## B J PREPARING TO HEAD INTO THE ANTARCTIC "L land County Fifth Place In ${ }^{n}$ County "Exhibits

 Gets Many Victims
In New York City


SOUTH POLE<br>EXPEDITION<br>READY TO GO



Cardinals Leading Yanks At Stayt of Seventh Innin!

NEW METHOD
OF PRESERVING FRUIT DEVISED


[^0]$\qquad$

EMBER ADVERTISING BU
REAU TEXAS DAILY PRESS
$\frac{\text { LEAGUE }}{\text { Published every afternoon ( }}$ Published every afternoon
put Saturday and Sunday
pery Sunday morning. rery Sunday morning.
NoTICE TO THE PUBLIC
Any erroneous reflection up Any erroneous reflection u u
ne character, standing or re
ation of any person, firms or



## SOCIETY

## Family Menu

Automotive Repair and Maintenance Development Makes Wonderful Stride


Acidity
 of Magnesia




## 

## 



It takes so little-a mere spark-to turn stately buildings, lovely homes into flaming infernos. Proper vigilance exercised by all of us can prevent this appalling loss by fire.

## Proclamation

Fire Prevention Week, October 7th to 13th, 1928. The above dates have been designated as FIRE
PREVENTION WEEK thruoghout America. And, as the citizens of Eastland are so familiar with the destruction of fire, I think that we should take notice of the occasion You will be interested to know, of course, the cause,
of most of the fires we have. Three-fourths of them come from CARELESSNESS, and these are some of the thing Defective Chimneys and Spontaneous Combustion Hot Ashes and Coals Gasoline and Smoking,

Burning autumn leaves and dead grass is also dangerous. Always call the fire
before burning off vacant lots.
P.
PLEASE OBSERVE THESE "DONTS"-
"Don't smoke in a garage or filling station.
Don't be careless with your cigar and cigarette
stubs."
Don't leave current on electric irons.'
Don't store oily rags or waste used in polishing Fire waste is not paid by Insurance Companies; they only distribute the money that is paid by the people when
they bisy merchandise. The cost of Fire Tax is concealed in the price of the goods.
If we all use precaution and teach our boys and giris
hazards of fire, it won't be long until the fires will the hazards of fire it won't be long until the fires will
be reduced to a minimum.

Respectfully submitted,
JOSEPH M. WEAVER,
Chairman City. Commission



ERICH VON strohem

IN HIS SUPREME Creation
"THE WEDDING MARCH"
sturn paw way -NOTE-
Due to the unusual length of this big picture the
following schedule will be necessary. Feature starts at $1: 30-4: 15-7: 00-$ and $9: 30$, promptly,
To enjoy it to the fullest extent. see it from the

NOW SHOWING
CONNLIE
comery

Premier Showing in Eastland County
SUNDAY AND MONDAY, OCT. $14 \& 15$



Fine Prevention Week is held from October 7 to 13. During that period protect yourself and your neighbor by throwing out inflammable old rubbish, and starting a new Era in Fire Prevention.

## AL GAMES ED THIS WEEK



Texas Boy
Needed Help
So Harmon of lott Rigor


WE QUIT EVeRYTHING MUST GO
KLEIMAN'S





 Resources Over ONE MIL LON DOLLARS Texas State Bank
MOM'N POP

Whoofus
Whiffletree's
Woozy
Wonderings

FRECKLES AND HIS FRIENDS



## "and don't forget the Ohestsuficlas"

## Mild enough for anybody and yet they Satisfy*

* W HEN we purchase over 100 million pounds that regardless of cost, we are going to be sure of the quality of the tobacco in Chesterfield ciga-
ettes. In this way we insure Chesterfield's good taste.
Millions of dollar's worth of fine tobaccosageing, maturing and sweetening in storage-there is no better safeguard than this.



[^0]:    Student Flyer Leaps From Plane Into The Ocean

