

PROMOTING THE PROGRESS OF HALL COUNTY

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The Memphis Democrat

32 PAGES
This Week

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 25, 1947 SEVEN CENTS NUMBER 29

Santa Claus Visit Brings Anticipation Of Christmas

MOST ONE HUNDRED STUDENTS HOME FOR XMAS HOLIDAYS

Approximately one hundred students from Hall county, representing senior and junior colleges, are spending the Christmas holidays at home.

From W. T. S. C. at Fort Worth are: A. G. Kester, son of Mr. and Mrs. John Kester of Memphis; Barney Grover, son of Mr. and Mrs. John Grover of Memphis; Alvin Shelton, son of Mr. and Mrs. Vick Shelton of Memphis; Nell Mitchell, daughter of Mr. and Mrs. Mitchell Drake of Memphis.

From the State University at Austin are: Temple Deaver, son of Mr. and Mrs. Temple Deaver of Memphis; Bob Billington, son of Mr. and Mrs. Bob Billington of Memphis; Dick Fowler, son of Mr. and Mrs. John Fowler of Memphis.

From the University of Texas at Austin are: Odessa Saunders, daughter of Mr. and Mrs. Saunders of Lesley; later, son of Mr. Mr. E. E. Pointer of Lakeview; Nell Adams, daughter of Mr. and Mrs. T. E. Adams of Memphis; Ima Ruth Gowdy, daughter of Mr. and Mrs. Jim Lakeview; Mary Beth Thornton of Memphis, Lawrence.

From Texas A. and M. College at Commerce are: Morris, son of Mr. H. Morris of Memphis; Chappell, son of Mrs. Chappell.

From Trinity Junior College at Dallas are: Frank Smith Jr., son of Mr. and Mrs. Frank Smith of Memphis; Clifford Vandevanter, son of Mr. and Mrs. C. C. Vandevanter of Memphis; George Sargent, son of Mr. and Mrs. Sargent of Memphis; Clark, son of Mr. and Mrs. Clark of Memphis.

From Texas Tech at Lubbock are: Williams, son of Mr. Charles Williams; Billy Williams, son of Mr. and Mrs. Betty Lindsey, daughter of Mr. and Mrs. H. H. Lindsey; Alberts, daughter of Mr. E. E. Roberts; Sue Lynn, daughter of Mr. and Mrs. E. L. Robert Hanvy, son of Mr. J. R. Hanvy; Jack Hanvy, son of Mr. and Mrs. Hanvy; Roy Patterson, son of Mr. and Mrs. Roy Patterson of Memphis; Patricia Montgomery, daughter of Mr. and Mrs. Ted Montgomery of Memphis; Spencer, son of Mr. and Mrs. Spencer of Memphis; Harold Rampy, son of Mr. and Mrs. O. B. Rampy; June Meredith, daughter of Mr. and Mrs. Check Caviness, daughter of L. E. E. Barney Jo Bevers of Memphis.

From NATC at Arlington are: D. C. Messick, son of Mr. and Mrs. Dock Messick; Larry McQueen, son of Mr. and Mrs. Wilson Jr., son of Mr. Mack Wilson, both of Dallas; Norris Odom, son of Mr. A. A. Odom of Memphis.

From the University of Kansas at Lawrence are: Sasser, daughter of Mr. and Mrs. D. V. Sasser of Memphis; Sasser, daughter of Mr. and Mrs. Sasser of Memphis; Alexander, daughter of Mr. and Mrs. Alexander of Memphis.

Mrs. Ayers And Mrs. Vandiver Win In C. Of C. Home Contest

Mrs. Bob Ayers' handpainted Three Wise Men and arrangement won the first prize in the chamber of commerce contest home decorations contest for Christmas, James F. Smith, president, announced late Monday.

Second place went to Mrs. Joe Vandiver for her arrangement of white reindeer bathed in red lights.

Both displays were in the yard. Mrs. Ayers lives at 217 North 16th street and Mrs. Vandiver at 1521 West Dover street.

The hand-painted Wise Men stood in relief from each other with a background of Bethlehem and lighting between each group.

Mrs. Harold Vandiver, Mrs. R. S. Greene, and Mrs. T. J. Dunbar were given honorable mention, Mr. Smith said.

Mrs. Ayers said Tuesday that she had planned, if she should win one of the prizes, she would send her check to Cal Farley at Amarillo for the Boy's Ranch "New Suit" fund. She said that she would do that since the announcement of her as one of the winners.

The two reindeer in Mrs. Vandiver's arrangement are standing out in front with a fine display of lights bathing them and a background of cedar. On the east side is a blue light with a star and a cross in red lighting.

FORMER EDITOR OF DEMOCRAT NAMED IN SUIT

Press dispatches disclosed Friday that the Panhandle Publishing Company of Amarillo, owner of the Amarillo Times, is defendant in a \$100,000 suit filed by Joe Rigdon of Borger, president of the Operating Engineers Union, Local 351, and a state vice president of the international union.

The allegations in the petition were that Rigdon was libeled in nine separate columns of "These Times," a column written by T. E. Johnson, former Democrat news editor, and published in the Amarillo Times between May 5 and May 20.

At the time mentioned in this suit, Rigdon represented the union in wage contract negotiations with the Phillips Petroleum Company.

MRS. ALICE SMITH DIES SUNDAY; BURIAL IN WAXAHACHIE CEMETERY

Funeral services were held Monday morning at 10 o'clock at the First Methodist Church in Memphis for Mrs. Alice Smith, 77, who died Sunday at 1:15 o'clock.

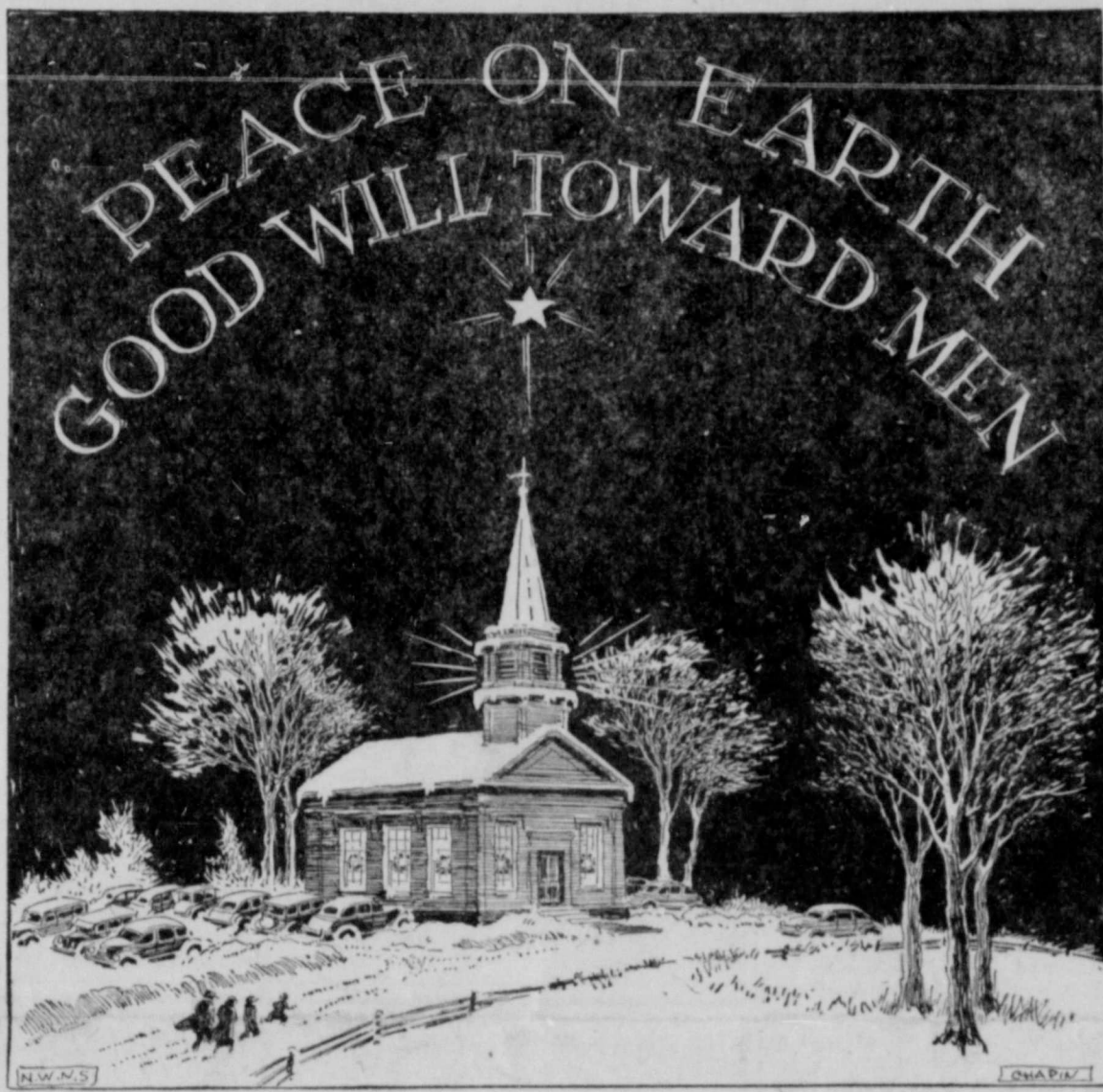
She was the mother of Mrs. Forrest L. Hall and had been resident of Hall county for the past 21 years.

Rites were conducted by the Rev. C. C. Armstrong. Interment was in the Waxahachie cemetery under the direction of the Murphy-Spicer-Estes Funeral Home.

Mrs. Smith, daughter of Mr. and Mrs. John Miles, was born August 21, 1870, in Loretto, Ky. She was married to John I. Smith there in 1891. In 1893 she and her husband moved to Ellis county, Texas near Waxahachie. They moved to Millford, where Mr. Smith died in 1900.

Mrs. Smith then moved to Memphis, with her daughter and husband, Mr. and Mrs. Hall, some 21 years ago. She has made her home with them during all her stay here. She was the youngest

Still The Old Tale Endures



John Alexander, Former Hall Co. Sheriff Very Ill

John Alexander, former sheriff of Hall County, who resides in Fort Worth, is reported to be seriously ill from a stroke.

Relatives have received word that he is not expected to live.

J. S. Alexander, a brother, lives 4 miles west of Memphis.

Four Cases For County Court

Four cases will go on trial at the county court this week and next, according to records at the county clerk's office.

They are, one for possession of illegal whiskey for the purpose of sale, December 27; and two for the same charges, with one for possession of beer for sale, on December 29.

Army First Sergeant Spends Holiday Here

Carroll S. Crow, first sergeant in the U. S. Army at Fort Sill, and Mrs. Crow and 9-month-old daughter, Margaret Ann, will spend the holidays in Memphis.

Sgt. Crow has been in the army 9 years and is the son of Mr. and Mrs. C. A. Crow, who live north of Memphis.

WEATHER

A low of 25 degrees and a high of 67 greeted Memphians in this final week before Christmas, J. J. McMickin, local weather recorder said Tuesday.

The balmy weather can continue or it can turn cold, reports from the Rocky Mountain region being uncertain.

Tuesday a low of 32 degrees at 7 a. m. was reported; Monday, 27 low and 62 high; Sunday, 29 and 67; Saturday, 30 and 54; Friday 25 and 65; and 62 high for last Thursday.

The balmy weather can continue or it can turn cold, reports from the Rocky Mountain region being uncertain.

Ladies in charge of the flowers were Mrs. J. E. Willeford, Mrs. Earl Hill, Mrs. Charles Snowden, Mrs. Clinton Srygley, Miss Ira Hammond, Mrs. Thomas Clayton, Mrs. Angus Huckaby, and Mrs. D. B. Kennedy.

These ladies were members of Mrs. Hall's Sunday school class.

Miss Foreman Elected Director Ex-Students West Texas College

Miss Mary Foreman has been notified that she has been re-elected a director of the ex-students association of West Texas State College at Canyon.

A letter from Dr. J. A. Hill, president of the college states, "I note with pleasure that you have been elected director of our ex-student association."

He said that he would look forward to the time when a meeting would be called in the near future in order that the new officers could outline plans for next year.

Walter Travis, superintendent of the Dumas schools was elected president; Dr. Paul Stewart of Tulia, first vice president; and Felix Phillips, Amarillo, second vice president.

Serving on the board of directors are Wyatt Hester, Lubbock; Vincent Lockhart, Canadian; Otis Burke, Perryton; and Miss Foreman.

Man Turns Truck Over; Arrested For Drunk Driving

A man was arrested near Hedley last Thursday night after a truck he was driving overturned on the highway, a report at the Hall county sheriff's office disclosed.

Deputy Sheriff James Russell and City Policeman, Jim Wooten answered the call. They reported the man had gone to a farmhouse, where he was drinking coffee. He was placed under arrest and turned over to Highway Patrolmen Noel Calloway and Jack Shields who took him to Charendon. He was turned over to Sheriff Guy Wright of Donley county on charges of driving while intoxicated.

Police And Hammer Settle Argument Of Negro Fighters

Four negroes were arrested for fighting, W. P. "Bill" Baten, chief of police, announced Monday.

Two of them paid fines and two were working it out.

In one case a group of negroes were playing cards. They began to argue over a "pot" and one went home and got a hammer, and struck the other negro on the head with the hammer and broke the negro's glasses.

Both paid fines.

The other two were at each other Sunday in fistfights but Monday they were working out their fines together.

AAA Office Has 1 and 1-2 Days Off Xmas

The AAA office has received permission to close at noon Wednesday, Lynn McKown, manager announced today.

It will close at noon and be closed on Christmas day, opening as usual on Friday, December 26. Permission to close was granted by State director, Howard T. Kingsbury, of College Station.

Mayor Is Pleased At Economic Outlook

C. C. Hodges, mayor of Memphis, issued the following statement Monday on Christmas:

"At this season of the year we are thankful for health and happiness. Farmers have had splendid crops of both wheat and cotton. The merchants have prospered in business. There has been a large increase in bank deposits. May the New Year bring all many more blessings."

Memphis Has Good Fire Record For Past Six Months

Perusal of the fire department book this week revealed that there had not been a serious fire for the past six months.

Fire Chief Tom Clayton declared that it was a fine record and was proud to have had a part in the making of it. He was particularly mindful of the part the general public had in promptly reporting fires and their watchfulness in keeping fire hazards away, stating that he and the volunteer department thanked them for their efforts.

The fire book record showed only one call in Memphis during December, six local ones in November, and three in October, the loss at the worst of these probably being no more than \$100.

For the entire past six months the good record of only little damage, if any at all, has been maintained. With Christmas here, he urged the people to keep up their good work in keeping fire loss at a minimum.

Medical Society Elects Dr. Clark President Friday

The medical society of five Panhandle counties met at a dinner here Friday night and elected Dr. R. E. Clark of Memphis, president, for next year. He will succeed Dr. Townsend of Childress, president for 1947.

Other officers elected were Dr. Elmer Jones of Wellington, secretary; Dr. E. W. Jones, Wellington, delegate to the state medical association convention to be held in Houston next April; and Dr. J. A. Odom, alternate.

Counties in this district are Childress, Collingsworth, Donley, Hall, and Armstrong with members from all the counties attending.

Following the dinner, which was served at the Pounds Cafe to the members and the ladies auxiliary, the doctors held a business meeting at the Hall County court house; and the auxiliary went to the home of Mrs. J. A. Odom for a business session.

The doctors were addressed by Drs. Markley and Broyles of Amarillo.

CROWD JAMS SQUARE AND ALL TRY TO SHAKE HANDS; CANDY THROWN

Murphy-Spicer-Estes Wins Uptown Contest

The Murphy-Spicer-Estes Funeral Home Christmas decoration won the first prize in the chamber of commerce contest, James Smith, president announced Monday night.

Second prize went to the United Gas Company; with Norman's Radio, Lemon's Furniture Store and the First State Bank getting honorable mention.

The Murphy-Spicer-Estes decoration was the figure of an Angel with the message, "Peace On Earth". And outside a peaked wreath of cedar with red and blue lights adorned the building.

The United Gas company south show window was outlined in blue lights and silver colored cedar petals. In the center were three large simulated candles with blue lights as flame.

Lemon's Furniture store had a large Christmas tree with long silver streamers hanging down in decorative lengths and uniformity, with lots of gifts underneath.

The first State Bank had a silver tree with colored balls adorning it.

Norman's Radio shop had colored lights on the awning, with a fine display of fireworks and other gifts in the windows.

At exactly 2:48 o'clock a large blue two-motored plane roared in from the Southwest and circled the field at the Memphis municipal airport where some fifty cars and about two hundred people awaited arrival of Santa Claus from the north pole.

Closely following him was a small aluminum colored plane and both circled over the city a couple of times before landing, followed then by three other small monoplanes for a total of five.

James F. Smith, chamber of commerce president, walked up to the plane and Santa climbed out waving to the half a hundred kiddies at the airport to greet him. First to be greeted and shake hands with Santa at the airport was little Treba Joy Eaton, who was in the arms of her father, Chief of Police W. P. (Bill) Baten. Santa said: "Have you been a good girl?"

"Yes, Santa" Treba Joy answered.

And there was much handshaking all around as Santa boisterously shouted to the young people. Then Santa climbed upon the fire truck and Firemen Bill Vardeman started the big truck to going with his siren ringing.

Police Chief Baten led the short parade up Main street to 7th then over to Noel and east around the square where he stopped near a platform truck.

Up and down the streets the little people watched and waved. When Santa got close they met him with mingled feelings, some of the real little ones showing fear and others laughing happily.

Santa had a booming boisterous manner. He shouted: "Have you children been good this year?"

"Yes Santa Claus", cried a hundred young voices at one time.

"Do you want me to come to see you this year", he asked?

"Yes, Santa Claus", chorused the many children.

And then he got up on the truck with a candy box and showered it over the several hundred people who crowded near. For ten minutes he threw handful after handful to the little ones who scrambled about picking it up.

The pilot of the plane in which Santa arrived was V. R. Geiger of Memphis, who met Santa at Childress to bring him here on this leg of his long trip from the north pole.

Ed Foxhall was pilot of the plane accompanying Santa Claus here.

After throwing candy to the youngsters Santa shook hands with many of them for about an hour then he climbed into the car with Earl Briscoe, who took him back to the airport.

SMALL FIRE AT STORE ON MAIN

The fire department answered a call to the army store on Main street Friday afternoon about 5:15 o'clock where a curtain had caught fire.

The door was against a stove and the curtain caught fire setting the door. The door was scorched badly but the men had put it out by the time the fire trucks arrived.

Don Elliott is owner of the store.

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Only 5¢ Shopping Until Xmas

LETTER ON LATE MRS. WARREN

Foreign Missionary Trials Told

A letter of condolence to Mrs. I. E. Van Doran, of Amarillo, on the recent death of her mother, Mrs. Cora Oxner Warren, reveals the hardships experienced by Mrs. Warren as a missionary in China in the early 1900's.

The letter was written by Mrs. Jewell Daniel of Dallas, one-time missionary colleague of the deceased, former resident of Amarillo and Memphis.

Married to the late Dr. J. M. Oxner in 1902 they decided to go to China as medical missionaries, in 1904.

"They went to Ping-tu, China, a thickly populated area that had no hospital or doctor.

"Dr. Oxner, one of the most loved missionaries ever sent to this field, worked three years without equipment, native doctors or nurses, hoping and praying—folks in America would send money to build a hospital.

"He was slightly deaf, so that getting the language was a slow and difficult task. But it was not slow or difficult for Mrs. Oxner.

She learned it quickly and accurately and loved it. She stood by his side in every operation, his interpreter, assistant and nurse."

After three years he became ill and died. And the former Memphis and Amarillo woman continued with the work.

Finally other medical missionaries reported to that area and a hospital was constructed and named in honor of Dr. Oxner, as Oxner Memorial Hospital.

She remained there as an interpreter, teacher and devoted missionary of sincere and untiring zeal until forced to return to this country because of ill health.

I. F. Huckaby, formerly of Memphis, who resides in Hollydale, Calif., is a brother; Angus Huckaby, of Memphis, a nephew; and Curtis Huckaby of Pampa, a nephew.

Mrs. Warren lived in Memphis for several years and had a number of friends here. — From the Amarillo Globe.

19 NEW CARS IN HALL COUNTY FOR NOVEMBER

Licenses were issued to purchasers of 19 new cars and one truck during the month of November according to a report released by J. W. Coppedge, Hall county Tax-Assessor collector.

A list of the owners and make of vehicles follows: Dr. H. T. Gregory, 1947 Chrysler club coupe; L. R. Reams, 1947 Chevrolet truck; Dick Shelton, 1947 Studebaker Ford; E. E. Cudd, 1947 Chevrolet Fleetline; Thomas J. Spry Jr., 1947 Ford Tudor; C. R. Foster, 1947 Plymouth Sedan; J. A. Odor, 1947 Chrysler Windsor; Kermit Monzingo, 1947 Chrysler New Yorker; Gayle Greene, 1947 Plymouth Ford; Jess R. Roden, 1947 Plymouth Ford; Evet Lee Wedell, 1947 Plymouth Ford; Leo Parish, 1947 Chevrolet sedan; S. C. Draper, 1948 Ford Coupe; W. M. Whaley, 1948 Ford Deluxe coupe; D. N. Grady, 1947 Chevrolet Aerosedan; J. E. Barnhill, 1948 Mercury Sedan coupe; Thurman Ellard, 1947 Plymouth Ford; Pearl Wines, Plymouth club coupe; and H. L. White, 1947 Plymouth Ford.

LAKEVIEW

Mr. and Mrs. Harold Gatlin and Sandra Lee left this week for Beaumont where they will spend Christmas with friends and relatives.

Mr. and Mrs. Walter Bowns returned home from Oklahoma City where they have been with their son, Bud, who was injured last week in an automobile accident. They reported he was resting well.

Miss Faith Porter left this week for Springfield, Mo., where she will spend the holidays with relatives.

Little Toney Payne, daughter of Mr. and Mrs. Russel Payne, was brought home from a Memphis hospital this week where she has received treatment for cold and flu.

Mr. and Mrs. E. C. Barnett and Bobbie Nell Shirley left this week for Springfield, Mo., where they will visit friends and relatives there and in other parts of Missouri.

Mr. and Mrs. Del Wells, Mr. and Mrs. B. E. Devenport and Mrs. Oscar Favors attended the funeral of Mrs. B. Williamson at Kirkland last Wednesday.

Mr. and Mrs. Clyde Barnett was in Childress Sunday visiting friends.

Miss Babbs Lowe visited with Ethyl and Jimmie Smith this week.

Mark Williams of Austin is here to spend a few days with his mother, Mrs. Pauline Williams, before going on to Lampoc, Calif., to spend Christmas with his brother and other relatives.

Mr. and Mrs. M. R. Webster had as guests this week, Mr. and Mrs. Buford Curtis and family of Littlefield.

Mrs. Durrett and children visited in the home of her mother, Mrs. Pauline Williams, this week.

Locals and Personals

Glenn Stilwell of Las Alamos, N. M., is spending the holidays here with his parents, Mr. and Mrs. L. A. Stilwell.

Coach Chesty Walker and family of Phillips are here spending the holidays with his parents, Mr. and Mrs. E. E. Walker.

Mr. and Mrs. Claud Johnson left Saturday for a week's visit in Texas City with Mrs. Johnson's sister.

Mr. and Mrs. A. Baldwin are visiting their son, Dr. Alvin Baldwin and family, in Dallas this week.

Mrs. Mae Little of Amarillo visited her sister, Mrs. L. B. Madden, here last week.

Mr. and Mrs. John Austin and children, Ted and Trixie, visited friends in Memphis Monday. Ted is attending Texas Tech at Lubbock.

Miss Helen Madden arrived Sunday from Geneseo, Ill., where she has been teaching school for a number of years. She is spending the holidays here with her parents, Mr. and Mrs. R. L. Madden.

Mr. and Mrs. D. J. Morgensen and son, Dean, returned Monday from a short visit in California.

Mr. and Mrs. Sidney Baker went to Amarillo Wednesday for a few days visit.

Dr. and Mrs. Max W. Lund and daughter, Beverly, of Salt Lake City, Utah, arrived in Memphis Monday to spend the holidays with her parents, Mr. and Mrs. T. J. Dunbar.

Miss Maizie Perkins of Las Alamos, N. M., is spending the holidays with her father, L. G. Perkins, and friends.

Miss Mildred Bishop, formerly of Memphis is now located in Honolulu, as instructress in the Kamehameha school for girls.



Picture Readers of The Democrat

Cyclone Defeats Childress 35-23

The Memphis Cyclone defeated the Childress AA basketball team Thursday afternoon in a fast contest by the decisivt count of 35 to 23, in Memphis.

Sammy Rasco, Cyclone center, found his mark and led the scoring with 14 points.

Duane Vickers, Cyclone guard, and McClendon, Childress forward, tied for second place honors with 7 each.

The visitors had a good passing club and had they been able to hit the basket the score might have been closer. The bank-board shots of the local team won for them.

A feature during the contest, between halves, was the announcement of Joy Davis of Memphis as the basketball queen for the 1947-1948 Cyclone team, and the presentation to her of a gold basketball.

Players and the points for the Memphis team were: Davis 5, and West 6, forwards; Rasco, 14, center; Vickers 7, and Green 1, guards; with substitutes Charles Morrison 2, and Don Morrison.

Players and points for Childress: Farha 2, and Jones, forwards; Weaver 6, center; Rogers 5, and Hall, Guards; with substitutes McClendon 7, Temple, and Lungren 3.

In a contest prior to the Cyclone game, the B teams of both schools played with the fighting local boys losing by 6 points.

Referee was Loren Denton; scorekeeper, Newton; and timekeeper, McCreary.

Legal Notice

CITATION BY PUBLICATION THE STATE OF TEXAS

To: Frank Williams, Defendant Greeting:

You are hereby commanded to appear before the Honorable District Court, 100th Judicial District, of Hall County at the Court House thereof, in Memphis, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 19th day of January, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 14th day of October, A. D. 1947, in this cause, numbered 3102 on the docket of said court.

and styled Stella King Williams, Plaintiff, vs. Frank Williams, Defendant.

A brief statement of the nature of this suit is as follows, to wit: Plaintiff sues for a divorce alleging in her petition, three years abandonment, and 10 years living apart. Plaintiff alleges that she is the owner in fee simple of Lots Nos. 8, 9, 10, 11 and 12 in Block No. 17, Original Town of Esteline, Texas; and the North one-half of the South one-half of Section No. 14, Block No. 1, J. Poitevent Survey in Hall County, Texas. Plaintiff prays for a divorce, for the restoration of the name King and for title to the above

described property and general relief. All of which is fully shown by plaintiff's petition on file in the office of the District Clerk, at the Court House, Memphis, Texas.

The officer executing this process shall promptly execute same according to law, and due return as the law directs.

Issued and given under hand and the Seal of said District Court in Memphis, Texas, at office in Memphis, Texas, on the third day of December, 1947.

Attest: ISABELL CYPRIAN, Clerk, District Court, Hall County, Texas.



Never a Christmas morning
Never an old year ends,
But that someone thinks of
someone—
Old days, old times, old
friends!

OMER HILL ELEVATOR
PHONE 77

DO YOU NEED A FINE AUTOMOBILE? After traveling over 12 states, we have the answer if YOU want a really FINE CAR. How about these: 2 1948 FORDS (Less than 5 mi. on speedometers) 2 1948 4-door DELUXE PLYMOUTHS (Less than 5 mi. on speedometers) AND HERE ARE SOME USED CAR VALUES: 1-40 FORD 1-39 CHEVROLET 2-37 FORDS 2-35 CHEVROLETS 1-34 DODGE 1-34 PLYMOUTH 1-36 INTERNATIONAL PICKUP USED CARS WANTED We want to buy all kinds of used cars, and will pay top cash prices. We sell our used cars at lowest possible prices and on easy terms. C. C. FOWLER and W. W. BYARS Across street from Foxhall Motor Co. PHONE 292-J

YULETIDE GREETINGS Every business, whether large or small, is dependent upon someone else for support and existence. Our business is dependent upon our many loyal friends and customers who have favored us in scores of ways during 1947. It may have been through your patronage, or it may have been an expression in our behalf to some friend of yours . . . but, in whatever way you have favored us, we are thankful. It is our sincere hope that each of you may have a joyous holiday season as well as a prosperous New Year. CITY GROCERY J. E. ROPER And All Employees

To Our Multitude of Friends And Patrons We Send A Multitude Of GREETINGS IT IS OUR WISH that new joys not known before may come to you and abide with you all through the coming year. It is because of your fine loyalty that we send this word of Christmas cheer. We thank you sincerely for your friendships and patronage and we seek the opportunity of continuing in this association in the future. May the Holiday Season, with its fine sentiment, remain with you throughout the days of the New Year. 'M' System J. W. VALLANCE HERMAN VALLANCE

Firemen And Ladies Enjoy Christmas Party

Special firemen and their wives met at the City Hall last evening for the annual Christmas party. The decorations featuring a Christmas tree creating a festive atmosphere for the occasion.

Program of readings, Christmas songs, and Christmas story, under the direction of Mrs. Alvin, was presented by children of the group. Those taking part were Roy Alvin, Ouida Pearl, Walter Massey, Billie Stone and "Tooter" Sturges. Elaine Clayton, Linda Nancy Brewer, Johnnie and Fritz Aspgren.

Part of the evening was spent in an up-stairs bringing gifts of bubble-bags of candy, fruit, for the youngsters. Heed out gifts to the

Gladys Bownds Is Listed as Honor Student at TWC

Miss Gladys Bownds, daughter of Mrs. Hester Bownds of Memphis, has received honorable mention for grades earned during the first nine weeks of the 1947-48 school year at Texas Wesleyan College, Fort Worth, according to a release from the college this week.

The honor went to students having a grade average of "B" or above.

ROWN-UPS.
The refreshment committee, headed by Mrs. W. V. Coursey, served fruit cake and coffee to the following:

Messrs and Mesdames J. P. Clayton and daughter, J. P. Godfrey and daughter, Bill Vardeman, W. V. Coursey, Doc Saye, W. P. Baten and daughter, O. A. Sturdevant and children, Frank Ritchie; Mrs. Jack Roach and son, Mr. and Mrs. Hooper Shaw, Mr. and Mrs. Earl Briscoe, Mr. and Mrs. Harry Aspgren and son, Marjorie Rogers, and Bill George Kester-

Miss Mary Ruth Johnson To Be Wed Dec. 26 on Bride and Groom Program

Announcement is made of the approaching marriage of Mary Ruth Johnson, daughter of Mr. and Mrs. Lowery Johnson of Weatherford, to Jimmie M. Whit-

The ceremony will be read December 26 at 1:30 p. m. over the Bride and Groom program from Chapman Park Hotel, Hollywood, Calif. Miss Johnson was selected from Texas to appear on this program and any friends in Memphis who would like to hear the program may do so by tuning in at station WBAP, 570 on the dial.

Miss Johnson has many friends in Memphis. She lived here for a number of years during the time her father was superintendent of the Memphis Cotton Oil Company, and is a graduate of the Memphis High School.



MISS MARY RUTH JOHNSON

Mrs. Adair Gilbert, Recent Bride, Is Shower Honoree

Mrs. Adair Gilbert, the former Miss Vickie Goode of Hedley, was complimented with a miscellaneous shower Friday afternoon, December 12, in the home of Mrs. W. Z. Hawkins.

Co-hostesses were Mesdames Oran Adeock, Dick Spoon, Kenneth Hawkins, Edd Murdock, Bud Lemons, Arvor McQueen, Harry Aspgren, and Don Clemmons.

During the afternoon an informal social hour was enjoyed as well as a short program. Miss Kay Goode, sister of the honoree, sang "And Mimi," and the romance of the bride and groom was told in clever fashion by each person present taking part by reading a sentence.

At the conclusion of the program the honoree was presented a shower of gifts, wrapped in tissues and tied with ribbons.

Included on the invitation list were Mesdames Earl Briscoe, Betty Knatchner, Bob Ayers, D. L. Kennedy, Robert Jackson, W. R. Taylor, Edgar Jovett, Spruill Patsy Jean Adeock, Gladys Hawkins, T. B. Rogers, E. Gerlach, J. T. Stone, J. H. Long, C. L. Mixon, Frank Ritchie, Royce Crisler, O. M. Perkins, W. W. Martin, C. C. Hodges; Misses Kay Goode, Eucclair Gilbert, Mary E. Jackson, Qteka Bernard, and Minnie Lee Jackson.

Former Resident Weds Temple Man

The wedding of Miss Lola Winn and D. L. Gibson, Jr., both of Temple, was solemnized at 5 p. m. Saturday, December 6, in the chapel of the First Presbyterian Church in Temple with Rev. Michael MarYosip officiating.

The bride is the daughter of Mr. and Mrs. L. T. Winn of Parnell and the bridegroom is the son of Mr. and Mrs. D. L. Gibson, Sr., of Temple.

The bride was attired in a brown gabardine suit accented with a gray hat trimmed in brown and other accessories of brown. She carried a colonial bouquet of white gardenias.

Mrs. W. Paul Roberts, twin sister of the bride, was matron-of-honor. James L. Gibson served his brother as best man.

The altar, before which the vows were exchanged, was decorated with basket arrangements of white chrysanthemums and lighted tapers.

Attending the wedding were Mr. and Mrs. W. M. Tucker and Carolyn of Temple, Mrs. W. Paul Roberts of Panhandle, Mr. and Mrs. D. L. Gibson, Sr., Mr. and Mrs. James L. Gibson, Mrs. Madge Buie and Betsy Buie and Mr. and Mrs. Vinson McCelvey of Temple.

After a short wedding trip, Mr. and Mrs. Gibson will make their home in Temple.

Newlin Club Is Entertained At Yuletide Party

The Newlin Mothers Club met Thursday, December 11 in the home of Mrs. D. W. Lawrence for the annual Christmas party. Co-hostesses for the occasion were Mesdames R. V. and Don Sweat.

The president presided over a short business session at which time officers for the coming year were elected.

Mrs. D. W. Lawrence was re-elected to serve as president and other officers named included Mrs. Sam Smith, vice president; Mrs. Fred Hemphill, secretary-treasurer and reporter.

Committees named were as follows: Floral, Mrs. Tom Sweat, chairman, Mrs. Trilton Davis, and Miss Izabell Walker; social, Mrs. D. C. Messick, Mrs. Bedford Moore, and Mrs. Felix Jarrell.

After gifts were exchanged, refreshments were served to Mesdames W. L. Crabtree, M. E. Ellis, W. R. Glover, Fred Hemphill, J. B. Moore, M. P. Moore, D. C. Messick, Sam Smith, Bob Sweat, Tom Sweat, Henry Wasson, Ralph Scott, B. L. Gresham, A. A. Kinnard, Miss Izabell Walker, the hostess group, and one visitor, Mrs. Ed Evans of Memphis.

One-fourth of the rain that falls in the forest is caught by tree leaves and branches and released back into the air.

OES of Estelline Has Christmas Party

The Estelline Chapter of the Order of the Eastern Star enjoyed a Christmas Party on December 11. The party was held in the Masonic Hall which was artistically decorated for the occasion.

The meeting was opened regularly and Mrs. Archie G. Martin of Newlin was initiated into the organization.

After the business meeting was adjourned, Mrs. C. E. Wilkinson and Mrs. L. V. Bruce entertained with Christmas Songs, and gifts were exchanged from a lighted tree.

A lovely refreshment plate carrying out the Christmas motif was served and Christmas candy and fruit was also passed.

During 1946-47, 574,000,000 bushels of U. S. grain, principally wheat and wheat in the form of flour, have been exported.

Two Home Ec Girls Win Trip To Galveston

Dresses made by the second and third year Homemaking Class of the Memphis High School were featured in a style show last Thursday afternoon at 2 o'clock in the high school auditorium.

Present for the showing were the girls' mothers, the homemaking class of Lakeview school and other guests.

Named as first-place winners at the show were Dorothy Deaver and Hanna Beth Boyles. These

girls will be awarded trips to Galveston in April. Miss Deaver won first place in the second year class and other winners named were Joanna Davis, second place; and Jeanine Miller, third place.

In addition to Miss Boyles, who was awarded first place, winners in the third year class were Ada Louise Price, second place; and Elizabeth Sheen, third place.

Serving as judges were Mrs. M. E. McNally, Jr., Miss Francis Phelps and Mrs. Blayvins of Lakeview. Dresses were judged on appearance, suitability for occasion and construction.

Frozen baked apples are among the newest cooked fruit desserts to appear in frozen food stores.



Merry Christmas

of us here at Memphis Grocery welcome the opportunity the Holiday Season provides to tell you how your business friendship has meant to us. Our Christmas wouldn't be complete without a friendly note to you.

While saying "Thank You," we also want to convey our best wishes to you and your family for a bountiful Christmas and a New Year filled with health, happiness and prosperity.

| | |
|-------------------------------|------------------|
| PURASNOW FLOUR | PURE CANE SUGAR |
| 5 lbs. 98c | 10 lbs. 99c |
| PER SHELL MONDS, lb. | 49c |
| CALIFORNIA RANGES, lb. | 7c |
| DELICIOUS APPLES, lb. | 14c |
| WATERMELONS, No. 2 1-2 can | 30c |
| FRUIT COCKTAIL, No. 2 1-2 can | 41c |
| CELERY, stalk | 18c |
| WHITE SWAN COFFEE | SPRY |
| 52c | 3 lb. can \$1.35 |

MARKET

| | |
|---------------|--------------------|
| SMOKED HAMS | HALF or WHOLE HAMS |
| lb. 55c | lb. 65c |
| BACON SQUARES | lb. 63c |

PRICES GOOD THROUGH SAT.



True Blue Class Is Entertained

The True Blue Class, composed of 12-year-old girls, of the First Baptist Church enjoyed a Christmas party Friday evening in the home of their teacher, Mrs. Edward Hill.

Opal Ray Greene brought the devotional after which games in keeping with the yuletide season were played, and gifts were exchanged from the gaily decorated tree.

After refreshments were served, the girls spent the remainder of the evening serenading neighboring homes with Christmas carols.

Members present were Betty Don Pullen, Joe Nell Briscoe, Betty Kennon, Eddine Smith, Joan Huggins, Shirley Martin, Bonnie Benton, Opal Ray Greene, Nan Crowder, and one new member, Linda Mitchell. Two visitors were also present, Beverly Snell and Joan Kennon.

Mrs. C. E. Wilkinson Entertains With Bridge Dinner

In one of the most enjoyable parties of the holiday season Mrs. C. E. Wilkinson of Estelline entertained with a bridge dinner on the evening of December 10.

The home was most attractively decorated with Christmas motifs and cut flowers. The buffet dinner was served from a beautifully arranged table, centered by a miniature snowman and cut flowers. The delicious menu consisted of baked ham, smothered steak, buttered potatoes, green beans, corn, fruit salad, condiments, fruit cake, and coffee. Guests were seated at foursome tables, and after dinner bridge was enjoyed.

Those present were Mesdames Mac Tarver of Memphis, J. A. Ballard, C. L. Sloop, Hulien Clifton, W. M. Whaley, Jerrell Rapp, Lester Phillips, and Mrs. C. E. Wilkinson. Mrs. E. F. Kennedy was guest of dinner only.

Crystallized orange, lemon, and grapefruit peels are easy-to-make, healthful and delicious Christmas candies that may be made in advance and will keep for long periods.

It has been found that grain sorghums are particularly rich in niacin, the vitamin that helps prevent pellagra.

Greetings

To Our Friends and Customers

We wish to extend to you our sincere thanks and appreciation for your patronage—for the many favors you have so kindly extended us.

Our wish for you is "A Very Merry Christmas" and a "Happy New Year" with with good health, much happiness and more prosperity throughout the New Year.

| | | | |
|---------------------------------------|-----|---|-----|
| EGGS Dozen | 69c | FROZEN FOODS | |
| TOMATO JUICE MARCO—46 oz. can | 27c | Brussel Sprouts — Broccoli — Green Beans — Peas — Spinach — Cut Corn — Lima Beans — Strawberries — Fish — Oysters. | |
| SWEET CORN QUICK MEAL—No. 2 can | 17c | GRAPEFRUIT | |
| HOMINY No. 2 can | 12c | 4c each | |
| TOMATOES, Carlton No. 2 can | 14c | SLICED BACON, Wilsons 1 lb. 80c | |
| LIMA BEANS, Scotts 1 lb. jar | 14c | COUNTRY SAUSAGE, 1 lb. ... 50c | |
| CAREYS SUGAR CURE 10 lb. sack only | 35c | FIGARO SUGAR CURE 10 lb. can only | 60c |

East Side of Square Memphis Texas

PIGGLY WIGGLY

HOME OWNED BY GEO. R. CULLIN AND D. S. JOHNSON

East Side of Square Memphis Texas

PHONE 249

Mrs. Crawford Is Hostess to Class Party Thursday

An annual Christmas party for the T. E. L. Class of the First Baptist Church was given for members at the home of Mrs. C. W. Crawford last Thursday evening. Assisting Mrs. Crawford in entertaining were Mrs. Isabell Cypert and Mrs. A. M. Wyatt.

A Christmas story, "The Anniversary," was given by Mrs. Fern Durham and a beautiful devotional, "Happiness at Christmas" was brought by Mrs. J. H. Smith, who used as her text, Psalms 100. The entire class joined in singing "Joy to the World," "Hark the Herald Angels Sing," and "Silent Night."

At the conclusion of the program, gifts were exchanged from a beautiful lighted tree.

The hostess group served refreshments to Mesdames A. Baldwin, J. H. Smith, W. C. Gilliam, J. W. Fitzjarrald, Dick Watson, John Barber, R. H. Wherry, R. C. Walker, E. W. Evans, W. E. Hill, Chas. Drake, W. Wilson, Alla Boswell, Maggie Holcomb, W. B. Scott, A. M. Wyatt, Isabell Cypert, and C. W. Crawford.

Mrs. Pritchett Is Hostess At Bucilla Club Party

The Bucilla Club held its annual Christmas party after the luncheon given in the home of Mrs. Earl Pritchett last Thursday. Attractive decorations and appointments were in keeping with the Christmas season.

Each member present received a gift from the beautifully decorated tree. During the business session, Mrs. Charles Webster was elected a new member.

Those present were Mesdames Pearl Massey, Charles Williams, Burl Smith, Bill Monzingo, Henry Scott, T. J. Hampton, Bess Crump, Bob Cummings, Brice Webster, hostess, Mrs. Pritchett, and two guests, Mrs. Charles Webster and Mrs. Nat Bradley.

Christmas Party Enjoyed By Family

A family Christmas get-together and exchange of gifts from the Christmas tree was held Sunday in the home of Mr. and Mrs. Coy Revell.

Refreshments of hot chocolate and cake were served to Mr. and Mrs. Charlie Stewart, Howard Melvin and Jimmy Stewart, Mr. and Mrs. Seth Stewart and Mr. and Mrs. Coy Revell and Kenty.

Christmas Dinner Fetes Members of Little Theater

Attractive in detail was the Christmas dinner and program given for the Memphis Little Theatre Friday evening in the home of Mrs. D. L. C. Kinard. Hostesses were Mesdames Lottie Kinard, Virginia Rogers, Emma Deaver, Rebecca Ray Turner, and Miss Mary Foreman.

The house was beautifully decorated with yuletide decorations. Featured on the buffet were white candles rising from a base of greenery and centering the dining table was a miniature tree of silver placed on a reflector surrounded by red and blue lights.

Following the dinner, Mrs. Peaches Harrison entertained with a Christmas story and Katherine Milam sang a vocal solo accompanied at the piano by Miss Mary Foreman.

At the conclusion of the program, Mary Lee Fields, acting as Santa, distributed the gaily wrapped packages which were placed at the base of a sparkling Christmas tree.

Members enjoying the affair were Mesdames Ida Anisman, Eulala Burks, Joyce Childress, Emma Deaver, Verna DeBerry, Mary Lee Fields, Charline Greene, Tomacell Greene, Helen Combs, Lottie Kinard, Peaches Harrison, Doris Lindsey, Katherine Milam, Virginia Rogers, Mary Helen Sexauer, Hattie Dem Thompson, Rebecca Ray Turner, Loraine Tarver, Cy Foxhall, Jewel Stanford, Gladys Power, Misses Mary Foreman and Tommye Noel.

Culture Club Is Entertained In Grundy Home

A Christmas program and exchange of gifts made up the entertainment for the Woman's Culture Club Christmas party Wednesday of last week when Mrs. D. A. Grundy was hostess at her home, 221 North 12th street.

The program included a Christmas lesson from Luke by Mrs. Lloyd Phillips and Christmas story, "The Anniversary" by Mrs. R. E. Clark.

Decorations for the home were in keeping with the yuletide season and noted on the dining table was a center arrangement of Christmas greenery and bright baubles combined to form a background for a leesy white lamb. Outlining the table were lighted candles in the shape of St. Nicholas, Christmas trees, and etc. At the conclusion of the program, members picked up a candle and selected a gift from the table corresponding in number to the one underneath the candle.

A dainty refreshment plate was served to Mesdames M. W. Messer, R. E. Clark, Herschel Combs, D. A. Grundy, Lloyd Phillips, Ward Gurley, A. W. Howard, R. L. Madden, C. D. Morris, Homer Tribble, Jeannette Frons, Miss Esta Melirath and Mrs. Bertha Rice of Kentucky.

Blue Bonnet Club Enjoys Annual Christmas Party

Mrs. Otho Fitzjarrald, assisted by Mrs. Herschel Combs, entertained members of the Blue Bonnet Sewing Club for the annual Christmas party Friday afternoon.

The party was held in the Fitzjarrald home where beautiful yuletide decorations were featured. A large tree glistening with myriads of lights and bright baubles stood in one corner by the fireplace and at its base were spread a large array of gifts which were exchanged by those present.

Refreshments carrying out the Christmas motif were served to Mesdames Blanche Hooser, Fern Boone, Winnie Johnson, Gussie Jones, Minnie Vallance, Susie Coleman, Ethel Gregory, Hucie Lindsey, Mabel Meacham, Kathryn Morgensen, Minnie Lou Potts, Margaret Phillips, Essie Cullin, and hostesses, Mrs. Combs and Mrs. Fitzjarrald.

H. Howells Hosts To J. C. Penney Personnel Thursday

The music of Christmas carols played while guests were arriving gave the Christmas tone to the party held Thursday evening in the home of Mr. and Mrs. H. J. Howell when they entertained the J. C. Penney personnel.

Another feature of the party was a fleecy lamb on a reflector surrounded by fern which was the centerpiece for the refreshment table, done in red and green. Mrs. Buck Johnson presided at the silver tea service and other dainties included poinsettia-shaped sandwiches, snowballs, mints fashioned to resemble green Christmas trees, roasted nuts, and candied grapefruit peel, in red and green.

Gifts were exchanged from a sparkling tree and party games were enjoyed.

Attending were Mr. and Mrs. Doyle Bruce, Miss Fleta McCreary, Bennie Dennis, Mrs. Birdie Sanderson, Hamp Prater, Mrs. Ara Jean Lamb, Mr. and Mrs. D. W. McCollum, Mrs. Billy Frisbie, Mr. and Mrs. Ivan McElreath, Raymond Cullin, Roddie Patton, Mr. and Mrs. Buck Johnson, Barney Rivers, Mr. and Mrs. C. R. Sargent, and hosts, Mr. and Mrs. H. J. Howell and son.

Mrs. Hulon Clifton Of Estelline Is Club Hostess

"Trends in Short Stories By American Women" was the subject of the program given by the Estelline 1932 Culture Club December 2 in the home of Mrs. Hulon Clifton.

The program chairman, Mrs. C. E. Wilkinson, introduced the speakers. Mrs. Ben Jackson gave "The Perfect Tribute," by Andrews, Mrs. J. B. Rapp reviewed "Humoresque," by Hurst, and "April 25th As Usual," by Ferber, was given by Mrs. C. L. Sloan. Sixteen members answered roll call.

Garrett Home Is Scene For Annual Christmas Party

The Wednesday Bridge Club met December 17 in the home of Mrs. Frank Garrett, the president, for its annual Christmas luncheon and party.

Yuletide decorations of holly, cedar, red ribbons, and Santa Claus and snow scenes turned the Garrett home into a scene of holiday festivity.

Lunch was served buffet style from a beautifully decorated table. The menu consisted of mixed cocktail, roast chicken, dressing with gravy, green beans, baked corn, a relish dish, fruit jello, salad, hot rolls, and date loaf with whipped cream for dessert.

Jokes and toasts were given by members present and kodak pictures were made including both indoor and outdoor views.

Following the luncheon, members enjoyed games of bridge. Lenora Hankins won high score prize for the afternoon and floating prize went to Mrs. Alice Crawford.

Members present were Mesdames Bill Cudd, Nita Combest, Alice Crawford, Fern Durham, Mary Lee Fields, Lenora Hankins, Blanche Hooser, Julia Mae Land, Irene Lee, Hattie Dem Thompson, Mary Jane Thompson, and hostess, Mrs. Garrett.

Church Group Enjoy Christmas Social

Members of the Golden Circle Sunday School Class of the First Baptist Church enjoyed a Christmas party Monday evening of last week in the home of Mrs. R. E. Clark, teacher.

A lovely Christmas tree and other yuletide decorations were featured throughout the entertaining rooms.

Mrs. Clary opened the program with a prayer followed by the story of Christ's birth read from the 2nd chapter of Mark by Mrs. Al Constanzo. Mrs. H. C. Pounds gave a Christmas story, "The Holly Witch," after which the group joined in singing Christmas carols.

During the social hour, Mrs. Al Constanzo poured tea, and the

Locals and Personals

Boy Davis of California, who has been visiting in Memphis with relatives, was accompanied by his sister, Joy Davis, to Corpus Christi

following members enjoyed tea, sandwiches, and cookies:

Mesdames A. L. Gailey, Gene Lindsey, T. O. Pounds, Jeanette Irons, W. C. Foote, D. S. Johnson Jr., Avos Henderson, Al Constanzo, Robert Moss, H. C. Pounds, Joyce Webster, Coy Beckham, and Mrs. Clark.

to spend the Christmas. Mrs. Marvin Webster view shopped in Memphis day. Mr. and Mrs. Raymond son of Abilene and Mr. Brown McMurry and son of Borger, visited in their mother, Mrs. E. ford, over the week-end. Mr. and Mrs. T. M. are spending the holiday their son, T. R. Barr family at Knox City. Mr. and Mrs. Cecil G. Borger are spending the with relatives, Mrs. Galt the former Miss Estelle S.




TIDINGS OF GREAT JOY
Christmas

A MERRY CHRISTMAS!

May the spirit of the First Christmas gladden your hearts this Christmas season.

GIDDEN ELECTRIC
Mr. and Mrs. A. O. Gidden

MERRY CHRISTMAS FOLKS



A star in the sky

a light in the window, and hope in the heart! It's Christmas again, good folks of this community... the season when even strangers nod at you and smile. So we are sending you these wishes for Christmas cheer and happiness in your home.

DUNBAR and DUNBAR
Memphis Texas

BETTER HOT-FOOT IT OVER HERE FOR TODAY'S HOTTEST DEAL!

Get our **ALL-OUT ALLOWANCE!**

FOR YOUR PRESENT TIRES ON **B. F. Goodrich Silvertowns**



Look how you save! You get (1) longer mileage than *prewar* (2) greater safety than *prewar* (3) better value than *prewar* and TODAY we are offering a special "All-Out" allowance for your weary old casings on new B.F. Goodrich Silvertowns, best in the long run for mileage, safety and value.

1.50 DOWN—1.25 A WEEK
Puts a New 6.00-16 Silvertown on Your Car

EVERY B.F. GOODRICH TIRE CARRIES **A Lifetime Guarantee**

Memphis Tire & Supply Co.
SOUTH SIDE SQUARE—PHONE 65
E. (GIP) McMURRY J. M. FERREL, JR.

B.F. Goodrich
FIRST IN RUBBER

S-t-r-e-t-c-h Your FORD'S Life!

and save money these four ways with

REAL FORD SERVICE



- FORD-TRAINED MECHANICS**
... help keep your Ford like new, with faster, better service that saves you money.
- GENUINE FORD PARTS**
... are made right, fit right last longer. That means fewer replacements.
- FACTORY-APPROVED METHODS**
... planned by Ford engineers, get the job done quicker and better, and that saves.
- SPECIALIZED FORD EQUIPMENT**
... is designed to check Ford completely, to save you repair bills on.

FOR A CHECK-UP—FOR EVERY SERVICE NEED—SEE US!

Foxhall Motor Co.
EDDIE FOXHALL, Owner

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ISABELL... BILLIE... K. L... JESS DEN... MRS... SERGEANT... CHANTE... SPEND... DAU... FOR... EW HC... Gallon... of 12... RANBE... Spray... cans... QUIT C... tall ca... en cans... RANGI... torma-1... PPLES... cious-It... TRUP... ey or Ka... LK... or Carn... y or Tal... OLA S... te box... DAP F... fon-larj... CRAFT... tage... UGAR... -10 lb... AMAL... fit-can... e 24... E A L... ions Best... LOU... on Best... ve Ye... W... RMAN V...

PERSONALS

Isabell Cybert and her mother, Billie Faye, will spend the holidays with her daughter, and ending the holidays with her mother, Mrs. E. R. H. Gresham in Altus, at Knox City.

Jess Dennis and Mrs. Coy hopped in Amarillo last week.

Mrs. Ira McDaniel and her family were Sunday guests in the home of Mr. and Mrs. Leo Hendrix in Canyon.

Mrs. W. W. Wise and her family are spending the Christmas holidays with relatives in Phoenix, Ariz., and Sacramento, Calif.

Mrs. Ed Berrett of Memphis arrived in Memphis Monday to spend Christmas with her mother, Mrs. Leo Hendrix.

Sergeant Al Tinsley, who is receiving special training at Chanute Field, Ill., arrived to spend the holidays with his mother and daughter, Sgt. Tinsley.

as their Christmas guests Miss Odessa Lamkin of Houston, Woodrow Lamkin and family of Kermit, and Mr. and Mrs. Paul Lamkin of Sulphur Springs.

Mr. and Mrs. Harry Rasco of Del Norte, Colo., are visiting friends and relatives in Memphis this week. Miss Rasco was the former Miss Betty Ables.

Mr. and Mrs. S. A. White and Jimmy of Fort Worth and Jack White of Lubbock are spending the Christmas holidays with her mother and sister, Mrs. J. A. Cassels and Miss Winnie Cassels.

Mr. and Mrs. Clifton Burnett are spending the holidays with her brother, D. Betts, in Fort Worth.

Mr. and Mrs. J. B. Burnett are spending Christmas in Fort Worth with their sister, Mrs. Della Smith. Sheldon Anisman, who is attending Peacock Military Academy at San Antonio, is spending Christmas with his parents, Mr. and Mrs. A. Anisman.

Mr. and Mrs. Thomas Clayton and Elaine visited with his sister, Mrs. H. S. Mabaffey and family, in Ashtola last Sunday.

Mr. and Mrs. Guy Harris of Clinton, Okla., who spent several days here with her parents, Mr.

and Mrs. Sam Neal, went to Hereford Monday on business.

Mr. and Mrs. Clint Syrgley had as Sunday guests Mr. and Mrs. Miller Syrgley of Littlefield.

Mr. and Mrs. Bob Ayers visited in Clarendon Sunday with Mrs. J. R. Ayers.

Mrs. R. A. Brame of Clarendon is spending the holidays with her daughter and family, Mr. and Mrs. Thomas Clayton and Elaine.

Mrs. J. C. Lamb has as her Christmas guests her daughters and families, Mr. and Mrs. Alton Dewlin and son Mike of Amarillo, Mr. and Mrs. Mothershed and Nancy and Susan of Wichita Falls and Mr. and Mrs. W. A. Buchanan and David of Tucumcari, N. M.

Mr. and Mrs. Charlie Stewart, Howard and Melvin left for Dallas and Commerce Monday to spend Christmas with Mrs. Stewart's sisters and other relatives.

Mr. and Mrs. T. J. Dunbar Jr. and daughter, Kay Lynn, of Lake Jackson are spending the holidays with his parents, Mr. and Mrs. T. J. Dunbar.

Mr. and Mrs. Foster Watkins and sons of Quanah are spending the holidays here with her parents, Mr. and Mrs. Seth Pallemeier.

Miss Mary Sue Huckaby of Amarillo spent the week end visiting with her father, Angus Huckaby and Mrs. Huckaby, and friends.

Mr. and Mrs. Clyde Milam have gone to San Juan Bautista, Calif., to spend the Christmas holidays with their daughter, Mrs. Frank B. Toner and family.

Mr. and Mrs. Herbert Estes left last week-end for San Fernando, Calif., to spend Christmas with their daughter, Mrs. W. A. Morgan and family.

Mr. and Mrs. Floyd Melton of Quanah are here visiting their parents, Mr. and Mrs. E. Melton.

Mr. and Mrs. O. J. Gilreath, who have been residing at Gila Bend, Ariz., are here visiting their parents, Mr. and Mrs. E. Melton and Rufus Gilreath.

Mr. and Mrs. H. E. Cleveland Sr. and H. E. Cleveland Jr. of Fort Worth spent Friday in the home of Mr. and Mrs. Willeford.

Doyle Bunch visited with friends Monday, en route to Amarillo to spend Christmas with his wife and baby. Mrs. Bunch and Doyle Ray have visited in the home of her parents in Amarillo for the past three weeks.

Mrs. Henry Cleveland and daughter Pat, who have been visiting the past week with her parents, Mr. and Mrs. J. E. Willeford, have returned to their home in Fort Worth.

Yuletide Party and Program Featured At Atalantean Club

An especially enjoyable affair was the annual Christmas party and program for the Atalantean Club at the home of Mrs. C. R. Webster last Wednesday afternoon at 4 o'clock.

Mrs. N. A. Hightower, an honorary member, gave the invocation and then the group was led in singing favorite Christmas carols.

A most interesting Christmas play was dramatized by Miss Imogene King. After several games and singing of "Jingle Bells," gifts were exchanged by the members.

The tea table was appointed with silver and centered with a fleecy lamb on a reflector and surrounded with a garland of lacy fern. Dainty refreshments were served by the social committee.

Members present were Mesdames J. A. Anthony, W. C. Hickey, H. B. Estes, John Fowler, T. M. Isham, H. J. Howell, Claud Johnson, C. W. Kinslow, D. J. Morgensen, J. H. Morris, D. A. Neeley, J. A. Odom, Myrtis Phenlan, Bob Roberts, Edwin Smith, C. R. Tennison, C. R. Webster, Ed Monzingo, N. A. Hightower, and a guest, Mrs. Reed.

Locals and Personals

A. O. Gidden, Dewey Roach, and Angus Huckaby made a business trip to Canyon last week.

Mr. and Mrs. J. W. Coppedge are spending the holidays in Abilene and Colorado City.

Mr. and Mrs. J. C. Akard and family of Sacramento, Calif., spent Sunday night and Monday with her parents, Dr. and Mrs. J. A. McBee of Memphis; and visited other relatives and friends here. They departed Monday for Dallas to spend Christmas with his parents.

Memphis Fireman Is In Hospital; Reported Better

Lester Huggins, who is one of the regular firemen for Memphis, is reported to be some better at a hospital in Amarillo.

He has been there about four weeks undergoing treatment and friends said that word had been received here that his condition was some improved.

CALL 15 FOR QUALITY JOB PRINTING

THE SEASON OF GOOD CHEER IS HERE!

As you gather with friends and loved ones for a festive Christmastime, please be mindful that our thoughts are for you and yours. We wish you a season of happiness, mingled with the many blessings you so richly deserve.

...AND HERE'S FOOD BARGAINS

For Friday, Saturday, Monday and Tuesday

| | | | |
|---|----------------|--|-------------------|
| NEW HONEY Gallon 12 | 89c \$10.50 | TOMATOES No. 2 can Case of 24 cans | 13c \$2.95 |
| RANBERRY SAUCE Spray—15½ oz. can 6 cans | 23c \$2.70 | SHORTENING Advance—3 lb. carton (LIMIT SUPPLY) | 89c |
| FRUIT COCKTAIL 1 tall can 6 cans | 26c \$3.00 | RICE 2 lb. celo package | 37c |
| ORANGES California—lb. | 7c | PORK & BEANS Marshall—15½ oz. can Case of 2 dozen | 12c \$2.65 |
| APPLES Delicious—lb. | 12c | SYRUP Staley or Karo, dark syrup—½ gal. | 55c |
| CRUP Karo, white—½ gal. | 57c | CATSUP Brooks—14 oz. bottle Case of 24—14 oz. bottle | 19c 4.50 |
| MILK Carnation—tall can or Tall cans—case | 13c \$6.11 | CATSUP White Swan—14 oz. bottle Case 24 bottles | 20c \$4.65 |
| OLA SOAP FLAKES 6 box | 34c | TOMATO JUICE Hearts Delight—No. 2 can | 14c |
| OP FLAKES 6 box—large box | 29c | SARINES In Tomtao Sauce—Oval can | 32c |
| RAFT DINNER 6 package | 14c | KRAFT CHEESE 2 lb. box | \$1.00 |
| UGAR 10 lbs. | 95c | RASINS 2 lb. package | 39c |
| AMALES 6 can 24 | 21c \$4.95 | COFFEE White Swan—1 lb. can | 47c |
| EAL 6 bags Best—5 lb. bag | 49c | PINTO BEANS 10 pound 100 pound sack | \$1.75 \$15.00 |
| LOUR 6 bags Best—25 lb. sack | \$2.15 | SHORTS 100 lb. bag | \$4.25 |

Save Yourself — Pay Cash — Save Money

Warehouse Market

SOUTHEAST CORNER SQUARE

MAN VALLANCE

ESTELLINE

By MRS. FRED BERRY

Misses Irma Dean Gardenhire and Pat Sloan of Denton are here spending the holidays.

Mrs. Maud Chaudoin was carried to a Memphis hospital Saturday.

Mr. and Mrs. Andy Dunlap and children moved to Bellevue this week.

Mrs. Fred Berry and children and Mrs. Swain Young and children left Monday for Fort Worth and Texarkana to spend Christmas.

Mrs. Sam Powers had the misfortune to wreck her new Chevrolet.

James Whaley of Arlington and Hulen Clifton Jr. of Austin are home for the Christmas holidays.

Miss Billie Jean Price of Lubbock is here with her parents to spend the holidays.

Mrs. Dave Waldron was carried to a Quannah hospital Monday.

Mr. and Mrs. W. S. Webster visited in the home of her sister, Mr. and Mrs. Andy Dunlap and family, Sunday.

Mrs. Lizzie Webster left Friday for Los Angeles to spend the winter with her daughter.

Word was received here Sunday that lightning struck the home of Mr. and Mrs. Edgar Adams of DeLeon and they lost everything they had.

Miss Dee Groom of Sudan is working here in the beauty parlor this week.

Mrs. Jim Webster went to Plainview Sunday to visit with her daughter and family, Mr. and Mrs. W. S. Webster.

Mrs. S. Young entertained her daughter, Linda, Sunday afternoon with a birthday party from 3 to 5 o'clock. Games were played, cake and ice cream were served to 14 children. Linda, assisted by her mother, opened the gifts brought by her friends. Mothers present were, Mesdames Eddins, Jarvis, Phillips, Wilkerson, Crump, Bell, Bob Williams, and Berry. Misses Judy Jane Bell, Mary Collins, and Carlett Berry also attended.

Mrs. A. Eddleman is on the sick list this week.

All the Rebekah members report a fine time Monday night at their annual Christmas party. Thirty-five members were present. Visitors were Mrs. Jo Ballard and Miss Dee Groom. Gifts were exchanged by secret pals.

To All Our Friends WE SAY ...

Thank You!
AT CHRISTMAS

While we're going about the business of wishing everybody a Merry Christmas, we don't want to forget that we owe our friends our sincerest appreciation for making possible one of the best years we have ever enjoyed in this community. Thank you, each and every one.

| | | | | | |
|----------------------------------|--------|-------------------------------------|-----|------------------------------------|-----|
| LARD SNOWDRIFT 3 lb. | \$1.19 | FLOUR PURASNOW 10 lb. | 95c | COFFEE ADMIRATION 1 lb. | 49c |
| BLACKBERRIES CONCHO—No. 2 can | 19c | —DRUG and LOTIONS— | | | |
| TOMATO SOUP WHITE SWAN | 9c | CARDUI \$1.00 Bottle | 69c | | |
| TOMATO JUICE No. 2 can | 12c | MILK OF MAGNESIA LARGE BOTTLE | 39c | | |
| CORN OUR DARLING—No. 2 | 14c | JERIS HAIR OIL — HAIR TONIC | 61c | | |
| PORK SAUSAGE, pound | 50c | JERGENS LOTION LARGE \$1.00 SIZE | 88c | | |
| BLOCK CHILI, pound | 49c | PICNIC HAM 1 Pound | 49c | | |

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W. Noel St. on Lakeview Highway — We Deliver ... Phone 498

RAY CHILDRESS — ANDY FLOWERS

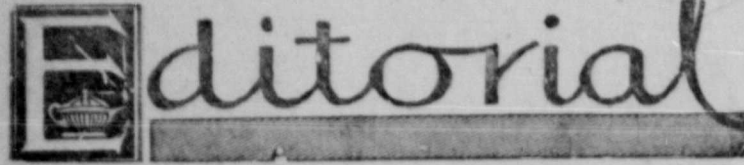
The Memphis Democrat

Hall County Herald Absorbed by Purchase August 7, 1928
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CHRISTMAS LAUGHTER

Christmas is here today. After the long wait, the rush and come and go; the thrill of expectancy; the traditional Santa Claus has arrived.

But his spirit has been with us for many days. We were over on the square east of the Hall county courthouse the other Saturday night rushing up the street in our usual hurry. We were not going anywhere in particular but were just hurrying as is our natural habit. Suddenly the joyous laughter of a pretty little blonde haired girl struck our ears. An electric train in one of the store windows was sailing merrily around its track and she danced a little jig stooping closer to watch it, her hands clapping happily.

Over to the other side two little Mexicans about the same age were watching in fascination. Ah! Christmas spirit and its goodness . . .

Yearly since early times the 25th of December has been observed in many varied ways. It was pre-dated by the observance of Good Friday and Easter in church services and most historians give Easter the stronger Christian meaning.

But the custom among heathens to make merry in orgies of revelry grew up in some places in early history.

The druids, who Julius Caesar said, were Celtic priests and exerted wide influence on people in Gaul and Britain and introduced the use of mistletoe. They believed in human sacrifice and their victims were usually prisoners of war.

To the young, in United States the harmless tradition of the fair lady under the mistletoe as victima of a gentlemanly kiss, is a custom that strangely grew out of the orgies of those ancient times.

But also in the United States Christmas became a custom of happiness, of gifts and religious ceremonies, for millions of people and their children. And of course its extra worry and work is off set by the evidence of a pretty little blonde haired girl laughing happily as a toy electric train whirls merrily around its endless track.

Dale Carnegie

Author of
"HOW TO WIN FRIENDS and INFLUENCE PEOPLE"

EFFECTS OF SELF-CONSCIOUS TRAITS

ARE you self-conscious when you meet people? If so, would you like to know how to cure yourself?

First, you must not worry if you are self-conscious when meeting strangers. Know that most people are a bit worried on such occasions for meeting new people is a strain. Luther Burbank, the plant wizard, as a boy was so self-conscious when meeting people that he would not come to the dining table if he saw an extra plate laid for company. He would stay outside and eat in the kitchen rather than go through the strain of meeting a stranger or someone he did not know well.

This was true of General Wainwright when he was a young man. He says, "I was always ill at ease when I met somebody new, particularly if I thought that person more important than myself." Yes, those are the words from the Hero of Bataan. And no one will say that he did not have courage.

As a young lad Eddie Rickenbacker was so shy that he would cross the street to avoid saying "Good morning" to the neighbors.

Nathaniel Hawthorne, author, was so self-effacing as a boy that when he saw a visitor coming through the front gate he would run to the kitchen and stay there, rather than go to meet him, even though the visitor was a family friend. This uncomfortable trait persisted after he was married. Sometimes when company came he would say he had a headache and go to his room, leaving his wife to entertain the callers.

Of course there are examples of super-sensitiveness and self-consciousness. But this basic fact remains true for nearly every one.

Here are three simple ways to help cure yourself of self-consciousness. Apply them and you'll get results that will astonish you:

1—Don't think about yourself; think about the other person. At the bottom of nearly all self-consciousness is this fault of self-thinking. Talk about other things, the other person; listen to what he has to say; forget your own interests.

2—Take a course in public speaking. This will help you to lose your fear of crowds and when you lose your fear of crowds you are likely to lose your fear of individuals. Even fear of your boss when you want to ask for a raise.

3—Interest yourself in neighborhood or community activities. Help in organization work; put yourself before the public eye.

Try these three simple rules, for six months and you'll be amazed at the result. You'll not only cure yourself of self-consciousness but you will make more friends in that length of time than you have made in the past two years.



D. Carnegie

"SKI TRAIL PERILOUS"



December 25, 1947

This world would be a happier place if humans would just be human.

Congress ought to raise the exemption on the income tax. A man can't live on \$500 a year—yet if he makes \$501, he has to pay a tax.

Also some encouragement ought to be given for home ownership—an exemption, up to a certain amount, for expenditures to keep your home repaired and to improve it and the grounds. The man who owns his home is a great asset and when he spends his money to improve that home, he is helping the whole neighborhood, making it a prettier and more pleasant place in which to live. He deserves encouragement.

Then the man who tries to provide for his old age so that he can be self-supporting should be encouraged. If he economizes and pays each year on an annuity, why shouldn't he be given credit

OLD PROBLEMS SOLVED

Man has suffered long with backache, soreness, painful elimination, discomfort of losing sleep. Chemists have solved the problem. Correct the ph. of the body fluids—trouble leaves. CIT-ROS \$1.00 at your druggist. For sale by

STANFORD PHARMACY

DR. J. A. McBEE
Veterinary
Plenty of Rabies Vaccine
Res. 522 N. 9th St.
Phone 32

Don't Let "Gums" Become 'Repulsive'

Are your "GUMS" unsightly? Do they itch? Do they burn?—Druggists return money if first bottle of "LETO'S" fails to satisfy.

TARVER'S PHARMACY

When Your Back Hurts - And Your Strength and Energy Is Below Par

It may be caused by disorder of kidney function that permits poisonous waste to accumulate. For truly many people feel tired, weak and miserable when the kidneys fail to remove excess acids and other waste matter from the blood.

You may suffer nagging backache, rheumatic pains, uric acid, dizziness, getting up nights, leg pains, swelling, sometimes frequent and scanty urination with smarting and burning is another sign that something is wrong with the kidneys or bladder.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. It is better to rely on a medicine that has won countrywide approval than on something less favorably known. Doan's have been tried and tested many years. Are at all drug stores. Get Doan's today.

DOAN'S PILLS

on his income tax payment for that, up to a certain percent, of course?

The world is crying for wheat. We are being asked to save a slice of bread a day. And yet there are some farmers with a large amount of wheat on hand. They will not market it until after a certain time because it would run their income tax into a higher bracket.

We have got to fix it so that a man will have an incentive to work and produce.

Those who are drawing salaries up in Washington to make the laws ought to know the answers—and do something. If they can't, they ought to be like that rabbit. Uncle Rastus was passing a cemetery at midnight and he thought he saw a ghost. He began running. He was really picking 'em and laying 'em down. The path was narrow and he over-took a rabbit. He said, "Git outta the way, rabbit, and let somebody run whut kin run."

Wheat is a good export food because it is easily shipped and stored and has a high calorific value in relation to its cost.

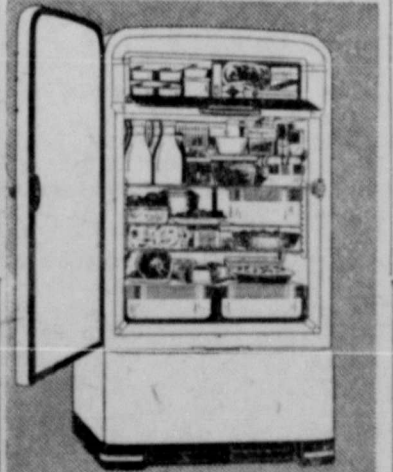
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LIQUID MEDICINE IS BETTER
Get split-second relief of Cold Miseries with 666
the largest selling Liquid Cold Preparation in the U. S.
LIQUID 666 COLD PREPARATION
Caution: Use only as directed.



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Stays Silent
Lasts Longer

BECAUSE IT FREEZES WITH NO MOVING PARTS



Come see the great new Servel Gas Refrigerator! It's a beauty—with every new convenience for fresh foods and frozen foods. Most important, Servel freezes with no moving parts. No valves, piston or pump. No machinery to wear or get noisy. Just a tiny gas flame does the work. Result—no noise, no wear. Come see!

STAYS SILENT... LASTS LONGER
Servel
The GAS Refrigerator

Thompson Bros. Co.
Order Now for Early Delivery

This Week in WASHINGTON

WITH STOP-GAP AID to France, Italy and Austria out of the way and the special session of congress recessed for the Christmas holidays, Washington continued to see the pro and con over high prices and proposed legislation for curbing them.

With the GOP putting forth a list of curbs, some of which coincide with those proposed by President Truman, the argument is gaining momentum that if government control of any kind, one control even, is not a "police state" then why should 10 controls be any more of a "police state" or regimentation in peacetime?

Further, proponents of the President's 10-point program point to the sugar control act of 1948 passed by a Republican controlled congress at the last session, as just what its name implies—government control of sugar by law. In this law, which has been in operation since 1937 under almost the same provisions as the present law, the government controls allocation of acreage, wages and prices.

There is some feeling that the Republican policy committee may give in and grant the President the controls on domestic affairs he has asked on the theory that they won't work and that the proof will be evident before the '48 elections. Then, in theory, the GOP should point and say, "We told you so."

However, there is too much pressure from big business and the fear that such controls might work, even as they worked during the war, for the GOP leadership to take any such action. Instead, it is the consensus that the congressional leaders will go through the motions of fighting inflation, appoint a committee, place emphasis on a voluntary program of getting together by business leaders, a campaign to "spend less" and some curbs on allocations of raw materials and export controls, and some theoretic credit tightening.

ONE OF THE MAJOR SCANDALS of the war is likely to develop in the probe under way by a sub-committee of the house armed services committee into a so-called "rocket" of terminal leave pay for high officers in the army and navy. Literally thousands of officers have obtained disability payments in their terminal pay running as high as \$500 per month for life without any

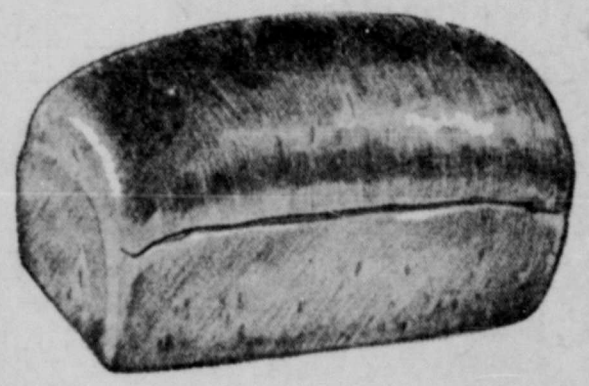
review of their cases. Congressman Robert G. Florida is seeking an amendment to the present law requiring an interview or physical examination of officers who receive disability pay as is now the case with enlisted men. One case which recently was highlighted was that of the famous Bennett Meyers who was about \$500 in disability pay and nervous exhaustion.

THERE IS EVERY INDICATION that some hot battles will be out in the regular session of congress in many phases of the controversial field. As a matter aside from constitutional fees there is little law covered field upon which the department of justice can operate, since sections of the civil rights act of 1870 remain valid and have been variously interpreted.

Hence Atty. Gen. Tom will ask congress to amend law setting up specific provisions for civil rights and the civil rights section of department of justice to a position with sufficient personnel and money.

Further bills may cover the of individuals before congressional committees and a definition of powers of congressional committees to probe and investigate. Handling this need is the general to the Howard Hughes probe senate war investigating committee investigation on several and the action of Rep. Charles man of Michigan in halting newswoopermen, including E. McKelway, editor, and J. Cline, chief editorial writer Washington Star, and Alfred ly, a Washington Post reporter his sub-committee by critical articles about him.

AS A RESULT of President man's charges of gambling grain markets and of Secretary Agriculture Anderson's charge he could name names of speculators in large quantities of grain, the army is conducting check of its procurement and policy making officials officials of state and agricultural departments as to whether officials were speculating in grain.



During The
Holidays
or
Any Day
Serve Your Family . . .

MANN'S Malted Milk Bread

Each slice of MANN'S Malted Milk BREAD gives your family a full measure of delicious, energy-building food. Every loaf is vitamin-packed—piping with fresh nutrition. Let our skilled bakers furnish the bread for your table. They use only the finest ingredients . . . and every loaf is baked in a modern bakery, where nothing has been out to give you the last word in taste enjoyment. Try a loaf today. You, too, will be selecting MANN'S Malted Milk BREAD from your grocer's shelf.

And, REMEMBER . . .
IT'S DELIVERED DAILY TO YOUR
FAVORITE FOOD STORE

CALL FOR . . .
MANN'S BREAD
BY NAME
At Your Favorite Grocery Store

Christmas Dinner Harmony Club Held Saturday

Members of the Harmony Club had a Christmas dinner Saturday, December 13, in the home of Mrs. Ed Monzingo.

During the program, Mrs. Durham gave a Christmas play, "The Christmas Story." Mrs. Garner Lee sang "Bambino" and a piano solo, "Holy Night" was given by M. McNeely and Mrs. Smith. The chorus sang "The Virgin's Lullaby," and the choir sang in singing Christmas songs.

Joyful Servants S.S. Class Is Entertained

Miss Faye Patrick was hostess recently for a Christmas party entertaining members of the Joyful Servants Sunday School Class.

Introducing the program, Mrs. D. A. Grundy, guest, gave a beautiful talk and presented each girl with a class pen, tiny harp of light blue and gold.

Vanona Sargent had charge of the program which consisted of a devotional, "Christmas Peace" by Lois Wines; two poems by Lorene Lennis, and a Christmas story by Joan Lockhart.

Gifts were exchanged from a decorated Christmas tree. Mrs. R. A. Massey, teacher, gave each girl a Bible-marker. The markers were fashioned in the shape of a cross and were in the class colors.

Refreshments were served to Joan Lockhart, Anita Johnson, Vera Clay, Lorene Lennis, Dorothy Jones, Rita Edwards, Barbara Brewer, Leota Sturdevant, Ada Price, Vanona Sargent, Muriel Cochran, Mrs. D. A. Grundy, Mrs. R. A. Massey; hostess, Miss Patrick and co-hostess, Lois Wines.

Wesley S.S. Class Enjoys Christmas Dinner Thursday

The daughters of Wesley Sunday School Class of the First Methodist Church met for its annual Christmas dinner in the basement of the church, Thursday evening, December 18.

The basement was decorated with a gay Christmas tree and other yuletide trimmings. On the long dining table was an elaborate Christmas centerpiece and a lovely red bouquet of carnations graced the Cross table. The table was loaded with the traditional Christmas dinner, and members enjoyed a beautiful meal.

Rev. Armstrong, a visitor, gave the invocation. After the meal was finished, Mrs. Roy Guthrie told a story "Following the Star" by Barclay. An exchange of gifts concluded the entertainment.

In attendance were the two guests, Rev. and Mrs. Guthrie, and the following members: Mary C. Erwin, S. M. Reed, W. L. Gosson, Chas. Williams, Myrtis Phelan, T. J. Hampton, Annie Stone, J. L. Barnes, D. A. Neeley, Grace Sewell, R. V. Messer, W. C. Dickey, O. M. Gunstream, Bruce Webster, G. M. Duren, C. C. Armstrong, Frank Wright, W. A. Thompson, Tommie M. Potts, Bess Crump, S. E. Mayfield, Albert Gerlach, Louis Goffinett and W. V. Coursey.

Estelline Club Hears Christmas Program Tuesday

The 1932 Culture Club of Estelline met in the home of Mrs. E. F. Kennedy Tuesday night, December 16, for its annual Christmas program.

Each member answered roll call by giving a Christmas greeting. Mrs. Albert Bailey gave "The Christmas Story From Luke." Mrs. H. T. Hutchins reviewed "Major Jones Pops the Question" by Thompson, and Mrs. Hulien Clifton reviewed "To Springdale for Christmas" by Gale. Mrs. C. L. Sloan played Christmas carols while everyone joined in singing.

Christmas gifts appropriately arranged around a beautifully lighted tree were exchanged by each one.

A salad course was served from the dining table which was attractively decorated with a white linen cloth, with candles in crystal holders, and cut flowers forming the centerpiece. Mrs. C. E. Wilkinson poured the coffee.

Those present were Mesdames C. E. Wilkinson, Leon Phillips, Lester Phillips, Albert Bailey, B. T. Jackson Hulien Clifton, J. B. Riddle, Walter Whaley, D. T. Edidin, J. B. Rapp, C. L. Sloan, Bob Davidson, J. A. Ballard, S. T. Hutchins, Garland Turner, Daisy Kennedy, and the hostess, Mrs. E. F. Kennedy.

CORRECTION

The list of hostesses was unintentionally omitted from the story last week concerning the bridal shower held in the home of Mrs. W. G. Young at Lakeview complimenting Mrs. Raymond Martin.

Hostesses on the occasion were Mesdames W. G. Young, M. A. Wiley, Audrey Martin, J. B. Byars, Pheaton Alexander, Lloyd Robertson, C. H. Riddle, Fay Young, Billy Ray Young, Paul Miles, Leo Wiley, Mona Robertson, Raymond Moore, Pauline Williams, Jim Gowdy, O. C. Evans, L. A. Bray, James Bray, Emmett Harper, Troy Dunn, Jim Martin, John Smith, Claudine Haynie, Worth Howard, and Miss Lora Martin and Kate McMurry.

Grind equal amounts of dried apricots, peaches, and prunes, combine with chopped nuts and moisten with a little fruit juice. Shape into small balls and roll in confectioners' sugar. The result is delicious dried fruit candy.

Mrs. Glosson is Honored At Bridal Shower Dec. 10

A pretty courtesy of December 10 was the bridal shower in the home of Mrs. A. B. Jones which complimented Mrs. W. T. Glosson, Jr., recent bride.

Co-hostesses were Mrs. Frank Smith, Mrs. Buddy Reams, Mrs. E. Rice, Mrs. Floyd Edwards, Mrs. R. V. Spruill, Mrs. Lloyd Ward, Mrs. Ira Foster and Mrs. Lonnie Stewart.

A reading, "Wives," by Mary Frank Garrett, and games were featured as entertainment. The honoree was winner in the last game and was awarded a beautiful assortment of gift-wrapped packages. She was assisted in opening and displaying the gifts by her mother, Mrs. Rice and the bridegroom's mother, Mrs. Glosson.

Those registering in the Bride's book were Mrs. Bob Roberts, Mrs. E. E. Rice, Mrs. William Moss, Mrs. E. E. Wilson, Mrs. Gene

Hudson, Mrs. J. J. McMicken, Mrs. C. W. Broome, Mrs. Frank Richie, Mrs. C. M. Wilson, Mrs. C. E. Gowan, Mrs. T. R. Blades, Mrs. T. J. Hampton, Mrs. D. B. Kennedy, Mrs. Bob Ayers, Mrs. Oris Gilbert, and Misses Dee Rice and Virginia Smith.

Those sending gifts were Mrs. J. M. Gillman, Mr. and Mrs. John Glosson, Mrs. Frank Gilbert, Mrs. C. R. Webster, Mrs. Tom Vickers, Mr. and Mrs. Jess Edwards, Mrs. Bill Vardeman, Mrs. W. W. Dunn, Mrs. Geo. Hayden, Mrs. Robert Moss, Mrs. D. A. Neeley, Mrs. W. R. Parker, Mrs. J. L. Barnes, Mrs. Mac Tarver, Mrs. John McWhorter, Mrs. Lonnie Newsome, Mrs. J. A. Eppers, Mrs. Jack Roach, Johnnie Mack Glosson, Mrs. Eva Vaughn, Mrs. T. P. Vaughn, Mrs. W. E. Tyson, Bill Rice and family, Mrs. Ford, and Mrs. W. H. Spruill.

Dip grapes of the purple variety in slightly beaten egg white, then roll in powdered sugar until they are well-covered and have a frosted appearance. They are good to eat as well as attractive in a fruit arrangement.

Party Compliments Sharon Ann Duren On 5th Birthday

Little Miss Sharon Ann Duren was complimented with a party on her 5th birthday anniversary Saturday, December 13, at the home of Mrs. J. R. Moore.

The group enjoyed a variety of games directed by Miss Wanda Henry. At refreshment time birthday cake and hot chocolate were served to the following:

Sharon Ann Duren, Elaine Clayton, Kaye Payne, June Payne, Alice Kay and Betty Young, Jimmy and Barbara Winters, Glenda Pat and Sherry Del Lewis, Ronnie Webster, Dwight and Dwaine Floyd, Betty Joyce and Carolyn Jo Floyd, Nedra Sue Hodges, Linda Kay Godfrey, Nancy Davidson, Robert Davidson, Donie Lee Rogan, Jo Marie Barnett, Phil Howard, John Nathan Lavender, Jerry Lawrence, Patricia Lawrence, Conny Mack Moore; Mrs. J. B. Duren, Mrs. Clayton, Mrs. Floyd, Mrs. William Lavender and Mrs. J. R. Moore.

CALL 15 FOR QUALITY JOB PRINTING

's Hog Killing Time

The Weather Never Changes In Our Plant.

Bring your hogs in for a complete

Processing and Curing Service.

TRY OUR HICKORY SMOKED PRODUCTS

Killing days: Mondays, Wednesdays and

Fridays.

Added 50 lockers to Locker Plant, and there are a few locker boxes available at this time.

Foreman Curing Plant & Locker

WILEY, TEXAS

PHONE 24



ANOTHER YEAR has passed. Again glad bells are pealing out the Christmas story. Happy children and parents are planning for the day in the glorious old-fashioned way. Everyone is thrilled by the magic spell of Christmas for they know the spirit of the Christ Child is in the land.

While glad bells peal out, while children make merry, while carols are being sung and the Christmas story is being told and retold, we join in the joyous occasion by expressing best wishes for a

Merry Christmas to each and every one

Paymaster Gins

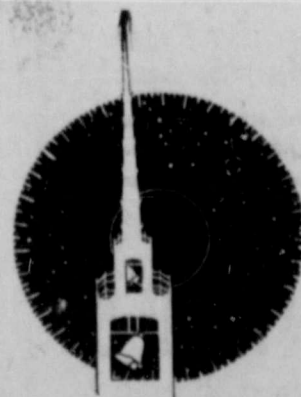
ROSS SPRINGER, Mgr.



Pleasant Yuletide Thoughts

THE YULETIDE SEASON brings with it pleasant thoughts of friendships—tried, proven and cherished throughout the past. It makes us realize that friendly associations with our fellow men are invaluable in both public and private life and are above things material.

It is significant of the season, then, that we pause to say Merry Christmas and Happy New Year. And for your friendships and favors we are truly grateful.



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 — Telephone 15 —

For Sale

FOR SALE—Good used pianos. Lemons Furniture Co. 8-tfc

SEE Low & Sons, Memorials, Childress, Texas, for your memorial needs. Dealers in the world's finest granite, also curbing of all kinds. Workmanship and materials of highest quality. Where every job gets careful consideration and courtesy prevails. Remember your loved ones with a beautiful memorial. 5-tfc

REMEMBER your loved ones with memorials from Surface Burial Vault of Clarendon. All material and workmanship guaranteed. J. B. Estes, salesman, 1402 West Noel, Memphis, Texas. 7-23p

FOR SALE—Trash barrels and steel clothes line poles. Claud Johnson's Machine and Welding Shop. 11-tfc

FOR SALE—'42 model trailer house, 20 feet long. Jess Melton at Foxhall Motor Co. 25-tfc

FOR SALE—1947 model R M-M tractor and equipment, in A-1 condition. Earl Richards, 3 miles north Plaska. 27-3p

FOR SALE—4-room house, to be moved. Baker Jones. 27-3p

FOR SALE—3-room house with bath, good cellar and out build-

ings. 140x150 feet fenced chicken proof. On pavement. 1101 North 12th. Call 96 after 5 p. m. 27-3p

FOR SALE—My home at 608 North 11th. C. E. Pullen. 28-3p

We Buy and Sell USED CARS and TRACTORS

1941 Four door Dodge Luxury Liner with radio, heater, and good tires.

1946 Plymouth 2-door A-1 condition, 12,000 miles.

1941 3-4 ton Chevrolet Pick-Up, new motor.

1—Used 4 ft. One-Way M-M.

1—Used M-M 6 ft. One-Way.

Monzingo Bros.
 Your Chrysler-Plymouth and M-M dealer

FOR SALE—One Farmall tractor and equipment; one A-C combine; and all or part of 420 acres to lease or rent. Tractor and combine must go with land. Good bargain. Inquire at 1811 West Montgomery. 28-3p

FOR SALE—7-room brick residence and garage located at 1315 Bradford, Memphis. Robert Devin, 3207 Monroe, Amarillo. 28-2c

FOR SALE—4-room house with bath, 619 North 10th. Phone 395-R. 28-2p

FOR SALE—Street snare drum, 10x12 inches, first class condition. See J. R. Baker. 1p

FOR SALE—Good milk cows. 1010 South 7th street. Phone 229-W. T. J. Cochran. 29-3p

FOR SALE—17 head of cows and yearlings; 1 registered short-horn durham bull, 8 cows, short-horn milk durhams, 2 fresh, others will be fresh soon. Also one 3-section harrow and one 2-section harrow. Sadie Brown, 3 miles east of Estelline. 29-3p

FOR SALE—6,000 or 7,000 bundles Hegari and kaffir left from last year. T. J. Cochran, phone 229-W. 29-3p

Wanted

WANTED—Several hundred tires to repair and recap. OK Tire Shop, West Noel. 7-tfc

WANTED—If you want that mattress fixed right—call Miller, 365-M. Don't send it out of town, let's keep our money at home and watch Memphis grow. 37-tfc

WANTED—Any kind of mattress work—one day service. Millers Mattress Shop and Furniture Store, 709 West Main, Phone 365-M. 37-tfc

WANTED—Well drilling. Will furnish any size casing. Two rigs, rotary and spudder, 27 years in business. E. M. Crenshaw and Sons, Route 3, Hollis, Okla. Phone 8522F211. 24-32p

Special Notices

NOTICE—Pianos tuned, repaired or refinished; new keys also

ROXY LAKEVIEW, TEXAS

Friday and Saturday
 "The Law Comes To Gunsight"

with Johnny Mack Brown
 Sunday and Monday
 "Blondie Knows Best"

with Penny Singleton
 Arthur Lake

Tuesday, Wednesday and Thursday
 Dec. 30-31 & Jan. 1
 "Song Of Scheherazade"

(in Technicolor)
 with Yvonne DeCarlo
 Brian Donlevy
 Jean Pierre Aumont

New Year's Eve Prevue
 "Fabulous Suzanne"

with all-star cast

100 Students—

(Continued from Page 1)

of Mr. and Mrs. M. L. Alexander of Memphis is home for the Christmas holidays from a Wyoming School.

Pat Snell, daughter of Mr. and Mrs. R. L. Snell, and Glady Bownds, daughter of Mrs. Hester Bownds, who are attending T. W. C. in Fort Worth, are home for Christmas.

Miss Patty Sloan, student of N. T. S. C. is spending the holiday with her parents, Mr. and Mrs. C. L. Sloan, of Estelline.

Alfred Musgrove, who is attending the Beauty Culture School in Albuquerque, is visiting with his parents, Mr. and Mrs. A. E. Musgrove.

Wanda Jo Reynolds, a student of T S C W, is visiting with her parents, Mr. and Mrs. C. A. Reynolds, through the holidays.

Mrs. Bobby Sherley of Marshall Junior College, is spending the Christmas holidays in Memphis with friends and relatives.

Paul Kinard, son of Mr. and Mrs. A. A. Kinard of Newlin, who is a student of the School of Mines at El Paso, is home for Christmas.

Jewell Smith, student of TSCW in Denton, is visiting with her parents, Mr. and Mrs. Sam Smith of Estelline.

Jesse A. Armstrong, son of Rev. and Mrs. C. C. Armstrong, who is attending SMU, is spending Christmas with his parents.

Barbara Wilson, daughter of Mr. and Mrs. Tom Wilson of Quail, is home for Christmas. Barbara is attending Southwestern University at Georgetown.

Dan McMillan, student of ETSC at Commerce, is spending the holidays with his parents, Mr. and Mrs. B. B. McMillan.

Rebecca Moss, student of Draught's in Lubbock, is spending Christmas with her parents, Mr. and Mrs. Grover Moss.

Students from Baylor in Waco include Laura May and Jack Hightower, daughter and son of Mr. and Mrs. W. T. Hightower; Larry Grundy, son of Mrs. Allen Grundy; Martha Allen, daughter of Mr. and Mrs. Earl Allen of Quail; and Robert Clark, son of Dr. and Mrs. R. E. Clark.

available. J. E. McBrayer, 1601 Avenue F, NW, Childress, Texas. 23-tfc

FOR ANY KIND of carpenter, cement, stucco, or paint work call 436-M, or see W. R. Patrick, 416 South 6th street. 10-tfc

NOTICE—The J. E. and E. H. Duke land is posted against hunting, in game preserve. 22-11p

NOTICE—Expert hosiery mending and alterations. Satisfaction guaranteed on all work. Prices reasonable. Mail orders given prompt attention. Lois McElrath, 1311 West Dover, Box 1011, Telephone 581-R. 27-3c

NOTICE—Disc terracing attachments made for any model tractor. Two-day service. Lang's Welding Shop, Estelline. 27-9p

FOR PAPER HANGING, painting, or carpenter work, call 369-M. 29-2p

LOST and FOUND

LOST—One V-8 hub cap in Memphis December 20. Reward. Leave at Democrat. 1p

FOUND—Key marked A-1; owner may have same by coming by Democrat and paying for this ad. J. B. Cox. 1c

FOUND—Coin purse; also pair of red wool gloves. Owners call at Democrat office. 1c

Memphis Dry Cleaners

Will Be Closed

Thursday, Friday, Saturday & Sunday

For Christmas Holidays

Open Monday, Dec. 29

Norman's RADIO SALES AND SERVICE

RADIOS
 DEEP FREEZE UNITS
 AIR CONDITIONERS

Motorola
 AMERICA'S FINEST Radio FOR CAR AND HOME



FOUR GENERATIONS—Pictured left to right at the home of Burt C. Stone in Hedley are Anthony R. Stone, 3; Raymond K. Stone, 22; Burt C. Stone, 45 and Singleton R. Stone, 76, all of Hedley. Mr. Stone, the eldest of those in the group and his wife, Mrs. Stone have lived in Donley county 21 years. They have five sons and two daughters who are Mrs. Lela Hemelstrand, Clarence, Clyde and Burt, of Hedley; and A. B. and J. T., who live in Memphis and Mrs. Pearl Proffitt of Lesley. There are 14 grandsons in the family, 13 granddaughters, 5 great grandsons, 6 great granddaughters. Anthony R., (in the picture) is the only one of the great grandsons who carries the name, Stone, into the fourth generation.

Childress Wins From Memphis 35 To 21 Score

It was almost a case of reversing the score Thursday afternoon in Childress as the Cyclone team of Memphis went down, 35-21 before the hard playing Bobcats.

It was Childress all the way, the first half ending 24 to 7 in the Childress team's favor. High scorer was Bill Weaver with 12 points, with Bill Davis of Memphis and Tom Rogers tied for second and third with 7 points each.

The B teams played immediately before this main contest and Childress won 38-18.

The A team lineups and points were: West 2, and Davis, 7, forwards; Rasco, 4, center; Vickers, 4, and Morrison, 2, guards; substitute, Leroy Greene, 2.

For Childress were: McClendon, 1 and Rogers 7, forwards; Temple 6, center; Lungren 5; and Farha, 2; guards; substitute, Carter 2.

Sport Sights

By J. B. COX
 The Sports Sighter took aim in these parts a little late and therefore doesn't know much about the best players in Region One of the Class A circuit.

Frank Godsoe Jr. who was over to the Lions club banquet here the other night to give Gayle West a best player of the week award, has named an all star team. Jack Pierce, star center for Memphis, was on one of the first two teams; and in honorable mention was Duane Vickers, end and Gayle West and Bill Pierce, who played backfield for the Cyclone team this past season.

Accounts of these players have appeared time and again in the pages of newspapers in this district and the Sports Sighter will predict that we will hear more from these boys when they get to college. We don't know what school they will attend. We intend to announce later what the entire 11 Cyclone seniors plan to do next year.

Missing Target
 In the army we used to shoot at a target on a "problem." We would take aim at a crossed line and our sight was raised so that we would hit another one that we were not even aiming at.

If there had been another one above that one we would have hit it when we intended that Odessa could defeat Highland Park 50 or 60 to nothing. The score showed 25 thousand stunned people 18-6 victory for the Scots.

And Brackenridge of San Antonio took Longview for a 20-0 win. That was far away from what we figured. But not knowing any better, we still say the Highlanders can't do it; Brackenridge should take them by an 18 to 13 count for the state title.

Our basketball team here is coming along nicely. We hope they don't round out into shape too well in these early contests. We know they want to reach top form by late January so they can take the championship round robin series to be held at the high school gymnasium in Memphis in February.

Parnell Club Has Christmas Party

Twenty-seven members and one visitor were in attendance when the Parnell Club met December 17 for the annual Christmas party.

The meeting was opened with the group repeating the Lord's prayer in unison. After a short business session, gifts were exchanged from a beautiful Christmas tree.

Mrs. Bob Mothershed, Mae Paul, and Mrs. Zack Hood served delicious popcorn balls.

The next meeting is scheduled for December 31, at which time new officers will be elected. All members are urged to be present.

McMurry Home Is Scene For Annual Delphian Party

The annual Christmas party for the Delphian Club was in the home of Mrs. J. S. McMurry on Tuesday evening, December 16. The rooms were beautifully decorated with flowers, greenery, miniature Christmas scenes, and a lovely Christmas tree.

The social committee, with Mrs. A. Anisman as chairman, served a delicious turkey dinner to the members who were seated at tables for four.

"Christmas With Our Neighbors" was the program theme from the year's study, "World Neighbors." Mrs. Jack Boone presented "Christmas in Other Lands," describing customs in Bethlehem, Germany, Norway, Sweden, Italy, Mexico, and England.

Mrs. Harry Womack discussed "Christmas in America," presenting strange observances of the season in our own country among its many races, faiths, and regions.

The group sang Christmas carols with Mrs. Gordon Gilliam at the piano. Gifts were exchanged by the members.

Those attending were Mesdames A. Anisman, Sidney Baker, J. L. Barnes, Jack Boone, W. C. Davis, W. C. Dickey, J. O. Fitzjarrald, Calvin Draper, Gordon Gilliam, Henry Hays, Earl Hill, C. C. Hodges, V. L. McGlocklin, J. S. McMurry, Robert Queener, O. R. Saye, Clarence Stroehle, J. W. Stokes, Annie Stone, Billy Thompson, R. H. Wherry, Harry Womack, P. E. Yarborough, Bill Kesterson, and Misses Maud Milam and Zady Belle Walker.

Vernice Spencer Is YWA Hostess

"Things We Should Give Christ for a Christmas Gift," was the program theme at the December 17 meeting of the Belle Grundy YWA in the home of Miss Vernice Spencer.

Members present were Kathleen McMasters, Dorothy Hodges, Avis Kilpatrick, Mary Lollis, Ruth Jones, Lavern Dodson, and Vernice Spencer; Mrs. C. R. Tennis, counselor; Wylene Ellis, a new member; and one visitor, Mrs. J. S. Spencer.

CALL 15 FOR QUALITY JOB PRINTING

LETTERS TO SANTA CLAUS

Memphis, Texas

Dear Santa Claus,

I am a little boy 21 months old. Please, I would thank you to bring me a tricycle, a toy chest, a baton, a tractor, a lawn mower, and also a set of dominoes so I wouldn't have to play with Grannie's. I have a little brother, Mike, four months old, so please Santa, just bring him anything, so maybe he will quit crying at night. But wouldn't blame you if you miss him, he certainly is a cry baby. Thank you again. Love,

Bill Jay Pounds

Memphis, Texas.

Dear Santa,

I am a little girl 6 years old. I have been a good little girl part of the time. I would like to have a doll, doll buggy, doll trunk, lots of bubble gum, fruit, and nuts. I have a little sister that is one year old. She would like to have a doll, too.

Bettye D. Gidden.

Memphis, Texas.

Dear Santa Claus:

I am a little girl 4 years old and I would like very much for you to bring me a pretty baby doll and a table and chair set. Don't forget to fill my stocking with fruit, candy, and nuts. I've been looking forward to seeing you when you come to Memphis Monday. Your little friend,

Teresa Ann Beckham.

P. S.—I've decided I will hug your neck this year.

Mr. and Mrs. Wenzel Gandy are spending the holidays in Abilene, Waco, and Dallas.

Mrs. Donna C. Lane made business trips to Altus, Okla., and to Dallas last week.

One pound of poultry or one dozen eggs is calorie-equivalent to five pounds of grain; one pound of beef is calorie-equivalent to 2 1-2 pounds of grain.

The Texas Safety Assn. warns motorists that skidding the highway is a sign of too fast for conditions. Turn down for bad weather and Christmas traffic—your gift may be a life!

The Texas Safety Assn. warns motorists that every you follow the car closely, every time you a blind curve, every time the accelerator to the you're gambling a few against the blood and age death of 100 persons since death during the Christmas days.



THE MEANING OF CHRISTMAS Is Deeply Rooted Within Our Hearts

The star-touched spell of Christmas is like some enchanted package whose magic never wanes . . . it is a gift of lasting love and affection to give and accept, for new—forever joyous. This real "treasure" never changes in value . . . it is the gold glittering in all hearts. Christmas—it is happiness springing from loving devotion. Love of Mother and child, love of brother—embracing each family, our country, the world . . . in the eternal worship of Him, who is the almighty symbol of love.

At this Christmas-time we want to extend to each everyone our sincere good wishes. This is the time year we look back over the past 12 months . . . we member the cordial relations of our advertisers, subscribers and friends. As all these things pass review, we feel a little humble, yet glad. It is sincere hope that everyone may find health, joy and happiness during the coming year.

THE MEMPHIS DEMOCRAT

J. Claude Wells
 Mrs. Herschel Combs
 Curtis Harrell
 S. A. Combs
 Herschel Montgomery
 Paul Dodson

Mrs. A. Huckaby
 Roy J. Huffman
 Adrian Combs
 Herschel Combs
 J. B. Cox

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

LEAVE FOOTBALL IN HANDS OF SCHOOLS AND BOYS SAYS COACH

MENTOR HITS AT GAMBLING ROUGH ELEMENT IN FOOTBALL

Football is a boys game, and the greatest developer of citizenship I know of is in the hands of schools and boys," Coach Abe Martin, T. C. U. told a large assembly of Memphians and out-of-town guests who attended the seventh annual football banquet of the Lions Club here last night.

Speaking on the general state of sports this fall Coach Martin said that "pop-bottle football," threatening of officials, "etc." had crept into the game to cause great concern among true sports lovers. He said that local people do their best to keep the game clean and keep their stocks from dropping.

The banquet opened with a prayer by Lion Buster Helm. Charles E. Boatman gave the invocation. This was followed by the vote of the club members on the regular meeting

of Wednesday noon because of Christmas Eve.

Judge M. O. Goodpasture, Lion president, introduced Lewis Foxhall, toastmaster, who introduced out-of-town guests and the various speakers of the evening.

Business Men's Gift to Coaches

Other highlights of the program included presentation of the 1947-48 outstanding player award, the "Player of the Week" award, and a gift to high school coaches, Don Ezell and Ray Newton, by business men of Memphis.

Frank Godsoe Jr., sports writer for the Amarillo News, presented Gayle West with a "Player of the Week" bronze trophy in recognition for his being voted the outstanding player in Region 1 and 2 in Class A football during the final week of the regular season. He praised West for his excellent play throughout the season.

Claude Wells, presented an award of two miniature gold foot-



THE END OF A GOOD SEASON—Coaches and players get together and pose for the cameraman at the conclusion of the Memphis Lions Club's football banquet Thursday evening in Memphis. The banquet, which is an annual event, marks the end of the grid season. Shown above are, left to right, Charles York, assistant coach; Ray Newton, line coach;

Bill Davis, back; Gayle West, back; Jack Pierce, lineman; and Don Ezell, head coach. Davis and Pierce received awards, annually given by the Memphis Democrat, for being the outstanding back and lineman, respectively, of the 1947 Cyclone football team. West received a "Player of the Week" award.—Courtesy Amarillo Times. (Photo by Wise Studio)

SAVE PRICE MOTOR SERVICE
North 6th Phone 221

balls to Bill Davis, back, and Jack Pierce, center, who were voted the outstanding players in the line and backfield during the 1947 season.

O. R. "Doc" Saye, representing the Lions Club, surprised the local coaches when he presented them a monetary gift from local business men and urged that they "take in the Delta Bowl" game to see their Alma Mater, T. C. U. when the Horned Frogs meet Mississippi University January 1.

Coach Ezell introduced his players, first recognizing the 11 departing seniors, then those who will return next season.

In speaking of his team Coach Ezell praised all of the players as being the "finest group of boys I have ever been associated with." He commented on their fine spirit and rapid development during the season. "My only regret," he said, "is that I do not have them all back next year."

Seniors introduced were West, Davis, Pierce, Duane Vickers, Don Morrison, T. J. Kilgore, Del Rich, J. D. Akard, Ted Graham, Olin Jenkins, and Wendell Orand.

Next year in the backfield will be Andy Gardenhire, Benny Pyatt, Charles Morrison, Randolph Messer, Leroy Green, Charles Green, Charles Akard, Bobby Crooks, and others.

And in the line will be Sammy Rasco, Harvey Jarrell, Bill Newbrough, Creed Lamb, Raymond Clark, Kenneth McQueen, Jack Knight, Don Corley, Billy West, Don Rasco, Allen (Peanuts) Pierce, Lee Bloxom, T. C. Blackmon, Ed Barton, Tom Messer, Jimmy Gerlach, and Robert Fulton.

Following his speech Coach Martin showed pictures of the TCU-SMU game. The contest ended in a 19-19 tie.

Among the out-of-town guests introduced were Odus Caraway, Clarendon, who is deputy district commander of District 271, Lions International; Jimmy Allred and Alton Dewlen, sports writers of the Amarillo Times; Al Duncan, Bob Percival, and Coach Lee of the Wellington High School coaching staff; Robert Fulton, all-state player from Wellington High School; and J. B. Riddle and Clyde Wilkinson of the Estelline Lions Club.

Also on the list of guests were more than thirty prominent local people.

In a special interview with Coaches Ezell and Newton on Friday following the banquet, they reported that a number of fine players were rounding out for the B squad and some would probably go to the A squad. Among these were Freddy Vincent, Roddy Stargel, Marvin Cutrell, Ralph Lockhart, Carl McNeil, Corky Billingsley, John Hammonds, Max Kennedy, Bud Henry, Herschel Chaney, Wendell Akins, and several more.

High Honors At Texas Tech For Memphis Students

Three former students of Memphis High School, now seniors at Texas Tech, at Lubbock, have been accepted as members in the National Honorary Scholastic Fraternal Organization of the Alpha Alpha Chapter of Alpha Chi, word has been received here.

The entire number of Tech students to be awarded the honor was 193 members of the junior and senior class, who had made high enough grades during their entire college career to be in the upper 10 per cent.

The Memphis students are Misses Sue Lynn Guthrie, Quida Orr, and Evan Roberts.



THE LONG GREEN with the short—but definite—future, Ray Newton, left, and Don Ezell, right, coaches of the Memphis High School Cyclone football team, are giving forth with the big smiles as they grasp a handful of "legal tender" which means an all-expense-paid trip for them to see their alma mater, TCU, play Mississippi State in the Delta Bowl at Memphis, Tennessee on New Year's Day. The presentation was made Thursday evening at the Memphis Lions Club's annual football banquet by O. R. (Doc) Saye, center, on behalf of Memphis Citizens.—Courtesy Amarillo Times. (Photo by Wise Studio)

Hello Friends

HERE'S TO YOUR HEALTH AND HAPPINESS!!

DINK & ERNIE GERLACH'S
1300 GARAGE
On Lakeview Highway

Merry Christmas

BEST WISHES for a HAPPY HOLIDAY SEASON

Miller & Miller Motor Freight Lines
220 N. 6th Phone 291

Lumber Production In Southern Pine Mills Shows 5% Increase

Southern pine mill lumber production registered a seasonal upturn in October, scoring a 5 per cent advance over September, the University of Texas Bureau of Business Research reported.

Average weekly production per unit reached 214,745 board feet for a 12 per cent gain over October production last year. However, the Bureau's seasonally-adjusted index moved upward only 4 per cent, since the seasonal pattern calls for a larger gain than the 5 per cent hike. Production at the end of October stood at three-fourths of the prewar figure.

CHRISTMAS GREETINGS

To our friends and customers

MEMPHIS BODY WORKS
J. E. HENRY

LETTERS TO SANTA CLAUS

Memphis, Texas.
Dear Santa Claus,
I am a little girl 7 years old. This is my first year in school and I am studying hard and trying to be good. I am looking forward to your coming to see me this Christmas, so I will tell you what I want you to bring me. I want a Betsy-Wetsy doll, and an electric stove, some candy, fruits,

and nuts. Please remember all the other little girls and boys. Goodbye Santa. I love you. Your little friend,
Lois Ann Clark.
Memphis, Texas.
Dear Santa Claus,
I am a little boy four years old. I have been a pretty good boy this year. Please bring me a pedal

Christmas Carols Play Important Part In Holiday Observances All Over World

A GAIN at this Yuletide season the strains of Christmas carols are floating into the hearts and homes of millions of people, carrying the spirit of Christmas. It is at this holiday season that the impulse to sing grips everyone, from the crooning infant to the oldest and most confirmed "monotone."
There are many kinds of carols, some for every mood and taste. Hymns or chants celebrating the Nativity have been sung since the earliest days of the Christian church. Some of the carols, like "Deck the Hall with Boughs of Holly," "Good King Wenceslas" and the wassailing songs, have no direct relation to the Nativity, yet they are fully expressive of various phases of the Christmas spirit.
Best loved and most frequently sung of the carols is "Silent Night." It was Christmas time in the hamlet of Oberndorf, South Germany, in 1818 that this beautiful song was

written by Phillips Brooks, a Boston minister. On a trip to the Holy Land, Brooks stood on the starlit hills on Christmas Eve and looked down upon the little city of Bethlehem lying still and peaceful in the night. On the next Christmas, back in America, he wrote the song that was to become famous:
"O little town of Bethlehem
How still we see thee lie..."

Written for Sunday school singing, the song at first was anonymous but, when the hymn gained immediate favor, Brooks admitted authorship. Many musical settings of this beautiful poem have been made, the two most commonly used being by the English composer, Joseph Barnby, and the American composer, Louis H. Redner.
Charles Wesley, younger brother of John Wesley, founder of the Methodist denomination, shares with

car large enough for me to take my little brother riding in. And Santa, don't forget baby Ronnie, because he has been a nice boy too. Bring us some candy, nuts, and fruit.
With love,
Larry Don Wise.
Memphis, Texas.

Dear Santa,
We are three, that are anxiously waiting for your visit to our house. I am nearly 9 years old. I want a bicycle, and a BB gun. Beverly Gay wants a tricycle, skates, and Indian suit. Sandra Ray wants a tricycle, telephone, and anything else that you might have. We also want some candy, nuts, and fruit, too. Your little friends,
Rodney Earl, Beverly Gay, and Sandra Ray Veteto.
Memphis, Texas.

Dear Santa Claus:
I am a boy 9 years old. Please bring me a BB gun, a football, bicycle, and camera. Your friend,
Bobby Lee Jackson.
Memphis, Texas.

Dear Santa,
I am a little boy five years old. I've been a pretty good boy, so I hope you don't forget me this year. I want two guns, a little car I can ride in, and a train. Also some fruit, nuts, and candy and don't forget my little sister who is four years old. She wants a Betsy-Wetsy doll and doll stroll-

er, and anything else you want to bring her, also some nuts, fruit, and candy. Don't forget all the other boys and girls in the world.
Love,
Troy Lynn and
Delores Ann Dunn.
Memphis, Texas.

Dear Santa Claus:
I am a girl 8 years old. Please bring me a baton, serving kit, magic skin doll, cooking set, and doll furniture. Your friend,
Mona Sue Benton.
Memphis, Texas.

Dear Santa Claus,
I have been a good boy. I am 5 years old. Please bring me a big red wagon. My brother's name is Jimmy, he also wants a wagon. Think you very much.
Don and Jim Neighbors.
Memphis, Texas.

Dear Santa Claus,
I am a girl 8 years old. Please bring me a pair of boots, baton, purples, levis, a zipper notebook, and a bike. Your friend,
Joanne Geiger.
Memphis, Texas.

Dear Santa,
I was off getting a hair cut when the class wrote but I want a truck, a drag line, and tractor. Please remember my sisters. I like to eat any kind of candy and fruits. Thanks. Your friend,
Richard Loftis.
Memphis, Texas.

Ornament Making A Cottage Industry

Those colored glass ornaments that we hang on our Christmas trees used to come from Germany, Czechoslovakia and Poland. A small number were made in Japan. When the war cut off these supplies, American glass manufacturers, who had never bothered with these products before, turned part of their facilities over to making the pretty gewgaws. Mechanical methods were soon developed that could blow as many ornaments in an hour as a European glassblower could make in a month. Thus modern efficiency may doom this picturesque little industry, carried on in the mountainous towns of eastern Europe.

Ornament making is a typical "cottage industry" in the little villages that cling to the steep mountainsides. Families specialize in certain shapes and designs, patterns that may date back for hundreds of years unchanged. The father, using a bunsen burner, carefully forms the thin glass tubing to the desired shape, with the aid of an iron mold. His son acting as mold boy, removes the hot ornament to a cooling table. Next the mother silvers the inside, and finally the daughter applies paint and perhaps decorative designs.



It is our holiday wish that this Christmas will be the "happiest ever" and that the New Year will unfold a bright new future for you.

MEMPHIS NATIONAL FARM LOAN ASSOCIATION
M. E. McNALLY, Secy-Treas.



In This Joyous Season of Christmas

we want to renew all our old friendships, want each of you to feel your importance to us, and to realize that without you the story would have been quite different.

A very Merry Christmas to all of you, friendly people of this community!

GOOD EATS BAKERY

Christmas Rose Has Real Significance

Legend tells us that a young shepherd girl was weeping bitterly as she watched the Wise Men on their way to take gifts to the Christ Child.



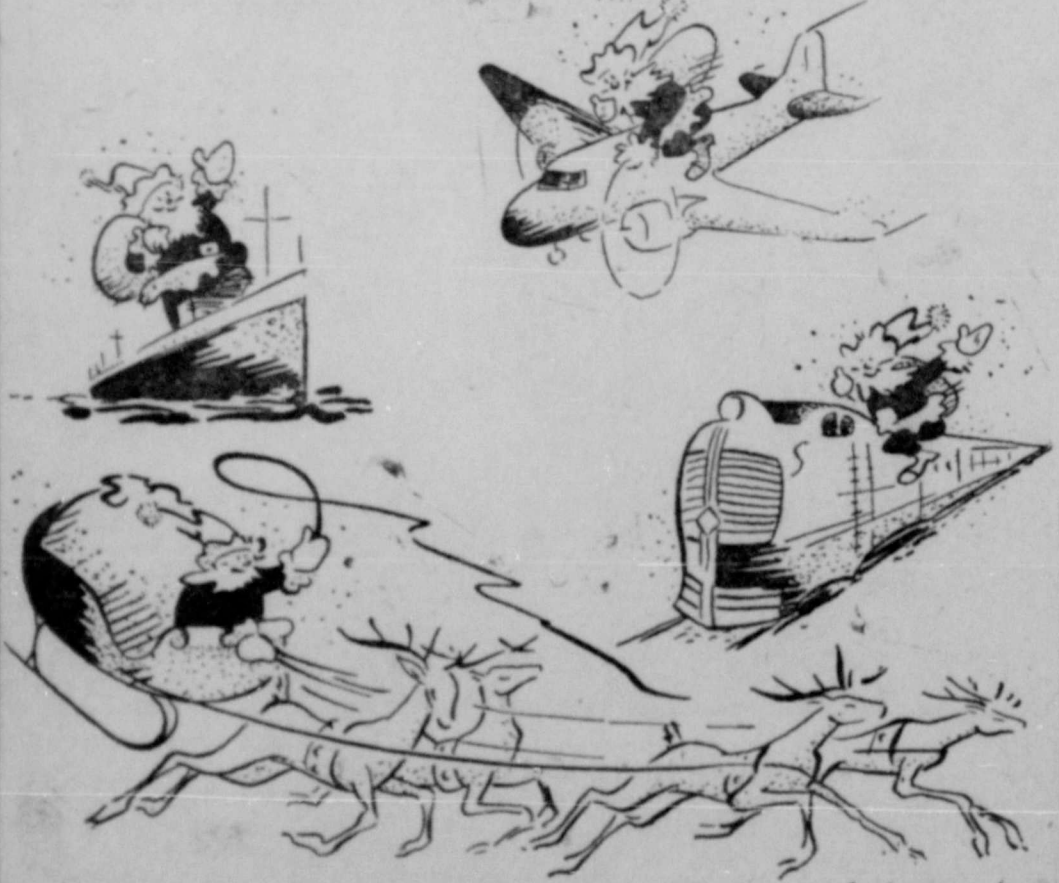
An angel appeared, and after ascertaining why the young girl was crying, she waved her wand, and instantly the ground was carpeted with glittering white Christmas roses. The young girl quickly gathered these blooms. When she presented her gift, the Christ Child smiled, and as his fingers touched the white flowers the petals became tinged with pink.

A Christmas WISH...

This year, as we send our compliments of the season, we wish to include our thanks for the splendid cooperation and patronage given us in the past.

TEXAS SERVICE STATION
H. N. Blackmon Phone

HE'S ON HIS WAY!



Santa's heading this way. He may come by plane, liner or streamliner, or he may hitch up Donner and Blitzen again, he may even hitch-hike—anyway he's heading our way and we'll be mighty glad to welcome him. May the old gent favor you with a multitude of nice things and an abundant share of happiness and prosperity.

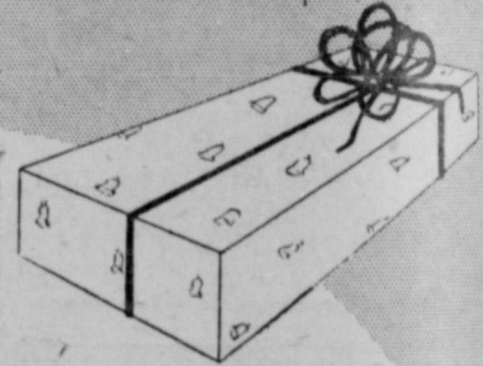


MEMPHIS TIRE & SUPPLY CO.

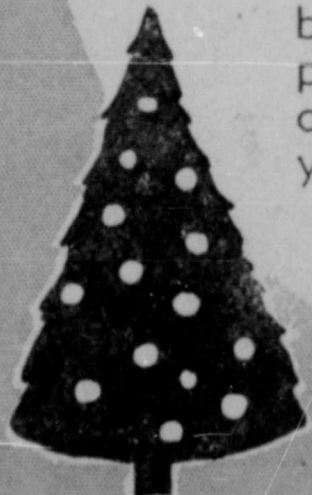
E. (Gip) McMURRY

J. M. FERREL, JR.

The GROWING CIRCLE...



May this circle symbolize the growing circle of friends whom it has been our pleasure to serve these past years. We are grateful for these associations and wish every one of you a Joyous Season.



MERRY CHRISTMAS

First National Bank

In Memphis

Member F. D. I. C.

Over 49 Years of Service

LETTERS TO SANTA CLAUS

Lakeview, Texas. starving countries. Merry Christmas, Jo Marie Barnett. Memphis, Texas.

Dear Santa, I am trying to be good and really deserve what I want. I want a bicycle basket and back, an airplane, a truck, or just anything nice. Please remember my baby brothers, Gene and Stanley.



JUST IN TIME . . . Youngsters all over America will sleep with one eye open on Christmas Eve—if they are lucky they might see Santa's feet as he hurries on his way. These youngsters arrived in time to hear, "Merry Christmas to a!" and to all a goodnight."



DAWN OF NEW YEAR . . . May it be a happy one for everyone everywhere.



HERE I AM! 1948 has arrived in a burst of glory, but how it leaves will depend on each of us. With all hope and our cooperation to make 1948 the best year the world has ever seen.

The Dream of All Mankind at Christmas

PEACE ON EARTH
GOOD WILL TO MEN

God grant that we all may live and thrive together in peace and harmony on this day and always. We wish you a Joyful Christmas and may choicest blessings be yours forever.



Grundy Abstract & Title Co.
and
Edward A. Finch Insurance Agency

Thank you very much. Your friend,

Benny Nelson. P. S.—I have made a straight A card in school.

Dear Santa Claus, I have been a good girl. I am six years old. I am in the first grade. I want a doll and a hen that lays eggs. I also want a nurse set. You can bring me something if you want to. Thanks. Your friend,

Emma Lou Murphy. Memphis, Texas.

Dear Santa Claus, I have been a good girl. Please bring me a doll, a doll bed, and a doll buggy. Please remember all the little children everywhere, and Papa and Mama. Your friend,

Linda Jane Altman. Memphis, Texas.

Dear Santa Claus, I want a doll and just anything else. I have a bicycle, a new one. Please bring some candy, nuts, and fruits. Please remember Dwain. Your friend,

Linda Crisman. Memphis, Texas.

Dear Santa Claus, I have been a very good girl and please bring me a doll and a doll bed. Remember my brothers. Your friend,

Murream Ward. Memphis, Texas.

Memphis, Texas. Dear Santa Claus, I have been very good and made all A's. Please bring me some rubbers, a sweetheart bracelet, and a doll. I have two large brothers and a dear little one. Thank you. Your friend,

Sherry Hood. Memphis, Texas.

Dear Santa, I am a little boy in the first grade. I can read and count. We all can, and we have been good. I want a wench truck, a drag line, army truck, electric train, and a few goodies to eat. Thanks. Your friend,

Kenneth Mitchell. Memphis, Texas.

Dear Santa Claus, I am trying to not be selfish so I just want a doll, doll dishes, and some nuts, candies, and fruits. You are so friendly and kind, please remember every one. Thanks. Your friend,

Willie Lee Murphy. Memphis, Texas.

Dear Santa, I am in the second grade and have made A's. I would like to have a doll, candy, nuts, and fruits. We are going off on a trip, so if you can't find me, just leave them at our house. Thank you a thousand times. Your friend,

Bobbie Gate Crawford. Memphis, Texas.

CHRISTMAS Greetings TO EVERYONE

This is our wish for your happiness during the Holiday Season. May you enjoy it in all its traditional fullness.

GULF STATION

W. W. Martin

Phone 161



On this, another Christmas season, we desire to express to you our sincere appreciation of our pleasant relationships and extend our best wishes for a very Merry Christmas.

C. T. SNOWDON

Machine & Welding Shop



CHRISTMAS IS A FAMILY AFFAIR . . . AND HOME IS THE PROPER SETTING

Christmas and Home go together—both add up to lasting pleasure. And, at this holiday season, we are happy to express our heartfelt gratitude for the continued friendship of all of you.

Our thoughts are with you, and we hope next year will be one filled with happiness and prosperity for you and yours.

MERRY CHRISTMAS TO ALL OUR FRIENDS—PRESENT AND FUTURE!

Wm. Cameron & Co.

D. J. MORGENSEN, Mgr.



Merry Christmas TO ONE AND ALL!

We are afforded the pleasant opportunity of brushing aside for the moment the cares and burdens of business to greet you and wish you the happiness of the holiday season.

As we take mental inventory of our business activities, we realize no asset is more priceless, more conducive to success than the good will and friendship of our customer friends.

And so we join with those who have a sincere interest in your happiness and prosperity to extend our best wishes to each of you.

SOUTH SIDE GROCERY

MR. and MRS. ROY L. COLEMAN

LETTERS TO SANTA CLAUS

Dear Santa,
I am 6 years old, and have tried to be a good little girl. Will you please bring me a magic skin doll, a wagon, ring, pajamas, house shoes, a pair of mittens, and any-

thing else you think I would like.
Don't forget about Mack who is in the Merchant Marines, and won't get home for Christmas.
Your little friend,
Joy Phillips
Memphis, Texas.
Dear Santa Claus,
I have tried to be very good this year. I would like a doll, bicycle, and skates. My sister Abie Louise would like a doll and a pair of skates. My brother Charles would like a football and a pair of skates. We would like some candy, nuts and gum. Please don't forget the other little boys and girls please. Your friend,
Ouida Pearl Massey

Christmas Carols Play Important Part In Holiday Observances All Over World

A GAIN at this Yuletide season the strains of Christmas carols are floating into the hearts and homes of millions of people, carrying the spirit of Christmas. It is at this holiday season that the impulse to sing grips everyone, from the crooning infant to the oldest and most confirmed "monotone."
There are many kinds of carols, some for every mood and taste. Hymns or chants celebrating the Nativity have been sung since the earliest days of the Christian church. Some of the carols, like "Deck the Hall with Boughs of Holly," "Good King Wenceslas" and the wassailing songs, have no direct relation to the Nativity, yet they are fully expressive of various phases of the Christmas spirit.
Best loved and most frequently sung of the carols is "Silent Night." It was Christmas time in the hamlet of Oberndorf, South Germany, in 1818 that this beautiful song was

world, was written by Phillips Brooks, a Boston minister. On a trip to the Holy Land, Brooks stood on the starlit hills on Christmas Eve and looked down upon the little city of Bethlehem lying still and peaceful in the night. On the next Christmas, back in America, he wrote the song that was to become famous:
"O little town of Bethlehem,
How still we see thee lie..."
Written for Sunday school singing, the song at first was anonymous but, when the hymn gained immediate favor, Brooks admitted authorship. Many musical settings of this beautiful poem have been made, the two most commonly used being by the English composer, Joseph Barnby, and the American composer, Louis H. Redner.
Charles Wesley, younger brother of John Wesley, founder of the Methodist denomination, shares with



HANGING THE STOCKINGS
This custom originated with the Dutch. They used their wooden shoes instead of stockings.
When the Dutch came to New Amsterdam, this custom came with them—the wooden shoes being gradually replaced by stockings made for the occasion out of net-like materials. As nearly every home had a fireplace the usual place to hang the stockings was over the fireplace.

Treating Trees To Preserve Needles

Dropping needles or leaves of Christmas trees, which strip the trees of color and litter the floor, long have been a Yuletide bane. Therefore, the discovery of the New York State College of Forestry that waterglass spray will prevent the spruce leaves from falling comes as a welcome news to family and housewife alike.
Besides preserving the foliage, the waterglass spray adds to the decorative effect of the spruce by leaving a slight silver sheen to the green of the needle-like leaves. The waterglass also has been found to be a good fire retardant.
The college found that the shedding of spruce leaves also can be retarded by placing the base of the tree in a bucket of moist earth, peat moss or water. Users have reported the success of this treatment.

Our Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N. Y. Developed as a result of a hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate.
The trees, about 270,000 in number, are principally of Norway spruce, white spruce and Douglas fir, with a few balsams also included.
Although the tree growing was a hobby with the late president, he insisted that the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.

The Texas Safety Association warns motorists that Death rides

MEMPHIS RADIATOR SHOP
J. M. WARREN

Our Most Cheerful
GREETINGS
from Our New Location at 817 South 6th Street! (formerly located at 205 S. 16th)
FRANKIE'S BEAUTY SHOP
Telephone 574

Greetings
IN THE OLD TIME AMERICAN SPIRIT
Say what you will—there is something about the spirit of Christmas that gets under a fellow's skin, whether he likes it or not.
Old Santa Claus plays on the heartstrings until the purse strings are so completely untied that even the fattest pocketbook has some difficulty regaining its health again. We have been through it many times. So have you. If you feel the same way we do about it, you wouldn't miss all the fun under any circumstances.
So, in the old time American spirit of the Holidays, we wish you the best of Health, Happiness and Prosperity for the Holidays and for many days to come.
EDWARDS TOP & BODY SHOP
J. G. EDWARDS FLOYD M. EDWARDS



composed. A young priest, Father Josef Mohr, was returning from the bedside of a parishioner when he looked down upon the sleeping hamlet surrounded by snow. It lay there silent in the dark night, lighted only by the bright stars and a few glimmering candles. That first Christmas, he thought, must have been like this and there came to him these words:
"Silent Night, Holy Night!
All is calm, all is bright..."

In his study he finished the verses, then took them to Franz Gruber, the organist, who caught the spirit of a hymn. "Silent Night" was sung for the first time in the little wooden church in Oberndorf that Christmas Eve. Later a group of Austrian Tyrol mountain folksong singers introduced the carol to other parts of the world, including America. Published in 1840, it has been translated into almost every language and is a favorite throughout the world.
"Oh, Come All Ye Faithful" or "Adeste Fideles" is another hymn of the ages which apparently is destined to live for centuries. It has been translated into 78 languages.
The words are sometimes ascribed to St. Bonaventura, bishop of Albano, in the thirteenth century. It is most commonly believed, however, that it was not written until the seventeenth or eighteenth century. The hymn often is called the Portuguese hymn because it was sung in the Portuguese chapel in London about 1785 to the tune now inseparable from it:
"Oh come, all ye faithful, joyful and triumphant;
Oh come ye, oh come ye to Bethlehem..."

An American song which carries the spirit of Christmas is the sweet and beautiful carol, "It Came Upon the Midnight Clear." The poem was written by Edmund H. Sears, a New England minister, in a religious journal. The music is by the American composer, Richard S. Willis, who was struck by the unusual beauty of the poem and "just set down the notes that fit the words."
"It came upon the midnight clear
That glorious song of old..."
One of the most popular Yuletide hymns, "It Came Upon the Midnight Clear" follows the traditional carol style. The first two stanzas depict the angels hovering over the earth and singing their joyous song, the third brings words of comfort to the weary and the fourth prophesies the happy days when all the world shall join in the angel's song.
"O Little Town of Bethlehem," another American contribution to the famous Christmas songs of the

month, since the dip was more than is usual in the August-to-September comparison. In spite of the monthly lag, grindings were half again as large as pre-war (1935-39) production with the index at 152.
Wheat flour production slacked off 12 per cent but passed up year-ago September production by 5 per cent. Some uneasiness has been expressed by mill men over early 1948 activities. Flour mills may be forced to close or run on a part-time basis next spring for want of wheat, which is one danger sighted in the present export buying.

Isaac Watts the honor of being the greatest producer of hymns. His "Hark! The Herald Angels Sing," first published in 1739, is among the most popular Christmas carols although it has undergone many changes.
"Hark! the herald angels sing,
Glory to the new-born King..."
The music is by that distinguished composer, Felix Mendelssohn-Bartholdy and hence was written long after Wesley died.
Watts' principal contribution to the world's holiday joy is the carol, "Joy to the World." The tune, "Antioch," is an adaptation of Handel's oratorio, "Messiah."
"Joy to the world, the Lord is come;
Let earth receive her King..."

Watts, too, was a minister. While officiating as pastor of Market Lane church in England his health failed although he was still a young man. He turned to writing verse and became a great poet.
"The First Noel," meaning the first Christmas, is one of the oldest songs about the coming of Christ. One of the ancient medieval carols, it probably is about 400 years old. The poetry is crude, merely a peasant's attempt to present the New Testament story in rhyme (thus making it easy to remember) but thoroughly sincere and devout. The music likewise is simple, being practically one little strain sung three times, but it is vigorous, joyous, fresh and virile.
"The first Noel the Angel did say,
Was to certain poor shepherds in fields as they lay..."

Caroling or wassailing is an old English custom. The original words of this traditional English Christmas song began "Here we come a-wassailing" and continued in the chorus, "Love and joy come to you, and to your wassail too."
The old song commonly was sung by groups of revelers, particularly young women, who went about offering a hot drink, a merry song and a pretty curtsy in exchange for a small gift. The word "wassail" comes from the Anglo-Saxon "Waes-hael," meaning "Be in health."
And, of course, Merry Christmas would be less merry to both children and adults without that little jingle, "Jingle Bells," to jingle all the way through the Yuletide season with its mythical one-horse sleigh—which in most parts of America belongs to another day. But, sans the sleigh bells and the sleigh, who is there, child or adult, who does not love that gay and rollicking Christmas ditty to which dear old Santa Claus comes skimming into town or to isolated country homes behind his eight reindeer.

Wheat Grindings, Flour Production Taking New Slump
Wheat grindings plunged 12 per cent from August to September, dropping to 3,809,000 bushels, according to Bureau of the Census reports to the University of Texas Bureau of Business Research.
The seasonally-adjusted index prepared by the University Bureau sagged 15 per cent during

your fenders when you window-shop while driving. DON'T DO IT!
Forty-one statewide groups are backing Governor Jester's appeal for an accident-free Christmas season. The Texas Safety Association urges you to do your safe stopping speed as a motorist and driver.

WARM and SINCERE GREETINGS
Thank you, friends and neighbors, for your fine cooperation and helpful courtesy in the past year. We look forward to a bright future and hope you will receive a generous share of the good will and happiness so much in evidence today.
ALVIN MASSEY

A Merry Christmas
JACK BOONE
Phones 291 and 121

GREETINGS

To All Our Friends
At this joyous holiday season, we are glad of the opportunity to extend our greetings to our friends and to wish them pleasure this Christmas.
The associations we have enjoyed during the past 12 months are many and we are grateful for them. We appreciate they stand for... and with the passing of each year, we are impressed with the true value of genuine friendships. The passage of the people of this community has made our progress visible.
In recognition of your consideration and patronage, we want to express our sincere good wishes to each of you for a
HAPPY CHRISTMAS
and a
PROSPEROUS NEW YEAR
E. E. Rice
Motor Company
411 NOEL ST. PHONE 107

County Organizations Panhandle To Be Led By Young Republican Club Man

Wright of Estelline is chairman of the Republican party of all County. Ruthelle Bacon is announced in a letter this week. She is a committeewoman for the Senatorial district of Texas and has a goal of a county organization in each of the counties of this district. Several officials of the state organization will visit the Panhandle between now and the first of January in the drive for organizing the clubs. They will

include Hobart K. McDowell, Houston, director of organization for Texas; W. C. Briggs, Paducah, members headquarters committee; and R. F. "Dick" Wall, Dallas, national committeeman for the Young Republican Clubs of Texas.

There are fourteen clubs already organized and Committeewoman Bacon said they "have no connection with the Republican clubs of Texas which grew out of a split in party ranks in Texas two years ago. A county by county organization for the 1948 campaign is the goal."

The Texas Safety Association warns that gasoline and alcohol are a deadly brew! If you drink, DON'T DRIVE!

Abbreviation, Xmas Of Greek Origin

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.

Christmas Held Twice Yearly

If children instead of their parents were allowed to choose the family homesite, the tiny fishing village of Rodanthe, N. C., would become a metropolis overnight. Here's a place they celebrate two Christmases every year.

Santa Claus, his reindeer scampering over the sands of North Carolina's outer banks, makes his first stop in Rodanthe during his annual world tour on the night of December 24. Hardly have the children recovered from their oversupply of candy and wild duck when Santa returns in time for "Old Christmas," which for hundreds of years Rodantheans have celebrated on January 5. This time, however, Santa is accompanied by a menacing ogre, known as "Old Buck,"

Christmas Has Its Humor Now

One of the most charming Yuletide chucklers concerns the pig-tailed youngster who found a pin-cushion among her other gifts on Christmas morning. The little girl then placed this note near the fireplace: "Dear Santa: Thank you very much for your presents. And I always wanted a pin-cushion, although not very much."

Another classic of the season is the one about the woman who stopped to chat with a friend after the Yuletide services, leaving her purse in her pew. When she returned for her purse, she discovered it was gone. However, she quickly found it in the possession of the clergyman.

"I thought I had better hold it," he explained. "There are some in the congregation who don't believe in Santa Claus, but they might consider this purse an answer to their prayers."

A 10-year-old boy, making his first visit at Sunday school during the pre-Christmas season, was held spellbound by the teacher's recital of Biblical stories about the Holy Day and the spiritual meaning of Christmas. Later he was asked to fill out the school's standard questionnaire for new pupils. One of the queries was: "Who will always know where you are?"

The little boy answered it by writing simply: "God."

Invariably revived at the Yuletide season is the yarn about the Scotsman who slipped and fell while carrying a bottle of Christmas spirits. On rising he felt something wet running down his leg. He said to himself: "I hope it's blood."

Almost overcome with joy on Christmas Day when she received two gifts she had most ardently desired—a wrist-watch and a bottle of perfume—little Margaret chattered about the new possessions all day long, wearing her mother of the subject. Guests were expected for dinner and her mother gently admonished Margaret in advance, saying, "Now, dear, everybody knows about your presents and everybody is happy for you. But now we mustn't go on talking about them all the time."

The little girl held her peace at the table throughout the greater part of the meal. A lull occurred in the conversation and, unable to restrain herself, Margaret burst forth, "If anyone hears anything or smells anything, it's me!"

Famous Bandman To Play At VFW Dance in Wellington

Blue Barron, known for his "Music of Yesterday and Today," will have his orchestra in Wellington for a Christmas night dance, under the sponsorship of the Veterans of Foreign Wars, it was announced this week.

The entertainment will be held in the community building, said to have one of the best floors in the Panhandle.

Blue Barron's orchestra, known as one of the top name bands of the nation, is making only one

other stop in the Panhandle, it was reported. This is an orchestra which will appeal to the college crowd home for the holidays, to the older dance lovers, and to those who simply like to sit and listen to the music, the announcement said. For the latter, the VFW adds, there are plenty of seats in the community building.

Mix together 1 pound box of graham crackers rolled fine, 1 cup chopped maraschino cherries, 1 cup chopped marshmallows, 1 or 2 cups nuts, and one-half pint of heavy whipping cream. Chill in a long refrigerator dish. You'll have ice-box fruit cake.

TO EACH OF YOU WE EXTEND OUR MOST SINCERE



CHRISTMAS Greetings

ZEB A. MOORE
Representing
KANSAS CITY LIFE INSURANCE CO.



Poinsettias
The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

Legends of Holly

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion. It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

Reduce Christmas Hazards With Care

To avoid tragic Christmas accidents in the home, the Fire Protection institute issues these precautionary tips:

- Use a flame-proof compound to spray wreaths and other pine decorations.
- Use materials marked flame proof for tree trimmings and home decorations if they are obtainable.
- Inspect Christmas tree lights and repair frayed wires or loose sockets.
- Never leave Christmas light burning unless someone is around.
- Never unwrap gifts near an open fire or flickering flame. Dispose of paper and other inflammable wrappings immediately.



Bayberry Candles
Candles, placed in windows on Christmas Eve to light the Christ Child and to welcome wayfarers, have been popular for centuries, but the burning of Bayberry candles is a strictly North American custom which dates from colonial days. Though associated particularly with New England, these aromatic candles glow in windows from coast to coast.



who takes care of the bad children while Santa administers to the good. The historical background of "Old Christmas" is uncertain. It may be a throwback to the Gregorian calendar or it may have started as a celebration of the Twelfth Night—when the wise men came to Bethlehem bearing gifts for the Christ child—that somehow got off schedule a day. Elsewhere the Twelfth Night is celebrated on January 6. But those celebrations are far different from Rodanthe's "Old Christmas," which only in recent years has been supplemented by the observance of December 25.

Danger From Tree Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: First, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface. In purchasing a tree, always look for one that has been felled recently so that the needles have not dried.

Fresh trees also are essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

Thank You



At this time of the year it is appropriate to take time out to express to you the appreciation for your loyalty and good will.

Merry Christmas

NEWSOME GROCERY & STATION
and Mrs. Lon Newsome Phone 303-W

'Twas the night before Christmas
A HAPPY YULETIDE



WE WISH YOU
AT CHRISTMAS
MANY HAPPY HOURS
AND TRUST
WE MAY SERVE YOU
IN THE FUTURE.

**MR. AND MRS. JACK CAIN
AND JACKIE**

Happiest Christmas Ever



WITH PEACE AND PROSPERITY, WE SHOULD ALL BE HAPPIER THAN EVER THIS YEAR. DURING THE CHRISTMAS SEASON, LET'S TRY TO FORGET OUR CARES. FOR OUR PART, WE WANT TO ADD OUR FELICITATIONS TO THE MANY OTHERS YOU ARE RECEIVING, BY WISHING YOU A VERY MERRY CHRISTMAS—THE

Happiest Christmas Ever!

LION AUTO STORE
HANK HANKINS

TO OUR MANY FRIENDS



a Season of Joyous Christmas 1947

... AND MAY THE SPIRIT OF THIS DAY LINGER ON, BRINGING CHEER AND COMFORT LONG AFTER CHRISTMAS DAY ITSELF IS GONE.

Payne's Radiator & Welding Shop
Geo. Payne Phone 504-M



SEASON'S GREETINGS

Sometimes in the rush and worry of business—in the constant effort to serve—we lose sight of many of the finer things in life.

As a business, we have had our full measure of things for which to be grateful. Although conditions haven't been perfect, many new friends have joined our ranks of customers; many old friends have become closer and better friends through a mutual understanding of each other's problems.

Come what may in the New Year, we look forward with high ambitions and a firm resolve to deserve and justify the friendships of our customers. And we want to invite you again to bring your automotive troubles here.



COMPTON & SISK MOTOR CO.
GENERAL REPAIR SERVICE
Wheel Balancing and Wheel Aligning
Clifford Compton — Herbert Sisk

WELL...

OUR INTENTIONS WERE GOOD, ANYWAY



GABLE SERVICE STATION

KELLY GABLE
Located by C. & F. Super Market

LETTERS TO SANTA CLAUS

Memphis, Texas.

Dear Santa,
I am a boy 11 years old and am in the sixth grade. I have two sisters who are 8 and 15 years old. Mother, Daddy, Grandmother and my two sisters are living with me. For Christmas I want a BB gun and a punch-proof football. I want plenty of nuts and candy and don't forget my two sisters and all of my cousins, and don't forget all of the poor people. We have a Christmas tree here. You can bring the presents to my house or to my Grandmother's house. Yours truly,

Wayne Tiner.

Memphis, Texas.

Dear Santa,
I am a little girl 3 1/2 years of age. I live at 509 South 14th with my auntie and uncle. They are Mr. and Mrs. H. B. Marks. Santa, I have been a good little girl most of the time, and I want a rubber doll that fakes its bottle, a big brown teddy bear, a little fire engine with fire boys on it. Please Santa, don't forget my Daddy who lives in Amarillo, and remember my Auntie and Uncle I live with, and please remember my cousins Joanna Bruce and Bonnie Gene Adcock, Gaylt Chastain and little Samuel Crawford. Sincerely,

Pouline Monday.

Memphis, Texas.

Dear Santa Claus,
I am a little boy not very big, but I have tried to be good. So will you please bring me a little red wagon and a rocking chair, some candy and fruit, also. Please don't forget my little cousins in Friona. I love you,

Jerry Don Burleson.

Plaska, Texas.

Dear Santa:
I have already asked you for a rubber doll and suitcase and clothes but, Santa, I want a bicycle so bad. My daddy and I found one in Snyder at a Firestone store. The clerk said he would tell you to bring it to me.

Many Unique New Year Customs Still Exist in Foreign Countries

Scotland

Young Scotchmen used to wait eagerly for the first stroke of twelve marking the coming of the New Year. As the bell in the church steeple began to toll, he would rush up to the door of his beloved's home, to be the first to cross her threshold. The girl would listen for

"The first foot's entering step. That sudden on the floor is welcome heard.

Ere blushing maids have braided up their hair; The laugh, the hearty kiss, the good New Year.

Pronounced with honest warmth."

In Scotland, as in most northern European countries, it is an old belief that spirits, both good and evil, are peculiarly active on New Year's Eve. On the stroke of midnight, according to the ancient superstition, all genii were in motion and could be exorcised by appropriate words. Good genii were called hillmen or "hohmen" in the dialect of Scotland, and evil spirits called trolls. Mummers used to wander about the

Syria

The great day of fun and feasting in Syria is New Year's Day they exchange presents, and children go about from door to door giving the greeting of the season, and expecting gifts of candy and money.



Before going to bed on New Year's Eve a Syrian child sets out a bowl of water and a dish of wheat for the refreshment of the camel who is supposed to bring him gifts. According to legend the camel was the youngest of the animals bearing the Wise Men, and it fell down exhausted by the strenuous journey. The Christ Child, seeing this, blessed the animal and conferred immortality upon it. In Lebanon it is a "magic mule" who bears the gifts of the season.

Hungary

One of the quaintest New Year's customs is the visit of the chimney sweeps in Hungarian towns. The sweep knocks at the door with his broom, and the householders snatch a straw or two from it. These are tied with a ribbon and kept as a good luck charm during the year.



streets, wearing masks and carrying cudgels, reciting this doggerel verse, in an effort to attract the good "hohomanay" and to drive off the evil "trollolay"—
"Hohomanay,
Trollolay,
Gie o' your white bread,
I'll hae name o' your grey—"

Scotch New Year's Toast

Here's to the year that's awa'! We'll drink it, in strong and in sma'; And to each bonny lassie that we dearly loo'd.

In the days o' the year that's awa'!

Here's to the friend we can trust, When the sorrows of adversity blaw;

Who can join in our song, and be nearest our heart, Nor depart—like the year that's awa'!

Italy

Celebration of New Year's Day seems to have arisen in Italy in the early Middle Ages. In the year 546 a bishop reproved his people for the drinking, feasting, and general wild time that they were indulging in on a holy day—the Feast of the Circumcision of Christ, eight days after Christmas. He told them to turn their backs on "the old, profane and evil ways of paganism." In the later Middle Ages the observances of the day grew more spiritual, through the efforts of St. Gregory Thaumaturgus and St. Gregory the Great.

But just in case he forgets, I want you to get it for me. That's all I'm asking for, just the doll and bicycle. However, I might appreciate some candy, nuts, and fruit, and sparklers. Thank you, dear Santa. Your friend,
Walter Elizabeth Smith.

Lakeview, Texas.

Dear Santa,
We are three little girls. Anna Jane is 2 years old. She wants a negro baby doll and a set of

Czechoslovakia

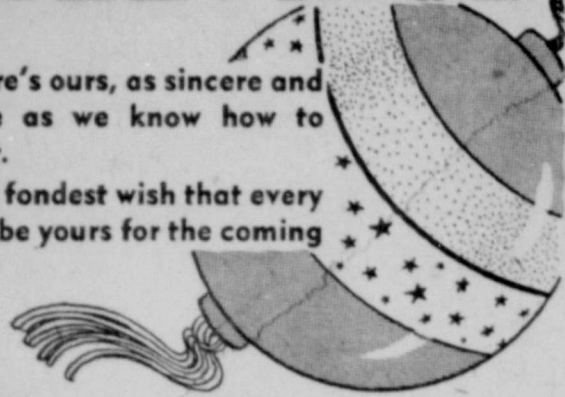
In Czechoslovakia they forecast the future by little "lightboats"—nut shells filled with wax and floating on water, a wick burning in each shell. If the boat floats toward the center, its owner will take a journey during the New Year. If two boats come together, the owners will be married within the year.

dishes. Reba Jean is 6 years old. She wants a baby doll that cries and goes to sleep and a doll bed. Suvila June is 9 years old and she wants a bride doll and twin sweaters. We all want fruit, nuts, candy, and anything else you have for us. Don't forget all the other boys and girls. Lots of love,
Anna Jane, Reba Jean, and Suvila June Williams.

It's the Season for GREETINGS

And here's ours, as sincere and genuine as we know how to make it.

It is our fondest wish that every joy will be yours for the coming season.



MAYFIELD SERVICE STATION

S. E. Mayfield

Phone 488-M



A Merry Christmas To Everyone

To our friends of this community, to our friends of other communities and to the friends of our friends, we say, "MERRY CHRISTMAS." The old year has been a good one. As we look back upon 1947 we know we have much to be thankful for.

May this Holiday Season see you happy and contented . . . and may the New Year be one for genuine happiness for you and yours.

... And in 1948, Be Sure To

BRING YOUR FORD "HOME" FOR SERVICE!

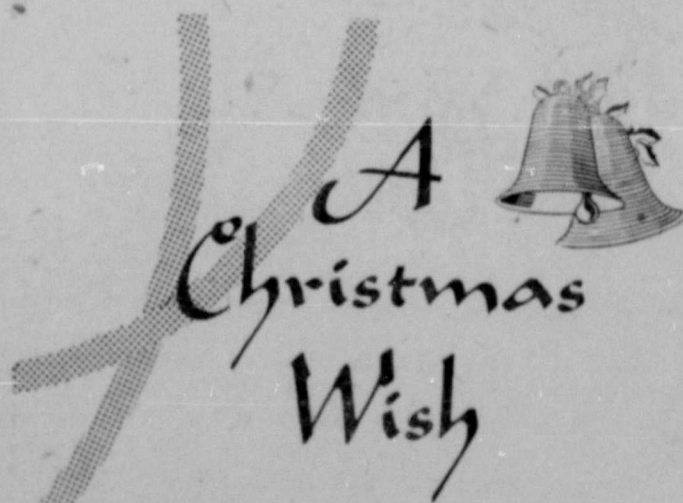
Foxhall Motor Co.

EDDIE FOXHALL, Owner

-Sales-



-Service-



May your every dream and wish come true and may this be the most

Glorious Christmas of them all
MERRY CHRISTMAS

MEMPHIS POULTRY & EGG

121 North 6th

Phone 317

Cheery Little Message

to wish you



MERRY CHRISTMAS

Lemons Grocery & Service Station

West Noel St. on Lakeview Highway

A Christmas Blessing

May the spirit of Christmas,

Love, Cheer and Good Will

Be with you always

and bring you

Happiness and joy forever.

HUGHS BATTERY & ELECT

713 West Noel

Memphis, T

May You Have All the Joys of a

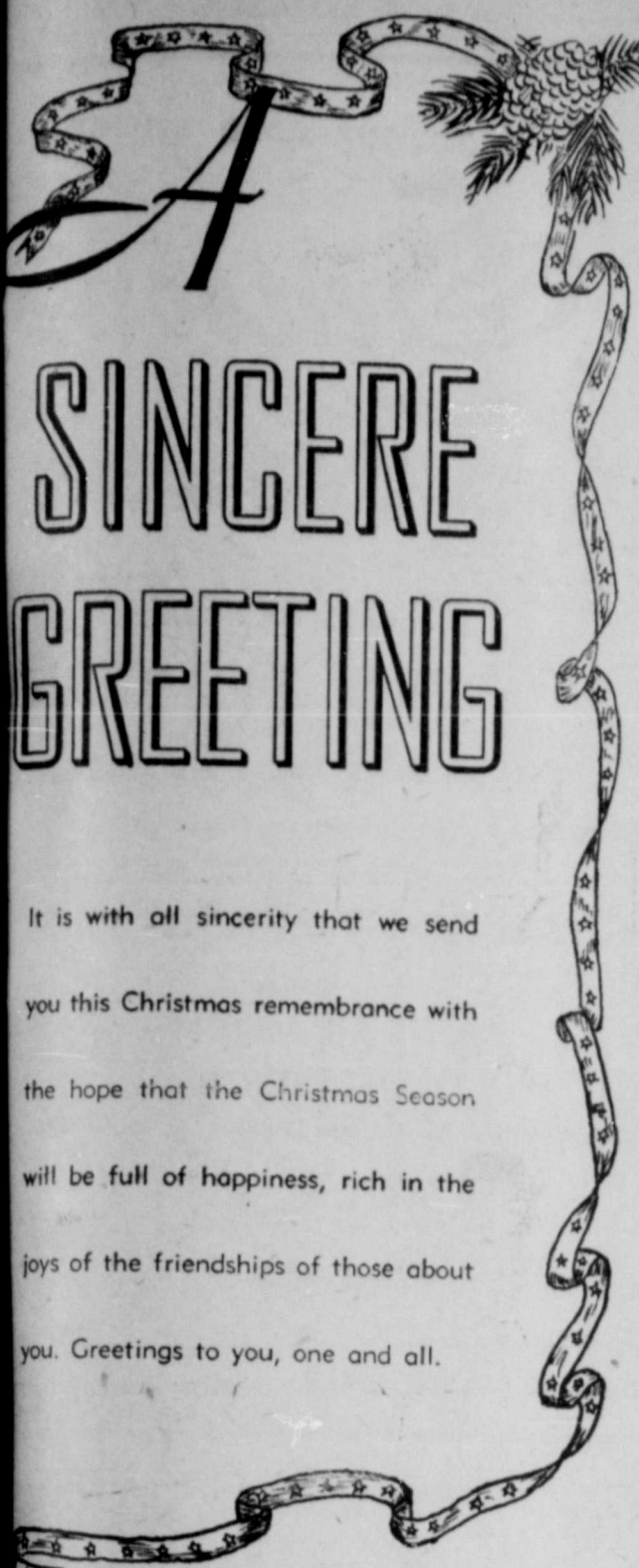
HAPPY CHRISTMAS



BROWN AUTO SUPPLY

711 West Noel

Phone



MOSS MOTOR CO. Telephone 525-J

LETTERS TO SANTA CLAUS

Dear Santa: I am a little girl 8 months old. Will you bring me a rocking chair and wobbly dog or cat and a set of little dishes and anything else you think I could play with...

Dear Santa: I am a little girl of five years. I have been pretty good this year. Please bring me a magic skin doll and a doll buggy and anything else you want to bring...

Dear Santa: I am a boy 8 years old. I would like for you to bring me a bicycle this year. I know they are awfully hard to find, but please try hard to find one for me...

Dear Santa: I am a little girl 3 1-2 years old. I have tried to be a good girl. Please bring me a big doll and a little piano...

Dear Santa Claus, I have been a good boy this year, so please bring me lots of toys, fruit, and candy. I have a little brother named Mike...

Dear Santa Claus: I am a little girl 8 years old. I have been a pretty nice girl since your visit last Christmas...

you to bring me a doll that sucks its bottle, a ring, perhaps a locket and a pencil set, some nuts and candy. Don't forget my dear grandpa and aunts and uncles and friends in Texas...

I am a little girl 9 years old. I have tried to be nice this year and help my mother and daddy all I could. I still go to Hotchkiss school. My teacher is Miss Carr...

I am a little girl nearly four and my mother and daddy thinks I'm O. K. I try to be nice to my sisters and help mother all I can, too...

I am a girl 9 years old. Please bring me a magic skin doll. Your friend, Walterena Banks.

I am a boy 11 years old. Please bring me a bicycle, candy, and nuts. Your friend, Tommy Joe Peek.

PLUM PUDDING

In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up..."

This indispensable old-time English Christmas dish was formerly, or frumtenty, which according to old-time recipes was "wheat boiled until the grains burst, then strained and boiled again with broth or milk and yolks of eggs..."

Alms Giving Custom A Christmas Charity

Giving alms at Christmas originated in the belief that the Christ came sometimes to the door disguised as a beggar during the holiday season, and it was feared that he might be turned away unrecognized...



Near Bethlehem did shepherds keep Their flocks of lambs and feeding sheep; To whom God's angels did appear, Which put the shepherds in great fear...



WE'RE GLAD IT'S CHRISTMAS

We're glad because it is the one day of the year when it is possible to cast aside the artificial dignities of every day living—the one day of the year when people can be themselves and express sentiments that are too often suppressed...



D. L. C. Kinard Insurance Agency D. L. C. KINARD A. L. GAILEY



A Merry Christmas

We've probably never set foot in a "one horse open sleigh"—they are symbolic of the Christmas spirit everyone knows loves. And in business, too, it's the spirit that counts—circumstances, conditions and material things change, but not the true desire to serve...

Again—We Say... VERY MERRY CHRISTMAS and a HAPPY NEW YEAR The Store of Friendly Service

Durham Pharmacy FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS Side Square N. W. Durham, owner Phone 323

THE MEANING OF THE FIRST CHRISTMAS



The beauty of Christmas has come down to us through the birth of the Savior who taught the world that love is stronger than hate and good mightier than evil. May this prevailing spirit of good will embrace us all during this joyous holiday season.

The new year will offer many opportunities for Building Memphis and adding to the prosperity of Hall County. Progress has been made in 1947... and it is our earnest wish that 1948 will hold only the best of everything for everyone.

PENNEY'S J. C. PENNEY CO., INC.

LETTERS TO SANTA CLAUS

Dear Santa,
I am a little boy 2 years old and have tried to be a real good boy. Please bring me a pair of boots, a pedal car, and a train. I would like to have a bulldog because I don't have any pets. Don't forget my little baby brother. He would like to have a teddy bear and a baby rattle. Love to Santa:
Johnny Lavender

Memphis, Texas.

Dear St. Nick,
We are brother and sister, Lowell and Laveta Lineycomb. We have tried to be good. We want all the usual good eats and a wagon, dragline, and tractor for Lowell and I want a magic skin doll, a book or two, and a doll bed. Please remember our two small brothers, David and Larry. Thank you so very much. Your

friends,
Lowell and
Laveta Lineycomb.
Memphis, Texas.

Dear Santa Claus,
I have tried to be a good little girl this year, and I want you to bring me a mamma doll, doll buggy, iron and ironing board, ball, and drum, and cowboy boots. Please don't forget my little cousins and all the other little boys and girls. I love you,
Jane Ward.

Memphis, Texas.

Dear Santa Claus,
I have been a good little girl this year. Please bring me a doll buggy and a bicycle and some candy and nuts. Please remember every one. Your friend,
Jacklynn Sue Fowler.

REUNION AT CHRISTMAS

By HELEN PETRONE
JANET opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "ivory tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.
That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves.
Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow

ESTELLINE TWINS ONE OF SIX SETS ATTENDING T.C.U.

There are six sets of twins on the TCU campus this semester—and they're all look-alikes, says a news release from the school.
Twins Billy and Bobby Moorman also team up in football as ends on the Horned Frog varsity. The 19-year-old freshmen are from Odessa.
Other twin-somes at the university include the Treadaways from Dallas—Sophomores Jean and Jane; the Harners of Cleburne—"Tex" (Vestal) and Veston; and Jac and Jo Jacobson from California, who like to pose as each other on dates just to confuse their escorts; Sophomore Odean and Freshman Eldean Head of Arlington; and Doyle and Doyle Weatherly of Estelline.

J. C. Penney Pays Two Weeks Salary To 20 Employees

The board of directors of the J. C. Penney Company have authorized a special payment of two weeks' extra salary, for all full-time associates who have been employed for the full year of 1947, and on a proportionate basis for extra and part-time associates and for those employed less than a year.
All penney associates throughout the company share in this payment except those who are members of the management staff and whose earnings are determined largely by the company's long-standing profit-sharing plan.
H. J. Howell, manager of the local J. C. Penney Company store, said that 50,000 Penney as-

sociates, all over the United States, will participate in this payment, including 20 employees of the Memphis store.
He further emphasized that this was not a Christmas bonus in the usual sense and was non-recurring. It is being made in recognition of the unusual business and economic conditions which exist today. The company some years ago substituted a thrift and profit-sharing plan for the more usual Christmas bonus plan in this plan is annually paid a portionate share of earnings.

World Calendar Would Stabilize Holidays

Important dates would be stabilized by the 12-month world calendar, with provision made for the extra day left over from the 52 week year in ordinary years and the two days in leap year.
Easter would be stabilized as Sunday, April 8, each year, one day removed from the date of the Resurrection, April 9, A.D. 30. Christmas would be pegged on December 25, a Monday, to provide a long week end.
Wherever feasible, holidays would be established on Mondays to prevent disruptions caused by their observance during the week.
The extra day in ordinary years would follow December 30, the end of the year, and be known merely as Year Day, January 1 would then follow. In leap years, Saturday, June 30, would be followed by Saturday, Leap Day, then Sunday, July 1.
Many business interests have favored the world calendar because of the contention that it provides for a better distribution of business days in each quarter.

REAL ORIGIN

January, the first month of the year, derives its name from the Roman god Janus.
Because Janus was a two-faced god, represented by the Romans as looking backward as well as forward, the idol was considered a fitting symbol for the turn of a new year. Standing firmly at the juncture of the new and the old, Janus could look back on the past year and look forward to the new.



"She sat down at the window and looked out at the dark, starless sky."

to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her wedding; various cards, Christmas, anniversary, birthday, valentine. She picked up a small gift card and read again, "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

TREMBLING, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the 3 1/2 flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zest that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you."

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

She laughed shakily. "We'll argue that out later, shall we?" Arm in arm they climbed up the stairs.



TO OUR GOOD FRIENDS AND CUSTOMERS MODEL AUTO SERVICE

Harry Aspgren Phone 29 Phone 119-J



The Friendly Warmth of Christmas

May it continue throughout the days of the New Year and may you be blessed with a wealth of happiness and prosperity such as you have never enjoyed before.

MERRY CHRISTMAS!

ELDON R. RRAIDFOOT
O. A. BRAIDFOOT

PAINT & PAPER CONTRACTORS

810 Mendon St. Telephone 223-J Memphis, Texas



A MERRY CHRISTMAS

WE KNOW OF NO BETTER TIME THAN CHRISTMAS TO GIVE RECOGNITION TO OUR MANY FRIENDS WHO HAVE CONTRIBUTED SO GREATLY TO OUR SUCCESS DURING THE PAST YEAR.

FROM ALL OF US ONCE MORE TO YOU, WHETHER YOU ARE OUR CUSTOMER OR NOT . . .

A MERRY CHRISTMAS

CICERO SMITH LUMBER CO.

J. G. BROWN, Mgr.

Phone 72 Memphis, Texas

CORDIAL GREETINGS

Spoken or written, there is no more cheering greeting than the age-old holiday salutation: "Merry Christmas and a Happy New Year."

It is a greeting of friendliness that warms the heart and brings friends closer to each other. It is the thoughtful expression of regard that one man has for another—the salutation of understanding.

And as the holiday season arrives again, it is our sincere and hearty wish that yours will be a very . . .

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Memphis Compress Co.

M. C. ALLEN, Manager

Memphis Hedley



TO OUR GOOD FRIENDS Season's Greetings

Bring you Health, Wealth and Happiness

WE WILL BE CLOSED from CHRISTMAS EVE NIGHT Until MONDAY MORNING, DECEMBER 29th.

HAYES CAFE

HOMER BURLESON, Mgr.

West Side Square Phone



Christmas, to friends, the s and reverence to live accord



JOHN RU County J

SYBIL GU County C

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

LETTERS TO SANTA CLAUS

Memphis, Texas.
Dear Santa Claus:
I am a boy 9 years old. Please bring me a BB gun and a pair of shoes.
Your friend,
Coy Gayle Johnson.

Memphis, Texas.
Dear Santa Claus:
I am a girl 9 years old. Please bring me a train, a service station, deluxe electric engine, and

bring me a girl's bicycle, baton, sleepy doll, some fruit, nuts, and candy. Your friend,
Melba Jean Brown.

Memphis, Texas.
Dear Santa Claus:
I am a boy 9 years old. Please bring me a train, a service station, deluxe electric engine, and

fire works. Your friend,
Ray Evans.

Memphis, Texas.
Dear Santa Claus:
I am a girl 9 years old. Please bring me a doll, a set of dishes, candles, fruit, a doll book, doll bed, story book, and a baton. Your friend,
Kay Oakley.

Memphis, Texas.
Dear Santa Claus:
I am a girl 8 years old. Please bring me a doll and a doll bed, a stove, a set of dishes, and a paper doll book, and lots of fruit



GREETING SANTA—Kerry Jo Chaney is telling Santa Claus all about what she wants him to bring her this Christmas. Kerry and her mother, Mrs. Billie Jo Ahrens, are here from Oklahoma City, Okla., spending the holidays with their grandmother and mother, Mrs. W. G. Shearer.

and some candy and a baton. Your friend,
Earlene Henderson.
Lakeview, Texas.

I have been a good girl. Please bring me a magic skin doll. I am in the second grade. I am 7 years old.
Patsy Olene Neighbors.

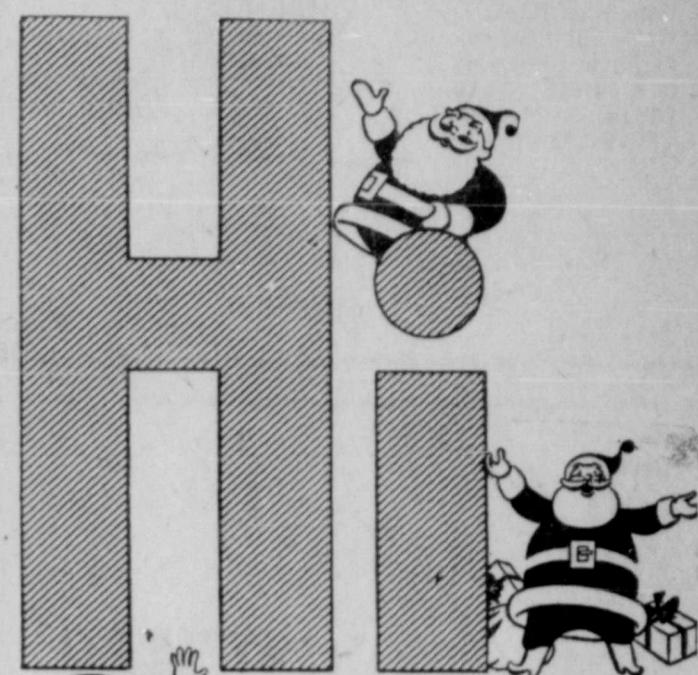
GREETINGS



Christmas, to us, means the contentment that comes from the association of loyal friends, the satisfaction of having been of service. It is a time for thanksgiving and reverence, a time to be more mindful of the blessings of peace and the right to live according to the dictates of one's own heart.

DAVIS IMPLEMENT CO.

Phone 439-J



FOLKS

Merry Christmas

BULLARD DRY CLEANERS

MR. and MRS. JIM BEESON



MERRY, MERRY, CHRISTMAS To The Citizens of Hall County

At Christmas our thoughts naturally turn back to the months that have gone by in 1947. We realize that you, the citizens of this county, who are our friends and neighbors, have made our tasks easier as we handled county affairs. We appreciate this, and shall strive to serve you to the best of our ability in the months to come.

As you and your family make your plans to enjoy this Holiday season, we want to extend to each of you our Best Wishes for Christmas. May this be the happiest occasion of the year for all of you as members of your family gather to observe the occasion. And may 1948 bring to you and yours the best of everything in all your undertaking.

YOUR COUNTY OFFICIALS

JOHN RUSSELL
County Judge

ROY PATTON
Commissioner, Pre. 1

W. H. SPEAR
Commissioner, Pre. 2

F. B. BERRY
Commissioner, Pre. 3

I. R. TWILLA
Commissioner, Pre. 4

J. O. FITZJARRALD
County Attorney

MARY FOREMAN
County Superintendent

SYBIL GURLEY
County Clerk

J. W. COPPEDGE
Tax Assessor-Collector

CHAS. DRAKE
County Treasurer

EARL HILL
Sheriff

MRS. ISABELL CYPERT
District Clerk

J. S. GRIMES
Justice of the Peace

W. B. HOOSER
County Agent

Greetings



FRIENDS

We're wishin' for you everything that's good. You're a swell bunch of folks, and we're mighty proud to have known you, and to call you our friends. **MERRY CHRISTMAS.**

A. B. HENRY & SON
O. K. WELDERS
714 West Noel Memphis, Texas

Story of the Tree



We are told that the fir tree goes back to Eve, but it was not until the time of Martin Luther that the evergreen was used as an indoor decoration in celebration of Christmas.

It is said that Luther one Christmas Eve wandered through the woods and became enamored with the wonder of the night.

He cut a small snow-laden fir tree, and set it up in his home for his children. He illuminated it with candles to represent the stars.

It was not until 1604 that, in Strassburg, the first Christmas tree appeared in literature.

LETTERS TO SANTA CLAUS

Lakeview, Texas.

Dear Santa: I'm 2 years old. I'm asking for a tractor, gun, and candy.
Charles Gaylon Robertson.

Memphis, Texas.

Dear Santa: I'm a little girl 5 years old. Please bring me a doll, doll buggy, set of dishes, candy, fruit, and nuts. I've been a pretty good girl this year. Please remember other little girls and boys. Your little friend,
Barbara Jean Simpson.

Memphis, Texas.

Dear Santa Claus: Please bring me a wind-up airplane and a cap gun if you can find them. I'll try to be good.
Tomie Michael Tucker.

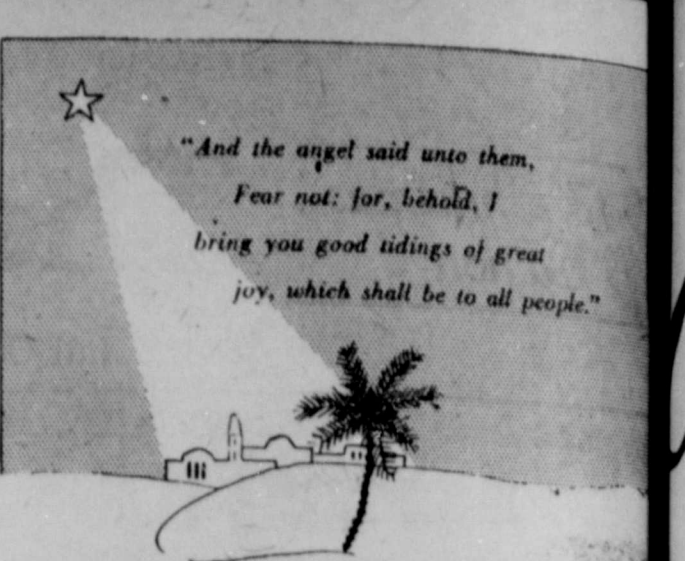
Memphis, Texas.

Dear Santa: I am a boy 4 years old. I would like for you to bring me an electric train, doctor set, a cowboy gun, and a boy doll that will go to sleep; also lots of "goodies." Santa don't forget all my little cousins and all the other children and my big Bubba too. Love,
William Neal McQueen.

Memphis, Texas.

Legumes, pastures, and succulent feeds aid production and profit and affords one of the best ways of saving high-priced grain.

*"And the angel said unto them,
Fear not: for, behold, I
bring you good tidings of great
joy, which shall be to all people."*



Christmas Greetings

HIGHTOWER GREENHOUSE
FLOY HIGHTOWER WALTER HIGHTOWER

Season's GREETINGS




Good cheer
Good luck
and may
happy days
be yours

"Just Two Boys Trying to Get Along"
THE ARMY STORE
North Side Square Next to Palace Theatre

'The Messiah' Ranks As Yuletide Favorite

Best known of all oratorios is Handel's "The Messiah," a favorite presentation of the Christmas season. In almost every community in the civilized world a choir will sing part or all of the oratorio during the Yuletide. People in places too remote to boast a sufficiently skilled choir or soloists will hear "The Messiah's" message by radio.

The famous oratorio was written by George Frederick Handel in London between August 22 and September 14, 1741. The first presentation



NEW YEAR SUPERSTITIONS



AMONG other things, New Year superstitions are designed to aid the lovers.

Unmarried women are advised to peek out of the window on New Year's morn. If they see a man, it's a sign they will be wed before the year ends. If they see a horse, they can make a wish, which is sure to come true. But if they see a cat-hump, watch out!

If a young lover wants to speed up his—or her—courtship, there's a superstition to cover that, too: Put on the left stocking before the right. And just to make sure of progress, do as many things with your left hand as you can during the day.

Do not make a wish soon after New Year's Day or you will have bad luck.

Just before midnight on New Year's Eve set a tub of water out in the yard and drop a penny in it. You will be lucky in money matters for the next year.

Sweep the parlor backwards on New Year's Eve while looking into a mirror, and in the latter you will see your future husband.

Always have food cooked in your house on New Year's Day, or you will lack something to eat before the year is out.

Cook white beans on New Year's Day and you will not be "broke" during the year.

Fry cabbage for breakfast on New Year's Day and you will have money all year.

One must eat fish on New Year's Day to have luck for the coming year.

If the first person you see on New Year's Day be a female, you will have had luck throughout the year.

Young brides also can resort to a magic formula to satisfy hubby's discriminating taste: They should say "Rabbits" as the first word when they wake before anyone has a chance to speak to them.

May We Come Out



Are we in the dog house? We hope not, because we just been so busy trying to serve our customers we just have been able to get around to see everybody. We just want come out and say to you,

MERRY CHRISTMAS
WILLSON'S STEAK HOUSE
AL WILLSON

May we drop in a moment to say

MERRY CHRISTMAS

And to wish you all the good things of life during the Holiday Season.

DR. J. A. ODOM

was in Fishamble Street Music hall, Dublin, on April 13, 1742, under direction of the composer.

Ladies were requested to "refrain from wearing hoops" and gentlemen to "leave their swords at home," in order that a capacity audience might swell the proceeds to relieve needy children and the inmates of debtors' prisons.

"The Messiah" was given its English premiere before the court at Covent Garden in March, 1743. George II was so overpowered by the grandeur of the music portraying the King of Kings that he sprang to his feet in reverent acclaim at the opening bars of the Hallelujah chorus, an action which led to the modern custom.

Holly Now Grown In Many Parts of Land

Grown on the hillsides of the coastal states from Maine to Texas and up the Mississippi valley to Missouri, holly is a pretty but slow-growing plant.

Leaves are evergreen, the margins of which are provided with rather widely separated spines. Weak and close-grained, the wood is exceptionally white, making it highly desirable in the manufacture of woodenware, cabinets and interior finishing.

As a result of scientific discoveries holly cuttings will take root quickly when they are treated with hormonelike substances. Christmas holly has been converted into potted plants. These plants can be set out as a permanent ornament for landscapes.

Growth regulating substances—indole butyric acid and naphthalene acetamide—are on the market in liquid or powdered form under various trade names. The chemicals are applied to plantings of fresh cuttings, kept moist, cool and well shaded.

loads of good cheer



for an old fashioned **CHRISTMAS**

Santa is at the throttle and good fellowship has the right of way. Full speed ahead for the **Merriest Christmas** of them all!

Times have changed since we started business in this community many years ago, and we have seen a great many changes. But one thing always remains the same. We continue to serve in the best possible manner the very best people it is possible to serve. We could ask for no finer list of customers, no better group of friends.

And to all of you our entire organization wishes loads of good cheer and a genuine old-fashioned merry Christmas!

MEMPHIS FARMERS CO-OPERATIVE SOCIETY

OFFICERS
Brice Webster, President
C. A. Crow, Vice-President
L. M. Thornton, Secretary

WALTER WHITE, Mgr.
MEMPHIS, TEXAS

DIRECTORS
Brice Webster R. H. Scott
L. M. Thornton W. F. McElreath
R. A. Bayne A. T. Scott
C. A. Crow W. S. Smith
W. S. Malone

IT IS A **P**LEASANT CUSTOM



The traditional practice of extending Season's Greetings is a pleasant one for us. Each year we look forward to Christmas because it offers such a splendid opportunity to express our sincere appreciation to each of you.

SAIED'S

Santa Claus

LEGEND

Santa Claus is the American version of St. Nicholas, the bearded Saint of Europe who, on Christmas Eve, carried a basket of gifts for good children, and a bunch of birch rods for the naughty ones.

St. Nicholas was transformed into Santa Claus by the Dutch settlers in New Amsterdam, and he became the fat, jolly, rosy-cheeked old fellow he is today.

Christmas
How May It Be One of Bountiful Joy-

SID AND INEZ BAKER

Christmas Bells are Ringing

Proclaim to all the world that this is the time for thanksgiving, the time for happiness and good fellowship. Herald to distant lands that we observe the day of all days with true understanding of the meaning of Christmas.

Ring out, Christmas bells!

DR. M. McNEELY

LETTERS TO SANTA CLAUS

Memphis, Texas.
 Dear Santa Claus:
 I am a little boy 5 years old. I want you to bring me a football, a wind-up train, and a tractor that pushes a grader. And Santa Claus, I would like to have a gun set with two guns, two scabbards, and belt. Please don't forget any little girls and boys this year. I love you,
 Jerry Bickett Burnett.

Lakeview, Texas.
 Dear Santa Claus,
 I am a little girl 4 years old. I want you to bring me a magic skin doll, a telephone so I can talk to my grandmas. I have one in Grand Prairie, and one in Garland. Also an electric stove, and all kinds of fruits, nuts, and candy, and don't forget my little niece Rita Joan, that lives in Amarillo. I love you Santa very much. I have been a good little girl, at least Mother said I had. Santa you will find a slice of fruit cake and a cup of coffee under the Christmas tree waiting for you. Loving you always,
 Brenda Joyce Robertson.

Dear Santa Claus,
 I am a little girl 3 years old. I have been very good this year. I want a magic skin doll with Christmas and anything else you want to bring me. My little brother, Jack, wants a wagon and I think he would like a doll, too. Don't forget all the other boys and girls. Love,
 Sandra Sue Stargel.

Giles, Texas.
 Dear Santa Claus:
 I am a little girl 5 years old and live at Giles. Please bring me a magic skin doll with layette and carrying case, set of plastic dishes, pair of house shoes, little red hen that lays eggs, and a telephone. That will be enough for me, Santa, but don't forget all the other boys and girls and be especially nice to my little cousins, Mary Anne, Joyce, and Georgie Foster in California. Goodby, Santa.
 Nelda Sue Stotts.

CHRISTMAS IN FOREIGN LANDS

IN THE GERMAN alpine districts in ancient belief is that cattle can never hear them, however, and it is considered sinful to try to listen. Another tradition holds that bees can sing on this holy night.

SHOOTING OFF GUNS and grenades on Christmas Eve to frighten away mischievous spirits is an old custom in southern Germany. This colorful ritual has been forgotten in most communities, but it is still practiced in a few places, like Berchtesgaden in the Bavarian alps. The noisy ceremony dates back to pagan times, when bonfires were kindled to greet the returning sun.

On Christmas Eve about ten o'clock members of the Weihnachtschiesen Verein (Christmas Eve shooting society) pack up their rifles, shotguns, revolvers and handgrenades, and march to their appointed spot in the hills. Then at eleven o'clock they begin firing away into the air, setting off fireworks and lighting bonfires. At exactly half-past eleven all the banging stops, and the men quietly go off to their village churches.

BRAZILIAN CHILDREN parade through the streets at Christmas dressed colorfully as shepherds, singing carols. This procession is called the pastorelas, or shepherds' parade.

It is customary for children in Brazil to place their shoes in windows or doors in hopes of Christmas gifts, but in big cities the traditions associated with the North American Santa Claus are coming into favor. Since it is summer in this tropical country in December, Santa Claus with his fur-trimmed clothes, sleigh and reindeer seems a bit incongruous, however.

IN COLOMBIA THEY celebrate Christmas Day with a glorious fireworks display. In almost every village square a huge wooden effigy of a cow is erected. Men in fire-proof clothing crawl into the cow, and shoot off firecrackers, Roman candles and rockets, much to the delight of the children. This curious custom is called the Vacas Locas, or festa of the crazy cows.

CHRISTMAS DAY is a holy day in Italy, and people flock to the numerous churches for the real merrymaking for Italians comes on Christmas Eve, which is much more of a holiday than Christmas Day to them. As the eve of Christmas is a religious vigil on which no meat is allowed, the feast has to consist largely of fish. Most Italians choose eel for this banquet. A certain large species called capitone is especially popular, though quite expensive.

We Still Travel to Grandmother's on Christmas

"To grandmother's house for Christmas..." That part of the holiday theme has become as much a part of the Yule season as the mistletoe and holly. And where, in days of yore, the trip to grandmother's house was made by sleigh, it now is being made by airplane. With more planes available and expanded facilities, airlines are anticipating the greatest holiday travel season in history.

In the Calabrian hill country the shepherds come down from the mountains on Christmas and play bagpipes and flutes before the carpenter shops in special deference to St. Joseph, the carpenter.

At St. Marks church in Naples, dogs are taken along on Christmas morning. The faithful beasts wait outside until their masters have completed their devotions.

AFTER THE CHRISTMAS Eve supper, or Willia, Polish girls lift the table cloth and pick up handfuls of the straw that has been placed on the table. Any girl who finds an unthreshed ear of grain will be married soon and will be prosperous, according to tradition.

IT IS A PRETTY and humane Christmas custom in Scandinavian countries to hang a sheaf of grain outside the window in some snow covered yard so that the birds may share in the feast.

In Sweden and Finland the Christmas tree is kept standing for some time, usually until January 13, Candle Day, when the neighborhood children are invited in to "plunder" it. It is a matter of great pride to the average youngster to have attended a large number of "plunderings."

ALMOST UNIVERSAL in South America is the custom of the family supper after Midnight Mass, known as Misa de Gallo. As it is then early on Christmas Day, the restrictions on eating meat, and on feasting in general that prevail on Christmas Eve, are over.

THE ANIMALS MUST NOT be forgotten at Christmas in Norway. Dog and cat get special Christmas fare, sheaves of grain are hung for the birds, and a large piece of suet put on the bird tray outside the kitchen window. On the farms cow and horse, sheep and pig and all the other animals get special treatment.

The tradition of hanging sheaves of yellow heavy-headed grain outside the house in midwinter is as old as our history. Thousands of years ago, in the Stone Age, the belief was that the spirit which lived in the earth and made things grow, fled when the grain was cut. The spirit hid, it was thought, in the last remaining stalks, that was why the peasants laid aside the last sheaf and kept it. Midwinters, when the earth was frozen and covered with snow, and it was dark almost all day, the Stone Age people hung this sheaf near the place they lived. The spirit hiding in it helped the sun become strong again, and later it returned to the thawing fields to bring the people a new harvest of blessed grain.

Christmas Greetings

Just the same old wish, 'tis true
 but with all the sincerity in the world
 and with a genuine appreciation of
 your courtesies and favors.



GREENHAW'S BARBER SHOP
 And Beauty Parlor
 Phone 300

Thanks
 AT CHRISTMAS

Accept this sincere expression of our appreciation for your friendliness and patronage in the past. Our most cordial greetings and best wishes for your happiness.

BILL KINSLOW

Consignee The Texas Co.
 Memphis, Texas

C. R. SARGENT
 Warehouse Salesman

CHARLIE McBEE
 Truck Salesman



19 Our wish 47
 for you at
Christmastide

THE QUIET JOYS OF HOME AND FIRESIDE

... the family gathered around the heavily-laden table... turkey and dressing, mince and pumpkin pies... the Christmas tree with its tinsel... the toys beneath... May you enjoy these deep sweet pleasures this Christmas of 1947.

E. E. CUDD

THE FIRESTONE STORE
 N-D-Pendent Gas and Oil

WE SINCERELY APPRECIATE YOUR PATRONAGE AND GOOD WILL AND TAKE THIS OPPORTUNITY TO EXPRESS OUR GRATITUDE BY SAYING...

A Merry Christmas

ELITE CAFE

Christmas
 GREETINGS
 and
 THANK YOU

HOUSEHOLD SUPPLY CO.

Butane and Propane Gas
 BILL TODD and J. G. McANEAR, Owners
 Phone No. 8, Clarendon
 JOHNNIE SAUNDERS, Mgr.
 Phone 95-M

LETTERS TO SANTA CLAUS

Dear Santa Claus, I have already made the honor roll in the fourth grade at school. I have tried to be good. This Christmas I want a big doll, story book, pair of pajamas, and pair of house shoes. And don't forget my sister, she wants a record player.

Jimmy Kay Norman.
Memphis, Texas.

Dear Santa, I am a 10-year-old boy. I am

Dear Santa Claus, I have tried to be a good girl. Please bring me a Mickey Mouse watch, a magic skin doll, and a pair of house shoes. Don't forget



JUST A FRIENDLY WAY
OF EXPRESSING
TO YOU OUR MOST
SINCERE GOOD WISHES
FOR A HAPPY CHRISTMAS
AND THAT IT
MAY BE
AN ESPECIALLY JOYOUS
ONE FOR YOU.

ALAMO SERVICE STATION

V. P. FOLWER

me for I will be at Mother Gill's Christmas.

Sarah Ann Stargel.
Memphis, Texas.

Dear Santa Claus: I am a little boy 6 1/2 years old. I go to school and like it fine. Would you please bring me a tractor set and a cap gun. Bring candy, nuts, and fruit, too. Your little friend,
Gordon Douglas Maddox.
Lakeview, Texas.

Dear Santa Claus: I'm a little girl six years of age, my first year in school. I like to go to school very much, haven't missed a day. Have a swell teacher. I have been a very good girl. Will you please bring me a sewing machine, a Betsy-Wetsy doll, Dr. Pete house shoes, fruits, nuts, candy, and anything else you wish to bring. Santa, my little cousin from California may be here, the one that was here last Christmas, when you come so don't forget her. Santa, we will leave some cake on the table for you. Love to you from your little friend,
Edna Earl Gardenhire.
Parnell, Texas.

Dear Santa Claus, Bring me a doll and a machine for Christmas. Merry Christmas. Your friend,
Mary Nell Couch.
Memphis, Texas.

Dear Santa Claus, I am a girl 8 years old. Please bring me a telephone, a paint set, skates, a cash register, and a piano. Your friend,
Joyce Jeffers.
Memphis, Texas.

Dear Santa Claus, I am a boy 8 years old. Please bring me a bicycle, football, camera, and BB gun. Your friend,
Benny Whisenhunt.
Memphis, Texas.

Dear Santa Claus, I have tried to be a good girl and help mother. Will you please send me a living room suite and kitchen furniture for my doll house? I also want a dollie and a baking set. Don't forget Larry. Your friend,
Rebecca Moore.
Lakeview, Texas.

Dear Santa Claus, I am a little boy 9 years old. Will you please bring me a bike and a large wagon and a tractor with 6 farm implements and also lots of fruit, candy, and nuts. Please don't forget my nephew Jackie Ray. Your little friend,
Tommie Martin.

Christmas With the Pioneers Held Deep Religious Meaning

CHRISTMAS on the frontier, as new bands of pioneers pushed ever westward to carve an empire out of virgin plains and wildernesses, was in marked contrast to the present holiday.

There was more meaning then in the words of The Book concerning shepherds in a certain country watching their flocks by night. The solitudes, the closeness of the stars, the virginity of the new world and its humble people made one feel that time had stood still. Christmas in those days somehow seemed much closer to that first Christmas.

Those bleak plains could be the ones the Wise Men crossed, this the Night and yon sleeping village, Bethlehem. The faith of the trail breakers was that of the Wise Men.

On Christmas Eve the pioneer folks would gather in a crude little church or schoolhouse where children recited their pieces and sang



songs about the birth of the Christ Child. Santa would hand out mosquito-bar sacks of candy, a golden orange or an apple to each one, and childhood rapture would make that meager offering truly a gift of gold and frankincense.

HOME-MADE sleds and sleighs skimmed over the snowy countryside with sleigh bells jingling accompaniment to the caroling of "Jingle Bells, Jingle Bells."

Except in the forest regions, few children enjoyed the sight of a Christmas tree. But always they hung up their stockings, an old custom of their forefathers.

It was a lucky boy who awoke Christmas morning to find a new jack-knife in his stocking; a lucky girl who received a string of beads

dance, often followed by a turkey dinner costing 25 cents.

Gifts, if any, generally were in the form of utilitarian mittens, mufflers or home-made boots. For the women there might be a piece of intricate handiwork to which some enterprising friend had devoted her spare time for months.

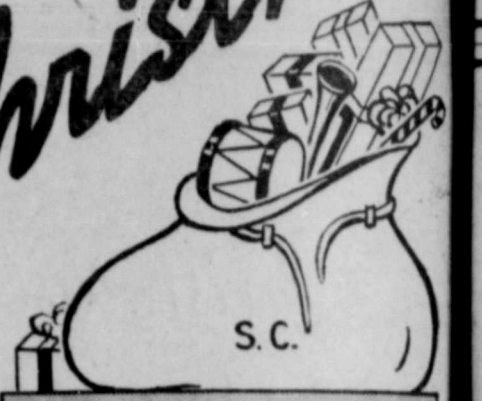
Throughout the holiday season a candle burned in the attic window, guiding late-faring travelers to shelter—the Star of Bethlehem on the frontier.

But withal these hardy folks had as much fun as their great-grandsons and daughters who again this year will celebrate by exchanging elaborate gifts, dancing to name bands, feasting with no worries that tomorrow there may be nothing in the electric refrigerator.

Be HAPPY and GAY



it's Christmas



BEST WISHES

MILAM GRAIN & COAL CO.

CLYDE and KATHERINE MILAM



In the spirit of friendliness and good cheer we express our compliments of the season to all. Thank you for your many favors. Our sincerest good wishes for an old-fashioned Yuletide and a full season of happiness.

HALL COUNTY ELECTRIC COOPERATIVE
INCORPORATED



We Wish You



MERRY CHRISTMAS

GREETINGS

MONZINGO BROS.

M.M. Farm Equipment Chrysler-Plymouth Cars
WESTINGHOUSE APPLIANCES
W. H. MONZINGO KERMIT MONZINGO

MERRY CHRISTMAS GREETINGS

Here's our Christmas sentiments with an added word of appreciation for all past favors

EVANS LAUNDRY & IRONING SHOP
and Mrs. Cleve Evans Phone 471-J

*All of Us Here
to All of you There*
BEST WISHES

for a Merry Yuletide

Carl Miller's Furniture & Mattress Co.
"THE HOME OF GOOD BEDS"
9 West Main St. Phone 251-M

LETTERS TO SANTA CLAUS

Memphis, Texas.
Dear Santa,
I am a little girl 6 years old, but I didn't get to go to school this year. Will you please bring me a doll buggy and some clothes for the dolls I already have. I would also like to have a paint book and some nuts and candy. Your friend,
Betty Sue Lewis.

Memphis, Texas.
Dear Santa Claus,
I am a girl 8 years old. Please bring me a magic skin doll with clothes, a little trunk, a set of dishes, and a basket for my bicycle. Your friend,
Beverly Middleton.

Memphis, Texas.
Dear Santa Claus,
I am a boy 8 years old. Please bring me a pair of boots, a BB gun, some bicycle light batteries, and lots of fruit and candy. Your friend,
Gayle Reams.

Dear Santa,
I am a little girl 2 years old. I am a very nice little girl. I would like very much for you to bring me a doll, and a buggy, also lots of fruit, nuts, and candy. Please don't forget all the other little girls and boys. Your little friend,
Abbie Carolene Kennon.

Lakeview, Texas.
Dear Santa,
I am a little boy 7 years old and this is my first year in school. I have been a pretty good boy this year and I want you to bring me a little bicycle and a gun and some fruit, candy, and nuts. And don't forget my teacher and all my little friends. I will close hoping to see you Christmas. All my love,
Don Parnell.

Lakeview, Texas.
Hello Santa:
I want to thank you for my nice gifts last Christmas. Do you have a magic skin doll for me this Christmas? If so, I would like a doll bed for her, a little trunk for

Associated With Many Christmas Symbols



HOME FOR SANTA CLAUS . . . Many cities in the United States, even those which do not have names associated with Christmas symbols, erect Santa Claus villages during the holiday seasons.

EACH year, thousands of letters in the U. S. are mailed from Bethlehem—Bethlehem, Pa.; Bethlehem, Md.; Bethlehem, Conn.; and Bethlehem, N. H. These towns were named many, many years ago, and imaginative Americans the country over send in letters to be remailed bearing the symbolic postmark of Bethlehem.

The story associated with the naming of Bethlehem, Pa., is especially moving. On Christmas Eve in 1741, it is said, Moravian pioneers who had come to the new world in search of religious freedom gathered in a log cabin in the snow-swept Pennsylvania countryside. Thankful for their new refuge, they sang carols joyfully; then Nicholas Louis, Count Zinzendorf, took up a taper and led the gathering into the stables where a few cows and horses stirred.

"Let us call our village also Bethlehem," he said, and all agreed. From a humble beginning over 200 years ago, Bethlehem, Pa., is now a thriving industrial city of 62,000.

Santa Claus also has been honored in the naming of American cities. The story of the christening of Santa Claus, Ind., contains an awesome note in keeping with Christmas Eve.

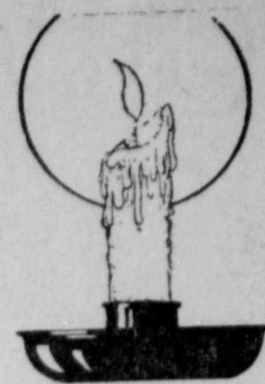
The government had turned down the request of a little settlement in southern Indiana 100 years ago because an older town in the state bore the same name of Santa Fe. As the villagers gathered in celebration of Christmas Eve, they pondered a new name, finding each suggestion unsuitable as they turned it over in their minds in order to select the right one.

In the midst of their deliberations, a blinding light was seen outside. Rushing to the window, they saw a flaming star crash against a distant hill, leaving a crater that still can be seen today.

Awed by the spectacle, the residents of the settlement considered the event as a special omen, and they gave their community the name of Santa Claus to commemorate Christmas.

her clothes, a good volley ball, a Sunbeam Band Pin, a few warm clothes, some nuts, fruit, and candy. Don't forget the many, many little boys and girls who do

not have warm clothes, plenty to eat and a nice warm home. Your gift will be on the dining table. Thank you, Santa dear.
Martha Joy Reed.



for a

HAPPY NOEL

May you and your loved ones enjoy to the fullest all of the good that is in store for you during the Christmas Season and the days to come.

**MEMPHIS MEAT COMPANY
and FROZEN FOOD LOCKERS**

E. H. RASCO, Owner
Phone 330



THE SEASON OF GOOD CHEER

Finds us again eagerly awaiting the opportunity of expressing a warm and friendly GREETING to our host of friends in this community which it is our privilege to serve.

It is our sincere wish that we may continue these fine relationships that have come our way.

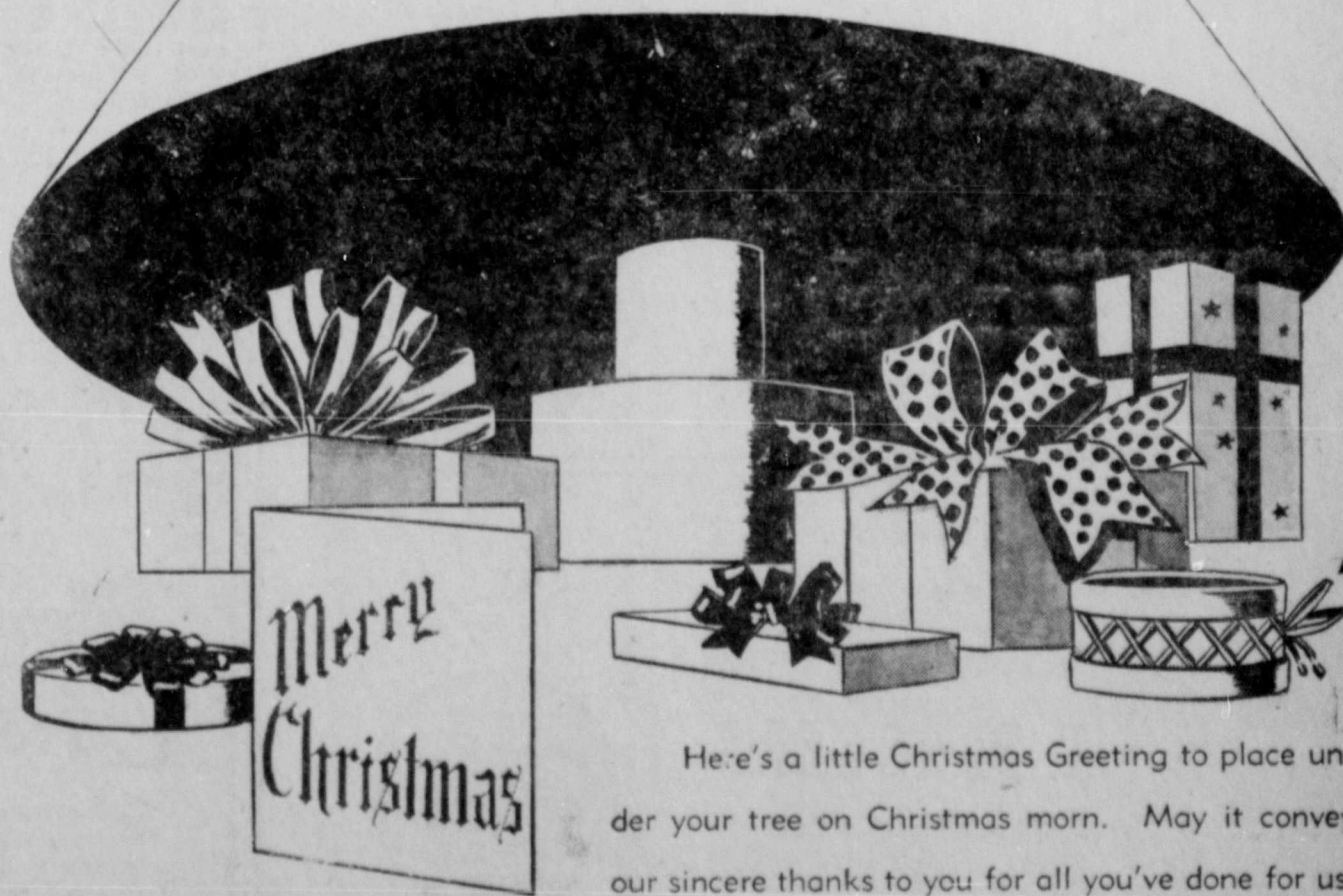
SINCERE GOOD WISHES FOR A JOYFUL CHISTMAS AND . . .

A HAPPY NEW YEAR

Tarver's Pharmacy

Mac Tarver Horace Tarver

UNDER YOUR TREE on Christmas Morn



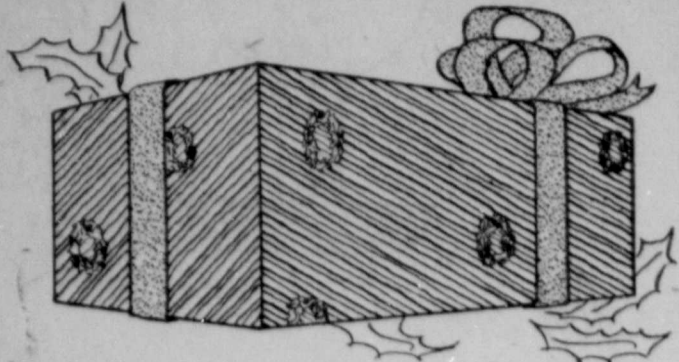
Here's a little Christmas Greeting to place under your tree on Christmas morn. May it convey our sincere thanks to you for all you've done for us.

First State Bank

Member F. D. I. C.

—BANK PERSONAL LOANS ARE BEST—

Our Gift to You!



A pledge of friendship, goodwill, and a genuine desire to serve.

DR. J. A. McBEE



SEASON'S BEST WISHES

As you celebrate the Christmas Holidays we want you to accept our sincere Christmas Greetings and our heartfelt thanks for your friendship and patronage

WILLIAMS GROCERY
1110 Main

LETTERS TO SANTA CLAUS

Memphis, Texas.

Dear Santa,
Please don't forget me this Christmas, as I have been a very good boy. I am 3 1-2 years old, and I would like to have a tricycle, doll, and loads of candy, fruits, nuts, and gum. Don't forget my mother and daddy. Lots of love,

Doyle Lynn Graham.

Dear Santa:
I am a little boy 4 years old. I have been a pretty good boy. Would you please bring me three airplanes, a large one and two small ones, a Bible with my name on it. Also a basketball. And don't forget my big brother, Garland, he wants a Holstein heifer. I love you.

David E. Payne.

Dear Santa,
I am a little girl 6 years old. I sure do want Santa to bring me a bike, but if you don't have one bring me a anything.

Jeanie Hoggard.

Dear Santa,
I want a set of dishes, a magic skin doll, and a doll buggy. Thank you. I love you,

Jan Mitchell.

Lakeview, Texas.

Dear Santa Claus:
I'm 8 years old and asking you to bring me a double barrel gun, model airplane, and candy and fruit. Bye Santa,

Jerry Robertson.

Memphis, Texas.

Dear Santa:
We are two little boys 6 and 8 years old. We have tried to be good little boys and would like for you to bring us some gloves, a basketball set, two rubber balls, and some little cars. Santa, we have a little brother only 5 months old. His name is Robert Charles. You can bring him anything you think he would like.

Bobby Jack and Oscar Maddox Jr.



A NEW YEAR PRAYER

Oh, glad New Year, take not these things from me—
The olden faiths; the shining loyalty
Of friends the long and searching years have proved;
The glowing hearthfire, and the books I loved;
All wonted kindnesses and welcoming—
All sure, hardtrodden paths to which I cling.
Oh, blithe New Year, gay with the thrill of Spring—
Leave me the ways that were my comforting!

—Laura Simmons.

Whatever Name, Santa Is There

SANTA CLAUS is not always the merry, jovial, fur-clad saint behind a team of reindeer. There are almost as many versions of Santa as there are nationalities—Father Christmas, Kris Kringle, St. Nicholas or even Babonska. But, whatever his name, he is loved and welcomed by all children.
In America on Christmas Eve there is a merry tinkling of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer, pauses just long enough to climb down each chimney. From a huge pack on his back he fills the children's stockings with toys and goodies. Gifts too large to be stuffed in the stockings are tied on glittering evergreen trees

mas custom to England from Germany.

In Finland Santa has elves who pass out gifts for him. This generous group is known as Wainemolinen and Akko.

Babonska, a young and beautiful girl, brings the gifts in Russia. Grandfather Frost accompanies Babonska in a sleigh as she makes her rounds on Christmas Eve.

Italy has no Santa Claus, but in his place is a beneficent old witch, Befona, who sails through the air on a broom stick. She leaves her presents for the children beside the hearth.

Papa Noel, who is very similar to Santa Claus, reigns in Brazil. Like Santa, he wears a red suit and trav-



adorned with tinsel, gay ornaments and lighted candles, or electrical lights now in vogue.

It's not always Santa who brings gifts to children in other lands. The Dutch children anxiously await the arrival of St. Nicholas. He was the bishop of Myra, so he is dressed in the traditional bishop's robes of black, wears a mitre and carries the crozier. He rides a white horse named "Sleipner" and is accompanied by Black Peter, his page boy. Instead of hanging up their stockings, Dutch children place their wooden shoes in the chimney corner before going to bed. On the window sills they leave a bunch of hay for "Sleipner." It is customary for St. Nicholas to overturn chairs and leave the room in general confusion for Christmas morning.

THE English children look for a Santa Claus who closely resembles our own. They also find gifts tied to a green Christmas tree but this custom has been in effect only since Queen Victoria was a young bride. Her husband, Albert, a German prince, introduced this Christ-

els in a sleigh drawn by reindeer, but he enters the house through a window instead of the chimney.

AN ANGEL, who descends on a golden cord to accompany Santa, leaves the gifts in Czechoslovakia.

Dwarfs bring the gifts to Scandinavian children, who in turn leave bowls of porridge on the doorstep for their benefactors. The gifts are distributed at the supper hour. In Sweden, every family places a sheaf of grain on a pole or on fence posts for the birds' Christmas dinner.

Spanish children also place grain on the window sills so that the Magi may feed their horses when they bring the gifts. Older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

Lapland's benefactor is the Christmas Goat, or Old Man Christmas. He wears a strange garb, a hooded fur coat, long whiskers and a false nose.

A radiant angel, who rides in a sleigh drawn by six reindeer, brings the gifts to children of Switzerland.



May all Happiness be yours

Once again the joyous spell of Christmas is cast over us, as we hurry about with gifts for those we love. That warm glow we get from giving at this holy season cannot be duplicated at any other time of the year. It is our sincere wish that a full measure of happiness may be yours, this Christmas of 1947.

T. B. ROGERS

Distributor Gulf Oil Products



CHAS. OREN

Optometrist



AND BEST WISHES TO OUR MANY FRIENDS AND CUSTOMERS

ORR'S STUDIO

Phone 30

W. D. DORR

713 West

Come In, Santa!



We've been looking for you! We have a hearty welcome because we know you won't forget these fine friends of ours. They're mighty deserving, these friends, and we'll appreciate all you can do for them. Our friends in this community, Santa, are the finest on earth. They're loyal and dependable. Please be as good to them as they have been to us.

Merry Christmas!

Christmas is the time of year when we are happiest to furnish you with telephone service. This year our wires will be carrying a record number of messages of joy and good cheer. So we suggest you spread your calls in the week between the holidays.

We take time out now to wish a Merry Christmas and a Happy New Year to all of you—from all of us.

Southwestern Associated Telephone Co.

BRANIGAN JEWELRY STORE

612 West Noel

Memphis, T.

Your Happiness

IS OUR FINEST CHRISTMAS GIFT



RAYMOND BALLEW

The House of Quality

LETTERS TO SANTA CLAUS

Memphis, Texas.

Dear Santa Claus:
I am a girl 9 years old. Please bring me a pair of boots, a white hat, and lots of fruit. Your friend,

Mary Ann Eppers.

Memphis, Texas.

Dear Santa Claus:
I am a boy 9 years old. Please bring me a bicycle, a BB gun, and a camera. Your friend,

Paul Wilson.

Memphis, Texas.

Dear Santa Claus:
I am a girl 8 years old. Please bring me a doll bed with sheets, a watch, some doll clothes, a silk night gown, and gloves. Your friend,

Linda Fields.

Memphis, Texas.

Dear Santa:
I am a little girl 4 years old, and have tried to be very good all year, but I guess you know all about that. Please bring me a

dolly, and a buggy, and blankets. Please bring lots of toys to good little boys and girls everywhere. Thank you very much.

Jeane Vallance.

Memphis, Texas.

Dear Santa Claus:
I am a girl 10 years old. Please bring me a bicycle, skates, a doll, a camera, and a lot of fruit. Your friend,

Billie Ruth Powell.

Memphis, Texas.

Dearest Santa:
I'm making a list of things I wish you would bring us. Some fruit for mother and father, and a dozen dollar bills, all new. A

black slip for Wylene; an ankle chain for Nonnalee; and bring something for Bob. Please, please Santa, a bicycle for me. For all of us a real big pudding, a pound and a half or more. And plenty of candy. Goodbye, dear Santa, good luck to you. Your friend,
Glenda Ellis.

Memphis, Texas.

Dear Santa Claus,
I have tried to be a good little girl this year, and I want you to bring me a mamma doll, doll buggy, iron and ironing board, ball, and drum, and cowboy boots. Please don't forget my little cousins and all the other little boys and girls. I love you,
Jane Ward.

Lakeview, Texas.

Dear Santa:
I'm a little girl 5 years old and I've been a good little girl, so bring me a little suit case, sewing machine, nuts, and fruit.
Frankie Lee Robertson.

Inexpensive Gifts Can Be Made With Christmas Cards

MOST of us have stored away in attic boxes and desk drawers, Christmas cards from last year and the year before that we just couldn't bear to throw away.

These cards can be transformed into charming Christmas gifts with a little ingenuity and a minimum of time on your part.

Lampshades are always welcome—and here's a novel idea for designing a special gift for a special person. If your friend is partial to floral arrangements, New England farm scenes, cats—or whatever, select the cards accordingly. Take a plain parchment shade, brush entire outer surface with clear shellac and let dry partially. Meantime brush the back of the cards with shellac and expose to air for several minutes until shellac reaches a sticky consistency. Apply cards to appropriate spots and press



EVEN THE FIRST . . . Since the first Christmas card was made, they have been saved and utilized for the making of artistic gifts. During and since the war the demand for the cards for those in hospitals has reached a new high. Our wounded have been supplied with thousands of cards which they use in making gifts.

down. Brush entire lampshade surface, including newly applied cards, with the shellac. Let dry. The shellacking process may be repeated any number of times as each application serves to increase the durability of the lampshade. Pierce holes, about an inch apart, around top and bottom edges; lace with ribbons.

Wastebaskets, too, make attractive gifts. The cardboard variety, either oval or square in shape, can be secured in your local 5 and 10 or department store. Cover with plain paper or gift wrapping. Shellac, mount cards. Re-shellac—as with the lampshade.

Another trick! Select three cards of uniform size and theme—either religious, scenic or peasant, etc. Place them in inexpensive cardboard or wooden frames. Take a long strip of heavy satin ribbon with sewn-on bow at one end. Attach frames to ribbon in Victorian manner, i. e., one over the other. Then sew a hook on back of bow so ribbon may be hung from the wall.

A useful and colorful gift for the man of the house—especially if he happens to be a pipe smoker—is the large box of kitchen matches artistically "camouflaged" so Mother won't object to its presence in her newly "done over" living room. Cover all surfaces, with the exception of the sanded striking area, with strips of colorful designs taken from Christmas cards. Paste the cutout Christmas card designs on one or both of the large surfaces—shellac, allow to dry, and repeat process.

One of the simplest to make, yet most effective small gifts, is the bookmark. Cut out, in rectangular shape, the Christmas card design of your selection. Then tape a strip of good quality ribbon—either satin or grosgrain—to the back of the card so that the ribbon extends about three or four inches beyond its bottom edge. Scotch tape can be bought at most stationery and gift shops in colors, now, and it lends a more festive air than the usual transparent tape. It's a good idea, too, to give the card a coat or two of shellac so it will resist fingerprints and smudging.

Two blocks of wood, painted in pretty pastels, mounted with Christmas cards and shellacked are just the thing for the guest room bookends. In similar fashion wooden boxes can be "dressed up" with cutout floral Christmas card designs to serve as cigarette containers.



LIGHTS will twinkle gaily this Christmas Eve in millions of windows throughout the land. Hearts will be overflowing with gladness as families everywhere toast the Yuletide season.

Here's a hearty wish for you, friends, as you enjoy this festive occasion. May the Season be a merry one full of contentment, joy and goodwill.

Merry Christmas

WHERRY'S

Jewelry & Gift Shop



CHRISTMAS GREETINGS

MEMPHIS VARIETY STORE

Mr. and Mrs. L. R. (Bob) Queener

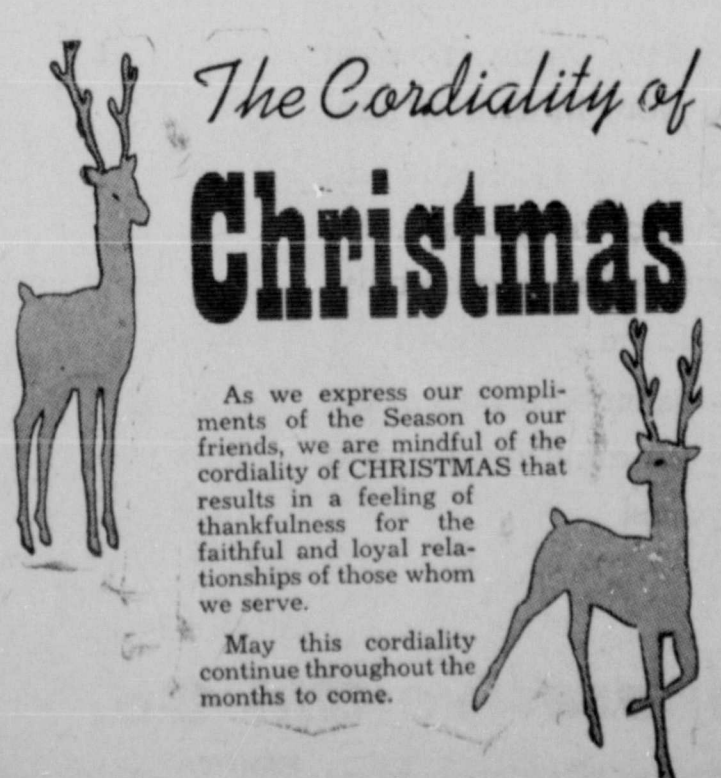
In Appreciation at Christmastime

Arrival of the Christmas Season reminds us of our obligations to the fine people of this community.

We appreciate the excellent treatment we have received and take this means of sending our Greetings to each of you.

LINER'S WRECKING YARD GARAGE & GLASS SHOP

F. A. LINER, Owner



The Cordiality of
Christmas

As we express our compliments of the Season to our friends, we are mindful of the cordiality of CHRISTMAS that results in a feeling of thankfulness for the faithful and loyal relationships of those whom we serve.

May this cordiality continue throughout the months to come.

BANTA'S CAFE



- Again gay carols ring out with their cheery message of holiday joy.
- In the old, old spirit of Christmas, voices of the carolers echo the message of "... tidings of great joy." Thus, too, do we join the carolers in wishing for you the blessed gifts of Peace on Earth, Joy, Good Will to Men.

O. R. (DOC) SAYE

Consignee Magnolia Petroleum Co.

Phone 122



Y STORE
Memphis

LETTERS TO SANTA CLAUS

Memphis, Texas. lots of fruits and candy. Your friend,
 Dear Santa Claus: I am a boy 9 years old. Please bring me a bicycle, a bat, a ball, and a lot of fruit. Your friend, Donald Ray King.
 Memphis, Texas. I'm a little boy 10 years of age and have tried to be a very good boy this year. Will you please bring me a camera, wood burning set, BB gun, and a Mickey Mouse

Heavy Mail Coming Up for Santa



* Children of the first grades at the Downey, Calif., elementary school, had a special box in which they deposited their mail to Santa. All were on their best behavior, for they have no way of knowing whether or not one of Santa's gnome helpers may be pecking through the slit. Hundreds of thousands of letters were mailed to Santa from all parts of the world.



Time To Be Happy!

Christmastide is the one time in the year when we should all be as happy as a boy with a bright new sled. So let's light up our faces and our hearts when we light up our trees, and here's wishing for you and your family the happiest Christmas you've ever had.

BOB'S CAFE
 —AND—
JACK'S CAFE

mark-board. I will have you something on the coffee table for you.
 Mary Elaine Clayton.
 Memphis, Texas.

I am a girl 8 years old. Please bring me a doll, doll wash tub, dishes, and doll bed. Your friend,
 Joann Miller.

Keep a roll of refrigerator cookie dough in the icebox, bake fresh for each meal of the Christmas season.

Dear Santa Claus: I am a girl 10 years old. Please bring me a doll, a baton, a telephone, and lots of fruit, nuts, and candy. Your friend,
 Emma Jo Maddox.
 Memphis, Texas.

Dear Santa Claus: I am a boy 9 years old. Please bring me a bicycle and football. Your friend,
 J. D. Taylor.
 Memphis, Texas.

Dear Santa Claus,



to You,
 and YOU
 AND YOU!



We don't want to pass up the opportunity of extending our best wishes to each of you. May this be a most Joyous Christmas for all.

Service Barber Shop
 Paul Blevins

• We wish we could send a gift to each of you in appreciation of your confidence and friendliness during the past year. Instead, however, we must content ourselves with extending the simple wish that you may enjoy the best life has to offer now and in the months to come.

PERRY BROS.

wrist watch, some fruit, nuts, candy, and some fire crackers. Don't forget the other boys and girls. Your loving friend,
 Linton Dale Gardenhire.
 Lakeview, Texas.

Dear Santa, I am a little girl, 8 years old. I want a "Dy-Dee" doll, a little stroller, and table and chairs, and dishes, and candy and nuts. Your pal,
 Nedra Sue Hodge.
 Pecos, Texas.

Dear Santa, I'm making a list of things I wish you would bring us. Some fruit for Mother and my two little sisters. I am 9 years old. And I am in the fourth grade. I live at Pecos, Texas, with my Mother and two sisters, and Grandmother Cook. I want a purse and ring and some candy and nuts. And a blackboard. I hope I haven't asked for too much. Your little friend,
 Jennie Lee Uptergrove.

Dear Santa Claus, I am a little girl 8 years old and in the third grade. I would like to have a magic skin doll that blows bubbles and also a doll bug-

gy if you don't think that's too much. Please bring some candy, fruit, and nuts. Don't forget my family, Mother, Daddy, Granny, Clea, and Wayne. Goodbye until Christmas, Love,
 Ann Tiner.
 Friona, Texas.

Dear Santa Claus, I have tried to be a good little girl this year. So will you please bring me a doll, baton, and a doll house. Don't forget all the other little boys and girls. I love you,
 Carolyn Janice Crump.
 Friona, Texas.

Dear Santa, I am a little boy 19 months old and I am a pretty good boy. So please bring me a train and a wagon. Don't forget my little cousin, Jerry Don. I love you,
 Eddie Burl Crump.
 Memphis, Texas.

Dear Santa Claus: I am a girl 8 years old. Please bring me a doll, bicycle, dishes, doll bed, boots, baton, levis, and a zipper notebook. Your friend,
 Darlene Willson.

Dear Santa, I am a little girl six years old. I would like a doll, baton, and



St. Nicholas

WISHES
 A MERRY
 YULETIDE
 TO ALL

Of Course you believe in Santy!...

But even if you don't right now, the chances are ten to one that at one time in your career—the short pants or long curls stage—there was no doubt in your mind that there was a Santa Claus. You not only believed in him but you were in awe of him!

Santa Claus was a short roly-poly gentleman habitually clad in red with flowing white beard. He drove through the world Christmas Eve in a heavily-laden sleigh drawn by eight dashing reindeer.

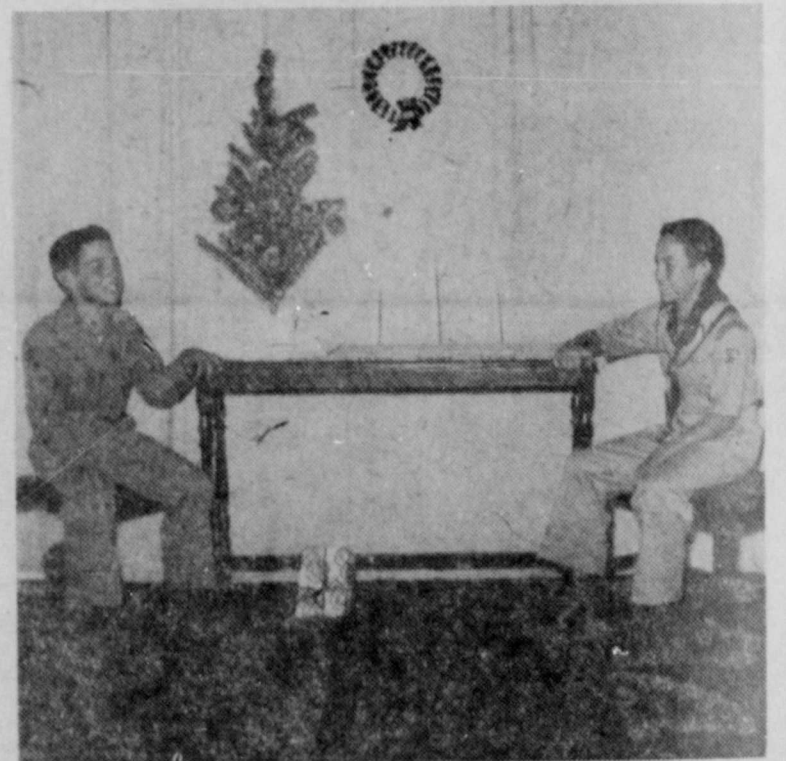
It's a beautiful old myth—as much a part of the joyous Christmas season as is our annual wish for a Merry Yuletide for you and yours!

Farmers Union Cooperative Gin Co.

OFFICERS and DIRECTORS
 W. B. McQueen, President
 E. W. Solomon, Vice Pres.
 Avery Hutchins
 O. D. Phillips
 Allen Monzingo

GINNERS and COTTON BUYERS
 Capital Stock \$100,000.00

MEMPHIS
 Lloyd Phillips, Manager
 PLASKA
 Earl Richards, Manager



Star Scouts David Corley and Carl Lee
 The members of Scout Troop 35 wish for all the citizens of Memphis and Hall County a

Merry Christmas AND Happy New Year

SCOUTS OF TROOP 35:

- | | | |
|-----------------|-----------------|---------------------|
| Alla Pierce | Damon Welch | Carl Lee |
| Omar Johnsey | Ernest Shaw | David Corley |
| Ton Messer | Snow Price | Max McCoy |
| Harvey Kennedy | Oscar Ferguson | Max Kennedy |
| Don Rasco | Donald Payne | Dempsey Archer |
| Troy Taylor | Foy Stone | Rayford Hutcherson |
| Troyce Rhudy | Alfred Chappell | Darrell Childress |
| Jimmie West | Alton Jenkins | Leroy Green |
| D'Armon Peabody | Don Stewart | Anderson Gardenhire |
| C. C. Blackmon | Adrian Combs | Freddie Vinson |

STAFF OF TROOP 35:

- | | |
|-----------------------------|----------------------------|
| Billy West, Jr. Asst. S-M | R. A. Wells, Jr. Asst. S-M |
| Sammie Rasco, Jr. Asst. S-M | Carl Smith, Jr. Asst. S-M |

Bobbie Paris, Scribe

Donald Corley Senior Patrol Leader

Winfred Messer, Asst. Scoutmaster

Ted Myers, Scoutmaster

COMMITTEE:

- | | |
|------------------------|------------------|
| N. W. Durham, Chairman | Ace Gailey |
| Pete Smith | W. B. Wilson Jr. |

COUNSELLORS:

- | | | |
|-----------------|---------------|----------|
| W. C. Davis | Ray Newton | W. B. Ho |
| L. O. McColloch | O. R. Goodall | |

Troop 35 Sponsored By Memphis Lions Club

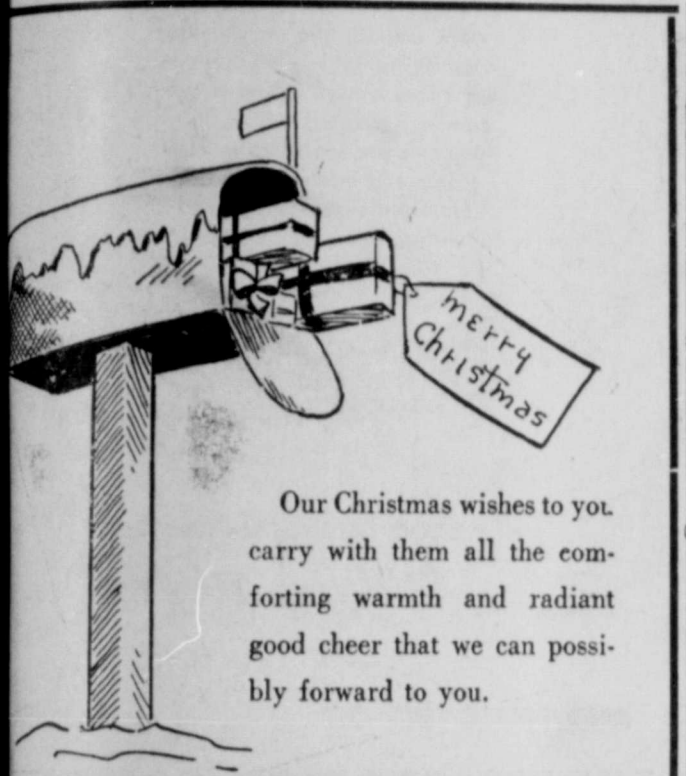
Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

LETTERS TO SANTA CLAUS

Estelline, Texas. I am a little girl 6 years old. This is my first year in school and I have studied hard. Please bring me a bicycle, and a doll. Don't forget my little brother John and my sister Bobbie. He wants a train and she wants a radio and record player. Your little friend, Carolyn Kay Ferrel.

Dear Santa, I am a little boy 4 years old. I have a little brother, Terry, 16 months old. Terry would like some small toys he can push around and some he can bang and make a noise with. Better bring him some sturdy ones as he's sure rough on toys. I would like a train, a mechanical tractor, and some tools to build things with. Also bring nuts, fruit, and candy. Be good to all the little boys and girls dear Santa, who aren't as fortunate as we. Remember all of our little cousins. Yours truly, Bosty Spannagel.

Memphis, Texas.



Our Christmas wishes to you carry with them all the comforting warmth and radiant good cheer that we can possibly forward to you.

WISE STUDIO

Dear Santa, I am a little girl 6 years old. I have a little brother, Terry, 16 months old. Terry would like some small toys he can push around and some he can bang and make a noise with. Better bring him some sturdy ones as he's sure rough on toys. I would like a train, a mechanical tractor, and some tools to build things with. Also bring nuts, fruit, and candy. Be good to all the little boys and girls dear Santa, who aren't as fortunate as we. Remember all of our little cousins. Yours truly, Bosty Spannagel.

Memphis, Texas.

Dear Santa, I am a little girl 6 years old. This is my first year in school and I have studied hard. Please bring me a bicycle, and a doll. Don't forget my little brother John and my sister Bobbie. He wants a train and she wants a radio and record player. Your little friend, Carolyn Kay Ferrel.

Dear Santa, I am a little boy 4 years old. I have a little brother, Terry, 16 months old. Terry would like some small toys he can push around and some he can bang and make a noise with. Better bring him some sturdy ones as he's sure rough on toys. I would like a train, a mechanical tractor, and some tools to build things with. Also bring nuts, fruit, and candy. Be good to all the little boys and girls dear Santa, who aren't as fortunate as we. Remember all of our little cousins. Yours truly, Bosty Spannagel.

Memphis, Texas.

Dear Santa, I am a little girl not quite 2 years old. I would like to have a doll and a big rubber ball and rolling rattle, also some candy, nuts, and fruit. Love, Linda Carol Lesley.

Dear Santa, I am a little girl 6 years old, and have tried to be good. So please bring me a Betsy-Wetsy doll and clothes, and a little washing machine, lots of fruit, nuts, and candy. Your little friend, Beverly Kay Stilwell.

Dear Santa Claus, We are two little girls, 3 and almost 5. We have tried to be good, especially now, since it's close to Christmas. We would like dolls, doll beds, or ward robe trunks, some doll furniture, and just anything you can spare. Please remember all the other lit-



ROVER WAITS FOR CHRISTMAS . . . He knows that Santa is not going to fail him, and that before long the genial saint will drop down the chimney and leave presents for all good boys, girls and dogs.

the boys and girls. We love you, Alice Kay and Betty Ann Young. P. S.—Don't come down our chimney, it is too small; we will leave the front door unlocked.

Memphis, Texas.

Dear Santa Claus: I am a little girl 1 year old. I am into everything, but please bring me a baby doll and a big

rubber ball. Bring candy and fruit as I really do like them. Your little friend, Vivian Fay Maddox.

Memphis, Texas.

Dear Santa Claus, I am a little boy 4 years old. Please bring me a little tractor, trailer set that winds up and runs. Also some fruit, nuts, and candy. Santa, please don't forget my

brother, Doyle Ray, and all the other little boys and girls. Harvey McMurry.

Dear Santa, I am a little girl 6 years old. This is my first year in school. I think I am doing fine in school. I have been nice and helpful to mother. I would like for you to bring me a magic skin doll, a buggy, and dome dishes, also lots of fruit, nuts, and candy. Don't forget my big sisters, and also all the other little girls and boys. Your little friend, Patsy Ruth Kennon.

Quaint Swiss Custom Of Meeting Lover

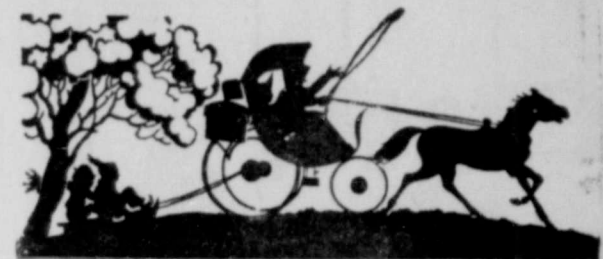
Forecasting is ritualized in Switzerland. Grandma goes to the cellar, selects the most perfect onion, halves it, and peels 12 layers, one for each month. The next day these layers show what the weather will be during the coming year. The daughter of the house goes about town at midnight to drink from nine different fountains. Then she goes to church. She expects to meet her unknown lover on the church steps.

WE WANT TO SAY

THANK YOU

MANY TIMES

We are grateful for each opportunity to serve you and feel privileged indeed every time you call on us. May you have the joy of a happy Christmas and may you be blessed will all good things.



CITY CAFE

Merry Christmas

HERE'S TO YOUR HAPPINESS

As we prepare our Christmas Greetings for you, we wish to also include our most cordial good wishes for your continued happiness and prosperity.

MEMPHIS LUMBER CO.

E. E. ROBERTS, Manager

Just an Old Fashioned

MERRY CHRISTMAS

TO THE FINE PEOPLE OF THIS LOYAL COMMUNITY

McDANIEL IMPLMENT

Farmall Tractors — International Trucks

IRA McDANIEL — J. J. McDANIEL



Good Fellowship and Good Cheer Linger On

GONE is the gallantry and chivalry of the gay nineties, but it's still nice to talk about it. Nothing reflected the decor or the formality of those halcyon days more brightly than the annual New Year's Day festivities held in the better homes of the land. In them, good cheer, good fellowship and—of course—good manners abounded, all in keeping with the times, the good old times. Months would be spent in preparation for the occasion and when the fateful day arrived the homes would be decorated, the finest foods and drink spread on the table, and the coziest coquettes lined up to receive

the gay blades popping through the open gates to partake of the merriment and wish one and all "Happy New Year! I sincerely wish you many joyous returns of the season." The young dandies making the rounds cut quite a figure. Customs dress for these occasions included the conventional swallow-tailed coat. In traveling to their destination, they would ride in a grandiose hack with a huge, rounded front window, permitting unobstructed view of the outside—and themselves. If they wanted the finest team in the stable—and they did—they dug deeper in their pockets and paid willingly.

Cherry Tree Carol

The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve, the girl who tended it would marry during the New Year.

LETTERS TO SANTA CLAUS

Memphis, Texas.

Dear Santa: I am a little girl only 20 months old but I know you by seeing your pictures. I have two little cousins, Marilyn Sue Heath of Lubbock and Bobby Lindsey of Memphis and this will be their first Christmas so please do not forget them. Please bring me a doll and a doll bed. Also some fruit and candy. Your little friend, Pamela Lindsey.

Dear Santa Claus: I want a BB gun for Christmas and a football, and a baseball, and some nuts and some candy. Goodbye Santa. Love, Thomas Cochran. Memphis, Texas.

Dear Santa, We are two little boys age 6 and 3, we each want a singing top, a guitar and banjo and a kaleidoscope. And bring anything else you think little boys like. Your friends, Joe and Charles Wallen. P. S.—Please Santa, will you come through Parkersburg, W. Va., and get our little cousin, Ruth Ellen Metz, put her in your sack and bring her to see us.—Joe and Charles. Memphis, Texas.

Dear Santa, I am a little boy ten years of age and in the fifth grade. Santa, I would like two cap guns that look like silver, with seven rolls of caps, a log set, some candy, apples, oranges, and nuts, and bananas. Thanks. Ordie Reggie Jones.

Christmas Once Christmas Still

The silent skies are full of speech. For who hath ears to hear; The winds are whispering each to each. The moon is calling to the beach And stars their sacred wisdom teach Of Faith, and Love, and Fear.

But once the sky its silence broke And song o'erflowed the earth. The midnight air with glory shook And Angels mortal language spoke When God our human nature took In Christ the Saviour's birth.

And Christmas once is Christmas still; The gates through which He came, And forest wild and murmuring rill And fruitful field and breezy hill And all that else the wide world fill Are vocal with His Name.

Shall we not listen while they sing This latest Christmas morn, And music hear in everything, And faithful lives in tribute bring To the great song which greets the King Who comes when Christ is born? —Phillips Brooks

Serbian Christmas Falls in January

The Serbian Christmas is rich in its symbolism of Our Lord's birth in Bethlehem. It is celebrated on January 7 in accordance with Julian calendar, established in 45 B. C. and used when Christ was born.

The head of the family brings a small Christmas tree into the house and burns part of it. The sparks signify how the shepherds came into the manger to see the Christ child and warm themselves. In Europe, the Serbs place the unburned part of the tree into the barn or stable to signify fruitfulness.

In another custom, the father leads the family into the house, and they scatter straw over the floor to signify the warmth of the stable.

How women and girls may get wanted relief from functional periodic pain

Cardui is a liquid medicine which many women say has brought relief from the cramp-like agony and nervous strain of functional periodic distress. Here's how it may help:

- 1 Taken like a tonic, it should stimulate appetite, aid digestion, thus help build resistance for the "time" to come.
2 Started 3 days before "your time", it should help relieve pain due to purely functional periodic cases.

Try Cardui. If it helps, you'll be glad you did. CARDUI

Dear Santa Claus, on, and a pair of white boots. I have tried to be a good little girl; you know how hard it is to be good all the time. I would like for you to bring me a doll, a tricycle, a blackboard to write Santa, my little cousin may be at my house. I think he is very sweet. His name is Terry Edwards. Bring him a ball and toys and daddy. Thank you so much. Neva Sue Koenig

Merry Christmas TO EVERYONE



To close the books on another year without expressing our thanks for your patronage would be to leave a debt unpaid. We appreciate the privilege of serving you and will strive always to merit your continued satisfaction. Best wishes to you and yours for happiness and contentment during the Holiday Season and in the New Year to come.

YOUR DEPENDABLE SERVANT Willing Water

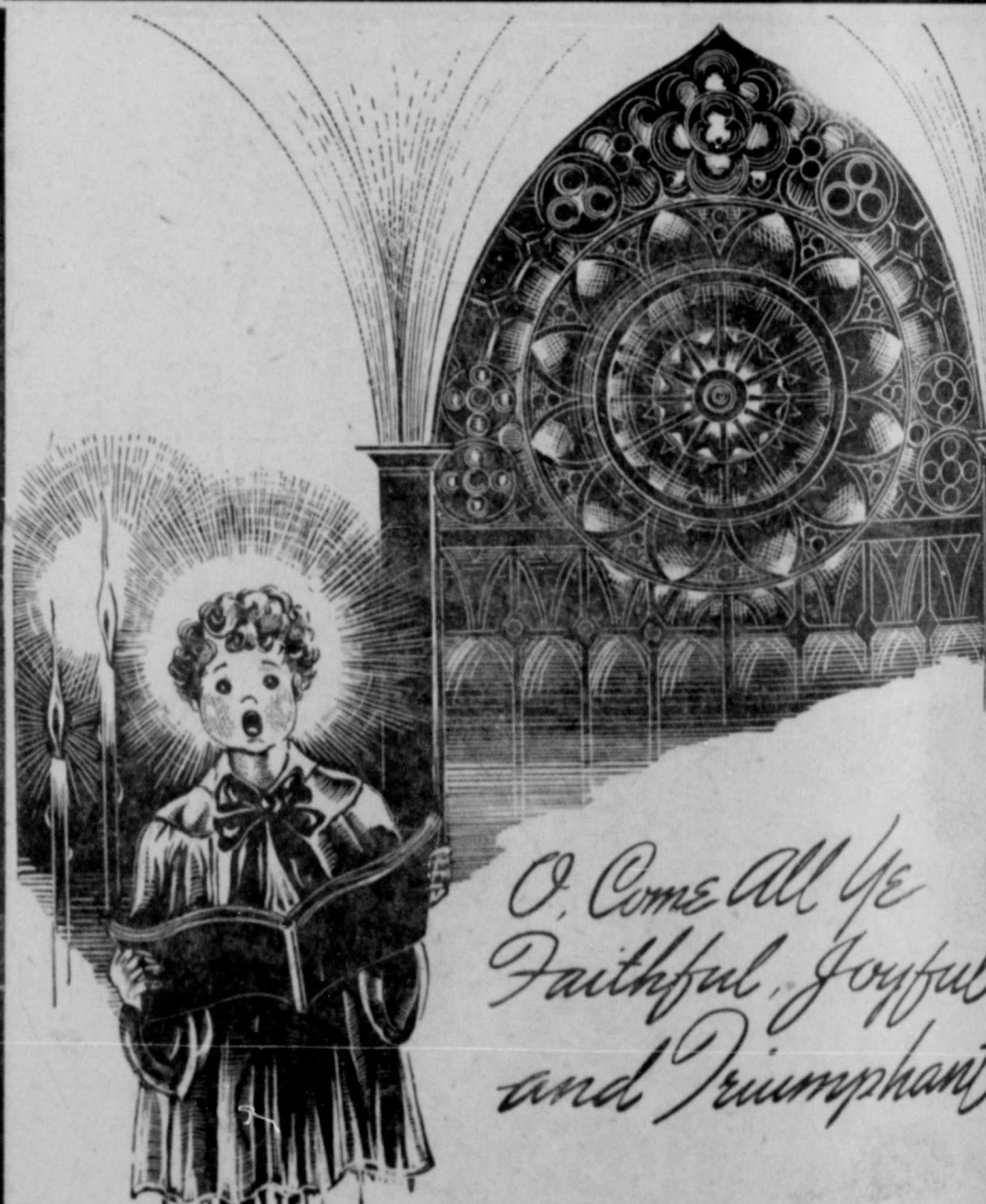
AND EMPLOYEES OF COMMUNITY PUBLIC SERVICE COMPANY

ALL THAT IS CHRISTMAS



PEACE on earth... home... worship freedom... friendships... loved ones... happy children... the thoughtfulness of those about us... let's preserve all that is Christmas and what Christmas really means for all the days to come. And may all these blessings be yours to enjoy.

MURPHY-SPICER-ESTES FUNERAL DIRECTORS



O, Come All Ye Faithful, Joyful and Triumphant

As we raise our voices in this old familiar Christmas song, let us be reminded of the birth of Him whom we worship on this Christmas morn. May the spirit of His teachings guide us toward a world of better understanding with happiness and good fellowship for all.

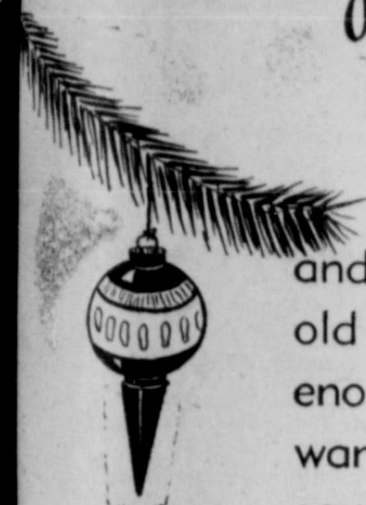
MERRY CHRISTMAS!

LEMONS FURNITURE CO.

R. C. LEMONS 614-620 Main St. Telephone 17

It's CHRISTMAS

Again!



and we're old fashioned enough to want to say

HELLO

MEMPHIS DRY CLEANERS

HN McCAULEY

V. C. NEELY

LETTERS TO SANTA CLAUS

Giles, Texas.
Dear Santa:
I am a little boy 9 years old. I like to go to school and study hard. I am in the fourth grade. I want a pair of boots, a monopoly board, a bill-fold, an air pistol, a bath robe, some plastic checkers, also some fruit, nuts, candy, and fireworks.

Richard Stotts.
Memphis, Texas.

Dear Santa Claus:
I am a girl 9 years old. Please bring me a doll, a baton, a play-like school, and an Uncle Remus book. My brother wants some cars, some crazy licks, a cowboy outfit, and a soda fountain. Your friend,

Paula McCauley.
Memphis, Texas.

Dear Santa Claus:
I am a girl 9 years old. Please bring me a magic skin doll, and a wrist watch. Your friend,

Mary Jane Jones.
Brice, Texas.

Dear Santa Claus:
I want you to bring me a toy knife and a gun. I love you.

Glyn Lemons.
Pep, Texas.

Dear Santa:
We are five little girls and one little boy who have tried to be good. We all want a doll a piece, a cleaning set; an ironing board, a broom, a washing machine, and some dishes. Our little brother wants a car, an airplane, a gun set, a truck, and we all want candy, nuts, and fruit. Thank you Santa.

Ann, Ruth, Lois, Jo, Violet and Clinton Pierce.
Pep, Texas.

Dear Santa:
I want a blackboard and a doll with a suit case. I am going to hang up my stocking. Please put some candy and fruit in it. Love,

Jo Ann Sullivan.
Memphis, Texas.

Dear Santa Claus:
I have been a good boy this year. I help my mother do the dishes and anything else that I can do. I have started to school since you came to see me last year. So now I am a big boy. I have studied hard and try to make

good grades. I would like for you to bring me a football, cowboy boots, gun and holster set, and a cowboy suit. Be sure to bring me some apples, oranges, candy, chewing gum, and nuts. I will be seeing you about Christmas time. I hope you have a Merry Christmas and a Happy New Year. Love,

Albert Don Bevers.



NEW YEAR'S DAY is more generally celebrated throughout the world than any other holiday despite the fact that the new year does not begin January 1 in many countries.

Advent of the new year is hailed universally with good will, celebrations, hospitality and, in many countries, with an exchange of gifts.

Origin of the New Year's celebration is lost in antiquity. About 3,000 years before the birth of Christ the people of Babylonia kept a New Year's festival which lasted for 11 or 12 days.

In the days of the Roman Empire the year had only 10 months, beginning with March.

When the months of January and February were added to the calendar, January 1 was designated as sacred to Janus who, according to mythology, had two faces. Romans believed Janus looked backward over the past year with one face and turned the other face to the future. When the Romans became Christians, the festival still was kept although it was observed as a day of prayer and fasting.

The modern trend of festivities and merrymakings to herald the new year has been in vogue for three or four hundred years. In America and throughout most of the world celebrations begin on New Year's Eve.



Children's Gifts For Christmas

THERE'S more to buying toys than merely getting something for a youngster to play with.

Home management specialists emphasize five points worth remembering in purchasing playthings for children:

1. Safety. Keeping the age of the child in mind, youngsters should not be given a sharp knife, chemistry set, air rifle or a tool kit until they are old enough to handle them with care. Electric train equipment should be kept in good repair to prevent shock or burn. Infants



should be guarded against whistles with removable mouthpieces, stuffed animals with pin or button eyes, wheels and strings not securely fastened, and small nailing.

2. Cleanliness. Toys should lend themselves to being cleaned without damage.

3. Construction. Well made toys are capable of much wear and tear, with fragile playthings encouraging destructiveness in a child.

4. Versatility. A toy that offers many imaginative uses will intrigue a child longer. Blocks of various shapes and sizes have more construction possibilities than the usual sets.

5. Variety. Toys of different sizes, shapes, textures and colors develop different muscles and different kinds of interests.

Too many toys, like no toys at all, are a mistake. The child is distracted by the variety and not given the opportunity to develop the potentialities of the toys he has. It must also be appreciated that the price of a toy does not determine its real value since a cheap plaything may provide a youngster with as much enjoyment as a more expensive one.

Good feeding equipment prevents waste of feed and labor.

A Christmas Prayer

MAY THE SPIRIT OF CHRISTMAS—

“Peace on Earth Goodwill to Men”

Reign unchallenged in this world forever more . . . Amen

PERKINS FURNITURE STORE

New Year Marks the Birth of Great Men

JANUARY 1 has marked the birth of no less than three prominent Americans who have played a vital role in the development of their country.

Of the three, Paul Revere is the most famous. Born in 1735 to a French goldsmith named Rivors, who had changed it to Revere, Paul followed in his father's footsteps to become one of the leaders of the metalware industry in the infant republic. But his chief distinction, of course, lay in his historic midnight ride of 1775 to warn the New England countryside that the Redcoats were coming.

“Mad Anthony” Wayne, one of the most colorful figures in American history, was born on New Year's Day in 1745 in Chester County, Pa. A relentless and aggressive fighter, he distinguished himself at Brandywine, Germantown and White Marsh in the Revolutionary war, and then aided in subduing the Indians in the west to permit the settlement of the new country beyond the Alleghenies.

NEW YEAR'S Day, 1752, Betsy Ross was born Elizabeth Griscom in Philadelphia, Pa. She married the merchant Ross and aided him in the upholstery business, gaining wide recognition for her attractive materials and skillful shapes. Washington, Franklin and Adams were among the Ross' customers, so when the Continental Congress of 1777 resolved that a flag symbolizing the thirteen colonies be made, Betsy's friends at court had her commissioned for the work.

First to Celebrate New Year's Day

Chatham Islands, New Zealand, is the first place in the world to celebrate New Year. A British colony, the islands are inhabited by 200 persons, largely shepherds.

The islands are at the nearest starting line of time, and when New Year arrives its is only 12 noon in London and 7 a. m. in New York.

As it dawns on the islands, the New Year begins its race westward along the equator at a speed of 1,000 miles an hour. By the time New Yorkers gather to ring in the new year, the Islanders are sitting down to dinner.

There are 11,000,000 acres of East Texas pine and hardwoods in 36 counties of the state.

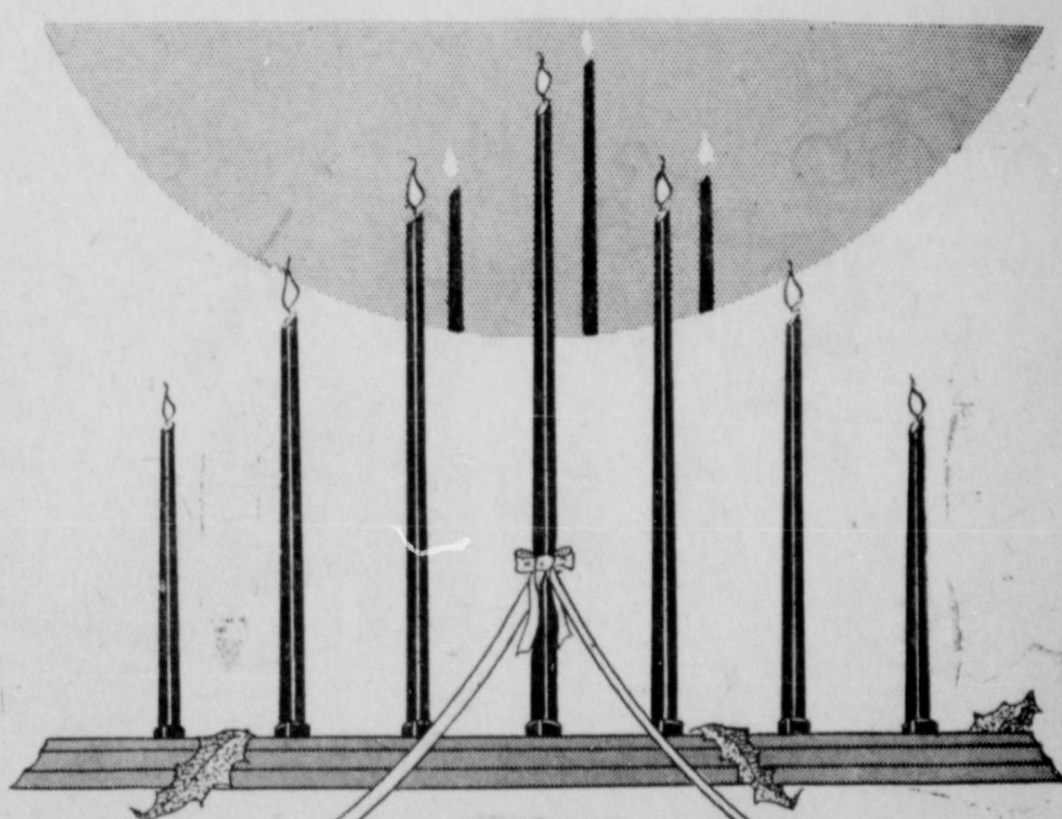
It takes more than a thousand bees, working a lifetime, to make a pound of honey.



CHRISTMAS SWEETENINGS

to the host of acquaintances who have given us the privilege of serving them in the past.

GOODALL HOSPITAL



CHRISTMAS GREETINGS

May the glow of the Christmas candles reflect the true significance of this glorious occasion. May their cheerful radiance remind us again of the warm friendships of those about us, symbolizing the trust and confidence of those with whom we have been associated these past years.

It is our fervent hope that each of you will enjoy the Christmas season at its best.

POTTS CHEVROLET CO.

TOMIE M. POTTS

LETTERS TO SANTA CLAUS

Dear Santa,
I am a little girl in the second grade. I like to go to school. Mrs. L. A. Stilwell is my teacher. I love her very much, so please don't forget her. If you have any left please bring me a magic skin doll, some candy, nuts, and fruit. Your little friend,
June Waller.
P. S.—Please bring Aunt Rena a chatelaine and a box of stationery. Bring my Granny a table lamp. Thank you Santa.
Memphis, Texas.

Dear Santa:
I have been a good little boy this year. I have helped my mother and daddy all I could. I would like for you to bring me a lariat, a truck that carries cars, some sideboards for my wagon, and a trailer for my tricycle, also some overshoes and mittens. Oh

yes, one of those little two-tone racers that winds with a key. I guess that is all except some candy, fruit, and nuts. Thank you Santa. Your friend,
Dwain Ellerd.

Dear Santa:
I want a little bicycle, and I want a doll, and a doll bed and buggy, and a cowgirl suit. And don't forget the nuts and candy. I am 7 years old. From
Almeda Inez Gibson.
Estelline, Texas.

Dear Santa:
I am a little girl seven years old and I am in the second grade at school. Santa I have tried to be a good girl all year. Will you please bring me a sweetheart bracelet, a doll buggy, ball, and a rubber doll, also a big piano. Please do not forget to fill my

stocking. Your little friend,
Gaynelle Jones.
Memphis, Texas.
Dear Santa Claus,
I am a little colored boy and soon will be six years old. Will you please remember me with just any thing. I will be pleased. Thank you. My name is Walter Ball. I live in the oil mill quarters with my great aunt mamma and uncle. Thank you, Santa.
Walter Ball.
Lakeview, Texas.

Dear Santa Claus:
I want a BB gun and an electric train and a tool set. Please don't forget the other little girls and boys. With love from
Sherman Clemons.
Memphis, Texas.

Dear Santa Claus:
I am a boy 8 years old. Please bring me a bicycle, a BB gun, a hunting knife, a book with Indian stories in it, an Indian headdress, fireworks, a ball and bat, and lots of fruit. Your friend,
Dan Durham.



By LYN CONNELLY

THE sharp wind lashed furiously about Larry's head and shoulders, flitting momentarily with the idea of sending his brown fedora spiraling down the street, but he sensed its capricious tendencies and held the brim of his hat tightly between his forefinger and thumb as he ran toward his car parked on the opposite corner.

It would be the last time he'd beat that particular path, he thought grimly. It was Christmas Eve and everybody was in a gay and anticipatory mood. Everybody, that is, except Larry. He had been reasonably happy until that morning when the whole world seemed to have crashed about him. Opening the door of the car, he slid in behind the wheel and started it toward home.

The face of Silas Henning, until fifteen minutes ago his boss, came to his mind and again he heard the words that he dreaded to repeat to Rosine: "I know you're not happy in your work, Larry, and it's not fair to either one of us when you don't put your best efforts into what you're doing. I think, therefore, that you'd better go elsewhere for a job. Today's as good a day as any to sever connections."

Fired on Christmas Eve! Of course, what Henning had said was true. Larry wasn't happy being a bookkeeper at Morrison's appliance shop. He had always yearned to be a writer, and wrote numerous short stories during his spare time.

When Rosine told him of their expected second child he had taken the job at Morrison's through sheer desperation. No longer could they live on their savings. He considered the job as temporary, but it had



He picked up the letter at the same time she answered, "Truth magazine."

lasted seven months with still no prospects of entering the field he desired. Henning had seemed sympathetic, although he had cooled suddenly the past week. Perhaps in his daydreaming he had been inaccurate in his figures. At least Henning spared him any embarrassment if that were the case, but he could have waited until after the holidays to fire him. "And Bob Cratchit thought he worked for Scrooge," he mumbled, pulling up before his house.

HIS feet dragged as he trudged toward the door. He mustn't tell her tonight, he decided. He hoped he was capable of carrying off an act until the day after Christmas. Opening the door, he let himself in as unobtrusively as possible. Rosine was on a step ladder in the living room, decorating the tree, while Chuckie, aged five, sat on the floor, agog at the proceedings.

"Hello, darling," his wife called out gaily. He tried to equal the happiness in her voice as he replied, then kissed Chuckie and started for the kitchen.

"There's a letter for you on the radio," Rosine said.

"From whom?" His heart leaped hopefully at her words and he hurried toward the radio. He picked up the letter at the same time she answered, "Truth magazine."

It was from Truth. His hand trembled as he opened it. "Dear Mr. Shannon," he read aloud. "Our mutual friend, Silas Henning, recently submitted one of your articles for our consideration. We believe it shows promise and since we were given a splendid recommendation by Mr. Henning, we are writing to ask if you would be interested in a job in our editorial department. If so, call for an interview this week."

The telephone was ringing, but for a moment, Larry and Rosine merely stood as though mute, staring at each other. Larry became conscious of the bell first and picked up the receiver. It was Mr. Henning, laughing heartily. "Bet I had you worried, eh, Larry?"

"Mr. Henning! I didn't know . . . how did you . . ." Larry was tongue-tied. Rosine walked to his side, putting one arm gently about his shoulder.

"I found that article you wrote on your son and the atomic age and sent it in to Asherton," Henning explained. "He's a good friend of mine and editor of Truth. Well, I won't hold you, Larry. Just wanted to wish you a merry Christmas."

"Merry Christmas, Mr. Henning," Larry said as the telephone clicked at the other end. "Merry Christmas—and thanks for the best one I've ever had."

LETTERS TO SANTA CLAUS

Dear Santa,
I am a little girl four years old and I want you to bring me a doll house with furniture. I also want a drinking doll and a tricycle, nuts, apples, oranges, and candy. Thank you, Santa.
Brenda Gaylene Jones.
P. S.—Santa, please don't forget my cousins and brother and little sister.
Memphis, Texas.

Dear Santa,
I am a little boy six years old. Santa, I don't want much this year. I want a cap gun, a tricycle, and a farm set, also apples, oranges, nuts, and candy. And Santa, don't forget my little cousins, Gwen and Sandra Martin, who are on their way to Japan. Love,
Donald W. Jones.
Memphis, Texas.

Dear Santa,
I am a little girl 17 months old and I wish you would bring me a rubber doll with eyes that open and close. I also want a rubber ball and a little red wagon. And Santa, just bring me candy, oranges, and apples as I don't eat nuts too well. That is all. Thank you.
Kathy Wynell Jones.
Memphis, Texas.

Dear Santa:
I'm a little boy five years old. Will you please bring me a catpillar tractor, a train, and a scooter. I have been trying to be good. I'm going to try to see you when you come to town. Love,
Tommy Don Patterson.
Memphis, Texas.

Dear Santa,
I am a little girl 4 years old. I live in W. W. Beaty's Gin office. Please bring me a desk and Betsy-wetsy doll and a little stove and Santa don't forget my little cousin, Bessie Lee Harris. She lives in Paris, Texas, and is 9 months old. Please bring her a small doll, a little wagon, rocking chair and Teddy bear. And

don't forget my mother and daddy and all the other little boys and girls. Your friend,
Georgia Nell Dotsen.
Dear Santa:
I am a little girl 5 years old. I would like for you to bring me a tricycle and some little dishes. Please remember all good little children.
Joyce Turner.
Memphis, Texas.

Dearest Santa,
I am 2 years old, and I have been pretty good during the past year, so I am expecting a visit

from you. I would like to have a doll buggy, doll, fruits and chewing gum. Please remember all the other little boys, and also Mother, Dad, Dee for they have been good. Love,
Deanna Kay W.

Dear Santa:
I am a little boy 6 years old. I have tried to be a good boy, and I would like for you to bring me a big tricycle and a hat. Please remember all my friends.
Jerry T.



CHRISTMAS

JOY

There is a guiding star, and it cheers the soul;
So we journey on to a heavenly goal;
And it lights the way over the mountains steep,
And the valley dark and the waters deep.
We found the light in the path we trod;
So we journey on to a home with God.

We extend our sincere wishes for your happiness
Christmas. We have found repeated pleasure in
ing you and hope that you have received pleasure
our service. May the gladness of Yuletide season
your heart always.

N. M. Lindsey



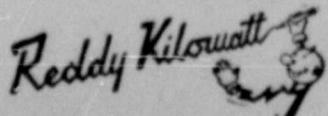
TO ALL MY FRIENDS

A Merry Christmas

To you, my friends and neighbors, I extend this holiday greeting—"May your heart be filled with joy . . . may your homes be warm with light, food and friendship."

On Christmas Day, I'll be on the job, with hundreds of my fellow workers, to make sure that cheery lights burn brightly for you . . . to bring you Yuletide music . . . and by supplying dependable electric service, make every task in your home easier and quicker.

May your Christmas be a happy one! . . . that's your electric servant's wish for you.



West Texas Utilities Company



CITY DRUG STORE

W. C. FOOTE, JR. JOHN FOWLER

LETTERS TO SANTA CLAUS

Lakeview, Texas. doll and doll stroller. That is all I want for Christmas. I will be down at my grandmother Renfros. Love,
Carolyn Ann Hale.

Hedley, Texas. Dear Santa: Just a few lines to let you know we are thinking of you. We are hoping you will visit us on Christmas Eve and leave us some toys, candy, fruit, and nuts. Please remember other little boys and girls. Bye, bye.
Roger Neal, Loyd Dean and Dolores Nell Messer.

Memphis, Texas. Dear Santa: I am a little boy 4 years old. I have been a good little boy and I want to bring you an electric train anything else you can bring please bring me some nuts and candy.
Your friend,
Jimmie C. Roden.

Lakeview, Texas. Dear Santa, I am writing you this letter to tell you what I want. I want a

nuts. And please Santa don't forget my mother and daddy. Please don't forget my little cousin, Royce Lee Howell who lives in Rockdale, Texas. He is only six months old, but he wants you to come to see him and bring him lots of baby toys. Thank you dear Santa, I'll be looking for you. Love from,
Gary Clyde Messer.

Shamrock, Texas. Dear Santa Claus, I am a little boy four years old. I try to be a good little boy all the time. Please bring me a wagon, a football, and a set of dishes. Santa we are planning to spend Christmas in Memphis. Love,
Jerry Lynn McCreary.

Lakeview, Texas. Dear Santa, I am a little girl four years old. I want you to please bring me a magic skin doll. I have a little sister, Nancy. Would you bring her a rubber doll, too. Don't forget all the other little boys and girls. Your friend,
Donna Lynn Fowler.



No Mail

By DANIEL F. LINDSAY

TOM LARKIN opened the kitchen door. His wife looked up with a hopeful smile as he entered. He just shook his head.

"No mail at all?" she said as she went on fixing dinner.

"Oh, there were a couple of ads and a bill from the seed company." He hung his hat on a hook and crossed to the pump. His white hair was damp around his face when he straightened up again.

"It's just not like Bill," she sighed. "Bill's got an unforgivin' streak, always did have, even when he was a little feller." Pa's old briar gave off a pungent odor as he lit it.

"But this is different, Tom," she said, putting a pan of biscuits in the oven, "tomorrow is Christmas. It's a long way to the coast. Maybe he wrote but didn't mail it in time."

"Ma," his tired old voice was filled with bitterness. "there's no

Ukrainians Hold To Many Old Customs

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6. Christmas Eve is celebrated with much traditional ceremony and festivity.

The Holy Supper or Swiata Wecera is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and jellied, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, some-



thing like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutya, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutya or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is left on the table between two lighted candles. Legend says that the spirits of the family's dead will return at midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villages singers known as Kolyadniki go from house to house singing the Kolyadky folksongs relating the birth of Christ and the events of his life. They usually carry a manger with them, and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

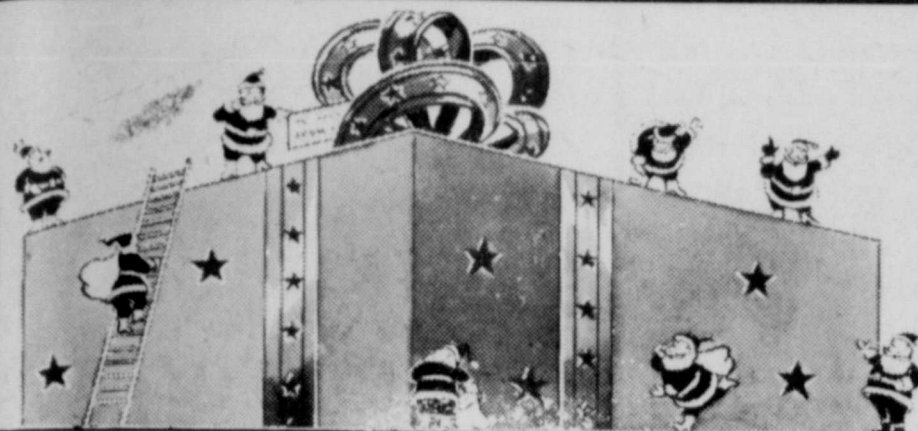
Christmas

.....TODAY TOMORROW FOREVER

May the spirit of this significant occasion remain with us every day in the years to come!

MERRY CHRISTMAS to all!

BALDWIN'S
5c to \$1.00 Store



Merry Christmas

MEMPHIS STEAM LAUNDRY

May we express to those of you with whom we have been associated this past year our best wishes for a Merry, Merry Christmas. Our thoughts are with you this glorious day and we give thanks for lasting friendships such as yours.

Let us strive toward a continuation of the pleasant relationships that result in better and happier living.



Merry Christmas

J. M. TINDALL GIN

TROY WELTY, Mgr.



"She could see Pa striding into the living room."

need to stick pins in yourself by hopin'. Christmas or no Christmas ... that boy is still mad."

The old lady's eyes shone with faith. "He might stay mad all year long but when Christmas comes ... he'll write. I know. I'm his Ma."

"Don't forget," Tom said as he blew smoke at the ceiling. His eyes crinkled at the corners. "I'm his father."

"Dinner's ready, Pa," she said, filled with a deep longing and fought to keep the tears out of her voice. "I c'n understand that boy still bein' mad at me, but why does he have to take it out on you?"

"You're wrong, Tom," Ma replied as she lifted her head and smiled. "The day after Christmas, first delivery, we'll get a letter. You'll see."

"Not from him," he shook his head grimly.

"You're forgettin' Judy," she reminded him as they sat down. "She's a good daughter-in-law."

"Oh, I'm not blamin' her," replying as he covered his biscuits with gravy. "Judy's a fine girl. It's his bull headed pride."

She got up and taking the coffee pot off the cook stove filled his cup. They ate on in silence. Finally he pushed his plate back.

"You aren't eatin' much," he scolded.

"I'm just not hungry, Pa."

"I see," he stood up. "I'm goin' out and turn the heater on in the hen house. It'll be cold tonight." His old shoulders slumped forward as he went outside. She shook her head and started picking up the dishes. Her mind sank back into the past. To the days when Christmas was alive with the excitement and laughter of young voices. She could see Pa striding into the living room bearing a large evergreen on his shoulder. Behind him there was always a highly excited little boy, bearing an axe. She wondered if the little boy ever thought of it.

PA CAME back on the porch. She smiled as he kicked his toe against the threshold. It's a wonder, she thought, that there's any threshold left after all these years. He came into the kitchen, dumping an arm load of kindling in the box behind the range.

"Snowin', Pa?"

He shook his head and took off his wraps, replying, "Stopped."

She hung the dish towels up to dry. He pulled a rocker in from the living room and sat down.

"Everything all right in the barn?" Ma asked as she threw a few lumps of coal in the fire.

"Sure," Pa said. A sad smile crossed his lips. "What's the use pretendin', Ma? We're both feelin' blue."

She sat down at the old kitchen table and started peeling apples, uttered, "I know it."

"Gonna bake me a pie?" he asked. She nodded. "Apple was always Billy's favorite, too."

"Now, Ma, what's the use of ..."

he stopped as they heard a car drive up in the yard. "Must be Jim Rogers. Said today that new calf of his was sick." He opened the kitchen door and peered out into the night. She could hear him catch his breath as he watched a man and a woman get out. "Ma, who do you think?" his voice was low.

"I knew," Ma laughed as she laid the paring knife down with a happy smile. "I knew it all the time."

HERE'S A GREAT BIG WISH FOR YOU

Merry Christmas

And a word of appreciation to you for your thoughtful friendships. May all the joys of a good Christmas be yours!

FARMERS UNION SUPPLY CO.

ARCHIE COLLINS, Mgr.



Star of the East

"His name shall be called the Prince of Peace." Isa. 9:6

May God richly bless you
at this glad

CHRISTMASTIDE

and

Bring you true happiness

CLARK HOSPITAL

LETTERS TO SANTA CLAUS

Lakeview, Texas.
Dear Santa Claus,

I am a little boy 5 years old. I have been a good boy this year. Will you please bring me a tricycle and a gun, some fruit, nuts, and candy. And don't forget my little sister, she is only 4 months old. Remember all the other little boys and girls. I will close hoping to see you Christmas. All my love,

Larry Gale Parnell.

Memphis, Texas.

Dear Santa:
I want a baton and a drum for Christmas. And Santa, please take all the other little children something. Goodnight.

John Lemmon.

Memphis, Texas.

Dear Santa Claus:
I am a little boy 6 years old. I am in the first grade. I like school fine. Will you please bring me a wagon, two gun and holster set. Also candy and fruit. Please remember my brothers. Your friend,

Coy Gerald West.

Dear Santa,
I want you to bring me a steam shovel, a watch, bicycle, and cowboy suit and BB gun. Darrell is fine and he wants a small bicycle and cowboy suit. Mary Belle is one year old so bring her a doll or some small toy. Don't forget the nuts, fruit, and candy. Love,

Kenneth Alan Gibson.

Memphis, Texas.

Dear Santa:
I am a little girl 8 years old. I am in the second grade and I like school very much. I will be glad for you to bring me anything you can, but I especially want a magic skin doll. I always enjoy those nice fruits, nuts, and candy, so be sure and don't forget them. Please remember all the little boys and girls in my class and my teacher, Mrs. Stillwell. Your friend,

Carolyn Sue Collins.

Memphis, Texas.

Dear Santa:
I am a little girl 6 years old. I've tried to be real good this year because I want you to bring me a magic skin doll, a housecoat, and house shoes. Please do

nuts. Remember my teacher, Mrs. Lee, for she is awfully nice, too. Your little friend,

Linda Kay Collins.

Memphis, Texas.

Dear Santa:
I am a little girl and have been good. I want you to bring me a doll and a house coat. Bring me anything else you want to.

Patricia Ann Anthony.

not forget the candy, fruits, and



CHRISTMAS Bells by HENRY W. LONGFELLOW

I heard the bells on Christmas Day Their old, familiar carols play, And wild and sweet The words repeat Of peace on earth, good-will to men!

And thought how, as the day had come,

The belfries of all Christendom Had rolled along The unbroken song Of peace on earth, good-will to men!

Till, ringing, singing on its way, The world revolved from night to day, A voice, a chime, A chant sublime Of peace on earth, good-will to men!

Then from each black, accursed mouth

The cannon thundered in the South, And with the sound The carols drowned Of peace on earth, good-will to men!

It was as if an earthquake rent The hearth-stones of a continent, And made forlorn The households born Of peace on earth, good-will to men!

And in despair I bowed my head; "There is no peace on earth," I said, "For hate is strong, And mocks the song Of peace on earth, good-will to men!"

Then pealed the bells more loud and deep: "God is not dead, nor doth he sleep! The wrong shall fall, The right prevail, With peace on earth, good-will to men!"

Christmas Trees Of Many Kinds

FROM forests and woodlots of the United States a torrent of green rolls into the cities during pre-holiday weeks as farmers and foresters market their annual crop of Christmas trees.

The twinkling tree which adds holiday cheer to practically every home in the nation is one of America's most invariable domestic habits. As a result, it has brought the Christmas tree business into the realm of "big business." Some 14 million evergreens are required annually. Their retail value has soared into the quarter billion dollar vicinity, the 1946 returns being estimated at 28 million dollars.

Cash returns from the sale of Christmas trees represent only a



small fraction of their value to American agriculture. Thousands of farmers are using the lowly evergreen to anchor sand lands to protect the shifting soil from further erosion.

With exception of the prairie lands, virtually every state in the union produces Christmas trees, at least for local consumption.

In the West, Colorado and Montana are the heavy exporters while in the East, the New England states compete with Canadian growers for the American markets. Inland, the heart of the Christmas tree country centers on upper Michigan, northern Wisconsin and Minnesota.

JANUARY 1st IN HISTORY

New Year's Day often has proved a memorable day in history. Among the events that stand out are:

- The era of the Caesars began, 38 B. C.
- King Edward III, of England, annihilated the French before Calais, 1349.
- Paul Revere was born, 1735.
- Betsy Ross, born, 1732.
- George Washington unfurled the first Union flag of 13 stripes, 1776.
- Ireland was united with Britain in 1801.
- Haitian Independence Day, 1804.
- General Jackson turned back the British at New Orleans in 1815.
- Abraham Lincoln's emancipation proclamation issued, 1863.
- Greece gains independence, 1882.
- New York City of five boroughs incorporated, 1898.
- Commonwealth of Australia united, 1901.
- U. S. pure food law put into effect, 1907.
- Republic of China founded, 1912.
- U.S.S.R. formed, 1923.
- United Nations Declaration signed, 1942.
- Hirohito disavows divinity, 1946.



BOSSY SAYS—

When I am alive, I'm useful. When I'm dead, I am still useful—if picked up in 24 hours. I am harmful if allowed to lay—and be drenched in the rain—and my remains washed into the creeks and water ponds. Or if I'm allowed to lay in the hot sun and deteriorate and be blown through the air on small particles of dust, I will carry harmful diseases over the country.

The Altus Rendering Co. will pick up your crippled, sick, or dead animals. Just call 594-J, Memphis. Remember the telephone number—if not needed now you or your neighbor might need it later.

Altus Rendering Co.
Phone 594-J Memphis, Texas

With more gratitude than we know how to express, we say to you, our friends

MERRY CHRISTMAS

We appreciate your friendly associations and wish you all of the true happiness that the Christmas season can bring



Heath Furniture Co.

"THE PLACE WHERE HOMES BEGIN"

First Door West J. C. Penney Co.
Fred Reid, Manager

608 West Noel Telephone 37
Stores—MEMPHIS, CLARENDON, AMARILLO, PLAINVIEW

There comes a time of the year when all the problems and unpleasant happenings fade into nothingness, when we find it easy to forget the disappointments of the past. Christmas overshadows these unhappy experiences and we see before us all the fine things of life, the courtesies and favors of loyal friends.

And so, as you welcome the Christmas season, please remember that we are truly grateful for your fine consideration.

GRATITUDS

The Merriest of All Christmases to You!

ROSS & LEMONS
The Store for Men and Boys

LETTERS TO SANTA CLAUS

Memphis, Texas. I bring me a toy gun, a fire truck, a bicycle, and some goodies. Your friend,
Robert Nix.
Lakeview, Texas.

Dear Santa: I am a little girl 4 years old. Please bring me a magic skin doll, some doll furniture, and a doll house. Please don't forget my two sisters. And I would like some fruit, candy, nuts, and gum. Thank you. A little friend,
Gaylene Hall.
Plaska, Texas.

Dearest Santa Claus, I am a good little girl. I will be a year old on December 19. Please bring me a doll. Come to see me at Grandmother Ball's in Abilene. I love you,
Cheryl Ann Foster.
Memphis, Texas.

Dear Santa: We are a little boy and girl

who are 3 years and 1 year old. I would like a tractor, tool chest, football and books. My little sister wants a doll and rocking chair and books; and for us both nuts, fruit, and candy. And please remember our cousins, Jimmie and Karen Hill. By-by until Christmas.
Roddy and Lana Kay Waites.
Plaska, Texas.

My Dear Santa Claus, I am a boy 3 years old. I am good some. Please bring me a football and some candy. Don't forget my little sister. Bring her something that I can play with and I will let her play with my football. Jimmy, Kenneth Lee, Bobby Gene, and Walter have been good, so please come to see them. I love you,
Little Henry Foster.
Memphis, Texas.

Dearest Santa Claus, I am a little boy 5 years old. I have tried to be good and I am most of the time, but sometimes I just have to be bad. Santa, I would like to have a new tricycle, a cowboy suit, a blackboard, and lots of candy, fruit, and nuts. My stocking will be hanging on the

mantel so please don't forget to fill it. Don't forget all the other little boys and girls and don't forget my mama and daddy. I love you.
Ski,
Memphis, Texas.

Dearest Santa Claus, I am a little girl 4 years old. I want you to please come to see me this year. I would like to have a wetting doll, a suitcase, baton, and house shoes, with lots of fruit, candy, and nuts. Don't forget my baby brother. He wants a quacky duck and tractor. Don't forget us, we will be expecting you. Love,
Patricia Gale and Jimmy Wayne Srygley.
Dumas, Texas.

Dear Santa, I am a little boy 13 months old. Please bring me a little rocky-horse, rocking chair, wind up car, house shoes, candy, nuts, and fruits, and don't forget all of my little cousins and all the other little boys and girls. Your little friend,
Eddie Lee Mixon.
P. S.—Please don't forget my grandparents, Mrs. G. E. Srygley and Mr. and Mrs. C. L. Mixon.
Lakeview, Texas.



Surrounded by myth by primitive peoples, the mistletoe was taken over by Christians who also wove fanciful legends around it. In ancient mythology, the mistletoe was the instrument of evil. The Druids of Britain believed the plant possessed healing powers. Other primitive people thought that mistletoe found growing on oaks had magical powers. Taken over into Christian tradition, the mistletoe was dedicated to the Christ Child. Adopted as symbolical of the healing power of our Lord, it was used to adorn the altars at Christmas. Monks of the monasteries called it the "wood of the cross" and attributed supernatural powers to it. The white berries were said to reflect the radiance caught from the guiding star when the Wise Men were led to the manger.



CORDIAL GREETINGS

This is a happy occasion on which to extend to all our friends our sincere wishes for a season of bright prosperity, abundant health and enduring happiness.

POUNDS CAFE

Brode Hoover Alsenia and Bill Dunn

A Christmas Time
And all through the year we wish you



*Good Health
Good Friends
Good Luck*

LINDSEY TAILOR SHOP

H. H. LINDSEY BOBBIE LINDSEY

Dear Santa, I have been as good as a little boy can be this year. I am 7 years old and I am in the second grade. I would like for you to bring me a BB gun with ten boxes of BB's, and two cap pistols with two scabbards and five boxes of caps. I also would like to have a football and fire works, also fruit, nuts, and candy. Don't forget my Mama and Papa Risinger in California. Your little friend,
Waldon Eddie Gable.
Lakeview, Texas.

Gifts That Will Suit Everyone

THE old saying that it isn't the gift but the giving that's appreciated may be true, but just the same a good gift quickens the heart so much more. In being able to draw upon the abundance of the country, farm people are in a position to present especially valued gifts at comparatively small cost. For instance, a box full of spruce, fir, pine, holly, cedar or balsam is always welcomed as a decorative source by city friends. City people, like everybody else, also appreciate good things to eat, and home canned country fruits and vegetables or some fowl can be expected to make a big hit. Gardeners



Norwegian farmers give their cattle tubs of home-brewed ale on Christmas Eve. At midnight of Christmas Eve people in Madrid eat 12 grapes for good luck in the coming year. There are 175 different kinds of holly. Christmas has been celebrated on more than 100 different days in various parts of the world. Christopher Columbus and his men landed on the coast of Cuba on December 25, 1492, naming the point Navidad. George Washington crossed the Delaware and made a successful attack on the Hessian troops at Trenton, N. J., on Christmas Day, 1776. Oliver Cromwell and his Puritan followers abolished Christmas Day in England, banning all feasting and fun. The ban lasted for seven years and was lifted when Charles II became king. The needy are considered in Hungary at Christmastime, a levy being assessed against richer citizens so the poor may have sufficient to eat and drink.



Merry Christmas

... Yes, a very Merry Christmas to you, our friends of this area ... and our most sincere thanks for all you have done for us ... for being friendly, cooperative, dependable ... for making it possible for us to have a most successful year.

POPULAR DRY GOODS



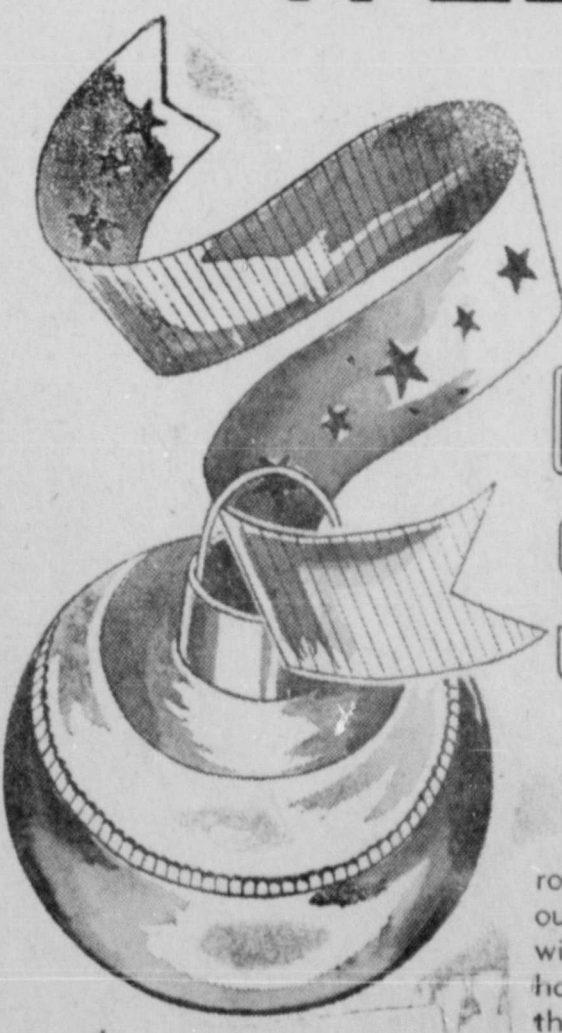
in the big town will gladly welcome a packet of seeds gleaned from an expansive country garden. Handy home-makers can convert old articles into attractive gifts. An old felt hat can be made into a beanie for some young girl merely by using the crown and adding yarn stitching for decoration. The best part of an old fur coat beyond repair will make a rich carriage robe for a new baby. Pot-holders, dusting mitts, bath powder gloves, shoe bags are some of the items which can be salvaged from small scraps. And, O yes! what could be more useful to a young bride than a home-made cook-book containing the home-maker's favorite recipes? Not only will such a book provide for tasty eating but it can also be expected to guide the young wife over some rough moments in the kitchen.

Need a LAXATIVE?
Black-Draught is
1-Usually prompt
2-Usually thorough
3-Always economical

25 to 40 doses only 25¢

Get BLACK-DRAUGHT

WELCOME



to the
CHRISTMAS SEASON

When the Christmas season rolls around each year, we find ourselves looking forward to it with anticipation because of the happiness involved. We enjoy the festiveness and the cordiality of the occasion and the friendly atmosphere that prevails.

This year Christmas takes on added significance because we can look back on a year in which we had an extra amount of rich blessings and we are truly grateful.

That is why we are getting more enjoyment out of this Christmas than ever before. We are mindful of these blessings and wish to take this means of expressing our thanks and best wishes.

F. E. MONZINGO

Allis-Chalmers Dealer

LETTERS TO SANTA CLAUS

Memphis, Texas. Dear Santa: I have recently moved to Childress. But perhaps you still have my address as Memphis. If you do, just leave my gifts with Granddaddy Jim Vallance. I would especially like an airplane and a tricycle with bell and horn. I am four years old. I have a little brother six months old. I will appreciate it very much if you can bring him some nice toys along with mine. Thanks, Jimmy Hamm.

Memphis, Texas. Dear Santa, Please bring me a Mickey Mouse watch and a record player, some candy, nuts, and fruit. Thank you, Betty Jean Stephens.

Lakeview, Texas. Dear Santa: My worst fault is that I just can't seem to mind my mummy, but besides that, I've been a pret-

Royce Elmer. I think he wants a football, a pair of boxing gloves, a ring, and billfold. Thank you and good-by. Lezeta Colene Teel.

Dear Santa, I am a little boy 18 months old and I want you to bring me a tricycle, a wagon, a rockie horse, and Santa, please remember all the other little boys and girls and don't forget mother and daddy. Connie Mack Moore.

Memphis, Texas. Dear Santa: I am a little boy 5 years old. I have tried to be a good boy this year. I would like for you to bring me a tricycle, and an airplane, and anything else you think you can spare. I would like some candy, nuts, and fruit. Love, Sidney Wayne Lesley.

Lakeview, Texas. Dear Santa Claus: I am a little girl five years old and mother says I have been pretty good, so I am asking you to bring me a magic skin doll, a doll suit case, a doll buggy, set of dishes, a pair of house shoes, candy, fruit, and nuts. And Santa don't forget my brother

Lubbock, Texas. Dear Santa Claus: I have tried to be good. Please bring me a big doll house, coat, and ring, lots of nuts, candy, and fruits. I will be here in Memphis with Granddad and Grandmother. Be sure and remember all the other children. I love you. Linda Miller.



By MARY NELSON
 "HAPPY new year!" The cry echoed and re-echoed down the street as Penny made her way toward the bus stop. Everywhere about her people were light-hearted and gay and busily wishing their friends good fortune for the coming year. She buttoned her coat at the neck and turned up the collar. It was a bitterly cold day and she told herself she would be happy to reach home and stay in for the night. Let those with pioneer blood go out and stand in the raw wind down at Dayton Circle just to blow a silly horn at midnight ostensibly to usher in the new year. Penny had always been known at home as a sensible girl with good common sense. She was proud of that reputation and now that she lived in the city alone she was more determined than ever to live up to it. She didn't want to become a sophisticated, worldly wise city girl. Thus, she summed up mentally, it was just as well she didn't. "Going out tonight, Penny?" The words interrupted her thoughts and she turned to greet Ruby, a fellow worker who was always going out with someone she called "Beanie." You could always tell the status of Ruby's romance by her mood: if she was exuberant to the point of being giddy, she was going to see Beanie that night; if she was quiet and petulant, she hadn't heard from him, and if she was downright rude with a sarcastic twist to every remark she made, then they had quarreled. Penny smiled. "No, I'm not, Ruby," she replied. Odd that she should feel such emptiness within her as she said the words. She noted Ruby's quick glance of sympathy and it irritated her. "I don't know

LETTERS TO SANTA CLAUS

Lakeview, Texas. Dear Santa, I am a little boy 6 years old and I have a little brother named David, who is three. He wants a scooter and I would like to have a blackboard. We both want a wagon with side boards, if you have enough to go around to all the little boys and girls. With all our love, Don Hudgins.

Lakeview, Texas. Dear Santa Claus, I am a little girl 6 years old. This is my first year in school.

I have tried to be a good girl at home and at school. Please bring me a doll and doll buggy. I have a little brother who is four years old, bring him a steam shovel and a wind-up train. Good-bye, Patricia Gail Lawrence.

Memphis, Texas. Dear Santa, I am a little girl 4 years old. I have been very nice. I like for you to bring me a skin doll, a buggy, some and some house shoes, also of fruit, nuts, and candy. forget all the other little girls. Please bring my and daddy and grandmother thing, too. Your little friend Shirley Kay Ken

Noel Wishbone

A traditional good luck piece, chicken wishbones make an attractive addition to the Christmas present. Wash them dry and then paint them any color you like. Fasten one to the top of every Christmas gift to add an extra note of sentiment when wrapping packages for yuletide giving.



Legend has it that when Christ was born and Satan died, the bells in the churches were rung. At exactly midnight the tolling changed to a joyful peal, announcing the birth of the Christ. In the dark chambers high above the turmoil and strife of human life, dwelt the Apostles of Peace, whose salutations were never so welcome as at the time of the great winter feasts of Christmas, so William Auld tells in his traditions.



May the Christmas Season find you blessed with all the riches of a joyful happy and contented life. —The Season's Best to Each of You.

HIGHLAND MERCANTILE CO.
 J. L. BARNES MRS. J. L. BARNES

WITH THE LIGHTING OF THE

Christmas Candles



At this season of good cheer, may they signify joy and gladness to fill your heart for many days to come.

All of us in this firm extend to all of you in your home, Holiday Greetings.

SELBY BOOT & SHOE SHOP
 HENRY HAYS, Owner



"But her foot missed and came down on a sheet of ice."

anyone here," she defended herself. Then added curtly, "And anyway, I wouldn't dream of going out in such ghastly weather."

Ruby shrugged. "Oh, well, if you feel that way about it . . . happy new year, Penny." She hurried away before the wretched girl could make any response. "Now why did I act so nasty?" she asked under her breath. Ruby hadn't meant any offense—she was simply so wrapped up in her own little world that she felt sorry for anyone who had no Beanie to which to cling. She was essentially a generous person and now Penny had deliberately hurt her.

AS SHE stood in the middle of the sidewalk, angry and discouraged, she saw her bus speeding recklessly down the street and without another thought to anything else she hurried toward the corner. "Wait, oh, wait!" she called, running breathlessly. No one else was waiting, however, and he careened sharply off the curb, hurrying on his way. "Oh, dear!" She burst into tears at this new disappointment and reached blindly for the curb.

But her foot missed and came down on a sheet of ice sending her into an astonished heap in the street. For a moment she was too stunned to move. She heard footsteps hurrying toward her and managed to sit up dazedly. A man knelt down beside her but his face was a blur of features. "Take it easy," he admonished, placing an arm across her back. She tried to focus her eyes upon him and hadn't quite succeeded when he cried, "Penny! Why, Penny Lindsay! What in the world are you doing out here?"

And then everything cleared and she saw the handsome, blond features of a former school friend. "Oh, Alan!" Tears tumbled over each other in hasty exit. He helped her to her feet. "Gee, it's good to see someone from the old home town. I've been so doggone lonely," he told her, manipulating the handkerchief skillfully around her nose and eyes.


"I'm lonely, too," she gasped. "I've only been here a month."

"Say! What are you doing tonight? Anything?"

"N-nothing." Her heart skipped a beat in anticipation.

"Then why don't we go somewhere and talk over old times? Gee, I'm dying to hear some gossip about the Turners and the Mitchells and all the rest. Will you, Penny?"

And Penny smiled happily this time. "Yes, Alan. Even this ghastly weather couldn't stop me from talking over old times with you."



MERRY Christmas

With all the cordiality that is in our hearts, and with all the appreciation of the kindnesses you have bestowed upon us, we extend this Christmas message to you.

May the Holiday be one of abundant happiness.

WILSON'S INSURANCE & REALTY AGENCY
 W. B. WILSON W. B. WILSON, Jr.



CHRISTMAS GREETINGS

The past year has been a good year. Many new friends have been made and the relationships of old friends are reassured. These associations we treasure and trust it will be our privilege to enjoy them for many more years to come.

Christmas Greetings!

HARRISON HARDWARE CO.
 Serving This Community for 42 Years
 TOM CARL WENDELL

DECEMBER 25,
rother, Harvey, and
ttle children.
Doyle Ray McMe
anta,
a little girl 4 year
been very nice. I
you to bring me a
ill, a buggy, some
me house shoes, also
t, nuts, and candy,
all the other little g
Please bring my gr
ddy and grandmother
too. Your little frie
Shirley Kay Ken

CHRISTMAS ISSUE

Work For--
Your Community

The Memphis Democrat

Attend Your--
Church on Sunday

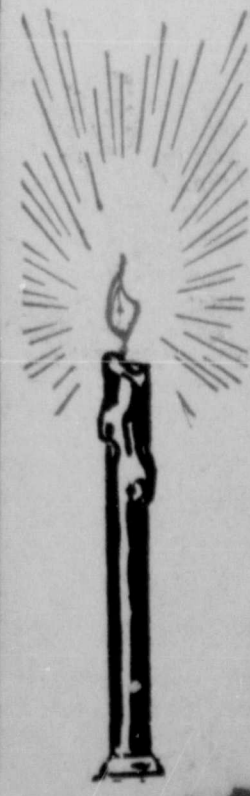
MEMPHIS, HALL COUNTY, TEXAS, THURSDAY, DECEMBER, 1947.



Merry Christmas



DESIGN BY
VERNON GRANT



IES

the Christmas Sea
nd you blessed with
e riches of a joyful
and contented life
Season's Best to
of You.

ANTILE C
MRS. J. L. BA

MAS
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CO.
WENDELL

JEAN JACQUES the THIRD, a Christmas Story

By F. MORTON SMITH
(Condensed from Boston Globe)

OLD JEAN JACQUES the Third lived in a brick two and a half story East India house, with a leaded glass doorway and a white post-and-rail about the edge of the roof. On one side of the great hall with its spiral staircase was the library. It contained hundreds and hundreds of books.

Jean Jacques the Third loved books. He ate breakfast, luncheon, dinner amid his books, and came out of his library only to sleep or to put on his double cape and search among the book shops for a new volume.

Above the onyx fireplace was a portrait of a man arrayed in a black coat, white bowed stock touching the ears, nestling about the chin, firm lips, brown eyes and gray hair curling in wisps over the forehead.

The portrait was Jean Jacques' grandfather, Jean Jacques the First, who looked down at Jean Jacques the Third, his grandson, and pressed his lips together.

Off to Read in Bed

The clock in the hall struck 11, and with the last stroke Jean Jacques the Third put a faded bit of yellow ribbon into page 31, volume 12 of Lapepède's History of Europe, blew out the candles on the mantelpiece, pushed back the half-burned log with his foot, selected for trivial literature "Art Applied to Industry," switched out the electric lights and toddled off to read in bed.

As his bedroom door closed, a door across the hall opened carefully. A head popped out—a head covered with short curls. The head looked up the hall, down the hall. There was not a sound—yes, a little sound—a wee mouse moved from behind a chest of drawers, came out, sat upon a rug, and with his paws tickled his ears and smoothed his whiskers.

"Good Thing for Mousey"

On the rug was a cat. The mouse sat on her head, his tail was on her nose. A hand went over a small mouth to squelch a giggle. "It's a good thing for you, mousey," thought the head,

"that the cat is braided into the mat, otherwise you might be in trouble."

A small body in a green Chinese kimono passed through the door. On her feet were red slippers.

"Gee," she said, "I'm glad old Ellen left the light on." She looked over the balustrade. "Dark as a pocket down there. Do I dare—?" She straddled the mahogany rail, lay flat on her stomach and slid.

When she hit the post at the lower end, she swung off onto the floor and scuttled swiftly to the library.

She Lit the Candles

The flame from the burning log half illuminated the room. She closed the door, and stood on a stool and lit the candles on the mantel shelf.

"I do wish Uncle Jean knew it was the night before Christmas. I tried to tell him this afternoon, but he never once took his nose out of the old history book and told me I was a nuisance. I do wish that I was poor like the ash man's children. They are going to have a tree and presents and hang up their stockings. Santa Claus will come to their house, because they are unfortunate, and just because I am rich and live in a big house full of books he won't dare to come down our chimney, and if Uncle Jean saw his boots hanging in the fireplace he would take the tongs and hit them.

"Santa Claus All Bosh"

"He told me Santa Claus was all bosh and that he had no time to waste on tom-foolery. So I will eat dinner with Ellen in the dining room, and Joe will stand still as a post and pass things to me—when Ellen asks him to."

The little girl's eyes were full of tears. She went to the bookcase and from behind a pile of Atlases laid sideways took out a flat book with colored pictures on the cover. Then she pulled

a low stool close to the fire and sat down on it. "You know," she said to herself, "I have not read a single word in this book since last year, and then I went upstairs and bawled until I went to sleep. I'm not going to cry this time, I'm going to pretend. If I'm going to make believe, I had better hang up a stocking." So off came the stocking and was hung over the brass



"Oh," said Mary, "you are alive aren't you? I thought you were a ghost."

hook that held up the fire shovel and poker.

Began to Read Aloud

The flames played on her face—warmed her ankles. She wiggled her toes in her red slippers, opened the book upon her knees and began to read—aloud:

"It was the night before Christmas
When all through the house
Not a creature was stirring—
Not even a mouse . . ."

"I knew something was wrong," she said. "I knew it! Why, there was a mouse upstairs on the cat mat. Even this story can't come true in this house."

"Mary, Mary." It was a kindly voice. It came from behind her, near the door. It was not her uncle. She jumped to her feet. The book slipped to the floor. And as she looked up, she saw that the picture frame over the mantelpiece was empty. Her great-grandfather was not there.

"I'm Your Great-Grandfather"

"Mary," said her great-grandfather, "I have been upstairs and shut the mouse in the closet, so that he can't stir."

The electric light switch clicked, the chandelier blazed, and there at the end of the room stood a man in satin knee breeches.

"Mary, I am your great-grandfather," he said.

"Oh," said Mary, "O how did you get out of the frame? How did you come to life? Are you real?"

"Touch me and see," replied the gentleman.

Mary held her hand out straight before her and walked toward him with her eyes shut, lest she should awake. The hand bumped into something soft—it was his stomach. It gave like a real stomach.

Thought He Was a Ghost

"O," said Mary, "you are alive, aren't you? I thought you were a ghost. I have read about them, and you can put your arm through a ghost anywhere, even his head."

"I am very much alive," said her great-grandfather, "very much alive. Mary, what was the book you were reading?"

BIG CHRISTMAS for Hollywood Kids

By HAROLD HEFFERNAN
(Copyright 1947, The St. Louis Post-Dispatch)

Hollywood, Calif.

JUST LIKE you and you and all the rest of the populace, Hollywood is bogged down today by frantic last-gasp preparations for the observance of Christmas.

Only a few shopping days and gift-exchanging days to go and things have hit a feverish pitch unparalleled in any holiday rush since long before prewar times. Production schedules stagger as actors slip outside doors and run off the lot to purchase a forgotten gift.

Store counters look skimpier than they have in years, clerks are haggard and what's left of the white and blue and gold-enameled evergreen trees on the Wilshire lots are selling at shockingly high figures.

Santa Looks Beaten

Even Hollywood's own official Santa Claus looks beaten up today. He's the stout and jolly character actor who has been riding down the Boulevard nightly during the period between Thanksgiving and Christmas, his luxurious motor-driven sleigh throwing up great fountains of artificial snow.

Salesman though he is for the merchants who combine to sponsor him each season, this particular Santa has become symbolic of the manner in which the movie folks celebrate the Yule season. They do it with a flair.

The reason Santa has extra big bags under his eyes this year is the snubbing he took from the film personalities. In seasons past it has been customary for Santa to compile a list of screen stars and each night select two of them to ride with him. Driving majestically down the boulevard sitting there with old Kris has been a high honor, coveted by every actor who hopes to attract attention to himself in this business.

But for some unpublished reason movie stars haven't shared that sleigh this year. Only those common radio people! And Santa looks and acts unhappy about it all.

Parties Galore

At any rate, studios will officially call it quits about noon on Wednesday and then everyone from the highest star to the lowliest office boy will begin partying from one sound stage and one office to the next, all mingling and toasting one another on the common footing that only a Yule celebration can create.

They'll all try to get home in time Wednesday night to help swing up the Christmas tree, attach the baubles and set the stage for the bigger and better display of gifts certain to greet the eyes of Junior in the morning.

This will be the all-important item to a majority of film stars this year because, in case you haven't noticed, Hollywood has become a family town. And those kids, ever increasing, are also growing up to gift-appreciative age. Name almost any married actor with a marquee punch and you'll have one

"That's a Christmas book. I keep behind the Atlases. Uncle Jean never looks at them. If he found it, why would he throw it in the fire, for it's about trees and presents and the night before Christmas. Uncle Jean has Christmas. If he ever knew it was Christmas, he would lock himself here and not come out at all."

The man sat down in a chair, "I know," he said, "it is funny to look at the room where you always sit on from the chair you used to sit in."

Sat in Same Chair

"Did you sit in this chair, great-grandfather?" asked Mary.

"Yes, every night before Christmas—a long, long time ago, and a little girl named Mary used to sit on my lap and I read to her a Christmas story before she went to bed."

"Where is Mary?" asked the little girl.

"O, she grew up and had little girls of her own," continued her great-grandfather. "She got too big to sit on my lap. Why don't you climb up and me read to you the story you were reading to yourself?"

Not One Bit Afraid

"Okay," said Mary, and hopped up on his lap. "You know," she went on, "I'm not one tiny bit afraid of you. You aren't a ghost, and fairies are all girls, so I guess you're only a grandfather, after all. Begin," she said—

"gin here," pointing with her finger "where I left off."

"The tree stood in the corner of the room. On it were hundreds of little pieces of cotton batting that looked like snowflakes. The tip of each branch dripped clear water that had formed an icicle of glass, so that could not melt inside the house. Puffs of fuzzy silver rope ran from limb to limb, round and round in shiny whirls—and bright balls, oddly shaped . . ."

(Continued on Page 5, column 5)

EVOLUTION of JOLLY Old Santa Claus

By HURST K. MAJORS
(Copyright, The Philadelphia Inquirer)

YOU SEE HIM everywhere at this holiday time, the "right jolly old elf" of Clement Clarke Moore's immortal poem: "The Night Before Christmas." You think of him as timeless and universal and in a way you are right. As a symbol of generosity and good will he is as old as Christmas.

Nevertheless, the red-coated old boy with the woolly whiskers today is our own countryman, as American as apple pie. Not only this, but, by the long measure of centuries, he is almost a contemporary. The Santa Claus we know, in fact, just misses being brand new!

It is true that medieval Europe gave him his toy pack. Russia provided his fur-trimmed blouse and trousers and his high boots. Lapland donated the sleigh drawn by reindeer. And in the largely legendary form of St. Nicholas he first was brought to this country by small sons and daughters of Dutch settlers in the little town of Nieuw Amsterdam (New York).

But it was not until the 1860's, less than 100 years ago really, that Santa Claus emerged from history and myth to take on form and outline and be established as our own. Oddly enough he was introduced to the world by a famed cartoonist of the day, Thomas Nast.

Drew on Moore's Poem

Nast, who originated the Republican elephant, Democratic donkey, Tammany tiger and other national symbols, drew largely upon Moore's poem, published 30 years before, for his delineation. He pictured the apple-cheeked Santa with his "broad face and round little belly" busy in his Polar workshop, keeping an eye on children all over the world through a magic telescope, fumbling through stacks of letters with his chubby hands, perched on snowy chimney-tops, skimming the sky in his toy-laden sleigh.

Doubtless Nast never meant his Santa Claus to be taken seriously. But everybody loved the chubby little benevolent figure who in some way represents the childhood that lives on forever in all hearts. Doubtless for many a year to come he will continue to be our Christmas saint—and a long step from the Santa Claus who truly lived.

The Bishop of Myra

Half lost in legend is the story of the kind-hearted Nicholas, Bishop of Myra, who lived in Asia Minor in the fourth century. Tradition says that Christians of the town, gathered at their church

one evening to elect a new bishop, were warned by an old patriarch to be cautious. "It is God's will that he who first enters this church tomorrow shall be our new leader," the elder told them.

Accordingly they barred the doors, and unbarred them in the morning to admit a stranger. A personable youth, he was acclaimed a bishop and began a career of glad-hearted giving.

Bishop Nicholas rode abroad on his white horse each December 6, on the eve of his birthday, with a basket of presents for good children and a bundle of birch rods for the others. Even today Old World youngsters who set out bowls of hay for the white horse on that enchanted eve find the

house to marry with dowries. Naturally he became the patron of all maidens, also of pawnbrokers whose three golden balls still commemorate the bags of gold.

Tomb Becomes Shrine

Nicholas died in 352, A. D., and his tomb in Myra became the shrine to which thousands made yearly pilgrimages. Seven centuries later his bones were removed to Bari, an Adriatic port just above the heel of Italy, there reinterred with pomp and ceremony. An oily substance, known as *Manna di Saint Nicola*, highly prized for medicinal



Jolly old Santa smiles in happy anticipation of his annual gift-bearing visits to good little children.

hay gone in the morning, the bowls filled with sweets.

The revered prelate restored life to three small boys slain by an innkeeper and so became the patron of children. Cruising the Mediterranean, he quieted a storm which threatened to swamp the craft and at once was adopted as the patron of mariners. Silently and in the depth of night, when he still bestows most of his gifts, he dropped three bags of gold through a poor man's window, thus enabling the daughters of the

naul purposes, is said to flow from the vault.

The birthday eve of St. Nicholas, long since canonized, still is celebrated in many European countries, but the churchman long ago became obscured by legend while only his tradition went on. According to some historians, the Christmas saint was introduced into Germany by a Greek princess who married the German Emperor Otto II of the Holy Roman Empire in 972 A. D. (Continued on Page 5, column 2)

CURRENT COMMENT

By STAFF EDITOR

Christmastime

Christmastime again — Christ's birthday—the most important event on the Christian calendar, a day of Christmas trees and tinsel, gleaming lights and gay packages. It's the delight of the young and the joy of the old.

If you took Christmas apart, as an impatient child rips open a colorful package, you would find inside the Christmas spirit as bright and warm as the sunlight, as glorious as the moon and the stars. And if the spirit of Christmas isn't there it isn't Christmas—no matter how bright the Christmas tree, or how many and costly the gifts thereon.

Christmas is inside of you. It's a heart-warming glow that comes of the knowledge that on this greatest of days you have done your part to bring happiness to loved ones and to your fellow men. For the joy of Christmas isn't something to be hugged selfishly to the family hearth. It's infinite—something to be shared and flung far and wide over land and sea.

Safeguard Your Home Against Holiday Fires

The joy and gaiety of every holiday season is marred by disastrous fires. Frequently the Christmas tree is the cause of a blaze. Short circuits from electric light cords, careless smokers, nearby open gas jets, electric or open stoves, all are fire hazards.

The least any parent can do is to obtain a tree as freshly cut as possible. The foliage of this tree will still be green, and if it is placed in water and kept there during the Christmas season, the leafage will remain green and, therefore, less inflammable.

However, all trees can be made fireproof by impregnating the cellular structure of the needles (or leaves) with a solution of ammonia or calcium sulphate.

Prayer Timely for Christmas Season

St. Francis of Assisi, wrote a prayer more than 700 years ago that seems fitting for the 1947 Christmas season:

Lord, make me an instrument of peace. Where there is hatred, let me sow love. Where there is doubt, let me bring faith. Where there is despair, hope. Where there is darkness, light. And where there is sadness, joy.

O Divine Master, grant that I may never again be made an instrument of quarrel, but only of your peace.

ed ribs, for he raises some of the finest Duroc Jersey hogs in our community.

Hurrah for Coon Creek and its big-hearted people. You can't live there and not get the Christmas spirit. As a matter of fact, the spirit lives there all the year round, but on Christmas day it breaks out like a rash and everybody catches the infection, including the grandpas and the grandmas.

Just a few days ago I met Uncle Jim Higgins, 72 years old, and he took me aside and whispered: "Joe, don't tell anybody, but I got a Christmas present for my grandson and it's one of them little red wagons just like the kivered wagon that me and my wife rode in when we arrived here. flat broke, 50 years ago."

Then he laughed, slapped me on the back and walked on down the street whistling, "Jingle Bells."

While looking through an old scrap book recently I came across this Christmas prayer:

"Dear Jesus, I thank Thee that there still is sunshine; that I still may glimpse the blue sky, and, while stumbling onward, continue to look up and up. I thank Thee for friends with the kindly smile and cheerful word, and with their help I can conquer obstacles and petty cares. Dear Jesus, I am grateful for blessings great and small, for a steadfast belief in an ever-guiding destiny which at the end leads to eternal life and glory in Thy Heavenly Kingdom."

Government figures that combined corporations of the nation made a profit of \$56,500,000,000 the first six months of 1947 are being widely quoted by labor leaders. But what neither government nor labor leaders mention is that \$34,000,000,000 of that amount was taken by government in taxes. Some of the biggest corporations made a profit of only 3 per cent

not so much seek to be consoled as to console; to be understood as to understand; to be loved, as to love; for it is in giving that we receive, it is in pardoning that we are pardoned, and it is in dying that we are born to eternal life."

Insects Threaten Brazilian Coffee Trees

From Rio de Janeiro come word that about 25 million coffee trees are threatened with destruction by an insect plague in the State of Sao Paulo, Brazil. No efficient weapon has been found to fight the plague which covers more than 70,000 square kilometers of the finest coffee land. Losses are ranging from 30 to 50 per cent of the total crop. The loss in quantity is aggravated by loss in quality. In the Feio River Valley, which comprises one of the world's richest coffee plantations, losses caused by the plague have been estimated at five million dollars.

Ex-GI's Equity in Real Estate

War veterans, without down payments, have acquired a 272-million-dollar equity in residential real estate in the three years since the first home loan under the GI Bill of Rights was granted, according to the United States Savings and Loan League of Chicago.

Repayments on veterans' home loans now total 272 million dollars, the league estimated. The sum includes monthly reductions on the debt incurred in the purchase of homes, and \$80,042,822 represents debts completely wiped out during the first two years and 10 months of the program, according to Veterans' Administration figures, the league added.

Passing Up Soviet Parties

Only a few years ago as many as 2,000 of the top celebrities of Washington tramped over each other annually in their rush to attend the Soviet Embassy's lavish parties observing the anniversary of the Communist revolution. This year's Embassy party was almost a wash-out. Very few ranking military men and not a single White House official or member of Congress bothered to show up. Less than 500 were on hand for the affair.

Tax Study Committee Reports

A tip-off on what Republican tax-revision plans for 1948 might involve was provided recently by a Special Tax Study Committee, headed by Roswell Magill, Columbia University law pro-

fessor and former Undersecretary of the Treasury. The Magill report to the House Ways and Means Committee proposed a "reduction in individual income-tax rates for all, with due regard for the cost of living of those in the lower income groups and for the needs

The 46 specific proposals of the Magill report include: (1) extension to all States of the income-splitting privilege which is now enjoyed by husbands and wives in the 13 community-property States and which enables them to lower their surtaxes; (2) reduction by 19

remains at the almost-forgotten low point of 12,000-to-one.

Financiers in Shanghai said that unless the runaway inflation slows soon to a walk, any future program of American aid would find it a great deal harder to stop.

New Things in This Old World

There's little truth to the old saying, "There's nothing new under the sun."

A new device converts the back seat of the family automobile into a combination play-pen and baby bed. A



"Silent night, holy night, all is calm, all is bright . . ."

per cent of so-called "double taxation," under which individuals pay income taxes on dividends from corporations whose profits already have been taxed.

Chinese Dollar Drops 145,000-to-1 of U. S. Dollar

The Chinese dollar has dropped to a new low of 145,000 to one U. S. dollar, according to word from Shanghai.

The Chinese government foreign exchange equalization committee, striving to keep within shouting distance of the black market, upped its open market quotation from 64,500-to-one to 73,000-to-one. The government's official exchange rate, virtually ignored now,

strong wall of fabric on a supporting arm stretches from one side of the car to the other. Fitted to the seat, it makes a well-padded and safe enclosure.

A broom, with steam-treated bristles that don't wilt in heat or dampness, is on the market.

A French chemist, working for the United States Army, has developed a solid gasoline. This fluid in the form of chunks will be easier to handle and less dangerous.

For the busy motorist who forgets to fill his battery with water, a new invention called the Aqualator will be useful. This device fits under the hood and automatically fills the cells of the battery. The gadget needs replenishing with water only twice a year.

Varieties of bananas and other exotic fruits soon will be brought to U. S. markets by air. Most of us know only the yellow banana, but there are other edible kinds too perishable to ship by boats.

Eisenhower Urges Keeping Air Power

General Dwight D. Eisenhower told the Aviation Policy Board that a "reasonably balanced" air force is one of the strongest assurances that the United States would be respected by the rest of the world.

This air strength, he added, was essential to maintenance of our support of the peaceful aims of the United Nations, as well as a reassuring factor for our weaker friends among the nations.

He said that he foresaw no immediate threat of war—"not in the next few years"—but that military strength must become more vital as scientific development displaced the weapons used in World War II with newer and more formidable ones.

"No nation in the world today is in a position to undertake a war of global proportions," he declared.

U. S. Foreign Food Shipments

During the last year the United States sent food to other nations at the rate of 8.6 per cent of its total production, or the equivalent of 271 pounds for every man, woman and child under the American flag. Thus estimates Senator Harry F. Byrd (D. Va.).

The figures are based on reports of federal departments and agencies. They may loom large in congressional debate on President Truman's emergency and long-range plans to aid Europe.

The great proportion of foodstuffs—from wheat to nuts—was shipped to feed civilians living in areas of Germany, Italy, and the territory occupied by United States troops. The total, came to 3,481,000 long tons.

Other nations which shared in the American larder were: Great Britain, 1,003,000 long tons; Latin-American republics, 2,322,000 long tons, and France, 771,000 long tons.

The Friendship and Freedom Trains

A spokesman for the National Friendship Food Train committee said approximately 12,000 tons of food collected during the train's transcontinental journey would be sent to Europe in four ships next month.

Senator Arthur Vandenberg, intro-

ducing the European aid bill in the Senate, told his colleagues:

"The Freedom Train reminds all people that their heritage stems from liberty under law; that their richest blessing is a Constitution and a Bill of Rights which protects the spiritual dignity of man and the independence of the citizen; and that there are no values in life which could compensate us for the loss of these divine privileges.

"The Friendship Train exemplifies the devotion of our people to the humanities which make most of the world kin; demonstrates our instinct, our tradition and our impulse to feed the hungry and to feed the sick."

First Regular Television Program Launched

An important date in the television industry was marked in recent weeks when the first regularly scheduled sponsored television program was broadcast. Stars of the show are Jinx Falkenburg, the former artist's model, and Tex McCrary, one-time New York newspaperman. The program goes out over a fledgling NBC network in the New York area.

Another milestone in the march of television was passed when the Hotel Roosevelt, in New York, announced that it was installing television sets with a 10-inch screen in 40 of its 1,100 rooms. Guests occupying the rooms where it is available will get the service on request for an extra \$3 a day.

Safer Nation Goal in Drive

A never-ending drive to promote safety is being planned for the United States. It will seek to reduce the toll of accidents which each year kill 99,000 men, women, and children, seriously injure 10,400,000 more, and cost the country at least \$6,400,000,000 in damage.

The National Safety Council is promoting the campaign. It will be the "Green Cross for Safety."

The aim, says William A. Irvin, chairman of the board of trustees of the council, is to promote the practice of safety more widely in general daily life. The drive will be especially against home, school and farm accidents.

"The need for such a campaign is evident," says Mr. Irvin. "More than half of the annual toll of deaths, injuries, and property damage results from accidents which are outside the area at present covered by the organized safety work."

The lowest number of American deaths from accidents in the last 20 years was 89,000, in 1932. The greatest was 110,052, in 1937.

Accidents are as great killers as diseases. In fact, the only diseases which cause more deaths are heart disease, cancer, and cerebral hemorrhage, the records show.

Christmas Sales Expected to Hit New Peak

The old-fashioned Christmas will be back this year for the first time since the war. But it will be the costliest in history. After years of shortages, Yuletide shoppers this season will find stores stocked with the greatest variety of goods since pre-war days. Radios, home appliances, fancy household linens, and similar items once more can be written on shopping lists.

Most prices are up. But since more goods are available, more also can be found in the lower price brackets. Quality of the merchandise, too, is better than a year ago.

Americans are expected to run up the biggest gift bill of all time—but merchants across the country declare that most of it will not represent foolish spending. The accent is expected to be on practical gifts, and in most cases shoppers are expected to do a good bit of looking around before they buy.

The National Retail Dry Goods Association expects apparel and home furnishings to top the season's buying, with toys and personal gift departments making a good showing at the same time.

Production to Halt Price Rise

To prevent further rises in the price level, it is essential to close the gap between the money supply and the production of goods by stepping up production and preventing any further expansion in the money supply, the National Association of Manufacturers declared recently. The NAM announced that it is preparing a price investigation report for publication, which is designed to help distinguish between descriptions of how prices have risen and why.

Declaring that the "phenomenal" increase in the money supply in this country is a major factor in the current high-price structure, the NAM pointed out that the money supply has more than trebled since 1939, while physical production has increased only 70 per cent. This unprecedented gap between money and production exerts so strong an upward pressure on prices, the association continued, that it is surprising that prices are not even higher than they now are.

Grass Root Reveries

By JOE GANDY

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It's the "Christmas Spirit" that makes Christmas. Without it Christmas is just another day. Jesus gave to the old the Christmas spirit. Before His coming the world was harsh and cruel, exacting "an eye for an eye and a tooth for a tooth." Christ condemned harshness and taught a doctrine of brotherly love. By word and deed he came among the people, healing the afflicted and comforting the poor and needy. In His Sermon on the Mount He said: "Love your enemies, do good to them that hate you, pray for them who despitefully use and persecute you."

This quotation sums up the Christmas spirit and also the Christian spirit. That nobler thing on Christmas day than do good to them who hate you and pray for them that spitefully use and persecute you. So doing you will receive a greater blessing, will conquer any evil that may be in you and lick the stuffings out of the devil who is always just around the corner sowing seeds of hate, envy and discord.

When we must lick the devil if we expect to have a happy Christmas, for the devil hates the Christmas spirit. He hates everything that makes people happy, kind and generous. You carry the ball for the devil when you shut yourself in on Christmas day and speak words of cheer or bestow no gift on your fellow man.

Coon Creek folks, near my home, always have the Christmas spirit and are making great preparations to celebrate the glorious day. I have invitations to eat Christmas dinner with several friends. One friend said: "Joe, I ain't gonna have a turkey dinner at home, but we gonna have the best of ribs and sweet 'taters you ever had." This friend knows his roast-



"It's a Christmas present for my grandson, one of them little red wagons."

ed ribs, for he raises some of the finest Duroc Jersey hogs in our community.

—PAGE THREE—

TEXAS BRIEF NEWS ---from Over the State

INTERNAL REVENUE COLLECTIONS

The University of Texas Bureau of Business Research reported that the total Federal internal revenue collections for the State from July 1 through September 30, 1947, reached \$241,309,020 to exceed the 1946 intake for the same period by five per cent.

LEADS FIGHT ON COMMUNISM

John Ben Shepperd, of Gladewater, national president of the Junior Chamber of Commerce, told delegates to the recent State Jaycee convention in San Antonio that "good old American salesmanship is needed to fight Communism." He said: "It's time to let the eagle scream." He advocated a fifth freedom—freedom of opportunity in enterprise.

\$15,000,000 RICE CROP

Rice farmers of the Texas Upper Gulf Coast black belt from Trinity to Sabine rivers are cleaning up the loose ends of a rice harvest that breaks all records, a crop that will bring growers more than \$15,000,000. Good per-acre yield, harvest weather "unsurpassed in 32 years," and high prices account for the big figures, along with a greater acreage planted.

SENATOR TAFT PLANS VISIT TO TEXAS

Senator Robert A. Taft, of Ohio, is planning a presidential campaign visit to Texas during the Easter recess of Congress. The special session of Congress, which opened in November, caused Taft to cancel plans for speeches in Dallas and other Texas cities last month. Tentative plans for his Easter visit to this State were made in a recent conference with Col. R. B. Creager, of Brownsville, Republican national committeeman from Texas.

PAYS HIGH PRICE FOR "TIN-LIZZIE"

R. L. Thacker, of San Augustine, a farmer, visited Houston recently with one purpose in mind—to find a Model T Ford. As a result, the used car market in Houston went into high gear when Thacker paid \$995 in cash for a 1927 "tin lizzie." He said he had been looking for one for three years, "ever since my last one wore out." His last one was a 1910 model. He explained he had never driven anything in his life but a Model T.

500,000 POPPIES MADE BY VETS AT LEGION HOSPITAL

Five hundred thousand little red poppies, half of which will be sold by American Legion posts and auxiliaries next Memorial Day, have been made this year by disabled veterans in the Veterans Administration Hospital at Legion, Texas. The other half were sold last Armistice Day in various cities of Texas.

FAMILY OF FOUR GENERATIONS, ALL LIVING

Four generations without a death—that's the record of the J. B. Dunn family of 47 members, residents of Wichita and Clay counties. J. B. Dunn, age 81, came to north Clay county in 1887. Five years later he returned to North Carolina to bring back a wife, and from that marriage was born a family of 7 children, 7 children-in-law, 14 grandchildren, 7 grandchildren-in-law, and 10 great-grandchildren. There are three sets of fourth generations in the family, too, but so far not a child, grandchild, great-grandchild or an in-law has died. Dunn is a well-known cattleman and rancher in the Wichita Falls area.

TO MAKE "FLOUR" FROM PECAN SHELLS

The Lufkin Pecan Shelling Co., the only manufacturer of pecan shell "flour" in the Nation, will begin commercial operation early in 1948. The start of operations at the Lufkin plant will represent five years of research and an investment of about \$250,000. The "flour," finely ground pecan shells, is marketable for use as a filler in plastic molding powders, insecticide powders, and as an extender in synthetic resin adhesives and glues, and also has proved successful for air-blasting of aircraft engines. The only other plant utilizing waste nut shell is in California where walnut shell is used.

THE FLOP FAMILY



By SWAN

WEST POINT OPENINGS FOR TEXAS NATIONAL GUARD

Appointments to the United States Military Academy at West Point, N. Y., open to Texas National Guard enlisted men, have been increased from five to seven. Gov. Beauford H. Jester said he was advised by the War Department that the appointments were open to enlisted men who could pass preliminary examinations similar to the entrance examination at West Point. Nominations should be filed with Maj. Gen. K. L. Berry, Texas adjutant general.

WINS FIRE SLOGAN

Sarah F. Wylie, of Cedar Hill, Dallas county, is \$15 richer for suggesting the fire-prevention slogan picked as best in a Statewide school children's contest. The slogan: "Old Man Flame, Is he to Blame?"

HUNGRY FOR 'POSSUM DINNER

Thomas A. Lothlen, of Los Angeles, Calif., a former Texan, wants an old-fashioned 'possum dinner, and it seems he is going to get it. He wrote J. D. Walton, master of the Dallas public market, "I am hungry for a good old 'possum baked dinner. I can't find one in California. So the idea came to me to write the Dallas market master, and ask him to ship me one." Walton talked to W. B. Milam, an East Texas farmer, who brings his produce to the Dallas public market, and Milam has promised to fill Lothlen's order. The 'possum will be shipped at once. "Nothin' to it," Farmer Milam told Walton, "I can send him a passel of 'possums. There's plenty where I come from."

MULE FROM ELLIS COUNTY WINS CHAMPIONSHIP

An Ellis county mule has scored again in national championship competition. One of the two geldings entered by the Ferris, Texas, Brick Co. in the 49th annual American Royal Livestock Show at Kansas City, Mo., drew down the blue ribbon as champion gelding. Ferris mules have won numerous awards at shows throughout the Nation.

OLDEST CONFEDERATE ON STATE ROLLS

An Irish immigrant boy who joined the Confederate Army the day after he landed in this country at New Orleans in July, 1861, is the oldest Confederate soldier on the Texas pension rolls. He is Jeremiah P. O'Brien, of Kirbyville, 103 years old, who fought for the South right up to the surrender of Gen. Lee's Army in the peach orchard at Appomattox.

VALLEY'S CITRUS CROP GREATER THAN LAST YEAR

The Rio Grande Valley of Texas will produce a million boxes more grapefruit and 600,000 boxes more oranges this season than last, according to the latest citrus crop forecast by the U. S. Department of Agriculture. The Valley's grapefruit production was estimated at 25 million boxes, the orange crop at 5,600,000 boxes. The Valley estimates were prepared by John Mackey, USDA statistician at Austin.

RADIO'S FORMER DR. I. Q. FINDS CHURCH BUILDING

When Rev. James McClain, formerly the Dr. I. Q. of radio fame, forsook the job as master of ceremonies of the popular quiz program in favor of a career in the ministry and chose Eastland as a starting point, he didn't have a church in which to hold his services. But he told his problem to a national radio audience and, as a result, was invited to inspect war surplus chapels at Camp Bowie, Texas, which had been turned over to the War Assets Administration. One of the chapels was moved to Eastland to become the Holy Trinity Episcopal Church.

HEARS FOR FIRST TIME SINCE SHE WAS A BABY

Miss Myrna Timberlake of Dalhart, Texas, is becoming acquainted with a whole new world. She heard her first sound in Dallas recently since losing her hearing as a result of influenza when a baby. She told friends that the sound of her own laughter frightened her as soon as she had completed treatment and found she could hear with the use of an aid. Major problems facing her now are learning to talk and to distinguish meaning of sounds.



Incident at Bethlehem

By Edgar A. Guest

There was no room at Bethlehem
Within the sheltering Inn for them;
No room among the roistering crowd
Of all the comfortable proud.
No thought of what their coming meant,
So to the stable they were sent.

Oh, there was straw for Mary's bed,
A strange star shining overhead,
But only shepherds, wondering,
Had heard the angel voices sing,
And dared to go, as they were told,
A new-born infant to behold.

Now, round the world in all the lands,
In memory still that stable stands,
The manger, where that infant slept,
Sacred in countless hearts is kept,
Still shines above that glorious star,
While all the great forgotten are.

SECOND OFFENDERS MAKE UP THIRD OF REFORMATORY POPULATION

Second offenders constitute a third of the inmate population at the Gainesville Reformatory for Boys, according to State Auditor C. H. Cavness. Of the 512 inmates present when Cavness made his check-up, 340 were first offenders and 172 second offenders. By ages, 78 were between ten and twelve; 318 were thirteen to fifteen, and 118 between sixteen and eighteen. Burglary was the most common offense, accounting for 220 of the total.

GAINESVILLE COMMUNITY CIRCUS REPRODUCED IN TEXTBOOK

The story of the Gainesville Community Circus is told as one of the lessons in "English for Every Use," textbook written by William M. Turner, head of the English department of Lexington, Mass., high schools. The book has just been published by Ginn & Co., Boston. Three pages are devoted to the story, "Biggest Home Town Show on Earth," reproducing the article from Coronet Magazine. The story is illustrated with pictures of Gainesville high school girls on a tableau wagon drawn by a four-pony team.

HALF OF CAPT. LUCEY'S ESTATE GIVEN HOSPITALS AND SALVATION ARMY

The substantial part of the vast oil estate of the late Capt. J. F. Lucey, of Dallas, will go to three Dallas hospitals and to the Salvation Army, filing of the oilman's will for probate revealed. The Lucey estate was listed as "in excess of \$2,500,000." The will sets up trusts totaling \$1,750,000 for six heirs. After this and all Federal and State inheritance taxes are paid, the remainder of the estate was left to Baylor, Methodist and St. Paul's hospitals, and to the Texas branch of the Salvation Army.

SAYS SCHOOLS ARE KEY TO U. S. FUTURE

America's future depends upon the efficiency of education, and Texas teachers colleges are molding the pattern for the public schools, Gov. Beauford H. Jester said in an address at East Texas State Teachers College in Commerce. Gov. Jester was the principal speaker at the inauguration of Dr. James Gee as president of East Texas State. "We do with our future what today we do with our schools," the Governor declared.

A DISILLUSIONED TEXAS PLUMBER

Gold is where you find it, even in the humdrum life of a plumber. Take the case of Pancho Trevino, plumber of the Webb county jail at Laredo. Working on a stopped-up pipe, Trevino dug out a watch and chain, rings and \$875 in cash. Elated over his good fortune, Trevino mentioned it to one of the deputies at the jail. The deputy found that the cache was part of the loot of a 12-year-old boy held on numerous burglary charges.

MEXICO BACKS TEXAS IN CATTLE DISEASE FIGHT

The Union Ganadera Regional de Coahuila, a Mexican cattle raisers' association, has voiced its support of the Texas and Southwestern Cattle Raisers' Association program against foot and mouth disease. The Texas group's board of directors has received the following telegram from Arturo Santos, president of the Coahuila organization: "We will co-operate with your association in any way possible to help in the program to combat foot and mouth disease in Mexico."

TEXAS BUILDING RECORD HIGH

The Texas Contractor, trade magazine published in Austin, reports that Texas construction awards from January through November, 1947, total \$585,403,830, more than \$170,000,000 ahead of the record for the same period last year, November construction, led by heavy demands for more housing, added \$62,647,927, double the amount for November, 1946. Veterans of World War II lead all groups in demands for residential buildings.

SPORTING News

APPROACH of the Christmas season brings memories to thousands of Texans of the stirring battles of the past for the State high school football championship, always decided about the time Kris Kringle pays his annual visit.

Texas boasts what is generally conceded to be the greatest schoolboy athletic organization in the Nation—the vast Interscholastic League, operated by the University of Texas.

A true champion is determined each year during the football season, between mid-September and the last week or ten days of December, although several hundred teams participate. This is possible because of the perfected set-up of the League.

STARTED WITH BATTLE IN MUD BACK IN 1920

The first game of the championship series was played at Austin, in 1920, on a field knee-deep in mud and ended in a scoreless tie between Houston Heights High of Houston, and Cleburne High.

The powerful Chris Cortemeglia, later a star for Southern Methodist University, led the strong Bryan, Tex., High eleven to a 36 to 13 victory over Oak Cliff High of Dallas, at Dallas in 1921.

Waco, sparked by the magnificent Boody Johnson, beat Abilene, 13 to 10, in Fort Worth in 1922, and Abilene returned the compliment by shading Waco, 3 to 0, in Dallas in 1923.

"COLDEST GAME" PLAYED IN DALLAS IN 1924

The "coldest" of all the titular clashes likely was that between Waco and Oak Cliff in old Fair Park Stadium in Dallas in 1924. The thermometer stood at about 15 above zero and the field was frozen solid. Spectators built small bonfires along the sidelines, huddling over the flames throughout the long afternoon in a vain attempt to keep warm. Oak Cliff's Leopards proved better suited to Arctic conditions and romped over Waco's Tigers, 31 to 0.

Another of the memorable games of the long string of Texas schoolboy championship conflicts was that played in 1930 in T.C.U. Stadium in Fort Worth. Amarillo's Golden Sandstorm

"PAPA" CONTINUES IN PULPIT

"Papa" is still preaching, although he warned his daughter he would have to quit the pulpit if she wrote that book—"Papa Was a Preacher"—published three years ago and of which 150,000 copies have been sold. The author is Alyne Porter, of Dallas, and "Papa" is the Rev. R. E. Porter, pastor of the First Methodist Church, of Bogata, Texas.

FIRST BRITISH COTTON ORDER

Reports that Great Britain soon would begin buying cotton in large quantities again have buoyed Houston's cotton trade. The first order will be for approximately 50,000 bales, with other orders to follow, cotton men said. Great Britain has not been active in the cotton market for six or seven months. Other European countries are expected to make big cotton purchases in Texas soon.

HIGHLIGHTS OF FAT STOCK SHOW PROGRAM

Six new livestock buildings, costing about \$1,200,000, are being rushed to completion for the opening of the eighth Southwestern Exposition and Fat Stock Show, January 30 through February 1, at Will Rogers Memorial Coliseum in Fort Worth. The new dates were set for greater exhibitor convenience. Verne Elliott's championship rodeo and the Broadway laugh riot, "Hellzapoppin'" starring Olsen and Johnson in person, are high-lights on the show's 1948 program.

ARTIFICIAL BREEDING A SUCCESS

A sturdy-legged, healthy Jersey heifer calf is the successful culmination of Kerr county's first venture in artificial breeding. The project was carried out by the Hill County Artificial Breeding Association and the calf was raised on the farm of L. A. Ballard near Center Point. The animal proved to be such an excellent specimen that it is causing considerable interest among livestock raisers all over Texas.

CANYON GETS INDIAN RELICS

When the second unit of the Panhandle-Plains Historical Museum at Canyon is completed—a campaign for funds for that purpose is under way—it will house one of the largest collections of Indian relics in the Plains region of the Southwest. Outstanding among the collections donated to the museum is that which formerly belonged to Miss Susan J. Allen, of Philadelphia. As a memorial to her parents, Miss Allen gave this valuable group of relics which she gathered during many years of collecting artifacts of American Indian culture.

OTHER FINE GAMES, BUT THOSE ARE STAND-OUTS

Down through the years there have been other great games, and no doubt the 1947 monarch will be crowned only after a vicious struggle, but the contests reviewed in the foregoing paragraphs are those that will live longest in the memory of Texas fans.

Other epochal battles, reviewing them in brief, were these:

The scoreless tie between little Masonic Home of Fort Worth, and Corsicana High, with Corsicana being awarded the title under the 20-yard-line penetration rule; Longview High's rout of Corpus Christi, with the scintillating Miller brothers rising to heavenly heights to achieve the triumph, and Port Arthur's upset of Highland Park (Dallas).

In summing up the series it should be pointed out that Waco and Amarillo have won the most championships, four each. Waco took the honors in 1922, '25, '26 and '37, and Amarillo ascended the throne in 1934, '35, '36 and '40.

BOODY JOHNSON USUALLY RATED FINEST PLAYER

Who was the greatest of all the players in these titular feuds? Most fans agree that the honor should go to Boody Johnson, the all-around Waco master.

But, they hasten to add, it must be remembered that two immortals of Texas high school football performed in the days before the interscholastic League was organized. These Hall of Fame athletes were Alvin Nugent (Bo Millin of Fort Worth's North Side High, and Benny Lee Boynton of Waco, both of whom played about the time World War I started.

McMillin now is head coach of the University of Indiana, and Boynton a prominent insurance man in Dallas.

Z. H.

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CONRO WORK CLOTHES

...the Jersey culminated in the career of Harry Johnson in the show.



Look for the "CONRO" when you need work shirts, overalls, or dungarees. They're full cut for comfort, vented, and pre-shrunk. Double-stitched and reinforced stitches make them wear longer and better.

Conro clothes are featured in radio announcements over leading stations in the Southwest.

CONRO
 MANUFACTURING COMPANY
 DALLAS, TEXAS

Santa Claus

(Continued from Page 2)
 His popularity zoomed, traveled down the Rhine, spread to Belgium and The Netherlands. In Austria, France, Germany and the low countries also, he gradually was made the patron saint of children, finally emerging as the special bearer of gifts to deserving boys and girls.

Procession of "Imps"
 In some of these countries his memory was honored by appointment each December 6 of "boy bishops." Wearing the clothing of his high office and flanked by two "angels" who carried baskets of sweets and gifts, the "boy bishop" each year led a procession of children and charcoal-smearing "imps" to the door of the local church.

While the "imps" waited outside to pounce on intruding adults, the other children entered the church. Questioned by the "bishop" on behavior during the year, each was rewarded with gifts or candy by the angels according to his merits.

How Names Originated
 Gradually the name of the Christmas saint began to take on the character of the country which commemorated him. Religious Germany associated him with the Christ Child—the Krist Kindlein—and called him Kriss Kringle. In England, where his popularity began to rise at about the beginning of Victoria's reign, he was—and still is—Father Christmas.

In Holland he always has been Sant Nikolaas, and so was called by the Dutch children brought across the ocean to settle a new land. When the English took over New Amsterdam in 1664, the best their tongue-twisting could do with the name was Santa Claus.

So we have our saint child in Russian garb driving a Scandinavian vehicle and brought here by the Dutch. But a saint who like many another product of our national melting pot, has become triumphantly all-American.

For the wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord. Rom. 6:23.

A LITTLE FUN Jokes to Make You Laugh

Did As He Was Told
 The florist's new assistant picked up the phone and listened attentively as he heard the order.
 "The ribbon must be extra wide," the man was saying, "with the 'Rest in Peace' on both sides, and if there is room, 'We Shall Meet in Heaven'."
 There was a sensation when the flowers arrived at the funeral. True, the ribbon was extra wide, but the inscription it bore read: "Rest in peace on both sides, and if there is room, we shall meet in heaven."

Must Be Lonesome
 My son, Billy, had just returned from Sunday School, where he had been told that liars do not go to heaven.
 "Does father ever lie, mother?" he asked.
 "I imagine so," I replied.
 "Well, do you, an' Uncle Bill, an' Aunt Betty ever lie?"
 "I guess we all do occasionally," I admitted.
 Then after a slight pause, "Gosh, it must be awful lonesome in heaven with nobody around but God and George Washington."

One Way to Look at It
 A spry old gentleman was smoking in the bus. The conductor said to him: "Don't you see that sign that says 'No Smoking Allowed?'"
 "Of course I do," replied the old man, "but how can you expect me to observe all your rules? There's another sign that says, 'Wear Spiral Corsets.'"

Swapping Jokes
 Mr. Wood, a man very fond of playing jokes, met his friend, Mr. Stone, and at once inquired facetiously: "Hello, Stone, how are Mrs. Stone and all the little pebbles?"
 "Fine," said Mr. Stone, "all well thank you," and then with a twinkle in his eye, he added: "How are Mrs. Wood and all the little splinters?"

Big Baby Blue Eyes
 A vivacious brunette of about 40 was standing on the promenade at a seaside resort, when she heard an admiring whistle from a very young sailor. He ambled up smiling, with his cap pushed jauntily to one side.
 "Son," she reproved him gently, amused and somewhat flattered, "don't you try and flirt with me! I'm a grandmother."
 "But, Grandmother," replied the undismayed sailor, "what big baby blue eyes you do have!"

Limited Blessing
 In Hollywood Edith Gwynn reports that when Pat O'Brien's priest blessed his St. Christopher's medal so that Pat would be safe while driving his automobile, the good padre cautioned: "Remember, the blessing is good only up to 35 miles per hour."

That's Different
 Once when a committee called on John Jacob Astor for a subscription for a worthy charity, Astor gave \$50. One of the committee members remarked, "But Mr. Astor, your son William gave us \$100!"
 "Yes," said the old man, "but you must remember that William has a rich father."

Milk Bottle Notes
 Horace B. Hatton, official of a Baltimore dairy, collects notes left in milk bottles as some collect stamps. Among the prizes of his collection are these:
 "Dear Milkman: Please leave three quarts of milk and one cigarette. I am smoking my last one as I write this note."
 "Dear Milkman: Nothing today. Just two quarts of milk."
 "Milkman: We are going away on our vacation. Will not need any milk until we return. Please be sure to leave two quarts on the day we return, but we can't be sure just what day that will be."

"Here's a hat that wins with me"



THE DAVIS "Caballero"

The Davis "Caballero" is the hat well-groomed men choose every time for business and town wear. Worn off the face or snap brim... it's in fine Davis 7x quality felt.

THE DAVIS HAT CO.
 DALLAS, TEXAS

Jean Jacques

(Continued from Page 2)
 birds, whistles, and candy boxes, red, green, yellow and gold hung on strings from the boughs.

Father Held Her Up
 "A little girl stood on a chair and began to light the white candles one at a time. 'I can't reach the top,' she said to her father, 'it is too high up, just under the star.' Her father held her up in his arms—she lit the last candle. He set her down and together they stood, hand in hand, looking at the shimmer of the candles on the silver rope."
 "Grandfather," said Mary, "you are a swell reader. I never saw a tree like that. Turn the page, grandfather, quick—there is a picture on the next one."
 "The tree?" Great-grandfather turned the page. The page was empty.
 "Why, it was there last year," cried Mary, sitting up very straight. "I saw it. I saw it myself. Where is it gone?"

Quietly Resumes Reading
 Her great-grandfather quietly began to read again.
 "I sprang from my bed to see what was the matter. When out on the roof I heard such a clatter."
 "The reindeer are on the next page," said Mary, excitedly. "They are all covered with bells, and behind them is a big red sleigh all full of lovely presents."
 "Turn the page, grandfather, turn it quickly, please."
 Mary grabbed the book and turned—the page had nothing on it. "They have all gone way off," said Mary. "I must be dreaming. Let me look at the page again. Grandfather, did you see any reindeer—where did they go?"

Shook Like Bowl of Jelly
 "In the sleigh sat a little fat man with a great white beard. On his head was a red cap and his belly was so fat that it stuck out like a big sofa cushion before him. He began to laugh and shook like a bowl full of jelly."
 "Grandfather," cried Mary, "that picture is at the back of the book. Hurry, turn over, let me see if it is there." The place was just as empty as the others.

Mary put the book down and looked at her great-grandfather. "There is something very goofy here. Where did those pictures go? Grandfather, I think you and I are goofy too."
 "Close your eyes tight," said Mary's great-grandfather, "and promise not to peep."
 "I promise," said Mary, "honest."

"Open Your Eyes Wide"
 He took the little girl in his arms and walked toward the back of the room. "Open your eyes," he whispered, "open them wide."
 Mary opened them—and there against a bookcase stood a beautiful Christmas tree covered with snow, with icicles, with silver rope, with colored bells, and on the end of each branch was a white candle.

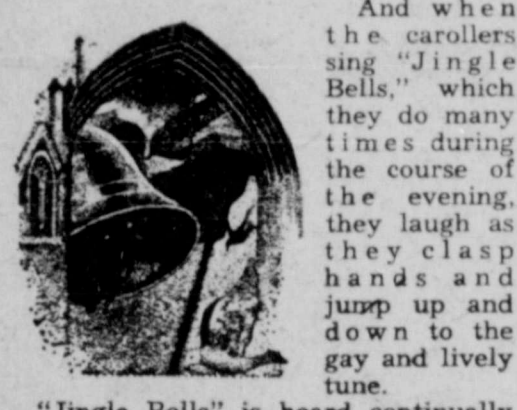
"Put me down, grandfather, put me down. Pinch me, grandfather, pinch me. Am I awake? Is it real? Honest, is it real?"
 "Mary," he said, "here is a taper. Light the candles."
 She lit them one by one.
 "Grand-daddy, hold me up so that I can light the toppest one."
 He held her up, while she lighted it, and then they walked across the room and stood, hand in hand, looking at the tree.

Bells Jingle, Hoofs Clatter
 Outside on the snow-covered lawn was a jingle of bells and a clatter of hoofs. "Reindeer!" exclaimed Mary. "Reindeer, with bells and everything."
 Her grandfather threw open the window and in came four little reindeer with strings of brass bells about their necks, and frozen breath upon their noses, which melted and dripped on the floor. Behind them was a sleigh and in the sleigh—a red sleigh—were presents—dolls, an electric stove, a Noah's Ark with animals that stuck their heads out of the windows and made noises like real animals do.

There was a funny little theater with a stage, and funny men and women all dressed up, that worked with strings. There were skates, a bicycle, a sled, and most wonderful of all, an elephant that walked, wagged its ears, and held out its trunk (Continued on Page 7, column 3)

Author of "JINGLE BELLS"

By the EDITOR
 INTERSPERSED among the Christmas carols sung in every city, town and hamlet on Christmas Eve is a little New England folk song known and loved by young and old for nearly a hundred years.



And when the carollers sing "Jingle Bells," which they do many times during the course of the evening, they laugh as they clasp hands and jump up and down to the gay and lively tune.

"Jingle Bells" is heard continually on the radio during the Winter. No popular sing-song is complete without it. When there's snow on the ground, every sleighing party gives voice to this only song of its kind that we have.
 What is the story of this little song that thus dares to intrude itself among the sacred carols of the Christmas season?
 The words and music were written by a gray-eyed, tall, thin young man who lived in West Medford, Mass., but so little recognition has been given its author that in most collections of songs "Jingle Bells" is marked anonymous, or bears no notation at all.
 One day in the 1850's, James Pierpont left his father's house on Mystic Street in West Medford, and hurried to the home of Mrs. Otis Waterman, who lived in an apartment house which had been remodeled from an old tavern.
 Mrs. Waterman was a young widow

and amateur singer, and besides that, there was in her home a piano (some-what of a novelty in those days), which belonged to one William Webber, popular music director in the Medford schools and leader of the local singing school who boarded with her.
 "I have a little song in my head and I have written it down to see what you think of it," confided James Pierpont to Mrs. Waterman, as he sat down at the piano and started to play.
 "Why, I think it is a very merry little jingle," encouraged Mrs. Waterman.
 The song, of course, was "Jingle Bells."
 This story is vouched for by Mrs. Stella Howe of Boston, grand-niece of Mrs. Waterman.
 James Pierpont, fifth of the six children of Rev. John Pierpont, was born in Boston, April 25, 1822.
 The composer of "Jingle Bells" is said to have been a fascinating sort of wanderer brought up in a strict family atmosphere. He was musically inclined, but that talent was frowned upon by his father.
 At 14, he ran away to sea, but eventually returned to the family later.
 Sometime in the early 1850's, he went to California. He was not a "forty-niner," but seems to have been there when things were booming. Whatever money he made, it is apparent that he lost it.
 James Pierpont, who died in Winter Haven, Fla., in August, 1893, wrote many other songs besides "Jingle Bells." Some of these are "Kitty Crow," a ballad published in 1853; "The Colored Coquette," for the pianoforte, 1853; "I Mourne for My Old Cottage Home," for the piano, 1856; "The Know Nothing Polka," 1857; "Poor Elsie," a ballad, dated 1858, and "Good Night," a ballad, undated.

"WHAT'S THE NEWS" with Ted Goulley, Saturday, 12:30 Noon, Texas Quality Network.

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Sugar-Saving Candy Making Tips

By JOSEPHINE GIBSON
HOW CAN THERE be holiday feasting without candies and other sweet tidbits? If you are worried about providing sweets with the sugar almost empty, try these sugar-saving sweets.

- MOLASSES PEPPERMINT TAFFY**
 Combine:
 2 cups light molasses
 4 tablespoons butter
 Cook until a small amount forms a hard when dropped in cold water (275 degrees), stirring frequently. Pour batch at once into greased baking tin or marble. As edges cool, turn toward center. spatula or edge will be hard before center is ready to pull. When cool enough and, make a little hollow in the taffy add:
 1 or 2 drops oil of peppermint
 Push into a ball. Pull, using finger until light. Stretch into long rope and in 1-inch pieces. When thoroughly dried wrap pieces in waxed paper. Makes pounds.
- COFFEE CARAMELS**
 Combine:
 1/2 cup ground coffee
 1/2 cup boiling water



Children take great delight in helping prepare the holiday sweets. Here, two boys are stirring in the sugar for a batch of home-made candy.

firm ball when tested in cold water (about 20 minutes). Remove from heat. Add vanilla and nut meats. Pour at once into buttered pan (8x8 inches). When cold, cut into squares. Remove from pan. Makes 1 1/4 pounds.

- ORANGE COCOANUT FUDGE**
 Combine:
 2 cups sugar
 1 cup evaporated milk
 1/4 teaspoon salt
 Heat, stirring constantly until sugar is dissolved. Then boil without stirring to the soft ball stage, 238 degrees. Remove from heat and cool to lukewarm. Spread over bottom of buttered pan:
 2 tablespoons coccoanut
 2 teaspoons grated orange rind
 Add to candy mixture:
 2 tablespoons butter
 1/2 cup coccoanut
 1/4 teaspoon vanilla
 Beat until mixture begins to stiffen. Pour into pan over coccoanut and orange rind. Cut into squares.

- APRICOT COCOANUT BALLS**
 1 1/2 cups dried apricots, ground
 2 cups shredded coccoanut
 2/3 cup sweetened condensed milk
 Confectioner's sugar
 Mix apricots and coccoanut. Moisten with sweetened condensed milk. Shape into balls and roll in confectioner's sugar. Let stand until firm. Makes about 22 balls.

Texas Farm News

Meet "Miss Cock-a-Doodle-Do" of the Lower Rio Grande Valley. The plump red hen, entered in a "beauty" contest at the Edinburg poultry show, nosed out six other contestants for the title and prize. Some of her rivals were ribbon-bedecked white pullets.



The U. S. Department of Agriculture's Bureau of Economics estimates there are 42,459,000 chickens on Texas farms. This figure tops that of all States with the exception of Iowa, which has 54,169,000. The estimate is based on reports from rural mail carriers, crop and stock reports, and hatcheries.

A crop of hairy vetch, fortified by 200 pounds of 20 per cent superphosphate an acre, moved a strip of farmland in Young county, Texas, from the red to the profit side of the ledger this year. The plot, comprising 30 acres of Brazos river sandy soil, had not yielded crops which paid the cost of production for several years, said County Agent R. C. Dunkle. Then J. B. Fore, Jr., ex-serviceman and operator of the farm, in October, 1946, prepared and seeded the acreage. From it he harvested 8,040 pounds of clean vetch seed. His gross return from the 30 acres was \$1,698, of which \$1,608 was from the seed.

Texas has the second largest acreage devoted to certified tree farms of all the States in the Nation. Authority for this statement is the recent report compiled by J. C. McClellan, assistant forester of the American Forest Products Industries. According to the report, Texas has a total of 2,401,613 acres in its tree farm program. This is exceeded only by the 3,009,843 acres credited to Arkansas. Three years ago, McClellan said, Texas had only 262,371 total tree farm acres.

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CAT AND THE KID

By Rosol

SAY HELLO TO DADDY
HELLO DADDY
WELL, HOW'S MY LITTLE BOY TODAY?
I'M AWRRIGHT DADDY
RALPH, COME HERE AND LISTEN TO MY BABY. HE'S GOT THE CUTEST VOICE.
MEOW

Farm income for the Rio Grande Valley of Texas for the first eight months this year exceeded by nine million dollars the previous record set in the same period of 1946. The new all-time record is \$124,648,000. These figures were released by the Bureau of Business Research of the University of Texas.

It is not mentioned in conventional history books, but Christopher Columbus was America's first cattleman, says Dr. John Ashton, professor of agricultural economics at Texas A. & M. College. "There were no farm animals of any kind on the Western Hemisphere until Columbus had imagination enough to bring them over on his second voyage in 1493 and turn them loose," said the A. & M. professor who is the author of a forthcoming book on the Texas cattle industry.

More than 5,000 turkeys were driven through the streets of Cuero in the parade which features that Texas town's annual Turkey Trot. Later, in ceremonies at the municipal airport, addresses were delivered by Gov. Beauford H. Jester and Rep. John Lyle of Corpus Christi. Miss Mary Helen Burns, Cuero blonde, was crowned Sultana Oreuc X by Sultan Yekrut X, in private life Joe S. Edgar, Jr., Cuero banker.

Next fall farmers and ranchmen will be going to their seed stores and calling for Texas Rescue 46 Rescue grass, a native of South America, is a winter annual which produces green feed when most other grasses are dead or dormant. Early ranchmen named it "rescue" because it came to their rescue when most needed. Since 1941, the Agricultural Experiment Station at Texas A. & M. College has been making selections from both native rescue grass and several strains of seed. It was found that rescue differed greatly in height, leafiness, seed production, and resistance to disease. Out of these tests came Texas Rescue 46. Foundation seed was placed with Texas registered seed growers in September, 1946, and the seed will be available for general planting next fall.

Muskrat trappers, toiling hip-deep in the muck of almost impenetrable marshes of the Texas-Louisiana coast country, may reap the richest harvest in the history of the back-breaking industry, fur buyers and trappers predict. Eleven to 12,000,000 rat skins, selling for near-record prices ranging from \$1.30 to \$2.25 per pelt, may be taken in the bistate area, industry leaders say. The season opened November 15 and will close March 15.

A Texas negro "city farmer" who really made a big crop on a small scale is Block Carroll, who lives at Paris. Carroll picked up a potato slip out of some garbage he was hauling last spring. He set it out in his back yard. The vine grew rapidly, spreading 25 feet in all directions, and when Block dug his crop he got 35 pounds of sweet potatoes.



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up a potato slip out of some garbage he was hauling last spring. He set it out in his back yard. The vine grew rapidly, spreading 25 feet in all directions, and when Block dug his crop he got 35 pounds of sweet potatoes.

Cotton stalks should be plowed under just as soon as the last boll is picked in the field, county agents throughout the State advise farmers. This, they explain, is a good way to starve the boll weevil before he goes into hibernation for the winter. Also, they add, cotton stalks turned under green make a good green manure crop, which helps the soil. In addition, plowing now will help to clean up fields that have grass or weeds in them.

A new method of water distribution which may revolutionize irrigation has been demonstrated on the farm of Perry Bowser, west of Kress. Instead of getting the water to the crops through irrigation ditches, the new system employs the sprinkler method. Advantages of the new method are said to include an even distribution of water, the ability to water crops growing on a hillside or where terraces exist, the need for only one ditch, and the elimination of run-off, washing, crusting and waste. Standard equipment can deliver four acre-inches an hour or 1,500 gallons a minute. A special feature includes a method of distributing fertilizer in the water, thus insuring uniformity of distribution.

Goats have assumed the calf-feeding chore on the farm of Byford McQuiston near Nacogdoches. When a calf is born in the McQuiston dairy herd, there's no such thing as a drop in milk production. The day a calf is born, it is turned over to a nanny goat to raise, and the cow that mothered the calf goes on producing milk for sale. To raise a young calf, McQuiston says, it takes a gallon of milk daily for 120 days, or an investment at prevailing milk prices of \$64 or more. The goats save this money. "Not only that, but the calves are healthier when they're raised on goat's milk," McQuiston adds.

Waters S. Davis, Galveston county ranchman, can't figure out whether he ought to be ranching or seed-farming. The stockman recently told Galveston County Agent M. B. Vieman that the yields off the Dallas grass in his pastures rival, in cash return, the beef cattle he markets. After his cattle grazed permanent pasture up until last June 1, Davis has harvested two crops of Dallas

grass seed from the pasture, with yields ranging around 50 and 74 pounds to the acre. With the demand and price for seed like it, he says he can make almost as much from this "catch" seed crop as he can raising cattle.

Jack Hill, McKinney citizen who owns a farm north of Celina, says he's now "seen everything." Recently, a group of Mexican cotton pickers came to Mr. Hill's farm and he put them to work gathering the fleecy bolls. Among them was a man who was totally blind. Hill is authority for the statement that the sightless Mexican picked 93 pounds of cotton in one day.

Miss Jackie Jean Brock, 18, of Floydada, received a \$100 college scholarship for achievement and leadership in farm work at the 26th National 4-H Club Congress. The 4-H Congress was held in connection with the International Livestock Exposition.

Setting the pace for the Leghorn entries, the entry of D. Del Buono, of Clifton, in the Georgia National Egg-Laying Test won honors for Leghorns and fourth place for the test during the first month of the 1948-49 competition held at Athens, Ga.

The recent purchase by J. L. Pulley, of Uvalde, of 352 registered Angora goats from G. A. Bonner, of Leakey, is said to constitute the second largest such transaction on record. Bonner has developed what is regarded as one of the outstanding flocks in the entire Nation. Since 1940, his goats reportedly have won more major show premiums than any other flock. Until this year, his entries had won both championships in the annual shearing contest held by the Texas Angora Goat Raisers Association every year since the contest was started.

Texas farm cash income for the first eight months of 1947 reached \$953,861,000 to exceed the total for the comparable 1946 period by nearly 300 million dollars, the University of Texas Bureau of Business Research reports. Higher dollar value of crops brought the increased income, the statistical agency said. The northern high plains of the State had the highest gain, 130%, of any district; the trans-Pecos region, where a 30 per cent slump was recorded, had the lowest income.

Some very interesting information concerning the value of hairy vetch as a green manure crop recently was released by M. K. Thornton, extension agricultural chemist of Young county. He said that hairy vetch that yielded 2,000 pounds of hay will return to the land 41.4 pounds of nitrogen. Farmers who have inspected bales of hairy vetch hay agree it is of excellent quality.

Trapper Lewis McDonough was the scourge of coyotes in Motley county last year. With a catch of 918 of the varmints, which fatten on farmers' chickens and sheep, McDonough was the No. 1 coyote catcher in the Lubbock district, comprising more than 40 counties. Dickens county, with a bag of 520, provided the second highest catch in the district.

Members of the Hamlin, Texas, Future Farmers of America chapter, interested in better hogs and improved swine production, have organized a Duroc Swine Club, according to T. C. Blankenship, their advisor. The swine club is composed of seven members, who pooled their resources and purchased the Houston and Fort Worth livestock shows, and at the State Fair of Texas.

Texas honey production for 1947 is estimated at 13,140,000 pounds, the result of a record high yield of 45 pounds of honey per bee colony, says the U. S. Department of Agriculture. This increased production represents a twenty per cent gain over last year's crop of 10,920,000 pounds. Texas beehives had 292,000 colonies at the start of the 1947 season, compared with 273,000 last year. The USDA attributed the increased nectar

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flow in large measure to larger huban clover across over the State.

Dynamiting has proved successful for knocking off trees at the A. I. Farm north of Brownwood, according to Fabis. He had received inquiries and orders for pecans—all over Texas as a result of the experiment. Fabis found that a full stick of dynamite placed in the top of the old and larger trees is most effective. He waited until fall to use the dynamite, younger and smaller trees for most effective dislodgment of the nuts. He added against careless and indiscriminate use of dynamite for the purpose.

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Our Boys and Girls

BIRTH AND JOURNEYS OF CHRIST

In the fourth year before the opening of the Christian Era, Joseph, a carpenter of Galilee, obedient to a decree of Caesar Augustus that all the world should be taxed, every one in his own city—went with Mary, his wife, to the city of Nazareth, into Judaea, to the city of David—called Bethlehem—because he was of the house and lineage of David.

And so it was, that while the days were passing, he was accomplished that she should be delivered of a son, which she brought forth her firstborn Son, and wrapped Him in swaddling clothes, and laid Him in a manger, because there was no room for them in the inn.

In the same countenance were shepherds, feeding their flock by night, to the angel of the Lord came upon them, and they were afraid, and the angel said, Fear not; behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day a Saviour.

And suddenly there was a multitude of the Heavenly Hosts praising God, and saying, Glory to God in the highest, and on earth peace, good will toward men.

And the shepherds came and adored Him lying in a manger and said, known abroad the saying, concerning the child, and all that he had heard and pondered in his heart.

Now came eastern wise men to Jerusalem, following the child's star, and the king was troubled for prophecy told that from Bethlehem would come a ruler of all Israel, and he sent the wise men there, saying, search diligently, and when ye have found the child bring me word that I may come and worship Him also. And the star led them to where the young child was, and he fell down and worshipped Him; and presented unto Him gifts, and departed not to Herod, but returned another way, forty days after His birth the child was presented at the temple in Jerusalem, whence the family returned to Nazareth.

But Joseph, fearful of Herod's wrath, soon fled with Mary and the child to Egypt and Herod, unaware of their escape, slew all the babies in Bethlehem and all the coasts thereof. When Herod died, Joseph returned with Mary and the child to Israel, but fearing that Archelaus did reign in Judaea the room of his father Herod, he was afraid to go thither, and turned aside into parts of Galilee.

In his fifteenth year, taken to Jerusalem at the Passover, the child, for three days lost from his kin, and they found Him in the temple questioning with the doctors. And He dwelt in Nazareth until His thirtieth year, an humble carpenter, increasing in wisdom and stature and in favor with God and man.

When Christ began to be about thirty years of age He was baptized in the river Jordan, by his cousin, John the Baptist, who passed forty days in the wilderness near Jericho, and began His ministry preaching in the synagogues in Nazareth and in Capernaum.

Soon He gathered about Him a number of disciples, and the most were the twelve chosen as His apostles. Simon called Peter, and Andrew his brother, James and John, Philip and Bartholomew, Matthew and James the son of Alphaeus, and Simon Zelotes, and Judas brother of James, and Iscariot which means the traitor. And He carried His teachings all the regions about Him.

And Christ led His disciples into a desert place of Bethsaida, and retold His fate, and set their feet on a rock and their steps toward Jerusalem for the feast of the Passover, by Jericho, unto Bethphage and Bethany, at the mount called the mount of Olives.

On the Sunday in April before the Feast of Christ was thirty-four years old He



One of the world's masterpieces dealing with the birth of Christ is this painting by Luca del Robbia, dated 1463, and titled, "Nativity with Gloria."

Jean Jacques

(Continued from Page 5) for peanuts, which it put in its mouth.

"Quick, Shut the Window" Mary looked at her grandfather, her eyes were very big. "Grand-daddy," she said, "quick, shut the window or they will run away."

Her great-grandfather closed the window. "Mary," he said, "why are you crying?"

"He is not there. Where is he? Where has he gone? Won't I see him? Tell me grandfather, won't I see Santa Claus?"

In the chimney was a scratching—a pair of black boots came first, then red legs, then a big fat red belly, and there he stood on the hearth with his white beard and white hair all covered with soot.

"Merry Christmas!" he shouted. "Merry Christmas, a small chimney for a fat man, but I wiggled down. Why don't you clean your chimneys once in a while?"

Santa Claus went over to his sleigh and began to take out the presents, putting them around the tree.

"Are they all for me?" asked Mary, in a half scared voice.

"Yes," said Santa, "all for you, every one of them, every single one."

"But how about the other children," asked Mary, "what do they have? I don't want to be a pig, even if this is my first tree."

"That is all taken care of, my child," said her great-grandfather. "Mr. Santa Claus has a sleigh full for each house—he has them all loaded and has only to go home and harness his reindeer to them."

"I must be going" "I must be going," said Santa Claus, "I must be going. I have a lot of children to see tonight, a lot. Merry Christmas! Open the window, please." He jumped into his sleigh, cracked his whip, and was off with a "Merry Christmas!"

Mary sat with a doll in her arms on the big sofa, her little body cuddled close to her great-grandfather's, whose arm was about her—and the Christmas book lay in her lap. She had fallen asleep.

The library door opened. Jean Jacques the Third, the living Jean Jacques, stood in his dressing gown in the doorway, with a book under his arm. He saw the tree, the presents under it, and the candles burning on it. He looked at the empty frame, and his own grandfather sitting on the sofa with Mary asleep beside him.

Glances Over Shoulder Jean Jacques stole across the room and glanced over his ancestor's shoulder. He read the first lines on the open page of the book in Mary's lap.

"Twas the night before Christmas— When all through the house Not a creature was stirring, Not even a mouse. . . ."

Uncle Jean Jacques — Jean Jacques the Third—took Mary in his arms. She did not awake, but nestled closer to him. He turned and moved toward the door, paused an instant, and looked back. The tree was gone — and in the empty frame was Jean Jacques the First in his black coat and white frock.

"Tomorrow is Christmas Day," said Jean Jacques the Third. "By tomorrow we'll have that tree back again with all the presents under it and the candles burning."

SURPRISE CHRISTMAS TREE

Bobby and Jack and Beverly and Jean were tramping through the woods on Bobby's farm. Bobby's daddy was with them. Over his shoulder he carried his axe. For the children were going to choose a fir tree for the Christmas party at their school.

"There is a pretty tree!" Jean exclaimed. "And it is just the right size!" added Jack.

The children and Mr. Jones walked over to the tree which stood off by itself.

"There's a bird in it," said Beverly. "A robin's nest," Mr. Jones remarked. "If we were to chop down this tree the robins might miss it," said Bobby a little sadly. "I wonder whether they always live in this particular tree," thought Jack, who seemed worried.

The four children looked at each other. "We don't want to make any bird unhappy," they all said.

So the searching party moved on. Soon they came to a spruce about the size of the first one. A squirrel was sitting on one of the branches.

"We can't cut the squirrel's playground from under him," said Jean. And the other children agreed.

The third tree the children found was protected by a larger one. Its branches were covered with snow, for the wind could not get at it.

"How about this one, father?" asked Bobby.

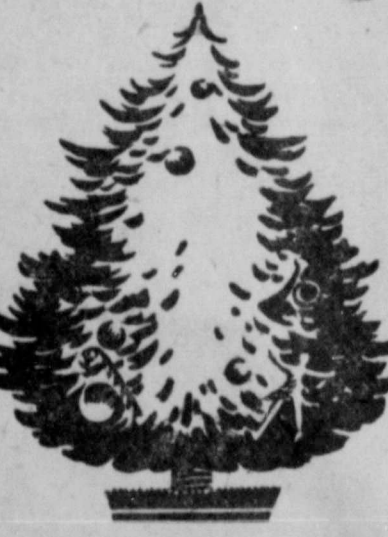
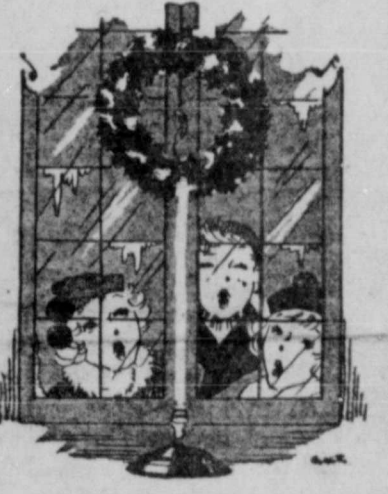
"Oh, I think it is the baby of the big tree," cried Beverly. "And if we look it away, the mother would be lonely."

"I think you children had better come with me," said Mr. Jones. "I don't believe you want to cut down a tree for Christmas after all."

"Oh, but we do!" cried the four children, as if with one breath.

Mr. Jones walked back to the road and stepped into his automobile. The children looked at each other in bewilderment. They followed him and climbed into the car. Then away they went.

The children said nothing. Soon the automobile stopped in front of a big building. A man led them through a door and into a big open place, where there were dozens of fir trees for sale. Each one was growing in a big wooden tub. (Continued top next column)



with earth. Now the children knew they would not have to chop down the home of a robin or the playground of a squirrel or take a baby tree away from its mother. They would buy a little tree that would keep on growing after Christmas was past.

And that is just what they did!

FARMS AND RANCHES

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FOR SALE—Miscellaneous

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APPLES FOR SALE TRUCK LOADS \$75 to \$100 Ton. JOE TONDRER, Longview, New Mexico

TOP SOIL, mites, poultry pests with VAPOR NEST EGG. Saves time, labor, expense. Birds not handled, eliminating production losses. Heat from hen's body causes fungus from harmful chemicals in egg to permeate nests and feathers, riding posts. Egg lasts six months. Satisfaction guaranteed or money back, \$1.20 dozen. C.O.D. Postal Company, 1418 16th St., Denver, Colorado.

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ATTENTION

All kinds of fishing poles wrapped and repaired. 900 Broadway, 7291 Maple, New Orleans, La.

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3/4-in. PLY GUM plywood 4x6 ft. Sound face, sanded 2 sides, \$16.00 per M. ft. (s.d. St. Louis). Ask for quantity prices. SOUTHERN OAK FLOORING & PLYWOOD CO., 4443 Dunean Ave., St. Louis, Mo.

SHOES—High grade Fancy Hand Made Western Cowboy Boots. Write for latest catalogue. Crichet Boot Company, 222 E. Paso, Texas.

FOR SALE—Direct from warehouse, below mill prices. Aluminum Sheet, Coil, Strip, Tubing and Rods; Brass Sheet, Coil, Strip and Rods; Hampan Smelting Co., Inc., P. O. Box 1528, New Haven, Conn.

LOOK! SURPLUS NYLON Nylon Parachutes White U.S.A. unused, approximately 65 yards of cloth with 600 yards nylon cord. 100 different uses. While they last, \$12.50 each. Mail orders accepted.

Lamb Sales Co., 2225 Western FORT WORTH, TEXAS. Ph. 7-4747.

FOXES

FOXES—Nine in one day. Trap slyest furbeast. Particulars free. Guaranteed. Write Kotabrook, Sherburne Center, Vt.

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POEMS wanted for musical setting. Send poem for immediate consideration. Hermann Service, 587 Manhattan Building, Milwaukee, Wisconsin.

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SHEEP DOGS for sale, black English shepherds. Write Box 111, Haysville, Kansas.

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WANTED TO TRADE
WILL TRADE 16,128-egg incubator (a complete \$2,000.00 hatchery) for G.M.C. 6x6 Army Truck. Steamers sold at \$10.00. F. J. Richards, 1815 Waverly St., Houston 5, Texas.

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BROADBREAST Bourbon Red Turkeys—Toms 11, Hens 7. G. W. Quillian, Rt. 5, Waco, Texas.

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Veterans. Approved under public laws 16 and 346. Contact us now. Start in October class. Drawer 831, Forrest City, Arkansas.

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FOR SALE—Welding shop, doing good business, centrally located. Benson, Illinois. For information write Box 224, Okonkwo, Okla.

COTTAGE COURT, 14 units, 7 rooms, modern home. Main highway in Colorado Springs, Colorado. \$75,000.00, one-third down.

19 UNIT COURT, 6 room home, in Colorado Springs. \$22,500.00; \$7,500.00 down, balance \$2,000.00 year. 4% interest. We sell all kinds of Colorado properties. HILL REALTY, Colorado Springs, Colorado.

VARIETY STORE for sale, stock and fixtures; reason for selling, leaving town. Call or write A. C. Morgan, Sumner, Texas.

PLYWOODS

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They won't see the BEST gift 'til 1957!

Christmas is the time to give kids fire engines . . . and dolls . . . and whopping big trees.

But these wise parents gave their children another kind of present too. One they won't even see for ten years!

But when the day comes for Junior and Sis to start college, they'll welcome this gift with very special gratitude.

For, you've granted Junior and Sis the best gift both youngsters the best gift of all— U. S. Savings Bonds!

Government-backed U. S. Savings Bonds are 100% safe . . . pay back \$4 for every \$3, after ten years. They're one of the world's finest financial safeguards in case of trouble or extra expense.

How about you stopping at a bank or post office . . . and buying your children a U. S. Savings Bond for Christmas, today!



"Threw away my harsh laxatives"

"Out they went, all harsh, embarrassing purgatives. For my constipation turned out to be due to lack of 'bulk' in the diet—and gentle ALL-BRAN proved the answer." If you have this trouble, too, eat an ounce of KELLLOGG'S ALL-BRAN every day in milk (or sprinkled over other cereals, or baked in ALL-BRAN muffins)—and drink plenty of water. KELLLOGG'S ALL-BRAN is guaranteed to keep you regular naturally, or double your money back. Order KELLLOGG'S ALL-BRAN today.



"CREAMS" ARE NICE, BUT...

If you suffer from dry, itchy, scaly, embarrassing IRRITATED SKIN, try Sayman Salve! Its famous formula, more than just lanolated, contains FIVE THERAPEUTIC INGREDIENTS used by many physicians. Thousands praise Sayman Salve's aid in relieving externally-caused skin irritations. See what this medicated complexion aid can do for YOU! Over 10 million jars sold.

WHOLE SAMPLES of Salve sent promptly, within 24 hrs. SAYMAN FOOD CO., 51 LOUIS 1, MO.

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For skin beauty, use Sayman Vegetable Wonder Soap.

get O.B. egg noodles today!

At your favorite grocers

FILM OF VITAL IMPORTANCE TO FARMERS

Miracle in Paradise Valley, a new full-length moving picture of vital importance to all who farm, is now nearing completion and soon will be shown at the 1947-48 Sinclair Farm Shows throughout the country.

Produced by the Sinclair Refining Co., this dramatic and entertaining sound movie, featuring a Hollywood cast, shows how many farm accidents can be avoided.

Shocked by the terrible toll in life, health and property damage caused by accidents on the farms, the Sinclair Refining Co. produced this film as its contribution to safety on the farm. Accidental deaths in 1946 reveal that agriculture had more fatal accidents than any other industry—a total of 16,000. Further, agriculture had 1,500,000 accidental injuries in 1945.

And they found the stone rolled away from the sepulchre. Luke 24:2.

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OUT WHERE YOU CAN PARK

HOUSEHOLD HELPS

By MARGARET MOORE

GIVE THE CHILDREN A YULE ROLE

Christmas is the time for giving. So beloved by girls and boys. Let the smallest share the blessing Of preparing Christmas joys.

By MILDRED HARDCASTLE, R. N. (Condensed from The Chicago Tribune)

HOW MANY of us, thinking only to give our children the best of everything, try to exclude them from the Christmas preparations?

To us, those preparations may seem to be only chores, work to be finished before the children can have their day. But to them, preparations are fascinating fun.

We can scarcely expect the child who has experienced Christmas only as a day to get every thing that he wants, to change suddenly and want to give just because he is older. The true beauty and meaning of Christmas as a time to give unselfishly, just as the Wise Men gave to the Christ Child, has been lost when the child can remember only one hectic day of receiving too much of everything.

After baby is walking and talking, he isn't too young to take a small part in the preparations, for even then he can feel the spirit in which they are done. Let him give Daddy a gift, no matter how small. Let him hold it as you say: "This is your gift to Daddy. We will wrap it together." Daddy's thanks to him on Christmas morning will be the beginning of learning the glow that giving brings. Other preparations can be shared simply in the same way.

Sing Carols to Him

The two-year-old can take a much more active part. Let him hand you the fragrant sprays of Christmas greens as you decorate; guide his hand so that he can stick raising in the special cookies that are to be a gift for a special friend, telling him about it as you work. Sing Christmas carols and hear him try to follow the tunes. He can't possibly miss the spirit of gladness which this day should bring, for you'll really be feeling joyful as you sing "Joy to the World."

The three-year-old can help make his own special gifts as well as share in the decorating and baking preparations. One

little girl made her dad a paper weight that still holds first place on his desk. She found a large smooth stone big enough to place a snapshot of herself on its top. Her mother helped her glue it into place and then give the whole thing a coat of clear shellac.

After the child can handle blunt scissors and crayons, he will enjoy making many different decorations for the tree, the windows or the rooms.

Easily-Made Decorations

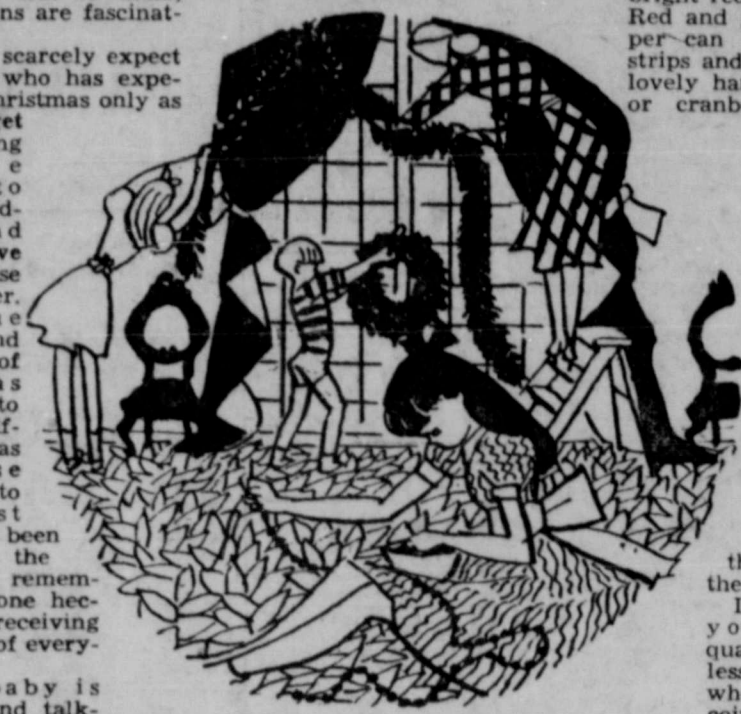
Paper colored and cut into inch-wide strips, pasted together into a chain of rings is a very popular decoration, easily made. Pictures from old Christmas greetings may be cut out and hung with bright red or green yarn. Red and green crepe paper—can be cut in long strips and fluted to make lovely hangings. Popcorn or cranberries may be strung. Any one of these activities, taken a little bit at a time, will keep the child busy and happy while you do the more difficult jobs with which he can't help. Remember, though, not to expect perfection! Accept them in the spirit that they are done.

If there is among your child's acquaintances some less fortunate tot who will not receive many gifts for Christmas, this is an ideal time to teach him the joy of sharing with no thought of a gift in return. Let him choose from his own toys those that he has outgrown or doesn't often use and help him wrap them with some candy or cookies to give to the other child.

Let Him Give His Gift

Take him, if possible, on Christmas Day to give his gift, to see the delight that it brings. Having seen the picture of a child being happy with much less than he has will make him appreciate his own abundance more, as well as give him the desire to share to make another happy.

Again, don't miss the beauty of Christmas music to emphasize the spirit of your preparations. Your radio is a special blessing at this time with its wealth of good music. Sing, even though you can't carry a tune. Your children will join you and you'll be surprised at the song in your hearts. Spread out the joy of Christmas so that The Day becomes the jeweled setting in the ring of happy preparations shared.



GAY DOORWAY SIGNALIZES YULETIDE WELCOME

Because time is limited to finish outdoor holiday decorations, concentrate your efforts around the doorway, an appropriate place to set the stage for a bright and cheerful Yuletide.

Those who have outdoor lights can make the nighttime welcome warm with color. Combining the lights with wreaths, green roping, and cut branches will carry the decorative scheme through the day.

In using lights and greenery together, remember that red lamps have a tendency to make foliage colors appear brownish, but green lights increase their greenness. White lamps produce a bright sparkle, accenting all colors, while yellow and orange give off a mellow glow. Blue produces a hushed appearance.

Ornaments Lend Glitter
Decorations around doorways, protected with a porch roof, may utilize tree ornaments to reflect the colored lights and give the greenery an extra glitter.

In the porch-covered doorway green roping framing the window in the door should be studded with tree ornaments. They are repeated in a large cluster in the upper

corner, where a large evergreen branch across the top of the doorway and one down the side are joined.

Spruce, fir or pine boughs may be used here, and where large ones are not obtainable two or three small ones are tied together to gain the needed size. A string or two of lights are threaded through the green branches to brighten the nighttime effect.

Festive Appearance

The small entrance porch or door shelter can be given a festive holiday appearance with a massive cluster of evergreen branches fastened in the gable end of the roof. To avoid making many holes in the porch, five to seven branches are stapled in cluster formation to a 6 by 12-inch board.

Place the branches in position with the ends curving slightly away from the porch. The board is then secured in position with two medium-sized wood screws.

Colored lights are spaced along the branches and the arrangement is completed with a large, shiny, red oilcloth bow. Silver and red bells are clustered on the wreath hung in the center of the door.



DON'T NEGLECT YOUR APPEARANCE

So you're worn out. This getting ready for Christmas has been a lot of work and you feel old and tired.

Keep your spirits high, anyway, mother! And whatever you do, don't neglect your appearance.

Wear a fresh, pretty dress. Use those

little tricks of make-up and all those things you do other seasons of the year—even though you just feel like giving it all up and falling into an easy chair.

The finest Christmas ever planned can be wrecked by tired, cross, discontented-looking women. Never forget that!

TESTED RECIPES

Best Wishes
Merry Christmas to you all and may this be the best New Year ever. Let's start it off right by following this little poem:
"Serve a laugh with meat loaf,
Serve a smile with steak,
Serve a grin with gingerbread,
And chuckles with the cake.
Whistle with the waffles,
Sing a song with salad,
Hum a tune while kneading dough.
Don't you know a ballad?
Beat time with the rolling pin,
Tap-dance while you fry,
There's kitchen fun for everyone
Who'll make it—why not try?"

Homemakers prepare and serve at least 1,095 meals a year and that's not counting parties, teas, and evening snacks. So why not have some fun with every meal and make the work in the kitchen as easy as possible with a labor-saving recipe such as this:

Orange All-Bran Hot Breads
1/2 cup shortening 4 teaspoons baking powder
2 teaspoons grated orange rind 1/2 teaspoon soda
1 cup sugar 1 teaspoon salt
2 eggs 1 cup milk
1 cup All-Bran 1/2 cup orange juice
3 1/2 cups sifted flour
Blend shortening, orange rind and sugar thoroughly. Add eggs and beat until creamy. Stir in All-Bran. Sift together flour, baking powder, soda and salt; add to first mixture alternately with milk and orange juice. Stir only until flour disappears.

Baked Apples Popular

Apple time is here again. And once more home-makers are preparing those delicious cobblers, puddings, pies, and other apple dishes with which to delight their families.

Baked apples are famous for their versatility. Served with cream they make a tempting and nu-



"Between-meal snacks don't faze me... I give them Hi Ho!"

4 VERY GOOD REASONS...

- FINER FLAVOR
- TENDER BAKED
- OVEN BROWN
- SUNSHINE BAKER FRESH

FROM THE THOUSAND WINDOW BAKERIES OF Sunshine Biscuits

tritious breakfast item. Stuffed with sausage or mince meat, baked apples are a welcome treat on luncheon or dinner menus. So, when your family troops in and asks, "What's cooking?" let the luscious aroma of baked apples be the answer.

Below is a simple recipe for baked apples which can be varied in any number of ways. For a party dessert you might top the apples with meringue and maraschino cherries. Or fill them with raisins and nut meats, if you desire.

Baked Apples
6 apples
3/4 cup brown sugar
Cinnamon
Lemon juice
2 tablespoons butter
3/4 cup sugar
1 cup water

Wash and core the apples. Peel skin about one-third of the way down. Fill center cavity of each apple with two tablespoons brown sugar and sprinkle with cinnamon and a dash of lemon juice. Dot with one teaspoon of butter. Place in a baking pan.

Boil three-quarters of a cup of sugar and one cup of water for five minutes. Pour around apples and bake uncovered in a moderate oven (375 degrees) for 25 to 30 minutes, or until tender, basting frequently with syrup in bottom of pan. Remove from oven and cool in syrup.

Mashed Sweet Potatoes
Mashed sweet potatoes topped with rich, creamy marshmallows. Doesn't that sound like a delicious concoction? And you can make it even more delicious by mixing nuts with the potatoes.

Try the following recipe and see if your family doesn't agree that here indeed is a dish to win anybody's approval.
3 1/2 cups mashed sweet potatoes
1/2 to 1/2 cup unsulphured molasses
3 tablespoons butter or margarine, melted
1 teaspoon salt
1/2 teaspoon grated lemon or orange rind
Marshmallows
Combine all ingredients except marshmallows. If potatoes are too dry, add a little milk. Dip marshmallows in additional molasses and arrange over potatoes. Bake 30 minutes in a moderate oven (350 degrees). Yield: six to eight servings.

Holiday Cut-Out Canapes
1 3-oz. pkg. cream cheese
3 tablespoons milk
1 No. 2 can cranberry sauce
1/2 lb. package processed cheese
1 3-oz. can deviled ham
Crisp crackers

Soften cream cheese with milk, blending until smooth; season if desired. Slice cranberry sauce thin; cut out in bell and star shapes, using small cookie cutters. Slice processed cheese and cut out with cutters into holiday shapes also. Spread cream cheese on crackers and spread deviled ham on additional crackers. Top cream cheese-crackers with cranberry cut-outs and ham-spread crackers with cheese cut-outs. Garnish cheese cut-outs with pimiento. Arrange on platter with plain crackers. Garnish platter with watercrackers. Serve with juice cocktails. Serves 4 to 6.

The ancient Zapotec Indians of Mexico had dentists who made excellent gold fillings. For an anesthetic, they fed the patient certain mushrooms which stupefied him.

The heaviest populated States in the Union are Rhode Island, New Jersey and Massachusetts, which average over 500 persons per square mile.

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Phone C-7287

"HARK, THE HERALD ANGELS SING"

This world famous Christmas anthem was written by Charles Wesley, eighteenth child of a poor, struggling English family and brother of John Wesley, founder of the Methodist church.

It was while on a boat returning to his homeland from America to which he had come with his brother John and where he had been very ill, that he began to write verses for sacred hymns. He became the author of 6,000 songs, among them, "Jesus, Lover of My Soul," "Christ the Lord is Risen," and other equally well-known hymns.

And it was on Christmas morn (1730) while listening to the bells on his way to church that this famous composer was inspired to write "Hark, the Herald Angels Sing." The song, though unfinished for nine years, became one of the world's most sacred anthems.

The music is taken from Mendelssohn's Festge song and after several revisions was published finally in practically its present form in 1856—two years before the goldseekers' rush to Colorado.

It is the only song of Wesley's to be included in the Church of England's Book of Prayer.

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