## The Memphis Democrat



RECEIVES CROWN - Pictured above is Miss Leslie Helm receiving the Ho Phatht Dunearoming
Queen crown from Cyclone Captain Bunky Adcock in ceremonies before the Memphis-Clar-
endon game Friday. To the left are Captain Don Gailey and Attendant Teresa Beckham and
Memphis To Travel To
Lefors For Tough Game

## Rain Stops Harvesting; 25,967 Bales Ginned

Highway 287 Tour To Pass Here Tues.
Burglars Hit
Uncle Pete's
Store Tuesday

## moncus

 $=5$ $\pm=5$ mo Sitray witw weid beoterit



> H. L. Hoggard,
> Hedley Farmer, Dies Saturday

Law Officers Here HaveBusy W eekend


Rains This Week Measure 1.40 Inches Here, Up To 3 Inches In County


ANNUAL DRIV Martin makingE - Pictured above are three Girl Scouts and Finance Secretary L. C. Girl Council, to begin Monday, Nov. 6. From left to right the girls are: Lynette Spicer, daughter of Mr. and Mrs. Robert Spicer. Fleta Coldiron, daughter of Mr. and Mrs. Gas

The Memphis Democrat
 Owners and Publishers


 EDITTORIALL

Comparison of Agricultural Production
 Hixher vields are ere reported in the Sowiet Union because their



$\qquad$
 ton Betes in erems, of both solls and climate. Thus far, climate
bas been more a limiting factor to expand tarm output in U. S. food production should caily support the growing


| HOME LOANS <br> -5रatim $\qquad$ <br> FIRST FEDERAL $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> FIRST |
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## Across the Desk <br> What Other Editors Say

## 4. TR 5

30 years ago
November 6, 1931 Soveral members. of the
Amerian
Levion Post wo Childress Teusday evening
Eart Earp, State Lexion
Lander mander, of Sweetater,
Those who attended Those who attended the mpeatikg
in Childress from Memphis were:
H. H. Lis dro P
 Guthrie and R. Morgensen, R R
Geusenold
An entertaining talk
 time of depression headlined t
Rotary program Tuesday. Jo
Deaver, who made the Deaver, who made the addre
kept the club members laughin constantly at his jokes and wise
cracks. but hrouk it and
was an undercurrent of there
an sond common sense.
 Dr. and
here Sunday

## 20 years ago

November 6, 1941

brought smiles to the faces
farmers and businesmen as Ha
Countys "white mold"
HCCKAB
PLUMBII
\& HEATII
2
Contraction, lay



# SOCIETY NEWS 

Janet Simmons Is Crowned Football Queen at Lakeview Friday Night

|  |  |
| :---: | :---: |
| Sim Goodall Is <br> Guest Speaker At <br> Atalantean Meet <br> The Atalantean Club met $O$ |  |
|  | janet simmons |
| der and the invocation was given by Mrs. L. C. Martin. <br> Mrs. Aronafsky, pro | C |
| Mrs. Aronofsky, program chair- man, introduced the program on | Extended |
|  | From Costal Area |
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| mant." Goodal told the club haties. of the power of the co commision: |  |
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BRIDE-TO-BE - Mr. and Mrs. John W. Smith, 403 South Walter Elizabeth, to Wade Ervan Maynard, son of Mr. and
 Church in Memphis, Friends of the couple are cordially in vited to attend the wedding.

Little Theatre Enjoys One-Act Play Wednesday

| ay Wednesday | 50n Anniversary |
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| der, Comis comen .ider |  |
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Mrs. J. M. Baker is Honoree On 75th Birthday at Family Gathering


Mr. and Mrs. Jeff Harper Celebrate 70th Wedding Anniversary Sunday
$\qquad$ their hame Sunday, Oct 29.
Here to enjove the oceasion with
them were several of their chli-
 in Fayett Countye. Ola. near Glen
Allen where they were both borru
and raned
In 19eo, Mr. and Mrx Harrer

## 

 Looking batk, Mr and MrsHarpee reallet hat they walked
a Ereat portion of the way, espe.


## Birthday Dinner Honors Miss Lewis <br>    <br> CELEBRATE FORTY-SECOND WEDDING ANNIVERSARY miliarly known as "itten Jess" distinguish him from his uncl JJss, celebrated their 42nd wed ding anniversary Wedneaday ding anniversary Wednesday. They are living on Dr. O. Goodalis farm southwest of Men phis, and have llived in Holl Cem phis, and have lived in H ty most of their lives. They spent a few years in Chil dress and CCllingsworth Countie between the times they had live dress and Collingsworth Counties, between the times they had lived in this county. The opportunist meets the wo at the door and gets a hide for

 Visitors Sunday in the home Ariz., former Hall County resi-
dents, Stacey Waites and family dents, Stacey Waites and family
of Lakeview and Jimmy Waites of
Memphis.

W. C. Rexrodes To Celebrate 50th Anniversary



Monzingo-Cluck Nupital Vows Read In Pretty Church Service Saturday



## LESLEY NEWS

PFC Donald Lamb Gets Marksman Honors With M-14
$\qquad$ Locals and Personals Mrs. H. S. Bridges of Abilene

| ple for our Spook Party last week. | Sr., Nannie Hubbary and Sam- |
| :--- | :--- | :--- |

Mr. and Mrs. Claude Lamb, Hed-
ley, achieved reconnition as a top
Army marksman Oct. 11 by qual-


New Space-Maker phone fits almost anywhere

This compact new color phone by Gen Tel makes
room for itself wherever you want it -in the kitchen, bedroom, den, any part of the house. When installed, the dial and receiver hook can be set in the position handiest for you.
You'll find there's room in your life for a compact PACE-MAKER* extension phone. Order yours at usiness office today. (Remember, the second

GENERAL
TELEPHONE

(1)


| first pick STRAWBERRIES |
| :---: |
| $3{ }^{\text {ior }} 888$ |

PANCAKE MIX 2 lb. pkg. 29¢
look at what 818 Spinach 6 for $88^{\text {c }}$ Applesauce 6 for $88^{\text {c }}$ Apricots 4 for $88^{\circ}$ Fruit Cockial 4for $88^{6}$ Tomatoes 5 for $88{ }^{6}$
 PEACHES Apple or Cherry


| OLEO | BISCUITS |
| :---: | :---: |
| $88 ¢$ | $11^{\text {cus }} \times 886$ | FRYERS 29'

S9¢ bavanas 106
BACON 57c 156 GROUND beef 45 Lettuce 106
 COFFEE 65¢ РоTATOES 696 $4^{\text {for } \ldots . . . . . . ~ 88 థ}$ Double S \& H Green Stamps WED. \& FRIDAY With \$2.50 Purchase or More

A Head ThFul HiNT FRom Your Pharmacy

Maintain The Date On Your Prescription Label For Safety＇s Sake！
$\qquad$
KEEP Your medicine chest cleaned out
TMO RECIItrebd pharmacists
TO SERVE YOU
We deliver prescriptions any
hout of the day or night．

Tarver－Stanford Pharmacy
Prec Tarrer Phone 259．3541 L．W．Stanford


NOW HEAR THIS AND YOU＇LL BE TYPING IN JUST


NOW SMITH－CORONA OFFERS YOU A COM PLETE AUDIO－VISUAL TYPING COURSE FOR ONLY $\$ 3.95$ ．Five LP records and an easy－to－read instruction book．All yours when you buy any bright color Smith Coronas than any other portable．）Now buy Smith－Coronas than any other portable．）Now

The

## Memphis Democrat

## Gudilusglit

## Cake Mix

 COFFEE mis $59^{\circ}$ BREAD $=11 / 21 \mathrm{lb}$ ． 10 af $15^{c}$MILLK 2 large cans 29c 2 lbs．for ．．．35c 3 cans for ．．25c

## Cheese $79^{\text {c }}$

|  |
| :---: |

## FLOUR

CRISC0
3 lb can ．．．79c 10 lbs ．．．．．95c Giant size ．69e

| Idaho－Pramed |  | PICNI－MEAT |  |
| :---: | :---: | :---: | :---: |
| SPIUDS |  | ${ }_{\text {PICNICS }}^{\text {Sim Ray }}$－pem | 29 c |
| Sack |  | Por Pomd CHOPS | 496 |
| LETTUCE | 10\％ | Pork SAUSAGE | 396 |
|  |  | FRYERS USDA raded | 250 |
|  |  | EEEF ROAST | 458 |
| AVOCADOS |  | BACON | 89 |

Goodnight Grocery

## 

\(\begin{gathered}DR. JOE FINDLEY HONORED<br>BY CHURCH AT CANYON\end{gathered} \left\lvert\, \begin{aligned} \& nual rhythm has its appeal an<br>\& beauty. Each month within a sea\end{aligned}\right.\) Dr. Joseph Findley of Canyon, remembered here by many as minremembered here by many as min- tister at the First Christian Cho wise accepts his climatic



Harold Bugbee To Exhibit Paintings In Wellington


## Mother of Local Resident Is Buried In Olton

| Services were held at 2 p . the First Baptist Church on with Rev. John Lewis, officiating. <br> Mrs. Douthit, an Amarillo for the past four years, nday in Northwest Texas al. <br> She was born Nov, 28, 18 had lived in Olton from 1 1939. She moved to Plainv lived there from 1939 to 1 then moved to Amarillo. |
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| D | <br> Display rate in classified Display rate, run of paper ${ }_{-65 \mathrm{e}}^{75 \mathrm{c}}$ After want ad is taken and sot

In type. .t muat bo paid for even
it eancellod before paper is iosu-
 by personal contact with eustom
Orase epecilly in FR RENT and}
For Sale

| Tried it yet? The new Seal Gloss |
| :--- |
| arcylice finish for vinyl and all |
| hard surface flors. It's different. |
| Thompson Bros. Co. |
| Th- |


| FOR SALE: Several used TVs. |
| :--- |

FOR SALE: Two young Angu

$$
\begin{aligned}
& \text { We loan Carpet Shampooers at n } \\
& \text { cost with purchase of Blue Lustr }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Shampoo. Thompson Bros. Co. } \\
& \hline \text { FOR SALE: } 2 \text { bedroom house }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Building formerly occupied by } \\
& \text { Memphis Studio at } 609 \text { Main. } \\
& \text { Good location for an Office } \\
& \text { Or Beauty Parlor }
\end{aligned}
$$

THOMPSON BROS. CO.

## PLASTIC CLOTHES BABKET <br> 






## John Lemons Undergoes Knee Surgery Friday <br> $\rightarrow B \rightarrow$ mand

Let us help you with all your floral needs.
We specialize in corsages and floral arWe specialize in corsages and floral ar-
rangements for every occasion rangements for every occasion.

Ritchie Florist

$\begin{array}{lll}\text { A tap } & \text { er } \\ \text { is easy } \\ \text { us } \\ \text { present } & \text { mo } \\ \text { mo }\end{array}$

$$
\begin{aligned}
& \text { HERE'S YOUR CHANCE TO ENJOY } \\
& \text { COMPLETE COVERACS } \\
& \text { IN A STATE NEWSPAPER }
\end{aligned}
$$


Fort Worth Star-Telegram
BARGAIN RATES



Hall County Soil Conservation District News $\begin{array}{ll}- & \text { pe } \\ \text { an } \\ \text { in } \\ \text { th } \\ \text { th }\end{array}$ g expanded. TTis would mas mean
the organ entil defense
that about ten per cent of the So Met people were a part of the civil
defense operation. It was estimat.-
ed at that of of "plowpan", sometimes res hear get of the Soviet civil defense ac--
tivities would range between $\$ 500$
mans have long been recognized,
mat
but their effect million and $\$ 1.5$ billion. It was
and ent entimate their effect on plant growth
and
Union had spent
 defense activities. It might be than a compact layer of soil a fee
pointed out that the Russians in
Moscow hase thick, that oceur a few
inche built-in shelter and
have had for ber some time. I refer
ine caused mostly by tayer. They
are tillage im$\begin{array}{ll}\text { have had for some time. I refer } & \text { are caused mosty by tillage im- } \\ \text { to the subway, underground, or or } \\ \text { metronts and farm tractors move } \\ \text { mete as it is called in Russia. } & \text { ing across the land. Plowpans may }\end{array}$ This subway is 43 to 45 miles long
and approximately 100 feet deep.
Plans are in the making to expand $\begin{aligned} & \text { occur in most all types of soils, but } \\ & \text { teand to ocur most trequenty } \\ & \text { loand or sandy soils. Probably be- }\end{aligned}$ Plans are in the making to expand
this operation by some 35 miles.
cause these soils are tilled sooner
Several years ago 1 was told by
Russian officials a that the subway when moisture con-
ditions are high.
Farmers often wonder what ef-
 stantially all of the people of Mos-
cow within a time period of ap
corocts are most noticeable years of low rainfall. The
during
most harmful effect is the proximately 15 to 20 minutes. In
other words, they were pointing
most harmful effect is the re
striction and the movement out to me that any Russian desir.
ong ta mont roots. When this happen
ing one one part of the
city to to mots do not penetrate a



## he Soviet republies, It is entere in most instances by escalators i banks ofs approximately sis welve. Whether or not the Sovi

er in
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L. K. Swindell Farm

| LOCALS AND |  |  |
| :---: | :---: | :---: |
|  | Dick received the first in a seriesof X-ray treatments for enlarged of X-ray treatments for enlargedtonsils. |  |
|  |  | panied her home on Wedinestay for a vistit in Fort Worth. |
|  |  |  |
|  |  | of Mr and Mra |
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|  | nd |  |
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|  |  |  |
|  |  | Elec. Motor Rep |
|  | ited here over the weekend with her parents, Mr. and Mrs. Ted |  |
|  |  | Gidden Electric <br> 10 th \& Bradford CL $9-2337$ |
|  |  |  |
|  | Think it over. .... |  |
|  | Sausagemaking Is A Public Trust |  |
|  | You can trust us ..... <br> We have made it since 1933 |  |
|  |  |  |  |
|  | Wholesome :-Inapected |  |
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only GAS oven-with-a-brain keeps the meal serving-hot without over-cooking!

Exclusive with gas ranges, Oven-with-a-Brain can hold heat at a precise $140^{\circ}$ - not enough to cook food, but just right for keep. ing it moist and warm for hours! This new low-temperature control is great for heating plates, and won't damage the finest china. It's ideal for thawing frozen foods quickly and safely. And it's just one of the many automatic features that make modern gas ranges the best-cooking (as well as the best-looking) you can get. See for yourself - and look for the Gold Star Award that marks the very finest buys!


Pretty Bridal Shower in Lakeview Honors Mrs．Don Hill，Recent Bride Mrs．Don Hill was honored with
Sneed，Lance Legritt，Ruby Rice，
a bridal shower Tuesday evening，
Sim Gowdy，
Oct．17，at 8 p．m．in the Lakeview
Hignight，C．R．Lehn Cawps，Lape Sahhy $\begin{array}{ll}\text { Oct．17，at } 8 \text { p．m．in the Lakeview } & \text { Hignight，C．．．Lewis，Lupe．Saha－} \\ \text { School Cafeteria．The Halloween } & \text { gun，James Vick，D．Henry，B．F．}\end{array}$ color scheme was carried out in Davis，and Arnold Whitten． party decorations． thrs，Doyle Fowler registered
the gests at a table laid with a Mrs．Jeff Aduddell lace cloth and centered with an
arrangement of fresh cut fall Is Hostess For Christian Council the loveciving new line to introduce
conse Woman＇s Council of tormed
consisting of Mride ．Leroy Pate，
Christian Church met at 3 ofelo groom，M．H．and Mrs．Don Hill．
Daind Dainty cookies a no o orange
punch were served by Misses Pat－ $\begin{gathered}\text { Adurdell at } 1113 \text { West Noel．} \\ \text { Mrs．H．A．Randal was leader }\end{gathered}$ y Reed and Evelyn Davidson．The
serving table was laid with a lace
the program，＂Mexico and Brazil－ cloth and centered with a a laree the program，＂Mexico and Brazil－
pumpkin containing a lovely ar－ the group．A prayere was we by

 \begin{tabular}{l|l|l|}
\hline were glittered tapers anrangement \& Stevens gave the devotional which <br>
was most interesting，taken from

 $\begin{aligned} & \text { crange－ruffled skirts．} \\ & \text { Music was provided throughout }\end{aligned} \left\lvert\, \begin{aligned} & \text { was most interesting，taken fro } \\ & \text { I Timothy } 1: 1 \text { ，Peter } 1: 3\end{aligned}\right.$ 

Nusic was provided throughout \& Titus $3: 7$ ．It was entitled＂ <br>
the oceasion by Mrs．H．W．Spear \& Lively Hope．＂Mrs．Herb Cur
\end{tabular} Mrs．Clyde Reed entertained the gave a discussion on Freema bride，groom and guests with a

game，after which the gifts were
presented to the bride and Chihiahua．＂The
Loft of Brazilia＂was

pren |  |
| :---: | :---: | :---: |
| Don is on leave from the Self－ | Didgen is on leave from the Self－Cristian Home for Children

riden Air Fore Base，Michigan，
was the topie of Mrs．A．A． mane 2nd Class．He is the son of $\begin{gathered}\text { Odom＇s talk．} \\ \text { The meeting closed with the }\end{gathered}$ Rev．and Mrs．He W．W．Hill，Lake．
view Baptist Church．


give us strength to our utmost need．
Give us faith to move the
Make us to live in the truth，to homor all men， love the brotherhood with a pure heart fervently．

Teach us to fear God and keep his commandments and do good to all men as we have opportunity． For no man can live to himself nor die to himself and none goes his way alone；for all that we do for others are the Lord＇s．
Grant that we may seek after the living God and let us not be so satisfied with the stream of life that we forget the Fountain．

Lead us in paths of righteousness and deliver us from in and corruption，and may our love for thee ever e a living fire，through Christ Jesus．

## Caprock TV Translator System

To clear the state of old business，the Board of Directors，in their business ses－ sion on Thursday night voted the follow－ ing policies：
1．Effective November 10th， 1961 all dues over 10 days past due will be assessed a 10 per cent penality．

2．In as much as the constitution and by－ laws of this corporation automatically revoke the membership of those who do not pay their dues and assessments： It was voted to assess a $\$ 10.00$ renewal fee to those who wait until after court action against them to pay their dues．

3．The board instructed the manager to turn the old and uncollected business over to the attorney and continue with the county survey，and solicit new business．

Caprock Translator System O．E．Setliff，Mgr．

WSCS，Guild Meet For Joint Supper
$\qquad$

| ation Mo Troer ted ino imo |
| :---: |


．

Charles Waller Is Honoree On
17th Birthday


DR．JACK L．ROSE OPTOMETRIST

505 Main Saturday Afternoon
Penneys
ALWAYS FIRST OUALITYI FOUNDERS DAYSS FABULOUS

COLLECTION of SWISS MOVEMENT WATCHES MADE FOR US ALONE y a famous MAKER！ $\$ 888$ your
Choice
plus $10 \%$
federal tax
Ophelia Club Enjoys Beatnik Party 0 ct． 23 The Ophelia Club of Estelline
met for its regular meeting Mon－ not for its ragular meeting Mon－
day，Oct．23，in the home of Mrs． Jack Boney，Jr．，with
being Mrs．Rab Holland． being Mrs．Rab Holland．
The oceasion was a Beatnik par－ ty．The guests all dressed in par－
pical costumes．
dury pical costumes．Suzy Rapp was
chosen most appropriately dressed． The house was decorated with
black crepe paper over all the win－
dows light was furninh dows；light was furnished by can－
dles in brown bot
lure ture in the living room was used
The guests sat on the floor The guests sat on the floor on
pillows．
Refreshments were served first
on small trays with a red banda－
na motif．Napkins were paper red na motif Napkins were paper red
bandanas．Meat and chease sand－
wiches，assorted pickles，fritos，
potato chipteliner


Thompson Bros．Co
STARTS FRIDAY， 9 AM here come the big ones．．．choice buys．．．f ic values．．．saved for this day，honoring founder，Mr．J．C．Penney！


DECORATED JCP MELIMAC DINNER SET FOR EIGHT？
Imedate 14 Exacal ．
－ 2 pe．butter dish
－sauce boat
－ 3 pe．chip＇ndip
Complete party service includes vegetable bowl． 134 platter，sugar，creamer！Plates，cups，bowls．．．all pied
color coordinated！All 50 pieces Melmac molded
Mayfair． Mayfair．

SPECIAL！ First Quality

## Nylon Hose

Seamless In Two Colors
2 pair $\$ 1.00$
WOMENS
Elastic Leg
Rayon Briefs 4 pair $\$ 1.00$

WOMEN＇S Cotton Flannelete
Pajamas


Sleep warm，sleep prettily all winter
$\qquad$
$\qquad$
$\square$ washable，flash dry．Sizes 32 to 40 ．
Scoop for you，for gifts at this low

DON＇T MISS THIS！
Assorted Scarfs

UNBLEACHED
Belle Isle

## MUSLIN

4 yards $\$ 100$


SOFT，STRONG URETHANE FOAM！ 2 for \＄5 Bouncy，non－allergenic p cooi air circt
hand wash1
$\$ 2.50$ each．

Finest Grade Long Fiber Cotton
Sheet Blankets
$70 \times 95$
$81 \times 108$＂

## $\$ 198$ $\$ 928$

SPECIAL PURCHASE！

## GIRLS NYLON <br> QULLT ROBES S

Don＇t Miss
$\$ 300$
This Buy


## 號


Auto
To Open Saturday

# Nen Store In Memphis Opens Sat., Nov. 4 C. CRAND OPENING SALE 

 REGISTER NOW for Thousands of items to select from at WHITE'S LOW SALE PRICES!$\qquad$

VALUABLE PRIZES to be given away at our
store, Saturdav No. $11,4 \mathrm{p} . \mathrm{m}$




White's "Hi-speed"


Guaranteed 24 months



## Heavy-duty Hydraulic <br> R2-ounco con Roducod for this Big Event



ROCK BOTTOM PRICES on WHEEL GOODS

ve More on TOP Quality Auto Accessories!

$\underset{\substack{\text { Cunbeam Auto. Toaster } \\ \text { Crome with Bakelite trim, oclor } \\ \text { selector. Regular } \$ 16.881 \\ \text { Special }}}{ } \mathbf{5 5}$
$\underset{\text { Steam or or Dry Iron }}{ }$ Steam or Dry rironing at your fingertip
Right or left hand inong

Sunbeam Electric Skillet
$81 / 2$-inch. Accurate thermostat con.
Sin 95 $81 /$-inch Accurate thermostar con
Immersible to handie. Reguiar $\$ 9.88$ Metal Lid for Sunbeam Skillet

Imagine! A Springfield . 22


## WTITE <br> THE HOME OF GREATE

0 wned and 0 perated by B. D. McKendree

502 Noel St. Phone 259-2761 MEMPHIS, TEXAS

## FREE Lolly Pops and Balloons for the Children

845
$\qquad$


Folds compoctly for sosy storagol

54-inch sixe - ventiloted motal fopl | PAD and COVER |
| :---: | :---: |
| For Ironing table.... |

Official Size Footbal


Football Helmet 219
Football Jersey 149
Foothall Pants 449
Shoulder Pads 98

## $\star$ Register for $\star$ frit Piliss!

- It's Fun! It's Profitable!

Anyone over 16 May Enter!
Bring the Whole Family and Shop in Our Large Well-Stocked Store!

SHOP "WHITE'S"
The Southwest Greatest
Discount Center

## Chevrolet Will Celebrate It's 50th Anniversa

Potts Chevrolet In Business Here For 33 Years


ESTELLINE NEWS


Chevrolet's 50th Birthday WEEK-LONG CELEBRATION STARTS FRIDAY, NOV. 3rd


CHEVROLET AND HIS CAR - Famous race driver Louis Chevrolet displays his experimental 1911 car which went into production in 1912. It was the beginning of
one of the automotive industry's most fabulous success stories and one which is high-


CHEVROLET 50 YEARS LATER - Above are three pictures of the wide range of choices Chevrolet dealers are offering for 1962. At top is the Corvair 4-door seda he Chevy II 4-Door Sedan, and the Impala Sport Sedan.

Over the years, Chevrolet has pioneered many engineering improvements in the low - price field, bringing within reach of the general public a variety of performance, convenience and comfort items previously reserved for the more expensive cars. Among its more important "firsts" in the low - price field were:

1. First modern six-cylinder engine (1929)
2. Knee-action suspension (1934)
3. Automatic Transmission (1950)
4. 12-volt electrical system (1955)
5. Full-coil suspension (1958)

Over 33 years ago we started selling and servicing Chevrolet cars and trucks. During this time we have enjoyed our business contacts and personal relations with the people of Memphis, all Hall County and the entire area which we have served. Good friends are like good cars, you take much pride in them, you know they're dependable. So we have a high regard and much confidence in our friends and our product. A product is good or bad by comparison. It is with pride that we look back recognizing the merits of the Chevrolet name in the motor car field, and its public acceptance. Especially are we grateful for your patronage and past favors, which made it possible for us to serve you through the years. May we have the privilege and pleasure of continuing our service to YOU.

## Potts Chevrolet Co.

