## Home Paper The Memphis Democrat 12 踾路

## HHSON CARRIES HALL COUNTY BY 1118 VOTES

 Clarendon Friday
## ickets On Sale Now For

 illbilly Play Nov. 9-10| illbilly Play Nov. 9-10 |
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|  |  |
|  |  |





Johnson 1,785 Goldwater 667

Cotton Harvest In Low Gear, Fields Wet


District Scout Banquet Set For Next Monday

Page 2 Thurs., Nov. 5, 1964-Memphis Democrat
THE MEMPHIS DEMOCRAT

NOTICE-Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear
in the columns of The Memphis Democrat will be corrected gladly in the esinumns of Them tomphe attention of the publishers.

## EDITORIAL

## It's All Over Now!

We read the other day an old axiom in the law business, which says that if the law favors your client, build your case around the law; if the facts favor your client, build your case
around the facts. . . but if neither the law nor the facts are on around the facts ... but if neither the
your side, then attack your opponent.

Using this bit of logic as a thumbnail rule, apply it to the recent political campaign waged to unseat Democratic incum-
bents, and you learn a wealth of insight into the thinking of bents, and you learn a wealth of insight into the thinking of
the high paid public relations boys who write the speeches and direct the behind-the-scenes strategy.

Most of us are well versed in the letter of the law of our na
年 Uu. at last those of voting age. know the basis facts in the na
tional l picture Where some
get con fured is in tional pieture. Where some get confused is in recognizing the
signs of the offensive 0 . the attack tatage of a campaisn
The American people, during the last 50 years, have come
to regard things of a technical nature highly desirable, while to regard things of a technical nature highly desirable, while
neglecting the things of a spiritual and literary nature as being neglecting the things of a spiritual and literary nature as
less important. However, this can be most dangerous because this is exactly the same state of affairs that Adolf Hitler found in Germany when he made his push for power, which proved to be most successful.
goes to the offensive is to divide, sow discontent, doubt, suspic ion. If this step is successfully completed, the job must be un dertaken to offer solutions to the problems, (it makes little
difference whether the problems are real or imaginary). And, dhings go as planned, you are in power.

Glenn Shelton, columnist of the Wichita Falls Record ed campaign is about over. The political sands of but this bless ning out. You have little better than a week to hear what's lousy about our country, how morally decadent we are individua how disloyal our leadership, how corrupt our institutions .
Better turn on your radio, your television set, and open newspaper. You just might be naive enough to think there i
something right about our country . Why don't you listen and read? Don't you know you can't properly exercise your respon
sibilities of citizenship if you sleep well in this crucial time? "If you are gullible enough to believe the red in Old Glory stands for blood anyone was foolish enough to shed for this
rotten country, that the white stands for any possible purity that blue means anyone is loyal, then you are indeed out of touch with the times. been listening.
stands alone in a selfish firmament, and that the great American galaxy is a chauvinistic pipedream of Thomas Jefferson?
Don't you know the American Flag is flying over a country Dont you know the American Flag is flying over a country
of with a leadership soft on Communism? Wake up, man It's later than you think. You've got a scant ten days to learn of America's depravity:
Columnist Sehlton points out adequately what some have
attempted to do; however, it is obvious that he does not further their cause for he writes with contempt.
The Election of 1964 will go down in history as one of the unsuccessful examples of men trying to seek power in the United re our side, then attack your opponent:"

HOW T0 GET THE MOST OLT OF YOUR INSLRANCE MAN

| (or why Campbell-Wilson is an Independent Agent) |  |
| :---: | :---: |
| ve one agent all your | value for your dollar |
| Surance to take care of. | were sincerely that our |
| azents is your | their share of the value |
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| lect policies for you from a wide variety of insurance |  |
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| (Are we crazy? Not a bit. appears to be staggering un- |  |
|  |  |
|  |  |
| We're big enough to serve you- |  |
| SEE LES OR BEN |  |
| CAMPBELL-WILSON INSURANCE |  |
| 10 N. 5th | 259 |

## THE INDOOR SEASON



What Other Editors Say
 rexistered a different raction.
He said he always greeted ev-
erybody he saw with a cheery
"Good morning." wite
Quite often newcomers, una-
ware of his background, would eleware of his background, would ele-
vate their noses, refusing to re-
turn his greeting. They just



 $\left\lvert\, \begin{aligned} & \text { tends greetings only on the ba } \\ & \text { of employment level, whe is u} \\ & \text { able to recognize culture a } \\ & \text { worth unless it wears a label say } \\ & \text { ing in bold black letters, "Th } \\ & \text { is culture." } \\ & \text { How unfortunate is the per }\end{aligned}\right.$ How unfortunate is the pe
men who associates an expensiv
some in an exclusive district wit human worth and a lowly h.
with something to be despised.
How unfortunate is the per How unfortunate is the person
unable to recognize a diamond
 rather than a suburban one
der to establish herself.
$\qquad$ of financial inferiorsectual, social still not
ose his identity. Fortunate is Who doesn't have to live in the
inest house or drive the ion ar in order to demand respect.
A minister can visit Skid Row without tainting, his reputation.
drunkard can't.-H. M. Bag arly, Tulia Herald. was in the negative. Those who How unfortunate is the person Adays, that only thin on TV now- been played
(29). PATUEBMS POB PROOBE99


Does your Community Development
Program include these basic steps?

[^0]ssign Crooks, Carol Mitchon Society News


## Vote for automatic gas

- GRIDDLE-IN-THE-MIDDLE-For pancakes, bacon, toasted sandwiches ... has selfregulating temperature
verts to extra burner.
- AUTOMATIC-ROTISSERIE-It's smokeless by holding the ings meat to full flavor by holding the juices in... keeps meat
moist and tender ... done to perfection. 2 BURNER-WITH-A-BRAIN-Set it, forget it . . makes every pot and pan automatic
. controls temperature so food can't scorch, burn or boil over
$4 \begin{aligned} & \text { COOK ' } N \text { ' KEEP OVEN - Just set desired } \\ & \text { time and temperature . . . when food is }\end{aligned}$ done, automatic oven turns itself down .... food stays serving hot for hours with-

Hop on the bandwagon, elect a modern automatic gas range for your kitchen (don't wait for a ballot-do it today).

## Gas R Rängeo Deälears Bañdwagon Säle



19" Portable TV


Packard Bell.|? Its she bers buy in custom hand wired portable TV. Tough
hi-impace ase. Crisp clear cososole picture - thanks to cusstom hand wired chassis, power transformer, circuit-breaker



## See Our Color TV

- 25,000 Volts Picture Power
- Set-N-Forget Fine Tuning
- Exclusive Pieture Fidelity Control

Smith's Autio Supply


Four Millionth
Tractor Sets National Record

lionth tractor was produced bs
International Harvester Co.
He sid that IH


Che four millionth tramparsion
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Drill 806
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Sound. The Farmall 806 weighe
sily 9,125 pounds.
Some people never hit the mark
becuse they never pall the trix

FARM \& RANCH LOANS
Low Rates Long Terms WILLIS WALKER Turkey, Texas


Memphis Democrat


LOOK Matais
$14^{\text {CaNs }} 1.00$
SALMON COFFEE $\quad 79$
 0XYD0L
 prowece MEAT TREATS TURNIPS
 Per Lb. PORK CHOPS 55\%

FRYERS 29
 10 Lbs.
BANANAS
Per Lb. $\quad . \quad 10 \mathrm{c}$
B IS CUITS 9

Vildcats Claw Cyclone 42-14 Fri. Hints offered

$$
\begin{aligned}
& \text { SETTING SAIL-No, 30, Toby Crooks for Memphis rlled up } 115 \text { yards on } 13 \text { carries against } \\
& \text { Canadian Friday night and above he is shown making and eight-yard gain. No. } 70 \text { is Bob. }
\end{aligned}
$$

 On Cotton Gin Fire Prevention
 by Carroll, a sophomore tackle, who takes Canadion's No. 33, Keith Yarnold out of the play.
No. 50 for Memphis is Donnie Bridges. Making the tackle is No. 80 for Canadian, Sandy Fiel (shown on the far right).

servation Service.
A systen of terraces run paral-
el to each other is fast gaining popularity among fasters who who
have seen them in operation. While
these

HaH County Soil Conservation

are
and
raw equiupn
ras in
race layout.


Hunt's
PEACHES

## THANKS

## For Your Business

As we complete our first year in business in Memphis -serving as your Humble dealer and operator-we extend our sincere thanks for your patronage. We have made many friends during the past 12 months, and hope that our service has met with your approval.
ITS TIIE TO WINTERIE YOUR CAR!
Drive in and let us check your car all over. This safety check will give you care-free winter driving. Just leave this important service to us.

Now is the time to fill your radiator with ATLAS Per-manent-Type ANTIFREEZE. This antifreeze is guar anteed for the full winter season against any loss: boiling out, seepage, hose leaks, etc.

Hours: Open at 6:30 A. M. Close 9:00 P. M.
HUMBLE

## ELLIOTT'S

Humble Service
$\$ 1.00$

SUPER SAVE
21 lb . pkg. 39e D 0 Gig mol 3303 cans 25c

COFFEE MATE
3 oz. jar ......... 27c
6 oz. jar .........47c $11 \mathrm{oz} . j \mathrm{jar} \ldots . . . .75 \mathrm{c}$

Honey Boy SALM0N 49 c
BISCUITTS 6 for 49c C 0 FFFE 1 1b. can 79c

PURITY SHORTENING, 3 lb . can

| $79 ¢^{11 .}$ | bacon 989 |  |
| :---: | :---: | :---: |
|  | $\left\lvert\, \begin{gathered} \text { Pork roast } \\ \text { 35¢ } \end{gathered}\right.$ |  |

## Super Save Market

8th \& Noel St Phone 259-2014

Morton's Frozen
TV DINNERS


## HALL COUNTY ELECTION RETURNS

Complete but
Election Tuesday.
all Election Tuesday.

ty 93 to 510 , No. Two 765 to 474, and No. Three 975 to 440 .


|  | chapters of the A. I. A. in Texas, has been set up "to call attention | Thurs., Nov. 5, 1964-Memphis Democrat Page 7 |  |
| :---: | :---: | :---: | :---: |
| Receives Architec | to good design and to combat the dismal ugliness of the urban en | M | direction of Mmes. Lee Brown and J. W. Coppedge gave an offering |
|  |  | Fo |  |
| ard in Abilene | This |  |  |
| E. Wells of Abilene has | Mr. |  |  |
| the Abil | he has made in creating an at- |  |  |
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| teets as the layman who has |  |  |  |
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| Yood design is possible in the Abi- | ma |  |  |
| Wells is superintendent of |  |  |  |
|  | be | Pyeatt, 823.89 ; Miss Clara Pyeatt | visited here Mondtay and Tuesday |
| Mrs.W Wells |  |  |  |
|  | ing |  |  |
| How | ${ }_{\text {que }}^{\text {que }}$ | grade, Hubert Dennis, 86.53; |  |
| Howard n ( | ${ }_{\text {cor }}^{\text {cre }}$ |  |  |
| as the first of its | Wells will also be recognized on |  |  |
| rd, president of the Abil | Nov, 6 during the 25th Annual |  | e, and w |
| in Auzard said that | of Architeots, Dallas Hotel. |  |  |
|  |  |  | No reason for doing it is good |

## PERRY'S

 FIEAMTIE NOVEMBER S風退FRIDAY SATURDAY MONDAY and TUESDAY


## SPECIAL PURCHASE DRESS FABRICS

 You've never seen such beautiful materials
for so little money. Wash and wear prints, delux prints, shirtwaist prints, delux solids,
colorama solids, and other lovely materials. Don't miss out on these wonderful values,
YOU'LL SAVE PLENTY.


## PLASTIC WARES

IALUES UP TO NTM 66
er Sale. 15 -at. dish pans, 15 qt. pails, bowl brush and holder, 17 qt. wastebaskets, 3 -pe. mixing bowl sets, Handi

| PYREX | PIE PLATES |
| :---: | :---: |
| $\Leftrightarrow$ | 2 for 99c |
| -3 |  |

## 16 pc.set dinnerware

A regaler 8.58 s ralue bot you carn
 MELMAC dishes for fust 88.99
during our big November sale. Hurry they'll go fast.

Colors: Red and Blue …_

V-RR00M Real Motor Roar
Hot Rodder Engine 499
LADIES WASHABLE DUSTERS
Flannel Dusters
Corduroy Dusters
1.98
2.98

Page 8
County Sports


| $\begin{aligned} & \text { COATS CHIROPRACTIC } \\ & \text { CLINIC } \end{aligned}$ |
| :---: |
| mplete Chiropractic Health Service DR. J. R. COATS, D.C. 507 12th Street, Northwest |
| Childress ${ }^{\text {Next to Coats }}$ Grocery ${ }^{\text {WE7-4 }}$ |



Social Security
Booklets Are Now Available
 ies, cornbread, muilk
 Fried chicken, new potatoes
fruit salad, plain cake, sliced
bread, milk, Friday
Hamburger meat dish, baked He who dozes while he drive

## Hotnew



Be Held Saturday
West Side Square

FREE | BILL |
| :---: |
| LOCKHART |$\underset{\text { RONNY }}{\text { LEACH }} \quad$ DELIVER

## Parsons-Lockhart Pharmacy

da Mae Long Retires After Society News
lo Years With General Tel.
 Little Theatre Meets In Sexaver Home

## MRS BAIRD's



Stays Fresh Longer


pandery Sauce-Cucumber Chips
Wii With Beans - Asparagus -
athes, No. $21 / 2$ - Tomato Juice
Ph. Can, Tuma, Chunk Style


FLOUR, 10 Lbs. 79¢ ${ }^{25 L b s . ~} 1.79$ CHERRIIE, 5 Cans SALAD DRESSING, Quart BISCUITS $13^{\text {Cans }}$ MILK, Tall Can $8^{\text {Cans }}$ SHORTENING, Shurfine, 3 bb. can ....59c Texas ORANGES, 10 Lb. Poly Bag ...49c 5 max 1.00 394 1.00 1.00

DaVIS $\because$ Scott

SPICED LUNCHEON, Armours, $\mathbf{3} 6 \mathrm{oz}$ pkgs. . $\mathbf{\$ 1 0 0}$



Wrights
2 Lbs
89
${ }^{\operatorname{comax}} \mathbf{4 5}^{\circ}$

## Page 10



Dick Fowler Attends TU Pharmacy Course

## YOUR

YOUR
COUNTY AGENT
SAY


WITH FIRE INSURANCE THS COVERS FULL PROPERTY VALI

Don't gamble with out-of-date or partial cove
erage ... make sure the present-day value of
your property is provided by leting your property is provided by letting usupdate
your insurancel

Estelline News
Wh in the heme of Mr. and
her daughter and family, the
mank Tyer Sunday were
Walter Lamberts.
Walter Simmons.



 Me, Mrs. Ed Bragg of Ru- $\begin{aligned} & \text { R }\end{aligned}$








 $x^{2}==$ Clarendon $\mathrm{To}_{0}$ Tas Hold Annal $={ }^{2}=\mathbf{H}$ Homeocming Sat.

 $\begin{array}{lll}\text { and Mrs. Roy Denton are } & \text { p. m. mets and dance at } 7: 10 \\ \text { Tickets }\end{array}$ Th the Baptist State Con-
ain Corpus Christi Eud Mr. Joe Allen Ballard $\begin{aligned} & \text { Eads or Basil Smith, Clarendon } \\ & \text { Ear no } \\ & \text { enater }\end{aligned}$



## Ritchie Florist

"When lt's Flowers, Say It With Ours"

[^1]
## Weddings - Sprays Funeral Pieces

 Wreaths - Potted Plants Flowers For All Occasions - Delivery Service Nights and Holiday.
 I can talk on our extension telephone."

## GENERAL TELEPHONE

| Thus, Now. 5, 1984 - Memphic Demores |  | W. D. Thompson Dies At Granbury | Laff of The Weeke |  | COUNTY AGENT <br> SAYS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Memphis B Team To Host Childress |  |  |  |  |  |  |
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| To Host Childress Here Tonight |  |  |  |  |  |  |
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| ci Puil | The Memphis Democrat |  |  |  |  |  |
| Namem bo |  |  | ONe |  |  |  |
| K IN VIET |  |  |  | Rice's Radia |  |  |
|  |  |  | HONE 259-353 |  |  |  |


[^0]:    neent elements which are widely considered esential in community gevolop. They are summarized here again to give communities an opportunity to check -The Community Survey,
    community resources and an inventory of boch favorable and unfavorable Community Survey And gyis, where growt
    The Induatrinal Pated.
    for the land, brick and mortar required for new induutry fide financing Community Leadership, the orgatived energy, effort and Cosential for seund economit growth and development. and manpower WTU Area Representatives will provide growth constious conmunities with
    information abovet thet revents or about a complete development program.
    Request this ervice through your local WTU manager

[^1]:    Wrast Mrs. W. F. RITCHIE

