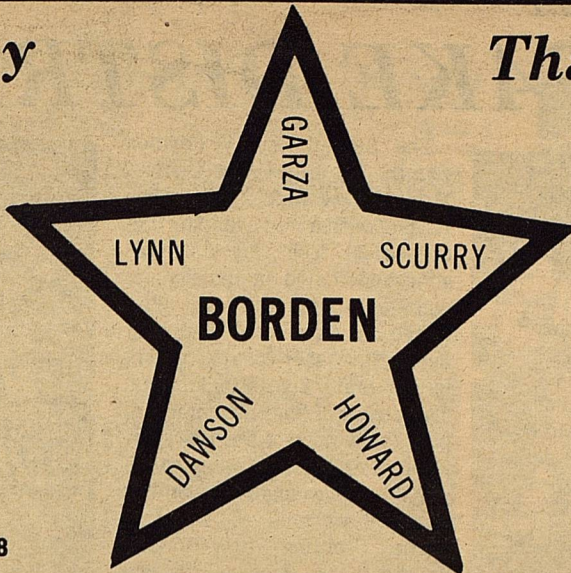


Happy

Thanksgiving

THE



STAR

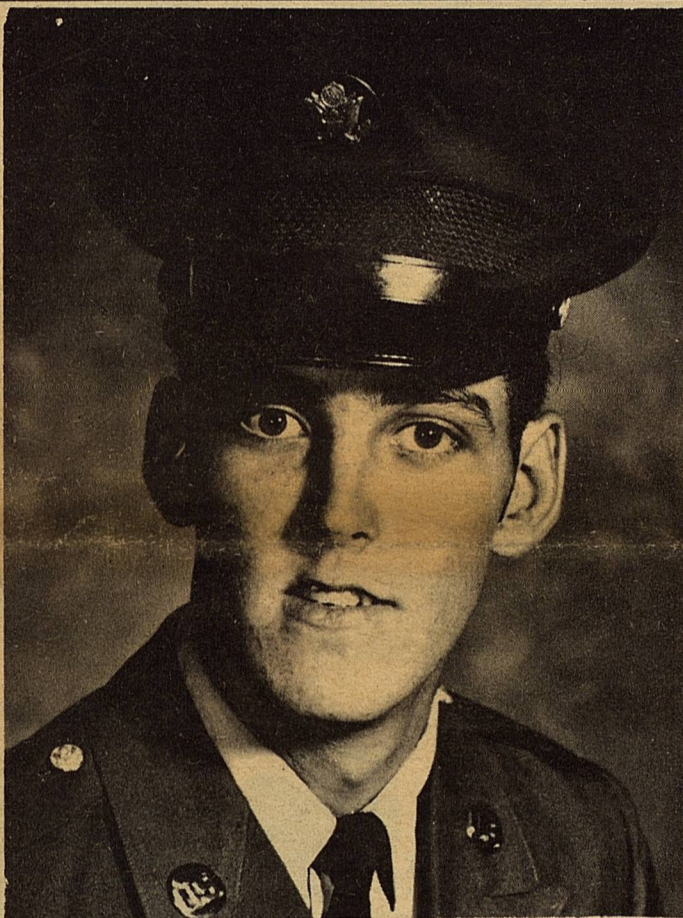
VOL. 2, NO. 12

GAIL, BORDEN COUNTY, TEXAS 79738

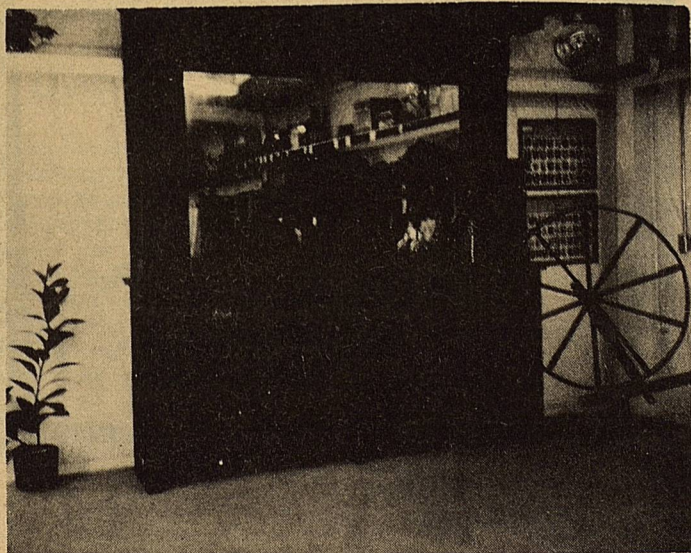
WED., NOV. 22, 1972

10 CENTS 8 PAGES

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry



ARMY PVT. Darrell W. Taylor, 19, son of Mr. and Mrs. Buster Taylor of Gail, recently completed eight weeks of basic training at the U.S. Army Training Center, Infantry, Ft. Polk, La. He is now stationed at Ft. Sam Houston with the Texas U.S.A. Medical Training Center, there. Darrell is a 1970 graduate of Borden High School.



Old Back Bar Returns Home

(Story on page 7)

Borden County Coyotes VS. Goree Wildcats

Saturday, November 25

The Football Bus will leave Gail at 2:30 p.m. followed by the Band Bus at 2:45 p.m.

The Borden County Coyotes will eat supper at Hickman's Restaurant at 4:30.

A PEP RALLY WILL BE HELD AT THE ASPERMONT SCHOOL AT 5:15. EVERYONE COME AND CHEER THE COYOTES ON TO VICTORY!!

Immediately following the Pep Rally, the band will eat supper at Hickman's.

Hickman's Restaurant has been reserved for Borden County fans so leisurely enjoy your meal in anticipation of the game.

THE BORDEN COUNTY COYOTES WILL FACE THE GOREE WILDCATS at 7:00 p.m. in Aspermont Stadium.

The football bus and band bus will arrive back in Gail at approximately 12:00.

Honors

WEBB AFB, Tex.—Officials of the 3560th Organizational Maintenance Squadron at Webb have announced the names of two airmen honored for their performance during the month of October.

Staff Sergeant David Louis Bearce was chosen non-commissioned officer of the month, and Airman First Class Clinton J. Briggs was selected airman of the month.

Sergeant Bearce is a jet engine mechanic, and has been in the Air Force since Feb. 1968. He is a native of Fremont, Calif.

Airman Briggs is also in engine maintenance, and has only one year experience in the Air Force. He is a native of Saginaw, Mich.

Thanksgiving Dinner

Thursday, November 16, the Gail Homemakers Club held their annual Thanksgiving Supper. The affair was attended by a large percentage of club members and their families and friends. The Christmas party has been scheduled for December 13.

It's A Boy

Mr. and Mrs. Bruce Kemper are announcing the birth of a baby son, born Friday, November 17, 1972. Henry Shane weighed in at 5 lbs. 12 ounces. Mrs. Kemper is the former Brenda Jackson. Grandparents are Mr. and Mrs. B.W. Jackson of Luther, and Mr. and Mrs. Velah Kemper of Knott.

KEEP UP THE
GOOD WORK
COYOTES!!



"Visit Permian Basin Museum"

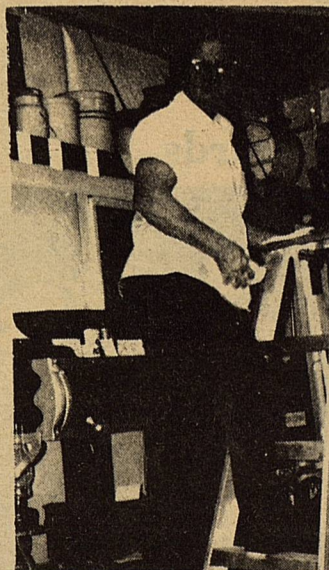
days and encourage residents from throughout Texas to visit as many of the museums as possible.

The two-day open house, sponsored by the recently formed "Promote Permian Basin Museums" association, is intended to familiarize Texans with the unique educational and cultural opportunities afforded by the Basin's twenty-one art, archeological, aviation, history, military, presidential, and science museums.

During the two-day event, dignitaries from throughout the state will visit the various museums in the area.

Mrs. Edna Miller, Chairman of the Borden County Historical Society and Mrs. Vivan Clark, Chairman of the Borden County Museum, have set up workshops in preparation of the two-day open house. Pictured above is Mrs. Nettie Rogers dusting the "hi-spots", when a good number of Borden County citizens turned out to help with the preparations and donated "man power and elbow grease".

You are cordially invited to visit the Borden County Museum December 9th and 10th from 9 a.m. to 6 p.m.



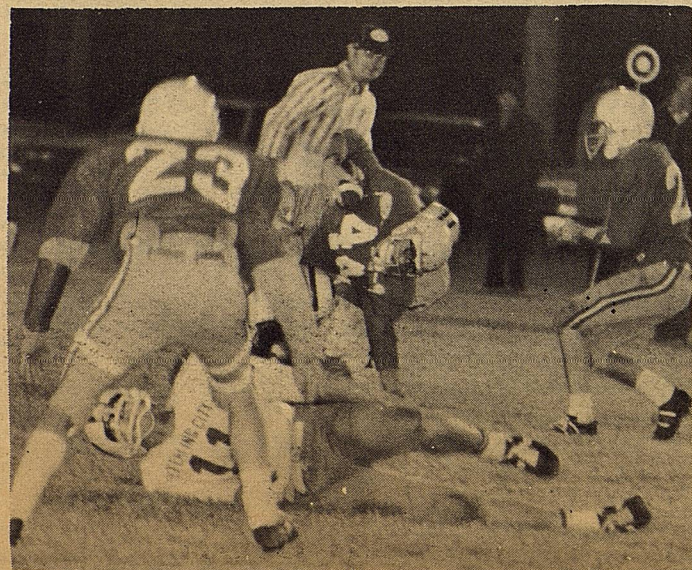
Nettie Rogers "hits the high spots" when Borden Co. Museum Committee held work shop.

The Borden County Museum of Gail, Texas will join twenty-one other area museums in a "Visit Permian Basin Museums" project December 9-10. Participating museums will remain open from 9 to 6 both

COYOTES TAKE DISTRICT TITLE!



The Mighty Coyotes Attack.

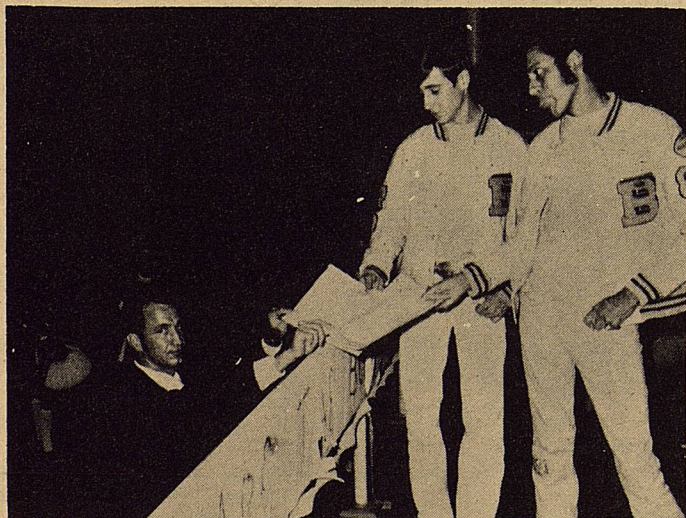


Garland Williams Struggling For Yardage.



GO·GO·GO

Football Awards



COACH BOB DYESS presents Roy Don Hendley and Bill Benavidez Lineman of the Week and Back of the Week awards for the Garden City game. The Coyotes outscored the Bearkats 45-6. The awards were presented at the big pep rally for the Borden County-Sterling City encounter November 17.

The Borden County Coyotes won the 1-B Eight Man District Title Friday night, November 17, 1972 with a win over Sterling City 34-30. The Coyotes have gone undefeated in ten district games. The Coyotes will play Goree in Aspermont Saturday night, November 25, at 7:00 p.m. in the State Semi-Final game. The winner of this encounter will play the winner of the LaPryor-Harrold game which is to be played Friday night, November 24, in Brownwood.

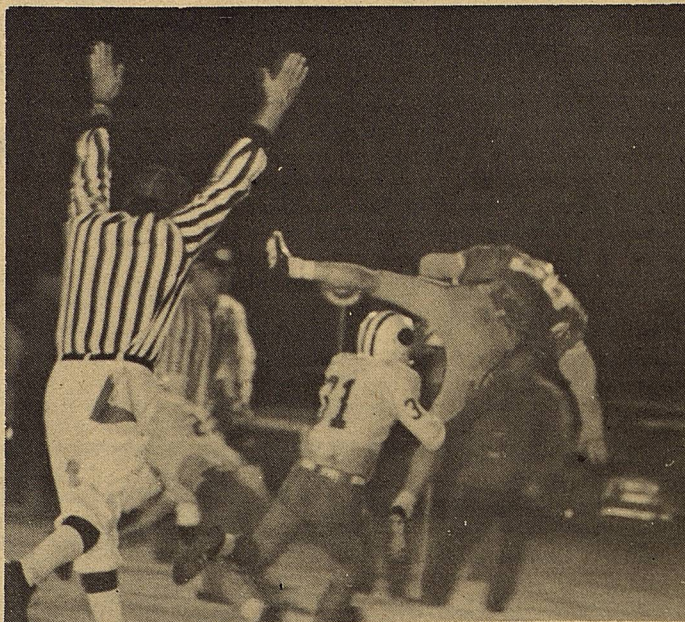
The Sterling City-Borden County game was a see-saw battle with the lead changing hands several times. Sterling City scored first on a two yard run by Tommy Bynum. Garland Williams capped a 55 yard drive with his 25 yard touchdown run to tie the score at 6-6. Sterling City came back in the first quarter with another score. Quarterback Ron Peel passed to Foster for a 25 yard score and Bynum ran the extra points. Randy Hensley broke for a 52 yard touchdown to close out the first quarter with Sterling City leading 14-12.

Roy Sparks caught a 5-yard pass from Peel for Sterling City's next extra points to give the Eagles a 22-12 lead. Sterling City offense stalled and a bad snap on a punt set up the Coyotes for an easy touchdown with Randy Hensley scoring from the 2 yard line. Hensley also scored the extra points.

The Coyotes got the ball one more time and with the running of Garland Williams on power plays and two end around runs by Steve Lockhart and a pass from Roy Don Hendley to Steve Lockhart set the ball on the 8 yard line with 10 seconds left on the clock before the half. Quarterback Randy Crittenden hit Steve Lockhart for a touchdown giving the Coyotes a lead of 26-22 at halftime.

In the third quarter, the Coyotes were unable to score but the Eagles managed to get another touchdown on a 55 yard pass play from Peel to Sparks. Jessie Lujan ran the extra points and Sterling City regained the lead 30-26.

The fourth quarter saw the Coyote offense come alive and with excellent blocking, Randy Hensley took a pitch out from Randy Crittenden and ran a 45 yard dash for the score. Hensley also ran the extra points. The Coyotes score came with four minutes left on the clock. The Coyote defense had to stand up and be counted because it seemed the Eagles were determined to score. The Coyotes held on the 7 yard line with 11 seconds left in the game. The Coyote offense took over and Quarterback Randy Crittenden fell on the ball running out the clock. When the final buzzer rang, the Coyotes were declared District Champs! Mr. Hardin Ray of Threeway was on hand to give the Coyotes the District Trophy and certify them as District 1-B Eight-Man Football!

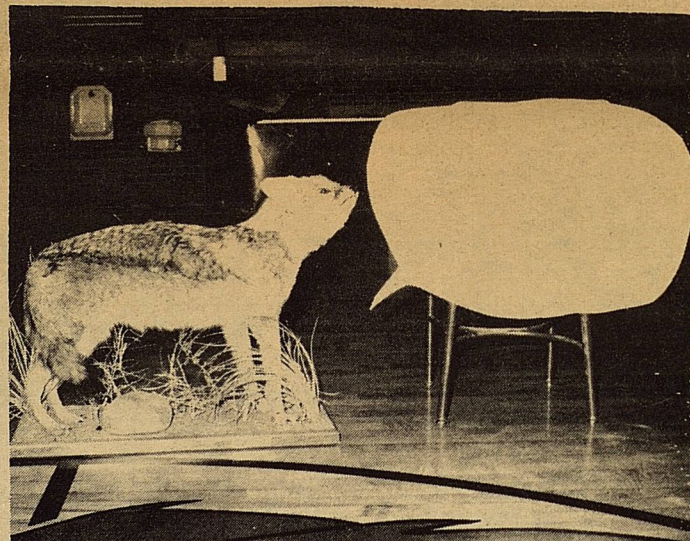


Randy Hensley Bails Over for T.D.!

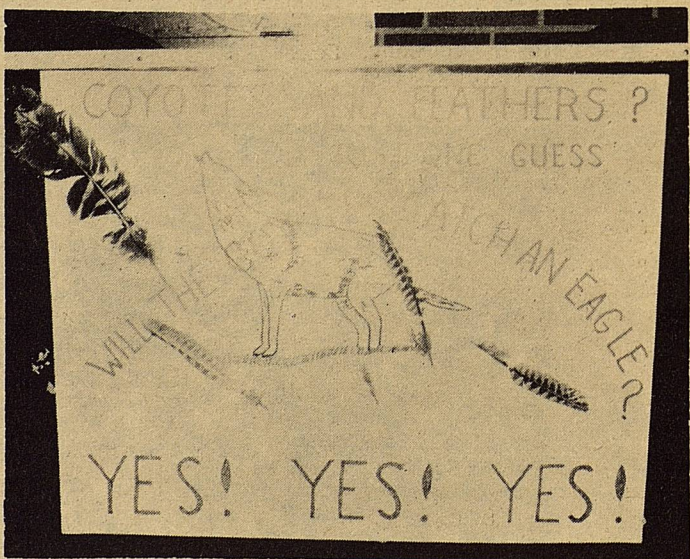
Teacher Poster Contest

The teachers at Borden High School got into the spirit of things for the Borden County-Sterling City game last week. Many good posters were displayed but copping top honors were Coach Bob Dyess and Coach Van Kountz. Coach Dyess's had a stuffed coyote

saying "Burp! I can't believe I ate the whole thing!" Coach Kountz's poster had feathers and a coyote in the middle. It said "COYOTES AND FEATHERS?" Just one guess. Will the Coyotes catch an eagle? YES! YES! YES!

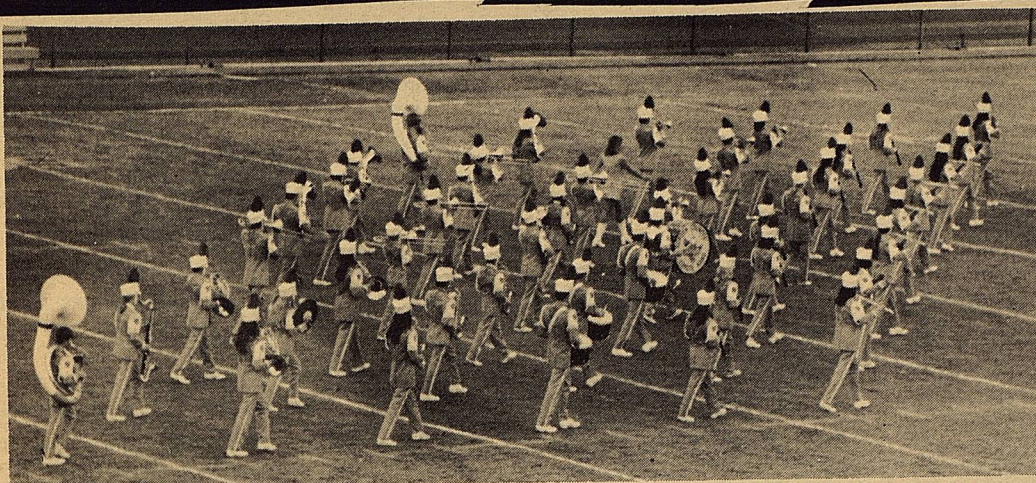


Poster by Coach Dyess



Poster by Coach Kountz

DOWN GOREE!!



DIAGONAL VIEW OF BORDEN COYOTE MARCHING BAND

For the second consecutive year, the Borden County Coyote Band received a "Superior", First Division rating in University Interscholastic League Bank Marching competition. The Band performed Saturday morning in Odessa, competing in Class B competition along with Forsans, Imperial, Lorraine, and Grandfalls. Borden County and Forsan were the only bands in Class B receiving a First Division. Judges for the event

were Mr. Charles Traylor, Abilene, Mr. Jim Harvey, Muleshoe and Mr. Bruce Cook. The Band wishes to express thanks to a hearty group of individuals who were in Odessa to support the band, to the administration for its cooperation in preparing for the contest, and the many hours of work that went into it by all concerned. The Band will be "backing those Coyotes to State," and begin work in the near future for our annual Christmas assembly concert.

Book Fair Set

Borden High School, in Gail, will sponsor a student book fair from November 27 to December 1. Students will be able to browse and purchase books. The book fair will be open during the hours of 10:15 a.m. to 1:30 p.m. Books will be on display in the School auditorium.

The book fair committee invites all students, parents and visitors to attend the fair. The fair will encourage student interest reading and in building home libraries, and will also contribute to a worthwhile project. All profits will be used for Beta Club trip and other club projects.

The Beta Club is sponsoring this event, with Mr. and Mrs. Huddleston serving as book fair chairmen. The committee includes Steve McMeans, Jim McLeroy, Clifton Smith, Teddy Cooley, Rhonda Patterson, Bobbie Briggs, Janice Browne, Janice Davis, Catherine Jackson, and Randy Crittenden.

The book fair display will include attractive new books from many publishers in all popular price ranges: wonderful books to read or to give as gifts. All reading interests will be represented, including classics, fiction, biographies, adventure stories, science, nature, crafts, mystery and reference books. The committee is working with Education Reading Service, a professional book fair company, to furnish an individual selection of books for the fair.

preciated job. Although his job is not yet completed, thanks are extended to Mr. Bert Dennis for his ever faithful filming of the Borden County Coyotes.

Parent's Club

It has been announced that Ethel Head will demonstrate making Christmas articles to the Borden Elementary Parents Club on December 7, 2:00 p.m. in the Borden County School Cafeteria. Everyone is cordially invited.

Student	Grade
Janice Browne	12
Randy Crittenden	12
Steve McMeans	12
Bobbie Briggs	11
Janice Davis	11
Joe Hancock	11
Catherine Jackson	10
Kem Lockhart	10
Clifton Smith	10
Donnell Jones	9
Deidre Tucker	9

Grade 9-12 attendance report:
 Enrolled: 67
 Average Daily Attendance: 64.38
 Percent of Attendance: 94.53

Glynda Burkett	5
Stella Espinoza	5
Carla Jones	5
Ben Murphy	5
Karen Williams	5
Lisa McLeroy	6
Brent Rhoton	6
Johnny Jackson	7
Richard Long	7
Patrick Toombs	7
Kevva Tucker	7
Dana Westbrook	8
Penny Thompson	6
Lesa Hensley	7
Bob McLeroy	8
Kristy Smith	8

Attendance Record:
 Average Daily Attendance: 122.27
 Percentage of attendance: 95.29
 Enrollment increase: 3
 Enrollment losses: 2
 Enrollment at end of second six weeks: 132
 Congratulations to the following classes for attendance:
 Grade 7: 98.13
 Grade 5: 98.10

Booster Club

The Borden Booster Club met Wednesday night, November 15. It was urged that all possible members attend the pep rally on Friday for the Sterling City game. Participation was good and added considerable spirit to the pep rally.

The "Chain Gang" were C.B. Brummett and Joe Dan Zant. A project was considered of constructing a sign above the cattleguard entering the school property from the south. Nothing definite was decided at this meeting.

With home games now complete, thanks are extended to Mr. Shorty Farmer, announcer; and Mr. Don Cox, scoreboard keeper. Both men did a splendid and most ap-

Texas Farm Bureau Convention

The Thirty-ninth Annual Convention of the Texas Farm Bureau was held in the Rice Hotel, Houston Texas, November 12-15, 1972. The Theme of the Convention was "Building For the Future." Presiding over the Convention was Mr. J.T. (Red) Woodson. There were approximately one thousand members and guests attending the convention. Highlight of the convention was an address by Mr. Dolph Briscoe, Jr., Governor-elect of Texas. Other speakers included an address by Reverend R.J. Weber, Pastor of the Zion

Lutheran Church, Zionville, Texas, and an address by Mr. Marvin McLellan, Lexington, Mississippi. Included in the program was a discussion meet for the young people, election of a Texas Farm Bureau Queen, and selection of the Texas Farm Bureau Talent Find. Also, special conferences were held concerning the various fields of agricultural interest. Attending the meeting, representing the Vocational Agriculture Teachers Association of Texas, was Sid Long, Borden County vocational agriculture teacher.

School Menu

(Nov. 27-Dec. 1)

MONDAY
Macaroni & Cheese with Chopped Wieners
Green Beans
Fruit Salad
Hot Bread-Butter
Milk
TUESDAY
Beef Stew with Vegetables
Pimento Cheese with Crackers
Applesauce
Cornbread-Butter
Rolled Wheat Cookies
Milk
WEDNESDAY
Roast Beef with Gravy
Mashed Potatoes
Cabbage-Apple Salad
French Bread-Butter
Jello
Milk

THURSDAY
Barbecued Turkey
English Peas
Potato Salad
Carrot Sticks
Peanut Butter Cake
Hot Rolls-Butter
Milk
FRIDAY
Spaghetti with Meat Sauce
Tossed Salad with Dressing
Fruit
Brownies
Hot Rolls-Butter
Milk

On November 14, the Seagraves girls beat Borden County 54-51. Scoring for the Coyotes were Melisa Taylor with 19 points, Vickie Newton 16, Philena Farmer 10, and Deidre Tucker 6 points. Tucker also had 3 scoring assists. Leading rebounders for Borden County were Melisa Taylor with 9, Sheila Zant 8, and Vickie Newton with 7. Taylor also had 4 recoveries.

The "B" team girls were also beaten by Seagraves with a score of 27-15. Barbara Brown and Marion Benavidez scored 9 and 6 points respectively for Borden County. Lisa Ludecke

U.I.L. Spring Meet

District 7-B

A meeting was held in Allen's Galley on Monday, November 13, 1972 at 12:00 noon for the purpose of planning a spring meet for district 7-B for 1973. The district executive committee members present were M.B. Maxwell, Sands; James McLeroy, Borden County; Van Carr, Dawson; Lynn Alford, Klondike; Bill Baker, Grady; Fred McDonald, Loop; Robert Smotherman, Union; and

IF STEAK IS TOO EXPENSIVE

COLLEGE STATION—So you think steak is too expensive?

"If you complain to me about the price of steaks—I suggest that you buy a cheaper cut of beef," said Dr. Ed Uvacek, livestock marketing specialist with the Texas Agricultural Extension Service. "There are plenty of low-priced cuts of beef available to you, such as hamburger, stewing beef, short ribs and others."

"If consumers complain that beef is too high, then my advice would be simple—don't buy it! I

significant observations concerning beef prices. "Relative to other foods, beef is now actually cheaper than it was in the early 1950's or early 1960's. Relative to our income, beef is cheaper today than it has ever been in history."

The livestock industry has tried to produce more beef, but during 1971 and 1972 production has not been able to keep up with the rising demand. From 1950 to 1970 beef production increased 127 percent in an effort to meet demands—that's 6.4 percent per year.

In 1971, beef production increased only two percent above the 1970 level. The result was a reduction in beef consumption during 1971. It was the largest drop in per capita beef consumption in 13 years. The ultimate reaction was obvious—higher beef prices.

What will higher beef prices do, besides make some consumers unhappy?

"Most important, higher beef prices will stimulate production. More production means more beef at potentially lower prices in the future," said Uvacek.

Editor

We really enjoy reading your newspaper! Please find enclosed a check for a 1 year subscription. Mrs. Bobby Burrus Miles, Texas (The Borden Star appreciates letters and comments from our readers)

The Borden Star
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Any errors that we make reflecting on the Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff.

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Borden Star Publishers, Inc.

Agricultural Sciences, Texas Tech; Mr. John E. Davis, President, Waco Chamber of Commerce, Waco; Mr. James Veltman, Director of Environmental Design, George Mitchel and Associates, Houston; Mrs. Irma Hooks, Director, Harris County Soil and Water Conservation District, Tomball, Mr. Leo F. Childs, Special Assistant, Earth Observation Division of NASA, Houston; Mr. Cecil Mayes, Executive Director, West Central Texas Council of Governments, Abilene; Mr. Hall Martin, Chief, Community Economic Development Division, Small Business Administration, Dallas; Mr. Joe Van DeWalle, Jr., Agri-Business Leader and Vegetable Producer, San Antonio; and Mr. Roy B. Davis, Chairman, Texas Rural Development Commission, Lubbock. The meeting on Wednesday was attended by Mr. Sid Long, President, Vocational Agriculture Teachers Association of Texas.

be held for both Junior High and High School.

Golf—Chairman, Johnny Massengale, site to be designated by Johnny Massengale, Date, April 7, 1973.

Elementary Literary Meet—Chairman, Robert Smotherman, Site, Union (Terry) Date, April 13, 1973

There being no further business the Chairman Fred McDonald concluded the meeting.

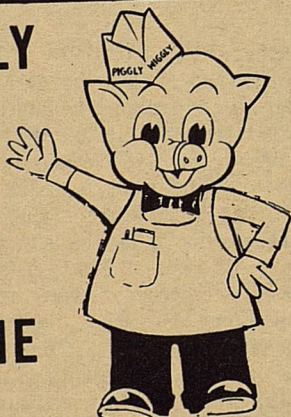
Mr. and Mrs. Johnny Snyder and Lubbock were week-end visitors of relatives at Waco and Snyder.

Mr. Hubert Robinson is visiting with his daughter and husband, the Jack Dunn's.

Mr. and Mrs. W.O. Tipping, Bro. and Mrs. Sam Parker were in attendance at the First Baptist Church, Snyder, Sunday night with Grant Teaff of Baylor University as speaker.

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Livestock Association Meets

Borden County Junior Livestock Association met Thursday night Nov. 9, 1972. The meeting was held to elect the Officers and Directors for the coming year.

The following officers and directors were elected.

President Ray Herring, Vice President J.O. "Bo" Creighton, Secretary Larry Smith, and Treasurer Pat Hensley. The Directors are "Buster Taylor, Don Wills, Roger Williams, "Corkey" Ogden and Bob Ludecke.

Ray Herring, the new President presided over the meeting. Minutes of the last meeting were read and approved. Treasurers reports was given and approved. Tommy Haegelin and Sid Long brought to the attention of the Association that the show barn would not hold all the animals.

Motion was made and seconded that the Officers and Directors meet with the County Commissioners on Monday the 13th of Nov. to see if they could help out on the barn situation. Motion carried.

Motion was made and seconded that Tommy Haegelin and Sid Long work out plans with the Directors as to what was needed to present to the court. Motion carried.

It was agreed with all people at the meeting to try to get a nice building which could be used for the Livestock show and sale and would also be nice enough to be used by the community for other meetings. This building would have a cement floor and be heated and air-conditioned.

Motion made to adjourn. Motion carried.



PATTY PEUGH
... one of Howard winners



ANNETTE COUCH
... state health winner

District 4-H Meeting

Janice Browne, Vice Chairman of District 2 of Texas 4-H, accompanied by Mr. Tommy Haegelin, County Agent for Borden County, attended the District 4-H Council meeting in Lubbock Saturday where coming events for 4-H were planned. An executive committee meeting preceded the Council meeting.

4-H State Winners

BIG SPRING—Two Howard County 4-H members, Annette Couch and Patty Peugh, have been selected as the state winners in Health and Home Management Programs and will receive a trip to the National 4-H Congress, Nov. 26-30 in Chicago, according to the state 4-H office.

Annette was named the state winner in the Health Program, and is being sponsored to Chicago by Eli Lilly and Co. which also provides seven \$700 scholarships for national winners. Annette's award-winning recordbook will be entered in national competition.

Annette is the 18-year-old daughter of Mr. and Mrs. John Couch of Gail Route, Big Spring and is a graduate of Borden County High School. She has been a member of the Gay Hill 4-H Club for nine years.

She was selected as the Howard County Gold Star Girl in 1970 and was first alternate in the state Citizenship program in 1971. Annette has held the three top officers in her local 4-H Club. The 4-H'er has won numerous awards in county and district food shows and won a blue ribbon at the State Food Show this year.

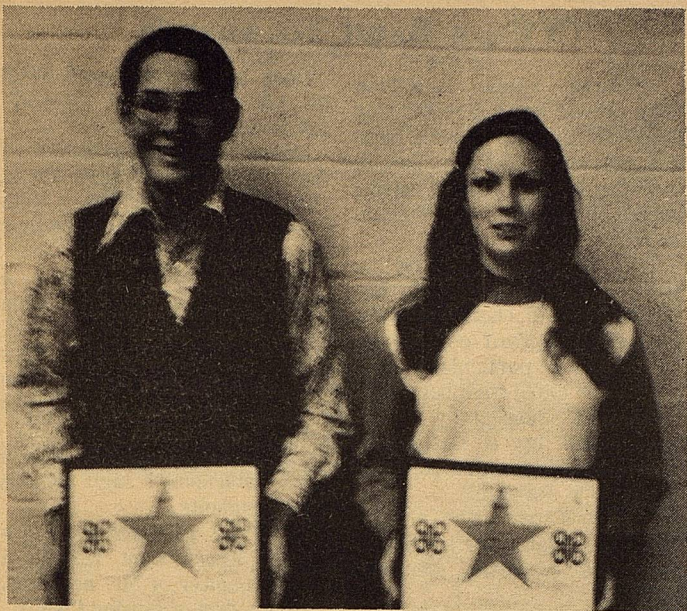
She was a junior leader for foods and clothing groups and was an organizer for a county-wide game night for the Easter Seals drive. She was active in the Drama Club and the FHA in high school and was FHA vice president and historian. She held the state FHA degree.

"Annette has many accomplishments through her dedication to 4-H and her community. She has done outstanding project work and her abilities as a leader have meant much to the younger boys and girls in the community," said Sherry Mullin, county Extension Agent.

Patty Peugh was named the winner in the Home Management program. Patty will receive a trip to the congress sponsored by Tupperware, which also provides eight scholarships of \$700 each to national winners. Her records will also be entered in national competition.

Patty is the 15-year-old daughter of Mr. and Mrs. J.E. Peugh of Stanton. She has been a member of the Knott 4-H Club for seven years and is a sophomore at Sands High School.

The 4-H'er has won the junior division of the Howard County 4-H Dress Revue and Food Show. She has completed projects in clothing, foods and nutrition, and swine.



BORDEN COUNTY GOLD STAR GIRL AND BOY, Frank Farmer and Vickie Newton

Gold Star Boys And Girls Honored

The top 4-H boy and girl from each of the 20 South Plains counties in District 2 of the Texas Agricultural Extension Service were honored at the 15th annual District 4-H Gold Star Banquet at the Coronado High School Cafeteria in Lubbock on Monday, November 20.

These 40 4-H'ers were selected to receive the Gold Star Award, the highest county award given by the Extension Service. Personal development, leadership, outstanding achievement in 4-H activities plus contribution to the overall county 4-H program are factors considered in selecting the award winners.

Ed Wilkes, Farm Director, KFYO Radio, served as master of ceremonies and James Laney, State Representative-Elect, District 76 was the narrator for the presentation of awards.

About 450 people attended the banquet which is sponsored each year by the 12 Rural Electric Cooperatives on the South Plains.

Gold Star winners from Borden County were Frank Farmer and Vickie Newton.

Museum Visitors

The following were visitors to the Borden County Museum during the past week: Mr and Mrs. Wayne Key, Snyder; Mrs. R.H. Rudd, Dallas; Bud Cornett, Gail; The Davis Woods, Coahoma; Mrs. Ruby Smith, Roscoe; Mr. and Mrs. Lee Davis, Post; Mr. and Mrs. Wesley Wiechman, Midland; Mrs. L.A. Presson, Post; Renee Sharp, Gail; Mrs. Steve Boyd, Big Spring; Mrs. Ross Sharp, O'Donnell, Eddie Pearson, Lamesa; Mr. and Mrs. Riley Nix, Lamesa.

Donations were made to the museum in the form of the following memorials-In memory of Mrs. R. Clyde Miller made by Mr. and Mrs. Raymond Lloyd of Snyder, and Mr. and Mrs. Vivan Clark, Gail.

In memory of Mrs. J.R. Cunningham made by Mr. and Mrs. Vivan Clark, Gail.

Frank is the son of Mr. and Mrs. E.L. Farmer of O'Donnell. Frank has been active in 4-H Club work for 6 years. He has carried projects in Beef, swine and sheep and participated in the Fort Worth, Dallas, Lamesa, Gail, Lubbock, and San Angelo stock shows. This year Frank served on the District 2 4-H Record Book judging committee. Frank has also been active in FFA and has participated in basketball and track.

Vickie is the daughter of Mr. and Mrs. Doyle Newton of Rural Rt. Fluvanna, Texas. Vickie has carried projects in beef, horse, and citizenship during her 4-H career. She has won the showmanship pin at the count show three times and exhibited the Grand Champion steer at the show in 1969. Vickie has been a member of the District 4-H Council and has attended the 4-H Council workshop.

Among her high school activities Vickie has participated in FHA where she served as parliamentarian for her local club. She has also been a cheerleader at Borden County High where both she and Frank are students.

C.R. "Skeet" Porter is reported doing fine after surgery in Brownwood last Wednesday. With him are Mrs. Porter and daughter, Mrs. Wilson Walker.

Mrs. M.N. McMichael spent Saturday night with her sister, Mrs. Jessie Mae McCoy at Abilene.

THE BORDEN STAR
1 YEAR BORDEN, DAWSON, LYNN, HOWARD,
GARZA AND SCURRY \$5⁰⁰
1 YEAR OUT OF 6 COUNTY AREA \$6⁰⁰

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*Here's
clippings*

When was the last time you sat down and discussed a good book you had read with your children or spouse? And do they even require book reports in schools today? If they don't, one reason could be the dearth of reportable material. Another could be the total disinterest in the written word. Everything is show and tell anymore - from play school through your Social Security instructions. Look about you - everything you pick up anymore is in pictograph.

It is reported that there are only approximately 800 books - only bookstores in the United States. There are that many in London alone. This may not mean much to you who grab your "who dunits" and "sex revelations" from the airport or the drugstore. But it is indicative of the type of reading being done in our supposedly educated land. We grab a paper back with the most lurid cover in the airport to read - and finish - while flying to Houston. Or we grab another from the Holiday Inn to read while riding in the car on the way to Austin. And most of these "excapes" we wouldn't dare discuss with our children and certainly not review for the Ladies Aiders.

Don't misunderstand me, there are more "words" published today than ever before. But the good hard back is rare and the reader of the old classics is even rarer. The authors of these literary experiences are finding it terribly difficult to be published. The demand is for something lurid, even pornographic, immoral or gossip. Seldom do you walk in a home anymore that has a well stocked current library of hardbacks. Oh, you might see a display of grandfather's matched leather bound volumes of Dickens, but if you should pull one out, the dust would fly and the miller bugs would shatter.

The political conventions this year were typical of the great unread. How many stirring speeches did you hear based on an intellect built from vast reading? It has been a long time since any of us have heard a really educated speech - one that pulled from the depth of a background of reading. Off hand, I would say not since McArthur's farewell address have I heard such a speech - and then his address to a graduating class at West Point. On through the campaign - did you hear anything that stirred your literary curiosity? I didn't.

TV has certainly been a contributing factor. Who wants to read when they can sit and stare glassy eyed into trivia? Oh - there are good programs. For example, Allistair Cooke has begun a new series entitled "America". It is beautiful, stimulating and I will turn it on again. But remember, Mr.

Cooke could not have documented and edited such a stimulating program had he not been extremely well read himself. And now he is discussing his knowledge from reading with us. That's the way to use an education.

You can judge people from the type of books they read. The score wouldn't be very high among the majority. The young who want to change this world don't stand much of a chance as long as they refuse to read and learn from the written word. If you like to read, you will never be lonely. Find a friend in a good book and you won't need all the cop out escapes.

**1980 Farmer
Must Be
Businessman**

COLLEGE STATION—The farmer of 1980 will have to be a businessman just as much as an agriculturalist, according to Dr. John Hopkin, Stiles professor of agricultural finance for the Texas Agricultural Experiment Station.

He also will need an operation physically large enough to supply his family an adequate of living and still be able to generate enough capital to keep expanding. This means he likely will have to generate minimum farm sales of over \$40,000 annually, which will require that he have control over farm assets (land, equipment) totalling over \$250,000 to \$300,000.

And since profit margins have declined for most farm production, there will be greater stress on business and financial management skills, Hopkin, also with the Department of Agricultural Economics and Rural Sociology at Texas A&M University, said.

Generating both equity and debt capital, or risk and borrowed capital, will be one of the main concerns of the future farmer. The large investments plus the need to keep competitive by utilizing new and

usually expensive technological advances are causing capital to be very important.

To obtain capital, several things are necessary. The farmer-businessman will have to prepare profit and loss statements to show that he is profitable. Financial statements must be prepared to show that financial progress is being made and cash-flow projections developed to show loan repayability. Only then is the farmer ready to go looking for funds.

Skills in capital budgeting and analyzing alternative investment opportunities are needed to see that the limited capital is invested where payoff is the greatest. He also will have to exercise budget and cost controls of his business. Skills in building sound credit, and then merchandising it, are also needed.

Hopkin feels the greatest payoffs in the future are likely to come from the effort devoted to improving farmer's skills in business and financial management.

Wilson Band To Austria

WILSON (Special)—Wilson High School band director Coy Cook said Monday the WHS band has been invited to participate in the International Band Festival during July 1973 in Vienna, Austria.

Cook was notified of the invitation by telegram from Dr. William Revelli, chairman of the festival's program committee.

"This is a particularly fine honor" for the 61-member band, Cook said, "especially to be recognized by a nationally known adjudicator and clinician such as Dr. Revelli."

Only two per cent of the United States are invited to the annual festivities, sponsors indicated.

The WHS band in Lynn County has performed in Six Flags Over Texas at Arlington and was a district sweepstakes winner for three years. At the greater southwest musical festival conducted in May 1972 at Amarillo, the band was named most outstanding in its class.

Cook said Revelli said WHS had one of the "most musical" bands he had heard.

Danny Crowson is president of the band, according to Cook, who has directed the WHS musical aggregation for the past seven years.

The trip would involve a financial consideration of some \$40-50,000, sources estimated.

Whether the band will be able to participate will depend on the amount of funds raised, sources said.

Total enrollment at Wilson junior and senior high schools is 169 students.

Mr. Cook is married to the former Karen Zant who is a granddaughter of Mr. and Mrs. Natham Zant of Borden County. Karen is the daughter of Mr. and Mrs. Dale Zant of Wilson.

Renea Zant, who is a senior at Wilson and a member of the Wilson High School is also a daughter of Mr. and Mrs. Dale Zant.

Hearing Nov. 29 Insurance Rate

Rep. Renal B. Rosson of Snyder said this morning that he hoped to attend a special hearing scheduled by the State Insurance Board for Nov. 29 in Austin.

Rosson and Rep. Joe Hanna of Breckenridge are co-chairmen of a House Interim Committee studying fire and homeowners insurance rates and this will be the topic of the hearing by the board.

The House Committee is particularly interested in the formulas used in setting rates and indications are that some of these made be altered. Rosson said he believed that several possible changes could result in lower rates in this area. One, of course, would be an adjustment in the geographic rating areas. At present, Scurry County is in the rating area with all of Northwest Texas and rates in this area soared as a result of the 1970 tornado in Lubbock.

Rosson said he understood that another possibility is a change in the payout period for a disaster such as the Lubbock tornado. Under the present formula, rates are set to compensate for such major losses in a 10-year period. This could be changed to 25 years, Rosson said, which would lower the rates.

Rosson said he had conferred with Rep. Hanna this morning by telephone after receiving word that the insurance board

had set the special hearing for Nov. 29 and that both of the co-chairmen of the House Committee likely will be in Austin for the hearing.

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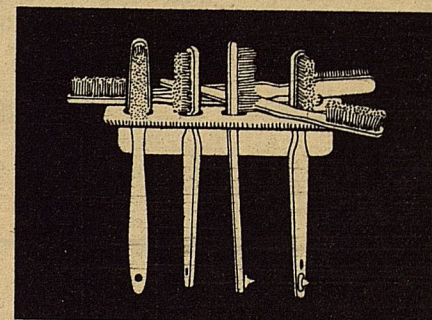
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Receives Award



Cloda Wilson, Borden Co. A.S.C.S. Office receives 4th Award.

Mrs. Cloda Williams, Lead Assiatant in the Borden County A.S.C.S. Office in Gail, received her 4th award his week from the U.S. Department of Agriculture for outstanding performance. All 4 awards have been cash awards and described as "Special Achievement Awards" granted for performance exceeding job requirements by the Department.

Food and Fiber Facts

...at a glance Texas agriculture consists of 211,000 farms and ranches which contain 143 million acres. To this in 1971

268,000 farm workers applied 450 million man-hours of labor To operate the agricultural plant, Texas farmers and ranchers spent

\$676 million for feed and seed \$409 million for machinery and other capital items

\$346 million for repairs, petroleum, etc.

\$309 million for livestock

\$264 million for hired labor

\$132 million for interest on farm mortgage debt

\$133 million for fertilizer and lime

\$149 million for real estate taxes

\$461 million for interest on operating loans and a wide variety of other operating inputs.

From the agricultural plant, farmers sold

\$1,543 million of cattles and calves

\$203 million of poultry and eggs

\$222 million of dairy products

\$87 million of hogs

\$67 million of other livestock and livestock products

\$391 million of feed crops

\$281 million of cotton

\$168 million of food grains

\$194 million of vegetables, fruits and nuts

\$98 million of other crops

About 40 million tons of products are hauled from Texas farms and ranches each year. Nearly all of it requires further handling by the food and fiber marketing system before being consumed.

The marketing system in Texas has the equivalent of one million full-time workers who added \$5.5 billion in value to the agricultural foods and fibers.

Mrs. Wilson, wife of James Wilson, who is employed by Borden County Precinct No. 4, has 34½ years service with the U.S. Department of Agriculture.

She began in 1938 with the old "Triple A" in Comanche County and received her 1st outstanding performance award in 1957, while employed in the Tom Greene County office. In 1959 the Medena County office, where she was an employee received a group award for "The No. 1 Office in the State." Again in 1962, Mrs. Wilson received an outstanding performance award for acting office manager of the Dickens County A.S.C.S. office. She was transferred to the Borden County office February 17, 1963 and on November 1, 1972 received her 4th award for outstanding performance. We join the State A.S.C.S. office when they said in the award "The State Office Staff extends their appreciation to Mrs. Wilson for the excellent service being rendered to the U.S. Department of Agriculture. Congratulations Cloda!"

Leg Powered Car

Soon to hit the American market is a \$550 Pedicar, propelled by legpower and capable of going 13 to 15 miles an hour, with no more effort than the average person would exert walking the same route. The Environmental Tran Sport Corp. has developed the car, which has a three-way pedal system and allows the driver to pump with only one foot if he so chooses, or he can use both feet alternately, or when an extra surge of power is needed, depress both pedals at the same time.

Dr. Paul Dudley White, cardiologist in Boston, test drove a prototype of the Pedicar last year over snow packed roads in nine degree weather. Dr. White, who was 84 at the time, said he was impressed by the way the vehicle took maximum advantage of the thigh muscles. The Pedicar weighs about 100 pounds, is about four feet high and 3 feet high and has a 58 inch wheelbase. It has a welded aluminum alloy chassis and a body made of Cyclocac, the same material used in professional football helmets. It sports bucket seat and collapsible steering yoke and will accommodate an adult up to six-foot-four, with space left over for a preschooler, a couple of bags of groceries or a picnic lunch. Standard equipment includes a battery powered headlight, manually operated windshield wiper, seat belts, safety reflectorns and a rear view mirror. Present plans call for marketing the Pedicars through the existing network of some 40,000 bicycle retailers and if all goes well, the little vehicles will be rolling off the assembly line shortly after the first of the year.

King Cobras can reach a length of 18 ft. - more than the combined height of 3 men.

OLD BACK BAR

returns to original home.

By Doris Rudd

Sometime last summer, Mr. and Mrs. B.W. Branch, discovered an old "Back Bar" belonging to Mr. T.A. Wilson, stored in an old building in Meadow, Texas. After talking to Mr. Wilson, they learned that this back bar had once stood and reflected the "likeness" in its large mirror, the cowboys, nesters, drummers and travelers who visited the A.B. Spears Saloon in Gail.

We do not know the exact dates the bar was in the Saloon in Gail but Mr. A.B. Spears was issued a Bond and Retail Liquor License dated April 1, 1893. The Bond was in the amount of \$5,000.00 and was good only if he did not violate certain laws, some of them being "not sell or permit to be sold in his place of business any spiritous, vinous or malt liquors or medicated biters capable of producing intoxication to any person under 21, any student of an institution of learning, habitual drunkard or any person after being notified in writing, through the sheriff, by the wife, mother, daughter or sister of said person." The license also prohibited the sale of more than one gallon to be sold to one person to be drunk on the premises, Mr. Spears made some laws of his own, one being that his customers be as quietas possible and use no "foul" language, to respect the lovely lady, Mrs. Berry, who operated a millinery shop a few doors up the street.

The tax for operating the saloon was \$375.00 state tax and \$189.50 County tax. Then on the 22nd day of July, 1911, the

Commissioners' Court canvassed the returns of Special Prohibition Election that was held in Borden County. The sale of liquor was defeated in Borden County, 119 votes to 75. The saloon building was moved to the Pearcee place, where with its bullet holes, it stood until recently. It was torn down and the lumber is a part of the Museum display.

Mrs. Branch, being a native of Borden County, the daughter of Mr. and Mrs. Ned Smith, thought the bar should be returned to its original home and be placed in the Borden County Museum for the decendants of the cowboys, nesters, drummers and travelers to eniov. Mr. and Mrs. Branch told Naymon Everett, O'Donnell, an ardent supporter of the Museum about the bar, Naymon told Mr. and Mrs. Vivian Clark (Mrs. Clark is Chairman of Museum). The Clarks went to Meadow, where they contacted Mr. Branch and Mr. Wilson and were taken to the old building to see the back bar. Mr. Wilson said he had gotten the bar from Mr. Don Swafford, who had owned the drug store in Meadow where the bar had been used for many years. Mr. Wilson agreed to donate the bar to the Borden County Museum. Pat Hensley and Shorty Farmer hooked on to a flatbed trailer and went after it and delivered it to the Frank Miller Ranch. Mrs. Miller worked, off and on all summer and fall to restore it to its original beauty. This week, Doyle Newton and Robert Minnix loaded it in a stock trailer and moved it to the Museum where it stands only a block from its original home, holding its many secrets of the past.

Homecoming At Wayland

Mr. and Mrs. David Briggs and daughter, Bobbie, attended Homecoming activities at Wayland Baptist College in Plainview, Texas on November 18. Their daugherr Billie, who is a sophomore student at the College, took the family on a tour of the floats made by the various dorms, organizations, sororities and fraternities of the school.

In the afternoon, the presentation of Carousel by th Music and Drama Departments of the college was enjoyed by all.

Following a shopping trip and dinner, the family was honored to view the Hutcherson Flying Queens win over Seminole Junior College and the Wayland Pioneers take on Lubbock Christian College. Halftime entertainment was provided by "The Seven Days A Week", a singing and instrumental group. ThenevsfromBillie that she is now assistant editor of the Trail Blazer (student newspaper) made the perfect day complete.

Death

The Borden Star was saddened to hear of the loss of Mrs. J.K. (Jean) Lane of Rosebud, Texas. Mrs. Lane was the sister of Mrs. Bill Wilson of Borden County. Services were held Tuesday at 10:00 A.M. in Rosebud.

Rites To Be Held

Mrs. John Jackson, age 64, passed away at Harper, Texas, November 20, while on a hunting trip.

She was born at Palestine Texas and moved with her family to the Vealmoor area as a young girl.

Mrs. Jackson is survived by her husband, John; one son, Billy Wayne Jackson, Luther, Texas; three daughters, Mrs. Charles Williams, Pasadena, Texas, Mrs. R.L. Collins, Big Spring, Mrs. Robert Nichols, Knott, two brothers Dewey Hanks, Vealmoor, Jim Hanks, Brady, one sister Mrs. Louie Heick, Las Vegas, Nevada; twelve grandchildren and two great-grandchildren.

Services are pending at Nalley-Pickle Funeral home in Big Spring, Texas.

America's first newspaper, "Publick Occurrences both forreign and domestick," ended after its first edition.

The Bower bird builds several room houses which he decorates with fresh flowers and bright objects.

Nancy Hanks

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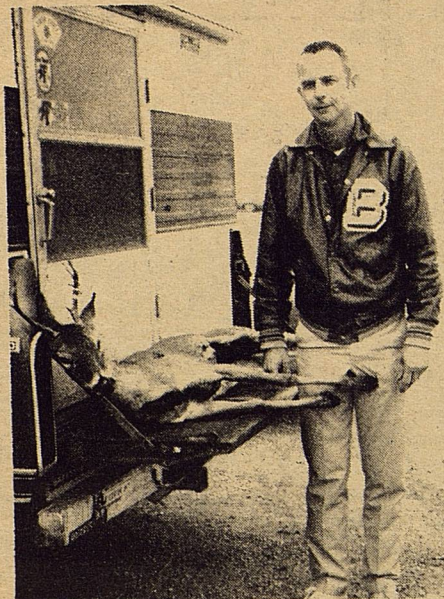
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COACH VAN KOUNTZ AND PRIZE DEER.

With deer season opening this past week-end, it seems a number of Borden County residents took to the wilderness in hopes of returning with game in their possession.

Mr. and Mrs. Van Kountz went to Kimbell County where Van got a five-pointer.

Mr. Sid Long and Richard were on the Lee Booth Ranch in Nolan County where Sid really hit it lucky and got one three point and one six point buck.

Mr. George Crittenden and Randy Crittenden went hunting where Randy killed an eight-

point buck.

Mr. James McLeroy, Jimmy and Bob traveled to Brownwood. James said they saw a few deer, but did not get one. He said they were just "trophy hunting," however, somehow I got the feeling he was "putting us on."

Hats off to Rex Cox. He bagged one right under our noses. Rex shot an eight-point buck here in Borden County.

I don't know if deer stories are anything like fish tales, but I have a feeling that a "sportsman by any other name would still talk the same."

Reports From Farmers And Ranchers Needed

Some 60,000 Texas farmers and ranchers will receive a crop or livestock questionnaire during the last half of November or December.

This roundup survey of agricultural crop production and livestock numbers is this roundup survey of agricultural crop production and livestock numbers is made annually by the Texas Crop and Livestock Reporting Service. The Texas Department of Agriculture and the Statistical Reporting Service, U.S. Department of Agriculture, are joined together to provide a continuing program of information on Texas agriculture.

Texas has 254 counties, and producers are selected in the samples proportional to size of operation. The small producer sampled represents many others of comparable size while the very largest producers may represent only themselves. Therefore, it is equally important for all farmers and ranchers receiving a questionnaire to return it promptly. The individual report is confidential—available to no other Government agency or anyone except the few persons processing the data. The county and State estimates published

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4-H To Expand Program

COLLEGE STATION—With the help of federal funds recently appropriated by Congress, the Texas 4-H program is expected to make new in-roads for reaching more of the state's two and-a-half million eligible youth.

Texas will receive some \$276,000 for expanding its 4-H program. "Our goal is to boost 4-H enrollments in Texas during the 1970's to 10 percent of the eligible boys and girls, those between the ages of 9 and 19," points out Dr. Don Stormer, state 4-H and youth leader for the Texas Agricultural Extension Service. The Extension Service is the parent organization of 4-H.

"Such an increase would mean a doubling of our present enrollment of 125,000 members," notes Stormer.

Expansion efforts will initially concern the addition of new staff member to give added impetus and direction to 4-H activities. At present the state has three area 4-H and youth specialists located in various regions. This area staff will be increased so that a 4-H specialist will be located in each major area and serve either one or two Extension districts. There are 13 districts in the state.

To provide for additional leadership at the county level, 4-H program assistants will be added to the county Extension staff in 46 counties according to Stormer.

"We need to improve the viability of our program and expand our overall efforts to reach more of the state's youngsters. Our youth today must cope with many problems and pressures, and we have a responsibility to provide them with information and guidance so that they will be better able to make intelligent decisions.

"We must especially offer more programs dealing with the social and physical sciences and with the humanities," says Stormer. "4-H today has something to offer to every youngster who is inquisitive, who is interested in doing things, and who wants challenges. Whether living on the farm or in the city, boys and girls can join 4-H and can select projects and

activities that are of particular interest to them.

"Learning to live a life, a chance to grow and develop, that's what 4-H is all about," contends Stormer.

Through this new expansion effort, 4-H should indeed continue to progress as one of the state's and nation's foremost youth organizations.

Police Aided By Teletype

During the last year the regional teletype network has been instrumental in identification and arrest of 314 wanted persons, said William R. Corbett, criminal justice coordinator for the Permian Basin Regional Planning Commission, in a report to the Criminal Justice Council.

The teletype also helped to identify and recover 208 stolen vehicles during the year, Corbett said. In addition, it has received 1,885 emergency messages and delivered them.

Permian Basin RPC, with funding from CJC, implemented a regional police teletype network one year ago to serve 27 agencies.

The teletype network extends over 648 miles of barren country, connecting 27 agencies in 16 communities. The nature of the terrain, Corbett said, often hinders police radio communications during inclement weather, and the teletype network becomes the only reliable means of intercity communications.

"The network has proved its usefulness in the first year's operation and has become a valuable tool for local law enforcement," he added.

First funded to develop the teletype network in January, 1971, Permian Basin RPC has received \$68,227 in CJC funding for the project, including a second award in April, 1972.

SANDS SCHOOL NEWS

The final football game of the season was played Nov. 10, at Roby. Chosen as lineman of the week was Refugio Cerda and back of the week, Kenneth Schulke.

Basketball is now in full swing at Sands. Pee Wee and junior high teams met New Home at Sands Monday night. The junior high girls won their game while the boys were defeated by one point. The basketball girls hosted Forsan here Tuesday night. Sands defeated Forsan's "A" team 59-53 and "B" team, 38-31. After a week of practice the high school boys were ready for the first basketball game with Westbrook Friday night.

The FFA are now selling oranges and grapefruit. A large box of either is \$6 and a small box is \$3.25. Anyone wishing to purchase a box of this fruit is asked to contact any FFA member.

The junior class will be selling Rainbow fruit cakes from now until Christmas. Anyone who would like to purchase a cake should contact a junior class member. The class is also deciding on a play to put on sometime in March.

Sands girls beat Forsan last week 59-53. Sands girls won the B game 38-31.

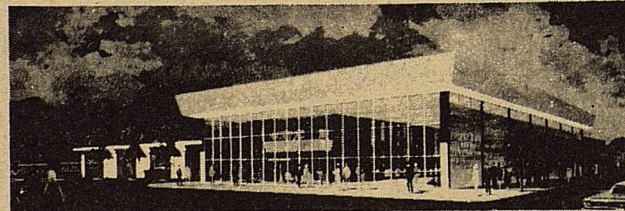
Sands "A" boys basketball team beat Westbrook 70-68 last Friday. The "B" boys won 73-28.

The Sands girls trampled Westbrook 56-36.

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