New Publishers Come to Pampa With High Hopes

Taking control of the Pampa News and the Panhandle Herald OIL FIELD ACTIVITY has been a task that is almost impossible to accomplish successfully during the same week. The new owners took charge of both papers Monday.

But the new owners are doing the best they can in taking charge of the Pampa News with many handicaps, including moving from Am- miles west of Pampa. The first pay arillo to Panhandle. In addition, the wife of Joe Smith has been seriously ill, adding to the mechanical problems of The News office.

Associated in the ownership of The Pampa News are David M. Warren, Dr. J. E. Nunn and J. L. Nunn. owned the Amarillo Daily News for many years. Their place in the prove much more prolific. -Panhandle newspaper field has long

been known to the public. Mr. Warren was for many years managing editor of the Amarillo News. He retired from The Newseditor and manager of The Herald ation for one of the large tanks is now floor. Calling for help, he with two and The News. His work will take under construction. The camp for other men tied a rope about Mr. Den-him both to Amarillo and to Pam- the ditching crew is located two miles son's body and hauled him outside. pa, and it is for that reason that west of Kingsmill at present. he has deemed it better to live between the two cities.

high regard for J. M. Smith and cated in the J. C. McConnell pasture, gained consciousness. his son, Joe Smith. They have long been known for their successful Pampa News. Old age alone probably caused the senior Mr. Smith to desire to retire from the newspaper field.

We can appreciate the reluctance with which the Smiths retire from the Pampa News. It was more than tire life in printing and in the of the No. 1 discovery well. drug business-the past 19 years being with the Pampa News.

new publishers have implicit confi. Dale of Wichita Falls is the contracdenc . They believe that Pampa is tor for this new well, and will employ

THE PAMPA NEWS

IN THIS LOCALITY The Empire Gas and Fuel Company Tuesday opened up and swabbed their well in section 152, three and a half was found at 3176, and 45 barrels of

VOL XIX

very high. with the hope that the second pay will

between Pampa and White Deer, sev. returning to the tank he found his en miles west of Pampa. The found, step-father lying unconscious on the

The derrick for the new well to be drilled by Young & and Patrick on The new owners have long had a section 65, block 4 Carson county, to- ing taken from the tank, but never recontractors.

> Young & Patrick drilled the Byrum well in section 188, which proved a small producer.

The Wilcox No. 3 picked up the pay sand first of the week at 2870. A in Pueblo, Colo., a brother in Ark-60 years ago that Mr. Smith took slight cave-in followed and drilling ansas and Noel Cooper, his step-son, to the case and began his work in has stopped to cement against further living here. Funeral arrangements a print shop. He has spent his en- trouble. The No. 3 is 1320 feet west have not yet been made,

The derrick has been completed for the Clark, Harbin & Baldridge No. 1 "ampa is a city in which the Merten, in section \$2 block 3. O. L.

ctary tools down to the sand. Drill rital in Amarillo where she had



PAMPA, TEXAS, FRIDAY, MARCH 5, 1926

CHAS. M. PIPKIN, Market Correspondent

White Deer, Texas.-J. Sid Denson, day, the largest advance being in the a farm seven miles from Bluffton, Louisville, Ky, to Shrevesport, and oil was swabbed from the hole Tues- 52 years old, former sheriff of Gray medium and light weight classes. Ind., on the famous Wabash river in went by stage to Bonham. Dallas day. This oil tested 47 gravity, being county, and a prominent business man There was an active demand for northeastern Indiana near Ft. Wayne, was then a city of only two or of this place, was asphyxiated short- heavy weights also, Lambs were on July 24, 1847. This well has attracted much atten. ly before noon Thursday when he en- quoted up 50 to 75 cents, and this He was christened Joe L. Smith. tion and caused many thousands of tered a large gasoline storage tank to gain added to last week's advance The man after whom he received his court house square and Elm street. dollars to change hands in lease deals, clean it, at the Magnolia Wholesale took the market \$1.50 above the low middle name didn't turn out to be any As is well known to the people of the bong drilled deeper at this time Pampa and Gray county, the Nunns with the hand that the people at this time A few minutes before he went into steady and stockers and feeders terred him and he decided to drop A few minutes before he went into steady and stockers and feeders teased him and he decided to drop employer learned that he was a printthe tank his step-son Noel Cooper had stronger. Receipts were fairdly lib- the middle initial. He then took up or. The employer bought some type started in but came out when he dis- eral the increase being in the stock- the next letter-in the alphabet for his and a cheap job press in New Orleans The Magnolia Pipeline Company has covered the gas fumes too strong. He er and feeder classes. Choice steers initial. a large force at work on the tank farm told Mr. Denson of the fumes and were lacking. Cows and helfers rewhich they are building at Kingsmill, went away for a few minutes. Upon mained steady,

Monday's Receipts

Beef Cattle

heifers were fully steady. Receipts

quiry both from local killers and on

shipping accounts. A few prime cows

Stockers and Feeders

350 cattle, 9,775 hogs, and 7,600 sheep against the wishes of his brother and and the job plant. He was gasping for breath, and it is believed had a pulmotor been availyear ago.

able his life might have been saved. He lived more than an hour after besteers. At the outset trade was dull

WHITE DEER MAN

IS ASPHYXIATED BY

GASOLINE FOMES

has been completed and the well will Mr. Denson was manager of the lobe spudded in within the next few cal Magnolia distributing station, as ownership and management of the days. Cady & Conner are the drilling well as owner of the Denson Hotel in White Deer. He was a member of the Masonic lodge and the Commandery in Amarillo. He was widely known throughout the Panhandle and was sheriff of Gray county two terms. Surviving him are his wife, a son

> MRS. CLARK ISBELL **DIES IN AMARILLO**

Tuesday evening at 8:30 o'clock. time past demand was active at pils. Mrs. Clark Isebell died in the hos-strong prices. The increased supply On Feb. 20, this contest was held at ing loyally in these week's of prepar-

By DAVE WARREN The story of the life of Joe M. Smith, Sr., is one of a pioneer, a man It took the young man a month to

Kansas City Stock Yards,-Hogs who has blazed the trail in many sec. make the trip from Indiana to East were strong to 15 cents higher Mon- tions of the country. He was born on Texas. He went by steamboat from

His parents later moved to a farm only three-fourths of a mile from Bluffton. While he was a lad in his Receipts Monday were 16,000 cat- middle teens, he started setting type tle, 11,000 hogs, and 4,000 sheep, com- on the Bluffton Banner, a paper which ed in those early days, but he obtainpared with 13,500 cattle, 6,000 hogs, his brother, J. Gerry Smith owned for ed considerable job work. In a few and 6,000 sheep a week ago, and 16, many years. He set type much years he bought both the drug store

other members of his family. In fact, he had to slip into the office much of Steady prices prevailed for fat the time to learn the trade.

Lived on Farm but alter there was a fair degree of He lived with his parents on the

activity. Most of the steers were of farm until he was 21 years old and the medium to fairly good winds that also worked for a time in a Bluffton 1890. brought \$8.25 to \$9.50. . The better drug store. The spirit to go west grades brought \$9.60 to \$10 and were came to him-and he went to the scarce. No prime steers arrived. In- Southwest in 1868, settling at Bonham dications are that the tax assessment in Fannin County, where his brother for a time was in the drug business in date in Kansas passed, receipts from Lucas F. Smith, became a famous disnow on will be smaller. Cows and trict attorney in the days when it was

remained light. There was good in- MUCH INTEREST IN ESSAY CONTEST

sold up to \$8, and heifers up to \$9.50. Veal calves were fully steady, best offered cash prizes for the first five of faith.

In spite of the influenza epidemic A few weeks ago several local mer- the attendance last Sunday morning chants and Miss Bernice R. Whiteley was good. There was one confession

that section.

CHRISTIAN CHURCH

Though receipts of stockers and places in a local English Composition Our Pre-Easter meeting begins two feeders were the largest for some contest among the Pampa High pu- weeks from Sunday morning. Many

NO. 49

necessary to have real courage to be

and told him to do some printing

along with the drug business. He

printed labels for the drug store as

well as doing commercial printing.

The Bonham News was being publish-

Married in 1872

Bragg of Alabama, a niece of General

Braxton Bragg, famous Confederate

officer. Mrs. Smith's health became

bad at Bonham and they left there in

During the next few years he lived

at a number of places, first of which

was on a farm near Chillicothe, and

(Continued Next Week)

ANNOUNCEMENTS

He was married in 1872 to Miss Ida

an officer of the law.

JOE M. SMITH, SR.

three thousand. He remembers Dallas when there was little around the Mr. Smith obtained a position with a drug store. It wasn't long until his

seconting a city of vital importance vevelopment is rapidly going on in and water lines can be laid. Gray county, and the new owners of The News pledge themselves to wor the oil field.

Hut Pampa has a substantial tackground, one that does not derend on oil. No man can study ag ricultural development in the Panhandle without knowing that Pampa is in the heart of as good wheat country as may be found. Regardenter this city because they believe in the agricultural prospects.

It is our desire to make the Pamto cover thoroughly the news of News office to pass the time of day Gray county. We want to have and while visiting here asked us if we the various communities and organizations represented in our news columns.

ed within a few days. We expect buyer and seller and they evidently A local manager will be announcthis person to live in Pampa and thought so too. They talked along to take an active part in the activities of the city and county.

The new owners plan to be per-Warren will give active time to the ed for a few hours time in which to two papers, and has discontinued consider the matter, which was grant-his connections with the Amarillo ed. Upon their arrival in Amarillo News with which he was associated that night Mr. Nunn phoned back and for many years.

We believe that we will give the they would come back to Pampa and public a paper that they will like. close the matter up. our subscription rate to \$2.00 a Dave. Warren and Lindsay Nunn ar- pected that many from Panhandle the brakes has been completed and Baptist B. Y. P. U. is nearly here. course that is being given. year in the Panhandle after this rived in Pampa with their check city will be in attendance. month. We believe that we will books under their arms and the matthe public will say is worth every just simply all there was to it. cent we are asking.

same time. Most of the best week- out of a stendy job. News one of the best.

FT. WORTH & DENWER SURVEYORS MOVE CAMP

Engineer Martin, head surveyor in Amarillo for the future.

for Galveston on business.

to the operation of the oil field. ing will get under way as soon as gas teen taken for treatment.

make every effort to give a report . HOW IT CAME ABOUT .

than 300 readers of this paper have in- to Mr. Clark Isebell. quired of the former owners and ed The funeral services will be held ive call for all other classes. The Dr. Payne awarded the first place fally for the children. The sermon

ten days ago J. L. Nunn and Dave M. friends of the bereaved family in less of the oil future for Paraya, Warren of Amarillo were over to Pan- extending to them sympathy in their handle on business. When they were hour of sorrow. done there they decided to drive over

and see what was going on in "The White's Scandals Wheat City of the Plains." Naturally they gravitated around to The would sell The News. We replied we would. Naturally the next question was at what figure. We named what we believed to be a fair price both for that line a few moments and went out in town to visit other friends and acdie quaintances. Before returning to Ammanent in the Pampa field. Mr. arillo they stopped in again and askfrom New York to the Pacific Coast for a number of engagements. Mr.

a number of years and the show is said we could consider it a sale, and York. A number of Amarillo men that as soon as they got a little time make it the custom to see this show

when they are in New York.

The result of the above transaction

rates and we plan to make The intend to give Pampa a jam up good pa. They are splendid building bundreds of others to the city to tor. The books have been ordered in Lotors this week. W. T. Wilson newspaper in every respect as soon sires.

> get the run of local conditions. J. M. SMITH & SON.

AT GRANDVIEW SCHOOL

camped in Roberts county survey- the Hills," was put on at Grandview but still with a steady substantial self. ing for the Ft. Worth & Denver school house by the High School Sat. growth that means a real, city in Railroad, was in Painpa Wednes- unday night. There was so much dil- the future. day. He stated that the camp had ness to retard practice and a substibeen moved to a site near Dalhart. rution of one of the characters kept The wind Sunday blew an empty day. He will make his own headquarters the play being quite up to standard, storage tank off into the canyons at yet was considered very good under the Merten well Sunday. the circumstances.

Mrs. Clark was the daughter of

Wr. and Mrs. Fred Hayes, who have lived in this part of the country for several years and was well known and loved by everyone in and around Pampa where she has During the past few days no less made her home since her marriage

It happened just this way-About The News unites with the many

This company is on the way higher.

Card Street, St

Will Be Shown In Amarillo Monday

to show grass sap. Hogs

selling up to \$11.50.

vanced the most but there was an act- ley Merch 4.

\$13 to \$13.15; lights \$12.75 to \$13, me- My Country," and third place to John will be evangelistic. heavies \$11.75 to \$12.50. Packing Money." Fourth place was awarded to all. sows brought \$1.50 to \$11; stags \$8.75 Airred Gilliland, his subject being, to \$9.50 and stock hogs and pigs \$12.50 "How I Can Best Serve My Country." to \$13.50.

Sheep and Lambs . Lembs were quoted up 50 to 75 \$3.50, by J. E. Murfee & Co.; third

ents, the largest advance on any day prize \$2.50, by Heffin's Market; foarth this year. This gain carried the mar- prize, \$2.00 by Woodward-Lane, and George H. White's Scandals will ket \$1.50 above the low point ten fifth prize \$1, by Miss Bernice White Pipkin building in Parapa. The perbe shown in Amarillo Monday night. days ago. Choice medium and light ley. March 8, at the Municipal Auditor- weight lambs sold at \$13.25 to \$13.75;

AT THE BAPTIST CHURCH

ment and hand men of the Panhan- sold up to \$11.60. Fat sheep were Baptist church was smaller than us the same name. lacking but were nominally 25 cents wal on account of the influenza epidenic. Many of our most faithful NEXT LYCEUM NUMBER teachers and pupils have been sick. Trade in horses and mules con- We are praying that people will soon be well again. Our A-I standard of Owing to the severity of the pre-HE READY FOR USE standard as soon as possible. Every the Parent-Teacher Association has

Subscriptions outside this imme- is that Messrs. Nuch and Warren L. Cary sold to E. S. Graves for mean much not only to Pampa in with us. There will be four classes, possibly until some time in June. changed to \$2.50 a year at the a coming town and we have about run These lots, 18, 19, 20, 21, He three convenience to the people working termediates and juniors. The faculty live as this is one of the closest and will be really for distribution of McLean was foreman of the

m., B. Y. P. U.'s at 6:30 p. m. each liceting liquor.

to attend these services.

T. D. Hobart was in Panhandie March came in like a gentle lamb. in this city Monday.

gave the demand a chance to develop. the school building by Miss Whiteley, ation, There is small probability of any The scaled list of subjects was open- All services throughout the day break in thin cattle until they begin ed in the presence of the contestants, Sunday. Bible School promptly at 10 and they were given two hours in a. m. The offering Sanday goes to

which to prepare their essays. These the Orphans' Home in Dallas. These Increased receipts of hogs found a papers were sent to Dr. W. L. Payne first Sunday offerings have been ready outlet at strong to 15 cents of the University of Texas, who grad- splendid. Come and help make this higher prices. The light weights ad- ed and returned them to Miss White- one Sunday the largest yet.

The morning service will be especquired of the former owners and ed The funeral services will be held reneral market is fully 50 cents above to Doris Gilliland, her subject being will be in the form of estory so that the low point last week. The top "What the Flag Means." Second the teaching will be more easily Monday was \$13.15 and bulk of sales place went to Helen Anderson, her grasped by the minds and he boys and \$11.75 to \$13. Light weights sold at subject being, "How I Can Best Serve girls. The evening suffice at 7:30 e and take diam weights \$12.35 to \$12.85 and Parviance, "How I Earned My First part in the song service." A welcome

JAMES TODD, Jr., Minister.

First prize was \$5.00, donated by PANHANDLE LAND the Pampa Drug Co. Second prize.

CO. OPENS OFFICE The Panhandle Land Company

opened their office Tuesday in the sonnel of this firm is made on of Mesars, J. O. Wood, J. W. Keithley Derden, one of the pioneer amuse- heavies \$12 to \$12.75. Clipped lambs The Sunday school attendance at where they have another office under and J. D. Hill, all of Wellington,

POSTPONED INDEFINITELY

excellent has been posted on the wall, valling epidemic of sickness in the and we are very anxious to reach this community the finance committee of officer, reacher and papil is urged to decided it would be best to make a complete change in the plans for the It is probable that we will change Monday about noon Dr. J. E. Nunn. Drug Store, Amarillo, and it is ex- gressing rapidly. The grading to Study Course Week for Southern remaining numbers of the Lyceum

the heavy work in the brakes is be- Let's make March 7 to 12 a grant week Therefore, the number which was on our B. Y. P. U. work. The work announced for March 10 will be postsoon be publishing a paper that ter was brought to a close. That's PAMPA LOTS BRING BIG PRICE Before spring really opens Pam- will begin Monday evening at 6:30, poned until some time in April, and pa will have a splendid road to the Rev. E. M. Duckworth, missionary of the number originally, intended for Tuesday, four lots owned by J. Funhandle oil fields. This will Canadian Baptist Association, will be April will be postponed indefinitely;

DISTRICT COURT IN SESSION

District Court has been in session at the regular B. Y. P. U. hour Sun- importance came up but a report

Indictments were found against Lee m., preaching at 11 a. m. and 7:30 p. G. Alexander for possession of intox-

> Wednesday to assist D. C. Stone in The preparation of the body of T. J. Brown, Panhandle grocer, who died.

Nunn and Dave Warren were visitors Judge W. A. Palmer was here from Amarillo Thursday.

P. E. Buckingham of Amarillo, fed evening, W. M. U. Wednesday at 2 erni income tax man, was here Thurs p. m. You have a bumper invitation Grover C. Malone was in Panhandle

F. A. TIPPEN, Pastor.

Dr. J. E. Numn and son J. Lindsay

ally reaching the town and although more in building this road is course work. Every member 4s ung in the next issue of the News.

the intermediate grades March 13. Amarillo, were here Tuesday.

fum under the direction of Dave strong weights \$12.75 to \$13.25, and Horses and Mules

White has staged the Scandals for tinnes active at unchanged prices. one of the most popular in New OIL FIELD ROAD SOON

Tickets are on sale at the City Work on the oil field road is pro- work to this end.

ing done by teams.

diate territory probably will be have acquired a nice little business in the sum of \$2400 or \$600 each a business way but will be a great one each for the adults, seniors, in-

blocks east of Main street in block in he oil fields who are making will be: E. M. Dunsworth, T. B. Sollies in Texas are now getting these Our guess is that the new owners 24 of the original town of Parmy tred homes in Parmpa, It will bring omen. Mrs. W. R. Henry and the pas-

Weinesday.

as they get their force organized and The slow but steady advance in rowns to the large field at the Sunday evening. A large altendance wand Jury. No cases of special the prices of property in Panna present. shows that the oil boom is gradic. The Pampa Chamber of Com- day will add greatly to the study from the grand jury will be given

with not as much rapidity as it has bringing a great asset to both the ed to be present. for the company that has been The play entitled "The Path Across come to some of her sister withes oil field workers and to Pampa it. Sunday school will begin at 10 a. C. Bryant for burglary and against E.

W. L. Woodward departed Friday The next program will be given by L. A. Wells and son, Joe L., of



entering husiness here. It is the intentions of the new manive campaign for advertising and com- it to his own benefit. mercial than has been the case heretofore. They expect to keep up if not ahead of the town with the newspaper |. and printing business, and we have a no doubt about their ability to make

the paper a still greater success. While we have no complaint to reglater in regard to patronage received. in past years, we would arge everyone to stand squarely behind the new management and co-operate in every way in order that they may give the town and community the best paper possible. The new owners have ample capital and are rich in experience, so

that the size and quality of The News In future will depend almost wholly upon the patronage and co-operation . accorded. While parting with our readers,

many of whom have been constant subscribers since the paper was started 19 years ago, brings a tinge of sadness, on the other hand it is a pleasure to introduce the new owners and edito; to you.

Before saying good-bye to our readers we desire to thank you for your re-operation and appreciation in the past, and to wish Pampa and community, as well as its people and institutions all that is good and great in the years to come.

> J. M. SMITH. JOE M. SMITH

AT THE METHODIST CHURCH Sunday school at 5:45 a. m. Lee

Harrah, Superintendent, Preaching at 11 a. m. and 7:30 p. m.

Lengue at 5:30 p. m.-Lilliam Mul-Unan, president.

at 7 o'clock. Choir practice at 8 p. m. nominees. In cases where no nomisame night. Horace McBee, choir di nees are secured names of two highrector.

Wednesday afternoons. Mrs. W. Pur- August 24. Second primary. Winfrice, pressident.

Keep in mind that the revival meet ing is to begin Feb. 21, the third Sun-

T. J. OSBORN, Pastor,

NOTICE

and also make new maturesses. We will be glad to have you come convention is: "Tuesday after the in and use us or call. Phone 165. All second Monday after the fourth Saturwork guaranteed. We call for and de- day in August." Minute.

We are located two blocks west of shall open returns and declare results Main St., on 32 Highway, PANPA MATTREES CO., ... December 12. Secretary of state E. A. Price, Mgr. shall count returns and the governor

kays. Yet Frank is one of those pro- Creed:" agement to improve the plant still gressive and forward looking men

POLITICAL CALENDAR

Following is a political calendar for the present political year, tracing each step of the selection by probably over 1,000,000 qualized voters of Texas' officers for the two years enin the

June 7. Last day for filing by candidates for state offices or applications for place on the ballot. Candilates file applications with chairman of state executive committees.

Jone 14. State executive commitees meet and certify names of candidates for nomination to county clerks. June 18. Last day in which candi-

dates for esunty or precinct officer file application with county chairman, and pay their assessment and election cost.

June 21. County executive commitees meet at county seat and deterrvine by lot order in which names each office shall appear on the ballot. July 12. Primary committee of each county executive committee and chairman, shall meet and make up ballot in accordance with the list pre-

pared June 21 Joly 24. Primary election day. July 28. Last day for election of ficers to make return.

July 21. County conventions to certilly returns and elect delegates to state conventions. One delegate for

each 200 voters. Delegates, also to be elected to district conventions. August 5. State executive committee shall meet and ennuss the returns Prayer-meeting Wednesday evening for all state offices and announce wat in each race shall be certified for Wo man's Missionary Society meets the ballot of the August primary.

> Averust 29. Last day for returns by laction difficura. August 20. State executive com-

inter shall meet and certify memitees of second primary. September 7 State convention

shall be hald to declare the nominees We make your old mattress new for state offices, and to certify nomimees to secretary of state. Date of

November 8. County Commissioners

life and certify to secretary of state.

when men were men instead of mon- mind whe nhe wrote "The Busy Man's BARBER SHOP

"I believe that a man gets what he further and to make a more aggress who grabs everything new and uses goes after, that one doed done today is worth two deeds tomorrow, and that no man is down and out until he tas lost faith in himself."

> The same measuring stick may be pplied to communities. If they are alive and awake and have confidence in the future, they are sure to prosper and grow bigger and better.

When the inhabitants lose confidence, when they become suspicious of each other and form the habit of destructive criticism, they are damzing their own interests.

The future of every individual is bound up in the future of the place [] where he lives. We are bettering our selves when we have faith in our

*********************** EAL ESTATE. FARM LOANS. LEASES AND ROYALTIES

List your city property, with me. I have calls for residence property, large tracts of land and exchanges for farms.

Good connections with oil firms and real estate dealers over the United States.

F.P. REID Office in Residence on Main S



BARBERSHOP

-first

class

Barber

Work

Baths

Laundry

Agency

and







Proprietors

SCHMEIDER'S Commercial Hote

CUISINE A.1 -- GOOD ROOMS RATES \$3.25 PER DAY SUBSCRIBE FOR THE Semi-Weekly Farm News

H. BELO & CO. Publisher DALLAS, TEXAS Superintian Received at THE PANPA NEWS OFFICE

PAMPA CITY DRAY

E. L. Eldridge & Son Owners FREIGHT, EXPRESS AND BAGGAGE OUR SPECIALTY

13 We hist make



What the Neighbors Are Doing

Some neighbors who plan to build houses, And of course would have them look well, Came down to our yard and found it not hard To find one in which they would dwell. In turning the leaves of our plan books One lady was heard to observe, "This one is fine, but not just my kind-I prefer one that's not so superb." Then as they looked through the volumes. Their comment on this one and that, Brought fresh to our mind that we've every kind That a reasonable person might want. "This one," they said was so pretty; The next one was charming or smart; Another, a Southern colonial. Was plainly the best of the lot. The choice of homes offered surprised them-They each selected a plan, For at our yard we try very hard To help everyone that we can. Panhandle Lumber Co. PAMPA, TEXAS The Largest Furniture Store in the Panhandle CASH CREDIT Amarillo, Texas We Pay the Freight to all Panhandle Points

PENCIL OD. NEW YORKSIS





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THE PAMPA NEWS. FRIDAY, MARCH 5, 1926	
 The second second	any fundamental points are made r to the understanding by illus- pecially invited—and anyone who is ion. DRI you know that you learn interested in the program, also. h more readily what you see with r eyes than what you hear or Real suckers are usually caught on
Now Dore than ever before -	Cray County State Dank C. L. Thomas, President C. B. BARNARD, Vice President W. H. DOYLE, Cashier MARCH 22,1923 31 100000000
Con cverbefore -	15000000
	On March 22, 1923, Buick celebrated the building of the millionth Butck. Approximately eighteen years were con- sumed in the accomplishment. On December 16, 1925, Butck reached

lion Buicks in eighteen years the next half million in two years and nine months.

At the present time, public demand calls for more than 20,000 Buicks every month. This means the next half miltion in the hands of Buick owners, within two years.

-

These bare figures tell a graphic story of Buick's continuous advance in public regard. The great acceleration of demand, at the present time, speaks strongly of the increased value and destrability in the Better Buick.

Leadership' belongs to Buick because a nation familing with many motor care has given it to Buick.

The American public wants "finer ransportation at fower cost", and Butch rovides it?

UICK MOTOR COMPANY



BRING YOUR WORRIES TO AN END

Your hot water worries are over when you install a Keystone or Premier Automatic Heater —the one that really works. The principal is right. There are others cheaper but none better. Ask your neighbor.

L. H. Sullins PLUMBING, HEATING and SHEET METAL "DEPENDABLE INSTALLATIONS ONLY" PHONE HE PANPA, THEAS

Price for Price Value for Value

Think how low the recent reduction of Chevrolet prices brings the cost of a fully equipped automobile. Compare what you get for Chevrolet's new low prices with any other car in the world.

Remember that Chevrolet equipment includes speedometer, Fisher Body and balloon tires on closed models, Duco finish, Alemite lubrication system and scores of other features essential on a modern motor car.

Now more than ever before, check price for price and value for value—and you will buy a Chevrolet. Come in.

Ask for a Demonstration!

Montgomery Motor Co.

Reduced Prices

aits Onits)

J.o.b. Plink, Michigan

510

45

45

556

QUALITY AT LO

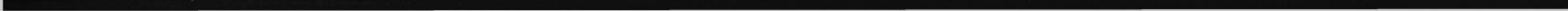
Touring

Roadster

% Ton Truck

I Ton Truck

Pampa, Texas



COST



Mr. and Mrs. T. D. Hobart, Mr W. D. Jorden of White Deer and K. Brown will leave the latter part of the week for the meeting of the Texas and Southwestern convene in Ft. Worth next week: Mrs. M. K. Brown who has been visiting with friends and relatives in the central and eastern part of the State will meet hem here.

Price, W. T. Wilks, Dave Pope, J. T. Crawford, jr., and a number of. Lumber Co., Pampa, Texas. other citizens of Pampa attended the cattlemen's convention in Amarillo Monday and Tuesday.

D. P. Henry has been helping to arrange the stock in the new building that the Pampa Poultry & Mer-Cattle Raisers convention that will cantile company is moving into this week.

> Walter J. Allan was here this week looking after the erection of the new ice factory. Mr. Allan stated that the

We are glad to assist you in plan-

machinery had all been ordered for G. C. Malone went to Panhandle the plant. He had with him a blue Wednesday to prepare the body of print of the new factory, and expects J. T. Brown, well known merchant to start work at once on the building, of that place, for burial. Mr. Brown which will be of stucco finish. died Wednesday morning from com-

plicatins caused by a relapse from the flu. The remains were shipped to Stratford for burial on the evening train from Panhandle. Mr. Maafternoon

LOW COST TRANSPORTATION Star Cars MORE POWER Commercial Chassia Roadster Touring Coupster Coupe Coach. Sedan 775

(F. O. B. Lansing, Mich.) **DURANT MOTORS, INC.** and individuals. JESS FLETCHER, Representative

S.C.R.I.REDS

My flock is now headed by Ripper II, a pedi-

greed cockerel from Daniels' Pedigreed Red

Farm. Eggs \$2.50 per setting of 15; fertility

Garden seeds of all kinds in bulk and packages; we also have Irish Cobbler, Ohio and Early Triumph is most powerfully stimulated by the lone returned to Pampa Wednesday seed potatoes and onion sets. 48-tfc newspaper advertisement than by any Pampa Poultry Merc. Assn.

nakedness are comparable as a pro-Hugh Schoonover and J. H. Hop- motor of sales-and even then purkins, general managers of the Ger- chases of food, fuel and clothing are lach-Hopkins chain of storess, are in directed more largely by the business Pampa this week from the head- columns of the press than by any quarters in Woodward, Okla. They other influence excpt immediate necesare on business connected with the sity. local Gerlach-Hopkins store.

The greatest stores in our greatest cities have been built up by their ad-I have moved my cream station and vertising, the persistent and clever inshoe shop to the first door south of vitations to the public press to share the Pampa Drug store. Bring me your their bargains. Imagine what would cream and shoe work. C. E. Shelhappen to daily sales of merchandise, 35-tfe real estate, theater tickets, insurance books, and other things, if newspaper C. M. Thomas of Fort Worth, repadvertisements were prohibited by resentative of Bradstreet's, was in law for six months. It is not exaggerthis city this week checking up firms ation to say that they would drop 50 per cent.

It is not the current news of events alone that makes the press of such incalculable value to the nation, nor the ree expression of opinion. The business news of the day, as told by business concerns in their announcement to the public, decisively influences both the volume and the direction of trade which flows to this or that store, office or bank. This is a fundamental fact no business house can afford to overlook.-Star Telegram,

Dodd's Hatchery SUPERIOR STOCK AND POULTRY FEEDS Retailed at the following prices:

C. P. Buckler, M. K. Brown, P. C. ning that new home you have been JOLLY MATRON CLUB

been salesman for the Brown Cracker ad, candy and coffee. The next meet- meeting will be held Friday, March once a month from now on throw recent months, was here this week. March 11.

THE PAMPA NEWS, FRIDAY, MARCH 5, 1926

W. D. Benton and family have re- BELL CLUB turned from Menard, Texas, where they spent the winter.

THE POWER OF ADVERTISING

Beyond all question the most potent creator of business demands in America is the newspaper advertisement. Millions upon millions of dollars are expended every day in the stores of the country because well written advertisements have directed public attention to convenient, becoming, attractive, useful, ornamental and suitable merchandise. The sale of all necessities, all luxuries, all indulgences, other agency. Only hunger, cold and

onstration of quick breads. The Bell Home Demonstration Club GRANDVIEW CLUB met at the school building Friday. The Grandview Club met

Your Choice at \$1.25

PURE SILK HOSE

Feb. 10. All members were present | Joe Fortenberry Ledrick, George Walstad, Willie contemplating building. Our motto, The Jolly Matron Club met with and one new member was taken in. with eight member "Service that Satisfies." White House Mrs. Chas. Skoog with eight members Miss Eula Nell Seelbach gaves in- work consisted of ph 11-tfc and three visitors, Mrs. Thorpe, Voll- structions on home improvement. which had been on hand nert and Schmidt, present. The hos- Each member made a plan of how she be sent to an orphanage Horace Jones of Amarillo, who has tess served sandwiches, pie, fruit sal- wished her home to look. The next pleted. It was voted not to

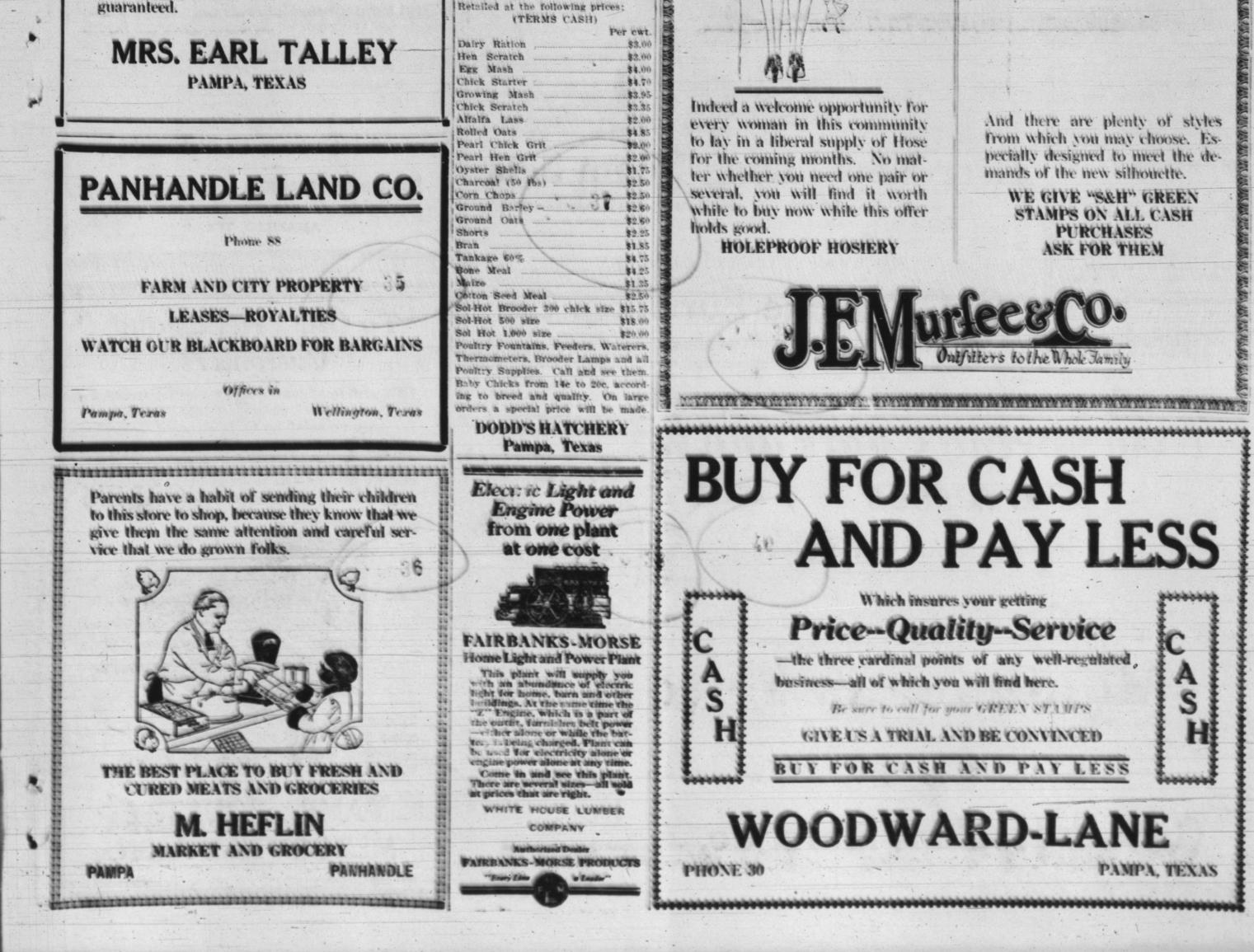
& Candy Company in this territory in ing will be held with Mrs. Chris Baer, 5 at the home of Mrs. T. S. Skibinski, the summer. Delicious refreshme. when Miss Seelbach will give a demwere served by the hostess.

> W. J. Allan was here Thursday in connection with the new ice plant in

Spring's Newest in

FOOTWEAR

What Will Be Worn in SPRING COATS ****** New in style, also especially new in the showing of materials most favored for the new season. You may choose here with assurance that you are buying what will be most stylish the coming season.





WAYSIDE NEWS

George Inman is in St. Anthony's sanitarium at Amarillo, where he underwent an operation for appendicitis. He is reported a little better.

Jud Wilson and daughters, Misses Ethel and LaVera Wilson and Virginia Inman were Amarillo visitors. Saturday. The latter remained there with her mother, Mrs. George Inman.

O. R. Kratzmeler returned home Tuesday evening from St. Anthony's Sanitarium in Amarilio.

Miss Altha Groves left Wednesday morning for Canyon, where she is at tending college. *

Mrs. H. B. Taylor has been on the sick list this week. Ernest Medklef of Panhandle was a"

Pampa visitor Sunday.

Jud Wilson and Mrs. T. G. Behringer were Amarillo visitors Monday.

night at the Wilson home. Gilbert Behringer has been on the sick list this week.

Mrs. Jud Wilson's physical condition is reported unchanged. Mr. and Mrs. Chas. L. Thomas were

Amarillo visitors Tuesday. home this week on account of the illness of her father.

have been on the sick list this week. Mr. and Mrs. W. A. Taylor and Miss Kingsmill. Phone 9017F2. Annie Cheatham were Panhandle visitors Sunday. Robert McKalip spent Monday night

at the W. A. Taylor home. Please report Wayside Items to FOR SALE - SILVER LACED WY-Miss Ethel Wilson.

FARRINGTON FILES . FOR QUICK ACTION LIST YOUR

"Every right action and true thought sets the seal of its beauty upon person and face."

C. C. Stockstill made a business trip to Panhandle Monday.

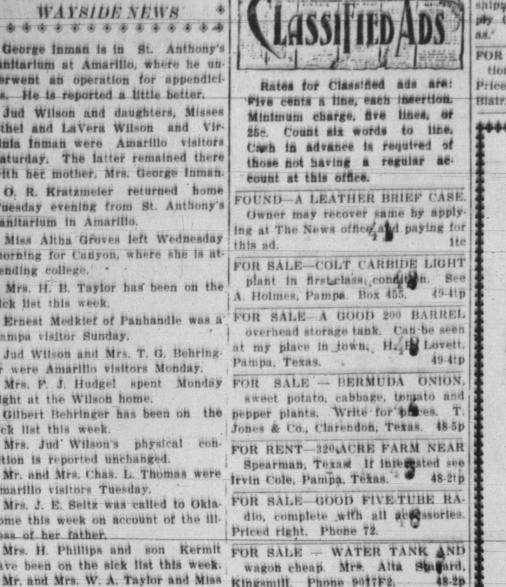
John Turcotte is suffering an attack Street, Amarillo, Texas. of flu-pheumonia.

Mr. and Mrs. Roy Huff are the proud parents of a tiny baby girl, Etta Lois, who arrived Feb. 23.

J. C. Farrington was a Pampa visitor Monday.

Guy Farrington is suffering a flu attack

Roy Huff says he's as happy now as he wants to be; but wait until Etta Lois gets the colic! The Farrington school group have been busy making flower beds and planting shrubs. Ira Spearman had the misfortune of getting a steel filing in his eye last week. He is still suffering from the effects of it. C. C. Gillis was in Pampa Monday. PANHANDLE'S OLDEST EDITOR RETIRES FIRST Amarillo, Texas. The Panhandle's oldest editor and probably the oldest active newspaper man in Texas will retire March 1. J. M. Smith, Sr., owner of the Pampa News, Saturday annonneed the sale of that publication



o Mrs. C. P. Buckler.

48-41

THE PAMPA NEWS, FRIDAY, MARCH 5, 1926

high grades, great saving, prompt FOR SALE-PURE-BRED BUFF OR-

shippient. Louisiana Lumber & Suppington roosters, dee or write Mrs. ply Co., Masse Bidg, Amarillo, Tex- Bruce Martin, White Deer, Texas. 31p 43-tfe People who brag about the blue FOR SALE OR TRADE - CONFEC- blood in their veins the probably find tioners and cate on Altus. Okla, that it came from the ancestor who tioners and cate on Altus, Okla. that it came from the ancestor who Price \$2,000. Write W. J. Lollar, had the habit working himself blue 49-4tp in the face. Blair, Okla. JOSEPH M. SCHENCK presents (55 Norma Talmadge "The Lady" Monday-Tuesday March 8 and 9 From the Broadway stage success-a vivid picture of a bit of humanity that will go straight to your heart-the story of a girl who was down and lighting back but always-"The Lady" by Martin Brown, screen version by DAY PHONE 25 Frances Marion based on A. H. Wood's great play, "The FOR SALE - 3 WORK HORSES-Lady." A Frank Borzage production. real cheap. If interested see or write Mrs. A. D. Fish, Panipa. 46-trc COMING andotte eggs, from prize grinning train. \$1.50 for setting of 15 Appr. "The Keeper of the Bees" Picturization of Gene Stratton Porter's famous oil leases, farm and city property with C. S. Rice. Located just across March 15 and 16. novel. street from Magnolia Filling Station. **Crescent Theatre** WANTED TO HEAR FROM OWNers of business property in Pampa for safe. A. R. Miner, 602 B. Lighth 45-5tp LUMBER-DIRECT TO BUILDERS;



When the children catch cold, if you have a reliable home remedy to give them at once, later serious illness may be avoided.

"Our stock of these remedies is complete and you will save both time and sickness if you keep a supply on hand for first aid use.

PAMPA DRUG CO.

FUE NYAL QUALITY STORE NIGHT PHONE 90

Save \$5.00 on this attress **45 LB. PURE COTTON** Sale Price \$7.00

Good Clean Cotton Felt and Has Good Grade Tick

Save Another \$5.00 on 9x12 Gold. Seal Congoleum Rugs, all patterns, \$1200

sale price, each

to David M. Warren, Dr. J. E. Nann and J. L. Numb of Amarillo. Mr. Smith will be 79 years old next July. He is a hative of Indiana and came to Texas shortly after the Civil War and fived at Bonham for 25 years, where he rah a job printing want and drug business.



New Spring Coats and Dresses

The Season's Smartest Styles

We are now showing a wonderful line of the newest creations in Women's and Misses Spring Coalts and Dresses at prices within the reach of all-

Rayon Wash Dress Fabric

From all indications this will be a much bigger RAYON SEASON than last year. The patterns are beautiful in stripes, checks and plain colors; gnaranteed not to lose its fusive in washing-Per Vard 98c

Gerlach-Hopkins Merc. Co.



the Grocery Stock and moved into the Building formerly occupied by C. B. Barnard Grocery, and we wish to extend our appreciation to all who have patronized us in the past, and hope that we may be able to be of more and better service in our new place of business.



TWe ask that all our present customers and many new ones all pull together to make ours and your business the Biggest Business in Pampa.

PAMPA POULTRY **MERCANTILE ASSN.**

