PROMOTING THE PROGRESS OF HALL COUNTY E The Memphis Democrat 10 Rewis

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928


## Turkey Citizens To Vote Saturday






Mrs. R. Bowermon. Dies Tuesday, Services Wed.

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Turkey Lions
To Sell Light Bulbs Tuesday

Estelline Co-0p To Hold Annual Meeting Mar. 13

## Trustee Election At Lakeview Is April 3

 er. Hall County Agent. Those attending heard many informative programs, on all phases of farming. Door Prizes were givenaway and several displays were set up by irrigation equipment and implement dealers along with fertilizer dealers through-

Page 2 Memphis Democrat-Thurs, March 4, 1965 THE MEMPHIS DEMOCRAT
 NOTICE-Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear
in the columns of The Memphis Democrat will be corrected gladly upon its being brought to the attention of the publishers.

## EDITORIAL

## Computer Reporting

$\qquad$ see in print but a fraction of the available information supplied associations, governmental agencies, advertising firms, If most readers are like those in the weekly field, they do not If most readers are like those in the weekly field, they do not
have time to open all their "bulk" mail much less read all the hitems listed. This is especially true of lengthy reports of business
and retail trade for certain areas of the country. and retail trade for certain areas of the country
However, the United States Department of Washington, D. C., has added true local interest in their 63
retail trade report compiled by the Census Bureau. Why is the report of local interest? Because, to our knowledge, this is the
first time the report has been broken down not only to the state level but to the county level, and even a comparison to 1958
report is all laid out for the busy editors.
How was this done? To our knowledge, this task, if done It was done by a computer and typed at 10 lines per secon sspecially for each county news media. The report which wa
received here Monday was 19 lines so it occupied about tw

But what is so interesting about the 19-lind report is that it
oontained a volume of research figures that are exclusive to Hall County. Texas, concerning retail establishmens, sales increases, eating and drinking places sale, with comparisons.
Bureau of Census are extracting retail trade data about each county in the United States from tabulations of the 1963
Census of Business, inserting the figures in news stories, typing out the stories at eye-blinking speed, and addressing a story
to each one of 16,000 news outlets in the Nation's 3,000 The three elements used to produca these "Machine-made" news stories were: the statistics for 1958 and 1963 on number ales volume, employment, etc.; names and address of the news papers and broadcasting stations, caded county-by-county;
a set of instructions which cause the computer to select statistics concerning each county, print the statistics at the proper or broadcasting station in a county.

But the amazing thing about all this is that over 6,000 news
stories were compiled and distributed about retail trade and Also, after this series is completed, another series about
service trades in each county is being planned. The 63 retail trade report for Hall County is published in teresting aspects are these: Hall County has 120 retail establishments and they had $\$ 9.2$ million in sales during 1963. This county meant jobs (exclusive of proprietors) for 265 men and the county's food stores had sales of $\$ 2.3$ million an increase
of five percent from 1958. Hall County's eating and drinking places had sales of $\$ 317,000$, and gasoline service stations had
sales of $\$ 976,000$. As the census report shows, Hall County has had a 24 pe cent increase in retail trade since 1958 . or the state as a
whole, the census bureau reported 96,406 retail establishments
with sales of $\$ 12715.4$ million, up 18 prcent from 1958. Our county can be proud of the increase and should continue to By offering shoppers friendly
reasonable rates and attractive stores, our retail merchandise.
tinue


## locals \& Personals



## OATS CHIROPRACTIC

 CLINIComplete Chiropractic Health Service DR. J. R. COATS, D. C.
507 12th Street, Northwest
Next to Coats Grocery
hildress
WE7-4431


Mrs. E. Branigan
Selected To Attend Scout Roundup

District 10-B Sets Dates For Spring Events

 State Meet
The Favor's Grocery Bowling
team From LIkeveriew was in Dal
las over the past weekend to at team from Lakeview was in Dal-
las over the past weekend to at
tend the women's state bowling tend the women's state bowling
tournament.
Making up the team are Ona

Rifchle FLOrist
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| Weddings - Funeral Designs |
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## NEW FROM WTU

## - EQUAL Payment plan

is the new approach to a timetried method of bill paying. Each month you pay one-twelfth of your annual electric service charge. West Texas Utilities Co. makes an estimate of your total electric use for one year, based on your past record, or, with new accounts, records of similar requirements. They divide the total into 12 equal, even-dollar payments. Monthly and yearly review of your account keeps the estimate as close to the actual metered usage as possible. If this review shows a material change in your use of electric service...up or down, due to unusual weather or the addition of some major appliance...you will be notified that a change of estimate is in order. Your 12th payment will be adjusted to balance your account for the Equal Payment Plan Year Equalize your monthly payments for electric service now. Visit your WTU office for the complete details.

## '65 Belvedere

... a new way to swing
without going out on a limb.

'65 Barracuda
the fast-moving fastback from Plymouth.

$\rightarrow$ chaysien

## Go like Fury to your Plymouth Dealer's

 "A Promise in Action" is the theme of Girl Scout Week and
of the Girl Scouts' 53 rd
Birthday which oceurs on March 12. This date marks the anniversary of the
first meeting of the firs rryanized in Savane first troop
Juiete Gordon Low the movement in the U. S. A. sirls, more than 20 million mem bers have made the Girl Scout
Promise to do their and country, to help other peop cout Laws of loyalty, he Gies courtesy, cheerfulness,
kindness and thrift.
This year, Girl Scouts are pay "bridges" which give continuity to their program. The program arts, the home, and the oo nd needs of changing interest through 17, thus "bridging" the couts (ages 7 and 8 ) to Senior
Girl Scouts (ages 15 the A highlight of Girl Scout Week ual sale of Girl Scout cookies roceeds from the sale go
roop activities and for the cout Camping Program ment and established camp, a permanent established carcha site. The
A pril 1. Sunday, March 7, thousands of tend religious services in uniform The Girl Scout Promise starts will try to do my duty to God" This spiritual foundation is reco o the development of as basi cter and sound citizenhipDistriet III, which include
Shamrock, Turkey, and Memphis, has of their people working and giv couting and the Quivira nembers from this area inclu Yearner of Sharter and Dona . Clayton of Shamrock. Se Branigan of Meess are Mrs. Elmo
Coffman ors. Mrs. W. Ceorge Setliff of Turkey Brode Hoover of Memphis, Mri. Charles Sanders of Shamroek the Neighborhood Chairmen for Special days are earmarked hroughout Girl Scout Week t he Girl Scout program. They are Girl Scout Sunday; Monday, hip: Wednesday, Health and Triendship; Friday, Arternational Mrs. Brode Hoo ood chairman for Memphis, said he local Scouts are making plans ay and, weather permitting me during the week.
Local Women Attend
Cosmetic School Cosmetic School In Amarillo Monday

## Mrs. Sohn Fowler, Mrs. Myrtie Howard, Mrs. Winfield. Mosley

 and Mrs. Ima Ruth Durham were elen Rubinstein cosmetic school The school was held at the rations and lectures were given in the cosmetic line shown thisTina Marie Nabers Observes 5th Birthday At Party Tina Marie Nabers, daughter of
Mr. and Mrs. K. D. Nabers, cel ebrated her 5th birthday with a afternoon, Feb. 28, between the hours of $2: 30$ and $4: 30 \mathrm{p} . \mathrm{m}$. f party games after which the ere served birth
ream and punch

## Favors were multi-eolored bal

Enjoying the party were Tond Gibson, Michelle Tucker, Carolyn Goodrum, Lesie Ferris, Cathy in, Quinton Floyd and the hon oree, Tina Marie. Also present Mre Emma Pauline Williams, both of Lake Pauline
view.

Carl Yancey's Father, A\&M fessor, Honored By Engineers


Memphis Democrat-Thurs., March 4, 1965
Lillian Moore of Rosebud. They for several days with het sister


 mas, returned home this week
She was acompanied by Mrs. Ed
Ricker, who plans to visit here Classified Ads Get Results!
Obtain your Eighth place setting

FOWLERS DRUG

## Statement of Condition

Rolling Plains Production Credit Association

$$
\text { As of Feb. 28, } 1965
$$

ASSETS:

Loans and interest
Cash on hand
\$7,093,735.01
U.S. Govt. bonds and interest

Stock in Intermediate Credit Bank, Houston
Accounts rec. and Acq. property
Land and buildings, net
Automobiles, furniture \& fixtures, net
Other assets

LIABILITIES:

## Total assets

Loans rediscounted and money due
Intermediate Credit Bank
127,054.16 936,008.72

242,465.00 4,444. 14 158,357.46
26,020.70 2,435.82
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6,499,000.00 110,435.11 2,399.76 16,006.58 6,141.46 24,000.00
6,657,982.91


GODDITEAR tilie sale Lowest Prices Ever!

SEE US FOR: GOODYEAR TIRES and SHAMROCK PRODUCTS

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## Compliment The Horace Duvalls <br>    


Jean O'Malley, a waitress and
later married to Mrs. Appleby'sson, Charlene Greene as Heby's
Gaillard, Helen Boswell as Mrs.
Neilson, Andette Boswell as Mrs Combs as Mrs
Warren.
room at the Id thewild Country Clubon a Saturday evening, with Ethel
trying to find some pins and Grace
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STRICKLAND GARAGE Is Now Open in New Location 711 . 713 NOEL STREET See us with your repair problems

## he home of Mrs. Kenneth Dale



meeting was then held.
Refresments were served to
the following members: Mmes. W.



Two Memphis Girls Among WTSU Pledges
$\qquad$


Texas State University in Canyon
They are Suetta Lemmon an Zeta. A pre-dental major, Miss
mon is the daughter of Mrs.
we put the SURE In
INSURANCE
WITH MORTGAGE PROTECTMU
In THE EVENT OF YOUR DEAT It's comforting to be sure that no mat
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be able to keep their homel Our life insur
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Every Chrysler we sell is big. Full size. One siza The right size. With no half-pint editions to dilute your investment. Every Chrysler we sell is a mover. Even our lowest priced models have a 383 cu in. V \& - that runs on regular gas.

And note this point. Almost half of the 1965 Chryslers are priced only a few dollars a month more than the most popular smaller cars comparably equipped. That figure includes power steering, power brakes, automatic transmission,

Funds For Crippled Children's Society To Be Raised At Jubilee Festival


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 FLOWERS FOR EVERY OCCASION Weddings - Funerals - Pot Plants Clyde Shepherd 821 Brice, Memphis
## Cafeteria

## Travis-Austin

Turkey News
Cimu whion bur rocelly been

of Crane, Moys of Jal, N. M., and Mr. and Mrs. Geerge Gregory and Geir parents, Mr. and Mrs. George
Gregory. Mr. and Mrs. Loran Baker of Mrs. Albert Christian was in R. Nelson and Mr. and Mrs and Mary Elkins and James.

Top O' Texas Offers Top Notch Herefords!
Annual Sale March 10, Pampa, Texal 50 BULLS CONSIGNORS

Dan L. Allred, Wildorado Kenneth Mee, Canading Alex Born \& Sons, Follett Robert L. Newton, Lat J. P. Calliham, Conway Paul \& Alan Thomperen R. E. Darsey, Pampa Miami Ralph Hale, Perryton Gordon Whitener, Wheren $\begin{array}{ll}\text { Emmett Lefors, Pampa } & \text { Frank M. Carter, Pampa } \\ \text { Wayne Maddox, Miami } & \text { A. M. Warren, Canyea }\end{array}$ Mathers Ranch, Canadian George L. Miller, Haper

Auctioneer: Col. Walter Britten
starts at $1: 00$ p.m. in the heated sales pariliono
Recreation Park, east of Pampa on U. S. Huy. 60
Top 0'Texas Hereford Breeders Association


Gallon Only

MY-T-FINE, Regular Pudding


2 Lb. Can
1.39

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Shurfine 303 Size
CALIFORNIA SUNKIST ORANGES $11^{c} \mathrm{lb}$

B0LOGiNA. Cudahy, Lb. . 396 BAR-S SALSAGE, Lb. .. 39c

\section*{| NICE PORK |
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| STEAK, Lb |
| 1 |}

SH0RTENING, Shurfine FRUIT COCKTAIL


2 Coupons for sports Equipment with each Gallon $7 \pi$
$6^{\text {Boxes }} 49 ¢$

${ }^{3} 99^{c}$

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interine interiors, plush vinyls, fine fabrices, full
deep-twist teareting, Chevelle carpeting. mediate-sie, America's favorite inter-
wide das clean new styling wide doors, roomy, tasateful interiors Cheevrolet easy-care features. but stayed got a lot smarter sor ' 8 ' 65 easy to handle, economical, and the prow Chevriet you can buy. Driee erofer con bug. Chewnot - Chevelle Chevy II - Cortair Corvette

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| CATSUP <br> 496 | PEARS 49¢ | FRUIT COOCKTAIL $49 \varnothing$ |
|  496 | WHOLE BEANS 49ф | ASPARAGUS 49¢ |

White Swan Peaches 2

# GRAPEFRUIT <br> bananas $10^{c} \mathrm{lb}$. 

LlQUID DETERGENT 95` Size $39^{\text {c }}$


Sandra Mauch, Jim Newbrough To Marry March 12
Boren
Theaters

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Two bedroom (large) home
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