# RedsTurn OverNames Of Prisoners Of War 



List Not Verified; Changes Possible air Force Lets New A.Power Contract

## $D_{\text {ear }}$ <br> Santa

## McLean Resident Burned To Death

ante Fee Set For Showmen In Beef Sale


Relatives Believe Ex-Pampan One Of Red Alrocity Victims

## Eisenhower, Churchill Talk European Army Over Lunch





Cooper Stops Dunnagan In Second Round For 4th Win

Golden Gloves Entry Blank

Wildcals Topple St. John's;
Wisconsin Upends SI. Louis

McLean Cagers
Battle Miami

Home Town Boys Make Tech Potent

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Harvesters Face Blackhawks Tonight Gueillas Battle Preliminary At 1 Schedule 15 Bouts For Thursday Night


Footfault Cry May Cause Downfall Of Aussie Cupper
 per
rently sharing the scoring lea
A preilimary
underway at 6 game will
oclock with



CLOTHES DRYED INDOORS YET ROOMS STAY COMFORTABLE!

## by tho oxcluvivo Pow.-..Ven winh tho all -hew

 BENDIXautomatic DRYE?


## JOE HAWKINS

346 WEST FOSTER

 | McCall Rebuilds Shamrock | Texas Falls From |
| :--- | :--- | :--- |
| Cagers To Tourney Champs | Unbeaten By LSU |

Sports Round-Up

QUESTION: What we the lat



Chet Nichols, Boston Rookie, Has Top Earned Run Mark


Give Electrical Appliances 22-K Solid Gold CHINA PLATED Demilasse Set $\$ 2500$

|  | MIXERS |
| :---: | :---: |
| WAFFLEMAKER OR | A handy little fixer for cook- <br> ing and baking. Hamilton |
| ELECTRIC GRILL | \$37.50 |
| Perfect for auick snocks. |  |
| Wetinghouse From |  |
| \$7.95 | For Kitchen, Bedroom, Office |

ELECTRIC IRON
$\qquad$
good
$\$ 14.95$
TOASTERS
Sunbeam, Universal From
$\$ 23.95$
Give a gift that lasts
RADIOS
Give a Beautiful Carpet or
Linoleum Floor
eeproduction of fromous

## Monarch Hardware Co.

W. E. (Bill) Ballard, Store Mar. East Side Hughes Bidg.

Phone 200
Open Every Night Until Christmas

Page 0 THE PAMPA NEWS, TUESDAY, DEC. 18, 195
'The Song Of Christmas'


Human Body Will Noi Explode In High Altitude Or Space


Father Of 13 Admits Shooting State Biologist
 Palestine Herald press reporter, land It was then he sald he shot
who helped jubuue him.

 Whil they diways - 盆 have a Christmas? Your investment in life insurance may Aftoul 2 be the means of projecting holiday happiness through

## D. C. Ash Ed F. Cleveland

## Representing

SouthwesternLife




APPRECIATION VALUES
In appreciation for the splendid response to our Remodeling Cèlebration of our No. 2 Store last Friday and Saturday and to thank you for the fine patronage, we offer you these special values for WEDNESDAY ONLY!

Hayluodforey

## ORANGES $=5 \mathrm{~m} 45$ COFFEE <br> FOLGER'S <br> LB.

 JELLOALL
FLAVORS

## Questions and Answers <br> 

 about Newspaper Advertisinga. Do you know of any measure for the value such as the standardst that a a business man uses in buyings merchandise?
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for the use and protection of advertisers.
$\qquad$
B.C. reports tell how much crrculation
a newspaper has, where this circulation is,
paid for it, and many other verified facts that advertisers should know when they
a. Are all publications eligible for A. B. C.

No. Only those with paid circulation. This is important to advertisers because it is power on the part of the readers a. Is this newspaper a member of the Audit Burean of Circulations?
a. Yes We Cor
we want pur adverter circulation and what they get for their money when they advertise in our columns. The audited them the complete facta.

## Fampar Raily Neurs

[^0]A. B. C. $=$ AUDIT BUREAU OF CIRCULATIONS $=$ FACTS AS A MEASURE OF ADVERTISNG YALUE


SO-O NEAR, AND YET SO FAR: Mary Iva Kay, 5 -year-old daughter of Mr. and Mrs. Roy Kay, gazes longingly a icel of public places all over Pampa decorated for the holiday season. The candy house has been the delight of all SOCIAL. CALENDAR


Kappa Kappa lota Entertained In Nuckols Home
To

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 Women Ac activities
 Mite Framer Mas sorer yid by
wEDNEsDAY












 on hater




Presbyterians Will Present Play Wednesday Night






 Beta Sigma Phi Social Held In City Club Room
$\qquad$
 "AT HoME" These Brownies from Troop 39 and their leader, Mrs. Johnny making in their new Scout meeting place on the corner of Finley and Scott. The
building is
 troop held its annual Christmas party Saturday at which time the wooden trays
were presented to $\pm=$ Girl Scout Troop 39 Holds FE= Owen House For Rotarians

New Baptist Mission Established Here Require divinize mix

$\qquad$






 Misses Nancy Sullivan, Johnnie
Douglas, Bety Nelson, Billie
Huthings. Gerry Carruth, Janie Hutchings, Gerry Carruth, Janie
Bronson, Dorthea Kurtz and Elsa
Pants. First Baptist Classes $y$ Entertained At Social



 :int
 Welland

 Man Tries To Save Train But Loses Life

Pampas largest PRESCRiPTION SORE PERKINS

## Drug Store

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Fair Enough
Spelvin And＇Lord Wallabie＇ Hold Discussion On Titiles

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Shop The Shoppers Guide Daily

 TUESDAY, DECEMBER 18th Open Until 8 'til Xmas! COME IN AND DO YOUR CHRISTMAS SHOPING NOW! No Interest - No Carrying Charges We invite you to come in and open a Charge Account Gifts For The Whole Family Have your watch tested FREE on Our Electric Watch Master! $\underbrace{\text { ? }}_{\text {Blde }}$ !
LaNora Theatre Blde

Why Not Send Taste Of Home

Women Superior In Some
Ways; Logic, F'rinslance
 Nom , misw wim


You need it in money management. too. And a checking account helps control your spending because all your payments are down in "black and white". Open a checking account here and manage your money effectivel-

First Mational • RESOURCES EXCEED
$\$ 10,000,000.00$ Memiber FDIC

How Much Does It Cost To Make Money?

In any city, the Newspaper gets the biggest share of the advertising dollar. Why? Is it because merchants like to spend money? Is it because of habit? Far from

Businessmen buy advertising to get the most soles for the least expenditure like you also would do. Local businessmen buy more NEWSPAPER advertising than all other media combined because newspapers deliver the good for far less unit cost.
And the bigger, more successful their business, the greater relative share of their funds goes into low cost newspaper space. Nothing else comes within a Russian mile of newspaper space for low cost impact.
(The Fampa 目aily Newt
Phone 666 for Advertising Department


[^0]:    ABC
    of our latest A. B. C. rember of the Audit Burrean of Cirronations. Ask for a cops

