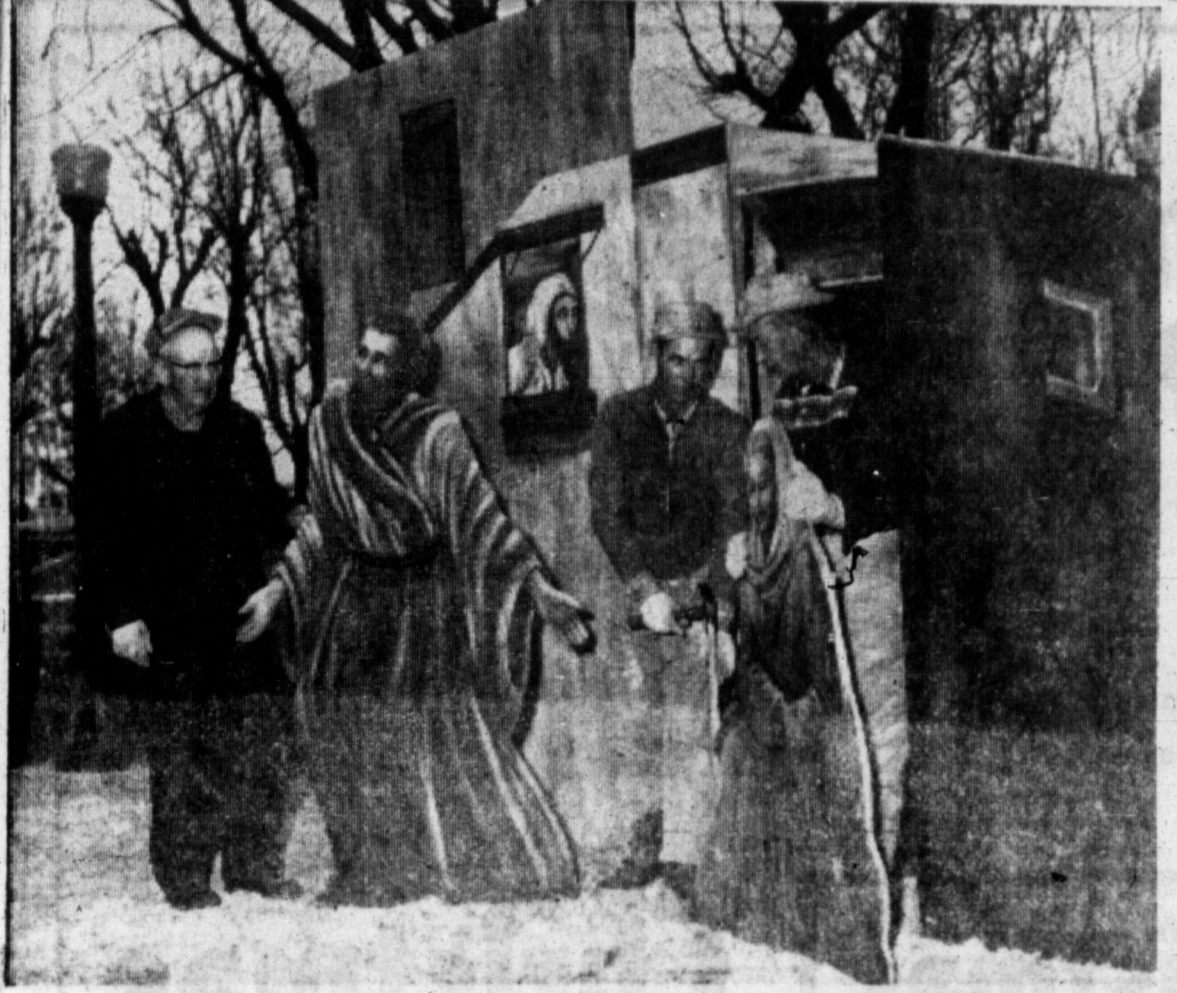


59TH YEAR
breath-sub-hour.



BRINGING IN THE INN — Pampa's 19th annual ceremony for lighting the seven Navy jets in Central Park will begin tonight at 6:30 with Tru-Teens in charge of the program to be presented by members of Pampa High School speech department and a cappella choir. Pictured preparing scenes for tonight's ceremony are members of the Park Department, from the left, R. L. Thompson, Leo Hall and C. E. Kuykendall. The public is invited to participate in the ceremony that will re-create the religious significance of the Christmas season.



The Pampa Daily News

Serving The Top O' Texas 59 Years
VOL. 59 — NO. 214 THE PAMPA DAILY NEWS, THURSDAY, DECEMBER 15, 1966 (20 PAGES TODAY)

US Willing to Discuss Extended Cease-Fire

Rusk Appeals To Allies for Aid in Vietnam

PARIS (UPI)—Secretary of State Dean Rusk mustered all his powers of diplomatic persuasion today in a new appeal to America's Western Allies for aid "of any sort" for South Vietnam. It was a safe bet he would get nothing.

The American diplomat was making the new bid during the opening session of the two-day North Atlantic Treaty Organization (NATO) council of ministers meeting today.

U.S. officials said he would tell the U.S. Allies he sees encouraging signs of change in Communist policies, particularly in Europe. They said he would call on other NATO nations to make constructive efforts to help improve East-West relations.

Rusk flew here Tuesday for what was expected to be the last NATO gathering in Paris. NATO headquarters are moving to Belgium in the wake of France's military withdrawal from the 15-nation alliance and the closure of U.S. bases on French territory.

When he arrived in Paris, Rusk told newsmen: "We would be glad to see help from any quarter and of any sort for Vietnam. It's imperative that this matter be wound up promptly and on a basis that is satisfactory to the security of the Vietnamese people and to the interests of the free world, and help from all quarters will be welcomed."

Top 10 Stories In 1966 News Listed by UPI

NEW YORK (UPI)—The war in Vietnam was selected by American editors for the second straight year as the top news story in the United States.

The 1966 selection, announced today, was based on the annual United Press International poll of subscribing daily newspaper editors.

In separate balloting, subscribing editors in Asia and South America chose the Vietnamese war as the top story in their continents. European editors placed it second, by a narrow margin, to the internal strife and rise of the Red Guard in Communist China.

Second on the U.S. list was the race rioting in Los Angeles, Cleveland, Chicago and other northern cities. Since the 1954 Supreme Court ruling on school segregation, civil rights developments in the South or North have appeared among the top 10 in all but three years.

The No. 3 story in 1966 was the story of Charles Whitman, the demented young sharpshooter who killed 16 and wounded 30 in a rampage at the University of Texas in Austin.

Republicans picked up 47 seats in the U.S. House of Representatives, three in the Senate and took eight governorships away from the Democrats in the off-year elections, and their gain ranked fourth among the top stories.

Fifth was the American and Soviet progress in space, highlighted by five separate orbital flights that concluded the United States' two-man Gemini program. Space achievement has ranked among the top five stories every year since 1961 except in 1964 when it was No. 11.

The 1966 U.S. selections:

1. War in Vietnam.
2. Race riots in Los Angeles, Cleveland, Chicago and other northern cities.
3. Charles Whitman kills 16 wounds 30 in Austin, Tex.
4. Republican gains in off-year elections.
5. U.S. and Soviet advances in space, highlighted by five manned Gemini flights by American astronauts.
6. Strains in the U.S. economy, including stock market prices, tight mortgage money, high prices and food store boycotts.
7. Eight student nurses slain in Chicago.
8. President Johnson visits Asia including Vietnam.
9. France withdraws from NATO and expels installations.
10. Red China tests nuclear devices.

Little Hope Reds Will Take Offer

WASHINGTON (UPI)—The United States is willing to discuss with the Communists an extended cease-fire beyond the holidays in Vietnam, but officials see little hope that the Reds will take up the offer.

Resigning White House Press Secretary Bill D. Moyers, asked about Senate Democratic leader Mike Mansfield's call for such an extension, said Wednesday the U.S. would be "willing to discuss it if anyone else wanted to discuss it."

He would not elaborate on what kind of discussions he had in mind, but he said, "channels are available," presumably to make contact with North Vietnam.

Moyers gave every indication, however, that President Johnson did not intend to extend the holiday cease-fire unilaterally without a similar gesture from the Communist side.

Another indication of the administration attitude came when state department spokesman Robert J. McCloskey rejected Communist charges that the U.S. had "escalated" the war with this week's air raids on the edges of Hanoi.

He told a news conference it was still U.S. policy to "avoid populated areas and civilian targets" and to limit bombing to types of military-related targets discussed in the past by the White House, Defense Department and U.S. military officials in Saigon.

But he left it unclear whether any U.S. bombs may have fallen on civilians or homes on the fringes of the North Vietnamese capital, as the Communists charged after the raids Tuesday and Wednesday.

If Hanoi follows its past performance it probably would not express interest in discussing an extended cease-fire, thus officials cautioned against hopes being raised for a long truce.

Three Jets Shot Down Over Hanoi

SAIGON (UPI)—U.S. spokesmen today reported three American jets, including one shot by a MIG, were downed in the second straight day of Hanoi area bombings which Communists said included attacks on civilian residences within city limits.

At the same time, informed South Vietnamese sources reported that a mile-long bridge which extends into the Hanoi limits was struck by explosives during U.S. raids on Tuesday. The bridge is only two miles from the home of North Vietnamese President Ho Chi Minh.

The planes shot down in Wednesday's raids included an Air Force F105 Thunderchief and two Navy fighter-bombers, U.S. spokesmen said. North Vietnam reported that 10 U.S. planes were downed in its territory.

American officials said the Thunderchief was knocked out of the sky about 50 miles southwest of Hanoi during a dogfight with a MIG21, the most advanced plane in the Soviet arsenal. The pilot was reported rescued in a daring maneuver by a U.S. helicopter. The pilots of the two Navy planes were reported missing.

We Claim 26

According to U.S. reports, six American planes have now been shot down by MIGs while 26 of the Soviet-built jets have been downed.

U.S. officials said the targets near Hanoi Wednesday were the same hit a day earlier—a vehicle depot five miles south of the city and a railroad center six miles to the northeast.

Radio Hanoi and Communist news agencies in Russia and China have reported, however, that civilian residences were bombed both days, leaving more than 100 killed or wounded. They said the attacks were first inside city limits since the start of raids on North Vietnam.

While U.S. spokesmen in Saigon have denied the charges, official sources in Washington left open a possibility that the civilians may have unintentionally been struck by American bombs.

The bridge reported hit in Tuesday's raid crosses the Red River, linking Hanoi with the Gia Lam Airport. The side reaching into the city limits is only two miles from the residence of North Vietnamese President Ho Chi Minh.

The Vietnamese sources could provide no information on damage to the bridge, nor could they confirm North Vietnamese charges that American bombers had hit in the North Vietnamese capital proper—near a small lake just north of the city hall.

American sources pointed out, however, that it was possible a Russian-built surface-to-air missile had gone astray and hit the bridge. The city is ringed with missile-launching sites for protection against aerial attack.

The U.S. sources said that the bridge also could be considered a military target because of the military traffic it carries.

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Original Lyndon Team Is Gone

WASHINGTON (UPI)—The White House would make a personnel manager weep.

When 32-year-old Bill Don Moyers of Marshall, Tex., leaves his job as White House Press Secretary and special presidential assistant Feb. 1, Johnson will be without a single one of the top aides who were with him when he became Chief Executive 36 months ago.

A score of them plus many more middle and lower echelon aides, have gone on to bigger money, shorter hours, lessened pressures and easier bosses.

Moyers said Wednesday he would do the same, if asked, after he leaves Johnson's side Feb. 1 to become publisher and chief operating officer of Newsday, the nation's seventh largest evening newspaper with a circulation of 414,000.

It was noted that Moyers' resignation brought to nine the number of presidential assistants who have left over the last 10 months.

He said he could not turn down such a prestigious job in field — journalism—he considered closely akin in public service to his first love, government.

If it comes from a hardware store we have it. Lewis Hdw. (Adv.)

Henry Ford II Says Regulations May Hurt Sales

DETROIT (UPI)—Henry Ford II, admitting it was an "emotional thing" with him, said Wednesday the proposed new car standards may cause a tailspin of the U.S. economy.

Ford, chairman of Ford Motor Co., said the 1968 auto standards could force the industry to shut down and would result in higher prices, possibly pricing cars too high.

He said some of the 23 new standards proposed by the National Highway Safety Agency headed by Dr. William Haddon Jr., were "unreasonable, arbitrary, and technically not feasible." Ford was the first industry leader to speak out strongly on the proposed standard announced recently by Haddon.

The industry has until Jan. 3 to comment upon them and suggest modifications. The standards, possibly changed to meet industry objections, become final Jan. 31, and effective with 1968 cars scheduled to start production in August.

Ford indicated that unless the standards presently proposed are changed, the auto industry will be unable to meet them and might be forced to shut down, throwing hundreds of thousands of auto workers out of jobs, and severely dislocating the economy of the entire nation.

This industry is important to the economy of the United States," said Ford. "If production lines are closed down because we cannot meet the standards, it will have serious effect. And if we can't meet them, we'll have to shut down the production lines."

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Jackie Heads for Courts Over Book

NEW YORK (UPI)—Jacqueline Kennedy would rather endure a "horrible" trial than live with the official book about her husband's assassination as written. Its publisher insists that blocking its publication would be censoring history.

The Kennedy family hand-picked William Manchester to set down the events of November, 1963. Mrs. Kennedy charges the historian with breach of contract and within a few days plans to file a suit against Manchester, Harper & Row Publishers Inc. and Look Magazine which bought the serialization rights.

Her attorney, former federal judge Simon Rifkind, said Wednesday he would ask a state supreme court for an injunction restraining the publication of "The Death of a President" and its serialization scheduled to appear in Look starting Jan. 10.

"As horrible as a trial will be it now seems clear that my only redress is to ask the courts to enforce my right and postpone publication until the minimum limits of my family's privacy can be protected," Mrs. Kennedy said in a rare statement issued at her Fifth Avenue office.

Began Publication

William Attwood, editor in chief in all publications of Cowles Communications Inc., which owns Look, announced the magazine's intention to begin its serialization on schedule Jan. 10.

"We feel strongly that it would be improper to withhold this significant document from the American people," he said. "to do so would amount to a censorship of history."

Originally, the Kennedy family intended not to give its authorization to any work about the assassination's events. But when it became obvious that many books could be written on the subject, the family decided to authorize one volume.

Manchester, who had written a book about Kennedy based on interviews, was suggested to the family by Pierre Salinger, who had been President Kennedy's press secretary. Robert Kennedy, then the attorney general of the United States, announced the authorizations for Manchester to write his book "in the interest of historical accuracy and to prevent distortion and sensationalism."

It was expected the book would not be published before (See JACKIE, Page 3)

Court To Hear Vessels' Motion For New Trial

Judge Lewis M. Goodrich today set 2 p.m., Dec. 22, for hearing Thomas R. Vessels' motion for a new trial. The 29-year-old convicted rapist of a Pampa housewife will be represented by attorney Warren Burnett of Odessa.

Burnett is being retained by the American Civil Liberties Union.

District Attorney Bill Waters said this morning Burnett had talked with Vessels yesterday in Pampa and had contacted his office this morning by long distance from Odessa.

Burnett advised Waters he would prepare and file a motion for a new trial which would embody all the handwritten requests previously made by Vessels.

South Viet Assembly Votes For Establishing Popular Government

SAIGON (UPI)—South Vietnam's constituent assembly voted overwhelmingly today to establish a civilian government headed by a president elected by popular vote.

The new form of government would be a mixture of the American presidential system and the British parliamentary system.

The articles approved by the assembly sought to safeguard the country against dictatorship by providing for a decentralization of power and establishing an inspection council to act as a watchdog over the president. The exact powers of the council were not clearly outlined.

The 117-member assembly, which has been working on the constitution since September, approved the proposal to have a president head the new civilian government by a vote of 107 to five with five abstentions.

The type of government to be formed next year to replace the military regime currently in power was a major part of the constitution the assembly is writing.

Observers believed installation of a freely elected government in South Vietnam would mark a major stride in quieting political discontent that has complicated the war effort.

In approving a plan for a government, the assembly attempted to reach a common ground between rival political and religious groups in the country.

WEATHER

PAMPA AND VICINITY—Clearing and colder tonight. High today near 50. Low tonight 17. Northerly winds 15 to 25 mph. gusting this afternoon but diminishing to 5 to 15 mph tonight. WEDNESDAY'S HIGH 61 WEDNESDAY'S LOW 23

CASH REGISTERS RING AS Pampans Prepare For Merry Christmas

By DORIS E. WILSON
News Staff Writer

Business is excellent in Pampa and merchants are enthused over the Christmas holiday surge that ranges from ten to 50 per cent above local yule buying of one year ago.

The upward spiral is confined to no single item. It spans the whole cycle of Christmas gift-buying from toys to color television sets.

Only one or two out of more than a score of major stores surveyed reported business off compared with last year, also a record year for Pampa business houses.

There still are eight shopping days left before Christmas. The heavy buying has been in progress since the Thanksgiving weekend and especially since the official visit of Santa Claus to Pampa on Santa Day, Dec. 2.

Downtown streets have been heavy with traffic, parking places hard to find, stores crowded and Coronado Center and Downtown merchants have taken on extra help for the holiday season.

One Pampa chain store manager remarked, "Business is fantastic. Pampa is one of the few places in the United States that is not dependent upon any one industry. There is enough diversification of business and industry here to keep business rolling along at a fast clip. This area is very fortunate. In other areas, where we have stores, business is not as good as it is in Pampa."

Sales in men's wear are up about 25 per cent over last December with ladies' ready-to-wear items selling about the same as last December. "So far it has been real good," one manager said. "Sales haven't been the least bit disappointing."

Furniture sales are about on par with last year. One furniture man remarked, "We are having a very nice season. People are buying larger items.

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BULLETIN

HOLLYWOOD (UPI)—Walt Disney died today at the age of 65. He recently underwent an operation.

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The new form of government would be a mixture of the American presidential system and the British parliamentary system.



Holiday Fixin's

at Lowest Prices... from



At Furr's you get Full Service Shopping plus possible prices. This means all the extras you like such as Carry out service, Frontier Saving Stamps, National Brands, Courteous service and 100% Guarantee with every purchase

TOMATO JUICE	STOKLEYS 46 OZ. CAN	25¢
PORK & BEANS	VAN CAMPS NO. 300 CAN	2 FOR 25¢
PINTO BEANS	4 LB. CELLO BAG	39¢

Christmas CARDS	
25 Cards In Box	99¢
18 Cards In Box	77¢

Christmas WRAP	
Paper 6 Roll	88¢
In Foil	88¢

	PEACHES	HUNTS YELLOW CLINGS SLICED OR HALVES NO. 2 1/2 CAN	25¢
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Bicycles Tricycles

Boys or Girls	\$35.95
\$39.95 Value	
10-Inch	\$6.95
\$7.95 Value	

FLOUR	GOULD MEDAL	5 lb bag	25 lb bag	59¢	\$2.39
CATSUP	DEL MONTE	20 oz. Economy bottle		25¢	

SAUCE PAN	
Teflon 1-Qt.	\$1.19

Bread and Loaf Pan	
Teflon	\$1.09

PIE PAN	
Teflon	99¢

BABY FOOD	Food Club Strained	4 Jars	35¢
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TISSUE	Pert	25¢
BREAD	1 1/2 Lb. Loaf	19¢
EGGS	Farm Pac grade "A" medium Dozen	49¢



ROAST CHUCK	49¢
USDA CHOICE BEEF lb	
USDA choice beef Prime Rib Roast	79¢
extra lean Ground Chuck	59¢
FAMILY PACK 1-4 pork loin Pork Chops	69¢
BONELESS PRE DICED Stew Meat	69¢
Cheifs Delight Cheese Spread	79¢
FAMILY PACK 2 lb pkg Sliced Bacon	\$1.39

FRUIT PIES	Swanson fresh frozen	Mortons Apple-peach-cherry or coconut custard	29¢
TV DINNERS	Top frost whole fresh frozen	Chicken, Beef or Turkey	59¢
OKRA	10 Oz. Pkg.	Dartmouth fresh frozen 8 oz pkg	19¢
Brussel Sprouts			25¢

FRESH DRESSED FRYERS	
USDA GRADE A WHOLE lb.	29¢

	"FURR'S FRESH PRODUCE SPECIALS"	
DATES	Calif. Pack, Diced, 10 Oz. Cup	39¢
Bananas	Golden Ripe Fruit Lb.	12 1/2¢
DATES	CALIF pitted	49¢
APPLES	WASHINGTON STATE Extra Fancy Red Delicious There is a difference	17¢
ORANGES	CALIF SUNKIST NAVELS Large Size and Full Flavor	15¢

Shower Honors Mrs. B. Tatum

SKELLYTOWN (Spl) — Mrs. Bobbie Tatum was honored Friday evening with a pink and blue shower in Fellowship Hall of Skellytown First Baptist Church.

Hostesses included Mmes. Larry Brown, Calvin Duncan, Ann Echols, J. C. Jarvis, Irvin Brown, Paul Mathews, Elmer Nichols, Larry Marlar, Walt Barnett, Fern Berry, A. Lane, Marshall Geisler, Edna Dunivin, Darwin Allen, Sam T. Lester, Lena Moore, Ed Harmon, J. T. Horton and Gary Gortmaker.

The guest of honor was presented a white corsage of white baby socks edged with lace and fashioned into roses with green leaves and white ribbons.

The serving table, covered with an ecru lace cloth over blue, was centered with a large white stork surrounded at the base with favors of pink miniature baby diapers filled with pastel mints.

Those participating in the event included Mmes. Harold L. Biggers, Johnny Wilson, Lloyd Franklin, Harold E. Crawford, C. W. Schrub, Clyde Horner, J. M. Grange, C. G. Grandstaff, Cleatus Collins, Vernon Baker, A. R. Baker, Garrett Bewley, H. Moore, J. P. Jones, Don Burke, Howard Copay, Richard Mills, J. D. E. Young, J. Holmes, R. Jones, R. C. Younger, J. Richardson, Herschel Cone, P. D. Stone, Ralph Fox, Murle Rogers, Clarence Kaiser, Tempest Adams, W. G. Shair, Clifford Coleman, E. W. Meadows, F. C. Horner, John Simmons, M. L. Mercer, K. S. McCabe, W. H. Price, and Misses Carolyn Chaney, Jeanney, Karen Mathews, Carol Franklin and Ann Hankins.

MADE A MISTAKE

CONFIDENTIAL TO "DOWN, BUT NOT OUT" IN SEATTLE: Good for you! Keep plugging. No man is ever a failure until his wife thinks so.

How has the world been treating you? Unload your problems on Dear Abby, Box 69700, Los Angeles, Calif., 90069.

For a personal, unpublished reply, enclose a self-addressed, stamped-envelope.

For Abby's booklet "How to Have a Lovely Wedding," send \$1 to Abby, Box 69700, Los Angeles, Calif., 90069.

Dear Abby... Couple Was Lacking In Good Manners

DEAR ABBY: Last Sunday we attended church in a small college town where our daughter is a student. The young couple sitting directly in front of us did everything except kiss each other in fond embrace. Clearly, they were having a date, and it made no difference that they were in church, surrounded by serious-minded adults who had come to hear the church service. My husband could feel my seething just by looking at me, and my daughter implored me with her eyes not to say or do anything so I chickened out and said I would write to you. What would you have done?

original containers? Or do they expect me to take them to a restaurant? Those are the only two ways I can think of to entertain guests without "going to any trouble."

I am a good cook, and my friends know it, so they should realize that I most certainly shall go to considerable trouble in preparing a company meal. And the next person who tells me not to "go to any trouble" will not be invited again!

TROUBLED
DEAR TROUBLED: You appear to be all steamed up over a colloquial expression. Your guests were trying to tell you not to "knock yourself out," another expression I am sure you understand, but would not be expected to take literally.

CHICKEN
DEAR CHICKEN: I would have prayed to the Lord to send those ill-behaved young people some much needed manners, judgment, and self-control.

DEAR ABBY: At the end of your column it says, "Troubled? Write to Abby." Well, I am just troubled enough to write to you about this problem, which irks me no end: When I invite friends to dinner, some will say, "Don't go to any trouble."

Exactly, what do they mean by this? Do they wish me to serve them TV dinners in their

I fell in love with Mark when I was 15. He was 17. I fought with my family because I wanted to quit school and get married. Mark wanted to go to college, but I talked him into taking a job in a parking lot so we could get married right away. We ran off and got married and broke our parents' hearts. I got pregnant real quick so our parents wouldn't have our marriage annulled.

Well, Mark wasn't really ready to settle down so when he'd spend an evening with his buddies, I'd get made and jealous. Then we started fussing at each other. He couldn't stand my whining so he left me. Now we are getting a divorce because he says he missed out on his youth and it's my fault. I still love him, but his love for me has turned to hate.

Please, Abby, keep telling young girls to finish high school and let the guys grow up before they start nagging for marriage. I am 16 years old, pregnant, and in six months I'll be a divorcee. Sign this . . .



CHRISTMAS PROGRAM — Members of the William B. Travis Elementary School P-TA will be entertained tonight by a Christmas Pageant. The birth of Christ will be told as (left to right) Mark Jasmen, Keith Mackey, Leigh Ann Jeffers, Jimmie Anne Robertson, Guy Goodwin, Curtis Thornton, Wayne Bruce, Terry Bowden and Laura Mitchell play the lead parts in the program.

Yule Program To Be Given Tonight

"It Came Upon A Midnight Clear" will be presented by the Travis School choir for the P-TA meeting this evening in the school auditorium.

The choir will be assisted by members from the first grade classes portraying angels, villagers, shepherds and pages.

Mary will be portrayed by Laura Mitchell with Guy Goodwin taking the part of Joseph and Lezlea Knesich as narrator.

Gary Jennings will be soloist. The choir, under the direction of Mrs. Bill Watt, will be accompanied by Miss Judy Neslage.

A group of popular Christmas songs will be sung by the choir before the presentation of the Christmas story. Selections will include "Silver Bells," "It's Be-

Hurry -- Only 8 shopping days 'til Christmas

FREE! — Choice, Boys' or Girls' BICYCLE
To be given away Dec. 25 — No obligation. Nothing to buy. Register.

FREE! ACAPULCO VACATION
Come in — Register in Kades. Contest. Fly by. No obligation. Nothing to buy.

HOUSE SHOES
Men's \$2.99 To \$6.95
Women's Children's

MEN'S SHOES
Group by Washboro
Ties—Slip Ons \$9.97
Black, Brown

Ladies First Quality **HOSIERY**
Micro Mesh, New Shades
2 Pairs \$1.
Run-Resistant Hosiery
Reg. \$1.29 3 Pcs. \$2.65
Junior Miss 2 prs. \$1

OPEN EVERY NIGHT

FLORSHEIM SHOES FOR MEN
The Ideal Gift
Beautiful Gift Wrapping Free

Kyle's Fine Shoes
The Home of Florsheim and City Club Shoes
109 S. Cuyler MO 9-9442

Carpet Spots and Paths Easily Removed
If you haven't time to clean your carpet wall-to-wall, you can still remove spots and traffic paths!
Blue Lustre Carpet Shampoo (America's new favorite!) makes matted nap open and fluffy again, restores forgotten color.
Rent easy-to-use electric shampooer for \$1 a day at
Pampa Glass & Paint & Floor Covering
1431 N. Hobart MO 4-3295

DOWNTOWN PAMPA Penneys ALWAYS FIRST QUALITY

Let Penney's be your Santa

OPEN EVERY NIGHT TILL 8 pm UNTIL CHRISTMAS

SLIPPERS FOR THE WHOLE FAMILY!

 Moc-Toe Comfort Soft side leather upper with comfortable cushion crepe rubber sole and heel. 3.99	 Glove-Soft Slipon Soft gloved leather upper. Cushion insole. Cushion crepe rubber sole and heel. 6.99	 Leather Opera side leather upper with pile lining - hard sole sturdy rubber heel. 4.50	 Hearty Classic Durable side leather upper. Elastic gore. Composition sole, rubber heel. 5.50
 Flowered Scuff Vari-colored embroidery on glossy rayon satin. Cushion insole, synthetic sole. 5 to 10. 3.99	 Pompom Slipon Soft, pearlized vinyl with real fur pompom. Cozy acrylic lining. Women's sizes 5 to 10. 4.50	 Fur-Cuffed Slipon Luxuriously soft vinyl hostess slippers with soft sole, padded heel. Misses' sizes 4 to 10. 2.99	 Glittery Scuff Cross-strap open slipper is leather with metallic trim, low composition heel. 4 to 10. 1.99
 Infant's 'Pet' Rayon-cotton plush sock-top with puppy-dog head that really squeaks. 4 to 12. 1.99	 Boys' Classic Soft vinyl upper with foam-backed nylon tricot lining. Soft synthetic sole, heel. 9 to 3 2.99	 Boys' Pile-Liner Smooth and rugged split leather with acrylic pile lining. 1 to 5. 4.50	 Fur-Trim Slipon For girls - soft vinyl upper with real fur collar. Bouncy padded sole and heel. 8 to 3. 2.99

CHARGE IT! Shop Downtown for Greater Selections

Happy Holiday Idea:

Bright as a holiday songfest, Hot Dr Pepper is the proud crowd's festive way to welcome friends and guests. They like to relax, refresh and enjoy the Dr Pepper difference. Why not join them? Just heat Dr Pepper or (if you're a calorie counter) Diet Dr Pepper in a saucepan until steaming hot. Then pour over thin slices of lemon. It's the happiest holiday idea yet.



Hot Dr Pepper

DR PEPPER COMPANY, DALLAS, TEXAS, 1966

Astrological Forecast

By CARROLL RICHTER

GENERAL TENDENCIES: You have a chance to get out from under some tiresome or deceptive condition by a clever arrangement which can bring to light certain unique qualities and handily which you had not been aware. Don't be disturbed because there are a number of annoyances facing you—just your fine mind handle them.

ARIES: (Mar. 21 to Apr. 19) — Financial affairs could be quite difficult for you now, but you find that allies, kin, are most helpful if you state what you want most. Your mate may not be very helpful right now. A good friend, however, is just the opposite.

TAURUS: (Apr. 20 to May 20) — Be sure you follow all regulations that apply to you and you will not over one who is endeavoring to play a fast trick on you. Avoid getting into arguments between a partner and a higher-up. Remain neutral as much as you can.

GEMINI: (May 21 to June 21) — Forget dull routines today — see new places and meet persons who can cheer, inspire you. Don't neglect to surround yourself with those out-of-town who can be helpful to you. Show relatives that you are thoughtful, also.

MOON CHILDREN: (June 22 to July 21) — Don't hesitate to get into some sort of amusement or recreation that lifts your spirits from the mundane since you are and to be quite weary. Permit others to do favors for you. They need friends, too.

CANCER: (July 22 to Aug. 21) — Get busy with personal matters and avoid an argument that could brew alarmingly with some unattractive relative and own family. Don't get entangled in other people's business, either. Be careful while driving.

LEO: (Aug. 22 to Sept. 21) — You are thinking very clearly and should plan your times more intelligently than heretofore. However, don't criticize fellow workers. Pay more attention to your driving, or the car can be some trouble.

VIRGO: (Sept. 22 to Oct. 21) — Concentrate more on improving your many talents and forget about spending so much money on recreation that is hardly worth even the time. Get those obligations behind you quickly. Put the social second in line.

SCORPIO: (Oct. 22 to Nov. 21) — A family member could have an idea that seems wayout to you, but keep silent; this could be absolutely workable. Some annoying property problem could be gotten rid of quietly. You don't need others' ideas.

SAGITTARIUS: (Nov. 22 to Dec. 21) — Why don't you find some better system under which to operate in the days ahead instead of fussing and brooding at life from a wrong perspective? Good friend loyalty supports you in face of opposition — in others, be happy.

CAPRICORN: (Dec. 22 to Jan. 20) — Do not permit some very aggressive person to get hold of any power where your property is concerned, or you will regret it later. You can't handle friends who are not sure of their own minds.

AQUARIUS: (Jan. 21 to Feb. 19) — Follow your heart instead of blindly following a higher-up whose ideas may be quite greedy — you would regret help given later. Get personal matters righted quickly. Safeguard property and career.

PISCES: (Feb. 20 to Mar. 20) — Some new and inspiring idea can be just what you need for brightening your spirit and forgetting any problematical affairs that but you. Follow through on it. Gather any information you need quickly; go to right sources.

IF YOUR CHILD IS BORN TODAY... He or she will be one of those children who are not only passionate, obedient, the success possible in his chart will be lessened, the intelligence diminished. The finest outlet here would be one in which substituting the modern for old practices is the main concern. Your progeny can be a great boon to humanity at large. Send to a modern college.

Pampa Public Schools Menu

- FRIDAY**
- PAMPA SENIOR HIGH**
 Breaded Shrimp Buttered Rice
 Baked Beans Buttered Asparagus
 Tomato Salad Pineapple Crisp
 Bread Butter Milk
- PAMPA JUNIOR HIGH**
 Fish or Ham Spinach
 Bread Milk
- ROBERT E. LEE JR. HIGH**
 Salmon Croquettes Baked Peas
 Macaroni and Cheese Gingerbread Cake
 Carrot and Celery Sticks
 Bread Plain or Chocolate Milk
- B. M. BAKER**
 Hot Dogs Baked Beans
 Potatoe Chips Lettuce Salad
 Jello Milk
- HORACE MANN**
 Meatballs and Spaghetti
 Baked Peas Buttered Carrots
 Fruit and Raisin Cookies
 Plain or Chocolate Milk
- WOODROW WILSON**
 Spaghetti with Meat Sauce
 Mixed Vegetables Fruit
 Corn Bread Milk
- WILLIAM B. TRAVIS**
 Hot Dogs with Chili French Fries
 Tossed Salad Peach Halves
 Chocolate Milk
- BEF & VEG. CARVER**
 Beef & Veg. Stew Tossed Salad
 Buttered Hominy Coconut Pudding
 Cornbread Butter Milk
- STEPHEN AUSTIN**
 Minute Steaks on Bun Pork and Beans
 Pickle Relish Potatoe Chips
 Pineapple Apricot Cobbler Milk
- LAMAR**
 Beef & Veg. Stew Tossed Salad
 Buttered Hominy Coconut Pudding
 Cornbread Butter Milk

Customers who get their hair dyed and spend hours in the beauty salon soon will have a smarter than ordinary outfit to wear while getting the treatment. Instead of the conventional baggy, wrap-around smock many beauty shops are planning to wrap milady in style, according to one manufacturer of uniforms. The firm Work Wear, has just designed a mu-mu wrap for ILA's beauty salon in New York. The wrap has full and easy sleeves, a rounded neckline, and a hem that stops above the knees.

Sunbeam
 "THE IMPRESSIONIST"
 cordless decorator wall clock

Enhance your home with this contemporary clock. Matches your decor because there are four models to choose from and all hang vertically or horizontally. (1) Black frame with white dial. (2) goldtone frame with silver-tone dial. Also white frame with black dial, and Woodtone frame with red dial. You can even change color panels. Accurate time measurement 20 1/4", 24", 24 1/2". Model AC315

19.88

MALONE PHARMACY
 Hughes Bldg.

Prices Effective Thru Sat., Dec. 17, Limit Rights Reserved.



WHEN YOU SHOP FOR QUALITY... SHOP IDEAL WHERE YOU ALWAYS FIND THE BIG BRANDS and the BIG SAVINGS!

Moving into holiday time, food savings become more vital than ever! As usual, Ideal stands ready to serve you with the finest foods at the lowest possible price! Come to the BIG STORE this week and shop the THRIFTY WAY. Of course, satisfaction is always guaranteed.



THE COFFEE YOU'D DRINK... IF YOU OWNED ALL THE COFFEE IN THE WORLD!

MARYLAND CLUB
 2-Lb. Can \$1.37

69¢

"Better Food For Less"
IDEAL
 FOOD STORES

DELICIOUS AFTER-DINNER TREAT
IDEAL SHERBET 1/2-Gal. Ctn. **53¢**



Crystal Chimes
 EARLY AMERICAN PRESCUT COVERED SUGAR BOWL
 ONLY **9¢** WITH EACH \$7.50 PURCHASE
 2 FOR 18¢ WITH \$15.00 PURCHASE

CRYSTAL CHIMES 7 1/4-IN ROUND
ASH TRAY Value Only **66¢**
 NO OTHER PURCHASE REQUIRED

Swift's Pro-Tem Beef
STEAK SALE
 Center Cut Sirloin Full Cuts Round
L B 98¢ **L B 89¢**

Swift Pro-Tem
 Beef Rib Steak lb. **79¢**
 Boneless Beef Stew lb. **69¢**
 Lean Meaty Beef Short Ribs lb. **29¢**
 Fresh Ground Beef lb. **39¢**



Country Kitchen Assorted LUNCH MEATS
 6-Oz. Pkg. **35¢**

SWIFT'S PREMIUM OR BAR-S
CANNED HAMS
 3-Lb. Can **\$3.19** 5-Lb. Can **\$4.99**

HONEYSUCKLE TURKEY ROAST 2 1/4-Lb. Ctg. **\$3.39**
 Top O' Texas Pure Pork Sausage 2-Lb. Bag **79¢**
 MEADOWDALE SLICED BACON 1-Lb. Pkg. **69¢**
 Wilson's Certified All Meat SKINLESS FRANKS 12-Oz. Pkg. **49¢**

GOLDEN WHOLE KERNEL Niblets Corn 12-Oz. Can **19¢**
 GREEN GIANT Cut Green Beans 303 Can **19¢**

MRS. TUCKER'S SHORTENING
 3-Lb. Can **59¢**

TENDER SWEET Green Giant Peas 303 Can **22¢**
 GREEN GIANT Cream Style Corn 303 Can **19¢**

BRACH'S CANDIES
 MALTED MILK BALLS CHOCOLATE PEANUTS BRIDGE MIX PEANUT CARMEL CLUSTER DELUXE MILK CHOC. PEANUT CLUSTERS 1-LB. BAG **59¢**
 BRACH'S FILLED Christmas Stockings 9-Oz. Size **69¢**
 BRACH'S CHOC. COVERED OR Villa Cherries 12-Oz. Box **49¢**

OVEN-FRESH FROM IDEAL!
 IDEAL SLICED Ranch Bread 1 1/4-Lb. Loaf **19¢**
 IDEAL SLICED Wheat Bread 1-Lb. Loaf **21¢**
 IDEAL Cinnamon Rolls Pkg. of 8 **35¢**
 IDEAL LOAF STYLE Angel Food Cake Each **39¢**

BACON THINS, CHICKEN IN A BASKET Nabisco Snack Crackers Pkg. **39¢**
 VAN CAMP Spanish Rice No. 300 Can **23¢**

SOFTNESS IS... **Northern Tissue**
 WHITE OR COLORS 4-Roll Pack **35¢**
 FROZEN Banquet Dinners FOUR VARIETIES 3 11-Oz. Pkgs. **1.00**

ASSORTED COLORS Gala Towels Big Roll **35¢**
 NORTHERN-150 DOUBLE SHEETS Facial Tissues Box **19¢**

KRAFT WHIPPED CREAM CHEESE PLAIN, PIMENTO, CHIVE, ONION, BACON, BLUE CHEESE 3 4-Oz. Pkgs. **1.00**

FOR CEREAL OR COFFEE Ideal Half & Half Pint **29¢**
 KRAFT America Cheese 2-Lb. Ctn. **1.49**
 IDEAL NEW YORK White Cheese Random Weight lb. **99¢**
 MAXWELL HOUSE Instant Coffee 6-Oz. Jar **89¢**

VAN CAMP'S CHILI WITH BEANS Stock up Today! 3 300 Cans **1.00**
 GENTLE CLOROX BLEACH For Whiter Washes 1/2 Gal. Plastic **37¢**

MIX OR MATCH **FRUIT SALE**
 CHOICE OF FLORIDA TANGERINES, FLORIDA TANGELOS, FLORIDA GRAPEFRUIT OR CALIF NAVEL ORANGES
7 \$1.00 LBS.

Procter & Gamble Can Ease Your Cleaning Chores... Ideal ALWAYS Saves You A Pretty Penny!

CONDENSED **DASH DETERGENT**
 SPECIAL LABEL JUMBO BOX **\$1.99**

BLUE **CHEER DETERGENT**
 SPECIAL LABEL KING SIZE **\$1.14**

FOR DISHWASHING **IVORY LIQUID**
 SPECIAL LABEL 22-Oz. PLASTIC **49¢**

NEW **BOLD DETERGENT**
 SPECIAL LABEL GIANT SIZE **69¢**



Closed Sundays So Our Employees May Attend The Church of Their Choice

Bake a Christmas Apple Tree Cake



CHRISTMAS APPLE TREE CAKE in shape for Christmas, this easy-to-prepare holiday cake uses canned pie-sliced apples to simulate tree branches. It's decorated with whipped cream and colorful glaze fruits.



What could be merrier than today's Christmas Apple Tree Cake? The rich aroma of its baking, its tempting taste, and the gay Christmas tree shape it presents are the ingredients which joyous holiday memories are fashioned.

The preparation of this delicious upside-down treat is simplicity itself, thanks to the canned pie-sliced apples and prepared yellow cake mix for which the recipe calls. And isn't that good news when there are still presents to be wrapped, the family tree to decorate and last minute housekeeping chores to be attended to?

The unsweetened pie-sliced apples — which are wonderful in so many dishes in addition to pies — are arranged to simulate tree branches.

The Christmas tree shape is easy to make, too, from a double-thickness of aluminum foil.

CHRISTMAS APPLE TREE CAKE

1 lb. 4 oz. can pie-sliced apples, drained
 1/4 cup butter or margarine
 1/2 cup light brown sugar, firmly packed
 1/2 teaspoon cinnamon
 1/2 package yellow cake mix
 1 cup heavy cream, whipped
 glaze fruits

To Make Christmas Tree pan and base: Using 18-inch wide heavy-duty aluminum foil, tear off two 18-inch strips and one 6-inch strip. Put the two large pieces of foil together and draw

Food Page

THE PAMPA DAILY NEWS
 THURSDAY, DECEMBER 15, 1966
 59TH YEAR

Offset Price Rises By Sharp Shopping

By GAYNOR MADDOX
 Newspaper Enterprise Assn.
 Sharp, informed and well-planned shopping can do more for your food budget than boycotts, most economics experts believe.

—Dry milk solids cost less than half as much per liquid quart as fluid whole milk. The cost-conscious consumer can serve a mixture of half fluid milk mixed with half reconstituted dry milk solids.

—Shoppers will find some stores offering day-old bread at enough of a discount to represent a significant saving over a period of time. Also private label bread may cost less than nationally advertised brands. In some chains, private label, white enriched bread sells for 5 to 6 cents per pound below the nationally advertised.

—In a sense, ready-to-cook broilers are a convenience food, and because of mass production and volume acceptance, cost less today. But chicken as part of a frozen dinner or as meat in sauce is more expensive than making the same product at home from ready-to-cook broilers and other ingredients.

—Make a list and stick to it.

Food Buying Guide

The following guide to the nation's food shopping buys for this coming weekend was prepared by the U.S. Department of Agriculture and Interior for UPI.

WASHINGTON (UPI) — The beef roundup indicates a good variety of roasts and steaks. Pork shoppers can find buys in bacon, porkchops, ham, sausage, and spareribs. Leg of lamb appears in some areas as a weekend buy.

Broiler-fryer chickens and turkey continue as the mainstays for the budget-minded shopper. Vegetables in good supply are cabbage, carrots, celery, lettuce, onions, green peppers and potatoes.

Fruits available in ample quantities are apples, bananas, grapefruit, oranges, pears and tangerines.

Nationally plentiful fish buy for the weekend is canned salmon.

Most shoppers make up their minds on purchases within the store. This may lead to spending more than would have been spent by planning ahead. To make a list and stick to it takes thought and time.



YULETIED?

RENT A FORD FROM US.

(We're just a few minutes away.)

Donder and Blitzen and all the rest can't do all the work. So we've become Santa's helpers for people who need a second car. Give us a jingle. We'll have you off to grandma's house in a twinkling, in a brand-new Falcon, Fairlane, Ford or Mustang. Coe? Surprisingly low, including insurance.

So rent a Ford from us. And have a merry Christmas.



Harold Barrett Ford, Inc.

701 West Brown
 MO 4-8404

FITE FOOD

We Give PAMPA PROGRESS STAMPS
 DOUBLE STAMPS
 Wednesday With \$2.50 Purchase or More

1333 N. Hobart MO 4-4092 or MO 4-8842

ROUND STEAK USDA Choice Fite's Own Feed Lot Beef	MEAT LOAF Fite's Own Frozen Oven Ready
89¢ lb	89¢ lb

RIB STEAK USDA Choice Fite's Own Feed Lot Beef	ARM ROAST USDA Choice Fite's Own Feed Lot Beef
79¢ lb	59¢ lb

Place Your Order for: Turkeys • HAMS
 We Have: Geese • Hens • Ducks • Oysters

GROUND BEEF Fresh Lean	CHUCK ROAST USDA Choice Fite's Own Feed Lot Beef
45¢ lb	55¢ lb

USDA Choice Fite's Own Fed, Feed Lot Beef
 • Cut • Wrapped • Frozen
BEEF For Your Freezer **43¢ lb** • Hind Quarter **53¢ lb**
 • 130 Days in Feed Lot • Fed 24 Hours a Day •
 • Pampa Progress Stamp Purchases • Pampa Progress Stamp Given on All Cash Home Freezer Purchases

CRISCO 3 Lb. Can	79¢
SUGAR 5 Lb. Bag	49¢

Maryland Club COFFEE 1-Lb. Can	Baker's Angel Flake COCONUT 7-Oz. Pkg.
69¢	39¢

Detergent AJAX King Size	Shurfine OLEO 2 lbs.
95¢	39¢

ICE CREAM Borden's 1/2 Gal.	69¢
Coca-Cola Reg. or King 6 Bot. Ctn.	39¢ Plus Dep.

Assorted Flavors JELL-O 3 Reg. Boxes	Reynolds Aluminum Foil Reg. Roll
29¢	25¢

Kraft's Marshmallow Creme ... 2 Pints	35¢
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Powdered Sugar DONUTS Morton's Frozen Reg. Pkg.	U.S. No. 1 Russet POTATOES 10 Lb. Bag
29¢	59¢

Welch's Frozen GRAPE JUICE 12-Oz. Can	Morton's Frozen DONUTS Reg. Pkg.
35¢	29¢



Make It a Gas Light Christmas

A Gas Light is a charming gift everyone enjoys the year 'round. Order now, you'll pay only \$2 per month and receive FREE an extra pane with a colorful Santa. Contact any employee of

Pioneer Natural Gas Company

HERSHEY DAINTRIES

12 Oz. Pkg. **39¢**

REYNOLDS WRAP

Heavy Duty Roll **59¢**

Meat FOR EVERY BUDGET
 Pure Pork **SAUSAGE 3 lbs. \$1.19** First Cut **PORK CHOPS . lb. 49¢**

HIND QUARTERS U.S.D.A. Good Cut and Wrapped	55¢ lb	Honey Suckle TURKEY HENS lb. 49¢
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Wilson's Crisprite BACON 59¢ lb	Fresh Ground Beef ... 3 lbs \$1 Fresh PORK STEAK ... lb. 45¢ Choice Beef Round Steak ... lb. 89¢ No Waste Tenderized Steak ... lb. 98¢
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Grade A Whole FRYERS lb 29¢	Whole CURED HAMS lb 69¢
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Marshmallow Creme KRAFT PINT	19¢
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MIRACLE WHIP Kraft Qt.	49¢
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FOOD KING Shortening 3 lb. can	59¢
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BREAD Tender Crust 1 1/2 lb. Loaf	19¢
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Del Monte

Peaches

Sliced or Halves
 No. 2 1/2 Can

4 FOR \$1.00

Food Buys

HOLLY Sugar 5 lb. bag	49¢
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Gold Medal Flour 5 lb. bag	55¢
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LUCKY WHIP or DREAM WHIP 4 Oz. Box	39¢
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Shurfine BISCUITS 12 Cans	\$1.00
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Food King OLEO 6 Qtrs.	\$1.00
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Shurfine 303 can PEARS 4 Cans	\$1.00
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Diamond ENGLISH WALNUTS MIXED NUTS PAPER SHELL PECAN	49¢ lb
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Calif. 8 oz. Jar Gift Salad Olive	39¢
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Shurfine 22 oz. Sweet Pickles	49¢
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Wagner 32 oz. Breakfast Drinkk	3:89¢
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Shurfine 303 can Apple Sauce	6:51
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Shurfine WK or cream, 303 size Golden Corn	5:51
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Shurfine B.L. 303 can cut Green Beans	5:51
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VEGETABLES

Sunkist ORANGES Red Delicious APPLES	19¢ lb
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California LETTUCE ...	lb. 19¢
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Texas Ruby Red Grapefruit ...	EA 5¢
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SHURFINE Coffee L C B N	65¢
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FROZEN FOOD SPECIALS

Morton MEAT POT PIES 3:59¢	59¢
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Morton 16 z. PECAN PIES	59¢
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Morton TV DINNER	39¢
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GIANT BOX NEW Rinso	59¢
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HOM'S FOODS

We Give Buccaneer Stamps—Double Wed. With \$2.50 or More Purchase
 421 E. FREDERIC OPEN 7 DAYS A WEEK MO 4-8531
 LIMIT RIGHTS RESERVED

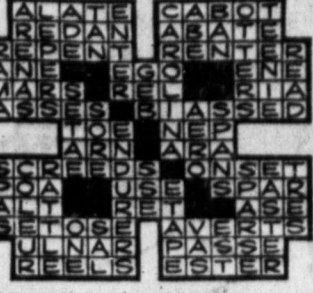
7 Two Enrolled at OSU Warren Awarded Academic Ribbon

from Pampa are among 16,003 enrolled on the Oklahoma State University campus this fall. They are: Jessica Ann Dugan, home economics freshman, and James B. Warren, son of Mr. and Mrs. Hart Warren, a sophomore physics major at the University of Texas, was awarded the Air Force Reserve Officers Training Corps academic achievement ribbon for the second time recently at Austin. The ribbons were presented to cadets who have maintained a 3.0 (all A's) grade average in Air Force Science and have an overall average of 2.0 (B) for the past semester.

Battlefields

- ACROSS
- 1 Battlefield of 1870
- 6 Battlefield of 1941-42
- 12 Wide-open
- 13 City in Italy
- 14 High structure
- 15 Poes
- 16 Foreign (comb. form)
- 18 So (Scott)
- 19 Upward (comb. form)
- 22 Moth
- 23 Underground stem parts
- 24 Worder
- 26 "Emerald Isle"
- 28 Wicked
- 30 Battlefield of 1862
- 34 Battlefield of 1815
- 36 Ripped
- 37 Chances
- 38 Ancient port of Rome
- 39 Elips
- 42 Sharp tool
- 43 Consume
- 44 Winglike part
- 45 Spanish pot
- 47 Battlefield of 1775
- 51 More frostlike
- 55 Withstood
- 58 Lying flat
- 59 Given a chair
- 60 Dispatches
- DOWN
- 1 Perched
- 2 Freudian term
- 3 Sluggard (Scot.)
- 4 Summit
- 5 Sea nymph
- 6 Receptacle for ashes
- 7 Hall!
- 8 Man's nickname

Answer to Previous Puzzle



3 - EXPLOSIVE DAYS
NOW THRU SATURDAY



ADULTS 85c THRU 6 PM WEEKDAYS
CHILDREN 35c
BOX OFFICE OPENS 1:45 PM

DON'T TOUCH! THEY ARE BOOBY BOMBS, complete with THERMO-NUCLEAR NAVELS!

FREE MOVIES

FOR CHILDREN
Every Saturday Morning
At the Capri Theatre
Doors Open at 9:30 a.m.
COURTESY OF
DOWNTOWN BUSINESS
ASSOCIATION
MERCHANTS
PICK UP YOUR
TICKETS AT
ANY DOWNTOWN
ASSOCIATION
MERCHANT
Tickets Will Be Given Only To Adults

Wilson-Bell Drug Sold to Barney's Borger Pharmacy

Announcement was made today that Barney's Pharmacy of Borger has purchased Wilson-Bell Drug at 300 S. Cuyler and the store will begin operation Saturday under the new ownership.

Guy Crawford, Bill Sprague and Bill Evans, owners of Barney's of Borger, bought the Pampa business from Richard Wilson and John Lee Bell who have operated the store under the Wilson-Bell partnership.

The store will be known as Barney's Pharmacy of Pampa and will be managed alternately by the three new owners until a permanent manager is named.

Crawford is a former Pampa who was employed by the local store back in the 1940s when it was known as Wilson Drug. Crawford, a registered pharmacist with 35 years experience, has been with Barney's in Borger since 1952. He is married and has one son, Gary a sophomore at Texas Tech.

Sprague, 39, a graduate of the University of Oklahoma Pharmacy School, formerly was a salesman for Eli Lilly Co. and has been with Barney's since 1960. He is married and the father of five children aged 9 to 15 years.

Evans, 30, a graduate of Southwestern School of Pharmacy at Weatherford, Okla., has been with Barney's since 1962. He is married and the father of two children aged 2 and 5.

Sprague said the Pampa store will be operated under its present policy for the time being, continuing the same service as a full line drugstore.

Treat Your Taste and Your Budget too!

LANES "MARDI GRAS"
ICE CREAM 1/2 Gallons 39c

EGGS Elmer's dozen 47c

BISCUITS with \$5.00 purchase excluding cigarettes 5 FOR 19c

MARYLAND CLUB COFFEE lb. can 69c

KIMBELL'S Fruit Cocktail 303 Can EACH 19c

SUGAR Powdered of Brown 1 lb. box 15c

With \$5.00 Purchase or more excluding cigarettes
FLOUR Gold Medal 5 lbs. 49c

WIN UP TO 10,000 BUCCANEER STAMPS FREE... See Us For Details!

US No. 1 RED	Ruby Red	Apples
Potatoes 10 Lb. Bag 39c	GRAPEFRUIT 7 Lbs. \$1.00	4 Lb. Bag 49c

Open Daily 7:30 a.m. to 8 p.m., Sundays 8 a.m. to 7 p.m. WE GIVE BUCCANEER STAMPS DOUBLE STAMPS EVERY WEDNESDAY WITH \$2.50 OR MORE PURCHASE

WARD'S GROCERY

502 W. FRANCIS WE RESERVE THE RIGHT TO LIMIT QUANTITIES MO 9-9641



Swift Prem Heavy Beef

CHUCK STEAK 63c lb.

Swift Prem Heavy Beef
CHUCK ROAST 49c lb.

Swift Prem Heavy Beef
SWISS STEAK 69c lb.

Swift Prem Heavy Beef
CLUB STEAK 79c lb.

Ground Beef Fresh 2 1/2 lbs 97c

PORK LIVER Fresh 23c lb.

BACON Wilson Crispite 2 lb pkg \$1.19

FRYERS L B 25c

- American Beauty 10 oz. 19c
- Elbo Roni Macaroni 19c
- Kimbell's Round box 2 for 15c
- Salt reg size 13c
- Ajax Cleanser 13c
- Kim Napkins 60 Count 10c
- Kimbell's, sliced 303 can 2 for 25c
- Beets Del Monte 23c
- Sweet Peas 24 oz bottle 55c
- Crisco Oil Mrs. Tuckers 3 lb. Tin 69c
- Shortening Bama 2 lb par 59c
- STRAWBERRY PRESERVES 1 1/2 lb. loaf 19c
- Bread Hunts 300 can 10c
- Tomato Juice Kimbell's crushed 300 size 18c
- Pineapple Diamond, golden cream style 2 for 27c
- Corn Van Camp Reg. Can 21c
- Tuna Cracker Barrel 1 lb. box 21c
- Crackers

DELICATESSEN SPECIAL
1/2 Fried Chicken
1/2 Pt. Chicken Gravy
1/2 Pt. Pinto Beans
ALL FOR 89c
We will cook your ham or turkey
Cakes and Pies Fresh Everyday
Cake Doughnuts Assorted Flavors doz. 49c

coupon
Bring This Coupon To Our Store
100 FREE BUCCANEER STAMPS
With Purchase of 2 Qt. Jars Dill or Sweet PICKLES

coupon
Bring This Coupon To Our Store
100 FREE BUCCANEER STAMPS
With \$5.00 or More Purchase Excluding Cigarettes

coupon
Bring This Coupon To Our Store
100 FREE BUCCANEER STAMPS
With Purchase of Heavy Duty-8x25 REYNOLDS FOIL



Letters To Santa Claus

Dear Santa, How are you Santa and how are the reindeer and Rudolph? Tell Rudolph hi for me. Santa I would like a race set, train set, bricks, and Santa would you get mother and daddy a present too? Bring mother something to use in the house and something to use in the car or anywhere. Love, Jackie Lee McDowell 812 S. W. 15th Perryton

Dear Santa Claus I hope you know that I love you. I would like a Easy-Bake oven. And a Baby Secret and a roller show projector and a beauty vanity. I am 8 years old and my sister is 5. My name is Angela Day. My sister's name is Day 1115 Mary Ellen

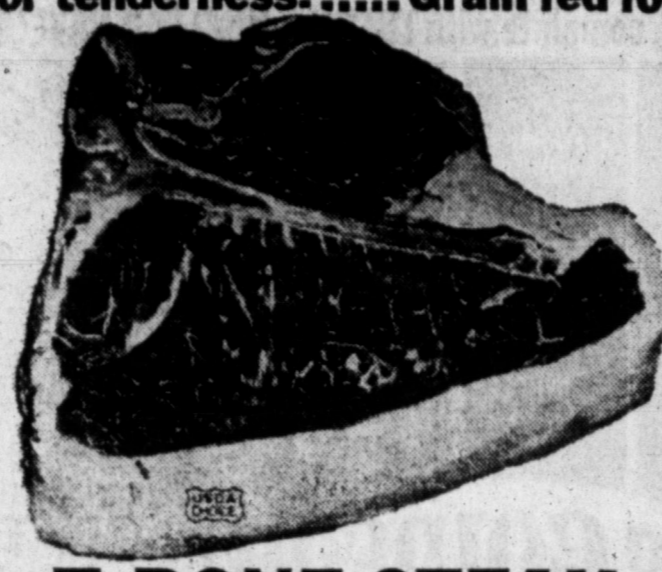
HI-POCKETS
THAT'S IT! NOW WALK OVER TO THE DOOR...
AND PAY THE NEWSPAPER BOY
SECTION DAY, TODAY

SERVE THE BEST! *Serve* U.S.D.A. CHOICE BEEF



SWISS STEAK

U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed Arm Bone Cut.... pound **69¢**



T-BONE STEAK

U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.... pound **98¢**



SIRLOIN STEAK

U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed... pound **89¢**



ROUND STEAK

U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.... pound **85¢**

- Boneless Sirloin Steak.....Lb. **\$1.19**
- Boneless Round Steak.....Lb. **\$1.09**
- Boneless Round Tenderized.....Lb. **\$1.19**
- Family Steak.....Lb. **59¢**

- K.C. Steak U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.....Lb. **\$1.39**
- Cube Steak U.S.D.A. Choice Beef, Boneless, Waste-Free.....Lb. **\$1.19**
- Pork Roast Lean Northern Pork, Loin Cut, 2 1/2 to 3 1/2-Lb. Average.....Lb. **69¢**
- Porterhouse Steak.....Lb. **\$1.19**

- Rib Steak U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.....Lb. **79¢**
- Short Ribs U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.....Lb. **29¢**
- Stew Meat Boneless, Lean Cubes of Choice Beef.....Lb. **79¢**
- Rump Roast U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.....Lb. **99¢**

SHOULDER ROAST

Boneless, U.S.D.A. Choice, Aged Heavy Beef, Valu-Trimmed.....Lb. **69¢**

PEACHES

Hunt's Yellow Cling..... 4 No. 2 1/2 Cans **\$1**

EGGS

Nest Fresh Grade A, Medium..... Dozen **49¢**

SUGAR

C & H, Powdered or Brown..... 2 pound Boxes **29¢**

SNOWDRIFT

Pure Vegetable Shortening..... 3 pound Can **67¢**

COCOANUT

Durkee's Flaked..... 14-Oz. Pkg. **39¢**

CHOCOLATE CHIPS

Nestle's Morsels 5¢ Off 12-Oz. Label.... Pkg. **39¢**

FROZEN FOOD BUYS



Pies

Banquet, Pumpkin & Minn. Family Size..... **29¢**

Potatoes

Idaho King..... 2 20-Oz. Bags **38¢**

Chopped Broccoli

Libby's..... 4 10-Oz. Pkgs. **88¢**

Butter Beans

Libby's..... 4 10-Oz. Pkgs. **88¢**

Onion Rings

One Side..... 7-Oz. Pkg. **39¢**

Green Peas

Libby's..... 3 10-Oz. Pkgs. **69¢**

Cauliflower

Libby's..... 3 10-Oz. Pkg. **\$1**

Brussel Sprouts

Libby's..... Pkg. **35¢**

Store Manager's Special!

BREAD

MEAD'S 1 1/2 lb. loaf **19¢**

MILK

All Brands Fresh 1/2 gal. **49¢**

More Good Values!

Table Salt

Carey's, Plain or Iodized, 26-Oz. Box..... **10¢**

Baby Food

Heinz Jr., Assorted Flavors..... 2 7 1/2-Oz. Jars **31¢**

Cleaner

Formula 409, Spray, 22-Oz. Bottle..... **79¢**

Cookies

Sunshine Hydrax..... **47¢**

Catsup

Stokely's Finest 14 oz. bot. **19¢**

Fruite Drinks

Circus 44 oz. 3 cans **85¢**

Margarine

Fla-Homa, Corn Oil, 1-Lb. Pkg. **43¢**

Oxydol

Heavy Duty Detergent Giant Box..... **79¢**

Tide

New Intensified Detergent Laundry Size..... **\$3.99**

Cheer

Heavy Duty Detergent King Size..... **\$1.39**

Duz

Premium Detergent, 25¢ Off Label, King Size Box..... **\$1.09**

Facial Tissue

Soft Fly, Assorted Colors... 2 200-Ct. Boxes **39¢**

Mushrooms

MGA, Stems & Pieces 4-Oz. Can..... **29¢**

Corn Oil

Mazola, Pure Quart Bottle..... **75¢**

MIRACLE WHIP

Kraft salad dressing qt. jar **49¢**

GOLD MEDAL FLOUR

5 Pound Bag **55¢**
10 Pound Bag **\$1.09**

IN SHELL NUTS

NEW CROP ALL VARIETIES Pound **49¢**



AMERICA'S MOST VALUABLE STAMPS

BIG MONEY SAVERS

CHRISTMAS TREE LITE SET

Locs, 7 Lite Individual, Complete with Balls & Clips, Regular \$1.49 Value..... **99¢**

Icicles

Brite Star Silver, Reg. 28¢ Retail 300 Strands Per Pkg. **19¢**

Christmas Wrap

Clear, 44 Ft. 6 ROLLS, Reg. \$1.79 Value, Bright Assorted Colors & Designs in each Pkg. **69¢**

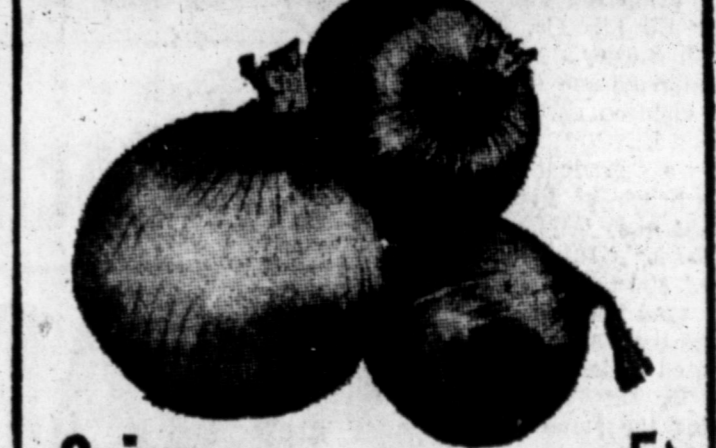
Contact

10-Ct. Capsule Per Pkg., Regular \$1.49 Retail **99¢**

Crema Rinse

or Shampoo, Laminin Plus, Reg. 79¢ Retail, 16-Oz. Btl. **49¢**

FRESH PRODUCE



Onions

Yellow, U.S. No. 1 Mild.....Lb. **5¢**

Grapefruit

Tampa Ruby Red..... 5-lb. Bag **39¢**

Apple Juice

Spears, Fancy..... Quart Bottle **27¢**

Golden Corn

Del Monte or Libby, Cream Style or Whole Kernel..... 5 No. 303 Cans **\$1**

Fruit Cocktail

Stokely's Fancy..... 3 No. 303 Cans **69¢**

Sweet Peas

Del Monte or Libby..... 3 No. 303 Cans **69¢**

Green Beans

Del Monte or Libby, Cut..... 3 No. 303 Cans **69¢**

Jelly or Jam

Bama, Red Plum or Grape..... 18-Oz. Jar **35¢**

WENDY DOLL & FIGHTING ACE DOLLS ARE STILL AVAILABLE AT YOUR NEAR-BY PIGGLY WIGGLY

THESE PRICES GOOD Dec. 15-17 YOUR PIGGLY WIGGLY IN Pampa WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

Lowest Prices... Greatest Variety... always at... **Piggly Wiggly**

WE GIVE GREEN STAMPS

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Television Programs

Channel 4 KGNC-TV THURSDAY ABC

8:00 The Match Game 6:15 Weather
 8:30 NBC News 6:35 Sports
 8:35 Cheyenne 8:00 Movie
 8:30 Mike Douglas 8:30 Daniel Boone
 8:30 Huntley-Brinkley 7:30 Jack Benny
 8:00 News 8:30 Branded
 8:30 Dean Martin

CHANNEL 4 FRIDAY

6:30 Amarillo College 10:00 Pat Boone Show 12:05 Weather
 7:00 Today Show 10:30 Hollywood Squares 12:15 Ruth Brent Show
 7:25 News 11:00 Jeopardy 12:30 Let's Make A Deal
 8:00 Today Show 11:30 Swinging Country 12:55 NBC News
 8:25 Social Security 11:55 NBC News 1:00 Days of Our Lives
 8:30 Today Show 12:00 News 1:30 The Doctors
 8:30 Eye Cases 8:30 Dean Martin 2:00 Another World
 8:35 NBC News 2:30 You Don't Say
 9:30 Concentration

Channel 7 KVI-TV THURSDAY ABC

8:30 Nurses 8:15 News 8:00 Bewitched
 8:00 Never Too Young 8:25 Weather 8:30 That Girl
 8:25 Ariane Dahl's 8:35 Clisco Kid 8:30 The Hawk
 Beauty Spot 8:00 Have Gun, Will 10:00 News
 8:30 Highway Patrol Travel 10:15 Weather
 8:00 Bat Masterson 8:30 Batman 10:15 Comment
 8:00 Where The 7:00 P-Troop 10:20 World Of Agri-
 Action Is 7:30 Marshall Dillon Business
 8:30 News 10:30 News

CHANNEL 7 FRIDAY

8:35 Grand Ole Opry 10:00 Supermarket 11:30 Father Knows Best
 9:25 Just For Today 10:30 Sweep 12:00 Ben Casey
 9:30 Jack La Lanne 10:30 The Dating Game 1:00 Confidential For-
 Women
 11:00 Donna Reed 1:30 A Time For Us
 2:00 General Hospital

Channel 10 KFDA-TV THURSDAY CBS

8:00 The Secret Storm 8:00 News 10:00 News-Jim Prata
 8:30 The Westwinds 8:30 Weather 10:15 Weather Report
 8:00 Mr. Mimick 8:30 Jeicho 10:25 Background
 8:00 Science Fiction 7:00 Gilligans Island 10:30 McKenzies Show
 8:30 CBS News 7:30 My Three Sons 10:55 News
 8:00 Movie 11:00 Big Flicker

CHANNEL 10 FRIDAY

6:30 Amarillo College 10:00 Andy Of 12:30 Farm And Ranch
 7:00 Jack Tompkins Mayberry
 7:30 News Report 10:30 Dick Van Dyke 12:30 As The World
 7:30 Weather-Sports- 11:00 Love Of Life Turns
 Local Events 11:25 CBS News 1:00 Password
 7:30 CBS Morning News 11:30 Search For 1:30 House Party
 8:00 Capt. Kangaroo Tomorrow 2:00 To Tell The Truth
 8:00 I Love Lucy 11:45 The Guiding Light 3:30 CBS News
 12:00 News 3:30 Edge Of Night
 12:15 Weather 4:30 The McGee

Holiday Safety Counts In DPS 'Operaton Deathwatch'

AUSTIN —Forty-seven persons in Texas will be the focus of one of the most intensive traffic safety efforts ever to be expanded during the Christmas holiday weekend, according to Department of Public Safety Director Col. Homer Garrison Jr.

"The DPS will be concentrating its efforts more than ever in an attempt to make sure that the indicated death toll of 47 persons is not reached," said Garrison. "This year has been the most terrible in Texas history in terms of lives lost and property damage, and we are working with other state agencies and organizations interested in safety in order to hold down this toll as much as possible."

"We are issuing a personal invitation to each motorist, asking every individual to join the battle, and it must be considered a battle, for traffic has claimed more lives than have been lost in all the wars in which we have been engaged."

"Operation Deathwatch" will be conducted from 6 p.m., Friday, Dec. 23 through 11:59 p.m., Monday, Dec. 26, to focus attention on dangers involved in holiday travel. The present traffic trend indicates that 47 persons will die in traffic during this period.

The "Deathwatch" will resume for the New Year's weekend, beginning at 6 p.m., Friday, Dec. 30, and continuing through 11:59 p.m. Monday, Jan. 2. Indications for the New Year's period are that 36 persons will die in traffic accidents.

To supplement its enforcement activities, the DPS will place approximately 150 additional men from its other uniformed services on highway patrol duty. Every effort will be made to remove dangerous or irresponsible drivers from the highways for the safety of law-abiding motorists.

Traffic deaths will be tabulated at DPS headquarters in Austin, and reports will be issued to news media sources three times daily to show just how the "Countdown" stands. "Countdown boards" will be distributed to news media so that the public may stay informed on the traffic situation.

Wall Street Chatter

NEW YORK (UPI) —The Wright Advisory Report disagrees completely with the "prophets of gloom and doom" who advised selling out at the bottom of the 1966 bear market. It continues to advise a constructive investment attitude towards high-quality issues with particular attention to those with long-term, proven records of uninterrupted year-to-year earnings, regardless of cyclical fluctuations of the economy.

59TH YEAR THE PAMPA DAILY NEWS THURSDAY, DECEMBER 15, 1966 9

Rotarians See Slide Presentation

Rotarian Gene Hollar gave a color slide presentation on "School Construction Systems Development" at the club's weekly luncheon meeting yesterday in the Coronado Inn. The slides illustrated variations of classroom and administrative area construction. Program chairman Cameron Marsh introduced Mike Osborne as Junior Rotarian for the month of December. Mike is a student council officer at Pampa High School and a member of the Harvester golf team.

Freezer Beef Sale
Choice Grain Fed Beef
Unconditionally Guaranteed
 Investigate Our Monthly Pay Plan

This Meat Is Cut To Your Specifications. DOUBLE WRAPPED AND QUICK FROZEN TO INSURE TENDERNESS AND FLAVOR.

HIND QUARTER lb. 53c
1/2 BEEF lb. 43c
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Thursday - Friday - Saturday at
Anthony's
 C. R. ANTHONY CO.

PRICES GOOD IN BOTH STORES • CORONADO CENTER AND • DOWNTOWN

Gracious giving is an easy task when you shop at Anthony's... you'll save on every one of these, present perfect... give yourself a Christmas present.

Men's Sport or Dress Shirts
 A—Give him a permanent press shirt. No ironing needed, ever! Choose from white, or solid color dress styles, and a big variety of sport models. **\$5.**

Men's Robes or Pajamas
 B—Permanent press, washable, no ironing needed. Robes or pajamas to match or contrast. Sizes S - M - L - XL. Gift boxed. Regular \$5.98. Buy today and save. **\$5.**

Ladies Cardigan Sweaters
 C—Beautifully styled Italian imports. Wool, Mohair and nylon knits that look twice their price. Fashion colors. Sizes S - M - L. Regular \$5.98. Save 98c. **\$5.**

Ladies Fashion Blouses
 D—All over lace Blouse of acetate and nylon blend; bodice fully lined. In White, or Beige. Lace and ruffle trim blouse of Dacron polyester and cotton in White, Pink, or Blue. Sizes 30 to 38. Save 98c on either style. **\$5.**

Imperial Rose Blankets
 E—Lovely screen printed rose design, so beautiful you'll want to use it as a spread. 5 inch nylon binding. 72 x 90 size is practical to use for twin or full size beds. 94% rayon, 6% acrylic. **\$5.**

Nylon Gown & Robe Set
 F—Sheer nylon overlay robe and matching waltz length gown. Pink, Blue, Red, Black. Ladies Sizes S - M - L. Regular \$5.98. Save 98c. **\$5.**

Ladies Lovely Gift Robes
 G—Many, many styles to select from. Orlon acrylic, Acetate, and nylons in fleece or quilted types. Give her the gift she's dreaming about: a beautiful robe from Anthony's. **\$5.**

Give Gift Certificates
 Give an Anthony Gift Certificate. Issued in any amount. Redeemable at all 300 Stores in 21 States.

Men's Handsome Billfolds and Dress Belts
\$5.
 Handsome crafted billfolds or belts in styles for young men or mature men. Always a most welcome gift.

Open Late Nights Till Christmas For Your Shopping Convenience

Anthony's
 C. R. ANTHONY CO.

NEW SCROOGE
 CHICAGO (UPI) —Roosevelt University students Wednesday formed a group to protest the Christmas carols flooding from a public address system concealed in a nearby municipal Christmas tree.

They called their group the Students Committee to Resist Untoward Oratorio Gramophone Exercises (SCROOGE).

WRONG PIPE
 IRON RIVER, Mich. (UPI) —Walter Owens converted his heating plant from oil to gas last year but left the fuel intake pipe in place.

This week a new deliveryman with 200 gallons of oil for Owens' neighbor, George Trombley, spotted the intake pipe and dumped his load into Owens' basement.

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 1945 N. Hobart MO 4-7471
FREE DELIVERY

STORE HOURS
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 We Give Buccaneer Stamps
 Double Stamps Wednesday on \$2.50 Purchase or More
 Home Owned & Home Operated Keep Your Money in Pampa

HAM 49¢ lb
 Top O' Texas
 Half or Whole

PORK CHOPS 59¢ lb
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 Lean, Fresh

Pork Loin Roast 49¢ lb
 Fresh
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BOLOGNA All Meat 39¢ lb

LAST CALL AT THIS PRICE!
Half Beef 39¢ lb
 U.S.D.A. Good or Choice
 • Cut • Wrapped • Frozen • Financing Available

Raw Peanuts Fisher's Shelled 12-Oz. Pkg. 35c

Salad Dressing Best Maid Quart Jar 29c

CORN Cream Style, Golden Shurfine 5 cans \$1

SHORTENING Shurfine 3 Lb. Can 79c

CATSUP 5 14-Oz. Btl. \$1

TUNA 3 Reg. Cans \$1

LETTUCE 2 Heads 35c

BANANAS Golden Ripe 2 Lb. 29c

POTATOES Red 20 Lb. Bag 73c

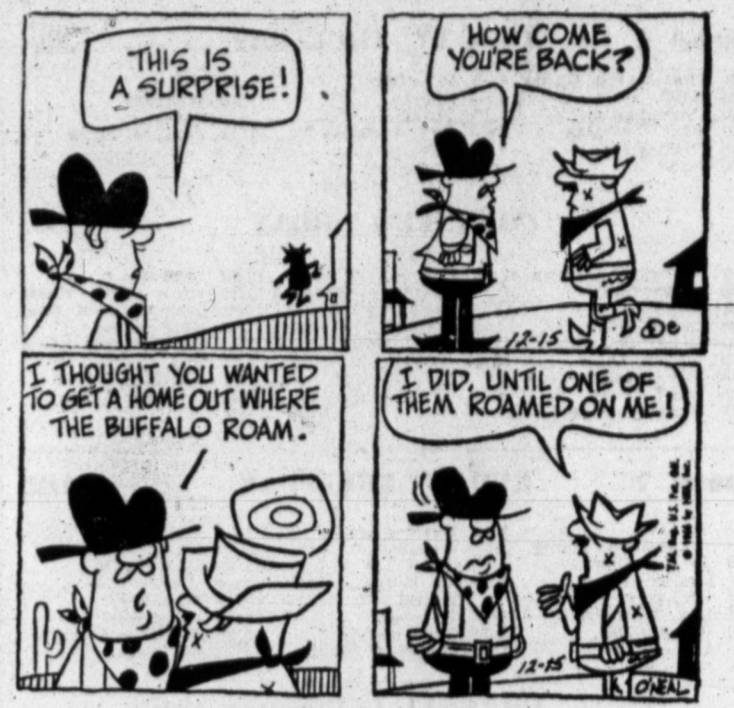
OUT OUR WAY

J. R. Williams

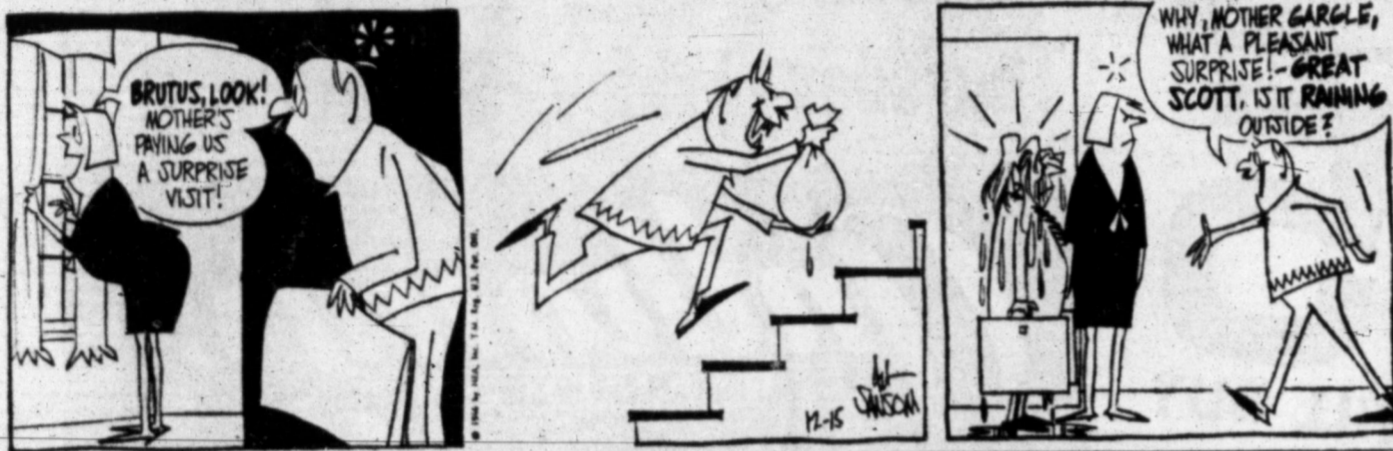


OUR BOARDING HOUSE

With Major Hoople Short Ribs



The Born Loser



The Berrys



Bugs Bunny



Eek and Meeks



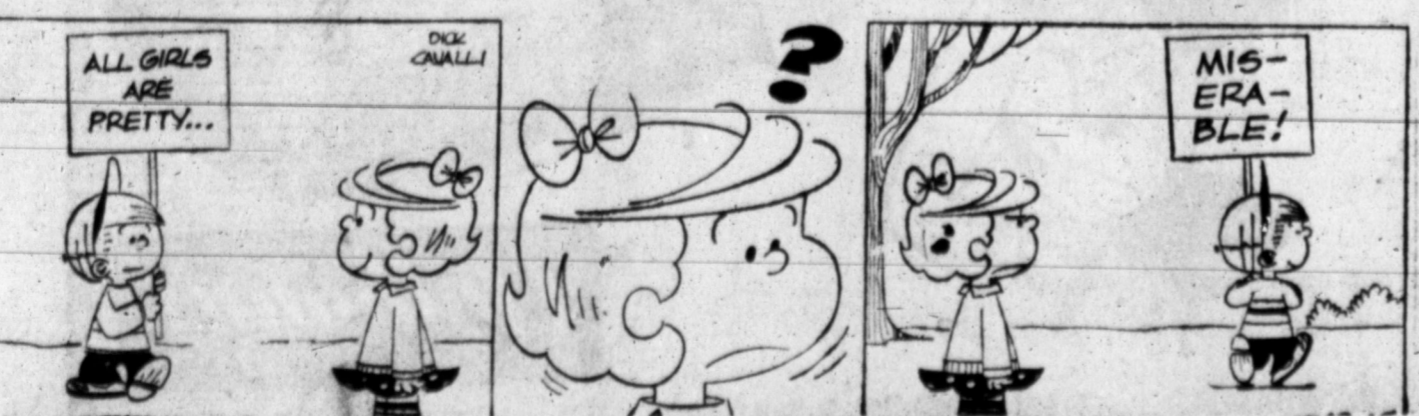
Captain Easy



Jackson, Twins



WINTHROP



Blondie



Alley Oop



The Flintstones



The Willits



Mickey Finn



Piscilio's Pop



Debbie Deere



Joe Palooka



Cougars Hit Bluebonnet Finals

By United Press International
Elvin Hayes' 43 points swept the University of Houston into the championship round of the Bluebonnet Classic Wednesday night, but Rice's last minute 87-85 loss to Idaho State kept it from being an all-Texas final.

Southern Methodist, the only other Southwest Conference team besides Rice who played Wednesday, defeated the touring Mexican Olympic team 96-74.

The 6-8 Hayes made 19 of 31 from the field and grabbed 14 rebounds in leading the 13th-ranked Cougars to a 97-66 win over Centenary.

Houston, an independent, and Centenary were tied 36-36 at the half, but Hayes poured in 26 points in the first 15 minutes of the second half to put the game out of reach.

Larry Lentz added 15 points for the Cougars and Don Chaney had 12. Larry Ward led the Centenary Gentlemen with 14.

Rice, the host team at the Classic, lost the game when Idaho State's Charles Parks sank two free throws with 48 seconds to go. Rice's Bill Doty had just tied the game with a foul shot with only 1:19 remaining.

The biggest lead for either team in the last four minutes of the game was only one point.

Doty led the Owls with 31 points and Jim Hubenak added 22. Parks and Ron Boone each had 22 for Idaho State.

Houston and Idaho State play for the title tonight, while Rice and Centenary meet for third place.



ON TOP OF THINGS, a member of an Australian rugby team, made up of tourists visiting England, has plenty of support from his white-shirted mates as he grasps the ball. The opposition is the Oxford University team.

Harvesters Eye Friday's District Game at Monterey

By RON CROSS Sports Editor
Unbeaten Pampa, riding higher than a Saturday night drunk, will put its 10-game winning streak and first place standing on the line Friday when the Harvesters go against Monterey at Lubbock.

The Plainsmen and Harvesters will play the lead contest, starting at 7 p.m., in Lubbock Coliseum with Lubbock and Tascosa meeting in the late game of the twinbill.

Pampa has knocked off 10 straight opponents, including two conference foes while Monterey, the defending district champions and picked to repeat this season sport a 9-3 season mark and stand 1-1 in league play.

The Plainsmen have fallen to Lubbock Coronado in an upset, 53-46 but clipped Berger, 56-43 Tuesday night.

Pampa, with only one returning starter, will have vengeance in mind when they visit Lubbockland, falling twice to Monterey last season, 40-38 and 38-31.

Through 12 games Monterey is averaging 59.2 points per contest while limiting the opposition to 50.2 points per contest. The Plainsmen have two starters and one part-time starter back in Dan Sledge, 6'6" senior center and Steve Hurt, 6'1" senior guard. Randy Andrews, a 6'4" senior forward, who has been sick all week, was a part-time starter last season.

Monterey will have Jim Cressett, 5'10" junior will start at the other guard spot and probably Gary Wright, a 6'1" junior, will be the other forward or Gale Lewis, a 6'1" junior forward or Spencer Marcum, a 6'3" junior, could start.

Sledge is averaging 16.3 pts. per contest and Hurt, 19.6 with Wright canning 13.3 points per contest and Andrews, 10.6. Cressett has an 8.7 average.

Pampa hasn't been stopped this season and seem to be getting better every game, especially on defense.

The Harvesters hit over 50 percent of their shots Tuesday against Plainview and have not canned 266 of 581 attempts, just over 45 percent.

For the season Pampa is averaging 70.8 points per contest and defensively, 52.5 per game. In their two conference games, the Harvesters have scored 124 points, an average of 62 per game and have given up 104, an average of 52.

Monterey's defense will be out to put all the pressure they can on Pampa's "Big Four" of seniors Steve Williams, Rick Foster and juniors Bo Lang and George Bailey.

Bailey is leading the Pampa scoring with a 20.6 average, while Lang is at 17.3, Foster, 13.8 and Williams, 12.6.

Pampa's Shockers and Monterey's B team will meet in a 5:30 p.m. game in the Monterey Gym.

Pampa stands 9-1 for the season while the Monterey B is 3-4 but have won two straight.

Pampa has been paced by Jim Hollis, who is carrying a 23.6 average and Mike Sublett with a 14.3 average.

Pampa, Amarillo and Tascosa are tied for the district 3A lead in first half play.

Flood Paces Outfielders

CINCINNATI (UPI) — St. Bill White of Philadelphia, a former Cardinal, topped all first basemen with a .994 mark, making 1,422 putouts and 109 assists in 1540 total chances.

White, who made only nine errors, also led the league's first basemen in fielding in 1964. Chicago's Ernie Banks was tied for second along with the Mets' Ed Kranepool, both with .992 marks.

Bill Mazeroski of Pittsburgh was the top fielding second basemen in the league at .992. Mazeroski, in making 411 putouts and 538 assists, also led second basemen in 1960 and 1965. Hal Lanier of San Francisco was second at .991 and Pete Rose of Cincinnati was third with a .981 mark.

Bob Aspromonte of Houston led third basemen with a .992 mark. Aspromonte, who also led third assemblers in 1964, had 349 putouts, 261 assists and 16 errors.

Louis Cardinal outfielder Curt Flood tied a major league record and turned in spotless work during the 1966 baseball season to lead the National League regulars in fielding, according to official league statistics released Wednesday.

Flood posted a perfect fielding mark in 1,000, tying the major league record for the highest fielding percentage in 150 games or more during a single season. Flood appeared in 159 games to equal the record, held by Danny Litwhiler of the Phillies in 1942 and Rocky Colavito of Cleveland in 1965.

The Cardinal centerfielder made 391 putouts and assisted on five others in 396 chances, and was involved in one double play. Tommy Harper of Cincinnati was second behind Flood with a .996 mark and Philadelphia's John Callison was third with .990.

Bowling Breaks By Gil

GIL BURGUND
Not too many people have the ability to throw a ball between the three and 10 pin. Much to her amazement Sherrill Grady did just that and couldn't believe it.

Not too many girls either start right out on their first night of league bowling and roll a 200 but Joy Davis surprised herself and others with a 203 and believe it or not she threw a gutter ball in the 10th frame but converted the spare. I would say that was pressure.

Randall Townsend had three in a row with a strike in the 10th and got one pin on his next ball, pressure too, I suppose.

Pat Rodgers was so intent on getting a strike that she threw the ball the wrong way. And Tommy Greenwood a junior worked so hard getting a strike that he fouled in the wrong alley.

Little Steven Roy Counts age six who is in the Exceptional Childrens class had more fun rolling the ball back down the ball return than he did rolling at the pins. A number of times it wound up going down the wrong lane.

Mike Robbins was the happiest boy in Pampa last Saturday, he had five in a row and ended with a big 216 game. Ronnie Gray, another junior had four in a row, then an open, then two more, and was aiming at that 200 but goofed the 10th frame and didn't quite reach his goal.

Cassie Mitten came up with an unusual one also, with a 97 average her series was 87-97-97. Ralph Barnett was complaining about handicaps but managed to take the King of the Hill title from Wilbur Haseman anyway.

Carroll Pettit also relieved Bennie Martin of his King of the Hill crown on the Sunday Nite Special.

Just to mention a few splits we find Flo Montgomery, 2 3-7, Liz Knight, 5-8-10; Penny Pinley, 5-7; Karen Cormarotto, 5-6; Sue Klepper, 5-7, to help come up with a big game. Judy Porter also the 6-7.

The goody of the week was young John Snuggs trying to tell John Snuggs that he owed Warren Copenhaver three bits on game and series.

Van Randolph fell off 10 pins a game with a 143-133-123 while Carol Eggleston went up five pins with a 112-117-122. Jim Harris started with a 127 and ended with a 224 while Vera Williams fell from a 182 to a 99. James White came up with a rousing 81 game and Willeto Snider on a 92 average had a 160 game and you should have seen that smile. Agnes Robbins kinda made headlines with a 194-164-225 for a heavy 583 series. She vows that she will get that 600 yet. I've promised her a cup of coffee if she does. She would bum one anyway.

I almost missed one little guy who tried his best but kept going down little Jimmy Enloe with a 68-65-62.

And that's all that comes to mind for now so see you all at Midnight Saturday.

FORMER HARVESTER

Houston's Hebert Two Sport Player

HOUSTON (UPI)—Ken Hebert is the first athlete to play both baseball and football in the famous Astrodome.

Hebert, the split end from the University of Houston who led the nation in scoring this season with 113 points, also is the first person to score a touchdown in the Dome.

He sent the \$2 million scoreboard into electronic spasms last year when he went back to punt on a fourth down, 30 yards to go situation and ran 61 yards to score. He also sent coach Bill Yoeman into another kind of spasm.

"Mercy," Hebert assured Yoeman, "I'll never do that again. Nope, my running days are over."

Yoeman hopes he never does it again but isn't sure Hebert's running days are over.

"Ken is so good we may try him at running back if some of the other guys don't come through in spring practice," Yoeman said.

"He makes the big play for you," Yoeman continued. "He's a violent competitor and a good athlete. He has good hands and extremely good speed. He's a true 10-second man. I sometimes question all these 9.7s and 9.9s."

"It's a shame he didn't make All-American this year. He led the nation in scoring and was the top man on the nation's best offensive team. What more can you do?"

"And he's better than the Michigan boy who made All-America (and Jack Clancy). I know. I tried to recruit Clancy."

Hebert scored his 113 points on 11 touchdowns, 41 extra points and two field goals. Houston led the nation in total offense with an average of 437.2 yards a game.

Hebert, who also led the Cougars in scoring as a sophomore with 47 points, has averaged almost a touchdown a game since he became a starter at split end midway through the 1965 season. He has caught 15 touchdown passes in 16 games.

He finished this year with 38 receptions for 800 yards. In one game, he made 205 yards on six catches, four for touchdowns.

The 5-11, 190-pound Pampa, Tex., native also handles all the Houston punting. He averaged 41.3 this season and has ranged between 40 and 45 in four years of kicking in high school and college.

He also uses his good hands around third base for the Houston baseball team. He led the Cougars into the NCAA playoffs last spring, earning the right to play in the Dome, the home of the Houston Astros.

Hebert led the team in runs batted in with 29 in 29 games and home runs with five while hitting .305.

He said he would like to play pro ball, but is not sure which sport he prefers.

He won't have to make up his mind for a while. He has two more baseball seasons and one more football season in college.



RING BRIGHTNER for those between-round pauses has been furnished by the Sportsmen's Boxing Club of Detroit. Why have men carry the familiar round cards, they theorized, when young ladies like Pam Paluch can do it just as well. Fighter George Chuvalo, in his corner during a recent bout, didn't seem to notice the difference, but he was otherwise occupied.

Miami Tournament Starts Today

Pampa Junior High and area basketball teams will see plenty of action Thursday, Friday and Saturday afternoon and night.

Lee Junior High eighth and ninth grade teams travel to Dumas Thursday where they meet the Junior Demons in a twinbill.

Pampa Junior High eighth and ninth grade teams go to Perryton a Thursday afternoon twinbill.

In area action Miami will host their annual tournament, a game of the night between both boys and girls seeing Higgins and Briscoe girls game between the Higgins and Briscoe boys.

Allison and Wheeler's girls teams saw action at 2:10 p.m. with the boys teams from the two schools playing a 3:30 p.m. game.

Darrouzett and Follett girls played a 5:50 p.m. game followed by Darrouzett and Follett boys at 7:10 p.m.

In other night action Miami and McLean girls were to meet at 8:30 p.m. followed by the finest game of the night between the boys teams from the two schools.

In non-tournament action Le when Higgins and Briscoe girls met, followed by a 12:50 p.m. twinbill.

BOXING!

Saturday Dec. 17 7:30 P.M.
Sunday, Dec. 18th - 3 p.m.
Pampa Jr. High School Gym!

VALUABLE DOOR PRIZES
All Proceeds Go for "The Exes" Christmas Fund For Locally Needy Children
CONTRIBUTION Adults \$2 - Child \$1
Door Prizes are Donated By Pampa Merchants

DO YOU KNOW...
Life insurance can help protect your most valuable asset... your earning power?

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HOMER GIBSON
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Bowling

Bantams League
First Place: Texas Rangers.
Team Hi Game: Block Busters, 474.
Team Hi Series: Apaches, 1369.
Ind. Hi Game: John Enloe, 124 and Mary Thornton, 148.
Ind. Hi Series: Weldon Jack, 351 and Mary Thornton, 387.

Juniors League
First Place: Duces Wild.
Team Hi Game: Duces Wild, 381.
Team Hi Series: Intruders, 1804.
Ind. Hi Game: Mike Robbins, 216 and Anna Corley, 147.
Ind. Hi Series: Mike Robbins, 477 and Anna Corley, 366.

Moonlighters League
First Place: Terrys Electric.
Team Hi Game: No. 5, 844.
Team Hi Series: No. 5, 2352.
Ind. Hi Game: Bill Smith, 211 and Tiny Harmon, 192.
Ind. Hi Series: Bill Smith, 352 and Tiny Harmon, 496.

WESBORO MEN'S SHOES
Ties or Loafers
Black or Brown

One Group \$9.97 pr.
Kyle's Fine Shoes
109 N. Cuyler MO 9-9442

from Zale's: Keystone Auto-Instant Super 8 Movie Outfit

Complete Outfit Only \$99.95
Take a Year to Pay

- Everything necessary for home movies!
- Snap in film and shoot; completely automatic
- Perfect color or black and white movies
- Takes 50' of uninterrupted movies
- Guaranteed for one year

FREE! Film processing for a year on all color film purchased at this store.

ACCESSORY KIT INCLUDES:
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• Movie Scene Record Book
• Roll of color film

Keystone does the rest automatically!
Pistol-grip handle for easier shooting and jump-free movies.
Automatic reel-to-reel threading.
F1.3 Magnascope for crisp, sharp movies at only 13 ft.

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ZALE'S JEWELERS
Downtown 107 N. Cuyler and Coronado Center
Both Locations Open Till 9 P.M. Till Christmas

GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS!

CHRISTMAS SPECIALS

SCHICK
INJECTOR BLADES
reg \$2.00 **\$1.33**

SCHICK DOUBLE EDGE
RAZORS
reg 79c **39c**

Lucien Lelong
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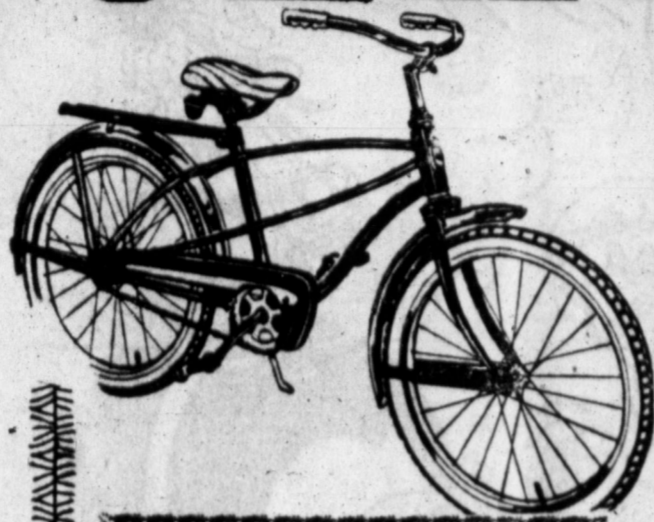
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The Pampa Daily News

A Watchful Newspaper

EVER STRIVING FOR THE TOP O' TEXAS TO BE AN EVEN BETTER PLACE TO LIVE

The Pampa News is dedicated to furnishing information to our readers so that they can better promote and preserve their own freedom and encourage others to see its blessing. Only when man is free to control himself and all he produces, can he develop to his utmost capabilities.

We believe that freedom is a gift from God and not a political grant from government. Freedom is neither license nor anarchy. It is control and sovereignty of oneself no more, no less. It is thus consistent with the Human Relations Commandments, the Golden Rule and the Declaration of Independence.

U.S. Flag First On The Moon?

The Russians may have conceded the moon to the United States.

Their failure to attempt such complex maneuvers as orbital rendezvous and to demonstrate their ability to change orbits has put the Soviet moon program well behind that of the United States, says Aviation Week & Space Technology.

The magazine notes that more than 20 months have elapsed since the last Soviet manned flight, that of Voskhod 2. Some observers believe that continued delay could leave the Russians hopelessly behind, at least in the race to land a man on the moon.

The flight of Voskhod 2 was a spectacular in typical Russian style. During it, cosmonaut Alexei Leonov made space history with the first space walk. The flight nearly ended in tragedy, however, when the capsule came down in a heavily forested region hundreds of miles off target.

Space spectacles were in keeping with Nikita Khrushchev's flamboyant method of doing things. They had, ever

since Sputnik I, kept the Soviet Union ahead of the United States. But it also put them ahead of their own technology.

When Premier Alexei Kosygin and Party General Secretary Leonid Brezhnev took control in late 1964, not only was Khrushchev grounded but the remaining shots in the Voskhod series as well.

Since then the Russians have been doing the homework they neglected in the field of instrumentation and have concentrated on unmanned satellites and space probes.

They may, however, have one more spectacular up their sleeves — a manned flight around the moon. This is much less complex than a landing and well within current Russian capabilities.

Coming at a time when this country's Apollo capsule would still be in its earth-orbit proving stage, it could give the Russians the apparent lead again.

It may be the last time they ever have it.

Gadget Curbs False Alarms

Nearly 200,000 false alarms are turned in every year in the nation's cities, both large and small. At an average cost of about \$150 for each alarm, this adds up to a \$30 million annual waste.

This is the monetary cost. Last March, a New York City fireman lost his life responding to a false alarm. Even more tragic, four children perished in a fire that same month because the nearest company was out answering somebody's sick urge to cause a little "excitement."

In 1965, New York firemen were plagued with 32,895 such practical jokes — one out of every four calls. The situation was even worse in Chicago the year before.

According to the National Fire Protection Association, there were 35,504 false alarms in that city in 1964, or 27.7 per cent of all alarms. The percentage was comparable in other cities.

Whatever varied reasons people have for turning in false

alarms, they have one thing in common: They don't want to get caught. Up to now, they rarely have been. But a new device called the "Alarm-Alert" promises to change things.

It consists simply of a pressure can of Freon gas, the same stuff used in household spray cans, and a powerful signal horn. It can be mounted to any standard fire alarm box and is protected by a metal cover.

Pushing the alarm activates the horn, which gives off a three-minute blast that can be heard for a city block.

The Alarm-Alert was tested on nine selected boxes in Philadelphia that in 1964 had registered 147 false alarms. At the end of 1965, the count had plummeted to only 12.

New York tried the same kind of spot test in one notorious section. In one month, the false alarms fell from 50 to 10. More important, in seven of the 10 cases, the guilty parties were apprehended.

Daddy, Are We Lost Again?

Our fine new superhighways are so clearly and simply marked it's almost impossible to get lost on them.

But not on our other roads. For in too many places you have to wonder if the people who put up the signs aren't on a different wave length from the people who read the signs.

Here's a sign that says Route 66 turns to the left. A nice, neat arrow points invitingly down the street to the left. So you turn left.

You shouldn't have done it. For what the sign really means is that Route 66 turns to the left a block BEYOND where the sign says it turns to the left.

Or you are following Route 66 through a strange city. On streets where you couldn't possibly turn off, there are Route 80 signs galore. But when you get to the business district, in heavy traffic and a maze of intersections, the 80 signs disap-

pear — completely. Or at least that's what you think. Later you find good old 80 was merely hiding behind a convenient post.

No one knows for sure if accidents are caused by desperate drivers searching frantically for road signs they can't find or figure out.

But many a driver knows for certain sure that what started out as a fun trip has suddenly become very unfunny because he missed a sign, lost his way, blew his top and convinced the Little Woman he wasn't fit to be around kids, the bum.

We are getting better cars, happier highways, miracle gas and heavenly tires.

Now, how about magic signs that are always at the right spot and mean just what they say?

And please, Mr. Sign-Putter, Upper, don't tell us to get lost!

Nice Smell of Masculinity

Shades of our pioneering forefathers, the day has come when our big-he-men are smelling sweet — and loving it.

At least, the lovely ladies in the television ads are loving it, and you haven't noticed the fragrant fellows in the ads objecting, have you?

If Daniel Boone smelled woody, it was from the woods. But if the handsome chap who gets on the elevator smells woody, you can bet it's straight out of a bottle — a cologne bottle.

Ditto if he smells leathery, lavendery, lemony, piney, minty, sandal-woody, mossy, or even new-mown-hay-y.

Would you believe there are more than 250 kinds of men's cologne on the market? And more than 100 kinds of men's soap, and goodness knows how many kinds of men's hair spray, bath oils and other stuff like that there?

Sissy? Down, boy. That's old stuff. Nowadays for a man to smell good, good, good just means he's using good scents. Mm-m-m-m. Hooray for air pollution!

Mrs. Smith — Can you alter this dress to fit me?

Salesman — Certainly not. That isn't done any more. You will have to be altered to fit the dress.

Pull Up A Chair

By FRANK JAY MARKEY

It's usually believed that a hock shop loan is only about \$25 granted the borrower on something of value, but through the years pawn shops have loaned larger amounts. In fact, the New York Pawn brokers' Association revealed recently that a loan of \$110,000 was made in Manhattan within the past year. Makes you wonder what the borrower put up for that kind of money. . . . George Abbott, the New York theatrical producer and playwright, now 79, has directed 108 Broadway shows. His 109th effort is the comedy "Agnatha Sue, I Love You." It's now in rehearsal. Most of Abbott's shows have been big hits.

Today's smile: Optometrist asked a patient to read the fifth line on his eye chart. The patient read: "NIXON-WOLF WANTS TO EAT LITTLE ROMNEY RIDINGHOOD!" "That is good," said the optometrist, but the patient interrupted to say: "I can't pronounce it though, but I think he played tackle for Notre Dame a couple of years ago."

The first bricks used for building purposes in this country were brought to New York in 1633. Someone in Holland thought it would be a good idea to use the bricks as ballast in a ship and, when they arrived here, someone else thought it would be a good idea to build a house of them. . . . Despite the tremendous pressure on the person serving at any time as President of the U.S., not one of them ever had a fatal heart attack while in office.

Thoughts while shaving: The diamond center of the world is Antwerp, Belgium, where more than 13,000 persons are engaged by the industry. . . . The National Safety Council, which can figure out anything, has just figured out that 12 persons are killed and 1,300 persons are injured in accidents every hour in these United States. . . . It's surprising to learn that large amounts of kerosene oil are used to lift space capsules off the launching pad. We can remember when that petroleum product outlasted gasoline. It was used largely for illumination of lamps and fuel for stoves. In those days gasoline was a luxury item, since most folks did not own automobiles. . . . The biggest naval battle in world history was at Leyte Gulf in the Philippines in 1944, when 23 U.S. warships engaged 65 Japanese. It lasted almost five days and when it was over the Japs had lost 26 ships and the U.S. only six. It was the turning point in the war against Japan. . . . We never have trouble in preserving the small amount of champagne we consume in a year, but apparently there are those who do. A New York store now offers re-corks for champagne bottles that will keep the bubbly stuff indefinitely from spoiling. . . . Anyone who has ever driven on a superhighway knows that fog can be a deadly traffic hazard. New Jersey authorities are trying to do something about it, using vertical frames on which strands of nylon are strung. The frame is rotated and the moisture collects on the threads and trickles down to the ground. Might prove to be the answer to fog hazards all over the country. . . . The Hillsboro (N. D.) BANNER headlined a story: "Good Crow Attends Auction At Parish House Despite Cold." A little Old Crow would take care of that cold.

Country Editor speaking: "All we need now is a computer that will blame its mistakes on others."

WORLD ALMANAC FACTS



Modern glider planes are capable of a amazing aerodynamic performance, says The World Almanac. Powered solely by air currents, they have been known to fly more than 600 miles in one flight and reach heights above 40,000 feet. During World War II, the Germans made use of the noiseless planes for surprise attacks. Some gliders can carry over 100 men.

Those Horror Stories Have Started



Gimmick Cost Not Added to Price

By OSCAR W. COOLEY, Assoc. Prof. of Economics, Ohio Northern Univ.

"Bonus Bingo" and similar games and contests sponsored by food stores and service stations are to be investigated by the Federal Trade Commission. Fraud or unfairness to consumers is hinted. (Does anyone HAVE to play?)

These games and gimmicks are costly, one hears, the sponsoring retailers, it is said, just add the cost to the prices of their goods. If the games were discontinued, the prices of gas and groceries would come down. (Would they?)

Games, contests and premiums are ways of promoting sales, just as advertising in newspapers is. Many consumers like the games; they are induced to shop at the stores that sponsor them. If they were not, the games would be discontinued. If they were, the same token, if advertising did not attract trade, sellers would quit advertising. Since many consumers apparently like the games, playing them with gusto, how can they be said to be "unfair"?

As to the cost of the games being added to the prices of the goods, retailing is not that simple. A retailer cannot just cross out one price and write a higher price to cover the cost of a promotional device. If he could, why would he not raise his price anyhow, without having any cost increase to ascribe it to? Surely he wants to get a maximum price.

Sellers do not raise prices every time they incur an additional cost. Nor do they lower prices whenever their costs go down. A seller who tried to do this would soon be out of business.

Sellers are always under the urge to sell for all the traffic will bear. They own the goods. They are under no obligation, legal or moral, to sell them cheaply. It is only human to want to sell at high prices.

But, contrary to a widely held assumption, sellers do not control their selling prices. Much as they would like to, they cannot move prices up at their own sweet will, for to do so would drive buyers into the arms of competitors.

Demand is exerted by the buyers, and they know nothing about the seller's costs — and care less. They are concerned only with getting good buys: Thus, demand is not affected by costs at all; the two bear no relation to one another.

Supply means the quantities of goods put on sale by the seller. These ARE affected by the seller's costs. As his costs go up, he tends to supply less quantity; as costs go down, he supplies more. If his costs rise enough, they may eat up so much of his profits that he quits the business. Then he supplies zero quantity.

But other sellers of the same kind of goods may be more efficient. Their costs may go up less, or not at all. They continue to supply as much of the good as before. Thus, the total supply, offered by all the firms together, decreases only slightly.

But, assuming demand is just as great as before, the price will rise. It rises because buyers want it just as much as before, and the supply is less. The buyers, competing for the smaller supply, bid the price up.

Price may rise also because demand increases but supply stands still, or does not rise proportionately. This seems to be what has happened to food prices in 1966. Demand has risen because of increase in population and because most of us are eating better. Supply meanwhile, has lagged for several reasons: (1) The government has paid farmers to restrict acreage. (2) Attracted by rising wages in factories, more people have moved from farm to city. (3) More food has been sent abroad as foreign aid. Meanwhile, food processors, costs, as for labor, also have increased. These broad forces, not Bonus Bingo, are responsible for rising food prices.

To repeat, price does not rise because an individual seller has experienced an increase of cost and tacks it on to the price of his goods. If he tried to do this, he would find that his competitors, not pinched by the same rise in cost, would not raise their prices, hence he would be out of line. He would lose sales to them. Middlemen are influenced by their competition far more than by their costs.

Consumers are not fully aware of this fact. They assume that retailers can and do mark prices up and down as costs rise and fall. Thus, they criticize retailers for incurring a certain cost which they think unnecessary — say, for games — and, as they think, adding it to price. And they cheer the Federal Trade Commission when it proposes to investigate.

But there is no cause to investigate or to condemn these devices. They appear naturally in a free-enterprise system. Sellers are ingenious in devising promotional methods. Their goods are their property; they are free to market them by any means.

A government commission, moving in to investigate a selling practice such as games, exemplifies managed, not free, enterprise. It assumes that the seller does not really own (control) the goods but that the government is the real controller (owner).

In a free economy, the consumers have a powerful protector in competition. It operates automatically and imperceptibly. It is vastly more effective than any commission can be.

Games are the current fad among sales promoters. Previously stamps were the popular gimmick. In future, undoubtedly some other device will be invented. It will be used only to the extent that it works to increase sales, that is, insofar as it is accepted by consumers. Consumers have the last word in the retail markets.



Hunt for Truth

By H. L. HUNT

WHEN THIEVES FALL OUT

Critics of Communism have for several years considered the differences between Communist countries as merely friendly spats, a good show for the benefit of world opinion and a measure designed to placate the USA, Communism's prime target.

Whether or not they were expressing "shampain" at the time, there is little doubt that contentions and animosities have developed among Communist countries. If true, this is healthy, as the condemnations of one Communist country toward another have been picked up by the populations of several slave nations as a pattern in complaining about the elite class and the dictators enslaving them.

Through propaganda wizardry, and with the help of communist apologists throughout the free world, the Soviet Union has been portrayed as a grandiose melting pot and happy mecca of men. It is instead a slave empire beset with the unrest and discontent of a vast majority of its population, particularly the people of non-Russian nations which it has enslaved. Dissidents constitute a majority of the Soviet Union's population.

In the world today only the U. S. can effectively resist and overcome the onslaught of the Communist empire. It should stress time and again that it will never become reconciled to Communist enslavement of captive nations.

Anything that anyone can do toward further disquieting and stimulating dissatisfaction among the population of any Communist country, and keep alive the desire for freedom and a plan for it among enslaved populations, serves a good purpose.

Making known to these people plans by which they could be governing themselves to as wide an extent as possible is one way of keeping their dissatisfaction with slavery growing, and the spirit of freedom glowing.

Wit and Whimsy

Judge Jones — You've been convicted fourteen times of this offense — aren't you ashamed to own to that?

Mrs. James — No, your honor. I don't think one ought to be ashamed of his convictions.

Manager — Why didn't that man buy anything? What did he want to see?

Pretty Salesgirl — Me, tomorrow night.

Long-haired youth — Are you the barber who cut my hair last time?

Barber — It couldn't have been me. I've only been here six months.

The Doctor Says:

By DR. WAYNE BRANDSTADT

Common Cold Baffles, But Research Is Continuing. The common cold is something of a misnomer. It is common enough, but it is not the result of getting chilled. Although much research has been done on this disease, it is far from being licked. One reason is that the common cold is not one disease but a group of diseases caused by many different viruses. Chimpanzees may get colds caused by the same viruses that cause the disease in man but, when other animals get colds, and they do, they stick to their own brand of cold virus.

Some of the viruses that cause colds in man cannot be passed on to others, so no one knows how they are spread. Other cold viruses are spread from person to person but only during the early stages of the disease.

If you have dripped into a handkerchief until it is wet, then pull the handkerchief out of your pocket with a flourish, you will spread virus particles throughout the room. But after the same handkerchief has dried, it is no longer a means of spreading the infection.

Work is progressing on the development of an effective cold vaccine but as yet none is available commercially. The great difficulty is still the fact that so many different viruses are

busy producing colds. Meanwhile, treatment is directed at relieving symptoms.

The most popular new cold capsules usually contain antihistamines (of doubtful value unless allergy is a factor), decongestants, pain relievers and cough inhibitors. These remedies have the advantage that they can't fail because a cold is self-limited — you're going to feel better in a few days no matter what you do.

A new drug in this field, Dixerin, an "antihistamine with a decongestant and some pleasant flavoring, is put up as a tablet that will dissolve under the tongue. This has the advantage that you can take it in situations where you would not have access to water to help you swallow a capsule.

Warning: Many persons are allergic to various ingredients included in cold remedies.

Straight Talk

By TOM ANDERSON

What Have You Done Lately? AMERICA stands for the world and slavery. For if the lamp of freedom is blown out in America, the world will be thrown into darkness.

If our free Republic can be saved, it will be saved on a Tuesday. To save it on election day we must work at it the other 364 days. We who are working to save and restore the Constitution and the freedom of the world are smeared as haters. We crusade not because we hate but because we love. We love God, freedom, truth, honor and country. Love, not hate, must be our program. If we are to win this fight for freedom, love, not hate, must be our motivation, our fuel and our goal.

Our present leaders can't cleanse our country; the leaders themselves are unclean. The human race — to which many politicians belong — has made no measurable improvement morally and intellectually in all human Christianity prevails.

There's no excuse for people who ask, "What can I do?" and are afraid you'll tell them. When and if St. Peter meets us at the Golden Gate, he won't ask what we agreed with. He won't ask what we belonged to. Heaven is not open to Methodists, Catholics, Romanians or John Birchers — Heaven is open only to individuals. It is not what we belong to — it is what we are. It's not what we say — it's what we do — and what we don't do. "But it's too late," some say. For Christians it's never too late.

An informed Christian can't quit; Beaten quit — beaten because they refuse to try. They are long on hair and short on character.

True, God alone can save the world. But God won't save the world alone. Nor will prayer alone. God helps those who help themselves. The God-hating communists have murdered millions of innocent people, shoot them in the back of the neck while they were on their knees praying. Maybe one person can't save the world. But he can try! Are you trying?

Many among us alibi: "But I am a little person! If I were rich and powerful I would do something!" What can you do? Plenty. One little person, a country maiden, changed the course of history. And she could not even read or write! Her name was Joan of Arc. But you are not a Saint Joan? Neither was she when she began. Of course, not all of us can be a Joan of Arc or a Douglas MacArthur. Nor do we need be. Enough dedicated ants can destroy an elephant. Do the best you can, where you are, with what you have.

"Father, where shall I work today?"

And my love flowed warm and free.

Then He pointed out a humble spot and said "Tend that for me."

I answered quickly, "Oh, no, not that!"

"No matter how well my work was done, 'Not that little place for Me!' The word He spoke, it was not stern;

He answered me tenderly: 'Ah, little one, search thine heart.'

'Art thou working for them or me? 'Nazareth was a little place, 'And so was Galilee.

A Clearer View of Joblessness

(The Wall Street Journal)

Since the federal unemployment statistics increasingly are used to guide national policies, the figures obviously should be as sound as possible. The revisions the Labor Department announced last week have long been needed but are no less welcome for that.

One change is the elimination of statistics on children 14 and 15 years old. Nearly all of those in this group who seek or hold jobs are interested only in part-time employment. While they may want income to stay in school or for other reasons, it never has made much sense to lump their problems together with the more severe troubles of unemployed heads of families.

In another logical move, the Bureau of Labor Statistics will cease counting persons as unemployed unless they are currently available for work. Up to now a student who was looking for a summer job in April was included in the jobless total for that month even though he had no desire to start work until June.

To be tabulated as unemployed in the future, moreover, an individual will have to have hunted work within the previous four weeks; at present a person has only to have "actively" sought work at some time in the indefinite past. The BLS will also cease counting people who have jobs but are not currently working — strikers for example — another change in the direction of realism.

Because the revisions seem likely to push the jobless rate down more often than not, they may not appeal to organized labor, which has been prominent among the groups that cite the statistics to press for massive Federal spending programs. Possibly with such objections in mind, the BLS contends the new rules can result in either higher or lower unemployment figures. However, it works out, we hope the Bureau sticks to its new approach. A clearer view of unemployment is much too important to go on being fogged by politics.

If you can't find rest position, try this: wet your lips with your tongue; swallow; open jaw until lips are slightly parted; then close, but only enough to allow lips to barely touch.

If you do this correctly you'll find that your teeth are not in contact, your tongue is resting on the floor of your mouth; your jaw is in rest position.

HOW TO ADDRESS OUR LAW MAKERS

You may wish to write your senators and representatives in Washington. Here are their addresses: (FEDERAL) Rep. Walter Rogers, House Office Bldg. Washington 25, D. C. Sen. Ralph Yarborough, Senate Bldg. Washington 25, D. C. Sen. John Tower, Senate Bldg. Office Bldg. Washington 25, D. C. (STATE) Rep. Granger McElhany, Wheeler Texas Sen. Gran. Hazelwood, Amarillo Texas

Quotes In
The News

In religious allusions, the circle is the emblem of eternity and the eternal God.

By United Press International
DETROIT (UPI) — Henry Ford II, admitting it was an "emotional thing" with him as he said federal safety proposals may cause the tailspin of the auto making industry:
"This industry is important to the economy of the United States. If production lines are closed down because we cannot meet the standards, it will have serious effects."



Meteors are composed chiefly of iron, according to the Encyclopaedia Britannica.

The first automatic gas water heater was made in 1889. The gas incinerator was first developed in 1909.

CAIN A STUDENT
MOUNT CARMEL, Ill. (UPI) — Yule spirit is bubbling over at Wabash Valley College. Business teacher Mary Christmas has a student named Candy Cain.

Indigo, obtained from a group of plants grown in the Far East, is the oldest dye known to man.

DAIRY QUEEN
2 CONVENIENT LOCATIONS
No. 1 1117 Aleck MO 4-8781
No. 2 1700 N. Hobart MO 9-9188

On The Record

VISITING HOURS
MEDICAL AND SURGICAL FLOORS
Afternoons 3-4
Evenings 7-8:30
OB FLOOR
Afternoons 2-4
Evenings 7-8

Highland General Hospital does not have a house physician. All patients, except severe accident victims, are requested to call their family physician before going to the hospital for treatment.

Please help us to help our patients by observing visiting hours.

WEDNESDAY Admissions:
Steven Karber, White Deer. Douglas Davenport, Canadian. Mrs. Augusta Murfee, 1050 N. Wells.
Mrs. Ina Ray Burrows, 1621 Gray.
Mrs. Oneta Nippert, Frisch. Eddie Geo Rames, 1614 Buckler.
Mrs. Louise Parker, 504 Yeager.
Dismissals:
Mrs. Patricia Brewer, 331 Davis.
Mrs. Florence Hooker, Wheeler.
Lloyd Jones, Allison.
Mrs. Juanita McLaughlin, 1811 Christine.
Staria McCormack, Lefors.
Mrs. Loma Chapman, Skellytown.
Mrs. Elizabeth Byers, Miami. Doug Berry, Skellytown.
Mrs. Myrtle Hopkins, Borger.
Mrs. Aloise Martin, White Deer.
Mrs. Cora Lee Tius, Sিনnett. Harold S. Teston, 1506 Willis-ton.

WANTS TWO CENTS
MOSCOW, Idaho (UPI) — Fredrick A. Horhorse has filed suit in small claims court against two grocery stores — seeking one cent from each of them.

Horhorse claims Modern Way Thrift Store and Safeway collected pennies as sales tax on the deposit for soft drink bottles, although the state sales tax law specifically eliminates charging tax on the price of returnable containers.

Dunlap's CORONADO CENTER Ph MO 4-7417
Shop Until 9 p.m. Every Nite
Use your credit — Take months to pay

Midsummer Nights Dream
Nite-Aires®

Let the magic of shimmering silk cast its spell of luxury over hours at home Help you look your loveliest for guests . . . or yourself! Choose red, green, orange, black or yellow.

\$6.

Dunlap's CORONADO CENTER Ph MO 4-7417

Genuine Human Hair Wiglets Special \$15.00

Just in-time for Christmas!
Many gorgeous colors to choose from. See exciting wiglets in trix woods millinery at Dunlaps.

Select Now For Christmas

Remington Cordless
ELECTRIC KNIFE Reg. \$39.95 Deluxe Model **\$29.95**

Reg \$39.95 Remington
SELECTRONIC "300" SHAVER **\$21.95**

Reg. 1.95 Sylvania
FLASH CUBES **\$1.33**
For Color
Reg. \$34.95 Norelco **Triple Header Shaver** **\$23.95**

Little Women and dolls of all countries.
ALEXANDER DOLLS **\$6.95**

B & B PHARMACY
MO 5-5788
Ballard at Browning
S&H GREEN STAMPS
Mail Order Redemption Service

Gift Buys

TRANSISTOR RADIO
AM-FM 10 Transistor Radio: Complete with Earphone, 9 volt Battery and Carrying Case • Pocket Sized with High Sensitivity Built-in Antenna.
\$18.88

RECORD PLAYER
Portable • All Battery Operated with Batteries & Earphones.
\$19.99

JUDY DOLL
Drinks & Wets, 18" fully jointed, moving eyes, beautifully dressed in frilly frock.
\$4.29

TABLE RADIO
Solid State Table - Ivory or Beige - No Warm-Up - Plays instantly.
\$9.95

TRANSISTOR RADIOS
18 Transistor AM Radio - Solid State - Batteries for Portable Use - Complete with Batteries & Earphone - Leatherette Case.
\$18.88

GENERAL ELECTRIC
7 Transistor - Complete W/ Case, Batteries, Earphone - Fully Guaranteed.
Only **\$7.99**

IDEAL FOR YOUR HOME INTER COM
Instant 2-Way Communication, portable, For use in Home or Office, Uses ordinary household current, Available in Ivory, beige, yellow or blue.
\$26.95

FOR HIM
Enlish Leather Pub by Revlon Passport 360 Chenango Sionariaci Currier & Ives Shulton & Lims Zippo Lighters Scripto Lighters Pipes Medico & Kaywoodie Norelco Shavers Pangburn & Russell Stover Candy Billfolds Timex Watches Billfolds

FOR HER
Frances Denney Nina Ricci Revlon Coty Jacqueline Cochran Dorothy Gray Lanvin Balmain Electric Razors Timex Watches Pangburn & Russell Stover Candy Billfolds Whiting & Davis Jewelry Electric Carving Knives Eastman Instamatic Cameras

B&B PHARMACY
Ballard at Browning, MO 5-5788

CORONADO MENS WEAR
OPENING *Celebration*

W. C. Bass invites all his Friends and Customers to visit him at Coronado Mens Wear and to see this new stores which is open now. Here choose Christmas gifts from our new stock. First shipments are in and more merchandise is arriving daily.

Beautiful Gift Wrapping—Free

Men's Suits
Finely Tailored Suits by Style Mart Clothes by Merit Favorite colors in year-round weights.
\$69.95 and \$79.95
FREE ALTERATIONS

Sport Coats
The look . . . the feel . . . the confidence of fine clothing in popular colors, style Mart sport coats.
from **\$39.95**
FREE ALTERATIONS

Slacks
Men's slacks in harmonica tailored wardrobe. Tailored to fit. Favorite colors.
\$16.95
FREE ALTERATIONS

SHOP LATE
EVERY NIGHT TILL CHRISTMAS!

Sport Shirt by Truval \$5. up
Dress Shirts by Truval \$5 up
Ties Mormon, Wenbley \$2. up

Socks by Interoven \$1. up
Belts by Hickor \$3.95 up
Cuff linklets by Hickor \$3.95 up
Sweaters by Heritag® \$8.95 up
Jackets by Field - Steam \$10.95 up

Men's Shoes
by Portage Ties — Slipons Black, Brown

These are only a few suggestions. Come in and browse through Coronado Mens Wear. We invite you to see the most unusual store in Pampa.

CORONADO MENS WEAR
Coronado Center — Just North of Duckwall's W. C. BASS MO 4-6484

Heard-Jones DRUG

"YOUR SUPER REXALL DRUG STORES"
5 BIG STORES TO SERVE YOU
BORGER PAMPA AMARILLO TULIA
531 N. Main 109 N. Bryan 114 N. Cuyler 15 Sunset Center 101 N. Broadway
MAKE US YOUR CHRISTMAS HEADQUARTERS

FREE GIFT WRAPPING
at HEARD & JONES

PRICES IN THIS CIRCULAR ARE GOOD THROUGH DECEMBER 24
Shop Early For Best Selections. Shop Today!

"NORTHERN" ELECTRIC BLANKET
• 2 YR. GUARANTEE
• ASSORTED COLORS

• Double Bed 9.88
• Dual Control 10.88
• 12.88

KODAK INSTAMATIC 104 KIT

REG. \$17.95
FOR \$12.88

• CAMERA
• KODAPAK CARTRIDGE PACK OF FILM
• FLASH CUBE
• 2-BATTERIES

"ADMIRAL AUTOMATIC" CLOCK RADIO

19.95 Model 11.00

Other national brand radios in our complete stock sale priced for Christmas Giving!

8 DIAMOND SET \$99

• Great Beauty
• Great Value \$179.00 Set

MEN'S AND LADIES ELGIN WATCHES

Sure Savings for "Him" or "Her" Christmas Gift Giving!

Reg. \$7.95 Pocket Size
SIX TRANSISTOR RADIO
battery and carrying case. \$3.99

MERRY BUYS

X'MAS TREE STAND

WATER RESERVOIR
Completes the job toothbrushing only starts
REG. \$1.09
LISTERINE ANTISEPTIC

PRESCRIPTIONS ARE THE HEART OF OUR BUSINESS
Filling your prescription is our most important responsibility. Prompt, courteous service is assured.
YOUR PHARMACIST

ADVERTISED IN LIFE

BARGAINS, BARGAINS & MORE BARGAINS WHEN YOU SHOP OUR STORE. YOU'LL FIND THESE & MANY MORE TO SUIT ANY TASTE. **HEARD & JONES** THESE ITEMS DISPLAYED ARE ONLY A SMALL PORTION OF OUR STOCK...SO MANY OTHERS WE DIDN'T HAVE ROOM TO ADVERTISE.

10 CONTAC COLD TABLETS
WHILE QUANTITY LAST
LIMIT ONE PER CUSTOMER

REG. \$1.50
83¢

ONE-A-DAY VITAMINS
100's

REG. \$2.94 VALUE
1.66

Check's Vitamins 100's . . . 1.48
Limit 1 Per Customer

BAYER ASPIRIN
100 TABLETS
FOR FAST PAIN RELIEF

REG. 50¢ VALUE
39¢

BOY'S & GIRL'S INGRAM WATCH
\$12.95 VALUE

REG. \$7.77 UP

FLOCK KIT
THE DO-IT-YOURSELF SNOW FLOCK KIT FOR A WHITE CHRISTMAS TREE

LARGE REFILL \$1.80
SMALL REFILL \$1.21
\$2.99

CHRISTMAS CARDS
BOX OF 50
Reg. \$2.50
99¢

LIGHT SET
OUTDOOR SET OF 25 WEATHER PROOF LAMPS... SAVE NOW

SET OF 25 INDOOR XMAS LIGHTS
\$4.99

STILL LOTS OF GIFTS

HEARD & JONES DRUGS AT LOW DISCOUNT PRICES

COLGATE TOOTH PASTE KING SIZE
REG. 79¢
45¢

COLD TABLETS TRIAMINICIN
REG. \$1.00 VALUE
57¢

GILLETTE SUPER STAINLESS STEEL BLADES
DOUBLE EDGE
79¢ VALUE
BOX OF FIVE
49¢

JERGEN'S HAND LOTION
REG. \$1.00 VALUE
49¢

NEW GIANT SIZE GILLETTE RIGHT GUARD
DEODORANT 13 OZ. SIZE
\$1.99

CANDY, GUM & MINTS
5' 5 FOR 19' **HERSHEY'S**

MISS CLAIROL HAIR COLOR BATH
REG. \$1.35
99¢

NEW GILLETTE TECHMATIC RAZOR
WITH THE RAZOR BAND OF STAINLESS STEEL
REG. \$2.95
\$1.95

GILLETTE TECHMATIC RAZOR BANDS
STAINLESS STEEL
\$1.00 VALUE
81¢

X'MAS BOWS & TAGS
12 BOWS & 12 GIFT TAGS

REGULAR 79¢ VALUE ONLY
59¢

SHOE POLISHER
\$9.50 VALUE
CORDLESS ELECTRIC
WITH EXTRA BUFFER
\$3.99

SURPRISE HIM WITH THE ALL NEW TRIPLEHEADER 35T FASTEST SHAVEN ON WHEELS
40% FASTER

By **Norelco**
TRY IT YOURSELF-3 FLOATING HEADS, POP UP TRIMMER, ON OFF SWITCH, SNAP OFF CLEANING. SURE SAVINGS AT HEARD & JONES LOW, LOW PRICE.

48 HOUR MASCOT ALARM CLOCK
\$3.99

MADE BY WESTCLOX

TWO DOLLS
REG. \$6.50 VALUE
SIMILAR TO ILLUSTRATION FOR **\$5.77**

MONOPOLY
A NICE EDUCATIONAL GAME
REG. \$4.95 VALUE
\$3.99

COUNTY FARM MIXED NUTS
REG. 98¢ 13 OZ. CAN
67¢

LAYAWAY NOW FOR CHRISTMAS
\$1.00 DOWN WILL HOLD ANY ITEM

Heard-Jones DRUG

All Circular Items Limited To Stock On Hand

Gifts For Gentlemen

TAPE TOOL Regular \$9.95 Value



Make Permanent Self-Adhesive Plastic Labels--Uses All 3 Type Tapes- 1/4-3/8-1/2. Free Webster Vest Pocket Dictionary Included

ONLY **\$5.99** An Ideal Christmas Gift

Case Stockman's **KNIFE** 3 blades Reg. \$5.95 **\$3.88**

HANKSCRAFT VAPORIZER One Gallon Capacity No. 207 Regular \$6.98 **\$3.97**

POLAROID COLOR PACK CAMERA



WE DO FAST QUALITY PHOTO FINISHING

HAND MIRRORS Hand mirror with gold finish trim, assorted designs. Some with magnifying mirror on one side. Regular on other side. Sizes 4 1/2", 6", 7".

REG. \$4.95 VALUE **\$2.98**

CHRISTMAS TREE 2-foot bushy green vinyl tree throughout with metal stand.

\$1.99

SHOP AT



Heard's

15 SUNSET CENTER... ALSO STORES IN BORGER

Your Christmas Show

Model No. 38 500 Watts **ELECTRIC HEATER** **\$5.88**

NOTEBOOK FILLER PAPER 1.00 value 500 sheets **69¢**

MULTIPLIER PENCIL BOX Reg. .29 **19¢**

Northern **ELECTRIC HEATING PAD** 4 position switch 100 percent wet-proof 1 Year Guarantee **\$1.99**

FRUIT CAKES 2 L.B. Decorative box



20" Renegade Banana Seat Bicycle



Chrome hi-rise handle bars \$1 holds for lay-a-way

\$40 value **\$33.88**

Chrome saddle; studded 20" flamboyant Gold

10 Transistor Pocket Radio Extra sensitive clear crisp sound. Light weight AC jack for private listening. White Gold or Ebony & Silver **\$8.95**

CHIC BARBER KIT 9 piece Model 1330772 **\$4.88**

ATTACHE CASE For School or Business **\$1.88**

MERRY

MENS TOILETRIES

- FABERGE
- YARDLEY
- "THAT MAN" by Revlon
- "ROYAL REGIMENT" MEN by Max Factor
- GLILET

Gift Sets

100% After Shave and Cologne... **\$3.50**

PRISM 7 x 35 MM BINOCULARS



Coated Optics Leather carrying case with strap Reg. \$29.95

ONLY **\$19.95**

PENDANT BAROMETER



An elegant barometer with an ever-popular design-- Offers a combination of weather instruments

accurate barometer thermometer & Hygrometer

\$14.88

Ingramm Watches Mens Ladies Children



\$7.95 & UP

FRUIT BOWL Egyptian Red **99¢**

Eveready Transistor Battery 9 volt No. 216 **59¢**

TOYS for BOYS

Thingmaker No. 4477 Regular \$1.00 **66¢**

CREEPY CRAWLER Regular \$12.00 **\$9.87**

MILTON BRADLEY GAMES **66¢**

MUSICAL TOP

HEET TREET VIBRATOR BY CHIC



A new concept in vibrators. A vibrator with activated heat.

- Extra large application surface
- Effective spot massage fingertip control
- Form-fit handle. Vibrator and heat

Regular \$9.95

ONLY **\$8.97**

BICYCLE BRIDGE SIZE Bicycle Playing Cards or pinocle cards Your Choice **47¢**

Selection other gift cards Priced to \$6.41

THE TAPESTRY



Colorful Tapestry panels on top, front & two sides on back ground of ivory simulated leather self lifting tray satin lining lock & key

a Regular \$3.95 value **\$2.88**

Imported Swiss **PENDANT WATCHES**

10 Quart Saucepan with cover **\$2.97**

Old Spice **\$1.50 and up**

FAMOUS BRAND RECORDS

Hi Fi and Stereo Originally \$3.77 \$4.79 & \$5.79

CAMEO MGM VERVE SMASH TOWER PARKWAY

Your Choice Each only **\$1.00 & UP**

45 RPM. Twin Pack-4 hit tunes in each record pack - **\$1.88 49¢**

TOYS

Kenner No. 620 Reg. \$7.00 **\$4.97**

BUILDING BOULDER

Electric Shaver Headquarters

NORELCO SPEED SHAVER 30



- Shaves 35 percent closer
- Pop-up trimmer
- Rotary Blades
- Floating Heads
- Coil Cord
- Flip open cleaning model

Low-Low Heard & Jones Prices

SAVE MONEY ON YOUR NEXT PRESCRIPTION AT

HEARD & JONES

Regular \$19.95 Your Choice **\$9.88**

Brush Hangers walnut finish wood **\$1.25**

Russell Stover CANDIES Russell Stover **\$3.67**

3-PC SALAD Serving Set



Salad serving fork and spoon in gleaming Original Rogers Silver-plate paired with 10" fluted clear crystal salad bowl.

only **4.95**

ATTEND CHURCH SUNDAY

Heard-Jones DRUG

Sea Isle Allergy Free **BLANKET** by Beacon 72"x90" **\$3.67**

SHOP TODAY AT ANY OF OUR FIVE LOCATIONS-Amarillo-Pampa-Borger-Tul

Heard's

Heard-Jones DRUG

15 SUNSET CENTER IN AMARILLO
 STORES IN BORGER - PAMPA - TULIA

Christmas Shopping Center

- FRUIT CAKES**
2 LB Decorative box **99¢**
- STIX SHELF PAPER**
Regular \$1.00 **49¢**
- KLEENEX**
Regular box **2 for 44¢**
- Box of 25 cold tablets
CORICIDIN Reg. \$1.19 **67¢**



BRACH'S ASSORTED CHOCOLATES
3 LB. BOX **\$1.99**
Regular \$3.50 Value

Gifts For Ladies

NEPTUNE CULTURED PEARL NECKLACES
\$49.95 and up
Usual \$100.00 Value

WHITE REGENCY CHINA
JOHNSON BROTHERS
42 PIECE SERVICE FOR 8
REG. 29.95 NOW **\$18.95**

CARTRIDGE PEN
with 7 cartridges
Reg. \$1.49 Value **67¢**

Fabrics SETS
MANY COLORS
LADIES & GIRLS "CHUKKA" BOOT CASUALS
\$1.49 PAIR SPECIAL **77¢**

GUSLERS WESTERN LOTION
2 for \$1.00

ROUX FANCIFUL RINSE
Regular \$2.25 **\$1.27**

EVERY BOY BUYS

MENS TOILETRIES
FABERGE • YARDLEY
"THAT MAN" • MENEM'S
Revlon
"ROYAL REGIMENT" MEN
Max Factor • GILLETTE

AVOCADO Green GLASSWARE
Lge. Pitcher (Water) **88¢**
ICE WATER GLASSES Your Choice
10 oz. **19¢**
12 oz. **19¢** Ea.

A REAL BUY AT 99¢

Jam Dish And Spoon
Two piece cut glass relish or jam dish and spoon. Lovely footed cut glass dish and deluxe quality jam or relish spoon. An excellent gift.

HAND LOTION Reg. \$1.00
Pacquins Silk 'N Satin **67¢**

HELENA RUBINSTEIN COLOR-TONE SHAMPOO
Reg. \$2.75 **\$1.75**

BOYS and GIRLS

- MUSICAL TOP** 66¢
Reg. \$1.00
- CRAZY FOAM** 97¢
- TEA SET** \$1.47

Montag AG-SCENTS STATIONARY
Men & Ladies **BILL FOLDS**
An ideal gift

Dritz Electric Scissors
Regular \$7.95 **\$6.44**
Dritz Electric Scissors makes a wonderful gift for any lady who sews. They are light, easy to handle... simply a marvel to cut most any fabric with.

JOHNSON & JOHNSON COSMETIC PUFFS
260 COUNT
Reg. 69¢ **37¢**

DESERT FLOWER HAND & BODY LOTION
2.00 8 oz size.....\$1.00
4.00 16oz size.....\$2.00

TOYS
ENVELOPES Box of 100 **27¢**
REG. 39¢

39.95 FLINT 1-Qt. STAINLESS STEEL COVERED SAUCE PAN
\$3.77

Men's Four Famous Fragrances in SCENTIMENTAL Writing Paper
Gift Boxed From \$1 to \$5

ELECTRIC BEAN POT
BY WEST BEND **\$4.99**

THERMAL BLANKETS
BY BEACON **\$4.88**
72 x 90

Christmas Cards

SUPREME 50-Pc. Set STAINLESS STEEL
Lifetime Guarantee

- 8 DINNER KNIVES
- 8 DINNER FORKS
- 8 DINNER SPOONS
- 16 TEA SPOONS
- 8 SALAD FURKS
- 1 TABLE SPOON
- 1 PIERCED TABLESPOON

Deluxe Chest for above **\$3.88**
\$12.88

Silver Steak Knives
"Rare and Well Done" Handsome steak knives of graceful design. Stainless steel blades and silverplated handles. A \$3.00 value. Christmas Special **99¢**

"SPEEDY" Sweater Dryer
Reg. \$1.98 **\$1.19**

A special season, a special gift... WORLD BIBLES
KING JAMES AND REVISED STANDARD VERSION

The most meaningful gift of all at Christmas is the Holy Bible. This year we offer you a greater selection of World Bibles than ever before. You can choose an appropriate World Bible for anyone on your gift list: Bibles for young folks, students, reference, and with large print for those who read the Bible intensively. All are printed in clear, self-pronouncing type on World Indo-Text, finest of India papers. All are guaranteed for life.

FOR YOUNG FOLKS: Colorfully illustrated, easy-to-read editions. **\$2.50 to \$3.00**

FOR THE FAMILY: Magnificently bound editions with comprehensive reference material. **\$3.00 to \$4.00**

PERSONAL BIBLES: Beautiful editions in a choice of superb bindings. **\$4.00 to \$6.75**

CRYSTAL LAZY SUSAN
WITH BEAUTIFUL BRASS BALL-BEARING SPINNER **\$1.99**

SUDDEN BEAUTY HAIR SPRAY
\$1.07 VALUE **59¢**

Heard-Jones DRUG

SHOP AT 15 SUNSET CENTER IN AMARILLO. ALSO IN BORGER, PAMPA, and TULIA.

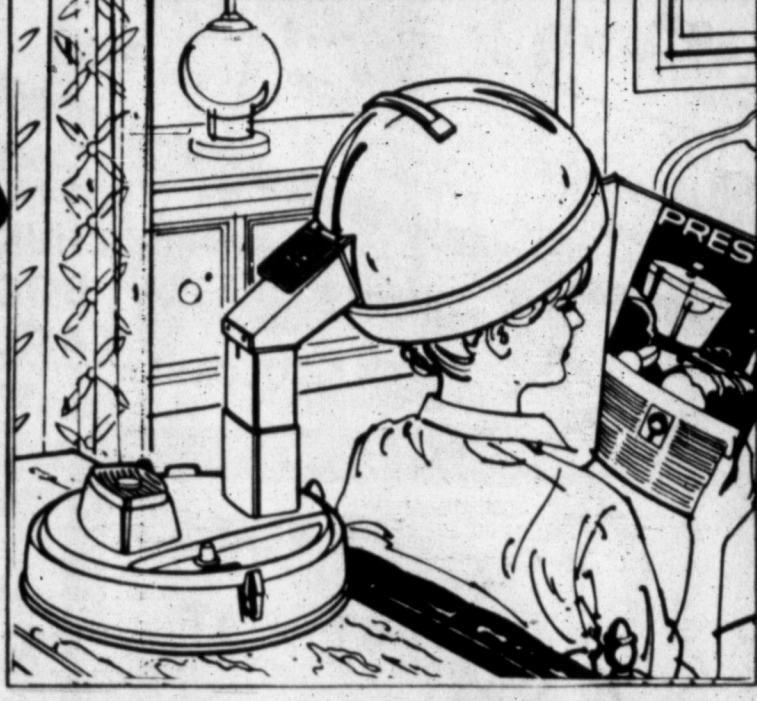
Heard-Jones DRUG

Heard Jones DRUG



15 SUNSET CENTER
IN AMARILLO
ALSO:
BORGER
PAMPA
TULIA

PRESTO® Portable Professional HAIR DRYER

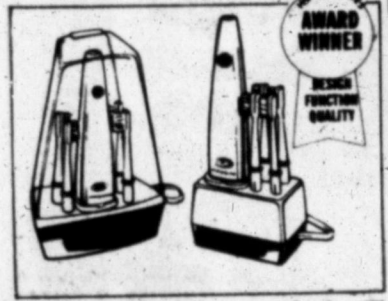


Beauty Salon Care and Luxury at Home!
Enjoy professional-type hair drying at home with this new, portable hair dryer from Presto. Dries hair evenly, carefully. So gently no net needed. So comfortable you never need ear pads. Large hood accommodates any hair style. Lightweight, compact, this is the ideal home-travel hair dryer. See it today and enjoy professional hair drying at home.

\$17.88
COMPLETE

PRESTO

CHOOSE FROM 2 MODELS:
• DELUXE MODEL with handsome, clear plastic case
• COMPACT MODEL, efficient and economical



Deluxe Model \$11.88
Compact Model \$9.99

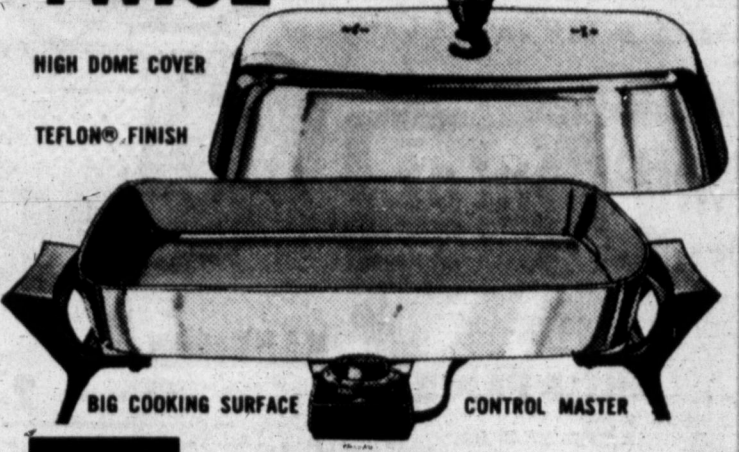


NEW PRESTO® CORN POPPER

Perfect popcorn in minutes... without shaking!
Just add corn and oil, and this new Presto corn popper does the rest... gives you loads of fluffy hot popcorn in a jiffy. Polished aluminum bowl lifts off for serving and easy cleaning. White "stay-cool" handle.
Generous 4 qt. size Complete with cord \$4.44

PRESTO THINKS TWICE

1. We think a fry pan should be large, with a high-dome cover, automatic, submersible, non-warping and handsome.
2. Second thought: add DuPont TEFLON® cooking surface for no-stick cooking, no-scor clean-up.



THINK TWICE... AND YOU'LL BUY A PRESTO FRY PAN \$19.88

for softer, lovelier, well-groomed hair...

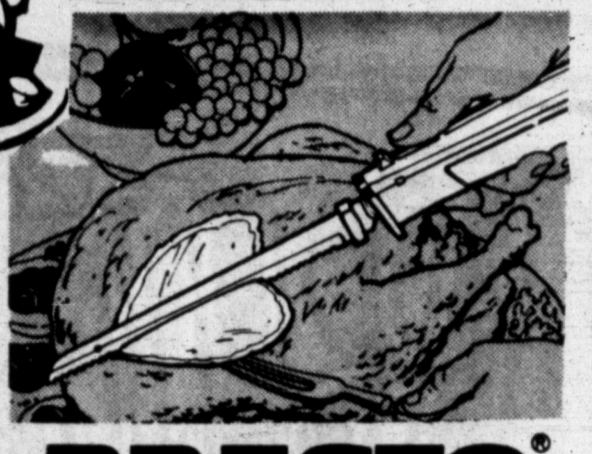


PRESTO® Cordless Electric HAIR BRUSH

Operates with a gentle vibrating action that makes each stroke more effective. Massages and stimulates scalp at the same time. Massage Pad on back gives soothing massage action for aching muscles. And Presto is cordless... operates with new long-life alkaline battery that is guaranteed to last for one year.

- Easy to use
- Brushes and grooms hair
- Massages and stimulates scalp
- Cordless—battery guaranteed for one year
- Clear plastic carrying case for convenient sanitary storage

\$5.66



PRESTO® Cordless Electric CARVING KNIFE

For Everyday Use in the Kitchen—at the Table
only \$19.88

PRESTO Compact Electric Shoe Polisher

INCLUDES:
power handle, 2 applicators, 2 brushes, 2 cans of polish (brown and black), plus extra applicator pads, all in handy zipper case. Contents are removable so case may be used as handy shoe case for travel.

\$14.77

Reg. \$13.88 UDICO Can Opener with Knife Sharpener



\$10.88

Sunbeam Appliances

designed with a special flair for gracious living

Sunbeam Vista radiant control toaster Model VT60 \$23.95

- Special radiant control toasts to suit all tastes. Toasts all kinds of bread to the desired degree of brownness without needing the control.
- No levers to push, bread lowers automatically... silently rises when toasted to the desired degree.
- Easy-to-use, easy-to-clean control.
- Glistening beauty in modern styling.

Lady Sunbeam Vista controlled heat hair dryer Model VHD22 \$18.95

- Fashionable—slim silhouette styling.
- Quick cut attachment with 2 sizes of cutters.
- Handy nail dryer, stowaway box.

Sunbeam Vista automatic electric can opener Model V80 \$16.95

- Full single control finger-tip action.
- Handy flip-up magnetic lid holder.
- Handles any standard size of shape can with ease.
- Convenient cord storage in stand.
- Choice of wall mount or portable models.
- Opens cans in 6-8 seconds.
- A hand-drawn power and compact size.

Sunbeam Vista Mixmaster mixer Model V14W \$39.95

- Thumb-tip push-button motor speed control.
- 12 full power operating speeds for perfect mixing results at every speed.
- Easily removed from stand for use as hand mixer.
- Removable cord, portable carrying case and storage.
- Complete with large and small mixing bowls.

Sunbeam Vista stainless steel automatic electric percolator Model VAF30 \$23.95

- Speed heats up to 10 cups of really good coffee in a matter of minutes.
- Completely automatic for the same fine coffee every time.
- Coffee is kept at drinking temperature after brewing.
- "Push-Stop" top stays securely in place while pouring.
- Smartly styled, drip-free pouring spout.
- One piece stainless steel pump raises clean under the lid.
- Stainless steel finish makes it beauty for living use.

Sunbeam Vista Multi-cooker Model V18T \$22.95

- High dome cover—smart buffet styling.
- Removable heat control for complete versatility.
- Sunbeam Vista Multi-cooker buffet style frypan with handle, lid, control. Model V18T. Same features as V18T, but without "lid".

Sunbeam Vista hand mixer Model V18MP \$12.95

- Heavy duty motor and large full-mix beater.
- Mixing guide for folding, stirring, mixing, blending, beating or whipping.
- Thumb-tip speed control.
- Automatic beater ejector.

Sunbeam Vista spray, steam or dry iron Model V85 \$17.95

- Stainless steel tank.
- New water level gauge.
- Fresh control grip handle.

Sunbeam Vista steam or dry iron Model V87 \$12.95

SPECIAL! Choice of 4 kitchen-matching color panels available with free magnets included with mixer. Applies custom color to your mixer in just seconds—PERFECT GIFT IDEA!



It's the amazing new **REMINGTON® 300 SELECTRO** SHAVER that lets him dial a perfect shave!
Now he can turn the dial to adjust shaving heads to the skin and beard. The precision assure him of the right one for every face area. The dial TRIMMERS for a close and comfortable shave. The dial CLEAN for a clean, close shave. The dial SHAVE for a close and comfortable shave. The dial SHAVE for a close and comfortable shave.
It's now only \$19.99

It's here!
It has a dial!
It's the gift of the year!



New REMINGTON PRINCESS SHAVER
OVER 600,000 SOLD!
Smooth, gentle shaving. Protective guard combats hair shafts and underlines closely, yet ensures complete contact. Four rows of diamond-shaped blades provide quick, easy shaving. Shave with matching case.

only... \$8.88
PAMPER A PUSSYCAT

This Christmas his BIG GIFT is a small wonder!



New REMINGTON 200 SELECTRO SHAVER
Lets him dial a perfect shave!
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