

WE, THE WOMEN

Who Are the Most Important People of the Town?

The Social Calendar

TUESDAY
7:00 Las Palmas Club.
7:00 La Rosa Sororities.
7:00 K.K.K. Club will meet in the home of Barbara Walters, 1019 N. P. Road.
7:30 B & P W Executive Board meeting at 602 N. Gray.
8:30 Jaycee-Room will meet in the Commissioner's room at the City Hall.
7:30 Chatter Chat Club.
8:00 Theta Rho Girls will meet in the IOOF Hall.
8:00 SIBESQSA will meet in the Sam Houston Auditorium.

WEDNESDAY
9:30 Blanch Grove Circle of the Central Baptist Church will meet at the church.
1:00 First Baptist W.M.U. will meet in circles as follows: Vada Waldron, Mrs. H. E. Knapp, 209 Sunset Drive, Lily Huddleby with Mrs. Floyd Crow, 711 N. Banks, Anna Salice, 218 Mrs. A. H. McPeak, west of town.
2:00 Calvary Baptist W.M.U.
2:00 First Methodist W.S.C.
4:30 Sub Deb Club will meet in the home of Miss Junice Ann Fahle, 609 N. Gray.
7:30 Choir rehearsal at the First Methodist Church.
8:15 "People's Power Night" at the Central Baptist Church.
8:45 All Church Choir rehearsal at First Baptist Church.

THURSDAY
1:00 Central Baptist G.A.'s will have lawn party in the James Ragland home, 1118 N. Russell.
7:30 All church choir rehearsal at the Central Baptist Church.
8:00 Rebekahs will meet in the IOOF Hall.

FRIDAY
2:00 Wayside H. D. Club.
2:30 Veterans Club.
3:30 G.P.'s Auxiliary of the Hobart Street Mission will meet at the Mission. Girls between 9 and 12 invited to attend.
7:30 Singing at the White Deer Church of Christ.
7:30 Y.W.A. Auxiliary will meet in the City Club Room. Miss Vada Lee Humphreys of Borger, district president, will be a guest.

Deborah Club Meets With Mrs. Huckins

Mrs. Gertrude Huckins was hostess to the Deborah Club of Skellytown Wednesday afternoon at her home.

Members spent the afternoon doing fancy work, the proceeds of which will go to the lodge building fund.

A sandwich plate, cake and iced drink were served to Mesdames Elsa Morgan, B. H. Eubanks, Leslie Burba, C. C. Coleman, two guests, Mrs. Miles Pearson and son, and Miss Barbara Huckins.

Medical Test Proved This Great to Relieve MONTHLY FEMALE PAINS

Are you troubled by distressing monthly disturbances? Do these make you suffer from pain, feel so nervous, restless, weak at such times? Then try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms!

In a recent medical test Pinkham's Compound proved remarkably helpful to women troubled this way. It's what doctors call a uterine sedative. It has a grand soothing effect on one of woman's most important organs.

Take regularly—Pinkham's Compound helps build up resistance to such distress. Also a great stomachic to aid digestion.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Roller Rink Reopening Tuesday, Aug. 5th 8 P. M.

Open each afternoon—2:00 o'clock
Open each evening—8:00 o'clock

Broadhurst's Roller Rink
123 North Ward

PERSONALIZED ATTENTION

Bank AUTO LOANS

We are interested in your financial well-being. If you want to buy an auto, see us now about financing it.

First National Bank
RESOURCES EXCEED \$10,000,000.00
Member FDIC

FINANCE YOUR NEXT CAR THE BANK WAY



Jerome, Idaho, Is Scene for Wedding Of Barbara Norris and Donald Leyson

Miss Barbara Norris, daughter of Mr. and Mrs. R. L. Norris of Payette, Idaho, became the bride of Donald Leyson, son of Mr. and Mrs. Hewell J. Leyson of Jerome, Idaho, in a candlelight ceremony performed Sunday, July 20, at the home of the bridegroom's parents.

Proceeding the ceremony the candles were lighted by Miss Harriett Norris, sister of the bride, who wore a pastel pink afternoon dress and a corsage of lavender gladioli. The wedding music was played by Mrs. Theima Gibson.

The bride chose a white linen dress and a white hat with green veil and matching green accessories for her wedding. She carried white gladioli arranged with salmon streamers and white sweetpeas on a white ribbon.

Mrs. Norris and Mrs. Leyson both wore light blue crepe dresses with corsages of salmon pink gladioli. A breakfast was served to the bridal couple and relatives at Neil's Cafe following the service.

The couple left on a wedding trip, after which they will visit the bridegroom's parents at Sunbeam Dam, where they are spending the summer.

Mrs. Leyson is a 1946 graduate of Pampa High School and attended Phillips University at Enid, Okla.

The bridegroom is a graduate of Jerome High School and served in the Navy from February 1945 to July 1946.

They will be at home in Pocatello, Idaho, where he will attend Idaho State College in the fall.

Out of town relatives attending the wedding were Mr. and Mrs. R. L. Norris and Harriett of Payette, Idaho; Mrs. H. J. Leyson of Gooding, Idaho; Mrs. Nettie Metcalf, 99-year-old grandmother of the bridegroom of Gooding, Idaho; and Mr. and Mrs. C. E. Jacoby of Twin Falls, Idaho.

New Mobeetie Mission Erecting Tabernacle

The Assembly of God Mission of New Mobeetie is erecting a tabernacle on the highway between New Mobeetie and Old Mobeetie for the purpose of conducting a series of out-door revivals the remainder of the summer, according to an announcement made by the pastor, Emmit Hudson.

The revivals opened Sunday night with Lindora Goodner, 809 S. Barnes, Pampa, in charge of the speaking for the first two weeks. Various speakers will be selected from the surrounding towns and communities to preach at the summer services.

The services will feature old time gospel singing and preaching.

Mrs. L. R. McBride Is Hostess to Auxiliary

The American Legion Auxiliary met Monday night on the lawn of the L. R. McBride home, 603 E. Foster.

Mrs. Mike Roche, acting president, presided. Mrs. Frank Lard read a report pertaining to the Auxiliary voting against proposed amendment SJR-4 which will come up for voting on August 23.

At the next meeting, to be held August 18 in the City Club Room, Mrs. E. E. McNutt will report on the changes of by-laws and officers which will be installed at this meeting. Mrs. Roche will be in charge of the program, and Mesdames J. F. Schwind, F. M. Schwind and Joe will serve refreshments.

iced watermelon was served by Mrs. McBride and Mrs. W. P. Vincent.

Mrs. Clyde Bennett Is Hostess to Club

PANHANDLE—(Special)—The Liberty Community Club met in the home of Mrs. Clyde Bennett Thursday with Mrs. Frank Metcalf, vice president, in charge. The meeting was opened with the repeating of the club collect.

The program for the day was a round-table discussion of "Ideal Vacation Interests."

Refreshments were served to Mrs. E. M. Vincent of Dallas and Miss Doris Metcalf, visitors; and Mesdames Marie J. Metcalf, M. L. Vance, B. K. Bentley, Leo F. Detten, Paul Obrecht, H. R. Pugh, J. W. Randall, F. A. Metcalf and Miss Martha Metcalf.

The next meeting will be in the home of Mrs. Leo Detten.

Intermediate BTU Has Picnic Supper

MOBEEETIE—(Special)—The Intermediate Department of the Baptist Training Union was entertained with a picnic supper Thursday night.

Sandwiches and soft drinks were served to the sponsors, Mr. and Mrs. Jiggs Leonard, and Betty Jean Paton; Drew and Billy Godwin, Beverly Caldwell, Marge Patterson, Edith St. John, Onida Burke, Peggy Williams, Mary Louise Matthews, Roberta Leonard, Dorothy Matthews, Patsy Johnson, Loreta Matthews, Irene Ludeke, Byron St. John, Bill Leonard, Joe Fred Leonard, Bill Leonard, Joe Fred Leonard, Roy Hathaway, Vick Hathaway, Doyle Greenhouse, Donald Ray Waters, Hayward Romines, Harold Gallo, Hansford Jenkins, Nep Paton, and two guests, Ruth Rhodes, F. Worth, and Mrs. Lucille Moore, Pampa.

Pan-Fork Camp Has Largest Attendance

SHAMROCK—(Special)—A record-breaking attendance was reported at the Pan-Fork Encampment which was held last week by the Panhandle and North Fork Baptist Associations.

There were 267 boys and 263 girls enrolled during the week.

Rev. Edw. C. Deer was director of the camp. Dr. A. J. Quinn, missionary of District Ten, served as camp pastor. Dr. C. E. Cotton, professor of Bible at Wayland College; held services Tuesday and Friday evenings.

George King, rural evangelist for District 10, was in charge of the picture shows each evening.

Plans are being made for a two-week camp in 1948 and also a general encampment for adults.

Consumed raw, watercress and strawberries are good sources of ascorbic acid. Important vitamins in the diet. Another rich source is the edible hip of the wild rose.

Farm Home Scene Of Bridal Shower For Mrs. Tinsley

A bridal shower honoring Mrs. Roy Tinsley was given recently at the Tinsley farm home with Mesdames Lee Butcher, Rosa Owens, Tom Ekerd, and Matilda Smith, Los Angeles, as hostesses.

Games were played and ice cream and cake were served to Messrs. and Mrs. Vailmer, O. W. Allison, J. E. Townsend, C. H. Mundy, Irvin Cole, Mesdames Essie Romines, Lula Purdy, S. Sullivan, G. N. Buzzard, W. G. Kinzer, J. F. Meers, Misses Josephine Thomas and Dorothy Barritt, and the honor guests.

Rev. Hamilton Will Conduct Conference Sunday, August 17

SHAMROCK—(Special)—Rev. W. E. Hamilton, superintendent of the Clarendon District, will conduct the first quarterly conference of the new conference at the Dozier Methodist Church at 2 o'clock on Sunday, August 17.

Rev. Hamilton will bring the message at the 11 o'clock worship hour.

One of the events of the business session of the conference will be the consideration of the asking and acceptance of the funds for World Service, Rev. H. R. Bennett, Shamrock Circuit pastor, stated.

Members and friends of the congregation are invited to the dinner to be served by the church at 12 o'clock noon.

Mrs. Emma Louvier Is Bride of Roy Tinsley

Relatives and a few close friends gathered in the sanctuary of the First Christian Church on July 21 at 8 o'clock in the evening to witness the wedding of Mrs. Emma Louvier and Roy Tinsley.

Rev. Beauford A. Norris performed the double ring ceremony.

The couple is at home on Mr. Tinsley's farm which is located four miles east of Pampa.

Mrs. Wesley Leake Honored With Party

SHAMROCK—(Special)—Mrs. Wesley Leake was honored at a party in the home of Mrs. W. R. Coleman Tuesday evening.

The occasion was the birthday of the honoree, who was the recipient of a number of gifts.

The affair was given on the back lawn of the Coleman home and refreshments of ice cream and cake were served.

Those attending were Mr. and Mrs. J. D. Mallow and children, Peggy and Diana; Mr. and Mrs. George Beatty and children, Duwayne and Donna; Mr. and Mrs. Jay Rabb; Mr. and Mrs. Glenn Cartrell, and Mrs. J. R. Lang.

Dallas Women Declare Open War on Fashions

DALLAS—(P)—War which one Dallas woman declared on longer skirts for women was picking up recruits over the city today.

"But we've got to get more women to make this L. B. K. (Little Below the Knee) Club effective," the instigator, Mrs. Warren J. Woodard, declared in her morning communique.

Mrs. Woodard made her declaration of war yesterday. In with her, she said, were 50 of her friends.

Yesterday, she said, 20 calls came from women wanting to join up or just congratulating her. In the first morning's mail came some 30 cards from more women, some offering to contribute to "get this thing going."

This deluge of women incensed over a change in style they didn't want caught Mrs. Woodard unprepared.

"I'll need help," she admitted and added that she and her friends would hold an organizational meeting later this week. Some sort of club emblem was the chief concern.

"It's the men designers that started it," Mrs. Woodard declared, back to the longer skirts. "Why should we have to dress like they do in France. It's an ugly style. And it's against our religion."

Financial reasons, because new dresses would have to be bought to conform to the longer skirt style, comprised the chief objection.

"And we have our husbands' backing because of this," Mrs. Woodard added.

But one woman touched on another reason in a card received today when she asked, "what would my husband have to look at when skirts are long?"

Front Closing



8206
2-5 yrs.

By SUE BURNETT

Your ABC Special this week features a frock that's easy to sew—and easy to launder too! This cute puff sleeves dress buttons from neck to hem so she can dress quickly, has a snowy white yoke at the top and a pett bow. What tot could resist such a pretty outfit.

Pattern No. 8206 is designed for sizes 2, 3, 4, 5 and 6 years. Size 2, 1 1/4 yards of 35 or 39-inch; yoke, 1/4 yard.

For this pattern, send 25 cents, in COINS, your name, address, size desired, and the PATTERN NUMBER to Sue Burnett, Pampa News, 1150 Ave. Americas, New York 19, N. Y.

Ready now—the new Summer FASHIONS, 52 pages of style, color, fashion news for every woman who sews. Send twenty-five cents for your copy today.

Fall Fashions Take in Everything



Get a headstart on autumn with this lovely striped suit in grey or brown—emphasizing such important new details as long lines, tab details, one-button closing, and a slim, elongated skirt. Later, it's the perfect suit for under your coat.

Sizes 10-18 . . . \$39.95

GABARDINE FOR AUTUMN

Smooth rayon gabardine with new eye-stopping tabs at the neckline and waist. Note the gored skirt, contrasting leather belt and large silvery buttons . . . right for college or careers. Black and new autumn colors, 12-20.



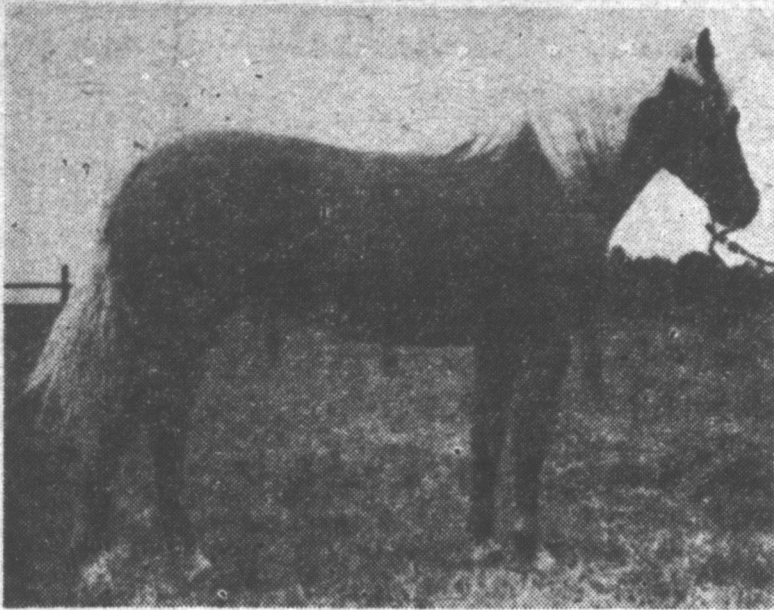
\$14.95

Leighton CLASSIC

GILBERT'S
PROGRESSING WITH PAMPA

The Most Beautiful Horse in America Is the Palomino

SECTION B TUESDAY, AUGUST 5, 1947 PAGE 1



A TYPICAL PALOMINO—The animal above was grand champion of the mares class in one of the former Top o' Texas shows. The horse is owned by Dr. Malcolm Brown of Pampa.

collected to any great extent on the prepotency of the Palomino color and the Association is now analyzing the get of its stallions and the produce of its mares in an effort to ascertain the possibilities of fixing the color by selective breeding. The total of 5,600 animals registered is far too small to begin an extensive selective breeding program and in the interim breeders are urged to breed for conformation as well as color.

Much publicity has been given to genetical reports based, unfortunately, on the offspring of two pseudo-albino stallions. Long before these tests were made, the founders of Palomino Horse Breeders of America had found from experience that any taint of albinism in the pedigree of a Palomino would sooner or later show up in the progeny, and for this reason they limited registration to those Palomino having dark eyes and dark skins.

Paradoxically, even these dark eyed, dark skinned Palominos sometimes beget pseudo-albinos, whether they are bred to animals of like or unlike color. This, however, strengthens the theory of the founders that only by selective breeding can this albinism be bred out of the Palomino.

Breeders are urged to breed for conformation by going into the six recognized breed registries for other colored sires and dams. Thus, from the 800 horses bred into these recognized registries, and from the 800 horses of Palomino to Palomino matings, the Association seems to be well on its way to its original goal

QUALIFICATIONS AS TO COLOR

(As prescribed by the Palomino Horse Breeders of America)

The registration rules provide that a Palomino shall be a gold colored horse, but of the shades prescribed below and of a type covered by one of the recognized breed registries, and having the following characteristics:

BODY COAT COLOR: That of a newly minted gold coin, or three shades lighter or darker.

MANE AND TAIL: White, silver or ivory, with not more than 15 percent dark or chestnut hair in either.

MARKINGS: The body shall be free of stains of or infections of smudge or smut, and shall be free of white spots except those caused by saddle rubbing or accident. It shall be free of distinct dorsal stripe or zebra stripes. It may have white markings on the face, or stockings below the knees or hocks.

SKIN COLOR: The skin color shall be basically dark.

EYES: The color shall be dark and both of the same color.

its records into divisions representing the six recognized breeds and to qualify for registration into one of these divisions, a Palomino must be the get of a sire or dam or sire and dam registered in one of the six recognized registries.

Due to the long closed Thoroughbred and Arabian registries, there are no double registered Palominos in either of these divisions, but the other four contain many Palominos registered also in their respective breed registries.

The American Saddle Horse, being primarily a pleasure and a show horse and originating in the blue grass region, has always been a good selling horse. The American Quarter Horse, being primarily a stock horse, and being extensively bred

See PALOMINO, Page 3

Palomino Show Is Scheduled Today

The Palomino Show, which is the opening show of this year's Top o' Texas Rodeo and Horse Show is being held this afternoon. A performance contest of Palomino entries will be held tonight.

The entry fee for the Palomino show was \$5 and the stall fee, \$10. All entry fees will be added back as prize money.

Horses that are entered in this show are not required to be registered Palominos. Stalls were opened yesterday and judging will begin promptly at 1 p.m., August 5.

Dr. Malcolm Brown is superintendent of the show.

By Dr. H. ARTHUR ZAPPE
America's most beautiful horse—The Palomino—is a horse without a history. While the name "palomino" has come into usage only recently, the stud books of all American registries carry many foundation sires and dams, as well as recent progeny, described therein as "Golden Chestnut with Flax mane and tail" or as "Cream" or "Yellow".

Contrary to public opinion, Palominos collectively are neither a breed nor a type. At present they are simply a color. Individually, some are purebred, some are crossbred and some are linebred. Some breeders believe they were once a distinct breed; others believe they are simply a genetic enigma. Only time and breeding records can unravel this mystery.

The Southwest seems to have taken cognizance of the Palomino color for some 40 or 50 years ago and seems to have made the first serious effort to perpetuate it. Many old time ranchers found Palominos appearing without rhyme or reason among their sorrel, dun, black and gray sires and dams. Many an old time rancher crossed these Palominos of unknown ancestry with Thoroughbreds, Quarter Horses and Morgans, and paid little attention to the pedigree of the Golden Horse thus produced as long as he had the color.

Because of this interest Palomino Horse Breeders of America was organized June 20, 1941, for the purpose of providing for the registration, for the preservation of the purity of the blood, for the improvement in the breeding of Palomino horses and to maintain a record of pedigree.

Scientific color breeding in animals is not new, but breeding for the Palomino color is still in the experimental stage and will remain so for many years.

The scientific breeder must be ruthless in his operations, allowing no sentiment to enter into the cul-

ling of undesirable breeding stock. That, however, is a hard rule to follow when breeding material is as scarce as it is now.

Palomino Horse Breeders of America has selected as foundation stock a color type of specific markings, with dark eyes and dark skins. Since 1941 it has registered approximately 5,600 such animals. Approximately 800 of these are halfbred or purebred horses of the six recognized breed registries and approximately 800 more were foaled from matings of Palominos to Palominos. No scientific data has ever been



PALOMINO JUDGE—J. T. Boothman, above, secretary of the Texas Palomino Breeders' Association, will be judge of the Palomino horse show during the Top o' Texas Rodeo and Horse Show. Boothman is a resident of Fort Worth, the home of the biggest rodeo and horse show in the Southwest.

HOWDY, NEIGHBORS

WELCOME TO THE
TOP O' TEXAS

RODEO

AND QUARTER HORSE SHOW

Don't Miss These Big Shows



August
6-7-8-9
RECREATION
PARK
Pampa, Texas

Pampa Motor Freight

Welcome Everyone

to the
TOP O' TEXAS
RODEO



WESTERN
STYLE BELTS
and
WATCH STRAPS
STERLING SILVER
BUCKLES

EXQUISITELY STYLED!
STAR-TIMED

ELGINS

WESTERN
STYLE STERLING
SILVER TIE
CHARM. COME
IN AND SEE THEM

Products

record. He called the other day.
Advance notice of the evening, there were no birthday cards. But Cookie's "lovable disposition" seldom fails to bring him Christmas cards from neighbors and even out-of-town people, his owners say.

The average person can see less than 300 stars on a moonlight night.

120

PAMPA

You'll Find PLAIN

Phone 21

both spurs against the horse's shoulders and spur in shoulders the first three jumps. If this is not done, the judge may disqualify the

rider. Chaps, spurs, saddle and boots must be passed on by the judges. Japan has 480,000 telephones.

There are more cars on American farms than telephones—4,150,000 cars as compared to 1,900,000 telephones.



BRONC RIDING—Pictured above is a typical scene that might appear in one of the four nightly bronc riding contests to be held during the Top o' Texas Rodeo and Horse Show, August 6-9.

*** Bronc Riding Is Rough and Rowdy

Cash prizes of \$100 for the first four place winners will be day money, and one-half of the total entry fees split four ways will be paid for the best two-day average in the bronc riding contest in this year's Top o' Texas Rodeo. The entrance fee is \$10.

This contest will consist of two go-rounds. The horses will be numbered and drawn by the management for each performance. The management may substitute a horse if the horse drawn gets crippled and the rider must accept the substitution. Riders must be ready when their turn in called.

Regulation association saddles, which will be furnished by the man-

agement, will be used throughout the contest. All horses will be saddled and cinched under the direction of the Arena Director. Should a saddle come loose, the rider will be given a re-ride on the same horse.

Riding throughout the contest is to be done with a plain halter and one rein, which is to be furnished by the rider or the management, as the rider prefers. However, the rein that the rider chooses must be approved by the rodeo management.

No knots in the rein or wraps around the hand will be allowed and the rider must hold the rein at least six inches above the horse's neck throughout the ride. The rider must ride with one hand free and is not permitted to change hands on the rein. Pulling the horse's head will be counted against the rider.

The rider must leave the chutes with both feet in the stirrups and

**YOU ARE INVITED
TO THE
TOP O' TEXAS
RODEO
AND
QUARTER
HORSE SHOW
AT
RECREATION PARK
AUG. 6-7-8-9
DES MOORE TIN SHOP**

111 E. Kingsmill Phone 102

**WELCOME
TO THE
TOP O' TEXAS
RODEO
AND
HORSE SHOW
PAMPA**

Bentley's

**We'll Welcome
YOU
To
The
Top o' Texas
AND
QUARTER HORSE SHOW
August 6-7-8-9**

honors

C
E
A
by
tow
eve
be
a
Top
in
On
mu
T
elig
peri
of t
stan
cost
and
the
tran
T
serve
spon
the
of a
one
in t
eligi
Re
m. a
tomor
merce
reque
Pamp
In
time
reque
tomor
tries
spons
granc
for a
judge
In
vided
group
group
order
group
from
ride
once
of th
and
on t
Fin
be p
ing
whic
and
will
ants
cont
seco
the
reini
geth
cont
best
sadd
goln
seco
If
tied
place
ants
race
Th
wear
Suit
spon
No
On
S
pet
W
tow
rec
day
A
ing
But
sel
car
of-
T
tha

Palomino

(Continued From Page 1)
by ranchmen, is also a fast selling horse.

The popularity of the Palomino has increased immeasurably since the organization of Palomino Horse Breeders of America. With each state affiliated association rests the responsibility of its Palomino shows,

and these have also become a matter of state pride. It is a natural consequence therefore, that the breeding of Palominos, and the publicity gained from the shows sponsored by the various affiliated associations, has materially increased the selling price of good Palominos. Out of the 26 states having PHBA affiliated associations, 20 lie in the blue grass or the ranching regions of the United States and this prob-

ably accounts for the popularity of these two types of Palominos over the other four. Sixteen of the affiliated associations are in states lying west of the Mississippi, where ranching activities predominate. The Thoroughbred, more than any other breed, has been used for cross-breeding with Palominos of unknown ancestry.

WHERE'S THE FIRE?
VALLEJO, Calif.—(AP)—A fireman dashing to extinguish a grass fire found another fire company already on the scene. The earlier arrivals had set the fire to eliminate a dry-weather hazzard, and helpful neighbors telephoned an alarm. Little Rhode Island once had two capitals: Newport and Providence.



ALICE COCKRELL, popular cowgirl of this section, will be the host sponsor for Pampa at the rodeo. Alice has served as Pampa's sponsor for the past two years and did a fine job each time in connection with the cowgirls' contest.

Cowgirl Sponsor Contest One of Best Liked Acts

Any girl or woman, duly selected by the proper authorities of her town, community or ranch, who is ever 16 years of age, is eligible to be appointed as sponsor to represent a town, community or ranch at the Top o' Texas Rodeo and Horse Show in the Cowgirl Sponsor Contest. Only one entry from a town, community or ranch is permitted.

The Pampa sponsor will not be eligible for a prize. No professional performer will be eligible for any of the prizes which include a hand stamped saddle as first prize, riding costume and boots for second prize and a pair of shop-made boots for the third prize. The required entrance fee is \$5.

The management expressly reserves the right to withdraw any sponsor's name and entry from the sponsor's contest for violation of any of the rules of the show. No one who has ever won the saddle in the Top o' Texas Show will be eligible to participate.

Registration begins today at 1 p. m. and will continue until 1 p. m. tomorrow. In the Chamber of Commerce office where the sponsors are requested to go upon arrival in Pampa.

In addition to the requirement of time for registration, sponsors are requested to ride in the big parade tomorrow and also in all grand entries to be eligible for prizes. Any sponsor who fails to ride in all grand entries will not be eligible for a prize, unless excused by the judge.

In riding the sponsors will be divided into a convenient number of groups. Each sponsor will draw for group in which she rides and the order in which she rides in that group. No changes will be made from the draw. Each contestant will ride twice, once in the hat race and once in the reining contest. Both of these contests will be time events, and the contestants will be judged on time only.

First, second and third money will be paid the three contestants making the best time in the hat race which will be used one go-around, and first, second and third money will be paid to the three contestants making best time in reining contest which will be used in the second go-round. The time made in the hat race and time made in the reining contest will be added together for the total time of each contestant. The sponsor having the best time will be winner of the saddle with second and third prizes going to the sponsors receiving the second and third best times.

If two or more contestants are tied for either first, second or third place on total time, then contestants so tied will ride in a barrel race time event to break the ties.

The sponsors are requested to wear their riding togs on the streets. Suitable entertainment for the sponsors has been planned.

No Meowing Wires On Cat's 17th Birthday

SALISBURY, Md.—(AP)—Cookie, pet tomcat of Mr. and Mrs. J. Woolford Jones, is well on his way toward setting some sort of a feline record. He celebrated his 17th birthday the other day.

Advance notice of the event lacking, there were no birthday cards. But Cookie's "lovable disposition" seldom fails to bring him Christmas cards from neighbors and even out-of-town people, his owners say.

The average person can see less than 300 stars on a moonlight night.



WELCOME FRIENDS

TO THE

Top O' Texas

RODEO

AND

QUARTER

HORSE

SHOW

AUGUST 6-7-8-9

RECREATION PARK
PAMPA, TEXAS

While in Pampa come in and rest between shows. A cool, pleasant atmosphere.

See what's new in home furnishings. Pre-war quality Kroehler furniture.

See the new Westinghouse Laundromat, Automatic Electric Ranges, Milk Coolers, 2 temp. Refrigerators. See the new Spin-Dryer Washer.

Visit Our Store While in Pampa . . . See What's New in Home Furnishings.

Pampa Furniture Co.

WHERE THE HOME PRODUCTS
YOU'LL FIND PLAIN

120 W. Foster

Phone 21



LITTLEFIELD RODEO PREVUE—Just a taste of what may happen at the Littlefield, Texas, rodeo which will be presented in four performances this Fall in the new \$10,000 arena in the latest West Texas town to join the towns holding rodeos. Sponsored by the Junior Chamber of Commerce, there are prizes being put up in the amount of \$1,500, plus the entry fees, to be given out to the winning cowboys.

Calf Roping Contest Among Fastest of All Rodeo Events

Entrants in the calf roping contest this year will be working for a top prize of \$50 and second, third and fourth prizes of \$30, \$20 and \$10, respectively. In addition, one-half of the total entry fees will be added for the best two day average and will be split among the top four contestants.

Officials for the contest will consist of two timekeepers, a tie or field judge, a foul line judge and one starter. Calves will be given deadline start in accordance with arena conditions. When the calf crosses the deadline he is the roper's calf, regardless of what happens.

Ten seconds fine will be charged if the roper's mount breaks the barrier. Two loops will be permitted; if the roper misses with both loops he must retire and no time will be allowed.

Roping the calf without releasing the loop from the hand will not be permitted and the catch must hold

until the roper gets his hands on the calf. If the roper wilfully "busts" his calf, he will be fined ten seconds.

The rope may be dalled or tied as the roper chooses. The roper must go down the rope and throw the calf by bulldogging or "California" style. Throwing a calf by one or more legs will be permitted, but should the calf be down when the roper gets to him, he must be let on his feet and thrown by hand.

The roper must cross and tie any three feet, so as to hold the calf until passed upon by the judge. If the tie comes loose or the calf regains his feet before the tie has been ruled a fair one the roper will be given "no time" on the calf. The roper need not turn the calf over after the tie has been completed.

Each roper must have a neck rein or strap around his horse's neck adjusted to prevent the dragging of the calf. If the horse does manage

to drag the calf, the field judge will stop the horse and the rider will draw a ten second penalty.

The contest will be a matter of catch-as-catch-can. The calf's head must go through the loop and a catch must be made that will hold the calf until the roper gets to him.

Most natural gas is used in industry.

Large deposits of bauxite are in South America.

Seven pound oysters grow on the Great Barrier reef off Australia.

Only 11 percent of homes in 1940 used gas as heating fuel.



WELCOME EVERYONE TO THE TOP O' TEXAS

RODEO

AND

Quarter Horse Show

Aug. 6-7-8-9--Pampa, Texas

The World's 2nd Largest Amateur Rodeo

An Atomic Bomb Will Be n Display

Stone-Thomasson

Realtors

119 W. Kingsmill

Phone 1766



A Welcome To Everyone TO THE



TOP O' TEXAS RODEO and HORSE SHOW Aug. 6-7-8-9

Enjoy Our Air-Conditioned Building Or Be Served in Your Car.

● Frosted Malts ● Root Beer

HAMBURGERS AND GLORIFIED FRIED CHICKEN

VANTINE'S

White Way Drive Inn

Fountain Service

Lunches

Meals

W. Foster and Foster

CURB SERVICE

Pampa Texas

Howdy Folks Welcome



TO THE

TOP O' TEXAS

RODEO

AND

HORSE SHOW

August 6-7-8-9

PAMPA BOWL

NEATLY AIR-CONDITIONED

IN TOWN

Current production of aluminum is close to 600,000 tons a year. Increasing numbers of windows in homes have aluminum frames.



YANK TOSSED IN RODEO IN JAPAN—Sgt. Robert Halford, 21, of Abilene, is tossed from a steer during the International Allied Army Armistice Day Rodeo at Meiji Shrine Stadium in Tokyo.

American Quarter Horse Association Show Scheduled During First 2 Days

An official American Quarter Horse Show in strict compliance with the rules of the American Quarter Horse Show Association, will be held in connection with the Top o' Texas Rodeo and Horse Show on August 6 and 7.

Stalls for all entries will be available at 10 a.m., tomorrow, August 6 and judging will begin at 8:30 a.m. Thursday.

The show will be held on the exhibition grounds located just East of Pampa on the North side of the highway. Plans are to have a special exhibition of the first prize winners during the rodeo performances Thursday night.

Today's is entry deadline, and entries must be postmarked not later than today. Entry fee is \$5 and the stall fee is \$10. Entry blanks should be mailed to Quentin Williams, Box 1421, Pampa.

Classes and prizes will be as follows:

STALLIONS

1st 2nd 3rd 4th 5th 6th

- 1-3 years old and over (foaled during or before 1944): \$40 \$30 \$20 \$10 Rib Rib
- 2-2 years old (foaled during 1945): \$30 \$20 \$15 \$10 Rib Rib
- 3-1 year old (foaled during 1946): \$25 \$15 \$10 \$5 Rib Rib
- 4- Under 1 year old (foaled in 1947):

MARES

- 5-3 years old and over (foaled during or before 1944): \$20 \$10 \$5 \$ Rib Rib
- 6-2 years old or under (foaled during 1945): \$30 \$20 \$10 Rib Rib
- 7-1 year old (foaled during 1946): \$20 \$15 \$10 \$5 Rib Rib
- 8- Under 1 year (foaled in 1947): \$15 \$10 \$5 \$5 Rib Rib

Rosettes will be awarded Grand Champion and Reserve Champion stallions and mares.

In addition to the above prizes, the American Quarter Horse Association will present special trophies to the Grand Champion Stallion and Grand Champion Mare.

Buried Money Draws Interest of Sheriff

LAUREL, Mont. — (AP)—Andrew Kirsch, 65, acquired an enlarged basement and a new respect for banks at the same time.

He buried his life savings of \$5,000 in a fruit jar and then forgot the basement hiding place.

Sheriff's officers helped in the digging and the money finally was found but not, reported Sheriff Albert Thomas, until "we tore up every inch of that basement."

Having Wild Time In the Wild West

BILLINGS, Mont.—(AP)—"Wounded" in a rehearsal of a gunfight planned for a western celebration, Fred Glockhamer - toppled to the ground so enthusiastically that he landed in bed with a shoulder injury.

Then some unidentified and uninvited "badman" stole valuable sound equipment from a street dance site right in front of the police station.

A GREAT SHOW AWAITS YOU



At the Top o' Texas
Rodeo
&
Horse Show

You are welcome to make our store your headquarters any time it's convenient.

Come In and Browse Around
PAMPA HARDWARE CO.
120 N. Cuyler Pampa, Texas

Here It Is-- The Panhandle's Biggest TOP O' TEXAS RODEO

AND QUARTER HORSE SHOW



The 2nd Biggest Amateur Rodeo in the Southwest

Look for PLAINS CREAMERY

Pasteurized Dairy Products

You'll Find PLAINS

WELCOME!

FANS TO

PAMPA

AND THE

Top O' Texas

RODEO

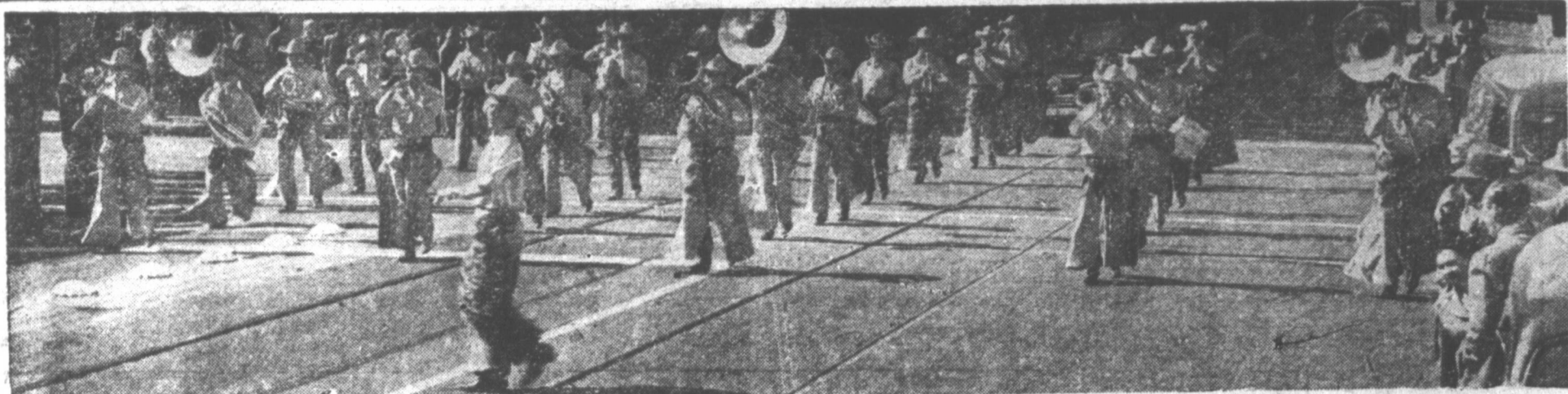
AND

Horse Show

AUGUST 6-7-8-9

PARKER'S BLOSSOM SHOP

406 N. Cuyler Phone 21



OFFICIAL RODEO BAND—The colorful Hardin-Simmons University Cowboy Band of Abilene, Texas, will lead the giant street parade to open the Top o' Texas Rodeo & Horse Show in Pampa Wednesday afternoon, August 6, at 4 p. m. The band has previously played in the inauguration of Gov. Beauford Jester, the Phoenix, Arizona, World Championship Rodeo, Lions International Convention in San Francisco, and other rodeos in the Southwest. The band, directed by Marion B. McClure, provides a "Cum a ti yi ippi yi" music as well as concert entertainment. Johnny Regan, internationally known English Cowboy, famous bull whip artist, and John Sedwich, popular tenor, will be featured along with the band's appearance in nightly rodeo performances.

Official National Quarter Horse Show to Be Held Last Two Days

An official National Quarter Horse Show will be held on August 8 and 9, in conjunction with the Annual Top o' Texas Rodeo and Horse Show, with a complete list of prizes being offered by the National Quarter Horse Breeders Association.

Stalls will be open for entry at 10 a. m. August 8, with a fee of \$10. Entry fee for the show is \$5. All entry blanks should be sent to the National Quarter Horse Association, in care of the Pampa Chamber of Commerce, Box 1942.

Classes and prizes will be as follows:

At-Halter Show Class

At-halter division. Class No. 1: fillies foaled in 1946, racing type; awards, ribbons from first through fifth places.

Class No. 2: Horse colts foaled in 1946, racing type; awards, ribbons from first through fifth places.

Class No. 3: Fillies foaled in 1946, ranch type; awards, ribbons from first through fifth places.

Class No. 4: Horse colts foaled in 1946, ranch type; awards, ribbons from first through fifth places.

Class No. 5: Grand champion yearling of show, and reserve champion, racing type, silver plaques.

Class No. 6: Grand champion yearling of show, and reserve champion, ranch type, silver plaques.

Once entered no "switching" between types will be permitted. Exhibitors must decide for themselves which type they wish to group each of their entries with.

Performance Class

Special note: All quarter horses entering the National division of the Top o' Texas Quarter Horse Show, if foaled in 1945 or before, must show in performance groups, under saddle; therefore, as conformation will earn only maximum of 25 percent for any entry. No distinction is made between ranch and racing types, but each type will be judged impartially as to its possible conformation points.

Judging will be done on the following basis: Horses will be ridden into the ring, will walk in a circle for a few minutes, then trot and gallop in a circle, then class will be stopped and horses one at a time will be required to walk, trot, gallop, figure eight, stop, do a 180 degree turn, then do a 90 degree turn to the right, then turn again 90 degrees to the left. The horses will cover the above outline, then all will be lined up, the saddles removed, and the animal will be judged for conformation. Scoring will be as follows: walk 5, trot 5, gallop 5, stop and turn 30, balance 20, response to control 10, conformation 25.

Class No. 7: Horse colts foaled in 1945; awards, ribbons from first through fifth places.

Class No. 8: Fillies foaled in 1945; awards, ribbons from first through fifth places.

Class No. 9: Stallions foaled in 1944; awards, ribbons from first through fifth places.

Class No. 10: Mares foaled in 1944; awards, ribbons from first through fifth places.

Class No. 11: Stallions foaled in 1943 or prior; awards, ribbons from first through fifth places.

Class No. 12: Mares foaled in 1943 or prior; awards, ribbons from first through fifth places.

Class No. 13: Stallion of show, and third.

Cutting Horse Contest

Shows Pony at Work

One of the feature attractions of the Top o' Texas Rodeo will be the Cutting-Horse Contest, which offers townfolk the rare opportunity of seeing a real cowpony at work. The event is judged on the performance and ability of the horse and rider and the ease and speed of their work.

Bearing an entrance fee of \$25, the contest offers a costly array of handsome prizes such as a special hand-stamped saddle, a pair of shopmade boots and belt and silver buckle set.

Three judges will officiate the contest, which will begin with the cattle bunched at one end of the arena. Each contestant is to cut out two animals.

The arena will be marked off or arranged by the judges. Each contestant will work and cut his cattle under the same conditions and arrangements.

Contestants will not be permitted to carry a quirt, rope or any other device with which to make a noise or otherwise frighten the animals.

Entries in this event are due, not later than 12 noon tomorrow. Entrants are asked to include the name of their horse with their entry blank.

One of the most common and annoying of house ants is known as Pharaoh's ant or the Monomorium pharaonis.

WELCOME TO THE Top O' Texas RODEO



AND

Horse Show PAMPA AUGUST 6-7-8-9 SMITH STUDIO

122 W. Foster

Phone 1510

Welcome To The Top O' Texas RODEO AND

August
6-7-8-9

QUARTER HORSE SHOW

& Court House Cafe



Headquarters for Delicious STEAKS-CHOPS-SEA FOODS Court House Cafe

John Pitts, Owner

WELCOME

TO PAMPA



August

6-7-8-9

RECREATION
PARK

PAMPA

AT THE
TOP O' TEXAS

SEE
A
GREAT
SHOW

RODEO & Quarter Horse Show GIANT PARADE

4 P. M. - AUGUST 6TH - 4 P. M.

Make Our Store Your Headquarters

deal food store
BETTER FOODS FOR LIFE

Ride 'im, Injun!



Free of fancy trimmings, Canada's Stoney Indians stage their own version of life on the range. As many as 30,000 turn out to see wild west shows in a natural setting on Morley reservation. Winners get only cowboy equipment. This steer has none the best of this bareback rider—yet.

Vicious Brahma Proves Rugged Stock for Rodeos

(Editor's Note: Most of the information in the following article was taken from "Breeds of livestock in America" by Henry W. Vaughan.)

Brahma cattle will one day be found everywhere that beef cattle are raised was the optimistic report made by Will C. Barnes on the future of the India humpback in the United States.

The Brahma or Brahman, of which there is thirty or more varieties or breeds, in India, was first imported to Louisiana in 1850. Other small shipments have been imported from time to time ever since. Of the thirty breeds mentioned, the Nellore, Guzerat, Gir and Krishna Valley varieties have been brought to this country.

The American Brahma Breeders Association of America, which has its headquarters at Houston, was organized in 1924. No effort is being made to keep the various Brahma breeds distinct in this country. Instead they have been amalgamated into a single breed of improved type.

The four varieties that have been imported vary in weight and color but can usually be easily distinguished by their general shape, which includes a prominent hump over the shoulders, a broad forehead, fine muzzle and drooping ears.

Brahman cattle seem to be especially well adapted to the Gulf-coast region of Texas. They are immune to Texas fever and ticks and flies seem to give them little or no annoyance. This has been attributed to their tougher hides, short hair and a waxy secretion to their skins which causes an odor or taste offensive or objectionable to flies and ticks.

It has been stated that a cow with as little as one sixty-fourth Brahman blood seems to be little affected by ticks. They are also said to be hardy, good grazers, regular breeders, and to endure hot

climates remarkably well.

Crossbred Brahma calves are small at birth, but develop rapidly and are usually sold as calves or yearlings at prices which compare favorably with other breeds at Southern markets. They usually show a high dressing percentage.

Probably the greatest fault of Brahma cattle is the fact that they become exceedingly wild under normal range conditions. They are often, in spite of the most careful treatment, vicious and dangerous to handle. This trait has earned them a spot in the ranks of rugged rodeo stock throughout the nation.

Although most reports are to the effect that the offspring of the Brahman bulls are most profitably marketed as calves or yearlings, the great King Ranch has developed a system of breeding by which they are producing two and three-year-old steers of excellent quality.

Robert J. Kleberg, Jr., of the King Ranch, has stated that while Herefords and Shorthorns suffered tremendously from flies and mosquitoes after heavy rains, the cross-

breeds, with an infusion of Brahman blood, remained in top shape. They did not seem to suffer from flies, mosquitoes, screw-worms or other insects and were much larger, heavier and fatter after running on the same range.

When Fate Fails It Tries Again

MERCED, Calif.—(AP)—Mariposa County officers pieced together this story of the fatal double fall of Ed-

ward Scott, 62.

He fell from a hay wagon, fractured his skull, but didn't realize the gravity of his injury. So he climbed back on the wagon—and fell again, breaking his neck.



WELCOME

To The

Top O' Texas RODEO

AND

Quarter Horse Show

PAMPA, TEXAS

AUGUST 6-7-8-9

McWilliams Motor Co.

Sales and Service

Hudson and Willys Jeep

You trust its Quality



DRINK
Coca-Cola

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

PAMPA COCA-COLA BOTTLING COMPANY

Pampa, Texas

© 1947 The C-C Co.



TOP O' TEXAS RODEO & HORSE SHOW

RECREATION PARK

AUGUST 6-7-8-9

PROGRAM

PALOMINO SHOW

Tuesday, Aug. 5th, 1 p. m.

TOP O' TEXAS PARADE

Tuesday, Aug. 6th, 4 p. m.

KID PONY SHOW

Tuesday Night, Aug. 5th

AMERICAN

QUARTER HORSE SHOW

Aug. 6th & 7th, 8:30 a. m.

NATIONAL

QUARTER HORSE SHOW

Aug. 8th & 9th, 10 a. m.

RODEO

August 6-7-8-9

8 P. M. Recreation Park

**A SUPER
ATTRACTION**



WARDS FOR YOUR COWBOY or COWGIRL



WOMEN'S COWBOY BOOT 1495
10-inch height! Smooth brown leather decorated with a rich inlay design. Genuine cowboy heel. 4-9.



BOYS' COWBOY BOOTS 1350
Rugged 10-inch boot of smooth brown leather with embossed and stitched detail. Leather soles. 3 1/2-6.



JUSTIN COWBOY BOOTS 1800
Men's 10-inch fine quality boot! Smooth, pliant leather with white inlay design. Leather-lined. 6-11.



MEN'S COWBOY BOOTS 1550
10-inch boot of brown double tanned leather. Flexible Good-year welt. In round or square toe. 5-11.

★ **MAKE WARDS YOUR HEADQUARTERS** ★
SEE THE ATOMIC BOMB DISPLAY AT THE RODEO



Montgomery Ward



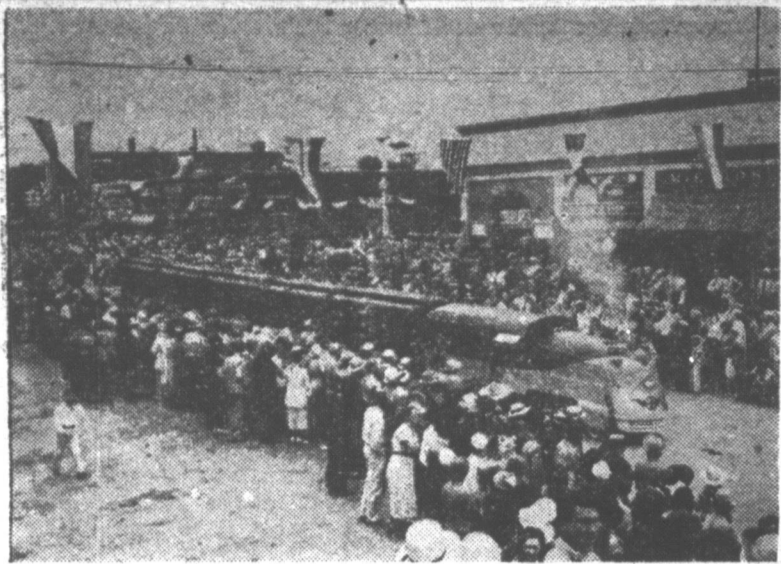
217-19 N. Cuyler

Telephone

Great Britain's dominions—Australia, New Zealand, Canada and South Africa—fly their own flags as well as the Union Jack.

Beefsteak mushroom gets its name because of its resemblance to a piece of rare and juicy beefsteak.

The long neck of the flamingo is not due to an extra number of vertebrae, but to the excessive length of each bone.



THE SANTA FE SPECIAL, pictured above, will appear in the three-mile long parade that will officially open the Top o' Texas Rodeo and Horse Show, Wednesday afternoon, August 6, at 4 o'clock. The miniature train will be shipped to Pampa from Chicago to appear in the parade by the Santa Fe Railroad. The train consists of five miniature coaches and an engine.


A diamond does not sparkle until it is cut and polished. This grinds away about half its weight, but greatly increases its value.

If there is any duck left over it may be sliced and molded with orange gelatine for a supper or luncheon dish.

**WELCOME TO THE
TOP O' TEXAS RODEO**

August 6-7-8-9
Recreation Park Pampa, Texas
You Are Welcome Here!
See us for your
Electric Needs!

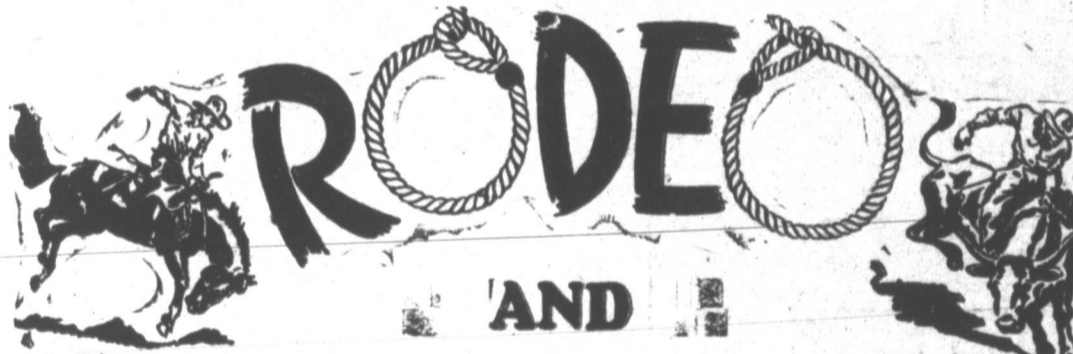
City Electric Co.
YOUR ELECTRICAL CONTRACTORS
Berger Highway Phone 27



WELCOME

TO THE

TOP O' TEXAS



AND

Quarter Horse Show

AUGUST 6-7-8-9

AT

RECREATION PARK



CAS & POWER CORP.

flamingo is
ber of ver-
sive length

Molded fruit salads are perfect accompaniments to simple summer fare. More than 6 million pounds of salmon are caught in California each year.

Dumas Dogie Days Draw Big Crowd

Pampa News, Tuesday, August 5, 1947

See A Great Show

AUGUST 6-7-8-9

R
E
C
R
E
A
T
I
O
N
P
A
R
K



P
A
M
P
A
T
E
X
A
S

TOP O' TEXAS RODEO & HORSE SHOW

See Us for Your Plumbing Needs.

PAMPA SUPPLY CO.

216 N. Cuyler

Phone 501

Dumas staged its annual Dumas Dogie Days, formerly known throughout the Texas Panhandle as Dumas Rodeo and Old Settlers Reunion, August 1, 2, and 3.

Highlight of the celebration was the Old Settler's Reunion picnic on the Court House lawn at noon Friday, August 1, to which old timers brought basket lunches and the celebration sponsors furnished coffee, drinks, badges, prizes and various types of entertainment.

The top of the show, however, was the big western parade at 11 a. m. Saturday, August 2, which featured the finest horses and most colorful riders of the entire North Plains area with men and women in pioneer and rodeo garb, buckboards, stage coaches, floats, cars and industrial exhibits by the 16 major oil, gas and carbon companies operating in Moore County.

A full three hour rodeo show was run off beginning at 2 p. m. each day of the celebration. An outstanding card of Quarter Horse races was also ran.

A nine piece orchestra from Wichita Falls furnished music for the Old Settlers Reunion dance Friday evening and the grand celebration ball Saturday night.

This year's show was jointly sponsored by the Lions Club, Chamber of Commerce and Rodeo Association—with the Lions having charge of all concessions on the Midway shows. The proceeds went to their fund to transform the Don Harrington Ranch near Amarillo into a suitable regional encampment for Boy Scouts of this area.

STUFFY

TOKYO—(AP)—Burglars entered the Ueno Zoo during the night. They took one tiger and several birds—all stuffed.

JUGHEAD—Foolish horse.

WELCOME

to the

TOP O' TEXAS

RODEO

and

HORSE SHOW

at

RECREATION PARK

Try Our Special 65c Lunch

AUGUST 6-7-8-9

UNDER NEW MANAGEMENT

HILLSON CAFE

308 W. Foster

Phone 175

MAC AND PEARL McWHORTER

Plan To Be In Pampa Aug. 6-7-8-9, To See

THE ANNUAL

Top O' Texas

RODEO

AND

Quarter Horse SHOW



JOIN THE CROWDS FOR THE BIGGEST SHOW OF THE YEAR

SAVE
at

FURR FOOD

SUPER

LOW Everyday Price

**WELCOME FRIENDS
TO THE GREATEST
TOP
O' TEXAS **RODEO** AND
QUARTER HORSE SHOW**



**AUGUST 6-7-8-9th.
RECREATION PARK**

*Plan Now - To Attend
These Big Shows*

While you are in Pampa
we would be happy to
have you come in and
see us.

TEXAS FURNITURE CO.

QUALITY HOME FURNISHINGS



EGAD, FOLKS! IF YOU WANT TO SEE
SOME SPLENDID HORSEMANSHIP, COME TO
THE

TOP O' TEXAS RODEO AND QUARTER HORSE SHOW AT PAMPA

HAR-RUMPH!

YIPPEE!

SO THAT'S
WHY HE BOUGHT
THAT GLUE TO
PUT IT ON THE
SADDLE!

MA
GOING IN
THE WHOLE?
TRICK RIDING
ROPING,
BULLDOGGING
AND
BRONC
RIDING!

LEAD
THE PARADE
BUT IS HE
GOING TO RIDE
A HORSE OR
CARRY
IT?

Bill Freyse
and
Bill Brancher

The Pampa Baking Co. Invites You To Attend the **TOP O' TEXAS RODEO**

**& Quarter Horse
Show**

Aug. 6-7-8-9

You'll
Have the
Finest Bread
when you get--



**-at your
favorite grocer**

**Golden Loaf Bread is baked fresh every morning and
delivered the same day to your favorite grocer.**

Also Visit our Bakery for Delicious Golden Food Pastries, Baked Fresh Daily.

PAMPA BAKING CO.

848 W. Foster

Phone 816

The Entire Staff of The
FIRST NATIONAL BANK

Invites you to attend the

TOP O' TEXAS

RODEO

and

Quarter Horse

SHOW

FOUR BIG DAYS OF FUN!

AUGUST 6-7-8-9

**QUARTER HORSE SHOW • KID
PONY SHOW. PALOMINO SHOW.
COWGIRLS' CONTEST & PARADE!**

First National Bank

MEMBER FDIC

Resources Exceed \$10,000,000.00

WELCOME NEIGHBORS

to the TOP OF TEXAS



RODEO

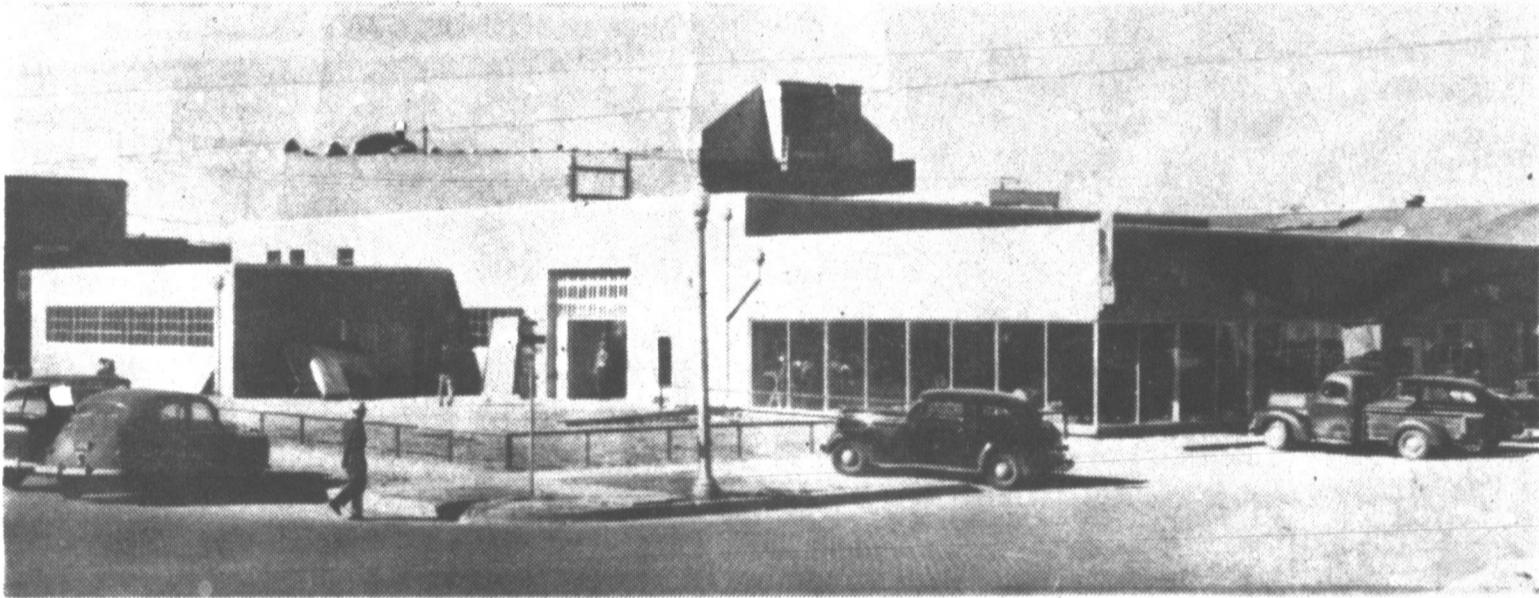
and QUARTER HORSE SHOW

4 Big Shows AUG. 6-7-8-9

★ **DODGE** - **PLYMOUTH** ★

Passenger Cars—Job Rated Trucks

Passenger Cars



The Above Picture Is the Beautiful New Home of the Pursley Motor Co.

At right is an interior view of the Pursley Motor Co., showing their entire personnel.

Pictured from left to right is:

- | | |
|----------------------|-------------------------|
| 1. Mrs. Jack Back | Parts |
| 2. E. T. Phares | Bookkeeper |
| 3. Earnest Lawhon | Body Shop Assistant |
| 4. Joe Glaxner | Used Car Assistant |
| 5. Bill Harvey | Mechanic |
| 6. Calvin Follis | Body Shop |
| 7. Ted Harvey | Front End Alignment |
| 8. Elmer Waller | Mechanic |
| 9. Theodore Williams | Porter |
| 10. Winfred Swain | Parts |
| 11. W. D. Pursley | Parts Manager |
| 12. J. H. Harvey | Service Manager |
| 13. Joe Ben Phae | Porter (not in picture) |
- In Front: C. P. (Doc) and Ervin Pursley



PURSLEY MOTOR CO.

211 N. BALLARD

PHONE 113

Ro
Co
Lea
The
Horse
the "C
held a
ing su
Simmo
entries
ican
Scouts
Roping
and or
Parti
divided
cations
each gr
Cash
to the
best civ
try, the
16, the
the mo
the mo
the mo
decorate
cowboy
cowboy
saddle
attractive
The pa
ter and
Everyone
to avoid
rade stat
Here is
winners:
Most t
Pete Mill
Scott, Pa
rett, Pa
Best c
entry: P
Wars; sec
Home De
Most ty
Warren J
Most ty
Alice Cock
nice Black
Pruitt, Pa
Most ty
First, Hild
Patsy Wor
bara Crot
Most co
Bob's Bicy
Best dec
Paul Coror
pa; second
S. Cuyler
Whitten, 9
Oldest o
Tom Mill
65 years; s
years; thi
years.
Younges
Robert C
Hinkle; th
Most att
First, McV
second, C
third, Tom
MUST US
Ice that
tender veg
it, but if
protect th
them.
CUT-OU
from herd
COWGIR
Reeves, a
tured on
She will
Cowgirl
night of t
Rodeo an
6-9. Dory

Children Rush to Enter Pony Show

Kids entered in the Kid Pony Show scheduled for tonight have been grouped into four classes according to ages:

Class I entries include Lewis Johnson, Canadian; Lou Ann Taylor, John Ed Fry, Sue Kennedy, and Billy Fraser, Pampa. Class II, Jimmie C. Hopkins, David Lee Miller, Jerry H. Mayo, Dwayne Boren, Cecil Dell Sanders, and Roy McCoy, all of Pampa.

Class III, Billy Ed Cooper, Lefors; Rusty HMuff, Sterling City; Bobby Crockett, S. E. Mayo, Jr., Barbara Jean Sanders, Buddy Gokrell, Linda and Lee Fraser, John Pitt, Jr., and James Hawkins, Pampa. Class IV, Marguerite Harlan, Kellerville; Paul Miller, Wayne Phillips, Leo Cockrell, Pampa.



ARENA DIRECTOR—Scenes such as the one pictured above will be witnessed at the Top o' Texas Rodeo performances here August 6-9. Pictured here taking in tow a cowpony is Goat Mayo, who is furnishing the rodeo stock this year and who will act as arena director at each performance.



WESTERN WEEK—Jack Nimmo, above, is president of the Junior Chamber of Commerce, who are sponsors of the current Top o' Texas and Western Week. The Jaycees were sponsors of "Korn's-A-Krakin'" that played before capacity crowds, August 1-2, in the Senior High School Auditorium, the Clyde Beatty Circus, Fun Night, and a John Snider barbecue to be held Wednesday afternoon following the parade that will officially open this year's rodeo. The Jaycees will also be co-sponsors of the rodeo dances to be held nightly in the Junior High School Gymnasium and the American Legion Hall.

The Big Rodeo-- Put to Poetry

By **ROBIN TIBBETS**
The Tenderfoot Reporter

You've heard the stories
Of the big rodeo
'Bout the Bad Brahma Bull
And the guy that got throwed.
'Bout the wild west shows,
And Strawberry Roan
And the guy that heard
The Indian's moan.
There're stories galore,
Of Broncs so tough,
And riders who found
That they weren't so rough.
Now those days are gone,
And to take their place,
No, not the movie,
Nor the big horse race.
But something you like,
And something you know
It's the great, annual Pampa
Top o' Texas Rodeo.
It's a well-known affair,
You've been before --
This year, it's better,
With thrills galore.
Ridin' and ropin'
And bulldoggin' too,
I'll be plenty good
This, I'm tellin' you.
There'll be a horse show
And doubtless a clown.
Ar, he'll make you laugh
Till you go round and round.
And the cowgirls will ride
And whoop and heller,
You'll like their show,
I'll bet you a dollar.
Come one, come all
We're ready to go
To this new, different rodeo.

WATCH 'EM RIDE 'EM!



AT THE TOP O' TEXAS RODEO AND HORSE SHOW

August 6-7-8-9--Recreation Park
**SEE THESE
GREAT SHOWS**

You are always welcome
at our plant.

Your Friendly Minneapolis-Moline Dealer
MAURER MACHINERY CO.

721 W. Brown St.

Pampa, Texas

There are approximately 35,000 dealers who sell and service the products of the American automotive industry.

The largest single occupation group in America outside of farming is truck drivers--there are 4,750,000 of them.

CAL FOSTER

AND HIS MODERN BRASS BAND

Will Be at the Newly Air-Conditioned

Southern Club

Every Wednesday and Saturday Night.
Admission 60c per person plus tax.

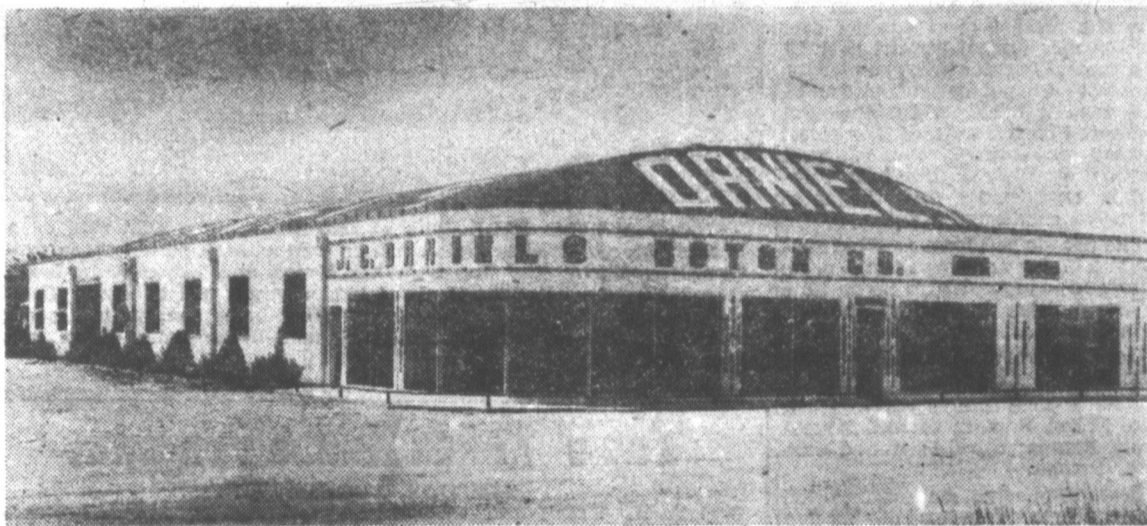
No Cover Charge on Tables.

J.C. Daniels Motor Company

SALES

LINCOLN-MERCURY

SERVICE



The Home of Complete Automotive Service

USED CAR DEPT.

We Have These for Sale Today

- 1940 DELUXE FORD TUDOR
- 1937 PACKARD CONVERTIBLE
- 1942 FORD CLUB COUPE
- 1930 CHEVROLET SEDAN
- 1945 DODGE 1 1/2-TON TRUCK
- 1942 FORD PICKUP
- 1941 DODGE PICKUP

USED PARTS DEPT.

Wholesale and Retail

We carry one of the largest stocks of used parts in this part of the state. Our stock also contains several thousand dollars worth of new radiators for all makes of cars and trucks.

SERVICE DEPARTMENT



We are really proud of this department, which contains the very latest equipment that can be bought, including front end and frame machine.

We invite you to bring your car or truck to our place for service in any or all of our various departments. If your car doesn't need any repair work done on it, bring it around anyhow and take advantage of our modern washing and lubricating department.

BODY, FENDER AND PAINT DEPT.

The most modern equipment and the best skilled men that we can find make this part of our business the very best.



COMPLETE UPHOLSTERY DEPT.

Bring your new car to us for seat covers that we make right here and guarantee to fit. We have the largest stock of material from which you can select a pattern to match your car and they will be tailored by our expert men. No. type of upholstery work is too difficult for us to do.

J. C. Daniels Motor Co.

319 W. Tyng

10 Years in Pampa

Phone 1615

Memphis Making Plans for First Big West Texas Cotton, Chemurgis And Ceramics Carnival Oct. 3-4

By PAT FLYNN

MEMPHIS, Tex.—(Special)—This Hall County seat, "Cotton's Home Town", has thrown away the keys, opened the gates of West Texas and Industry, and is prepared to accommodate and entertain 100,000 visitors Oct. 3-4 for the First West Texas Cotton, Chemurgis and Ceramics Carnival.

Memphis-on-the-Red has issued a challenge to Memphis-on-the-Miss., Memphis-on-the-Nile, and Memphis, Missouri to have delegates here for the two-day commemoration of the natural resources of West Texas.

Newsreel cameramen, magazine and press photographers, feature writers, and more than a dozen radio stations have made reservations to record in picture and print the first such show of its kind in America. While fun, frolic and foolishness is to acquaint the producer of resources of West Texas with industrial desires and to prove to industry the logic in extending the expansion program to this virgin Empire of wealthy potentialities.

Every city, county, community and manufacturer of West Texas is sincerely urged by Memphis to be represented. Exhibit space is free. Parade units or floats are desired, bands, caravans, motorcades and special trains are assured. The more one puts into this exhibition of our natural resources, the more benefit the region he represents will receive. James F. Smith, general chairman of the Carnival declared.

And, more than 50 counties of West Texas have responded with announcements they would have exhibits, bands, floats, and huge delegations present. Many are sending outstanding entertainers to assist in the Fun Frolic to be presented day and night, free to everyone.

A special train will be run from Amarillo carrying the Golden Sandie Band, Will Rogers Range Riders, Queen candidate, exhibit and a host of conventionites.

Pampa, Shamrock, Perryton, Berger, Spearman, Hereford, Clarendon, Tulla, Plainview, Lubbock, Seminole, Abilene, Seymour, Dimmitt, Childress, Quanah, Silverton, Turkey, Denton, Dallas, Fort Worth, Vernon, Post, Littlefield, Morton, McLean and scores of other cities and communities have pledged attendance.

Memphis needs to know the size of exhibit space desired; the name, measurements and address of queen candidate, parade units, band director's name and number in band; time of arrival, and other data pertinent to each delegation.

Industrial engineers planning to attend the Carnival have suggested each exhibit be well supplied with literature on the area it depicts and be manned with people who can answer industrial questions, thus expediting all surveys which will be made during the two-day commemoration.

October 3 will be dedicated to exhibit inspection, industrial lectures, demonstrations and other educational events. However, carnival attractions, street shows, street dances, athletic shows, football games, wrestling and a host of other exciting spicalties will be going on constantly. The Queen's Ball will be staged that night where all candidates will be feted in a regal manner and at court befitting their prestige. Miss Memphis and Miss Hall County will not compete for the title of Miss Cotton of West Texas. The winner will be given an all-expense-paid trip to a city of glamorous reception befitting her title. The Coronation will be held the night of Oct. 4 to climax the two-day celebration and will be attended by leading state and federal dignitaries and celebrities.

Queen candidates must be at least 16 years old, unmarried and sponsored by a recognized group, organization or club to be eligible.

Saturday, Oct. 4 is Fiesta Day and what many have dubbed the Mardi Gras of Texas. The parade moves at 11 o'clock that morning to be headed by Gov. Beauford H. Jester and more than 75 other state and federal dignitaries. Bands, floats, riders and other colorful parade units will continue around the clock and the Queen will be chosen by disinterested judges, at a regal Coronation Court on the Main Street that night as a fitting climax.

Senators, representatives, state and federal officials have pledged attendance, each expressing a desire to assist in acquainting industry with the producer and the producer with industrial demands.

The National Cotton Council, Chemurgic Councils and Ceramic Societies have pledged "enough exhibits to overflow Memphis". More than 1,000 West Texas manufacturers have been invited to exhibit their products. Each county has been urged to show its resources. The West Texas Cotton, Chemurgic and Ceramics Carnival promises

two days and nights of educational and entertaining values. All are invited to be the guest of Memphis.

Elf Calf Killed by Park Pack Horses

YELLOWSTONE PARK, Wyo.—(AP)—When an elk calf wandered into a pasture used by park pack horses, the latter promptly attacked the wild stranger, kicking and biting it fiercely.

The mother elk finally drove the horses away and stood guard for several hours over the calf before realizing it was dead.

MAIL-ORDER COWBOY—A tenderfoot in custom-made cowboy regalia and devoid of range experience.

EATING GRAVEL—Being thrown from a bucking bronc or wild steer.

HIGH ROLLER—Horse that leaps high when bucking.

Nearly 5,500,000 people are employed in motor trucking fields in the United States or one in every 11 U. S. workers.

Pampa News, Tuesday, August 5, 1947

PAGE 3

U. S. farm families ate about 183 million chickens in 1946. Sauerkraut is a good source of vitamin C.

**WELCOME
FOLKS
To the
RODEO
and
QUARTER HORSE SHOW**

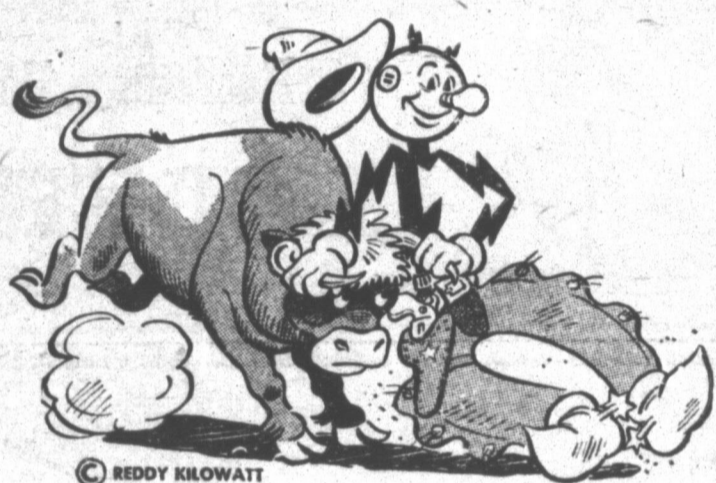


Aug. 6-7-8-9

AMERICAN STEAM LAUNDRY

510 S. Cuyler

Phone 205



© REDDY KILOWATT

**WELCOME
VISITORS TO THE
RODEO
AND
QUARTER HORSE SHOW
AUGUST 6-7-8-9
AT
RECREATION PARK**



**SOUTHWESTERN
PUBLIC SERVICE
COMPANY SHOW**
25 YEARS OF GOOD CITIZENSHIP

The U. S. Department of Agriculture recently tabulated 400 separate uses to which electricity is being put on U. S. farms.

Scientists have found a new substance, tomatin, in tomato plants which they believe will control the disease which causes tomato wilt.

A one-time courtesan, Anne Joseph Theriot de Mericourt, commanded one of the citizen armies of the French Revolution.

The Wallet And the Cow

By N. H. KINCAID

The men about the chuck wagon were relaxed but their faces still bore signs of fatigue. Their mission had been completed and the 3,000 steers marketed in Abilene, Kansas; the badlands had again been traversed and they were back on Texas soil. From here on home they could take it easier.

As they refilled their coffee cups and grouped themselves in a casual semi-circle about the low fire, the new look-out rode off to his post.

The conversation turned, as usual, to their own northern drive. Its full flavor unappreciated in the midst of the sweat and dust and stampedes, was now mullied over.

But gradually quiet prevailed, and their thoughts swerved homeward. It would be good to be back again, again with some hard cash in their pockets! This was in 1870; money could surely be used in war depleted Texas!

The boss of the outfit patted his pocket fondly. This trip meant much to him. He had come out of the Civil war a captain and with a shoulder wounded at Chickamaug. And no money nor business. All that Texas had was cattle—and no home market. So he had talked several friends into trusting him with some of their beeves and another into staking him with purchasing some of his own, and had then set out for the railroad in Kansas. And his gamble had paid off well.

The hand on the pocket suddenly contracted and dived inside. Other pockets were searched frantically but to no avail. His wallet was gone! And gone, too, was the peace around the camp fire that night. Each cowhand took up the search, but it was finally agreed that the

wallet, with the hopes of a man's future tucked inside, was surely lost. "When do you remember having had it last?" someone asked, and the young captain sat down to collect his whirling thoughts.

"I know that I had it this morning just before we broke camp," he decided; and he hadn't had it since. Already he was starting for the remuda and a few seconds later he rode off in the moonlight.

He was glad that they had dwelled and covered less territory, but if his wallet had been lost on the trail, it had probably been cut to shreds by that herd that had passed this morning.

In the murky light of dawn he rode up to the charred remains of last night's cookfire. An old cow stood nearby chewing her cud at that time of morning. As he looked, she lowered her head. And there at her feet lay his lost wallet.

His spring from the horse was instantaneous and he reached the wallet just as her grasping tongue was encircling it. But a sad looking object it was! Only half of it was there; it had been bitten in two, and the other half swallowed.

Claiborne W. Merchant, future cattle baron and "father" of both Abilene and Amarillo, Texas, stood looking at those sawed-off halves of many hundred dollar bills. And a smile wreathed his face. Their serial numbers were intact.

Australian Veterans Will Receive Bonus

CANBERRA, Australia—(AP)—Citing natives of New Guinea and Papua for their war services, Prime Minister Joseph B. Chifley said that those serving with the Australian military forces would be paid a war gratuity.

The payment, he said, would be on a monthly basis for services after Pearl Harbor, and would include in the auxiliary services.

LEDER'S WELCOME YOU TO THE TOP O' TEXAS RODEO AND QUARTER-HORSE SHOW

AUG. 6-7-8-9

At
Recreation Park

LEDER'S

112 N. Cuyler

Phone 960



"Howdy" Folks

Welcome

TO THE

TOP O' TEXAS RODEO

AND

QUARTER HORSE SHOW



AUGUST 6-7-8-9

Friendly Men's Wear

Your Friendly
MAURER MACHINERY

Nationally Advertised Mens Store
• DOBBS HATS • BOTANY FABRICS • FLORSHEIM SHOES • B.Y.D. PRODUCTS

721 W. Brown St.

Pampa, Texas

310

English Picture Proves Different

While searching the local libraries for an authentic history of the modern rodeo we happened across the English interpretation of the "Wild Cowboy Show" and found their version of our shows interesting not to mention a trifle humorous.

To begin with the "cowboy contests" or rodeo, as it is now called, vaguely originated in the jargon of Mexican cattle-herders. It seems that pronunciation of the name is almost as questionable as its origin. Various sections of the country have never agreed on whether

rodeo (just uttered quick and simple) or row-day-o (drawled and fancy) is correct.

In the beginning the contests amounted to a get-together of the cowboys from a certain area to compete and gamble on their ability in the work they did for a living. Later, some enterprising promoter at Denver in 1896 staged the first organized cowboy contest. The following year the Frontier Day Celebration at Cheyenne was staged and was so successful, that it has been held annually ever since. (All of this is still according to the British conception).

A few years back, according to the English, one Charles B. Cochran, a noted theatrical producer in London, conceived the idea of bringing the rodeo to England. He hired

150 American cowboys to enter in competition with cowboys from Canada and Australia during the British Empire exhibition.

Most unfortunately, the English writer continues, a steer's leg was fractured during the course of the first evening's performance. Following this tragedy, many of the audience "hissed and booed." And, the Royal Society for the Prevention of Cruelty to Animals initiated legal processes that forced the closing of the show.

Participants of the show were summoned into court. When the defendants appeared before the Magistrate in Hendon, they wore their full ornate regalia, each man was "packing a gun, which reportedly caused some apprehension among officials, according to the writer.

The summonses were dismissed, the writer relates, but the Prince of Wales was deterred from accepting a gift of a cowpony, and the impression that rodeos involved cruelty to animals was never wholly dissipated.

Legumes, such as beans and peas, restore nitrogen to the soil.

In 1946, world consumption of cotton was 23.2 million bales, down about a fourth from the 1936 peak of 30.6 million bales in the face of rising world population.

Living coral shoots poison darts to entrap its prey.

The Chinese sometimes equip their wheelbarrows with sails.

WELCOME

TO THE
TOP O' TEXAS

RODEO

&

QUARTER HORSE SHOW

AUG. 6, 7, 8, 9

At

RECREATION PARK

FRANK DIAL TIRE CO.

300 N. Cuyler

Phone 444

WELCOME TO THE RODEO

and

QUARTER HORSE SHOW

Fried Chicken Dinner 65c

EAT-O-BITE CAFE

312 N. Cuyler

Phone 9529



Welcome VISITORS

TO THE

Top O' Texas Rodeo

and

Quarter Horse Show

Murfee's

Pampa's Quality Department Store



SHOW

'Quarter Horse Comes Into His Own'

(Editors Note: The following article, "The American Quarter Horse Comes Into His Own", by W. M. French, is reprinted in full from the July, 1947, issue of Southwestern Crop and Stock.)

By W. M. FRENCH

The recent organization of the American Quarter Horse Association has brought this unique and useful breed to the attention of the general public for the first time since those halcyon days before the advent of the motor car when the Quarter Horse displayed his wares in the matched races which were a part of almost every celebration in the Southwest.

Indeed, 60 years ago there were few men in this section of the country who had not made a "speculative investment" upon his efforts at one time or another. Times changed. The public found its yearning for speed satisfied in the roar of motors . . . and the Quarter Horse, after a brief flurry of popularity on the polo field, continued in use almost entirely upon the ranches of the Southwest where he had come to be regarded as the ideal sire for cow-horses.

True, the public sometimes saw his sons at the increasingly popular rodeos—and even in what were called "cow pony" races which the management sometimes billed as added attractions. But there is no denying that the public had forgotten the old-time Quarter Horse—nor that his par-excellence as a cowhorse sire endeared him to those lovers and users of good horses, our Southwestern cowmen.

Quarter Horse Natural Cowhorse

So the fortunes of the Quarter Horse became as one with the cattle industry. Pasture breeding, range conditions, smaller pastures, fewer (and better) horses—the Quarter Horse grew up with the West. He is still the fastest short distance horse in the world. He is still the ideal cowhorse.

It is not a title that is bestowed on theory for the Quarter Horse earned it through many generations of close association with the range cattle industry. This very fact, perhaps, has made the Quarter Horse as typical of the country as the men who bred him. For it was always an axiom of the West to judge a man or a horse by what he was—not by what he was supposed to be. Consequently, pedigrees were rarely considered important enough to record.

Many an old-timer had the feeling, and was right about it, too, that if you could not head a steer on a horse, it could not help to have a paper telling how well he was bred. The West used many horses and used them too hard to be bothered by such minor details.

Nevertheless, there were famous horses in the West of quarter type. Their fame was usually made on the track, and they were of unquestioned popularity as sires. Furthermore, it was not at all unusual for the owners of these good horses to carry in their memory the main line of descent of their horses for perhaps as many as four generations. Some horsemen even attempted to make records of such matters, along with private stud books showing the results of their own breeding.

As he developed the typical Quarter Horse had small alert ears, a well-developed neck, sloping shoulders, short deep barrel, a great heart girth, heavily muscled thigh and forearm, legs rather short but firmly jointed with the knee and pastern close. All of these features but accentuate his peculiar abilities. Rarely does the Quarter Horse exceed fifteen hands, but due to his build will often reach 1,200 pounds or more. It is this fact which led Don Casement, one of the best present day authorities, to say that here is more horse for the height than is found in any other breed.

Quarter Horse Lost His Ancestors

It was impossible for any systematic breed record of Quarter Horses to be made during the continually changing conditions which marked the early days of the range cattle industry and the civilization which depended on it. And once the settlement became more fixed and permanent the damage, insofar as breeding records, was already done. The Quarter Horse, just the same as the people who settled the West, had lost his ancestors! With so much of the unknown behind him there is little wonder that the Quarter Horse found his way into print but infrequently even though the word of mouth account of his activities was one of the principal topics of conversation among horsemen of the times.

Numbers of Quarter Horses during the past few years have grown increasing and are now recognized.

Your Friendly

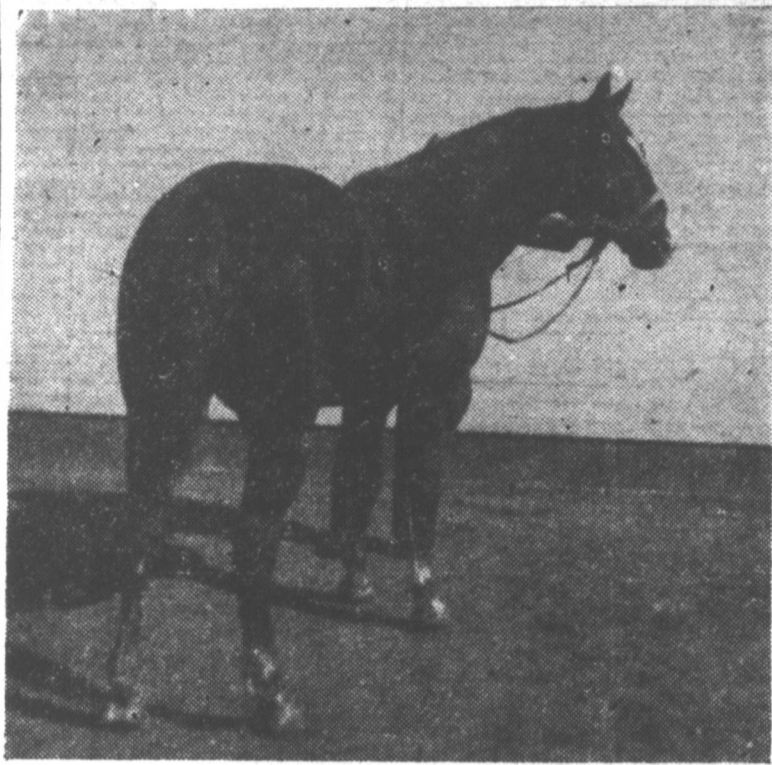
MAURER MACHINERY

721 W. Brown St.

Pampa, Texas

PAGE 6

Pampa News, Tuesday, August 5, 1947



HORSES OF THIS TYPE will be plentiful in Pampa during the Top o' Texas Quarter Horse Shows, both American and National, slated for four days, August 6-9. The quarter horse pictured above, Star Deck, has won outstanding shows throughout the Southwest.

word as to his horses' breeding and could exhibit him perhaps only in model cowhorse classes.

Furthermore, the advantage of selective breeding followed by other breeds in the improvement of their animals was almost a closed avenue to the Quarter Horse breeder by

reason of his ignorance of other strains besides his own. And lastly, there was a sentimental desire to preserve for future generations the lineage and descent of some of the great horses of the past.

These, perhaps, were the chief

(Continued On Page 11)

The tortoise does not possess teeth, but its jaws are covered with horny beak-like plates with sharp cutting edges.

The tortoise is a member of the reptile family, and the name is usually applied to those of the order who live on land.

Welcome To
The
Top o' Texas
RODEO
and
HORSE SHOW



Let us repair
your shoes and
boots while you
are in town.

Drop in

CLARENCE'S SHOE SHOP

109 1/2 E. Foster

Pampa

WELCOME
To The Top O' Texas



RODEO &
Quarter Horse
SHOW

Aug. 6, 7, 8 and 9

Pay Us a Visit



"Exclusive But Not Expensive"

Behrman's

C'mon in and Cool Off, Neighbors

WIT
in t
Har
man
ture

Sav
Rat

All a
crouch
Fecos, h
But the
increase
and the
complete

They l
ing-Wils
order to
and bid
contracts
big hunt
south of
to fight

And
guarding
river its
went thr
to his sid
and so n
possible
yards to

"Here,
him his
am killed
for yours

For th
was so l
he could
his frien
guns har
the char
grew to

Bill to
maneuve
down to
in a sar
smart w
high, an
Indians
somewh
ruses to
They wo
and som
them.

Finally
flush the
a long l
way, pat
lance as
lemma. F
that trig
whereabo
there se
trigger fi
but paus

A big
the India
ing back
near the
back tail
ing seen
force the
and turn

That n
Bill drift
away fro
to later

Bill (W
ing his
had falle
night an
New Me
barefoot
herds, th
ed Oliver
of the fir
Texas, is
and had
Summer.

NOTE:
fected ar

Tall pe
period th

Of the nation's estimated 85,000 non-government owned planes, 79,000 are privately owned and 816 by airlines.

Pampa News, Tuesday, August 5, 1947

PAGE 7

English walnuts are 15 percent protein. Tomatoes are an excellent source of vitamin C.



WITH OFFICIAL BAND—Sheriff Will Watson is very much at home in the saddle carrying the American flag. He has been with the Hardin-Simmons University Band for 29 years and has appeared in many of the world's outstanding rodeo parades as you see him pictured above.

Saved By A Rattlesnake

By N. H. KINCAID

All afternoon the two cattlemen, crouched in the cane brakes of the Fecos, had kept the Indians at bay. But the redskins' numbers had been increased to over a hundred now, and the men knew themselves to be completely surrounded.

They had left the Goodnight-Loving-Wilson herds two days ago in order to hurry on to Fort Sumner and bid on the government's beef contracts. But they had run into a big hunting party returning from south of the river and were having to fight it out.

And then it was that Oliver, guarding their approach from the river itself, was shot. The bullet went through his left arm and into his side. He felt that it was fatal and so made his way as quickly as possible over the forty intervening yards to his companion.

"Here, Bill," he panted, throwing him his guns and ammunition. "I am killed; you do the best you can for yourself."

For the next thirty minutes Bill was so busy doing just that until he could hardly do more than notice his friend. But with Oliver's loaded guns handy, he was able to repulse the charge, and the Indians withdrew to a more respectful distance.

Bill took advantage of this and maneuvered the wounded Oliver down to the river, concealing him in a sandy depression where the smart weeds grew about two feet high, and lay down beside him. The Indians knew they were down there somewhere and used all sorts of ruses to find their exact location. They would shoot their arrows up, and some came down near striking them.

Finally the Indians decided to flush them out. One big brave with a long lance came crawling their way, parting the weeds with the lance as he came. Bill was in a dilemma. He knew that if he pressed that trigger all doubts of their whereabouts would be gone. But there seemed no alternative. His trigger finger began to slowly move, but paused suddenly.

A big rattlesnake, scared up by the Indian, came out rattling, looking back at the redskin. He coiled up near the two men but facing his back tail. The Indian, still not having seen his quarry, decided not to force the issue with this new enemy and turned back.

That night at Oliver's insistence, Bill drifted down the river and away from his foes; Oliver was able to later do likewise.

Bill (W. J.) Wilson, who was taking his first herd to market and had fallen in with Charles Goodnight and Oliver Loving on their New Mexico trail, made his way barefoot back to the approaching herds, three days away. The wounded Oliver Loving, who had been one of the first men to trail cattle from Texas, finally hailed some Mexicans and had them take him into Fort Sumner.

NOTE: Loving died from his infected arm while at Fort Sumner.

Tall persons grow for a shorter period than short persons.

Preparing for larger airliners in the future, Shannon Airport in Ireland is installing fuel tanks with one-half million gallon gasoline capacity.



WELCOME TO BE HELD AT TOP O' TEXAS RODEO AND QUARTER HORSE SHOW

TO BE HELD RECREATION PARK AUGUST 6-7-8-9



Your Laundry & Dry Cleaners

301-309 E. Francis

Phone 675

WELCOME TO THE TOP O' TEXAS



AND

HORSE SHOW

RECREATION PARK, PAMPA

AUGUST 6-7-8-9

McCarley's SHOW

The House of Fine D



A BUSY MOMENT—George Aldoff of Albuquerque, N. M., had a busy moment riding Flame Thrower, a bucking bronc, as they came out of a chute during a rodeo performance at the Southwestern Exposition and Fat Stock Show at Fort Worth. Aldoff failed to place in the competition.

Perryton Plans Big Celebration On 28th Birthday

PERRYTON — (Special) — The program is rounding into shape for Perryton's 28th Birthday Celebration, scheduled for two days, August 21-22. Included in the entertainment is a giant air show, rodeo, street parade, free barbecue, carnival, dance and street sideshow exhibits.

Resumed last year, after a five year lapse during the war, the Perryton Celebration is an annual affair commemorating the founding of the town on August 22, 1919. It attracts thousands of visitors from the northeast section of the Texas Panhandle and the nearby Oklahoma Panhandle.

Last year, approximately 15,000 persons attended the celebration which featured the music of Bob Wills, a parade, rodeo, fireworks, free barbecue and an air show.

The Perryton Junior Chamber of Commerce is again sponsoring the celebration, with Drew Ellis as general chairman.

Arrangements have been made for the Claude Hays rodeo stock of Weatherford, Okla., supplemented by local stock. The rodeo arena has been enlarged and improved during the past year and will seat 2,000 people comfortably. This will be an amateur affair and top cowhands from the Panhandle are slated to enter.

Rodeo events include a wild mule ride, wild cow milking, bull riding, bronc riding, calf roping, ribbon roping and a cutting horse contest. Purses totalling \$2,000 will be offered to winning contestants during the two days.

Tom Penn, manager of the Perryton airport, has announced that the air show will consist of 200 planes from 20 Panhandle towns, and that stunting and parachute jumping exhibitions will be a part of the show. Free gasoline and a sunrise breakfast is given to all fliers who take part in the celebration airshow.

Arrangements have not been completed for the dance, but the dance committee, under Jerome Woods, is considering several big name orchestras. The dance will be held this year in the new VFW building, which has a capacity of 1,000 persons.

Business houses and organizations from Perryton and from neighboring towns will enter floats in the parade, which carries a prize list of \$200. The famous Santa Fe miniature train has been assured for this parade.

Free barbecue will be served to all at noon on both days of the celebration. Last year, over 5,000 persons were served and more would have eaten the free meal had not rain interfered the second day.

A series of booster trips, both by airplane and automobile, are planned.

SWISS HOSPITALITY

BERN—(AP)—The Swiss government has dispensed with frontier formalities for Liechtenstein residents entering Switzerland. The arrangement will be reciprocal as soon as the Liechtenstein parliament approves a Swiss-Liechtenstein agreement.

RODEO DICTIONARY

BICYCLING—The act of scratching with first one foot then the other in the manner of riding a bicycle.

BITING THE DUST — Being thrown from a horse.

BLOWING A STIRRUP—Losing a stirrup, which disqualifies rider.

BRONCO — Mexican word for

"mean shortened to bronc or "brunk", in cowboy parlance; a vicious, unbroken horse

BROOMTAIL—Wild mares.

BRONS-BUSTERS— Cowboy who "breaks" broncs.

BUCKAROO—Cowboy.

BUCKING, PITCHING—The gyrations of a bronc in trying to unseat rider.

CHUCK WAGON—The rangeland cafeteria which follows the round-up and to which the cowboys come for their meals. The chuck wagon is furnished by the ranchers and for days during the rounding up of the herds, the cowpunchers do not return to the ranch headquarters, but take all their meals at the chuck wagon.

CAVVY — Saddle horses on a round-up.

Welcome
VISITORS

To the

RODEO & QUARTER HORSE SHOW

August 6-7-8-9

At Recreation Park in Pampa

John Garvey Motor Co.

700 W. Foster Phone 55

WELCOME FOLKS

TO THE

TOP O' TEXAS RODEO & Quarter-Horse Show

Thrills
Spills
Dare Devil
Riding

To Be Held at
Recreation
Park
Aug. 6-7-8-9

The Greatest Show in This Part of the Country

Your Friendly or steer

MAURER MACHINERY

721 W. Brown St. Pampa, Texas

WINGED SERVICE

CUNN BROS

Pampa Peace Officers and Fire Chief Promote Safety Measures

For the following five days the streets of Pampa, and the roads leading into it, will be carrying more traffic than at any other time of the year. Every hotel room, private room or boarding house room will be occupied. Amusement centers are expecting a rush business and the grand stands of Recreation Park crammed to the rails.

All of this activity means people, and people mean lives. It was with this tough in mind that brought special requests for added safety precautions from both Police Chief Louie Allen and Fire Chief Ben White.

"The excitement of the affair will naturally bring out quite a few youngsters on our streets. These kiddies little realize danger when they see it and it is for their safety from speeding or sharp turning motorists that we are mostly worried." The chief added that while passing from one part of the city to another, or en route to the rodeo grounds motorists should be on the alert at all times taking precautions at intersections, watching traffic lights, darting pedestrians, and those horses with riders that may be trotting on the main thoroughfares. He especially requested all drivers to pull over to the side of the street and park, if possible, if they hear the wail of a siren; and then not to move until sure the ambulance, fire engine or police car mowing it has safely passed or they are assured it

was traveling in another direction. He also urged drivers in traveling to and from the rodeo on the crowded highway to keep their lights on low beam so as not to blind oncoming drivers.

"If every driver will only think a little before he rushes into passing another car, slipping around a turn, or backing out of a parking space we will get through without any serious accidents," the chief concluded.

Chief White in a verbal attempt keep fires to a minimum, asked all visitors, and home owners alike, to be extremely careful with cigaret and cigar butts, not only in the hotels and private rooms, but while in the grandstands at the rodeo.

"Animals go completely out of control where there is a fire. Should some careless smoker toss a butt beneath the grandstands or fail to extinguish it completely, think what would happen if the stands should catch fire—that fire, because of high winds, spread to the stables and corrals, and the show animals go wild. It could result in the trappings of thousands of people and the severe burning of those caught in a tight place. Waste paper and trash should be placed in receptacles provided for that use at the park or in hotel rooms. All burnt matches should be broken in two before being tossed or the fingers rubbed over the burnt portion to be sure there are no live sparks"

Sheriff G. H. Kyle together with the Highway Patrol advised all motorists to remove the ignition keys and keep stolen cars to a minimum. Car thieves will get then and then race out of town to avoid apprehension which could easily result in an accident.

The Highway Patrol reminded all out of town visitors to drive carefully on their way to Pampa and on the return trip home.

"There is no need to hurry to get into Pampa. The city will still be here when you arrive and we presume your home town will remain where it was when you left it. Only by driving the highways with caution will you be reasonably sure of seeing the whole rodeo and getting back home again in one piece."

New Czechoslovakia Courts Prove Tough

DRAGUE—(P)—In a year and a half the extraordinary peoples courts which Czechoslovakia set up to deal in hard handed retribution for crimes of collaboration during the Nazi occupation have proved their toughness.

Executed by order of the 24 special courts in Bohemia and Moravia were 713 persons; and life sentences went to 741. Of these two classes slightly more than half were Czechs listed as of German nationality. The rest were of pure Czech nationality.

Besides these, jail sentences totaling 206,334 years—averaging slightly more than ten years each—were given to 19,338 others.

In Slovakia, from which no figures have yet been compiled, the courts continue in operation until the end of this year.

The State of Washington has 46,049 miles of highways.

Australia has more than 60 kinds of toads and frogs.

Welcome Neighbors, to

OUR Annual **Rodeo**



AUGUST
6-7-8-9

At RECREATION PARK

Come and Enjoy
A Great Show!

EAGLE RADIATOR SHOP

516 W. Foster Phone 547

Welcome VISITORS

TO THE

RODEO And QUARTER HORSE SHOW

At Recreation Park In Pampa, Texas



Be Sure To Attend This Great Show

FEEL AT HOME AT

PEKHOW

In 1946 there were \$27,000,000,000 in demand deposits in personal accounts in U. S. banks and \$44,900,000,000 in business accounts.

Torture was used in both civil and criminal trials in ancient Rome when witnesses were suspected by the judges of lying.

Estimates by the United States forest service place the total stand of Ponderosa pines at approximately 250 billion feet.



SHAMROCK ENTRANT—Sally Jim Small is shown above as she sits on her favorite mount, Red. She will ride in the Top o' Texas cowgirl contest, always one of the interesting features of a rodeo of this kind, to be staged here this week. Sally Jim was an entrant last year. She has participated in many rodeos in the Southwest, to emerge several times a winner. She represents her home town, Shamrock.

RODEO DICTIONARY

SCREWING DOWN—The act of sinking the spurs into the cinch while riding a bucking horse and failing to move the feet in kicking motion as provided in the rules.

PULLING LEATHER — Holding on to saddle with the hand while riding a bucking animal, prohibited by the rules of all contests and scorned by all real cowboys.

HOOLIHANING — The act of leaping forward and alighting on the horns of a steer in bulldogging in a manner to knock the steer down without having to resort to twisting the animal down with a wrestling hold. Hoolihaning is barred at practically all recognized contests.

SCRATCHING—The act of keeping the feet moving in a kicking motion in riding bucking animals, and one of the acts necessary to win at any real contest.

FOUR FOOTING — Catching an animal by the feet with a rope in order to throw same for handling.

DOG-FALL — Putting a steer down with its feet under him. The throw is not complete until steer is flat on side with all four feet out.

BULLDOGGING—Often termed steer wrestling; the throwing of a steer by his horns in a rodeo event, subject to the rules of the contest.



Visitors Welcome

TO THE

TOP O' TEXAS RODEO

AND

QUARTER HORSE SHOW

AUGUST 6-7-8-9

Smith's Quality Shoes

207 N. Cuyler

Phone 1440

You Are Invited to Attend The TOP O' TEXAS



AND

QUARTER HORSE SHOW



\$100



\$100

Your Friendly MAURER MACHINERY

721 W. Brown St.

Pampa, Texas

center diamond set in ring for

DIAMOND IMPORTERS
ZALE'S
Jewelers
107 N. CUYER



CRAWFORD ATKINSON, vice-president of the Top o' Texas Rodeo, Horse Show and Fair Association has worked hard toward making this Third Annual Top o' Texas Rodeo and Horse Show the best ever conducted.

California's 1946 asparagus crop was estimated to be worth \$17,572,000.

Conscience or Good Paddling Does Job

OKLAHOMA CITY—(AP)—Fred Shaw, Oklahoma City postmaster, has received a lot of letters about the mail service, but this one is his prize:

"Dear sir:
"We are two little boys and we go to Culbertson School kindergarten.

"Yesterday on our way home from school we put mud in a mail box. We are not going to do it any more because it ruins other people's letters.

"Now we know better because the mail box belongs to the government and not to us. It is for all to use.

"We were not obeying the law. The next time we pass the box we will leave it alone.

"Bobby and John."

PHENOMENON

So very dry is sand in the Kalahari desert, South Africa, that when the smooth grains rub against one another when blown by the wind, they set up immense friction, which results in a roaring sound. Curiously, it is only the white sand that roars; the red does not.

ALUMINUM PRODUCTION

Peak production of aluminum (2,100,000,000 pounds) in the United States was one and one-half times the prewar production of the entire world.

Mayor Huff Extends Welcome to Visitors



To Our Visitors And Guests:
As mayor of the city of Pampa, I wish to take this opportunity in extending each and every one of you a most hearty welcome to our city as you come to attend this, the third annual Top o' Texas Rodeo.

Throughout the past months, rodeo committees have put forth hours of earnest effort in making the following four days and nights one of the biggest and best rodeos ever to be held in this part of the state or elsewhere in the Southwest.

They have left no doors unlocked; no chest unexplored; no stone unturned in producing for your pleasure every bit of entertainment, convenience, and hospitality that it is possible for human minds to provide in an affair of this kind. Our businessmen have strained every muscle; our civic and social clubs have gone all out to make this gala event one that will live in your memories for years to come.

In behalf of the City Commission and the rodeo officials, again let me give you the hand of friendship and of welcome as you play with us for the remainder of the week.

(Signed):
C. A. Huff
Mayor
City of Pampa.

HIDDEN BY CURVATURE

The earth's curvature is greater than most people think. A five-foot man standing on the shore of a lake cannot observe a five-foot man on the opposite shore only five miles away, because the earth's curve will interrupt his sight line.

Uruguay Puts Cupid On His Honor

MONTEVIDEO—(AP)—It's getting so a man can't even tell a girl he loves her unless he can prove it.

The Uruguayan Chamber of Deputies has received a bill providing heavy penalties for fooling a woman "either by telling her to fix her scheme for causing her to fix her

attention on the main counting her."

The bill applies to "any relations, social or amorous" and sets up fines from \$25 to \$5,000. If the Don Juan is married, the fines are doubled.

Schoolboys of Eton may now wear white dickeys over colored shorts.

AUGUST

6
7
8
9



At
Recreation
Park

ATTEND THE
RODEO AND HORSE SHOW

TEXAS PRINTING CO.

324 S. Cuyler

Phone 937

WELCOME VISITORS & CONTESTANTS



TO THE
TOP O' TEXAS
RODEO &
HORSE SHOW

We Would Welcome a Visit From You

LONG DISTANCE MOVING

Bonded

Insured

Panhandle Transfer & Storage

916 W. Brown

Pampa, Texas

WELCOME, NEIGHBORS

To the

TOP O' TEXAS



At

Recreation Park

REX COFFEE SHOP

GILBERT'S

EXTEND YOU ALL A
HEARTY WELCOME
TO THE

TOP
O'
TEXAS

RODEO



Aug. 6-7-8-9

AND

QUARTER HORSE SHOW

Dickies Go "Western" For Rodeo Week

Attend the Top o' Texas Rodeo---Make Levine's Your Headquarters



Heavy 10½ oz.
LEVI TYPE

Blue Denim Jeans

Bar tacked at all strain points and double stitched with extra heavy thread. Snug cut for Western fit. All sizes.

\$2.98



"Bronc Buster" Blue Jeans

\$2.49

8-oz. blue denim, extra well made and bartacked at all strain points; all sizes. Regular \$2.98.

BOYS' AND GIRLS' DICKIE "BRONC BUSTER" BLUE JEANS

In sizes 2-16. Western cut. Each garment is sanforized shrunk for permanent fit—bartacked at all strain points and double stitched with bright orange thread. You cowboys and cowgirls will certainly want a pair of these jeans

Sizes 2 to 10 ... **\$1.79**

Sizes 12 to 16 ... **\$1.98**

Western Jumper Jackets

All sizes, pleated front, adjustable waist-band, bar tacked to prevent ripping. A perfect match for the Dickie "Bronc Buster" blue jeans

\$2.69

You can't go wrong with **DICKIE'S** Stock up now!

Boys' Western Jackets

Sizes 2 to 16. Made just like dad's, and it matches your blue jeans perfectly..

Sizes 2 to 10 **\$1.79**
Sizes 12 to 16 **\$1.98**

Welcome to the
Top o' Texas Rodeo
Pampa, Texas
Aug. 6-7-8-9

Women's Rodeo Hats

Colors of buff, red, black. Contrasting htt band.

\$2.29

BOYS' AND GIRLS' RODEO HATS

Colors: buff, red, black, orange, maize. Sizes 6 1-8 to 6 7-8.

\$1.98
and
\$2.49

Girls' RODEO SKIRTS

Made of durable blue denim; stylishly fringed and stitched all round with bright orange thread; studded with nailheads for that Western effect.

Sizes 2 to 10 ... **\$2.69**

Sizes 12 to 16 ... **\$2.98**

Men's 10-Gallon Hats

Western style Rodeo Hats. Buff color only. **\$2.98**

Sizes 6 3-4 to 7 1-2.

Boys' and Girls Rodeo Shirts

Several different patterns to choose from. Sizes 2 to 10; plaids, checks. **\$1.49** and **\$1.69**

Women's Bright Plaid

RODEO SHIRTS

Three button cuff. The perfect shirt to wear with blue jeans or denim skirt. Several different styles to choose from; all sizes.

\$2.98 & \$3.98



Western Shirts

Men's Shirts. Solid color cotton gabardine, 3 button cuff. Colors of wine, blue, brown and beige. **\$2.98**

Fancy Western Shirt. 3-button cuff, pleated back. Contrasting front and back treatment. All sizes All colors **\$5.98**

Fancy Neckerchiefs

98c

In solid as well as fancy colors and patterns. A necessary item for your Western outfit. and **\$1.29**

Red and Blue Bandanas

25c

Choice Fancy Patterns

Pastic Hat Tie Slides

25c

To keep that neckerchief or bandana in place.

Cowboy Windsors

Assorted colors with steerhead painted on front, for that Western effect. **59c**

Cowboy Neckties

Short ties that fit perfectly with that Western shirt. Colors of blue, maroon, beige and brown. Ready tied for easy use. **79c**

Children's All Leather Acme Cowboy Boots

"Made just like dad's." Assorted tops to choose from. All sizes.

Sizes 8½ to 12 **6.98** Sizes 12½ to 3 **7.98** Sizes 3½ to 6 **9.98**

Women's Acme COWBOY BOOTS

All sizes, variety of styles, genuine leather; built-up arch. A perfect boot.

LEVINE'S LOW PRICE **\$14.98**



Men's Acme Tony Lama COWBOY BOOTS

All sizes to choose from. Acme boots **\$14.98**

Tony Lama hand made boots **\$27.50** and **\$29.50**

Resistol San Antonio H A T S

The Most Comfortable Hat Made



Buff color. Men, this is a perfect topper for your western costume—you can't beat a Resistol hat.

\$12.50

Others \$7.50 to \$10.00



Make Levine's your headquarters during "Top o' Texas Week."

Leather Coats



★ **Our Greatest Offer On
Leather Coats In 5 Years**
FINEST PONY SKINS AND SUEDES

In Glove Finish!

Full belted 30-inch surcoat of finest glove finish ponyskin in rich glossy tan. Two slash pockets and two deep side pockets as shown. Zipper closing. Warm rayon lining. Adjustable tab sleeves.

\$24.75

Ponyskin resists scuffing . . . is pliable and very durable. This is a coat that will give you years of satisfactory service and protection.

Use Our Lay-away Plan!

Pay a small percentage down and small regular payments and by the time you want your coat in the fall you'll have it all paid for. By buying now you get wider selection and are assured against price advances.



Warm Wool Interlined

LEATHER COAT

29 Inches Long!

Genuine ponyskin, one of the toughest but most pliable leathers. Just check the **eight points of superiority** and notice the reasonable price for such quality. Warm rayon lining. Smart notched collar.

\$22.50



Bi-swing Action Back

LEATHER JACKET

26 Inches Long!

It's long for a jacket—26 inches. Has bi-swing action back. Coat style sleeves. Quilted rayon lining. Best quality ponyskin in deep golden tan shade. Pockets are suede lined for extra warmth. A buy!

\$22.50



Luxurious Suede or Pony

30-INCH COAT

In Glove Finish!

No finer coat at any price. Choice of rich suede or soft, pliable hard-to-scuff ponyskin. Has action type bi-swing back as shown in small inset sketch. Notice the extra length . . . 30 inches! Check the quality features!

\$27.50

Advantages of Buying NOW

Leather in these coats are from last winter's skins. Winter skins are better in quality, more pliable and durable. Coats you buy this winter will probably be from summer skins.

By selecting your coat now and buying it through our lay-away plan (a little down and a little at regular intervals) you'll have your coat paid for by cool weather when you want it.

You get a more complete selection now while our stocks are at peak . . . and you can shop when there's no rush.

Anthony's
Pampa, Texas

Artemus Ward was the pen name of Charles Farrar Browne, humorous writer, who was a native of Maine.

Next to the United States Sweden uses the telephone more than any other country.



REUNION SPONSOR—Patty McDonald, attractive 17-year-old daughter of Mr. and Mrs. J. M. McDonald of Stamford, was the host sponsor for the Texas Cowboy Reunion held in Stamford, July 2-4 and riding her horse, Ben, she will represent Stamford in the Cowgirls Sponsor contest at the Top o' Texas Rodeo in Pampa.

Bareback Bronc Riding Is Tough

The bareback bronc riding contest in this year's Top o' Texas Rodeo will pay day money prizes of \$40, \$30, \$20 and \$10 to the first, second, third and fourth place winners. In addition, one-half of the entry fees in the contest will be added for the best two-day average and split four ways.

All horses will be drawn by the management just prior to each performance. Should the horse drawn be crippled, the management may make substitution and the rider must be ready to ride when called.

Bareback bronc riding is a one-hand contest. A regulation surcingle will be furnished by the management. Each rider must ride with one hand on the horse and one in the air. He must not touch the horse with his free hand.

The rider must ride until the bell signal, which signifies completion of ride. The entrance fee for this contest is \$10.

The riding judges will be selected by the riders at the time of the show.

Two Go-Rounds Set For Bull Riding

The bull riding contest in the Top o' Texas Rodeo, this year, will consist of two complete go-rounds. Day money of \$40, \$30, \$20 and \$10 is offered to the first, second, third and fourth place winners. In addition, one-half of the entry fees in this contest will be added for the best two-day average and split four ways. The entrance fee will be \$10.

All bulls will be numbered and drawn prior to each performance. In the event that a bull is crippled, the management may substitute and the rider must accept the substitution and be ready to ride when called.

As in all one-hand contests, the rider must ride with one hand on the rope and the other in the air. The rider will not be permitted to let his free hand touch the bull's back at any time during the ride.

If the rider wishes he may use his own rope or one furnished by the management. In the event that the rider uses his own rope, it must be approved by the judges and the management.

No freak hand-holds, no knots or hitches, will be permitted. Any knot which could prevent the rope from dropping off the bull after the rider leaves him is illegal. Each bull must have a bell on.

The judges in this contest will be selected by the riders at the time of the show.

IT'S A PUZZLE

No one knows where the arms of a starfish leave off and its body begins, since some of its internal organs are carried in the limbs.

Super rockets will travel faster and more accurately when equipped with a new ball-and-needle bearing device which generates a swirling flow of discharge gases.

**WELCOME
TO THE
TOP O' TEXAS
RODEO AND HORSE SHOW**
Recreation Park—Aug. 6-7-8-9
RICKETTS & ACKLEY JEWELRY
326 S. Cuyler Phone 1948

**PLAN NOW
ATTEND
THE TOP O' TEXAS
RODEO**
AUGUST 6-7-8-9
OSBORN MACHINERY CO.
Allis Chalmers
800 W. Foster Pampa, Texas

★ **WELCOME** ★
**VISITORS &
CONTESTANTS**
AUGUST 6-7-8-9

**Come One
Come All
TO THE
Top O' Texas
RODEO**





MORE FUN

- Roping
- Riding
- Bulldogging
- Cowgirl Contest
- Horse Show

Tex Evans Buick
Sales and Service

**EAT FAMOUS PIT
BARBEQUE**
While in Pampa for
The RODEO
AUGUST 6-7-8-9
**BROOKS "FAMOUS"
CHICKEN INN**
PORK ● BEEF ● CHICKEN
731 S. Gray Private Dining Room

**We'll Welcome You
To The
Horse Show
AT THE
TOP O' TEXAS
In Pampa
AUGUST 6-7-8-9
RECREATION PARK
BERRY'S PHARMACY**

100 S. Cuyler

Phone 1110

faster
equipped
bearing
wiring

'Hogan the Only' to Attend Galla Affair

By HENRY S. GORDON
Pampa News Staff

Hogan, this is the camera. Folks, this is Hogan. Hogan, in case you don't know, is the trained stocklegged mule that owns Sheriff Skinner Kyle. He is one of the prettiest paint hibreds in the country and also possesses an unusual amount of gentleness and intelligence for one of his species. Hearing of Hogan's spreading fame, we decided to interview his honor and obtain first hand some of his views on the Top o' Texas Rodeo and Horse Show.

Hogan informed us that he would participate in the gala street parade so as "to add a little dignity to the affair," as he put it. We learned further that Hogan was on hand during Waddy Week in Amarillo and rode practically nose to nose with Governor Beauford Jester. The Governor was highly honored to think that he should attract the attentions off "Hogan the Only."

"I hardly think I'll take part in the Rodeo, mistakingly handing some choice grains of oats to Chief Deputy Sheriff Jeff Guthrie in his usual hospitable manner, "but we'll be there just the same. You see they will have to place some dignitaries in the receiving line," he continued with a wave of his regal equine nose, "and besides the Sheriff's Department will need some one to oversee them during the performances."

Hogan readily admitted that he was not easily discernible from the sheriff and advised all those intending to pay him homage not to be misled by the smell in seeking him out.

However, Hogan voiced his hearty approval of all endeavors put forth by the Chamber of Commerce, the Juniod Chamber of Commerce, the other organizations to put over a great four-day show with all of its related celebrations, parties, street dances, feeds and other bits of entertainment. Hogan reflected on the past years of the Top o' Texas Rodeo and Horse Show held here and prophesied that "if this show runs true to form with the organizations past attempts, and the strides they have made, it will surely make all other rodeos anywhere appear as third or fourth raters. Then he returned to the police protection, showing his unlimited confidence in State Highway Patrolmen Bill White and P. C. Wynne, saying:

"I hardly think we'll have any disturbance with those two boys on the job. In fact that is about all we'll need when they are around.



HOGAN AND SHERIFF—Sheriff Skinner Kyle on Hogan when the latter was interviewed by the Press for the 3rd Annual Top o' Texas Rodeo.

They are two of the finest and most upstanding men I have ever met both in character and ability," Hogan declared.

With a diplomatic toss of his head, Hogan let it be known the interview was over. So thanking Chief Louie Allen for his services as interpreter we left and returned to the sheriff's office where we learned some of the more serious and unusual side of Hogan's life.

Hogan's mother died when he was only six weeks old. He was owned then by Mrs. Rose Gordon of Panhandle who raised him on a bottle until he was able to feed himself in the stable or munch grass on the range. All this time Hogan went through a period of training that felt no whip or heard abusive language. As a result his patience and

disposition became that of a well tamed horse. He is an expert on the reins, can turn on a dime and will go any where at any time with no fear or fervor. He has walked into the lobby of the Schneider Hotel and into the grill room of the Brown Derby Cafe meeting folks and acting everybit the gentleman. He is not strange and does not know the word fear. To him all strangers are friends. Hogan has his first human to bite or kick and is an exceptional mule. Regardless of who calls "Hogan;" he will turn his head an dcome up to meet them, letting them pet or rub him. The thought of a beating has never entered his mind. He never had one. But Hogan, like all men, is fickle. Through his life passed three loves, two Palominos and—a lion. The lion also was raised by Mrs. Gordon along with Hogan and the two got "that way" about each other. When Danny the lion left, Hogan looked for other affections and found them in one of Mrs. Gordon's Palominos. Leaving his heart throbb three years ago, Hogan and the Sheriff's Palomino are inseparable companions today. How the affair will turn out is anybody's guess. But all who have met and admired him still agree—Hogan is one of the finest mules any man could ever own. Skinner real-

izes it too. If you don't believe us try and buy him—at any price.

ACCIDENTAL INVENTION
When a New York tea merchant back in 1908, sent his samples out to clients in small silk bags, he unwittingly invented the tea bag. The clients, much to his surprise, dropped the sample bags into cups of hot water.

NOT STANDARD
The carat neve has been a sandard measure. It has a slightly different weight value in various countries, with 305.5 milligrams being the most common.

A new method of revealing the age of prehistoric bones by chemical analysis has been perfected, anthropologists say.



Welcome EVERYONE

To the
Top o' Texas RODEO
and
HORSE SHOW

GREGGTON PARTS, LTD.

103 S. Hobart

Phone 674

BRING THE FAMILY AND ATTEND

THE TOP O' TEXAS RODEO

AND HORSE SHOW

August 6-7-8-9—Recreation Park

SEE

The Atomic Bomb Display at the Rodeo

TEXAS ELECTRIC APPLIANCE CO.

Feel free to visit our store at any time.

208 W. Browning

Phone 747



WELCOME FOLKS

TO THE

TOP O' TEXAS



AND

QUARTER HORSE SHOW

AUGUST 6-7-8-9

AT RECREATION PARK

SECURITY FEDERAL SAVINGS & LOAN ASSOCIATION

SOUTHWESTERN INVESTMENT CO.

PANHANDLE INSURANCE AGENCY

Combs-Worley Bldg.

Phone 604



ABILENE, Texas.—Feature artists of the Hardin-Simmons University Cowboy Band of Abilene are pictured here in a Cowboy "jam session" discussing the musical merits of Bob Gans, the band's solo pianist. Others in the picture are, standing from left to right, Billy Bob Lewis, trumpet soloist; Don Yarbro, flute artist, and Dub Crain, bass horn. Seated by Gans is Wendell Willis, baritone soloist. The internationally known band has played in every state in the Union, Mexico, and several European countries. Until the recent war, figures revealed, the band had traveled more than 500,000 miles since its organization in the early 20's. Director Marion B. McClure has been with the band since 1934. Acting as official band for the Lions International convention in San Francisco this summer marks the culmination of the first post-war year for the musicians.

Construction Awards For State Reported

AUSTIN — (AP) — Non-residential construction awards totaling \$7,379,895 were granted this week, the Texas Contractor, construction trade journal, reported today.

This was almost three times more than the 2,536,323 total for contracts let on residential construction.

Business buildings alone accounted for \$5,407,903 of the non-residential awards.

Contracts were let on 328 homes designed to cost less than \$7,000 each, the total for this category running to \$2,296,218.

There were 12 awards for residences costing more than \$7,000 each, amounting to \$153,605.

One apartment, providing four one-family units, was placed under contract at \$12,500, and duplexes designed to provide living quarters for 30 families were given the go-ahead sign with awards totalling \$74,000.

Awards for the year now stand at \$358,335,243.

No large jobs were reported by the Texas Contractor.

Borneo and Australia produce the world's hardest diamonds.



WADE THOMASSON, who is president of the Top o' Texas Rodeo, Horse Show and Fair Association, has worked diligently for the past several months in an earnest effort to make this the most successful celebration ever held.

Girl Scouts to Sell Souvenir Programs

Souvenir programs for this year's Top o' Texas Rodeo and Horse Show are to be printed and sold by Girl Scouts of the Pampa Council.

The program will be a four page folder carrying the names and numbers of each rodeo contestant and information and pictures pertinent to this year show.

IT'S A MYSTERY

More than 30,000 chimney swifts have been banded, but not one ever has been captured outside the United States. It is believed that they spend their winters in the rain forest of the Amazon river, but the actual wintering ground is unknown.

USES WERE DEVELOPED

When the United States became surfeited with eating peanuts, more than 30 other uses for the goober nut were developed. Today, practically every home uses a peanut product every day.

JAYCEES

(Continued from Page 1)

Horse Show, the Jaycees will be sponsors of a John Snider barbecue in the City Park. The Jaycees expect approximately 2,000 people to eat the barbecue to be prepared by the most widely known man in the state for this type of cuisine.

Following each evenings rodeo performance, the Jaycees and the Rodeo Association will co-sponsor the modern and old-time dances to be held nightly. The old-time dances will be in the Junior High School Gymnasium, and the modern dances will be in the American Legion Hall. Music for the old-timers will be furnished by Jay Wiley, R. E. Smith and his orchestra will play for the modern dances.

HUSKY SPEED

Arctic huskies, such as those taken by Admiral Byrd to Antarctica, can maintain a speed of 50 miles a day for weeks at a time.

HOWDY-NEIGHBORS

WELCOME TO THE TOP O' TEXAS



RODEO & HORSE SHOW

August 6-7-8-9

At

RECREATION PARK

THOMPSON HARDWARE

113 N. Cuyler

Phone 43

Thrills & Spills

at the
Top o' Texas
RODEO

AND

Quarter Horse Show

AUGUST 6-7-8-9

FEEL FREE TO USE OUR STORE FOR YOUR HEADQUARTERS WHILE IN PAMPA.

YOU CAN ALWAYS DO BETTER AT

BOLES DRY GOODS CO.

213-15 N. Cuyler

Pampa, Texas

VISIT OUR STORE

WHILE IN TOWN FOR THE Rodeo and Quarter Horse Show

Recreation Park—Aug. 6-7-8-9

Stephenson Furniture Co.

406 S. Cuyler

Phone 1688

HOWDY FOLKS!

Welcome to the Top o' Texas

RODEO

& HORSE SHOW

August 5-6-7-8-9

ATOMIC BOMB DISPLAY

WILL BE AT THE RODEO GROUNDS

Furnished by the Pampa Recruiting Service

A Great Show---For Great People

LONG'S HOTEL

"LUKE" & MARGARET LONG

We have nice clean rooms and excellent beds.

609 W. Foster

Phone 9521



ONLY A DECORATION for table decorations, however From 1874 to 1881, ice was not freezing flowers, French dolls, and used for food preservation in New Orleans. Wealthy people used it other decorative objects in the blocks of ice.

DEV the Tex and Rad rodeo

Firs

Is th

One the To today Kid Po Bigge ever be piete v hearers ing of the aw

The ride th placed be base of the his pon

The e groups: children dren 14 ner of in each bons an pective

No e the KI may re at the fic in entry

All o ed to at the night ready

TRAIN

Cont can el fact, t Hanni several up of

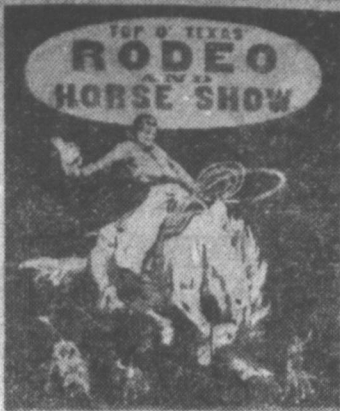
Tea

tinuou

BOC

pic the the adv

Rod Init over the



**PAMPA
AUG. 6-7-8-9**



DEVOTED TO PAMPA—Laura V. Hamner, pictured above, is writing the script for her August 3 broadcast about the third annual Top o' Texas Rodeo and Horse Show. Miss Hamner, who is an authoress and commentator devoted her entire program that is broadcast over Radio Station KGNC each Sunday morning to the forthcoming rodeo. Her program is called "Light and Hitch."

**First Event of Top o' Texas Celebration
Is the Kid Pony Show Slated for Tonight**

One of the feature attractions of the Top o' Texas Rodeo, which runs today through Saturday, will be the Kid Pony Show to be held tonight. Bigger and more colorful than ever before, the show will be complete with grand entry of flag bearers and contestants, the judging of riders and their mounts and the awarding of prizes.

The entries will be required to ride the figure "8" around barrels placed in the arena. Judging will be based evenly on the riding ability of the entrant and the condition of his pony.

The entries will be divided in four groups: children 5 through 7 years; children 8 through 10 years, children 11 through 13 years and children 14 through 16 years. The winner of first, second and third place in each group will be awarded ribbons and prizes of \$5, \$3 and \$2, respectively.

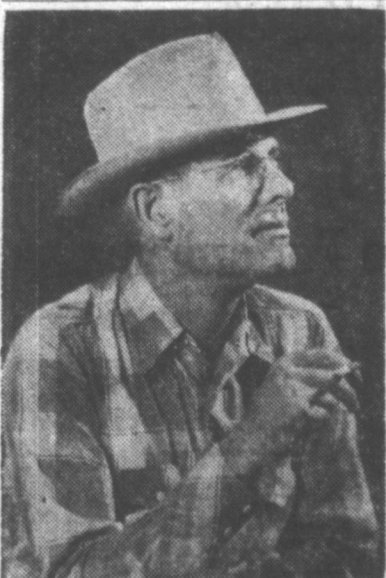
No entry fees will be charged for the Kid Pony Show. Contestants may register by mail or in person at the Chamber of Commerce Office in the Pampa City Hall. The entry deadline is 6 p.m. today.

All contestants have been requested to be present with their ponies at the rodeo grounds by 7 p.m. tonight in order that they may be ready to start promptly at 8 p.m.

TRAINABLE

Contrary to popular opinion, African elephants can be trained. In fact, there seems little doubt that Hannibal's famous elephant army of several hundred animals was made up of the African species.

Tea has been grown in China continuously since about 3,000 B. C.



BOOSTERS TRIPS—P. B. Wright, pictured above, was chairman of the arrangements committee for the booster trips August 1-2 that advertised this year's Top o' Texas Rodeo and Horse Show. The trips initiated daily with a broadcast over Radio Station KPDN, from the front of the LaNora Theatre.

**WELCOME VISITORS
AND CONTESTANTS**

TO OUR *Annual* **Rodeo** AND **HORSE SHOW**

**6 YR. OLD
BOTTLED IN
BOND
4-5 \$4.95**

10 LEADING BRANDS

Scotch 4-5 **\$5.95**

LORD CALVERT
86 pf., 65 G.N.S., 4-5 **\$3.69**

YELLOWSTONE
Bot. in Bond, pt. \$3.25, 4-5 **\$5.39**

KINSEY Pt. **\$1.99**
86.8 Pf. 4-5 **\$2.99**
65% GNS

PHILADELPHIA
86 pf., 65% G.N.S., pt. **\$1.99;**
4-5 **\$2.99**

Schenley Reserve
86 Pf., 65% GNS **\$3.39**
4-5

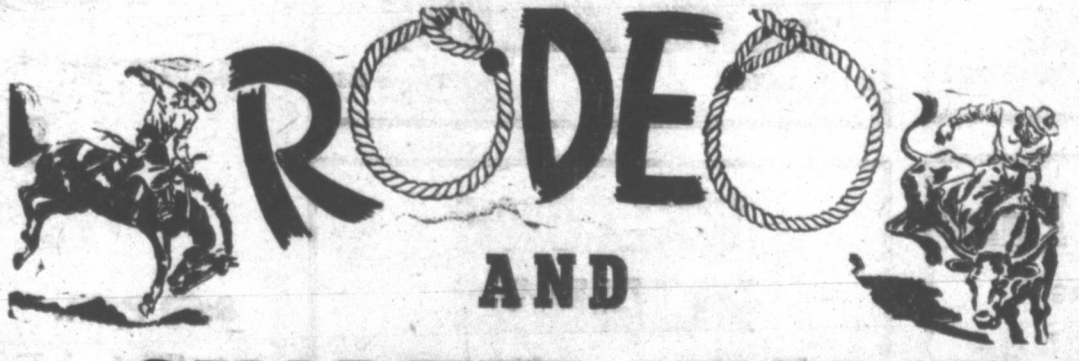
**ALL BEVERAGES
ICE COLD**

**Prices for you
August 6, 7, 8 and 9**

KINSEY DRY GIN
Pt. **\$1.67** 4-5 **\$2.95**

Service Liquor Store
523 W. FOSTER
TEXAS' FINEST PACKAGE STORE

**Welcome, Neighbors
TO THE TOP O' TEXAS**



**AND
QUARTER HORSE SHOW**

Four Big Days of Thrills, Aug. 6-7-8-9

**Introducing Our
Ice Cream Bar**
Ice Cream Novelties
Thick Malts
Milk Shakes
Banana Splits
Ice Cream Sundaes
Bulk and Package Ice
Cream

MODERN MARKET
WE DELIVER "FINE FOODS" PHONE 1328
612 S. CUYLER

**Your Reliable
Paint Dealer
Wholesale
AND
Retail**

**THOMPSON
GLASS & PAINT CO.**

119 W. Foster Phone 1079

WELCOME
to the
TOP O' TEXAS
RODEO
and
Quarter Horse Show

GLENN E. HOUSTON
"Your Friendly Franklin Man"

Box 1372 Pampa, Texas

**TOP O' TEXAS
RODEO AND QUARTER HORSE SHOW
AND QUARTER HORSE SHOW
FOUR DAY P
KID PONY SHOW**

WE WANT YOU TO ENJOY
THE
RODEO
and Horse Show

"See Our New
Fall Woolens"

BOB CLEMENTS

114 W. Foster Phone 1342

**WELCOME
VISITORS**
To Pampa
And the Top o' Texas
Rodeo and Horse Show

**MOTOR INN
AUTO SUPPLY**

416 W. Foster Phone 1010

WEDNESDAY, AUG. 6th

9:00 A. M. Registration
Rodeo Headquarters, City Hall

4:00 P. M. Downtown Street Parade
Starting at Foster & Hobart

5:00 P. M. John Snider Barbecue
Central Park

8:00 P. M. First Rodeo Performance

10 P. M. Rodeo Dances
American Legion Hall
Junior High Gymnasium



**A Complete Building Service
Aermotor Windmills and Parts
Sherwin-Williams Paints**

Panhandle Lumber Co., Inc.
Jack Sullivan E. C. McDaniel
Manager Assistant
420 W. Foster Phone One Thousand

YOU ARE INVITED!
To attend
The Top o' Texas
Rodeo and Horse Show
Aug. 6-7-8-9

"You'll feel cooler when you change
frequently into fresh clean clothing.
Call 88 for Better Cleaning."

Pampa Dry Cleaners

204 N. Cuyler Phone 88

HOWDY FOLKS
WELCOME TO
THE TOP O' TEXAS
Rodeo and Horse Show
Aug. 6-7-8-9

"Travel by Bus for
Safety and Comfort"

BUS TERMINAL

115 S. Russell Phone 871

Welcome, Friends
To the Top o' Texas
Rodeo
and
Quarter Horse Show

We Put the "Serve" in Service

LEWIS MOTORS

211 N. Ballard Phone 1716

FRIDAY, AUG. 8th

4:00 P. M. Street Parade
Down town

8:00 P. M. Third Rodeo Performance

10:00 P. M. Rodeo Dances
American Legion Hall
Junior High Gymnasium

Welcome, Rodeo Fans
to the Top o' Texas
Rodeo and Horse Show

"We have moved from
112 E. Francis to our new
location at 328 S. Cuyler"

DIXIE RADIO SHOP

328 S. Cuyler Phone 966

**WELCOME
NEIGHORS**
To the Top o' Texas
**RODEO AND
HORSE SHOW**

H. R. TROMPSON
PARTS & SUPPLIES

312 W. Kingsmill Phone 108

THE WORLD'S SECOND LARGEST

TOP O' TEXAS RODEO EVENTS AMATEUR HORSE SHOW PROGRAM

AUGUST 5, 8 P. M.

THURSDAY, AUG. 7th

9:00 A. M.

Judging of American Quarter
Horses

4:00 P. M.

Street Parade
Down town

8:00 P. M.

Second Rodeo Performance

10:00 P. M.

Rodeo Dances
American Legion Hall
Junior High Gymnasium

SATURDAY, AUG. 9th

1:00 P. M.

Judging
National Quarter Horse

4:00 P. M.

Street Parade
Down town

8:00 P. M.

Championship
Rodeo Performance

10:00 P. M.

Rodeo Dances
American Legion Hall
Junior High Gymnasium

WELCOME
TO THE TOP O' TEXAS
Rodeo and Horse Show

"Flowers . . . the
Perfect Gift
For all occasions"

PRICE GREENHOUSE
220 N. Ward Phone 1818

- Awnings & Canopies
- Canvas Repairs
- Fitted Tarps
- Venetian Blinds

"We Cool the Sun"

**PAMPA TENT
AND AWNING CO.**

313 N. Ballard Phone 1112

Welcome, Rodeo Fans

To the Top o' Texas

Rodeo and Horse Show

Upholstery Repairing. Custom Built
Seat Covers at Reasonable Prices.

BEAR WHEEL ALIGNMENT—AXLE & FRAME
STRAIGHTENING—AUTO PAINTING
AND FENDERS REBUILT

PETE'S BODY WORKS
806 W. Foster Phone 1802

HOWDY! RODEO FANS!

WELCOME TO THE TOP O'
TEXAS

Rodeo and Horse Show
Aug. 6-7-8-9

"Glamour Is Our
Business"

CLARENCE'S STUDIO

Clarence and Sybil Qualls
306 W. Foster Phone 852

**Get That
Rodeo Dust
Off**

The Easy Way

CULLIGAN

soft water
SERVICE

Phone 2075 Pampa, Texas

**WELCOME
TO THE
RODEO**

Try Our Healthful,
Homogenized Milk

Heard's Creamery

"ALWAYS AHEAD"
716 W. Foster Phone 1472

HOWDY RODEO FANS

Welcome to the
Top o' Texas

Rodeo and Horse Show

"Come prepared to enjoy
a great Show"

Lloyd's Magnolia Service Station
and
Panhandle Motor Co.

**Welcome, Neighbors
To the Top o' Texas
Rodeo and Horse Show**

For delicious goodness
and highest quality—
get foods from

Brumley's Food Store

308 W. Foster Phone 730

Welcome, Visitors!

To the Top o' Texas
Rodeo and Horse Show

General Insurance
Fire Casualty
Loans—Bonds

**MARTIN and TURNER
INS. AGENCY**

107 N. Frost Phone 772

**We Have Your
FAVORITE OIL**

- Shell X-100
- Conoco
- Shamrock
- Quaker State
- Havoline
- Uniflo

Fill Up With Shamrock
Cloud Master Gasoline

Shamrock Service Station

400 W. Foster Phone 1919

LARGEST AMATEUR RODEO



JANET RANSON is the second Perryton entrant in the Cowgirl Sponsor Contest being held in connection with the Top o' Texas Rodeo and Horse Show. The event is held annually.

224 Participants In '46 Shows

When all entry blanks are in and biggest Top o' Texas Rodeo ever held gets under way tomorrow the sponsoring association expects to stage the second largest amateur rodeo in the world. Last year the show had 224 participants and this year's plans include more events and time



SHOW DIRECTOR—Lou Black was the Ziegfield of the zany cast of corn-cracking characters and producer as well as announcer of the "Korn's-A-Krackin'" show that appeared at the Senior High School Auditorium, Friday and Saturday August 1-2. The ease and assurance with which he was ring-master of his array of rural talent has made him one of the outstanding producers of hill-billy varieties in business.

for more contestants. The rodeo will consist of six events. They will be: calf roping, bareback bronc riding, bronc riding, bulldogging, bull riding and the cutting horse contest.

In conjunction with the rodeo the cowgirl sponsors contest and the kid pony show will be held.

In the rodeo competition cash prizes will be awarded the first four place winners in each event except the cutting horse contest. The cutting horse contest winners will receive: (1) A special hand-stamped saddle; (2) Shop made boots; (3) Belt and silver buckle set.

The show's outstanding cowboy will be chosen and several special awards are offered to him.

The cowgirl sponsor contest, which drew lots of attention last year, is being held again and some top prizes are offered. First place winner will receive a hand-stamped saddle, second will take a riding costume and boots, and third will be awarded a pair of hand made boots.

Last year, Bill Weeks, hard-riding cowpuncher from Grady, N. M., was chosen the show's best all-around cowboy. He placed first in the bareback bronc riding and won prizes in several other classifications in go-round events.

Among the cowgirl sponsors, last year, Jackie Worthington, riding for West Fork Ranch of Jacksboro, won a new saddle as first prize. Her average time for the flag-racing and reining events was 31.3 seconds.

Second prize, a pair of boots, went to Lynn "Punkin" Moore, riding for the city of Wellington, with 34.0 seconds. Dude Barton, representing the Cross 6 Ranch of Flomot, was awarded a belt buckle as third place winner. Her average time was 34.2 seconds.

Average winners last year were as

follows:

Bulldogging: First, Smoky Eppler, Graham, 19.1; second, Charlie Estes, Lindsey, Okla., 21; third, C. M. Coffee, Miami, 23; fourth, H. McDermott, Barrett, 24.

Bullriding: First, Bobby Joyner, Wichita Falls; second, Louis Blair, Dundee; third, Smoky Eppler, Graham; fourth, Clinton Hill, Canadian.

Saddle bronc: First, Shine Bright, Campo, Colo.; second, Sonny Lavender, Wichita Falls; third, Virgil Miranda, Kim Colo.; fourth, Toots South, Canadian.

Bareback bronc: First, Billy Weeks, Grady, N. M.; second, Sonny Lavender, Wichita Falls; third, Bob Brown, Petrolia; fourth, split between Smoky Eppler, Graham and Neal Collier, Wichita Falls.

Calf-roping: First, Glenn Massey, Shamrock, 29.2; second, Bud Coffman, Stratford, 33; tied for third, Tince Williams, Pampa, and L. E. Shaw, Seymour, 33.1.

Wet cow-milking: First, Swede Swenson, Leuders, 41.4; second, Fred Albright, Guthrie, 47.2; third, Alfred Meek, Dalhart, 55.4; fourth, Jim Littlefield, Jericho, 57.

Cutting horse: First, Milt Bennett, Snyder; second, Emory Birdwell, Grayford; third, I. D. Shaw, Grady, N. M.; tied for fourth, Jack Spencer, Guthrie, and M. E. Huff, Miami.

Irene Reimer, of Alanreed, was chosen best-dressed cowgirl.

America's average annual production of Idaho White Pine is approximately five hundred million feet board measure.

Five-sixths of the world supply of jute, from which burlap and sacking cloth are woven, comes from Bengal.

MEET YOUR FRIENDS

At the

Top O' Texas RODEO

Make Our Resturant Your Headquarters
FINEST FOODS—COLD DRINKS

THE BROWN DERBY

117 W. Foster Pampa, Texas

WELCOME  PARDNER

to the TOP O' TEXAS RODEO and QUARTER HORSE SHOW

AUG. 6-7-8-9

DON'T MISS THIS GREAT SHOW
JACK VAUGHNS "66" SERVICE

500 S. Cuyler Phone 9569

WELCOME FRIENDS

TO THE TOP O' TEXAS RODEO

VISIT OUR STORE TODAY

70 G.N.S. 86 pf. OLD AMERICAN 1.95 Pt.

70 G.N.S. 86 pf. OLD Guck'nh'm'r 3.15 5th

Ballantine Ale \$4.50
By the Case

We Carry a Complete Line of WINES--WHISKEYS--GINS

65 G.N.S. 86 pf. Black Label Sch'nl'y 2.25 Pt.

60 G.N.S. 90 pf. Hunters 2.25 Pt.

65 G.N.S. 93 pf. Sunny Brook or Hill Hill 3.75 5th

Pampa's Leading Package Store

Clover Liquor Store
Across Street From Six—T. Elmer Francis
817 S. Cuyler Phone 1870

Straight Whiskey 90 pf.
CANADIAN CLUB 5.25 5th

Be Sure and See The Rodeo at Least One Time.

TOP O' TEXAS RODEO & HORSE SHOW

August  6-7-8-9

BIGGER & BETTER

Feel free to call on us at any time. We would Welcome a visit from you.

SQUARE DEAL PAINT CO.
ACME QUALITY PAINTS
512 S. Cuyler Phone 1850

supply
trap and
comes

S

RS

exas

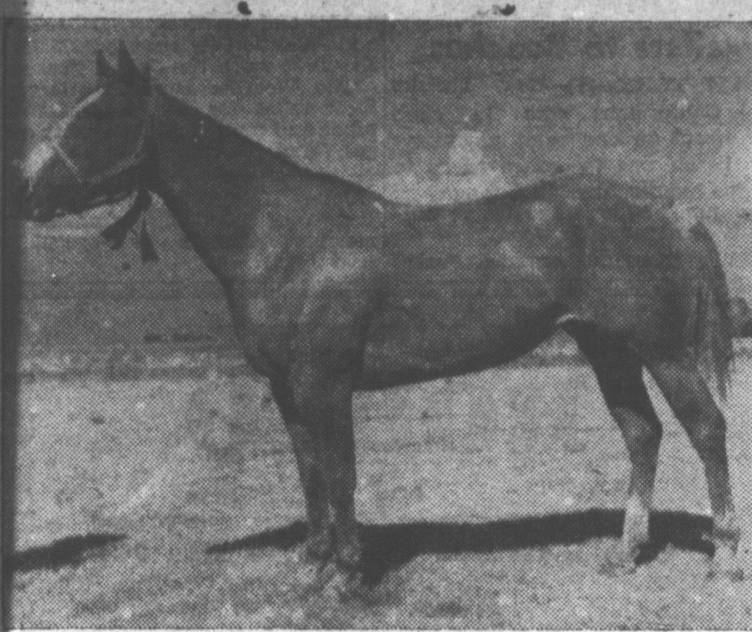
V

569

f.

5

h



GRAND CHAMPION '45 — Pictured above is the grand champion mare, Vic, of the '45 Top o' Texas quarter horse show. Owned by George Gilham of Jericho, Texas, she was adjudged winner from a number of entries. This year two shows are being held, one each by the American and National Quarter Horse Associations.



FLOYD IMEL, who is the financial director for the Top o' Texas Rodeo and Horse Shows, this year, has been largely responsible for keeping the show on a workable budget and figuring how visitors and participants alike will be able to enjoy the most entertainment for their investment.

Two Vet Politicians And Young Newcomer In Race for Senator

By **DAVE CHEAVENS**
AUSTIN—(AP)—Two hard-hitting political campaigners and a young newcomer who says he isn't afraid to tackle big game are slugging it out to succeed the late Fred Mauritz as State Senator from the 18th District.

Hands are being wrung and speeches spoken from Poteet to Portland, from Port O'Connor to Yoakum in a three-cornered race to be decided in the special election Aug. 23. The contestants:

Former State Senator Morris Roberts, Victoria publisher.

Rep. John J. Bell, Cuero lawyer, now representing the 68th District in the House.

James Fenner of Edna, law student in the University of Texas, who has never before made a political race.

Each has campaigned or will campaign in every city and settlement in the big 13-county district lying southeast of San Antonio and sprawling over a fast-growing Gulf Coast area. Reports from the district thus far say that it's strictly

a high-level campaign, with the candidates talking more about their own qualifications than the other fellow.

Latest entrant in the race is Fenner. The 28-year-old law student dropped out of the University of Texas in November, 1940, to enlist in the Army as a private. He came out in the fall of 1945 as a captain after piloting a C-47 transport for a year and a half in Alaska and the Aleutians.

Roberts, 41, is a graduate of Baylor University. He began a long career of public service in 1932 when he was elected to the House of Representatives. He served two terms and was elected to the State Senate in 1936. Roberts served four years and was defeated by Mauritz in a close campaign in 1940.

Bell has been an outstanding member of the House for 12 years and is a veteran of World War II. He is a practicing attorney and business man and has farming and ranching interests. He is president of the Cuero Compress and Wholesale Warehouse Co., and of the Victoria and Shiner Cotton Compress Companies. While a graduate student in the University of Texas, he also was an instructor in the College of Arts and Sciences.

Mexican Paper Mill Under Construction

MEXICO CITY—(AP)—A 5,000,000-peso (\$1,000,000) paper mill today was under construction at Zacatepec, in the state of Morelos.

The mill, which will use sugar cane stalks, wastages in the manufacturing of sugar, to make newsprint and coarse grades of paper, is being constructed by Neguib Simon.

ALL FOR BEAUTY

Six varieties of cosmetics are used by the average woman: lipstick, rouge, face powder, eyebrow pencil, cold cream, and mascara. The average is three applications a day.

According to legend, the Arabian Except for the statutory quota of Nights' 1001 Tales was written in English films, New Zealand shows Java, where a mighty sultan lived. Hollywood movies almost entirely.

WELCOME To the Top o' Texas RODEO & Horse Show



August 6-7-8-9---Pampa, Texas

The World's 2nd Largest Amateur Rodeo

In your spare time make our store your headquarters . . . See what's new in plumbing.

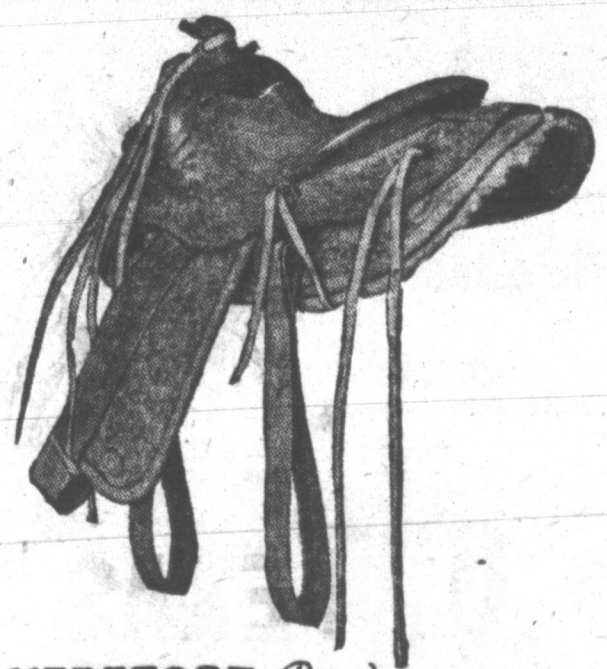
Call Us for Your Plumbing Needs.

Builders' Plumbing Co.

535 S. Cuyler

Phone 350

WELCOME VISITORS AND CONTESTANTS



HEREFORD Brand

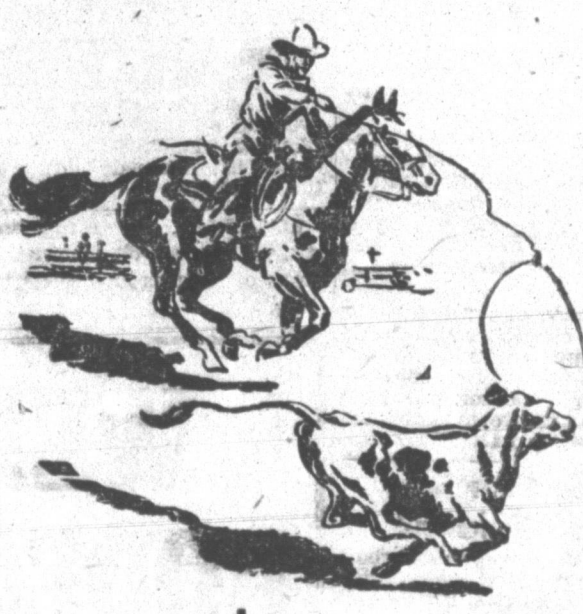
SPECIAL MADE SADDLES
"EVERYTHING"
In Leather Goods and Repairs

REMEMBER
We Are Headquarters for Leather

LIVELY'S

IN PAMPA
111 W. Kingsmill

Welcome Everyone



To The Top O' Texas

RODEO AND HORSE SHOW

AUGUST 6-7-8-9

PAMPA

RECREATION PARK

Boyles Nash Co.

114 S. Frost

Phone 130



ONE OF THE BEST IN THE WEST—Cowpokes are getting ready for the West Plains rodeo to be held this fall in Littlefield when four big performances are presented. Littlefield is the latest city to join the West Texas Rodeo town association. The best riders in the Southwest are expected to participate in the Littlefield rodeo trying for the \$1,500 in prizes, plus the entry fees.

IDEAL IMPRISONMENT

Small Amazon river towns, with their little jails, permit prisoners to go free during the day to earn money to buy their food. They return to the jail at nightfall.



E. O. 'RED' WEDGEWORTH, director of the Rodeo and Horse Show publicity committee, not only advertised the show sufficiently to attract the participation of some of the top cowboys in the Southwest but was also responsible for obtaining several of the special attractions that will appear during the celebration.

Claude Holds Big Rodeo July 25, 26

July 25th and 26th were the dates for the big rodeo sponsored by Harold Gist Post of the American Legion at Claude this year.

The celebration opened at 10:30 a.m., July 25, with a street parade. All business houses and clubs entered a float and the cowboys and cowgirls were led by the Will Rogers Range Riders of Amarillo.

At 2:30 p.m., the rodeo began and another show was given at 8 o'clock followed by a street dance. On Saturday there was a barbecue at noon, shows at 2:30 and 8 o'clock, and a dance climaxed the two day celebration.

George Bagby, of the Bagby Insurance Company in Clarendon, presented the local Legion Post with a roping saddle which was awarded the best all round cowboy entering as many as three events. This was the fourth saddle presented by Mr. Bagby.

Bill McBrayer clowned for the show which included bare back riding, calf roping, saddle bronc riding, brahman bull riding, bull dogging, and cowgirl sponsor. The purse for the first five events amounted to \$500 plus entry fees.

Who-Who Ever Saw A Dream Blinking?

NAPA, Calif.—(P)—The Herbert Holland family, which sleeps with windows open, awoke, arose—and blinked. For sitting quietly on the mantel was a small owl. He blinked back. Then they shooed him outside.

Stop Wobbling, Feet! The Judge Is Lookin'

LITTLE ROCK—(P)—A Little Rock woman came up with a new alibi when told she was being charged with intoxication after being picked up staggering along the street.

"I ain't drunk, mistah," she said. "You see my shoe laces done tore out and I can't help wobbling in these loose shoes."

But she couldn't tell where she lived, either.

NEIGHBORS
In the Bering Strait, United States and Russian territory is only two and one-half miles apart. Big Diomed island belongs to Russia, while Little Diomed belongs to the United States.

MAVERICK — An unbranded stray, a term well known in the lands of ranches and cattle branding.

Heat Drives Coastal Dwellers to Beaches

NEW YORK—(P)—New Yorkers and Californians were in close agreement on one point yesterday: the beach was the place to go to escape temperatures that ranged up to a humid 86 here and 106 at Burbank north of Hollywood.

While thousands crowded Pacific

beaches, Coney Island attracted 950,000 and the Rockaways 1,500,000, and Atlantic City reported 275,000—the most since the July 4 weekend. The Weather Bureau offers a little relief for the northeast tonight and many scattered spots may get thunderstorms.

John Walter, founder of the Times of London, earlier was a member of Lloyd's, over-specified and failed.

WELCOME TO THE
RODEO
and
QUARTER HORSE SHOW
AUG. 6-7-8-9
RECREATION PARK
AYME'S CAFE
306 N. Cuyler Phone 9533


WELCOME RODEO FANS
At the
TOP O' TEXAS
RODEO & HORSE SHOW
P K One Stop Station
403 W. Foster Phone 2266

WELCOME VISITORS TO THE TOP O' TEXAS RODEO




Be sure to dress up the Kiddies for the Big Show. Select their togs from our stock

SIMMONS
Panhandle's Most Exclusive Children's Wear Store
106 S. Cuyler Phone 329

WELCOME RODEO GUEST

TO THE
TOP O' TEXAS RODEO

AND
QUARTER HORSE SHOW


PLAINS MOTOR
DE SOTO AND PLYMOUTH SALES AND SERVICE

PER
Garr
being
6-9.

Org
Beg

Time
but any
publicize
have a
century a

Recolle
ears by
ty's ear
ng spiri
ecades.
st cele
horse rac

During
ears aft
ustry w
those d
er enter
nce a r
han a re
ities or
nder to a
ow of a
bring c
ce. All c
ght race
and agili
e refer to
was co
atch the
her ranch
id interes
tered. Of
ntered in
asses wit
ing of t

Exact da
and organ
owly slipp
stant pas
exas Rod
embers R
celebration
ould retu
nd frolic
Pampa.
horse
and pres
nor for t

112 E.



PERRYTON ENTRANT—Riding a well trained Palomino is Jackie Garrison, who will take part in this year's Cowgirl Sponsors Contest being held during the Top o' Texas Rodeo and Horse Show, August 6-9. Jackie is from Perryton.

Perryton Issues Invitation to Her Celebration

PERRYTON—The latch-string is out and the Welcome mat has been dusted off as Perryton prepares to be host to the Texas and Oklahoma Panhandlers at their 28th Annual Celebration, to be held on August 21-22.

Highlighting the two-day program of events is the personal appearance of Frankie Masters and his band, famous movie and radio artist, who will play for dances given each evening in the huge Southwestern Industrial Building, capable of accommodating over 1,000 couples in its 16,000 square feet of floor space.

Plans are being made for serving free barbecue to 10,000 guests at the county fair grounds where there is ample shade, seats and tables.

Other events include a rodeo, giant air show, parachute jumping exhibition, carnival, parade and numerous free entertainment events.

The rodeo arena is now being enlarged and there will be ample seating accommodations by the time the big event rolls around. The Claude Hays rodeo stock of Weatherford, Okla., has been secured for the rodeo, and includes some of the "saltiest" broncs and steers in this section of the country. Liberal purses have been set for rodeo winners.

A group of 200 planes constitute the air show, which will be held on August 22. The planes will perform

acrobatics in the best tradition of old barnstorming days and the parachute jumping exhibitions are an added attraction to the affair.

The parade will be a combination of the old and the new, with pioneer and cowboy outfits mingling with bathing beauties and industrial floats. The parade this year will have at least 150 floats and will be an outstanding attraction of the

celebration.

Fun for the kiddies is assured by numerous free street entertainment festivities, such as puppets, cartoonists dog shows, and the giving away of souvenirs.

Nitrogen, phosphorous, and potassium, the three principal elements of fertilizer, are important ingredients of munitions.

YOU ARE INVITED TO ATTEND THE TOP O' TEXAS RODEO

And Quarter Horse Show

August 6-7-8-9, Pampa, Texas



Cole's Automotive Service

846 W. Foster

Phone 685

Organized Rodeo Celebration Had Beginning Here Half Century Ago

Time was when Pampa was without any organized rodeo or widely publicized celebration but it did have a beginning, almost a half century ago.

Recollections over the past few years by M. K. Brown, one of the city's earliest residents and a leading spirit in its progress over four decades, brings to light that the first celebration of any kind was a horse race on July 4, 1907.

During this time, and for many years afterward, Pampa's main industry was cattle. The cowpokes of those days wanted something else for entertainment than rodeos; hence a rodeo was nothing more than a repetition of their every day duties on the range. However, in order to attract attention or have a show of any kind the only thing to bring out a crowd was a horse race. All of the ranchers had top flight race horses possessed of speed and agility. These horses were what we refer to today as quarter horses.

It was considered great sport to watch their horses against those of other ranches near and far, and to add interest some prizes had to be offered. Of course horses had to be entered in several events in various classes with the age of the horse being of the most outstanding.

Exact dates and names of outstanding organizers for these events are slowly slipping into the haze of the distant past. Preceding these Top o' Texas Rodeos, was held the Old Timers Reunions. During these celebrations early settlers here would return for the celebration and frolic with those who remained in Pampa. Included in this would be horse races, dances, barbecues and presentations of badges of honor for those who lived here forty-

years or longer. Mr. Brown reflected, as the Old Timers Reunion wore away it was replaced with the Coronada Fiesta, a celebration that held sway for several years and then slowly passed into oblivion.

But all of these special get-togethers, reunions, or races were sowing the seed for what is now known as the Top o' Texas Rodeo and Horse Show. Finally in 1941 the city purchased Recreation Park, and improved it as best they could during the war years. At last the spirits of the past gathered their forces for something better, culminating, in 1905, in the Top o' Texas Rodeo.

Long before Pampa held any organized rodeo Canadian sponsored them in the Anvil Park. Clarendon held rodeos and so did Amarillo. Exact dates of their starting are now opaque in the memory's eye, but they have carried on until the present day.

So from the beginning of prepared horse racing on a comparatively small scale on July 4, 1907, the Top o' Texas Rodeo has been born and is growing with each year in long progressive strides, not only in color but in widespread fame.

Remember Sabbath For Half an Hour

GRAYVILLE, Ill.—(AP)—For Sunday golfers, fishermen, gardeners and others, the Rev. E. P. Nay has started a special 30 minute Sabbath worship that begins at 7 a. m. The service includes two songs, a prayer and a sermonette. Attendance has increased from 19 to more than 100.

In 1946 there were four partial eclipses of the sun and two total eclipses of the moon.



KID PONY SHOW—Leo M. Fry, above, is general superintendent of the Kid Pony Show, that is to be held today in connection with the third annual Top o' Texas Rodeo and Horse Show. This year's Kid Pony Show is expected to break all previous records as to the number of entries, stated Fry.

WELCOME To the TOP O' TEXAS RODEO

AND

QUARTER HORSE SHOW

Recreation Park

August 6-7-8-9

Empire Cafe

115 S. Cuyler

Phone 186



WELCOME VISITORS!

TO THE RODEO

AND QUARTER HORSE SHOW

August 6-7-8-9

SPORTSMANS SHOP

100% SPORTING GOODS

112 E. Foster

Phone 677

ENJOY THE FUN

at the

TOP O' TEXAS

RODEO and QUARTER HORSE SHOW

August 6-7-8-9

at

RECREATION PARK



CITIZENS BANK and TRUST CO.

A Friendly Bank with Friendly Service

Member FDIC



DUMAS DOGIE DAYS—Members of the Dumas Lions Club, shown above, dressed in Western attire to spark the drive which made the Dumas Dogie Days, August 1, 2, 3, one of the best shows ever staged in the Texas Panhandle. The program included an Old Settlers Reunion picnic, dances, a parade, midway and carnival, and Grand Celebration Ball.

Association Issues General Rules for All Rodeo Events

In listing the general rules of the Top o' Texas Rodeo, recently the Association cordially welcomed all participants to what they hoped and believed would be one of the best rodeos ever staged in this area.

They reminded contestants again today that all entry fees should be sent in as soon as possible. The Association also announced that in the event any entrant finds that he will not be able to participate in the rodeo as planned, his entry fee will be returned if he will make application to the management on or before 1 p.m., tomorrow.

All contestants are required to send in their entry application and fees for all events, or present them in person, before 1 p.m., tomorrow. No entries will be accepted after that time.

The Top o' Texas Rodeo, Horse Show and Fair Association assumes no responsibility for accidents or injury to contestants or stock, and it is understood that each participant by the act of entry or participation waives all claims against the management for any injuries they

or their stock may sustain. The timers, judges and all other officials will be appointed by the management and their decisions will be final in all matters relating to the contests in which they officiate.

No one will be allowed in the arena except contestants while taking part in contest, and officials of the Top o' Texas Rodeo and Horse Show.

Each contestant will receive an extra admission ticket, subject to Federal Tax for each day in which he enters.

Should there be so many entries in any event that the management deems inadvisable to allow all of them to compete in one day, the management reserves the right to split them up over two days, or run events before or after the regular program.

Numbers will be furnished by the management to all contestants, and numbers must be worn so as to be visible to spectators and judges.

The object of these rules and contests will be to give everyone an equal show, and judges and officials will work with that object in view. If necessary and conditions require, the management reserves the right to add to or change these rules. It shall be the duty of the Judges to enforce rules.

The management reserves the right to withdraw any contestant's name and entry for violation of any of the rules of the show or judges, and withhold all money due him for any of the following reasons: Quarreling with judges or officials; rowdyism; being under influence of liquor; abusing stock; not being ready for event in which contestant is called.

All entrants in contests must agree to take part in the Grand Entry before each performance of Rodeo and also to enter the downtown parade on Wednesday, August 6 at 4:00 p.m.

Any individual or group of individuals who try to dictate the policies of the rodeo or try to disrupt its organization or who fails to use stock as drawn shall be barred from further participation and their entry fees forfeited.

A tri-vision lens for three-dimensional photography has been perfected and delivered to the U. S. Navy for trial.



PALOMINO JUDGE—J. T. Boothman, above, secretary of the Texas Palomino Breeders' Association, will be the judge of the Palomino Horse Show to be held today, in connection with this year's rodeo.

Real Sky Pilot Will Fly to Job

MILES CITY, Mont.—(AP)—The Rev. Norval Heglund is to begin flying around his "sky parish" in northwestern South Dakota soon. He's the recently named pastor of the Lemmon circuit air parish, sponsored by congregations in small and widely scattered towns of the area and by the Home Missions Board of the Evangelical Church. He will fly from Lemmon to Perkins, Corson, Dewey Armstrong and other communities.

LOGGING—Holding a saddle horn.

Dalhart Delegation Advertises Reunion

Headed by E. B. Wadkins an automobile caravan from Dalhart visited Pampa July 16 advertising their 11th Annual XIT Reunion and Rodeo which was held July 24-26. The caravan was met at the city limits by city and Chamber of Com-

merce officials and escorted through town to the front of the LaNora Theatre, where the group was officially welcomed by Mayor C. A. Huff.

J. P. Oliver, mayor of Dalhart, extended to the people of the Pampa area an official invitation to attend the Dalhart celebration.


Streptomycin, earth mold chemical, is effective against plague, the "Black Death" of the Middle Ages.



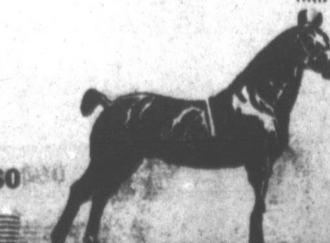
WELCOME
To the
TOP O' TEXAS RODEO
and
Quarter Horse Show
MACK'S SHOE SHOP
NEW LOCATION
318 S. Cuyler Pampa

YOU ARE INVITED TO ATTEND
THE RODEO
AND
QUARTER HORSE SHOW
Recreation Park Aug. 6-7-8-9
MONARCH HARDWARE CO.
113 W. Kingsmill Leon Harris, Mgr.

Welcome Neighbors to
THE
Top O' Texas RODEO
AND
HORSE SHOW
CORNELIUS MOTOR CO.
315 W. Foster CHRYSLER PLYMOUTH Phone 346



Howdy Y'all
WE'LL SEE YOU AT
THE TOP O' TEXAS
RODEO
AND
HORSE SHOW
At Recreation Park
City Service Products
Alamo Service Station
514 S. Gray Don Taylor Phone 360



HOWDY FOLKS
WELCOME TO THE TOP O' TEXAS
RODEO
And Quarter Horse Show
August 6-7-8-9
Gray Co. Feed & Hatchery
A COMPLETE LINE OF P-G FEEDS
854 W. Foster Phone 1161