

JOHNSON IN HOLLYWOOD



By **WALTER JOHNSON**
NBA Staff Correspondent

HOLLYWOOD — (NEA) — Hollywood on TV: Bette Davis has turned down a fortune in live television offers and she isn't about to change her mind for a reason that makes a lot of sense.

It's Bette's claim that no movie queen past 25 can possibly look the same on home screens as she does on big theater screens.

"How can she," Bette argued between scenes of "Sir Walter Raleigh," "when she isn't being photographed as she is in Hollywood? It can be pretty much of a shock to audiences. In my case, it's not a question of people thinking I should look beautiful because I was never a beauty."

"But I'm convinced that I'm not going to look like myself on live TV and I don't want to let down audiences. TV on film, yes, but a series has to be absolutely great or there's no point in doing it."

News item: "In Sincerely Yours," Liberace plays a pianist who turns deaf. From listening to his own piano playing?

NOT IN THE SCRIPT: Bob Hope, about George Gobel: "I saw him on TV last Saturday and laughed all the time I was putting my foot through the screen."

The Witnet: A pretty but Irma-brained actress filled out a publicity questionnaire at CBS-TV the other day. In the blank space after the "What do you consider your forte?" question, she wrote: "Forté Worth, Tex. I was born there."

George Gobel liked the first experimental telefilm of his show and will do more. There's a good chance he'll go celluloid entirely next season . . . "Mr. Peepers" loses his sponsor at the end of the season. Too expensive for his rating.

JAMES ARNESS, just hired to star in the television of radio's "Gunsmoke," scared all the kids a few movie seasons ago. He was "The Thing" in the RKO chiller, "The Thing From Another World."

This is Television, Mrs. Jones: Bill Bishop, laughing it up these days in "It's a Great Life," couldn't persuade Hollywood to give him a chance at comedy while he appeared in 30 dramatic films at Columbia. Now, eager for a dramatic role as a change of pace, he's offered only comedy roles by the film studios. Winses Bill!

"Well, I guess there's no fun being an actor unless you have something to be neurotic about."

Den Duryea is unhappy with some of the critical barbs and is delaying his new batch of "China Smith" telefilms until the scripts are rewritten.

When MGM boss Dore Schary landed in the hospital with an ulcer, movie veteran Sam Goldwyn telephoned him and said: "Young fellow, I've got some advice for you about ulcers — give 'em, don't get 'em."

With all of Hollywood's major studios rushing into telefilm production, Universal — International will have another try at turning out home-screen celluloid. The studio also will release 95 of its old westerns to TV stations . . . Westerns, by the way, are in second place as the most popular type of program in network TV, according to an audience poll. Variety shows lead the list, with dramas in third place.

HEAR IT NOW: It's a new five-year deal at NBC for Ralph Edwards and his "This is Your Life" show . . . Charles Coburn, currently acting on "How to Succeed in Business Without Really Trying," missed a Screen Gems bid to repeat his film role of grandpa in the "You Can't Take It With You" television series.

"I'd go mad," the veteran star told me. "I don't want to tie myself to one role."

Somebody said it when a waiter dropped a tray of dishes in a studio case: "That sounded like the back."

Reds Suffer Major Defeat In Italian Labor Election

By **CHARLES M. MCCANN**
United Press Foreign Analyst

Communism has just suffered a major defeat in Italy—a defeat which is a personal victory for Premier Mario Scelba.

As the result of a labor union election, the Communists have lost control of the workers of the Fiat Motor Company in Turin.

That may not sound like much. But Fiat is Italy's biggest industrial enterprise. Fiat mechanics are regarded as the cream of Italian industrial workers. But the Reds had controlled them for years.

Communism has not been doing as well in Italy for quite a while.

Although the Reds fought desperately to win the Fiat annual election, they lost out by better than a two-to-one majority. The defeat is expected to have its effect all over Italy.

Defeat Is Scelba Victory
The Red defeat is a victory for Scelba, now visiting in America, because he is Communist enemy No. 1 in Italy.

Sharing in Scelba's victory is Clare Boothe Luce, the beautiful, brilliant United States ambassador to Rome.

Mrs. Luce can not, of course, interfere in Italy's domestic affairs. What she has done is to let

it be known that factories in which the Communists have union control will get no contracts for American military aid production.

Italy's Communist party is still the largest in Western Europe, with a membership of just over 2 million.

Back in 1948 it was a serious threat. It had come out of World War II strong in membership and prestige because of its partisan activities against the Fascists and the Nazis.

World Watches 1948 Election
The whole world watched the 1948 Italian parliamentary election. Had the Communists won—and many feared they would—

would have been a serious business for the West.

Scelba, stocky, bald, deceptively smiling, played a big part in their defeat.

A lawyer, he was a member of the underground during the war. After the war he became a leader of the Christian Democratic Party, and in 1947 he was made minister of interior. That meant he had control of the Italian police.

Scelba declared war on the Communists. He reorganized the police, motorized them and formed the now famous "Celere" riot squads.

Reds Foment Disorder
The Communists were foment-

ing disorders all over the country. Scelba's men moved in. It was not long before Scelba's riot police were waiting wherever the Communists started anything.

When in July, 1948, a student tried to assassinate Communist leader Palmiro Togliatti, the Reds threatened a national revolt. Scelba packed the streets of big cities with police. Red demonstrations were broken up by force, and the threat petered out.

Since then Scelba has fought the bandits of his native Sicily, the Monarchists and the neo-Fascists. But the Communists remain his favorite enemies.

President Monroe is said to have been the last man in public life in the United States to wear knee breeches:

THE PAMPA DAILY NEWS
FRIDAY, APRIL 1, 1955

Two Airlines Sign Merger

DALLAS — UP — Continental and Pioneer Airlines signed a contract Thursday providing for a consolidation of their services.

It came a day after the Fifth U.S. Circuit Court of Appeals denied a petition by Braniff Airways Inc. to block the merger.

The actual merger starts with Friday's schedules when Continental assumes routes, assets and operations of Pioneer in New Mexico and Texas.

Joseph A. Uhl, Denver, vice president and treasurer of Continental, and Robert J. Smith, president of Pioneer, signed the con-

tract at the First National Bank. Pioneer received \$750,000 cash from Continental under terms of the contract, and also 65,000 shares of Continental stock.

Continental took over Pioneer's routes in return, plus operating equipment and other assets.

The appellate court at New Orleans, in refusing to grant a stay of the consolidation Wednesday said it would hear the petition on its merits at a later date.

PICK 3rd pg: The Civil Aeronautics Board.....

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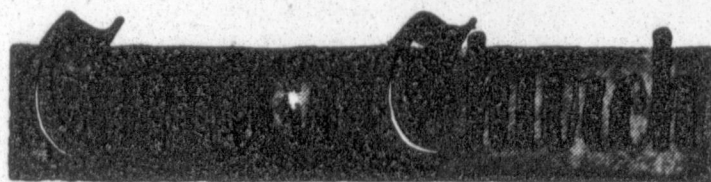
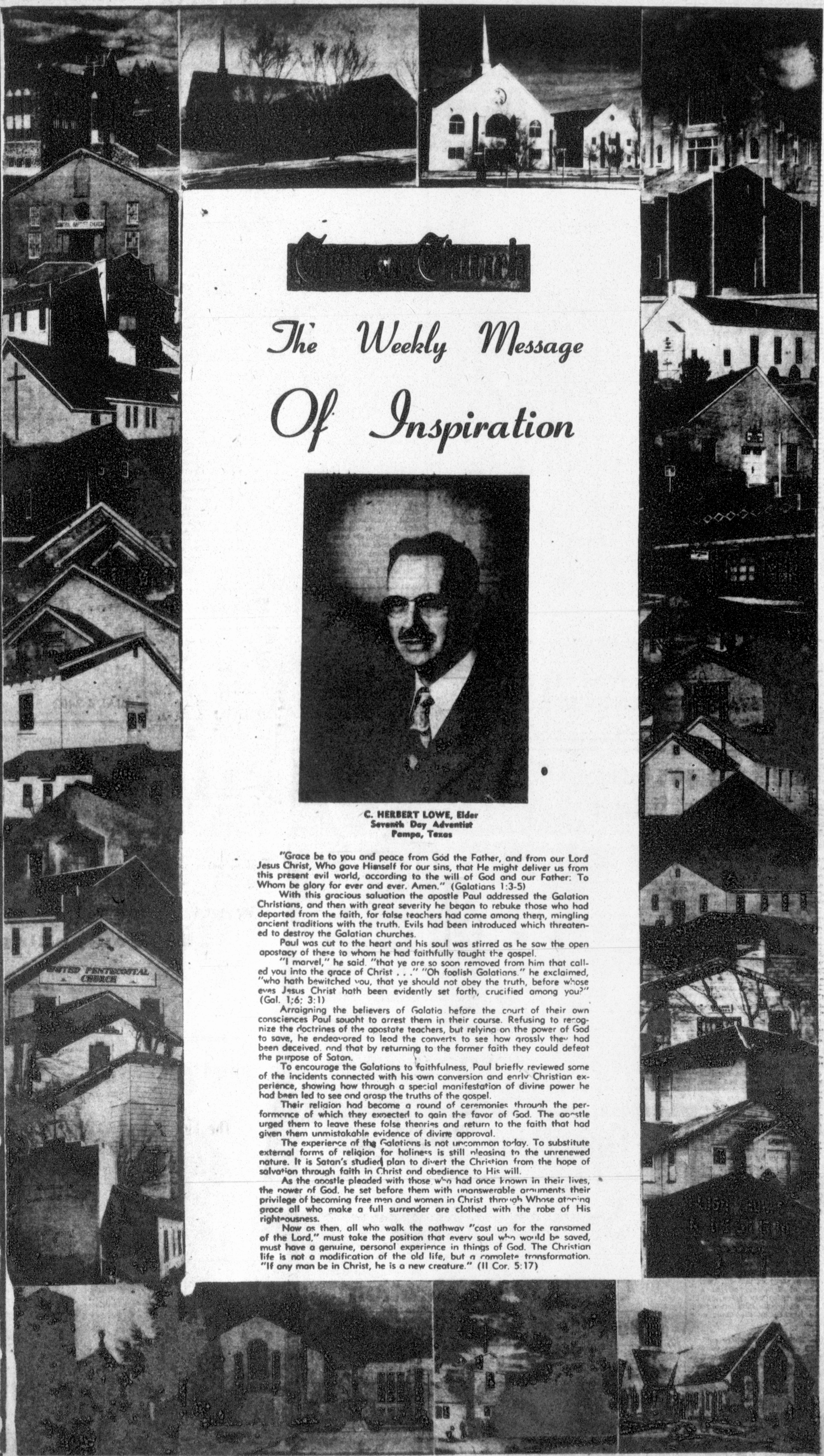
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*The Weekly Message
 Of Inspiration*



**C. HERBERT LOWE, Elder
 Seventh Day Adventist
 Pampa, Texas**

"Grace be to you and peace from God the Father, and from our Lord Jesus Christ, Who gave Himself for our sins, that He might deliver us from this present evil world, according to the will of God and our Father: To Whom be glory for ever and ever. Amen." (Galatians 1:3-5)

With this gracious salvation the apostle Paul addressed the Galatian Christians, and then with great severity he began to rebuke those who had departed from the faith, for false teachers had come among them, mingling ancient traditions with the truth. Evils had been introduced which threatened to destroy the Galatian churches.

Paul was cut to the heart and his soul was stirred as he saw the open apostasy of these to whom he had faithfully taught the gospel.

"I marvel," he said, "that ye are so soon removed from him that called you into the grace of Christ . . ." "Oh foolish Galatians," he exclaimed, "who hath bewitched you, that ye should not obey the truth, before whose eyes Jesus Christ hath been evidently set forth, crucified among you?" (Gal. 1:6: 3:1)

Arraigning the believers of Galatia before the court of their own consciences Paul sought to arrest them in their course. Refusing to recognize the doctrines of the apostate teachers, but relying on the power of God to save, he endeavored to lead the converts to see how grossly they had been deceived, and that by returning to the former faith they could defeat the purpose of Satan.

To encourage the Galatians to faithfulness, Paul briefly reviewed some of the incidents connected with his own conversion and early Christian experience, showing how through a special manifestation of divine power he had been led to see and grasp the truths of the gospel.

Their religion had become a round of ceremonies through the performance of which they expected to gain the favor of God. The apostle urged them to leave these false theories and return to the faith that had given them unmistakable evidence of divine approval.

The experience of the Galatians is not uncommon to-day. To substitute external forms of religion for holiness is still pleasing to the unrenewed nature. It is Satan's studied plan to divert the Christian from the hope of salvation through faith in Christ and obedience to His will.

As the apostle pleaded with those who had once known in their lives, the power of God, he set before them with unanswerable arguments their privilege of becoming free men and women in Christ through Whose atoning grace all who make a full surrender are clothed with the robe of His righteousness.

Now as then, all who walk the pathway "cast up for the ransomed of the Lord," must take the position that every soul who would be saved, must have a genuine, personal experience in things of God. The Christian life is not a modification of the old life, but a complete transformation. "If any man be in Christ, he is a new creature." (II Cor. 5:17)

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The Good And Bad Of Week's News

By CHARLES M. MCCANN
United Press Foreign Analyst
The week's good and bad news on the international balance sheet:

THE GOOD

1. President Eisenhower took direct issue with military leaders who had predicted a Chinese Communist attack on the Matsu and Quemoy Islands starting about April 15—an attack which might force the United States into war. The President made it known he does not believe there will be such an attack. He said also, at a press conference, that too much speculation about war does not serve the peace and tranquility of the world.

2. The possibility of a "Big Four" conference with Russia was strengthened. Soviet Premier Nikolai A. Bulganin said his government took a "positive attitude" toward the idea of a conference. The Western allies had determined to hold no conference until final ratification of the treaties to arm Western Germany. Approval of the treaties by the French parliament made early ratification certain. It was hoped negotiations might be started for a conference of foreign ministers. If that proved fruitful, it might be followed by a meeting of heads of state, including Mr. Eisenhower.

3. Great Britain announced it will join the new defense treaty between Turkey and Iraq. The British action will strengthen the allied military position in the Middle East. It also will be a blow to the "Neutrality" of Egypt and India, which are trying to keep Asian and African countries from cooperating with the West.

THE BAD

1. West Berlin was threatened with a new blockade by Soviet Russia, like the one that was smashed in 1949 by a historic airlift. The East German Communists, undoubtedly by order of the Soviet authorities, announced the imposition of enormously increased highway tolls on supply trucks which move between Berlin and Western Germany through Soviet-occupied territory. The Reds said the toll increases were needed to pay for highway improvements. Allied and German authorities feared, however, the action might be the first move toward a new blockade.

2. The threat of civil war in Southern Viet Nam in Indo-China became increasingly serious. Twenty-six persons were killed in the suburbs of Saigon in a fight between government troops and sects which maintain private armies. One of the sects threatened a blockade of Saigon in an attempt to overthrow Premier Ngo Dinh Diem, who is supported by the United States.

3. Indian Prime Minister Jawaharlal Nehru, in a speech to Parliament in New Delhi, warned western countries to keep hands off the Asian-African Conference to be held in Indonesia April 18. He also criticized the defense alliances the allies are concluding in Southeast Asia and the Middle East. He indicated he is more concerned with the threat of "Colonialism" by the big powers of the free world than with the threat of Communist aggression.

Indian Artist Found Dead

SANTA FE, N.M. —UP—Police identified the body of Awa Tsireh, one of America's famed Indian painters Thursday, two days after he was found sprawled on a sand dune, a half empty wine bottle at his side.

Two boys found the body late Tuesday on a sand dune near the San Ildefonso Pueblo near here. The boys said they had seen the body Sunday, but presumed the Indian was asleep and did not bother him.

Police first identified the body as Alfonso Roibal, Tsireh's Christian name. But it wasn't until late Thursday that the art world learned of its loss.

Only last summer, Tsireh was acclaimed by the French government with its *Palme Academique* for his work.

Some of his works now are on display with the National Traveling Show of Indian art in Florida, and in the Museum of New Mexico here. Scores of his paintings are in private collections.

Tsireh was born "about 1895," according to the Museum Art Gallery of Santa Fe. Death was attributed to exposure.

Cannibalism, from the Greek words, means the "eating of man," according to the Encyclopedia Britannica.

Lost Girl Found In Hospital

JUAREZ, Mex. —UP—Five-year-old Sandra June Aynes, who had been missing from her home in El Paso, Tex., since Tuesday afternoon, was found Thursday in a Juarez hospital.

Police said Sandra had not been harmed and there was no explanation of how she got from El Paso across the border five miles to Juarez.

"I went for a long walk," Sandra said.

Juarez police earlier said they thought a Juarez woman picked up the child. They held house-to-house searches of sections of the city, and the El Paso police also conducted an extensive search.

Panhandle Personals

By BERNICE LORENZ
Pampa News Correspondent

Rev. and Mrs. Charles Wesley Garret are the proud parents of a baby girl born at Northwest Texas Hospital in Amarillo.

March 31 will be the regular Cub Scout Pack meeting held in the grade school cafeteria, at 7:30 p.m.

Saturday March 26 a group of Boy Scouts from Panhandle enjoyed a swimming party at Amarillo Y. M. C. A.

The P. R. A. Study Club will have as its theme this year Arts and Crafts. There will be classes in copper and leathercraft. Meetings will be held April 2, 12, 19 and 28th.

Panhandle school children will have Easter Holiday beginning April 7th through April 11. Easter Parties and egg hunts will be held April 7th.

The junior and senior banquet has been set for April 16th. The seniors will be guests of the B. and P. W. Club April 12th.

The Panhandle High School Band went to Happy, Tuesday.

Dr. Knot, Head of the English Department of West Texas State College was speaker at the High School assembly March 30th. He talked to seniors and spent the day interviewing students.

Capital Newspapers Century Ago Wrote About St. Louis

By HARMAN W. NICHOLS

WASHINGTON —UP— The newspapers here 100 years ago were more concerned with what went on in St. Louis than in the Capitol.

One paper threw a harpoon in the direction of St. Louis which had just adopted a resolution on Sunday drinking. The Washington paper said:

"According to the Morning Herald published there (St. Louis), a resolution (has been passed) regarding vendors of beer and liquor on the Sabbath . . . and so heavy were the penalties of disobedience that they were forced to comply. . . . The consequence was that for once St. Louis saw a sober Sunday.

The Treasury Department was worried, and said so in print, about a mob of smuggling that had been reported from New York.

Agent collector Redfield was the man who uncovered the horrible fact—that 1,700 cigars had been smuggled in on the good ship Mary J. Spinnell. After Redfield heard this report something else came up and it was a while before he got down to the dock. He found that only a small part of the loot was aboard. "Some of it," he said, "had been sold—and a lot more smoked up by the crew."

Anyhow the agent-collector colored the captain of the schooner.

The Treasury Department concluded that every thing came out all right since the captain forked over \$10—twice the value of the cigars. The department got a sample of the loot—and they weren't good cigars, anyhow."

The 36th Congress closed up shop this week, 100 years ago. On the last day of the session, there was some unfinished business but the lawmakers shrugged that off. Rep. Shannon of Tennessee offered a resolution, which was passed, calling for all private bills left over to be handled by the Court of Claims.

The National Intelligencer commented editorially that the Court of Claims was not yet organized, and that only one of the judges was in town.

Another paper commented on the editorial page that:

"We observe with pleasure that certain members of the late congress have offered themselves for re-election, and regret that certain other members have declined to

California School Cited 'Red'

WASHINGTON —UP— Attorney General Herbert Brownell Jr. charged Thursday that the California Labor School of San Francisco is a Communist-front organization. He asked that it be required to register as such. Brownell made the statements in a petition filed with the Subversive Activities Control Board.

California grows about 90 per cent of the almonds raised in the United States.

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Our Best Wishes TO Service Liquor ON YOUR Opening Celebration

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Women Charged With Auto Theft

DEMING, N.M. —UP—A Dallas getaway car of Hurbie Franklin Fairris, 21, James Edward Skinner, 21, and Raymond Carroll Price, 23.

Fairris has been sentenced to die in the electric chair for the slaying and is awaiting appeal. Skinner and Price pleaded guilty and are serving life terms.

Miss Fry's charges in the death were dismissed for lack of evidence.

She and Miss Howard were held here, unable to post \$10,000 bond.

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The Pampa Daily News

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TWO A-TESTS IN DAY

At a point roughly 10 miles from "ground zero," technical photographers "shoot" second atomic detonation at Yuca Flat Tuesday. It was first time two A-bomb blasts have been set off in one day. The second was described as a "baby" bomb and was dropped from a high-flying inter-continental bomber. (NEA Telephoto)

On The Record

HIGHLAND GENERAL HOSPITAL NOTES

Admitted
Chas. Edward Hall, 209 Stark-weather
Mrs. Betty Leonard, Pampa
Carl Hayton, Panhandle
Mrs. Margie Easley, 117 N. Nelson
Virgil Rowland, 522 Oklahoma
Otha Hendricks, White Deer
Royce Gee, Lefors
Admitted
Lance Kenner, 449 Hughes
Miss Minnie Allen, 1051 Fisher
Jarvis Johnson, Jr., 1433 Wilkison
Mrs. Nina Bonnal, 304 Finley
Mrs. Juanita Parks, Sayre, Okla.
Mrs. Mary Harris, 110 S. Houston
Mrs. Lois Barnett, Rt. 2, Pampa
Mrs. Bernice Nichols, 1145 Prairie Dr.
Mrs. Barbara Williams, 317 N. Warren
Mrs. Nita Ramming, White Deer

Mrs. Doris English, 705 N. Somerville
Mrs. Betty Harper, 1318 N. Russell
Mrs. Ruby Smith, Skellytown
SUITS FILED
Mary A. Wilkinson et al vs. Wachovia Bank and Trust Co.; suit for substitute trustee.
J. C. Daniels vs. Gus Cavet; suit on note.
F. E. Dyer et al vs. George B. Cree; damages.
Come Signs With NBC
NEW YORK —UP— Crooner Perry Como has signed a multi-million-dollar 12-year contract with the National Broadcasting Company and will leave the Columbia Broadcasting System on July 1, his agents disclosed Thursday. The veteran radio and television star's decision to switch to NBC ended a 12-year association with CBS which began when he was a relative unknown in 1943.

Shivers Hits Move To Take Land For Dam

EDINBURG, Tex. —UP—Attorneys for Gov. Allan Shivers vigorously objected Thursday to an effort by Cameron county to condemn land owned by the governor for an international flood control project.
The land in question is located in Hidalgo county south of Mission, Tex. Cameron county filed suit earlier this month, seeking to condemn land owned by Shivers and 37 other defendants.
Cameron county, which adjoins Hidalgo, then would turn the land over to the federal government for the flood control project. The project would be featured by construction of a \$8 million international dam on the Rio Grande, to be known as Anzalduas dam.

A hearing began Thursday in 92nd District Court on a motion by Cameron county that Judge S. N. McWhorter appoint three men as condemnation commissioners. Their job would be to assess the value of the land to be condemned.
Attorney Harry Hall of Mission, representing Shivers and two other defendants, attacked the constitutionality of the law under which the condemnation commissioners would be appointed.
Hall said the condemnation tribunal was, in effect, a court. He contended it would be unconstitutional for one court to appoint another, since the constitution makes the establishment of courts a legislative task.
McWhorter made no immediate ruling on Hall's argument.

Cameron county began efforts to condemn land for Anzalduas dam after Hidalgo county voters twice turned down bond issues to help in the project. The federal government went on record in 1951 as being ready to build the dam if local interests provided the needed land.

Employment to Rise
WASHINGTON—UP—The Labor Department Thursday predicted a "moderate" rise in employment for almost all sections of the country this spring. The department based its outlook on a survey showing that employer hiring plans in 123 out of 149 major industrial centers indicate "a moderately rising employment trend" from now through mid-May.

El Salvador is the smallest and most-densely populated of the Central American republics.
Read The News Classified Ads

Rogers Treats Squirrels, Pigeons With Bit Of Humor

In his weekly newsletter to the people of the 18th Congressional District Representative Walter Rogers seems quite concerned about squirrels on the White House lawn.
Rogers said, "The age-old East Texas debate of open or closed season on squirrels seems to have spread east of the Mississippi and right smack into the White House. It seems that the turf on the President's putting green was being disrupted by some type of vandal."
"A hurried investigation (without the benefit of a Congressional investigating committee) resulted in the finger of scorn being pointed at the squirrels. Although immediate defenses were set up, some delay was occasioned in dealing with the culprits. It could not be determined whether such vandalism should carry the death penalty or banishment to the rural wooded areas."
"Word got around that the latter was decided upon, which took some of the wind out of the sails of those who were preparing to raise a great hue and cry about squirrel murderers."
"However, this setback was only temporary because it was conceded that banishment of a city squirrel to a rural area without proper identification would result in the country squirrels not being able to recognize the inability of the city squirrel to cope with the ways of nature, he having been fed with a silver spoon so many years; with the end result that the country squirrel would get all of the food and the city squirrel would soon starve to death."
"This divided the camp between the anti-squirrels and the pro-squirrels. The pro-squirrels claim that this was inhuman and was indirect squirrel murder. The tempo of the battle increases. The possibility of settlement presently appears to be just about as remote as the open and closed season debate that started in East Texas shortly after the Lone Star flag was first lofted above our great domain."

Rogers also seems concerned with pigeons. He said, "Squirrel troubles are not the only animal troubles plaguing our President. It seems that he has pigeon trouble on his Pennsylvania farm. It is reported that he got out his shot gun and went to work on them. This made me feel a little bit better about what I had been doing where I live here in Washington. For some unknown reason the pigeons seem to love the Rogers family."
"It might be the wide eaves on our house. In any event, they pro-

ceeded to wake us about five a.m. until I got a B-B gun and went to work on them. Actually, I was ashamed to be out shooting at them and always waited until dusk or early in the morning when I might not be identified in the shadows. However, since the President has set the pattern, I have come out in the open. The pigeons don't seem to be much more disturbed than they were in the first place. When this operation first began, the pigeons would fly off as soon as I came out with the B-B gun. "They soon learned that I had to cock the gun, so from then on, they waited for that performance. I was able to slip up on them once or twice, and they were the victims of a sample of my shooting. The result of that was now they don't fly when I come out of the house with a gun, they don't fly when I cock the gun, and they don't fly when I shoot at them. I may have to call in the President for some advice on the subject or borrow his shot gun."
Rogers is concerned about the possibility of the new gas laws which are to be considered in the House Interstate and Foreign Commerce Committee. He said, "The House Interstate and Foreign Commerce Committee has finally commenced the hearings on several gas bills pending before Congress. From the standpoint of basic democratic government, this will be one of the most important issues, if not the most important issue, in several decades. Many people think it involves only the question of the use of gas. This is not true."
"The issue is whether or not this country will continue to operate under the dual sovereign theory of a federal government and a state government or whether these two will be fused into one all-powerful federal centralized bureaucracy. Few people realize the impact that the recent Supreme Court decision can have on the democratic form of government if it is not corrected by this Congress. The expansion of the jurisdiction of the Federal Government can be effected quicker, easier and more completely through the medium of interstate commerce than any other way. "The invasion of and encroachment upon states' rights through the commerce clause of the Federal Constitution is one of the greatest dangers faced by the individuals of this generation. It must be continually guarded against."

Read The News Classified Ads

Shivers Promised No Red Carpet

WASHINGTON —UP—Democratic National Chairman Paul M. Butler said that if Texas Gov. Allan Shivers returns to the Democratic fold, he will do so "like any other Democrat."
Butler made the statement at a lunch meeting Wednesday with the Texas Democratic congressional delegation.
Discussing Shivers' defection to back President Eisenhower in the 1952 presidential campaign, Butler said that Shivers is "welcome to return to the fold" at any time. But he made clear that Shivers cannot expect a red-carpet greeting.
He said the governor would be received back in the party with no effort at embarrassment, but also without any "special treatment."

There are 64,875 private airplanes owned by individuals and businesses, not counting the commercial airlines, in the United States.

Congratulations To Dick Pugh On Your GRAND OPENING!

Plate Glass Installed By HOME BUILDERS Supply Company
312 W. Foster Dial 4-8411

Congratulations To DICK PUGH!



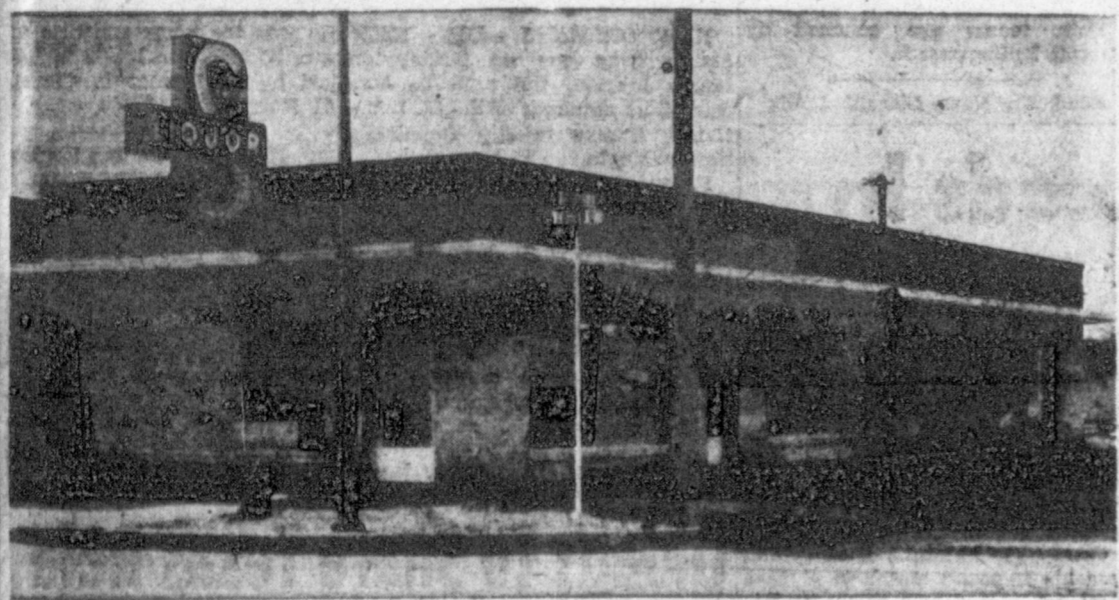
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Don Stark Cabinet Shop

Amarillo Dial Dr. 2-8577 — Pampa Dial 4-3402

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Old Grandad \$545 BOND 5th	GARRETT'S WINE 5th 65c
BALLANTINE \$595 86 Proof 5th	Half Gallon \$1.60
3 FEATHERS, 49% GNS, 86.8 Proof pint \$1.99	Gallon \$3.10
3 FEATHERS, 49% GNS, 86.8 Proof 1/2 pint \$1.00	

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All Day Saturday

SERVICE LIQUOR

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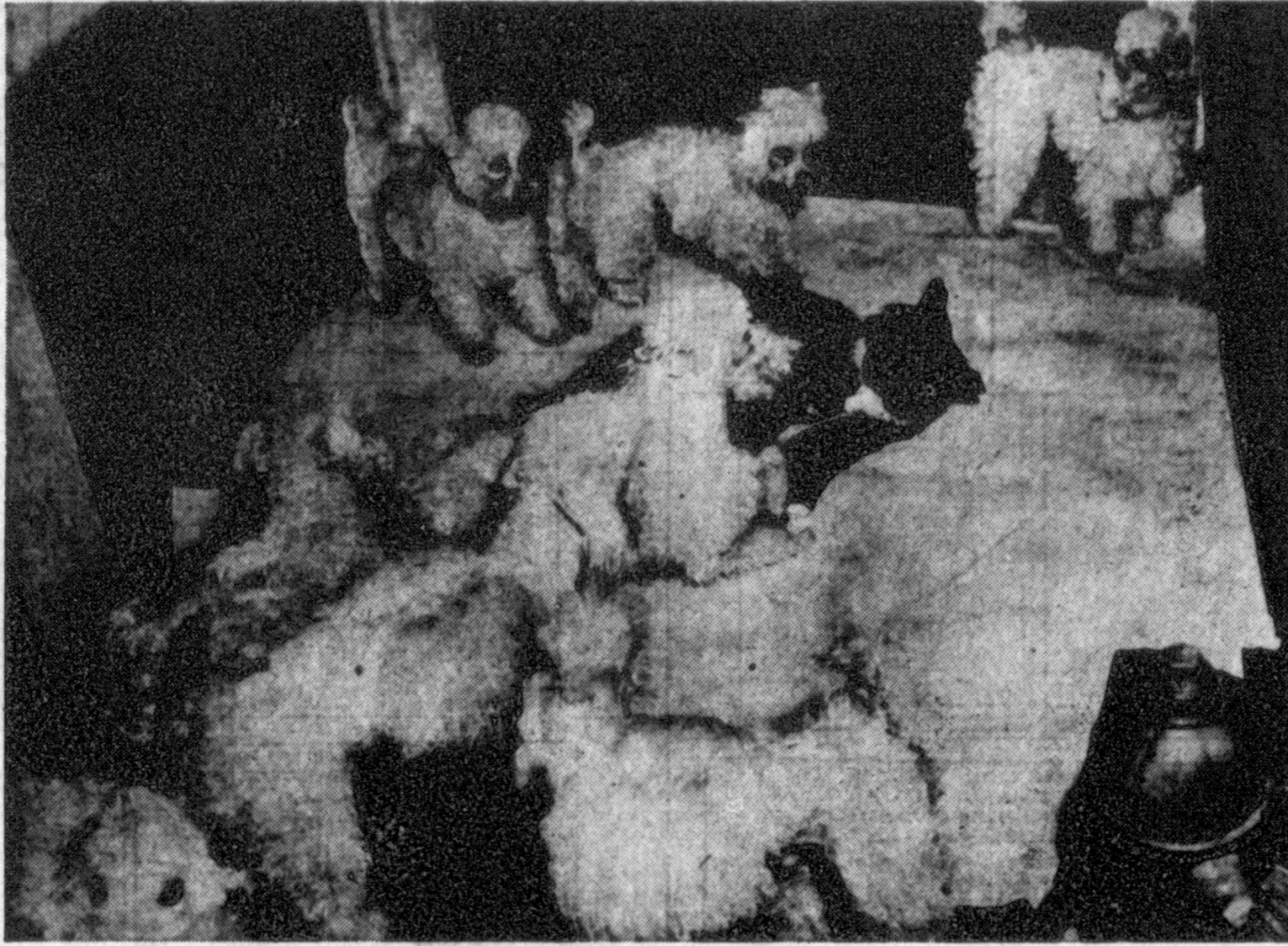
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PICTURE NEWS

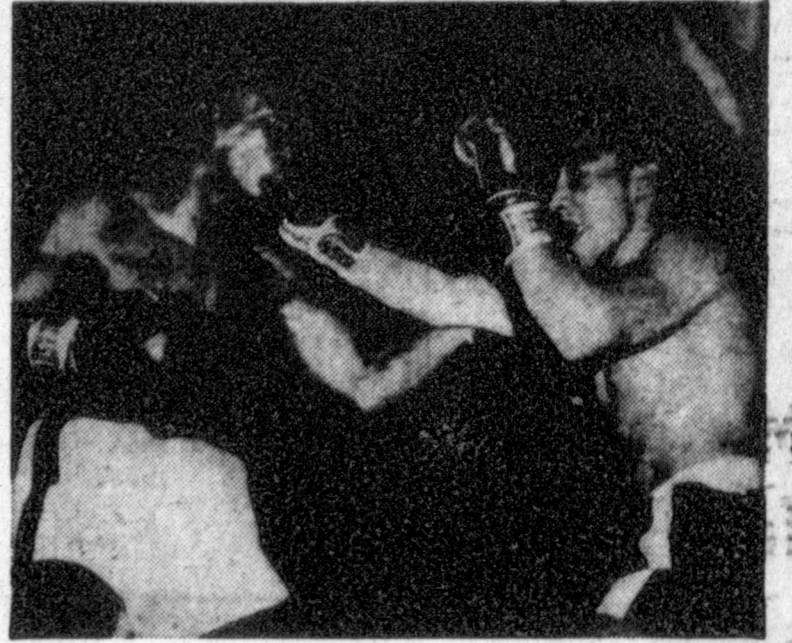
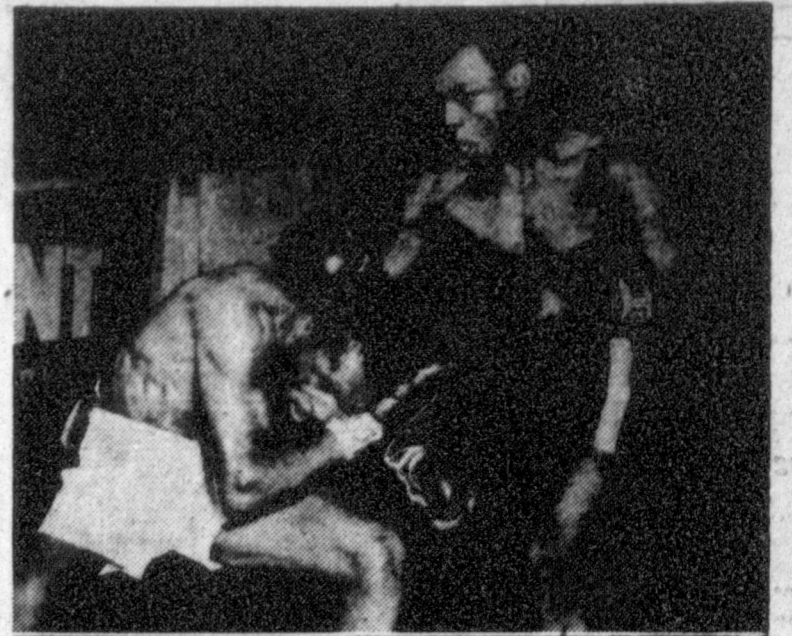
AROUND THE WORLD



OVERHAUNDED—Neil Johnston (6) of Philadelphia and Nat Clifton (8) of the N.Y. Knickerbockers each got a big hand on the rebounding basketball during their game in Manhattan. The Warriors' George Dempsey (5) got taken out of the play by the sweep of Clifton's left arm. In the background are Dick McGuire, left, Knicks, and Bob Zawoluk (15), Warriors. N.Y. won 86-84.



SHE'S NO TRESPASSER—Although Mehitable, a cat, is ambushed by a lot of poodles, they don't scare the nine lives out of her. The animals are performers with a touring ice show and were in Philadelphia when Mehitable got surrounded.



WINNING THEIR LAURELS—Hector Constance, of Trinidad, right in top photo, the world's ninth ranking welterweight, is giving Chicago's Johnny Brown a pummeling during their bout in New York. They fought to a 10-round draw. Below, Rudy Garcia, right, of California, scores with a right to the jaw of Bobby Bell, of Youngstown, O., in New York, during their featherweight bout. Bell won this bout with a unanimous upset decision.



MONKEY BOOZE-NESS—Nenni Wete is a 20-month-old chimp in Cincinnati, O., and she thinks civilization is pretty nice. The little ape has an appetite—or thirst—for beer and likes to polish off a full bottle. She was purchased from Gio tribesmen near a rubber plantation in Liberia.



FOR A TOT—Minkin Togs have come up with this sturdy, no-iron outfit in which shirt, shorts and matching hat are trimmed with gay seersucker. The jacket can be worn over a dress on cool days, and on the beach over a bathing suit.



ADDING TO THE SCENERY—Little Diedre Davies, of Connecticut, provides some youthful charm of her own to an already picturesque setting at Florida's Cypress Gardens. The little lass is wearing a hoop skirt like those worn by older glamor girls who pose here for the cameras of tourists and help enhance the scenery with their physical charms.



NEAR THE QUEEN—Right outside her home, as a matter of fact, for two 11-year-old twin sisters are throwing snowballs beside Buckingham Palace in London. Recent snowdrifts piled up as high as 12 feet in Britain, but the snow in London seems to have been fun.



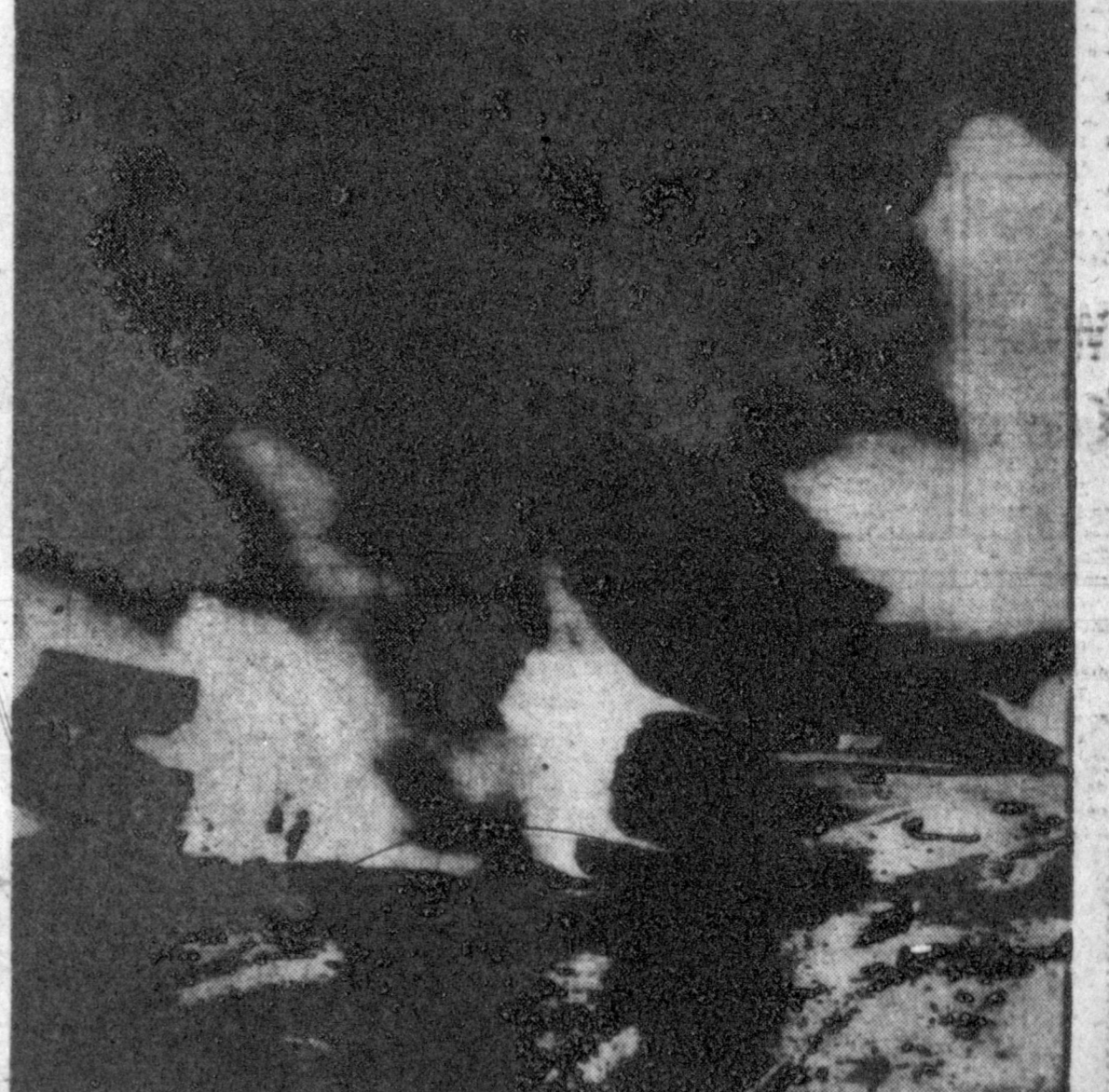
GETTING A CAPER—This is serious business, however, as Buddhist teacher trainees dance for guests at a dinner in Rangoon, Burma, during a Buddhist conference. The graceful movements of the dancers are completely unlike those of western dances.



UNUSUAL SIGHT—A rather unusual sight for Roberts Resford, left, and Carol Parr. The pair were sunbathing at Lorient, it was part of their company's job of underwater swimming equipment, but they didn't try to drink a cup of coffee.



TV PROP LIBRARY—Off for shelving like a book is a winter window prop being stored in the new NBC-TV prop library by two workmen in New York. The network has constructed an enormous storage space to house every conceivable stage and costume item a script might call for. In this way, items can be easily hauled out for use in the future.



DEATH IN FLAMES—After colliding with two autos on U.S. Highway 20, near Gary, Ind., a gasoline truck was destroyed by fire. The unidentified driver lost his life in the flames, and traffic was tied up for several hours on the four-lane highway.

Dixie Dugan comic strip panels 1-4. Characters: Dixie, Mr. O'Tool, Mr. Agent. Themes: promises, agents, and a reward.

The Jackson Twins comic strip panels 1-3. Characters: Flip, Spiney. Themes: records, requests, and a surprise.

Blondie comic strip panels 1-4. Characters: Blondie, Dagwood. Themes: house, confusion, and a dog.

Alley Oop comic strip panels 1-4. Characters: Oop, characters in a jungle. Themes: fire, confusion, and a dog.

Bo comic strip panels 1-4. Characters: Bo, characters in a domestic setting. Themes: a girl, a boy, and a dog.

Joe Palooka comic strip panels 1-4. Characters: Joe, Helen. Themes: a fight, a girl, and a man.

Martita Wayne comic strip panels 1-4. Characters: Martita, a man. Themes: a man, a woman, and a dog.

Murf & Jeff comic strip panels 1-4. Characters: Murf, Jeff, a woman. Themes: a contest, a man, and a woman.

Toots & Bonny comic strip panels 1-4. Characters: Toots, Bonny. Themes: a vacuum cleaner, a man, and a woman.

Pearlie & Pop comic strip panels 1-2. Characters: Pearlie, Pop. Themes: a car, a man, and a woman.

OUT OUR WAY comic strip panels 1-4. Characters: a man, a woman. Themes: a machine, a man, and a woman.

OUR BOARDING HOUSE comic strip panels 1-4. Characters: a man, a woman. Themes: a chair, a man, and a woman.

Steve Canyon comic strip panels 1-4. Characters: Steve Canyon, a woman. Themes: a man, a woman, and a dog.

Vic Flint comic strip panels 1-4. Characters: Vic Flint, a man. Themes: a man, a woman, and a dog.

Little Doc comic strip panels 1-4. Characters: Little Doc, a woman. Themes: a man, a woman, and a dog.

Wash Tubbs comic strip panels 1-4. Characters: Wash Tubbs, a man. Themes: a man, a woman, and a dog.

Boots comic strip panels 1-4. Characters: Boots, a man. Themes: a man, a woman, and a dog.

Mickey Finn comic strip panels 1-4. Characters: Mickey Finn, a woman. Themes: a man, a woman, and a dog.

Freckles comic strip panels 1-4. Characters: Freckles, a woman. Themes: a man, a woman, and a dog.

Seete & Smith comic strip panels 1-4. Characters: Seete, Smith. Themes: a man, a woman, and a dog.

Comic strip panels 1-4. Characters: a man, a woman. Themes: a man, a woman, and a dog.

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Comic strip panels 1-4. Characters: a man, a woman. Themes: a man, a woman, and a dog.

Hollywood's Newest Star Is White Bull Terrier

By ALINE MOSBY
HOLLYWOOD — MGM will debut Friday featured a glamorous bubble bath scene and a stylish wardrobe of satins, sequins and sweaters.

This new actor even may launch a new fashion for dogs, for he is a he, a white bull terrier that MGM expects will follow Grace Kelly in a blaze of stardom on the screen.

The four-footed actor, Cadence Glacier, portrays a canine named Wildfire in "Bar Sinister," the Richard Harding Davis' classic about a Bowerly fighting mutt who rose to become champion of the dog show world.

As Wildfire is a show dog in the film, he has a wardrobe that will cause poodles from Park Avenue to Beverly Hills to quiver with envy. MGM fashion designers took time out from Lane Turner's wardrobe to sketch beautiful designs for the pooch.

Wildfire modeled his new clothes on his movie set Friday, and he took it all with dignity. He has a pink velvet jacket with a be-sequined lace neck ruff, a purple quilted satin jacket, a red turtle-neck sweater and a red satin blanket sprinkled with gold braid and pearls.

For casual moments the dog wears a blue-and-white checked wool jacket with a blue velvet collar, and not even Rin-Tin-Tin can top that. Wildfire also sports various fancy collars, including a two-inch-wide job of solid rhinestones.

Wildfire or, rather, Cadence Glacier, was brought to MGM for the starring role by trainer Bill Koehler, who also trains Bullet, the German Shepherd, for the Roy Rogers TV series.

"Wildfire has to portray the widest range of attitudes ever required for a movie dog — much more than Lassie," says Koehler.

"He has tender scenes with Edmund Green, Dean Jagger and Juana Lewis. He must be motionless as if near death. He must greet his mother whom he discovers in the dog-catcher's wagon.

"He has three pit fights and is covered with blood (make-up). He herds geese in a lake and has milk squirrels in his mouth from a cow. Bull terriers are not popular because people think they're funny looking, but they have great character."

Cadence Glacier has help in these acting chores from his double, a male impersonator called Missy. (Not to disillusion the kiddies, but there are five Lassies on that TV show). The dog star also will narrate the film and have lines. He will be aided in this by Humphrey Bogart, James Cagney or some other actor who sounds like a bull terrier looks.

Wildfire's bathtub scene was

Mamie Sends Roses To Dying Girl

WASHINGTON — UP — Mrs. Dwight D. Eisenhower has sent a bouquet of roses and a note to a six-year-old girl believed dying from a brain tumor in a hospital here.

The first lady noticed an account of Linda Carpenter's illness in the Washington Post and Times Herald Tuesday. She sent the flowers with this note:

"Dear Little Linda,
"I do hope that when this little note reaches you it will find you greatly improved. The thoughts and prayers of all your friends have been with you ever since the accident on Feb. 3 and I wanted you to know that my prayers too are numbered among them. My best wishes to you, Linda. Mamie Doud Eisenhower."

Linda, daughter of Mr. and Mrs. John K. Carpenter, slipped off a sled Feb. 3 and struck her head. The injury may have aggravated a tumor pressing against the base of her brain.

Doctors have operated three times in an effort to relieve the pressure. But Linda is not expected to live. Linda's father is a bus driver.

Like Signs Bill Extending Taxes

WASHINGTON — UP — President Eisenhower signed Wednesday night a bill continuing corporation and excise (sales) taxes at present rates for another year.

By a 308 to 81 roll-call vote, the House Wednesday ruled the Senate-approved measure to the White House just in time to prevent a scheduled drop in tax rates.

Had the rates been allowed to drop, the Treasury would have lost an estimated \$2,500,000,000 in revenues.

Excise taxes had been scheduled to fall from 23 to 47 per cent. Excise levies were to be lowered on such items as cigarettes, automobiles, liquor, beer and gas.

"I don't know how to prevent this," said a spokesman for the Senate. He said the Senate would permit the continuation of excise taxes which are a point of contention on the floor of the House. He said the Senate would not vote on the bill.

memorable in the manner of film baths taken by Claudette Colbert, Paulette Goddard, etc. He even licked the bubbles off his nose.

CHICAGO — UP — President retail stores and two warehouses. Dave Beck of the AFL teamsters Beck said the international union owns no stock in Montgomery Ward but that some of its regional groups own a "considerable amount."

The memorandum of agreement covers 15,000 employees of Montgomery Ward in the company's agreement with the present management. Beck said.

PHARR, Tex. — UP — The March 31 cotton planting deadline in the Lower Rio Grande Valley was extended Wednesday by Nick K. Doffing, head of the valley office of the Texas Agriculture Department.

Doffing said the extension was granted because of damage done to the crop by wind. He said no specific new deadline was set.

"Varying conditions of the soil prohibit the setting of a specified new deadline date," he said. "All farmers in the March 31 planting deadline area who lost their cotton due to the adverse weather may replant as soon as possible."

Doffing said up to 20,000 acres in the Valley may have suffered wind damage last weekend, although there was no frost.



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EASTER HAT
HEADQUARTERS
HUNDREDS TO
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AND ALL BRAND-NEW! **\$1.98** PLENTY OF LARGE HEAD SIZES

Every New Style — **\$2.98**
EVERY NEW COLOR — PLENTY OF BLACK, NAVY, WHITE

MEN'S 100% NYLON
Sport SHIRTS
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BOYS' NEW TWO-TONE
Easter SUITS
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LADIES KNEE HIGH
NYLON HOSE
● New Spring Shades
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ROOM SIZE CUT PILE
Cotton RUGS
● 9 x 12
● Non-Skid Back
● Large Color Selection **14.99**

MEN'S FAMOUS TRU VAL
DRESS SHIRTS
● French or Regular Cuffs
● White and Pastel Colors **\$2.98**

MEN'S NEW EASTER
DRESS SUITS
● 100% Deacons
● Deacon Blends
● Hollywood Styled
● Compare at \$39.98
● Free Alterations **23.88**

LADIES NEW SUMMER
Dressy Frocks
● NEWEST STYLES AND COLORS
● JUNIORS, REGULARS, AND HALF SIZES
● VALUES TO \$14.98 **\$8.98** Others to \$12.98

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FOR THE ENTIRE FAMILY

FOR INFANTS • FOR GIRLS • FOR BOYS • FOR LADIES • FOR MEN

ALL AT TERRIFIC SAVINGS FOR YOU

★ COMPLETE RANGE OF SIZES ★ NEW SPRING COLORS ★ EASTER STYLE

THOUSANDS OF PAIRS OF SHOES TO SELECT FROM

PRE-EASTER SHOE SALE
FREE EASTER BASKET... FOR THE KIDDIES WITH EACH PURCHASE

CHILDREN'S SHOE PRICES HAVE NEVER BEEN SO LOW! GET A "BUY" ON SHOES THAT HELP GROWING FEET GROW BETTER!

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● LOAFERS
● STRAPS

● \$2.98
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FREE EASTER BASKETS

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OVER 50 STYLES

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BUY ON LEVINE'S LAY AWAY ● Pink ● Blue ● White ● Patents

LADIES' AND GROWING GIRLS' EASTER SHOE FASHIONS

● Casuals ● Flats ● Loafers
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● PINK ● BLUE ● YELLOW

LADIES' EASTER DRESS SHOES

USUALLY 9.00 VALUES **\$3.98** And 4.98

● HIGH AND MEDIUM HEELS
● 15 NEW EASTER STYLES
● TWO-TONES
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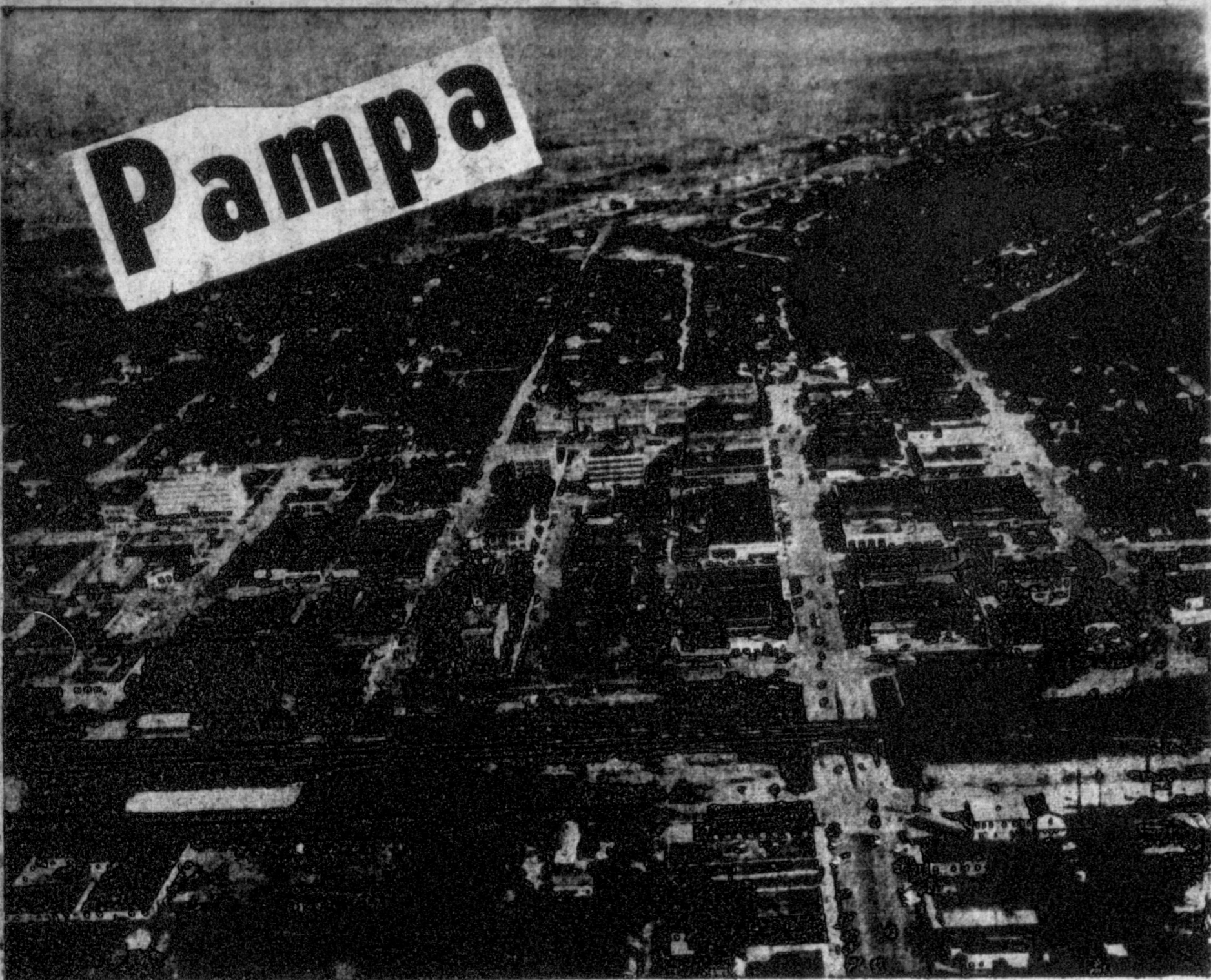
SIZES TO 12

● U-Wing Tip
● LOAFERS
● BROWN \$
● AND
● BLACK

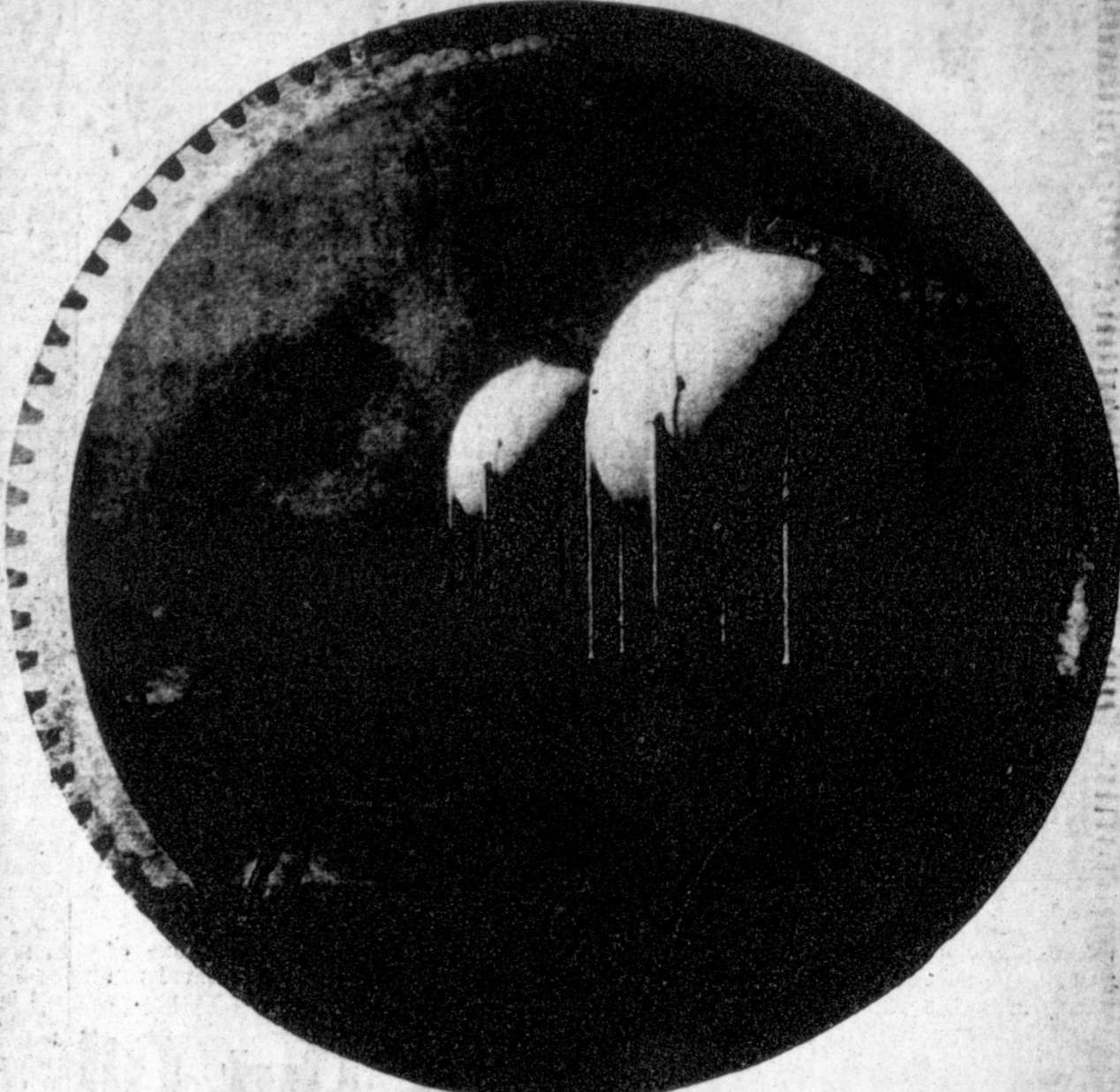
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INDUSTRY

A
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R

Industry Boosts Growth

Pampa Ranks 20th In Texas Output

Industry has been the very life-blood of Pampa. It has caused the city's growth from a little more than a village in the 1920s to its present size which exceeds 20,000.

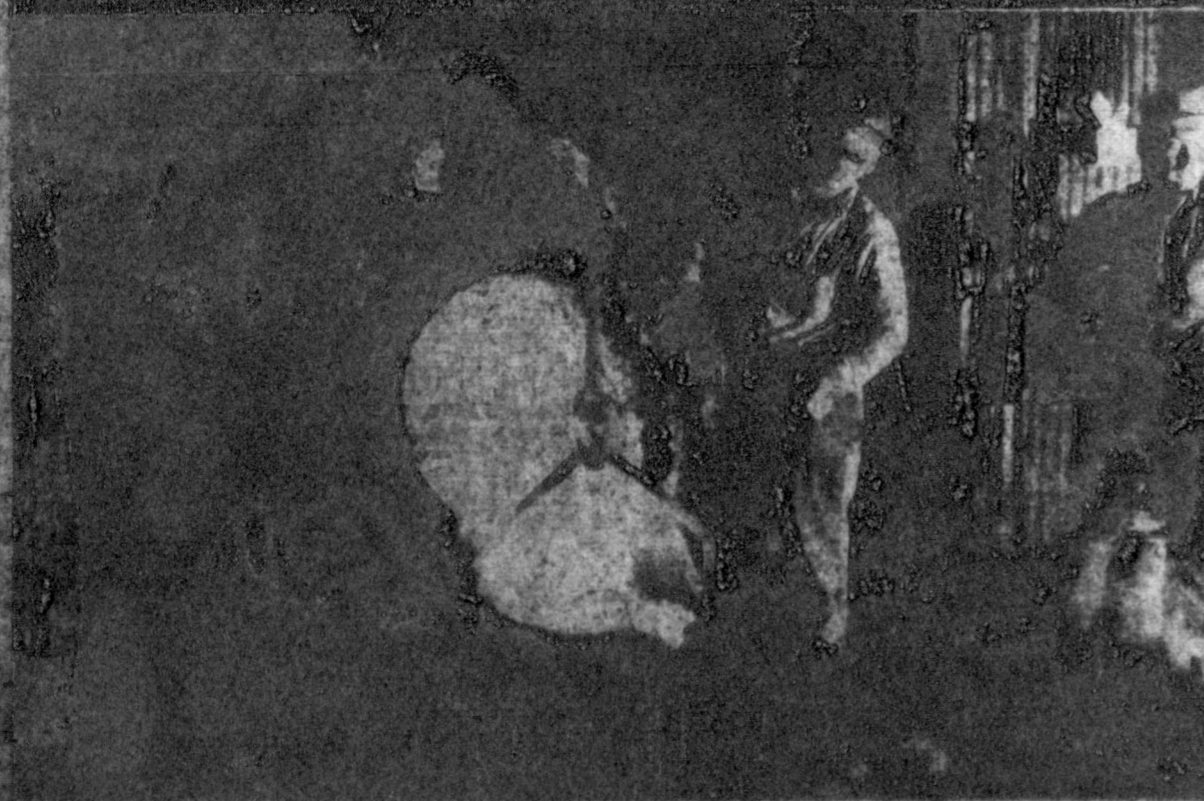
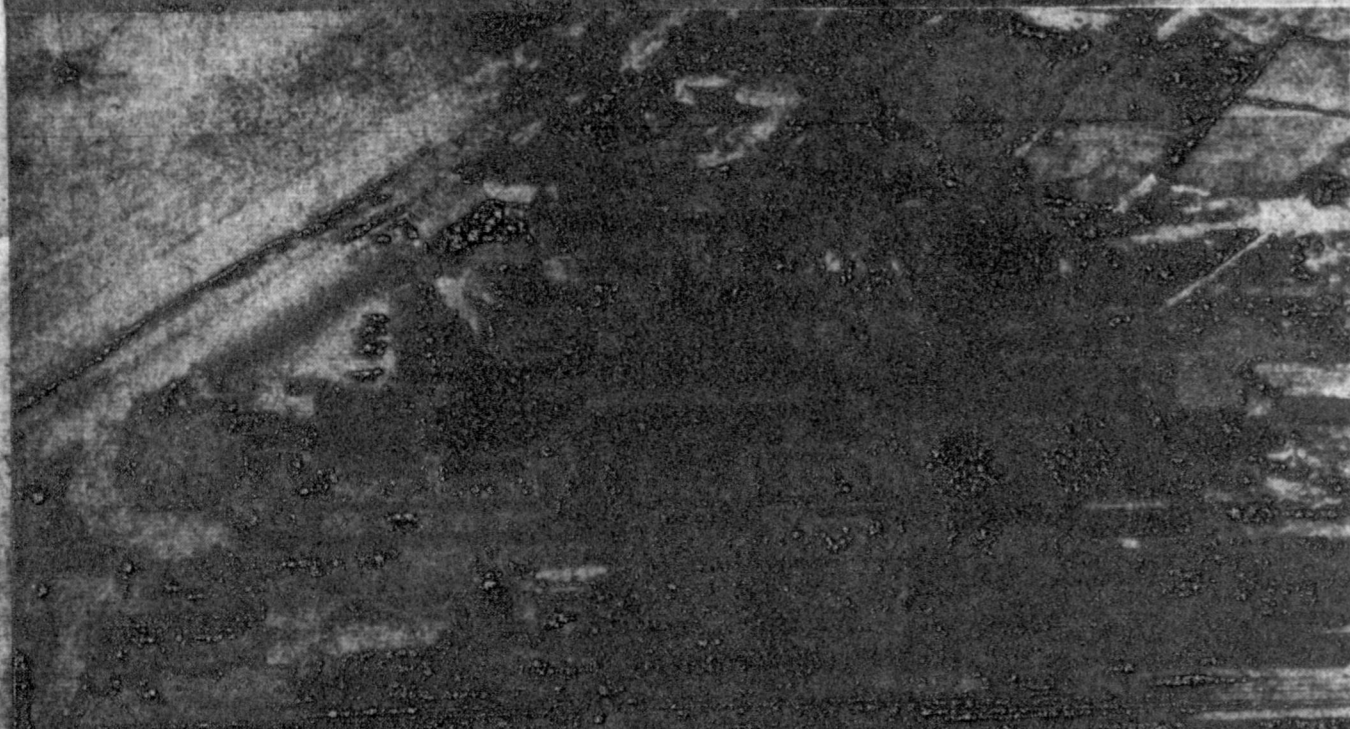
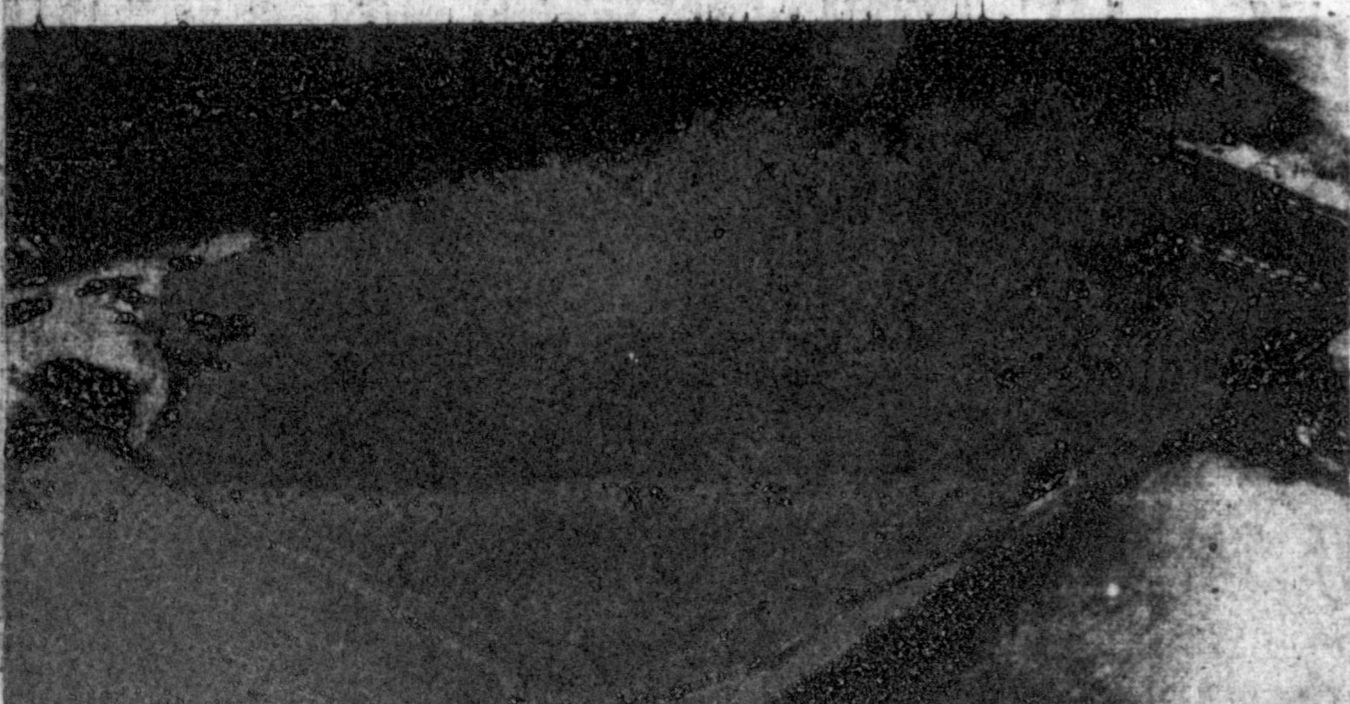
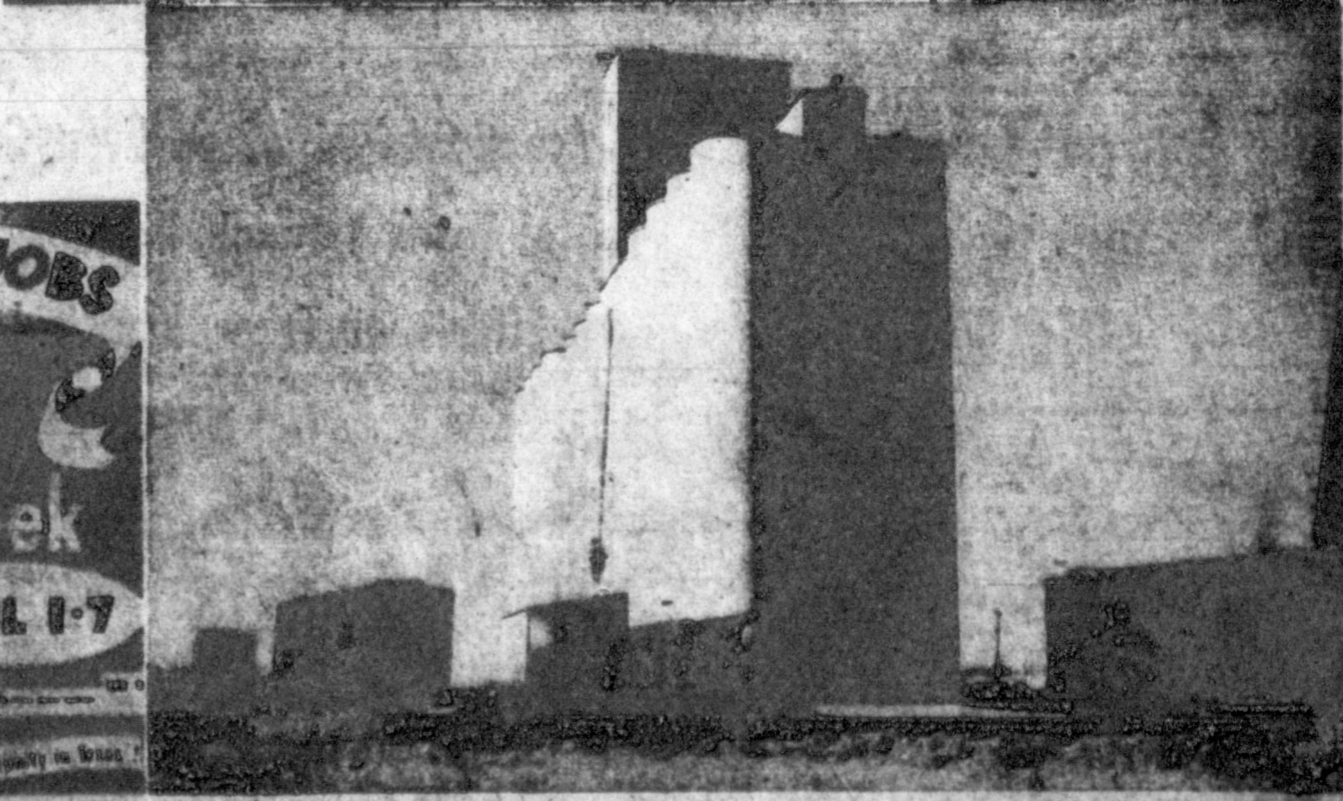
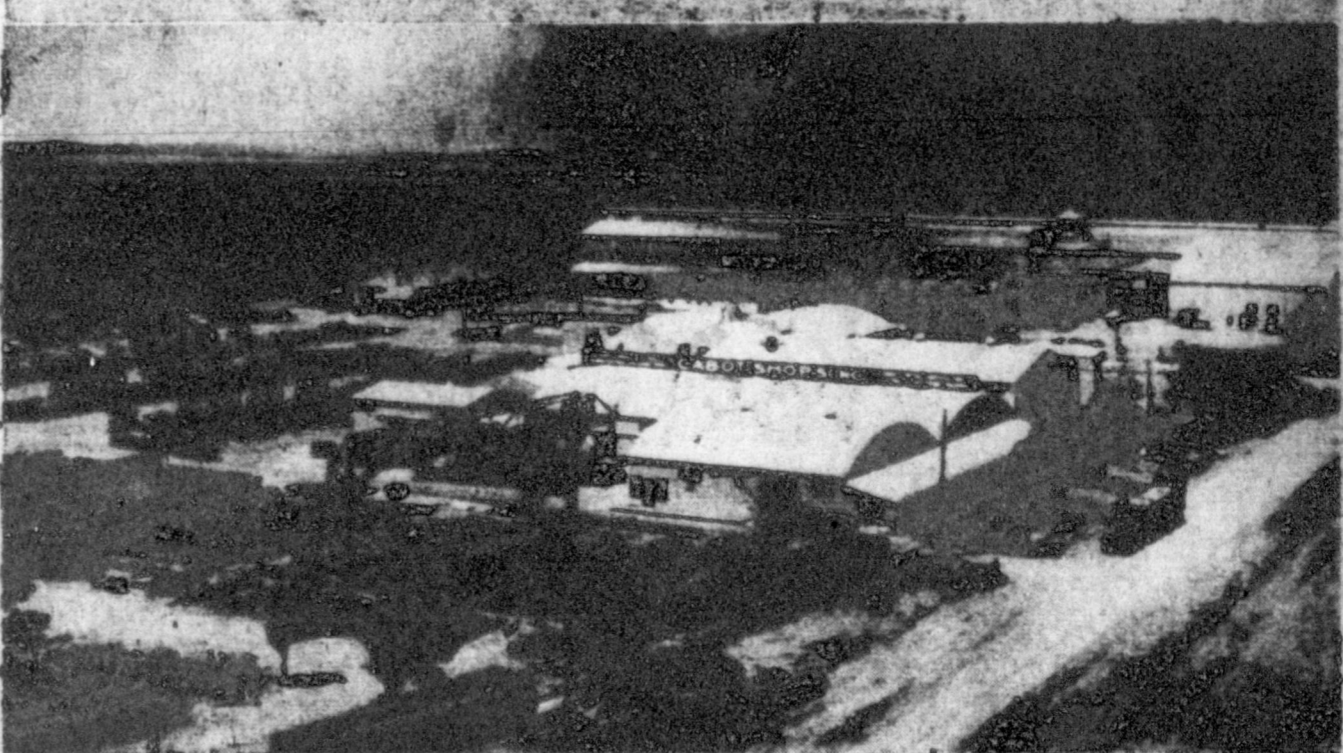
There are those who would be inclined to argue otherwise. But in the early days before the oil boom of 1926, when Pampa was primarily an agricultural and ranching community, the city had a population in the neighborhood of 1,000 people.

With the advent of oil and natural gas discovery, allied industry has built the city that Pampa is today, ranking 20th among Texas cities in industrial output.

"Without oil and its allied industries, our town would not be anything like the prosperous community that it is. It might have grown no larger than some of its sister towns in the Panhandle," Floyd Watson, president of the Pampa Chamber of Commerce, commented recently.

Industry has made for the growth of purchasing power in the community. Watson said that local purchasing power in Gray County has increased some 75 per cent over the \$23,000,000 figure arrived at by Burt C. Blanton, Dallas business economist, in the last economic survey made of the county in 1945.

Between the oil and gas industries and general manufacturing (See INDUSTRY, Page 1)



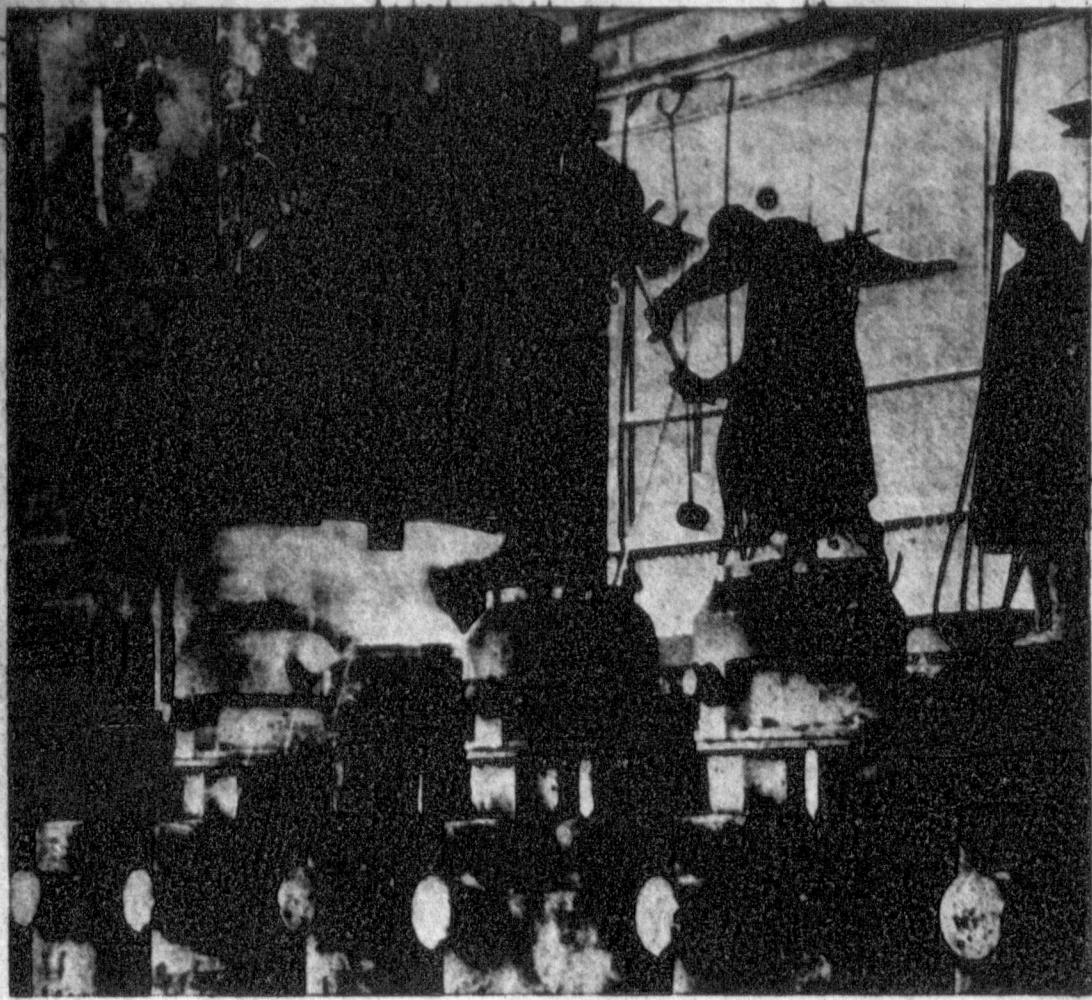
INDUSTRY MAKES JOBS

Texas
Industrial Week
APRIL 1-7

New Arrangements, Taxes & Enforcement of a Decree
Protects Freedom of Opportunity in Texas

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5
5

47th
Year
**Pampa Labor
Conditions
Favorable**



HEAVY WORK AT CABOT

Workmen above are pouring hot metal into forms at the Cabot Shops, one of Pampa's leading industrial concerns. They are pouring ingots for gun barrels in this ordnance plant.

**Cabot Shops Turns Out Oil
Pump Units, Gun Barrels**

The largest plant in the Southwestern Division, Cabot Companies, Inc., is the Cabot Shops Inc., located just west of Pampa on Hwy 386 of the 1400 total employed by the Southwestern Division of Cabot Companies. There are 756 employed by Cabot in the Pampa area.

Started as a repair shop in 1930, the Shops now produce gun barrels of three sizes, 75, 90 and 155 mm. for U.S. Army Ordnance. The gun barrels are forged in the shops in connection with the production of oil field pumping units and warehouse steel. The Shops cover more than 30 acres, and 40,000 sq. ft. of floor space is being added to a new 800 ft. long building which will house the Fabricating Shop. The building, which will be occupied in 65 to 90 days, will house a new 50 ft. span crane which will be used to transport material from the yard to the shops.

H. J. Pickett, general superintendent of the Shops, calls the work of the shops a sort of "feast or famine." Pickett said, "one firm wanted a new pump made and delivered in Borger within the next 24 hours. We delivered it." R. A. Baker is the general manager of Cabot Shops. He came to the shops as an engineer in May, 1935. He was promoted to chief engineer and became general manager in 1941. The development of the Cabot oil well pumping unit is partly credited to him.

Three factors prompted Cabot to a decision to make individual well pumping units for the oil industry. The gas pressure in the oil fields near the Cabot Shops was weak and pumping was becoming necessary. Fracation was the order of the day in Texas and it was becoming increasingly evident that individual well pumping units were practical and economical. Sales and distribution of the

pumping units are now handled exclusively through Jones-Laughlin Supply Company. This firm has 70 stores throughout the oil fields of America. They sell the Cabot individual well pumping units for delivery anywhere in the nation. The Shops utilize twelve trucks with sleeper-cabs which covered more than 800,000 miles last year delivering the pumps.

Next to the pump assembly building is a group of buildings housing the ordnance department of the shops. In these buildings, gun barrels are forged, pressed, tempered, and tested according to specifications set up by the U.S. Army. The barrels are rough-turned before delivery by train to the various Army arsenals.

Don Foraha, Metallurgist, is the head of this department and is responsible for the testing of the quality of steel the gun barrels are made from.

The general labor situation in the city of Pampa and environs, embracing the metropolitan district, may be characterized as very good, comparing not favorably with prevailing conditions in cities throughout Texas and the southwest states, a Chamber of Commerce publication reports.

In view of the extent of development and diversification of commerce and industry, together with the cosmopolitan population of the metropolitan district, the labor situation in the city of Pampa is better than in other populous communities where manufacturing has been established on an approximately equal or even greater scale, the report continues.

Pampa has an adequate supply of labor available for industrial enterprises and every character of construction work.

The potential labor supply may be construed as sufficient to meet the future demand from a standpoint of industrial and commercial development within the metropolitan district.

The industrial wage scales, as well as the wages paid in the building trades, compare most favorably with those in effect elsewhere in Texas and the southwest states.

The prevailing hours of labor in industry are on a parity with those in other Texas commercial and industrial centers.

The standard of living among industrial or factory workers in the metropolitan district is relatively high and compares most favorably with other commercial and industrial centers throughout Texas and the southwest states.

The composition of the labor supply, both actual and potential, is native white of native parentage.

There are a few labor unions operating in the Pampa area, but so difficult has ever been experienced, and relations between labor and management in this section are especially good.

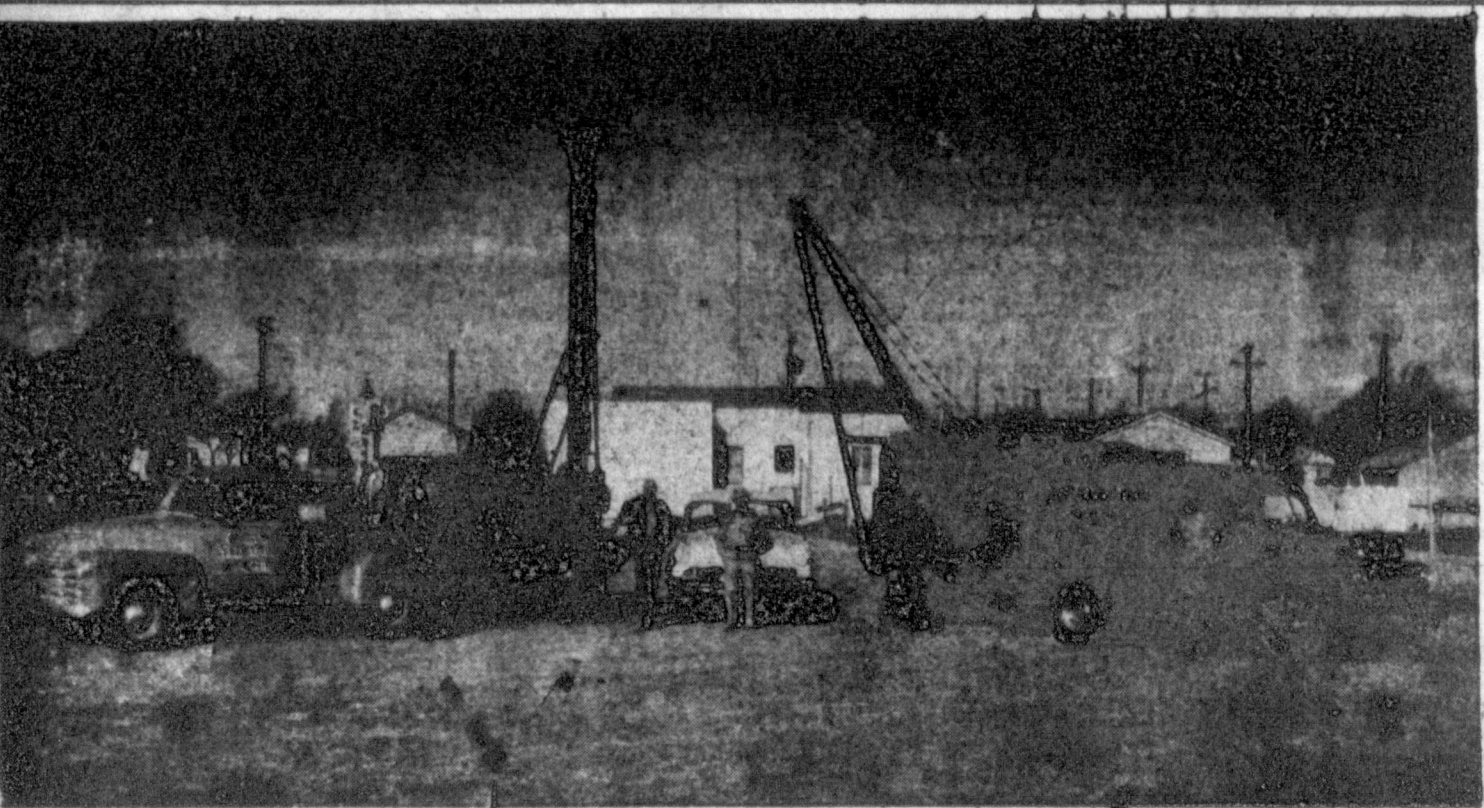
**Construction Here
Showing Increase**

The evaluation of new construction in Pampa is said to be a key to its worth and its future.

And, if that is the case, Pampa is really booming.

The total evaluation on the records in the office of the city director of public works for new construction, remodeling and the like was \$264,981 in the month of January. A year ago, in January, it was a mere \$103,140.

February was no different. This year the evaluation -- and such figures are generally considered to be on the conservative side -- was \$258,912. In 1951, the "short" month of the year had only \$72,178.



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TOP O' TEXAS INDUSTRY**

**April 1-7 Texas
Industrial
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**We Are Confident of an Even Greater
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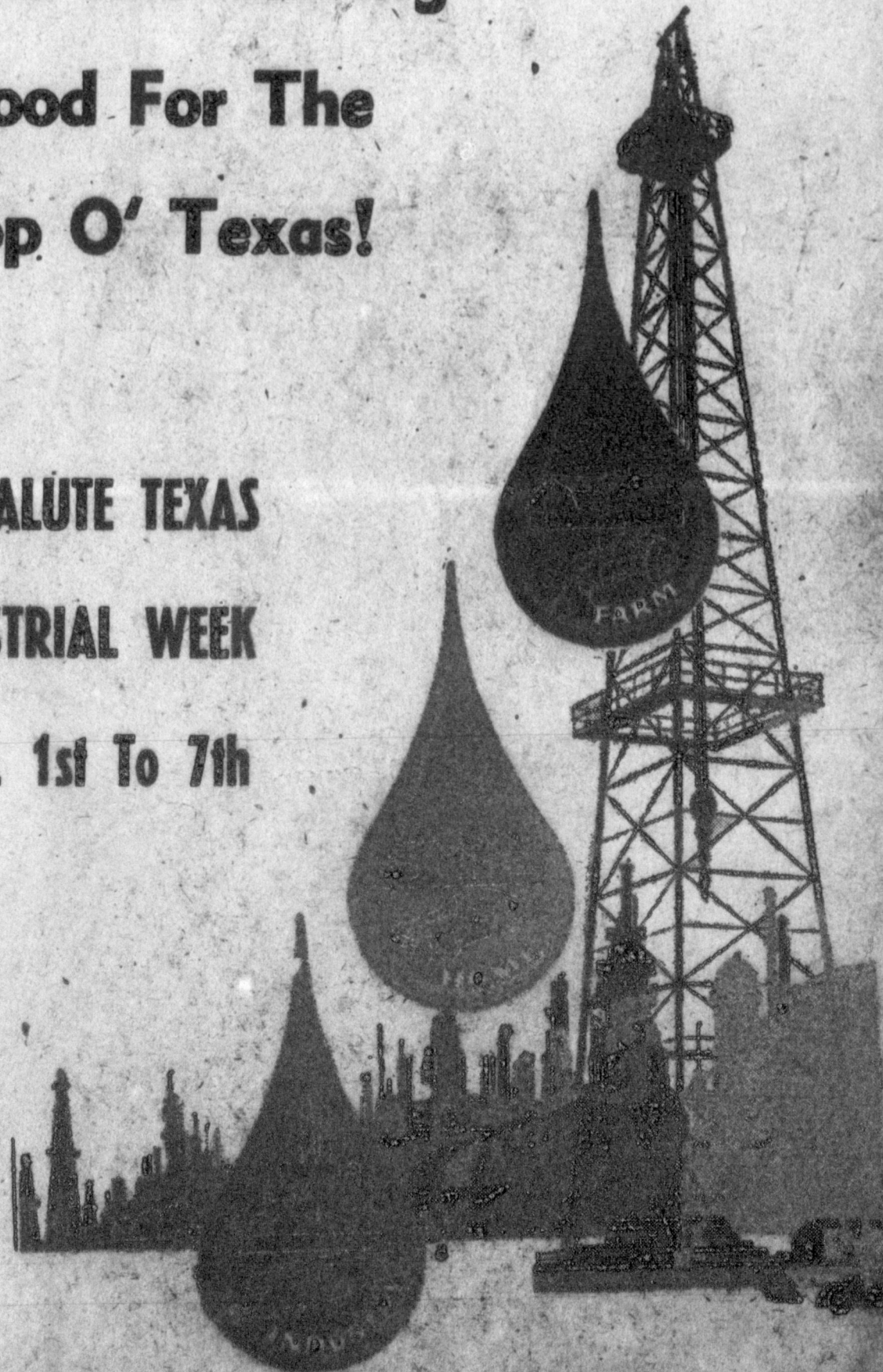
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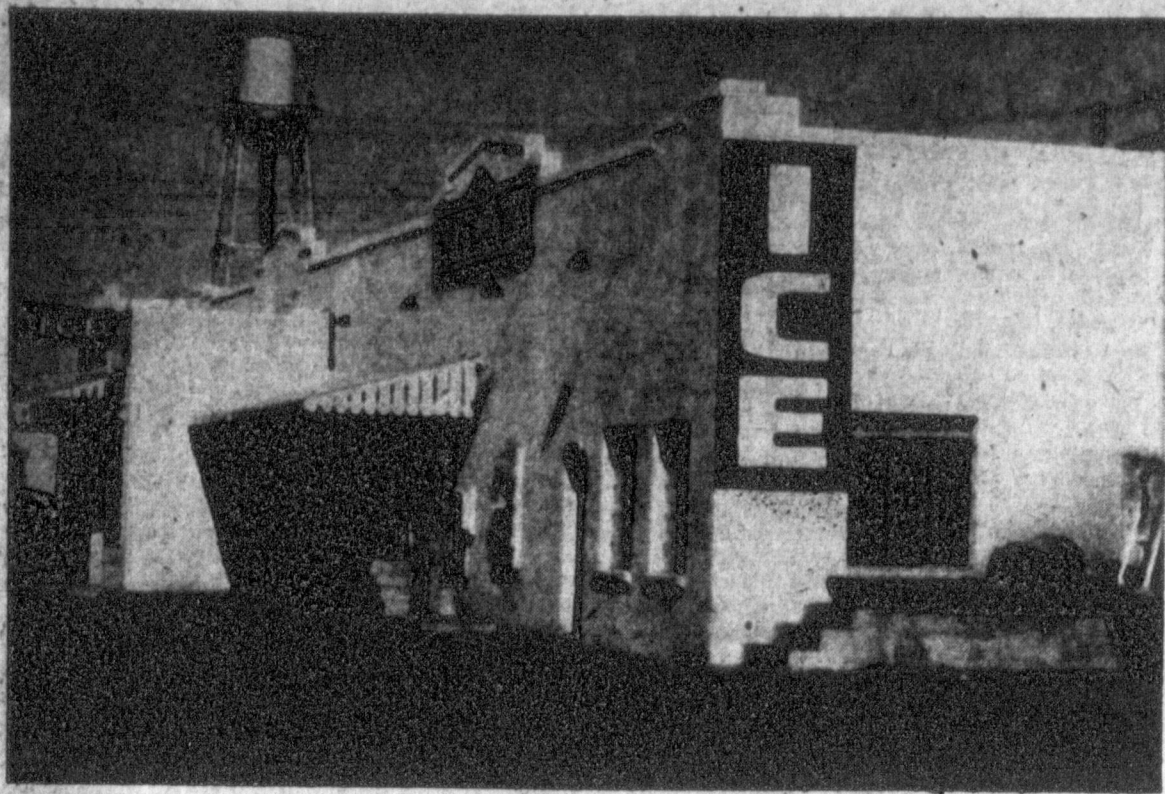
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INDUSTRIAL WEEK
APRIL 1st To 7th**



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PAMPA ICE MFG. CO.

For many years, ice used in Pampa area kitchens and business establishments has been manufactured at the Pampa Ice Manufacturing Co., one of Pampa's long-established industries. (News Photo)

Pampa Machine Shops Are Old Industries

Pampa machine shops are a long-term proposition. There are three that have been in business since the oil boom year of 1920. And a fourth has been open for the last 15 years. The Boynton Machine Shop, 704 S. Cuyler, is the "youngster" of the group, but, like the others, does general oil-field equipment repair work. Its specialty is work on the clean out wells and drilling wells, according to H. H. Boynton, the proprietor. He, his wife and son, H. H. Boynton, Jr., comprise three-fifths of the employees of the firm. All the work is done in the shop. The Jones-Everett Machine Co., 519 S. Barnes, has 12 employees and does general oil-field equipment work, too. Clifford Jones is the manager of the firm and also president of the corporation that governs H. George R. Norris, Jr., Albuquerque, N.M., Jones' brother-in-law,

is vice president, and Mrs. Jones is secretary-treasurer. Most of the work is done in the shop, though occasionally some of it must be done in the field. All welding, however, is done in the shop. The Lunsford Bit and Machine Shop, 844 S. Cuyler, has only two employees, Cecil Lunsford, manager, and his wife who is book-keeper. The firm specializes in welding, boiler repair and shipping and breaking concrete. Before he became county commissioner from Pct. 2, G. L. (Nat) Lunsford was also associated with the concern. The Pampa Machine Co., 120 S. Hobart, also does general oil-field work and has eight employees. C. B. Schiffman is the manager and C. M. Jeffries is the largest of the part-owners. Pampa Machine, like Jones-Everett and Lunsford, has been in business since 1926.

Humble Oil Goes Down To The Seas

Once again, Humble Oil and Refining Co. is going "down to the seas" — to the Continental Shelf off Louisiana and Texas — with a widespread program of exploration, wildcatting and development drilling. So chronicles the "Humble Way," in its issue of July-August, 1954. For some years now Humble's offshore operations have been strictly limited. Drilling tenders lay silent in protected harbors; rigs were moved from deep-water platforms to drill again on dry land. The title to the undersea lands had been thrown in doubt by a decision of the U.S. Supreme Court, and the curtailment of operations was brought about by this uncertainty. Like other operators, Humble wanted to be absolutely sure of dealing with the true owners before making oil lease and other investments involving millions of dollars.

But last year the question of ownership was settled by Congressional action (with the States receiving title out to their historic limits), clearing the way for accelerated oil development. And in May of 1954, the Humble Company announced that a \$14.5 million offshore program for 1954 was underway. The program, as recently revised, includes: Four 14,000 foot wildcats off Louisiana. Two are now underway; one has been temporarily abandoned pending further evaluation. Two 12,000 foot wildcats off the coast of South Texas. One is drilling ahead and the platform is being constructed for the other. Eighteen development wells off Grand Isle, La. Seventeen have

been planned to drill to 8,500 feet; one to 103,000 feet. Thus far six have been completed as oil wells; two are currently underway; and one has been abandoned as a dry hole. Five will be started late in the year and completed in 1955. Twenty core tests on Block 18 off Grand Isle at depths up to 2,500 feet. These core tests, in which subsurface "cores" are brought to the surface for examination, are being drilled from a movable platform and will give information on the efficiency of this new approach to offshore drilling. The four holes drilled thus far have discovered a deposit of sulphur which is not yet completely evaluated. The tests will also provide additional valuable subsurface information on oil and sulphur. Construction of 11 drilling platforms, five for the wildcats and six for development wells. Several

Coca Cola In Third Home Here

Robert Mack, manager of the Pampa Coca Cola Bottling Company, came to Pampa from a similar position in San Angelo in March 1953. The firm is having the grand opening of a new plant on May 21 and 22. Mack is especially proud of the new equipment he had installed in the modern plant. It enables him to save time, produce more, and do a better job. According to Mack, the first Coca Cola Bottling Plant in Pampa was located on Aichison Street in 1939. The plant then moved to the 200 block of N. Ballard where they stayed until July 15, 1954 when they moved into the new building located at 1401 N. Hobart. The new plant, which has a production capacity of 35,000 bottles a day, employs 14 in the production, delivery, and sale of Coca-Cola to people in the Pampa area. Mack said that four trucks cover approximately 70,000 miles a year delivering Cokes to the people of Gray, Hemphill, and Roberts counties, and White Deer and Skellytown.

Cattle Moved Into Area In 1870's

Soon after the nomads and grizzled buffalo hunters left the Top o' Texas in the 1870's, the cattle barons moved into the area. Lured by the area's vast grazing lands, Eastern investors set up huge cattle empires, supervised by a few hundred cowboys. From this early beginning the cattle industry grew into one of the most important cogs in the Pampa area economic net up. Despite its oil, gas, and other industries, Pampa keeps close touch with cattle, its first source of wealth. There are \$32 million worth of live stock in the Pampa trade area. Two big annual events are the Top o' Texas Hereford Breeders Association Show and the Top o' Texas Rodeo and Horse Show. Tin, lead and aluminum are metals used in making collapsible metal tubes.

Celanese Has New Product

Celanese Corporation of America has begun semi-commercial production of new fire retardant plasticizer Celluflex CEF — Tris (1,1,1-trichloroethyl) Phosphate — Richard W. Kimmiller, General Manager of the Chemical Division of the Company, has announced. Produced at the Newark, New Jersey, Plant of the Division, the material is currently available in drum quantities. Celluflex CEF gives unique fire retardant properties to a variety of molded and extruded plastics and surface coatings, including vinyls, cellulose acetate, ethyl cellulose, nitrocellulose, butadiene-acrylonitrile copolymers, rubber, chalcide, etc. Where its clear-water-white color permits its use in transparent and pastel shaded items. "Celluflex CEF is significantly more chemically stable than competitive materials," Mr. Kimmiller continued, "as is indicated by the fact that the acidity of the product even after being subjected to elevated temperatures in considerably lower than other trichloroethyl phosphates. The stability is due to the fact that Celluflex CEF is produced by a new process developed by Celanese." "At the present time there are three broad avenues of potential use for Celluflex CEF — in protective coatings such as paints, lacquers, and shellacs, in resins and plastics, and in textile finishes as a flame retardant. Test lacquers made with the material have shown greatly improved fire retardant properties, and it is possible that its use may expand the number of applications in which nitrocellulose lacquers can be used safely."

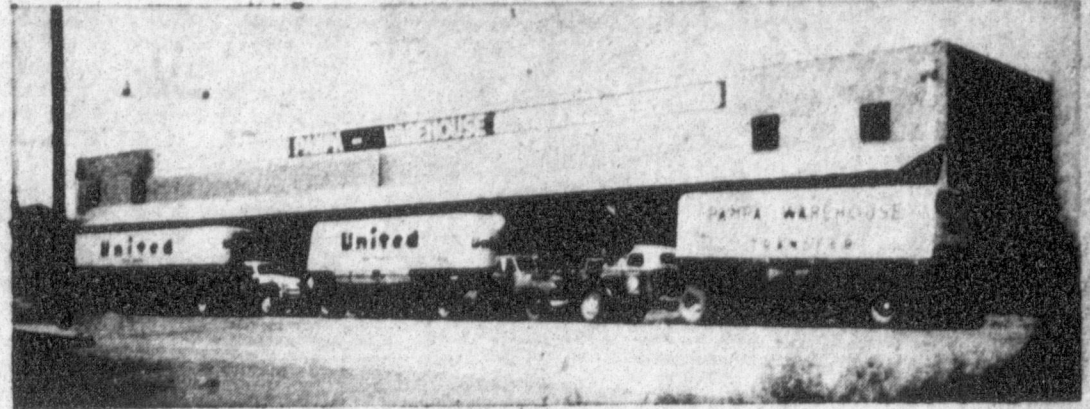
Panhandle Packing Co. Grows Fast

The Panhandle Packing Company, located on the Wheeler highway, is one of Pampa's newest industries. The present plant and management began operations in 1944. Owners of the wholesale meat distributing firm are Paul C. Crouch, S. C. Duns, and W. W. Burden. The three got together and bought the name and facilities from an older packing plant located on Alcock street which burned out, and moved what was left of the old plant to the present site adding newer facilities. Since the beginning of business Panhandle Packing has expanded four times, each time adding more facilities and expanding its territory. The latest addition was completed in October 1954 and included the enlarging of the plant proper. The present area of operations for the firm stretches over 15 counties with Gray county as the hub of operations. The 10 trucks and four cars which are field representatives for the company cover an average of 7,000 miles per week selling their products. The plant, which has 38 employees at the present time, processes about 300 head of cattle and 250 hogs each week. Besides the custom slaughtering of beef, hogs, and turkeys, the firm manufactures various lunch meats, hams, and bacon. They also have a rendering department which makes tallow and soap grease. Commercial airlines in the United States make about 2,125 scheduled flights a day, which is one every 40 seconds.

47th Year
platform by skidding the derrick a few feet, and the platforms may be extended for additional drilling if warranted. Three converted LST drilling tenders have been brought out of storage and overhauled to join three others in service with the offshore platforms.

PAMPA DAILY NEWS
FRIDAY, APRIL 1, 1955

Construction of a seven-mile gathering line under the Gulf to produce wells off the Humble marine base at Grand Isle. This will be Humble's first offshore oil line and will eliminate use of barges to collect oil and last production due to bad weather. In addition to this program of drilling and development, Humble geophysics exploration on the Continental Shelf continues apac



Proudly We Serve! In This Great Top O' Texas INDUSTRIAL EMPIRE!

First in order of the major industries to come to the Top o' Texas was cattle, then oil and related industries. The Top o' Texas has many things of which to be proud, these things come to be through the years of effort and planning of many people. We are proud to be a part of this great industry and happy that we may serve.

Texas Industrial Week, April 1-7

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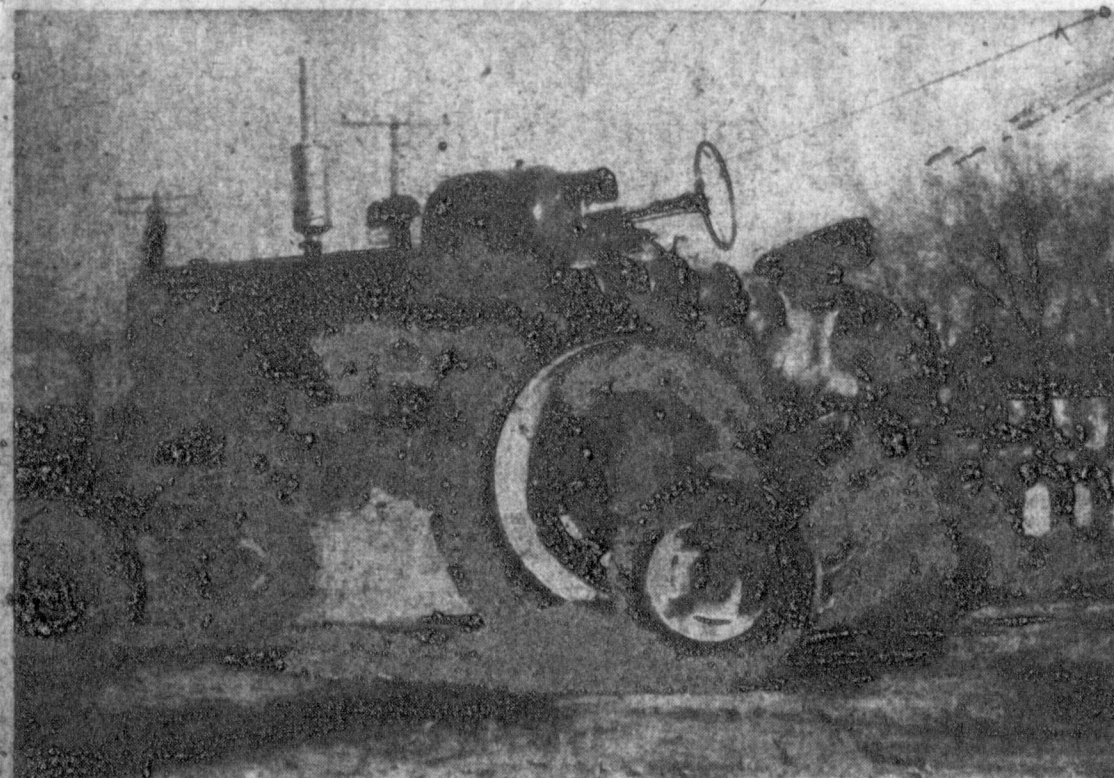
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TEXAS INDUSTRIAL WEEK APRIL 1-7



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Magazine Lists Reasons For Industry's Move To Texas

An article in the March issue of the magazine "Texas Industry" explains the reasons for the migration of industry to Texas. The magazine lists 48 reasons why companies are moving to Texas, and the Gulf Coast area provided information on 24 plants. Nineteen of the responding companies are located in Central Texas, 15 in East Texas, seven in West Texas, four in the Panhandle, and two in South Texas.

The expanding southwestern market and the potential industrial development and population growth of this area were the factors most often mentioned in reply to the question, "Why was Texas chosen as a location?" Sixty-six of the companies were of the opinion that a location in Texas would provide an opportunity to serve more efficiently the customers in this area and to expand operations as the area becomes more industrialized and the population increases. With industry still in the development stage in Texas, competition is not as strong as in the older industrial centers of the East and North. Six of the companies made particular mention of this fact. Several of the companies considered the advisability of producing locally for local consumption, and three of them placed some value in the slogan, "Made in Texas by Texans."

In addition to a general expansion of marketing potentialities, certain industries realized that a particular market existed in Texas for their products. An agricultural chemical company chose Texas because its major product — agricultural insecticides and spray machinery for cotton — has a natural market in Texas. A textile manufacturer chose Texas because of a foreseen expansion in the garment industry in this state. With the expanding aircraft industry in Texas, a market is assured for aircraft equipment and parts. The same is true for oil field equipment produced by a metal fabricating plant located in West Texas. The Gulf Coast area is an important center for the production of the extensive equipment required by the oil and gas industry, not only for refining but for exploration. A manufacturer of air-conditioners stated that the high income level in this state influenced his decision that Texas offers an above-average market potential for that product. With more than 50 per cent of the respondents recognizing the potential growth of the Southwest market, Texas industrialization prospects should be assured.

The abundant supply of resources and diversified raw materials, especially natural gas and petroleum products, was an important factor in the decision of 22 of the responding companies that Texas was the proper location for a plant. The discovery of oil in Texas, not just in one section but in all parts of the state, has been the basic as-

Insurance for Texas industrial expansion. The organic chemical companies were consistent in giving this factor considerable importance. Plastic manufacturers must have petroleum and natural gas for their production.

An adequate labor supply is an important factor in any plant location. Twenty of the responding companies gave this factor prominence on their lists of reasons for establishing in Texas. Although much of the labor would come untrained from agriculture, several of the companies expressed confidence in obtaining "dependable, capable, alert employees." The pool of trained personnel available for newly established plants is growing, and this, of course, is accelerated by the upward population trend. Between 1940 and 1950 Texas was the leading state in the national trend toward urbanization with an increase of 58 per cent in urban population. Any industry coming to Texas can be assured of an adequate pool of workers.

Labor Atmosphere

Most of the companies were interested in the favorable labor atmosphere in the state and in the attempts by state laws to control excessive work stoppages due to strikes and labor disputes than in the prospect of being able to secure employees at a lower wage rate. Not more than three of the responding companies included lower salary rates as a deciding factor in plant location, but 13 of the respondents mentioned the above-average friendly relationship between labor and management in Texas.

The transportation system provided by the state of Texas was not overlooked by 13 of the respondents. Texas highways are above average for fast and efficient movement of products by motor freight, and rail and air facilities are adequate for transporting both raw materials and finished products across the broad expanses. In addition Texas is able to offer port facilities with the accompanying lower water transportation rates. The Thomas J. Lipton Company emphasized this factor since all of its tea is imported, and access to port facilities is a necessity.

The Texas climate, a much-discussed topic, was a controlling factor in 13 of the decisions as to plant location. The Bell Aircraft Corporation, with 3,900 employees, gave as its second reason for deciding on Texas the fact that flying weather is assured almost the entire year — an essential for flight testing. A producer of aircraft and automobile equipment and parts felt that the mild Texas climate would insure a full working force all year. The Texas topography, as well as the climate, was important in the selection of Dallas as a site for a motion picture producing studio. Texas can provide ocean, desert, forest, and mountains for year-round shooting of pictures.

The dry warmth prevailing throughout most of the year makes it possible to construct lightweight, economical structures with little weatherproofing. In addition heat-

ing costs are greatly reduced by the mild winters, and some plants operate without any heating facilities. Other plants which must have winter heating are able to utilize natural gas at a relatively low cost in comparison with the heating costs of the North and East.

With no sales or income taxes on the state level, industries look with favor on Texas as a possible plant site. Twelve of the reporting companies gave consideration to this fact when looking for a new site. A lower franchise tax in Texas than in other states was appealing to a shoe manufacturing company which located in North Texas, although it was pointed out that a tax increase was passed by the 53rd State Legislature. A manufacturer of rubber products considered the tax structure of the state a distinct advantage but followed the statement with a question as to whether or not it would continue to be an advantage.

Large Item

Electric power is a large item in most operating budgets, and dependable service at a reasonable rate is an important factor in determining the ideal location of a plant. The availability of natural gas as an economic fuel and as a generator of electric power is one of the state's most valuable assets in attracting industry. Texas deposits of lignite were considered of sufficient importance to the Aluminum Company of America in its decision to establish the second of its plants in Texas since 1949.

Each type of industry will be governed in its selection of a plant site by a different set of factors, but the following list is probably basic in most cases: adequate land; available labor with a minimum of labor-management problems; ample water and power; principally electricity and fuel; available raw materials; adequate transportation facilities — highway, rail, air, and water; proper waste disposal; reasonable tax structure; and desirable community facilities for employees.

Raw Materials

Information on Texas raw materials and resources was included by eight companies in their lists of ways of which a state industrial commission might be of assistance to industries considering Texas as a location. The same number of companies indicated a desire for specific and detailed information on available water resources, natural gas rates, and other utility rates. Three companies included a request for information on Texas weather with specific information

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TEXAS INDUSTRIAL WEEK
APRIL 1-7

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Not mere improvement of a prior model... not just refinement of detail nor stepping up of power. No, the Case "400" is a wholly new creation from the ground up... not to be compared with any other tractor. You can forget all former standards of capacity, comfort, convenience, and appearance. Breath-taking beauty of its new color scheme is but a symbol of new brilliance in performance. When you take the wheel of the "400," expect great things. Power that purrs as it pulls... and pulls stronger as engine speed comes down. Unbroken range of gear speeds to match every bracket of farm jobs from heaviest tillage to rapid transport.

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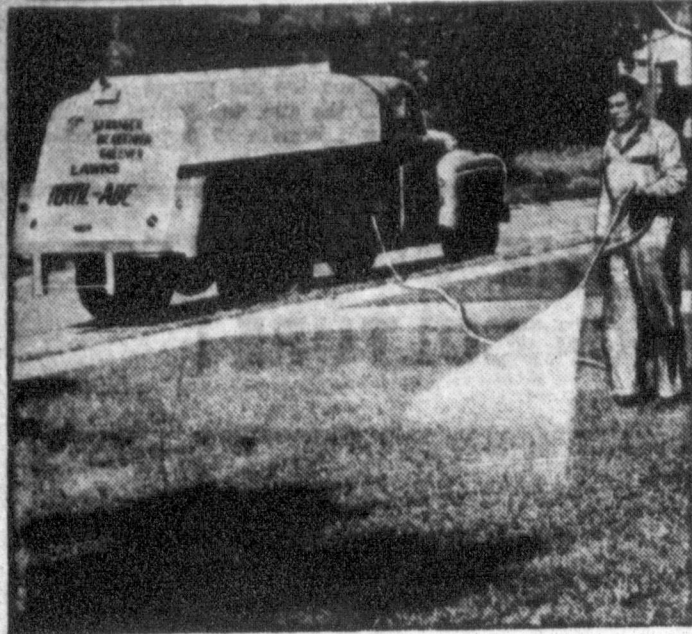
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New Industry Aids Work On Lawns

Many Uses Keep Ice Firm Busy

Dr. Pepper Started As 100-Per-Day



LAWN BEAUTY MADE EASY — When the fuel oil truck rolls around in non-heating season, its cargo may well be a beauty treatment for the lawn. Fuel oil distributors now have a second business, providing complete lawn care service to homes.

Home owners who take pride in beautiful lawns now have a new ally — their fuel oil dealer. Thanks to the enterprise of a Chicago manufacturer, many fuel distributors are now prepared to give "direct-from-the-truck" lawn care treatments, including fertilization, weed control and insect eradication.

Under this plan, pioneered by the Smith Equipment and Supply Company of Chicago, trucks ordinarily idle in non-heating seasons are converted into lawn solution carriers. Lawns are sprayed directly from the trucks, with the drivers doing the job.

Application of liquid fertilizer in this way was introduced last year. More than 400 fuel oil dealers participated. The plan proved so successful that it has been expanded to include sprays for combatting weeds and insects.

The fertilizer supplied by the Smith Company is 10-8-8 formula of nitrogen, phosphoric acid and potash, marketed under the trade name "Fertile-Ade." The same solution has been used for years with gratifying results by green-

houses, nurseries and country clubs.

A big advantage in this method of fertilization, of course, is the time and labor saved by the home owner. More important, its originator says, are the improved results. Spraying is done evenly and in just the right amounts by trained applicators. Because the fertilizer is in liquid form and quickly absorbed by oil and roots, there is no lawn burning. Applications can be made as frequently as needed. Six applications a year are recommended.

Liquid fertilization, lawn care experts have found, is much more effective than use of dry types. Not only do the roots absorb nourishment, but so do the leaves and blades. This accounts for the use of liquid sprays on golf courses and by professional plant growers. The liquid fertilizers, moreover, do not have offensive odors.

The average lawn of about 4,000 square feet can be sprayed from a truck in about fifteen minutes, according to Archer Smith, who has been making "Fertile-Ade" for over ten years. The cost, including application, is about the same as for old-fashioned fertilizer.

Lawn fertilization, Smith advises, should begin in April and September. Trees, too, should be nourished through the pressure spray method. They "feed" through both foliage and roots. Properly nourished trees will absorb less of the soil elements needed by grass.

Liquid fertilization from trucks is equally effective for new lawns, for old struggling lawns and for established lawns. Plants, flowers and shrubs also will be benefited by the treatment.

The Pampa Ice Co. has had Carl Roundtree twice as its manager.

Roundtree has managed the company since 1949. But before that, he was in Pampa from 1928 to 1939, all the time as manager. He also designed the cold storage plant of the Amarillo Ice Co.

He terms the vending machine the innovation since the end of World War II that has caused the most talk and concern. In the summertime, the machines account for some 20 per cent of the ice sales.

Roundtree has been in the ice business for 32 years, one-third of the period that ice refrigeration has been in use.

Though the volume of ice used today is below the volume of that in the 1920s, there is far more diversified use of it. However, ice is still in greatest demand for the shipping of perishables.

Three sizes of ice are generally used today, Roundtree says. They are "rough," for displaying fish and chickens; and "medium" and "fine," used for display of fruits and vegetables and in cafes and drugstores. Then, too, ice is used as food, too — most of the liquids people drink have ice in them.

There is enough business for the Pampa Ice Co., anyhow. During the "summer" months — April 11 through October — the concern produces some 35 tons a day, in the off-season, it slacks off to six tons.

The biggest boom in the Pampa ice business — and it was generally true over the United States — was in the post-World War II years when the demand for it even outran, for a while, that of the 1920s. The reason was that there was practically no refrige-

The Dr. Pepper Bottling Plant, 420 S. Hobart, stemmed from a 100 bottle-a-day industry in 1926 to its present production capacity of 23,800 bottles. The original plant, which was owned and managed by C. A. Huff, Sr., was located about 308 Banks Street.

Back in the 100 bottle-a-day times, the plant employed four men in the summer and one in the winter. In those days it was known as the Purity Bottling Company.

It became the Dr. Pepper Bottling Company in 1928 which is also the year Dunn moved a building he purchased in Rosanna to the plant's present site.

Dunn built a new plant and purchased new equipment in 1949. The plant now is a three-man operation with the rest of the 12 employees occupied in delivering and selling Dr. Pepper.

The company owns eight trucks and one panel truck which cover over 150,000 miles a year. Their territory covers five and one-half counties.

rating equipment manufactured during the war years.

Much as he likes improvements, Roundtree probably wouldn't mind reliving the years of yesterday. In the "horse-drawn" days of the early 1930s, the average weekly order for the housewife was two 100-pound blocks of ice. And it was considered a luxury then. After that, it became a necessity.

Improvements in the business include the cessation of the practice of trucks carrying crushed ice. In the interests of being sanitary, most ice houses now crush it at the plant beforehand.

Read The News Classified Ads

Texas Industrial Week

APRIL 1 TO 7

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and that they will continue
to prosper and grow

Radcliff Brothers Electric Co.

519 S. CUYLER

DIAL 4-3395

AND

Radcliff Supply

COMPANY

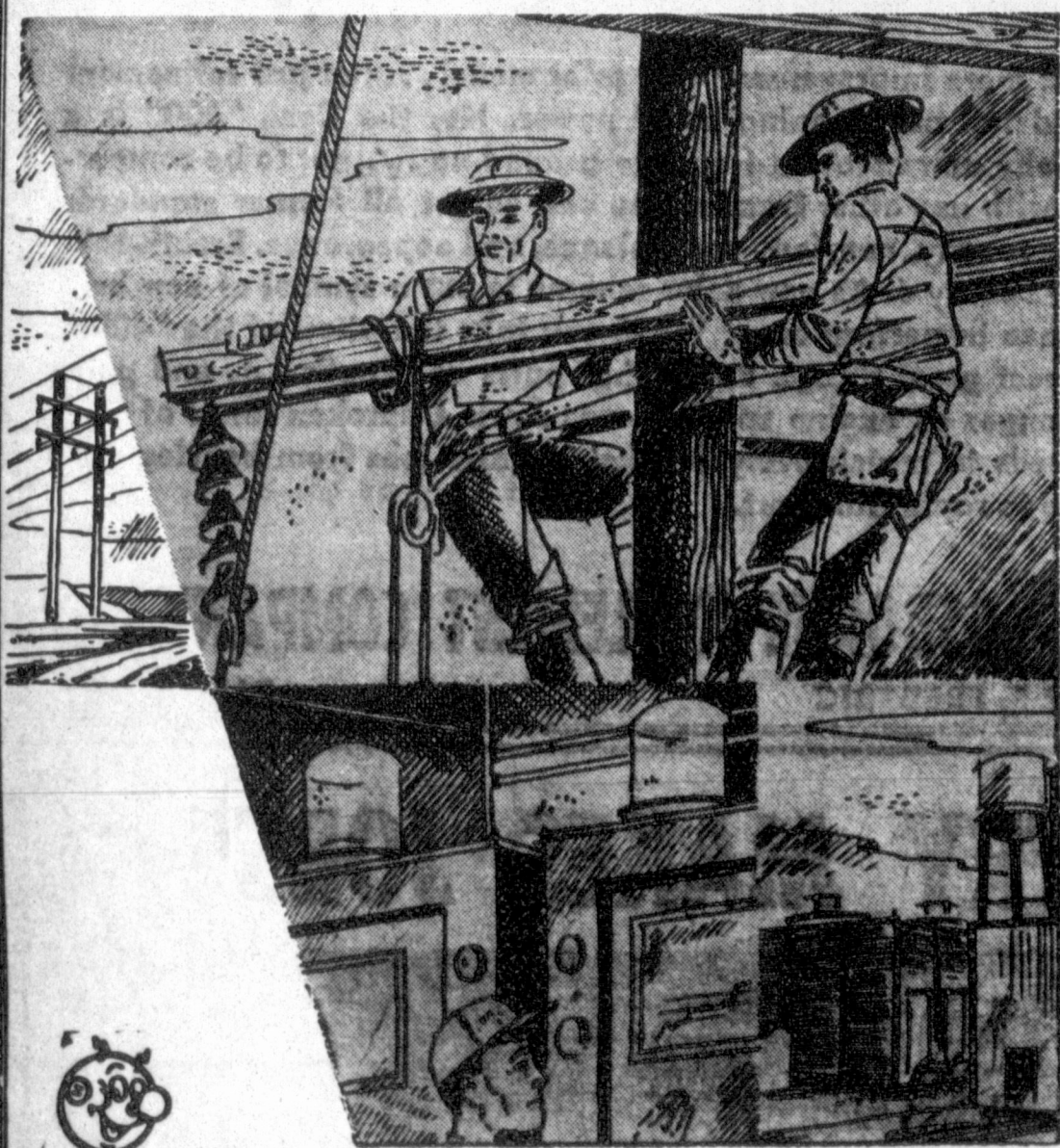
112 E. BROWN

DIAL 4-4651

It takes 400 electric motors, generators and other rotating electrical machines to operate the various power systems in one heavy bomber in the U.S. Air Force.

Triplets

A Holstein cow belonging to Ad-olbert H. Whipple, dairy farmer, gave birth to triplets that weighed 70 pounds each.



New Homes Increase In Pampa

More than four times as many building permits for new residences have been issued in the first two months of this year than was the case a year ago.

In January, 1954, there were only eight issued by the office of the city director of public works. This January the figure was 30.

Twenty new-residence permits were issued this February, contrasted to the four a year ago. And, so far this month, there have been 17 more handed out, already surpassing the 14 in March, 1954.

During all 12 months of 1954, a total of 175 permits for new residences was issued. Already this year, by the beginning of this week, there had been 67 issued.

The rate of permits being issued for the building of new businesses is about the same this year that it was in 1954. Three have been issued this year and there were 13 in 1954. Nevertheless, there was not a single permit issued for one in 1954 till June.

Pampans, however, do not seem to be building new garages as they did last year. Permits for only two of them have been issued. In 1954 the total was 45.

Automotive engineers report that an oil filter will remove a pound or more of dirt and sludge from the oil in a car during 5,000 miles of driving.

Helping To Build Pampa Industry!

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TEXAS INDUSTRIAL WEEK APRIL 1 TO 7

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Heavy Oil Field Hauling, Bull Dozing, Dirt Moving

Groninger & King

G-K Trucking Co.

930 WEST BROWN

DIAL 4-4651

INDUSTRY

(Continued From Page One)

ing, over 40 per cent of Gray County families derive their income. Service organizations like the railroads and trucking account for an additional 40 per cent, according to statistics gleaned from local sources and the Stanton report.

Pampa, located in the center of the great Panhandle Oil and Gas Field, boasts some 75 industrial plants, which in general rely on the natural resources, and raw materials available within its environs.

The city, known as the gateway to the Panhandle Proper Field, is headquarters for nearly all the oil and gas producers with operations in the area. According to a Chamber of Commerce report 23 oil field supply houses, seven large oil field machine shops and some seventy oil, gas and carbon black companies maintain district headquarters in or near Pampa.

The nucleus of industry has had and continues to have its marked effect on the population as well as the financial growth of the community.

Population-wise the city has doubled since initial industrial development of the 1920s, indicating the health of the area and community is the phenomenal growth of local banking assets. Slightly over \$3 millions in 1930 the financial barometer has risen to an all-time high of just under \$30 millions at the end of 1934.

The oil and gas industries account for over 25 per cent of the area income. In the Panhandle Proper Field, with it almost 9,000 producing oil wells and close to 4,000 gas wells, some 20 intentions are filed each week for new drilling. This accounts for the growth here of the carbon black business, which relies so heavily on natural gas for its annual output.

Tough there has been a steady decline in the production of carbon black in the Panhandle over the past several years, the area still sees numerous channel plants dotting the area. Nine plants are still in operation in the Panhandle producing some 430,000,000 pounds or some 30 per cent of national production. In the Pampa area there are four plants, producing over 100,000,000 pounds annually.

The Cabot Companies, one of the industrial mainstays of the Pampa Community, produces some 80,000,000 pounds in its two local plants. Through the diversity of its operations, including the Cabot Shops, the oil and gas department, their contribution to the health of the local community is incalculable. Cabot employs locally some 727 people with an annual payroll exceeding \$4,000,000. The average annual earnings of Cabot employees exceeds \$5,000. Cabot, which produces, 24 per cent of the U. S. industrial output of carbon black, turns out locally some \$5 millions in carbon black annually.

The second largest employer on the Pampa scene, the recently arrived Celanese plant, has some 218 people on its annual \$1,250,000 payroll. It is estimated the payroll supports some 700 people in the community.

With an annual output of some 150,000,000 pounds of hydrocarbons, Celanese foots and annual freight bill of some \$2,000,000. The company which began operation here in November, 1931 pays out some \$250,000 to outside contractors for revisions of existing equipment and additions.

Not to be overlooked in aiding the growth of Pampa and the surrounding community, has been the integral part played by the railroads serving this area. It is doubtful whether any industry at all would have pinpointed Pampa as the center of their operations had it not been for the railroads.

Read The News Classified Ads

Building Permits Above Last Year

The lifeblood of a community is mirrored in its construction and as good a criterion as any to determine its extent is the number and rate of building permits that are issued.

There were 456 of them issued in 1934 by the office of City Director of Public Works James Cowan. But, so far this year there have been 92 issued — an indication that 1935 should beat out 1934 hands-down in construction.

Taking only the first two months of each year — which is actually a fairer comparison — it is even more evident. In January, 1934, there were only 19 permits issued; this January, the figure was 44. And in February a year ago there were 25; this year it was 21. By the beginning of this week, 25 more had already been issued.

Empty butter cartons are convenient for molding cookie dough which is to be refrigerated before baking.

Buzzards do not scent carrion, but locate it by sight.



We Are Proud To Be A Part Of The Top O' Texas Industrial Picture Texas Industrial Week April 1-7 City-Wide Pickup and Delivery Service

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Texas Is Leading Producer Of Natural Gas In America

As the nation's leading producer of natural gas — 53 per cent of U.S. output — Texas has a major stake in the issue of federal control of natural gas prices at the wellhead, according to Texas Mid-Continent Oil & Gas Association.

Independent producers of gas and royalty owners now are faced with a Federal Power Commission order that has effect of regulating the prices paid for gas sold in interstate commerce. Also involved are conflicts between state conservation laws and federal rules on gas deliveries.

The Association points out that Texas had estimated reserves of 106.5 trillion cubic feet of natural gas at the beginning of 1934, or 50 per cent of U.S. reserves.

Once an unwanted companion of oil, natural gas last year accounted for about 22 per cent of the energy requirements of the U.S. and more than half of this was supplied by Texas wells.

Demand for natural gas has jumped the fuel's energy output 108 per cent nationwide since 1924. Oil had a 50 per cent increase.

According to Association studies, Texas is also the nation's largest consumer of natural gas, using 98 per cent of all the gas produced in the state.

Texas gas production in 1934 totaled about 5.3 trillion cubic feet. About 3.8 trillion cubic feet came from gas wells and 1.5 trillion cubic feet came from oil wells (called casinghead gas).

Most gas in Texas has been found through the search for oil. High drilling rates the past several years have kept reserves well ahead of production. Of the 18,533 wells drilled in Texas last year, 1,170 were gas wells.

Over 22 per cent of the 1933 production was used by cities and industries served by transmission lines operating in Texas.

The Texas oil and gas industry itself is a large consumer of the vaporous fuel. Over 22 per cent of Texas' gas production is used in the field and billions of cubic feet are recycled into the reservoir

PAMPA DAILY NEWS FRIDAY, APRIL 1, 1935

47th Year

of \$2.3 billion, according to "Texas Oil and Gas."

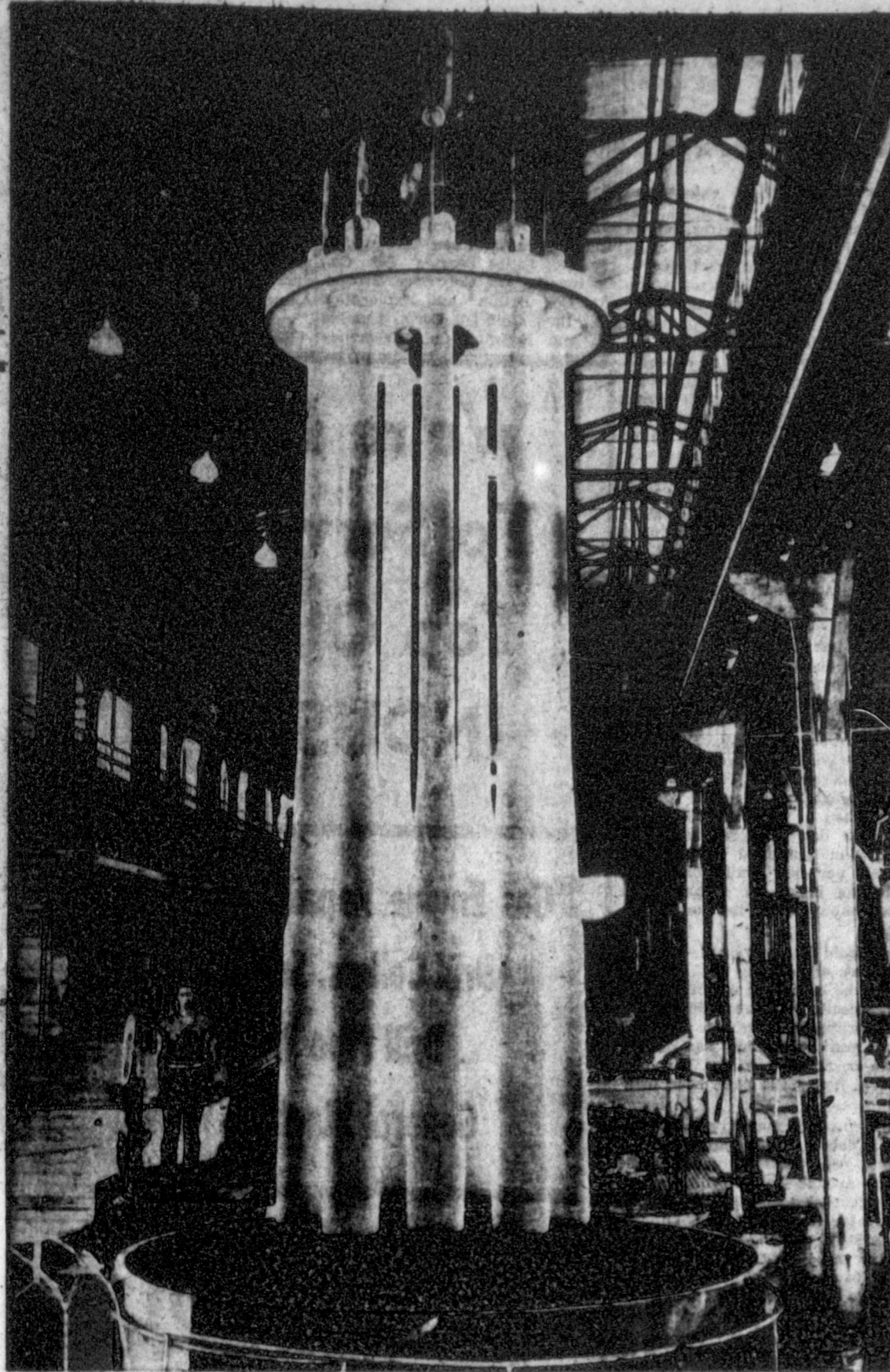
"Thank You" Note WESTPORT, Conn. — UP — Bronville, N. Y., woman sent letter to state police thanking them for arresting her son on a speech charge. "The summons to court was worth more than all the preaching I could ever do," she explained.

Change In Concord CONCORD, Mass. — UP — Historic Concord has changed its form of town government for the first time in 320 years. Voters have decided to install a town manager system beginning in 1936.

Not That Desperate KENDALLVILLE, Ind. — UP — City officials, tired of hearing complaints of motorists about non-place-to-park, blocked off two lots and offered to rent spaces for Oil refining facilities in Texas \$2.50 per month. There were no cost takers.

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HOT GUN BARRELS

Large cranes carry steaming hot gun barrels to their position above a tank which is used in the tempering process. The gun barrels have just been taken from a furnace where they are kept for 30 hours at 1600 degrees Fahrenheit.

Big Tax Collected From Oil And Gas

The tax collector has been thrusting his hand deeper and deeper into the pocket of the Texas oil and gas producer until the petroleum industry now carries 67 per cent of the state's business and property tax load, studies by Texas Mid-Continent Oil & Gas Association show.

Tax on natural gas production, hiked to 9 per cent of gross value of gas at the wellhead by a special session of the Legislature last spring, took effect September 1.

This estimated \$14 million annual step-up in levies on the producer steepens the trend of the industry's share of the tax load. Oil men point out that since 1928 oil and gas production tax revenues to the state treasury have increased about three and one-half times while other state taxes have about doubled.

"Oil and gas wells of Texas produce money for every agency of Texas state government, every Texas schoolroom, every college and everyone who receives a welfare check," the Association declared.

Using the State Comptroller's report as an example, the Association points out that state tax revenues were \$488.8 million with taxes on retail sale of consumer items such as gasoline, cigarettes, etc., providing \$321 million and the remainder paid by business and property owners. Of all these business and property taxes, the industry paid \$324.9 million, or 67.5 per cent.

The state's largest tax source is from crude oil production (4.6 per cent of the value of every barrel of oil sold at the well) and it is collected from producers and royalty owners. Gas production tax is collected in the same way.

Since the first production tax on petroleum was levied in 1905, Texas oil and gas producers have paid more than \$1 billion into the state treasury. About 80 per cent of this total was paid during the last 10 years when both production and rates went up.

In addition to state taxes, the Texas oil and gas industry pays many local levies. Cities, counties, school districts, levee districts and other agencies collect taxes based on industry property values. Texas oil men during 1933 paid 36.1 per cent of total county property taxes for Texas' 254 counties.

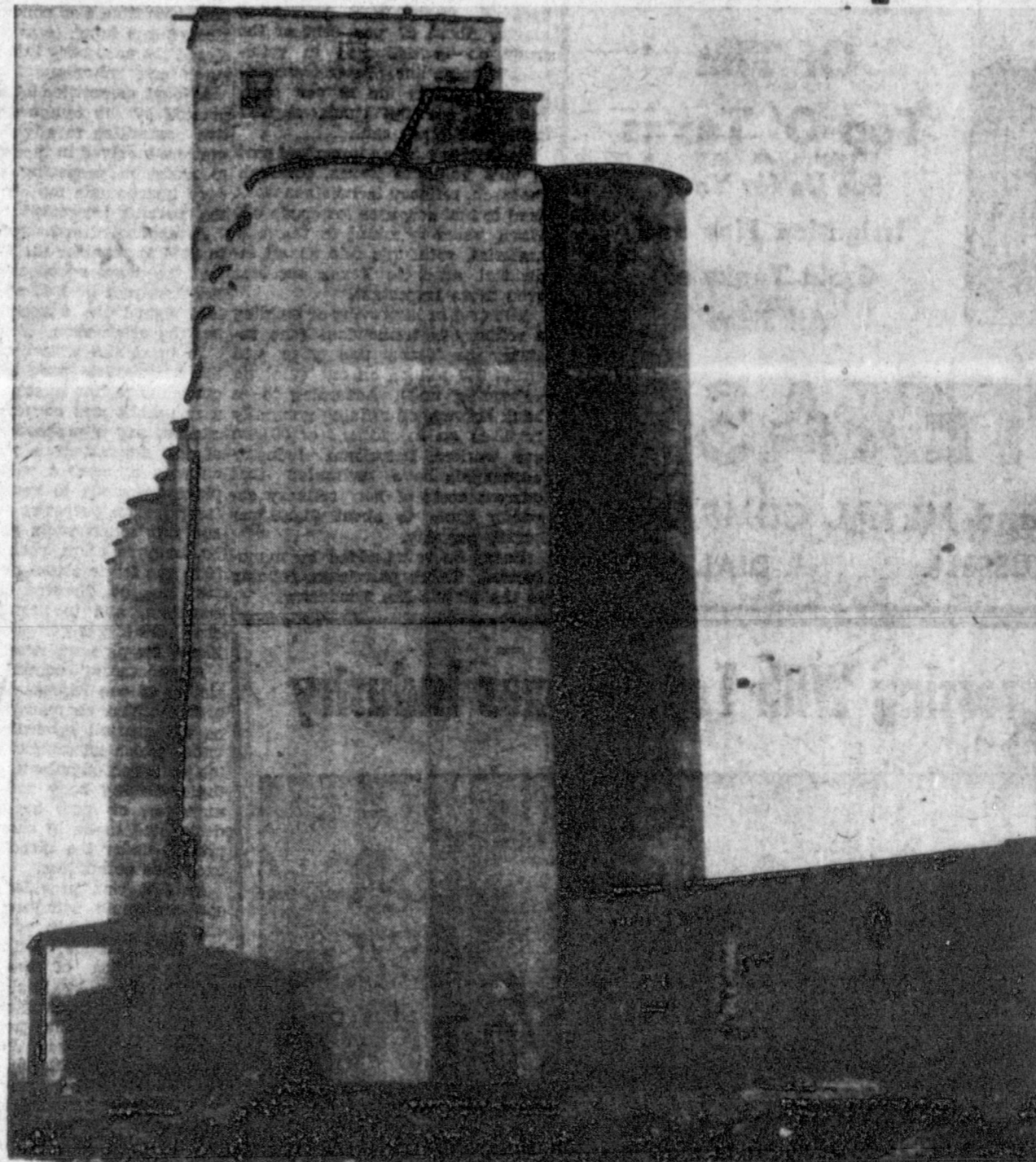
In a recent survey made by the Texas Mid-Continent Oil & Gas Association involving 228 independent school districts with oil industry properties, over 90 per cent of the taxes paid were by oil in 42 districts; over 80 per cent in 72 districts; over 70 per cent in 97 districts; over 60 per cent in 124 districts; and more than 50 per cent in 150 districts.

In addition to income from state taxes, Texas public schools and the University of Texas receive oil dollars from petroleum industry operations on school lands.

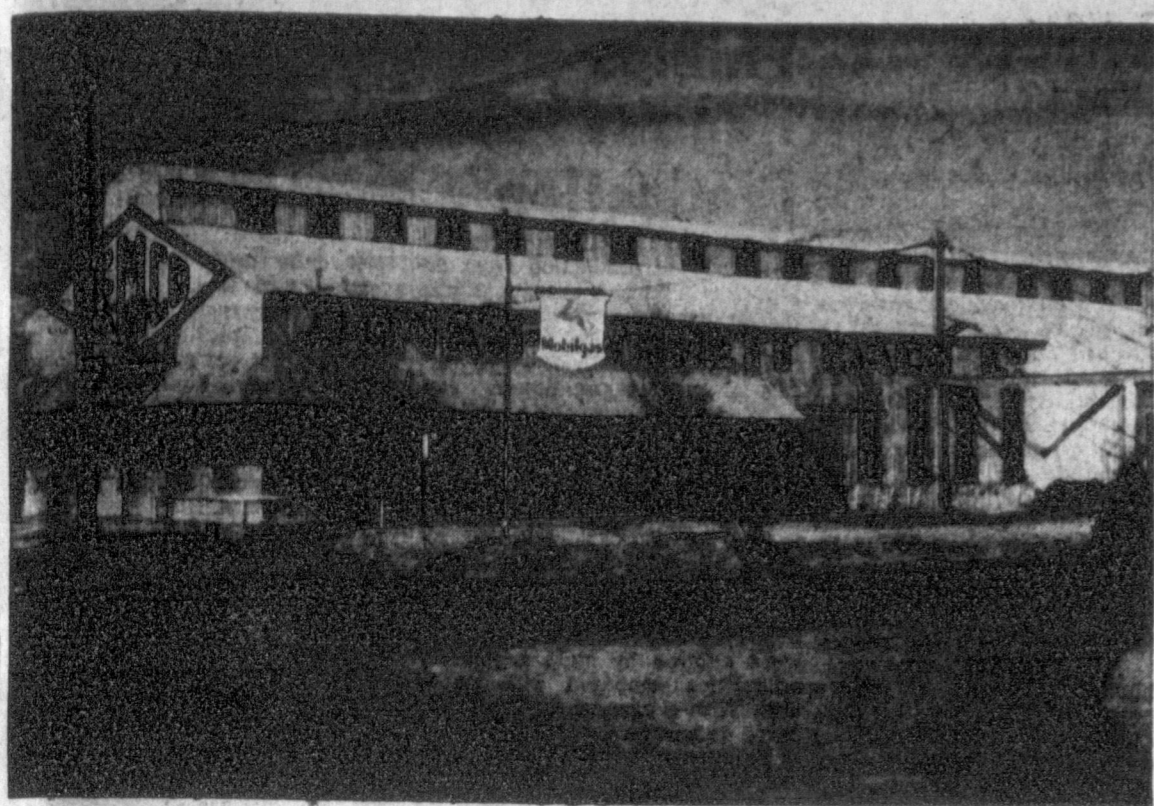
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Texas Industrial Week April 1-7



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A MACHINE SHOP

This is one of Pampa's several machine shops. It is the Jones-Everett Machine Co., 519 S. Barnes. It does general oil-field repair work, the vast majority of it in the plant itself. (News Photo)

'Black Gold' Has Affected All Phases Of Pampa History

The face, the character and the wallet of Pampa and the surrounding Panhandle area have been changed over the last 30 or 35 years. And it was oil that did it. The change was greater in the earlier days, but the permanence of that change is evidence today in the marks it has left. Much has happened, oilwise in the one-third of a century which has culminated in such "hopes" at the Phillips No. 1 Troy and the Sun No. 1 Dale Nix. In the early 1920's Pampa, Lefors and McLean—like so many other relatively small communities over the Panhandle—were quiet little towns depending primarily upon agriculture and stock-raising for their income. The soil was providing a comfortable living for the citizens. The discovery of "black gold" changed all that, particularly in the early days. It was in 1924 that the first oil well in Gray County was located. Drilled by the Wilcox Oil Company, it was staked out on the Bower's lease, some 12 miles south of Pampa. Some two years before, the first gasser had been established by Dick Dulaney for the Texas Company on the banks of the river, about 15 miles south of Pampa.

That began the oil boom in the Pampa area, hitting its peak about 1925, though the business—in the words of one local veteran oilman—"expanded and expanded and is expanding yet." Though Gray County was a bit behind the very first oiler and gasser located in the Panhandle, it is today the biggest producer of all Panhandle counties. First Panhandle oiler was staked out in 1922-23 by the Texas Company on the Burnett Ranch in Hutchinson County. First gasser was drilled in 1918 on the Masterson Ranch, north of Amarillo. Within short months rigs were whipped into the Top o' Texas area so fast and furious that, oilmen say, "the drilling tools seemed to be piled on top of each other." In the boom year of 1925 there were some 800 oil outfits searching for oil in the area. Today there are "around" 800 companies and independents—the same number—working the 12 producing counties in the Texas Railroad Commission's District 10. And Gray County is easily the top producer of the 12. Other 11 counties are Collingworth, Wheeler, Roberts, Ochiltree, Hutchinson, Carson, Potter, Moore, Hartley, Sherman and Hansford. This county is in the midst of 15 major Panhandle fields. They and their formations are Bivins (lower Krider); Butler and Channing (Pennsylvanian); Carson (dolomite granite); Cator (Kathryn Zon); Collingworth, Gray Hutchinson, Osborn and Wheeler (Pennsylvanian); Moore, Palo Duro Creek and Quinduno (dolomite); and Quinduno (Pennsylvanian). Oil and wheat, however, do have some connection; they don't go together. Little wheat grows where oil flows. But wheat will grow in gasser country. The widest strip of oil-bearing strata, directly west of Pampa, narrows down in Wheeler County to a width of "not more than three locations." But to get back to the old days, old that is in the eyes of Panhandle oilmen. In 1925 and 1926 excitement had reached a fever

pitch and Pampa's population began swelling with the influx of the oilmen. It wasn't too long before Potter County—where the first wells were drilled—was forgotten and Gray County's production exceeded that of booming Borger and Hutchinson County. New industry had taken over. Hundreds of new faces were crowding in to work in the oil fields, build and operate the early gasoline and carbon black plants and operate the subsidiary businesses. A new hotel was built a while later, local businessmen who had been here before the boom saw incomes start a dizzy climb, rents and property values followed suit. Residents could see and feel the sudden pulsation of new life. A new era had been born in the country. The country which, at the time had been formally organized less than 25 years, was witnessing a rebirth. To the west, it was left to the Dixon Creek Oil Company to set off the boom that hit Borger. Formed in 1919 by E. D. and White McIlroy, Dixon Creek completed a 30-barrel producer in June, 1922, on its Smith-Capers lease in southern Hutchinson County. It drilled the No. 2 Smith in December, 1922, for 3,000 barrels. The next month—the first in 1923—the boom hit. The company returned to its first well, drilled two feet and had a 10,000-barrel well that reeketed the Panhandle area into national oil prominence. Extensive development in Gray County did not come till June 12, 1926, when a 700-barrel flowing well was drilled on the Combs-Worley Ranch. Another early well was Cities Service No. 1 Heitolt, completed June 6, 1925, but for only 15 barrel in dolomite. Locations of the No. 1 Worley-Reynolds sits in a hollow, with slight hills rising around it. Pampa residents who lived here at the time say a popular pastime on Sunday was to travel out and watch the well being drilled. Spectators from town would sit around the edge of the natural amphitheater and watch drilling operations below. One of the earliest wells drilled in Gray County was the old Purple Sage test drilled in 1922. The venture was drilled about four miles northwest of Alanreed. Other wells which stand out in memory are the Stone-Tipton No. 1 McConnell, Taconian No. 1 Sullivan and Texas Company's No. 1 Bowers. 20,000 barrels of oil (in 1909) was later sold for \$800,000. Record producer in Gray County offsets the north half of the Phillips-Jackson lease. The Texas Company's No. 1 Bowers, eight miles southeast of Pampa, had produced more than 2,000,000 barrels of crude and is still producing. Following the depression which hit at the end of World War I, the price of crude plummeted from \$2 to 30 cents. And with it the Panhandle activity came to a virtual standstill. Today the activity is a more sober one. There can be little doubt that the oil industry has made distinct impression on the life and economy of Gray County. Extent of the influence will not be determined for many a year.

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TEXAS INDUSTRIAL WEEK

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Celanese Employs 210 People

One of Pampa's newer industries is the production of Celanese. This is done by the Celanese Corporation of America. Plant, six miles south of Pampa. 1952 was the year the plant opened in Pampa and since that time it has grown into the second largest employer in the Pampa area. The Celanese plant supplies 210 skilled men and women with steady employment and salaries. The annual payroll approximates \$1,800,000. Celanese, chemicals utilize the vast natural gas resources of the Panhandle to produce acetic acid, acetone, acetic anhydride, methanol, formaldehyde, vinyl acetate and other chemicals.

Nehi Plant Employs 7

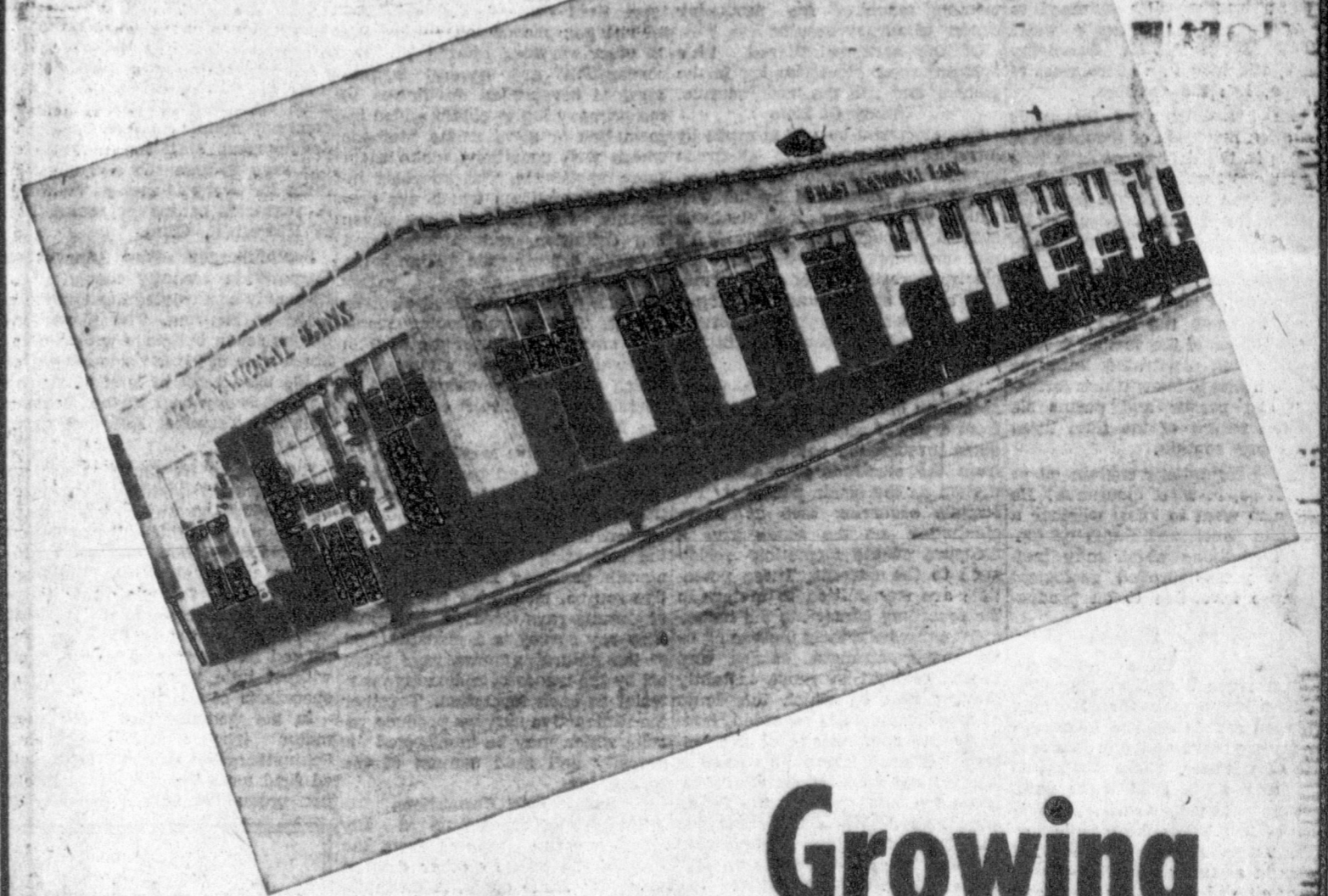
L. T. Burns, the owner of Pampa Royal Crown Bottling Plant, holds the franchise to bottle Royal Crown, five Nehi drinks, and Par-T-Pak. According to his manager, Bob Olsen, the plant, located at 805 W. Foster, uses a Dixie Model F bottle filler which he is getting ready to replace with a 12 spot filler with a five wide washer. The plant has a territory of the five Northeast counties of Texas, which they cover with three trucks averaging over 200 miles a day. They employ seven workers. The present owner bought the plant in October of 1949 and keeps his plant open six days a week. They are getting ready to celebrate Nehi's 50th anniversary this year. Ten drugs developed within the last 20 years are credited with saving as many as 10 million lives. Camp Fire Girls claim more than 392,000 members and more than four million former members.

Phillips Had At Least Part Interest In 629 Wells In 1954

Phillips Petroleum Co. held a full or part interest in 629 wells completed in 1954, including 48 oil wells drilled on secondary recovery projects. Completions included 61 exploratory wells which resulted in 15 new oil pools, two new gas-distillate fields, and two new gas fields, for a gross productive ratio of 31 per cent compared with 18 per cent for the industry. So reports the Phillips 1954 annual report. An additional 282 wells in which no direct interest was held were supported with cash or acreage contributions to evaluate many undeveloped lease-holds. Under this program, successful completions offsetting Phillips owned acreage included 60 oil wells, two gas-distillate wells, and 10 gas wells. At year-end, Phillips held domestic oil and gas leases covering 8,100,000 net acres out of 10,100,000 gross acres. An additional 616,000 net acres were held under operations. These are exclusive of operating rights and leases on 821,000 net acres in Alaska. Geophysical and geological exploration, drilling, and an intensive lease evaluation program resulted in leases surrendered exceeding acquisitions by 668,000 net acres. Oil and gas were being produced from 888,000 net acres. In South Central Oklahoma, northwest of the Golden Trend Area, an important multi-zone discovery well around which Phillips holds 10,000 net acres of leases flowed large volumes of oil from five sand zones of Upper and Lower Simpson formations. Two offset and two extension wells were completed by Phillips within a two-mile radius of the discovery. A new field was found in the center of its 22,000 net acre block in northeastern Gray County, Texas Panhandle, when a discovery well was completed for flowing production from a deep granite wash section of the Anardarko Basin. It also showed substantial gas volumes. Since the year-end, this field has assumed major importance with the completion of a Phillips well a half mile southeast which flowed a large volume of oil and gas from the deeper Ellenburger formation. This marks the first commercial production from this formation in the Anardarko Basin of the Texas Panhandle and western Oklahoma. On its 7,800 net acre block in the South Embury Area of Andrews and Ector Counties, West Texas, Phillips completed a discovery well which flowed at the rate of 975 barrels of oil daily from the Devonian formation. In the Delaware Basin of West Texas, Phillips participated in the discovery of a Siluro-Devonian gas well which had a calculated open flow potential of 85,000,000 cubic feet of gas per day. It owns leases on 8,200 net acres near this new well and has a 37 per cent interest in the 4,200-acre unit on which the well was drilled. A Phillips discovery well on a 1,200 net acre block one mile north of the 24.5 per cent interest 2,000-acre Erath Unit in Vermillion Parish, southern Louisiana, flowed distillate along with substantial gas volumes. This production was from a Miscena sand zone below the explored depths of the prolific

Erath Unit. Three shallower gas-bearing formations also were encountered.

Texas Industrial Week April 1-7



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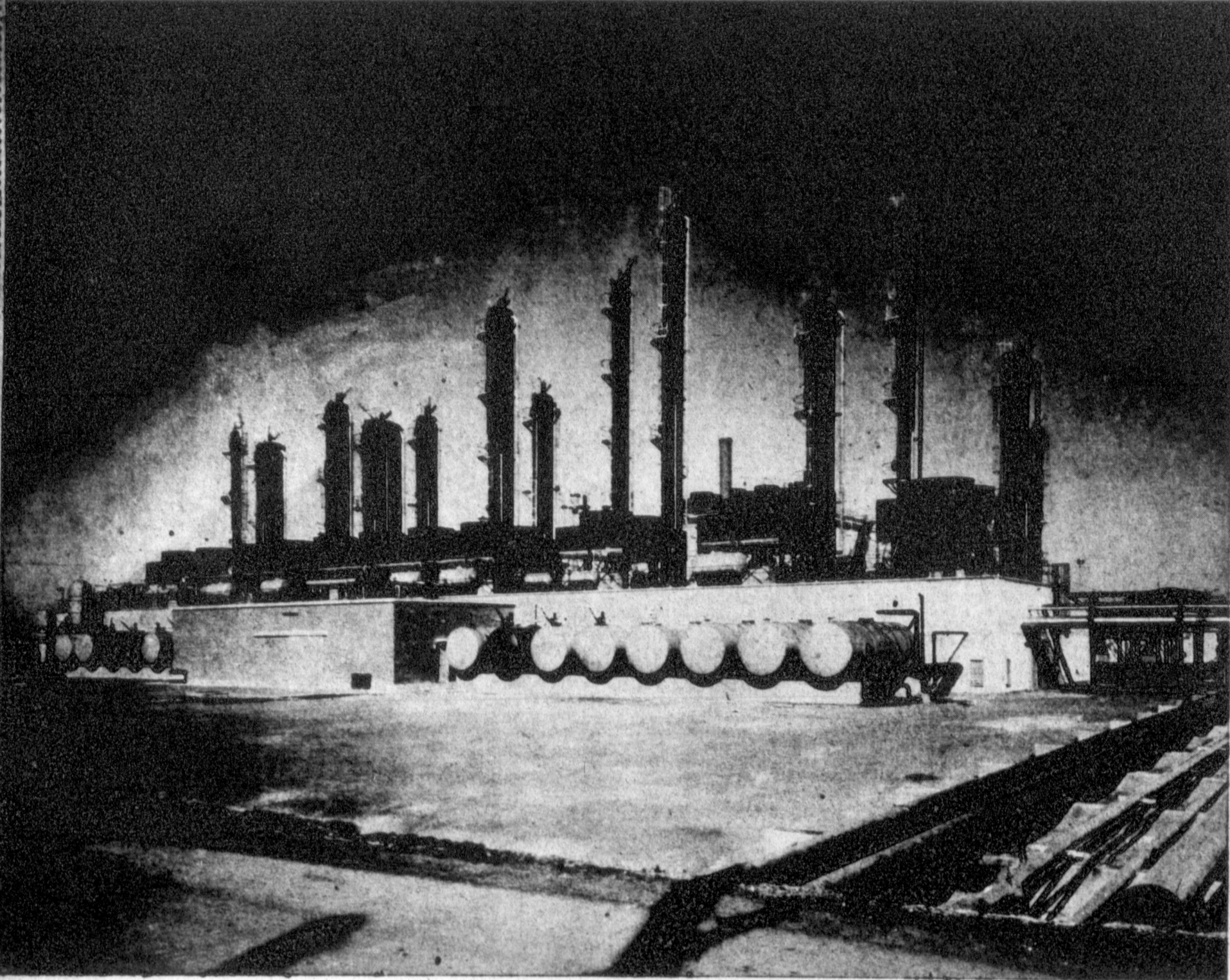


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Salute To INDUSTRY AT THE TOP 'O TEXAS Lone Star Beverage Co.

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There are more than 800 kinds of earthworms in the world, and 90 different kinds in the United States.



CELANESE PURIFICATION UNIT

An unusual geometrical design in the skyline greets the viewer's eyes near Pampa's Celanese Plant. The cause of the unusual scene is the purification unit at the plant with towering treaters protruding into the sky.

What To Know To Drill A Well

What does an oil man need to know when he's drilling a well? Schlumberger Well Surveying Corp., which has an office west of Pampa, has the answers.

With investments of thousands and often hundreds of thousands of dollars in the drilling of each hole for oil exploration and production, the oil man must obtain from his drilling the greatest possible information as to his prospects of achieving oil or gas production. He also wants an accurate estimate of the extent of such production. He wants to know the nature, depth and thickness of the various formations he has penetrated with the bit. He wants to know which formations are porous and permeable and the nature of the fluid these formations contain.

Do the formations contain oil or gas? If so, in what quantities? He may also want to know whether a well has penetrated faults or dipping formations which may indicate a yet unproved geological structure favorable to oil production.

To Find Answers

To answer these questions, Schlumberger Well Surveying Corporation keeps more than 300 fully equipped mobile science laboratories rolling night and day in every kind of weather. These distinctive blue and white field truck units perform exploratory surveys thousands of feet below the earth's surface. These surveys are a vital factor in assuring a sufficient supply of oil and gas to lubricate and fuel industrial America and meet the expected increased needs for the future.

Schlumberger mobile units travel more than 6,000,000 miles a year performing thousands of operations in the United States and Canada. These units apply the most modern scientific methods to obtain the greatest possible information as to the prospects of achieving oil or gas production, as well as an accurate estimate of the extent of such production. This information is provided by 25 Schlumberger electrical and radioactive well surveying and production services.

Quick, Accurate Data

Since the first such service was introduced more than 25 years ago, these methods have become recognized as the greatest single means of providing rapidly and economically information vital to oil and gas production.

Schlumberger serves an average of 4,000 operations and independent operations in the United States and Canada during the course of a year.

Twenty years of research and development have gone into producing Schlumberger equipment and methods in the industry today. The 1955 mobile trucks mount a new power which bearing thousands of feet of cable suspended electric cables capable of carrying 50,000 volts into the earth. In a variety of circumstances, Schlumberger's mobile units, equipped with modern scientific instruments, are able to supply a special photographic logging camera, dark room, and

printing machine for producing copies of survey results.

Of the services offered, the Schlumberger electrical log is the pioneer and still the basic service.

Study Of Hole

The electrical survey is made by lowering an exploring electrode system of sonde into the well and formations penetrated by the well while withdrawing the electrode system through the hole. The measurements obtained include the electrical resistivity of each formation and a spontaneous or self potential evidenced by each formation through its contact with the fluid in the hole.

To obtain resistivity measurements an electrical current is sent from a power source at the surface down through the cable, spreading from the electrode into each formation as the sonde passes it. Potentials occurring then at other electrodes on the sonde give a measure of the formation resistance to the current. These potentials are transmitted to meters in the recording camera in the instrument cab where their increasing or decreasing strength causes tiny beams of light to move instantly moving film on which the depth of measurements is recorded. Similarly the spontaneous self potential of each formation survey is isolated and recorded simultaneously on the film opposite the resistance record. When the survey is completed the film is developed in the truck and the results "read."

Services Offered

Experienced engineers interpret the electrical measurements in terms of lithology or formation

type, fluid content, and potential oil and gas production. Among the 24 other services offered by the corporation are several logging services serving as auxiliaries to the primary log to obtain added information or as alternate methods where well conditions make them more applicable. The microlog indicates formations which are permeable. The laterlog gives sharp bed definition, and is unaffected by salty drilling fluid. High salinity mud fluids alter the values measured by the standard electrical log. The microlaterlog measures small volumes of material in the wall of the hole giving data which aids in the computation of porosity or reservoir capacity of the formation.

The radioactive service group includes neutron and gamma ray surveys. The neutron log developed by the Corporation's nuclear physics section is obtained by bombarding the formation with neutrons, or atomic particles from a radioactive source, measuring the amount of gamma rays released. The gamma ray survey is a measurement of the natural gamma rays given off by the traces of radioactive material in each formation. Together the radioactive surveys produce results which may be interpreted for porosity and fluid content of the formations.

Samples Of Formations

Samples of formations at any depth may be extracted from the wall of the hole by other devices using the same cable. A complete recording of the changes in diameter of the bore hole and continuous temperature recordings are

other logging services offered.

As production aids the corporation offers casing perforating services by which holes penetrating the casing and its annulus of cement in front of producing formations are made to serve as entry for the oil or gas to the well. Other associated services are setting of production packers and plugs within the casing to seal off unproductive sections and better the control of the flow in the well.

Through continued research the corporation plans to add additional services to its list. Employing a total of approximately 2,000 persons, including 500 engineers, the company maintains a research and development staff in the ratio of one man in research and development for every 10 men in the field. A research center is maintained at Ridgely, Conn.

Schlumberger Well Surveying Corporation recently moved into its newly constructed headquarters plant at Houston. The plant includes seven buildings with a combined area of 241,564 square feet of a 364 acre tract of land along the Gulf Freeway east of the Houston Belt and Terminal Railroad right-of-way.

Included in its facilities are an administration building, engineering building, warehouse truck shop, which house electrical production and machine shop, and an engineering test and power building. Each unit of the project is large enough to accommodate present operations and most are arranged that they can be expanded without interfering with the other operations of the plant.

In the well-equipped truck shop motor truck chassis become Schlumberger's specially constructed field units through an assembly line production with a capacity of

12 new units per month. When trucks emerge from this line they are equipped with the scientific apparatus for field work and after rigid tests in Schlumberger-owned test wells are sent on their way to the survey tools with their control equipment and recorder are designed and manufactured in the corporation's machine and electrical production shop. These shops are housed in one large building for better coordination of their efforts.

Another major feature of the new plant is the engineering building, 54 feet wide and 254 feet long. This structure houses, on the first floor, 12 electrical engineering laboratories. The building has an unusual distribution center which connects with each of the 12 laboratories and makes it possible to supply special kinds and amounts of electrical power. The system enables Schlumberger engineers to conduct tests under conditions very nearly like those in the field.

The second floor of the engineering building houses an extensive engineering library, administrative offices and a large mechanical drafting and designing room where more than 25,000 projects are on file. Major function of engineering department is to test new ideas in the field of well surveying.

Founders Of Company

The company takes its name as well as its being from Conrad and Marcel Schlumberger, co-founders of one of the four branches of geophysics; electrical methods of exploration.

Conrad Schlumberger was born in 1878 in Guebwiller, Alsace. He received an extensive education in the science and engineering and while professor of physics at the School of Mines in Paris, he be-

came interested in research in geophysics. He began in 1913 systematic studies of electrical resistivity of rock, both in the laboratory and in place in the earth through his experiments on the distribution of electrical currents in the ground.

Marcel Schlumberger, born in 1891 in Guebwiller, Alsace, was educated in Paris and concentrated his studies on technical research. He served as a special advisor to a number of French enterprises until he resigned in 1919 to join his brother in developing electrical prospecting techniques. Their early work was geophysical exploration through study of currents passed between electrodes at points on the surface of the area to be explored. In this work they successfully located ore bodies and obtained valuable information on sub-surface strata forming the foundations of such projects as dams and bridges.

European Oil Bore

Schlumberger engineers made a first electrical log in an oil bore hole in 1927 near Fochelbronn in Alsace. Success of this first effort was so encouraging that development of the method was pursued. Given a contract which enabled them to begin operations in the United States in 1932, their logs were recognized as of definite value to the oil industry and resulted in the formation in 1934 of the Schlumberger Well Surveying Corporation.

Conrad Schlumberger served as president of the Corporation until his death in 1936. Marcel Schlumberger became president after his brother's death and served until 1946 when he resigned to devote more time and energy to research and new developments for the corporation. He remained active in the corporation as a member of the board of directors and in research and engineering studies until his death in August, 1953. Pierre Schlumberger assumed the presidency of the corporation when his father resigned in '46. Other members of the organization of early days, Henri-George Doll, chairman of the board, and E. G. Leonard, board member, remain active in leadership.

Phillips Reports Production

Average daily Phillips Petroleum Co. crude oil production from domestic and foreign operations was 127,500 net barrels, the 1954 annual report said. In addition, the net daily production of 82,000 barrels of natural gas liquids contributed to the company's raw materials supply.

Average daily net crude oil production of 120,400 barrels in 1954 compared with 123,000 barrels in 1953. This decrease reflects reduced allowable production rates imposed by state conservation bodies. In Texas, where Phillips produces oil, only 194 producing days were allowed by state regulatory authorities compared with 236 in 1953. With a general upturn in demand as well as the normally higher requirements of the heating season, production rates were raised appreciably in January 1955, when the company's daily net crude oil production averaged 127,000 barrels.

The company continued its efforts to expand secondary recovery operations by water flood or gas injection. Its production from 73 such operations at the end of 1954 was 21,600 net barrels per day, much greater than the properties otherwise would be producing.

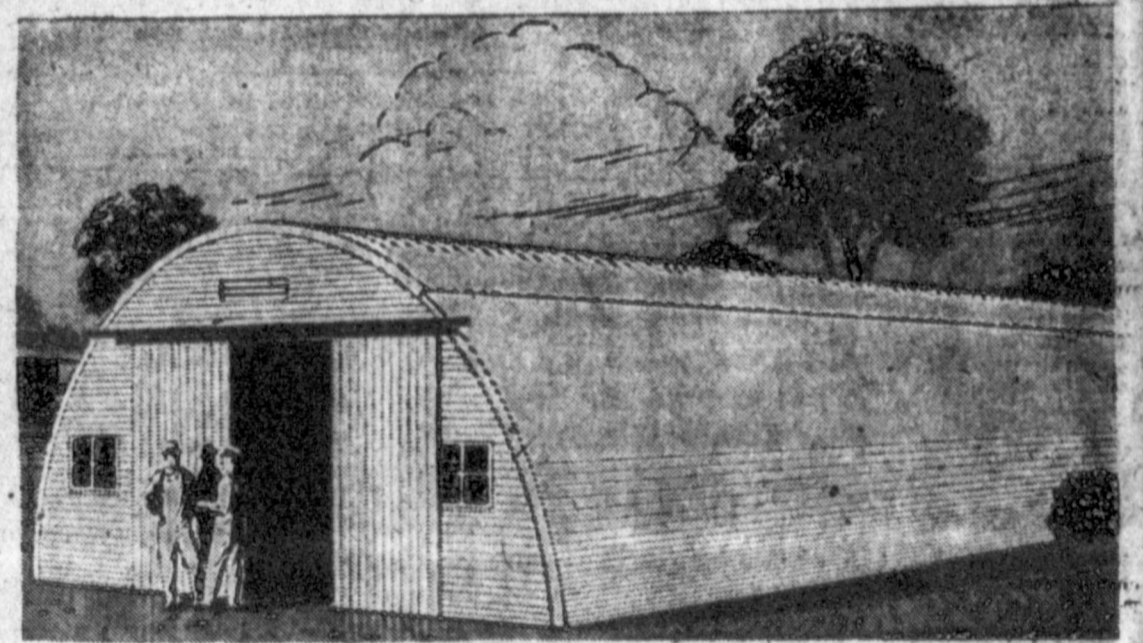
Net daily crude oil production averaged 6,500 barrels from properties in Venezuela and 200 barrels from properties in Canada. There are not yet sufficient long-distance pipeline facilities in Canada to transport the productive crude oil and gas, and Phillips efforts necessarily have been directed principally toward securing acreage holdings.

In December, 19,000 acre-ft. concession with five oil and three gas wells near the company's Bella Vista Field concession in the State of Guario, Venezuela, were acquired from another company. Additional drilling is contemplated on this acreage. Production from the newly developed Bella Vista Field was restricted in 1954 by quantity of the marketing outlet but is expected to increase in 1955.

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Core Labs Is Aid To Oil Business

Core Laboratories, Inc., which has an office on Pampa's North Hobart, is a service organization dedicated to the oil business in its effort to discover new oil and gas horizons and to produce maximum ultimate recovery from proved reserves.

Founded in 1938, as the first professional group of its type, Core Lab has performed field and laboratory service associated with the drilling and coring of over 35,000 wells, and has studied the production characteristics of more than 700 different petroleum reservoirs. It is the application of this exclusively accumulated knowledge with Core Lab-developed techniques that provides reliability to the results of each service performed.

Recognizing the inconsistent behavior of oil and gas formations, Core Lab diligently compares, all mechanically - procured information against the logic of past experience. Every possible aspect is examined to assure utmost accuracy of final reports to the client.

Core Lab personnel - petroleum, mechanical, and chemical engineers and geologists - is available

Boat Industry Having Boom

WASHINGTON - Thirty million Americans - equal to the total participants in golf, tennis and bowling - will be afloat in pleasure craft this year, attesting to the fact that boating has become the nation's most popular sport.

News of this revolution in America's recreational habits is contained in an article appearing in the April issue of Nation's Business magazine, released today.

The author of the article, Stanley Frank, says marine equipment manufacturers are predicting 1955 sales in excess of \$1,000,000,000 a peak attained only once before - in 1934.

Marinas - marine motels where at any hour for consultation and well site or lab service. Equipment and techniques are being improved, through a continued research program, to meet the requirements of broadening exploratory efforts.

Core Lab is proud of its acceptance by the industry as pioneer and leader in the advancement of petroleum reservoir engineering and strives to maintain this reputation for unquestionable integrity and ability.

boating tourists can dock overnight or indefinitely - provide another yardstick for measuring the remarkable boating boom, according to author Frank. Ten years ago there were probably fewer than 100 marinas in the country. Today, educated guesses place the figure at about 1,500.

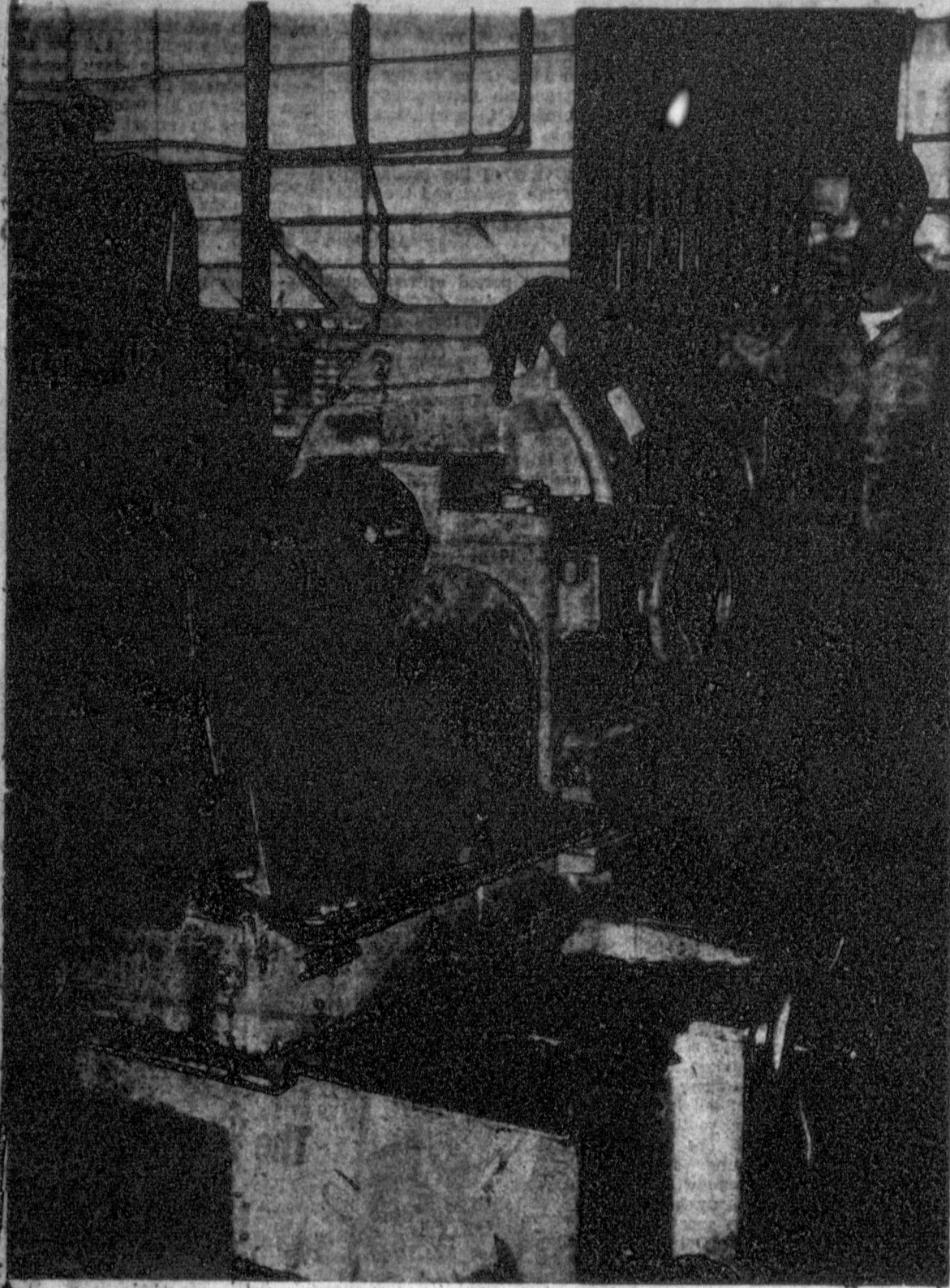
The stamped to the waterways has been given impetus by a trend that is as significant as it is implausible, says the Nation's Business story. The women of America are going along, reversing an erstwhile tendency of the ladies to regard a boat as strictly a masculine indulgence - "a convenient excuse for sneaking off to murky goings-on with shady characters."

To win over "Mama," writes Frank, the boat makers had to sell her the idea that the stable boat makes in the average budget is a practical investment for the entire family. "Modern housekeeping facilities on cruisers, which save money on vacation trips and promote family unity, did the trick."

The name "turnpike" for toll roads arose from the type of gate used on early toll roads, a long pole studded with spikes.

Texas Industrial Week April 1 - 7

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GEAR CUTTING MACHINE

Drew Word is standing at the gear cutting machine which he operates at the Cabot Shops. Previously the Shops had to have the gears for their pumping units shipped to them.

Texas Has Own World In Railroads

Even in railroading, as a man once said, "Texas is a world in itself!"

Texas railroads have a flavor of their own, according to the March issue of "Tracks," monthly publication of the Chesapeake and Ohio Railway.

"Any railroad operating in the Lone Star State, for instance, must maintain its general offices there, 'Texan' says. That's why the Missouri-Kansas-Texas, for example, becomes the MKT of Texas when it crosses the Red River.

And Texans claim some railroad "biggest and best." The road mileage with close to 16,000 miles of high iron. The Santa Fe alone includes 2,700 miles and a patriotic Santa Fe stockholder suggested the line be renamed the Stephens-Rosses and the Santa Fe's.

The "biggest" train in history, Texas claims, was a Gulf Inter-state train that left Beaumont, Texas in 1900 for Port Boliva, four hours away. A hurricane buried part of it, and it was not until 1905 that the run was completed, "Tracks" says.

Texanisms, too, of the famous railroad it has produced. Dave Eisenhower was an engine wiper when his son, Ike, was born near the Katy's main line. New York Central's board chairman Robert B. Young, basis from Canadian and Oscar Stryer learned a rail telegraphy at a station north of Fort Worth.

Man Faces Bank Robbery Charge

FUERLO, Colo. -UP- George LaFoon, a 26-year-old ex-convict who didn't mind talking about his past run-ins with the law, was to be arraigned before U.S. Commissioner Jack Jenkins Thursday on charges he robbed the Justin, Tex., State Bank last Saturday of \$2,225.

Charles Brown, FBI agent in charge at Denver, said LaFoon was taken into custody without resistance here Wednesday on a tip supplied by a local taxi driver, who remembered taking him to a hotel here.

Brown said the ex-convict, who did not try to hide past prison records, had \$1,339.55 in cash on him when FBI agents picked him up at the hotel bar.

LaFoon was using the alias G. C. Brown, Brown said.

He left saying or admitting anything about the bank robbery and he may fight extradition," Brown said.

Brown said LaFoon had a string of convictions and prison sentences starting with 1944 when he was committed to the Texas Reformatory at Gatesville and coming with his release from the Federal Penitentiary at Leavenworth, Kan., in April 1954, after serving a term for burglary.

U.S. attorney at Tyler, Tex., had recommended that LaFoon's bond be set at \$5,000.

Myron L. Burroughs, publisher of the "Business" magazine, published in Chicago, "Shedding

'Everything' Made At Cabinet Shop

George Cartwright, owner of the Cartwright Cabinet Shop, 1900 Alcock, thought he had built almost everything made of wood until recently when a woman came into his shop and ordered a casket made for her dog.

The Cabinet Shop, which was built in Sept., 1945, has built most everything used in the home and out which is made of wood. Cartwright said he had made everything from a house to a gavel. His most important cabinet job, he said, was down in Wheeler where he built a \$3,900 cabinet.

He has no definite territory although he has shipped his wares all over the country from his 22 by 44 ft. shop.

Some of the products which are produced in the shop include boats, cabinets, tables, chairs and desks.

Lone Star Steel Shows Big Increase

DALLAS - Lone Star Steel Company has reported sales and operating revenues of \$37,500,042.55 for 1954. This is an increase of about \$10,000,000 over 1953, according to President E. B. Germany, who said Lone Star's annual financial report is now being mailed to stockholders.

Experts from the 1954 report include:

"Following a net loss of \$1,078,000 during the first six months of 1954, the Company operated profitably to close out the annual period with a net loss of \$1,008,000 after deducting \$4,168,000 in interest costs. This does not give consideration to prior years' tax savings nor to provisions made for future years' taxes. . . . Gross profit ratio to net sales decreased to 11.4 per cent during 1954 primarily as a result of initial high production costs in the steel division and continuing expenses incurred while the blast furnace was "banked." Wider profit margins were realized during the latter half of the year when increased production volume reduced unit cost. A sizable quantity of low cost steel pipe was in inventory at year-end pending first quarter delivery against specific orders. Net working capital at the end of 1954 amounted to \$21,780,000, an increase of \$13,074,000 during the year. The ratio of current assets to current liabilities was 2.5 to 1 as compared with 1.9 to 1 for 1953."

Germany said the outlook for 1955 is extremely bright as the result of strong oil and gas industry activity. Lone Star's principal finished products are steel casing, line pipe and tubing with demand for these items being tied directly to requirements of the petroleum industry.

Committee OKs Bill For Parks

AUSTIN -UP- The House State Affairs committee Wednesday night approved a bill authorizing the State Parks Board to issue up to \$25 million in bonds for development of state parks.

The money can be used for building lodges, cabins, swimming pools, boat docks, and other facilities. The parks board has already announced it plans to build facilities at Inks Lake, Lake Texoma and Atlanta State Park.

Frank Quinn, chairman of the board, said it plans to spend only \$2 million to \$3 million of the money "until we see how it works out."

The bill was sponsored by Charles Murphy of Houston.

Read The News Classified Ads

PLANESE REACTION UNIT

These Plant takes up quite a bit of space on the plant function in the production of chemicals.

led by oil, gas, and much of it possible one, therefore, to Texas' industries are part the most basic manufacturing possible. deal climate, aircraft played a major part in recent years, and 1953 figures, project number of jobs ny type manufacturer

place was the food industries, with \$1,300 owed by petroleum re- \$2,700; textiles and \$2,100; and chemi- with \$9,300. to number of jobs other types of man- significance in Texas

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owner of the Pam- is proud of the fact ination has grown ty of four employees

are machinery; printing and publishing; primary metals; fabricated metals; stone, clay, cement and glass production; furniture and fixtures; paper and allied products; and leather.

There seems to be little doubt that Texas will continue to have the supply of raw materials necessary for the maintenance of the manufacturing indicated above, but in many discussions of Texas' growth, that factor receives such major attention that it is sometimes considered the only matter of real importance by the uninitiated in industrial plant location factors.

Executives who have decided where to build a new plant, however, know that many other matters have to be considered, a number of them having nothing to do with physical conditions.

Such things as the history of employee-employer relations, taxes, and an intangible something called "business climate" are often the determining factors, and in these areas Texas has scored very high up to the present time. In fact, authorities on the subject

say that it is largely because of conditions in Texas in these fields that the state has had its industrial boom in spite of the fact that it is one of the few states where no appropriation of tax money is made for advertising the local virtues.

For some time, it has been recognized that Texas' greatest need in progressing as a manufacturing state is in diversification of its industry. To this point, most of the growth has come with large plants which process the state's raw material, and then in many instances send their products to other areas for finishing. Inasmuch as the greatest value is added to a product by that finishing, much of the wealth that Texas could be receiving is still going elsewhere.

Contrary to some opinion, however, the condition exists not because of perverseness on the part of those who make the decisions for industry, nor because of a "Yankee" desire to exploit the Lone Star State.

Lack of water, especially in some areas, has certainly not encour-

Woman Acquitted For Mate's Death

... and in the carbon black business for more than 70 years. Our growth has kept pace with other industries in Texas, from the time we first made Pampa our home until the present. We are now one of the country's major manufacturers of oil well pumping units. Our entire output is made in our plant here at Pampa and delivered directly to leases all over the nation.

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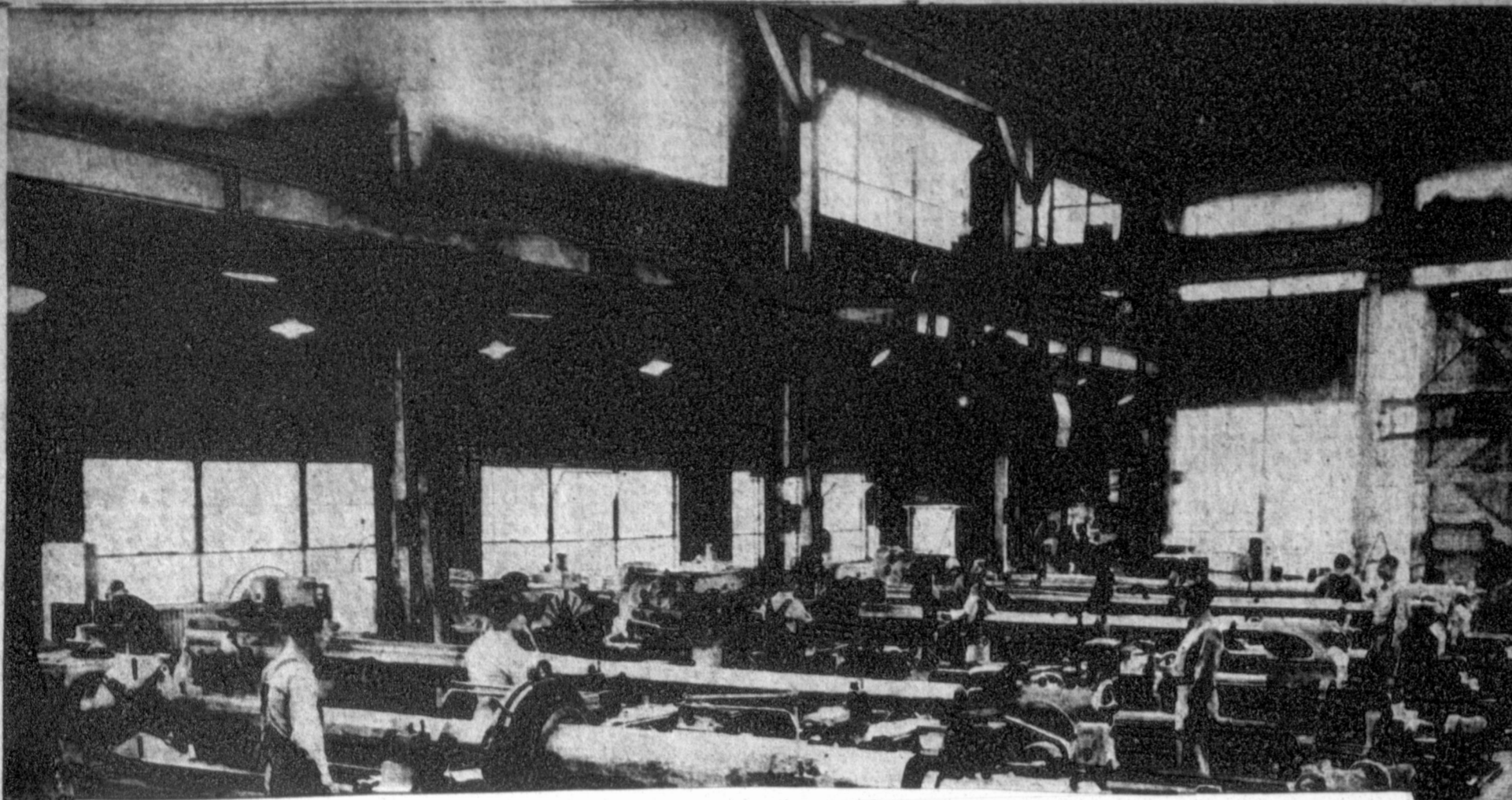
Texas Industrial Week April 1-7

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Longer Life Aids Growth Of Industry

Underlying the growth in our material prosperity and the rise in our living standards over the years, and to a large extent responsible for them, is the extraordinary increase in the average life span that has occurred in the United States since the turn of the century, the Institute of Life Insurance stated today.

An analysis of this trend and its economic implications, the Institute noted, are contained in a recent study made by the U.S. Bureau of Labor Statistics of the changing length of the working life since 1900.

"What is particularly significant from the long view," the Institute said, "is that a longer working life span resulting from increased longevity and steadily rising production per man-hour have gone hand in hand. The combination of these two, plus our alertness to the importance of technological change and tremendous investments in new plant and equipment, are the key to the ability of the American economy to meet production challenges of war and peace and to fill the steadily rising demands for goods and services of a rapidly expanding population.

...and a work-life expectancy of more than 45 years as compared with little more than 30 years in 1900. Gains of this magnitude translate themselves into vast increases in production over the course of a working life as compared with the past, particularly in view of the productivity gains in the period and the rising skill of the working population.

Third, the average American male can anticipate a substantially longer period of retirement than his counterpart in 1900. Fifty years ago, in fact, there was very little difference on the average between a man's working life span and his total life span. For those who survived, the period spent in retirement averaged less than three years. Today, however, even with the later entry into the labor force and longer working life, the average man has the prospect of enjoying nearly six years in retirement. And based on BLS estimates, this retirement prospect will increase to nearly nine years in the year 2000.

"These big gains at both ends of the life span — longer dependency in the earlier years for education and longer retirement later

"Right now the average length of life for a male child at birth is around 66 years, more than a third greater than it was in 1900. The increase for succeeding ages is smaller, since the major reductions in mortality in the last half century have occurred among infants and small children, but it is nonetheless substantial. A youth of 20, for example, has a life expectancy these days some six years greater than his counterpart in 1900. The life expectancy gain for women has been even greater, according to Dr. Louis I. Dublin, consultant on health and welfare for the Institute of Life Insurance, a development of particular economic importance in view of the rising proportion of women in the labor force over the years.

"This increase in the life expectancy, according to the BLS, has translated itself into three fundamental differences from the turn of the century as far as the average individual is concerned.

"First, the working life begins substantially later now than it did then. The average American male at present does not enter the labor force until he is between his 18th and 19th years. By contrast, more than one out of every five boys between the ages of 10 and 15 were workers in 1900.

"Second the average work life duration is very much greater than it was at the turn of the century even though the working career expectancy for a male at birth is up from 32 to 42 years in the last half century, a spectacular increase. Even at age 20, a youth

TEXAS INDUSTRIAL WEEK April 1-7



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...the most of Pampa's city's ous and shipper nital of the Pan- s, pioneers Hobart, r Land ners to , in his opinion, it was a naturally good crop for the Panhandle.

He arranged sales so the first payment the farmer would have to make on his newly purchased land would fall two years after the down payment. This let the farmer raise two crops before he had to make his initial payment.

As a result the White Deer Company never had to foreclose a single mortgage or start a suit for non-payment.

By 1906, wheat crops were averaging 25 bushels an acre. Seven years later, 600,000 bushels were shipped from Pampa alone. Then 40,000 nearby acres were devoted to wheat.

Today, the wheat output in the Pampa trade area is some 15 million bushels a year.

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and the local Pampa Chamber of Commerce.

"Back in 1900, the special week was begun, and in 1951 it was officially proclaimed by a concurrent resolution of both houses of the Texas Legislature. Each year it has been the subject of an official proclamation by Gov. Allan Shivers.

The importance and scope of Texas Industrial Week have grown each year, as progressive chambers of commerce have seized the opportunity to call attention to the great contributions made to the economic welfare of the state by its industrial establishments.

As an indication of the importance of industrial expansion to our area, one can take the increasing income figures of our people.

Income payments to individuals in the United States as a whole increased 53 per cent from 1946 to 1953, but the increase in the 1953 figures for value added by manufacture, as given by the Texas Almanac, tells a large part of the story. The figure for the earlier year is just over 44.5 million dollars, the one for 1953 is over four billion dollars, a whopping increase of more than 700 per cent. Thus we can see some of the fruit of free enterprise, the very breath of life of Texas Industrial Week and the soul of its sponsoring organizations. During the week of April 1-7, and every week, the story should be told.

Each year TMA awards four plaques for excellence in telling the story, the categories determined by population. Entries received prior to the 1955 deadline indicate another good year of telling industry's story to the public.

The Congo, with only a few transfers required by waterfalls and rapids, is navigable by river steamer for nearly 4000 miles.

U.S. Capital Not Wanted In Japan

WASHINGTON — Keep out, Japan tells U.S. investors.

This is reported today in the April issue of Nation's Business magazine, which sent writer Richard Tregaskis to Japan to get a first-hand account of economic conditions in that country.

Although U.S. know-how and government financial grants are welcome, the "bar" against private capital are high, Tregaskis reports.

Toward the American businessman, the predominant attitude has been: "We want your technological know-how in certain fields — but we don't want your capital if we can possibly get along without it."

In a few fields, Tregaskis reports, a good deal of American capital has been allowed entrance — principally in oil, chemicals, and machinery manufacture. But in general, the attitude toward U.S. investment has been hostile.

"The Japanese fear economic imperialism — and they can afford to play cat-and-mouse with the U.S. because they know we don't want Japan's brain and industrial power, the key to Asian strategy, to fall into the Red orbit. They hope for large financial grants from the U.S. government, rather than a big investment of private capital," Tregaskis writes from Tokyo.



Hats Off to TEXAS INDUSTRY

Texas Industrial Week, April 1-7

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Texas Industrial Growth Is Something To Brag About

(The following article was written by James W. Rushing, Director of Public Relations, Texas Manufacturers Association.)

"Texas Brags"—or so they say, perhaps more than the usual amount of sectional pride makes that accusation at least partially true.

Dinner Set To Climax Industry Week

Members of the Texas Legislature and top-ranking state officials, including Governor Allan Shivers, will be guests of Texas leading industrialists at a dinner in Austin on April 5 as the climax to Texas Industrial Week, April 1-7.

The special week, sponsored by the Texas Manufacturers Association and local chambers of commerce, is being observed this year for the sixth time, and the dinner is the third biennial Legislative Banquet held by TMA.

Dr. W. H. (Bill) Alexander, well known pastor of the First Christian Church in Oklahoma City, will be the principal speaker for the dinner, according to Howard T. Stoltegan, TMA president.

TMA, the state-wide association of more than 2,000 business and industrial leaders, sponsors the dinner, which will be held in the Stephen F. Austin Hotel, each year the Legislature is in regular session.

Dr. Alexander recognized throughout the nation as a top-of-the-line speaker who brings a practical level of every day living. He has had professional experience as an entertainer and a former amateur boxing champion.

The self-embodied preacher was a candidate for Senator in the 1932 year election for the National Republican Party, traveling across the country as a campaign speaker for the party.

Negro Sues To Enter College

EL PASO—UP—Thelma White, a Negro student at New Mexico State College, filed suit in federal court Wednesday asking that she be admitted to Texas Western College in El Paso.

Miss White is from El Paso. She said she was denied admission to the college because she is a Negro. The suit was filed against the officials of Texas Western and the trustees of the University of Texas, since Texas Western is a division of the university.

Miss White said her high school credits were mailed to the college in September, 1944, but were returned unopened. Then, she said, she went in person to the college and was refused admission because she is a Negro.

Admittedly, reticence is not one of the major characteristics of Texans, and a few tall tales may have been transported across the borders of the state just for amusement purposes.

But many of the so-called tall tales can actually be backed up with facts and figures, a point that even some of the Lone Star State's own citizens have not always been aware of.

Since the turn of the century, the rate of growth and expansion in many fields has literally been phenomenal, for in the half century just passed the population has increased more than 100 per cent and the known wealth has multiplied too fast to be expressed accurately in figures.

Since Spindletop, the Texas oil discovery well drilled in 1901, oil has not only provided the spark and the power, but lubricated the wheels of progress for the entire state, bringing a half century of growth that has made Texas the industrial frontier of the nation, with Texas farmers, ranchers, and small merchants becoming acquainted with new neighbors—big industry and big business.

And for the most part, the newcomers have been warmly welcomed, although there have been some growing pains connected with the industrialization of the state, for few of man's blessings come unmixed.

Sunshine Processes Milk Here

George S. "Pinkie" Vineyard, is proud of the fact that his firm is the only one in Pampa which processes the milk it sells here.

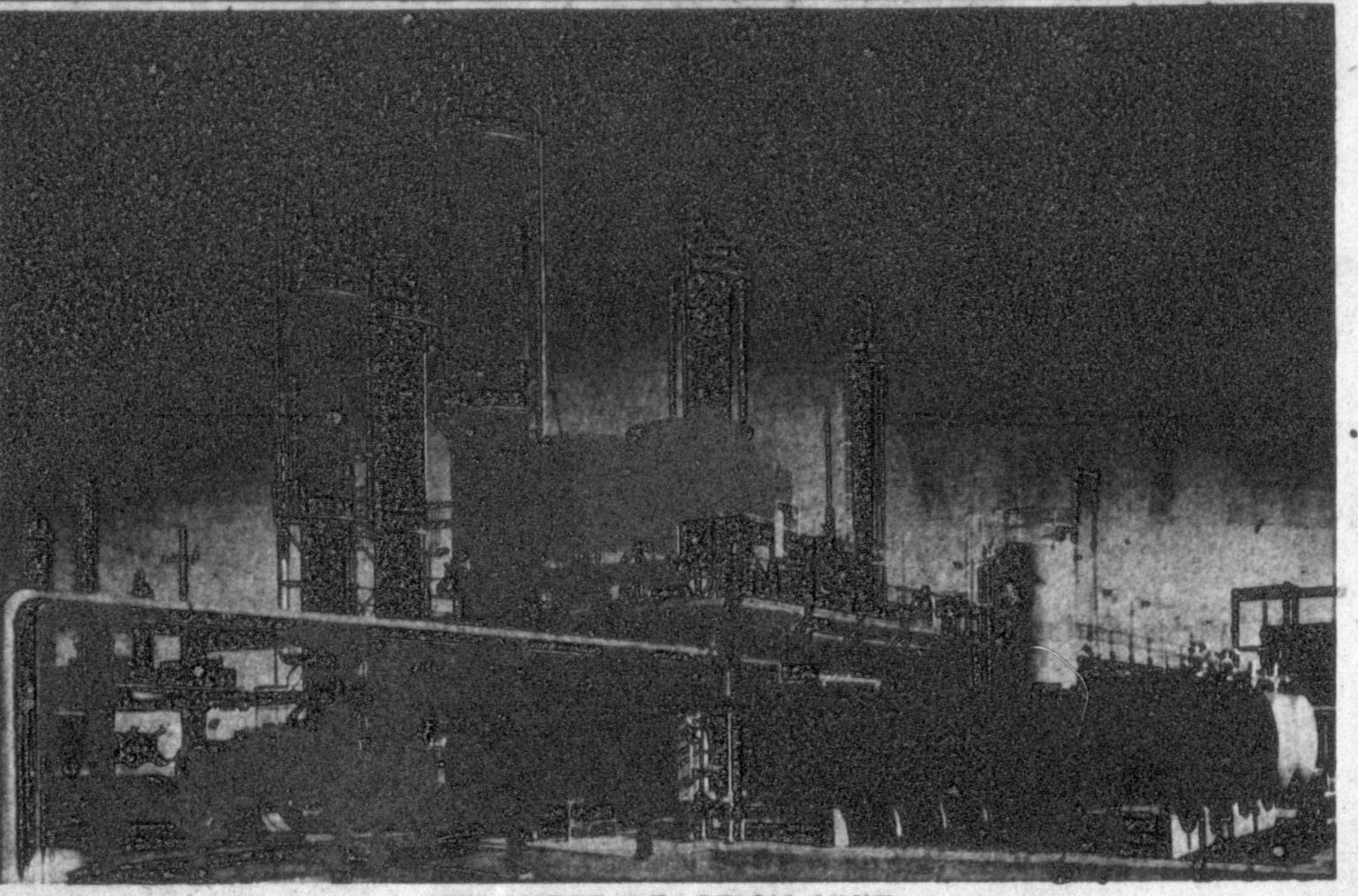
Vineyard bought the plant here in February of 1948 from G. C. Heard. It is owned exclusively by him. Vineyard came here from Amarillo where he was in a similar business.

The Sunshine Dairies serve the towns of Borger, Pampa, White Deer, Groom, McLean, L. E. for a, Shamrock, Wheeler, Mobeetie, Canadian, Higgins, Miami, Skellytown, and other communities.

They have 21 employees on their payroll of over \$100,000 per year, with sales reaching about \$700,000 a year. They have the distinction of selling all the milk that is used in the mess halls of Amarillo Air Force Base, which is about 900 gallons a day.

The plant, which is supervised by the city, state and U.S. Health Departments, processes a complete line of dairy products, including Homogenized Vitamin D milk, all kinds of cream, and cottage cheese.

The firm owns a fleet of 28 trucks and all the milk used is bought in Pampa, Wheeler, Briscoe, and Arnett, Okla.



CELANESE REACTION UNIT

The reaction unit at the Celanese Plant takes up quite a bit of space on the plant grounds but performs a vital function in the production of chemicals.

cluding home crafts, was included in the census of manufacturers: from 1899 to 1919, all industry with a minimum annual value of products of \$500 was included; but following that year, a minimum value of \$5,000 was necessary for inclusion. In some of the earlier years of this century, such business as automobile repairing were included, which is not present in the case.

Therefore, the increase in number of manufacturers from 3,707 in 1899 to 5,700 in 1933 has little significance as compared with employment figures, or especially with the value added by manufacturing.

Census figures for the last year of the 19th century show 41,455 persons employed in manufacturing, with the employment in other significant-census years increasing to 136,143 in 1929, and 163,978 in 1939. Since no census figures have been available since 1947, recent growth must be estimated, but by the best available means of calculation, manufacturing employees numbered some 467,500 in 1947.

And of even greater import is the increase in the value added by manufacturing, statistics from \$35.5 million in 1899 to more than 4 billion in 1933.

Many articles have recently been written about the continuing movement from rural to urban life in Texas, which is an integral part of the state's industrialization. Added evidence of the trend may be seen by noting that the 1938 manufacturing payroll totaled more than \$1.75 billion, more than a quarter of a billion dollars above the total farm cash income of the same year. Or the latter figure, a little over half came from crops, and the remainder from livestock.

Many factors have contributed to the sweeping changes in Texas' economic picture in the past half century, with the abundance of raw materials, headed by oil, gas, and timber, making much of it possible.

It surprises no one, therefore, to be told that Texas' industries are for the most part the most basic types of manufacturing possible. Because of ideal climate, aircraft production has played a major part in the picture in recent years, and according to 1933 figures, provided the largest number of jobs (70,000) of any type manufacturing.

In second place was the food and allied industries, with 61,200 workers; followed by petroleum refining with 49,700; textiles and clothing with 42,100; and chemical production with 39,300.

According to number of jobs provided, the other types of manufacturing of significance in Texas are machinery; printing and publishing; primary metals; fabricated metals; stone, clay, cement and glass production; furniture and fixtures; paper and allied products; and leather.

There seems to be little doubt that Texas will continue to have the supply of raw materials necessary for the maintenance of the manufacturing indicated above, but in many discussions of Texas' growth, that factor receives such major attention that it is sometimes considered the only matter of real importance by the uninitiated in industrial plant location factors.

say that it is largely because of conditions in Texas in these fields that the state has had its industrial boom in spite of the fact that it is one of the few states where no appropriation of tax money is made for advertising the local virtues.

For some time, it has been recognized that Texas' greatest need in progressing as a manufacturing state is in diversification of its industry. To this point, most of the growth has come with large plants which process the state's raw material, and then in many instances send their products to other areas for finishing, inasmuch as the greatest value is added to a product by that finishing, much of the wealth that Texas could be receiving is still going elsewhere.

Contrary to some opinion, however, the condition exists not because of perverseness on the part of those who make the decisions for industry, nor because of a "Yankee" desire to exploit the Lone Star State.

Lack of water, especially in some areas, has certainly not encouraged

Items to be made from plastic is still far greater in the East than in the Southwest for the simple reason that more people live there. Approximately the same number of potential customers for such products live in New York State alone as in Texas, Oklahoma, Louisiana, New Mexico, and Arizona combined.

Since the cost of transporting finished items in small lots to distributors is far greater than the cost of large bulk shipments of plastic material, manufacturers follow the very logical course of processing the raw materials in Texas and making the finished products elsewhere, near the greatest markets.

The coming of consumer products manufacturing to Texas will not take place overnight, therefore, but will occur as the population of the state improves it as a market. Continued expansion of Texas' present industries and the addition of new plants will help to hasten this end, for each new plant or expansion means more jobs and the flow of new citizens to the area will continue.

Therefore, though the future industrialization of Texas may not have the boom proportions that has characterized it in the past, it seems inevitable that it will continue at a steady pace.

Executives who have decided where to build a new plant, however, know that many other matters have to be considered, a number of them having nothing to do with physical conditions.

Such things as the history of employee-employer relations, taxes, and an intangible something called "business climate" are often the determining factors, and in these areas Texas has scored very high up to the present time. In fact, authorities on the subject

Foundry Started In 1948

H. O. Darby owner of the Pampa Foundry, is proud of the fact that his organization has grown from an infancy of four employees and building floor space of approximately 1,800 sq. ft. to its present, much larger dimensions. The firm now employs 25 workers and has a floor space covering 2,900 sq. ft.

Darby built the foundry beginning in July, 1948 when most of his work was for local firms. Now his firm melts approximately 180,000 lbs. of cast iron a week and his territory covers parts of four states.

The Pampa Foundry is one of Pampa's most significant industries as it is one of the largest cast iron producers in the Panhandle of Texas. It presently is planning two new buildings which will even more increase its producing capacity.

Woman Acquitted For Mate's Death

HOUSTON—UP—Mrs. Alice Mary McCauley, charged with murdering her lumberman husband, was free Thursday.

A district court jury that deliberated almost five-and-one-half hours found the 37-year-old red-haired woman innocent Wednesday night. When she heard the verdict, Mrs. McCauley fainted.

Her husband, Fred R. McCauley, 54, was shot in the back four times while he sat at the dinner table last Aug. 2.

Mrs. McCauley pleaded self-defense. She said her husband threatened to kill her when she confronted him about trying to assault the maid. She said he was in a rage and "I knew he'd kill me."

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PAMPA SALUTES its INDUSTRIES

Texas Industrial Week APRIL 1 to 7

Pampa joins in the "all out" salute of its industries during TEXAS INDUSTRIAL WEEK, April 1 to 7 inclusive.

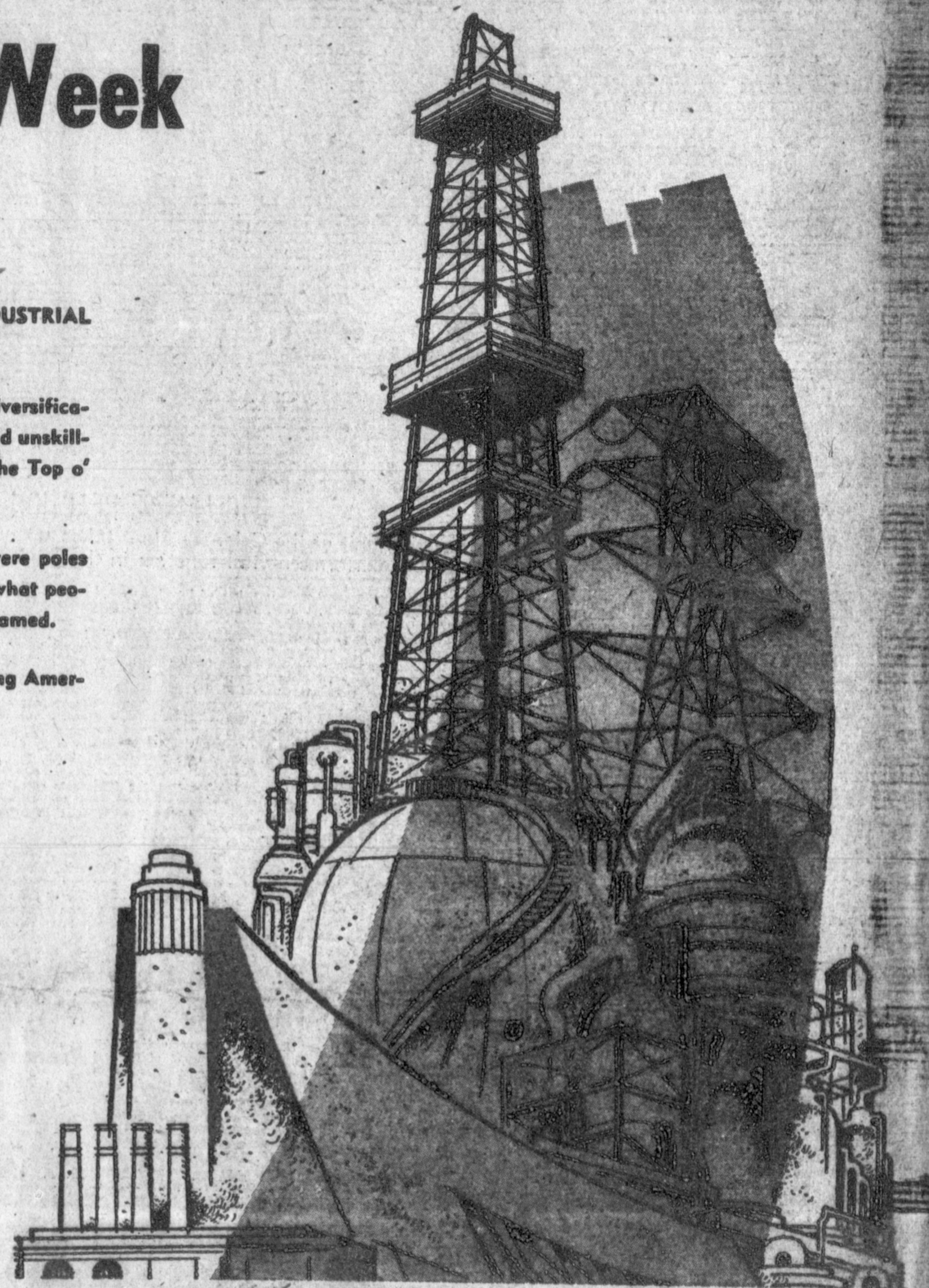
The people are proud of their industries, and rightly so, for we have a diversification of Industries that provides year 'round steady employment for skilled and unskilled workers of the Top o' Texas. Our slogan has been "Hang Your Hat on the Top o' Texas." It's a good place to live, to work, and to enjoy life to its fullest.

It wasn't too long ago when Industry and Texas — those two words — were poles apart in the minds of people. Industry was something vaguely connected with what people referred to as the "East." Texas was where the cowboys and the cattle roamed.

But, this has changed . . . Industry and Texas are joined together as being America's frontier of opportunity. Industry has come to Texas!

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PHONE 4-3841 | Lewis Aircraft Service
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PHONE 4-4438 |
| Butler Nursery
Shrubbery — Evergreens
1802 N. HOBART
PHONE 4-9681 | Jim Goff
Automotive And Industrial Motors
409 RUSSELL
PHONE 4-5841 | Lloyd Kuntz Motor Company
Gates Tires
1620 ALCOCK
PHONE 4-7181 | Shepherd's Lawn Mower
and Saw Shop
612 EAST FIELD
PHONE 4-3664 |
| Buddy's Super Market
Open 7 Days A Week
318 NORTH CUYLER
PHONE 4-9541 | Homer McNeil Produce
"Wholesale Only"
341 SOUTH CUYLER
PHONE 4-7521 | La Bonita Beauty Shop
Marie Norman Cosmetics
341 SOUTH BARNES
PHONE 4-5811 | Scheinder Hotel Garage
McCraw Mack Agency
118 SOUTH FROST
PHONE 4-6125 |
| Clayton Floral Co.
We Give S&H Green Stamps
418 E. FOSTER
PHONE 4-3336 | Hukill and Son
Complete Automotive Service
EST FOSTER
PHONE 4-6111 | Master Cleaners
"Where Cleaning Is An Art"
218 NORTH CUYLER
PHONE 4-9453 | Tip Top Cleaners
We Give C&C Stamps
824 EAST KINGSMILL
PHONE 4-7951 |
| Delia's Service Station
Gulf Gasoline — Your Favorite Oil
830 E. FREDERIC
PHONE 4-9173 | Hunter's Barber Shop
Floyd Hunter, Owner
161 NORTH HOBART
PHONE 4-7301 | McWright-Kitchens Barber Shop
HUGHES BLDG.
PHONE 4-4061 | Vogue Beauty Shop
Nell Evans — Nona Monaghan
321 NORTH GILLESPIE
PHONE 4-6131 |
| Deaton Gulf Service
Fast Road Service
924 ALCOCK
PHONE 4-6151 | Cities Service Oil Company
Victor J. Jamieson, Concessionaire
514 SOUTH GRAY
PHONE 4-4241 | Mitchell's Grocery
Free Delivery
638 S. CUYLER
PHONE 4-5491 | Virginia Hotel
Clean Sleeping Rooms
508 NORTH FROST
PHONE 4-6011 |
| Eagle Radiator Shop
Same Location Since 1926
838 WEST FOSTER
PHONE 4-6321 | J. D. Wright and Son
Trucking Contractors
309 EAST ATCHISON
PHONE 4-3371 | O and Z Dining Room
Angie Shelton — Zaky Mae Franconi
306 NORTH CUYLER
PHONE 4-9118 | Violet's Beauty Shop
Violet Hornell — Bernice Betty
107 WEST TYNE
PHONE 4-7111 |
| E. Browning Street Grocery
Complete Table Supplies
810 EAST BROWNING
PHONE 4-7751 | Jack's Coney Island Cafe
"You'll Like Our Food"
187 W. FOSTER
PHONE 4-9858 | Pampa Bowl
Hotel For Your Night's Sober
112 NORTH SOMERVILLE
PHONE 4-6691 | Wayne's Garage
Wayne Worley, Owner
612 WEST FOSTER
PHONE 4-6051 |
| Empire Southern Gas Co.
Cash With Gas
247 NORTH BARNES
PHONE 4-5777 | Killian Brothers
If You Can't Stop — Don't Start
For Brakes and Wheel Service, Call 4-9841 | Pampa Glass and Paint
Tone And Wallpaper
107 NORTH FROST
PHONE 4-3521 | Ward's Super Market
Open Late Evenings and Sundays
103 NORTH HOBART
PHONE 4-6331 |