## ounce Wheat ${ }_{n}$ Provisions

Democrat To Offer Cash Award For 4-H Club Exhibits


To Make First Rodeo Booster Tour July 15

Experiments With Super Phosphate Prove Value

M. ©. Goodpasture Named President Of Lions Club

Cotton Carnival Will Be Given Radio Coverage

Gilchrest Infant Rites Held Here

## Democrat Winner In State Agricultural News Contest




> J. C. Ledford Is Seriously Injured In Fall Monday

# C of C Launches Membership Drive 

Bouquet is Handed

Memphis Democrat

## Harvest May Gross Over \$1,500,000

Miss Ellen Lenoir Becomes Bride of A.C. Sams in Single Ring Ceremony
 Datiant Tuessay
son, W. B.

$\square$


Grand Officers of
OES Dinner Guests In Thompson Home

Mrs. Roy Widener Hostess to Members Of Needle Club

Miscellaneous Shower Compliments Mrs. Harry Rasco, Recent Bride

DISTRICT CONFERENCE The Distriet Conference of the
Wesleyan Service Guild will meet The Distriet Conference of the
Wesleyan Service Guild will meet
in Memphis Sunday at $2: 30$ p. in Memphis Sunday at $2: 30 \mathrm{p} . \mathrm{m}$.
.

 Parnell Club
Meets Wednesda

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| Thera |

## PEWEDS PRICBS CUT WII DOIII

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## Mary Etta's BEAUTY SHOP

OPERATORS

$\qquad$
Jimmie Hammond
Mrs. Allie Caviness

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|  |  |
|  |  |

Miss Moss Weds Jimmy Traylor In Vows at Amarillo

## TOO FAT? un sumuser

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PEWNEVS

## (1)4.00

DOWN GO PRICES ON BOYS' SLACK SUITS!

Tough cotton poplins and twills-all at this new Tough cotton poplins and twils-all at this new
low price! These slack suits are year-around Low price ${ }_{A}$ These slack suits are year-around
values-every one is super-sturdy and thoroughly washable (they're SANFORIZED $\psi_{t}$ to STAY in FIT!), with plenty of OUTLET at seams and cuffs! And that's not all-SHIRT has convertible collar," double yoke back; PANTS have pleats, 'zipper! In matching solids or blending plaids! - Suphere to $20 \%$ match


LOVELY LACE 3.98

These lace cloths have a delicate, expensive appear
ance, yet they're washable long wearing 2 ply cottons An amazingly low price!


Caymodes* Are Best 1.15 The name tells you they are the finest nylons you can buy! Very sheer, but long. vearing 51 and 45 gauges


SPORT SHIT
1.50

Pillow Cases 53

BACK AGAIN AFTER FIVE YEARS

## DUR FAMOUS CRINKLE SPIREADS THE LDWEST PIRICE WVE'VE SEEX



E

Wows Solemnized In Amarillo

"You'll soon hear the splashing of little fins, dear."


Four Tailor Shops in Memphis
Vill Be Closed uly 4 \& 5
our tailor and dry cleaning plants
below will be closed two days, Fri-
nd Saturday, July 4th and 5th, in
that all people employed may have
ace to celebrate the holidays.
what all the customers of the four take note of this notice, and have cleaning done in plenty of time for aly 4th holidays.

TRIPHIS DRY CLEANERS LINDSEY TAILOR SHOP (LLLARD DRY CLEANERS TrRREL DRY CLEANERS

Covered Dish Luncheon Entertains Members of T.E. L. Class Thursday

| Ban |  |
| :---: | :---: |



In Now Location
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$\qquad$ C. C. Fowler
$\square$

ILL PLLS
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-
DURHAM PHARMACY

|  |  |
| :---: | :---: |
|  | It Requires |
|  | Experience T0 Fill Prescriptions |
|  |  |
|  |  |
| Durham Pharmacy |  |
| FILLING PRESCRIPTIONS <br> West Side Square | the most important part of our business <br> N. W. Durham, Owner Telephone 323 |

Grasses Gain Favor Here
Bridal Shower Is Concessions For Given Monday for Cotton Carnival
The Voice of The Mrs. L.F. Jones Being Contracted People


Relative 0f Memphian Dies In Dailas




City Will Enter Plains AAU Meet At Shamrock

## Need More Entries

 For Tennis Tourney Bro mome tin of tamit an bles are needed before the eighteam bracked, can be formed tourney play, Coach Ray New
wid yesterday, All men and boys interested in
the tennis tourney play, to bee
held at the sehool in the evenine held at the school in the evenings
from 6 to 8 oclock, should con.
tact Coach Newton at the high




HURSSAY,
Jarendon Hemphis Rodeo Julf

# Tame Memphis Democrat 

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

## wW SERVICE <br> ws Events of the Day ---in Pictures

## Cyclone



FLY TO STATE FAIR. The World famous Aready Buckeye quads
shown trom left to right Elmer, Eloise, Eunice and Emma, as they began to tatten up tor their personal appearance at the Ohlo State
Fair. They celebrated heer first birthay, May 2 I. They are expected
to reach a weight of 760 before the ohio talr. According to genetio White House at Warm Springs, Ga Becomes Memorial to Franklin Roosevelt




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General Plumbing and Repair FLOOR FURNACES INSTALLED HOT WATER HEATERS CLEANED AND REP,

R. A. Massey Plumbing \& Heati Prone 11-S22M

## II's Hog Killing Time

 Binc vout how in tor somplete Procration med C Crins sminie.

TrY our hickory smoked prooucts

Friturn
Moreman Curing Plant \& Locker hedur, texas PHONE 24


Conl Colorado Calls
Texas Zephyr



## Now you can get 34\% More Mileage <br> AT A <br> 101⁄2\% Lower Price

WHERE YOU SEE THIS SIGN


Yes - INCREASED MILEAGE!
Yes-LOWERED Prices

## The Sensational NEW

## goodfyear

## AMERICA'S GREATEST TIRE VALUE GIVES YOU

| * 34 \% More Non-Skid Mileage! | * Stronger Cord Body! |
| :--- | :--- |
| * Wider, Flatter Tread! | * Improved Shoulder Design! |

YET IT COSTS YOU 10 1-2 \% LESS!

Liberal Trade-in, Easy Terms

AS LOW AS



$\qquad$


Memphis Tire \& Supply Co. $\begin{array}{ll}\text { SOUTH SIDE SQUARE-PHONE 65 } \\ \text { E. (GIP) McMURRY } & \text { J. M. FERREL, JR. }\end{array}$ B. F.Godragh



Memphis Tire \& Supply Co. SOUTH SIDE SQUARE - PHONE 65
E. (GIP McMURRY J. FERRELL, JR. B.F.Goodrich

The Voice Of The Plan Celebration People For 75th Birthday
$=-=:=0$ of TCU In 1948
coll 1948



Where Do Managers Come Jrom?

A $\qquad$ Aneme
are thep, and do an important job. They are the foremen, superintendents, depart-
ment heads, buyers. Some still keep going. The most tarsighted and imaginative climb
$\qquad$
is one reason why American business has an ever-fresh point of view. Someone is always bringing a new idea on up with him.

- begtnning But it is not enough for a man who hopes to manage.

A manager must have demonstrated that
he can take orders, before he gives orders. He must have character, courage, and the ability to idminister

If he has all these, he is ready to go on

Neither the men and women in industry nor the money in industry can be effective without good business-management. Nothing else is so important to the workers' welfare, the investors' welfare or the public welfare.

> West Texas Utilities Company

## STORE WIDE Harvest Sal Starts Friday, June 27




Dress Shirts
\$2. ${ }^{98}$
COTTON UNDERSHIRTS
49c each
MENS WHITE T.SHIRTS $\quad 790$ Men's Summer Sport Shirts $\$ 4.95$ \$4.95 Value Now
coverails DRESS HATS $\$ 1.49$ $\$ 3.95$


DRESN STRAWS 1-3 Off
$\qquad$ $\$ 5.00$
$\$ 4.00$

## Special !

MENS KHAKI SUTTS
BLUE HERRINGBONE $\quad \$ 5.00$
 BOYS SLACK SUITS
$\$ 5.95$ value, now

## $\$ 4.95$

Popular Dry Good

