

GOVERNOR, MAYOR CLASH

Garbagemen At Work in N.Y.

By DAVID NAGY NEW YORK (UPI)—Garbage collectors worked today to clear the tons of refuse that piled up during their nine-day strike...

home rule—not in New York City alone, but in every city of the state and possibly the nation. Lindsay said the city had rejected the \$425 annual raises...

Lindsay Gets Ovarations At Madison Garden

By FREDERICK M. WINSHIP NEW YORK (UPI)—Mayor John V. Lindsay opened the new \$150 million Madison Square Garden Center Sunday night and won two standing ovations...

ace plaza called Madison Square Garden Center. Built atop the redesigned Pennsylvania Station, the center boasts the 20,000-seat garden...

INSIDE TODAY'S NEWS

Abby 5 Classified 9 Comic 6 Crossword 8 Editorial 8 Horoscope 5 On the Record 4 Sports 7 TV 10 Women's News 5

Bomb Fragments Part of Pantex Normal Load

AMARILLO, Tex. (UPI)—The fragments of four hydrogen bombs, recently delivered from Greenland to the Atlantic Energy Commission's Pantex Plant...

Jordan, Israel Each Blame Other for Duel

By United Press International Jordan and Israel blamed one another today for provoking an artillery and machine gun duel that blazed for eight hours Sunday along 60 miles of the River Jordan.



The Pampa Daily News

Serving The Top O' Texas 60 Years

THE PAMPA DAILY NEWS, MONDAY, FEBRUARY 12, 1968

(10 PAGES TODAY) Week Days 6c Sundays 15c

US Marines Surge Across Perfume River in Vietnam



DEATH CAR — Above is the vehicle in which David Trask, 60, Pampa, lost his life in a two-car collision near midnight Saturday.

Special Licenses To Bring Treasury Extra \$270,000

By ROLAND LINDSEY AUSTIN (UPI)—The state treasury will pick up an extra \$270,000 this year, thanks to Texans who will pay to have their names, initials or a slogan on their auto license plates.

Surprise Attack Set To Regain Old City

SAIGON (UPI)—About 500 U.S. Marines under heavy fire surged across Hue's Perfume River in a surprise assault today, spearheading an allied drive to retake the ancient imperial "forbidden city" from Communist hands.

Public TV Group Meets To Seek Federal Funds

NEW ORLEANS (UPI)—The National Citizens Committee for Public Television in a meeting Sunday discussed ways to encourage Congress to appropriate \$9 million in "seed money" to establish a nation-wide public television system.

Pampa Man Killed In Auto Wreck Near City

By BILL MARTIN Daily News Staff A grinding two-car collision near midnight Saturday on Price Road west of Pampa claimed the life of David Trask, 60, 307 E. Kingsmill, and sent Mrs. Dorothy Kenney Jones, 51, 1004 Crane Rd., to Highland General Hospital.

Chase in Four States Yields Two Suspects

PRATTVILLE, Ala. (UPI)—A skinny youth and his teenage girl friend were lodged in jail today following a four-state weekend crime chase that an officer said was reminiscent of "Bonnie and Clyde."

Barnes To Confer On Committee

AUSTIN (UPI)—House Speaker Ben Barnes said today his special committee to revise Texas liquor laws will be chosen from the members of the State Affairs Committee.

IN TV DISCUSSION

Leading Expert on Asian Affairs Says US Already Vietnam Losers

WASHINGTON (UPI)—A leading expert on Asia says the United States has already lost the war in Vietnam in terms of trying to prove that Communist "wars of national liberation" can be stopped.

Decision Coming Soon on Coach

A final decision on the hiring of a new head football coach for PHS is coming the early part of the week. The field was narrowed over the weekend to one coach, following weeks of executive sessions held by the school board interviewing a large number of prospects.

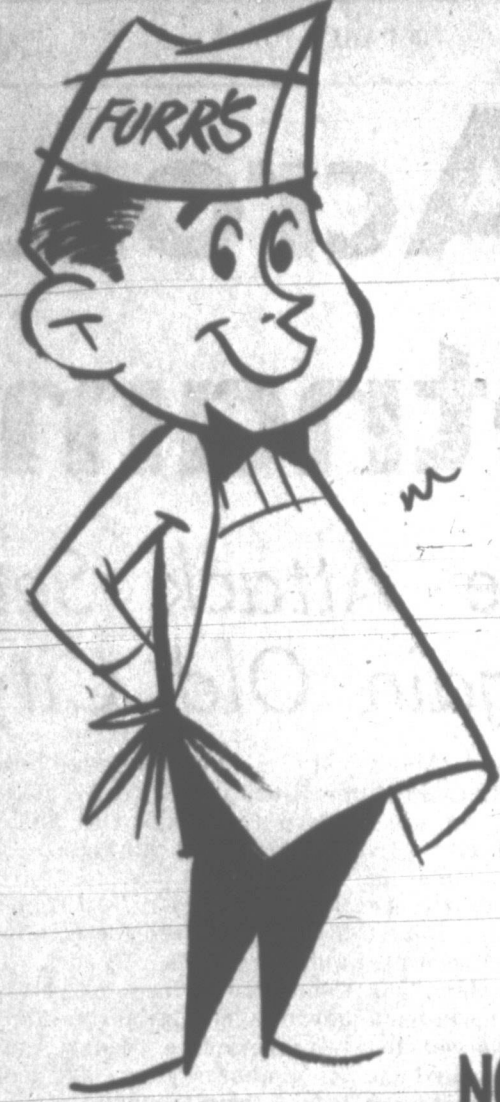
WEATHER

PAMPA AND VICINITY — Much colder with scattered light snow through tomorrow. Low tonight near 20, high tomorrow in the upper 30s. Probability of precipitation through tomorrow is 50 per cent. Outlook is Wednesday: freezing rain as select and cold. YESTERDAY'S HIGH ... 28 LAST NIGHT'S LOW ... 18

**WE**



**TO SAVE YOU  
MONEY WITH**



NO EXPENSIVE GAMES TO RAISE YOUR FOOD BILL!

**DETERGENT** DASH \$1<sup>99</sup>  
9<sup>3</sup>/<sub>4</sub> lb.

**Tomato Soup** Food Club No. 1 Can 10<sup>c</sup>

**Bake-Rite** Shortening 3-lb. can 48<sup>c</sup>

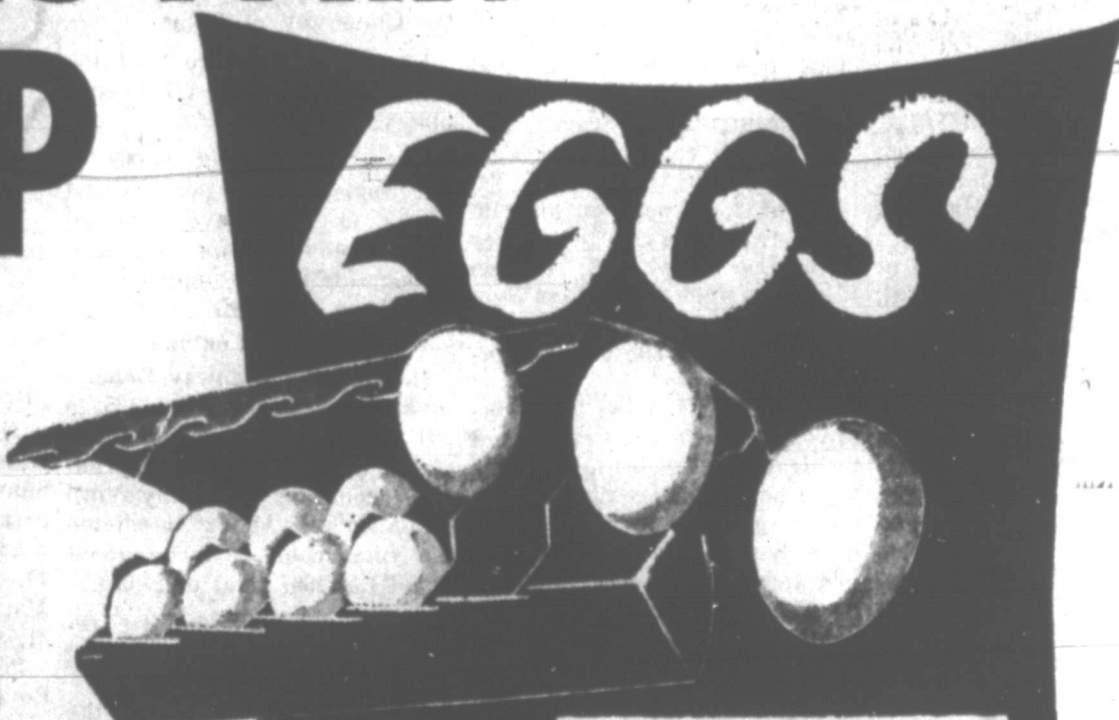
**Cake Mix** Betty Crocker White, yellow or Devil's Food 19 oz. 28<sup>c</sup>

**CATSUP**

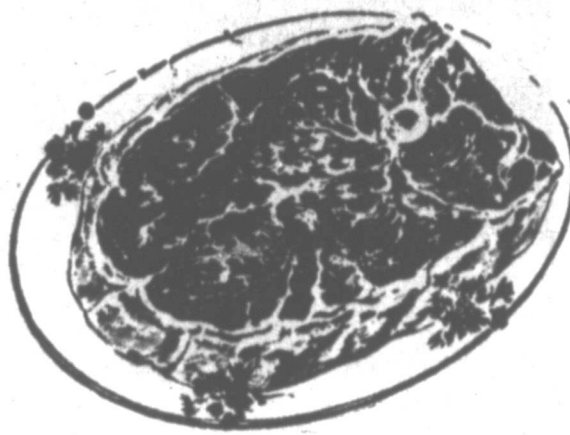
DEL MONTE  
20 - OZ.

**3 for \$1**

**EGGS**



FARM PAC GRADE "A" Medium DOZEN 32<sup>c</sup>



Depend on Furr's Quality Meats

**BONELESS ROUND STEAK**  
Top Round USDA Choice Farm Pac Blue Ribbon lb. \$1<sup>09</sup>

**HAM** Center Slices lb. \$1<sup>19</sup>

**SHRIMP** Breaded, Top Frost Round lb. box 99<sup>c</sup>

**SAUSAGE** Porky 2-lb. Bag 89<sup>c</sup>

Swift's Premium Lean Rib Chops lb. \$1<sup>19</sup>

Swift's Premium Lamb Loin Chops lb. \$1<sup>29</sup>

Swift's Premium Leg-o-Lamb lb. 98<sup>c</sup>

Lean Cubes Boneless Stew lb. 69<sup>c</sup>

USDA Choice Farm Pac Blue Ribbon Boneless Rib-Eye Steaks lb. \$1<sup>89</sup>

Lean, No Waste Tenderized Steak lb. \$1<sup>09</sup>

Round Swiss Boneless Bottom USDA Choice Farm Pac Blue Ribbon lb. 99<sup>c</sup>

MORHEADS FRESH MADE SALADS

**Potato Salad** Lb. 33<sup>c</sup>

Chicken Ham Cheese Your Choice Lb. 49<sup>c</sup>



Double On Wednesday



**CABBAGE** Fresh Fruits & Vegetables California Firm, Green Head lb. 7<sup>1</sup>/<sub>2</sub><sup>c</sup>

**POTATO SALE**

Reds US No. 1 10 Lb. Bag	49c	Russets No. 1 10 Lb. Bag	49c
New Potatoes 2 Lbs.	25c	Russets 20 Lb. Bag	89c
Yams East Texas 2 Lbs.	33c	Russets No. 1 Bulk Lb.	10c

**PARSNIPS** 1 Lb. Cello Pkg. It's Different. Try Them Baked With Butter, Salt and Pepper, Slice Lengthwise Each 29<sup>c</sup>

Health & Beauty Aids  
**HAND LOTION**  
Jergens \$1.00 Value 69<sup>c</sup>



### Scarberry Sent To Altus Air Base

Airman 1st Class David C. Scarberry, son of J. T. Scarberry of 211 N. Gillespie, Pampa, has arrived for duty at Altus AFB, Okla.

Scarberry is assigned as a radio repairman with a unit of the Air Force Communications Service.

He previously served in Okinawa.

The airman was graduated in 1960 from Pampa High School and studied at Texas Christian University and North State University.

His wife, Karen, is the daughter of Mr. and Mrs. R. B. LeFever of Houston.



HORSEPOWER instead of horses gets these actors to their positions in Turkey where they're filming "The Charge of the Light Brigade." Director Tony Richardson loaded 30 men on a truck for fast mobility.

### On the Record

#### HIGHLAND GENERAL HOSPITAL SATURDAY Admissions

Mrs. Andrea McPherson, Amarillo.  
Nelson Frenchman, 348 Jean.  
J. D. Johnson, Wheeler.  
Mrs. Nettie Dodd, 514 Perry.  
Mrs. Carolyn S. Marlar, Skellytown.

#### Dismissals

J. D. Johnson, Wheeler.  
Billy Ray Corley, 612 Deane Dr.

Steward Williams, Mobeetie.  
Leland Peden, Lefors.  
Meredith Dodd, 1528 Hamilton.  
Mrs. Bobbie Green, 913 Schneider.

Baby Girl Green, 913 Schneider.

John McPherson, 412 N. Wells.  
Terri Boyd, 616 N. Dwight.  
Mrs. Iva Fitch, 316 N. Naida.  
Mrs. Bess Cole, Lefors.  
Mrs. Mabel Lunsford, Canadian.

Mrs. Elsie Weyrick, Skellytown.

Mrs. Edna Faulkner, 1029 Mary Ellen.

#### SUNDAY Admissions

Baby Girl Marlar, Skellytown.

Miss Hazel Nordean, 1237 Mary Ellen.

Mrs. Hazel Cochran, Lefors.  
Mrs. Lucinda Scott, 508 N. Christy.

Mrs. Kathryn M. Turner, 1000 S. Snider.

Mrs. Judy Ann Costner, 812A N. Nelson.

Mrs. Ruth Morris, 837 S. Ballard.

Mrs. Corine Dowdy, 1113 Camp Dr.

Clifford M. Martindale, 700 E. 15th

Bobby E. Phillips Jr., McLean.

Mrs. Sandra S. Kambour, 320 Jean St.

Syonia Marie Schulz, 736 Roberts.

Amber Dawn Schulz, 736 Roberts.

Mrs. Ludia May Crawford, Dumas.

Ben N. Hand, Skellytown.

#### Dismissals

Susan Teague, 513 Lowry.

Debra Teague, 513 Lowry.

Roy Don Parsley, 848 Denver.

Mrs. Clara Rankins, Shamrock.

Mrs. Mary Mabel Hoover, 112 S. Wells.

Roy Hagan, 1406 S. Barnes.

M. Q. Wilson, 417 E. 17th.

Mrs. Gaynell Miller, Borger.  
Baby Aaron Anderwald, 1002 N. Wells.

Mrs. Maud Lou Minyard, 1004 Duncan.

CONGRATULATIONS:  
To Mr. and Mrs. Larry G. Marlar, Skellytown, on the birth of a baby girl at 4:30 a.m., weighing 6 lbs. and 9 ozs.

### Son of Panhandle Woman in Vietnam

Army Pvt. Wayland G. Crow, 20, son of William H. Crow, 420 S. Spring St., Tyler, was assigned as a shop clerk in the 526th Collection, Classification and Salvage Company near Qui Nhon, Vietnam, Jan. 22.

Crow's mother, Mrs. Amelia V. Crow, lives in Panhandle.

Read The News Classified Ads

### Wall Street Chatter

NEW YORK (UPI)—Paine, Webber, Jackson & Curtis expects some recovery from current market levels. The firm supports its prediction by noting "the oversold condition of the market, and the fact that most major averages and indices have retreated to significant support levels."

But, with no period of "consolidation or a selling climax, no more than a short-term recovery can be predicted. The market is on trial," the firm said.

Goodbody & Co. observes that after the decline in the general market during the past month, including a shakeout in the glamour groups, many issues are becoming increasingly attractive. Bulls, the firm notes, "can point to the recent easing in interest rates, better corporate earnings, a pick up in auto sales, and the virtual certainty of continued price inflation."

The bears, on the other hand, "are holding some trump cards: frustration in the Pueblo Affair, the threat of a new major expansion of the war in Asia, and fiscal and balance-of-payments problems at home." A cautious attitude toward the market is advised.

The Indicator Digest, Inc.

said that the market is almost certain to go straight down to the all-important support areas. "No one can deny that the bears have been in control since the .op last September, and the rather sick-looking set of technical indicator charts before us shows the bears are still in command of the situation."

One note of encouragement, according to the Digest's calculations is that on the basis of various "overbought-oversold" measurements, a fairly large advance should be underway in the second half of this month, if not sooner."

#### FEDERAL CROP INSURANCE

Some \$25.6 million in Texas crop production expenses on more than 437,000 acres was protected by Federal Crop Insurance in 1967. An estimated \$2.2 million was paid to Texas farmers to cover approximately 2,500 losses during the past year.

A recent USDA announcement said the protection in 1968 would be available on irrigated cotton in Cluberson County and on cotton and grain sorghum in Matagorda County and will bring the total Texas counties to 66 where the insurance is available. Grain sorghum insurance will also be available in Wharton and Fort Bend Counties.

### Stops Tormenting Rectal Itch

Exclusive Formula Promptly Stops Itching. Burning and Relieves Pain of Piles in Most Cases

New York, N.Y. (Special): The embarrassing itch caused by hemorrhoids is most torturous. But science has found a special formula with the ability, in most cases -- to promptly stop the burning itch, relieve pain and actually shrink hemorrhoids. And all without nar-

cotics or stinging astringents of any kind. The secret is Preparation H®. There is no other hemorrhoid formula like it. Preparation H also lubricates, soothes irritated tissues and helps prevent further infection. In ointment or suppository form.

### LAST 2 DAYS CAPRA

MO 4-2569

OPENS 1:45

NOT RECOMMENDED FOR CHILDREN

Valley of the Dolls

COLOR BY DELUXE PARAVISION USA

### COMING WEDNESDAY Feb. 14

Adults 1.50 Wednesday Matinee 1.25

Child 75c

● Matinee Wed., Sat., Sun. 2 pm

Evenings Daily 8 pm

COLUMBIA PICTURES Presents

## SIDNEY POITIER

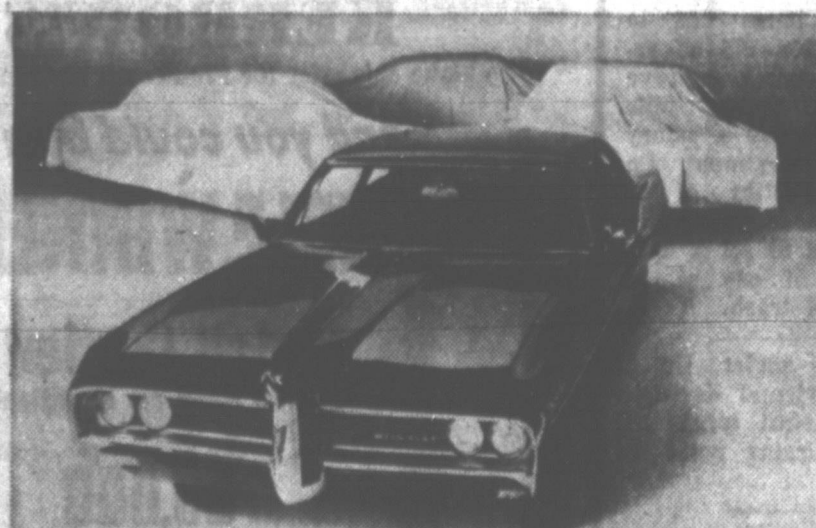
as the teacher who learns the ABC's from London's turned-on teens!

THE JAMES CLAVELL PRODUCTION OF "TO SIR, WITH LOVE"

JOE GELSON - CHRISTIAN ROBERTS - SUZY KENDALL - THE "MINORERS" "LULU"

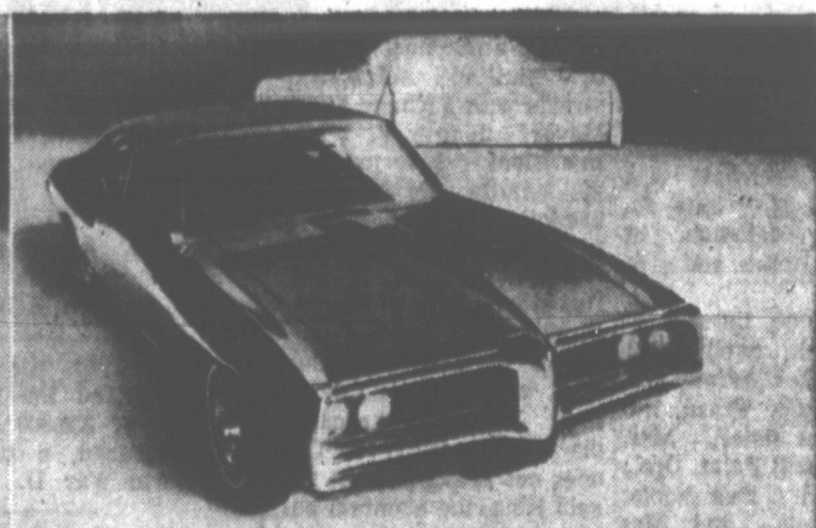
Produced and Directed by JAMES CLAVELL

If we weren't sure of winning, we wouldn't be making comparisons.



Pontiac vs the so-called low-priced cars.

You might find a better description for them when you know Catalina has a 400-cu.-in. V-8, 121-inch wheelbase, Wide-Track, and all for a price you might have to pinch yourself to believe.



Pontiac vs economy cars.

All Tempests come with an OHC Six developing 176 hp on regular. If that isn't enough, V-8's go to 320 hp. Tie that to Wide-Track and find out what an economy car can be.

It's Comparison Days at your Pontiac dealer's.

BELL PONTIAC, INC.

800 W. Kingsmill

Pampa, Texas

# ABC's

OF Advertising Start with an Audit

Advertising is a serious investment... art, engraving, typography and copy are costly. All are planned carefully to attract readers who are prospects for the merchandise or service.

No business can afford to waste any part of this investment in any medium that cannot guarantee definite circulation and readership.

"Waste basket circulation" in post offices, and so called throw-aways that usually travel to the incinerator are of little or no value to the advertiser.

### The Pampa Daily News

is a completely Family Newspaper Delivered Daily - - - paid for and Welcomed!

BUYING ON THIS BASIS IS SOUND!

Careful studies made regularly by an independent organization—the Audit Bureau of Circulations—shows advertisers exactly what they get in circulation and readership for their advertising investment.

For most subscribers the PAMPA NEWS is the family shopping guide, for it carries the advertising of practically all progressive Pampa stores, markets and services.

It is the ABC's of advertising

The Audit Bureau of Circulation (ABC) is a cooperative, non-profit organization of advertisers, advertising agencies and publishers for the verification of circulation of newspaper members in the United States and Canada.

Wanda Mae Huff Women's Editor

Hat Designers Discover Flowers

By GAY PAULEY NEW YORK (UPI)—The millinery designers have discovered flower power. Or, maybe rediscovered is a better term, since the industry almost always has used flowers to ornament women's heads.

"Miss Mary," the custom milliner for more than three decades, observed, "This spring the florals ought to bring the industry out of the doldrums."

Designers used all sorts of approaches to the florals. Bob Green with the firm of Irene rimmed entire crowns of face-framing numbers with flowers in assorted colors.

Flowers are abloom again, but with a difference from those all-floral hats of a few springs ago when headgear looked like flower pots.

The "gentle" lines of the Gibson girl chapeaux showed in portrait brims, in boaters and, in sailors. The designer, Adolfo, showed a sailor in black patent.

PITTSBURGH PAINTS LANGLEY & GRAY CABINET SHOP



Dear Abby

DEAR ABBY: Our eldest daughter had to get married at 17, after having gone steady with a "very nice" boy for three years, so we made a rule for the younger children—NO GOING STEADY.

Now we are having trouble with our 16-year-old daughter. She wants to go steady. We said no, she has to have a date with another boy between dates with her special boy friend. She says no one else asks her.

WORRIED MOTHER DEAR MOTHER: Instead of making rules, if parents would work toward building the kind of relationship with their children that leads itself to straight talk on a sensible, unemotional basis, they would fare better.

Let your children know why too much togetherness puts a strain on two normal young people who have a strong physical attraction for each other.

Tell them that you are aware that when young people think they are "in love," the more they make out, the more difficult it is to control their desires, and they seldom do less when they're together than they did last time.

Let them know that you are aware that when young people think they are "in love," the more they make out, the more difficult it is to control their desires, and they seldom do less when they're together than they did last time.

And then, Mother, you will have less to worry about.

DEAR ABBY: This may not seem very important to you, but our dog snores. Even though he sleeps in the kitchen, we can still hear him. It's too cold to put him outside, but he is interfering with my sleep. Any suggestions?

UP NIGHTS IN BOONE, IOWA DEAR UP: Dogs, like people, can have a nasal obstruction which causes them to snore, so do yourself (and your pet) a favor and ask your vet to look into it.

If this does not help, try ear plugs (for you), but I wouldn't put a dog out in an Iowa winter.

DEAR ABBY: My heart goes out to that young woman who said she was the world's worst housekeeper. I was once in her shoes, but now I am one of the best. I think I know what the problem is for most women: They never finish what they start.

Before they're done cleaning, they start ironing. Before they are through ironing, they start to bake. Then, instead of washing up those dishes, they start sewing, and before they finish that, they go marketing and come home with a lot of stuff to be put away, which only adds to the confusion.

If women would tackle only one job at a time, and finish that job and everything connected with it, they would soon find that housekeeping is not a chore—but a joy.

It is so nice to live in a home that is always in good order. MRS. E. V. B.



STYLE AT A LOW PRICE is hard to come by these days. But there are still shops around the country where good-looking clothes are available at prices a beginning career girl can afford.

Betty Canary



The Ideal Woman

Scouting Scoops



By MRS. G. J. BOYD Juliette Low Programs have been planned by the three neighborhoods in Pampa and are scheduled for Sunset Neighborhood, 4 to 5:30 p.m., Feb. 22, St. Matthews Hall. The film "Our Cabana" is scheduled along with skits, games and songs provided by individual troops.

Astrological Forecast

FOR TUESDAY, FEB. 13 GENERAL TENDENCIES Today's Full Moon gives you all sorts of opportunities to see things in their most comprehensive light so that whatever you wish to do that is broad in its scope and generous in its applications can be placed into motion with less difficulties and a greater chance for success than for some time.

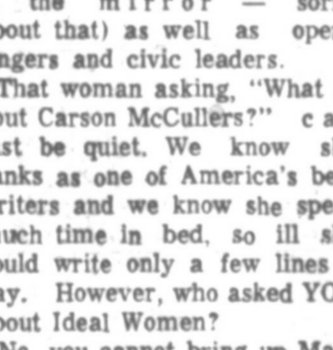
MEAT LOAF BROWN BEANS SPINACH CORNBREAD - BUTTER - MILK CAKE

Open Daily 11-2 pm - 5-8 pm Sunday 11-2:30 - 4:30-8



- HAM a la KING with Buttered Noodles 59c MEXICAN ENCHILADAS with Pinto Beans, Pepper Relish 59c POTATOES au GRATIN 18c DUTCH BRUSSELS SPROUTS 22c COTTAGE CHEESE With Pear Half 22c GUACAMOLE SALAD with Toasted Tortillas 35c PINEAPPLE MACAROON PIE 20c MINGE MEAT PIE 20c

What kind of



Yes, my information says Boslooper is married and his children and his wife doesn't mind a bit that he's spent the last 10 years interviewing Ideal Women.

Oh, you resent being categorized like a herd of cows or a gaggle of geese? Well, apparently his wife doesn't mind. They ride bicycles together, and he's going to write a book about The Ideal Woman.

Little Girl, Little Girl, Where'd You Get Your Britches? Lois Made the Pattern and Mama Sewed the Stitches! If it's britches or breeches your littlest or biggest rider wants, then send for LOLA GENTRY'S catalog of Western and English patterns. Send your name, address and \$1.00 to: LOLA GENTRY ORIGINALS Box 6PN Dell City, Texas 79837

What kind of installs Gas Air Conditioning in the Winter?

A WISE ONE! He's the kind of nut that's hard-headed about solving a problem before there is a problem. That's the story in a nutshell. Install gas air conditioning now. You'll like the way it makes big cooling jobs seem small. Next summer you'll be the cool one while others are cracking under the heat.

INSTALL NOW—NO PAYMENTS UNTIL MAY 1st Pioneer Natural Gas Company

DUCKWALL'S

Cupid's clues for your VALENTINE

BROCK HEART BOXES DECORATED TOP 1 Lb. Box \$1.95

TO MY VALENTINE BOX 2 Lb. Box \$3.75

HEART SHAPED CAKE PANS 39c COOKIE CUTTERS 10c JELLO MOLDS 2 for 15c

VALENTINES FOR SCHOOL

Enough Valentines for the entire classroom, with matching envelopes. All with a special teacher's card. Reg. 59c Value 47c Box

FLIRTATION HEARTS Sugar candy hearts, all with cute sayings. Fun for parties, good to eat, and perfect topping for cakes and cookies. 1 lb. bag 39c

NAPKINS PLATES TABLE COVERS HOT DRINK CUPS CONSTRUCTION PAPER 25c CREPE PAPER 35c CANDLES 2 for 15c NUT CUPS 29c

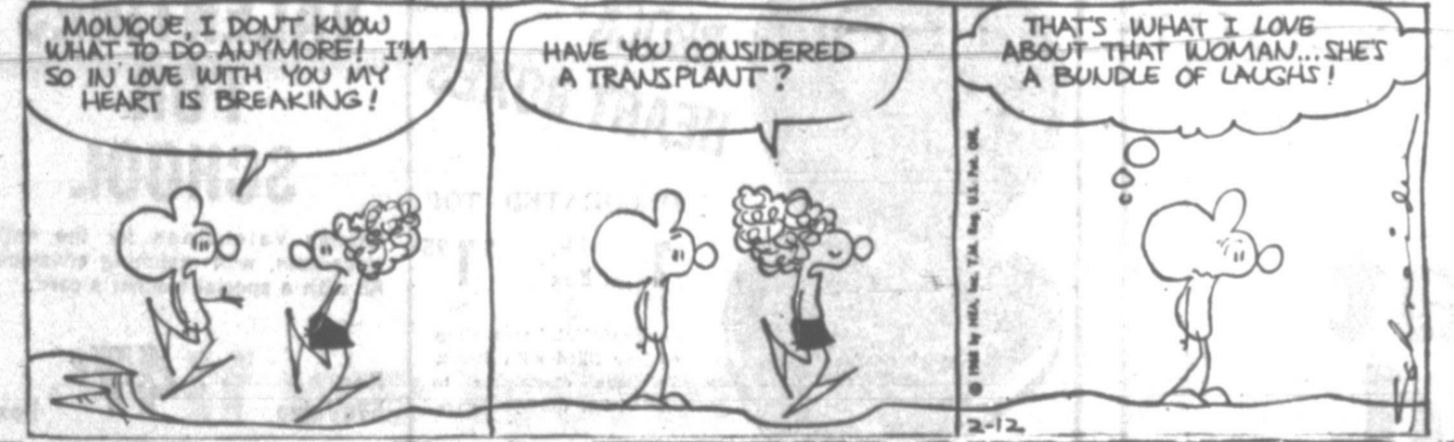
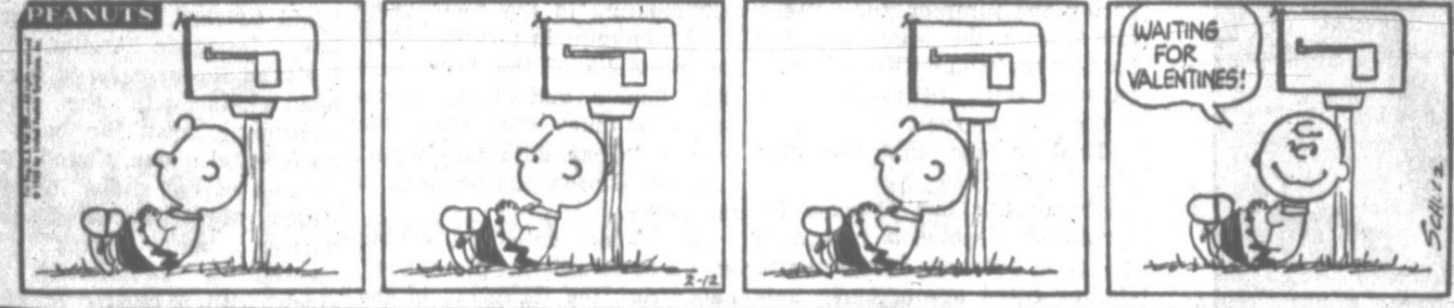
Heart Shaped DOILIES To trim valentines or for your party. Red or white 19c Heart Shaped BOXES Fill with candy or small gift. Red satin covered. 2 1/2 25c

Marshmallow HEARTS Decorated Chocolate Covered Creamy hearts 5c

VALENTINE CARDS For The Entire Family BY RUST CRAFT Individual cards beautifully designed for special persons and specific members of the family. 10c to \$1

STORE HOURS 9:30 am to 8:00 pm Monday Thru Saturday CLOSED SUNDAY

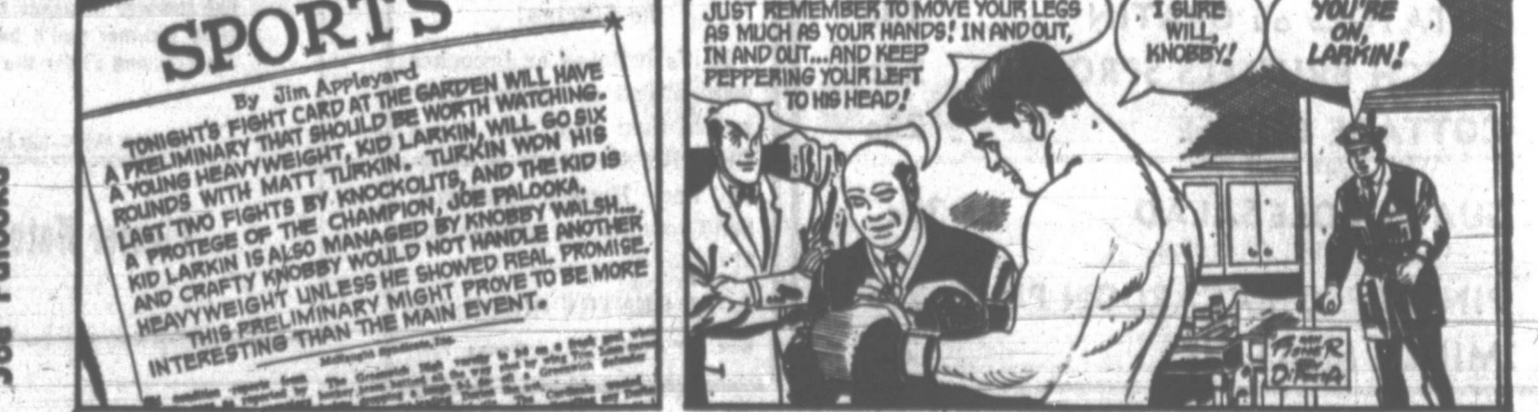
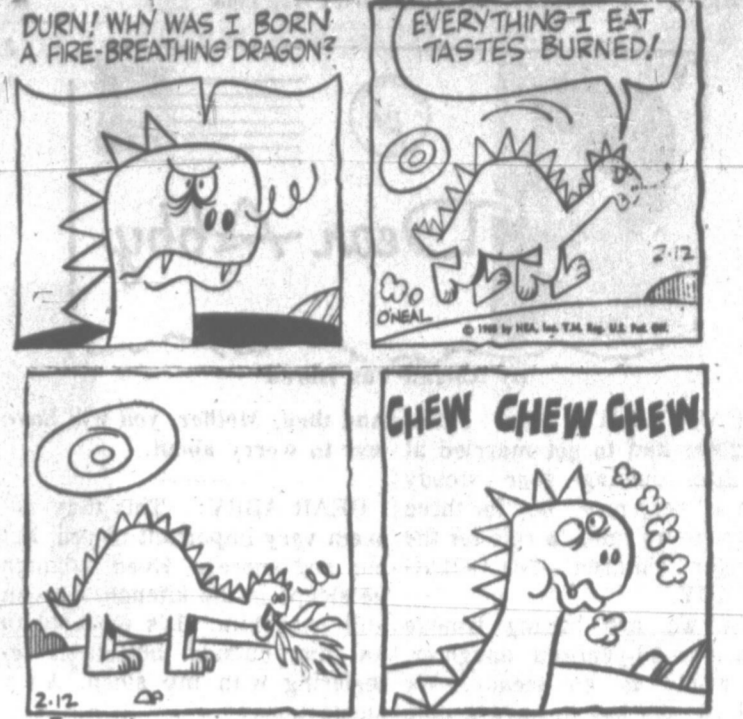
Freckles



OUR BOARDING HOUSE With Major Hoole



Short Ribs



Peanuts

The Born Loser

Robin Malone

Bugs Bunny

Ask and Meek

Captain Easy

The Willets

WINTHROP

Blondie

Alley Oop

The Flintstones

Jackson, Twins

Mickey Finn

Priscilla's Pop

Debbie Deere

Joe Palooka

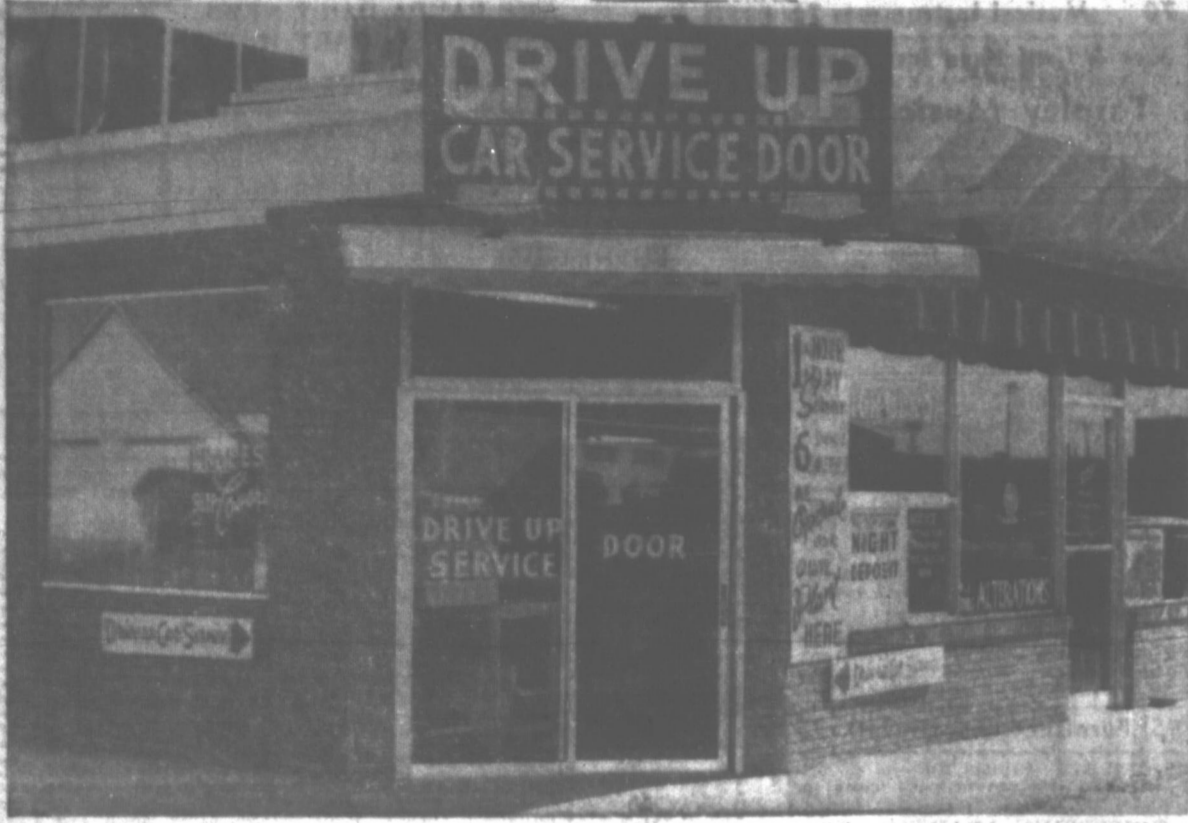
Vertical text on the far right edge of the page, including names and dates.











VOGUE CLEANER'S Drive-Up Service door is a feature customers really enjoy. An attendant steps out to receive or deliver your dry cleaning without your ever leaving the car. The night deposit chute, just right of the door, is a handy way to deliver your cleaning any time of the day or night and it is insured for your protection.

## Vogue Cleaners Treats Customers As Genuine, Individual People

All employees at Vogue Cleaners feel that every customer is their customer, not merely mine or hers. Our employees take personal interest in every one who does business at Vogues.

Vogue Cleaners as a member of the Dry Cleaners Institute of Texas, is constantly being in-

formed of the development of improved methods, processes, devices, equipment and techniques. By always being ahead of the needs of the industry, Vogue Cleaners know of dry cleaning problems before they are actually a problem locally. Take the bonded fabrics of to-

## The Lighter Side

By DICK WEST  
WASHINGTON (UPI)—There is growing concern among military experts here that the United States may lack sufficient manpower to meet its world wide commitments.

prepared us to cope with 70,000 tons of refuse, which is the amount that has piled up in New York.

The question is whether the armed forces can fight the war in Vietnam, prepare for an emergency in Korea, maintain present levels of strength in Europe, and still have enough troops to collect garbage.

Fortunately, we were never thrown into a massive trash removal operation. Had we been, it would have resulted in one of the greatest disasters since Gallipoli.

Talk of using the National Guard to help out during the New York garbage collectors' strike also touches on the issue of adequate training.

Complex Problem  
There is grave doubt, however, that military garbage collection techniques have kept pace with an advancement of modern garbage, which also has gotten to be pretty complex.

Last summer when guard units were called out to help quell riots in some cities, complaints were made that they were poorly prepared for that type of duty.

In many urban areas, it is necessary to separate the edible from the non-edible, the combustible from the non-combustible, etc. Which requires sound, mature judgment based on experience.

No Garbage Drills  
Since then, a number of guard units have added rot training to their curricula. But as far as I can learn, none has instituted garbage collecting drills.

Yet I am told by competent observers that some military trash details still use sticks with nails on the ends—the same equipment we used on police-up missions in World War II.

I recall that during my own Army days this phase of military instruction was badly neglected. Our maneuvers were largely confined to picking up cigarette butts and stray pieces of paper around the orderly room.

Is it right to order raw, green troops to attack raw, green garbage? No. That is not the American way.

Certainly there was nothing in this regimen that would have

Read The News Classified Ads

## Recognition Said Strong Force

WASHINGTON (UPI)—Psychiatrists, psychologists and others who tinker around in the behavioral sciences long have recognized that recognition is one of man's strongest motivating forces.

We all seek recognition in one way or another. If we cannot achieve it by constructive means, frequently we resort to destructive measures.

A lot of the kooky goings-on, and even many criminal acts, basically are struggles for recognition.

Keeping this in mind, let us now consider how much junk mail has done to promote mental health in this country.

Often maligned as a nuisance, junk mail actually has a powerful stabilizing influence on our society. It provides a sense of being recognized to those of us who are starving for attention.

As long as we keep getting junk mail, we are aware that somebody knows we exist. This keeps us from doing something outlandish, such as running for congress, in a desperate bid for recognition.

If you accept this premise, you will immediately appreciate the value of a document recently published by a senate subcommittee under the title: "Government Dossier, Survey of Information Contained in Government Files."

It shows that information about a single citizen may be recorded in as many as 43 categories as many as 27,270,136,000 times.

Sen. Edward V. Long, D-Mo., the subcommittee chairman, cited the document as evidence of governmental intrusion on individual privacy. He can afford to feel that way.

Being a senator, he doesn't have to grope around for recognition the way most of us do. Senatorial recognition is guaranteed by the constitution.

Former Metropolitan and Paris Opera star Marjorie Lawrence is director of opera department at Southern Illinois University.

CLASSIFIED ADS GETS RESULTS



## Lady Leathernecks

will celebrate their 25th anniversary in February. On Feb. 13, 1943, the Marine Corps Women's Reserve program was announced and women swarmed to recruiting offices until a peak of nearly 19,000 women Marines was reached during World War II. Today, 2,700 women Marines are on active duty, working in data processing, commissary, flight control (top photos) or other tasks. Bottom picture shows the Marine Corps Women's Reserve Band at Camp Lejeune, N.C., where it was organized in 1944, freeing male musicians for combat duty. At left, World War I Marinettes are sworn in to do clerical work for the Corps. About 300 women, forerunners of today's Women Marines, signed up in 1918-19 and this year marks the 50th anniversary of that occasion.



## Television Programs

Channel 4	KGNC-TV, MONDAY	NBC
5:30 Mike Douglas	6:30 News	10:30 News
6:00 News	6:30 The Monkees	10:35 Weather
6:30 Information	7:00 Mike Douglas	10:45 Sports
6:50 Hussey-Brinkley	7:30 Golden Globe Awards	10:50 Tonight Show

Channel 4, TUESDAY
5:30 Amarillo College
6:00 Today Show
6:30 Soap Judgement
6:55 NBC News
7:30 Concentration
7:55 Personality
10:30 Hollywood Squares
11:00 Jeopardy
11:30 Eye Guess
12:00 News, Weather
12:10 Irrigation Report
12:30 Ruth Brent
12:55 Let's Make a Deal
1:00 Days of Our Lives
1:30 The Doctors
2:30 Another World
3:30 You Don't Say
5:00 The Match Game
5:25 News

Channel 7	KVII-TV, MONDAY	ABC
7:00 The Baby Game	6:00 News	9:00 Big Valley
7:35 Childs Dr.	6:35 Sports	10:00 News
8:00 General Hospital	6:55 Olympics	10:10 Weather
8:30 Dark Shadows	7:30 RA: Patrol	10:20 Comment
9:00 Dating Game	8:00 Felony Squad	10:30 Joey Bishop
9:30 Movie	8:30 Peyton Place	
9:55 Bob Young		
10:00 Clasc		

Channel 7, TUESDAY		
5:30 Movie	10:00 Temptation	11:30 Treasure Isle
6:00 The Fugitive	10:25 News	12:00 News, Weather
6:30 Ed Allen	10:50 How's Your Mother-in-Law?	12:05 Amarillo Today
6:50 Donna Reed	11:00 Bewitched	1:00 Newlywed Game

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Good Tues., Wed., Thurs.  
Feb. 13-14-15

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**Channel 10** KFPA-TV, MONDAY CBS  
5:30 Secret Storm  
5:50 Dick Van Dyke  
6:00 Mr. Minkus  
6:00 Mr. Ed  
6:30 News  
6:50 Carol Burnett  
6:55 Weather  
7:30 The Lucy Show  
8:00 Andy Griffith  
8:30 Family Affair  
9:30 Carol Burnett  
10:35 Weather Report  
10:45 Background  
10:55 Union Pacific  
11:05 News  
11:30 Big Flicker

**Channel 10, TUESDAY**  
6:30 Amarillo College  
6:50 Jack Tompkins  
7:30 Stop! Look! Listen!  
8:00 Capt. Kangaroo  
8:30 Romper Room  
9:30 Beverly Hillsbillies  
10:00 Andy of Mayberry  
10:30 Coffee Time  
11:00 Love is a Many Splendored Thing  
11:30 Search for Tomorrow  
11:45 Holding Light  
12:00 News, Weather  
12:30 Farm Show  
12:30 As World Turns  
1:00 Love is a Many Splendored Thing  
1:30 Art Linkletter  
2:30 To Tell the Truth  
3:25 CBS News  
5:00 The Edge of Night

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Southern Illinois University's journalism department at Carbondale, Ill., is headquarters for the International Conference of Weekly Newspaper Editors.

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