

road building, including the Southwest Trail for 14 miles, Fort Elliott highway for 28 miles east toward Oklahoma City, and the Clarendon-Pampa highway No. 88, for 28 miles. This total, which is 70 miles, is in immediate Pampa territory. The other 22 miles, on the Postal highway in the south part of the county is yery much needed and will benefit this community as a "feeder" or connecting highway. A connected system is desired for the entire county. There will be enough money left to keep the Lefors road in good condition, and those from Lefors to McLean and to Allanreed, in addition to local highways in various communities.

Will Save Cars "The savings in our automobiles, extra tax made necessary for the

MONDAY-Meeting of road committee of Chamber of Commerce at 10 a. m. in C. of C. roems. In the mie Henton, Tommye Tiscale, Nell e ming at 8 p. m. in the C. of C. Jones, and Angela Ballew. tion will elect officers. Benefit ball at American legion hall for Pampa fire department.

TUESDAY - Railroad committee of Thamber of Commerce will meet tains. cuss railway situation. Presentation of "Arrival of

Kitty,' school lum.

- THU
- dance

of Co

Business of Chamber Junior class play goes would mean maney for them and Pampa. So get out and vote for the or for evening perform-

morning. AUSTIN, March 12.---(AP)---Tax diversion to support the \$18,000,000 Trinity river flood control project in J. H. Bodine, P. C. Ledrick, C. Baer, officer. Tarrant and Dallas counties was re- T. Clayton, W. T. Mackie, W. W. fused by the House today when it Formalt, V. E. Fatheree, C. A. Tig- TO INVESTIGATE BOY'S defeated 81-47 the Senate bill to re- nor, A. C. Sailor. lease taxes for 25 years on Tarrant county acerage affected.

Junior Class **Play Tuesday** To Be Amusing Kees, J. Haggard, A. Stalling, R. N.

"The Arrival of Kitty," a threeact comedy, will be presented Tues-

day evening in the high school auditand tires will more than pay for the orium. It is the junior class play. Clever features will be given bebond issue, and we will have the tween the acts, and special music pleasure of smooth going," said Mr. will be provided by the Chamber of Commerce orchestra. Mildren Fahy (TURN TO PG. 5 COL. 2 PLEASE) will give a welcome from the junfor class, written by Lillie McMil-

lan, the class poet. The junior chorus, accompanied by Mrs. Frank Keehn, will sing several selections. George Heinbockel, assisted by Lucille Mooney, will be heard in vocal numbers.

The cast of characters for the Lottle Schafer, Thelma Qualls,

The plot surrounds the mistaken identity of a man who had the occasion to disguise himself in female Okla., was killed by unidentified per- three-act plays, the three-act plays the present the programs will concostume. The setting is in a se-

cluded spot in the Catskill moun-

An entertainment of unusual merit is indicated.

The play will be presented March charged. class play at the high 18 in White Deer.

--- American legion for benefit of legion

milch cattle, hogs and poultry. This sity to the county and especially tutions.

more money staying in the state. issue.

These men are: warden. Broch Conners, a trusty, W. T. Wilson, G. Thut, H. Nelson, was shot in the leg at the jail by an Real Estate Men

DEATH AT PALESTINE After quashing the indictments and arranging for the opening of PALESTINE, March 12.--(AP)-court tomorrow, Judge Willis ad- Circumstances surrounding the iden-

journed the session until Monday. tification of the body of a boy kill-The petit jurors on duty the past ed by a train near here January \$0. week were: L. Morse, W. B. Henry, are being investigated. G. Barrow, A. C. Heustand, E. E. It was said at the time that he

W. S. Wills, J. E. Kinneson, H. R. viewed by the father, J. R. Pugh.

Ashly, T. H. Andrews, R. McCracken, J. M. McDonald-I would like to R. E. Kinser, D. Glynn, B. A. Rose, see the roads between here and the N. M. Kite, A. H. Moreman, C. E. oil fields scraped after each storm. for general residence purposes and ers were also charged with being Barrett, T. F. Byrd, R. Sherrid, A. It would mean better roads during intended to meet the demand of newthe storm and men working in the

The new court has been working field could live in Pampa and not have to move to' the field camps. under difficulties of erganization, having taken over more than 100

cases from the old 31st district court, and having a maze of legal problems to consider as the work began without the customary time before notification. Judge Willis is taking care that

legal steps are properly completed.

B. Christian, T. Culpepper.

City Marshall Is Slain By

(By The Associated Press.) MUSKOGEE, Okla., March 12-R.

H. Pratt, city marshall of Gore, sons there today.

His body was found opposite a ho- gram, whereas the one-act plays will work. tel by persons aroused by the fir- be a series of three or four, depending of five shots. In his hand was ing on the length of the plays. his pistol, which had not been dis- . This type of entertainment has

F. P. Reid-The bond issue to be tre of Dallas, and that at the Uni- ton.

thing if the farmers in this district ant event in the history of Gray shop, and other such organizations sanitarium February 28 in a ser would take more interest in raising county. The road is of vital neces- have already become national insti- ions condition due to injuries re-

The first series of plays to be produced will consist of "The Stick-Up", proving.

Will Erect 29 **Cottages Here**

Cheser and Yeager, local real estate men, have announced the building of 29 modern cottages, fully equipped with water, lights and gas. on their nine, lots in the Eavender addition.

Reynolds, W. A. Glass, A. Bryan, was Fred Pugh, and the body was way. Along the front the builders The cottages will face the highwill place a string of lights. Some of the buildings will be ready for occupancy by March 15, construction being well under way. They are comers for living quarters.

The cost of the work is estimated at \$8.000.

Little Theatre Organization In Pampa Casts Several Plays

A little Theatre organization for a fantasy: "Apartment to Rent", Pampa is rapidly becoming a reality, comedy, "Uncle Dudley's Mistake," having an encouraging amount of and "Four Who Were Blind." The material that promises to make a policy of the Little Theatre in the matter of the selection of plays is Acting-director Laverne Lavender to produce lighter plays for a time has already cast four one-act plays before going into more serious work.

It is expected that plays by Mae-The general plan of the organi- terlinck, Ibsen, Barry and others will zation is to produce both one- and be produced at a later time, but for being produced as a complete pro- sist of shorter and less difficult

Mrs. S. M. Martin, who has been spending the past week as guest in achieved considerable success over the Hillcrest sanitarium, left Saturthe United States. The Little Thea- day morning for her home in Hous-She was visiting her brother J. L. Lester-It would be a great voted March 31 is the most import- versity of California, the "47" Work- A. N. Cobb, who was brought to the ceived when the derrick in which he was working pulled in. He is

United States Department of Labor were stationed at strategic points to assist in directing workers to the centers of greatest need. Competition for labor became so great that persons with trucks made a business of carrying men, women and children to the points of demand and exacting large sums for their release, under pretense of transportation ex-

Farmers vied with each other in obtaining the largest number of newcomers. Labor representatives issued warnings.

pense.

In the Willacy case, the officers were charged with arresting passing cotton pickers and forcing them to connected, legally defined as peonage

Carl Brandt, a farmer, is a brother of Frank Brandt, who was a deputy at the time of the alleged offense. Because of Its relation to labor problems over the South, the outcome of the case has been awaited with much interest.

Retail Merchants To Meet Monday To Elect Officers

Sixty merchants having signed for membership in the Retail Merchants association, a meeting has been called to elect officers.

This meeting will be held Monday evening in the Chamber of Commerce rooms, beginning at 8 p. m. All of the merchants of the city are being urged to be present and to

help outline the program to be followed during the first few, months of organization.

MOODY SIGNS NEW LIBERAL LIBEL BILL

success of this venture. **Unknown** Men

which will be produced soon.

PAGE TWO

Sherlock Holmes Said There Could be no "Perfect Crime," But--WHO KILLED MRS. GRACE LOOMIS

WHEN A MURDERER LEFT NO TRACKS, NO CLEW

said that at 9 pm. he dave his wife \$100, and then left the house for a 45 minute walk

Society Woman

BY BRUCE CATTON **NEA Service Writer**

DETROIT, Mich, March 12 .--- The

Detroit's "homicide squad," as caweeks ago.

Exactly none.



he returned his wifes mulilated stretched on the floor of the sun parlors

They asked why he had bloodstains

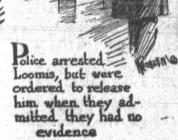
They then asked him why there were no bloodstains on the telephone receiver. He replied that he had removed his left glove when he

Dr. Loomis was released on writ of habeas corpus, the court find-

His release came after there had

The \$100 Dr. Loomis says h gave his wife has not been found. But two diamond rings on her hand were not touched. No trace of the club with which

Dr. Loomis has offered a reward



MCLEAN HOTEL TO

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In H. & K. Drug

CANADIAN CATTLE SALES LARGEST IN MONTHS

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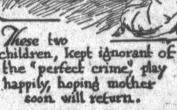
CANADIAN, March 12 .--- More han \$250,000 worth of cattle were sold in Canadian last week to Kansas buyers. This is said to be the largest number sold at one time from Canadian in many months.

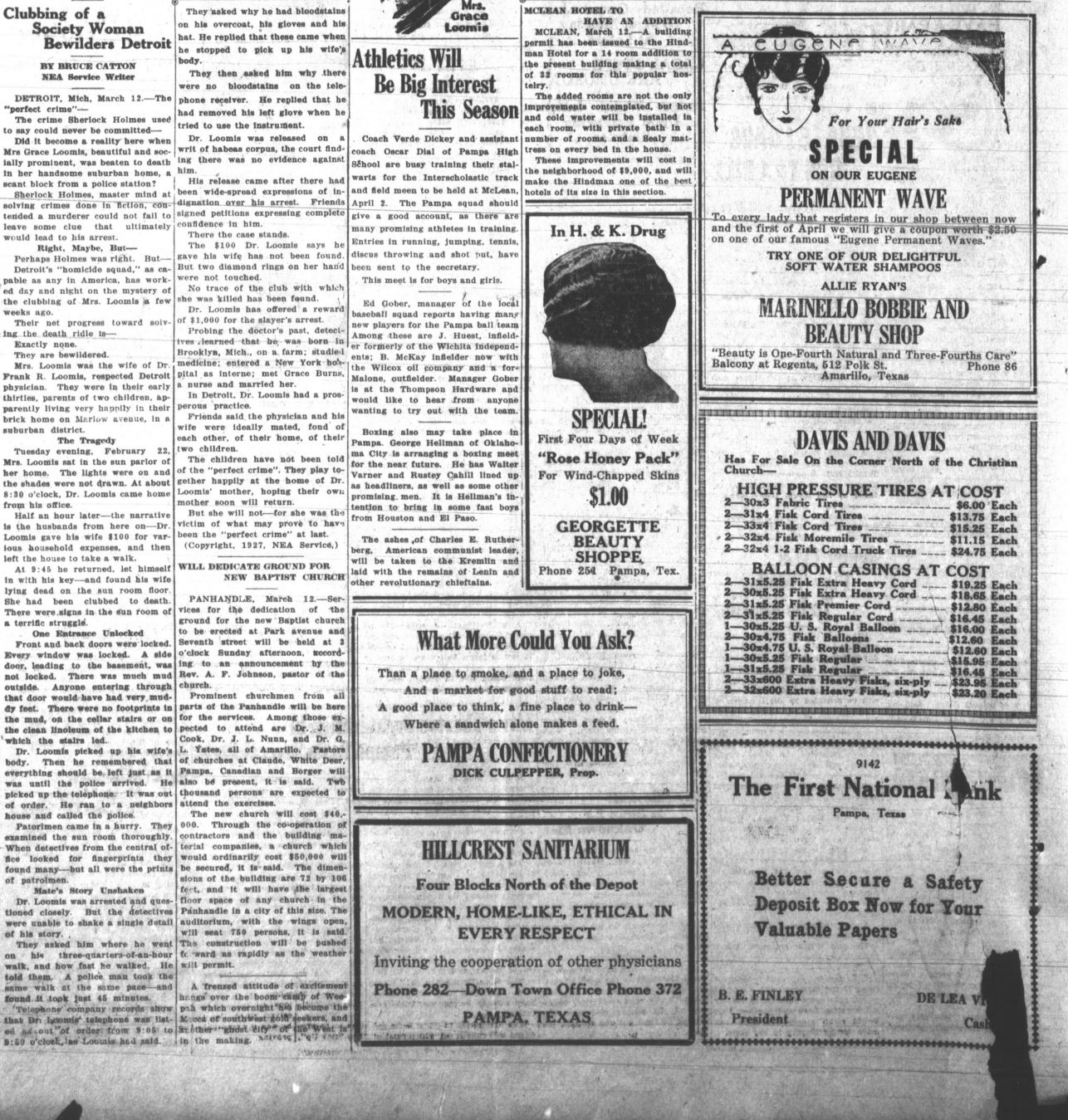
There were more than 3,400 head in the lot, all of which were Herefords. The following is a list of sales

McQuiddey and Son three-year-old cattle to Strong Brothers of Burns," Kans., for \$73 a nead, making a total of \$49,000. McQuiddey and Son sold 200 three-year-olds to a firm in Dexter, Kans., for \$70 a head. Also 40 three-year-olds to a concern at/Goodwin, Kans., for \$75 a head.

McQuiddy and Dorsey sold 453 two and three-year-olds to Kansas parties for \$28,000,also 1,000 yearlings for \$14,000.

Johnson and McQuiddy sold threeyear-olds to Horace Thompson of Harveyville, Kansas., for \$37,000; 200 cattle to H. D. Hover, Eureka. Kans, for 8 1-2 cents a pound. These weighed 860 pounds, making the total sales price \$15,000. Gilroy and Son of Quincy, Kans., purchased 200 cattle from McQuiddy and Dorsey for a consideration named at \$14,500 J. C. Studer sold 400 two-yearold steers to Mr. Sturgis of Delevan, Kans., for spring delivery These brought 8 1-2 cents a pound. Mr. Studer also sold 12 head of registered bulls to E. H. Brainard and Son for their B. brand herd.





PAMPA DAILY NEWS SUNDAY MORNING, MARCH 13th, 1927

PAGE THREE

Revived Feudal Tournaments Once Favorite Social Events In Texas

(By The Associated Press.) AUSTIN, March 12.—Influenced liles and, of course, its fairest by the flavor of "the days of old daughters, who came from points when knights were bold," mounted as far as 40 miles. Rings waist high Texans at one time in the state's to the riders were suspended from history revived the feudal tourna- posts 50 yards apart. The rider ment, jousted at rings suspended traveling at break-neck speed. from poles, and laid at the feet of their ladies the favors for which foot lance all the rings, is three they battled.

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separate but alternate trials.

courses

If the present generation wants In some communitfes the to know how some of their fathers "knights" costumes represented, performed, J. Frank Dobie has according to their ideas and means, gathered for them the curious cus- the dress of King Arthur's court; toms which sprang from an over in others the cowboys came in leathindulgence in Sir Walter Scott's er leggings and ducking jackets or romantic "Ivanhoe." Mr. Doble, who dressed in "their Sunday best," is English instructor at the Uni- which permitted high top boots, versity of Texas here, has gathered but more regularly required patent the accounts for the Texas Folk- leather shoes.

Lore society. In middle eastern Texas, Mrs. Mrs. Robert P. Sidall of Ander- Siddall writes, the "knights" paradson, Branch Isabell of Odessa and ed on their mounts, then wheeled Mr. Dobie, collaborating, have and marched in fours. The horses written for the current issue of the were groomed until their bodies society's annual book, accounts of and hoofs glistened. After the order the tournament as it was held in had been determined in which the Montgomery, Corpus Christi and "knights" were to run, each ran Live Oak county. one time. Then in the same order

A Long Sketch. they ran a second time and a third Swiftly sketched, the setting in- time. This method made for more cluded a course 200 yards long, suspense and moreover allowed the





PAGE FOUR

Pampa Daily News

made as e at Par 30,1879.

W. E. LOWE Manager

OLIN E. HINKLE

arary, bargain rate for subscription r \$5.50; six months, \$3, by carrier or by mail

MEMBER OF THE ASSOCIATED PRESS The Associated Press is exclusively entith the use for republication of all new ispatches credited to or not otherwise cre ed in this paper, and also the local new philehed herein

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NOTICE TO THE PUBLIC erroheous reflection upon the anding, or reputation of any in the columns of the Pamps Dail will be gladly corrected when called t ention of the sewsenaper to injure, an ual firm an entire of the sewsenaper to injure, an

HEALTH IN SCHOOLS

Gray county people are paying much in taxes intended to come back into the county. We refer to the state aid for county agents, home demonstration agents and county health nurses

The first two of these projects are under the supervision of the extension division of A. and M. college; the latter is directed by the board of health. The state furnishes practically half the cost of these workers and their programs, and in addition directs their efforts. At this time Gray county, with not one of the three, is paying heavily to support such workers in other but comman business acumen counties. The same thing road building.

Occasionally one hears opposition to such activities, yet the knockers evidently overlook the fact that they are contributing to the support of the work in other counties. West Texas can get its rightful share of state funds only by expending additional fundsover long, easily handled bond year. periods-for the programs in vogue downstate.

example, requires \$1,500 from the county. The state will match the amount, select a capable nurse, lay out her pro-cedure and maintain a beloful example, requires \$1,500 from cedure and maintain a helpful commend, the sight of lumber, service in connection. Lack of a health nurse is costing the But there are many other county \$1,500 annually. If parts of the city which can be tributed toward the salary of the nurse. What would the nurse do? If the reader does not believe county nurse has anything helpful to do, let him make a study of the counties where the system is in use. School children come first. Their eyes, noses, ears, throats, Their eyes, noses, ears, throats, teeth and nerves are given thorough tests, and with the aid of physicians organic diag-noses are possible. Diet, weight and cleanliness are studied. Children who are straining themselves, who are not eating proper food, and whose physical adjustment is not perfect are made to have the same opportunities as the physically fit. Not one school child in 75 is without need of the scrutiny and advice of an expert nurse. In the first place, the teeth are centers of trouble. All dentists know that the All denusts know that the teeth of the young are decay-ing too rapidly at this time. Tooth brush drills are not enough; diet is equally as im-portant. The familiar brown stain of this section, it has been shown is due more to improp shown, is due more to improp-er diet than any other cause. In another county we heard a mother scoff at the nurse idea just before her large brood was examined. The nurse found the entire group suffering from pyorrhea of the most advanced type, and in danger of each losing his teeth before attaining his majority. Children need physical attention from the pre-natal per-iod to maturity, and schools are not doing justice to their purpose unless the physical beings in their care are physically sound.



sympathetically recommends the minimum attention to all concerned. When Gray county is finan-cially able, it will be nothing

o accept the state plan for might be said for state aid in above.

CLEAN-UP WEEK

ing observed the period last Senate.

the county commissioners should find it possible to ap-propriate \$1,500, the state would pay this back—in effect A spot as level and present-able as the site of Pampa is grading and maintaining the relatively easy to put in order. Iside streets.

WASHINGTON LETTER

BY RODNEY DUTCHER NEA Service Writer.

WASHINGTON .- From the standpoint of official dignity, advantage, whereas if he had at least, Senator Oscar Under-From April 3 to 9 has been wood of Alabama, who went would have had his back to designated by the State Board out of political life with the of Health as Clean-Up Week. demise of the Sixty-ninth Con- Some senators have purposely This is becoming a state ac-tivity, 250 municipalities hav-missed by the president of the as the best positions from

Although Vice President It is especially desirable that | Dawes never made public coma campaign be made in Pampa ment about it, he doubtless has to make the city presentable, been somewhat pained by Sen-The health nurse idea, for While the building operations ator Underwood's past demon-

> ator had his own way of addressing the Senate. Generally, when he spoke, he arose from his front row seat on the

center aisle, stood in front of his desk and faced the Senate with his back to the gentleman in the chair.

PAMPA DAILY NEWS SUNDAY MORNING, MARCH 13th, 1927

To sticklers for senatorial courtesy and all that, this was very bad form. But it always proved effective, for it enabled Underwood to utilize his keypoint location to "its full everyone else in the Senate. as the best positions from which to deliver their oratory

. . .

Others walk all over the

of the chamber.

and to speak from them. The around that it's all over.

place, speaking or not. Cope- themselves and which express land of New York is the cham- es a point of view opposite to pion roamer - he claims it's their own.

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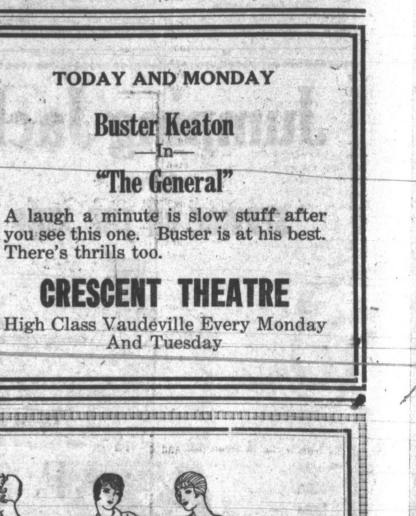
ends.

good exercise. He never stands at his desk and often Heflin and King speak ofaddresses particular senators tener than any other two senduring his speeches by plant-ing himself directly in front of generally found to be speakthem ing against some of his

Former Senator France of "enemies" or denouncing some Maryland was an incurable measure. King most often opwalker, too, but he always poses some piece of legislation walked up and down the rear of the Senate chamber, next to the wall, when unburdening ator. himself.

Caraway of Arkansas ranks Congress has gone home, but next to Copeland. He paces the offices of congressmen and the floor like a restless lion, senators continue to receive parking his hands in his pants letters from back home urging pockets with coat buttoned passage or defeat of the radio and generally gazing toward bill, the McNary-Haugen farm the carpet. His voice is like- bill or other legislation long ly to be heard from any part since disposed of. Of course these letters—sometimes they Most senators, however, pre- are, telegrams - grow fewer fer to stick to their own desks and fewer as the news gets

folks in the gallery generally A week after the radio bill have no way to identify them had gone to the president, Senexcept by numbered charts of ator Mayfield received 11 tele-the floor which are presented grams urging him to vote for to them and thus, if senators it and nine on the day followdon't watch out, they are like-ly to have someone else mak-ing a speech from their own desks which will be credited to perienced.





The health nurse carries her work into the city and rural homes, follows the child to his environment, and firmly but

Buick Stays in Style

. . . Motor car types come and go, just as motor cars do . . . But the grace and distinction which characterize Buick always stay in style . . . They never become commonplace . . . The reason is, that Buick style is sincere, and expressive of the quality that is in the car ... Buick owners never are. asked to buy a car of exaggerated design, with lines which might become distasteful to the eye ... Buy a Buick! . . . And you will always be proud of your car



PAMPA DAILY NEWS SUNDAY MOPNING MAPPY 13th, 1927

PRODUCTION TOTALS IN PAMPA'S FIELD INCREASED BY NEW WELLS **IN SOUTH AND NORTHWEST POOLS**

ROAD BOND ISSUUE

(Continued from Page 1)

INDEPENDENCE, Kans. March 12 .--- The Prairie Oil and Gas company today met the cut made by other companies in the Mid-Continent field on crude oil by announcing an average slash of 22 cents a barrel on each gravity.

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Substantial production in new Pampa field, and an indication of the looking the outside world vote. immediate connecting of the Gray-Wheeler areas make up the oil trend in this vicinity as the week ends.

Travis Brothers in No. 1 Bock, section 44 block B-25, H & G N súrvey of eastern Gray county, picked up a light gas flow at 2,290 feet in virtual wildcat territory, and are drilling deeper in this important would be difficult." test.

Skelly's No. 1 Bryan, NE of SW of section 92, block 4, I & G N survey of Carson county, have a pay at 3,-211 to 3,220 feet which is making better than 350 barrels. A well of similar proportions has also been brought in by the McMann Oil and Gas company in the northwest of section 92, from 3,120 to 3,228 feet. Nunn-McAuley's No. 3 Bryan, N.

W. of W 1-2 of SW of section 107, block 4, is below a 20,000,000 gas flow, and No. 2, SE of SW is cleaning out after swabbing at the rate of 300 barrels for a short time.

In South Pampa Field No. 2. Davis in the SE of SW of NE of section 86, block 3 in the I & G N survey of Gray, in a proven' producing area has been completed for about 150 barrels from 3,051 to 3,079 feet. Not far away in the same section is the Texas company's No. 1 Davis, in the SE of NE of the NW. It is spraying heavily at 3,020 feet and preparations are underway to handle the completed output.

The Nabob well which has caused so much speculation at McLean has not yet determined its size, but is producing on the swab at varying figures. It swabbed 100 barrels in half a day when cleaned out. Flush production of the well was high, but not an indication of ultimate size. It may be deepened. ne well is the No. 1 Morse, in the SE of section 68, block 25.

Southwest of Lefors the No. 1 Hopkins picked up 6,000,000 feet of gas from 2,740 to 2,700 feet and aroused hope of a good well in that location.

What is said to be the first test south of the granite ridge in Carson county will be made by Dunkin and Aiken of Amarillo. It will be located in section 248, block B-2, H & G N survey, north of Groom.

All sections of the Mid-Continent field are coming under the knife as one company after another announce new price scales, but the only re-

\$1,200,000 bond issue, but the paper Officers Stop will be issued serially and in such an amount as the valuations of property justify. In other words, passage of the bond issue will not mean immediate expenditure of the whole amount, but that work will go forward as the commissioners direct. State aid will make the cost to the and buying a .32 calibre automatic HELD VITAL HERE county only half of the real worth was taking the first step toward ter- yesterday and talked to members of of the highways.

County Is Organizing

Reid. "Now is the time to put this izing to carry the March 30 election, over and the the great benefits that asking every voter to register his op- tol was purchased for the chastisecome from good highways, for no inion with the ballot. Every voter is ment of the latter, and two additioncounty can prosper unless it has asked to discuss the road situation al quarts of beer were on hand to extension in the Roxana pool of the good highways leading into the with his neighbors and to be sure to provide courage for the fireworks.

be proud of. Let us make every ness into the county than the road

tem. There was a time when the the heavier population brought by arraignment will be held tomorpeople wondered why the county the oil development. highways should be designated, but Organization of the women of the today you can see that if this had county will be carried further than

not been done designation now upon any previous occasion.

Negro Starting On A Wild Evening Officers Friday night interrupted a wife-beating negro husband, who af- go to Amarillo today to see a demter freely partaking of "choc" beer onstration of Seagraves fire trucks.

row morning.

ONE BIG TOWN BETWEEN LIBERAL AND AMARILLO

rorizing his neighborhood. He was punishing his wife, accord-The whole county is now organ- ing to his statement, for having rethe city. lations with "other men". The pis-BLIZZARD DISRUPTS TWO

> KANSAS CITY, March 12.-(AP) -One death, disrupted train service. When the deputies arrived the pisblocked highways, and marooned

It is believed that nothing would tol was thrown out of a window, but motor cars were accredited today great city, one that everyone will do more to bring permanent busi- it later was recovered by the officers. to the blizzard which raged over The negro gave his name as Henry Eastern Colorado, - Western Nebrastown and community in Gray county system. It will encourage more farm- Williams. He is about 6 feet 1 inch ka and Western Kansas yesterday thrive by reason of a good road sys- ing and provide a safe prosperity for tall and is about 30 years old. His and early today.

Ira Vowel, school teacher Brewster, Kans., lost his life when the school bus stuck in a snow drift

The American legion is to hold and he went on ahead, becoming a St. Patrick's dance Thursday eve- lost in the storm.

Hail Insurance **Group Reports A** Strong Reserve

PAGE FIVE

A harmonious organization with a reserve fund of \$168,000 for Carson, Gray and Roberts counties was A Seagraves salesman was here reported yesterday in an annual meeting here of the Planters' Mutthe fire department about the proual Hail Insurance company. posed purchase of a new truck for

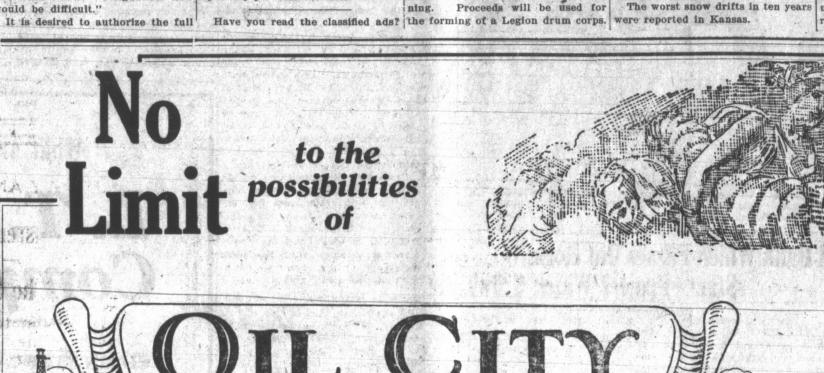
O. P. Rust of Panhandle was eleced president of the association, and J. T. Crawford of Pampa was made secretary-treasurer.

Directors were elected as follows: Pampa-J. T. Crawford, C. T. Melhauser

Miami-C. T. Braudus, J. A. Meade

White Deer-E. H. Grimes. Panhandle-O. P| Rust. The session was held at the highschool building.

Lefty 'Martin-Pampa's ball team looks like a winner. Ed Gober is a real manager, knows baseball, and is a pal of the boys. With the lineup on hand Pampa should, see some real ball this season.



FIREMEN TO SEE BIG TRUCK DEMONSTRATION

Members of the Pampa fire de partment and possibly one or more members of the city council will

STATES-A DEATH REPORTED

sult anticipated is a possible slowing down of efforts to get more production.

For the week ending March 5 the Panhandle field produced 126,949 barrels daily, as compared with 180;-372 for the preceding week-a drop in common with the entire country. The national decrease, however, being 27,723 barrels, was not great enough to counteract the downward crude price trend. With the Seminole field not definitely controlled, and wildcat areas adding to the supply, slowing down of operations seems inexitable.

Even a curtailment of spring drift ling is not feared by those having permanent interests in this section, ause it is believed too rapid tapping of underground wealth would make the ofl life of the Plains toos

An actual shut-down of the Pan-handle field, while very remote, would result in a huge increase in the ultimate recovery of oil, it was declared Friday night by E. O. Bennett, chief production engineer of the Marland Oil company of Texas, in an address to the West Texas Oil and Gas association at Amarillo. Such a happening would raise gas pressure and increase production in wells already drilled, Bennnett said. He called attention to this result from a California strike. The sprayer urged conservatism of gas, which he said would save much oil in the Panhandle field and prevent the wells from going to water. He de-plored heavy blowing of Panhandle wells, attributing the decline from peak production of 167,000 sarrels to this practice and resulting loss of gas energy. Excessive swabbing also was criticazed.

DRIVE

OUT

TODAY!

Mr. Bennett in the single address of the evening further explained the gas lift principle, of which he is the chief advocate. He said it had doubled the output of many wells and proved its soundness under various working conditions.

Hutchinson County.

Oil City Townsite is just north of the Canadian at the bottle neck for the tremendous railroad and highway traffic which will go over the new Rock Island Bridge of the Amarillo-Liberal main line. This will be the only bridge for scores of miles, and will concen-trate an immense commercial and industrial activity at Oil City. Furthermore, this new station opens up and is the nearest railroad point for a great, fertile agricultural empire of hundreds of square miles.

The New Railroad Town for

All of Southeastern Moore

County And Southwestern

In the Center of the Great New Oil City Pool

One well almost within a stone's throw of Oil City making over 900 barrels a day, and never been shot. The three Marland and Prairie wells located in adjacent sections just south-west are making better than 2,000 barrels and three offsets will soon be in. 39 locations for immediate drilling between them and the Cadman well in Moore county—and all serv-ed by Oil City. ed by Oil City.

Excellent Building Sites, \$50 Up—Easy Terms

Thirty per cent down and balance in ten equal installments. Also some good indus-trial trackage facing on the main street at very reasonable prices. An abundance of good fresh water, through a six-inch line, and plenty of gas from a four-inch line already laid and buried through the main street.

C. D. ARMSTRONG-W. C. HENDRIX-FRED HENLEY, Developers

Oil City is located in Section 35 and 36 of Block 47, H. & T. C. Ry. Co. Survey, Hutchinson county,

Texas, just north of the wagon and railroad bridge under construction.

Take the Marland river crossing a few miles east, drive 1 3-4 miles

An Authorized Important Station On The New R. I. Line

The Chicago, Rock Island & Gulf Ry. Co. has entered into a definite contract, with the developers of Oil City to construct their line through the town in accordance with the survey and townsite plat, and to establish a station at this point. The railroad will also render full co-operation in the providing of industrial trackage and other facili-

In addition, it is definitely guaranteed that no other stations will be designated between a point one mile south of the Canadian River or for two miles north of Oil City.

The survey for the line between the river and Liberal turns east immediately after it passes: through Oil City; and as a consequence the great oil and agricultural empire north of the Canada River in northern Potter County and southeast Moore County is all tributary to Oil City railroad, industrial and commercial facilities.

All of the authorized stations on the new line are certain to be good towns, but in our opinion Oil City unquestionably has the biggest future of any new townsite in the Panhandle.

MAKE

BIG

MONEY!

north, and turn west direct to Oil City. Signs mark the way from Pantex north. Drive out today. Real opportunities for quick real estate profits and for both oil field town and permanent business enterprises.

> Address mail to C. D. ARMSTRONG, Trustee Signal Hill, Texas-pending postoffice at Oil City

PAMPA DAILY NEWS SUNDAY MORNING, MARCH 13th, 1927

New Questions In Advertising **Field** Appear

PAGE SIX

(By The Associated Press.) OKLAHOMA CITY, March 12. Such rapid progress has been made in the advertising field during the past few years that many new questions are appearing before the adwertisers, Frank Leroy Blanchard, director of advertising and news for the Henry L. Doherty and company told the Oklahoma City Ad club in an address here.

His subject was "What is the Advertising World's Greatest Need?" "My own answer is that the advertising world's greatest need is a better knowledge of the economics of advertising for I maintain that if the public understood the extent to which it benefitted by advertising not only would we have better advertising but every dollar invested in it would produce better results, Mr. Blanchard declared.

Mr. Blanchard in part said: "It might be argued that the 135 educational institutions of the country, including universities, colleges, commercial and other schools in which advertising is taught, are engaged in educating the public along these lines. The advertising clubs are also doing excellent work in developing young men and women for service in the advertising field.

"It should be remembered, how ever, that these schools are giving instruction to young men and women who are either taking up advertising as their life work, or are desirous of obtaining a knowledge of advertising which they can apply to the business in which they are engaged. Therefore, you will see that the schools do not reach the great consuming public. Moreover, the instruction that should be given it upon economics of advertising would be considerably different from that given in the schools.

"We have become so accustomed to regard the public from our own viewpoint as advertisers with something to sell, that the public at large knows very little about the ways in which it is benefited by advertising. We have become so thoroughly familiar with these aspects of advertising through our owns experience, through article published in our own business periodicals and through addresses and turkeys turned over to the care of discussions to which we have listened at conventions and at our club half of the market receipts. Two meetings, that we seem to think the carloads, worth approximately \$8,average man is almost as well informed upon them as we are.

"As a matter of fact the great mass of people have little informa-



ladies on the beaches these days have taken up a new fad-Chinese Coolie coats. Here are Mrs. Thomas A. Belknap (left) and Miss Virginia Wood of Chicago. pictured at Miami Beach. Fla.

A Bank Which Passes Out Hogs Starts Project Which Grows Big

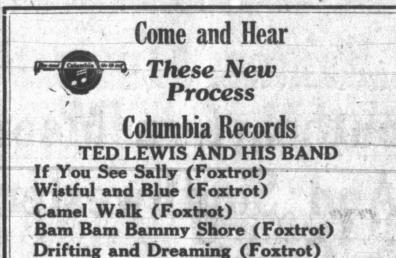
(By The Associated Press.) tomers is making a unique con- via Lexington. tribution to diversified farming

tomers of cotton season imports hogs which are apportioned among the customers of the bank. So successful has the industry become that 40 carloads of hogs were shipped out of Lexington last season. The same thing is done with turkeys. In some instances they are "farmed on the halves," young farm women and children for one-000, were shipped last fall.

In November and December \$9,-000 worth of eggs were marketed from this place. Meanwhile a lotion on how advertising works or the cal hatchery of 18,000 egg capacity manner in which it contributes to is proving too small to supply the their happiness, their comforts and demand for baby chicks. Among many other things pecans, at lightens the burden of work in which brought \$7,500, left here the home, in the factory and on the for market last fall. The famous Helm apple, which is being grown "How many persons know, for extensively in Louisiana, the West instance, that one of the most im- Indies, South America and other portant services advertising renders tropical regions and which originated On top of all this, Mr. Wade products? Advertising stresses the plans a pickle canning establishment good features of the merchandise to stimulate a large cucumber acreand, in order to get his share of age. One of his larger plans conbusiness in the face of the large templates development through a hard surfaced highway of a truck tised brands, the manufacturer must growing section of several thousand keep the commodity up to the stan- acres west of here. Bonds have

| been voted, largely through Mr. LEXINGTON, March 12.—A bank Wade's influence, for an improved bales ginned here last season, he which passes out hogs to its cus- highway from Caldwell to Taylor set in motion the machinery for diversification. He will lend a

Mr. Wade will not lend money farmer money to buy a cow or a to a one-crop agriculturalist. The hog or turkeys with the understand-The Lee County State bank, of peak price cotton period after the ing that he might grow some cot-which D. Fount Wade, formerly a war convinced him that a cotton ton, but it is generally known that Houston bank clerk, is president, surplus with low prices was inevit- he will advance no money on cot each fall during the lull after the able. Even though cotton was, and ton alone.



Monkey Doodle Doo (Foxtrot)

Iyone, My Own Iyone (Foxtrot)

New St. Louis Blues (Foxtrot)

My Mama's In Town (Foxtrot)

Some of These Days (Foxtrot)

Hi Diddle Diddle (Foxtrot)

Bugle Call Rag (Foxtrot)

Lefors Is Town Of Distinctions-**Even of Negatives**

(By The Associated Press.)

Lefors, this quaint town in Gray clear, sparkling water. county, Northwest Texas, near Pampa, in the same county, has so many distinctions they must be enumerated in some sequence. Lefors is the smallest county seat

n Texas. Lefors boasts that it is the only

has been moved to Pampa. Though on an otherwise treeless plain the town is hard by a forest of giant cottonwoods.

The water wells are only 9 feet deep in Lefors.

But perhaps the most interesting year 'round, and although 50 years day: old this town's cemetery contains only four graves.

from Qklahoma. This valley gives the impression that it is a corner of Japan or an imaginary kingdom in a dream. While the plains may be swept by cold winds, and the frost may creep down from the north, the Valley of Lefors is warm and cozy behind its rock wall shelter. The towering cottonwoods do not

actually bear grapes, but they support the wild grape vines that entwine them and hang down like veils. Here in protected dells grow fruits of all kinds, and the cherry blossoms enchance the Nipponese picture. From the wild grape vines a

still is, the major cash crop of this

ery year. The juice of the grape is found in every home hereabouts. When a man wants a well here he

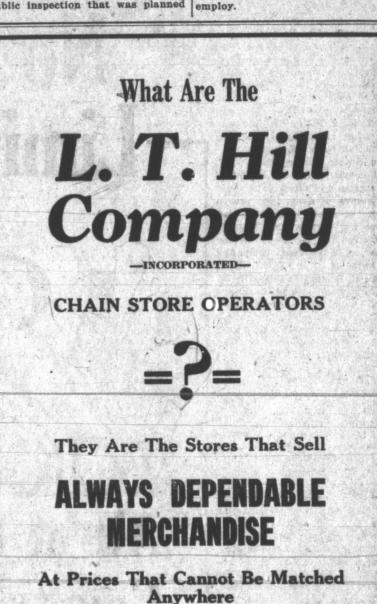
life. The oil boom in the Panhan- tle. dle has reached well into Gray county, of which Lefors is the exact geo-

into new homes.

HILLCREST SANITARIUM POSTPONES RECEPTION

Hillcrest sanitarium, which had facts are these: The cottonwood announced open house for local peo- hatches hundreds at one time. trees bear grapes and virtually all of ple' this afternoon, has postponed Eighty Jersey cows are producing the residents drink grape juice the this formal opening until next Sun- quantities of creamy milk. Then

The hall storm broke out windows ing out excellent alfalfa honey. and did other damage, and while The ranch is operated by Lee and Near the town is the Valley of most of the repairs have been made, Clarence Strader together with Lew-Lefors, formed by a branch of the the management is not ready for the is, their nephew, and help which they Red River, which separates Texas public inspection that was planned employ.



Dry Goods, Notions, Millinery

great crop of grapes is harvested ev- RANCHERS FIND DAIRY AND CHICKENS PAY

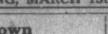
CANADIAN, March 12 .--- One of procures a post-hole digger, bores the large ranches near Canadian, down about nine feet, and obtains which one finds unusually interesting is the Hoover-Strader place, For a generation Lefors has gone about 15 miles from Canadian. There on drinking its grape juice and saw- one finds hundreds of full blooded ing its wood, and now oil is begin- chickens, a fine lot of Jersey catning to touch it with the magic of the, Duroc hogs and white faced cat-

There are 600 White Leghorns which are considered the best laygraphical center. The town with its ers of all breeds. Then there are county seat without a jail. The jail graphical center. The town with its 100 Rhode Island hens. A well dream valley is perking up. The 100 Rhode Island hens. A well cottonwoods are being transformed lighted and roomy chicken house makes an attractive laying place for the hens. Each day, at least 20 doz-

en eggs are gathered from the nests. Baby chicks are being hatched each week by means of a gigantic

electrically operated incubator which

there are hives of bees that are turn-



their health, or the extent to which farm.

is in bringing about an improve- here, is being produced. ment in the quality of manufactured scale of competition of other adverdard

"Because of the insistence of his agency or advertising manager he is constantly devising new uses for his product and new ways to improve it. Thus, an advertisement of Colgate's a year or so ago was headed: 'We 'couldn't improve the product, so we improved the tube.' Claims set forth in cold type must, of course, be; substantiated, and a product to be successful must be good enough to warrant strong, conwincing, and, at the same time, truthful advertising copy. Advertising throws the spotlight on busimess, and is something no crooked enterprise can withstand."

FINAL ORGANIZATION OF AUTO CLUB MADE

A. C. Dodds of the Panhandle Auto club has been in town making final arrangements for the forming the local unit of the American Automobile association. The local club, of which W. R. Campbell is president and M. A. Turner is secretary, will have its headquarters at the C.-G. garage.

Membership in this club gives the motorist protection, information and road service. J. Lavender and L. Lavender are the local and district directors and memberships can be taken out with them.

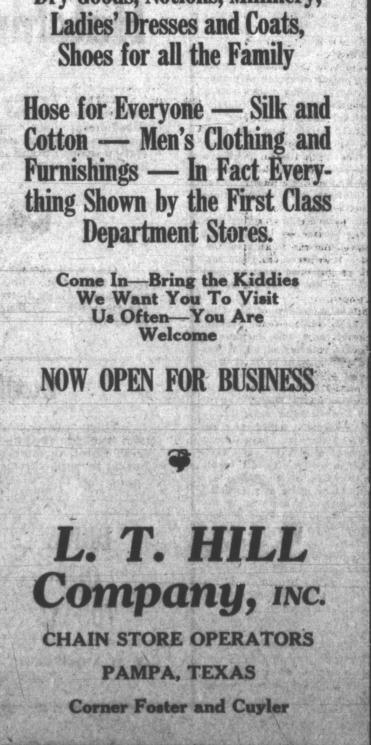
An Oregon man named O. Hell has decided that he has had enough fun poked at him and is therefore titioning for permission to change his name.

"Glad to Meet You" SAY GENERAL TIRES **TO ROUGH ROADS**

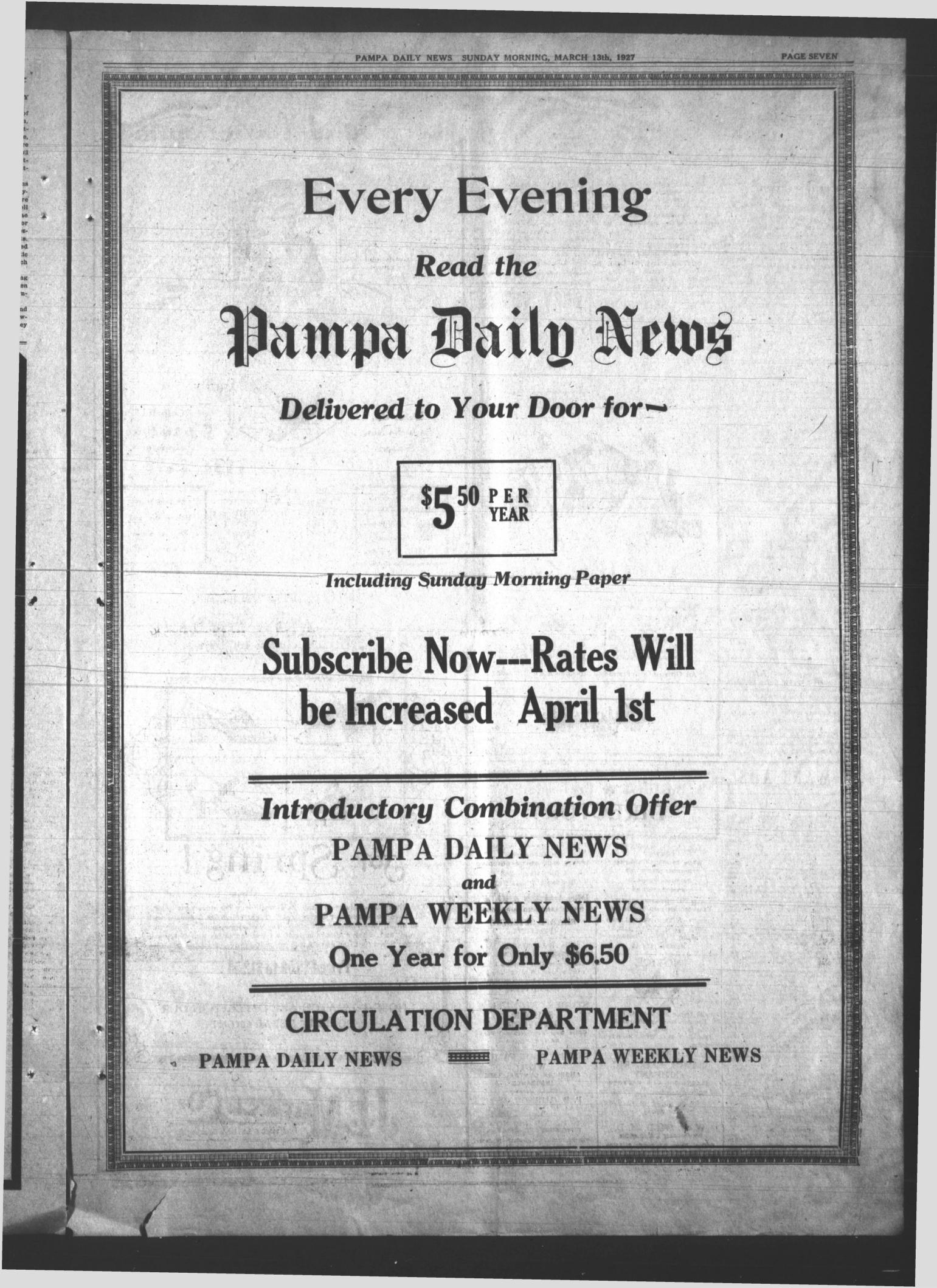
In fact they are made to smooth out the rough spots in the roads so you scarcely know they are there. GENERAL TIRES mean protection to YOU and to your CAR.

REMEMBER — Your Next Buy Should be GENERALS from the **C-G Motor and Accessories Corp.**

"Where the Searchlight Shines at Night"



19.10



PAGE EIGHT PAMPA DAILY NEWS SUNDAY MORNING, MARCH 13th, 1927 Coterie Club To **British Infantry** Roxana Woman Holds Chinese Off Help The Needy **Dies of Smallpox** Shanghai Concession Let's Outfit You for Spring! The Coterie club met with Mrs. Mrs. Agnus Lincoln, 24 years old. Tom Eller Thursday. died at her home in Roxana early (By . The Associated Press.) During the business meeting it Friday morning. Death was due SHANGHAI, China, March 12. was decided to distribute articles of to small pox. Five hundred armed Shantungese clothing which the club members The body was taken overland to attempted to enter the international have collected. The needy in Pampa Fort Worth by Charles Dunekel of settlement here today, but were kept will receive these articles. Tea towels the G. C. Malone Undertaking comout by a detachment of British will be sent to the orphans home in pany. Funeral services were held light infantry. Amarillo. in Fort Worth yesterday. Mrs. Kelly gave a demonstration Besides her husband, T. A. Lin **BORGER FACTION** in plaque work, which was interestcoln, she is survived by one sister, **TRIES TO BLOCK** ing and beneficial to all. Mrs. Roy Johnson of Borger, and SCHOOL AID Mrs. Eller then entertained with her parents in Fort Worth. '42". Delicious refreshments were Seeking to block the special apserved to twelve members and three Carl Thomas of Skelly, who an propriation for the benefit of the visitors. derwent an operation at the Hill-Borger schools, persons have been crest sanitarium Saturday, is reportphoning legislators of purported op-PLANS ANNOUNCED ed to have withstood the operation position in the neighbor city. FOR MODERN HOSPITAL, well. Drs. Webb and Vincent, the Telegrams have been flying between WHEELER, March 12 .- Dr. H. E. latter of Roxana, did the work, Borger and Austin in an endeavor to

locate the source of what the Borger school trustees say is false and misleading information. It is believed a political campaign, involving strong personal feeling, is, the basis of the situation. Borger citizens are overwhelmingly demanding that the Senate know their pos-

ition, which is for the needed school relief. ENGLAND AND JAPAN

INVITED TO PARLEY

WASHINGTON, March 12 .- (AP) -Formal invitations to participate in the Naval arms limitation con ference at Geneva were transmitted today to the British and Japanese governments, both of which had previously advised they would accept. The proposed discussions will begin at Geneva June 1 or soon thereafter.

Expressing regret, France and Italy declined to take part, although they voiced the hope that they would be represented informally.

TOBACCO TAX IS **REPORTED FAVORABLY**

AUSTIN, March 12 .- (AP)-The Senate state affairs committee tonight reported the tbacco tax measure favorably after the Senate ordered it to report at once instead of holding a hearing Monday as planned.

The measure came from the House today where it was passed after a long fight.

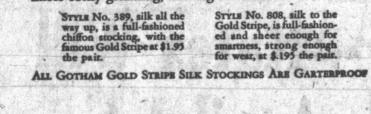
TWO SUSPECTS ARRESTED IN BIG THEFT CASE

PITTSBURGH. March 12.-(AP) The arrest of two suspects and the finding of an automobile in which the nine bandits escaped with \$104, 900 after blowing up an armored pay car was reported tonight. The machine was found near Bentlyville, Penn., and the suspects were in a nearby farm house.

A Chicago mother is attending college with her two sons.

K simply can't be overlooked. Of course, they must be silken clad. Two styles of Gotham Gold Stripe Silk Stockings are specially suited to this mode of making

Mitchell's





DODD'S

HATCHERY

PHONE 9



Nicholson has made public an-

nouncement of plans for a modern

completely equipped hospital for

The hospital will contain rooms to

accomodate a good number of pat-

ients and will be equipped with X-

ray and many other expensive elec-

trical machines. Dr. Dolph of Okla-

homa City will assist Dr. Nicholson

and Dr. Joss in the conducting of the

Drs. H. H. Hicks and E. A. Tied-

man have opened a dental office in

the Duncan building.

Wheeler.

hospital.

"NEES, now, peep out so much from skirts, that they

knees softly gleaming, alluring revelations.



Topcoats are ready for your inspectiona finer selection than this store has ever offered.

Stetson Hats Bostonians and **Browns Shoès** Holeproof Hosiery

Colorful

Is The New

Apparel

Hart Schaffner and Marx and **Curlee Clothes For Men Perfection Clothes for Boys**

The new Suits and

