

# The Memphis Democrat 40 PAGES This Week

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

Home Paper  
"Bringing News  
People You Know"

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 19, 1963 \*\*\* TEN CENTS \*\*\* NUMBER 31

## Memphis To Play Turkey Here Friday

Memphis Cyclone basketball team will host the Turkey Friday night at Cyclone gymnasium. The two games that promise to be exciting.

## Rites For Oren Jones Wednesday

Funeral services for Mrs. Oren Jones, 77, long-time area resident, died Friday at his home one mile south of Hedley, where he had lived for the past 16 years.

## M. G. Potts, Hedley Resident, Dies Friday

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## John J. McMickin Retires After 57 Years With F.W.&D. Railroad Here

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## Atalantean Club To Give Away Whiteface Heifer

The Atalantean Club will give away a 15-month-old whiteface heifer from the D-Bar herd Saturday afternoon, Dec. 21, on the courthouse lawn, according to Mrs. Earl Allen, club president.

## Weather

Below freezing temperatures were recorded for Memphis during the past week, according to J. J. McMickin, local weather observer.

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SANTA'S VISIT—Shown above are some of the pre-school age children who were on hand to greet Santa when he paid his annual visit to youngsters here. Approximately 1,600 bags of candy, fruit and nuts were passed out to the children from all over this area who were on hand for the occasion.

## Date For Hall County Livestock Show Set

At a meeting held last Saturday, the date of Saturday, Jan. 4, was selected for the annual Hall County 4-H and FFA Livestock Show.

Present at the meeting were members of the Memphis Chamber of Commerce livestock committee, farmers, vocational agriculture teachers, livestock exhibitors, fathers, Chamber of Commerce Manager Clifford Farmer and County Agent W. B. Hooser.

The deadline for entering the show was set for 5 p. m., Friday, Jan. 3.

All animals will have to be weighed on Omer Hill Elevator scales so that they can be placed in the proper weight classification, it was announced.

Jerry Hawkins of Clarendon was selected as first choice by the committee to be the hog and sheep judge for the show, and he has accepted.

Hood Wells, County Agriculture Agent of Hardeman County, was named first choice for judge of the steer and breeding cattle, and Mr. Wells has accepted to be the judge.

Classes named by the committee include: Steers — light, medium and heavy, weights according to the Houston Show Catalog.

Breeding cattle — calf class, junior heifer class, senior heifer calf class, and a cow class.

Barrows — Duroc, Hampshire, Poland China and Berkshire, each breed including light and heavy classes.

Glits — Duroc, Hampshire, Poland China and Berkshire, each breed including light and heavy classes.

Sheep classes will be set up according to breeds as entries are received.

Grand and Reserve Champion Glits, Barrows, Steers, Females, and Sheep will be named at the show.

Neil Hindman was named head of a committee to clean up the barn and set up pens. The four FFA Chapters, Memphis, Turkey, Estelline, and Lakeview were appointed on this committee.

County Agent Hooser was named head of a committee to see that the plumbing was repaired, a new commode and pipelines installed, and electricity, water, and butane be available for the show barn.

Hooser said this year, as in the past, water for the show will be furnished by the Donley County Water Control and Improvement Dist. No. 1. The West Texas Utilities Company will furnish the electricity, and Household Supply will donate the butane tanks and necessary pipes for the butane.

Hooser said that L. B. Robertson for a number of years donated the labor and supplies to keep the plumbing up at the barn.

A night watchman will be furnished by the Memphis Compress Co., Hooser said. "M. C. Allen has seen to it that the show has had a night watchman for the past 28 years," Hooser said.

Chamber Manager Farmer told the committee that the C. of C. has set aside \$500 in its budget for prizes for the annual show. If other towns or individuals desire to donate to the prize fund, then this money will be added to the Chamber's \$500.

## Cotton Harvest Is Slowed By Unfavorable Weather

Through Wednesday, the office has classed 146,800 samples as compared to last year's figure of 107,126, Voelkel said.

There has been no change in the personnel at the office he said, however, two classes had to take off for a few days this week due to sickness.

The quality of cotton classed last week, based on statistical estimates was lower compared with the week before. White grade represented 19 per cent of the total, with 12 per cent Strict Low Middling. Last week one-third of the cotton classed was White in color. Sixty-six per cent of the grades were in the Light Spotted Category, with 35 per cent grading Middling Light Spotted and 29 per cent Strict Low Middling

Light Spotted. Fifteen per cent fell in the Spotted and other colored groups with 9 per cent Middling Spotted. The predominating grade and staple was Middling Light Spotted, with 29 per cent. Over 2 per cent of the samples classed were reduced in grade because of bark, grass, oil and preparation.

The staple length ranged from 13/16 to 1-3/32 inches. It is significant to note that less than 1 per cent stapled one inch and longer. Eighty-two per cent of the cotton was 15/16 inch in length. Due to irregular, weak and immature fibers, slightly more than 1 per cent of the cotton classed was designated as Wasty.

Micronaire tests showed only a slightly lower reading over that of last week. The readings were grouped as follows: 3.4 and lower, 16 per cent; 3.5 to 3.9, 30 per cent; 4.0 to 4.4, 35 per cent; 4.5 to 4.9, 16 per cent; and 5.0 and above, 3 per cent.

The fiber strength of cotton as tested by the Presley instrument continued to show high readings, ranging from Fair to Very Strong. According to the latest report, the groupings were: 65,000 to 74,000 (Fair), 4 per cent; 75,000 to 84,000 (Average), 50 per cent; 85,000 to 94,000 (Strong), 45 per cent.

my success in life to friendship. Through friends like M. C. Allen at the Memphis Compress Co. (Continued on Page 8, Sec. 1)

## J. J. McMickin Retires After 57 Years With F.W.&D. Railroad Here

John J. McMickin of Memphis requested retirement from his post as station agent of the Memphis Station, Fort Worth and Denver Railroad of Burlington Lines, and it has been granted.

The retirement was made effective Dec. 2, 1963. Mr. McMickin filed his retirement papers with J. P. Nelson, Amarillo Superintendent of the lines.

This retirement marks the end of a 57-year career for the 79-year-old Memphis man. A career during which he worked in Memphis, Texas, for the railroad.

Mr. McMickin went to work for the Fort Worth and Denver Railroad on Dec. 29, 1906, in Memphis this under Station Agent A. G. Moore. With his retirement on Dec. 2, 1963, this accounted for 57 years of employment, lacking 27 days.

When McMickin went to work for the railroad, he served as a freight house employee. Later he was made a clerk, then a cashier.

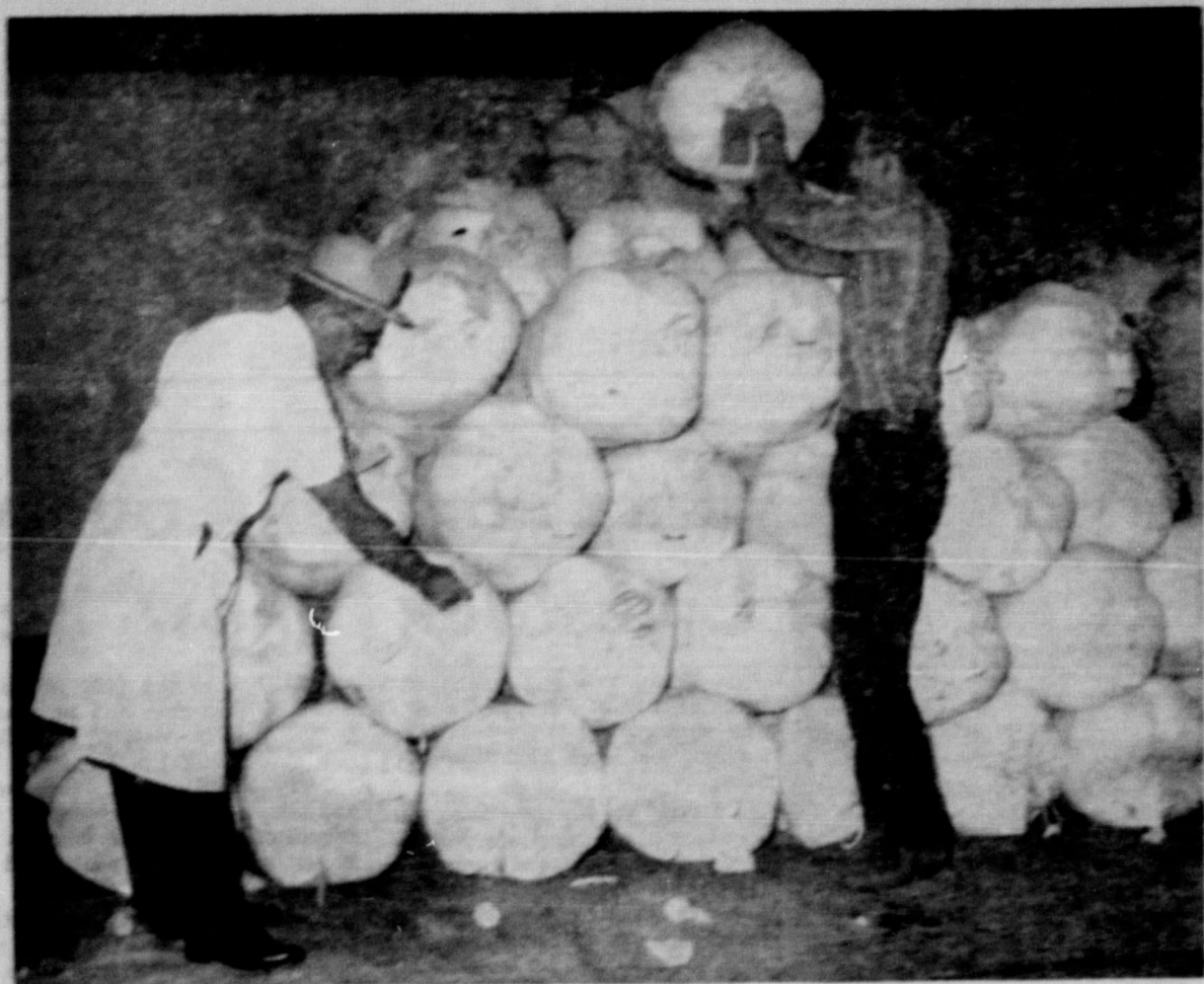
Mr. McMickin does not remember the definite date he was named station agent but he estimated that it was approximately 48 years ago. He has served as station agent in Memphis since his appointment, and he has not worked in other towns during his career, with the exceptions of helping out in other towns for a few days when they were short handed.

John J. McMickin moved to Memphis with his father's family, the W. W. McMickins around



JOHN J. McMICKIN





**RECEIPTS**—Shown above are a day's receipts of cotton samples to be classed at the USDA Cotton Classing Office in Memphis. Left is shown K. E. Voelkel, officer in charge of the office, checking tags on the samples. Coy Johnson, a laborer at the office, is shown stacking the receipt bags. The office is working at full capacity, however it is several days behind.

### Citizens Donate \$829.85 To Girl Scout Program

Quivira Girl Scout Council acknowledges with appreciation the contributions of the citizens of Memphis during the recent fund drive.

Reverend Richard Avery, chairman, reports that 239 residents of Memphis contributed \$829.85 toward the 1964 budget of \$36,300.00. Rev. Avery had special praise for the solicitors who were:

Wood, E. L. Nelson, J. D. Lamberson, Marvin L. Barnett, W. A. Smith, Pat Johnson, J. W. Coppedge, Perry Glover, E. L. Clark, M. W. Latimer, David Reddell, Thomas Clayton, Harold Smith, Benny Godfrey, G. B. Hall, Gayle Greene, H. C. Pounds, Jean McQueen, Emily Hillhouse, A. Anisman, Cyril Keith, Rayford Hatcherson, Sim Reeves, W. E. Wilson, Jr., C. C. Hodges, Aulis Ayers, Bill George Kesterson, Y. Z. Taylor, O. R. Saye, Mack Richards, Earl Allen, L. C. Martin, Fred Byerly, Phaeton Alexander, Angus Huckaby, J. E. Mitchell, Joe Alford, Carl Morris, J. J. McDaniell, W. F. McElreath, H. J. Howell, Roy Jewell, Elmont Branigan, Misses Roselyn Williams, Linda

Lemons, Mary Hubbard, Messrs. S. T. Lee, J. W. Coppedge and Les Sims. Also the Delphian Club, Pathfinders Council, Atalantean Club, and the B & P W Club supplied solicitors.

During the campaign L. C. Martin, president of the First State Bank, served as auditor.

When you give of your time and money to your Girl Scout council you are helping train tomorrow's citizens, the reported stated. The Girl Scout of today is not merely a citizen of her community and her country — she is a citizen of the world.

Ginger Rogers won a Charleston contest in Fort Worth and thereby entered upon the career that led to movie stardom.

The University of Texas has a permanent fund which is increasing by approximately \$17,000,000 a year.

Trees are the oldest living things.

### Denmark First Country to Offer Christmas Seals

Christmas Seal sale is an annual institution and offers at the Christmas season an opportunity for all to aid in the fight against tuberculosis.

The idea was originated in Denmark by a postal clerk named Einar Hjelbøl in 1912. It was his idea that a special Christmas stamp could be issued to be placed on mail in addition to regular postage. The funds from this sale were to be used to build a hospital for the children of Copenhagen.

In 1904, with the help of King Christian and other prominent citizens, the first Christmas seals were printed and sold at regular post offices in Denmark. Each had a portrait of the Queen of Denmark, encircled by a wreath of roses. Printed at the top was the word, "Julem", a Danish word for Christmas. The date of issue was printed at the bottom.

Two years later Norway adopted the plan. In 1907 a Danish immigrant to the United States became interested.

As a result of combined efforts of a number of prominent Americans the first stamps were placed on sale December 7, 1907 at the post office at Wilmington, Delaware. The design was simple: a half wreath of holly and a cross with "Merry Christmas" at the center and "Happy New Year" at the bottom. In 1919 the double-barred Cross of Lorraine was selected as the permanent emblem. A new design is selected each year, featuring the cross of Lorraine.

In the early years the American Red Cross sponsored the sale of these seals. In 1920 the National Tuberculosis Association began to carry on the Christmas Seal sale alone, as it has done ever since.

More than 3,000 organizations are affiliated with the National Tuberculosis Association. Since 1907 the disease has dropped from first to seventh as a cause of death in the United States. 45 countries now sell the seals.

### Southwest Farm Employment Assn. Is Organized

AMARILLO — A farmer's organization known as Southwest Farm Employment Association was organized on Tuesday, Dec. 8, at a meeting held at the Holiday Inn West on that date.

The organization is comprised of farmers and is designed to facilitate the employment of experienced farm laborers from each local area and to import a limited number of Mexican farm workers on a permanent visa basis.

The headquarters of Southwest Farm Employment Association will be located in Amarillo at 111 E. 16th St., Phone DR 3-5111.

Interested farm laborers and farmers wishing to avail themselves of membership in the Association, are urged to visit the office for complete information and details regarding application and services offered.

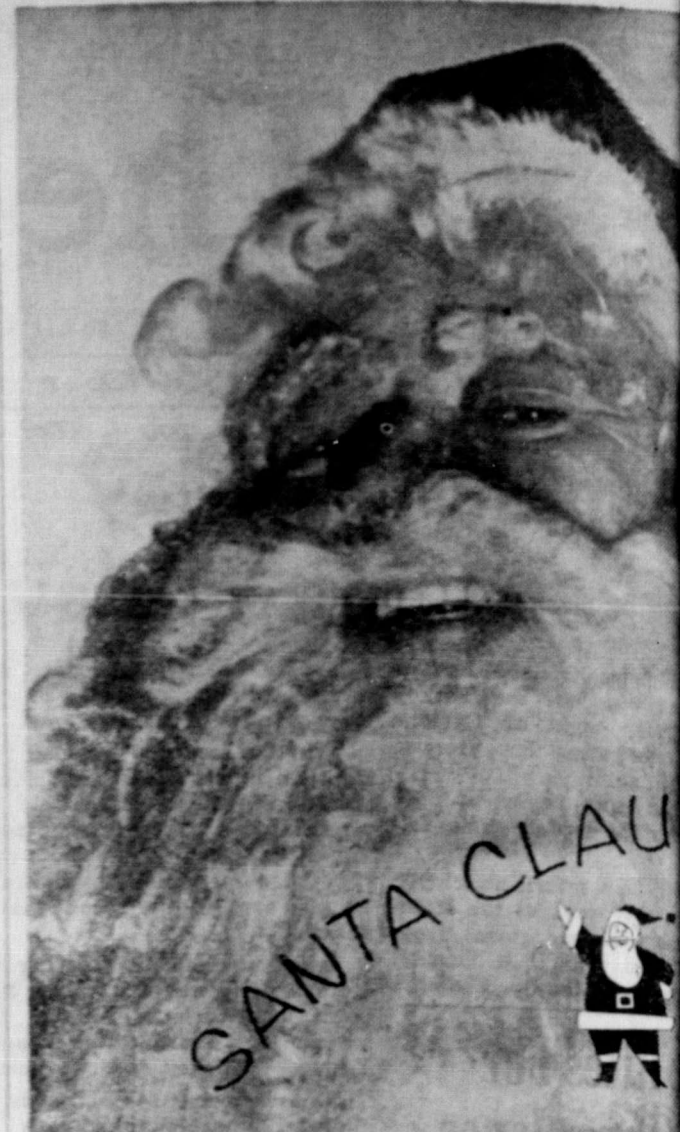
Mike Martinez has been selected as the business manager and will head the Amarillo office. He will also be in charge of establishing field offices in strategic locations for the convenience of the farmer-members of each area.

Les Kilgore, well-known public relations expert has been retained as a field representative.

to act as a liaison between the farmers and the field offices in order to coordinate the farm labor needs in the respective areas.

This organization should provide the solution to the farm labor problem that has plagued the farmers in Texas for so many years and will also be a convenience for the qualified farm laborers seeking permanent employment. Operation of the Southwest Farm Employment Association is to be conducted on a non-profit basis and will depend solely on the membership fees received from the members for operating income. Members will be notified far enough in advance regarding each business meeting date in order to encourage the maximum attendance at the meetings.

A West Texas tradition says that a horned frog can live a hundred years without food or water.



For many, many years Santa Claus has been a symbol of Christmas for children. The name originally Sanctus Nicolaus, in Latin, is Sinter Klaat to the Dutch people, Sant Nikolaus to the Germans. Now it has become Saint Nicholas or Santa Claus.

There actually was a Saint Nicholas. Born in the third century in Asia Minor called Patara, Saint Nicholas became a Bishop of unusual generosity. He learned much of the poverty of the people and often went about anonymously distributing presents to the needy.

Saint Nicholas died about 341 but his many acts of generous and miraculous experiences have been handed down through the centuries until he became the patron saint of children throughout many countries.

"Treaty Oak" in Austin was selected by the American Forestry Assn. as the most perfect specimen of a tree in the United States.

**DR. JACK L. ROSE**  
OPTOMETRIST

Contact Lenses  
Closed Saturday Afternoons  
505 Main Phone 259-2216

WE WILL BE CLOSED WEDNESDAY CHRISTMAS DAY

Hope you have a Merry Christmas

WE WILL GIVE DOUBLE STAMPS TUESDAY December 24

ALL PRICES EFFECTIVE THROUGH TUESDAY, Dec. 24

GUARANTEED MEATS	
SAUSAGE	3 lbs. \$1.00
FRESH HOMEMADE	
CHUCK ROAST, lb.	39¢
GROUND BEEF, lb.	35¢
FRESH	
We have plenty Ham, Hens and Turkeys. Prices Competitive. Check Here Before You Buy!	
SHORTENING	3 lb. can. 59¢
MRS. TUCKER'S	
CREAM CHEESE, 23 oz. pkgs.	29¢
PHILADELPHIA	
NEW CROP PECAN PIECES	85¢
12 Oz. Pkg.	
PUMPKIN	2 303 cans. 25¢
DEL MONTE	
CRANBERRY SAUCE	2 for 23¢
SHURFINE — 303 CANS	
INSTANT COFFEE, 10 oz. jar	\$1.19
FOLGER'S	
FLOUR	5 lb. bag 49¢
GLADIOLA	

FRESH PRODUCE	
Arizona Navel ORANGES	MIX OR MATCH 59¢
PER DOZ.	
Extra Fancy Red Delicious APPLES	59¢
SWEET POTATOES, lb.	10¢
U. S. NO. 1	
PECANS in the shell, lb.	33¢
NEW CROP	
WHITE RAISINS, 15 oz. pkg.	25¢
SUN MAID	
RED or GREEN CANDIED CHERRIES	29¢
4 Oz. Pkg.	
GREEN CANDIED CHERRIES	49¢
8 Oz. Pkg.	
GREEN BEANS	2 303 cans 39¢
SHURFINE	
SHURFINE CRUSHED PINEAPPLE	27¢
No. 2 Can	
BEST MAID KITCHEN STYLE SWEET PICKLES	39¢
32 Oz. Jar	
MELLORINE 1/2 gal.	39¢
BORDEN'S	

## STONE BROS. SUPER MARKET

Tele. 259-3558

WE GIVE BUCCANEER STAMPS—DOUBLE STAMPS WEDNESDAY Low Everyday Prices — Friendly Service

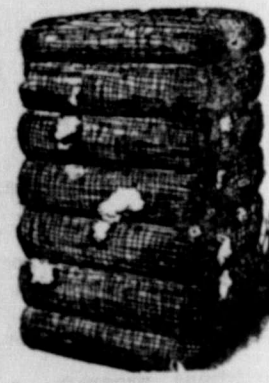
WE DELIVER

As We Approach This Christmas Season, We Extend To All of You . . .

BUNDLES and BUNDLES of Christmas JOY



Ever mindful of your friendship and good will we wish you and yours a most Happy Holiday with the realization of dreams far beyond all expectations.



We value your friendship and patronage. It is with your cooperation that this farmer-owned gin is completing another successful season. We exist only to serve the cotton farmers of our area, and want you to call upon us when we can aid in any way.

## Estelline Co-Op Gin

OFFICERS  
JERREL RAPP, President  
CARL HILL, Vice Pres.  
DON LEARY, Sec.-Treas.

Leonard White  
MANAGER

DIRECTORS  
LEON PHILLIPS  
CRUMP FERRELL



# Your Bible

In ancient times paper was made from the bark of the paper tree. The Greek word for this bark originally was biblos. Later the word was applied to the books written on the bark.

Our word Bible comes from the Greek word biblos. Recent translations have made the word Bible mean "book of books." In the early Christian days the sacred writings were called "The Holy Scriptures" and were considered many books. The word Bible came in use with the King James translation in the early seventeenth century.



## LETTERS TO SANTA CLAUS

Dear Santa Claus,  
Please bring everyone something and bring me a doll and books.  
Love,  
Laryn Smith  
Estelline, Texas

I love you, Santa Claus.  
Janie Costillo

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a bicycle, Frosty the Snowman, transistor, tickles, jumping horse, skates.  
Love,  
Diane Clayton

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a vacuum and a BB gun.  
Love,  
Danny Spruill

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a Big Bruiser and a basketball.  
Love,  
Jerry Don Murdock

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a Bib Lou, a tether ball, a tent, a record player and a hatchet.  
Love,  
Mickey

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a tether ball, Frosty the Snowman, cotton candy machine, Big Bruiser, vacuum, train, baseball, Big Lou, and a seaboard.  
Love,  
Holly Williams

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a BB gun.  
Love,  
Bobby Parker

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a cycle and Chatty Cathy, moving doll and kitchen set.  
I love you,  
Love,  
Janice Kenemore

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a Kissy doll and a walking doll, kitchen set.  
Love,  
Mario Hernandez

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a Barbie doll and Barbie clothes and I want a bicycle and Chatty Cathy. I want a big piano, moving doll and a little TV.  
Cheryl Ann Perry

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a kitchen set, a vacuum and a pair of skates.  
Love,  
Olga Rojas

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a bicycle, a piano and Barbie clothes. A doll and record player, a kissy doll and a tickles doll and a kitchen set and a radio.  
I love you,  
Patricia C. Bradley

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a Kissy doll and a piano, Frosty the Snowman and houseshoes.  
Love,  
Kathy Hall

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a BB gun rifle.  
Love,  
Alfredo

Dear Santa Claus,  
Please bring everyone something he wants. And bring me a hatchet, a record player, a 22 rifle, a pistol.  
Pat Haynes.

**FOODS**  
AROUND THE WORLD

In America, the favorite Christmas dish is turkey and dressing with traditional cranberry sauce. Other countries have their favorite foods. In Austria, for example, raisins, currants, chopped figs and dates are made into a cake called Fruchtbrot and served hot.

Czechoslovakians serve baked carp with spicy sauce on Christmas Eve. In Denmark, the Christmas meat is goose. Plum pudding and mincemeat have long been favorites with the English.

In Sweden, the main dish at dinner is roast pig served with bright red apple in its mouth. Goose is also a favorite Christmas meat. Instead of turkey, the Norwegians serve such meat dishes as roast ribs of pork, pickled pork or barbecued young pig.

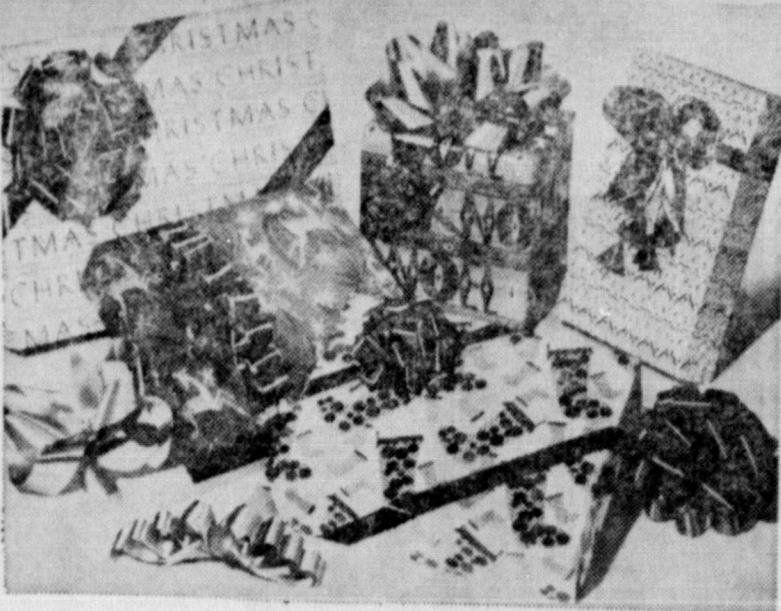
Popular in Poland is chopped meat rolled in cabbage served with vegetables and sour cream. It is called Golumpki.

Hungarian families serve cakes in the shape of horseshoes and filled with poppy seeds or walnuts. Flat hard cakes in the shape of beasts, birds or fish are traditional in Holland.

Germany has many traditional Christmas foods, not the least popular of which is the Christmas cake called Pfaffennusse. Characteristic of France is the truffled turkey and black pudding. The first course of the Finnish Christmas dinner is dried codfish served with boiled potato and cream sauce.

Regardless of the foods served or the tradition back of various dishes, Christmas dinners everywhere abound with good cheer and good fellowship.

## THE CHRISTMAS BOX



### WHAT STARTED THIS CUSTOM?

Many years ago it was the custom to exchange gifts in January to assure a lucky New Year. In some manner this custom was transferred to Christmas and the seasonal gift became expected on the day after the feast, or Boxing Day.

Influencing this custom was the earthen savings-box which had to be broken to remove its treasures. It is still used in Holland, usually in the shape of a pig and it is called the "Fast Pig."

Another explanation is the alms-box of the early church. Its contents were kept until the day after Christmas and for that reason it was called Boxing Day.

There are others who say the custom is merely a gratuity, similar to the Arabic bakshesh. It was regarded as the right of all who performed a service for others during the year to look for bakshesh at Christmas.

Christmas boxing among tradesmen continued for many years on Boxing Day. From this old custom, perhaps, comes today's practice of exchanging gifts in beautifully wrapped and decorated gift boxes.

## Local Mechanic Attends Technical Training School

Floyd Dyer, truck serviceman at Denver Implement Co., returned recently from Dallas, where he received a week of instruction at the International Motor Truck Technical Training Center. According to Warren Driver, local dealer, he received full instruction in proper truck maintenance.

Dyer completed courses covering both gasoline and diesel-powered trucks, and received both classroom and practical instructions while in Dallas.

Mr. and Mrs. Charles Wortham of Weslaco will arrive here Friday to spend the Christmas holidays with their daughter, Mrs. Walter Hicks and family.

## JAPAN'S SEVEN GODS OF GOOD FORTUNE AT NEW YEAR'S

Japanese merchants send their customers interesting New Year's cards. Usually these include a message wishing the recipient a long life and generally bearing the symbol of a stork, which is supposed to live a thousand years, or a turtle, which may live 10,000 years.

The Seven Gods of Good Fortune, Diakoku, god of prosperity; Ebisu, god of happiness; Guro, long life; Fukuroku, good luck; Benten, music; Bishamon, protection against evil; and the Pine tree, symbol of good fortune, often appear in the design of these New Year cards.

A spring in Marlin, Texas, turns ordinary glass, when dipped into it, a clear and permanent amber.

## CHRISTMAS

May contentment and prosperity attend all your efforts through the days ahead and may this Yuletide Season be one of complete happiness for you and your loved ones...



## CAPROCK TRANSLATOR SYSTEM

## our Season's Greeting: Thriftier Eating!

ALL BRANDS COFFEE

FOUND

69¢

CRISCO

3 LB. CAN

69¢

XMAS CANDY CHOCOLATES  
FRUIT CAKES  
NUTS IN THE SHELL  
SHELLED NUTS  
FRESH FRUITS  
INDOOR LIGHTS

OCEAN SPRAY

CRANBERRY SAUCE, can 25¢

JELLO, 2 pkgs. .... 19¢

DEL MONTE — FRUIT COCKTAIL, No. 2½ can 39¢

DEL MONTE 303 CAN NO. 2½ CAN PUMPKIN 15¢ 21¢

SHURFINE — WHOLE MIDGET (40 or Over) BEETS, 303 can ..... 29¢

DEL MONTE — SLICED PINEAPPLE, No. 2 can.... 37¢

KLEENEX, 400 size.... 25¢

PRODUCE EXTRA FANCY RED DELICIOUS

APPLES, lb. ... 16¢

CHOICE NAVEL ORANGES, lb. .... 13¢

PASCAL CELERY, lg. stalk 15¢

GREEN ONIONS, 2 bunches 15¢

MARYLAND SWEET YAMS, lb. ... 12½¢

U. S. NO. 1 RUSSET POTATOES, 10 lbs. 49¢

Double Buccaneer Stamps Tuesdays — \$2.50 Purchase or Over

MARKET

FRESH HENS, lb. .... 45¢

HAMBURGER, lb. 39¢

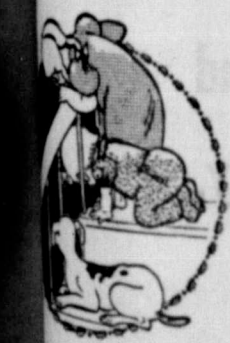
PORK CHOPS, lb. 49¢

BEEF CHUCK ROAST, lb. .... 49¢

ALL BRANDS BISCUITS

SHURFINE OLEO 6 cans 49¢ 2 lbs. 35¢

## HAPPINESS brighten your CHRISTMAS



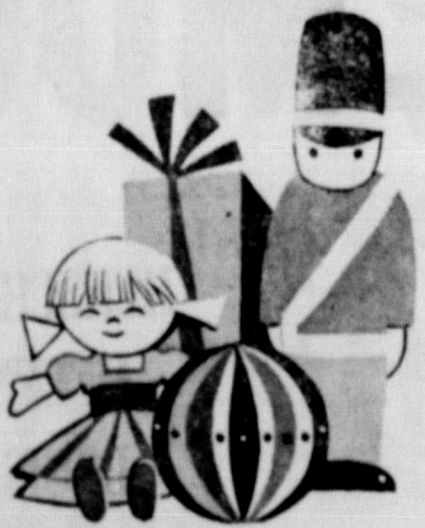
and remain with you through the days of the New Year.

## Gilliam Insurance Agency

Representing WILDLAND LIFE INSURANCE COMPANY



a thousand "Thank You's" for your trust and patronage  
a thousand "Best Wishes" to you during every Christmas moment



## ANTHONY GARAGE

ERNE ANTHONY

7th & Boykin Dr.

Telephone 259-2707

## For Last-Minute Shoppers

Fine Collection of Christmas Cards

Counter and box

On sale at—

1/2 PRICE

For Christmas Entertaining We Are Clearing Out

- NAPKINS
- PLATES
- TABLE COVERS
- MATS
- TABLE DECORATIONS

at—

1/2 PRICE

A Special Group of Xmas Decorations

Now selling at—

1/2 PRICE

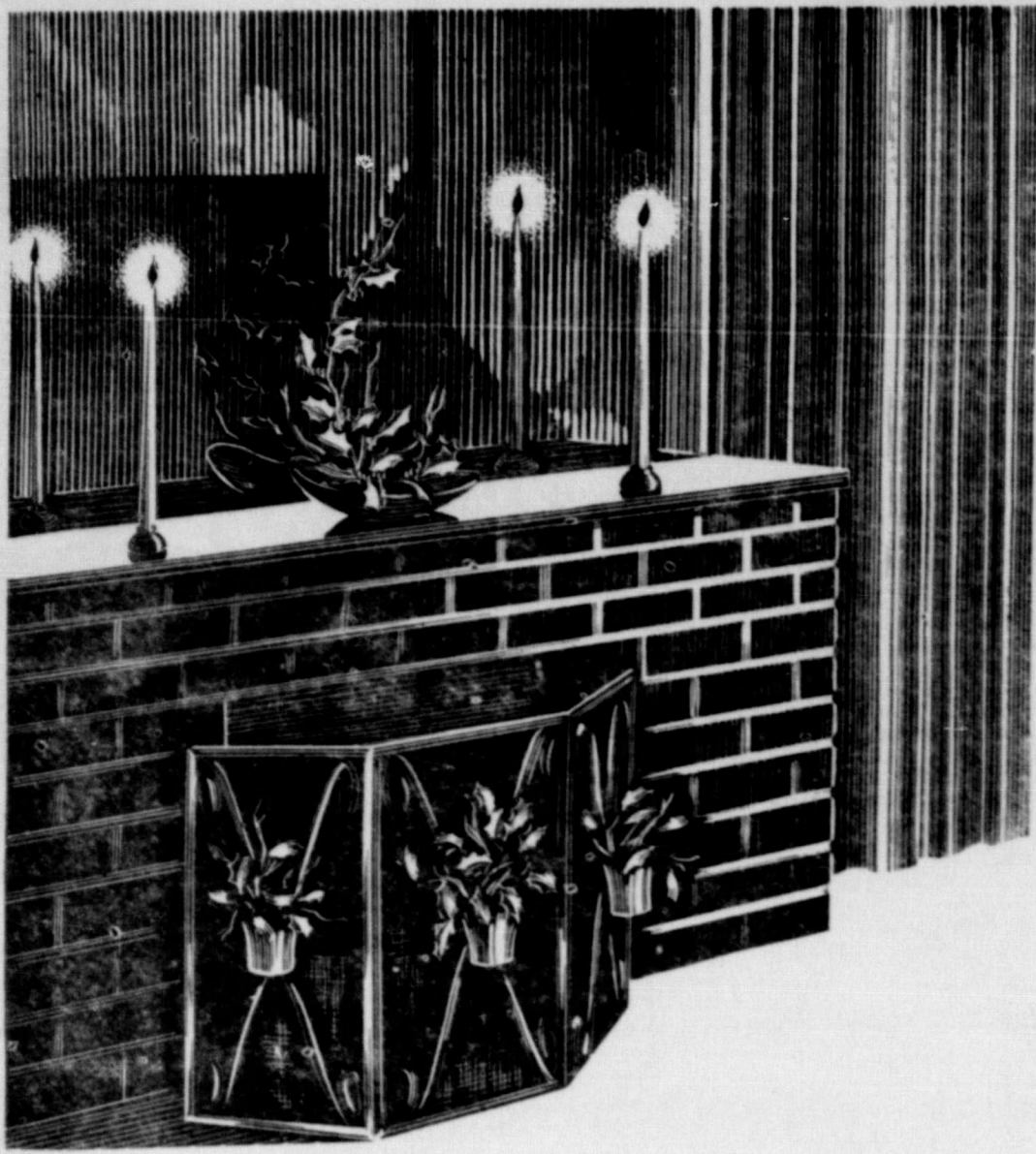
Thompson Bros. Co.

# MEMPHIS GROCERY

ORVILLE GOODPASTURE 120 NORTH 10TH

HERB CURRY PHONE 259-3561





# Merry Christmas EVERYBODY

As you enjoy the festivities of this Christmas season, we want to extend to each and every one of you our sincere good wishes. We look back over the past year and remember all the cordial relations with our advertisers, subscribers and friends. We feel a little humble, yet glad as many things pass in review.

To all of you we wish to renew our pledge of try-

ing to do our utmost to publish the kind of hometown newspaper we think our readers want. We still have difficulties, but are hoping that 1964 will see most of them eliminated.

ing to do our best to publish the kind of hometown newspaper we think our readers want. We shall continue to strive to improve our operation, and give the best possible service to our community.

# THE MEMPHIS DEMOCRAT

J. CLAUDE WELLS  
BILL COMBS  
TANYA COMBS  
JEFF MOORE

JAMES O. MILLER  
HENRY ASHFORD  
DUANE FOARD  
STEVE MILLER

HERSCHEL A. COMBS  
HELEN COMBS  
LOUIS ASHFORD  
TOMMY MOORE





ACCIDENT—Pictured above is the pickup Jess was driving when it left the highway and hit two... killed in the one-vehicle accident.

LETTERS TO SANTA CLAUS

Dear Santa, Please bring me a new hat, I promise I won't wear it while playing under the house or burning the trash. Thank you, Exie Sweatt

Dear Santa Claus, I am a little girl one year old. I have been a good girl. Please bring me a doll, some blocks, and a rocker. Also fruit and candy. Please remember all the other boys and girls. Thank you, Tonya Kay Maddox

Dear Santa, We are twin boys three years old. We want you to bring us boots, a belt with our name on it, cowboy hats, guns and scabbards, cars and trucks. Also remember our sister who is five years old. Please bring us candy, nuts and fruit. Remember all our little cousins and friends. We will be at our Pop and Nannie's Christmas. Bring our things there. Love you, Norman and Larry Pritchett

Dear Santa, I am a little girl five years old, and am very anxious for Christmas to get here. I would like for you to bring me a Tiny Tears doll with a play pen, a large doll buggy. I will be at my Pop's and Nannie's Christmas. Come see me here. Don't forget my twin brothers who are three years old, and all the little boys and girls everywhere. Please bring candy, nuts and fruit. With love, Cynthia Pritchett

Orval Phillips underwent surgery at Northwest Texas Hospital in Amarillo this morning. He is in room 744. Mr. Phillips was taken to the Amarillo hospital Sunday night where he has been receiving treatment for a stomach ulcer, members of his family stated.

Balmorhea State Park, southwest of Balmorhea, Texas, has the world's largest walled swimming pool — fed by natural springs at the rate of 26,000,000 gallons per day.

Funeral Services Held Today For Mrs. Chandler

Funeral services were conducted at 2:00 p. m. today, Thursday, for Mrs. W. R. Chandler, 87, Rev. L. E. Barrett officiated, assisted by Rev. V. C. Sparks. Interment was in Fairview Cemetery under the direction of Spicer Funeral Home. Mrs. Chandler passed away Tuesday, Dec. 17 at her home here. A resident here since 1940,

she was born Oct. 31, 1876, in Pollen County, Georgia, and was united in marriage to William Riley Chandler in Severe County, Arkansas, on October 18, 1894. The family then moved to the Deep Lake Community in Hall County in 1925 before moving here in 1940. Mrs. Chandler was a member of the Travis Baptist Church. Survivors include her husband; two sons, Dutch and Francis of Oklahoma City; four daughters, Mrs. W. M. Mitchell and Mrs. Alie Bickerstaff of Panhandle, Mrs. S. G. Garrison and Miss Maggie Chandler of Memphis; a sister, Mrs. Rosie Watson of Groom; two brothers, John A. Fuller of Canadian and Jim Fuller of Clarksville; 25 grandchildren, 67 great-grandchildren and four great-great-grandchildren.

CARD OF THANKS We would like to take this means to express our sincere appreciation to each and everyone who were so thoughtful to us in the hour of our sorrow, also for the many beautiful flowers and food. May God's blessings be with you. The Jess Roden Family

Dick Shelton Suffers Heart Attack Monday

Dick Shelton of Clarendon, former Memphis resident, suffered a severe heart attack Monday and is a patient in the Clarendon Hospital. He is the husband of the former Nita Meacham, daughter of Mrs. Mable Meacham. Mrs. Meacham returned from Clarendon Wednesday. She said Mr. Shelton seemed to be much improved Wednesday and that his condition at this time is satisfactory. A job as a young man for sleeping while on duty.

CLASSIFIED ADS

CLASSIFIED INFORMATION RATES Display rate, run of paper 70c Classified Display rate 75c Minimum charge 60c Per word first insertion 4c Following consecutive insertions 2c After want ad is taken and set in type, it must be paid for even if cancelled before paper is issued. The Democrat frequently gets results before paper is published by personal contact with customers, especially in FOR RENT and LOST and FOUND cases.

FOR SALE or TRADE: Modern 6-room house on 75x150 ft. lot, located at 222 East Main. S. C. Archer. 30-2e FOR SALE: Nice, fat butchering hogs. Ira Lawrence. Telephone 259-2405. 29-3e FOR SALE: Good Pickup, in perfect condition. Looks and runs like new. A Real Bargain! Raymond Ballew. 22-tfc PROPERTY of Jim Webster for sale. Homesite pasture, brick building on square. Write J. D. Webster, 3206 Harrison, Amarillo, Texas. 26-tfc A NICE repossessed Slantomatic for someone to assume payments on. Call 259-3040. 30-2c

SPECIAL NOTICES TOO MANY Guests, send them to the Travelers Motel, TV, vented heat, all the comforts of home, telephone 259-2416. 12-tfc ALL TYPES of water well and windmill work. H. L. Fronterhouse, phone 259-2046, Memphis; James Ariola, phone 867-2281. 33-52p DISC ROLLING with our portable machine. Also portable welding and all kinds of blacksmith work. We now have winch truck. Ariola Shop, Lakeview, Texas. 12-tfc TREES and lawns sprayed, weeds, turning rows, grasshoppers, household pests, cattle spraying. Call Damon Carter, phone 259-2780. Carter Chemical Co. 6-tfc CUSTOM combining and hauling. Call Byron Martin, 1821 No. 17th or call J. D. Martin, 803 No. 18th. 19-tfc Try our Rapid Dry Cleaning Service. We have two machines and offer prompt service. You do 8 lbs. for \$1.50 or we do them for \$2.00. Miller Dry Cleaning, east side square. 47-tfc VENETIAN blinds repaired, new tapes and cord—furniture repairing—sewing machine repairing and parts. Reheis Furniture Repair Shop, 808 Cleveland St., phone 259-2672. 29-tfc A. H. MOORE & SON, Water Well and Irrigation Contractors; acidizing and cleaning wells. Phone 874-3596, Clarendon, P. O. Box 254. 38-tfc GRAVE COVERS, curbing, monuments. See J. B. Estes, 1402 W. Noel, Memphis. Satisfaction guaranteed. 20-tfc SANITONE — First in dry cleaning. Lusk Cleaners, Memphis and Turkey. 25-tfc Bankers Life and Casualty Company, famous White Cross Plan. Hospital, medical, income and life plans. Pays chiropractor and drug bills. Edna Dobbs, Box 773, Childress, Texas. 31-4c Invisgard Products! Makes all fabrics virtually stainproof, upholstery, drapes, car, clothing, rugs. Thompson Bros. Co. 31-1c If you are interested in private piano, voice, or theory lessons, call 259-3130 after 6:00. 22-12j

For Sale Hunt with your boys, not for your boys. "Cooon" dogs for sale. Tom Draper, Hereford, Texas, Box 671, phone BR 6-4163. 46-52p FOR SALE—Good used pianos. Lemons Furniture Co. Phone 259-2235. 3-tfc FOR SALE: Good used 23' upright deep freeze. Western Auto Store, phone 259-3543. 17-tfc GOOD used refrigerators for sale; some General Electric. Smith Auto Store. Phone 259-3112. 17-tfc FOR SALE: 2 bedroom house, plumbed, attached garage, close to schools. Reasonable. 615 N. 12th St. or phone 259-2710 or 867-2481. 22-tfc FOR SALE: My laundry at Turkey. Lot, 20' x 60' concrete block building; regular Maytag washers and 8 G. E. automatics. Must sell due to ill health. C. R. Floyd, Box 155, Turkey. 23-tfc FOR SALE — Brick home in northwest part of city: 3 bedrooms, den, large living room, dining area, double garage. All electric kitchen, central heating and air conditioning, carpeted, landscaped. Fenced back yard, corner lot. Contact Wilson Insurance Agency. 25-tfc FOR SALE: 7 room house, close in, on valuable lots. A good investment as rent property. Raymond Ballew. 26-tfc TURKEYS FOR SALE. Pen fed, baby beef type. Book order now. Mrs. Roy Widener. Phone 259-2205. 27-5p FOR SALE: Four room house, 819 Cleveland. Phone Mrs. R. D. Hall, 867-2484, Lakeview. 28-tfc FOR SALE: Virtually new hepplewhite, Walnut Everett piano, with beautiful, flawless finish. This is a piano of the highest quality and with excellent tone. Call Dr. or Mrs. Gilkey, 874-2422, Clarendon, Texas. 30-1c FOR SALE: Three-row lister fits John Deere or Farmall tractor. Also good used lumber. See Tommy Martin or call 259-3031 before 5:30 p. m. 30-3c FOR SALE: One gas heater; 1 kitchen dinette set; used bicycle. \$5.00. Call 259-2030 or see at 220 North 10th. 30-2c FOR SALE or TRADE: Grocery store, Parnell, Texas. Contact I. D. Mullin, Parnell, Texas. 30-4p FOR SALE: Hi-fi stereo record player, 4-speed. A good buy at one-half price. Mary E. Elkins, 1020 Robertson, Phone 259-2482. 31-1c FOR Sale: Baled Hegari \$28.00 per ton. Earl Jones, Phone 447-5849, Wellington, Tex. 31-4p

For Rent FOR RENT: Downstairs apartment at Odum Apartments. Call 259-2179 or 259-3191. 30-tfc FOR RENT: Extra nice upstairs furnished garage apartment. 1420 Brice. Phone 259-2048 after 5. 30-tfc FOR RENT — Kitchenettes and rooms, by day or week. Alhambra Courts. 13-tfc VACANCY at Main Apartments. Furnished, bills paid. See Mrs. Elrod, 821 Main. Phone 259-2048. 3-tfc FOR RENT: 3-room unfurnished apartment 502 1/2 S. 6th, with floor furnace. Phone 259-3006. 31-tfc FURNISHED APARTMENT for rent: 421 N. 12th. Call 259-2286 or 259-3094. 29-tfc \$1 per day rental for Electric Carpet Shampooer with purchase of Blue Lustre. Thompson Bros. Co. 31-1c

Wanted WANTED: Good used pianos. Lemons Furniture Company. 17-tfc WANTED: Full time office secretary. Apply at Farm Bureau office, 110 N. 6th. Phone. 259-2211. 31-2c

For Rent

For Rent

For Rent

Elec. Motor Repair Sales and Service Parts for all types of motors Gidden Electric 10th & Bradford 259-2337

TYPEWRITER AND ADDING MACHINE REPAIR Phone 259-2441, Memphis Have several used typewriters and adding machines for sale. ROY M. HORN Typewriter Repair Service Wellington, Texas 16-tfc

A. E. SANDERS Your Better Home Builder "Where Price And Quality Meet" New Homes, Additions, etc. Free Estimates 'Helping Memphis To Grow' 259-2795 or 259-2363 Member Texas & National Home Builders Association 46-tfc

Contracting & Repairing Water Heaters, Plumbing Fixtures Huckaby Plumbing Dial 259-2225 We sell the best and service the rest

For Irrigation Wells We can furnish SCREENED AND GRADED GRAVEL Let us know the size you want MORRIS SAND & GRAVEL Carl Morris, Jr. Phone 259-2556 Box 608

RADIATORS Cleaned, Repaired and Recored One day service on majority of makes We maintain a representative stock of cores for cars, pickups and tractors. Rice's Radiator and Tire Service E. E. and Si Rice 10th & Main 259-2165

MONUMENTS Factory Prices GRANITE QUARRY GRANITE, OKLA. Write for information 28-tfc

FIREWORKS FOR SALE Beginning Dec. 15 thru Jan 1, outside city limits as the law states. Highway 256 west by the first bridge. Have white trailer location, will sell at trailer from 11:00 a. m. till sundown (at home at night from 6:00 till 10:00 p. m.) Farm to Market Road, 1041, Friendship Highway. (Look for sign in front of house.) Have large variety of new items for night time displays! TED MYERS 30-2c

THE HANDY FAMILY BY LLOYD BIRMINGHAM I'll fix that in a jiffy, Mom JUNIOR MADE A PROTECTIVE MAT FOR THE WINDOW SILL BY CUTTING DOWN A RUBBER (OR PLASTIC) STAIR TREAD TO FIT THE SILL... CUT HOW MOM MADE A RAZOR BLADE HOLDER. CUT OFF FLAP OF EMPTY MATCH BOOK. INSERT BLADE BETWEEN MATCH STUBS. TAPE BLADE IN WITH ADHESIVE TAPE. GOOD IDEA, JUNIOR. TIE A NAIL TO A PIECE OF THICK SCOTCH TAP (WHICH SERVES AS A WICK) THE END OF CORD TO FIT, WHICH FITS ACROSS CAN. FOUR IN MELTED WAX FROM SLIPS AND TACAN WHEN WAX HARDENS DIP CAN IN WARM WATER AND PULL OUT CANDLE... JUNIOR MADE AN EASY-ACCESS PARTS CONTAINER. NAIL EMPTY TIN CANS TO BOARD ATTACH BOARD TO WORKSHOP WALL.

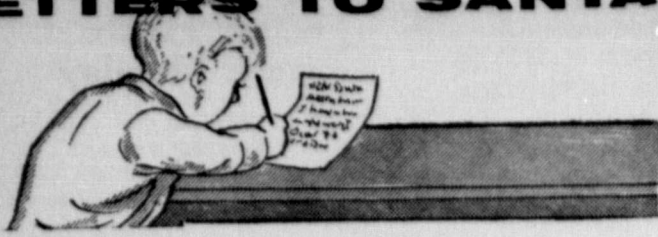
Cotton Quiz HOW STRONG IS A COTTON FIBER? SIZE FOR SIZE, COTTON IS STRONGER THAN STEEL. WITHSTANDING UP TO 100,000 LBS. PER SQUARE INCH, WHILE STEEL BREAKS AT AROUND 75,000 LBS. PER SQUARE INCH. 100,000 POUNDS

OPERATION "DEATHWATCH" 24 thru JAN. 1 • ESTIMATE • 96 MOTORCIDES

THE HANDY FAMILY BY LLOYD BIRMINGHAM WE REALLY NEED MORE STORAGE SPACE FOR OUR LINEN AND TOWEL SUPPLY. I'LL ARRANGE FOR THAT IDEAR WITH A DIFFERENT TYPE OF SHELF. DAD'S PLAN FOR HANGING SHELVES. CLIP HOOPS IN CEILING. WHITE ROPE OR HEAVY CORDING. USE 3/4" OR 1" BOARDS WITH HOLES DRILLED FOR ROPES. KNOTS HOLD SHELVES.



**LETTERS TO SANTA**



Lakeview, Texas  
 Dear Santa,  
 I am a little girl two years old. I am too little to write a letter so I let my big sister. I have tried to be good. I would like a doll, a tricycle, and a big red wagon. Don't forget the candy and nuts and all my cousins.  
 Love,  
 Debbie Proffitt

Houston, Texas  
 Dear Santa,  
 We are three sisters who are coming to Memphis to spend Christmas with our grandparents. Our cousins will also be there. We have lots of fun together because we are three, four, five, six and seven years of age.  
 We are looking forward to your visit and will have our stockings hanging on the chimney. Please bring something for our stockings and we will appreciate any other gifts. Also remember all the other little boys and girls.  
 We love you Santa,  
 Susan, Carolyn and Diane Welch

Memphis, Texas  
 Dear Santa,  
 My name is Kim Smith and I am 4 years old. My little sister Karen is one and one-half years old. We have been pretty good this year. For Christmas I would like a doll with a bottle, a buggy, a doctor set, an ironing board, some dishes and a talking Bugs Bunny. Please bring Karen a baby doll, a telephone, and some pull toys.  
 Don't forget my cousins Carla and Kathy. They will be at grandmother Byars' for Christmas.  
 Love you,  
 Kim and Karen Smith

Dear Santa Claus,  
 I'm a little boy five years old and I would like a big truck, a kicking tee and a cornet for Christmas. I will like anything else you want to bring me. My sister, Meredith would like some Barbie and Ken clothes, a Barbie bed and anything else. Thank you for the things you gave us last year. Remember the other boys and girls.  
 I love you,  
 Ricky Douthit

Dear Santa Claus,  
 I am a little boy 5 years old and have tried to be a good boy this year.  
 I would like a Coke machine, a cash register, a race car set, and a set of guns and lots of fruit and

candy.  
 Please remember all the other boys and girls.  
 Love,  
 Ricky Bloxom

Dearest Santa,  
 I am a little boy six years old. I have been a pretty good boy. I would like for you to bring me a big wagon that I can ride in, a gun, some trucks and cars. I have a little brother two years old. Bring him a wagon and a racing car. Please bring some candy, nuts and fruit and anything else you have.

Your friend,  
 Junior Evans  
 P. S. Don't forget my little niece, Stacy, who is ten weeks old.

Dear Santa Claus,  
 Will you bring me some toys? I want a train that works on batteries. I will be really good, Santa Claus. Also I want a soldier set and a wrecker, too. And that's all.  
 Please bring Alan Lee, my new brother, some toy that plays music. I will let him play with my toys, too, when he gets big.  
 We will be moving into our new trailer house but maybe you can find us.

Thank you Santa Claus.  
 Goodbye and  
 Merry Christmas to you,  
 Carl Wesley Truly

Mr. and Mrs. Nathan Hamilton of Wellington are the parents of a daughter born Dec. 14. She weighed 6 pounds, 14 ounces and has been named Levena Kay.

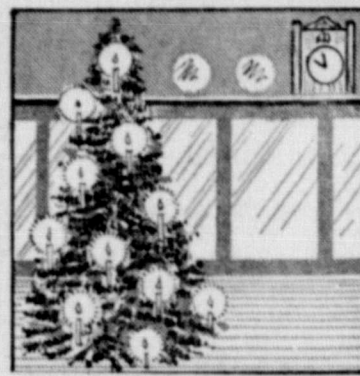
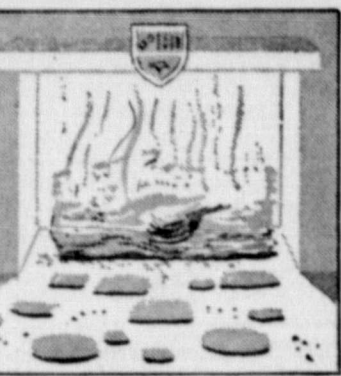
Mr. and Mrs. Frank Thompson of Childress announce the arrival of a son on Dec. 16. Weighing 8 pounds, 5 ounces, he has been named Michael Shawn.

Mr. and Mrs. Paul Rowlett of Amarillo announce the birth of a son on Dec. 10. He has been named Steven Paul and weighed 5 pounds, 4 ounces. Maternal grandparents are Mr. and Mrs. George Pierce of Memphis, and paternal grandparents are Mr. and Mrs. Marvin Crone of Amarillo.



To Swiss children, "Samichlaus" is the jolly old man who brings gifts to good children. His badges of office are his staff and his huge bag of gifts, his flowing white beard and his strange headpiece.

In Sicily, musicians from the mountains stroll through villages at Christmas time, and serenade the inhabitants with Christmas melodies. To the people of Sicily, their coming marks the beginning of the excitement of Christmas.



Every Christmas Eve, English families of yore placed the huge Yule Log in the fireplace. According to legend, if the log burned all through Christmas Eve and Christmas Day, good luck was sure to follow for an entire year.

Germany was the birthplace of the Christmas Tree. Originally, it was made bright by the light of a hundred tiny candles, but from its origin, over a hundred years ago, it has been decorated with a variety of ornaments; from popcorn to solid gold baubles.



The pinata is part of the charm of Christmas for Mexican children. It is a colorful earthenware crock filled with goodies and presents and it is hung from the ceiling. When a child shatters it with a stick, he in turn is showered with the wonderful surprises it contains.

In Holland, the children stuff their shoes with carrots and hay and place them on the windowsills each Christmas Eve. They believe St. Nick comes on a white horse, and it is for the good deed that they place this forage in their shoes.



*Christmas Bells*

Long before the birth of Christ, bells had been used during religious services. They were used in Egypt, Greece, Rome and in the Jewish nations. Christians, it is thought, first used bells to call worshippers to mass in Campania, Italy, about 400 A.D.  
 Religious bells were introduced in France about A.D. 550 and about a hundred years later they came in use in English churches. Religious inscriptions were usually engraved on the instruments.  
 Bells were given names of saints and were considered almost human in early times. By this time, the pealing of bells became closely associated with the religious Christmas. Poor people, during the Yuletide Season, went about ringing handbells collecting alms. It was also thought that St. Nicholas carried a handbell.  
 There have been many traditions, beliefs and superstitions about bells. They inspired the writing of poems and carols throughout the years.  
 Today bells have become symbolic of Christmas. They are used on Christmas miniatures on Christmas gift wrappings, decorations and ornaments and will always be a part of our religious observance of Christmas.

**Mrs. Clements, District OES Officer Is Honoree At Christmas Tea Sunday**

A lovely Christmas season tea was held at the Memphis Country Club on December 8 from 2:30 until 4:30 p. m. honoring Dorothea Clements, Deputy Grand Matron, District 2, Section 5, Grand Chapter of Texas, Order of the Eastern Star.

All Eastern Star chapters in the district were invited to this affair. A large number of guests enjoyed the occasion.  
 Beautiful Christmas decorations of red, white and green were used throughout the building. Lovely Christmas muffins, mints and hot

cranberry punch were served. An attractively laid table was set. Mrs. R. C. Lemons, John Fowler registered the guests. The guests were then greeted by the honoree, Dorothea Clements, Deputy Grand Matron, Gene Hicks, worthy matron of Memphis Chapter No. 351. Mrs. Wilma Leslie, Mrs. Browning and Mrs. Mader alternated at the service.

**FOOD SPECIALS** that say... *Happy Holidays*

<b>PECANS</b> 3 Oz. Pkg. .... 29c 6 Oz. Pkg. .... 55c 12 Oz. Pkg. .... 99c	<b>Grape Jam</b> or <b>APPLE JELLY</b> WHITE SWAN 18 OZ. GLASSES <b>3 for .89c</b>
<b>SUGAR</b> PURE CANE 10. lbs for <b>\$1.25</b>	<b>WALNUTS</b> Per lb. .... <b>39c</b>
<b>WHITE SWAN SHORTENING</b> 3 lb. can .... <b>59c</b>	<b>MARYLAND CLUB COFFEE</b> 1 lb. can .... <b>59c</b>
<b>GRADE "A" MEDIUM EGGS</b> Per doz. .... <b>45c</b>	<b>HUNT'S PEACHES</b> No. 2½ can .. <b>25c</b>
<b>MILK</b> WHITE SWAN Large Cans <b>12 for \$1.00</b>	<b>SANTA ROSA PINEAPPLE</b> 300 SIZE CANS <b>2 for 39c</b>
<b>CHEER</b> GIANT SIZE PACKAGE <b>69c</b>	

**MEAT TREATS**

<b>PICNICS</b> Per Pound <b>28c</b>	<b>PORK ROAST</b> Per Pound <b>35c</b>
<b>ARMOUR'S CAMPFIRE BACON</b> 2 Lb. Pkg. <b>79c</b>	<b>HALF or WHOLE CURED HAM</b> Per Pound <b>53c</b>
<b>FRYERS</b> Grade "A"—per lb. <b>28c</b>	<b>FRESH DRESSED HENS</b> Per Pound <b>43c</b>

**PRODUCE**  
 DELICIOUS APPLES Per lb. .... **15c**  
 CALIFORNIA ORANGES Per lb. .... **17c**  
 FRESH SLICERS CUCUMBERS Per lb. .... **10c**  
 BANANAS Per lb. .... **12c**

**Goodnight Grocery**  
 1419 West Noel Street—On Lakeview Highway

*we wish you and those you love*

**A "Reel" Good Christmas**

*As an expression of our genuine appreciation of your friendship*

**Boren Theatres**

Bill and Martha Boren  
 Mrs. Alma Weir  
 Curtis Castro  
 Burvine Downer  
 Willie Pickering



### The Beautiful Tradition of the Presepio



In Italy, the word for stable or manger is presepio. Over the years, however, it has become the word for a miniature place of Nativity, the birthplace of Christ. Tiny figures of Mary and Joseph, the shepherds, wise men, tiny animals, all carved from wood, were carefully put away for use from year to year. At twilight on Christmas

Even, candles surrounding the Presepio were lighted and prayers offered. All figures were in their place and as the family watched, the last figure was added. The tiny figure of the Christ-Child, called the Bambino, was placed in the crib to complete the scene.

#### and About

HELEN COMBS  
The year is filled with many wishes for you a joyful Christmas and greetings are extended with deep appreciation for the business you have given during the past twelve

mong our citizens, we felt again a deep thankfulness to be a part of Memphis and Hall County — a community where people felt it necessary to be humble and thankful for the blessings they had enjoyed during the past year — whether the monetary rewards for their labors had been little or big!

And, as the year draws to a close, may we personally thank each of you who have helped us in many ways during the past year. Without the cooperation of our readers it would be impossible to bring you a newsy community pa-

per . . . and we want to be able to do that! When you call in or mail your news items we consider it a personal favor . . . whether you have a big news story or just weekend guests, we want the news.

Decorations in downtown stores are especially pretty this year . . . and many homes about town are taking on a festive appearance as Christmas lights and out-door decorations go up.

Christmas shopping continued to mount as the season draws to a close . . . There are still many nice gift items to choose from all

over town. And we still have some of that last-minute shopping which we plan to mix in amid the preparation for the arrival of our children and grandchildren.

May each of you have a merry, merry holiday season . . . and a happy and prosperous New Year.

Texas A & M College furnished more officers to the Army in World War II than did West Point.

The George West, Texas, courthouse lawn holds a mounted Longhorn in a glass case. It is the last Longhorn steer of the great West herd.

#### Mrs. G. W. Leffew Dies In California

Mrs. B. H. Hayes received word Sunday morning of the death of her sister, Mrs. G. W. Leffew, who lived in Santa Maria, Calif.

Mrs. Leffew, who was about 77 years of age, was a former resident of Memphis and had visited here throughout the years. She moved to California 22 years ago. She is survived by eight children, all of whom live in California.

#### Morningside Is Victorious Over Frederick Teams

The Morningside Panthers and Pantherettes were both victorious over two Frederick, Okla., teams in Memphis gym Monday night.

The girls, sparked by Lena Mae Jones who scored 21 points, won over the Frederick girls team 35-21. The boys won their game 65-52. Ralph Ganaway led in scoring with 30 points.

We are very proud of the boys team this season because they are inexperienced," Coach George Barry said. "We only have two boys on the team who played basketball last year," he explained.

It is so far from El Paso to Austin that an early-day senator, traveling with a wagon train for safety against the Indians, did not reach Austin until the legislature had met, transacted all its business and adjourned.

#### Memphians Attend Company Christmas Party In Childress

Employees of the Childress District, Lone Star Gas Company, enjoyed the annual Christmas Party on Friday evening, Dec. 13, at the American Legion Hall in Childress.

Attending from here were Mr. and Mrs. Robert Philpot, Mr. and

Mrs. Pat Johnson and Mr. and Mrs. Don Springer.

Texline, in the northern part of Texas, is closer to the capitols of Colorado, New Mexico, Oklahoma, Kansas, and Wyoming, than to Austin, the Texas capitol.

Tyler, Texas, raises more than two-thirds of the commercial rose bushes grown in the U. S.

Happy Holidays



May Christmas joys and memories live on during the coming year and keep you in constant company with happiness.

O. M. (BILL) COSBY, JR.

## SHELLED Pecans

GIANT 12 OZ. PKG.

79¢



Each passing year brings us a higher evaluation of the bonds forged by pleasant associations. At Christmas, more than any other time, we are privileged to express our appreciation. It is our wish that your Holiday Season be a joyous one, with a full measure of happiness for all.

REDEEM YOUR HOLIDAY COUPONS  
ENTER THE HOLIDAY BONUS SWEEPSTAKES

## HOLLY Sugar

10 LBS.

\$1<sup>19</sup>

- SHURFINE FRUIT COCKTAIL 5 for \$1.00
- RENOWN WHOLE GREEN BEANS . . . 5 for \$1.00
- COLORADO PACK Honey 2 Lbs. . . . 69¢

- GIANT FAB . . . . . 49¢
- BIG BEN JELLS CANDY, Giant 2 lb. bag . . . . . 43¢
- OLEO Shurfresh 6 for \$1.00
- BROWNIE MIX Duncan Hines . . . . . 39¢



69¢ 3 LBS.

- RANGE MARMALADE, Kraft's, 18 oz. . . . . 33c
- WHIPPING CREAM, any brand . . . . . 39c
- SEE OUR SELECTION OF FRUITS, NUTS AND CANDIES
- POTATOES U.S. No. 1 Red . . . . 10 lbs. . . . . 39c

- VISIT OUR MARKET FOR YOUR HOLIDAY NEEDS
- PORK STEAK . . . . . lb. 39c
- CHUCK ROAST . . . . . 45c lb.
- PORK ROAST . . . . . 35c lb.

CHOICE NAVEL ORANGES LB. 10¢

CELERY EACH 10c STALK

DECKER BACON, 2 lbs. . . . . 89¢  
CURED (Half or Whole) HAMS Lb 49c

ALL MEAT BOLOGNA CHUNK STYLE 3 LBS. \$1<sup>00</sup>

WE RESERVE THE RIGHT TO LIMIT QUANTITIES DOUBLE STAMPS EVERY WED.  
**Davis & Scott**  
CORNER NOEL & 12th STREETS Lakeview Highway SUPER MARKET PHONE 259-2052



CLAUDE'S COMMENTS...



It is my sincere wish that every reader of The Democrat and every other person in this area will have an enjoyable Christmas, and health and happiness throughout 1964.

At this time of year people's thoughts lean toward Christmas time, the thought has occurred to me that if one could know what is taking place all over the world, and especially in and around our area, would he be glad or would he be sad? Would you, dear reader, like to be able to look, see and know first hand, what really is taking place, especially in homes with hard working fathers and mothers, trying to clothe, feed, school half a dozen or more children — all in their teens, to say nothing of various other expenses such as medicine, doctors, and other items that come up in ordinary life? Would it bring back pleasant memories of childhood days? ...

Or, in this day of high prices, would one be able to realize the sacrifices being made by the family to keep heads above the water, and yet enjoy Christmas time, with its joyousness? If one knew all that is happening in all the homes, would he be elated or down hearted over what is taking place? ...

And how can children enjoy Christmas if Santa fails to show up with gifts?

If one could really know all the sadness taking place in many parts of the world (quoting Glenn Shelton's column in the Wichita Falls Record-News) "Could you put the light from the children's faces pressed against the countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas trees, the off-key Noels and the hushed hymns, the street corner replica of you, to those who are spending their first Christmas away from that — and especially — to those who never noticed it before?" ...

There may be some children in Memphis looking yearningly out the window Christmas morn with tears in their eyes and sobs in their throats.

At this Christmas time, when a bountiful harvest is almost gathering, when God's face is shining on our part of the world, when most of the people are living better than in most of the world, when poverty is not as extant as in most of the world, when our children — most of them — will be displaying their beautiful and wonderful gifts on Christmas morning, and when childish laughter mingled with that of the dotting parents will be heard on the frosty morning of that Day of Days — Christ's Birthday — isn't it reasonable to have a sobering thought, then try to do something for others, and above all pay homage to HIM whose birthday is being observed?

In most homes good health and happiness prevail, while in some others there is sadness because of ill health or passing of loved ones.

Remember Abner and his "Jot 'Em Down Store"? This part of my column is devoted to things jotted down in my mind or notebook at every turn this week, so much is taking place: Nearly every person coming into the office noted the large sugar beet on display ... many had not seen such a vegetable ... all wondered if they would grow here (and so do I) ... would like to see it tried out, for farming may have to take a different direction because of the insects, then all the land could be devoted to growing sorghums, but this might gut the market — then what ... How about a commercial feed lot nearby ... would make market for feed grown here, and used to fatten cattle being raised here ... it recalls that cattle raisers were short on grass this year — lack of rain — fed grains to supplement pasturage ...

Saw Ray Cullin, old Memphis lad, showing TV pies of the broken dam and consequent flood causing serious damage in Los Angeles ... glad that Texas dams can't do very serious damage should the dams break ... Because of

colds in our house couldn't attend the salad party of the Memphis Garden Club, Fire Department's annual Christmas party, and the Boy Scout Banquet ... reports from same made me sorry, for those annual events are always enjoyable ... The week-long cold spell dispersed Tuesday ... Weatherman says it won't last — promised more right away ... From Summer directly into Winter sets a record ...

As most of the readers know already, the man who retired and about whom a writeup was promised last week, is none other than the genial depot agent who worked for the R. R. for 57 years, John J. McMickin ... Story Elsewhere in this issue ... have known him intimately for 38 of those years ... always courteous, not a lazy bone in his body, on the job all the time, liked to wait on customers, always left them feeling good toward him and his company, never heard a critical word about him, his life, his job, his treatment of customers, sorry he reached the age when he felt he should retire, this whole area will miss him from his post as agent, and all wish for him many years of happiness and health ... He is one of God's Noblemen ...

Many people are going to miss McMickin's courteous response to any request made for information about trips and fares via railroad.

Things heard at Rotary luncheon; Two million dollars worth of improvement made during the past year in Memphis — the greatest by far of any in the town's history ... The new City and Community building is a complete civic center, and will be used for a great number of business and social activities — none as complete in the Panhandle ... Memphis is becoming known far and wide for its improvement activities; its industries, the cooperation of all the citizens in every endeavor. Plugs that help put Memphis on the map such as the recent advertising in Memphis in all the newspapers within the area served by General Telephone Company, and the company, through the district manager, Mills Roberts, paying tribute to Burslem Mills, the City of Memphis, and the Memphis Chamber of Commerce ... The erection of Hall County Hospital and City Building — both declared best and permanently built — to be ready for occupancy soon after first of the year ...

By cooperation of all citizens of the area in the effort to make Memphis GO GO forward, much advancement has been made in all directions — and the spirit prevailing now, if kept up, will bring rich results.

Then comes the thought that The Democrat is being issued this week as the annual Christmas edition, and in which practically every line of business and professional endeavor is represented with Thanks and Season's Greetings ... Why are these folks spending their money to pay for space in The Democrat? Surely they do not think it's charity they are putting out ... They know that a lot of people will read, profit from, and enjoy the home paper ...

Most business institutions here realize they get real advertising service that pays off when The Democrat's columns are used ...

Did The Memphis Democrat have any part in Memphis property values increasing two million dollars in one year? I wonder if same could have been accomplished without a newspaper here?

How many people of the Memphis area read The Democrat each week? I can assure you that more than just the regular subscribers read it. The paper isn't thrown in the waste basket at the post office — have you ever noticed one there? If you have watched the waste basket, haven't you seen numerous kinds of throw-away advertising, but no home paper? When the home paper is received at home every individual of the family reads its contents, then many are sent elsewhere to relatives or friends and many are passed on to neighbors around home. When a home merchant advertises with an Amarillo TV station, how

many of his customers around Memphis see or hear the home merchant's short commercial? How many Amarillo people come to Memphis to trade with a Memphis merchant because he advertises on the Amarillo TV? Do the TV people give their commercials free? Or, isn't their price rather high considering the few customers they bring to Memphis. Isn't this a day of stiff competition — when every avenue of expense must be studied? Do, or do not, Memphis merchants depend upon home people to keep them in business? Most people, when listening to TV, usually close their minds when the picture they are watching is stopped to insert a worn-out commercial — so where's the appeal value? Isn't the idea worth turning over in one's mind? Do we, as business people and customers, rather see our own area prosper. Amarillo gets help from all over and millions of dollars from Washington, using a portion of our own money which we send as taxes, in maintaining various military and other government installations — why add our own hard-earned money in helping Amarillo to our own detriment? Isn't money spent there put in circulation there — not here? Doesn't money spent in Memphis circulate quite a bit before it goes elsewhere?

Former Citizens Write Waco, Texas — You will find our check for another year's subscription for The Democrat. We have enjoyed reading the paper during 1963. Wishing you and yours a very pleasant holiday season. Your friends, Mr. and Mrs. Robert A. Grundy

McMickin — (Continued from Page 1, Sec. 1)

pany and F. N. Foxhall, who used to run the Oil Mill and several gins here, I was able to ship out many hundreds of thousands of cotton without losing the routing to competitive railroad lines."

The second highlight in McMickin's life came about at the beginning of school last year, when Memphis High School received a gift from McMickin. "I enjoyed giving the school the victory bell because it is something that the students can use for years to come," he said.

McMickin, during his residence in Memphis, has done service that is truly outstanding. For this service, he was honored on Saturday, May 19, 1962, when he was presented his 50-year service pin by Robert B. Orton, state climatologist for the U. S. Weather Bureau, for being a weather observer longer than any other man in Texas.

The weather observers, of which there are about 12,000 in the nation and 800 in Texas, serve for no pay on a seven-day week basis. J. J. McMickin began signing reports in April, 1907, and he has continued to be the official weather observer here since that time.

Why did McMickin decide to retire? "I felt that I have worked long enough ... I am not as active on my feet as I used to be ... I have taken some bad falls around the station ..."

Mr. McMickin is a good source of information about the history of the Memphis area. He recalls that his family came to Hall County when they began building the first courthouse here.

McMickin stated that he well remembers when the land around Memphis was opened to settlers and the railroad put on a special \$46 per car settlers rate. One or two families would arrange for a freight car to carry household goods, livestock, feed, planting seed, farming equipment, etc., and come to West Texas. "We would get two or three of these cars in a day," McMickin said.

"During the years I have served the public in Memphis, I have found the job a pleasant one," McMickin said.

"I have no plans for the future other than visiting with my friends here," he said.

Babson's 1964 Business, Financial Forecast To Be Published Next Week

The Memphis Democrat will publish "Babson's Business and Financial Forecast for 1964" on Thursday, Dec. 26.

A careful checking of the Babson predictions made in the forecast for 1963 upholds the remark-



Roger W. Babson

Cub Scouts Will Not Have Dec. Pack Meeting

Cub Scout Pack 35 will not have their regular monthly pack meeting this month, Cubmaster J. O. Dixon said this week.

The next scheduled meeting for the Cub Pack will be held the last Tuesday night in January, he said.

Memphis To — (Continued from Page 1, Sec. 1)

tournament from Kelton, 67-60, but was defeated in the second game by Samnorwood 63-47.

In the Kelton game, Jim Odom was high point man with 20 points and "Hoot" Jones was second high with 19 points. Melvin Hunt of Kelton was their high point man with 18 points. James Waites scored 14 points during the game.

In the Samnorwood game, Jimmy Martindale of Samnorwood scored 20 points to be high point man. For Memphis, "Hoot" Jones scored 14 points and James Waites scored 11.

The Christmas holidays will not be holidays for the high school cagers this year, Coach Miller said.

Workouts are scheduled for every day except Christmas Day and New Year's Day for the high school boys. Next Monday the team will work out in the morning and in the afternoon, and on Tuesday, they will work out in the morning.

Next Thursday, Friday, and Saturday, the Memphis team will compete in the Childress basketball tournament scheduled for Dec. 26, 27, and 28, Coach Miller explained.

The reason for the holiday workouts Coach Miller said, was that the team has been showing improvement every week and they felt with continued training through the holidays the team would make a much better showing in district competition.

"We still have a long way to go, especially in working on our defense and rebounding," Coach Miller said, "however, our offense is improving every time we hit the court."

M. G. Potts — (Continued from Page 1, Sec. 1)

dren; one brother, Tomie Potts of Memphis and two sisters, Mrs. Sallie Beck of San Antonio and Mrs. Elsie Spences of Red Water.

One daughter preceded him in death. Pall bearers were M. G. Whitfield, Hobart Moffitt, Dick Spoon, Dub Stewart, Albert Ward and Ed Floyd.

Honorary pall bearers were Sam Sanders, Henry Nivens, Ray Moreman, L. O. Dennis, E. C. Barnett, Henry Moore, Roy Jewell, Herlie Moreman, Del Wells, Harold White and Dr. D. H. Cox.

Shanghai Pierce, a giant Texas cattleman known for his unusually loud voice, could stand on the front porch and bellow orders to the men at work at the cattle pens, a mile away.

able average of the past years by being 84 per cent correct.

Roger W. Babson is an internationally-known business commentator and investment adviser. An outstanding feature of his philosophy has been his lifelong insistence on the importance of both religion and advertising in business.

Born and reared in an old-fashioned atmosphere of hard work and hustle on a farm in Gloucester, Mr. Babson went to the Massachusetts Institute of Technology. Upon graduating, he turned instinctively to financial and business activities in which his father was engaged.

His exertions, however, undermined his health; he contracted tuberculosis and he was sent West "as good as dead." It was while he was convalescing from this dread malady that he worked out some of the possibilities and problems of business forecasting. His weekly releases are used by over 400 newspapers and his financial reports by 20,000 corporations and estates. His research work is carried on by a large staff of experts.

Because there had been no mention, in the contract, of a cornerstone for the Texas State Capital, Gus Wilke, the contractor, paid for it out of his own pocket.

America's first billionaire was John D. Rockefeller.



For Under-coat Wear



3135 12-20



927

Dress Pattern No. 3135. For under-coat wear. The well-fitted air surrounds a sheath with a flattering tabbed neckline and a softly fitted skirt. No. 3135 comes in sizes 12, 14, 16, 18, 20. Size 14 takes only 3 1/2 yards of 39-inch fabric. Needlework Pattern No. 927. A Bassinet. Use your ingenuity. No. 927 contains ideas for making a bassinet. Be economical. You will take great pride in your completed project. Your friends will ask you for this pattern. Send 35c for each dress pattern. 25c for each needlework pattern. Add 10c for each pattern for first-class mailing to AUDREY LANE BUREAU, Box 1490, New York 1, N.Y.

Advertisement for UTRACTARIN 59, a non-refillable retractable ball pen. Features include: never needs a refill, king size ink supply, 490-M medium ball, 5497-F fine ball, and 12 brilliant ink colors. Color of pen is color of ink.

The Memphis Democrat

CANDY by Tom D



Cotton — (Continued from Page 1, Sec. 1)

cent; and 95,000 and above (Very Strong), 1 per cent.

The volume of cotton moving into trade channels was about 3 times more than last week. Average prices paid to farmers on some grades based on uncompressed, mixed lots, in warehouses were: Middling, 30.85; Strict Low Mid-

dling, 29.70; Low Middling Light Sp and, Strict Low Spotted, 29.95. Middlings on the above 3.5 to 5.0.

Cottonseed prices were generally \$50. In 1793 the south the U. S. produced the world's cotton.

Advertisement for 'Last Minute GIFT SALE' featuring a 'SERVES' Automatic Toaster. The toaster is shown with its lid open, and the text 'SERVES' is prominently displayed above it.

Advertisement for 'ELECTRIC BLANKET' showing a folded blanket with a control panel. The text 'ELECTRIC BLANKET' is written in large, bold letters.

Advertisement for 'SERVES' Automatic Appliances, featuring a 'SERVES' Automatic Toaster. The toaster is shown with its lid open, and the text 'SERVES' is prominently displayed above it.

Advertisement for 'SERVES' Automatic Fry Pan. The fry pan is shown with its lid open, and the text 'SERVES' is prominently displayed above it.

Advertisement for 'Boren Theaters' featuring a 'Tower Drive-In'. The text 'Boren Theaters' is written in a stylized font.

Advertisement for 'Boren Theaters' featuring a 'Tower Drive-In'. The text 'Boren Theaters' is written in a stylized font.

Advertisement for 'THOMPSON BROS.' featuring a 'MURRAY TOASTER'. The toaster is shown with its lid open, and the text 'THOMPSON BROS.' is written in large, bold letters.



# MERRY CHRISTMAS

## The Memphis Democrat

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

Attend Your —  
Church on Sunday

Work For —  
Our Community

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 19, 1963 \*\*\* TEN CENTS \*\*\* NUMBER 31

### Harmony Club Christmas Party

The annual exchange of gifts was enjoyed by those present. The following members enjoyed the hospitality and gaiety of the evening: Mmes. L. G. DeBerry, Clifford Farmer, R. S. Greene, D. L. C. Kinaard, T. L. Rouse, Robert Sexauer, Conley Ward, Miss Esta McElrath, Miss Gertrude Rasco and the hostesses, Mmes. Avery, Ferris, and Fowler.

### Baptist Choirs Spread Holiday Cheer With Carols

The Intermediate Choir of the First Baptist Church enjoyed singing Christmas carols to patients at Goodall and Odom Hospitals and at Cousins Home on Thursday evening of last week.

Members of the choir attending were Ray Ballew, Smoky Bell, Connie Bradshaw, Claudia Corley, Shelia Fowler, Carl Houston, Sammy Houston, Peggy Parker, Sue Parker, Jimmy Stewart and Jim Ed Wines. Mr. Pederson is director.

The Junior Choir of the First Baptist Church went caroling on Tuesday evening. They, too, visited Goodall and Odom Hospitals and Cousins Home.

The group came back to the church where they enjoyed refreshments.

### Estelline Supper Club Meets With A. W. Johnsons

Members of the Estelline Supper Club met Monday night, Dec. 16, in the home of Mr. and Mrs. A. W. Johnson.

A delicious turkey dinner which also included dressing, gravy, sweet potatoes, green beans, fruit and cheese salad, pickles, pie, cake, coffee and tea was served. After supper, gifts were exchanged from a lovely Christmas tree. Members enjoyed spending the rest of the evening playing forty-two.

Those attending were: Mr. and Mrs. L. J. Halford, Mr. and Mrs. R. A. Eddleman, Mr. and Mrs. Ben Jackson, Mr. and Mrs. J. W. Morrison and their great granddaughter, Shirley, Mrs. Hildred McMinn, Mrs. T. H. Seay, the hosts, Mr. and Mrs. A. W. Johnson, one guest, Creed Wisdom, a nephew of the Johnsons.

The next meeting will be held January 20 in the home of Mrs. T. H. Seay.

### Gleaners Class Meets In Home of Mrs. Thompson

The Gleaners Sunday School Class of the First Baptist Church met in the home of Mrs. B. J. Thomson Monday night, Dec. 9.

Mrs. Haskell Howell brought a timely devotional on happenings in the Holy Land at this Christmas time.

After the business meeting, presents were exchanged.

Delicious refreshments were served to the following: Lucille Wright, Jean Chick, Kathryn Jones, Ruth Jones, Jo Barbee, Dean Bradshaw, Douise Howell, Bess Yarbrough, Peggy Moss, Peggy Fowler, Lenora Wood, and Dorothy Thomson.

## Society News



MR. AND MRS. O. D. PHILLIPS

### Mr. And Mrs. Phillips Observe Golden Wedding Anniversary

Mr. and Mrs. O. D. Phillips, pioneer Hall County couple, observed their Golden Wedding Anniversary with a reception at the Memphis Country Club on Sunday afternoon. Hosts for the occasion were the couple's children.

Friends who called between the hours of 2 and 4:30 o'clock were greeted by the honorees, Mr. and Mrs. Phillips, and Mrs. Dick Baker, sister of Mrs. Phillips and bridesmaid at her wedding fifty years ago.

Children and their wives or husbands made up the house party. Female members wore corsages complimentary to their afternoon frocks while the male members wore boutonnières.

Mark Phillips, grandson of the couple, opened the door for the guests while two granddaughters, Misses Janie Helm and Miss Carolyn Henderson, presided at the guest register.

The Club house was beautifully decorated for the occasion with floral arrangements, all in Gold. Numerous bouquets were gifts to the couple from friends.

The refreshment table was enhanced with a heavy gold satin cloth fashioned with a box-pleated floor-length skirt. An exact replica of the cloth was used on the round table which held a beautiful

### Boy Scouts and Leaders Enjoy Xmas Dinner

Boy Scouts of Troop No. 35 and Troop Committee members and their wives enjoyed a traditional Christmas dinner and gift exchange on Monday evening at the Travis Cafeteria.

The auditorium was beautifully decorated for the occasion with Christmas decorations. Christmas decor was also used on the long tables where the guests were seated for the turkey dinner with all the trimmings.

Guest speaker for the evening was Lawrence Neece of Clarendon, who is a neighborhood chairman in Clarendon.

Following the program, the group enjoyed a gift exchange from a gaily decorated Christmas tree.

Approximately 70 persons were in attendance.

four-tiered wedding cake topped with a miniature bride and groom. Table appointments were all in brass as was the candelabra which held lighted tapers. Centering the table was an arrangement of gold spider mums.

Serving refreshments were granddaughters, Mrs. Johnny Ward of Gunnison, Colo., Mrs. Frank B. Foxhall, Cathy Phillips of Hereford and Diane Phillips.

Mr. Phillips was born in Kentucky and moved to Texas with his parents in 1892. He came to Hall County in 1912 and farmed that year on the O. B. Burnett farm, south of Memphis.

On Dec. 14, 1913, Mr. Phillips was united in marriage to Miss Mattie Adams at the Presbyterian College at Floydada. Miss Adams, who was born in Plainedale, La., had moved to Floydada in 1910. The family had lived in Merkel for three years prior to moving to Floydada.

After their marriage, Mr. and Mrs. Phillips made their home for three years on the Ogden Ranch and then moved to the Harrell Chapel community where they resided for 43 years. In 1958, they moved to their present home in Memphis.

Mr. and Mrs. Phillips are the parents of eleven children all of whom are living with the exception of one son, Vernon. They have 25 grandchildren and five great grandchildren.

All of their children were present for the celebration Sunday with the exception of a son, Orval, who was ill and receiving treatment in a local hospital. His wife, also, was unable to attend.

Children who were present and their husbands or wives include: Mr. and Mrs. Roy Widener, Mr. and Mrs. Cecil Phillips, Mrs. Vernon Phillips of Hereford, Mr. and Mrs. Dude Helm, Mr. and Mrs.

### Welcher Home Is Scene For Christmas Party

Mrs. Jeff Welcher entertained with a Christmas party Friday evening honoring Larry Jay and Debra Lynn Welcher.

The guests enjoyed singing Christmas songs and gifts were given during the evening.

The refreshment table was centered with a silver Christmas tree and other Christmas decorations were used throughout the home.

R. B. Phillips, Mr. and Mrs. B. F. Henderson of Community Center, Mr. and Mrs. Ray Phillips, Mr. and Mrs. Bill Elsberry of San Diego, Calif., Mr. and Mrs. W. O. Clark of Lakeview, and Mr. and Mrs. Troy Phillips.

Among out-of-town guests were Mr. and Mrs. Clyde Hill of Altus, Okla., Mr. and Mrs. Wayne Martin of Wellington, Mr. and Mrs. Roy Stephens and Mrs. Don Stephens of Pampa, Mr. and Mrs. Bill Ross of Childress, Mary Foreman of Big Spring, Mrs. Bill Vaughn of Wellington, Mr. and Mrs. Roy Gresham, Ruth Cobb, and Mrs. Wyman Davis, all of Newlin, Mr. and Mrs. Wade Kimbrough and Allen of Childress.

Also Mr. and Mrs. J. N. Helm, Sr. of Newlin, Mr. and Mrs. Wesley Kiker of Childress, Mr. and Mrs. J. A. Ballard, Mrs. F. E. Leary, Mr. and Mrs. Don Leary, all of Estelline, Mr. and Mrs. Bud Mason of Amarillo.

### Atalanteen Club Enjoys Tour of Postex Mills

Members of the Atalanteen Club met at 3 p. m. Wednesday, Dec. 4, in the home of Mrs. D. H. Aronofsky.

The group enjoyed a tour of Postex sheet factory, conducted by Mrs. Fred Byerly and Mrs. Kent Magness. The hospital tour was canceled until a later date when the furniture will be in place.

Club members voted in place of exchanging gifts to donate the amount usually spent on gifts to the Save-A-Life fund for the hospital.

Sale of tickets on the 15-month-old heifer was reported to be going well. The heifer will be given away December 21 on the court-house square. Those who would like a ticket should call Mrs. Ralph Williams or any other member of the club.

Attending the meeting were Mmes. Earl Allen, L. E. Barrett, Milton Beasley, Jr., Fred Byerly, J. W. Coppedge, Bill Cosby, Jr., H. B. Estes, Eddie Foxhall, N. A. Hightower, Roy Jewell, Claud Johnson, Kent Magness, Robert Philpot, W. R. Scott, Robert Sexauer, Glynn Thompson, Ralph Williams, J. A. Odom and Miss Imogene King.

### Mrs. Johnny Cofer Is Shower Honoree

A lovely miscellaneous shower honoring Mrs. Johnny Mack Cofer, nee Barbara Elem, was given Thursday evening, Dec. 12, at the Memphis Country Club.

Guests were received at the door by the honoree, her mother, Mrs. Lloyd Elem; and Mrs. Mack Cofer, mother of the groom.

Miss Sue Edwards presided at the guest book to secure signatures of the guests.

The bride's chosen colors of red and white were carried out throughout the ballroom. On the mantle of the fireplace was a miniature bride accompanied by a miniature sailor flanked by a white net heart-shaped centerpiece. Noted on the piano were white wedding bells with crystal candleholders holding the twisted candles.

The guests were served red fruit punch from a crystal punch bowl by Mrs. Larry Skinner, sister of the groom, assisted by Miss Helen Howard. The serving table was laid with a white net floor-length cloth over a white underskirt. Centering the table was an arrangement of white lace flowers and tapered candles in a crystal candleholder. Table appointments were in crystal. Ribbon sandwiches, bell-shaped mints and nuts were served with red fruit punch.

A large variety of gifts were displayed on the south porch of the clubhouse including china, silver, cooking ware, etc.

Throughout the evening Mrs. Gerald Knight played several selections on the piano.

Hostesses for the courtesy included: Mmes. Red Lowe, Sam Hamilton, O. T. Hook, Carl Clayton, Robert Hanvey, Jr., Oris Gilbert, Zeno Lemons, T. J. Spry, Jr., Lewis Edwards, L. E. Barrett, Claud Johnson, J. P. Parker, W. C. Anderson, David Duncan, Gerald Knight, J. O. Dixon, Edgar Daugherty, Hal Goodnight, B. O. Shankle, Miss Helen Howard, and Miss Pat Goodnight.

### Daughters Of Wesley Class Has Christmas Party

The Daughters of Wesley Sunday School Class enjoyed their monthly meeting and Christmas party in the home of Miss Neville Wrenn on Thursday night, Dec. 12, at 6:30 p. m.

Those present enjoyed a delicious turkey dinner served from a beautifully decorated table. Covered with a Christmas cloth, the table featured a dainty centerpiece in pink. Members and guests were seated at foursome tables decorated with pink candles and further accented with decorations in silver. Favors were small dolls. All decorations for the occasion were done by Miss Ira Hammond.

Rev. J. B. Thompson gave the invocation before the meal. The program consisted of a devotional, Matthew 2:12, by Mrs. W. F. McElreath. Rev. Thompson then led the group in prayer. The Christmas story entitled "Christmas Did Not Just Happen" was given by Mrs. D. M. Jarrell.

Gifts were then received from the Christmas tree.

Those attending were: Mmes. C. H. Compton, W. V. Coursey, L. G. Cox, Bess Crump, Clara Cummings, G. M. Duren, Mary Lou Erwin, A. Gerlach, A. Giddens, O. M. Gunstream, T. J. Hampton, Sarah Hill, D. M. Jarrell, W. F. McElreath, D. A. Neeley, Bob Roberts, Myrtle Phelan, J. B. Thompson, Brie Webster, Louie Goffinet, A. H. Miller, W. C. Dickey, Tommie Potts, Nettie Beach, Miss Ira Hammond, the hostess, Miss Wrenn; and three guests, Mrs. W. B. Wilson, Jr., and daughter Pat, and Rev. J. B. Thompson.

### Parnell Club Makes Plans For Christmas Party

The Parnell Club met in the club house Wednesday, Dec. 11, with eight members in attendance.

The club was opened with the Lord's prayer led by Bessie Lathram.

Members answered roll call with "What we would like for Christmas."

Minutes of the last meeting were read by the secretary, Leona Burk.

The club reported six sick visits.

The closing prayer was given by Lucille Cope.

On December 18 members of the club will enjoy the annual Christmas party and tree. The losing team will entertain the winning team at this time.

Members present were Mmes. Nell Burk, Gussie Mothershed, Nelda Ferrel, Bettye Ferrel, Fern Mullin, Bertha Morehead, Virgie Long, Bessie Lathram, Lottie Buchanan, Clesie Jouett, Opal Minn, Lucile Cope, Lena Hill, La Wayne Boney, Cordye Hood, Doris Bruce, Donna Ferrel and Sherry Clemons.

### Woman's Society Enjoys Xmas Program Monday

The Woman's Society of Christian Service of the Methodist Church met Monday, Dec. 16, at three o'clock at the home of Mrs. Ed Hutcherson with Mmes. Bob Hutcherson, W. F. McElreath, and N. A. Hightower as co-hostesses.

Mrs. Hutcherson's home was beautifully decorated for the Christmas season including a silver tree with colored lighting effects.

Mrs. R. S. Greene was the leader of a special Christmas program entitled "If We Had Been in Bethlehem." After her intermittent scripture readings, Mrs. M. G. Tarver and Mrs. F. W. Foxhall gave poetical readings, "If I Had Been Joseph, the Innkeeper, A Shepherd and a Wise Man." "If I had been Mary" was the reading given by Mrs. Ed Hutcherson. She wore a shawl on her head reminiscent of Mary and carried a baby to place in a small manger. The impressive program was closed with a prayer led by Mrs. Greene.

During the program, Pat Wilson and Tommy Greene sang a lovely carol and the ever beautiful "Silent Night" in musical voices.

Mrs. Foxhall announced the presentation of a special membership and pin to Mrs. Jesse Baker by the Woman's Society in appreciation of her work during the years. Since she was ill, Mrs. Lee Brown went by her home to give her the pin.

Three candles on a table were lighted to honor the three conference daughters, Patricia Dillon, Naomi Hare, and Joyce Hill, all of whom are missionaries. For the latter, a love offering Christmas gift was taken.

Delicious holiday refreshments were served to those present, including the above mentioned and Mmes. Lee Voelkel, L. G. DeBerry, J. W. Coppedge, Guy Cox, J. B. Thompson, Ben Parks, F. E. Monzingo, W. J. McMaster, Myrtis Phelan, Bess Crump, D. A. Neeley, Ray Powell, M. N. Orr, J. W. Oliver and Walter Jameson of Amarillo.

### CARD OF THANKS

We want to thank the person or persons who sent money to Chrissy and Paul Wilson, Jr., for their Christmas. Thank you again. Grandmother Robertson



# The Memphis Democrat

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## EDITORIAL

### A MERRY CHRISTMAS!

As we pause at the time in the year set aside in this nation to celebrate the birthday of Jesus Christ, we wish to add our Merry Christmas to those who live in this land of happy homes and free hearts.

As we say Merry Christmas, we remember the story of the birth of Jesus Christ, the Christ Child. From that day, long ago, this globe on which we live has not been the same. Because of this birth, man today experiences blessings that were unknown to man before this event.

We, in Memphis, Hall County, Texas, on this festive occasion, have much to be thankful for, much to enjoy, with our material blessings, our country's might, our churches and schools, and our law-abiding, God-fearing citizens.

This Christmas, as in the past, resident in this area will exchange Christmas gifts, sing carols, eat special Christmas dinners, attend special programs and meetings, and visit with friends and relatives who have come from far away.

Christmas is the time of the year when families gather and forget their problems. Since the first Christmas was observed in 1604, in this land, people have attempted, despite the circumstances, to make Dec. 25 a memorial day in their lives. Grandparent remember the Christmases when their children were young, or even when they themselves were children. The exchanging of gifts is always a festive occasion, even in the homes where the presents are not so expensive. Sometimes, necessity gifts such as glasses, shoes, coats, etc., are more appreciated by those who need them than are gifts of toys, etc., to those that have plenty.

On this occasion, man's celebration of the birthday of Jesus Christ, we feel it is fitting to quote what we believe is the best loved Christmas story of them all, found in the Second Chapter of St. Luke, verses one through 20:

"And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed. (And this taxing was first made when Cyrenius was Governor of Syria.) And all went to be taxed every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, in Judea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David;) To be taxed with Mary his espoused wife, being great with child.

"And so it was, that, while they were there, the days were accomplished that she should be delivered. And she brought forth her firstborn son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid. And the angel came unto them, and said, Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger.

"And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest and on earth peace, good will toward men.

"And it came to pass, as the angels were gone away from them into heaven, the shepherd said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us. And they came with haste, and found Mary and Joseph, and the babe lying in a manger. And when they had seen it, they made known abroad the saying which was told them concerning the child. And all they that heard it wondered at those things which were told them by the shepherds. But Mary kept all these things, and pondered them in her heart. And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them."



May the Christmas candles rekindle the joys of Christmas Past... and light the hopes of Christmas yet to come.

**MEMPHIS STEAM LAUNDRY  
AND DRY CLEANERS**

Ruby Lee and Ross

## THE WEEK BEFORE CHRISTMAS



## ACROSS THE DESK

What Other Editors Say

**The True Quality of Fame**  
The President of Kansas State raised a few eyebrows recently when he said "distinguished achievement commands more genuine admiration on the modern campus than a beauty queen or an All-American athlete."

This certainly places Kansas State in a unique position. We doubt if the same holds true on any college campus around the country.

You take a home town student that makes Phi Beta Kappa, not that many of them do, but suppose that one does. His home town newspaper will have a story about it and his radio station will mention it and a few people will be impressed by it.

But let a home town produce an All-American football player and not only his hometown newspaper will have a story and his radio station mention it, but other newspapers, radio and television stations, wire services, magazines, etc., will take due note of it.

He is likely to be transported to New York to appear on the Ed Sullivan television show. Small boys are apt to ask for his auto-

graph. His picture will be seen in all sorts of poses not only this year but even next year when the football magazines come out.

Or you take a home town girl who is named "Miss Texas" or "Miss America" or even "Wheat-heart of the Nation." She will have her picture not once, but many times, in her home town paper. She will be interviewed on television, radio, have personal appearances until everywhere she goes people know who she is.

It is a peculiarity of American times and customs that the athlete and beauty queen receive more public admiration than do the scholars. This may not be right, but it is the truth.

Consider us in Perrpton. Probably the most famous scholar this city ever turned out was Dr. Duane Bell, who was an honor student in college, a Phi Beta Kappa, later a Rhodes Scholar and now a college professor.

The most famous athlete was Keith Flowers who made All-American football teams in high school and later the All-American team at TCU.

### Roger E. Crooks Completes Navy Supply Training

Navy Ensign Roger E. Crooks, son of Mr. and Mrs. R. E. Crooks of 1214 Montgomery, Memphis, successfully completed the Basic Qualification Course on Nov. 14 at the Supply Corps School, Athens, Ga.

The 16-week course instructs junior officers in the fundamentals of the Navy Supply Corps system, including the purchasing and expending of materials, equipment and supplies. Students are also taught how to use IBM tabulating and calculating machines.

Which of the two got the most publicity?  
—Ochiltree County Herald



## Memories

50 YEARS AGO  
December 24, 1913

Mr. and Mrs. Sam J. Hamilton are at Dublin visiting Mr. Hamilton's parnts during the holidays...

Mr. and Mrs. J. W. Stokes departed Friday for Corsicana where they will spend the holidays...

Jack Bumpass and wife came in Sunday from Oklahoma to spend the holidays with Mr. and Mrs. D. A. Neeley. Mrs. Bumpass will be remembered as Miss Omega Womble...

Christmas is coming and we hope the white carpet will still be on the ground. If the snow continues to stay on there will be a good many knocked out of going to the Christmas tree...

40 YEARS AGO  
December 21, 1923

The boldest robbery ever recorded in the city's annals of crime, was staged Sunday night, when unknown men forcibly entered the Farmers Union Supply Company, hauled the safe from the building to a canyon nearby and robbed it of \$150 cash...

The Commissioners Court met last Friday to accept the new Hall County court house. Although the building is not complete in every detail, the county officials will move into it tomorrow...

Rainey Elliott left this morning for Dallas, where he will visit through the holidays... New High School Building To Be Dedicated Jan. 11...

20 YEARS AGO  
December 30, 1913

The coming of a New Year brings changes to business houses and thereception this year. Jack taking over active management of the Good Eats Bakery...

Mr. and Mrs. John and daughter Jean of the Christmas holidays his sisters, Mrs. L. B. Mrs. J. H. Morris and...

The worst storm of one and one of the worst hit the Panhandle State with a four inch snow Memphis as a low of was registered, according to McMillan, local weather observer...

Life or Death Is It? "The Christmas good time for a bit of ing on the question brother's keeper?" Safety Association members: When you are wheel, Life or Death hands.

## A FRIENDLY GREETING



May this Yuletide be one of resounding joy and good cheer

**ZEB A. MOORE**

Representing KANSAS CITY LIFE INSURANCE CO.

## Christmas GREETINGS



The Christmas Season is a wonderful occasion when everyone finds joy and contentment. We cast aside cares, relax and rejoice in the happiness we can bestow on others. Warmth and good feeling spread across the earth—the Spirit of Good Fellowship. It's time to say Merry Christmas. It's time, also, to thank you for your patronage. Our efforts to serve you where needs will continue and we place the best in service and products at all times.

**HARRISON HARDWARE CO.**

Serving You Since 1905

**WILLIAMS OIL & GAS CO.**  
J. D. Taylor      Henry E. Thompson



# LETTERS TO SANTA CLAUS

Dear Santa, I am a little boy 6 years old. I have been a pretty good boy this year. I would like a kick-stand bicycle for my bicycle and a horn. Also nuts, fruits and other toys. Remember the other boys and girls.

Your friend,  
Cliff Widener

Dear Santa, I am a little boy five years old. My mother tells me I have been pretty good this year. Please bring me boots, guns, cowboy hat. My little brother Gregg would also like boots, guns and a cowboy hat. My other brothers, Brad and Mike would like some nice toys, too. Remember the other good boys and girls.

Your friend,  
Doug, Gregg, Brad, and Mike Sustaie

P. S. I live in Ventura, Calif., but my Grandad and Ruby and aunt Pat and uncle Sam and Toni live in Memphis.

Tell, Texas

Dear Santa Claus, I am a little boy 3 years old. I think I have been a pretty good boy this year. Would you please bring me a big red wagon, a John Deere tractor, just like my Daddy's, and a Texaco fire truck? I also would like a pair of spurs and a big western hat.

Please don't forget all my cousins and my little friends.

Thanks,  
Darrell Ray Hightower

Memphis, Texas

Dear Santa, We are two little girls who have tried very hard all year to be good so that you will come to our house on Christmas Eve.

We both would like to have Chatty babies, baby strollers and some house shoes. We have a baby sister named Becky and we would like for you to bring her a pull toy and a ride-em-horse.

We hope you will visit all of our cousins in Memphis, Lubbock and Dallas and all the other boys and girls all over the world.

Thank you Santa,  
Mikell and Annette Sanders

Dear Santa Claus, I am a little boy 5 years old. I want a record player, bicycle, army tank. Please come soon.

Love,  
Ted Phillips

Arlington, Texas

Dear Santa, I am a little girl nineteen months old. I would like a tricycle, wagon, a doll, and anything else you might have for me.

Also I have a little sister. Would you bring her a car seat, a musical animal and some things she can play with.

We will be visiting our grandparents in Memphis so bring our things there. They are Mr. and Mrs. H. A. Holt and Mr. and Mrs. W. R. Scott.

Love,  
Robbin and Rhonda Scott

Mr. and Mrs. B. O. Shankle visited Tuesday and Wednesday with her mother, Mrs. Ewing, and other relatives in Breckenridge.

Dear Santa, I am a little girl five years old. I have been a pretty good girl this year. I would like you to bring me a Barbie and Ken doll, a record player, a bicycle, and other things. I would also like a car.

Love,  
Brenda Bruce

Dear Santa, I am a little girl 2 years old. I have been a good girl this year. I would like a record player, a bicycle, and other things. I would also like a car.

Love,  
Elizabeth Phillips

For COLDS take 666

## Merry Christmas

May the joys and pleasures of the Holiday Season be centered around you and yours and may they continue throughout the days to come.

Also . . . Remember SATURDAY DECEMBER 21

See the Bluebonnet Bowl

Brought to you by your Hartford Agent and The Hartford Insurance Group

Hambar & Dunbar

Continuous Service Since 1904

# CANDY by Tom Dorr



## Brice News

Mr. and Mrs. J. C. Johnson visited Friday in Clarendon with Mr. and Mrs. Bill Weatherly.

Friends who accompanied Sammie Salmon home for the weekend were Kay Hart of Panhandle, Yvonne Alexander of Borger and Mike Goodwin of Columbus, Ohio, who is stationed at Amarillo Air Force Base.

Mr. and Mrs. C. V. Murff visited Friday in Amarillo with their son, Mike, and family.

Mrs. Aubry Martin and Connie were Amarillo shoppers Saturday. L. B. Herzog and daughter, George Ann, of Illinois, visited here Friday with his sister, Mr.

and Mrs. J. G. Johnson. L. B. is coach in a University of Illinois. Mrs. Starr Johnson and Mrs. J. C. Johnson were Amarillo visitors Friday.

## FIRST TIME IN AREA SISTER ALLENA

READER AND ADVISOR

She can help you on all affairs of life. Why be sad, down-hearted, sick and worried when you can be HELPED and everything made clear by CONSULTING this GIFTED ADVISOR.

Sister Allenna tells you everything you wish to know. We Read For Both White and Colored. Open 8:00 A. M. to 11:00 P. M. 1304 Ave. F, N.W. CHILDRESS, TEXAS

## Locals

Mr. and Mrs. Felix Jarrell visited in Amarillo Sunday with his mother, Mrs. W. C. Jarrell and Mr. and Mrs. Bill Dunn and Billie Kay. Their daughter, Patsy, accompanied them home.

Mrs. Mary Jameson of Amarillo visited here the first of the week and attended the annual Wesleyan Service Guild Christmas party in the home of Miss Ira Hammond.

Mrs. Calvin Jackson and son Cal of Childress are visiting here in the home of their parents and grandparents, Mr. and Mrs. Hal Goodnight.

Mr. and Mrs. Fred Finch and Amy of Dalhart visited here over the weekend with Mrs. Ruth Harrison and family and with his father, F. A. Finch. Mr. Finch, who was injured in a car accident last

week, is still hospitalized but is improving satisfactorily.

Dalton and Ronny Freeman visited in Lubbock over the weekend with Mr. and Mrs. James Freeman and family.

Visiting in the home of Mr. and Mrs. John Shadid Sunday were Misses Rose and Marie Shadid and George Shadid, all of Wellington.

Mrs. W. W. Dunn of Amarillo visited here Wednesday with relatives and friends. Her niece, Miss Patsy Jarrell, accompanied her home and visited until Sunday.

Mrs. Paul Thompson has arrived from Abilene to spend the Christmas holidays. Mrs. Thompson

maintains a home here and also in Abilene, where her son, Paul, Jr., is a student at Abilene Christian College.

## For a Really Fine CHRISTMAS GIFT

Select one of our:

- Doilies—Rugs—Poodles
- Handmade Pillow Cases
- Doiles—Rugs—Poodles

Guthrie Grocery  
323 North 3rd St.



It has been a great pleasure in serving the people during 1963. I hope to do the same in 1964.

MERRY CHRISTMAS and A PROSPEROUS NEW YEAR!

## WEST SIDE BEAUTY SHOP

Lorene Evans

# TAKE THE WORRY OUT OF WINTER DRIVING



## ENCO EXTRA GASOLINE

Enco Extra's winter formula prevents stalls due to carburetor icing! It helps you start easier, warm up faster, gives you full power faster in stop-and-go driving.

## extended-Life UNIFLO MOTOR OIL

Instant lubrication protects your engine from friction damage caused by cold starting. Uniflo lasts longer—exceeds the requirements of every car manufacturer.



## ATLAS Perma-Guard ANTI-FREEZE

This guarantee goes with Atlas Perma-Guard: If your anti-freeze protection varies more than five degrees above the protection point you originally specified, we'll add the necessary anti-freeze at no cost.

## ATLAS Plycron TIRES

Atlas Plycron tires put more rubber to work for you the whole year long. Enjoy easier steering, a smoother ride and up to 25% greater comfort. Driving is easier, and safer, too!



## ATLAS Perma-Ful' H-D BATTERY

This Atlas Heavy-Duty battery puts out all the power your car needs. Its extra-long life means low cost-per-mile, too.



HUMBLE OIL & REFINING COMPANY America's Leading ENergy Company





# The Cyclonian

VOLUME 1

Thursday, December 5, 1963

NUMBER 12

## MHS Lists 47 On Honor Roll

The Honor Roll of Memphis High School for the second six weeks was announced this week by Clinton Voyles, principal.

Students listed are: seniors, La Quitta Baten, Noel Clifton, Jimmy Harrison, Velma Jo Hutcherson, Suetta Lemmon, Pamela Lindsey, Vivian Maddox, Bill J. Pounds, Janice Pounds and Kay Wines.

### Jr. High Announces Atten. Record

Forty-five per cent of the Jr. High students had perfect attendance for the second six weeks reporting period. Good attendance is important to the student and school.

Students who had perfect attendance are: Melissa Barbee, Fay Brown, Judy Bruce, Sheila Fowler, Carolyn Greene, Kathryn Houston, Jane Hoover, Jondel McCauley, Lometa Pate, Sandra Saye, Donna Sims, Susan Stevenson, Judy Wilkinson, Elva Cortez, Jo Glover, Freida Markham, Billie Jo Matthew, Ann Morrow, Karen Nunnelley, Mike Armstrong, Barry Byerley, Jimmy Freelen, Skipper Murdock, Billy Revell.

Erasmo Salinas, Jose OTrres, Smokey Bell, Gary Burleson, Odell Gilcrest, David Smith, L. B. Snider, Holly Clark, Sherri Cleveland, Jamie Hough, Vee Latimer, Sandy McQueen, Sue Parker, June Stinson, Carolyn Johnson, Judy Baker, Mike Bloxom, Lanny Crow, Judy Guthrie, Carolyn Hutcherson, Jerry Jeffers, Joe McWhorter, Ernest Parker, Tony Pate, Tony Pounds, Sammy Putts, Gary Rea, Betty Shira and Paul Smith.

Juniors: Martha Cleveland, Ann Coleman, Billy Cosby, Jay Dunbar, Lynn Foxhall, Wanda Grice, Larry Helm, Sarabelle Houston, Catherine Ivy, Tony Monzingo, Jim Odom, Ronald Pate, Mary Sue Scott, Suzanne Sexauer, Sandra Shults, Minka Sims, Jimmy Srygley and Dawn Ann Yarbrough.

Freshmen: Donna Beckham, Danny Clark, Cathy Dale, David Douthit, Terry Gable, Gerry Knight and Suzette Smithee.

### Editorial

By Kay Stinsman

The Cyclonian will take a vacation during the Christmas holidays. The next edition will be Jan. 10, 1964.

The Cyclonian staff wishes to extend a "Very Merry Christmas" and "Happy New Year" to their readers.

#### THE CYCLONIAN STAFF

- Grade Schools — Tony Monzingo
- Editor-in-Chief — Kay Stinsman
- Band Reporter — Lowell McKown
- Sports Reporter — Bill Pounds
- Clubs Reporter — Jimmie Ward
- Fashion Editor — Janice Pounds
- Art Editor — Frances Myers
- Editor-in-Chief — Jimmy Harrison

## Student Gives History Of Christmas Tree

By Lowell McKown

The Christmas tree has come into its own relatively recently. The Christmas Tree started in Northern Europe. In Sweden the tree stands for death and grief. The holly was used because the leaves resembled Christ's crown of thorns.

Legend says that the Christmas Tree began in Germany about 1605. Martin Luther put candles on the fir trees to represent the stars at Christmas time.

Another legend says St. Boniface entered the eighth century German forests trying to stop the pagan's human sacrifices to the oak tree. He told them that the tree pointed upward towards the Christ Child. He said to them, "Take this tree into your homes as a sign of your new worship (Christianity). It (the fir) lives when the earth is darkest, and has no strain to blood. Celebrate God's power no more in the forest with shameful rites, but in the sanctity of your own homes with laughter and love."

The first Christmas tree in the United States was set up at Fort Dearborn in the present area of Chicago. This was the Christmas of 1844. A more accepted date is Cambridge, Mass., in 1832. Today when people buy Christmas ornaments, they seldom give a second thought to them.

This Christmas let's put Christ back into Christmas.

Mrs. Elmer Fisher of Pampa visited relatives and friends here over the weekend. Mrs. Fisher is the daughter of Mrs. C. E. Gowan.

## Travis News

The children in Mrs. Hicks' first grade presented a portion of the Christmas program for a school assembly and also for the Travis PTA on Tuesday, Dec. 10.

Their first number was a chorus who sang "Up on the House Top," accompanied by Mrs. Ace Gailey. Soloists for this song included: Andrea Bachman and Jimmy Melton. The Santa Claus for the whole program was perfectly depicted by Edwin Hutcherson. Other pupils taking part were Rita Collins, Mark Shawbart, Maria Torrez, Robbie Galloway, Danny Freelen, Darla Kay Martin, Lynn Anglin, Rene Zamora, Ruby Thomas, Melanie Cunningham, Albert Blanks, and Silvia Ortiz.

The (second number was a Christmas prayer given by Andrea Bachman who was dressed as an angel, she prayed "The Angel's Prayer."

The third number was a Christmas song entitled "Silent Night," which was sung by the entire chorus.

Terry Anderson and Rita Collins gave a reading entitled "In a tiny manger" and displayed a mural depicting the story in full color.

The final number was a play entitled "The Night Before Christmas." The characters in the play included the children, Nita Thomas and Rene Zamora, the mother was played by Darla Martin, the father, Jimmy Melton, and the mouse, Terry Anderson.

The second grades at Travis, Mrs. Deaver's and Mrs. King's rooms, took part in the Christmas program for the PTA. The pupils sang the following songs: Santa Claus Comes, O Christmas Tree, and Song Before Christmas. The pupils also did two skits; one called "The Christmas Star Parade" and the other "Sleighbell Capers."

## Xmas Program To Be Presented Friday, Dec. 20

By Jimmie Ward

The annual Christmas program will be presented Dec. 20, at the High School.

Jim Odom, vice president of the Student Council, will preside at the assembly. The invocation will be given by Jack Stargel. The Christmas songs will be "White Christmas," and "O Come All Ye Faithful," Janice Pounds song leader and Pamela Lindsey, pianist. Ronald Pate will read the

Douthit, Kathy Hall, Diane Clayton, Patty Bradley, Janie Castillo, Olga Rojas, and Janice Kenmore; Jim Dixon, Bill Yancey, Ronny Browning, Gary McAllister, Mark Bradshaw, Steven Corona, Terry Mack Wells, Edward Rodriguez, Roy Castro, Daniel Phelps, Oscar Mendoza, Mike Thompson, Clay Haire, Rusty Glascock, Pat Hayes, Rodney Neely, Jerry Don Murdock, Skipper Paschall, Raul Ruiz, and Danny Spruill.

### Christmas Decorations

All of the grade school rooms visited this past week were busy decorating for Christmas and several out-of-the-ordinary decorations were seen. Miss Ethel Hillhouse's fifth grade room was decorated with angels made from Reader's Digests and covered with glitter and paint. Mrs. Stroehle's third grade room has a real blooming Christmas poinsettia and her pupils have been making their own Christmas cards, several of which were on display in the window. Miss Pyeatt's sixth graders have made stained glass windows. Mrs. Farmers' fourth graders have a very unusual tree and Mrs. Bruce's fourth grade pupils have made cards, decorated their tree, painted Christmas scenes, and have made very ornate decorations from wire and glitter.

Mrs. Newton's first graders are also at work decorating for Christmas and would like to thank their parents who came to the meeting of the PTA.

## Band News

This week I am devoting my column to the other two bands at M. H. S. These people will be a band members in a few years and I think that they deserve recognition. In the beginners band the first chairs are: Vicki Rose, clarinet; Irene Foxhall, flute; Randy Jennings, cornet; Fieta Cordiron, saxophone; Kathy Johns, clarinet; Marilyn Stone, tuba; Russel Smithee, baritone; Carrol, tuba; and Ronaldshaw, percussion. In the High Band the first chairs are: Cynthia Evans, flute; Sims, oboe; Judy Bruce, Rene Wod, bass clarinet; Greene, alto saxophone; Aronofsky, cornet; Jo Elbaritone; Sam Houston Lewis Foxhall, Sam Houston Sandra Saye, trombone.

The concert Friday night was a great success. The band, the Junior High Band, the Cyclone band played. This week the Cyclone choosing its contest music. Lamesa band festival, the music under consideration is: Emblem of Unity, Impresional Capital March, First Suite in E Major, Military Bands.

Mr. and Mrs. Terry Kirkinov of Snyder visited Monday and Tuesday with his Mrs. Fan Kirk, and other



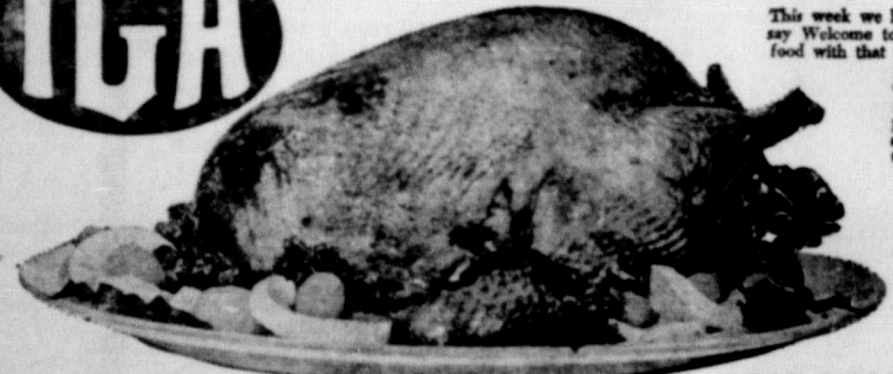
STONE MACHINERY CO.

J. I. Case Farm Machinery

# Foods Especially for Christmas with a Holiday Flavor



Prices in this Ad Effective Thurs., Dec. 19 thru Tues., Dec. 24th



## Turkeys

HENS 8 to 14 lb. average, LB. **49¢**

Plenty of FAT HENS, 3 1/2 to 8 lb.

WRIGHT'S HAMS, 1/2 or whole. **49¢**

Good Value 2 1 lbs. Bacon 89¢ Home Made 3 LBS Sausage \$1.00

Chuck Lb. 39¢ Longhorn Beef Roast 39¢ Cheese, lb. 49¢

MIX OR MATCH THEM CALIFORNIA DELICIOUS ORANGES & APPLES lb. **12 1/2¢**

New Crop 3 LBS. Cello Pkg. 3 for Pecans \$1.00 Carrots 29¢

PASCAL CELERY, stalk 9¢ YELLOW ONIONS, lb. 10¢ AVACODOS, each 10¢

A Taste of Christmas in every bite... This week we have a large selection of foods that say "Welcome to all your family and guests..." with that traditional Christmas Aroma or true Holiday Flavor from the kitchen. Check your list of traditionally fine foods with big savings and low, low prices. We want to wish everyone a safe and a truly Merry Merry Christmas this year.

T. V. BISCUITS 14 for \$1.00

GOOD VALUE PURE VEGETABLE SHORTENING, 3 lb. can ... **59¢**

PUMPKIN PIES, large size **29¢**

FIRST PICK—300 Cans CRANBERRY SAUCE, 2 for **39¢**

LIBBY'S—303 Cans CUSTARD PUMPKIN, 4 for **49¢**

IGA—303 Cans FRUIT COCKTAIL, 2 for ... **49¢**

IGA WHOLE SPICED PEACHES, 2 1/2 can ... 2 for **49¢**

CAROL—Assorted Packages COOKIES, 4 for ... **\$1.00**

TRU-VU—13 Oz. Box CHOCOLATE CHERRIES ... **39¢**

GOOD VALUE O L E O, 3 lbs. ... **49¢**

WHITE POTATOES, 10 lbs. **49¢**

Borden's Charlotte Freeze MELLORINE 3 1/2 gals. **\$1.00**

Christmas Gift Suggestion CANNON SEAMLESS NYLON HOSE, pr. ... **49¢**

PLAY THE EXCITING NEW → IGA → GAME



# TIC-TAC-TOE

HERE'S HOW TO PLAY

No purchase on the part of a customer is necessary to obtain a ticket. Tickets are given out to each adult customer or to any adult requesting one, at check-out counters.

Each ticket contains four black boxes. Underneath each black box is printed an X or IGA. To discover what is printed under black boxes, customer must take ticket home and wipe off black boxes with butter, olive oil, margarine, or oil base substances.

OVER 50 WINNERS ON TIC-TAC-TOE CARDS. Come in and get one every day. Double Tic-Tac-Toe Cards approximately 40 to 75 winning cards are still out.

We Reserve The Right To Limit Quantity — Double S&H Green Stamps Wed. With \$2.50 Purchase or More

# Vallance Food Stores



# OUTDOORS IN TEXAS



...man is interested in the problem.

The reason the 1962 report of the Department of Health, and Welfare, covering outdoor pollution should bring us to our attention is that a total of 68 reports were received only by the state, which had 86 fish kills and industrial waste dumps in Texas. Agricultural pollution also is a problem in several of the reports.

These cases were accidents, bad situations got out of hand. Others were from careless management.

As the reports grow larger and more numerous, the problems involved in the uses of detergents, the sewer systems, and the pollution of the problem.

Now we are banning certain detergents, used in clothes.

Health agencies are working to prevent pollution, and the cooperation of industries and even paper mills and other industries, such as the chemical industry, are facing the problem. Now most of the time there was a time when it didn't.

There was a time when more fish were killed by water pollution. This is a consideration into consideration of a total of 37,800,000 fish in San Diego last year, 1962, nor does it mean several states which are facing the problem.

The domestic sewage disposal problem, account for half the total.

In San Diego was the dumping of oil and water. Oil is toxic.

The kill was reported in the Santa river near Washburn, C. last September, 1962, 10,000 fish were killed by raw sewage.

The message involved last year, with 25 miles of and 1000 acres of lakes.

These municipalities, parks and smaller ones, face a problem of dumping of garbage to cross many of the streams of Texas in small towns and at the creek beds.

are filled with old tires and bodies, refuse and plain garbage.

officials could pay to such disposal. himself can be where he dumps his.

to solve this problem dump ground. Here they dispose of their it is later covered.

an give a big as this pollution in a and by giving city and county.

best good can be who persist in highways and open

# CANDY by Tom Dorr



# LONE STAR Agriculture

If one word could summarize the Texas farm picture for 1963, that word might be "amazing."

In July of this year, a long dry spell settled in on most of the state, causing a great deal of concern for our crops. Fortunately, most row crops coasted through on subsoil moisture and our harvest was not severely hurt. So although a shortage of grass and forage is creating problems in the livestock and dairy industry, the triumph of other crops over the drought constitutes a gratifying minor miracle.

Our major cash crop, cotton, is down slightly but will amount to something like 4,635,000 bales or more. This is only about 89,000 bales below 1962, despite the dry weather.

We will hold on to our reputation as the largest producer of grain sorghums also. Our 1963 crop made a dramatic jump of nearly 33 million bushels over last year with some 232,429,000 bushels expected in the final tally. And in spite of some production decreases such as onions, Texas vegetables are expected to bring farmers about \$1 million more than in 1962, peaking at some \$65 million.

The Texas citrus production has received some "knock out blows" from freezing weather in recent years, but the 1963-64 crop year now in progress gives evidence of

For Automatic Transmission Repair Service see **Loyd Williams at CITY GARAGE** 705 Noel St.

a rapid recovery. Only about 111,000 boxes of oranges and grapefruit valued at some one-half million dollars was harvested during 1962-63. The current season shows promise of a big leap to 750,000 boxes, potentially valued at \$2,250,000. Some of the best news yet for our hard hit citrus growers.

Our efficient production techniques will continue to assure Texas and the nation's consumers of a bountiful supply of food and fiber at reasonable prices. This is a success story without parallel in the history of any other nation. Producer profits, however, are still limited by rising costs of materials needed in farming operations. The problem of the cost-price squeeze exerted upon the farmer is still very much with us.

Our livestock industry is still something of a question mark. If we have good winter moisture, our ranges that were parched during the past summer can make a quick recovery. Continued subnormal rainfall would paint a darker picture. Normally, our livestock industry is worth close to one billion dollars to the Texas economy each year.

Livestockmen, too, are having their problems, profit-wise. The

drouth has caused production costs to rise due to the high cost of necessary feeding operations. And imports of meat from other countries are further depressing local prices.

But despite these adverse factors, our 1963 farm picture is far better than many had expected earlier this year.

Mr. and Mrs. Lloyd Shirley of Muskogee, Okla., visited here Monday with Mr. and Mrs. J. W. Ivy and other friends. Mr. Shirley is a former minister of the Memphis Church of Christ.

Mr. and Mrs. Lloyd Ward and daughter Jane visited in Amarillo last Saturday.

### Morningside Senior Class To Have Xmas Ball Thurs.

The senior class of Morningside School will have their annual Christmas Ball tonight, Thursday, in the school auditorium. This affair will be in the form of a buffet dinner.

The senior classes from all the schools in the district have been invited and include Childress, Vernon, Wellington, Paducah and Quanah.

These affairs are held annually in order to acquaint the children and give them some practice in the social graces, it was stated.

## Morningside Is Victorious Over Frederick Teams

The Choral Ensemble of Morningside School, under the direction of Mrs. D. M. Whitfield, will present their annual Christmas Cantata Friday, Dec. 20, at 2 p. m. in the school auditorium.

Music will be in keeping with the Yule-tide season.

The fourth and fifth grades will present a Christmas playlet under the direction of their teacher, Mrs. Ruby J. Person.

In keeping with the true spirit of Christmas each student drew a name of another student to which he or she is to give a gift to be placed on the beautifully decorated tree that was donated by the Morningside PTA.

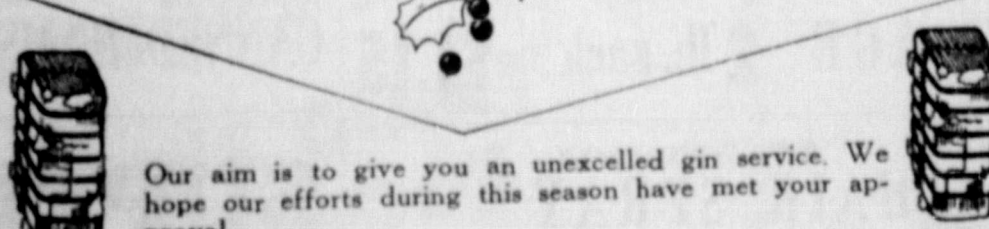
### CARD OF THANKS

Our heartfelt thanks to all who sent cards, letters and flowers during our recent stay in Temple Hospital. Your prayers and good wishes were deeply appreciated.

The Family of Johnny Brewer

# SEASON'S GREETINGS

*Christmas is that time of the year when our thoughts turn to the more noble things of life...to the happiness we can bestow rather than that which is bestowed on us. As an expression, therefore, of our genuine appreciation of your good will, we extend to you our most sincere good wishes for Christmas.*



Our aim is to give you an unexcelled gin service. We hope our efforts during this season have met your approval.

**J. M. TINDALL GIN**  
S. J. KING, Manager  
Frankye Spry and Elsie Hoover, Bookkeepers

# Holiday Deli Delights

Prices In This Ad Good Through Tuesday, December 24th

- |  |            |
|--|------------|
| <b>MARYLAND CLUB COFFEE</b><br>LB.                       | <b>65¢</b> |
| <b>BIG DIP</b><br>1/2 GALLON                             | <b>59¢</b> |
| <b>MEAD'S BISCUITS</b><br>12 CANS                        | <b>95¢</b> |
| <b>LYON'S RADIANT MIXED FRUIT</b><br>1 LB. PKG.          | <b>69¢</b> |
| <b>DEL MONTE CRUSHED PINEAPPLE</b><br>2 FLAT CANS        | <b>35¢</b> |
| <b>MRS. TUCKER'S SHORTENING</b><br>3 LB. CAN             | <b>59¢</b> |
| <b>DEL MONTE WHOLE SPICED PEACHES</b><br>LARGE JAR       | <b>47¢</b> |
| <b>HONEY BOY SALMON</b><br>TALL CAN                      | <b>49¢</b> |
| <b>GRIFFIN - GUARANTEED TO POP POP CORN</b><br>2 LB. BAG | <b>27¢</b> |
- BEFORE YOU BUY—Check Our Stocks of Christmas Candies, Nuts, Christmas Gift Wrapping Supplies, Tree Decorations. Plenty of Oranges, Apples, Ham, Hens and Turkeys.

- |   |   |
|---|---|
| <b>Fruits &amp; Vegetables</b>                        | <b>Meat &amp; Poultry</b>                     |
| SUNKIST ORANGES, lb. .... <b>17c</b>                  | GRADE "A" FRYERS, lb. .... <b>29c</b>         |
| EXTRA FANCY RED DELICIOUS APPLES, lb. .... <b>17c</b> | U.S.D.A. GOOD CHUCK ROAST, lb. ... <b>49c</b> |
| FANCY PASCAL WRAPPED CELERY, stalk ..... <b>10c</b>   | CURED HAM HOCKS, lb. .... <b>29c</b>          |
| CALIF. SNO BALL CAULIFLOWER, head. <b>39c</b>         | FLAVORITE BACON, 2 lbs. .... <b>98c</b>       |
| FRESH COCOANUTS, each ... <b>15c</b>                  | FRESH PORK CHOPS, lb. ... <b>49c</b>          |

DOUBLE GUNN BROS. STAMPS WED. with \$2.50 purchase or more. WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# COLEMAN'S SUPERMARKET

ROY L. COLEMAN, Owner  
Across From Post Office  
WE DELIVER PHONE 269-3571



### Texas Department Of Public Safety Estimates Holiday Fatalities At 96

The director of the Texas Department of Public Safety today called upon Texas motorists to "awaken their consciences and do more than just drive safely during the Christmas-New Year holidays" to forestall an expected toll of 96 lives in traffic accidents.

Col. Homer Garrison, Jr., in announcing that past experience indicates such a toll for the nine-day period from Christmas Eve through New Year's Day, urged motorists to "drive legally on holiday excursions and not only watch out for those who don't, but report them to the nearest police agency."

Garrison announced that the DPS Statistical Service calculates that a total of 180 persons will meet violent deaths of all kinds during the period of "Operation Deathwatch," which begins at 12:01 a. m. December 24 and ends at 11:59 p. m. January 1.

Of this total, 96 traffic deaths, 40 suicides and homicides, and 44 other accidental deaths are indicated, he said.

The "Deathwatch" is a statewide program coordinated by the DPS in an effort to dramatize the tragedy of violent death during the holidays. Fatalities will be tabulated by the Department during the nine-day period and the totals will be announced officially three times daily, as a means of trying to keep safety uppermost in the minds of the traveling public.

"The Department of Public Safety also will strengthen the Highway Patrol with some 150 additional patrolmen from the other uniformed services during the holiday period," Garrison said, "but the most effective work in the drive to cut down on deaths, injuries and economic loss can be done by the drivers themselves. Studies indicate that speed too fast for conditions was a major factor last year, follow or accompanied by driving while intoxicated, and driving on the wrong side of the road. But in this tragedy could be laid to one single factor, I would say that general carelessness and inattentiveness, coupled with disregard for the law, would stand out."

He also called attention to the significant fact that during the last holiday season, 62 per cent of

the fatal accidents on rural highways involved only one vehicle, indicating that the accidents mostly could not be blamed on "the other guy."

"It is hoped that with the usual fine cooperation of the newspapers, radio and television, the safety emphasis program surrounding 'Operation Deathwatch' will be more effective this year in holding the line against holiday tragedy on the streets and highways," Garrison said.

### Texas Draft Quota For Jan. Is 812 Men

The state draft quota for January calls for 812 men, compared to 667 for December, Colonel Morris S. Schwartz, state Selective Service director, said Wednesday.

The state quota of 812 for January is the Texas share of a national call for 6,000 men, all for the Army.

More than 4,000 men over the state will be called up for pre-induction physical and mental examinations in January, also, the state director of Selective Service said.

The January quota will be filled with men who are volunteers under 26 years old and nonvolunteers ages 19 through 25. Most of them will be 22 years old.

No man whose draft board file reflects that he is maintaining a bona fide family relationship with a wife or a child or children will be selected in response to this call.

The Childress office has received a call for 25 registrants for armed forces physical and 10 registrants for induction on January 7, 1964, Frances Stauhey, clerk, said.

### HALF-PAST TEEN



### About Your HEALTH

A weekly public service feature from the Texas State Department of Health.

The very things which delight the hearts of children and make parental eyes glow — the lights and candles and artificial snow — are most often the agents of Christmas tragedies.

But most tragedy is avoidable. Follow these simple rules this year as you plan your Christmas decorations, and the occasion can be as festive and warm as any you have ever experienced.

Use only flameproof crepe paper for streamers. If the package

doesn't say "flameproof", don't buy it. The same injunction applies to other decorations, including

the cotton bunting under the tree. Don't use it unless it has been treated with a nonflammable solution by the manufacturer or unless you yourself have treated it under the directions supplied by the fire department.

If you think Christmas will not be complete without candles glowing in the windows, use them with extreme care. But never use them on the tree itself. Take special pains to keep them away from curtains, and put them in a sturdy candle holder to guard against their tipping over.

Make certain you use only decoration lighting which carries the tag of Underwriters Laboratory approval.

Even after buying only UL products, pull the power cord from the wall outlet when the lights are turned off. This is important because insulation failures and overheated circuits could develop while you are absent from home.

Saw your Christmas tree off at an angle at least one inch above the original cut and keep it standing in a pan of water throughout the holiday period. The tree will thus absorb a great deal of water, especially during the first few days, and thereby be less vulnerable to fire. Be sure to add to the water from time to time so the entire stem cut will always be submerged.

As an added precaution, take the tree down as soon as practical after the holidays. If you have had a real tree, dispose of it in the manner and place prescribed by your community. In most Texas towns, the junior chamber of commerce or a similar organization routinely supervises the burning of discarded trees. Check to see if this service is handled by an organization in your town. Keep these few simple sug-

### B. W. Richerson Completes Navy Basic Training

Bruce W. Richerson, son of Mr. and Mrs. E. E. Richerson of Estelline, completed basic training Nov. 27, at the Naval Training Center, San Diego, Calif.

The nine-week training includes naval orientation, history and organization, seamanship, ordnance and gunnery, military drill, physical fitness, first aid and survival.

During the training recruits receive tests and interviews which determine their future assignments in the Navy. Upon completing the program they are assigned to service schools for technical instruction or to ships and stations for on-the-job training in a Navy rating specialty.

Naval training produces the power in seapower by supplying qualified personnel to man the

ships, aircraft and shore of today's Navy.

Lakeview School Lunch  
January 2-3, 1964  
Thursday  
Pinto Beans Mixed  
Macaroni and Cheese  
Cornbread  
Peach Half  
Friday  
Grilled Cheese Sandwich  
Vegetable Soup  
Cornbread  
Peanut Butter Cookies

Lexington, Virginia, graves of Lee and Jackson "Shrine of the South."

We Replace AUTO GLASS while you wait or while you do your shopping. Every job guaranteed. Foxhall Motor

### ZEB A. MOORE

P. O. Box 1223 — Amarillo, Texas — 507 West 10th

in Memphis around 1st and 15th of Each Month

representing KANSAS CITY LIFE INS. CO.

Over one billion dollars insurance in force

## FOOD SPECIALS that say... Happy Holidays

These Prices Good Through Tuesday, December 24.

**FROZEN FOODS**  
MORTON PIES 3 FOR 99¢  
MINCE  
APPLE  
PUMPKIN  
CHERRY

**SHORTENING CRISCO** 3-Pound Can 69¢

Winter Gold—6 Oz. Can  
Orange Juice, 4 for 99¢

**GOLD MEDAL FLOUR** 5-Pound Bag 49¢

**SUPER SAVE OLEO** 2 1-lb. pkgs. 39¢

**WHITE SWAN BISCUITS** 6 for 49¢

**WHITE SWAN TOT PEAS** 4 303 Cans \$1.00

**WHITE RUSSET POTATOES**, 10 lb. sack 49¢

**CENTRAL AMERICAN BANANAS** Pound 10¢

**TYSON'S BAKING HENS**, lb. 43¢

**LEE'S SAUSAGE**, 2 lb. sack \$1.15

**DEL CERRO Shelled PECANS**, 12 oz. pkg. 89¢

**ALCOA HEAVY DUTY ALUMINUM FOIL**, roll 59¢

**WHITE SWAN WHOLE BEANS** 303 CANS 2 for 55¢

**CANE SUGAR** 10 LB. SACK \$1.29

**AVERY HUTCHINS GROVER MOUNTAIN GROWN**

**Folgers Coffee** 65¢

**DELICIOUS APPLES**, 2 lbs. 29¢

**ARMOUR'S SLICED BACON**, 2 lb. pkg. 95¢

**ARMOUR'S CANNED HAMS**, 4 lbs. \$3.00

**JUST WONDERFUL HAIR SPRAY** \$1.49 value... 89¢ plus tax

**WHITE SWAN FRUIT COCKTAIL** 2 303 cans 49¢

**ARMOUR'S SLICED BACON**, 2 lb. pkg. 95¢

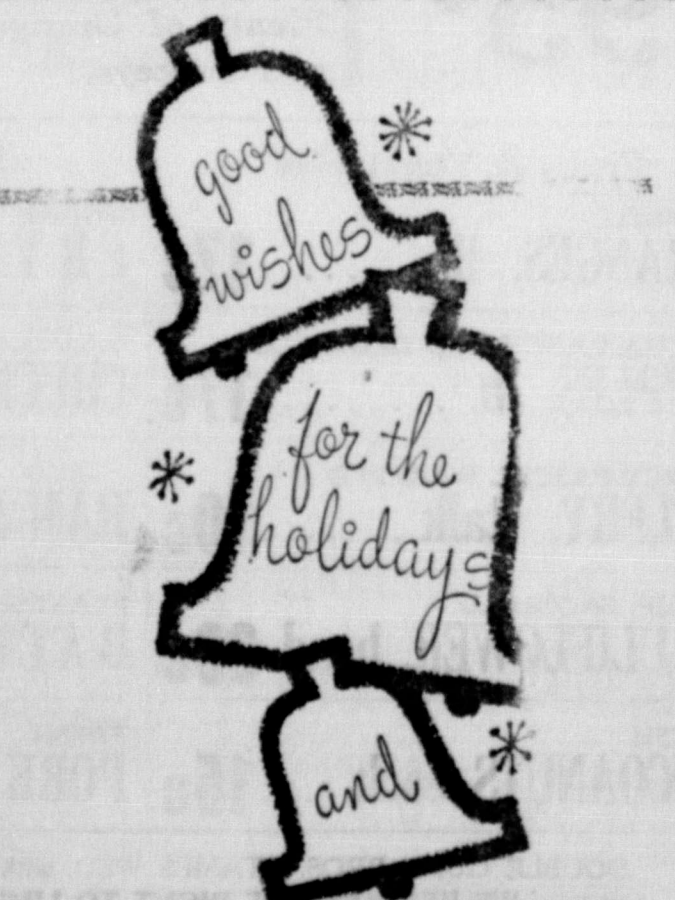
**ARMOUR'S CANNED HAMS**, 4 lbs. \$3.00

**SUPER SAVE MARKET**  
Phone 259-2014 We Deliver  
Double Buccaneer Stamps Wednesday  
With \$2.50 Purchase or More



Thanks, too, for your good will and friendship in the past.

**PATRICK CHEMICAL**  
Janitorial Supplies Memphis  
Phone 259-3147



**GREETINGS to Our Friends!**  
**SNOWDON MACHINE SHOP**  
Alvin Phillips C. T. Snowdon

**A Christmas Gift with Teenage Flair!**

**BIG BOY BEST GIRL**

Looks like a million... costs only \$4.95

**Speidel**

**BIG BOY-BEST GIRL**

Give each other a gift for a lifetime... one that looks like a million, yet costs so little.

**Branigan Jewelry**



### Report From Washington

By WALTER ROGERS  
Representative, 18th  
Congressional District



The Civil Rights Bill... weeks from now a new... of Congress will begin... of the 88th... January highlights on... will include Presi-... State of the Union... to the House and Senate... budget message to Con-... accompanying delivery of... 1965 fiscal year bud-... prepared by the ex-... Branch. It remains to be... matters President... will stress in his State... as well as the... he'll request to op-... Federal government's... and agencies in the... beginning July 1, 1964... January events will be... But for many Ameri-... of their personal... matter, the Congres-... will center on de-... affecting the civil

**TITLE IV — Desegregation of Public Education:** Two purposes: First, authorizes the Commissioner of Education to provide, upon application by local school authorities, technical assistance and financial aid to assist in dealing with problems incident to desegregation. Second, authorizes the Attorney General to institute suits seeking desegregation of public school where students or parents are unable to bring suit and where he considers that a suit would further public policy favoring the orderly achievement of desegregation in public education.

**TITLE V — Civil Rights Commission:** Makes the Commission on Civil Rights a permanent body and gives it authority to serve as a national clearinghouse for information concerning denials of equal protection of the laws and to investigate allegations of Federal election discrimination.

**TITLE VI — Nondiscrimination in Federally Assisted Programs:** Declares it to be the policy of the U. S. that discrimination on the grounds of race, color, or national origin shall not occur in connection with programs and activities receiving Federal Assistance.

**TITLE VII — Equal Employment Opportunity Background and Purpose:** Empowers a Federal Equal Employment Opportunity Commission to seek elimination of discrimination in employment based on race, color, religion, or national origin.

**TITLE VIII—Registration and Voting Statistics:** Directs Secretary of Commerce to conduct a survey to compile registration and voting statistics in areas recommended by the Commission on Civil Rights, to determine extent to which minority groups register to vote and have voted.

**TITLE IX — Procedure After Removal in Civil Rights Cases:** Provides specific appeals procedure.

**TITLE X — Miscellaneous:** Preserves Federal authority under laws now on the books; authorizes necessary appropriations to carry out the act; provides that invalidity of any portion of the act shall not affect the validity of the remainder of the act.

Mr. and Mrs. J. D. Kennedy returned from a visit in Fresno, Calif., on Thursday of last week. While there they attended the 50th anniversary party for Mrs. Kennedy's parents, Mr. and Mrs. G. G. Loyd. All of their seven children and their husbands or wives were present for the occasion.

### LETTERS TO THE EDITOR

Dear Editor:

Allow us to express our heartfelt thanks for the publicity afforded our Trick or Treat for UNICEF program this past fall. Through their generosity, stimulated by your support, the children and adults in your community have strengthened UNICEF's assistance to over 500 long-range programs for needy children and mothers in 116 countries.

- It will no doubt gratify them to know that, in terms of such aid, their Halloween contribution can mean any of the following:
  - The antibiotics to protect 848 children from the blindness of trachoma;
  - The BSG vaccine to protect 10,600 children against tuberculosis;
  - The penicillin to cure 4,240 children of yaws, a crippling tropical disease;
  - A daily cup of milk for 1,802 hungry children for a whole month.

It is a privilege to thank you, your readers and their children on behalf of the United Nations Children's Fund.

Yours most sincerely,  
Victor de Keyserling  
Director of Information Services.

Mrs. Alvis Gerlach left Wednesday for Caddo, Okla., where she will spend the Christmas holidays with her daughter, Mrs. Lynn Ruyle and family and son, Jimmy Gerlach and family.

Wendell Harrison has returned from a trip to Waterloo, Iowa, where he toured the John Deere factory.

Miss Carolyn Wilkinson of Wellington is visiting here this week with Miss Pat Srygley in the Melvin Srygley home.

Enjoy The Finest —  
A  
**Palo Duro Marble**  
BATH ROOM,  
KITCHEN, DEN

Complete Remodeling or  
installed in New Homes.

FREE ESTIMATE  
Prices Competitive!  
See Us Today

**Marble  
Fabricating Co.**  
Contractors and installers of  
Palo Duro Marble  
115 N. 5th St.  
AMARILLO—MEMPHIS  
Phone 259-3525 (Memphis)

**General Electric  
Air Conditioning & Heating**

Call Collect For Free Estimates  
Duct Layout & Engineering  
Contracting - Repairs - Refrigeration  
— Service All Make Units —

**Clarendon Electric & Plumbing**

Bill Williams - Owner Phone 874-2342

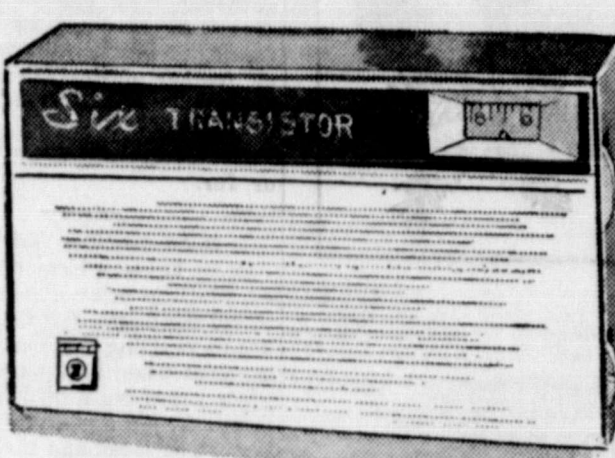
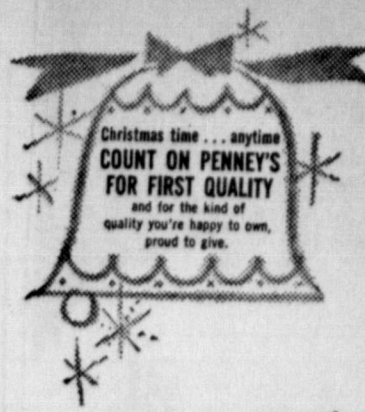
# Penneys

ALWAYS FIRST QUALITY

## YOUR CHRISTMAS GIFTS!

Free Gift Wrapped!

WE WILL  
BE OPEN  
Thursday & Saturday  
NIGHTS  
UNTIL 8 P. M.



### 6-TRANSISTOR PORTABLE WITH 9-VOLT BATTERY!

Great gift! The best portable radio buy we've ever offered; 2" speaker! Iron core "over size" antenna! Pocket size! "Spot-dial" tuning! 90 day warranty against defective materials and workmanship!

**\$788**



### GIFT IDEA: A WARDROBE OF GAYMODE NYLONS!

**3** pair only **\$285**

Plain Knit Seamless, Seamless Stretch, and Full Fashion Styles.



### GIVE A SWISS MOVEMENT, 17 JEWEL TOWNCRAFT!

**\$1288**

only plus Federal tax

For that special man or woman! Penney's own Towncraft! Choose from dressy, classic, sport models! Yellow and white! Round for ladies and men. Oval for ladies! At this price, why not buy several!



### HOLIDAY SLEEPWEAR AT ONE FABULOUS LOW

**\$288**

So delicate... nylon tricot shift gowns and baby doll pajamas... wash beautifully, and keep their fresh new look washing after washing! Both styles have embroidery and nylon lace trim! Pastels! S. M. L.

### TOWNCRAFT DRESS SHIRTS!

Respected for quality cottons, tailoring extras, resulting in better fit, appearance and more comfort. With features not found in other shirts at the same prices. Reasons that made it the favorite brand shirt of millions of men, coast to coast. Wash'n wear with little or no iron!

**\$325**

### Large Selection MEN'S TIES

Many colors and styles to select from.

**\$1.00**

Have Your Gifts  
Wrapped At  
Penney's



Shop Penneys Every Thursday And  
Saturday Nights Until 8 P. M.



### GIVE HER A GLAMOROUS NYLON QUILT!

**\$795**

only  
Warm-but-light nylon tricot quilt, lined with acetate tricot! Peacock, rose, blue, pink. 10 to 18. 38 to 44.

Charge It  
At  
Penney's

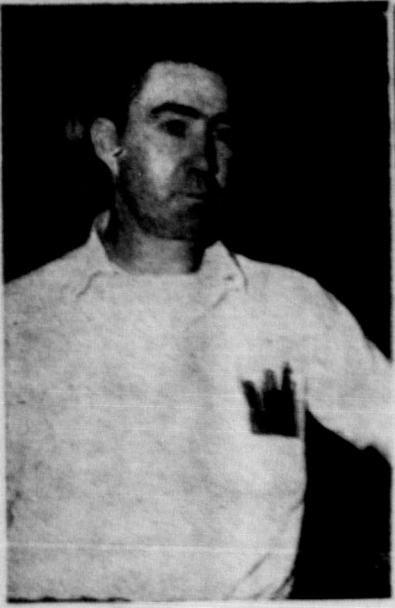
Penneys  
ALWAYS FIRST QUALITY

**WAIT!!!**  
check your calendar...  
**THURSDAY  
JANUARY 2nd**

**PENNEY'S GIANT  
WHITE GOODS  
COMES TO TOWN!**

all Penney sheets reduced!  
storewide values!  
don't miss these big savings!





WAYNE RICH

### Wayne Rich Is New Technician For Dixon TV

Wayne Rich, a former Memphis boy, recently returned to Memphis as technician for Dixon TV and Appliance.

Rich, who attended school here from 1937 to 1943, is the son of Jim Rich who farmed north of Memphis during that period.

He left school to join the Air Force during World War II in which he served as an aircraft armament specialist. After his tour of duty in the Air Force, he worked in Cabot Shops, Inc., in Pampa. Then he attended Pacific Academic School of Technology in 1956.

Since that time, Rich has been repairing television sets in the anhandle area, working in Amarillo, Perryton and Pampa.

### Morningside Wood Workshop Lists New Courses

The Morningside School wood workshop opened this year with the addition of two courses to the shop program. The additions are "Drawing for Wood Workers" and "Leathercraft."

The first six weeks were used to introduce basic principles of the two courses.

At present, many projects are in various stages of completion and many leather and wood projects have been completed.

Donald McNeel, the shop instructor, is greatly impressed with the interest and enthusiasm shown by the beginning eighth and ninth grade shop classes. All indications show that the 1953-54 session will be the most productive year, he said.

This year the shop will feature turned projects, box construction and scrolled work.

### Eddie C. Moore Is Serving On USS Kearsarge

Eddie C. Moore, seaman, USN, son of Mr. and Mrs. Elmer C. Moore of 505 N. 9th, Memphis, is serving aboard the antisubmarine warfare support aircraft carrier USS Kearsarge.

Kearsarge was the recovery ship for astronauts Commander Walter Schirra and Major Gordon Cooper. Her home port is Long Beach, Calif.

Moore is presently enjoying a leave here with his parents.

Mr. and Mrs. Bill Elsberry and sons, Billy Ray and Phil of San Diego, Calif., are here to spend the Christmas holidays with Mrs. Elsberry's parents, Mr. and Mrs. O. D. Phillips, and other relatives and friends. Mr. Elsberry flew to Laredo this week to visit friends. He plans to return on Friday.

Noah is said to have been the first weather forecaster that did anything about it.

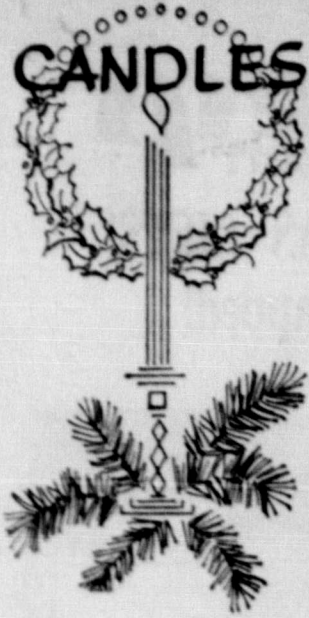
### HOW TO MAKE BAYBERRY CANDLES

The branches of the bayberry shrub are thickly beset with gray, wax-giving berries.

Cover the berries with water and boil perhaps an hour. The oil comes to the top. Strain through a cloth to remove small twigs. When this wax becomes cold it will form a cake at the top of the water. It should be heated again, preparatory to molding the candles.

Pour into candle mold, or fasten several wicks to a piece of wood, which can be dipped into the hot wax. Use tall container of small diameter. Each coat should chill and become hard before dipping again.

Bayberry candles are more brittle and less greasy than tallow. They are translucent green and when the flame is extinguished the resulting odor is sweet and pungent.



**Waterproofing Trick**  
Daubing leather boots with waterproofing dressing and rubbing it in with the fingers is a messy job to say the least.

You'll find it much easier to heat the dressing until it becomes thin, and then paint it on with an old brush.

The thinner dressing also penetrates the leather better.

**Help Your Dog Keep Cool**  
While you relax under air conditioning, during the heat of summer, do you leave your dog sweating in his pen outdoors?  
A thoughtful sportsman who

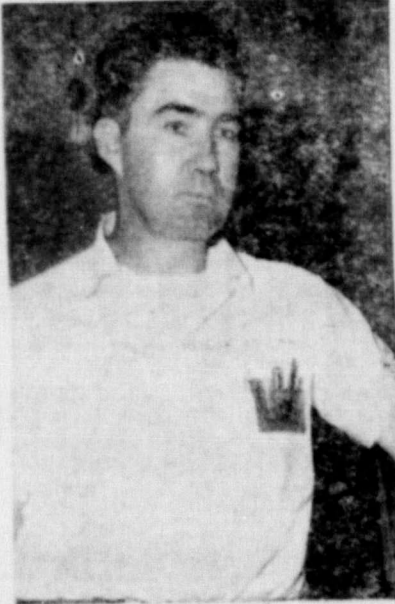
cares about his pooch will see that the dog pen is covered with tow sacks that are hosed down frequently.

**Stop the Lone Hunting Dog**  
Many hunting dogs like the sport so well they take off on their own, to pursue game, if they have the chance.

This is bad for the dog since he has no one with him to teach him good manners. Lacking supervision, he soon forgets the rules his master taught him.

So keep your hunting dog at home so he can't prowl the woods without you.

### WE ARE HAPPY TO ANNOUNCE



WAYNE RICH

We Now Have  
**WAYNE RICH**  
As Our  
TV Technician

Mr. Rich comes to us with the highest of recommendations and we feel he is one of the best qualified technicians in the business.

We appreciate the patience of our customers while we were without a technician, however, we feel that we can now give the same fast, courteous service we have been able to give in the past.

"We Service What We Sell"

### DIXON TV AND APPLIANCE

"TRY THE REST, THEN TRY THE BEST"

415 Main

259-2445

**Reloading in Cold Weather**  
Reloading your gun in cold weather can be speeded up if you will carry two spare shells in loops sewn to the back of your glove or mitten worn on your left hand.  
You can snatch loads from the glove or mitten much faster than fumbling around clumsily in a game pocket.

**Keep Trophies Clean**  
You were mighty proud of that trophy when you bagged it. But have you kept it in tip-top shape since hanging it on the wall?  
Chances are the mount has gathered dust and is dull and dingy. Bring back its luster by dusting it lightly with a soft cloth or feather duster. Then gently stroke it with a slice of stale bread.

Be careful not to ruff feathers or fur.

**Good Use for Old Socks**  
Most hunters have old, discarded, brightly colored socks lying around the house. Put these to good use by stuffing them in your hunting coat when bird hunting. Then when you down a bird in all grass or brush, put a sock inside one of the bright socks and throw it near where the bird fell.  
This trick will cut lost kills drastically.

**Save Ammunition**  
To save ammunition when sighting-in your rifle, keep in mind that a rifle bullet crosses the line-

of-aim twice, once near the muzzle at about 20-30 yards, and again way out where the rifle is normally sighted-in.

For example, a 30-06 using 180 grain bullets will cross the line of aim first at 25 yards, and again at 200 yards.

Sight at the closer range to get on, then put the final touches on at the longer range.

**Best Campfire Wood**  
Lucky indeed is the hunter who pitches camp near a hickory grove. There a full supply of excellent firewood is at hand.

Wood from the hickory tree produces long-lasting hot coals that burn whether dry or green, without eye-smarting smoke.

Whenever possible search out such a campsite.

**Squirrel-Hunting Hint**  
Carry along one of those "silent" dog whistles next time you head for the woods squirrel hunt-

ing. Keep it in your mouth. When a squirrel runs along a limb, blow the silent whistle. He will stop to listen. That's your chance at a killing shot.

**More Lifelike Decoys**  
Duck and goose hunters always strive to make their decoys more effective.

This can be done to a great extent by cutting off and drying out the wings of ducks and geese killed, then tacking the real wings onto the decoys.

The iridescent glint of real feathers make the decoys more realistic.

**Tear-Proof Your Pants**  
Brush hunters can extend the life of their favorite hunting britches if they paint the front of them with two coats of spar-type varnish before going into the brush.

The hard varnish will snag-proof the garment effectively.

### DR. RALPH R. LaVARTA CHIROPRACTOR

Will close his office at 604 So. 7th St. FROM DEC. 23 THROUGH JAN. 1

## Christmas SAVINGS

6-FT. <b>CHRISTMAS TREE</b> OF SPARKLING ALUMINUM JEWELLED POM-POM TIPS WAS \$14.98 NOW <b>9.98</b>	6 TO 9—POCKET <b>TRANSISTOR RADIOS</b> — Special Price —	
\$1.25 <b>CHRISTMAS TREE LIGHTS</b> Only— <b>69¢</b>	\$24.95 <b>NORELCO ELECTRIC RAZOR</b> Only— <b>13.95</b>	\$34.95 <b>REMINGTON Roll-A-Matic RAZOR</b> Only— <b>25.45</b>

### Free Gift Wrapping

Reg. \$2.98 10 Rolls GIFT WRAPPING—now only ..... 1.98  
 Reg. \$18.95 ELECTRIC BLANKETS—priced at only ..... 14.95  
 Reg. \$15.95 ELECTRIC HAIR DRYERS—only ..... 11.88  
 Reg. \$2.98 STEAK KNIVES—on sale at only ..... 1.50

Cigarettes—carton ..... 2.56 \$1.00 Tussy Lotion for ..... 50c  
 Similac Milk—can ..... 20c \$1.50 Bubble Bath for ..... 69c  
 65c Alka Seltzer for ..... 39c \$1.75 Cara Nome Hand Dr. 87c

### YOU ARE CLOSE TO THE SOURCE

Doctors rarely tell you where to have your prescriptions filled. They know you will choose a licensed, qualified Pharmacist.

As your neighborhood Pharmacist, we're your convenient source of medication. No matter where or who he is, we can fill his prescription. On all refills we can clear with him.—All we need is the number on the bottle or vial.

It's a comfort to know that your source of medication is convenient and near by. Prompt accurate attention by three Registered Pharmacists. We Fill and Deliver Prescriptions 24 hours a day.

## FOWLERS **Rexall** DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

## GIFT HEADQUARTERS for LATE SHOPPERS

You still have time to make choice selections from our completely stocked GIFT DEPARTMENT

Literally hundreds of items to choose from (too numerous to list), which can help last minute GIFT SHOPPERS. Come in. You can find something for everyone on your Gift List.

THOMPSON BROS. CO.

At Fowlers Drug 24 Hours a Day



# CHRISTMAS GREETINGS

1963

Work For —  
Your Community

## The Memphis Democrat

Attend Your —  
Church on Sunday

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

LXXIII \*\*\* NWN SERVICE \*\*\* MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 19, 1963 \*\*\* TEN CENTS \*\*\* NUMBER 31

### Letters To Santa Claus Reveal Wishes Of Area Children

Estelline School  
Estelline, Texas  
December 5, 1963

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December 4, 1963

Holbrook, Arizona

Holbrook, Arizona

Holbrook, Arizona


Holbrook, Arizona

Holbrook, Arizona

Holbrook, Arizona

Holbrook, Arizona

It's time to wish



Every Happiness

to those we know and serve in this community.

OK RUBBER WELDERS



MAY CHRISTMAS JOY

BE YOURS NOW AND ALWAYS

DOUG'S GARAGE



Our wrapping is fancy


Our message is simple:

"MERRY CHRISTMAS"

DAVIS OIL CO.

Coy, Winifred, Earl, Dwight, Warren

Good CHRISTMAS Wishes



COOK GRAIN & STORAGE

As Christmas approaches . . .

. . . all of us see many changes in this world of ours. But the relationship with the people we serve remains unchanged . . . for we can progress only as we earn your friendship. The Christmas season, dedicated to good-will among men, is an appropriate time for us to voice our thanks, and to tell you how much we have enjoyed serving you. All of us here at General Telephone wish all of you and yours a very

MERRY CHRISTMAS and A GOOD NEW YEAR

GENERAL TELEPHONE OF THE SOUTHWEST







Toyland is a world of wonders to children. It is a land of heart's desire filled with the countless things which bring joy to children in every town and city across the land.

### LETTERS TO SANTA CLAUS

Memphis, Texas  
Dear Santa,  
I have tried to be a good boy all year. For Christmas I want a firetruck, boots and some fruit, candy and nuts.

Don't forget all the other little boys and girls.  
Yours truly,  
Kenneth Fields

Dear Santa,  
I am a little boy three years old. I am looking forward to seeing you on Christmas Eve. Would you please bring me a Superman suit, gun and holster set and a tricycle with a wagon built on the back.

Don't forget my two big brothers and all my little friends at Sunday School.  
Love,  
Jody Dixon

Dear Santa,  
I am a boy eight years old and in Mrs. King's room this year. Please bring me a gun and holster set, pop rifle, Superman suit, and a Monopoly set and plenty of candy, fruit and nuts.

Love,  
Jim Dixon  
Memphis, Texas  
Dear Santa Claus,  
I am a little girl five years old

who has been pretty good this year. I would like for you to bring me a Barbie Dream House, a red or blue Barbie billfold, and a baby doll with clothes. Please remember all of my little cousins and friends, also my big brother, Larry.

We will have a light on for you and maybe will leave some pie.  
Love,  
Kim Joy Wynn  
Lakeview, Texas

Dear Santa Claus,  
I am a little boy three years old. I've been pretty good most of the time. I would like for you

to bring me a suitcase, give-a-show, road grader, and etch-sketch and some candy and nuts.

I love you,  
Gregg Clark  
Lakeview, Texas

Dear Santa Claus,  
I am a little boy five years old. I have tried to be pretty good. I would like for you to bring me a road grader, etch sketch, give a show, a suitcase and some candy and nuts.

Don't forget all my cousins.  
Love,  
Kelly Clark

Estelline School  
Estelline, Texas  
December 5, 1963

Dear Santa,  
Please bring me a Barbie and Ken doll for Christmas. Thank you for the thing you brought me last year.

Your friend,  
Gay Nell Longbine  
Lakeview, Texas

Dear Santa Claus,  
My name is Linda and I am 8. My brother's name is Gary and he is 6. My sister's name is Sandra and she is 12. I want a doll

for Christmas, and Gary wants a tractor and my sister wants a watch. Bring some fruit, nuts and candy.

Love,  
Linda, Gary, and  
Sandra Spruill  
Please bring the things I ask you for today.  
Sheri.  
Lakeview, Texas  
Dec. 6, 1963

Dear Santa Claus,  
I am in the Second Grade. I am 8 years old. I want a gun set. I

want a pair of Boots, a telephone, and a dum want a set of drums, nut Merry Christmas to Love, Tommy Walla

Lakeview  
Dec. 6,  
Dear Santa Claus,  
I am in the Second want a B-B Baby doll shoes.  
Merry Christmas to you, Santa Claus.  
I love you,  
Elida Pena.



## DECEMBER 25TH

A time for toys... a time for joys... a time for the young at heart! Santa's coming and the air is bright with excitement. We treasure the traditional joys of Christmas and each year one of our proudest traditions is when we say, "Thank You" to all our loyal friends and extend our heartiest, "Best Wishes of the Season!"

May gaiety and good cheer be yours in fullest measure at this joyous season.

### Merry Christmas to All!

## First National Bank

OVER A HALF CENTURY OF CONTINUOUS SERVICE

#### OFFICERS:

- T. H. Deaver, President
- O. L. Heim, Vice President
- Ben Parks, Vice President
- T. H. Deaver, Jr., Cashier
- Roselyn Williams, Assistant Cashier

Member  
F. D. I. C.  
Memphis, Texas

#### DIRECTORS:

- S. B. Montgomery
- T. H. Deaver
- O. V. Alexander
- O. L. Heim
- A. L. Gaitley
- John M. Deaver
- Ben Parks
- E. N. Foxhall
- Joe Montgomery



### MERRY CHRISTMAS

and THANK YOU

### LUCILLE ABLES

"Your Stanley Dealer"

Just to say  
"HELLO"  
and then  
Present best wishes  
once again



### BILL BALLEW

PLUMBING AND HEATING

Every happiness  
at Christmas  
time

Here are our best wishes  
for a memorable  
Christmas — abundant with  
good cheer and good  
fellowship.



### Illinois — California Express

J. H. Barbee, Jr., Agent



# FREE Texas FIRST

Facilities for Fun  
information on Burnet,  
Texas' finest vaca-  
tion spots. Many fine fea-

You also will find nearby the old Fort San Ygnacio that was built in 1835.

### Too Shifty To Trust

Many a sailor and ship place their trust in a lighthouse. But when the Aransas Pass Lighthouse was built in 1865, you can bet no one counted on the Pass moving. However, shifting sands now have moved the Pass a mile south of the old lighthouse.

Though this old beacon has been closed since 1962, others still are in use on our Texas Gulf Coast. Some of our Texas lighthouses have been designated as museums or parks and now are used only by sightseers.

### Keep Up With the Browns

They really do it up brown—at Lake Brownwood—in Brown County—near Brownwood, Texas.

And you'll get a nice brown suntan while you go brating, fishing or swimming at this fine lake in the northwest part of Central Texas.

There's a wonderful 538-acre public park right on the lake too. It has cabins, picnic areas, a dining room, lunch counter, grocery store, dance terrace and loads of playground equipment.

Don't miss it next time you're out that way. Or better still, make your friends "brown" with envy by making your next pleasure trip a Brownwood vacation.

### Beauty Not Skin Deep

It took three Dallas spelunkers to prove that Texas' beauty wasn't just skin deep.

These cave explorers dared to cross a dangerous chasm in a well-known spelunker hole and thus opened up a beautiful new world beneath West Texas soil.

They were the real discoverers of the Caverns of Sonora.

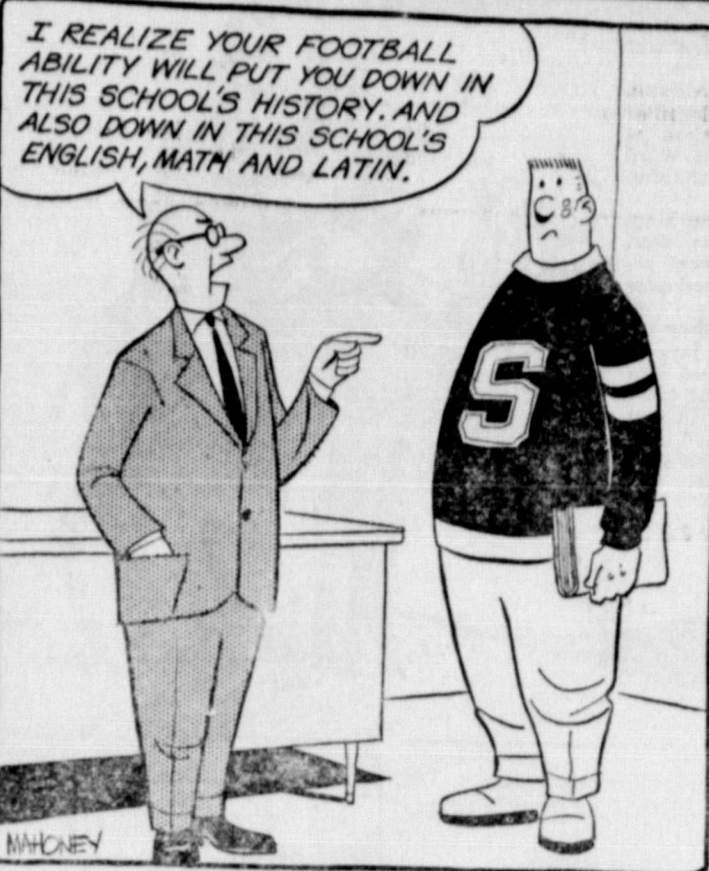
These caverns are located 14 miles west of Sonora, Texas, in Sutton County. Already world-renowned, they were opened officially for sightseers only in the summer of 1960.

Tourist traffic steadily has increased as more and more leave to tell of the three miles of fantasy explored to date.

Experts have praised the Caverns of Sonora as possessing more variety of formations and color than any other known cave. Though thousands of years old, this cavern is a "live" cave and is still growing.

Honey bees are not native to America but were brought to Florida by the Spaniards in 1763.

## HALF-PAST TEEN




Christmas  
**JOY**  
BILL'S SERVICE STATION  
Bill and Ruby



Merry  
Christmas  
May genuine happiness fill each moment of Christmas for you.

LAKEVIEW INSURANCE AGENCY  
B. E. DAVENPORT  
Lakeview, Texas

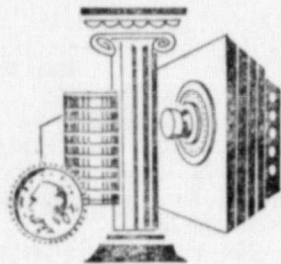
CHRIS'MAS?  
Well...  
merry CHRIS'MAS!  
KESTERSON INSURANCE AGENCY  
Bill Sue



## Holiday GREETINGS



to our friends



This modern banking institution is proud of being a part of this progressive city... proud of the friendships formed through the years. Gratefully we acknowledge your consideration and wish for you a most happy Christmas occasion.


MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

## First National Bank

LAKEVIEW

OFFICERS  
H. L. Davenport, President  
R. C. Clements, Vice President  
Inez Skinner, Cashier  
Dorthea J. Clements, Asst. Cashier

DIRECTORS  
H. L. Davenport  
B. E. Davenport  
J. O. Adams, Jr.  
H. L. Davenport, Jr.  
R. C. Clements



Season's  
**JOY**  
BOB'S CAFE  
Mr. and Mrs. N. O. West



CHRISTMAS  
Greetings  
MYKIN DRIVE CAFE  
Myrtle Graham



The Christmas "coach-and-four" rushing happily toward the warm village inn is but one of many old scenes that gladden our hearts with thoughts of Christmas.

## DIGGS DRUG STORE

Waller Gracie Mike



# LETTERS TO SANTA CLAUS

Memphis, Texas  
Dear Santa,  
I am a little girl three years old and I have tried pretty hard to be good. I would like to have a typewriter, a doll and suitcase. Please don't forget some candy, fruit, and nuts.

Love you,  
Donna Lynn Maddox

Memphis, Texas  
Dear Santa,  
I am a little boy 2 years of age and my little brother is 11 months old. Mommie and Daddy say we have been good little boys most of the time.

I would like for you to bring me a horse van and a farm set with a barn and animals. Scott would like a Busy Box and some sort of musical toy. We would each like a little John Deere tractor with a cotton trailer.

Santa, please remember all the other little boys and girls and don't forget Aunt Bel and Uncle who live in Oklahoma now.

Stephen Becker

Estelline, Texas  
Dear Santa,  
I want a Barbie doll with clothes.

Love  
Virginia

Estelline, Texas  
Dear Santa,  
Please bring me a big bruiser, which is a wrecker, a Texan saddle set, a doctor kit with a table, a hat and boots. Don't forget my little brother, Danny.

Love,  
Jon Collins

Dear Santa,  
Please bring me the things I asked you for today.

David Perry



There are many types of greenery used for Christmas decorations, the most popular being green holly. American holly grows wild on the Eastern coast and in the South. It has been gathered so ruthlessly it has almost been exterminated in some places. It has a wide leaf with many points. English holly, illustrated above, is grown in large quantities in the Northwest. Foliage is glistening green, deeply notched, far more attractive than the American, and generally has large, red berries. Chinese holly has almost rectangular leaves and five points.

Dear Santa,  
Please bring me a tiny Chatty Baby doll.

I will keep you something to eat.

Love,  
Ann Marie Collins

Memphis, Texas  
Dear Santa Claus,  
I am a little girl 5 months old. I have been pretty good this year. Since I am so young and don't know what I want and need, just bring me what you think I should have.

Yours sincerely,  
Susan ZAnn Ellerd

Memphis, Texas  
Dear Santa Claus,  
I want you to please bring me a camera, a BB gun with BB's and a 26-inch Murray bicycle.

Thank you very much. I'll be looking for you.

Your friend,  
Paul Fowler

Dear Santa,  
Please bring me the things I asked you for today.

Emmeh

Memphis, Texas  
Dear Santa,  
I would like to have an electric road race set and maybe a model car. I have a little brother that is 2 years old. He would like to have a lot of toys.

From your friends,  
Ottie Ray and  
Rodney C. Jones

Memphis, Texas  
Dear Santa Claus,  
I want you to please bring me a Barbie house, a Barbie doll, a camera and a bicycle.

Thank you very much. I'll be looking for you.

Your friend,  
Lydia Mendoza

Dear Santa,  
I would like a pair of football shoes with steel cleats, size 6.

Thank you.

Your friend,  
Tommy Lockhart

Dear Santa,  
Please bring me the things I asked you for today.

Tricia

Dear Santa,  
Please bring me the things I asked for.

Richard

Dear Santa,  
Please bring me the toy I want most.

I wish you a Merry Christmas.

Love,  
Darla Kay Martin

Dear Santa Claus,  
I want a teddy bear and a little puppy dog.

I love you,  
Rosita



Dear Santa,  
Please bring me the toy I want most.

I wish you a Merry Christmas.

Love,  
Audie Moore

Dear Santa,  
Please bring me the toy I want most.

I wish you a Merry Christmas.

Love,  
Ricardo

Matador, Texas  
Dear Santa Claus,  
We have tried to be good and help Mother and Daddy. Christmas sure does come slow, but it's nearly here and we want you to have our list.

My name is Charlotte, and I want a Chatty Kathy doll. My brother's name is Grant and he wants a crane on a tractor. Our little sister's name is Cindy and she wants a baby doll. We hope you come real soon. Are you about ready at the North Pole?

Love,  
The Johnson Kids

Memphis, Texas  
Dear Santa,  
I am a little boy four years old. I would like to have a big red wagon, a cash register and lots of candy, fruit and nuts. Please bring

my little brother, Larry Don some toys too. We have been good boys this year.

Your friend,  
Joe Neal Foster

Dear Santa Claus,  
My big brother is writing this for me.

Would you send me a picture of you and your old car. I never had a picture of you and your old car. If it is cold at the North Pole I hope you don't catch a cold.

Now I would like a tricycle, a Santa Claus doll, a Greenie doll, a Barbie doll, a windup tiger for my sister, some writing paper and some perfume for my Mama, BB gun, a model car for my brother, and a pipe and tobacco and false hair for my Pa Pa.

Would you please send my little brother, Rex, the picture, Santa Claus doll, for him, the windup tiger for our sister, and the writing paper for our Ma Ma, and me the model car. Oh yes, our other sister wants a money bank.

Your friend,  
Rex Row

Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.

Love,  
Joe

Dear Santa Claus,  
I am a little boy who lives at Hedley. I am four years old. For Christmas, I want a convoy truck and cars, a dump truck, a small notebook for my papers and crayolas, a set of guns, and a pair of toy binoculars.

My little brother would like a set of blocks, a ball, a toy clock, a teddy bear, and a colored set of cups that fit inside each other. Please bring nice toys to all the boys and girls all over the world at Christmas.

Your little friends,  
Brent and  
Dane Allen Sherry  
P.S. We will be at Ma Ma McCauley's for Christmas.

Estelline School  
Estelline, Texas  
December 5, 1963

Dear Santa,  
I want a wagon for Christmas. Also a Monopoly and a Bin and a play machine gun. Thank you for all the you brought me last year.

Your friend,  
Alex Contreras.

Dear Santa Claus,  
Please bring me a Barbie doll and a Ken doll for Christmas. That's all I want.

Your friend,  
Donna Wynn.

For your friendship and cooperation in the past We extend to you most hearty and

**Merry Christmas**

**J. W. IVY CHEVRON STATION**

May your house be warm  
May your house be bright  
May your house be filled  
With Christmas light!

**WE WISH YOU A MERRY CHRISTMAS**

**GOLDSMITH MILK**  
W. E. Stinsman, Distributor

**GOOD FRIENDS**

**HOLIDAY GREETINGS**

**HAYES CAFE**

**Merry Christmas**

**SELBY SHOE SHOP AND WESTERN SHOP**  
Mr. and Mrs. Henry Hays

This warm and friendly greeting  
Now that Christmas time is here,  
Is but an echo of a wish  
Which we hope will last  
Through all the days to come.

**Christmas Greetings**

**A & F CONCRETE COMPANY**  
JOE LYNN ALLARD, Mgr.  
Phone 295-3560 P. O. Box 749

This is the time to send our sincere thanks for your kindness and cooperation and to wish you and yours a very

**Merry Christmas**

**CLENT'S BARBER SHOP**

WE SAY...  
**Merry Christmas To Everyone**

This is the time of year when all pause in their everyday activities to extend Season's Greetings. It is a time to think of the pleasant things of life, of loved ones and friends, of the finer things in this world.

It is the time of year to count our blessings . . . to remember our neighbors and friends who are the farmers of this area. It is a time to publicly recognize all of you who are giving this farmer-owned gin your patronage this season.

As you make your plans for the holidays, it is our hope that you get the fullest happiness at this Christmas season. Also, we extend to you our sincere thanks for bringing your cotton to this gin.

This is our third year to strive to serve each of you in this business. We hope our efforts have met with your approval . . . and hope that 1964 will bring much good to all of you.

**LESLEY CO-OP**

**OFFICERS**  
Paul Montgomery, Pres  
Carroll Fowler, V-Pres.  
Don Hancock, Sec.

**DON HANCOCK**  
Manager  
Mrs. Becky Bruce  
Bookkeeper

**DIRECTORS**  
Bill Thornberry  
Joe Neal Berry  
T. W. McAnear



LETTERS TO SANTA CLAUS

Parnell, Texas  
I have a Barbie doll and some other toys for Christmas. I hope you'll bring me Merry Christmas.

Marlene Cowley  
(10 years old)

Parnell, Texas  
I like a Barbie doll and other toys for Christmas. I hope you'll bring me some cookies out for Santa.

Marlene Cowley  
(10 years old)

I hope you'll bring me a letter back to us, and I'll be in the same envelope.

Tracy truly,  
Candace Hale  
(9 years old)

Brice Substation  
Clarendon, Texas  
December 12, 1963

Dear Santa,  
I like a Barbie doll and other toys for Christmas. I hope you'll bring me some cookies out for Santa.

Marlene Cowley  
(10 years old)

I hope you'll bring me a letter back to us, and I'll be in the same envelope.

Tracy truly,  
Candace Hale  
(9 years old)

Brice Substation  
Clarendon, Texas  
December 12, 1963

Dear Santa,  
I like a Barbie doll and other toys for Christmas. I hope you'll bring me some cookies out for Santa.

Marlene Cowley  
(10 years old)

I hope you'll bring me a letter back to us, and I'll be in the same envelope.

Tracy truly,  
Candace Hale  
(9 years old)

Brice Substation  
Clarendon, Texas  
December 12, 1963

Christmas Is for Children



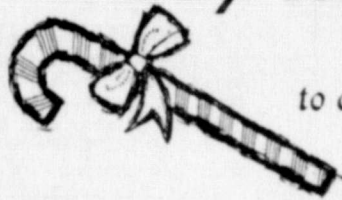
As much as Christmas is enjoyed by adults, the real thrills come from the youngsters, the gleam of expectations that shine from their eyes, their happy laughter, their eagerness. Christmas is the time for Santa Claus, galloping about with his reindeer throughout the night. It is a time to hang stockings by the fire-side, to seek Christmas goodies and to sing Christmas carols. What brighter cheer than the joyful exclamations of surprise of children as they find their new toys or tear into their Christmas boxes. Generally in America, Christmas traditions and customs are standard. In the south, however, firecrackers are a part of the celebration. In some New England towns, one big Christmas tree in the town hall serves the entire community. Among old Spanish settlements, the celebration starts more than a week before Christmas Day. Truly, the cheerfulness and trust of children at Christmas reflects the true significance of the fellowship of man.

Although the story, or legend, of Santa Claus is centuries old, and varies in detail from country to country, the visual picture of Santa in America (round and jolly and clad in his bright red suit) is less than eighty years old. Thomas Nast, a New York newspaper cartoonist, first illustrated Santa in the 1880's. He drew on the descriptions furnished in the poem, "A Visit from St. Nick," for the details of his drawings. Since that time, the popular American conception of Santa Claus has changed very little. In oil paintings, illustrations for Christmas stories, in advertising, he has been immortalized and remains the jolly old man who brings good things to good children . . . and he looks almost the same as he did when Thomas Nast first put pen to paper to introduce him.



SANTA IN 1882

It's Time to Say **MERRY** Christmas



to our Many Friends and Customers

**BROWN AUTO STORE**

Lee

Johnny

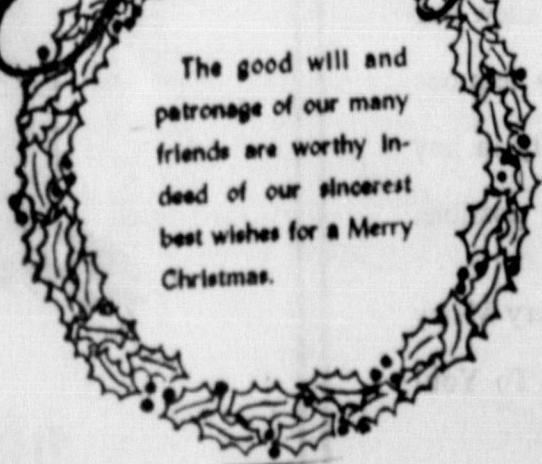
Dear Santa Claus,  
I tried to be good. For Christmas I want a Barbie and a Ken doll and clothes, a bed, a dresser, and a ring. I like Christmas.  
Your friend,  
Vickie Carter.

Dear Santa,  
I love you Santa. I would like a sand truck, a fire truck, and a robot for Christmas and if you have one left, I would like a nice helmet.  
See you at Ma Ma's.  
Kent Combs

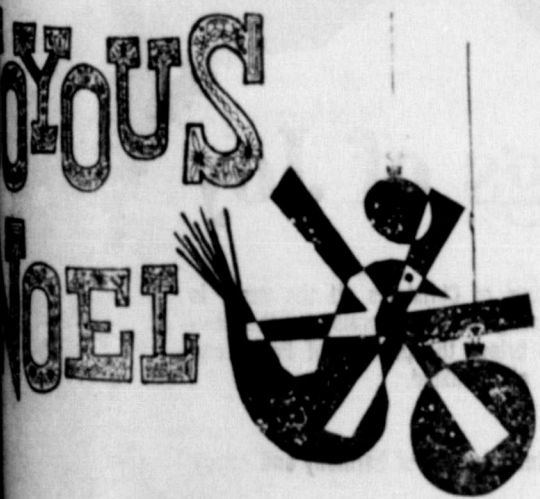
There is no time quite like Christmas for remembering the friendships we cherish, and there are no wishes like the old tried and true ones Merry Christmas

**T. B. ROGERS**  
Gulf Oil Products

Greetings



**GENE CORLEY'S BARBER SHOP**

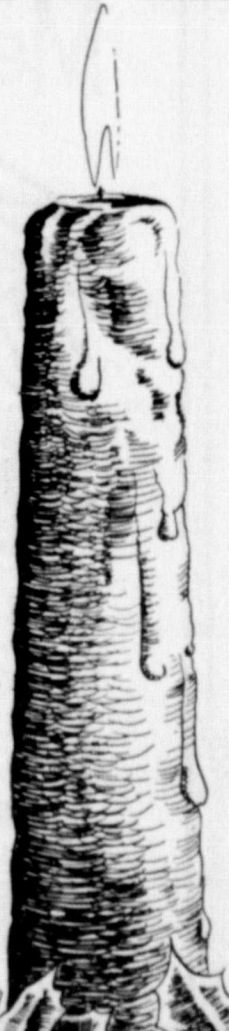


**WHITE AUTO STORE**  
(Open to 8 P. M. until Christmas)



Christmas time again... and we'd like to play Santa for a moment and give you our biggest package of good wishes for the Season!

**WESTERN AUTO STORE**  
Mr. and Mrs. Kenneth Maddox and Vickie and Debbie



Today, business leaders of the Nation know more about the WTU service area than they did a year ago. That is because we have promoted the business and industrial advantages extensively throughout the year. Our promotional efforts have reached attentive eyes and ears, too. So much so that we are encouraged to continue the area development program in 1964 with added enthusiasm. So much so that this is, in reality, a Merry Christmas for our service area — the region that faces GROWTH UNLIMITED. It is in this spirit that all the West Texas Utilities folks send you greetings for a —

**Merry Christmas**

**West Texas Utilities Company**





### Many Home Fires Are Caused By Christmas Trees

The Texas Safety Association today reminded homeowners to take care in selecting and putting up Christmas trees.

"The evergreen Christmas tree is one of the most hazardous things you can take into your home," H. D. Carmichael of Dallas, TSA Vice President for Home Safety, said.

"Every Christmas hundreds of home fires are started when trees ignite. Lives are lost, many persons are injured and property damage runs high."

The Vice President said that this situation can be corrected if homeowners will take care in selecting and erecting Christmas trees.

He gave this advice for selecting a tree: Test by bouncing tree butt hard on ground. Tree is fresh if needles do not shower down. Pull at needles at end of branch.

Tree is fresh if needles have resistance. Rub finger across the stump. Tree is fresh if sticky with resin.

"After selecting your tree, don't get too anxious to set it up in the house," he said. "Stand the tree in water outdoors until you are ready to use it. Bring the tree indoors just before Christmas and remove it as soon as it has served its purpose."

Carmichael, who also is Director of the Dallas Health and Science Museum, advised cutting off the trunk of the tree at an angle at least one inch above the original cut.

Support the tree well. There are many stands on the market which not only are sturdy, have a broad base and clamps for anchoring tree, but also have a receptacle for water.

"If freshly cut tree trunk is placed in water and level of water is above the cut at all times, the tree will stay fresh," he said.

He suggested that the tree be kept away from sources of heat and placed in such a position that standing or fallen, it could not block the way out of the room in case of fire.

Do not use wax candles on the tree or nearby where there is any chance for an open flame to contact the tree or combustibles piled beneath the tree.

Check lighting sets each year for frayed wires, loose connections, and broken sockets before using. Use only electric lighting sets bearing the Underwriters' Lab. label. Be sure the fuse of the electric circuit serving the tree is not over 15 amperes. Cord sets with a fuse in the plug bear-

ing a UL label are available. Make certain all tree lighting is turned off before you retire or leave the house. Use non-combustible material to decorate. Metal and glass decorations are non-flammable. Do not let metal foil icicles or tinsel touch a light socket or cord.

Carmichael added another word of caution for homeowners using metallic trees.

"Never use electric lights on metallic trees. A voltage leakage from faulty lights or wiring on a metallic tree can electrically energize all or part of the tree," he pointed out.

"For safety, it is best to use off-the-tree spot or flood lights to illuminate metallic trees."

The Home Safety director also advises using a step stool or a sturdy ladder to reach upper branches when trimming or dismantling the tree.

#### Holiday Decorations Are Fire Hazards

Homeowners should place Christmas greens where they cannot be ignited by lighted candles, a spark from the fireplace or other sources of flame. And, always use paper table cloths and cotton batting for trimming which is labeled "fire proof."

#### Watch for Traffic Lights

The Texas Safety Association reminds drivers to watch for traffic lights during the holiday season. Don't let festive store and street decorations distract you.

## RECIPES



... to add variety to your Christmas feast

### BROILED CORNED BEEF SANDWICHES



Sandwiches and teenagers make a winning combination. For hot open-faced sandwiches with a hearty flavor teenagers love, try these Broiled Corned Beef Holiday Sandwiches. This tangy mayonnaise, relish, and corn mixture topped with canned corned beef is great eating at any time.

Give the sandwiches a holiday air by cutting the sandwiches with a bell or star-shaped cookie cutter, if you like. With mugs of marshmallow-topped cocoa and some bowls of nibblers, you're set for a party.

For easy slicing at a moment's notice, keep several cans of corned beef in the refrigerator... but don't expect them to stay there long. Once your youngsters (and your husband) find how easy it is to make the best-tasting sandwiches... both hot and cold... with canned corned beef, they're sure to come back for more.

Keep some extra cans on the pantry shelf. You'll find each can is an excellent start for an easy-to-fix, nourishing dish... a wonderful time-and-budget-saver for the holidays and throughout the year.

#### BROILED CORNED BEEF SANDWICHES

- 1 can (12 oz.) corned beef, chilled
- 1 can (12 oz.) whole-kernel corn, drained
- 1/2 cup mayonnaise
- 1 teaspoon prepared mustard
- 1/4 cup pickle relish
- 8 slices bread

Cut corned beef into 8 uniform slices. Combine corn, mayonnaise, mustard, and pickle relish. Toast bread on one side in oven. Spread untoasted side with mayonnaise mixture. Top with corned beef slice. Broil on ungreased baking sheet at 450 degrees for three to five minutes, or until hot. Use cookie cutters to cut holiday designs in meat and bread, if you wish. Chop any remaining meat and blend with corn mixture. Makes 8 sandwiches.



#### TIPPER FLINTLOCK

"When you shoot in the field be sure what you see is the game you are after, not me."

Be A Safe Shooter THE NATIONAL RIFLE ASSOCIATION

### Keep Safety In Mind When You Select Toys

The Texas Safety Association today advised Christmas shoppers to keep safety in mind when selecting toys for children.

Mrs. L. E. Dudley, President of Women's Activities for TSA, said toys should be selected that are sturdy and well-made and that are "suitable for the child's age."

"Cheaply constructed toys which may come apart or be broken under strenuous child play, have no place under the Christmas tree," she said.

Mrs. Dudley suggests testing toys for strength. See how much bending it will take and whether it will last past Christmas Day.

In pointing out that toys should be selected to match the child's ability, she said:

"A toy that may easily be handled by an eight-year-old cannot always be handled by a four-year-old. A toy which is too heavy for a child can cause an accident."

She explained that toys for babies and very young children should be washable, large, light in weight and of non-brittle material. All toys of lead or colored with lead based paints should be avoided.

"Key-winding toys should have a strong spring enclosed in cylinder and keys should not revolve

when the toy is in action," she added. Mrs. Dudley suggested that electric toys should have the label of the Underwriters Lab (UL) on the cord and the toy itself. She urged parents to instruct children in the proper way to use

a toy. Toys should be regularly and carefully and damage. Check broken or splinters. "Some toys require handling, such as air rifle, istry sets and darts, bows rows," she said.

Through the ages, Christmas has marked the occasion for the expression of good will and thanks. At this season, we want you to know of our appreciation, and sincerely wish you a

## MERRY CHRISTMAS



H. J. DuVALL COTTON CO.

## The Wonderment of Christmas

May the peace and happiness of the Yuletide be yours today

TRIBBLE CLEANERS "Expert Cleaning At No Extra Cost" Phone 259-2126 619 Main

May all the joy of this Happy Christmas Day be yours

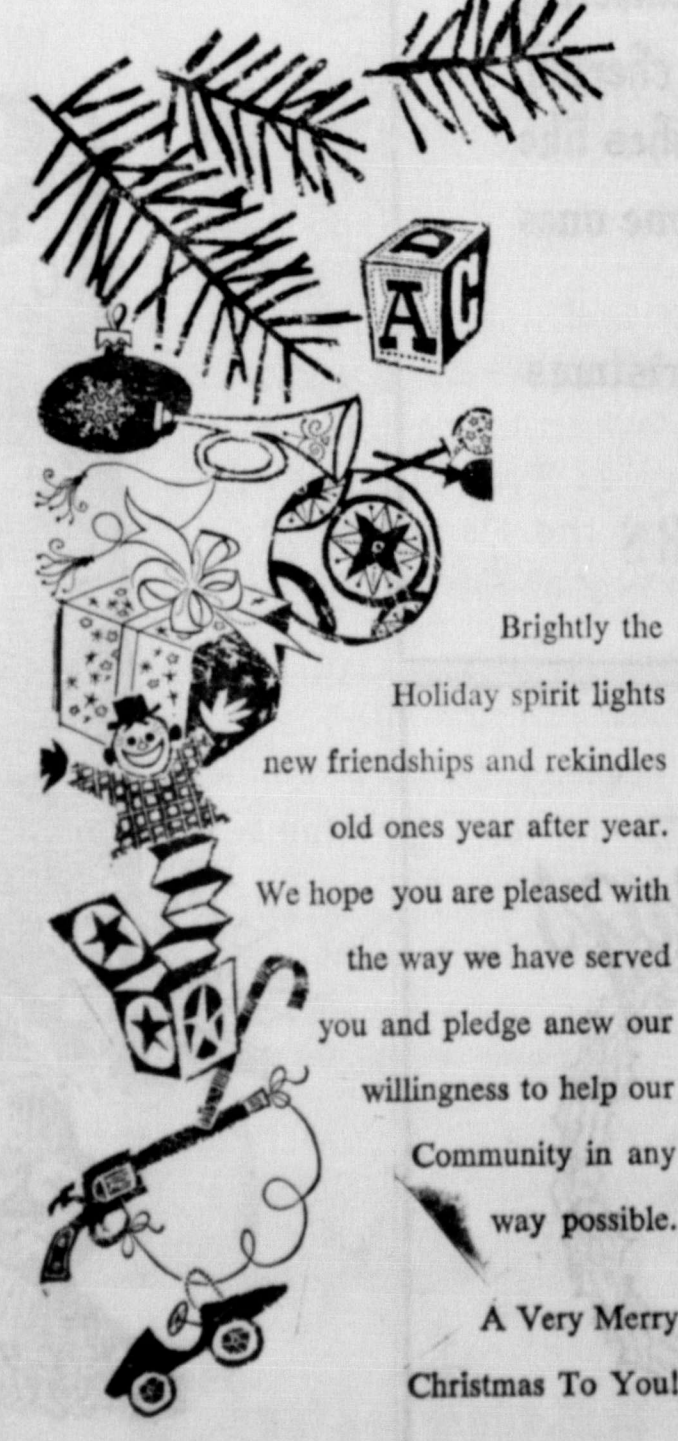


WESTERN MOTEL R. S. AND PAULINE CURRIN



HERE'S WISHING YOU AN OLD-FASHIONED GREETINGS OLD FASHION FREEZE David Myrl Sherry Mrs. Archer Dorothy Robert Wanda

## MERRY CHRISTMAS!



Brightly the Holiday spirit lights new friendships and rekindles old ones year after year. We hope you are pleased with the way we have served you and pledge anew our willingness to help our Community in any way possible. A Very Merry Christmas To You!

ODOM CLINIC-HOSPITAL



## Songs of Joy

During these days of Christmas all the world is filled with the songs of joyous praise for the newborn King who brings the promise of Peace and Eternal Life to all mankind.

May your Christmas be one of harmony and happy moments.

Christmas Greetings

DRIVER IMPLEMENT CO. Jerry Smith Red Tivis Floyd Dyer Ray Baker Roy Howard Warren and Ethel Driver Mrs. Hester Bownds



### LETTERS TO SANTA CLAUS

... boy ten years old. Please bring me a camera and etch-a-sketch.  
Love,  
Billy Edd Dixon

... bring me the things I ask for.  
Love,  
Dominga

... bring me the things I ask for.  
Love,  
Virgil

... a tiny Thumbelina doll, a sewing machine, and some Barbie clothes, and a Ken house. Remember other little boys and girls tried to be a good boy.  
Thank you,  
Debbie Roden

... like to have a tiny doll, a new baton, pajamas, and a Ken house. I have a good girl.  
Thank you,  
Hobby Roden

... little boy 2 years old. I want to have a tiny Thumbelina doll and a big airplane like yours and some guns. Get the fruit and nuts.  
Thank you,  
Michael Rodan

... Shamrock, Texas

... our Christmas tree up, you'll think it is pretty to see us.  
I have a little boy who will be born in March, and I have brothers, David, one and Dale is only a baby, 10 months old.  
I would like to have a gun, A B C blocks, a truck. My brother Dale has a telephone and a Ride-Along. Please bring Dale a TV. He is such a good baby. I hope you will be able to bring the children everywhere.  
Love from  
Aunt Farver

... Memphis, Texas

... I'm older and wiser I have a very long list of things I want this year. But I want a 23-inch walking doll, a chair, a duojector and a girl that you think an old girl in the second grade.  
Love,  
Janice Ruth Lowe

... I want a wagon, like a doctor kit. For my little sisters, please bring surprises. Merry Christmas.  
Love,  
Peggy and Beth, too

... Lakeview, Texas

... little boy three years old. I want to be good this year. I would like to have a big house, TV Cartwright, a pair of house shoes, candy, fruit and nuts. I love my Grandmaw and my Grandpa in New Mexico and my Grandpa in Lakeview. And please don't forget all the other things I want.  
Love,  
Michael

### KIRK'S IDEA HOME DECORATIONS

Highly prized Old World antique finish is now within scope of homemaker via new color glaze kit by leading paint manufacturer. No removal of old paint or varnish is needed. With simple "paint, glaze, wipe" technique, old dark finish seen at far left is covered with off-white undercoat provided in kit. Then one coat of color glaze is applied; it brushes on dark, wipes to a soft pale tint. Progressive stages from start to finish are shown across the front of the chest, from left to right. Third and final step is wiping with lintless cheesecloth provided in kit. Carved areas retain deep color tone, raised and smooth areas have paler echo of color.



Glaze dries to fine, dull satin finish, requiring no varnish top coat.

**Be Prepared for Bad Weather**  
The Texas Safety Association urges motorists to be prepared for weather conditions which make driving hazardous. Check your tires for traction and remember, on ice, reinforced tire chains give up to five times as much traction as regular tires.

**Drive A Win'er-Safe Car 'Home For Holidays'**  
If you are going "home for the holidays," drive a winter-safe car and drive it with care, says the Texas Safety Association. And, make sure you are in good physical condition too.

**Baby Sitter Instructions**  
"Party goers" should give "baby sitters" full instructions on what to do in case of an emergency, such as a fire. Let the "sitter" know where to contact you.

**How To Fire Proof Santa's Suit**  
Santa's suit or your child's costume for a Christmas play can be made fire proof with a solution of nine ounces of borax and four ounces of boric acid and one gallon of hot water. Saturate fabric and hang to dry. The Texas Safety Association says this method must be repeated after each washing — and don't forget Santa's whiskers.

**Gift Wrappings Can Be Dangerous**  
The Texas Safety Association

Only one state, Washington, has been named for a U. S. President.

*Our Best Wishes*

May your Season be one of true happiness — an event long to be remembered.

**KIRK GROCERY**  
LAKEVIEW

*Wishing you all the joys of the Christmas Season*

**MEMPHIS FROZEN FOOD LOCKER**  
Red Lowe

# Christmas

**Season for a World of Peace**

Peace ■ The goal of Men of Good Will for centuries  
■ The promise of Peace shines as brightly today as did the Star of Bethlehem twenty centuries ago  
■ It leads us onward, through every trial and crisis toward that day when there is Peace in every heart and every house . . . Peace in every nation the wide world over ■ May the Peace of Christmas attend you and your family always ■

As we in this area make plans to celebrate the Holiday Season, we are mindful of the true meaning of Christmas . . . of what we owe to all our friends and patrons. On this occasion we are reminded of the splendid relationships we have had and we welcome this opportunity to express our appreciation to each of you. We appreciate the cordial relationships which have been cemented by long and continuous service. It is our sincere wish that all of you have many of the good things of life.

# FIRST STATE BANK

**OFFICERS**  
SAM J. HAMILTON, President  
L. C. MARTIN, Executive Vice President  
G. M. DUREN, Vice President  
F. A. FINCH, Vice President  
H. J. HOWELL, Cashier  
STARR JOHNSON, Assistant Cashier

Member F. D. I. C

✠ ✠

Each Customer's Deposits Insured Up to \$10,000

**DIRECTORS**  
O. R. GOODALL  
SAM J. HAMILTON  
L. C. MARTIN  
J. A. ODOM  
BILLY THOMPSON  
T. J. DUNBAR  
G. M. DUREN  
CRUMP FERREL  
F. A. FINCH  
PAUL SMITH.

... there  
... to you at  
... Christmas  
... all the pre-  
... things of  
... health,  
... happiness and  
... friend.

**HICKEY**  
TOR CO.





**YOUR**



# **TEXACO DEALERS**

## **WISH THAT EACH OF YOU WILL HAVE A**

# **Merry Christmas!**

AND A

## **Happy New Year**

This is the time of year when all of us take time out to count our many blessings . . . to experience the joy that comes from the exchange of gifts with loved ones. This is the season of good will . . . Santa is on his way . . . to see scenes which will gladden our hearts and re-affirm our faith in the Christ-child.

As we pause in our regular routine, we realize that we have been fortunate to have had the opportunity of serving the finest people we know of anywhere. We are appreciative of the new customers and new friends who have been added to our list, and recognize the true value of all our fine relationships.

Permit us to extend to each and everyone of you — the individuals in this community which we serve (and hope to serve) — our hearty good wishes for your happiness at Christmas-time . . . and our hope that the New Year will bring happiness and the best of everything to all of you.

### **J. B. Duren Texaco**

Phone 867-2321 Highway 256 Lakeview

### **Gowdy Texaco**

Phone 888-2211 Highway 287 Estelline

### **Putts Texaco**

Phone 259-3195 Highway 287 Memphis

### **Burleson Texaco**

Phone 259-2707 Highway 287 Memphis

### **R. L. Nivens Texaco**

Phone 856-2221 Highway 287 Hedley

### **Carrol's Texaco**

Phone 867-2591 Highway 256 Lakeview

### **T. A. Guthrie Texaco**

Phone 259-2233 323 No. 3rd Memphis

### **Jim Beeson**

Consignee, Office 201 North 4th St.  
Phone 259-2913 Memphis





# MERRY CHRISTMAS

Work For —  
our Community

## The Memphis Democrat

Attend Your —  
Church on Sunday

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 19, 1963 \*\*\* TEN CENTS \*\*\* NUMBER 31

### Area Boys And Girls Send Letters To Old Santa Claus

Dear Santa,  
I am a little girl two years old. I have tried to be good this year. Please bring me a dolly, a drum, a set of dishes, a 'knock-out-bench,' and any other toys that you think I might enjoy.  
Be good to all the other little children and bring some candy, fruit and nuts.  
I love you,  
Judy Beth Johnson.

Dear Santa,  
I am 10 years old. I will be 11 in Dec. 15, 1963. I am in the 5th grade. I would like a red Bible, a Midge, and a Tressy doll. Fill my stocking full. Be good to every child and parents. Be good to my brother and my sisters.  
Love "Ya"  
Jana Johnson.  
P.S.—Merry Christmas and a Happy New Year.

Dear Santa,  
I would like very much to have some clothes for my Kitten doll and clothes for myself. I was eleven November 10th. I would like for you to fill my stocking with candy. I hope all the children have a Merry Christmas.  
Your friend,  
Lu Gay Godfrey.

Dear Santa,  
I would like to have a record player and a queen and white jacket. I am 12 years old.  
Your friend,  
Lucy Reyes.

Dear Santa,  
I would like to have a transistor radio and a green and white school packet. I am nine years old and in the fourth grade. I have two brothers and a sister. One of my brothers name is David and he is eleven years old and Albert is seventeen. My sister is 23 and is married and has two kids Cindy and Sheila. I would like for you to give them some candy for Christmas.  
Always,  
Vivian Capell.

Dear Santa,  
I want a harness for my puppy. I want some nice games. I want some school clothes and some pajamas. I would like some stuffed animals. Be sure to fill my stocking.  
Your friend,  
Silvia K Ayers.  
P.S.—Don't forget to fill my puppy's stocking.

Dear Santa,  
I am eight years old. I have been very good this year. I study hard.  
Please bring me a Deluxe stable truck with horses, a Bible, and a pump B.B. gun.  
John Van Pelt.  
Memphis, Texas  
Dec. 3, 1963

# MERRY CHRISTMAS TO THE CITIZENS OF HALL COUNTY



## Best Wishes for the Holiday Season

At this time of year our thoughts turn back over the past twelve months. As we review what has been completed, we realize again the meaning of friendships. You, our friends and neighbors, have made our tasks easier as we served you in county affairs.

We are truly thankful for the consideration of the citizens of Hall County. May this be the happiest Christmas you have ever had in all the years gone by, and may the New Year bring health, wealth and happiness to every person whom we have served.

### YOUR COUNTY OFFICIALS

(Gip) McMurry  
County Judge  
Melissa Anderson  
Tax Assessor-Collector  
O. R. Lambert  
Commissioner, Prec. No. 3

Mrs. Ruby Goodnight  
County and District Clerk  
Tops Gilreath  
County Superintendent  
W. F. (Pat) Brittain  
Commissioner, Prec. No. 4

John Deaver  
County Attorney  
J. S. Grimes  
Justice of the Peace, Prec. No. 1

Elmer Neel  
Sheriff  
Edwin Hutcherson  
Commissioner, Prec. No. 1  
Curtis O. Tunnell  
Justice of the Peace, Prec. No. 4

Lucile Wright  
County Treasurer  
H. W. (Shorty) Spear  
Commissioner, Prec. No. 2  
W. B. Hooser  
County Agent



# LETTERS TO SANTA CLAUS

Memphis, Texas  
Dec. 5, 1963

Dear Santa Claus,  
I want you to please bring me a Barbie dream house, Penny the Poodle, a Star light baton, some clothes, and a baby k'ssy doll. Thank you very much. I'll be looking for you.

Your friend,  
Susan Richards.  
Memphis, Texas  
December 5, 1963.

Dear Santa Claus,  
I would like a pair of rainboots and a pair of shoes. I want a new dress, a rain coat. I want a Tammy doll and a chair for my doll. My mother wants you to bring me a desk and chair. My brother wants a gun. We have a baby in our room.

Love, Judy  
Happy New Year.

Dear Santa,  
I want a microscope kit for Christmas.

Love,  
Terry Wheeler.

Memphis, Texas  
Dec. 4, 1963

Dear Santa Claus,  
I am nine years old. I have been a very good girl. I study hard, too. Please bring me some apples, oranges and candy. I would like

a girl's sport watch with an expansion band, a woodburning set, a tether ball set, a pair of pajamas, and a record player.

With love,  
Kay Johnson.

Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a Barbie Doll and all her clothes, an ice cream machine, a toy sewing machine, a house cleaning set, and a bicycle. Thanks very much. I'll be looking for you.

Your friend,  
Sharon Ann Crawford.

Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.

Love,  
Silvia Ortiz

Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.

Love,  
Ida.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a set of play dishes, 3 play wigs, penny the play Poodle, a kitten

doll, a robe, slippers, and snow shoes.

Thank you very much. I'll be looking for you.

Your friend,  
Lulu Miller.

Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.

Love,  
Jimmy.

Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.

Love,  
Roberto.

Dear Santa,  
Please bring me the things I asked you for today.

Idalia.

Dear Santa Claus,  
I would like a buddy. I'm second grade. I'm eight years old.

From  
Charlotte Ann Carroll  
to Santa Claus.

Memphis, Texas  
Mrs. Gurley's Room

Dear Santa Claus,  
I would like to have a combat set and a machine gun, also a wood burning set, and a bow and sharp pointed arrows, and also bring my sister something. I have tried to be a good boy.

Your friend,  
Wayne Gordon.

Memphis, Texas  
December 5, 1963.

Dear Santa Claus,  
I want a watch and a cork rifle. I want a wagon and some books too. I want some jeans and shirts too.

Your friend,  
H. E. Rice.  
Mrs. Gurley's Class.

Dear Santa Claus,  
Please bring me a tiny tumbelina and her things, Vac-U-form, The Barbie game, Lie Detector game, High gear game, Skirt and vest and some other clothes and a pogo stick.

Love,  
Debra Ruth Moss

Memphis, Texas  
December 5, 1963.

Dear Santa,  
I have tried to be a good boy. For Christmas I would like a junior football outfit, a fire department set, a combat scope, a paratrooper carbine set with a free combat helmet, and ten books, 5th grade level.

Dale Coleman.

# RECIPES



... to add variety to your Christmas feast

## MINCEMEAT JUBILEE PIE

(New idea for an old Holiday Favorite)

1 qt. vanilla ice cream  
1 lb. jar prepared mincemeat  
1/2 cup rum  
1/2 cup graham cracker crumbs  
1/3 cup butter  
1/2 cup sugar

Make crust of graham cracker crumbs, butter, and sugar. Press firmly into 9 inch pie plate and bake in moderate oven 8 minutes. Soften ice cream slightly and stir in 1 cup prepared mincemeat. Spoon into prepared crust, wrap in foil and freeze.

For a glamorous Holiday dessert, make sauce with 1/2 cup rum heated with one cup prepared mincemeat... do not boil. Put sauce in gravy boat and serve over individual pie wedges.

## JELLIED WALDORF SALAD

1 pkg. lime flavored gelatin  
1 cup hot water  
1/2 cup cold water  
1 cup, diced unpared red apples  
1/2 tsp. salt  
2 tbsp. sugar  
2 tbsp. lemon juice  
1/2 cup diced sweet pickles  
1/2 cup chopped nuts  
1/2 cup chopped celery  
1 can (1 lb.) jellied cranberry sauce

Dissolve gelatin in hot water. Add cold water and chill until partially thickened. Add apple and next 6 ingredients; pour into 8 1/2 cup molds. Chill until set. To serve: cut jellied cranberry sauce into 8 slices. Arrange on lettuce sprinkled with a little French dressing. Top each slice with unmolded salad. Garnish each with dot of mayonnaise, topped with nut half.

## CRANBERRY ICE

(Use as appetizer or dessert)

1 quart cranberries  
2 cups water  
2 cups sugar  
1 tsp. grated orange rind  
1/2 cup lemon juice  
2 cups cold water

Cook cranberries and two cups water until skins are broken. Put through sieve to make smooth pulp. Blend with sugar, orange rind, lemon juice and cold water. Pour into freezing tray and freeze until firm, stirring several times.

Serve as colorful Holiday appetizer in avocado halves which have been sprinkled with a few drops of lemon juice.

For a red and green Holiday dessert, spoon into center of pistachio ice cream ring and serve with slices of white cake.

# Christmas



During this Blessed Season, we, of this firm, want to rejoice with you and your loved ones on the happy significance of Christmas and to join with you in praying for a True "Peace on Earth."

## KELLY'S GROCERY

Mr. and Mrs. D. R. Kelly



**RX**

The formula for a Merry Christmas...  
good friends... loved ones... the blessings of the Nativity... health... prosperity... the spirit of giving and receiving... good fellowship... traditions of holly and Yule trees and gayly decorated homes... may they blend together to bring you a Christmas Season long to remember.

Thank you for your fine patronage in the past.

## TARVER-SANFORD PHARMACY

Bill Lockhart

Sandy Parsons, Jr.

# AS WE SAY...

We Must Not Forget That The Holiday Season... and Santa Claus Has a Special Meaning to the Youngsters



# MERRY CHRISTMAS

to Our Friends

In homes everywhere, there's a warm, cheery feeling of goodwill and gladness as families gather to celebrate this peace-time Christmas. The youngsters are thinking and waiting for Santa Claus... with expectant hearts and starry eyes.

Again this year, as in years gone by, we join in the spirit of the season, and wish everyone a...

## MERRY CHRISTMAS AND A HAPPY NEW YEAR

We are truly grateful and fully aware of your part in the progress of this organization. We value your continued goodwill and trust that we may merit it for many more years to come.

# Memphis Compress Co.

M. C. ALLEN, Manager

Memphis

Hedley

Memphis, Texas  
December 5, 1963.

Dear Santa Claus,  
I want the 3 keys to treasure game. Don't forget the other boys and girls.

Your friend,  
Ronald Steve Canida.

Dear Santa Claus,  
For Christmas I would like a blackboard, a Tressy and Tammy doll with clothes, a ring, watch, necklace, clothes for Barbie and Ken and a Barbie Dream house and a Sketch A Graph. A monopoly game and Lie Detector game. Please remember all the other boys and girls. And my sister,

Pamela.  
Your friend  
Mitzie Linn  
608 N  
Memph  
Dec.  
Dear Santa Claus,  
I have been very  
I would like a Bon  
Holster Set, a Giant  
Play Set, a Funcho  
a farm set and a Me  
With love,  
Walter W  
Dear Santa,  
Please bring me t  
you for today.  
Steven.

At this season our thoughts go out to whose courtesy, cooperation and loyalty meant so much to us.

# MERRY CHRISTMAS

Y. Z. TAYLOR GAR

Y. Z. and Henry M. Taylor



### LETTERS TO SANTA CLAUS

Pashandle, Texas  
Dec. 3, 1963.  
I'd like to know more about a toy or two to make noise will make my first Christmas complete.  
Merry Christmas.  
Jim Bob Goldston.

Memphis, Texas  
Dec. 3, 1963.  
Dear Santa Claus,  
I am eleven years old. I have been good this year. I work hard at school. I am in third grade. Please bring me a Barbie doll, a piano, a typewriter, some Barbie clothes and a blackboard.  
Your friend,  
Diana Zamora.

Dear Santa,  
I am a little girl 7 years old. I try to be a good girl most of the time. Please bring me a Tammy Doll, clothes transistor radio and a real watch. Don't forget all the other boys and girls.  
Thank you!  
Debbie Johnson.  
P. S.—Please bring my little fluffy dog a big red ball.

Dear Santa,  
I am eight years old. I have been very good this year. I work hard in school.  
Please bring me a Horsman doll named Julie, Big Bulldog, nuts, apples, oranges, and candy.  
Merry Christmas.  
With love,  
Kay Murdock.

Memphis, Texas  
Dec. 3, 1963.  
Dear Santa Claus,  
I am eleven years old. I have been very good this year. I work hard at school.  
Please bring me a typewriter, a piano, a bicycle, and Barbie clothes.  
Merry Christmas.  
Your friend,  
Terry Vasquez

Dear Santa Claus,  
I hope you can come to my house this Christmas, so if you can will you bring me a doll or a bike. I hope you have a Merry Christmas.  
Carolina Sanchez.

Dear Santa,  
Please bring me the toy I want most.  
I wish you a Merry Christmas.  
Love,  
Lynn.  
905 N. 17th St.  
Memphis, Texas  
Dec. 3, 1963

Dear Santa Claus,  
I am in third grade. I am eight years old. I have been very good. Please bring me an electric train, transistor radio, and an electric football game.  
Your friend,  
Mark Gentry.

Memphis, Texas  
Dec. 3, 1963  
Dear Santa,  
I like candy. I like you. You are my friend I have been a good boy.  
I want a pair of boots. I will see you next year.  
Your friend,  
Donny Scott.

Memphis, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like a Ken and Barbie please.  
From  
Pat Carroll.

Dear Santa,  
I would like a watch and a Barbie doll and a Ken.  
Love,  
Charlotte Carroll.

Memphis, Texas  
December 5  
Dear Santa,  
I have tried to be good all year. I want a transistor radio and one model car.  
Mrs. Gurley's class.  
Your friend,  
Donald Lee Jackson.

Memphis, Texas  
Dec. 6  
Dear Santa,  
I want a doll for my little sister and a fire truck for my little

brother and I want new clothes.  
Your friend,  
Barbara.

Dear Santa Claus,  
Please bring me a bicycle and Miss Echo. My sister wants a Barbie. I have the clothes for it.  
Is Santa Claus all right. I am all right I have been very good. I will be in Amarillo or at Memphis, Texas. Merry Christmas, and a happy New Year.

I love Santa Claus,  
Sharon Lamberson  
Miss Gurley's room.  
Route One  
Friona, Texas.

Dear Santa,  
I am a little girl 5 years old and have been pretty good this year. My two sisters which are 3 and 4 years old and I would like for you to bring us each a desk blackboard, lots of fruit, nuts and

candy. Don't forget all the other boys and girls everywhere.  
Love  
Jane, Alice and  
Cynthia Dickerson.

Memphis, Texas  
Dec. 1, 1963  
Dear Santa,  
I am a little boy who will be five years old on Xmas day. Sometimes I am kinda a "stinker" but most of the time I am a pretty good boy. I would like a pedal airplane or a pedal Jeep for Xmas, also a light for my bike. Be sure and remember all the other boys and girls too. Thank you very much.  
J. Frank Spry  
Memphis, Texas.

Memphis, Texas  
Dec. 5, 1963  
Dear Santa Claus,  
I want you to please bring me an automatic tooth brush, a Give

Show projector and a red skirt size 7.  
For my Barbie doll, I want a negligee set. For Ken, I want a campus suit.  
Please leave me some fruit, nuts and candy to be put in my sock. Don't forget to bring a ball for my dog.  
Thank you very much. I'll be looking for you.  
Your friend,  
Johnnie Sue Haucock.

Dear Santa,  
I am a little girl two and a half years old. I have been good most of the year.  
Would you please bring me a Walking Doll, basketball, record player and anything else you have in your sack?  
Remember all the other children.  
Love  
Tina Foxhall

Dear Santa,  
I am a little girl 5 years old and have been pretty good this year. My two sisters which are 3 and 4 years old and I would like for you to bring us each a desk blackboard, lots of fruit, nuts and

To your treasury of Christmas Greetings, we hope you'll add our simple but heartfelt Greetings

**MOORE'S LAUNDRY**  
AND DRY CLEANERS

May this Christmas prompt us all to cherish our blessings and to remember that this day upon us is not only a holiday... but also a Holy Day... a confirmation of His gift to us... that where Love is... there He will be also.

*Greetings*

**MEMPHIS TIRE & SUPPLY CO.**  
J. M. and Minnie Lou Ferrel  
Lemons  
Winnie McElreath

Viola Johnson  
C. L. Wynn



May your home be snug with the joys of the Season. May your home be bright with the smiles of your family. May your home be filled with contentment during all the days to come.

**HUGHS BATTERY & ELECTRIC SERVICE**

P. L. Jackson      The Gene Hughs Family      Monte P. Rogers

May We Send Our Season's

**GREETINGS** to the  
Friendly People of This Community

Christmas is that time of the year when our thoughts turn to the more noble things of life... to the happiness we can bestow rather than that which is bestowed on us. As an expression, therefore, of our genuine appreciation of your good will, we extend to you our most sincere good wishes for Christmas.

**E. E. CUDD OIL CO.**  
**GENE'S SHAMROCK STATION**



### LETTERS TO SANTA CLAUS

Memphis, Texas  
December 6, 1963  
Dear Santa Claus,  
Will you bring me a bicycle for Christmas and a doll.  
Juanita Jean Gleaves

Memphis, Texas  
December 4, 1963  
Dear Santa Claus,  
I want a cradle for Christmas, and a kitten doll and a tammy doll and a candy camera and a name-o-matic and a puppy and a pair of skates.  
Debra

Memphis, Texas  
December 5, 1963  
Dear Santa,  
We are getting ready for Christmas. I am glad Christmas is here I want a gun set for Christmas. I want to thank you for the candy. We have a bad boy in our room.  
Your friends,  
Kenneth Williams.

Dear Santa,  
Please bring me the toy I want

most.  
I wish you a Merry Christmas.  
Love,  
Rita Collins.

Dear Santa Claus,  
I am writing to wish you a Merry Christmas and hope you can come to my house. I have been a good boy and have been doing my home work.  
Santa what I want for Christmas is a bike or a B.B. gun.  
Yours,  
John Sanchez.

Dear Santa,  
I wish my class room a very Merry Christmas, and my teacher Mrs. Brice a very Merry Christmas too.  
From  
Donnie Ray Carroll

Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.  
Love,  
Danny Lee Freelen.

### A REMINDER



Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.  
Love,  
Melaine.

Dear Santa,  
Please bring me the toy I want the most. I wish you a Merry Christmas.  
Love,  
Andread.

1502 West Noel  
Memphis, Texas  
Dec. 4, 1963

Dear Santa,  
I am a girl ten years old. I would like to have a 36 in. walking doll. Her name is Debbie. I would like a white doll. Also a pair of house shoes size 7. Also a house coat size 12.  
Your friend,  
Venita Tooke.

Memphis, Texas  
Dec. 15, 1963.

Dear Santa Claus,  
I want you to please bring me a bicycle and a B.B. gun. Thank you very much. I'll be looking for you.  
Your friend,  
Abram Zamora.

Dear Santa,  
Will you bring me a pogo stick?  
Thank you,  
Bobby Hall.

1004 N 17 St.  
Memphis, Texas  
Dec. 3, 1963.

Dear Santa,  
I am nine years old, and in the third grade. I have been a very nice girl.

I would like to have the baby doll in red velvet dress pictured in the Sears Christmas catalog. I also want lots of Ken clothes. I hope to see you before Christmas.

I love you,  
Jennifer Pate.

Dec. 4, 1963.

Dear Santa,  
I have been a good girl. I would like a tiny chaty baby. Also nuts and candy and anything else you would like to bring me. Please don't forget the other boys and girls.  
P.S.—I may be at Mimies house.  
Love,  
Susan.

Dear Santa, I am ten years old and in the fourth grade. For Christmas I want a gun set, a barn set, and some clothes.

I wish everyone a very Merry Christmas and New Year.

Sincerely,  
Johnnie Jarrel.

Memphis.

Dear Santa Claus,  
I have been a good girl. I would like to have a dress and can-can for Christmas. Also a piano that cost \$4.98.  
All my love,  
Marina.

Dear Santa,  
Please bring me a Toy Bazooka set, and Monkey Gun.  
Love,  
Phillip.

Dear Santa,  
I am eight years old and in the second grade. For Christmas I want a Barbie doll, a bicycle, a tootsie roll bank, a nurse kit, and some clothes. I wish everyone a very Merry Christmas and New Year

Sincerely,  
Brenda Jarrel.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a Barbie fashion, a camera, and a bicycle.

Thank you very much. I'll be looking for you.  
Your friend,  
Agapita Siller.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a Barbie doll with all her clothes, a doll bed, a Barbie suitcase. Please bring me a dress, size 12.

Your friend,  
Ronelle Wilson.

Dear Santa,  
Please bring me the things I ask you for today.  
Eufemio Rodriguez.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,

I want you to please bring me a Midge doll, Barbie fashion shop, a skirt and a sweater size 10, and anything else you want to bring me and please leave me fruits, nuts and candy.

I will have some cake and milk for you.  
Thank you very much. I'll be looking for you  
Your friend,  
Nickie Sue Hood.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a bicycle, guitar, camera, and

pajamas. Thank you I'll be looking for you  
Your friend,  
Ruben Perez

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a gun and a B.B. gun. Thank you very much. I'll be looking for you.  
Your friend,  
Cesario Narman.

(this is for Santa Claus and Rudolph.)

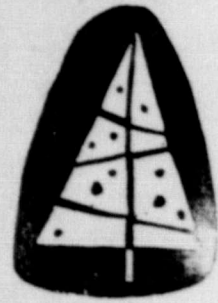
Dear Santa,  
Please bring me the things I ask you for today.  
Joe.



### ELLIOTT HUMBLE STATION

Lloyd Elliott, Owner Jerry Jefferson

Wishing You  
a **Merry**  
Christmas



For your patronage and friendly good will please accept our sincere thanks.

CAFE 287

(WILL BE CLOSED DEC. 24 & 25)

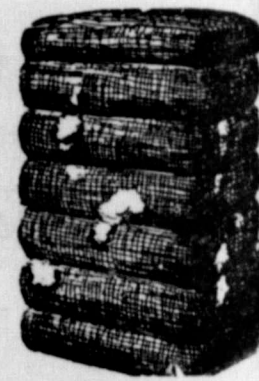
Glory to God  
in the highest  
and on earth  
peace to men  
of good will.

Luke II: 14



Spicer Funeral Home

MERRY  
CHRISTMAS



... and Thanks  
To Our  
Gin Patrons  
and Friends

As we approach once more the season of good cheer—Christmas Season—we are warmed by the thoughts of happiness. Also, it brings to us thoughts of goodwill and friendship. We are reminded about how much these farmer-owned gins owe to their patrons and friends who are dependent upon cotton production for their livelihood. This is the group which is helping to make this another successful ginning season for both Farmers Union Co-Op Gins.

We take this opportunity to extend our sincere appreciation to all who are giving us their patronage. We exist only to serve the cotton growers of this area.

As we express our thanks for your business during this ginning season, we are beginning to make our plans for the 1964 crop. It is our hope that you will have a fine growing season next year... and that the New Year will bring to you and your family the very best.

## Farmers Union Co-Op Gins

MEMPHIS

PLASKA

John L. Burnett & Billy Hancock  
MANAGERS

OFFICERS:  
O. D. PHILLIPS, President  
GROVER MOSS, Vice President  
JOHN L. BURNETT, Secy.-Treas.

DIRECTORS:  
O. D. PHILLIPS ALLEN MONZINGO  
AVERY HUTCHINS GROVER MOSS  
ROY GRESHAM



**LETTERS TO SANTA CLAUS**

Tell, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like a Dick Tracy Two Way Radio and a pump B. B. gun. I want to thank you for the things you gave me last year. How are you?  
Your friend,  
Jerry Jones.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like a B B gun and a pistol and one more thing, and the thing is a bicycle. Well, Santa Claus I think this all for today.  
Your friend,  
Roldan Travino.

Box 272  
Estelline, Texas  
December 3, 1963.  
Dear Santa Claus,  
I would like to have a Dick Tracy machine gun and a Mattel racing car kit and a basket ball.  
Your friend,  
Cris Rodriguez.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like a watch and a watch stem. My brother wants a B B gun for Christmas.  
Your friend,  
Terry Longbine

Dear Santa,  
Please bring me the things I ask you for today.  
Ruben.

Memphis, Texas  
December 5, 1963.  
Dear Santa Claus,  
I would like a Barbie Doll and a Barbie Case I liked what I got last year. I am in the fourth grade and 10 years old. I have a sister her name is Sandra and I have 4 brothers their names are Stanley, Stevie, Timmy, and Terry. Their ages are 12 years, 6 years, 4 years, and 3 years old. My sister is 8 years old. My address is Route 2, Memphis.  
Always,  
Connie Altman.

Memphis, Texas  
December 5, 1963.  
Dear Santa,  
I would like a transistor radio and a pocket watch. I am nine years old and in the fourth grade. My brother is five years old he will start to school next year. My sister is ten years old and she is in the fifth grade.  
Your friend,  
Joe Boney.

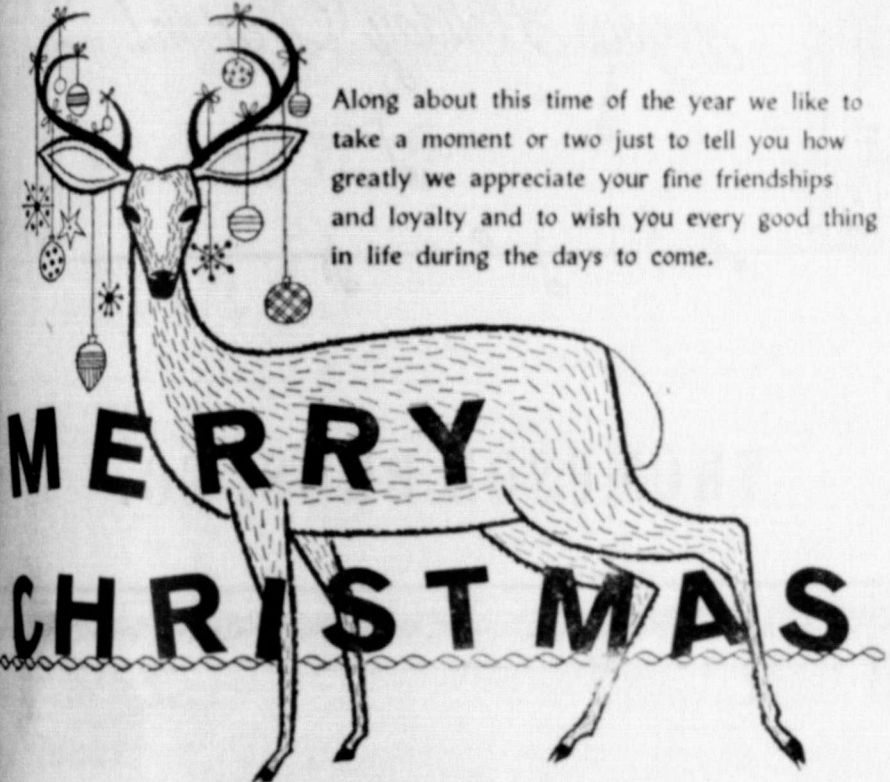
Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
My name is Frank Farias. I would like a B B gun for Christmas this year also I would like a bicycle I am in the fourth grade. I hope I pass to the fifth grade next year.  
Thank you.  
Love your friend,  
Frank Farias.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like a bike and a R.C.A. radio for my sister. I would like whatever present you give me. Thank you for the things you have given me.  
Your friend,  
Benito Luna.

Dear Santa,  
Please bring me the things I ask you for today.  
Romaldo.

600 12th St.  
Memphis, Texas  
Dec. 3, 1963.  
Dear Santa Claus,  
I want you to please bring me a Tootsie Roll Machine, and a camera.  
Thank you very much. I'll be looking for you  
Your friend,  
Vickie Myers.

**THE WEEK BEFORE CHRISTMAS**



Along about this time of the year we like to take a moment or two just to tell you how greatly we appreciate your fine friendships and loyalty and to wish you every good thing in life during the days to come.

**MERRY CHRISTMAS**

**HOUSTON'S CHRYSLER-PLYMOUTH**

**MERRY CHRISTMAS**



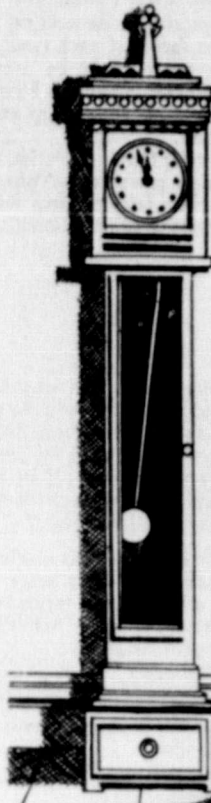
One of the genuine joys of the Yuletide is that which gives us an opportunity to express our appreciation to you.

Each passing year brings us a higher evaluation of your many friendships.

**POPULAR DRY GOODS**

Mr. and Mrs. A. Anisman     Lester Grimes  
Dink Dennis                     Ethel Kilpatrick             Leona Liner

*Yuletide*  
**GREETINGS**



Every sight and every sound proclaims the season: The stroke of the clock... the excitement of children... the gay decorations... all of them tell us that once again it's time for Christmas.

It is our hope that your Christmas Time be filled with long moments of contentment and bright hours of success.



*it's time for*  
**CHRISTMAS**

**AND IT'S TIME, ALSO**

...to think about the conveniences of your home. The appliances you need to make your home more modern, more convenient, to provide more leisure time... all are here for your selection. We invite you to come in.

**DIXON TV & APPLIANCE**

J. O.                     Marge                     Wayne



**Manger Scene**

From the humble manger in ancient Bethlehem comes the eternal glow of mankind's faith and trust.

As in generations past, we have come again to that season when we rekindle our Spirit and our Faith from this everlasting flame.

We extend our best wishes to one and all at this Holiest of Seasons and hope your days remain aglow with the bright promise which still gleams from the manger after twenty centuries.



**MEMPHIS PRODUCTION CREDIT ASSOCIATION**



### BETHLEHEM...the first Christmas



Bethlehem, at the time of the Birth of Jesus, was a sleepy little town set down among the Judean hills where shepherds tended their sheep, as had their fathers, and their father's fathers before them.

There were few trees in this arid region. The buildings were mostly of limestone and in the center of the city was a well where each morning the women of Bethlehem came to draw water and gossip.

A gentle sun warmed the city by day, but the nights were frosty, particularly during the rainy season between November and April. The City of David was an industrious city at that time. In addition to the large flocks of sheep raised in the hilly country around the city, there was an abundance of fine fruit and grain, and there was lively trade within the city.

Cæsar Augustus, in Rome, wishing to get a more accurate census (for

taxation purposes) decreed that all his subjects return to the original home city of the father of each family so a complete count might be made. It was for this reason that the little town was so crowded when Mary and Joseph arrived.

Today, after twenty centuries, Christian pilgrims come to Bethlehem, re-asserting their faith as they visit the city and scenes of the Nativity.

### BETHLEHEM...Today

Bethlehem today is a somewhat neglected Jordan village with a population of about 10,000. Just a half dozen miles or so from Jerusalem, it serves as a market place for figs, almonds, grapes, olives and other agricultural products from the surrounding hillside.

The streets of Bethlehem are too narrow for automotive traffic. Houses are constructed of stone. Modern homes in the village are much the same as those of nineteen hundred years ago.

Since the sixteenth century many of its people follow the trade of working with mother of pearl, fashioning bits

of shell into prayer book covers, beads and crosses.

Manger Square is the entrance to the grotto stable where Jesus emerged into the world. On it stands the Church of the Nativity. The original structure was built in A.D. 323 of rough-hewn stone built in the shape of a cross. This building, erected by Constantine, the first Christian emperor of Rome, remained until A.D. 530 when it was razed and the present structure built.

Polished stone stairs descend into a grotto under the great Greek Orthodox altar. This cave, not a cellar, is regarded as the birthplace of Christ. A large silver star, inlaid in the marble

floor at the base of the altar in the east end of the cave, marks the place where Mary delivered Jesus into the world. Nearly worn away by constant kissing, the star is encircled by an inscription in Latin, "Here, of the Virgin Mary, Jesus Christ was born."

The altar is eternally illuminated by thirty-two flickering brass lamps filled with olive oil. The small recess in the end of the cave is lighted with fifteen similar hanging lamps.

Bethlehem today is marked with other traditional sites associated with the birth of Christ over nineteen hundred years ago.

### LETTERS TO SANTA CLAUS

Lakeview, Texas  
Dec. 2, 1963

Dear Santa Claus,  
I want a big bruiser winch truck and a drum for Christmas. I have been a pretty good boy.

Please member all the other little boys and girls.

I love you,  
Michael Lynn Miller

er and keep the toys up and help with the house work.

I would like a Nancy Nurse doll. A large stove and refrigerator and sink.

Please remember my little cousins and all the other little boys and girls.

Your Friend  
Elaine Shahan.

Dear Santa,  
I am a big girl. I am five years old. I go to kindergarten every day and I mind my teacher and listen real hard so I can learn.

I am a big help to my mommie. I help take care of my little broth-

Lakeview, Texas  
December 3, 1963

Dear Santa,  
Will you please come bring me some toys? Maybe a tractor to ride, or a fire engine like at the station, or a record player.

I'll leave you some hot cocoa and cookies to eat.

My dog Heiner needs a collar with his name on it.

Thank you Santa, very, very much.

Love,  
Sidney Allen Beasley

Dear Santa,  
I am 3 years old. I've been a pretty good girl this year.

Would you bring me a penny the poodle and a Carrie baby and a blanket and a magic bottle and lots of clothes.

I love you  
Tina Nabers  
Age—3 years, Box 416,  
Lakeview, Texas.  
Dec. 2

Dear Santa,  
I would like clothes, games, nuts, fruit and candy.

I have been a very nice boy this year. Don't forget my sister, Kim.

Love  
Danny Martin  
Dumas, Texas

Dec. 2

Dear Santa,  
I am a little girl almost 2. I want a doll, doll buggy and dishes. I have been a pretty good little girl.

Please don't forget Danny and all my cousins. Also don't forget my Aunt Jessie and Uncle Jay in Santa Ana, Calif. They won't be at Ma's this year.

Be nice to the other girls and boys.

I love you  
Kim Peoples  
Dumas, Texas.

Panhandle, Texas  
December 3, 1963

Dear Santa,  
I am a little boy four years old. Will you please bring me a train, gun, and football. Remember my sister and my cousin. We will be in Memphis at our Granmother's house.

Love,  
John Cassidy.

P.S.—Santa, if you have anything else for me, I will be happy to get it.

3304 Lenwood Dr.  
Amarillo, Texas  
Dec. 10

Dear Santa,  
I am now 5 1/2 years old, and have been a good girl—I guess.

Thank you for making me happy last year.

I would enjoy a "Tiny Tears" doll, her bed, and some clothes for her.

I hope all boys and girls will be happy and well at this time of year, especially.

Love,  
Deborah Bruce.

526 Laurel  
Lancaster, Texas

Dear Santa,  
I am four years old and have been good this year. Please bring me a rifle, tank and train set. We will have some cookies for you again when you come to our house.

Your friend,  
Tim Hitt.

Dear Santa,  
I would like for you to come to see me this year because I have been a good girl. Please bring me two dolls, a Tiny Teach and a Bareskin Baby and suitcases for their clothes. I am three years old and looking forward to your visit.

Your friend,  
Holly Hitt.

Merry Christmas

A Note of Cheer to wish you a Joyous Holiday Season!

THOMPSON BROS. CO.



### Christmas Eve

Dusk has fallen ■ Across the land the shops are closed ■ the streets are almost deserted ■ But in every home the tree is dressed and lighted and all over America another Christmas has come ■ May it be a gentle Christmas for all ■ May it bring peace and health and bounty ■ May it truly be a cherished Christmas for you ■

## MERRY CHRISTMAS

HALL COUNTY ELECTRIC CO-OPERATIVE, Inc.

### Christmas... in the window of America



Cheerful faces, old and young are at every window all over the land . . . hoping for a glimpse of the legendary sleigh and reindeer that bring old Santa on his annual visit.

While you and your family wait with eager anticipation for the cheery Old Gentleman . . . we'd like to briefly but sincerely say "Thanks" and extend our best wishes of the season.

## Potts Chevrolet Co.

L. O. DENNIS  
ORVAL WHEELER

TOMIE M. POTTS

HOMER  
ODIE STUR



# LETTERS TO SANTA CLAUS

...very hard to be this year. Will you please bring me a bicycle and a new set of shoes, and please bring my brother a car, a new set and a truck. I would like to have a Merry Christmas. Thank you, Sandy and Terry Goff.

wigs, a Barbie Dream house, Barbie and Ken clothes, and anything else you would like for me to have.  
Your friend,  
Denise Phillips.

Dec 4, 1963  
Dear Santa Claus,  
I have been very good this year. I have worked hard this year.

Please bring me a Barbie and Ken, a Midge and cloth for them, a Barbies and Ken's cars and King Size blackboard.  
Your friend,  
Jan Smithee.

Dear Santa,  
Please bring me the things I ask you for today.  
Lee Ann.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa,  
I have ben a good boy. I'm in the third grade.

Please bring me a Battle Wagon, Tiger Joe and models, a trampoline, a Superman Suit, candy, and nuts.  
Merry Christmas.  
Your friend,  
Eddie Foxhall.

820 So. 6th St.  
Memphis, Texas  
Dec. 5, 1963.

Dear Santa,  
Please send me a telescope for Christmas.

Your friend,  
Tommy H.

Lakeview, Texas  
Dec. 7, 1963.

Dear Santa,  
Here it is nearly Christmas time again and all year I have been wanting a Wolverine sink. So, please, bring me one to match my cabinet. Also, I want a telephone, a play car and a Ken & Barbie set with the suitcase.

I am 5 years old and live near Lesley. I have been a very good girl—you can ask anybody!

Please, don't forget my friends, as they will be expecting you, too.  
I love you,  
Joan Berry.

Dear Santa,  
I am 11 years old now. I am going to ask for more appropriate gifts. I would like you to be especially good to my big sister, Cathy. Please be good to all of the other boys and girls across the sea that

dishes. My sister wants a ring and a skirt and sweater set. I want a Barbie, Ken and Midge and some clothes to go with them. I would also like a shirt and mouse trap game. I hope you are all right.

Love,  
Patricia Jo Johnson.

Memphis,  
December 5

Dear Santa Claus,  
I want a dress and a can-can for Christmas, also a piano, a coat too.

Your friend,  
Glenda Carroll.

Memphis, Texas.

Dear Santa,  
Please bring me a chatty Baby doll, a stroller, and anything else you want to.

Remember all the bother boys and girls too.

Your friend,  
Teresa Kilpatrick.

Memphis, Texas  
Dec. 3, 1963.

Dear Santa,  
I have ben a good boy. I'm in the third grade.

Please bring me a Battle Wagon, Tiger Joe and models, a trampoline, a Superman Suit, candy, and nuts.

Merry Christmas.  
Your friend,  
Eddie Foxhall.

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Please, don't forget my friends, as they will be expecting you, too.  
I love you,  
Joan Berry.

Dear Santa,  
I am 11 years old now. I am going to ask for more appropriate gifts. I would like you to be especially good to my big sister, Cathy. Please be good to all of the other boys and girls across the sea that

are not as lucky as we are. Bring them the toys that they ask for and bring them a whole bunch of food. Be good to all of the boys and girls in my room. Be good to all of the people in Memphis. When you come to Memphis, drop something at every house so everybody will be gay and happy Christmas morning. I would like a chemistry set, a clue game, and a ping-pong set. Please fill my stocking up with peanuts. I have to go now.

Your friend, (I hope)  
Randy Dale.

Dear Santa,  
Please bring me the thing I want most. I wish you a Merry Christmas.

Love,  
Ricardo.

Dear Santa,  
Please bring me the toy I want most.

Merry Christmas  
Conrado.

Dear Santa,  
Please bring me the toy I want most.

Wayne.

Dear Santa,  
Please bring me the things I asked you for today.

Pette.

Dear Santa,  
Please bring me the things I asked you for today.

Adan Ruben.

Merry Christmas To Santa,  
From Glenda.

Dear Santa,  
My name is Randy. I am 7 years old. My brother Tony is 6. My sister Dana is 4. We have been pretty good and would like you to bring us some toys. I want a pair of books, a gun set, also a Ken ners builders set. Tony would like some boots, a vacu form and a rifle. Dana wants a tickles doll and a music box. Please bring plenty nuts, apples and oranges.

We will leave you some cookies and hot chocolate on the table.

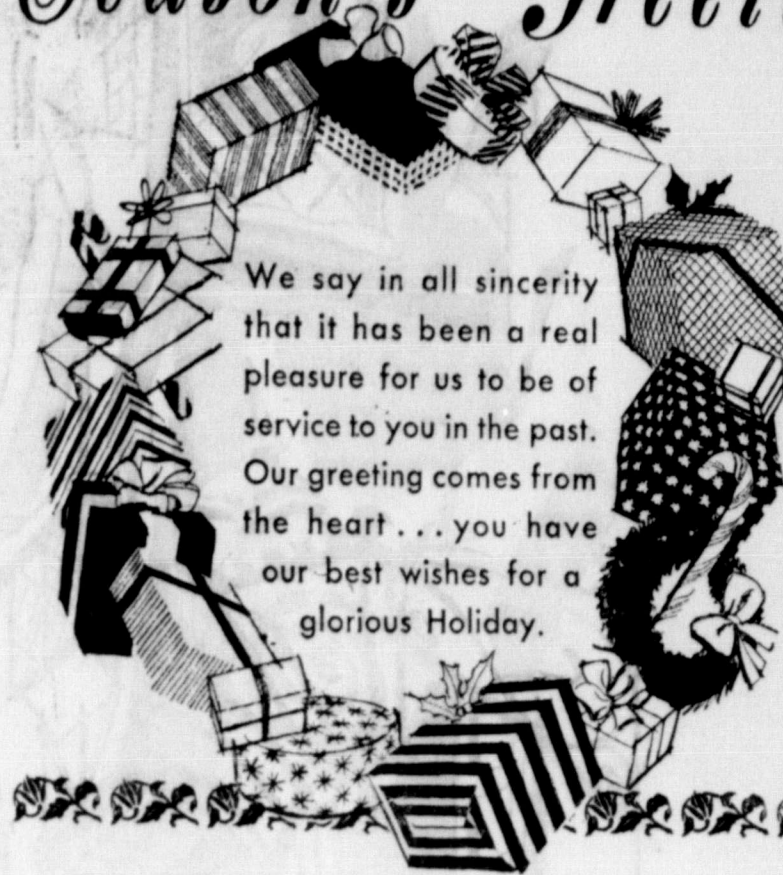
Love,  
Randy  
Bos

Dear Santa Clause,  
I am 7 years old. I am in the first grade. I want a bicycle, a diamond ring, a watch and a kitten doll. Also a cotton candy mak-

er, camera and a record player. Remember the other boys and girls.

Thank you,  
Connie Miuer.

# Season's Greetings



We say in all sincerity that it has been a real pleasure for us to be of service to you in the past. Our greeting comes from the heart... you have our best wishes for a glorious Holiday.

## FOWLER COTTON CO.

Clyde Fowler

Mrs. Robert Sanders

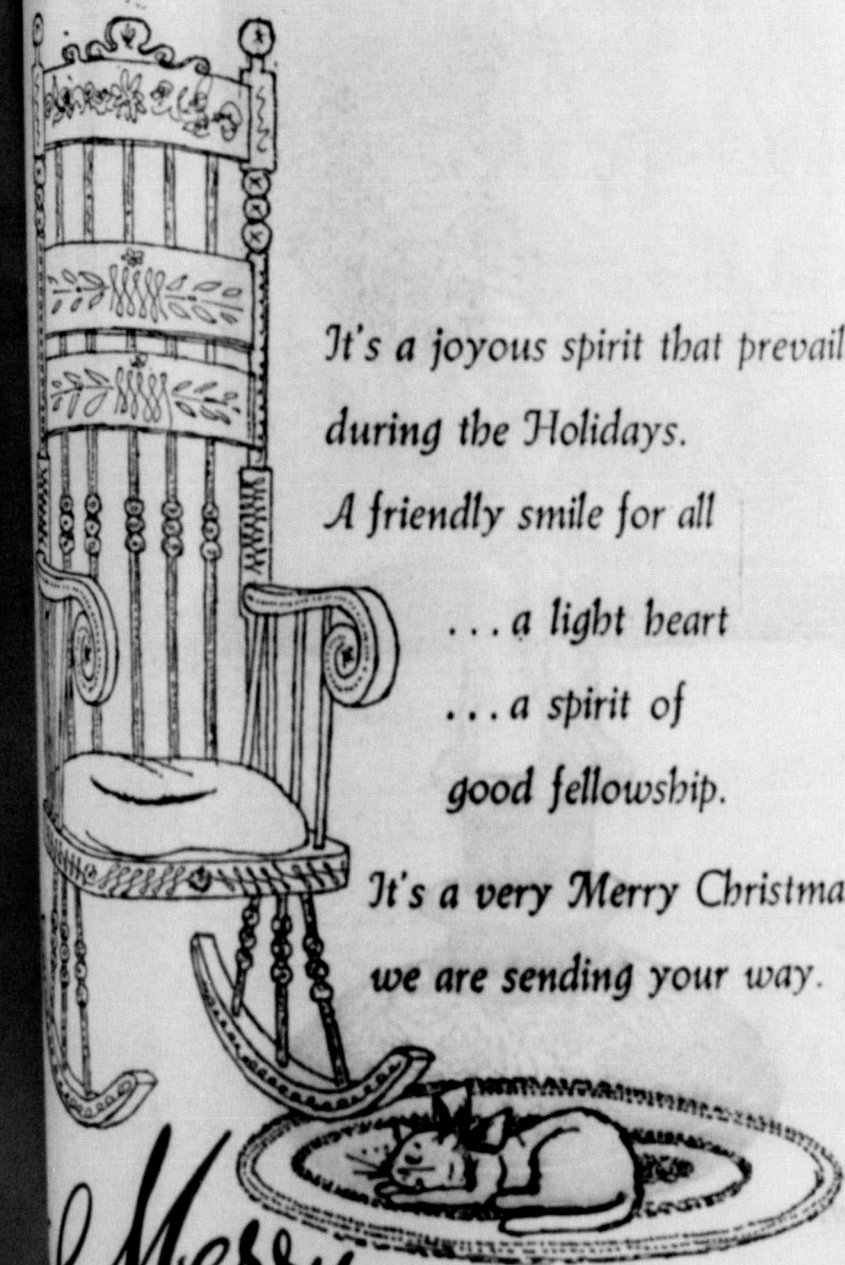
Mrs. Bray Cook

We say in all sincerity that it has been a real pleasure for us to be of service to you in the past. Our greeting comes from the heart... you have our best wishes for a glorious Holiday.

# Season's Greetings

## RADIATOR & TIRE SERVICE

E. E. Si Mike



It's a joyous spirit that prevails during the Holidays.

A friendly smile for all

... a light heart

... a spirit of

good fellowship.

It's a very Merry Christmas

we are sending your way.

# Merry Christmas

## LEMONS FURNITURE CO.

Cora Belle Alexander  
Wayne Sweett

# SEASON'S GREETINGS

## TO ALL OUR FRIENDS & CUSTOMERS

This is the time of year when we pause to reflect with sincere joy new friendships formed and old ones grown richer. The holiday season gives one of our greatest pleasures: to extend our good wishes to all our customers and friends.

As we near the end of this ginning season, we realize more fully that we are indebted to our friends and neighbors who are cotton growers of this area. They are the ones who are making it possible for us to have another successful ginning season. All connected with this farmer-owned gin have been—and will continue—to work with our friends in every way.

With our expressions for the holiday season, we are remembering the new year and another crop. As 1964 unfolds, we hope it will bring good harvests to all, and that you and your families have much to be thankful for during the New Year.

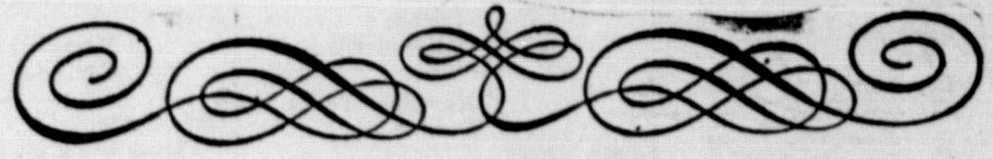
# Memphis Farmers Co-Op Gin

OFFICERS  
PHAETON ALEXANDER  
President  
W. H. REED, JR.  
Vice President  
JOYCE WEBSTER  
Secretary

D. F. (Dink) MILLER  
Manager  
ORAN ADCOCK  
Ginner

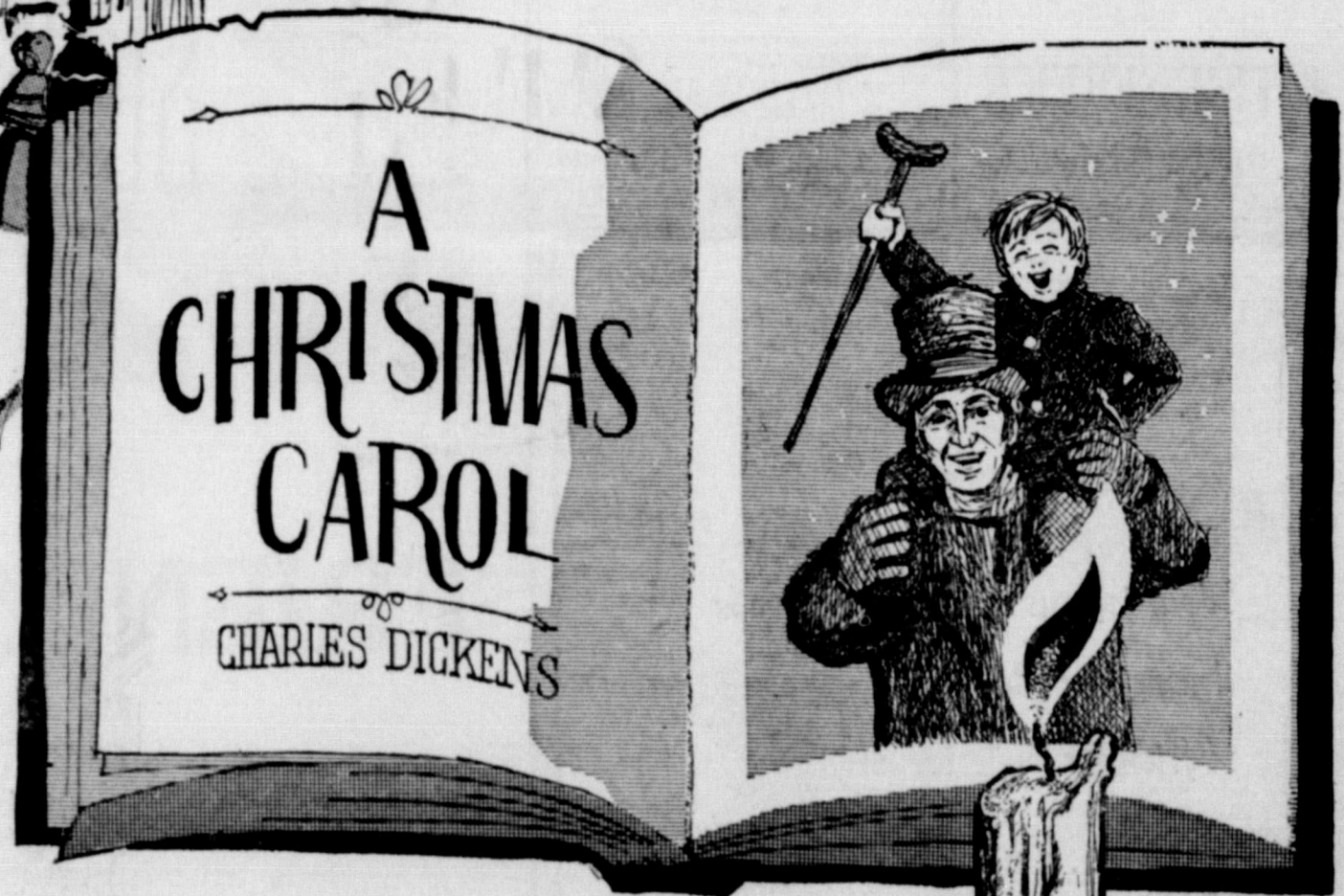
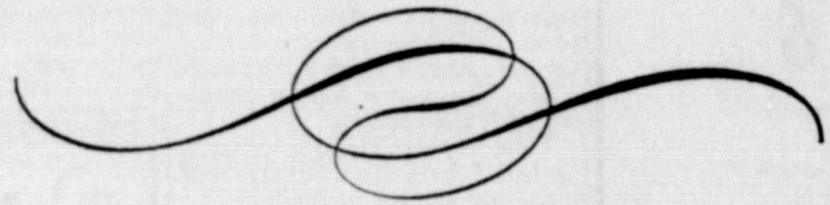
DIRECTORS  
O. C. STILWELL  
CLEE PARR





*"I will honor Christmas  
in my heart,  
and try to keep it  
all the year"*

Charles Dickens



Feasts and festivities . . . frosty nights . . . warm lamplight . . . all of the familiars of Christmas have been captured within the pages of 'A Christmas Carol.'

But more . . . It is also the ageless story of how the Spirit of Christmas works within the human heart. It was this Spirit which filled Bob Cratchit's modest home with cheer and hope . . . and changed Scrooge, 'a grasping, covetous old sinner' into a man of faith and good will.

*May this eternal Spirit be yours in every wondrous moment of this magical season.*

"We Are Always Serving You"

# Wilson's Insurance Agency

Memphis Hotel Building — Phone 259-2255



# Merry Christmas

## The Memphis Democrat

Attend Your Church on Sunday

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 19, 1963 \*\*\* TEN CENTS \*\*\* NUMBER 31

### Boys And Girls Ask Santa For A Great Variety Of Gifts

Box 118  
Garrison, Colo.  
I am a girl almost four years old. I have tried to be pretty and I will please Santa Claus with my bicycle, baby doll, cash and nuts. I would like to spend my money with my grandparents, Roy Widener and John Ward. Please don't forget my little sister, Cliff and all the other children.  
Dear little friend,  
Mary Ward.  
Lakeview, Texas  
Dec. 6, 1963  
I am in the Second Grade. I want a B-B gun and a book. I also want a truck too.  
Love,  
Eloise Mata.  
Briar Station  
Clarendon, Texas  
Dec. 6, 1963  
I am in the Second Grade. I want some play dishes. I also want Jack's too.  
Love you,  
Lilias.

Lakeview, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I am in the Second Grade. I want an airplane, a B-B gun, and lots of B-B's and a pellet gun Santa Claus. Lots of nuts and apples.  
Merry Christmas to you. I love you Santa Claus,  
Terry Watson.  
Memphis, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I want you to please bring me a walking doll, a bicycle and a talking doll Baby doll. Thank you very much. I'll be looking for you.  
Your friend,  
Herminia Zamora.  
Lakeview, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I am in the Second Grade. Please bring me a Tiny Tears doll, and a dresser.  
Merry Christmas to you, Santa Claus.  
Love,  
Betty Sanders.  
Lakeview, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I am in the Second Grade. I want a lot of B-B's. Merry Christmas.  
Lyndel Orcutt.

Memphis, Texas  
Dec. 5, 1963  
Dear Santa Claus,  
I want you to please bring me a walking doll and I want you to bring me a talking doll and please bring me dishes and a bicycle.  
Thank you,  
Sylvia Kangel.  
Lakeview, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I am in the Second Grade. Please bring me a Baby Sweet and her clothes, pogo stick collar for my dog, and some clothes for me.  
Merry Christmas to you.  
Love,  
Jamie Ann Mims.  
Lakeview, Texas  
Dec. 5, 1963  
Dear Santa Claus,  
Please bring me a Mattel Gaerilla Fighter Set, a High Power Telescope, and some fruit and nuts.  
Please don't forget all my friends.  
Thank you,  
Terry Paul Watson.  
Lakeview, Texas  
Dear Santa Claus,  
I want a pair of house shoes and some clothes. I want a record player and some Barbie clothes.  
Pamela Paschall.

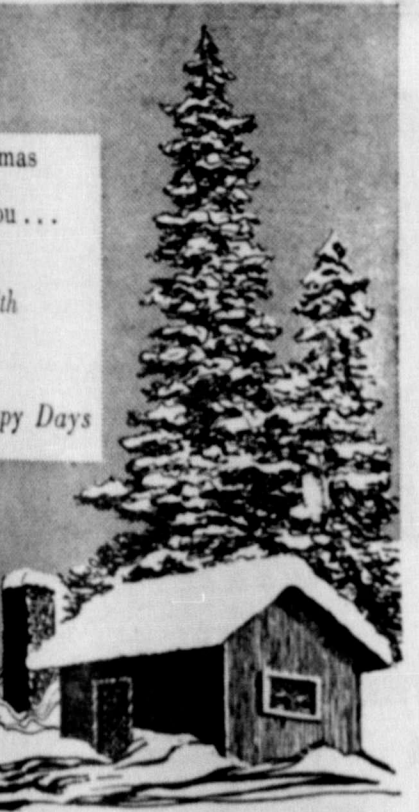
1502 West Noel  
Memphis, Texas  
Dec. 5, 1963  
Dear Santa,  
I would like you to please bring me a 3 ft. walking doll. I would like a white bicycle. I would like to have some house shoes, size 8. I would also like some pajamas size 10.  
Thank you very much. I'll be looking for you.  
Your friend,  
Londla Cooke.  
P.S.—I'll have some milk and milk on the coffee table in the living room.  
Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.  
Love,  
Robbie.  
Dear Santa,  
I am a little girl 4 1/2 years old. I have been a good girl this year. Please bring me a Tiny Tears Doll and clothes for her.  
Please remember all the other children.  
Love,  
Ronda Hanvey.  
Dear Santa,  
Please bring me the toy I want most. I wish you Merry Christmas.  
Love,  
Rita Castro.

Dec. 5, 1963  
Lakeview, Texas  
Dear Santa Claus,  
Please bring me a Tiny Chatty Baby, some house shoes, and some fruit and nuts. Please don't forget the other boys and girls.  
Thank you,  
Tina Paulette Watson.  
Dear Santa,  
Please bring me the toy I want most. I wish you Merry Christmas.  
Love,  
Mark.  
Dear Santa,  
Please bring me the things I ask you for today.  
Luke.  
Dear Santa,  
Please bring me the things I ask you for today.  
Rachel.  
Dear Santa,  
Please bring me the toy I want most. I wish you Merry Christmas.  
Love,  
Rita Castro.  
Dear Santa,  
Please bring me a guitar and record player and a suit and don't forget my little sister.  
Alvin Bullock.

Dear Santa Claus,  
I am a little girl 4 year old. I would like to have a talking Bugs Bunny and my 7 month old sister would like a rocking horse. We would like some candy and fruit too and remember all the other girls and boys.  
Love,  
Rhonda and Jackie Waddill.  
Dear Santa,  
Please bring me the things I ask you for today.  
Debbie.  
Dear Santa,  
Please bring me the things I ask you for today.  
Shari.  
Dear Santa,  
Please bring me the toy I want most.  
Rick.  
Dear Santa,  
Please bring me a suit and a record player and a big drum set and don't forget my little sister.  
Dale Bullock.  
Dear Santa,  
Please bring me the toy I want most. I wish you a Merry Christmas.  
Love,  
Rita Castro.

Dear Santa Claus,  
I would like for you to bring me a B. B. gun, a farm set, and a army set, a give a show projector. Be sure and not forget the other boys and girls, please.  
Your friend,  
David Richards.  
Lakeview, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I am in the Second Grade. I want a pony. I want a Barbie and clothes. Please get it for Christmas. I want some candy, oranges, and apples.  
Merry Christmas to you.  
I love you,  
Carol Gomez.  
Lakeview, Texas  
Dear Santa Claus,  
I would like to have some Barbie clothes and a Midge doll. And King On The Hill game and I hope I will get a very nice Christmas and I hope all the other people have a nice Christmas.  
Carolyn Hughes.  
Lakeview, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
I am in the Second Grade. Please bring me a baby sweet and her clothes, a watch, Jack-in-the-box. Merry Christmas to you.  
Love,  
Oleta Perkins.

Our Christmas wish for you ...  
Good Health  
Much Joy  
Many Happy Days



JOHNSON'S CABINET SHOP



May this Christmas prompt us all to cherish our blessings and to remember that this day upon us is not only a holiday ... but also a Holy Day ... a confirmation of His gift to us ... that where Love is ... there He will be also.

A MERRY CHRISTMAS  
DR. JACK L. ROSE

Merry Christmas

About this time of the year we like to ...  
... appreciate your fine friendships ...  
... and to wish you every good thing ...  
... during the days to come.


AVIS GARAGE

It's a Pleasure to Say,  
"Hello,  
Good Neighbors"  
MERRY CHRISTMAS



JACK BOONE GULF STATION  
MEMPHIS, TEXAS

WE WISH YOU



AND A MERRY CHRISTMAS

And Extend To Each Of You Our Sincere

# THANKS

Too often in the rush of business life, we fail to say "THANK YOU" loud enough for you to hear it, but you can be sure we never take your patronage for granted. It is our constant aim to please and satisfy you more each time.

It is a real privilege to serve you and we are most grateful for your confidence in us.

## Lusk Cleaners

Mr. and Mrs. L. L. Lusk and Sue  
Mary Perkins      Jerri Martin      Lanita McKay  
Noy Crabb



# LETTERS TO SANTA CLAUS

December 5, 1963  
Dear Santa Claus,  
Please bring me a Tiny Kissy doll, a Snow cone machine, a doll buggy, and house shoes, Bingo set.  
Rhonda Ann Weldon.

Dear Santa Claus,  
Please bring me a baby doll.  
Diana Cavazos.

Dear Santa Claus,  
Please bring me a wagon and fire truck.  
Adolfo Rosales.

December 5, 1963  
Dear Santa Claus,  
Please bring me a blackboard and a doll.  
Connie Sue Fowler.

December 6, 1963  
Dear Santa Claus,  
Please bring me a New Born Baby doll, a doll buggy, a Blackboard, a Barbie and Ken Dolls, and house shoes and a B. B. gun.  
Love,  
LoReacy Moss.

Dear Santa Claus,  
Please bring me a Snow cone machine and a Teddy Bear.  
David Roy Cofer.

Dear Santa Claus,  
Please bring me a crying baby doll and a buggy and a Bing set.  
Ray Nell Martin.

Dear Santa Claus,  
Please bring me a fire truck that sprays water, a fire hat, a tank that sprays water and a gun that does not shoot caps.  
Zane Gilbreth.

Dear Santa Claus,  
Please bring me a B. B. gun, machine and Teddy Bear and B B gun.  
Steven Kennedy.

Dtar Santa Claus,  
Please bring me a B. B. gun.  
Ramiro Rodriguez.

Dear Santa Claus,  
Please bring me a bicycle and a Tammy doll.  
Cnythia Hignight.

Dear Santa Claus,  
I want a dress and I want a record player and records.  
I love you Santa Claus.  
Janie Gomez.  
Lakeview, Texas

Dear Santa Claus,  
Please bring me a B. B. gun and boots.  
Joe Betancourt.

Dear Santa Claus,  
I would like a baby doll and buggy for Christmas. I have been a good girl.  
Love,  
Estnia Bazan.

Dear Santa,  
Would you please bring me a big doll for Christmas?  
Love,  
Belen Rivera.

Dear Santa Claus,  
I would like a baby doll for Christmas.  
Love,  
Silvia Pena.

Dear Santa Claus,  
Please bring me a Snow Cone machine and a camera.  
Kenny Tuttle.

Dear Santa Claus,  
Please bring me a baby doll.  
Love,  
Zenaiba Bazan.

Dear Santa Claus,  
Please bring me a Barbie and Ken dolls and boots.  
Una K. Pence.

Dear Santa Claus,  
Please bring me a Robot and a bicycle with a light.  
Terry Hartsell.

Dear Santa Claus,  
I want a dress and some records and a doll for Linda M. Pena. Are you going to bring them? I hope you will. We want them for Christmas and I want dishes for Rose Mary. I think this is all.  
Thank you,  
Ganie Matquez.

We are children from the first grade in Estelline school. Here is what we want:  
Dillard Collins—dump truck.  
Delfeno Contreras—toy cow-boys  
Susie Reyes—a doll.  
Wanda Henry—Tiny Tears doll.  
Debra Dunn—Barbee doll.  
Sharon Henton—doll.  
Carol Moore—Tiny Tears doll.  
Mary Caledron—a doll.  
Connie Eddins—a doll that can be taught like school.  
Brenda Kinard—a doll.

Rhonda Davis—Thumbelina.  
Donald Wynn—bicycle.  
Robert Rodriguez—bicycle.  
Sammy Short—gun and holster.  
Barry Kinard—gun and holster.  
Stevie Altman—B. B. gun.  
Pat Hughes—periscope.  
Santos Gonzales—truck.  
David Rodriguez—rifle.  
Amelia Luna—Thumbelina.  
Carmen Valerio—Thumbelina.  
Bobby Vicks—B. B. gun.  
Lynn Bryant—periscope.  
Joe Villareal—B. B. gun.  
Merry Christmas!

Box 100  
Quail, Texas  
Dec. 10, 1963

Dear Santa,  
I'm just a baby, 7 months old. My name is Darrell and I'm a pretty good fellow.  
I don't know what I want for Christmas—maybe toys easy to hold and good to bite on.  
I have only 4 teeth so I can't eat nuts. I really can put away the baby food and Hershey candy, tho. How about filling my stocking with that and maybe add a pacifier too.  
Remember everyone, please.  
Love,  
Darrell Vernon.

Dear Santa,  
I'm a little girl 3 1/2 years old. I try to be good.

Please bring me a talking Casper doll, some clothes, and lots of candy.  
I'll have some cookies and milk for you.  
Don't forget my little sister Terri Lynn.  
Love,  
Debbie Callahan.

Rear Santa,  
I'm a little girl 1 1/2 years old. I haven't been real good but I try.

I want you to bring me a talking Casper doll like my sister, Debbie wants.  
I'll see you Christmas and remember Debbie and all the other boys and girls.  
Love,  
Terri Callahan.

Dear Santa,  
Please bring me the toy I want most. I wish you Merry Christmas.  
Love,  
Albert.

Memphis, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I want you to please bring me a Bible, a watch, an electric train for my two brothers and me, and a toy shotgun. Thank you very much. I'll be looking for you.  
Your friend,  
Larry Wiginton.  
Estelline School

a treasured time  
a treasured scene  
a treasured wish  
for our treasured friends

Christmas Greetings



SMITH'S AUTO STORE

Clyde Lou Carol  
Scooter

# YOUR HOME AT CHRISTMAS



May it be a happy home, as all homes should be. May every room resound with laughter with the true significance of the Christmas season uppermost in the mind of all. Your home at Christmas? We wish it every blessing not only for the Christmas time but for every day and every year of the future.



CICERO-SMITH LUMBER CO.

Gene Lindsey

David Kilgore

Floyd Edwards

# Christmas

# Greetings



May the hallowed peace of Christmas and the blessings of the season be with you always.

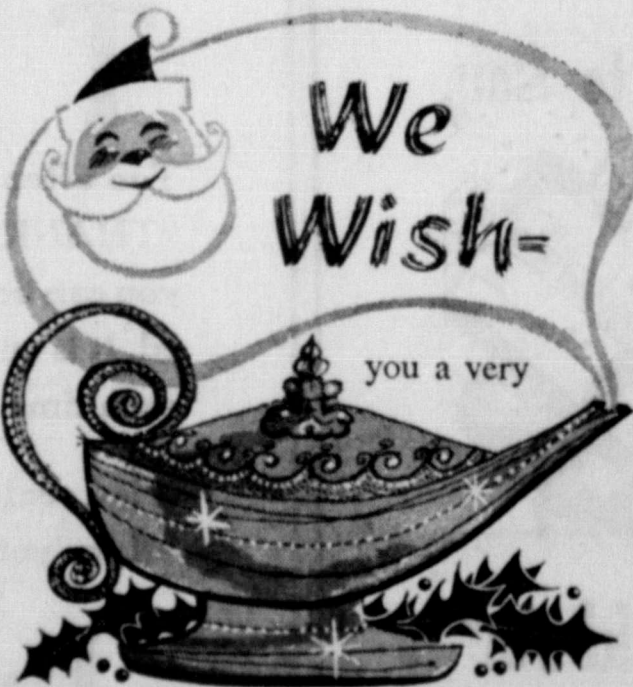
BRANIGAN JEWELRY

Elmont  
Gladys

Florita  
Frankie



CUDD BROS TRUCKING



COOLEY'S TRADING POST

"YOUR ARMY STORE"



It's a pleasure to know you... a pleasure to serve you... a pleasure to wish you a very Merry Christmas.

MEMPHIS LUMBER CO.

Mr. and Mrs. E. E. Roberts  
Wendell Cleveland

Bob A.  
Bill Hartman



### LETTERS TO SANTA CLAUS

Christmas, also a head band with bows and a walking doll.  
Love,  
Sue Lynn Wilks.

Dear Santa,  
Please bring me the things I ask you for today.  
Willie Torres.  
Box Number 31  
Estelline, Texas  
December 5, 1963

Dear Santa Claus,  
I would like a B B gun and a bicycle. My brothers and sisters would like to go and see you. Thanks for the things you gave me last year.  
Roland Rodriguez.  
Estelline, Texas  
December 5, 1963  
Box 304

Dear Santa Claus,  
I would like a B B gun and a Dick Tracy car. My little sister would like a Mattel Talking Doll. My little brother Michael would like a rocking horse. Would you come to our Christmas play? It is December 18, 1963.  
Love from,  
Mike,  
Brenda,  
and  
Roy Ritchie.  
Box 6  
Parnell, Texas  
Dec. 5, 1963.

Dear Santa Claus,  
I would like a record player and a transistor radio, and that all Santa Claus. Thank you.  
Your friend,  
Gudalupe Mendez.  
Box 6  
Parnell, Texas  
December 5, 1963

Dear Santa Claus,  
I would like you to give me a B. B. gun and I would want a transistor radio.  
Your friend,  
Inez Mendez

Dear Santa:  
I want a Basketball, Kicking Tee, Woodburning Set, Kenners Bridge and Turnpike Building set.  
Thanks,  
John Carmen.  
P.S.—The Basketball is most important.

Dear Santa,  
Please bring me a dump truck or a road grader.  
Thank you Santa and Merry Christmas.  
Joe Lynn Mathews.  
Dec. 6, 1963.

Dear Santa Claus,  
I am in the Second Grade. I want a little Record Player and a Tammy doll. Please bring to me. I love you Santa Claus. Merry Christmas to you.  
I love you,  
Alice Rosales.



### ORIGIN of the Christmas CAROLS

The true Christmas carol originated in the thirteenth century in Italy, influenced no doubt by St. Francis of Assisi. There is no evidence that Francis himself wrote carols but some of his associates adapted the carol as a means of preaching to the common people that was very effective.

From Italy, the carols gained favor in Spain, France and Germany. Basically they remained religious, in their simplicity, in either hymn or ballad form. Some were dramatic, others humorous. The earliest known copy of an English carol was published in A.D. 1410.

In the old days, as in modern times, carols were sung in the streets on Christmas Eve or in the early morning of Christmas. In recent years, young people and church choirs have dramatized this wonderful old custom.

Marshall, Texas  
Dear Santa Claus,  
My name is Michelle Black and I am 2 years old. This year I am able to enjoy and understand Xmas more so I would like for you to bring me a Chatty Baby, Doll high chair, Doll clothes and suitcase and a feeding set for my doll.  
I have an Aunt named Vivki and I think she has been pretty good this year so go by my Grandpa's house and leave her something.  
Thank you for last year's toys. I will leave you cake and milk again.  
Love,  
Michelle.

Dear Santa Claus,  
Please bring me a baby doll.  
Caminta Casas.

To our many friends and customers in the rural areas of this community, we extend a warm and friendly Holiday Greeting. You've been good friends . . . good customers . . . good neighbors. For your considerations and favors, we say *Thanks!*

## CHRISTMAS GREETINGS



## NEIGHBOR

Quality Products  
Courteous Service  
for your agricultural needs.

MEMPHIS SEED & DELINTING CO.

1/4 MILE WEST LAKEVIEW HIGHWAY



### THE HOLY SEASON

This Holy Season be a time of renewed faith and Hope for all men of good will. May the blessings of Christmas be yours for all times.

HILL ELEVATOR & DELINTING PLANT



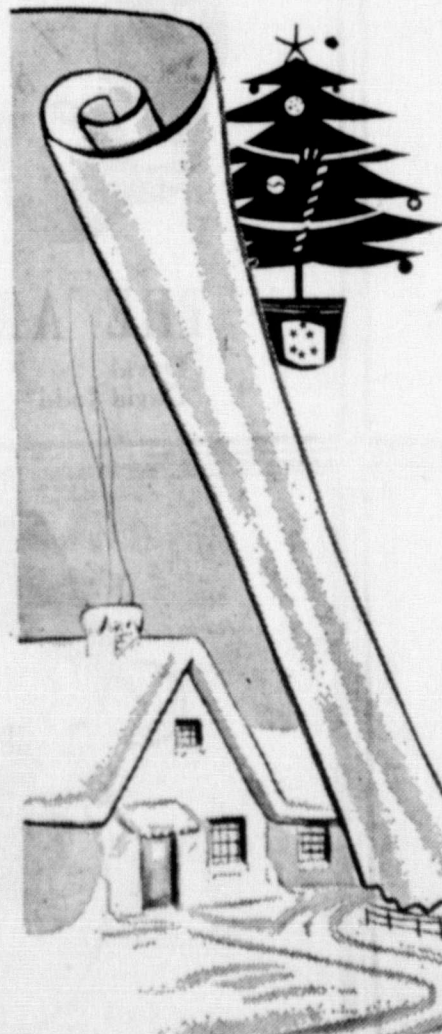
### The Glowing Season...

Soft lamp-glow reminds us of Christmas... and to us, a reminder of Christmas is a welcomed one for it is the perfect time to say "Thank You" to all who have made our year glow with friendship and success.  
May your Christmas glow with good things... May your future shine brightly with success.

### CLARK CLINC

Dr. Robert E. Clark Mrs. Ernest Clark  
Mrs. Joyce Shawhart Mrs. Doris Pounds

## A Happy Christmas



As the Christmas Season approaches we think of the Joyfulness of the occasion and of a firm hopefulness for the future — This is the time when the warmth and sparkle of friendships is radiant everywhere. Smiles are brighter . . . handshakes more hearty.

To make others happy is the achievement of the day . . . A word of cheer and encouragement to make the season more enjoyable. So we extend our best wishes in the hope that they will add to your pleasure on this grand occasion.

CHOICE SELECTIONS OF THE FINEST FOODS PREPARED BY MASTER CHEFS...SERVED TO YOU PROMPTLY AND COURTEOUSLY AT ALL TIMES.

### POUNDS CAFE

Mrs. Bonnie Wilson Mrs. Lurla Talley



# LETTERS TO SANTA CLAUS

721 North 11 St.  
Memphis, Texas  
December 4, 1963

Dear Santa Claus,  
I like you very much. I hope you like me. Have I been a good girl? Will you bring me a Barbie dream house and a Midge? I like candy. But I also like you. My name is Melissa. I have 2 brothers, Otis and Rodney. I am in the 4th grade. Rodney is 2. Otis is in the 6th grade. Rodney wants some toys. Rodney is not old enough to write. I do not want a bundle of switches. Rodney loves to see Christmas light. Rodney loves you too. I better go now.  
Your friends,  
Melissa and Rodney Jones.

Dear Santa,  
I am ten years old and in the fifth grade.  
I would like a new bicycle for Christmas.  
Please remember all the boys and girls. Remember my teacher too. She is very nice.  
Larry Moore  
Lakeview, Texas 79239  
Morse Texas  
Dec. 10, 1963

Dear Santa,  
I am a little boy 6 years old. I go to school this year. I have studied hard and have tried to be a good boy this year. Will you please bring me a rifle, robot, give a show projector.  
Would also like a little typewriter, each-a-sketch, and a guitar.  
Also Santa I would like for you to bring me my two front teeth.  
Thank you.  
Your little friend,  
Van Duane Lewis  
Morse, Texas  
Dec. 10, 1963

Dear Santa,  
I am a little girl 3 years old. I have tried to be a good girl this year. Will you please bring me a tiny tears doll, iron, ironing board, piano and a little washer.  
Santa if you have a walker talkie telephone and cash register, I would like to have that too.  
Thank you.  
Your little friend,  
Linda Lou Lewis.

Dear Santa,  
Please bring me a tiny thumbelina that moves and wiggles like a real baby.  
Also remember my little brothers. Kirby wants anything you have for a baby and Mark wants a pink car. We have moved to the farm this year so be careful and don't lose your way. Thank you

for the good things you gave me last year.

Love,  
Sidney, Mark and Kirby Gardenhire.

December 9, 1963  
Fayetteville, N. C.

Dear Santa Claus,  
I have been a good little boy this year, so would you please bring me the following things:  
I would like a choo choo train, two cowboy guns with a holster, a rifle I can carry over my shoulder, and maybe for a surprise a big red wagon. I could also use a pair of cowboy boots. Please don't forget my stocking that will be hanging over the fireplace and please don't forget Mommy and Daddy and all my little friends.

Thank you,  
Michael Forrest Morgan.  
P.S.—Please bring my things to Memphis where I will be spending Christmas with my grandparents, Mr. and Mrs. Noel Clifton and Mr. and Mrs. H. R. Crawford.  
Thank you.

Dear Santa,  
Will you please bring me a tumblina doll and a cash register. Also bring my sister, Sue, a kiddy car.

Thank you,  
Sandra Kay Allen.

Memphis, Texas

Dear Santa Claus,  
I am eight years old. I have been good this year. Please bring me a Horse, Van, Big Bicycle, Wolf man, Rapid Machine Gun, Tether Ball, Bike Speedometer.

Please bring my brother something.  
With love,  
Rocky Hill.

Dear Santa Claus,  
I want a talking Toddler. She drinks and she wets. It's cost is \$4.72. Cotton Candy \$8.88, please!

I like you. Do you like me? On Christmas Eve I will put something to eat for you. I think I been nice. I got a piano Saturday. I like it. I can play it a little bit.

We are going to put the Christmas tree sometimes this week I think. I just finish my homework. My teacher's name is Mrs. Bruce. She is nice sometime but I like her any way. My best friend is Barbara Tomra but I like everyone in our room. Saturday night I spent the night with my sister.

We stay up til 2:00 o'clock and we made a toth pick tree. It was pretty. It is 9:00 o'clock now. How is red nose raindeer? Is his nose all right? I hope so. So he can go with you on Christmas

# Laff Of The Week



"I hope you enjoyed my motorcycle all year."

Eve. My brother wants a ditcher. He is at Scouts now.

I have a dog. His name is Lady. She is 8 years old. My brother's name is Gary Rea. He is 14 years old. I better be going now.

Your friend,  
Vickie.

Estelline, Texas  
My name is Joe Brent Nivens. I am four years old. I am a pretty good boy. Will you please bring me a "Big Bruiser" truck and some cowboy pants size 5? I would also like some candy and a "Give a Show Projector."

Thank you and love,  
Joe Brent.

Box 31  
Quanil, Texas 79251  
Dec. 10, 1963

Dear Santa,  
Hello from the three Howard boys at Quail: Bill, Kelly and Dennis. Bill is 5 years old, Kelly is 2 1/2 and Dennis 16 months old. We'd like a horse, TV cushions, folding table and chair set

(with three chairs, please). Anything really that you have and would like for us to have. We've all been pretty good at least part of the time.

We like candy and nuts. Also apples and bananas so please bring plenty.

Don't forget our new baby cousins, Darrell Vernon, Cynthia Gollighugh and Jana Gollighugh. Remember all the other kids too.

Love,  
Bill, Kelly & Dennis Howard.

Dec. 7

Dear Santa,  
Please bring me a rifle with bayonet, an army helmet, tiger joe and battle wagon.

I hope all the girls and boys get the gift they want the most.

I am 5 years old.  
Thank you,  
Dick Hutcherson.  
Childress, Texas.

Dear Santa,  
I am a little girl 2 1/2 years old. I live in Shreveport, La.  
Would you please bring me a

doll, and buggy. Also I want some cow bots. I have a little sister named Nina and she would love to have a tiny baby doll, and some soft cuddling toys. We have tried to be sweet little girls so please don't disappoint us. Thank you very much.

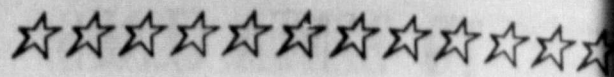
Donna and Nina Holt.  
P.S.—Santa, please don't forget all the little girls and boys who have no mommy and daddy.

Dear Santa Claus,  
I am a four-year-old girl. I would like for you to bring me a Barbie and Ken dolls. I would also like for you to please bring me a few clothes for them. If it would not be too much I would like some candy, fruits, and nuts. And don't forget my little cousin in Perryton.

Yours truly,  
Audrie Phillips.

813 Robertson  
Memphis, Texas  
Dec. 9, 1963

Dear Santa Claus,  
I have been a very good boy this year. Will you please bring me a train for Christmas?  
Sincerely,  
David Avery.

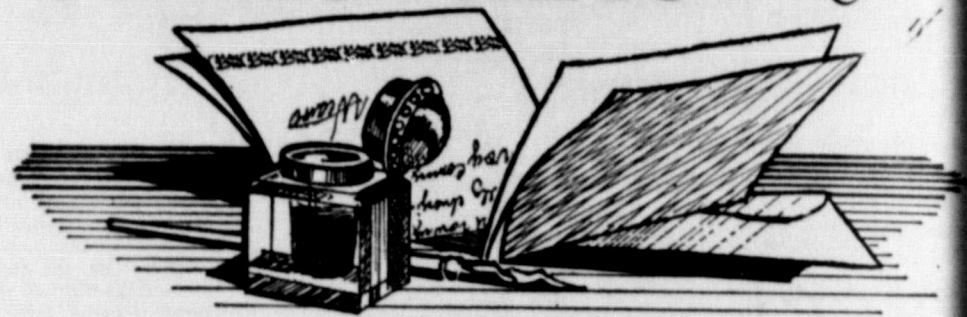


# Holiday GREETINGS



## SIMPSON'S BURGER

# CHRISTMAS



To our faithful friends of long standing and to our cherished new friends and to those whose friendship we hope to earn, we extend greetings of the season

# Greetings

## THE FAIR

John and Inez Shadid  
Dessie Davenport

Lucille Jarman  
Winnie Brewer



# BEST Christmas WISHES

Because we are proud to number you among our friends, we send this greeting and a sincere thanks for your friendship and patronage.

## CITY BARBER SHOP

H. T. Todd

Calvin Todd

# A Merry Christmas



## BLEVINS BARBER SHOP

Mr. and Mrs. Paul Blevins



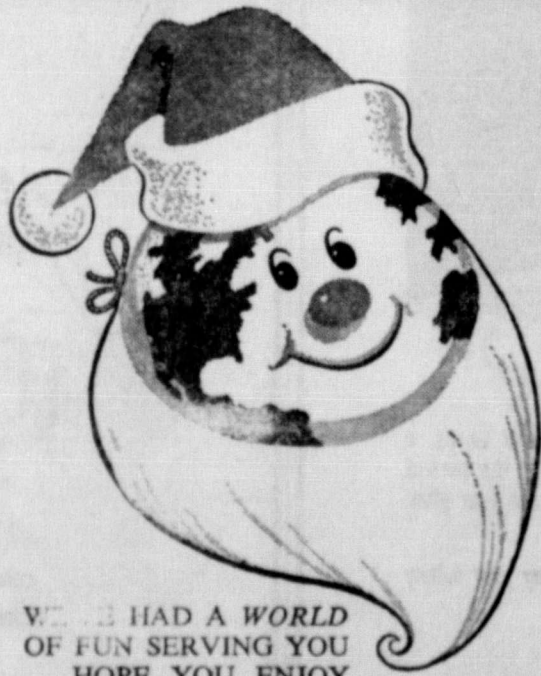
# Season's Greetings

We wish you a Christmas as exciting as "Jingle Bells."

## THE ARONOFSKYS

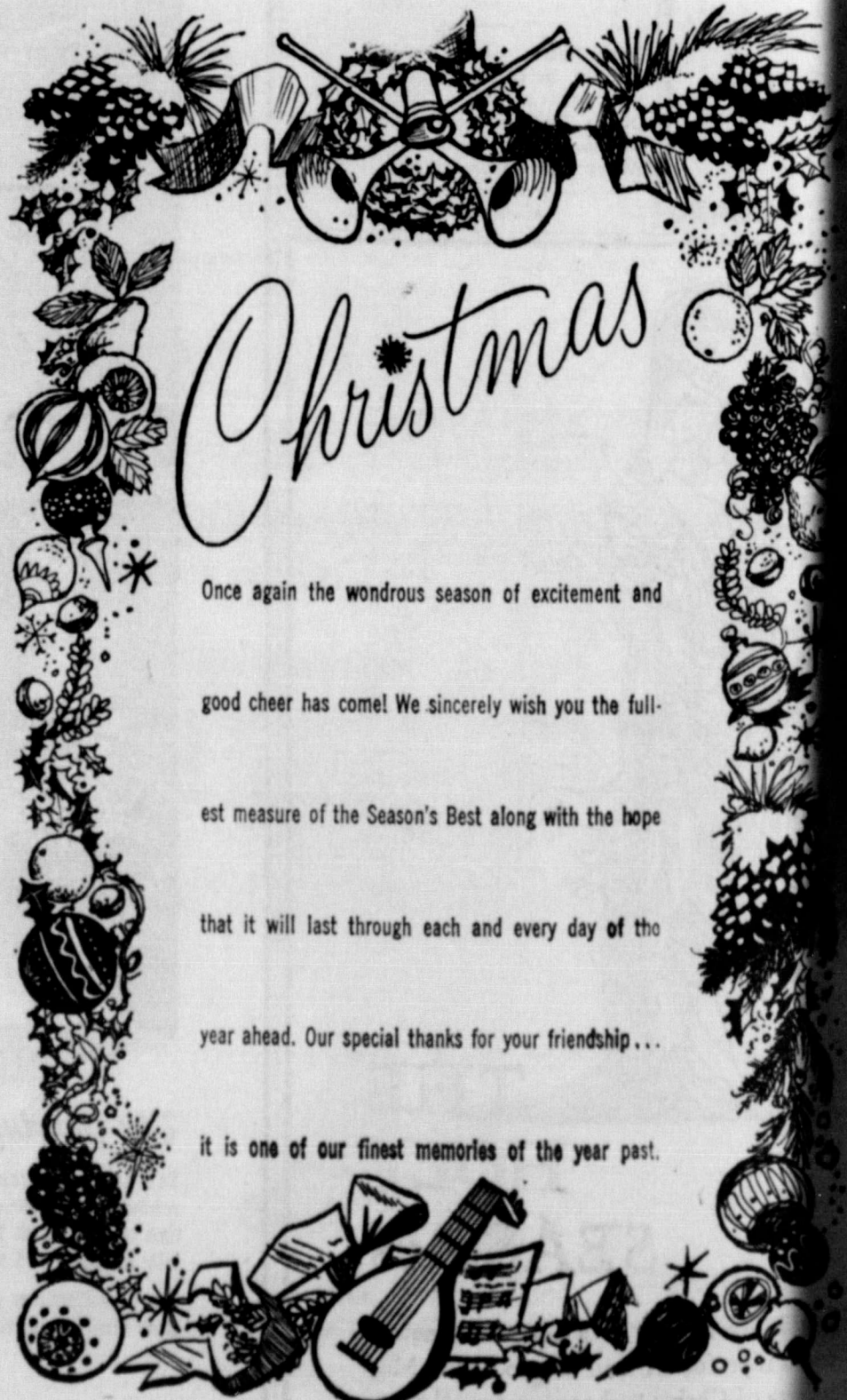
David David Judd

Grayce Donnie



WE HAD A WORLD OF FUN SERVING YOU ... HOPE YOU ENJOY A WORLD OF GOOD CHEER THIS CHRISTMAS

## DOROTHY'S HAIR FASHION SALON



# Christmas

Once again the wondrous season of excitement and good cheer has come! We sincerely wish you the fullest measure of the Season's Best along with the hope that it will last through each and every day of the year ahead. Our special thanks for your friendship... it is one of our finest memories of the year past.

## GOODALL HOSPITAL

Dr. O. R. Goodall

Dr. H. R. Stevenson



# LETTERS TO SANTA CLAUS

Dear Santa Claus, I am in the Second Grade. Please bring me a hat, B-B gun, B-Bs, and a pair of boots. Merry Christmas to you. I love you, Dale Gent Lemons.

Dear Santa Claus, I am in the Second Grade. Please give me a B-B gun, a boat, and a car. Please give me other toys. Merry Christmas to you. I love you, Johnny Vega.

Dear Santa Claus, I am in the Second Grade. Please bring me some play dishes and Jack's too. I want some nuts. Merry Christmas to you. I love you, Dora Casas.

Dear Santa Claus, I am in the second grade. I want a gun set, an airplane, a car-boat and trailer set, and a gun rack. Merry Christmas to all and to all a Happy New Year. Good-by. Love, Bill Richburg.

Dear Santa Claus, I am in the Second Grade. I want a B. B. gun and a dog. Love, Rudy Garza.

Brice Station Clarendon, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

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Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

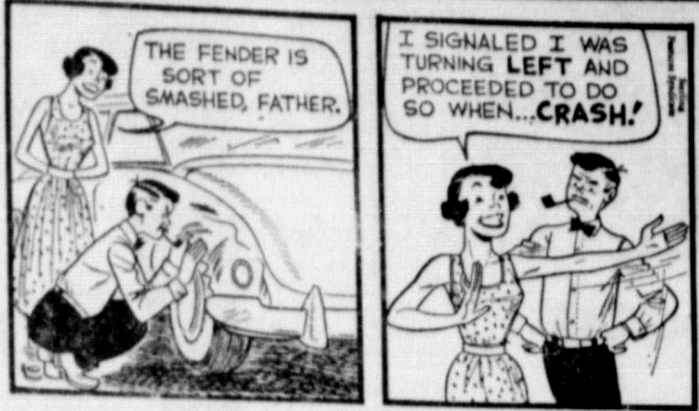
Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

Lakeview, Texas Dec. 6, 1963

# CANDY by Tom Dorr



Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I am in the Second Grade. I want a doll and a boat. Merry Christmas to you. I love you, Delia Salinas.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I am in the second grade and I am 7 year old. I want a gun set, a dump truck, a pair of boots, and a Kennors building set. Please bring plenty nuts, apples and oranges. And we will leave you some hot chocolate and cookies. Merry Christmas, Santa Claus. I love you, Randy Bos.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I am in the Second Grade. I want a B. B. gun and a toy car. Please bring me a boat and story book. Merry Christmas to you. Love, Homer Batancourt.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I will be there on Christmas after two o'clock. Santa Claus bring me some toys I like Santa Claus. One christmas I got some present. I will be here Christmas. Inez Rodriguez.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I am in the second grade. Please bring me a baby doll. Santa Claus, I love you. Merry Christmas to you. Goodbye Santa Claus, Sylvia Alaniz.

Lakeview, Texas Dec. 6, 1963. Dear Santa, I am a little girl three years old. I try to be good, but sometimes it's just too hard. If you can find room in your sack, I would like a little red bicycle with training wheels. My

big sister, Shari LaRoe, would like to have more clothes and things for our Barbie dolls. Be sure, Santa, to visit all the good boys and girls and leave lots of surprises. Since you enjoyed the milk and cookies we left for you last year, we'll leave you some again this year in the same place. Sincerely, MariAnn Posey 1101 N. 16th Memphis, Texas.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I am in the Second Grade. Please bring me a bright doll. And please bring me ten clothes for her. I want a Record Player and ten records. Merry Christmas to you. Love, Sherry Proffitt.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I am in the Second Grade. Please bring me a B-B gun and a set of guns, little bus and a drum. Merry Christmas to you. I love you, Jesse Juarez.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, Thank you for the things you got me last year. This year I would like you to bring me a double decker doll bed. Mary Ann Gilbreth.

Lakeview, Texas Dec. 6, 1963. Dear Santa Claus, I want a Doll and a bottle of perfume and a Nurse Set. I want a dress. I want a Record Player. Merry Christmas. LaRene Moses.

**CHRISTMAS GREETINGS TO ALL OUR FRIENDS**

**BALDWIN**

Mr. and Mrs. Byron Baldwin  
Mable Meacham

Mary Lee Mabry  
Gwen Craig

**Season's Greetings**

**RITCHIE FLORIST**  
Mr. and Mrs. W. F. Ritchie

**A Christmas WISH**

We wish you abounding good fortune, the best of health, and a season of happiness on this glad Christmas occasion.

**W. A. SMITHEE**  
Borden's Independent Distributor

May you cherish the spirit and memory of Christmas through all the coming year.

**Yuletide Wishes**

**MARTIN'S CONOCO SERVICE**

Snooks Pat

Dear Santa Claus, I am in the Second Grade. Please bring me a hat, B-B gun, B-Bs, and a pair of boots. Merry Christmas to you. I love you, Dale Gent Lemons.

Dear Santa Claus, I am in the Second Grade. Please give me a B-B gun, a boat, and a car. Please give me other toys. Merry Christmas to you. I love you, Johnny Vega.

Dear Santa Claus, I am in the Second Grade. Please bring me some play dishes and Jack's too. I want some nuts. Merry Christmas to you. I love you, Dora Casas.

**TO OUR FRIENDS and PATRONS**

**GREETINGS**

Every year at this time we look forward to wishing you the very best. It's a custom we hope will last for a very long time. Our deepest appreciation for your loyalty and our heartiest

**MERRY CHRISTMAS**

**LAKEVIEW FARMERS CO-OP GIN**

OFFICERS  
D. PAYNE, President  
E. MILLER, Vice President  
C. DURRETT, Secretary

JOHN TUTTLE  
Manager

DIRECTORS  
W. O. CLARK  
R. S. WANSLEY  
O. E. GARDENHIRE  
T. U. HUGHES



## LETTERS TO SANTA CLAUS

Dear Santa,  
I want a Midge doll, a Barbie Dream House, and a Hot Rod for Ken.  
I will be at Pap's and Grand-ma's in Memphis, Texas.  
Love,  
Jami Kay Bownds.

Dear Santa,  
Please bring me the things I ask you for today.  
Nancy.

Memphis, Texas  
Dec. 5, 1963

Dear Santa Claus,  
I want you to please bring me a truck and a set of bonanza guns. Thank you very much. I'll be looking for you.  
Your Friend,  
Willie Brundige.

Memphis, Texas  
December 5, 1963

Dear Santa Claus,  
I have been very good. Well I am writing you this letter because

I want something for Christmas. Well I want some paper and pencils and a big doll and a purse and some candy and big doll and a color book, some colors and a little clock and a little radio.  
I love Santa Claus.  
Good by Santa Claus.  
Irma Resendez.

Dear Santa Claus,  
I am in the third grade. My teacher's name is Mrs. Gurdley. I wish Santa Claus would bring me good things for Christmas. To my brothers and sisters too. I want a machine gun.  
Joe Benavidez.  
Memphis, Texas.

Memphis, Texas  
December 5, 1963

Dear Santa Claus,  
I would like to have a set of guns and a wrist watch for Christmas. Santa, don't forget the other boys and girls.  
Your friend,  
Tex.



Let All the World Rejoice

The King is born in Bethlehem and all the world rejoices!  
May this Season of Peace be filled with joyous moments for you and your family.

### HARVEY'S SERVICE CENTER

Harvey and Wanda Melton

## RECIPES



... to add variety to your Christmas feast

### CALIFORNIA ORANGE PUDDING

(Modern west-coast version of old fashioned plum pudding)

3 cups soft bread crumbs  
1 cup milk  
1/2 cup melted butter  
1 cup flour

1 tsp. soda  
1 tsp. salt  
1 cup orange marmalade

Pour milk over bread crumbs, blend in butter then add flour, salt and soda. Add orange marmalade and steam three hours in well greased quart mold. Serve with sauce made of:

1/2 cup butter  
1/2 cups sifted confectioners' sugar  
2 egg whites  
1 tsp. almond flavoring

### PUMPKIN ICE CREAM

1 No. 202 can (3 1/2 cups) pumpkin  
1 1/2 cups finely crushed ginger snaps  
1/2 tsp. salt  
1 1/2 tsp. almond extract  
1/2 tsp. almond extract  
3 pts. vanilla ice cream

Mix pumpkin, crushed ginger snaps and flavorings. Fold into softened ice cream. Freeze in tray of refrigerator. Whip up ice cream just before serving. Approximately 12 servings.

### MANDEL KAGER

(Norwegian Almond Holiday Cookies)

1/2 cup soft butter  
1/2 cup sugar  
1 egg  
1/2 cup chopped toasted almonds

1 1/2 cups sifted flour  
1/2 tsp. baking powder  
1 tsp. cinnamon  
1 tsp. ground cardamon

Mix together shortening, sugar and egg. Sift dry ingredients and stir in. Then mix in chopped almonds. Chill dough and roll into 1 inch balls. Flatten slightly on ungreased baking sheet. Top each cookie with almond half. Bake ten minutes at 375 degrees. Makes 3 1/2 doz. cookies.

### GRANDMOTHER'S OYSTER DRESSING

4 cups dry bread crumbs  
2 cups corn bread crumbs  
Chicken or turkey broth  
Milk  
2 tablespoons butter  
1 pint fresh oysters

1/2 cup minced onion  
1 tsp. salt  
1 tsp. black pepper  
1 tsp. poultry seasoning  
3 uncooked eggs

Sprinkle salt, pepper, poultry seasoning over dry bread crumbs. Add melted butter, chicken or turkey broth, and enough milk to make soft consistency. Add minced onion and lightly beaten eggs. Mix well. Add oysters. Spread in flat pan and bake in slow oven for 1 1/2 hours.

Memphis, Texas  
Dec. 5, 1963

Dear Santa Claus,  
I want you to please bring me a thirsty cry baby, a ring, a Princess phone, a Penney the Poodle and 3 play wigs.  
Thank you very much. I'll be looking for you.  
Your friend,  
Marlene Moore.

Memphis, Texas  
Dec. 3, 1963

Dear Santa Claus,  
I am ten years old. I have been very good this year. I work hard at school.  
Please bring me a Dick Tracy car and a football.  
Your friend,  
Juan Garcia.

Dear Santa,  
Please bring me a combat set and I hope you will.  
Jerry Smith.

Memphis, Texas  
Dec. 3, 1963.

Dear Santa,  
I am in the third grade. I have been good this year.  
Please bring me a Tickle doll, a bicycle, Ken and a Barbie car.  
With love,  
Janis Vallance.

Box 173  
Estelline, Texas  
December 5, 1963

Dear Santa Claus,  
I would like a bicycle and a record player. Thanks for the things you brought me last year  
Your friend,  
Mary Mendez.

Dear Santa,  
I am a little boy four years old and I have been good most of the time. I help keep my toys and clothes up and help mommie keep the house clean.  
I would like a train, sail boat, army gun and helmet and a truck to carry horses in.  
Please remember my little dog Mitsy. She tries to be good and not chew on things.  
Your friend,  
Randy Shahan.

Merrite  
Greetings,  
Ladies

### NEVA'S SHOPPE

Neva Hickey

Flo Corley

Doris Hickey

A  
WISH  
FOR A  
MERRY  
CHRISTMAS  
TO  
YOU

### W. B. FUNK FURNITURE

Mr. and Mrs. Funk

A Christmas Memo

GOOD WISHES  
for  
your happiness  
and THANKS for  
your patronage.

HANDLE  
WITH CARE

to:  
Our Friends



## VUMORE Company

413 Main

Phone 259-2436

COMMUNITY  
ANTENNA  
SERVICE  
FOR BETTER  
TELEVISION  
RECEPTION



## GIFTS

between  
friends-

Merry  
Christmas

Our thanks to old friends and new friends. Your gift of loyalty and continued friendship has made it a memorable pleasure to serve you.  
Our wish for you... a Christmas Season sparkling with an abundance of cheer and contentment.

Leslies Flowers



# LETTERS TO SANTA CLAUS

Dec. 2, 1963  
Dear Santa Claus,  
I am a boy 3 years old,  
I want a walking doll for  
Christmas and a bicycle. I also  
want a pair of shoes.  
Yours truly,  
Carol Ann Wilks.

Estelline, Texas  
Dear Santa Claus,  
Would you please bring a race  
car, a Chatty baby and some boots  
for Xmas.  
Please remember all of the  
other little boys and girls.  
I have been a god little girl,  
particularly the last two weeks.  
Love,  
Susan Eddins.

Dear Santa,  
My little brother is 1 1/2 years  
old and I am 5 years old. We sure  
would like for you to remember  
us this year.  
First of all my brother wants a  
tricycle, a pair of boots like mine,  
and any kind of pull toys.  
I want a sandloader, dump  
truck, pool set and a B. B. gun.  
We will try to be good boys.  
We love you,  
Matt and Lynn Monzingo.

Memphis, Texas  
Dec. 6, 1963  
Dear Santa Claus,  
We have been good children  
this year.  
I really want a Tiger Joe tank,  
an army set, with a machine gun,  
a grenade and a helmet. I also  
want a snow cone machine and a  
Robot.  
Lindy, my sister, wants a Nan-  
cy Nurse doll, stroller, a white  
kitty, some play food and some  
dishes.  
We will be looking for you  
Christmas Eve.  
We love you.  
Your friends,  
David and Lindy Lou Collins,  
704 N. 14th  
Memphis, Texas.

Dear Santa,  
I would like to have a bicycle  
and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like to have a bicycle  
and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Dear Santa,  
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and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Estelline, Texas  
December 5, 1963  
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brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

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and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like to have a bicycle  
and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Dear Santa,  
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brother would like to have a ma-  
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a car.  
Your friend,  
Dale Dunlap.

Estelline, Texas  
December 5, 1963  
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and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Dear Santa,  
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and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like to have a bicycle  
and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Dear Santa,  
I would like to have a bicycle  
and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like to have a bicycle  
and B B gun and racing car. My  
brother would like to have a ma-  
chine gun and some candies and  
a car.  
Your friend,  
Dale Dunlap.



## SUGGESTED CHRISTMAS LIST FOR YOUR RETIRED PARENTS

IT IS TIME again to compile a Christmas gift list for retired parents. So if the old folks will just turn on over to the funnies, and leave the column today for their children, we'll get on with the business.

**RULE ONE:** Give five minutes of thinking to the selection of a gift. Most mothers over age 60, and most fathers over age 50, already have tucked away in dresser drawers—unused and in their original boxes—useless gifts they have been getting over the last ten years.

**RULE TWO:** Concentrate on the father or on a combination gift for both Mother and Father. Mother, by retirement time, has accumulated about all she wants, and really doesn't want anything else to dust. Anyway, she's adjusted. What will make Father happy will make her happy.

Within the bounds of these two rules, consider the following:

1. A paid-up hospitalization policy for a year for the two of them unless they are quite rich.

Retired people worry much over illness, yet far too many of them think they can't afford the insurance.

2. Paid-up membership for a year in one of the societies dedicated to special cultural interests—one of those which sends out literature to keep members posted on the special interest and arranges events for them. Things like Historical Societies, Art Leagues, National Geographical Society, Museum organizations, Symphony Societies, the Audubon Society.

3. A paid-for eye examination.

and new eye glasses if needed. Many retired people haven't checked their sight in 10 years. Most of them don't like to read any more, thus missing out on one of their greatest pleasures, and few of them even suspect they don't like it because their old glasses are failing them. (Along with this, contribute one carton of 150-watt lamp bulbs. Older people keep their houses too dim.)

4. Hearing aids. Many retired parents already are hearing more than they want to. But for some mothers and fathers, the gift of hearing aids would be a pleasure and would save them some embarrassment.

5. Fruit and candy—if you must. But if you give such delicacies please stay away for a week to allow your parents time to give the stuff away to neighborhood children without your knowing. Which is what most of them do.

6. A year's subscription to a morning and an afternoon newspaper. Go easy on the books and magazines.

7. A year's paid-up membership for both parents in some civic clubs or fraternal organizations that will get the parents out of the house and give them a chance to meet new people. For Father, membership in something like Rotary would get him out of Mother's hair for lunch once a week and let him see what goes on downtown. By watching the newspaper for a week you can get the names of a dozen organizations that might interest them.

President James Buchanan and Grover Cleveland were victims of the gout.

Estelline, Texas  
December 5, 1963  
Dear Santa Claus,  
I would like to have a bicycle and B B gun and racing car. My brother would like to have a machine gun and some candies and a car.  
Your friend,  
Dale Dunlap.

Box 6  
Parnell, Tex.  
Dec. 5, 1963  
Dear Santa Claus,  
Santa, I would like to have a racing car and a record player. Tell my mother to buy some things for me.  
Your friends,  
Yolanda Martinez.

# YES, AN OLD MODEL!

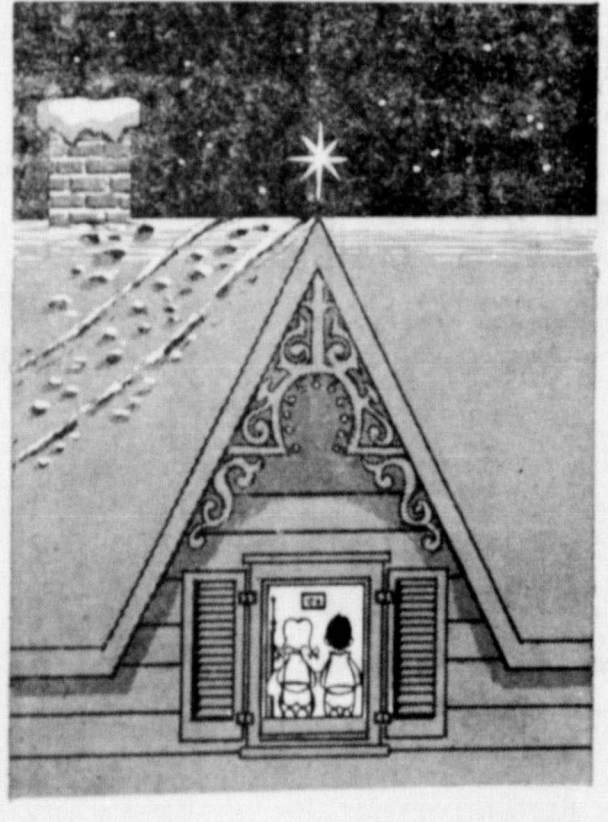


Every year we look forward to our new model cars with their many changes and improvements. But there's one model we never want to see changed... the jolly old gent with the packful of nice things for all. New model cars... we'll always show them. New model Santas... never. We like him like he is! May he be wonderful to you this Christmas and bring you an abundance of happiness.

## MERRY CHRISTMAS

### FOXHALL MOTOR COMPANY

Eddie Foxhall  
Charlie May  
Don Carmen  
Billy Stone  
Harold Moore  
W. L. Williams  
B. G. Ogden  
Carl Truly



BEST WISHES! \_\_\_\_\_  
MAY ALL OF \_\_\_\_\_  
THE WINDOWS \_\_\_\_\_  
IN YOUR HOME \_\_\_\_\_  
ALWAYS GLOW \_\_\_\_\_  
WITH HAPPINESS \_\_\_\_\_  
BEYOND MEASURE \_\_\_\_\_

Best Wishes  
HOUSEHOLD SUPPLY CO.  
Pete and Belle Shankle  
James Freeman Jack Dunn J. C. Rowe



Everywhere he goes...

He'll be bringing excitement and good cheer. When he visits your house we hope he brings an extra big measure of all good things.  
It has been an honor to serve you in the past. We look eagerly to a future of continued friendship for many years to come.

SEASON'S GREETINGS  
KINARD-GAILEY AGENCY  
Mrs. Bill Leggett A. L. Gailey Mrs. Nita Heatherly





# Peace on earth

The quiet, peacefulness of the Christmas season is with us again, and as we reverently observe this glorious occasion, we are reminded of the fine friendships and pleasant business relationships of the past. For these we are thankful and wish for each of you truly a Happy and Joyous Christmas.

You have been considerate and thoughtful of these firms during the past and we look forward to many more years of business relationships with you. So, as we say "thank you" to our faithful and cherished friends, we unselfishly wish you the most Joyful Christmas you have ever had. May the Peace of Christmas be yours forever -- our sincere wish for you and yours.

## BRUCE BROS. MOBIL

321 Boykin Drive  
Memphis

## ROY MAY Mobil

Corner 10th and Noel Streets  
Memphis

## J. O. ADAMS

Grocery and Service Station  
Lesley

## CHARLES ARIOLA

Grocery and Service Station  
Plaska

## CAL HOLLAND

Grocery and Service Station  
Brice

## O. R. [Doc] SAYE

Mobil Oil Company Consignee  
Memphis

