Stel Crisis Comes To A Head Today As Union Meets

Soviets Agree To Take New Limbassador

Rimess sles dungarians Hold Up
Vex Farmers Release Of Four Fliers


Cease - Fire Agreement Period Ends; Talks On Ominous Note

350 Expected ${ }^{\star} 0$ Die Br New Year

Highway Slaughter Toll Climbs To 119 Hall Sentenced



 Better Jons



Snafuing The
Parcel Post


## National Whirligig

 Activities Of Demo National Chairman Arouses Curiosily


The Dortor
Says
Success Secrets

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)
Is No Object

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FRESH FROM IDEALS OWN OVENS


Ideals Featherlite Angel Food Cake 39 Dens numuc DAARK FIVIE BREAD оиА SANOWCH BREED

 IoEal SADOWCH BuISS

Loaf 20c
${ }_{\mathrm{OF}}^{\mathrm{PK}} \mathrm{PK}_{2} 23 \mathrm{C}$


IIP RROM

## RESOLVE toSAVE AT

One of the most profitable and pleasant New Years resolutions you can make is to buy all your foods at IDEAL... It's a resolution that thousands of housewives have found easy to keep too... One that has Saved them time and money. There are 28 convenient IDEAL FOOD STORES anxious to to serve you with LOWER EVERY DAY PRICES Plus Outstanding Values.

ANOTHER IDEAL SUPER VALUE

## mewns nasi <br> Blackeye Peas

EAT THEM ON NEW YEARS DAY, THEY'LL BRII
,
Size Can



3RRDEN FRESH FRUITS AND VEEETABLLS

CALIF. SUNKIST NAVEL-LARGE SIZE
Oranges 2 lbs . 25c
APPLES 2 lbs. 29c

LEMONS 2 lbs. 29c
TO ALL
OF YOU FROM
ALL OF
IDEAL
fresh crisp
GREEN ONIONS
OR RADISHES 2 . 13 c




BowIGridders
Working Hard



Claude Cage Tournament Set For First Week Of Year
 Donoghue Floors D'Andrea For KO

## Mitters Return <br> For Irish Squad

## Crex

$\qquad$wét, toring open until 9 p.m. until Jon. 1.


Sugar Ray Again Named Top Fighter Of The Year By Ring

and

N HOT ABOUT THPEE wEEKS the Harvesters IN JUST ABOUT THREE WEEKS the Harvesters will
right in the middle of the District 1-AAAA basketball chase, an affair where each year the finger is put on them
at the start of the year as likely champs but by finish time they are always second best. While we naturally prefer top drawer position at the
finish, it again looks like it will be also ran for the Harvest
ers again this year. The tournament at ers again this year. The tournament at Brownwood, in
which they are now playing, will cast a much better light on just what kind of club Coach Cliff MeNeely does have
this this year.
Thus far the
themselves to









 toed Clay, non necemity


Irish Exes Press
Shamrock Cagers


GRANTLAND PICE urger all ports promoters, graduate manger


What Price Glory? Is The Thought Of Bob Reynolds


## Owl Liquors <br> 314 South Cuyler

Charter Oak
\$369
Echo Springs
\$319
Tom Moore
\$299
Old Heirloom
Kentucky Tavern \$399 Old Log Cabin $\$ 299$

FREE DELIVERY PHONE 1760

## Australia Virtually Clinches Davis Cup After Victory In Doubles Match

## ETETHO Kinds of Football Drew Emphasis Of $=2=1951$ Football Season, A Rugged Year




## WORK TO DO IN I952

Plant $X$, the new power plant we are building in Lamb County,
Texas, is the symbol for the work we must do in 1952 to continue to
meet your electric service demands.
5) The first unit of Plant X, which by mid -1953 will have 200,000
horsepower, of electric generating capacity, will go into service this year
 capacity of our Carlsbad, New Mexico power plant.

Altogether in 1952, it will be necessary to spend more than $\$ 21,000,000$ instruction alone, to meet $y$ needs for dependable electric service. The 24 hours a day job of providing you with dependable electric service will go on and 1800 men and women will see that you get the best possible electric service each day of the $y$

Your electric service is in good hands - the capable hands of the 1800 aged, tax-paying electric company which serves you who are the business-man-







dut our way



(s, wew




## 'Operation Doublecross' A Major Effort By The West

Food Prices Edge Up During Week

## PHONE

, or mall coupon below free home trial OUT-OF-TOWN ORDERS GIVEN PROMPT ATTEN-
TION ANYWHERE IN KANSAS OR OKLAHOMAvo obligation.

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suretling
wishes for a hippy Yuletide Yeason agd a wooderful Nee and good will during the pai and good will during int per we mider our thank



## France Pressing

 For Super Army
## and Change In Draft



U.S. Expecied To Tum Down British Combined Chiess Plan




## How Much Does It Cost To Make Money?

In any city, the Newspaper gets the biggest share of the advertising dollar. Why? Is it because merchants like to spend money? Is it because of habit? Far from it!
Businessmen buy advertising to get the most sales for the least expenditure like you also would do. Local businessmen buy more NEWSPAPER advertising than all other media combined because newspapers deliver the good for far less unit cost.
And the bigger, more successful their business, the greater relative share of their funds goes into low cost newspaper space. Nothing else comes within a Russian mile of newspaper space for low cost impact.

## The Pampa 1 laily Newn

Phone 666 for Advertising Department

