# PROMOTING THE PROGRESS OF HALL COUNTY 



## Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928



IS STAMPEDE RODEO OPENS
IT AT CYCLONE STADIUM

## -

Senator Connally
Unable to Attend
West Tex. Carnival West Tex. Carnival

Prominent Visitors
And Full Program Secured for Carnival



PROMINENT VIIITORS -Governor Jester will attend
PROM West Texas Carnival Friday and will speak at the plat-
the Wer the West Texas Carnival Friday and will speak at the plat-
form on the court house square before noon. Senator O'Daniel
will arrive Friday afternoon and take part in the stage shows Friday night and lead the parade at 10:30 Saturday morning.
-
sumber hem 0 and Lt. Col. Daniel. both of Bergstrom Field, land in Clarendon
Friday morning at 10 oclock. The Memphis High Schoof
Band, radio broadcasters and motion picture photographers will meet the plane. State Highway Patrol officers will escort the
Governor here for the days program.
Sen. W. Lee O'Daniel arrives Friday afternoon and will remain through Saturday for the Carnival s program events.
Friday is dedicated to exhibits, demonstration of me chanical machines, etc., motion pictures and a score of other
highlights. A broadcast from the court house square will be
made at noon and there impromptu acts on the main setreets. made at noon and there impromptu acts on the main setreets.
dancing in the early evening, a neak prevue and stage show
at both the Ritz and Palace teatres at midnight and street
$\qquad$ A midnight show, Cotton Capers will be on the Ritz
theater stage with a smeak pre-vue, the first in Hall County, to
follow on both the Ritz

$\qquad$
Cyclone-Tiger Football Game Promises Thrills
$\qquad$
$\qquad$
$\qquad$ Hemphis Stampede pro. Their horses, roping and riding
ability
four-performance
 FIRST SHOWING OF COTTON CAPERS TO BE AT RITZ THEATER TONIGHT

 rodeoperformance $\begin{aligned} & \text { have a Hollywood contract for } \\ & \text { cowgirl }\end{aligned}$


 to the brone and
lidogening roping excellence at each


itty Lamb, colorful
fitter act of the Sourthwest are entered in the



## SAVE MONEY!

Buy Your Gasoline HERE - and Pay--

## Bc LESS

Per Gallon
DAYTON TIRES SPALDING SEAT COVERS $14^{75}$ STEWART Service Station
$\qquad$


## Plan Your Home of Tomorrow ... Today!

Yes, that's good advice, for all thoughts are turned to the future. And this firm will work with you in every way in furnishing the building materials which will be Attend the FIRST ANNUAL
West Texas Colon, Chemurgic and Ceramics Carnival ocr. 2-3.4 J. C. Wooldridge Co.
E. E. ROBERTS, Mgr. Locals and Personals Was here Sunday visiting with
Mrs. Gladys Power and daughter
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ Miss, Mrs. C. D. Denny and
and Mrs. Bob Roberts. Mrs. Jesse Guthrie of Kuafman
invited over the weekend with
jer sister, Mrs. Oscar Webb and
family.

department com
American Legion.

## American Legion. Friar to being

manager in' West Texas, Slsson
served as special representative
to General Omar N. Bradley, ad
Four Veterans
List Discharges At Clerk's Office

ZED A. MoORE

1st and 15th of Each Month

KANSAS CITY LIFE INS. CO Over half billion dollars insurance in fore

## 49 Years of Service

WITHOUT LOSS TO A DEPOSITOR ...
That is the record of this institution since its founding in Hall County in 1898. Be hind that record lies the fascinating story of the fundamental part this bank has played in the development of Memphis and the rich farmlands of this area.

A STORY OF PROGRESS--
Throughout the years of prosperity, drouths, depression and into prosperity tue farmer, the stockman, the businessman and the laborer has been served consisted ly and conscientiously by this bank. Throughout every period, this service hasted maintained without loss of a single dollar to any depositor.
The First National Bank in Memphis is truly a pioneer institution which has grum and progressed with the community. We are proud to have taken part in prompt ing the

FIRST ANNUAL
West Texas Cotton, Chemurgic and Ceramics Carnival
And invite everyone to be in Memphis to take part in this celebration. Many evens will hold your attention. The agricultural and industrial displays will give a picture of the progress of this county and West Texas, and may be an inspiration to better times in the years to come.
First National Bank

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## YOU ARE INVITED TO

## MEMPHIS

Everyone's Going to Have a Big Time in "COTTON'S HOME TOWN"

All eyes are on Memphis as West Texans start arriving here today for the First Annual West Texas Cotton, Chemurgic and Ceramics Carnival. A full program of entertainment is in store for everyone . . . from the start of the cowboy and cowgirl parade today until the crack of dawn Sunday morning. You can't afford to miss this chance to take in the excitement.

Whether you need Insurance, a Loan, or Real Estate,
this agency is qualified to serve you.
KinardInsurance Agency
INSURANCE - LOANS - REAL ESTATE
D. L. C. Kinard

A Salute Memplis Hall County

and Best Wishes for the Success of the
COTTON, CHEMURGIC AND CERAMICS CARNIVAL OCT. 2-3-4
you are invited
To see our displays while in Memphis for the Carnival. Look over the John Deere Cotton Harvester, which is ready for your inspection. You will see the machine mounted on a John Deere tractor, also on another make of tractor.
We are proud of the part this firm has played in the growth and progress of this city and county throughout the years. The First Annual "Cotton Carnival" is calling attention to us during the next three days, and the program scheduled will prove both educational and entertaining.
HELP YOUR FRIENDS AND NEIGHBORS CELEBRATE DURING THE NEXT THREE DAYS . . . AND VISIT WITH US WHILE IN THE CITY.

## Hariison Harduare Co.



NEW SPOT!
IN MEMPHIS
FOR BARGAINS
NEW COTS
BLANKETS
2.50-3.50

PILLOWS
NAVY TEE SHIRTS
$\qquad$
Mattresses, Sleeping Bags, Life Rafts, Mae Wests, OD. St Pants, Dungagrees, Sweaters, Wrenches, Files, Tool Bo

## WE REPAIR- RADIATORS

 BICYCLESLAWN MOWERS Used Lawn Mowers and Memphis Radiator Shop
J. M. Warren, Mg.
112 N. 5 th St.
"COMBATING INFLATION WITH QUALITY MERCHANDISE LOWER RR NORTH-SIDE SQUARE NEXT TO PALACE THEATRE

## UNTEL GAS

sulrs
MEMPHIS
AND WEST TEXAS

UPON THE OCCASION OF THE FIRST ANNUAL WEST TEXAS

## Cotton, Chemurgic and Ceramics Carnival

The United Gas Corporation is proud of the part it is playing in serving Memphis and West Texas. By it huge natural gas distribution systems, it is stimulating industrial development, creating jobs, and benefiting families in West Texas by providing the finest of fuels
at low cost to all users.





# PROGRAM 

FIRST ANNUAL WEST TEXAS

## COTONI, WHEWRRICR MIID

 CEBAMCS CARIVGILMemphis, Texas<br>"Cotton's Home Town"

## OCT. 2-3-4, 1947

MONDAY, SEPTEMBER 29,1947
THE DUDLEY SHOWS-Stupendous midway of rides, shows and conStarting construction of more than 100 exhibits. THURSDAY
2:30 p. m.-Rodeo parade featuring nation's outstanding champions. 6:00 p. m.-Deadline for registration of cowboys, cowgrils, queen candidates, allocation of rooms, etc
8:00 p. m.-First go around of Memphis Stampede, R.C.A. open Rodeo presented by ones brothers, and featurng er and celebrities.
ALL DAY-Dudley shows on the midway
8:00 TO MIDNIGHT-Dances in Legion Home, Country Club, etc
MIDNIGHT-Cotton Capers of 1947 at Ritz Theater. Radio broadcast of
stars, musicians, entertainers and Queens, featuring Johnny Sissom,
stars, musicians, entertainers and Queens, featuring Jermy issom,
or Lester The Great Magical Wizard and Master Of Ceremonies, as sisted by The Great Lippincott, magician and comedian. Music by "Sons
Of The West" and "Panhandle Cowboys" and "Red River Ramblers" and Memphis High School Band?
2:00 a. m.-Street dancing until dawn.

## FRIDAY, OCTOBER 3, 1947

ALL DAY-Exhibits in High School Gymnasium, around the court house
10:00 a. m.-Delegation meets Governor Beauford H. Jester at Clarendon
$\qquad$
$\qquad$
$\qquad$
$\qquad$
4:00 p. m.-Impromptu street show
8:00 p. m.-Football game, Memphis vs McLean (conference
10:00 p. m.-Queen's presentation ball (Coun
Dancing: Legion Home, Howard's Hall
MIDNIGHT-
2:00 a. m.-Until dawn-Street dances and shows.
SATURDAY, OCTOBER 4, 1947
DAYLIGHT UNTIL 10 O'CLOCK-Welcome visiting delegations.
ALL DAY-Dudley Shows, Exhibits, Impromptu Acts, Radio Broadcasting
10:00 a. m.-Amarillo special train arrives along with more than 25 other
11:00 a. m.-Parade of West Texas headed by Sen. W. Lee O'Daniel.
12:00-NOON-Bands eat at school house; horses and riders report to
2:00 p. m.-Memphis Stampede (Jones brothers R.C.A. Rodeo) at Stadium
2:30 p. m.-Cowgirl sponsor contest at Rodeo stadium.
3:00 p. m.-Courthouse square, broadcast, newsreel shots and speaking by dignitaries and celebrities.
4:00 p. m.-Maverick Club tumblers and trampoline artists.
5:00 p. m.-Impromptu acts on courthouse square; band concert. 6:00 p. m.-Rodeo parade
7:30 p. m.-Championship wrestling matches at stadium.
9:00 p. m.-Finals of Memphis Stampede rodeo at stadium
ALL EVENING-Scores of dances and impromptu acts on the square.
12:00 MIDNIGHT-Cotton Capers stage shiow and selection of Queen of West Texas, on the square.
2:00 a. m.-UNTIL DAWN-Street dancing and stage shows on square.

## EXTRA ATTBACTIONS

Technicolor motion pictures shown every hour in High School auditorium Friday and Saturday morning, afternoon and nights.
COTTON, CHEMURGIC AND INDUSTRIAL PICTURES-all free.


Memphis Stampede


Cyclone-Tigers-

Cotton Capers-

Prominent Visitors


## STARR

PIANOS
Wessell, Nichekel \&
See these fine piantion
The in our stare.
Monzingo Bros.
Appliance Store

YOUR w DEALI Welcome To MEMPHIs DURING THE

## Cotton

 CarnivalSomething Will Be Going 0n All The til For Your Entertainment

A grand celebration has been planned Annual West Texas Cotton, Chemurgic Forget your troubles for a short time, and join the cmu will be here. After, the excitment is over, come to wid supply you with anything in the farm implement line

## McDaniel Implementin



Don't Worry About Where tog JUST COME TO MEMPHIS

AND ATTEND THE COTTON CARNVAL

While in town drop by HEATH You will be surprised at the selection of funitur have on display ready for your inspection. Furb is our business
and we are a
e best method you in
home.

## Heath Furniture Co.

 PLACE WHERE HOMES BEG Fred Reid, Manager

Don Hancock T0 Receive Plaque At State Fair

Decorated Business District Gives Air of Celebration


## ry

## Named Ceramics Display

hhildren May Be Seen At
Frector Democrat Office
Plans Made To Feed Visitors During
Cotton Carnival

Retired Missionary
To Japan To Speak At Baptist Church

## 'The Parade of West Texas' To Be Longest and Best, Parade Chairman States



MCLEAN TIGERS
SET FOR TILT WITH CYCLONE

## WEATHER

Free Parking Lots To Be Provided For Visitors $\substack{\begin{subarray}{c}{\text { topy } \\ \text { fond } \\ \text { ond }} }} \\{\hline} \end{subarray}$
PACE Two
PAttractive Miscellaneous Shower
Honors Mis Randolph, Bride-elect

Young Dairymen Improve Herds Milk Output



PROMOTING THE PROGR ESS OF HALL COUNTY

## Ork For - <br> Community The Memphis Democrat Attend Your Church on Sunday

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

viriers Will Lead Sandie Band Here Saturday

Erey


If you see spooks flying about the next two days and
nights and if animals and birds appear out of nowhere, don't
get excited. The Cotton Carnival presents two of the greatest magicians in the South throughout the Mardi Gras of West
Texas in Johnny Sissom, better known as "Lester the Great" and Lippincott, The Magician. and masters of ceremonies. They will be seen many times
tomorrow and Saturday on the reviewing stand and at midnight stage show prevues.
Both have been employed as assistant directors of the


Hags, for drapes and covern, os this attractive corner in the home of Mrs Ruy Bollinger of near Memphis, Tenn., proves. Using 175 bags to pro-
vide fabrie which otherwito would have cot almogt $\$ 225$, Mrs. Bollinget Te Lattractions at thensational girl riden and ropers of the rodeo w decorated her bome from front to back.

A salty steer being ridden without saddle by rodeo contestant
always brings the audience to attention. If thrown, there is always brings the audience to attention. If thrown, there is
danger of the animal turning on the rider and goring or trampling him. One of the
of the Memphis Stampede.

Check-Up is Made Rajah To Have Rural Stop Signs



## Wondering

 What To Do? Why Not Attend The
## in memphis

 OCT. 2.3-4You do NOT need to wonder where to boy vig and have your watch repairing done Thising

Branigen joing


They're Comin'

By -PLANE

- AUT0M0BILE
—TRAIN
(Even Hitch-Hiking) TO GET TO


## Memphis

FOR THE

## Cotton <br> Carnival

e invited to attend this-the biggest show in West Texas. From the beginning of the event Thurs-
day afternoon to its close late Saturday night, something will be going on all the time

Lemons Furniture Co.

## For The

 Best Sample Bring Your Cotton Hereoal I have been shooting for all year Now, since I have ginned some early bales, I modestly say I can GIVE YOU THE BEST GRADE and TURNOUT plants in Texas. And there are dozens of other people in the gin business who agree with me on this statement. They

## SERVICE IS OUR MOTTO

Eervice is and has always beenour motto. This year-round service to farmers not only includes a $\$ 75,000$ gin plant, but a sincere desire to help farmers in any way I can. During the summer months a housing unit has TO THE FARMER! farmer
farms.
have been coming from hund miles away to inspect this gin. Here you will find not ONE dryer
but TWO. And all the other
ery which has been installed and several unique features $h$ added which mean MORE
been added in the Eli Communi
which I am placing pickers
come to Memphis. These pic live here on the gin lot or at
farmers come and move them

ANY FARMER NEEDING HANDS TO HELP GATHER HIS CROP IS ASKED TO CONTA ME, AND I WILL SEE THAT THE HANDS WILL SOON BE IN YOUR FIELD.

## A W0RD 0F apprectation

I want every farmer living in this area, who has ginned his cotton with me during the past years, to know that 1 really appreciate your patronage Business has been good in spite of short crops in years gone by. I am just an independent ginner trying to get along.

WHILE IN MEMPHIS VISITING THE COTTON CARNIVAL-VISIT THE

and as I render what I think is
est ginning service, I want
every cotton raiser to bring me
one bale. Just give me a trial
it doesn't mean a better grade and
turnout, then don't bring me another.
Gin
INDEPENDENT GINNER


Randolph-Parker Nuptial Vows Are Exchanged in Church Service Here

Engagement of Genevieve Prater Is Revealed at Breakfast Tuesday

ment and approaching marriage
of Miss Genevieve Prater, daugh-

DP. 2A YMOND HANDER
Veterinarian
Office- City Holl
Cliddrom. Texal

bUT TODAY YOU CAN ATTEND THE FIRST ANNUAL WEST TEXAS
Cotton, Chemurgic and Ceramics Carnival

Whether you come from far or near, you'll find a big hearty welcome awaiting you in Memphis. Plenty of entertainment has been planned throughout the ce'ebration.
When the time comes for you to build or repair, come to CAMERON'S. Our policy is to handle quality products, and give everyone a square deal on building products.

## Wm. Cameron \& Co.

COMPLETE BUILDING SERVICE

D. J. Morgensen, Mgr

Memphis, Texas
Miscellaneous Shower in Hampton J. V. Shepherd


## What's

 Cookin? It's theFirst Annual West Texas Cotton, Chemurgic an Ceramics Carnival in Memphis Oct. 2.34 This cafe is "goins of the people who fort, and will do our usual appetizing meals When it Comes Time to Ear
Hayes $\mathrm{Ca}_{2}$

What's the biggest event happening in West Texas?

NSWER...
It's the West Texas Cotton, Chemurgic and Ceramics Carnival

BELNG HELD IN MEUPHIS OCT. 2.3-4
The natural and industrial resources of West Texas ar Memphis for the next three days, and thousands of persons
will be here to take part in the celebration. A full program will be here to take part in the celebration. A full progra
been planned, with the entire citizenship doing its utmost

HERE ARE SOME OF THE HIGHLIGHTS
Exhibits at the high school and in the business district the football stadium - Carnival Attractions - Football ship Wrestling Matches - Street Dance - Parades - Queen Shows - Street Shows - Visiting Celebrities and Dignitaries casts - Newsreel Cameras, and many more.

YOU CAN'T AFFORD TO MISS THE "MARDI GRAS" OF WEST TI

## First StateBank






TEXACO MOTOR OIL


You can't buy a better oil for
Rite-Way Service Station bob tiner, Owner (3)

We Extend a Most Cordial

## Welcome

T0 ALL VISITORS during the


OCTOBER 2-3-4

WHILE YOU ARE HERE
Come by the POPULAR and look over our graups of Fall and Winter Clothing for men, women and children. Every member of the family can be out-fitted ... and above all, you will get the chance to make your selections while our stocks are complete.

## Popularorycools

[^1]Nation's Toughest Wrastlers To Meet At Cyclone Stadium


[^2] Hold 0ut
We'll Feedy during the Coiton Carni Sure, the crowds will be milling streets of Memphis oct. $2.3,4$, but
bought large supplies of food, to take care of as many customen can.

## So, come on in

 thing to eat- wwater and say
Pounds Cat

## You Are Invite To Memphis <br>  <br> THERELL BE PLENTY OF ENTERTANMER <br> DURING THE

## Cotton Carnival

0CT. 2-3-4

MaKE OUR STORE YOUR CARNIVAL HEADQUARTERS While you are in Memphis, make the City Dnds headquarters. Meet your friends here. Atter tes citement which is in store for you, a will be just the chance to relax you need

## CITY DRUG STORE

W. C. FOOTE, JR.

- Walgreen Aqency Drug Store


[^0]:    Member F.D.L.C

[^1]:    the house of better values

[^2]:    FOXHALL-MIDDLETON
    TRACTOR CO.
    EDDIE FOXHALL. 710 West Noel W. MIDDLETON

