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P.TA Units To Hear Speaker


DUENKEL-CAPM-YAEL


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## MARKETS



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GET YOUR Tiekies fo THE

## "Cava'cade of Dimes"

JUNIOR HIGH AUDITORIUM
SPARKLING LOCAL TALENT REVIEW
Friday and Saturday, January 26 and 27

TICKETS AVAILABLE FROM

## ANY CIVIC CLUB MEMBER

ALL PROCEEDS DONATED TO

## The March Of Dimes

Unique House Plans Utilize Room-By-Room Construction
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Pampa Glass \& Paint in m. most Glass \& Point


## Expert Says Color Glamorizes House

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PHONE 200

Foxworth-Galbraith LUMBER CO.


PAMPA. TEXAS

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BULDING NEWS

## It Is Wise To Repair Those Dangerous Cracks In Floors

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Furniture Industry Prepared To Meet Challenge Oif Today



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STORM SASH PROTECT AGANST
SWEATING WINDOWS

For as little as $\$ 5.00$ per $24 \times 24$ window you can have storm amolh. Cut iurel cooth hereace eomiort and guard against
dangerous window sweating.
Inch Sheetrock, per foot, 41/2c

PONDEROSA PINE
$1 \times 8$, $1 \times 10$ and $1 \times 12$, all 6 ft .; $2 \times 4$ all lengths; No. 4 and better. Only $63 / 4 \mathrm{c}$ per board foot.

## LYNN BOYD

"GOOD LUMBER
805 s. Cuyler
Phone 900

## AGE

## NOBLITT-COFFEY SERVICE TOP FEATURE



## Top Service - Top Cars Are Mu'st With Pontiac Dealer

BERT A. HOWELL \& CO.

YOU CAN'T QUIT NOW! SUPPORT THE MARCH OF DIMES


## ARE YOU FORGETTING TO OIL THE MACHINERY

Some businessmen look upon
pense to come under the knife.
pense to come under the knife
When expense must be cut, the advertising budget is first. THE TROUBLE WITH THAT METHOD IS IT JUST WON'T WORK. The fact overlooked is tha newspaper advertising represents only a fractional part of the cost of goods sold
ADVERTISING IS THE INSTRUMENT WHICH BRINGS THE GREATEST RETURNS WHEN IT IS INTELLIGENTLY PLANNED
Advertising hecomes expensive when you don't use enough.
IT"S LIKE FAILING TO LUBRICATE A PIECE OF VALUABLE MACHINERY. YOU SAVE THE COST OF THE LUBRICANT. BUT EVENTUALLY YOU have To Pay THE BIG REPAIR BIL - AND PRODUCTION LOSSES WHILE THE MAÇHINERY IS IDLE.

THE MORE YOU TELL
THE MORE YOU SELL
A call to 666 will bring an advertising expert who is equipped to counsel you concerning your advertising problems.
The Pampa 有aily Newre


## Howell Opens Borger Unit <br>  <br> Old Fashioned <br> $$
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\end{tabular} <br> G.-K Trucking Co <br> OIL FIELD <br> Warning To Home Owners} trucking

Operating in
Texas, Colorado Oklahoma, Kansas BONDED
INSURED INSURED
PHoNE
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PMPA
W. BROWN

## MAGNETO REPARING

All Makes and Models Authorized Factory Shop All Work Guaranteed

## Radeliff Bros. Electric C0.

COME IN AND SEE THE NEW
DODGE
AND
PLYMOUTH
PURSLEY MOTOR CO.
105 N. BALLARD

> Fountal tobaccos NEWS CRYSTAL PALACE

| For YOUR PROTECTION Aetna, Prudential, NewarkFranklin National Employer's Group, Pacific Em:ployer's, Great American. Pampa Insurance Service $\qquad$ |
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FOR ALL
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GREAT PRIDE


# Fighting Harvesters Meet Guymon Five Tonight At Junior High Gym 

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## SEAT COVERS



Cincinnati Reds Ink Five More Contracts

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HALL－PINSON TIRE CO． ne w．FOMTER
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SCHOOL TAXES
Pampa Independent School Dis－ trict School taxes for 1950 will go delinquent February 1st，and if unpaid on that date will be sub－ ject to penalty and interest． If you have not paid your school taxes，do so this month and avoid this extra expense．
PAMPA INDEPENDENT SCHOOL DISTRICT

Tax Office in City Hall


NGE $:^{\circ}$ PAMPA NEWS; MONDAY, JANUARY 22; 1951


NSA Honors Geneva Covalt With A Shower

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## Vaporue

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Try These New Cereal Breads


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## FARMERS-RANCHERS

CROP REPORTS - FARM NEWS By Your County Agent

## RALPH THOMAS

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Tops in Western Music, with BERT CONWAY
6:30 to 7:00 Daily
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REAL ESTATE

## STONE:THOMASSON

| Real Estate - - Ronches - Oil Property <br> Your Listings Appreciated <br> Rm. 212-Froser Blog |
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| WE'LL BOTHL LOSE MONEY IF YOU 1766 |
| FAll TO READ THIS AD |

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Belt Humble or Heavenly OWNIT

Here are two good homes
broom home with basement in north east part of town, $\$ 14,000$ \$5,000 down: Good terms.

HOME IS FOR SALE A
309 N. FAULKNER

 Wrecker Service... $\quad$ PLANS MOTOR CO. | PURSLEY MOTOR CO. NASH SELECT USEO CARS |
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| Night Phone 17641 Woodie \& Jock Used Cor Lot |



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Borger Newsman Waging Own Fight Naging OWM Fight


BOYS and GIRLS in the Eastern Half of the Panhan-dle-SEE your grocery today for RULES, DETAHS
and ENTRY BLANKS! and ENTRY BLANKS!
 drossing, Hostess marehmallow bage, Amoricen shoolod Pocen bege. Oide TYme Mile boxes and labole, and many othorn YOUR PRIENDS CAN
HELP YOU SAVEI
KENNEDY DISTRIBUTING COMPANY
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TOM ROSE<br>121 N. BALLARD

## Game Warden Stars

 In Dowsing Book$\qquad$





## You can pay more... but you cant buy better



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