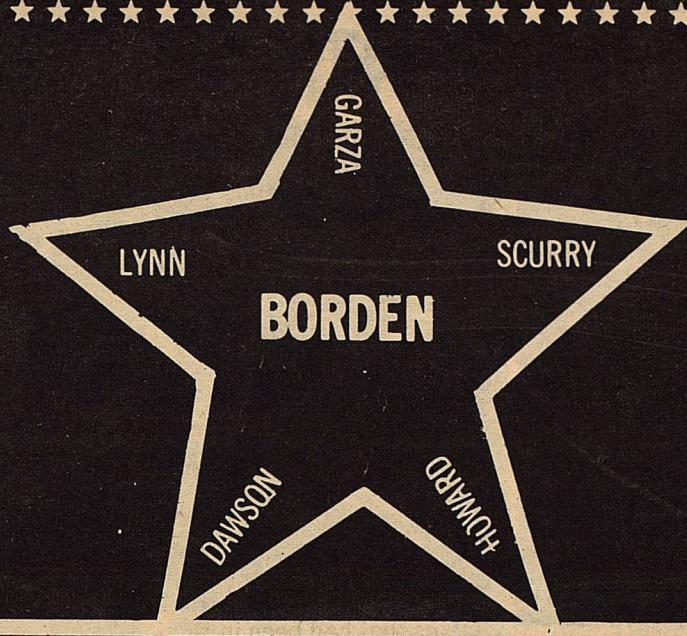


THE

Volume X No. 43



STAR

June 2, 1982

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry

Local cowboys hit big time

If you think you have seen a familiar face in a commercial on a Lubbock TV station; you are right.

Benton and Bowles Advertising Agency of Houston and Dallas spent nine hours on the Muleshoe ranch last week directing a thirty second commercial. Hayes Production Company of San Antonio did the filming advertising the Texas Commercial Bank of Lubbock.

The thirty second spot features Keith McKeever, vice-president of the Texas Commerce Bank, and Dub Waldrip, general manager of the Spade ranches. The location was Johnson pens" on the Muleshoe ranch. The ranch hands, other Borden County cowboys, and a small herd of cows and calves are in the back ground. After playing cowboy" on a hot sultry day for nine hours, Billy Wills said "I just soon be branding 200 calves."

Benton & Bowles are nationally known for their

commercials advertising such companies as E. F. Hutton, Texaco, McCullough chain saws, Crest toothpaste, Charmin and all Proctor and Gampel products, and many more. They have done spots for forty nine Texas Commerce banks throughout Texas. If you receive Midland Odessa on your TV you will see the Clarence Scharborough ranch featured.

The Lubbock bank commercial is being aired on prime time. The following programs carry it: Minutes, Mash, Quincy, Sunday Night At The Movies, and the early and late news on both channel 11 and 13. The spot was first seen June 2nd. You will have a full year to see if you can find your neighbor. Look for: Billy Wills, Alfred Washington, Scotty Clayton, Bruce Barker, Mike Stephens, Finis Williams, Neal Overton, Butch Gas, John Anderson and his eight year old nephew John Bland.

Boxes combined for runoffs

June 5, the date set for the runoff election. There will be no county runoffs, only four state offices.

Absentee balloting began May 26 and ran thru June 1 in the Borden County Courthouse.

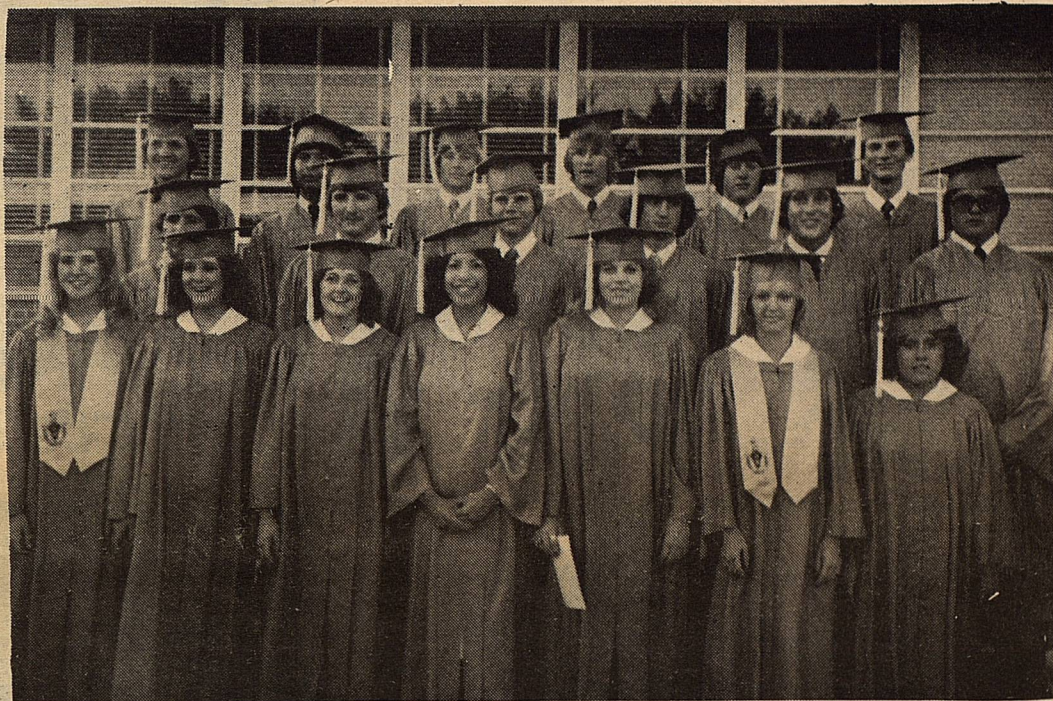
J. Pat Porter, local

Art Show Scheduled

The Second Annual Borden County Arts and Crafts Show will be held Saturday, June 12, 1982, from noon until 7:00 p.m. in conjunction with the Borden County Junior Rodeo. Anyone interested in having a booth at the show

Democratic Chairman announced the following voting locations. Precinct 1 (Box 1), Plains Community Center; Precinct 2 (Box 2 & 3), Borden County Courthouse; Precinct 3 (Box 4 & 5), Fairview Election Building; and Precinct 4 (Box 6 & 7), County Barn

should contact Christeen Ledbetter, Route 1, O'Donnell, 806-439-6653 or Kandy McWhorter, CEA-He, Box 155, Gail 915-856-4201. There will be no charge for booths although show and any type of art or craft is welcome.



Graduating Class of 1982 are left to right-back row-Darrell Billington, Junior Benavidez, Darrell Green, Jym Rinehart, Jibber Herridge, Jeffrey Martin. Second row-Glen Gray, Tim Buchanan, Ty Wills, Mike Peterson, Chip Smith, Michael Vaughn. Front-Gena McLeroy, Kay Copeland, Lisa Smith, Maria Benavidez, Sharron Brummett, Marquita Menix and Terrie Moreno.

Borden County High School graduation

Honor Students, Gena McLeroy and Marquita Menix received special awards during graduation exercises on May 26. Gena received the Valedictorian trophy, a scholarship from

any state approved college, scholarships from West Texas State, Howard College, Howard-Payne and Midland College. Gena achieved a 96.65 grade average. Marquita received

a Salutatorian trophy, a scholarship from any church-related college, West Texas State, Howard-Payne and Howard College. Marquita achieved a 92.70 grade average.

John Montford, District Attorney from Lubbock, gave the graduating class five essential ingredients for success during graduation exercises. Those five ingredients are: 1. Continue your education at all costs, 2. Do not yield to peer pressure. Avoid vicious habits such as alcohol and drugs. 3. Do what is right, not just what is convenient. 4. Be frugal, learn to budget your time and money. 5. The most important is to be the best in whatever you do. Be dedicated to occupation-like it.

If one is happy, he is successful', said Gena



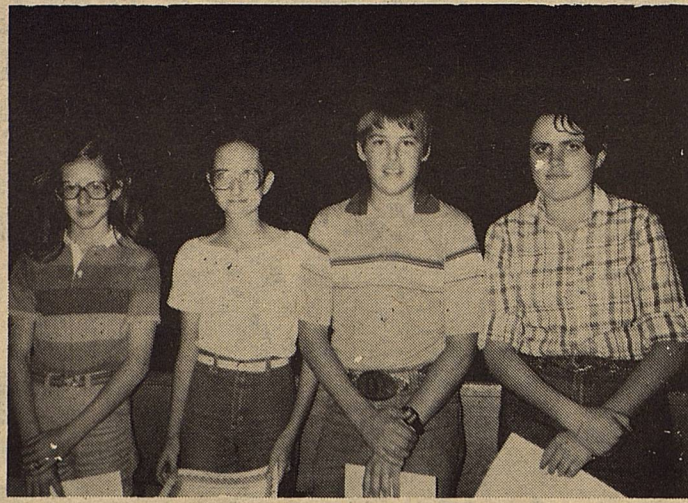
Good Citizenship Awards went to Gena McLeroy and Jeffrey Martin.

BORDEN COUNTY SCHOOL NEWS

HIGH SCHOOL GRADUATION



HIGHEST AWARD-Beta Achievement for Junior High-Back Row-Will Phinizy, Randell Hollis, Kate Porter, Kelli Williams, Kristi Stone, Mickey Burkett and Dana Gray. Front-Shelly Lewis, Ralynn Key, Elvira Balague, Kate Phinizy and D'Lynn Lloyd.



Highest Grade Average in Junior High-Kate Phinizy, Shelly Lewis, Mickey Burkett and Dana Gray



High School Beta Achievement-Gena McLeroy and Marquita Menix. Not pictured-Tanya Hollis.



Highest Grade Average in High School-Gena McLeroy and Jennifer Wilson. Not pictured-Tammy Miller and Tanya Hollis.

END OF YEAR AWARDS PROGRAM

BETA ACHIEVEMENT AWARD

Receiving the top award during awards assembly on the last day of school were Gena McLeroy, Marquita Menix and Tanya Hollis in high school. In Junior High, the following received this honor-Dana Gray, Mickey Burkett, Kristi Stone, Kelli Williams, Ralynn Key, Shelly Lewis, Will Phinizy, Elvira Balague, Randell Hollis, D'Lynn Lloyd, Kate Phinizy and Kate Porter.

HIGHEST GRADE AVERAGE

12th Gena McLeroy-96.41
11th Jennifer Wilson-94.20
10th Tammy Miller-94.75
9th Tanya Hollis-94.83
8th Dana Gray-96.88
7th Mickey Burkett-99.14
6th Shelly Lewis-97.61
5th Kate Phinizy-98.57

HONOR ROLL

Achieving the honor roll, that is no grade below an 85 with a 90 average were: Jennifer Wilson, Tammy Miller, Jeanette Massingill, Cindy Balague, Cathy York, Gerry Smith, John Stephens, Kim Turner, and Sandy Buchanan.

CITIZENSHIP AWARDS

Jeffrey Martin and Gena McLeroy were recipients of the Student Council Citizenship Awards this year. The students are chosen for their honesty, integrity, as well as personality.

BETA CLUB MEMBERS

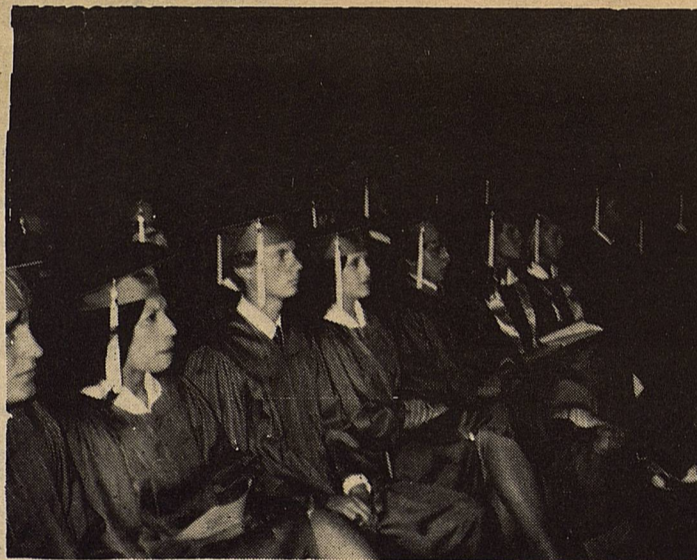
Members of the National Beta Club with a 95 average are Jennifer Wilson, Roxie Wolf, Kelly Williams and LGena McLeroy. Achieving a 90 average were Marquita Menix, Kelley Lankford, Keith Williams and Tanya Hollis.

STATE MEET PARTICIPANT AWARD

Marquita Menix received the State Meet Participant Award for going to state in Headline Writing.

PERFECT ATTENDANCE AWARD

Students who did not miss one day of school during the 1981-82 school year were: Kirby Williams, Cam Stone, Simona Benavidez, Dawn Holmes, Phillip Benavidez, Kelli McPhaul, Keith Martin, Kim Wills, Keith Williams,



Graduating Class during Montford's talk.

Jennifer Wilson, Gena McLeroy, Jibber Herridge, Jeff Martin, Chip KSmith, Maria Benavidez, Pam Guris, Jason Sharp, Patrick Herridge, Cody Stone, Elvira Balague, Mickey Burkett and Kelli Williams.

U.I.L. LITERARY AWARDS

Oral Reading-Ralynn Key, Shelly Lewis, Kate Porter and Kim Turner

Number Sense-Kelli Williams, John Stephens, Mickey Burkett and Bric Turner

Picture Memory-Kate Phinizy, Elvira Balague-1st place, D'Lyn Lloyd, Christy Holmes

Ready Writing-Dana Gray-1st, Kristi Stone, Ralynn Key and Brice Key

Spelling and Plain Writing-Hope Portales, Kate Phinizy, Shelly Lewis-2nd place and Kim Turner

Story Telling-Brandon Wilson, Kelly Ogden-4th place, Tammy Voss and Pat Underwood

Spelling and Plain Writing-Dana Gray-2nd place, Cindy Balague, Kelli Williams and Julie Ridenour-alt.

Oral Reading-Kristi Stone-4th place, Mickey Burkett, Kelli Williams and Dana Gray

McLeroy during the Valedictorian address. We will try to learn from our mistakes and not make the same mistakes again, she said.

'We thank you for being with us for the past twelve years,' said Marquita Menix during the Salutatorian Address.

'Make all the friends you can' was the advise given by Mrs. Cindy Hataway. Cindy provided special music for graduation exercises. She sang 'You've Got a Friend', 'The Way We Were', and 'Amazing Grace.'

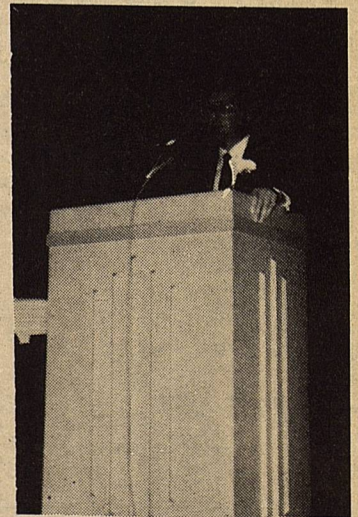
The Class History, Class Prophecy and Class Will were presented by Glen Gray, Ty Wills, and Kay Copeland, respectively.

Jeff Martin gave the invocation and Terrie Moreno presented the benediction.

Mr. Mickey McMeans, High School Principal, presented the class for diplomas. Presentation of the diplomas was by Mr. James McLeroy, Superintendent and Mr. Ralph Miller, President of the Board of Trustees.

Ushers were Shellie Peterson, Stephanie Herring, Roscoe Massingill and Cody Newton.

Members of the Class of 1982 are Gena McLeroy, Glen Gray, Lisa Smith, Marquita Menix, Kay Copeland, Alfonso Benavidez, Maria Benavidez, Darrell Billington, Sharon Brummett, Tim Buchanan, Darrell Green, Norman Herridge, Jeff Martin, Terrie Moreno, Mike Peterson, Jym Rinehart, Chip Smith, Mike Vaughn and Ty Wills. Sponsors were Mr. Randy Roemisch and Mrs. Netta Jarrett.



Speaker For Graduation-John Montford.

BORDEN COUNTY SCHOOL NEWS

WORD SPOT™



Special Music for Junior High Graduation was furnished by David Gray, Lisa McLeroy and Gena McLeroy.



Cindy Hataway-Special Music for Graduation Exercises.

JUNIOR HIGH GRADUATION

We will meet challenges that will test our strength, but we must face and accept these challenges' said Dana Gray, Valedictorian of the eighth grade class, during graduation exercises last Thursday, May 27. We will try to meet the expectations for you', said Cindy Balague during her Salutatorian address. These two girls were awarded certificates of accomplishment during graduation exercises. Dana achieved a three-year grade average of 96.88 and Cindy achieved a 93.72 grade average.

Special music for the afternoon was furnished by Lisa and Gena McLeroy and David Gray. Lisa and David are senior students at

Texas Tech and Lisa and Gena are both graduates of Borden High School.

Mrs. Sallie Wilson played the processional as the class took their last steps as junior high students.

Bric Turner gave the invocation and Shannon Biggs welcomed friends and family of the Class of 1986. The Class History, Will, and Prophecy were given by Delane Eppers, Jeff Covington and Cathy York, respectively. Mary Washington gave the benediction.

The class, Borden County School's first Kindergarten Class, was presented for diplomas by Mr. Ben Jarrett, Elementary and Junior High Principal. The presentation of diplomas were by Mr. James McLeroy, Superintendent of Schools and Mr. Ralph Miller, President of the Board of Trustees. Stage guests included Mrs. Peggy Westbrook, eighth grade sponsor.

The new Freshman Class of Borden High School includes Cindy Balague, Shannon Biggs, Teri Billington, Chris Cooley, Jeff Covington, Delane Eppers, Dana Gray, Jerry Green, Mary Ortiz, Bric Turner, Mary Washington, and Cathy York.

See you at the Horseshow June 5 and the Rodeo June 11 & 12

Colt To Be Raffled

A red roan filly colt will be raffled for the Livestock Association to raise funds for the Rodeo and Stock Show. The Borden County Junior Rodeo is the main fund-raising event for the stock show, so everyone is please asked to take part in the rodeo so local youth may have a good stock show next year.

The Phinzy Ranch donated a colt last year to the association and have once again been generous enough to donate another beautiful colt this year for fund-raising.

The drawing for the colt will be the last day of the Gail Rodeo, June 12.

Prizes will be given for the person selling the most chances on the colt. First prize is a pair of boots donated by Ralph Miller. Chances for the raffle may be obtained from Mr. Fred Ridenour.

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Editor:
Barbara

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Any errors that we are reflecting on the Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff.

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Fill out and mail with \$5.00 to:
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Box 116
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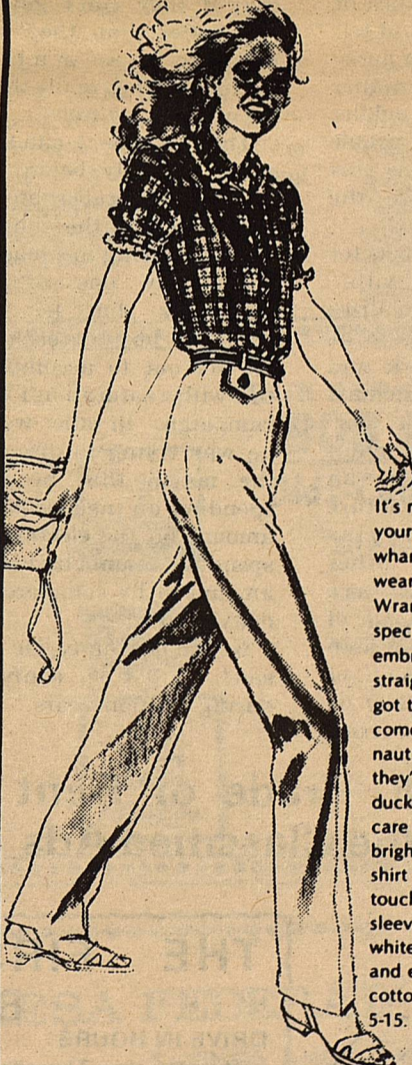
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- Answers
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Wrangler

JUNIORS



It's not hard to picture yourself taking in a wharfside cafe while wearing this Wrangler® Juniors outfit, specially with the sailboat embroidered on our straight leg pants. They've got trouser pockets and come in a variety of nautical colors. And they're a tight cotton/poly duck weave that's easy to care for, in sizes 3-15. Our bright, plaid seersucker shirt has some nice touches, too: puffy sleeves, soft shirring and white eyelet edging. It's and easy-to-care-for cotton/poly blend, in sizes 5-15.



Cowboy Supply

WESTERN OUTFITTERS

Just My Opinion

BY JOHN DUNNAM

There is no law that says television commercials have to be bad. Coke is a refreshing example of how it can be done. Remember the one where mean Joe Green gives his jersey to the kid? I really enjoyed that one the first 300 times I saw it.

Alka Selzer has produced some classics also. They have yet to top the old "I can't believe I ate the whole thing." pitch of the early 70s. "Try it, You'll like it" wasn't bad either.

That delivery service that says, "When it positively has to be there overnight" has produced some memorable ads. My favorite is when the businessman tells his service if he doesn't get the package by tomorrow, he'll be out of business. Two days later the truck pulls up and there is a sign on his door that says: Out of Business.

If you are into "cute" Velveeta Cheese is trying to corner the market. Their pint sized pitch man is always trying to keep all the cheese to himself, without much success. In one ad his sister tells him that if he doesn't give her a slice of cheese, she is going to tell mom that he used her purse for second base. In another he explains to a toddler friend that all some people are interested in is his cheese. "Girls are the worst" he is told.

The toddler then asks for a slice to practice with. When the poor chap realizes he has been duped again, he looks at the camera and deadpans a melancholy: "I'm a sucker for little ads."

Long Star Beer's giant armadillo series is an encouraging departure from the lifestyles commercials the other booze peddlers are indulging in. Instead of recycled Marlboro men gulping down Coors or Miller every time they do something mancho, Lone

Star has created a mythical giant Armadillo that is sucking up all the Lone Star, "the national beer of Texas."

My favorite character in this on going drama is Cooter. Poor, incompetent Cooter. He tries. While trying to get through with a vital load of Lone Star he hears on the radio that the giant armadillo has been spotted 30 miles from Hondo. He sees a sign that says Hondo 30 miles. He stops the truck, and inspects the serene Texas countryside and all appears to be normal. So he jumps in truck and zap!

The next scene shows Cooter wandering aimlessly around with his demolished truck in the background. The radio still works and is advertising the glamour of life on the open road.

The funniest spots on the tube these days are the political ads. What's funny about them is that they are not supposed to be funny. I can't say much about them because it would appear I would be endorsing or condemning a candidate on the basis of his ad. I will say that if they can't govern any better than they can make ads we are in a heap trouble. Do they really think we are that gullible?

There is one I can't let pass. Shortly before the primaries, a gubernatorial candidate on the donkey side was trying to squash a charge by one of his opponents that he was trying to buy the election. He set out to accomplish this with a saturation TV ad campaign. In other words he was trying to discredit the notion that he was spending an insubordinate amount on the election by spending an unsubordinate amount to TV commercials denying it.

Not that's funny, Or is it sad? I get so confused during election years.



COKE PARTY-These second grade students seemed happy to receive a coke and candy bar from Parents Club president, Nanette Belew. The class won the party for having the most mothers present at Parents Club meetings during the school year.

Horseshow Time In Gail

Horseshow time in Borden County. Saturday, June 5 the Borden County 4-H Club will sponsor an open 4-H Horseshow in the Gail arena.

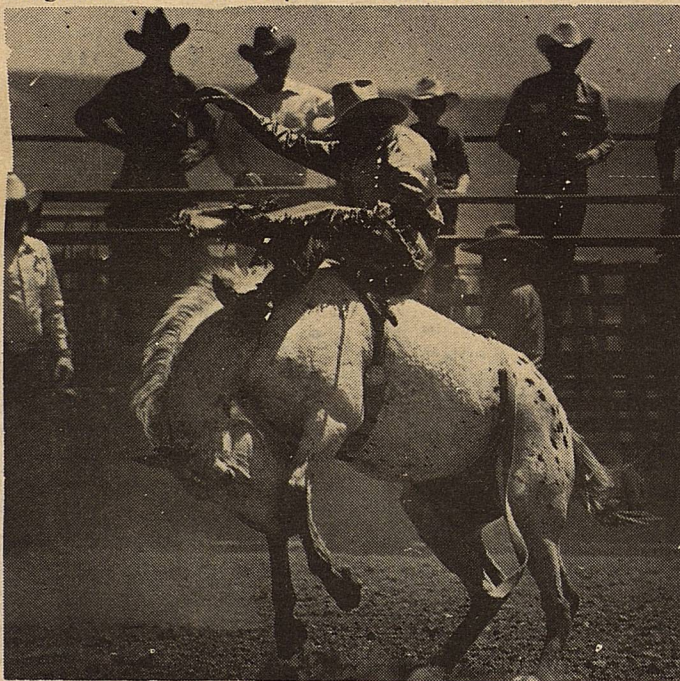
The show begins at 9:00 a.m. and entries will be due before the beginning of the show.

Mr. J. T. Sullenger of Dermott will be judge for the event. Classes include Grade Mares, Registered Mares, Grade Geldings, Registered Geldings.

Showmanship, Western Pleasure, Reining, Pole bending, Barrel racing and Flag racing. There will be three age groups, Pee wee, Junior and Senior.

Entry blanks are available in the county extension offices and will be available before the show begins.

A concession will be available, providing, cold drinks, candy, ice cream and sandwiches.



Riding high for the action during the Borden County Junior Rodeo June 11 & 12. Bareback bronc riding will be on the program of excitement. Come and enjoy a truly western sport.

Aerobic Exercise Classes

Monday & Thursday
9:30 a.m.

B.H.S. Old Gym
Instructor - Janine Williams

Roping Club Results

On May 27, the Gail Roping Club held their first roping of the year. In the club roping there were 35 teams entered. The results of this roping were:

1st go round
1st Melvin Lewis-Rex Cox; 2nd Lyle Grantham-Wyndel Culp.
Average

1st Perry Smith-Blaine Todd; 2nd Melvin Lewis-Gary Parks; 3rd John Anderson-Kyle Ditto.

Also held was an open roping, 2 steer for \$20. There were 34 teams entered with the results as follows:
1st go

1st Kyle Ditto-John Anderson; 2nd John Anderson-Bruce Barker
Average

1st Kyle Ditto-John Anderson; 2nd Chuck Senter-Rex Cox; 3rd Monte Smith-Bruce Barker.

On May 29, the Gail roping club sponsored an open roping. Results were:
1st go round

1st John Anderson-Bruce Barker; 2nd Claude Hodnett-Kyle Ditto.
Average

1st Chuck Senter-Rusty O'Donnell; 2nd Claude Hodnett-Kyle Ditto; 3rd Chuck Senter-J. L. Sawyers.

In the club roping, results were:

1st go round
1st Kyle Ditto-Wendell Culp; 2nd Bruce Barker-Jackie Buchanan.
Average

1st Monte Smith-John Anderson; 2nd Chuck Senter-J. L. Sawyer; 3rd Mike Macey-J. L. Sawyer.

The next roping will be held Saturday June 5 at 7:00 p.m.. Books will open at 6:00 p.m. There will be a 4 steer for \$24 open roping and a 3 steer for \$16 club roping. The club will practice on Wednesday nights throughout the summer.

Other ropings scheduled will be Saturday, June 19 at 7:00 and July 3 & 4 at 7:00 each night. During this holiday roping the club will be giving away \$500.00 buckles to the leading team of the two days.

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Cattlemen Hold Convention

The Independent Cattlemen's Association is having its eighth annual convention and trade show in Corpus Christi, June 17-19.

South Texas cattle feeder Leon Miller will be the keynote speaker of the event hosting commercial cattlemen from throughout the state. Ben Baisdon, Director of Marketing for the Texas Department of Agriculture and Hilmar Moor, National Chairman of the Beef Industry Council will also address the assembly.

All meetings and activities will be at the Bayfront Plaza Convention Center. The headquarters hotel is the Sheraton Marina Inn.

Our theme for the meeting of "Serving the Saving Rural Texas" will be carried throughout presentations by our speakers and business proposal, all in the scenic surroundings of the gulf coast," said ICA President Roy Wheeler of Pleasonton.

Registration for the convention is slated for 2-5 p.m. at the Sheraton Thursday, June 17. It will continue in the Bayfront Plaza Convention Center from 6-8 p.m.

Those who register are invited to attend a cocktail party on the second floor of the convention center from 6-8 p.m. Thursday evening, Friday, June 18 at 9:30

a.m. Miller will address the first general session with suggestions on expanding the cattle economy of the U.S. and Mexico. He will be followed by Baisdon, Moore and Becky Terry, president of the Texas Cowbelles. Becky Dobson, editor of the Independent Cattlemen, will be the final speaker of the morning. A luncheon is scheduled at 12 noon with nationwide farm realtor Greg Bamford speaking.

Afternoon sessions Friday will be highlighted by a concentration on ICA service to youth. Tyler Thomas, regional field coordinator for Texas' War on Crime and Drugs, will detail possible ways for ICA to assist in deterring crime since it is increasing in rural areas faster than in urban areas. Erlene Goertz, Bastrop county ICA chapter secretary, will describe her involvement in Thomas program.

Four leaders of youth organizations will follow at 3 p.m. with suggestions on how ICA can better serve their groups. These organizations include the FFA, 4-H FHA and Texas Young Farmers.

Rodeo Concession Stand

During the Borden County Junior Rodeo, June 11 and 12, 1982, the concession stand will serve a wide variety of things:

Mexican hamburgers, Hot Dogs, Sandwiches, French Fries, Nachoes, Candy, Homemade ice cream, Tea, Coffee, Soft Drinks, Brownies and Krispies.

The concession stand will be open on Friday, June 11, from 7:00 p.m. until the rodeo and barrel race are over. On Saturday, June 12, the concession will be open from 11:30 a.m. until the rodeo is over. The stand is opening early for people attending the arts and crafts show and sale and WTBRA approved barrel race.

Everyone come out and support the rodeo, concession stand, and the arts and crafts show and sale.

Friday will capped by a dance with music by top rated singer George Strait from 8-12 p.m.

Saturday, June 19, the morning general assembly will begin with an update on national issues by Congressman Wes Watkins, ICA political consultant Larry Meyers and Agriculture Coordinator for the Office of State Federal Relations, Ken Jordan.

The ICA House of Delegates will vote on resolutions and the election of new officers the remainder of the morning.

All ICA members and friends are urged to attend.

Safe Boating Week

Governor William P. Clements, Jr. recently declared the week of June 6-12 as Texas Safe Boating Week and the Texas Safety Association is helping spread the word about safe boating.

Nelson Mueller, TSA Vice President for Home and Leisure Activities, said 98 persons died in Texas boating accidents last year. On Texas lakes and waterways there were 178 persons who required a visit to the hospital due to a boating accident and 379 boats were involved in accidents.

Mueller explains the role of the Texas Safety Association in helping prevent boating accidents: Safe boating is largely a matter of education. Through the more than 1200 members of the association we are helping people learn more about water safety.

We've asked each of our members to conduct special boating safety classes in their companies, towns, or schools. Our members are personnel directors, safety managers, traffic safety officials, and public school administrators who are able to reach large numbers of Texans.

The Texas safety Association is also cooperating with the Texas Parks and Wildlife Water Safety Enforcement division and the auxiliaries of the United States Coast Guard in this effort.

Fish With Safety

Whether fishing in the farm pond or a large lake, safety should be practiced at all times. A few safety precautions can prevent a tragic accident.

While in a boat, children should wear life jackets at all times. Cushions are not adequate for children or non swimmers. Cushion type life preservers are acceptable for the fair to good swimmer if used properly. Cushions should never be worn on the back with arms through the straps. This has the effect of floating the person face down in the water. The cushion preserver should be worn either across the chest or with one leg and the opposite arm through the straps.

Don't overload the boat. Most stern plates indicate the maximum safe load. If in doubt, don't go out. Balance the load in the boat with more weight in or toward the stern. If the boat does overturn, stay with it. It usually farther to sore than it appears.

Around the farm pond or near fishing docks, a safety station should be established. A simple safety station can be very effective if everyone is familiar with the use of the equipment.

A post set about 15 feet from the water and near the dock serves as a place to hang a rope, doughnut life preserver, innertube, pole or board. A 12 to 15 foot long fishing pole is very effective for rescuing someone who falls in the water near the shore.

For rescuing someone slightly farther from shore, a rope that can be easily thrown works best. Tie a very large knot in the end of the rope to make it throw better and to serve as a hand hold for the person being rescued.

A doughnut life preserver can be thrown 30 to 40 feet by most people. An inflated innertube can also be used but is difficult to throw any long distance. As an emergency measure, a dry wood board about six to eight inches wide and six feet long can be scooted across the surface of the water for someone to hold onto until help arrives.

Whatever rescue method is used, all persons should be familiar with the equipment available and how to effectively use the equipment. The objective is to rescue each person trouble and any delay can be tragic.

4-H Scholarships To Be Awarded

Scholarships totaling \$350,000 will be awarded by the Texas 4-H Youth Development Foundation to 72 outstanding 4-H members at State 4-H Roundup at Texas A&M University June 8-9. The scholarships range in value from \$500 to \$6,000 says a 4-H and youth specialist with the Texas Agricultural Extension Service, Texas A&M University System. The scholarship program, which is now the largest ever, began in 1964 with two scholarships worth \$2,000.

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NEWS IN PICTURES

ARTHRITIS FOUNDATION DOUBLE TAKE



There were two Ronald Reagans in the Oval Office recently thanks to Lisa (left) and Amy Keen of Dorothy, N.J. The five-year-old identical twins, who both have rheumatoid arthritis and are poster children for the Arthritis Foundation, gave President Reagan a soft-sculpture likeness of himself so that he too "could enjoy being a twin." The ceremonies launched May as Arthritis Month.

For most Americans, arthritis brings to mind thoughts of minor aches and pains, of old age and of home remedies and miracle cures.

In fact, arthritis is America's number one crippling disease affecting over 31 million people, including 250,000 children. The cost to the economy is almost \$14 billion annually.

While there is no known cure, much can be done to control the pain and crippling of arthritis. In the midst of this progress on arthritis stands the Arthritis Foundation.

It is the only national organization dedicated to arthritis research, education

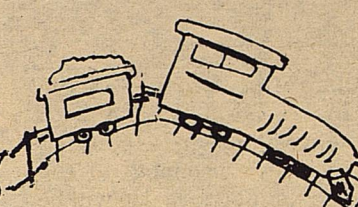
and patient services. It receives no federal funds, relying solely on private contributions to move its programs ahead.

Last year, the Arthritis Foundation raised only \$21.4 million, or about 68¢ per arthritis patient in America. In comparison, 64 times more was contributed by Americans per cancer patient and 35 times more per heart patient.

"I therefore urge all Americans to adopt a sense of urgency about arthritis," said Dr. Fred McDuffie, Medical Director for the Arthritis Foundation. "Only when we all get serious, in our thinking and our actions, can we halt the ravages of arthritis. It's time."

There are over 100 forms of arthritis. To learn more about how the Arthritis Foundation can help you — and you can help them — send for a free brochure titled, "Arthritis: A Serious Look at the Facts." Write to your nearest Arthritis Foundation chapter or to the National Office, Dept. N, P.O. Box 19000, Atlanta, GA 30326.

THE KANDYLAND EXPRESS



THE SCOOP ON ICE CREAM

What's on of America's favorite desserts? Ice cream, and lots of it. In 1980 the U. S. produced and consumed over 829,798,000 gallons of the wonderful food. That's enough to give ten single scomp cones to everyone on earth.

Fortunately, our national love affair with ice cream isn't as damaging to the figure as many people may think. Although Federal standards require a minimum of 10 percent butterfat in vanilla ice cream, a half cup serving contains only 140 calories. Even super rich premium brands that may have as much as 15 percent butterfat rarely exceed 267 calories per half cup serving. Compared with 363 calories for a 5 ounce slice of apple pie or 391 calories for a 3.5 ounce piece of yellow cake with caramel frosting, ice cream doesn't have to be a dieter's downfall.

Even more surprisingly, a half cup serving of the average vanilla ice cream is lower in calories than a cup of whole milk or a cup of low fat, fruit flavored yogurt. (Eight ounces of milk have 150 calories; low fat fruit flavored yogurt has 225.)

Like other dairy products, ice cream is a good source of calcium, protein, riboflavin, and vitamin A.

Is the best tasting ice cream always the richest? Not necessarily. According to expert, good quality control and careful handling contribute as much to the flavor and texture of a product as the butterfat content.

WHITE CHOCOLATE

For certain products, food manufacturers must follow a set of standards established by the U. S. Food and Drug Administration to identify those products.

One of these foods is chocolate. Federal standards of identity specify the key ingredients which must be present in

chocolate products in order for them to be called "chocolate." One of these ingredients is "chocolate liquor."

Chocolate liquor, which contains no alcohol, is a traditional term used in manufacturing chocolate. When roasted and shelled cocoa beans are finely ground, they liquefy and become chocolate liquor. According to federal requirements, to be labeled "chocolate," the chocolate flavor of a product must be substantially derived from chocolate liquor.

The term white chocolate is a misnomer since the product it describes contains absolutely no chocolate liquor, the substance which gives chocolate its characteristic flavor. A correct name for "white chocolate" is

pastel coating, confestioners' or compound coating. The coatings are made from a combination of sugar, vegetable fat, milk solids, flavorings and colorings, if desired. The vegetable fat may be cocoa butter, which is the natural fat found in chocolate.

Usually, however, the vegetable fat is not cocoa butter. Although these products contain no chocolate liquor, the combination of texture and use of some ingredients commonly found in milk chocolate can sometimes

confuse our taste buds.

State 4-H Roundup Congress Set

Some 2,000 outstanding 4-H members from across Texas will gather at Texas A&M University June 8-10 for State 4-H Roundup and State 4-H Congress, notes a 4-H and youth specialist with the Texas Agricultural Extension Service, Texas A&M University System. Roundup will feature the State Food Show and State Project Show along with competition in 39 different contests. Also, outstanding 4-H adult volunteer leaders will be recongized along with individuals who have been long time 4-H supporters. Congress, which will attract some 800 senior 4-H members, will feature programs and seminars on educational and career opportunities.

Hot Fashions!

Prairie looks among the hottest fashions for spring-summer start with gathered "prairie skirts" topped with romantic blouses, and they finish off with fustic concha belts for accent.

Hunger Pangs?

Do your hunger pangs occur less often when you eat foods that contain fat?

You get this feeling of satisfaction because fats, as compared to proteins and carbohydrates, supply more than twice as many calories.

Thank You for Making Pete No. 1 on May 1

★ Vote June 5 ★

for

PETE SNELSON

for

Land Commissioner



- Dean of Senate
- Chairman of Education Committee
- Named one of Ten Best Legislators, 1981 Session

It's a matter of trust.

★ You can vote June 5 even if you did not vote May 1. ★

Pol. adv. pd. for by Snelson for Land Commissioner, Gary R. Rodgers, Treasurer, P.O. Box 13232, Austin, TX 78711.

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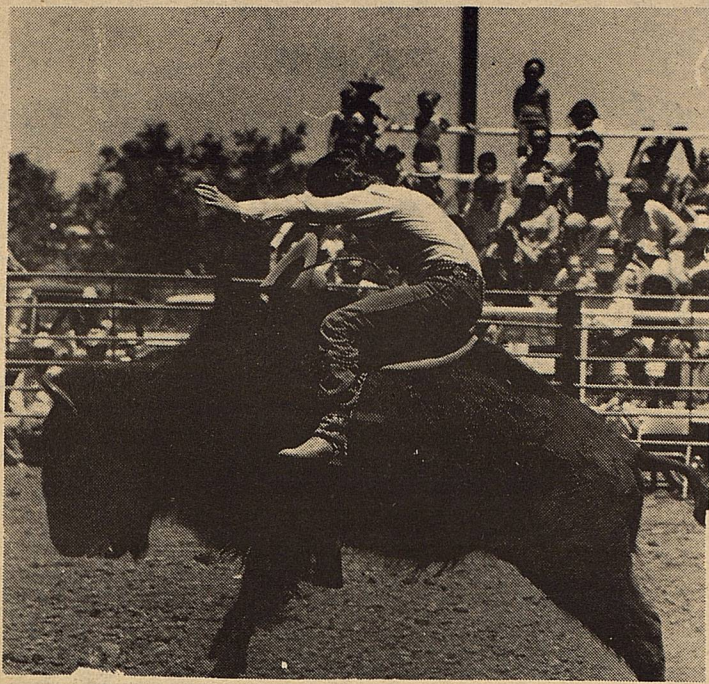
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Snyder

FDIC

573-4041



Yes even wild Buffalo riding can be seen during the Borden County Junior Rodeo June 11 & 12. Bulls, broncs, roping, racing, Riley Miller's speciality acts; action starts at 8:00 p.m. nightly.



STOP Drunk Driving

Twenty five thousand deaths a year might be prevented if people did not drink and then drive.

Each year, one out of every two traffic deaths involves drivers who drink.

Fortunately a growing number of people are trying to do something about this problem. Some 8,000 new car truck and tire dealers, for example, are taking part in a new program called "One Drink Too Many"

created by the Dealers Safety and Mobility Council, an affiliate of the Highway Users Federation.

Participating dealers will offer the "One Drink Too Many" presentation to public service clubs, church groups, high school classes or any community group interested in learning how to reduce the incidence of drinking and driving.

The program consists of a 13 minute film strip

presentation and other materials designed to trigger audience discussion, personal involvement and community action to deal with the drunk driving problem.

"One Drink Too Many" explains why alcohol impaired drivers represent such a widespread dilemma in the U. S., as well as the responsibilities of friends and families in preventing drunk driving, the importance of proper police enforcement, technical terms like "BAC" or Blood Alcohol Content, and other aspects of the drunk driving problem.

If you know of any groups that would like to help save lives on the highways, stop in at a car, truck or tire dealer to ask about the program. If you have difficulty locating a dealer with the presentation available, you can write to the Dealers Safety and Mobility Council, 1776 Massachusetts Avenue, N.W., Washington, D.C. 20036.

Your County Agent Says by Alan Day

CONTROL RANGE WEEDS WITH HERBICIDES

Ranchers can knock out most annual range weeds with an early spring herbicide application.

Otherwise, an abundance of weeds can reduce grass production and rob ranchers of their profits.

The herbicide 2,4-D gives excellent control of annual range weeds if they are growing rapidly and have not yet flowered.

We recommend using 2,4-D low volatile ester in areas such as ours. For harder to control weeds, he suggests mixing 2,4-D and picamba in a 3 to 1 ratio.

Weed control on rangeland can produce significant returns.

Demonstrations have shown that a pound of grass is often produced for every pound of weeds controlled.

Good soil moisture conditions last fall over the state allowed many weeds to germinate. These will begin to grow rapidly as temperatures moderate and spring rains come. So ranchers need to make frequent checks and begin control measures as soon as weed infestations appear.

Among broadleaf weeds that ranchers should control are distaff thistle and annual broomweed.

Since some weed seeds are

important food for certain wildlife species. Apply herbicides so as to leave strips of weeds. Also, applying 2,4-D early in the spring to control certain annual weeds will allow later germinating plants such as croton (dove weed) and snow on the prairie to survive and provide feed for quail and dove.

To get maximum benefits from weed control with herbicides, good grazing management is important. Proper grazing management helps provide a good cover of grass and keeps weeds down.

USE ECONOMIC PRINCIPLES TO MAXIMIZE FARM, RANCH PROFITS

As a farmer, you should use three economic principles to make the most cost efficient use of production inputs.

These economic principles are:

1. To make the best use of each input (fertilizer, pesticide and labor), add additional units of the input as long as the value of the resulting product is greater than the additional cost involved.

2. To make the best use of all productive resources, substitute one additional

unit of input for another as long as the cost of the added input is less than the cost of the input being replaced without changing the quantity of output.

3. To produce the most economical crop or livestock mix, substitute one additional unit of product for another as long as the value of the added output is greater than the value of the replaced output (cost remaining constant).

In the past, farm and ranch managers have used relatively cheap inputs to maximize yields. Today, with the rising costs of inputs relative to commodity prices, managers must determine a more economic use of production resources.

Maximizing yield is not necessarily consistent with maximizing profit from a farm or ranch operation.

To determine a profit maximizing input use, producers need to consider the relationship between adding an input (such as post-plant pesticide) to fixed amounts of other resources (such as pre-plant pesticides, seed, labor and land). This technical relationship, the law of varying proportions or diminishing returns," is stated as follows:

If increasing amounts of one input are added while all other inputs are held constant, the amount of the output resulting from each added unit of the variable input will eventually decrease."

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Study of cotton producers released

"The farmer of tomorrow will be a highly sophisticated businessman while remaining at heart much like his counterpart in America's rural heritage."

So reads the concluding statement in the overview section of "A Case Study of Cotton Producers," commissioned by Cotton Incorporated, the producer supported cotton research and marketing company. Done by Research and Forecasts, Inc., the study projects the image of farmers in the 1980's by looking at changes that have occurred in agriculture over the past 30 years.

The study, based on a sampling of the 50,000 U.S. cotton producers, finds that farmers are readily adapting to intensive sociological and technological changes without significant changes in traditional adherence to family values, community and church involvement,

Political Calendar

The Borden Star is authorized to announce the following candidates for political office weekly, subject to action of the General Election.

(Paid political advertising by candidates listed below.)

FOR
COUNTY JUDGE
Van L. York (D)

FOR
CO. & DIST. CLERK
Dorothy Browne (D)

FOR
COUNTY TREASURER
Melissa Lisa Ludecke (D)

FOR
JUSTICE OF THE
PEACE
Carolyn Stone (D)

FOR
COMMISSIONER
PRECINCT TWO
Larry Smith (D)

FOR
COMMISSIONER
PRECINCT FOUR
Edward Rinehart (D)

FOR
STATE SENATOR
28th DISTRICT
John T. Montford (D)

U.S. CONGRESSMAN
17th DISTRICT
Charles Stenholm (D)

FOR
STATE
REPRESENTATIVE
69th DISTRICT
Larry Don Shaw (D)

occupational satisfaction and conservative orientation.

The report shows that in just the past 10 years half the cotton farmers have increased the acreage they own, half have increased the acreage they rent and a majority have increased expenditures for machinery. In the process farmers have become managers, marketing specialists, scientists and engineers who are likely to view themselves more as businessmen than as farmers, the study notes.

Research and Forecasts recorded interesting differences between the "new breed" farmer and the "traditional" farmer. For example it was found that only one-fifth of those with the lowest levels of education consider themselves businessmen-managers as opposed to over half of those with the highest levels of education. And, survey respondents who owned the largest farm enterprises were dramatically more likely to classify themselves as businessmen-managers than were the smaller farmers.

Perhaps more significant is the contrast between these groups on the issue of government involvement in agriculture. Nearly half of the most educated farmers favor reduced government involvement compared to a mere 11 percent of those with the lowest level of education. And, 47 percent of the larger farmers favored a more limited government role versus only 15 percent of the small farmers.

LEGAL NOTICE

The Borden County Commissioner's Court will consider bids to purchase two dump trucks at 10:00 a.m. on June 14, 1982 at the Courthouse in Gail, Texas.

Specifications may be obtained at the office of the County Judge, Box 156, Gail, Texas 79738, 915-856-4255.

By Order Of The
Commissioners' Court
Jim M. Burkett
County Judge
Borden County

The study also addresses the popular public notion that the "family" farm is threatened by the rapid encroachment of "corporate" farms. It is pointed out that only nine percent of U.S. cotton farms are operated as corporations, and that of these all but one percent are family held corporations. And, 66 percent of the farms listed as corporate had been in the family over 25 years, comparing well with the 68 percent of the family farms that had been in the family a like period.

Commenting on the study, J. Dukes Wooters, Cotton Incorporated's Chief Executive Officer, said, "It is my honest desire to see the report serve as the catalyst which will change many of the long held misconceptions about these important individuals who contribute so much to our nation."

Roping and Racing Set In Lamesa

Barrel racing and team roping will be the order of business June 5 at the Lamesa Rodeo Arena, in an event sponsored by the Dawson County 4-H Horse Club and the Dawson High School senior class of 1983.

There will be three classes available to those who wish to enter. Those classes are open, novice, and junior.

Books for the barrel race will open at 12 noon, with the program getting underway at 1 p.m. Team roping books will open at 1:30.

A concession stand will be open all through the event, with everyone welcome to come by and watch.

Lions Sponsor Eyeglass Drive

The Gail Lions Club, in their regular meeting, announced that they will sponsor a drive to get used eyeglasses.

Please bring used glasses to the school

The Lions Club will make arrangements to get these ready for shipment to a central Distributing Center.



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