

BIG SPRING BUSINESS AND PROFESSIONAL REVIEW

PRESENTING EACH WEEK NEWS ABOUT LIVE PROGRESSIVE FIRMS AND INDIVIDUALS OF BIG SPRING

Easter Season A Time For Permanents

New Styles Are Offered At Settles Beauty Shop

When you join in the Easter parade this month, your new Easter bonnet and spring dress will be a compliment to you provided your hair is also looking its best. Mrs. F. F. McGowan, owner and manager of the Settles Beauty shop in the Settles hotel, urges that her customers come in soon for a new permanent and one of the newer hair styles.

Shoulder length hair and long bobs just don't fit into the spring picture, Mrs. McGowan says, as all the newest hair arrangements are short, easy to take care of, and fit the ready for work or play mode that is spring. The shop features a Rilling Cooler Wave, a machineless wave that conditions the hair even as it curls it. It is a cream wave and not drying to the hair as some permanent solutions.

To take care of the rush of customers for the permanent season, of which the Easter season is one of the most important, Mrs. McGowan has six operators besides herself working in the shop.

Along with a new spring permanent and hair styling, Mrs. McGowan advocates changing to lighter and different make up. The shop sells all the products of the cosmetic line of Contoure. Especially in demand for this area is Contoure's special skin formula for dry skin.

For those who wish to try the line, there are make up kits containing small jars of the products. In neat kits that are a boon to travelers.



Harry Lester's Specialty

Harry Lester's Auto store carries a complete line of automobile parts, but the thing that sets it apart from other businesses in the same line is his well-equipped machine shop, a part of which is pictured above. Motor re-boring, crankshaft grinding and brake drum turning are among the many services offered by the shop. The motor repair and rebuilding services offered by Lester are of more importance than ever, in these days of wartime economy when new cars are to be had only by ration certificate and parts extremely scarce.

Stephens Firm Offers Popular Broad-Risk Insurance Policy

Insurance coverages are many, but one that has gained importance and has become more prominent in the last few years, particularly with Big Springers, is that of inland marine coverage which the Big Spring Insurance Company is selling along with many other policies. Under this coverage, you may secure all risk insurance on jewelry, furs, fine arts, silverware, and many other items of personal property, due to a variety of different causes.

Fred Stephens, who will have been operating the Big Spring Insurance company exactly 25 years on April 22, started writing policies as Big Spring's first insurance firm.

Other than the inland marine policy, the agency writes all forms of insurance except life policies. Some of the group includes fire, tornado, hail, along with an extended coverage which includes vehicle damage, smoke, explosion, riot and aircraft. The aircraft coverage which ordinarily would sound rather improbable, is proving a rather valuable policy today because of the number of army flying fields which have been built throughout the country.

"Numerous aircraft fly over Big Spring daily, and should one fall on your property, you would be covered, provided your policy has the extended endorsement attached to it," Stephens explained. He further stated that some persons have an erroneous idea relative to the payment of insurance losses, as they are often asked the question "Should I have a loss would the company pay the full amount of the insurance, or would they just pay three fourths of it?" The three-fourths value clause does not apply in Big Spring, consequently the companies pay the full amount of the insurance if the property involved in the loss has the same or greater value as the insurance carried.

Funds Approved For Project At Abilene

PORT WORTH, April 12. (AP)—Presidential approval for an allotment to provide for the construction of water facilities in Abilene, Tex., was announced today by the federal works agency. Funds made available under this project will provide for additions and improvements to existing water facilities which are necessary to care for the population increase caused by military and industrial expansion in this area. The cost of construction and other expenses estimated at \$53,000 will be financed through a federal grant of \$32,000. The city of Abilene will furnish the remainder of the funds. Approval of an allotment to provide for a health center there also was announced. No amount, however, was disclosed.

Zinnia Seeds Offered Free By Firestone

Book On Victory Gardening Also Is Available

Free packets of Super Giant Zinnia seeds are being distributed by The Firestone Tire & Rubber Co., through its dealers and stores. People in this vicinity who are interested in growing zinnias may get their free packets from the local Firestone store located at 507 East 3rd. Firestone's new Garden Guide booklet is also free to all who are interested in planting a garden.

"While we are urging war gardeners to devote the major portion of their time and space to the production of vegetables," says D. J. Sheppard, head of the local Firestone organization, "there are always places for flowers. For instance, borders of flowers add much to the attractiveness of the main vegetable garden. The garden guide booklet entitled, 'Helpful Information for Growing a War Garden' incorporates modern scientific principles of vegetable growing and reflects the Firestone company's 27 years of experience as sponsor of the largest industrial employees gardening project in the United States. The booklet gives complete information on planning, fertilizing, planting, cultivating, insect and disease control, harvesting, and storing of vegetables for winter use."



Modern—That's the word for equipment used by Dr. George W. Wilke, veteran optometrist who has been serving people of this West Texas-New Mexico area in Big Spring for more than 30 years. He has constantly improved facilities and maintained the most up-to-date devices for measuring vision, such as the one pictured here. Care and precision are his watchword on all orders.

better grades of meat are offered. Practically all D. & C. volume is wholesale and the bulk of it in pieces or carcass lots. Some firms however, have their meat processed into steaks, roasts, etc., at the plant.

As in the beef field, the company maintains its pens of pigs for proper finish, thus insuring a quality meat for its specialty—cured hams and bacon.

Hickory cured meat is no mere slogan for D. & C., for although far removed from the hickory belt, the company imports this fine smoking wood to impart this rare flavor to its meats.

Good pork cuts are placed in a spacious smoke chamber, and from a depth of six feet the hickory is set to smoldering until the meat is turned a luscious golden brown. Then it is placed in the meat vaults to finish its curing. After aging to specifications, it is trimmed and offered to a market in which demand generally exceeds the supply.

D & C Packing Co. Is This Area's Largest

Despite rationing and price restrictions that actually have imposed losses in many cases, the D. & C. Packing company is continuing its record of service in the Big Spring area.

Quotas have pinched operations to a degree, but D. & C. still qualifies as the only "slaughterer" in this immediate territory under the OPA's reservation of that term for those who handle 350,000 or more pounds annually. D. & C.'s pork slaughtering alone exceeds that amount, and the output on beef carcasses runs the annual volume in the neighborhood of a million pounds of meat.

No shortage of choice beef is anticipated for the company maintains its own select pens of calves for feeding. These are killed off when they reach the proper degree of finish, and thus nothing but

Coleman Court

Our Court is Strictly Modern, Unusually Comfortable, Combining a Maximum of Comfort with a Very Low Cost. Single Rooms, Double Rooms and Apartments ALL With Private Baths. 1206 EAST 3rd—PHONE 9505

VINEYARD NURSERY

Now is the time to plant all types of Fruit Trees, Pecan Trees, Evergreens and Decorative Shrubbery. We have complete stocks at present, but many items will be difficult to replace so see us at once for your needs. 1705 So. Scurry — Phone 1838

BIG SPRING INSURANCE AGENCY

"All Forms of Insurance" Fred Stephens Phone 175 — 116 W. 2nd



YOU OWE YOURSELF A GOOD PERMANENT

With less time to care for your hair than ever before, you should have a good basic permanent. Settles Beauty Shop, SETTLES HOTEL, PHONE 42, IN A. MCGOWAN, PROP.

DRINK MORE Dairyland PASTEURIZED MILK

Babies Love It—You'll Like It!

THOMAS TYPEWRITER EXCHANGE

WE CARRY A FULL AND COMPLETE LINE OF OFFICE SUPPLIES. We service and repair ALL makes of Typewriters and Adding Machines. 107 MAIN STREET, PHONE 95

FARMERS GIN COMPANY

A modern up to date home owned cotton gin and cottonseed delinting plant. 105 Northwest 3rd, Phone 890

BURRUS TEXO FEEDS

"It's In The Bag" There is a Texo Feed, For Every Livestock Need. WESTERN GRAIN & SEED CO. J. B. STEVENSON, Owner. Co-Op Gin Building, Phone 1870

MASTER'S ELECTRIC SERVICE

Exclusive Sales & Service Contracts for Bosch, Bendix, Case, Fairbanks, Scintilla, Spitzdorf and Wico Magnets. 406 East 3rd, Phone 228

RIX FURNITURE COMPANY

New & Second Hand Furniture. 401 East Second, Phone 260

KEEP 'EM Running

Protect the Life of Your Car. Take care of your car! Prolong its working life by keeping it in first class mechanical condition. Save wear and make it last by having our mechanics check your car regularly. BIG SPRING MOTOR, PHONE 636

HARRY LESTER AUTO SUPPLY CO.

Complete Equipment Lines. MACHINE SHOP SERVICE BRAKE DRUM SERVICE CRANKSHAFT GRINDING. Telephone 244, 404 Johnson Street

GEORGE OLDHAM CO.

McCormick-Deering Farm Equipment Tractors & International Trucks. We maintain a general repair service for ALL makes of Tractors, Trucks & Power Units, with FACTORY TRAINED Mechanics. We also do Electric and Oxy-Acetylene Welding. Lamesa Highway, Phone 1471, Big Spring

Farmers & Stockmen Who Feed

Our expertly processed Cotton Seed Products will pay "dividends" on their livestock investments. Let us fulfill your feeding requirements! BIG SPRING COTTON OIL CO.

BIG SPRING LIVESTOCK AUCTION COMPANY

Sales Every Wednesday Starting At 1 p. m. "A square deal the year round, where buyer and seller meet." A. L. Cooper, Mgr. Phone 1755, T. & P. Stockyards

BIG SPRING TRANSFER CO.

Insured, State-wide & Nation-wide Moving. We Do All Kinds of Moving and Livestock Hauling. Day Phone 632 —KYLE GRAY— 107, Night Phone 1415 —Owner— Bunnels

You Can Help National Defense

by gathering all available scrap iron, brass, copper and other metals immediately. We pay best market prices for all types of metals. Big Spring Iron & Metal Co. 1201 West Third, Phone 973

BUTANE GAS

We offer the users of Butane Gas in this area a complete sales and service organization. Furthermore, the Butane sold by us is the ONLY SWEET GAS distributed in this territory. Let us take care of your needs. H. W. Smith Butane Co. 301 East First, Big Spring, Texas, Phone 989

CORSAGES

Orchids — Gardenias — Camellias — CHOICE POTTED PLANTS QUALITY CUT FLOWERS for all occasions. Estah's Florist, Phone 349, 1701 Scurry

Say "SALLY ANN" To Your Grocer.

FRESH—ALWAYS GOOD!

When In Need of a TAXI

Call 77 or 777. Seven-Seven Taxi Co. "Courtesy - Promptness" 513 Bunnels, Odle Moore—Owner

CRAWFORD HOTEL

CAL BOYKIN, Mgr.

Flowers For Easter

POT PLANTS — Lilies, Hydrangeas, Calceolarias, Fuchsias CUT FLOWERS. Please Order Early! Caroline's Flower Shop, 1510 Gregg — Carrie Scholz — Phone 108

Have Your Eyes Checked Regularly

Dr. George L. Wilke —OPTOMETRIST— 108 W. 2nd, Phone 1406

CHARM For Mrs. America

Our aim is to help you retain an invincible beauty front—natural, poised, charming. YOUTH BEAUTY SHOP, Mrs. James Eason, Mgr. Douglass Hotel, Phone 262

FOR GOOD PORTRAITS AT REASONABLE PRICES GO TO BORUM STUDIO

109 1/2 E. 3rd, Phone 1718

Firestone STORES

New Car BATTERIES at rock-bottom prices, from \$6.45 up (Exchange) 807 East 3rd — Phone 108

Take Care of What You Have

War isn't limited to the fighting fronts. Here on the home front there are many ways every individual can help the war effort, by conserving food, by conserving clothes, by conserving and by making use of household metal equipment. Your electric appliances are more valuable today because production of most appliances has been stopped to conserve metals for the machines of war. Take care of those you have because they save, save you well for the duration. TEXAS ELECTRIC SERVICE COMPANY, C. S. BLOMFIELD, Manager

Dunagan Sales Company

DISTRIBUTORS Budweiser "King of Bottled Beer" Grand Prize "It's Grand Tastin' Beer"

"Care for Your Car For Your Country"

More than just a slogan—a challenge to you to conserve the transportation you have so that it will serve you for your essential duties until victory is won. KEEP YOUR CAR IN SHAPE—USE QUALITY GAS AND OIL. Cosden Higher Octane

Editorial - - Regimentation Of Youth

In the main, all social legislation has flown out the window for the duration, for the obvious reason that an abnormal time is no time to settle problems that affect so many millions of people in normal times.

Such a piece of legislation is H. R. No. 270, now pending in the Texas legislature and referred to the committee on labor. Briefly, this bill would empower to dictate the terms under which minors under 18 may be employed outside school hours, or to forbid such employment absolutely at the whim of the official mentioned.

Many a Texas boy and girl have won their education by working after-school hours. They have the consent of the persons best qualified to judge the need as well as the conditions of such employment—their parents. But under this bill this age-old right of parent and child to decide between themselves whether a boy or girl under 16 may work at odds or part-time jobs to occupy their spare moments and help provide for their education would be taken away, and no matter what the parent or the child thought of it, the minor under 16 couldn't get and hold a job without consent of the school superintendent or the state labor commissioner. Not only that, but employers would be required to keep a set of costly records on each such individual so employed, and make exhaustive reports to the labor department thereon, at the whim of the bureaucrats.

Washington Daybook— Navy Plays Joke On Itself

WASHINGTON — Don't make me take an oath that this story is true, but I know a couple of men in a sea-going branch of our armed forces here who will. His name isn't John Henry, but we'll call him that. He's a New York millionaire in his forties. He has a big estate on Long Island and almost at his front door is Long Island Sound. His hobby was speed boats—racing speed-boats—and he had four of them. Immediately after Pearl Harbor, this salt water sportsman went to the Navy, offered them the use of his boats and his own services. He explained that he knew every wave and ripple of Long Island Sound, had been sailing it since he was old enough to hold a tiller.

The commander was called to the telephone and told to report at 90 Church street, New York City, the following morning. The commander did, and met his superior. The superior said: "These, Commander Henry, are your sealed orders. You will proceed to Brooklyn where you will take command of the destroyer USS (concocted). You will sail at 2:30 this afternoon. I think I might be permitted to tell you that you will rendezvous with a convoy."

The nightmare that that trip must have been to the former playboy of Long Island Sound isn't recorded, but it is reported that by studying and working 20 hours a day, fighting through several aerial engagements with enemy planes in the Norwegian sea and the Arctic, the commander came back a very creditable skipper of a destroyer. He reported to 90 Church street. His superiors screamed. "Get out of here and don't ever come back. Get back to your oyster beds. Those orders you accepted were for Commander John Henry, U. S. N., an Annapolis man, we'll have you understand, and a man with a record as long as your arm."

Hollywood Sights and Sounds— How To Find Inspiration To Write A Song Hit

By ROBBIN COONS HOLLYWOOD—Shelton Brooks, the famous colored composer, happened to be in a saloon many years ago. Next to him a girl and a man were arguing, the girl sometimes pleading. "Whatever the girl said had no effect on him," Brooks recalled. "Finally, in a huff, the girl turned away from the fellow. Her parting shot was, 'some of these days you're gonna be sorry. You're gonna miss me.'"

Without knowing it, that girl gave Brooks the cue and the inspiration for one of the greatest of American popular tunes. Brooks hurried from the saloon to a theater, where he happened to be working, and toyed with that phrase and the piano. The result was the perennial favorite, "Some of these days, you're gonna miss me, honey."

Capital Comment Govt. Salaries 'Sacred'

By GEORGE STIMPSON Herald Washington Correspondent We have a situation here in Washington that smells to high heaven; this situation exists elsewhere in the country to some extent but is more serious in Washington because of the greater concentration of government employees; on the theory that the government can't be made a party to a legal action without its consent, all federal salaries are exempt from garnishment or attachment for debts; quite a few dead-beats among government employees have been taking advantage of this exemption and not paying their bills; one Washington store reports that during 1942 it lost \$50,000 in unpaid bills because the salaries of federal workers are safe from attachment, and most of the chiselers have no other in-

come that is attachable; since the \$50,000 was charged off as an operating expense, the government lost a tidy sum that it might have received in taxes; the total amount of this type of chiseling in Washington alone must run into a fancy figure; these dead-beats are a reflection on honest government employees and ought to be weeded out of the public service; Congressman Estes Kefauver, of Tennessee, has introduced a bill making government pay-checks attachable and this bill is receiving serious consideration.

This morning Congressman Luther Johnson, of Corsicana, introduced to Mr. Jud Collier, a delightful lady to talk to; she lives at Mumfords on the Brazos and was born and brought up at Hearm about 12 miles away; Mrs. Collier has been active in the campaign to get fair freight rates for Texas; while in Washington she was the luncheon guest of the Texas delegation and made a radio talk. . . . Luther Johnson is a good scout and one of the easiest persons I know to say nice things about. . . . The "powerful ways and means committee," as members are fond of calling it, wasn't powerful enough to get its tax bill through the House.

HORSE PRAIRIE BY CLEM COLT

Chapter 2 There was a steely glint in Tubac Jones' eyes and he banged the desk with a big-knuckled fist. "Don't anybody get any hangin' ideas that ain't afraid of gettin' hurt himself. I come into this hog waller gentle as Mary's lamb. I've known about this Holeman grant; six years I been watchin' that grass come belly-high to a full growned hoss, an' nary one hoss to eat it! So I says, by jinks, I'll fall heir to that place, an' over I come without a care in the world."

sooner do I get settled cozy than you can play on your mouth harp: Starlin' tomorrow mornin' I aim to salivate any stray stock I catch on the place! Go smoke that with your chawin' terbacca!" They were all on their feet now, glaring, hands fluted, hate and turbulence savaging their cheeks, when the door was flung open and a scar-faced man strode in silently and shut the door.

at servin' warnin's—here's one you can play on your mouth harp: Starlin' tomorrow mornin' I aim to salivate any stray stock I catch on the place! Go smoke that with your chawin' terbacca!" They were all on their feet now, glaring, hands fluted, hate and turbulence savaging their cheeks, when the door was flung open and a scar-faced man strode in silently and shut the door.

The Timid Soul

Illustration of a man looking at a poster for National Air Lines. The poster says: "THE ONLY DECENT AND PATRIOTIC THING TO DO IS PUT OFF MAKING MY FIRST FLIGHT FOR SEVERAL MORE YEARS—OR BETTER STILL, GIVE UP THE IDEA ALTOGETHER."

What You Buy With WAR BONDS The biggest field gun in the Army. That's the 240-mm. howitzer. It's twenty-feet of barrel and must be pulled into position by tractors. After it is rolled into place, its own wheels are removed and the Big Bertha is set upon its emplacement ready to fire at its target some twenty miles away.

Crossword Puzzle

ACROSS 1. Alack 2. Cut short 3. Back of the neck 12. Genus of the parrot 13. Female sheep 14. Russian river 15. Biblical tower 16. Insect 17. Kind of fertilizer 18. Infrequently 19. Ancient Egyptian city 22. Provided 23. Fly before the wind 27. Seed container 28. Roughly elliptical 29. In a hole 30. Sport 31. Series of rooms

SAC HOTEL NAB ATE AWARE ELA ATE MORGUES MADAM SATIRES HERES SIVA CENTRAL CELLO ORCS BABES AR AXE MODEL TRI TIS ROTOR PAGE TISLAM REMODEL TAPIS TOOPS UNCINAL TROCA LAUDATIVE LAD SIA TENET SET SIA ESTES EIT

Solution of Saturday's Puzzle DOWN 1. Imitates 2. Take on cargo 3. Pertaining to grandparents 4. Mercenary or base 5. Rafter 6. Possess 7. Improved 8. Thwarted 9. Asiatic native 10. Peel 11. Old cloth 12. Measures 13. About 14. Pronoun 15. Masculine body 16. Rasca! 17. Light boat 18. Common 19. Public conversation 20. Low narrow view 21. Geographical reference book 22. English city 23. Fine thick hair 24. Total 25. Wearisome amissness 26. Rap 27. Novel 28. Long abusive speech 29. Pertaining to the mails 30. Greek letter 31. Fan 32. Scandinavian measure 33. Pasty fruit 34. Bodent 35. Lamb's pea 36. Harvest 37. Period of time

BLONDIE NOW YOU RUN AND HIDE, WHILE I COUNT TO TWENTY. COME ON, COOKIE, I KNOW A SWELL PLACE. IS EVERYBODY READY? HERE I COME. OH, MR. BUMSTEAD! I DIDN'T KNOW YOU WERE PLAYING, TOO? BEAT IT, ALVIN CLOSE THAT DOOR. SO THAT'S WHERE YOU DISAPPEARED TO WHEN I ASKED YOU TO HELP ME WITH THE DISHES. I DIDN'T KNOW GROWN-UPS PLAYED HIDE AND SEEK.

BARNEY & SNUFFY OH, DEAR—HOW LONG CAN WE HOLD OUT? NOT A BITE TO EAT IN SIX DAYS. NO WATER—NO FISH—NO SEA GULLS. I MUST HAVE LOST 20 POUNDS ALREADY—LOOK, YARD BIRD—MY UH-BAY WINDOW IS PRACTICALLY GONE. YEP—IT SHORE DON'T POOSH OUT LIKE IT USTER, GENRIL. I HOPE YE DON'T SHRINK UP ENNY MORE—IT'LL SHORE LESSEN OUR CHANCES O' GITTIN' SPOTTED BY A AIRPLANE.

PATSY BEFORE I PUT THE PIG IN THE KETTLE, I MUST BE SURE I'M USING THE RIGHT RECIPE! IF I AM TO BE GRANTED A LAST WISH, IT IS ONLY THAT YOU PUT A PENNY IN MY BANK! WHY IF YOU'RE A FIG BANK YOU MUST HAVE COINS INSIDE! I'LL POSTPONE COOKING HIM—TILL I DECIDE WHAT TO DO WITH SUCH A VALUABLE CREATURE!! MAY I OFFER A SUGGESTION? COIN. COIN.

Illustration of a man in a suit looking at a poster for National Air Lines. The poster says: "THE ONLY DECENT AND PATRIOTIC THING TO DO IS PUT OFF MAKING MY FIRST FLIGHT FOR SEVERAL MORE YEARS—OR BETTER STILL, GIVE UP THE IDEA ALTOGETHER."

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ANNIE ROONEY MRS. RANCE SENT TWO TRUCK-LOADS OF CHILDREN'S BOOKS TO MR. WALKER'S BOOK BARN AN' TOLD MR. WALKER TO LEND 'EM TO ALL US KIDS. NOW, ALL THE KIDS ARE STARTIN' TO READ A BOOK AN' SAVE A PENNY—IT'S JUST LIKE PLAYIN' A SWELL GAME WHERE EVERYBODY WINS. READ A BOOK AND SAVE A PENNY? I DON'T UNDERSTAND. YOU SEE, YOU PAY A PENNY TO MR. WALKER WHEN YOU BORROW EACH BOOK—AFTER YOU'VE BORROWED TEN BOOKS, MR. WALKER GIVES YOU A WAR STAMP FREE FOR A PRESENT. THAT'S HOW YOU CAN READ A BOOK AN' SAVE A PENNY—PRETTY SOON YOU HAVE A BOOK FULL OF WAR STAMPS—AN' A HEAD FULL OF SWELL STORIES. BY JINGO, THAT'S A WONDERFUL IDEA.

