# The Memphis Democrat 12 2 



One-Inch Rains Over County Halls' 64 Harvest At 16,638

## Musical Concert Set For Monday, Dec. 14

J. B. Adams, Pioneer County Resident, Dies

Concert Free, Casserole Meal On Sale Before

 , mavex
 Delphian Club To Hold Annual
Christmas Tour Of Homes Sun.

| D | "W have a very intersting | scheme of gold and w |
| :---: | :---: | :---: |
| nual Christmas Tour of Homes | group of homes to visit this year," | used at one home and the tradi- |
| nday, Dec. 13 , from 2 to | Mrs. Henry Hays, reporter, stated. | tional red and green at ti |
| Mrs, C. C. Hodges, president, | "They include an early home with antique furnishings, later homee | The tour of homes is an an- |
|  | antique furnishings, later homee | al event of the Delphian Club |
| tickets have been on sale for |  | and has proven to be very popu- lar with local residents as well as |
|  |  | some out-of-town visitors. | Ces under the direction with sp

uneral
VI


Funeral Services
Held Wednesday For Mrs. Bowden

## Page 2 Thura, Dec. 10, 1964-Memphis Democrat

## THE MEMPHIS DEMOCRAT



NOTICE-Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear
in the columns of The Memphis Democrat will be corrected gladly in the columns or
upon its being brought to the attention of the publishers.
Postmaster: Send Form 3579 to Memphis Democrat,

## EDITORIAL

## Rural Renewal

Secretary of Agriculture Freeman, by his remarks to the
onal Advisory Committee on Rural Areas Development, national Advisory Committee on Rural Areas Development,
has lighted a hope that the focus of the Department may broad-
en from commercial farming to rural life as a whole. The Deen from commercial farming to rural life as a whole. The Department can take great pride in its contribution to . The enor
mous success of American agricultural production. has hai
arm where only a large role in improving farm efficiency to a point where only
eight per cent of the labor force is engaged in farming. (The
倍 number of people supported by one farmer was 4.2 in
and today is 26 .) But the appropriate focus for the Departand today is 26 .) But the appropriate focus for the Depart-
ment js the people of all rural America who live in its smaller ment js the people of all riral whether or not they are directly
towns and rural communities walt
engaged in agriculture. They have become a "minority" in America only since
1920 when the urban dwellers for the first time exceeded rural residents.- 51.2 per cent to 48.8 per cent. Now 70 p
the population is urban and only 30 per cent rural. Rural people, unfortunately, have not been paid for their
increasing efficiency. They have lacked the power to obtain for their products prices that would reward them as well for
their labor as urban dwellers are rewarded. Their per capita their labor as urban dwellers are rewarded. Their per capita
earnings today are less than half of the per capita earnings of urban workers. The Secretary enumerated a familiar catalog
of circustances in which rural opportunity has not kept pace
ored with urban opportunity. He repeated the President's purpose to achieve "parity of oppo
aspect of our national life."
The Secretary dealt with a great many lending and aiding operations that can help redress the balance. But, the problem
basically, is one of providing in the rural areas of American has been sending the rural population inta the cities at an in-
creasing rate. This seems to be happening in other countries, creasing rate. This seems to be happening in other countries,
too. Sicoo Mansholdt, vice chairman of the Common Market
Commission, recently pointed out that more thain a half million Commission, recently pointed out that more than a half milion
people in Europe leave the land each year. The percentage of
the population on farms is steadily declining in many countries. the population on farms is steadily declining in many countries.
From 1950 to 1962 this percentage dropped from 29 to 21 per
cent in France. From 14 to 10 per cent in the Netherlands; cent in France: from 14 to 10 per cent in the Netherlands;
from 25 to 13 per cent in Germany and, from 45 to 28 per
cent in ltaly. Even in underdeveloped countries the rush to the ceties is on-Egypts population from 1937 to 1957 rose by
45 per cent but the population in cities of more than 100,000 increased by 152 per cent.
great immigration from the countryside. Almost every single urban facility is overcrowded-streets, schools, hospitals, jails,
libraries, theaters. The sheer density of population is being suspected as a cause of profound maladjustments in society. No
doubt the tide cannot be reversed and we need vast programs of urban renewal to make the overcrowded cities betted places
to live. But if we had an appropriate program of rural renewal.
not all the immigration to the densely overcrowded cities would not place. We need to ask if we are a better, healthier, stronger and greater Nation for having 70 per cent of our people in
cities, with all their vast and unsolved problems. A great program of rural renewal, to match the programs
of urban renewal might solve some of the urban problems beof urban renewal might solve some of the urban problems be-
fore they develop. If the Department of Agriculture really is to
change its focus, it must devote more and more attention to fore they develop. it must devote more and more attention to
change its focus,
practical problems of rural people. If it really is an object of prational policy to improve rural life, the whole orientation of building up their incomes. Methods of moving appropriate in-
dustry into the country must be devised. Concern must be thown dustry into the country must be devised. Concern must be shown
the Department must shift. Rural people must be given help in for the day-to-day needs of very small and part-time farmers. They have an importance in our social structure all out of proportion to their contribution to commercial production.

No one can look at our distribution of population and resources without wondering if we have taken advantage of the
mobility that has been conferred upon industry by the wide availability of power and transpor. Once we were almost com. markets. We can now, more effectively than heretofore, move these elements of production to the place where people live-
and to the rural places where million of them can live better
and
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In Hall and adjoining counties-1 year
$\$ 4.00$
The Memplis Democrat

## ociety News <br> Mrs. Stanford

 , pex 10, 1964 - Memphic Demoocat ${ }_{\text {oy }}$ Annual Christmas Dinner
## paughters of the Wesley school Class of the First Church met Thursday silver tree. <br>  <br>  <br> the t rimmings was served trea and guests were seat <br> hndes for evening's medita- <br> prabe and an original The Youngest Shepherd Tis <br>  <br>  <br> phian Club Entertains With <br> letide Party at Cousins Home

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MEMPHIS, TEXAS

Newcomers Club Enjoys Christmas Salad Luncheon In Magness Home
The home of Mrs, Kent Magness
was the scene Tuesday for a love- $\left.\begin{array}{c}\text { Following the salad luncheon } \\ \text { group enjoged }\end{array}\right)$ games of ly Christmas Salad Luncheon and the group enjoyed games of Giftswere exchanged from
bridge. Gears
party given for members of the
the gaily decorated tree. party given for members of the the gaily decorated tree. Page 6

## find the entertaining rooms beau- forme of Mrs. Waller Diggs, 71 ifully decorated in the holiday to attend as members are urge

Society News Memphis Garden Club Enjoys Annual Christmas Party
candles. red and centered with
The traditional Christmas tree
eomers to Hall hall County and those
whan five years are here more cordially in in
than
was a focal point of interest in
the living room as sprayed tumble weed. Christma

Austin PTA Enjoys Yuletide Program Tuesday
The Austin PTA met Tuesday,
Dec. 8 , in the school auditorium,



FOOTBALL SWEETHEART-Miss Diane Gailey, a MHS junior, was presented as the 1964 football sweetheart at the Father-Son banquet Friday night at the Community Center. She is pictured in the center with the white autographed football, which was presented to
her, with Tri-Captain Jim Odom. To the left is pictured Tri-Captain Jimmy Sturdevant and Kay Lynn Martin. To the right are Tri-Captain Donnie Bridges and Susan Moreman.

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They're in our showroom now-ready for you to see and drive. So come on in and get the full story on the beautiful new Chevrolets for ' 65 .

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Choose a new Chevrolet, Chevelle, Chevy II, Corvair or Corvette now at your dealer's

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SUGAR
5 lbs .
 GRAPERRUIT, 5 lb . bag. 55 CB BACON, 2 lls .
CELER Y, stalk .... 19c AL MEANKS, ll.pkg.
CARROTS, 2 bags. 19c ROAST, Lb.
YAMS, lb.
LETTUCE, lb
160 HAMBURGER, Pound.
.
Double Buccaneer Stamps Tuesdays - $\$ 2.50$ Purchase or

## port From Washington-

Congressman RogersLists Problems And Program OS New Congress

## Tatueliul (biltio <br> Put Stars in their Eyes wh NDS FOR ALL OCCASIONS BY "KEEPSAK

 WIAMONDS FORAL BY "KEEPSAKE" watches BIRTHSTONE RINGS FOR LADIES AND MEN I. D. BRACELETS, SWEETHEART BRACELETS WATCH BANDS BY "SPEIDEL"CUFF LINKS-TIE TACKS-TIE BARS KEY CHAINS
LOCKETS, LAVELIERS AND CROSSES
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CRYSTAL AND MARGARETA STONE NECKLACES, EARRINGS AND BRACELETS
ALL TYPES OF CUT-GLASS AND COLORED GLASSWARE BY "FOSTORIA
CHINA WHAT-NOTS, BIRTHDAY CUPS AND
AFTER-DINNER COFFEE CUPS FOR ALL. occasion gifts
IMPORTED SOLID BRASSWARE FROM INDIA LIGHTERS FOR MEN AND WOMEN ALL TYPES OF DECORATOR CLOCKS BY COMMUNITY, 1847 ROGERS, AND STAINLESS STEEL FLATWARE
SILVER HOLLOWWARE, CANDLESTICKS, CREAM
AND SUGAR, COMPORTS, BOWLS, BREA
TRAYS, ETC.
ANY NUMBER OF SMALL INEXPENSIVE GIFTS HEADQUARTERS FOR CHARMS AND

- ENGRAVING DONE IN THE STORE -

Branigan Jewelly



RECEIVES CWA GOLD PLATE-Ida Mae Long, right, is
presented the Honorary Lifetime Membership Goold Plate by F. J. Richardson, exchange area steward, at a meeting of
the Memphis District Unit of Communications Workers of America, Local 6180 on December 4 at Odom's Restaurant.
Miss Long recently retired after 40 years service with General Ida Mae Long Presented Honorary Lifetime CWA Membership Plate

To most men... It just isn't Christmas without
 Old Spice FOR MEN F
 $=$

for Her...The Goddess Touch


Fowlers Drug

Thum, Dec. 10, 1984-Memphiid Demorat Pase 7

| Norman Brints | J. B. Adams |
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| To Speak To | crets, Mr. Atamem mes to eme |
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 FLOWERS FOR EVERY OCCASIO- WEDDINGS
- BOUQUETS
- funeral

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edley Couple To
ark Anniversary
Society News
 Mrs. Kenneth Miller Is Shower Honoree ㄴ․․․․․․․ =2taz=







Gamma Kappa Chapter Enjoys Xmas Party at Travis Cafetorium Saturday



| Woman's Culture |
| :--- |
| Club Features |
| Health Program |$\quad$ Hospital News

$\qquad$


Estelline Splits Games With Two Dodson Teams
 Next Tuesday, Dee. 15, the Es-
telline teams will host the Paducah teams in Estelline the Pad, with
the first game getting underway at 7 p. m. Next weekend, Estelline
teams will enter the Paducah
tournament, the schedule shows.

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Holiday Bonus Coupon FREE 100 D\&S STAMPS With A $\$ 10.00$ Purchase Of Groceries
Good Fri. \& Sat., Dec. 18 \& 19 Redeemable At Davis \& Scott



Holiday Bonus Coupon FREE 50 D\&S STAMPS With A $\$ 5.00$ Purchase Of Groceries
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## (2)" 6

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SPECIAL WEDNESDAY, DEC. 16 BANANAS

 FREE APRON with every gallon Shurfresh MILK ROME APPLES
TAMALES, giant can
29c lb.
29c U.S. No. 1
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CALIF.TOMATOES
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$45^{\circ}$

Clarendon B
Sale Attracts
Large Crowd
 E. L. Sitter of McLean took
Elean sweep of the individual honors in the Hereford bulls. He
won grand champion Hereford sale pion sale bull. The Herefords
were judged by Mr. H. H. Reeves of Shamrock.
Thirty-seven single Hereford bulls sold for an angerage of $\$ 5500$
per head. The grand champion Sentley of Lela, Texas. The rephis. Clyde Magee of McLean won first on his pen of three weaner
bull calves and they sold to Mr.
W. H. January of Claude. Bob
Newton af Newton of Lark won first on pen
of two bulls and they sold to
Craig Morris of Clarendon. In the Angus division, T. V.
MeAnear of Clarendon won the
grand champion grand champion and George
Saunders of McLean the reserve view bought the champion animal
for $\$ 330$ and the reserve chmpial old for $\$ 360$ to Butch Brown of average of 8297 per head.
In the Galloway division, H. A.
Green and Cap Morris had the champion and Hugh Castleberry
of Alanceet the reserve champion.
of Mce Murtry chased the champion animal for
\$305 and the reserve sold to $G$.
C. Applewhite of sockney for
\$995. The Galloway bulls aver. Stephen W. West
Dies Friday
In Galveston
Mr. and Mr. Lamar West re-
ceived word Friday of last week
that their grandson. Stephen La-
mar West, had passed away. He
was five years of age and had
been in the hospital in Galveston
for the that the
 Mr. and Mr. Gayle West and chil-
dren, Carrene and Warry of Per-
ryton to Hitcheok
Funeral services were held in
the memorial room of Broadway Funeral Home in Galveston with the Rev. Walter Wink, pastor of
the Frist Methodist Church of
Hitcheock officiating Rev. Ed Salvinanting, pastorsisted by
Presbyterian Chureh of tititheock Mr. and Mrs. Bennie E. West; parents, Mr, and Mra, Lamar West
of Memphis, and grandmother
 English Leather



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Dresses, size birth to 12 years; play clothes, size 1 to 14 years; robes, 1
14 years: pajamas, nylon and Estron.

FOR THE HOME:
FOR HIM:
House Shoes
Linen handkerchiefs Bibles
Bill folds Bill folds
Bind
Secretary Secretary cases
Two suiter bags Travel Cases
Manicure Sets Manicure Electric Shoe Polisher
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BALDWIN'S

FOLGER'S
COFFEE
I Pound Can
77


S A L M 0 N, Honey Boy, tall can

| 21 lbs. 39c | BRICC |
| :---: | :---: |
|  | CRA |
| $1 \mathrm{~b} . \mathrm{pkg}$. ... 49 | b. 19 |



## HALF-PAST TEEN

 Living today is a $\quad \begin{aligned} & \text { it to break. This usually starts } \\ & \text { ehain reaction that } \\ & \text { breaks the }\end{aligned}$ Living today is a game of rob- rest of the terraces to the bot

FIRST FEDERAL ANNOUNCES NEW QUARTERLY DIVIDEND

Policy-Effective JANUARY 1, 1965 dividends will be paid or credited to wesmas werr 4 TMIS PER YEAR: MARCH 3IST, JUNE 3OTH, SEPTEMBER 3OTH AND DECEMBER 31ST. IF You Have a Savings Certificate, You Will Receive Your Dividend Check 4 Times Per Year. IF You Have a Savings Passbook, Your Dividends Will Be Added To Your Account And COMPOUNDED 4 Times Per Year. you Are Invited To Open A New Account Or Add To Your Existing Account And Profit From This New Policy - Another Step By FIIST FEDERALTo Make InsLREDSAVIIGSEven More Profitable Than Ever. REMEMBER - Savings Added by The 10th of Any Month Earn Dividends For the Full Month.

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[^0]:    DRESSES - DRESSES
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    Thill want one or more of our beautiful nationally advertised brand UL SUITS AND DRESSES 20\% Off
    Nour regular line of new fall suits and dresses. These are excellent

