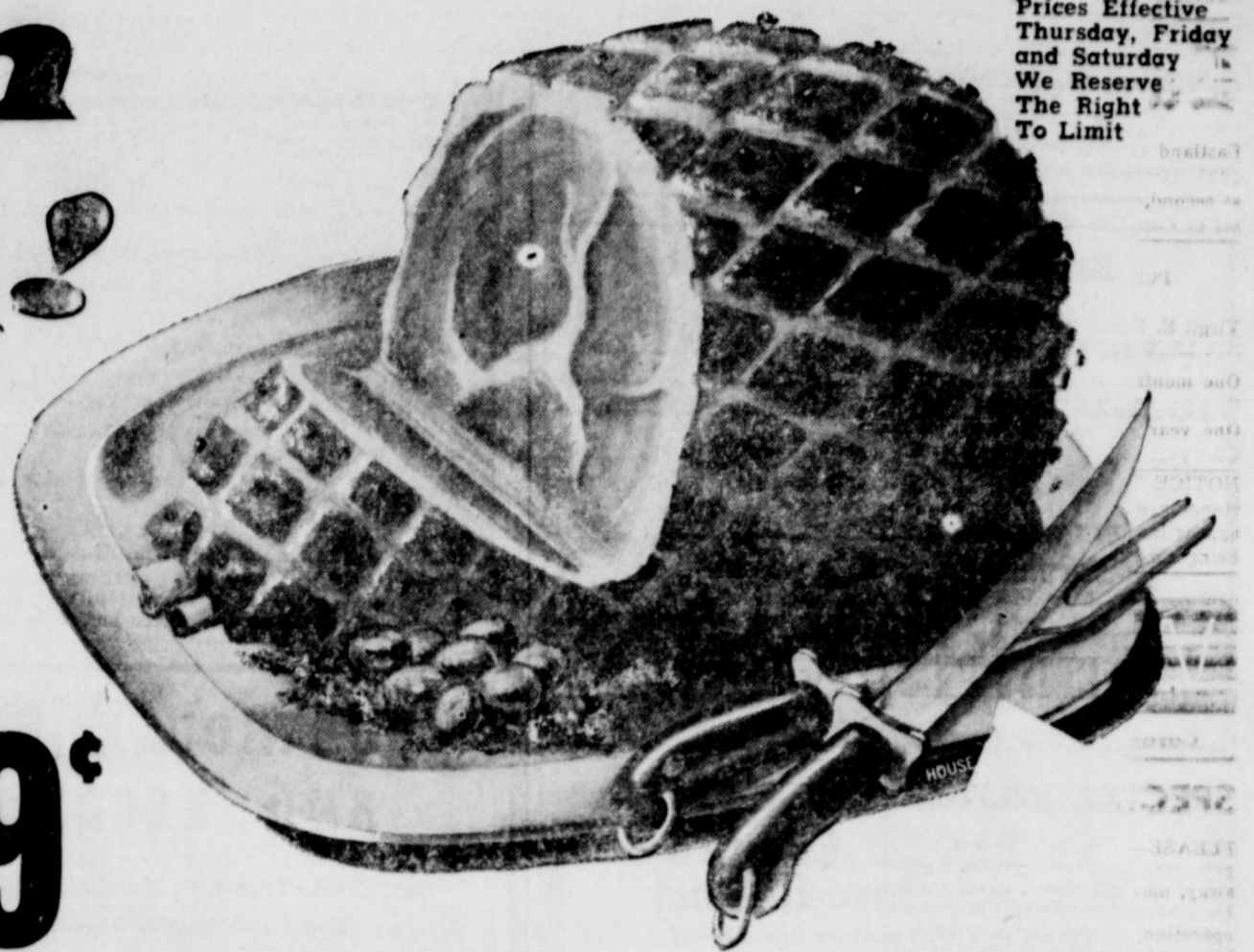


Easter Ham Turkey Sale!

At WORTH — Take Your Choice — And SAVE!

HAMS Swift's Premium Hickory-Smoked 14 to 18 Lbs. Avg. 1/2 or Whole Lb. **49¢**



Prices Effective Thursday, Friday and Saturday. We Reserve The Right To Limit

SWIFT'S PREMIUM, Fully-Cooked, 12 to 14 Lbs. Avg.

COOKED HAMS Half or Whole Center Slices Intact **59¢**

Serve **TURKEY** for **EASTER!**
Hen Turkeys

SUNCO FANCY, PLUMP FRESH - DRESSED 10 to 14-Lbs. Avg.

L.B. JUST **39¢**



CANNED HAMS Hormel's "Dairy" 3 -Lb. Can **2.99** SAVE 60c

PLUMROSE CANNED Imported Hams 2 -Lb. Can **2.39**

GOLDEN ROCK CORNISH Game Hens Each **79¢**

OCEAN SPRAY Cranberry Sauce—Serve with Ham or Turkey 16-oz. Can **25¢**

CREAM CHEESE Philadelphia 2 3-Oz. Pkgs. **27¢**

WHITE Jumbo Shrimp Lb. **1.19**

PORK SAUSAGE Rath's Blackhawk Lb. Roll **39¢**

LARGE EGGS Dozen **45¢**

EARLY GARDEN Del Monte Peas 3 No. 303 Cans **49¢**



Strawberries KNOTT'S BERRY FARM SLICED, FROZEN SAVE 16c 5 10-oz. Pkgs. **99¢**

ICE CREAM TAYLOR'S "HOME-MADE" Assorted Flavors 1/2-Gal. Ctn. **59¢**

FREE "EXTRA" SAVINGS AT WORTH!



FROZEN, BAKED OR CANDIED Tappey's Yams 2 14-Oz. Pkgs. **59¢**
Jean's Rolls FROZEN 24-Cnt. Pkg. **25¢**
SILVERDALE FROZEN Sweet Peas 2 10-Oz. Pkgs. **29¢**

JELL-O ASSORTED FLAVORS GELATIN DESSERTS 6 Pkgs. **45¢**

Fruit Cocktail DEL MONTE 4 No. 303 Cans **1.00**

Sliced Pineapple DOLE FANCY HAWAIIAN Big No. 2 Can **29¢**

Reynolds Foil ALUMINUM, ECONOMY SIZE 75-Foot Roll **69¢**

Pineapple-Grapefruit Del Monte 16-oz. Drink Can **29¢**

Dr. Pepper Plus Deposit 2 6-Botl. Cartons **45¢**

WORTH FOOD MART

FAMOUS TEXAS RED-BLUSH OR WHITE **GRAPEFRUIT** Lb. **5¢**

CRISP WASHINGTON STATE **WINESAP APPLES** 2 Lbs. **25¢**

Sunkist Lemons JUICY Dozen **29¢**

PASCAL CELERY CRISP, GREEN Stalk **10¢**

RENOWN GREEN **FRENCH STYLE BEANS** No. 303 Can **17¢**

HOMEFOLK **WHOLE POTATOES** 2 No. 303 Cans **25¢**

CAMPBELL'S SOUP **CREAM OF CHICKEN** 2 No. 1 Cans **37¢**

MORGAN'S R.S.P. **PIE CHERRIES** No. 303 Can **25¢**

LEAF BRAND **CANDY EASTER EGGS** 33-Cnt. Pkg. **29¢**

SAFE, PURE **PAAS EGG DYES** Medium Pkg. **19¢**

ECONOMICAL **PAAS EGG DYES** Large Pkg. **49¢**

MCCORMICK ASSORTED **FOOD COLORS** 4 Cnt. Pkg. **25¢**

TOOTH PASTE COLGATE Economy 69c Tube **57¢**

BAYER ASPIRIN 24-Tablet Bottle **19¢**

MODERN DRY CLEANERS

209 S. Seaman St. Eastland, Texas

Invites you

to see the Special Trunk Showing of

New Spring and Summer fabrics

for distinctive custom clothes by

VILARDO & J

Storrs-Schaefer Tailors

FRIDAY AND SATURDAY

APRIL 3-4

Paul Dygard, Consultant

Zeta Pi Chapter Adds Members To Chapter

Three new members of the Zeta Pi Chapter of Beta Sigma Phi were presented the pledge ritual Tuesday night in the home of Mrs. Willis Moore, 809 S. Halbryan.

Mrs. Varge Daniel, Miss Carolyn Collins and Mrs. Al White received the degrees in a candlelight ceremony read by Mrs. Don Kincaid.

Officers for 1959-60 were elected. They are: President, Mrs. Don Kincaid; vice-president, Mrs. J. D. Early; Recording secretary, Mrs. Earlene Vincent; corresponding secretary, Mrs. Les Strawn; treasurer, Mrs. James Smith; and executive officer, Mrs. Kerman Bond.

Officers will be installed at the first chapter meeting in May.

Mrs. Virgil E. Moore presided over the business. The social and membership committee announced plans for a covered dish supper and progressive 42 for the members and husbands to be held April 9 at 7 p.m. at the Texas Electric Conference Room. Mrs. Les Strawn gave the program, "A tribute To The New Members."

The table was set with an Easter theme highlighted by a large bunny in the center of the table surrounded by imitation grass and Easter Eggs. Cake with Easter decorations, punch and nuts were served to the following members: Mmes: Al White, Melvan Crouch, R. P. Haun, Varge Daniel, Earlene Vincent, James Smith, Les Strawn, Virgil Moore, Don Kincaid, Willis Moore and Miss Carolyn Collins.

Moore About—

(Continued from Page One)

possibility in Eastland than they would in Dallas. For while in Big D they might pick out one club to join and one social service to serve as a volunteer worker, here they serve on as many as two dozen.

Take Charles Freyschlag for instance. Charles is the secretary-treasurer of so many organizations this year that he has purchased an alphabetical file just to keep the different clubs' records in.

For our money, the people who work so hard on various activities here deserve a salute from our entire citizenry. The church workers, the school board members, the commissioners, the civic club members, the United Fund directors and officers, the P-TA members — and so many others we couldn't possible list — all deserve far more credit than we take time to give them.

Yes, we think meetings (for the most part, at least) are important to our city. We could probably write on and on about the subject, but right now we've just got to get to that meeting we are already 15 minutes late for.

CLOVER FARM

BIG EASTER FOOD BUYS

<p align="center">FOLGER'S COFFEE</p> <p align="center">Drip or Regular</p> <p align="center">Lb. Can</p> <p align="center">69¢</p>	<p align="center">DR. PEPPER</p> <p align="center">With Bottle Exchange</p> <p align="center">6 Bottle Carton</p> <p align="center">19¢</p>	<p align="center">KRAFT'S PURE CORN Salad Oil</p> <p>Pint 19¢</p> <p>Quart 37¢</p>
<p align="center">GAINES Dog Food</p> <p>2 No. 300 Tall 23¢</p>	<p align="center">GLADIOLA FROZEN DINNER Rolls</p> <p>24-Count 29¢</p>	<p align="center">MAYFIELD CREAM STYLE Corn</p> <p>2 No. 300 Tall 25¢</p>
<p align="center">SUPER SAVE Margarine</p> <p>Lb. 19¢</p>	<p align="center">LAUGHLIN'S White Infertile PULLET EGGS</p> <p>Dozen 25¢</p>	<p align="center">WOLF Chili</p> <p>No. 300 Tall 49¢</p>
<p align="center">MCCORMICK'S PURE BLACK Pepper</p> <p>4-Oz. Can 29¢</p>	<p align="center">GLEEM Tooth Paste</p> <p>79c Size 67¢</p>	<p align="center">W. P. Bleach</p> <p>Quart 15¢</p>
<p align="center">CALIFORNIA NAVEL Oranges</p> <p>Lb. 15¢</p>	<p align="center">CALIFORNIA GREEN CRISP Lettuce</p> <p>Head 12 1/2¢</p>	<p align="center">GOLDEN RIPE Bananas</p> <p>Lb. 12 1/2¢</p>
<p align="center">NO. 1 RED McCLURE Potatoes</p> <p>10 Lbs. 39¢</p>	<p align="center">Swift's Premium SLICED Bacon</p> <p>Pound 55¢</p>	<p align="center">Swift or Gooch's ALL MEAT Franks</p> <p>Pound 55¢</p>
<p align="center">CANNED Hams</p> <p>4 Lb. Can 3.85</p>	<p align="center">KRAFT VELVEETA Cheese</p> <p>2 Lbs. 89¢</p>	<p align="center">BONELESS Pork Roast</p> <p>Lb. 45¢</p>
<p align="center">LEAN TENDER Pork Chops</p> <p>Lb. 55¢</p>	<p align="center">FRESH FROZEN Hens</p> <p>Lb. 29¢</p>	<p align="center">CLOVER FARM</p> <p align="center">H. B. MacMoy, Owner</p> <p align="center">7:30 a.m. to 8:00 p.m. Weekdays</p> <p align="center">7:30 a.m. to 9:00 p.m. Saturdays</p>

"HOTTEST" Value in Town!

ONLY 62⁵⁰



- ★ Briggs & Stratton Motor
- ★ Full 2 1/2 H. P.
- ★ 21-Inch Cut
- ★ 14 Gauge Steel Case
- ★ Controls Located On Handle.

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CROWELL LUMBER CO.

722 W. Main "Everything To Build Anything" Phone 300

Chevy makes one for you...

and you'll want it for all its worth

The plain fact is Chevrolet builds so many different kinds of cars there's one to please just about everyone.

Say you want a stylish, spacious car that combines low initial cost with rock-bottom operating expense. You'll find what you want in the Biscayne 2-Door Sedan — one of the lowest priced of all Chevy models. And you can have Chevrolet's new Hi-Thrift 6 under the hood to stretch and stretch the distance between gas stops.

If, on the other hand, you're looking for a car of utmost elegance, you could hardly make a happier choice than the Chevrolet Impala 4-Door Sport Sedan. And, to go with it, Chevy's velvety V8 power teamed with triple-turbine Turbo-glide* — one of the finest, smoothest automatic drives offered on any car.

These are just two examples of the dozens of different kinds of Chevrolets you can choose from.

It's almost certain — with models ranging from five beautiful, dutiful station wagons to the unique Corvette — that Chevrolet builds your kind of car. Your dealer's waiting to help you pick it out.

*Optional at extra cost



Your Chevrolet choice includes the Corvettes, the Impala Sport Coupe, the Nomad Station Wagon, the Bel Air 4-Door Sedan, El Camino, and the Impala Convertible — all shown above.

now — see the wider selection of models at your local authorized Chevrolet dealer's!

FULLEN MOTOR COMPANY

305 E. MAIN PHONE 44 EASTLAND

FINE EASTER FOODS

SAFEWAY



Smoked

HAMS

Whole or Half
12 to 16 Lb. Avs.

49¢

SHANK PORTIONS . . lb. 39¢

Hams Whole or Half, 10 to 12 Lb. Avs. **59¢** Lb.

Canned Ham \$3.75
Rath — Ready to Eat. Easy to Serve. No Bone. **3 3/4** Lb. Can

Turkeys HENS OR TOMS **39¢**
U.S.D.A. Inspected Grade A. Ready-to-Cook. 10 to 16-Lb. average. Lb.

LAMB BUYS!

Leg of Lamb **59¢**
Tasty. Serve with Fruit Compote of Cranberries or Apricots. Lb.

Shoulder Roast **43¢**
Square Cut — Thrifty and Delicious. Lb.

Lamb Chops **95¢**
Loin or Rib. Lb.

Shoulder Chops **49¢**
Tasty. Nutritious. Lb.

Cottage Cheese
Lucerne Regular, Farm, Chive, Low Calorie, or Dry Curd Bag.

23¢ FARM STYLE OR REGULAR **43¢**
16-Oz. Ctn. 32-Oz. Ctn.

Plastic Dish Pan **88¢**
White, Yellow, Aqua or Red. Poly Deep Square Basin. Each

Pure Lard **41¢**
Armour Star — Mild, delicate flavor. 3 Lb. Ctn.

Instant Milk **65¢**
Carnation Powdered. Makes 3 Quarts. 25 1/2-Oz. Box

Sugarine **65¢**
Low in Calories. 4-Oz. Bottle

Friskies Dog Food **33¢**
Builds Rich, Red Blood. 2 1-Lb. Cans

Easter Specials!

Marshmallows **29¢**
Fluffiest — Delicious as a Topping on Yams. 1 Lb. Cello

Candied Yams **25¢**
Bel-Air Frozen — Serves with Marshmallow Topping. 14 Oz. Pkg.

Salad Dressing **35¢**
Piedmont — Adds That Just Right Flavor. Quart Jar

GO TO THE CHURCH OF YOUR CHOICE EASTER SUNDAY

CHERUB MILK
Evaporated — For Cooking — or For Coffee!

3 39¢
14 1/2-Oz. Cans

Bakery Feature of the Week

Sour French Rolls **19¢**
Skylark — Regular 23c Value. 12-Oz. Pkg.

Nut Snails **23¢**
Curtsy — 8 Count Wonderful Morning Pastry. 7-Oz. Pkg.

Cinnamon Rolls **23¢**
Curtsy — 8 Count. 11 1/2-Oz. Pkg.

Hot Cross Buns **25¢**
Curtsy — 8 Count. 12-Oz. Pkg.

Sugar Imperial or Domino — Your Best Buy is at Safeway. **10 89¢**
-Lb. Bag

Crisco Shortening — New Lightness, Full Flavor, Truly Digestible. (5c Off) **3 79¢**
-Lb. Can

Pineapple Del Monte Sliced — Festive Slices for Easter Dinner! No. 1 Can **15¢**

Potatoes Town House Whole Sweet — Delicious Baked with a Marshmallow Topping. No. 3 Squat Can **29¢**

Peaches Hemet Whole Spiced Yellow Cling — You'll Be Proud to Serve Them. No. 2 1/2 Can **29¢**

Strawberries Sliced — Bel-Air Frozen. **3 \$1.00**
16-Oz. Pkg.

Ice Cream Party Pride — Assorted Flavors. **69¢**
1/2-Gal. Ctn.

Fine Easter Candies!

Gum Drops Roxbury — Or Orange Slices, Or Lemon Slices. 2 Pkg **39¢**

Roxbury Easter Pets Marshmallows. 10 1/2-Oz. Pkg. **29¢**

Roxbury Mellow Cream Easter. 11-Oz. Pkg. **29¢**

Cucumber Wafers Shedd's Lady Betty. 15-Oz. Jar **23¢**

Brocade Liquid Detergent! New at Safeway! 2 12-Oz. Cans **53¢**

Borden's Biscuits Sweetmilk or Buttermilk. 8-Oz. Can **10¢**

Keddi-Wip Makes a Delicious Topping for Desserts. 8-Oz. Can **55¢**

Libby Tomato Juice
A Wonderful Low-calorie Between-meal Refresher. 2 No. 2 Cans **25¢**

Del Monte Peas
Early Garden Selected for Real Flavor. 2 303 Cans **33¢**

Safeway Guaranteed Fruits and Vegetables!

HEAD LETTUCE **9¢**
Tight, Crinkly, Heads of Lettuce. Delicious in Tossed Green Salads. Each Head

RIPE TOMATOES **15¢**
Vine Ripe. Perkily and Flavorful for Pretty and Tasty Salads. Lb.

Navel Oranges **10¢**
Sunkist — Loaded with Juice. Lb.

Potatoes **10 35¢**
Red Ideal for All Purposes! Lb. Bag

Apples Delicious, Washington State, Gleaming Red. Lb. **12¢**

Tuna StarKitt Chunk Style. No. 15 Can 33¢	Shortening Fluffo Golden (12c Off) 3 Lb. Ctn. 73¢	Crackers Nabisco Ritz Cheese 8-Oz. Box 29¢	Trend Detergent — For Sparkling Dishes. Giant Box 49¢
Deviled Ham Underwood Easy to Prepare No. 15 Can 21¢	Instant Milk Carnation Powdered. Makes 8 Qt. Boxes 9 1/2-Oz. Box 27¢	Cookies Sunshine Apple Sauce 16-Oz. Bag 41¢	Liquid Trend Detergent 2 12-Oz. Cans 59¢
Salad Oil Kraft — For Cooking or on Salads. Quart Jar 51¢	Lipton Tea Orange Pekoe — A Delicious Drink 1/2-Oz. Box 43¢	Potato Chips Morton's — Delicious for Snacks. 7-Oz. Pkg. 39¢	Air Deodorant Colgate Aerosol — Mint, Pine, Spice, and Floral. 5 1/2-Oz. Can 75¢
Wesson Oil For All Your Cooking Needs! Quart Jar 51¢	Tea Bags Lipton — Orange Pekoe 16-Ct. Pkg. 25¢	Ivory Snow Soap Powder Large Box 33¢	Sanitary Napkins Modess Regular 48-Ct. Box \$1.39

Prices effective Thursday, Friday and Saturday, March 26, 27, and 28

SAFEWAY
Convenient Store To Serve You In Eastland

Looking for something?
LOOK TO THE **WANT ADS**

beautiful Easter news

spring flattery in bright hues
cotton print

Crisp, young bouffant with intricate stripe on a bright background. There's a perky bow on the bodice and the band that circles the skirt. Drip-dry cotton; sizes 10-16

6.99

MODE O'DAY

East Side of Square Eastland

Christian Science
Lecture Slated
Friday Night

How an understanding of God heals discord will be the topic of a Christian Science lecture to be given Friday, March 27 by Frank T. Hord of Washington, D. C., it was announced today by the First Church of Christ, Scientist.

A former Army combat chaplain, Mr. Hord will speak in the church auditorium at 8 p.m. The lecture is open to the public without charge. Mr. Hord's subject will be "God's Law of Security and Safety."

Mr. Hord served 16 months in the United States and in the European theater of operation during World War II as a Christian Science chaplain. He was with combat troops throughout the war, and served in the Antwerp area during the five-months' buzz-bomb siege of that important supply base on the Belgian coast.

Prior to entering the public practice of Christian Science healing, Mr. Hord was active in sales engineering, and as founder and head of a travel agency. He is currently on extended tour as a member of The Christian Science Board of Lecturership.

Insurance AND Real Estate
D. L. KINNAIRD
Life - Fire - Auto - Farm
Polio - Bonds
39 years in the Insurance Business in Eastland

SOCIAL CALENDAR

Thursday, March 26
2:00 p.m. — Morton Valley Community Club in the Morton Valley Club House.

Monday, March 30
7:30 p.m. — Oddfellows Lodge No. 120 will meet in the IOOF Hall.

Tuesday, March 31
2 p.m. — Eastland Art Club will meet with Mrs. Francis Urban.

Wednesday, April 1
3 p.m. — Music Study Club will meet at the Woman's Club.

Mrs. James Smith Is Elected South Ward PTA Pres.

Mrs. James K. Smith was elected president of the South Ward Parent-Teachers Association Tuesday afternoon at the groups regular meeting in the South Ward auditorium.

Other new officers elected were: Mrs. Virgil E. Moore, vice president; Mrs. Jack Germany secretary; and Mrs. H. D. Warren, Jr. treasurer. The new officers will be installed at the April 28 meeting of the association.

A patriotic program was presented by the pupils in Mrs. H. M. Hart's third grade. Mrs. Hart's class also won the banner for having the most parents attending Wendell Siebert, Eastland school superintendent, spoke to the group on "Educating for Citizenship." He stressed that it takes help from the home, school and church to make a child a good citizen. Siebert was introduced by Mrs. Smith.

Mrs. W. H. Hoffmann, president presided over the short business meeting. The annual Mother-Daughter Banquet sponsored by the South Ward Parent Teachers Association will be April 17 at 7 p.m. in the school cafeteria. Tickets for the event are now on sale for \$1.00.

VISITS SISTER

Mr. and Mrs. Jon Smith and Mr. and Mrs. George Prestridge of Eastland visited Mr. and Mrs. C. Sutton in Ardmore, Okla., over the weekend. Mrs. Sutton is a sister of Mrs. Prestridge.

KING'S TV LOG

Friday, March 27
6:30 Continental Classroom
7:00 Today
8:00 Today
9:00 Dough Re Mi
9:30 Treasure Hunt
10:00 Price Is Right
10:30 Concentration
11:00 Tie Tac Dough
11:30 It Could Be You
12:00 News & Weather
12:15 Daily Devotions
12:20 Little Rascals
1:00 Truth or Consequences
1:30 Haggis Baggis
2:00 Today Is Ours
2:30 From These Roots
3:00 Queen For A Day
3:30 County Fair
4:00 Command Presentation (MGM)
5:30 Little Rascals
6:00 News
6:10 Weather
6:15 NBC News
6:30 Boots & Saddles
7:00 Ellery Queen
8:00 M-Squad
8:30 The Thin Man
9:00 Calvacade of Sports
9:45 Jackpot Bowling
10:00 News
10:10 Weather
10:15 MGM Command Presentation Sign Off
Saturday, March 28
8:30 Texas Curriculum
9:00 Howdy Doody
9:30 Ruff and Reddy
10:00 Fury
10:30 Circus Boy
11:00 True Story
11:30 Detective's Dairy
12:00 Watch Mr. Wizard
12:30 MGM Command Presentation
3:00 National Invitational Basketball
4:00 Command Presentation (MGM)
6:30 People Are Funny
7:00 Perry Como Show
8:00 Bob Cummings
8:30 Cimarron City
9:30 The DA's Man
10:00 News
10:10 Weather
10:15 MGM Command Presentation Sign Off

Courtesy Of
Hood King Motor Co.

Main & Seaman Phone 42

Hospital News

Patients in the Eastland Memorial Hospital are:
Mrs. Ed Haynes, surgical, Olden
Mrs. Audice Halmark, medical, Eastland
Beuford Webb, medical, Eastland
Mrs. Curtie Coen, surgical, Eastland
Mrs. D. B. Middleton and baby girl
Mrs. Virgie Johnston, medical, Breckenridge
John Hard n, medical, Eastland
Patients in the Eastland Memorial Hospital are:
Joseph Harris, surgical, Eastland

Clara Young, medical, Eastland
Mrs. Robert Perkins and baby girl, Eastland
Mrs. Tannie Clark, surgical, Rising Star
Mrs. B. G. Pirkle, medical, Ranger
Mrs. Claude Bond, surgical, Eastland
Grover Cleveland, medical, Cisco

Mrs. Medie Pautot, medical, Eastland
Mrs. Lizzie Hamilton, surgical, Eastland
C. W. Mayo, surgical, Eastland
George Fox, medical, Eastland
Mrs. C. W. Schlaepfer, medical, Eastland
Mrs. W. T. Powers, medical, Eastland
Mrs. J. T. Mitchell, medical, Gordon
J. D. Phillips, medical, Rising Star

Mrs. C. W. Medford, medical, Eastland
Mrs. T. A. Bendy, medical, Eastland
Mrs. O. D. Bunton, surgical, Ranger
Mrs. Glenn Sprague and baby girl, Weatherford
S. H. Brock, medical, Eastland
Mrs. A. J. Jackson, medical, Moran
Floyd Brewer, surgical, Eastland

Dismissed were: Mrs. Roger Moble, Mrs. Etta Stauward, Mrs. J. M. Mathews, Mrs. Cole McElroy.
Patients in Ranger General Hospital from Eastland are:
Mrs. Mary Loper, surgical, Eastland
R. C. Adams, medical, Eastland

Patients dismissed were: Mrs. H. Hill, Mrs. Leonard Florence, Mrs. D. E. Gann, H. C. Nix, and C. A. Brown.

Patients in Ranger General Hospital from Eastland are:
Mrs. Mary Loper, surgical, Eastland
R. C. Adams, medical, Eastland

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TRADE WITH YOUR HOMETOWN MERCHANTS

What clean, refreshing shaves you get with a **Gillette SUPER-SPEED Razor** matched to your face **\$1.00 EACH** with Blue Blade Dispenser and Styrene case

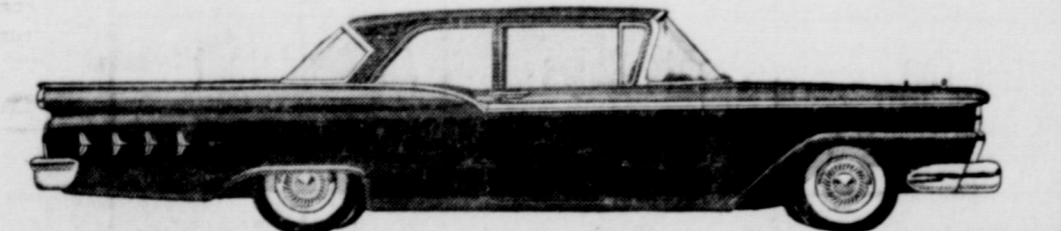
SALE - SALE - SALE
Up to 50% off on Trees and Shrubs
★ Fruit Trees ★ Pecan Trees
★ Shade Trees ★ Ornamental Trees
★ Evergreens ★ Flowering Shrubs
VISIT OUR NEW GARDEN CENTER SOON
TENNISON NURSERY
1003 W. 16th St.—Cisco Phone HI 2-1512

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SHORTEST ROUTE TO YOUR BEST MARKET
IN EASTLAND COUNTY & SURROUNDING COUNTIES ON SCRAP IRON & METALS CALL 270
WE BUY AND SELL
* NEW & USED PIPE
* NEW & USED FITTINGS
* STRUCTURAL STEEL
* ANGLES—CHANNEL—PLATE
* I BEAMS—REINFORCING RODS
COMPLETE LINE PLUMBING AND ELECTRICAL SUPPLIES

EASTLAND IRON & METAL CO.
OWNED AND OPERATED BY HENRY PULLMAN

"I want a car that's BUILT FOR PEOPLE"
"Just like a woman! I want a car BUILT FOR SAVINGS"
"Dave, I've found exactly the right car for us! It'll make driving ever so much more comfortable."
"Comfort's fine, Nancy, but we've got to consider savings, too. And I've found just the car for that!"
"But the car I've found is so easy to get in and out of... and so comfy to sit in."
"Yes, but my car will save us as much as \$1.00 on every tankful of gas because it uses regular. How about that?"
"Well, that's nice, but what about my frilly hats? We'll have hat room not just head room in my car. And you're no shorty, either... you'd bump your head in a lot of those new cars."
"Not in this one. And it only needs oil changes each 4000 miles. Its muffler is aluminumized to normally last twice as long, too."
"In the car I want, everybody enjoys a soft comfortable seat... even the folks in the middle! This car's built just right for us... and besides, I think it's cute."
"Sure, looks are important... and my car will keep on looking good 'cause its finish is so bright and durable it never needs waxing."
"Well, the nice man at the Ford Dealer's told me..."
"Did you say FORD?... that's the car I want, too! And we can save as much as \$102.75 on purchase price alone! What are we waiting for?"
"Darling, you're a genius!"
It's fun to make up with

THE DOUBLE-VALUE 59 FORDS



Out front in savings... Out front in comfort... No wonder Ford's first in sales!

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

King Motor Company

100 E. Main EASTLAND Phone 42
KEEP YOUR FORD ALL FORD... WITH GENUINE FORD PARTS

SALE
Fishing Tackle Boats & Motors
Lone Star Johnson
SPINNING Rod and Reel (Rod 3.95, Reel 9.95) Save NOW Both for only 9.95
LURES Nationally Advertised 1.35, 1.25, 1.00 each for 89¢
Heddon Rods 25.00 NOW 19.95, 19.95 NOW 15.95, 14.95 NOW 10.95, 7.95 NOW 5.95
6' Heddon Rods No. 5058 Nationally Advertised 5.95 Our Price 3.47
Aqua King SKI BELTS Reg. Price 3.95 NOW 3.00
Lone Star 14' Alum. Boat 249⁰⁰
Boat Cushion U. S. Coast Guard Approved 495
Chairs Folding Aluminum for BOAT - PORCH - HOUSE Reg. 12.95 NOW 898
MINNOW SEINE 4' x 20' 3.15 ea. 4' x 15' 2.75 ea.
Yacht Caps Values to 2.75 White and Blue 1.00 each
Power Mower Lawn Flite from 39⁹⁵ to 55⁹⁵
These Prices Good March 27th to April 4th
SPORT CENTER
504 E. Main, Eastland BRUCE PIPKIN Phone 525