





Friday, Sept. 29, the entire line of 1967 Dodge automobiles will go on display in the showroom of Hickey Motor Co. in Memphis, Gerald Hickey, owner, announced this week. The Dodge line includes the Polara and Monaco, the Dart and the Dodge Coronet as well as the ever popular truck line. Polara and Monaco models described by Dodge to have "Prestige Look", completely redesigned versions of its two "prestige" models. The new Coronet, lower profiles, a semi-rigid roof for hardtop models and rear-end treatment to strengthen their roles as luxury leaders of the Dodge Dodge general manager, J. Nichols, said today. In addition to the unexpected styling changes, the new Polara and Monaco boast striking new interiors, too. "body sculpture" sheet on the '67s blend with angular front ends and a rear-deck treatment for "big car" look in a total of six and six body styles. The new Polaras and Monacos are a foot longer overall than 1966 counterparts, with 122 wheelbases this year for better handling. A luxury with sporty-car is offered again in two seat, floor-console and fan versions, the Monaco 500 and the Polara 500. The popular Polara 318, a spe-

cial 4-door sedan powered by the gas-saving 318-cu. in. engine, is back again as Dodge's largest wheelbase economy car. Monacos and Polaras for 1967 feature an all-V-8 range of power plants: 318-cu.-in., redesigned 383-cu.-in., the large 440-cu.-in. and a new high-performance "440 Mangum 4-bbl." "V-8 rated at 375 horsepower. Dodge engineers have again placed considerable emphasis on driver safety, with the addition of 15 new standard-equipment items to bring the total to 26. All of the items either meet or surpass Government Services Adm. standards. Among them are a dual-braking system and an impact-absorbing steering column and wheel. The brake system has two independent hydraulic circuits operated by a "tandem" master cylinder. **Dodge Coronet** A unique grille and wide lower body stripe highlight the fresh styling of the 1967 Dodge Coronet 2-door hardtop. Coronet offers its new look for 1967 in 26 separate models, all featuring bumper-recessed parking and backup lights. Dodge is offering a special edition Coronet for 1967. The Coronet SE provides the comfort of a luxury car yet keeps the practical size and handling ease that have made Coronet so popular. Dodge Coronet for 1967 will keep the same basic shape as last year. "Coronet was our biggest-selling line for 1966," Manager Nichols said. "By broadening its sales appeal through a wider range of models and a number of new options, we hope to make it a sales leader again 1967." **Dodge Dart** Completely new for 1967, and still the largest of the compacts

is the fresh, sporty Dodge Dart. All 12 Dart models for 1967 offer many new safety and convenience features. Sweeping innovations from bumper to tail lights on the Dart transform the image of "America's largest compact" from conservative to sporty for the new model year. Dart will be offered in 12 models and four body styles—2-door sedans, 2-door hardtops, 4-door sedans and convertibles—in a variety of 19 exterior colors for 1967. The all-new compact's triple-threat challenge now ranges from a low-line, bare essentials 6-cylinder sedan to a top-of-the-series hardtop with bucket seats, floor-console shift and high-performance 8-8 power plant. Mr. and Mrs. Jim Beeson attended the football game between Tech and the University of Texas held in Lubbock Saturday. Mr. and Mrs. Eddie Harrell and family of Amarillo were weekend guests of his mother, Mrs. Jess Roden. Also visiting in the home were her other sons and families, Mr. and Mrs. Johnny Harrell and Chanla and Mr. and Mrs. Jimmy Roden. Mr. and Mrs. W. C. Foster and

## Locals & Personals

Mr. and Mrs. Candler Hawkins of Marionville, Mo., have been visiting here with Mrs. Ruth Harrison. Guests Sunday in the Harrison home were Mr. and Mrs. Jim Blackburn of Eugene, Ore. Mrs. Harrison and Mrs. Blackburn attended college together. Jimmy Don Adams, coach at Estelline High School, was in Lubbock Saturday to attend the Texas Tech-University of Texas football game. Mr. and Mrs. Grady Long of Estelline attended the Tech-U.T. football game in Lubbock Saturday. Mr. and Mrs. Bill Cosby and son, Bobby, visited over the weekend in Lubbock with their son and brother, Bill, who is a student at Texas Tech. They also attended the Tech-U.T. football game Saturday. They were accompanied to Lubbock by Tony Pounds, who visited Tony Monzingo. Mr. and Mrs. W. C. Foster and

Monk's daughter, Mrs. Mary Dolce of Terrell. Mrs. Pauline Knight, clerk in the local Farmers Home Administration office, attended a personnel meeting of the FHA held Tuesday and Wednesday in Lubbock. She accompanied Leon Thurman, supervisor of the Childress FHA office, and Mrs. Josephine Coplin, Childress clerk. John Lemons and daughter, Kathy, and his sister, Mrs. Jimmy True and daughter, Diane, of Dover, Del., spent the weekend with another sister and family, Mr. and Mrs. Ronald Davidson and daughter, at Lubbock. They also attended the football game between Texas Tech and the University of Texas. Mr. and Mrs. Ben Parks were in Lubbock Saturday to attend the Texas Tech-University of Texas football game. Jimmy Stewart, who is a student at West Texas State University in Canyon, spent the weekend here with his parents, Mr. and Mrs. Robert Stewart. Mr. and Mrs. Gerald Fowler and son, Doug, and Laddie Kent Deere dealers' meeting on Wednesday until Friday of last week. Mrs. A. G. McDavitt of Plainview visited last week with her sister, Mrs. Pauline Knight, and with Mrs. Hiram Crawford. Mr. and Mrs. Jack B. Boone attended the Texas Tech-University of Texas football game held in Lubbock Saturday. Visiting over the weekend in the home of Mr. and Mrs. J. C. Rogers were her sisters, Mrs. Lottie Stratos of Houston, Mrs. Fannie Oliver of McAllen and Mrs. Carl Monk of Terrell, and Mrs.

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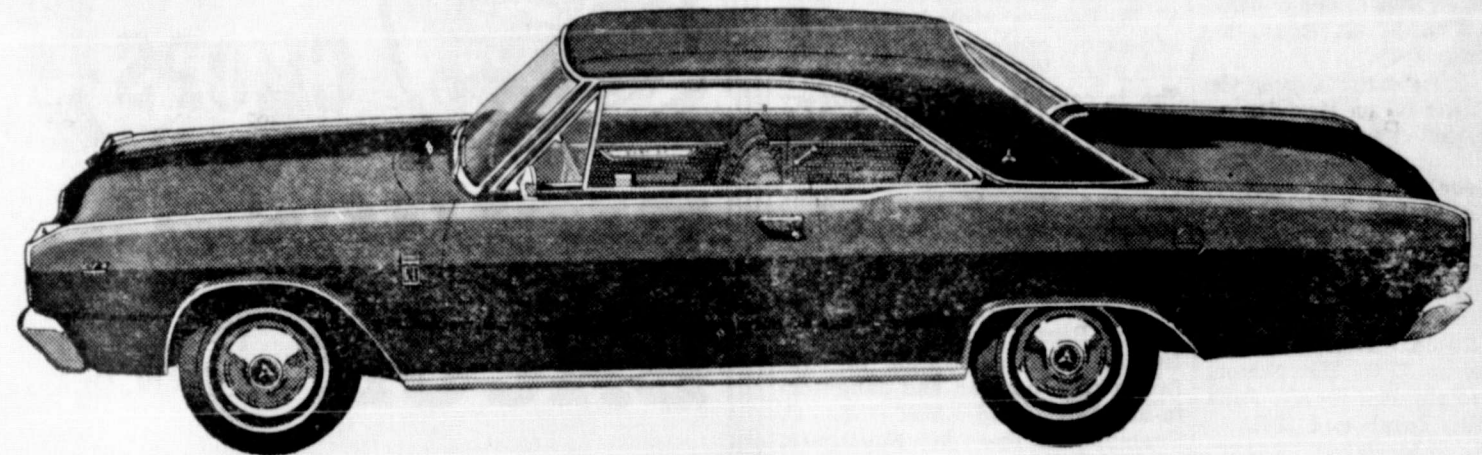
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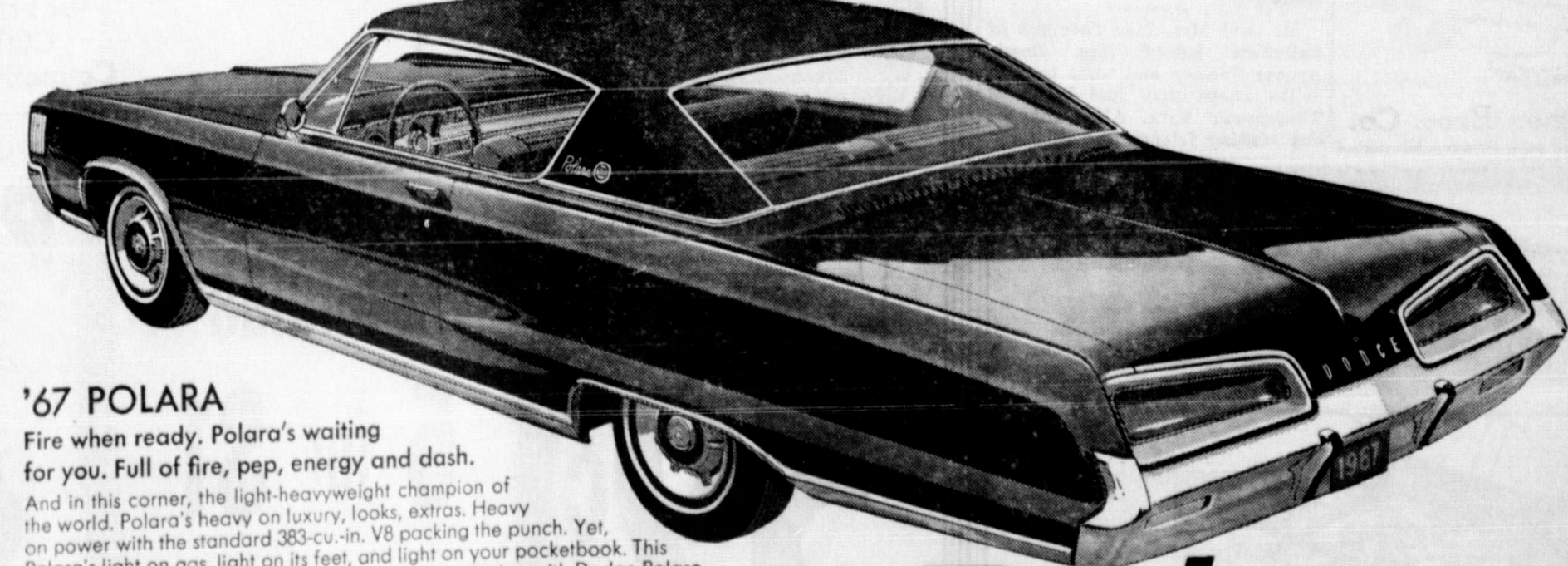
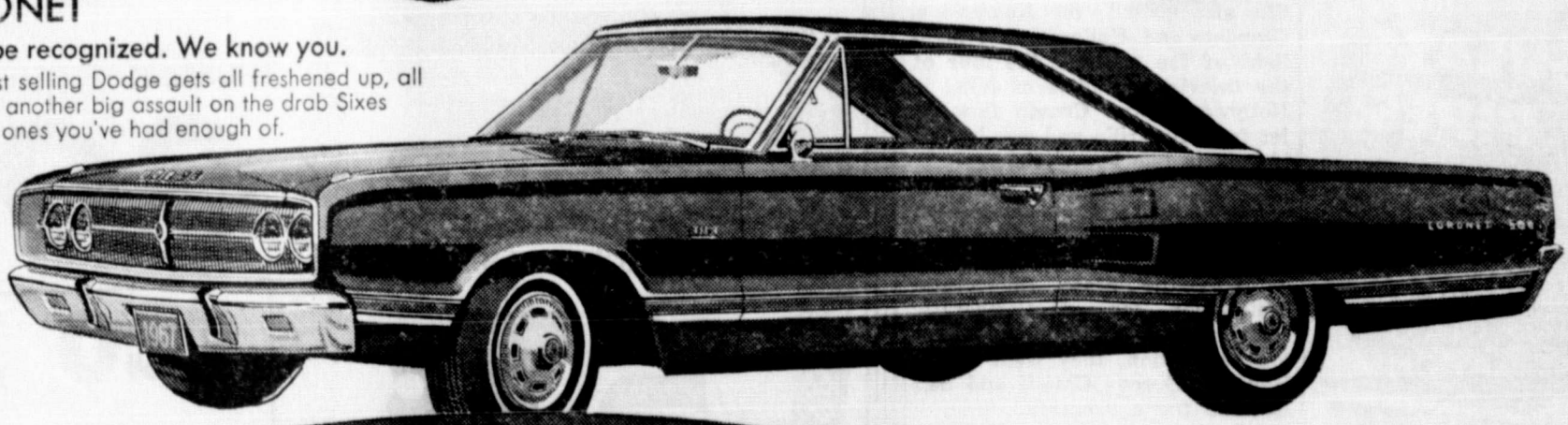
# "This is D-Day" DODGE REBELLION OPERATION '67

Fresh off the drawing board with an arsenal of powerful new ammunition. Bigger. Longer. Sharper. Hot new Dodges to back the attack on dull driving. Dart, Coronet, Polara, Monaco, Charger. Check them out today. The Dodge Rebellion will get you if you don't watch out.

'67 DART  
Wow! Who goes there?  
'67 Dodge Dart. That's who.  
That's Dart, all right—totally new. Through-and-through new. New long, low silhouette. New plush interiors. New performance, too. But there's one thing you'll recognize about '67 Dart—its low price. Why resist? Enlist. Dart for '67.



'67 CORONET  
Advance and be recognized. We know you.  
Last year's biggest selling Dodge gets all freshened up, all sharpened up for another big assault on the drab Sixes and dull V8s. The ones you've had enough of. You're ready to move out of that deep rut and into a car with class, dash, and lots of it. That's Coronet for '67.



'67 POLARA  
Fire when ready. Polara's waiting for you. Full of fire, pep, energy and dash.  
And in this corner, the light-heavyweight champion of the world. Polara's heavy on luxury, looks, extras. Heavy on power with the standard 383-cu.-in. V8 packing the punch. Yet, Polara's light on gas, light on its feet, and light on your pocketbook. This year, drive a winner for a change... come out swinging with Dodge Polara.

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Enter the big Dodge Rebellion "Winner's Choice" Sweepstakes. See your Dodge Dealer for details.

HICKEY MOTOR CO.

8TH & MAIN STS.

MEMPHIS, TEXAS

Watch the Bob Hope Chrysler Theatre (Wednesday) ... AFL Football (Weekends) ... and the Roger Miller Show (Monday)—all on NBC-TV. Check local listing for times.



**By BILL COMBS**  
The big news around Memphis High this week is the upcoming game with Lockney which opens the District 3-AA race. While Memphis and Lockney are tangling, Abernathy will host Floydada; Dimmitt and Hale Center will play at Dimmitt, and Friona will host Olton.

As far as Memphis is concerned, there is only one game of vital interest, and that's the next game on the schedule—with the Longhorns of Lockney.

A favorite in this game would be hard to pick as both teams have good offensive units, cap-

able of scoring a lot of points. The Longhorns last week defeated Ralls 30 to 6.

In other games, Abernathy ran over Morton 55 to 8, Friona defeated Bovina 13 to 0, Olton lost to Muleshoe 7 to 0, Hale Center defeated Hereford JV 33 to 0, while Dimmitt downed Springlake 31 to 12.

The Cyclone squad will be traveling in the school's new student activity bus which arrived last

**LOCALS**

Visitors in the home of Mrs. E. C. Rice over the weekend were her daughter and grandson, Mrs. Jerrell Trainham and son, Kevin Glosson, of Vera. Also visiting in the home was Mrs. Rice's granddaughter, Eva Ann Glosson, who is a student at Southwestern State College in Weatherford, Okla.

Mrs. Emmitt Ables and Paul, Mrs. Harry Aspren and Mrs. Eula Moreland spent Friday in Amarillo. Mrs. Ables and Paul visited another son and family, Mr. and Mrs. Ronald Ables, and Mrs. Moreland visited her daughter, Mr. Louise Brown.

Mr. and Mrs. Emmitt Ables and son Paul and Mrs. J. T. Ables spent the weekend in Fort Worth. They visited the latter's sister, Mrs. Tom Myers and daughter, and with Mrs. Emmitt Ables' cousins, Mr. and Mrs. Therman Griffith and son. Mr. Ables went on to Waco on business before returning to Fort Worth after his family.

Mrs. Alice Bartley, who is a patient in St. Anthony's Hospital in Amarillo, is reported to be doing nicely by her daughter, Mrs. John Loury. Mrs. Bartley underwent eye surgery Sept. 19 and again Sept. 23.

Mrs. Tom Posey, Mrs. Bill Maddox, Mrs. Sue Kesterson and Mrs. E. E. Roberts visited Wednesday afternoon of last week in Amarillo with Mrs. Florence Switzer. She is convalescing from surgery following a fall in which she received a broken hip, and is at the home of her nephew and his wife, Mr. and Mrs. Al Dewlen, 4605 Matador, Amarillo. Mrs. Switzer is reported to be improving steadily.

Mrs. Bess Crump has returned from a month's vacation in California with her son and daughter-in-law, Mr. and Mrs. W. C. Crump, who live in Southgate. She also visited in Northridge, Glendale and Hollywood. A highlight of the trip was the tour of the television studios of NBC in Hollywood. Mrs. Crump flew by jet from Amarillo and was in California in two hours' time.

Mr. and Mrs. Oren Jones have returned from Austin where they represented Hall County as delegates to the State Democratic Convention. Jones is Democratic chairman of Hall County. After the convention, they went on to Houston, Corpus Christi and San Antonio for a vacation.

Mr. and Mrs. Tom Scoggins of Lakeview joined Mrs. Bessie Archer Sunday and went to Amarillo where they had lunch at Thompson's Park. All spent the day visiting friends and relatives.

**Joni Denton Of Estelline Is In Dallas Hospital**

Joni Denton, who is a patient in Baylor Hospital in Dallas, is responding to treatment satisfactorily, according to her father, Rev. Royce Denton of Estelline.

Rev. Denton has returned to his home from Dallas but his wife remained there with their daughter, who is being treated for a brain infection.

week. This black and gold painted bus is quite impressive looking.

The Cyclone Band will be presented with an instrument storage vehicle by the Band Boosters. A key presentation ceremony has been set for just before the band leaves for Lockney, Band Director Darryl Phillips reported.

Those who didn't attend the Memphis-Childress game last Friday missed a real show put on by MHS students. The second quarter of the ball game saw the local squad score 20 points and salt the game away with a 26 to 6 halftime lead. Then the band came on at halftime with a real fine performance. The four twirlers in the black uniforms twirled fire batons with the lights out which drew a big response from the fans.

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upon this occasion as our city goes "all out" in recognizing its position in the GTC Empire.

**JIM BEESON**  
Texaco Consignee



**Hedley Couple To Observe Golden Wedding Date**

Mr. and Mrs. W. H. Jones, pioneer Hedley residents, will observe their 50th wedding anniversary at a reception on Sunday, Oct. 9. The social will be held at the Bank Committee Room in Hedley from three until five p. m.

A cordial invitation to attend has been extended to all friends and acquaintances.

**Program Of Poems Presented Tuesday For Bethel Class**

The Bethel Sunday School Class of First Baptist Church met Tuesday at 7:30 p. m. in the home of Mrs. Leonard Wilson. Opening prayer was offered by Mrs. Nettie Adams.

Mrs. Ocie Scott, president, conducted the business session. An inspiring devotional on "Passing Seasons" was given by Mrs. Frank Ellis.

There were good reports from the secretary, Mrs. Wilson; group leaders, Mrs. Otis Jones, Mrs. H. Lindsey and Mrs. Gene Lamb; and Mrs. J. W. Smith, benevolence chairman. Mrs. L. G. Rasco led the group in prayer.

Mrs. A. J. Fowler, program chairman, introduced Mrs. Rasco, who presented a program of serious and humorous poems. The program concluded with prayer by Mrs. Omer Hill.

The hostesses, Mrs. Wilson, Allie Caviness and Fowler, served refreshments to the following guests and members, Meses. Julia Howard, Rasco, Ellis, Adams, Scott, Simpson, Ida Hutcherson, Ruby Randolph, Iva Smith, Julia Smith, Jones, Lamb and Hill.

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**PORK CHOPS** Pound **59¢**

**PICNICS** lb. **39¢**

**BACON** TALL KORN, lb. **79¢**

**SAUSAGE** Pound **45¢**

**FRYERS** Pound **29¢**

**FLOUR** GLADIOLA 5 LB. BAG **57¢**

**COFFEE** SHURFINE **67¢**

**120 FREE BUCCANEER** WITH PURCHASE OF EACH COVER GIRL LIPSTICK  
Coupon expires after Oct. 5, 1966

**POTATOES** U. S. No. 1 RED, 10 lbs. **39¢**

**LIBBY'S Viennas** 3 LB. CARTON **59¢** 5 for \$1

**APPLES** Delicious—Lb. **15¢**

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CORNER 12th & NOEL WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
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### Mission To Six Continents' Given Program For WSCS Circle Luncheon

A general meeting of the W. S. C. S. Circle of the Christian Church was held in the form of a luncheon at 12 noon Monday, Sept. 26. The invocation by Mrs. Peterson, the group enjoyed the fellowship of having a meal together. The meditation was by Mrs. R. S. Greener, led by Mrs. R. S. Greener and Mrs. Carl Morris, was "Mission To Six Continents," Mrs. Morris, in a white dress, represented the continent of Asia. She stated there is a revolution in all parts of the world, as evidenced by the search for a new

"The Voice of Australia," Mrs. Wray Studstill. Each representative gave a splendid talk on the fine church work being done on each continent, especially by responsible lay leadership. They also told of the challenges yet to be met in many countries.

In the business session conducted by the president, Mrs. Tarver, the announcement was made that the studies of "Affluence and Poverty" and "James and I Peter" would be held in the Church Annex on Oct. 3, 10, 17 and 24 at 7 p. m.

The two circles of the Woman's Society and the Wesleyan Service Guild will meet together at that time.

Those present, other than those previously mentioned, included Mmes. David Hamblin, J. W. Oliver, Bess Crump, Bob Fowler, W. V. Coursey, T. J. Hampton, Lloyd Becker, Sarah Hill, D. A. Neeley, W. J. McMaster, Roy Spruill, Myrtis Phelan and W. C. Dickey.

### Green Home Is Meeting Site For Nuevo Study Club

The Nuevo Club of Turkey met Thursday, Sept. 22, in the home of Mrs. R. C. Green.

Minutes were read by Mrs. Goldie Russell and approved by the group. Mrs. John Adamson and Mrs. Gordon Bain presented an interesting program on "Stranger From Germany."

It was announced that books belonging to the late Mrs. Laura Campbell had been donated to the public library by her daughter, Mrs. Tom Salem.

Refreshments were served to the club members and two guests, Mrs. Erma Percy and Mrs. Jendy Turner. The next meeting will be held at the home of Mrs. Nail on Oct. 15.

Mrs. W. D. Young returned home this week after visiting last week with her daughter and family, Mr. and Mrs. R. B. Sampson of Brownfield. Mrs. Sampson came to Memphis last Monday to get her mother.

### Turkey News

(Editor's Note: Residents of Turkey and the surrounding area who have news items such as personals, club meetings, engagements, weddings, birth announcements, death notices, or any other story of interest are asked to contact the Turkey correspondent personally or by phone, 5361. This help will sincerely appreciated. Mrs. Albert Christian.)

Mr. and Mrs. C. L. Patterson of Fritch and Mr. and Mrs. Jim Baisden and Dempsey of Memphis visited in the E. B. Baisden home over the weekend.

Hansel Hill and Al Younger of Arlington visited Sunday and Sunday night with Mr. and Mrs. Aubrey Turner. They also visited Sunday afternoon with Mr. and Mrs. Doyle Pyatt. They are former residents of Turkey.

Rev. and Mrs. Cliff Dove, Edith and Lamy left Friday to make their home at Marsden, Okla., where Rev. Dove will pastor the First Baptist Church there.

Mrs. Albert Christian visited in Matador Friday evening with her son and family, Mr. and Mrs. Ronald Christian and children, and with friends.

### Weiner Roast For SS Class Held At Giles

Members and guests of the Jr. Hi Sunday School Class of the First Christian Church were entertained with a weiner roast Monday evening, Sept. 26.

The group met at the church at 5:30 p. m. and went from there in a pickup to the Giles Picnic grounds. After hiking up the creek, weiners were roasted over a campfire. A pot of chili and all the trimmings were provided for making "do-it-yourself" hot dogs. Wedges of juice-dripping red watermelons made up the dessert course.

Those attending were Dana Kesterson, Timmy Fowler, Pam Watson, Alan McNally, Billy David Ballew, Joella Posey, Mitzie Lindsey, Mrs. Gordon D. Maddox, Mr. and Mrs. Robert Montgomery, Tom Posey and Mrs. Harry Aspren.

During 1965, 6.8 trillion cubic feet of Texas gas were marketed.

### On Florida Down At Meeting Baptist Choir

Golden Age Choir of the Baptist Church met Thursday, Sept. 22, at 2:30 p. m. Mrs. Billington, president, gave opening prayer.

Roll call by the secretary, Hilda Wilson, a movie on "Florida" was shown by Cliff Pedersen. The film was produced by Humble Oil Products.

Refreshments of punch and weiners were served to Mmes. Es- Barber, W. E. Billington, Al- well, Mary Bownds, W. M. Myrtle Crabb, Grace Duke, Foxhall, R. E. Lowe, R. B. Perry, Sabra Rice, J. M. Wherry, R. H. Wherry and Hul- sen; also Bro. Pedersen. The next meeting will be held at 2:30 p. m.



## Busy People in the Offices of General Telephone Here Mean Unexcelled Service To Thousands of Families

On this special occasion, we recognize the value of having the division offices and warehouses, the district office and modern electronic equipment which is the heart of a vast operation in providing communications—not only in this area—but everywhere. At the same time, we want you to know that PEOPLE make all of this possible. These citizens of Memphis are important in our everyday life. They have a job to perform—and they do it well.

Not to be overlooked are the guiding spirits behind the company known as General Telephone Company of the Southwest, with headquarters in San Angelo. It has been our pleasure to meet with many of the officers of this company in the past, and we are looking forward to working with them in the future.

On Friday, visit our showroom and see what's new from Ford for 1967!

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Authorized  Sales & Service

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## STARTER SET SALE!



DESERT ROSE



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EL DORADO



HACIENDA (Gold or Green)



SIERRA SAND or MALIBU

# 25% OFF

## 16 PIECE STARTER SETS

NOW UNTIL OCT. 8

Now you can save \$5.00 on 16 piece starter sets in America's favorite earthenware—Franciscan. Hand-crafted patterns, California-designed and made, are chip resistant, color-fast, will never craze. Can be used safely in oven and dishwasher. All patterns offer you a wide choice of multi-use accessories, which you can buy at any time. Each starter set includes four of each: dinner plate, bread/butter plate, cup and saucer. Come in now... sale ends October 8.

Sierra Sand and Malibu \$12.95—regularly \$17.95

# \$14.95

REGULARLY \$19.95

# Parsons-Lockhart Pharmacy

## Chrysler's Line, Plymouth's Are At Hickey Motor Co.

The 1967 lineup of Chrysler and Plymouth automobiles will go on display today at the showroom of Hickey Motor Co. in Memphis, it was announced by Gerald Hickey, owner.

Hickey Motor Co. is the new distributor and dealer for Chrysler and Plymouth automobiles. The announcement was made this week by Chrysler-Plymouth Division of Chrysler Motors Corporation.

Chrysler cars for 1967, new in body design and with new roof styling for two-door hardtops, go on sale Thursday, Sept. 29.

There is a new series in the line—the Newport Custom two-door and four-door hardtop and four-door sedan — to broaden Chrysler's coverage of the medium price market.

The other four series—Newport, 300, New Yorker and Town & Country wagons—are retained, with even stronger separate styling identity than in the 1966 line.

Robert Anderson, general manager of the Chrysler-Plymouth Division, described the 1967 Chrysler models as new in sculpture and evolutionary in concept.

A 59-59 divided front seat is one of the appealing new interior options. With optional fingertip power controls, it can be made to serve as a traditional luxury bench seat, or each side may be adjusted for the individual needs of driver and front seat passenger.

New standard features for 1967 include an impact absorbing steering column, a dual braking system with a warning light, new windshield wipers with non-reflection metal parts, glass rear windows for convertibles and a flow-through ventilation system for hardtop models.

Power front wheel disc brakes with 15-inch wheels become standard in Town & Country wagons. They are optional in other models.

All 1967 Chrysler cars have significant engine improvements. The standard 383-cubic inch V-8 has carburetor and camshaft modifications to provide better fuel economy. The standard 440-cubic inch engine, which becomes standard in the 300 series as well as in New Yorkers, has a new induction system which improves its efficiency.

There is also a new high performance 440 TNT engine package available in all models except Town & Country wagons. The package includes a heavy duty suspension system.

In the 300 series a four-speed manual transmission with a heavy duty rear axle becomes available. A new generation of Imperial cars makes its debut Thursday.

Incorporating the most far reaching design changes since 1957 for Chrysler Corporation's luxury cars, they are completely new in styling, body construction and chassis engineering. They continue to be big cars—nearly 19 feet long and weighing more than 5,000 pounds—with improved interior dimensions which contribute to superior riding comfort.

Robert Anderson, general manager of the Chrysler-Plymouth Division, described the new models as "the newest prestige automobiles in a decade."

### Plymouth For 1967

Plymouth enters the 1967 model year with newly-sculptured bodies and dramatic new roof styles for its high volume Fury cars, new high performance cars for its Belvedere series and new styling for its economy Valiants.

All Plymouth cars except Barracuda will go on sale in dealer showrooms Thursday, Sept. 29. The sport Barracudas are scheduled for a special introduction in late November.

There are important engine changes for all lines, including a 60-pound weight saving in the standard 318-cubic inch engine for Fury cars. The six cylinder engines have changes in combustion chamber shape for great efficiency.

A high performance version of the 440-cubic inch V-8 has been developed for Fury and Belvedere series cars.

The Valiants, with their wheelbase lengthened 2 inches to 108, are engineered to provide even better fuel economy than their predecessors.

The new models in the line are a Belvedere GTX two-door hardtop, Belvedere GTX convertible, an economy two-seat wagon in

the Belvedere series and a two-door Fast Top in the Sport Fury line.

Robert Anderson, general manager of the Chrysler-Plymouth Division, said the model realignment for 1967 puts Plymouth in an even stronger competitive position in the low-priced field in 1966.

"Our 1967 Plymouth line-up has been carefully planned as part of the program to make Plymouth dealerships the complete automobile shopping centers," Anderson said. "In 1967 our dealers will offer the widest variety of cars with eye-appeal, performance-appeal, and special purpose than any dealer has ever been able to display in his showroom."

### Wide Range Of Choice

There are 59 models in the 1967 Plymouth Fury, Belvedere and Valiant series compared with 58 in 1966. They range all the

way from low-purchase price, low-upkeep economy models up to luxury sedans and the finest performance cars Plymouth has ever produced.

The new design of the Plymouth Fury with a standard 119-inch wheelbase gives this series of cars a long, low, luxurious appearance. The popular hardtop models have a completely new look, due to the addition of three new hardtop roofs, each with its own distinctive silhouette.

All cars in the 1967 Plymouth line have standard equipment the new energy-absorbing steering column which is designed to close like a telescope if there is a head-on collision, a dual braking system, and many other safety items.

Mr. and Mrs. W. C. Davis were in Amarillo Thursday to attend the Tri-State Fair.

## Planning Committee Of Ex-Students Assn. Meets At Estelline

The planning committee of the Ex-Student Association of Estelline met in the Estelline School Cafeteria Thursday night to make plans for the reunion to be held November 26.

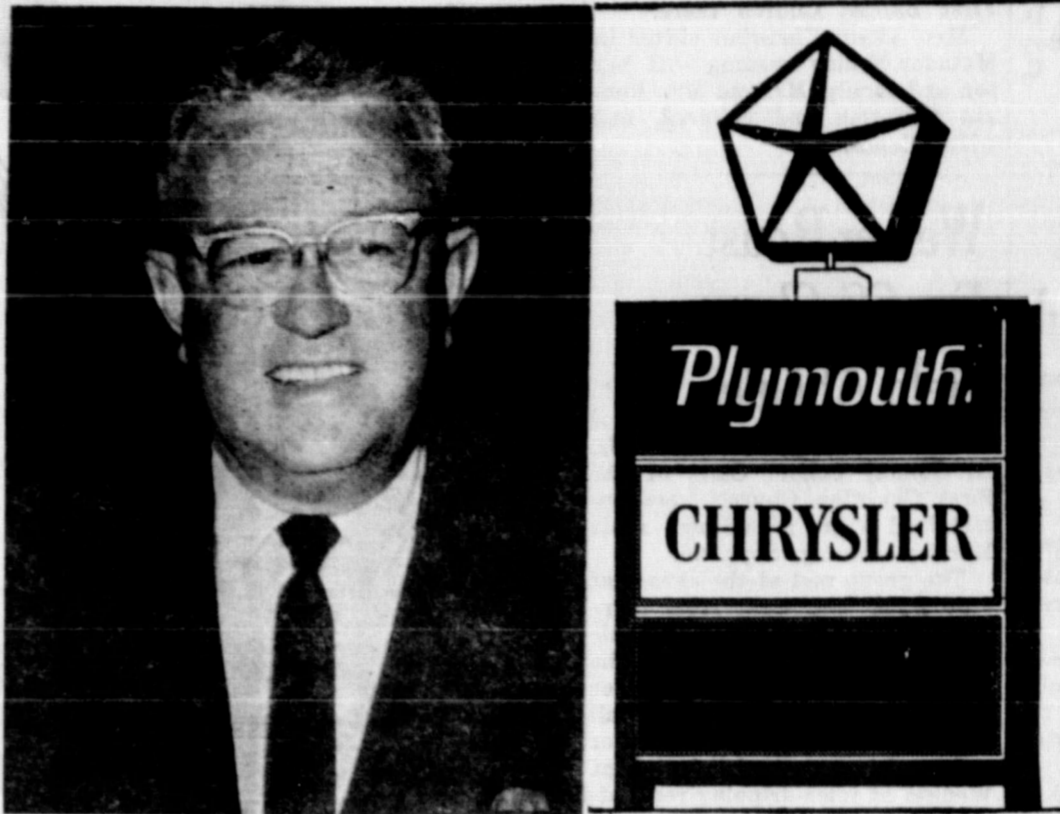
Besides working on bringing the address file up to date and mailing notices, committees for this year were appointed.

Those on the program committee are Joe Allen Ballard, Mrs. L. A. Tucked, and Doris Eddins. The food committee consists of the Seniors' mothers. Ted Hudlow is the chairman of the registration committee and the senior class is also on that committee.

Anyone interested in sending a notice is asked to contact Eula Adams, secretary of the association.



1967 CHRYSLER—Hickey Motor Co. of Memphis will show the 1967 Chrysler and Plymouth lines today. Chrysler cars are attractively changed in appearance for 1967 with metal sculpture, new front and rear designs and semi-fastback roof styling for two-door hardtop, like the one shown above. A new series of Newport Custom cars, available in four-door and four-door sedan models, are offered to broaden Chrysler's coverage of the medium price market.



# This is Memphis' new

# Chrysler and Plymouth Dealer. And here are four good reasons to come in and say hello.

- (1) Here's where you can see and drive Chrysler and discover how easy it is to move up. For instance, five of our full-sized Chryslers are priced just a few dollars a month more than the most popular smaller cars, comparably equipped.
- (2) This is the place to let yourself go Plymouth — with five new kinds of cars for '67... the elegant V.I.P., Plymouth Fury, Belvedere, Valiant and that fast-moving fastback, the Plymouth Barracuda.
- (3) You'll find customer care an important part of our business. We have the most modern service facilities and trained personnel to assure complete satisfaction.
- (4) Our used car lot specializes in late-model 'Top Quality' used cars that have won Chrysler Corporation's hard-earned seal of approval. So, New Car, Used Car, we're here to earn the right to your business. We'll be glad to show you why. Stop in today.

## Hickey Motor Co.

8th & Main Street, Memphis

AUTHORIZED DEALER  CHRYSLER MOTORS CORPORATION

WHEN YOU THINK OF

INSURANCE

Think of  
Campbell Insurance  
Agency  
3531

# 7 Fords To On Display Foxhall's Fri.

1967 Fords, with major styling changes for the third year, will go on display at the showroom of Foxhall Motor Co. here, Friday, Sept. 30, here, Friday, Sept. 30, Foxhall, owner, announced.

"The 1967 Ford, we will see the new car buyer the freshest styling and the advanced mechanical and refinements possible," said McLaughlin, Ford Division general manager.

"The new models not only have new styling, but they also handle better, are even more than last year's cars and the greatest number of safety items in Ford Division history."

"The 1967 Ford has more than 10 inches longer than its predecessor, the 1967 Ford has more side panels which give it a lower, longer silhouette. The new models but comes on all models but comes on station wagons and 4-door sedans are totally new after more sweeping lines create a fastback look. New taillights, side trim and wheel treatment add the finishing touches to the big Ford. The 1967 engines will result in better performance, greater dependability. Also the Select Shift Cruise-O-Matic transmission, which permits or automatic gear shift-

"The luxurious, top-of-the-line series, which will carry the Ford's increasing penetration of the medium-price field, include a 4-door sedan as well as 4-door hardtops. A new covered roof with special treatment on the roof panels set the 2-door hardtop apart. The new safety features are an absorbing steering wheel

with deep-padded hub, energy-absorbing safety arm rests, a dual hydraulic brake system, padded windshield pillars, remote control outside view mirror, two-speed electric windshield wipers and a new lane-change indicator incorporated in the turn signal.

The big news in engines and transmissions for '67 is the addition of the Select Shift Cruise-O-Matic to the option list. This transmission, available only on Ford's sporty Fairlane GT/A models last year, gives drivers the choice of completely automatic operation or manual control through the gear ranges. With this added flexibility, drivers have complete mastery of gear changes for special situations such as trailer towing or hill climbing.

The new Fords continue to offer a fully synchronized three-speed manual transmission as standard equipment on all but XL's and LTD's. On these models, the new Select Shift Cruise-O-Matic is standard. A four-speed manual and an overdrive transmission are also available on most models.

Engines for '67 include the 150-horsepower, 7-main-bearing, 240-CID Six which continues as standard equipment on all models except the XL's and LTD's. Standard engine for these models is the 200-horsepower 289-CID V-8 with two-barrel carburetion. Five additional V-8 engines are optional, giving the buyer a choice of power all the way up to the 425-horsepower 427-CID V-8 with eight-barrel carburetion. Valve trains on V-8 models have been refined for added durability and a new Autolite four-venturi "air-valve" carburetor is now offered on 390-CID and 428-CID V-8 engines for improved efficiency and driveability through the entire speed range.

The lengthy list of safety features on all 1967 Fords is headed by a dual hydraulic brake system. Operated by the conventional single pedal, the new system uses twin master cylinders, each with its own pumping section and fluid reservoir. One cylinder ac-



**1967 FORDS**—Memphis citizens will get their first look at the dramatic new styling of the 1967 Ford which has received a major sheet metal change for the third time in three years at Foxhall Motor Co. showroom, Friday, Sept. 30. Pictured above are the X/L Convertible and the X/L 2-door hardtop, both of which offer Ford's Select Shift Cruise-o-matic transmission as standard equipment.

tuates the front wheel brakes and the other the rear. In the unusual case of a failure in either half of the system, braking is provided by the second system. Any loss of hydraulic pressure energizes a safety warning light on the instrument panel when the brake pedal is depressed.

**1967 Fairlane**  
With a host of performance options, numerous engineering refinements, and important new styling changes, the 1967 Fairlane is well equipped to capture an even larger share of the burgeoning intermediate car market.

The Fairlane, completely redesigned in 1966, has won wide acceptance with sales currently running 37 per cent ahead of 1965, according to G. B. McKenzie, Ford Division general sales manager.

Fairlane styling changes for 1967 include an attractive new recessed grille, bold new body side panel trim, smart new taillight design and luxurious new interior trim combinations. The sporty GT models again will be available with distinctive racing stripes. Engineering refinements in-

clude new valve design on V-8 engines which increase durability and reliability. Carburetion also has been improved for added smoothness and economy.

**Mustang For 1967**  
Newly styled for the first time since its introduction in April of 1964, the 1967 Mustang will seek to enhance its already impressive reputation as the most popular new car ever introduced.

"The leadership we've established with the production of 1,285,000 Mustangs through the 1966 model year will be challenged for the first time in 1967," said Donald N. Frey, Ford Motor Company vice president and Ford Division general manager.

"However, with new styling, a wider selection of engines and optional equipment plus new ride and handling qualities, the 1967 Mustang is ready to retain the popular appeal it has achieved in little more than two years."

For 1967, Mustang offers the widest selection of engine-transmission combinations in its history. Buyers may select from five different engines, starting with the improved, 120-horsepower 200-CID Six.

Optional Mustang engines are the 200 and 225-horsepower 289-CID V-8's; the 271-horsepower 289-CID high-performance V-8, and the new 320-horsepower 390-CID V-8. Mustang's new engine line-up enables the buyer to tailor his power to his individual driving needs.

**Ford Falcon**  
The Ford Falcon, most popular compact car line ever produced, will appear in 1967 with new power and transmission options, new

safety features and a number of styling and product improvements that will give the economy-minded buyer more car for his money.

Already established as a leader among cars of its size, Falcon for 1967 boasts even greater fuel economy, added comfort and convenience, smart styling and greater passenger safety.

"The Falcon has become the trend-setter in its field," said Walter T. Murphy, Ford Division General Marketing manager. "In 1967, it has new styling treatment with a Mustang flair, added special features and a new engine option, making it an even better value in economical transportation."

Styling changes for 1967 include a new grille, new deeply sculptured accents on the front fender panels and bold new taillights with built-in back-up lights. Interior styling is highlighted by new fabrics, color-keyed to body colors.

An expanded engine lineup offers 1967 Falcon buyers an optional 225-horsepower 289-CID

V-8 engine, which brings a new dimension of performance to the compact car field. Other Falcon engines include the standard 289-CID V-8 and the 170-CID and 200-CID Sixes, all of which have been improved.

Susan Sturdevant, Sissy Graham and Jane Ward went to Amarillo Saturday afternoon to attend the Tri-State Fair. They returned Sunday night.

Jim Ed Wines, David Lemons and John Rogers, students at the H. C. Electronics School in Oklahoma City, spent the weekend here with their parents.

**LOYD ELLIOTT**  
Your **INCO** Dealer  
Wants, needs and appreciates your business!  
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# Ride Ford's New Wave for '67!

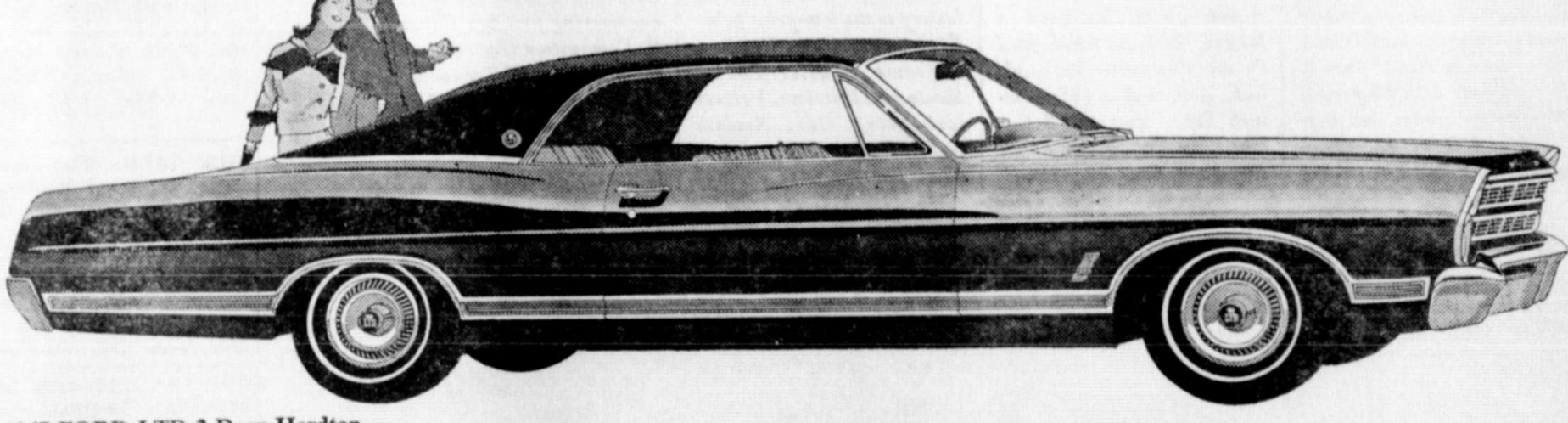
## At your dealer's Friday!



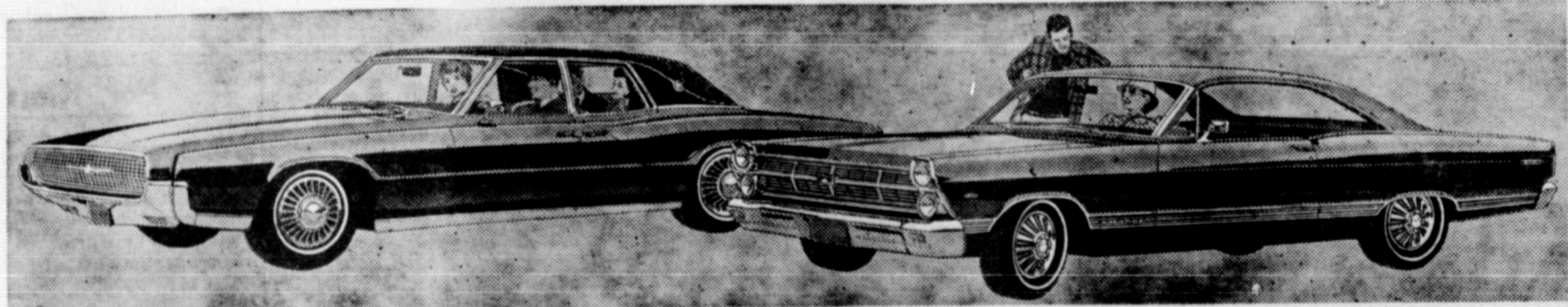
1967 Mustang Hardtop—bred first to be first



1967 FORD XL 2-Door Hardtop—the ultimate in sports/luxury cars



1967 FORD LTD 2-Door Hardtop—one of the world's quietest luxury cars



1967 Thunderbird Four-Door Landau—one of three all-new Thunderbirds

1967 Fairlane 500 Hardtop—the car that gets sportier and more popular every year

- 18 Fords:** The strongest, quietest, best built Fords in history. Choose from luxurious new LTD's, sporty XL's, stylish Galaxies, Customs and wagons.
- 3 Mustangs:** Bred first... to be first. All-new hardtop, convertible and fastback 2+2. Mustang is longer, wider, sportier than ever. And more than ever designed to be designed by you.
- 3 Thunderbirds:** Unique, exciting, the ultimate in luxury. There are two new

- two-door models, and for the first time in history... an elegant new four-door.
- 13 Fairlanes:** Big-car roominess and performance in a lean middleweight. You can pick from exciting XL's and GT's, convertibles, smart sedans and wagons.
- 10 Falcons:** Low price and big economy combined with new luxury. Some people even call them short limousines. Choose from classy Sports and Club Coupe, sedans and wagons.

**Better Ideas from Ford for '67...**  
SelectShift Cruise-O-Matic transmission that shifts automatically and manually... automatic door locking... Comfort-Stream Ventilation that lets you close windows, yet be refreshed by a silent flow of air... adjustable Tilt-Away Steering Wheel... automatic speed control for foot-free turnpike cruising... a Magic Doorgate on wagons that swings out for people and down for cargo. And for '67, Ford Motor Company Lifeguard-Design safety features are standard on all models. Ride Ford's new wave for '67!

You're ahead in a **FORD**  
MUSTANG • FALCON • FAIRLANE  
FORD • THUNDERBIRD



**Dee Miller's**  
your man for  
**Congress**  
18th Congressional District  
A native son, a Democrat, experienced in public service  
"an uncommonly able man"

Adv. paid for by Hall County Miller for Congress Committee Hutchins, chm.)

**Foxhall Motor Co.**

616 Noel Street

Memphis, Texas





## Society News

### Sharon Gaston, Ted Barnes Wed Sept. 3 In Houston Rites

Miss Sharon Gaston of Houston became the bride of Ted Barnes of Newlin in an impressive ceremony held Saturday, Sept. 3, in St. Paul's Presbyterian Church of Houston. Dr. Ramag solemnized the double ring vows.

The bride is the daughter of Mr. and Mrs. W. W. Gaston of Houston and the bridegroom is the son of Mr. and Mrs. Ted Barnes of Newlin.

Wedding music was presented by Mrs. Kay Spencer, organist, who accompanied Mrs. Marguerite Prestwood of Houston, aunt of the bride, as she sang "The Pledge." At the conclusion of the ceremony she sang "The Lord's Prayer" as the couple knelt at the altar.

Candlelighter was John Gaston, brother of the bride.

#### Wedding Party

Given in marriage by her father, the bride wore a formal-length gown of ivory white peau de soie fashioned scoop neckline, empire waist and a self train. The elbow-length sleeves were of imported embroidered lace. Her fingertip veil of bouffant silk illusion was held by a crown of hand-made re-embroidered lace. She carried a bouquet of gardenias surrounded with roses.

Miss Robin Fuller was maid of honor. Bridesmaids included Misses Dvane Prestwood, Fran Dyer and J'Ponne Nicklos, all of Houston. Their identical gowns of silk crepe and chiffon were in shades of shocking pink and pastel pink, designed with empire waists, long sleeves and flowing back panels. They wore shocking pink hats of ring velvet and net. Bouquets were of roses and carnations.

Randy Robertson of Memphis acted as best man. Groomsmen, who also served as ushers, included Lee Robertson of Irving, Rolfe Wooten of Houston and Bob Paris of Borger.

Sandra Gaston, sister of the bride, was flower girl.

For her daughter's wedding, Mrs. Gaston chose a beige lace dress with matching accessories and a beige orchid corsage. Mrs. Barnes, mother of the bridegroom, was attired in a pink lace dress with matching accessories and a pink orchid corsage.

#### Reception

A reception following the ceremony was held at Sharpstown Country Club. Miss Melva Rector served the five-tiered wedding cake and Miss Becky Fuller ladled punch. Presiding at the groom's table was Miss Brenda Mathis, who served chocolate cake and coffee. Another table held a three-tiered champagne fountain and plates of decorative sandwiches in light and dark pink.

For a wedding trip to New Orleans, La., the new Mrs. Barnes changed to a shocking pink silk suit, complimented with pale pink accessories and a gardenia corsage from her bouquet.

Mr. and Mrs. Barnes are at home at 1921 Edwards St., Apt. 2, in Denton where both are students at North Texas State University.

#### Pre-Nuptial courtesies

Courtesies extended to the couple prior to marriage included a tea, bridal coffee, linen shower, a luncheon and a miscellaneous shower in Houston for the bride, and a host of gifts, including a set of Club aluminum, from friends of the bridegroom.

A rehearsal dinner was given in the banquet room of the Ramada Inn in Houston for members of the wedding party. Mr. and Mrs. Ted Barnes were hosts.



PLANS REVEALED—Mr. and Mrs. Lesley Foxhall of Memphis announce the engagement and approaching marriage of their daughter, Sara Jo, to Russell Clayton Sanders, son of Mr. and Mrs. C. H. Sanders of Houston. Vows will be solemnized at 7 p. m. on Nov. 19 in the First Methodist Church in Memphis.



MR. AND MRS. TED BARNES

### New Focus For Mission' Is Study Wesleyan Service Guild Monday

Wesleyan Service Guild of the Methodist Church Ann... business and for study on... evening, Sept. 26.

Mildred Gidden, president, called... meeting to order and asked Gidden to give the opening...

Members were reminded of joint study with the Wesleyan Society of Christian Service... conducted each Monday during October. The time is... in the Annex. There are two studies, a Bible study, Affluence and Poverty, mission study, "Christian and Doing." Each member... to read James and I before Monday night.

Guild members went to District Guild meeting for Sunday and reported an interesting session. Those present were Mildred Gidden, Messer, Pauline Wynn, Ruppert and Ruth Fowler.

"New Focus for Mission" was the study for Monday with Ira... and serving as leader. There are three purposes to study, to define the work of... in the changing world, to the meaning of ecumenicity... the church and in the... today and to broaden and... an understanding of the... of the nationals in foreign...," she said.

A book is set up for... so that is the way... present it," Miss Ham... said. "New focus implies... something must happen... we are in order for us to... the fundamental grounds... Both mission and its... and fundamental justifi... in the dynamic presence... of God in the world... dynamic realities of biblical... that God, who reveal... in Jesus Christ, is... dead nor asleep, but is... involved in the salvation...

of man and the structures of his mundane existence."

Annette Boswell said, "The revolutionary situation... is a new world in which the church must witness realities of the Christian faith; it is always facing changes. The world has never stood still; nearly every man is aware that freedom from tyranny of hunger, ill health, and economic deprivation is possible."

"We are living in a very small, interdependent world; modern technology has reduced the physical distance between the countries and between the planets of the universe," said Cora Belle Alexander.

Pauline Wynn explained something of the recovery of the meaning of the church in the world, broadening of the meaning of ecumenicity, and deepening the meaning of indigeness.

In Lenore Greenhaw's discussion of the ecumenical movement, she said, "This is one of the most significant movements of our times. It can best be described as the mutual discovery, by various confessions and denominations of the essential oneness of the members of the body of Christ, the church and missionary characters of the church."

"The missionary task of the church today is to become indigenous in a forceful imperative. A certain frame of mind which seeks to identify itself with the hopes, aspirations, and struggles in which God has placed the Church," as expressed by Mazine Phillips.

Mrs. Bowns and Lucille Burnett were hostesses to the following Guild members: Greenhaw, Hammond, Dorothy Gowan, Betty Johnson, Compton, Mable Lavender, Alexander, Neville Wrenn, Wynn, Phillips, Ora Gowan, Messer, Mildred Stephens, Elsie Gidden, Mildred Gidden, and the coordinator, Wanda Hamblin.

### Tickets On Sale For Country Club Dance Set Oct. 1

Live music will be provided at a dance to be held Saturday, Oct. 1, at Memphis Country Club, according to announcement today by members of the social committee.

A six-piece band from Wellington, under the direction of Jeff Wilson, will play for the dance. Members of the social committee are now selling tickets at \$3.00 per couple.

Country Club members are urged to come and bring guests.

### Three Area Students Enroll At Lubbock CC

Three local students, Linda Alewine, Gina Berry and Hubert Jones, have enrolled for the fall semester at Lubbock Christian College.

Miss Alewine, the only freshman in the trio, is a 1966 graduate of Memphis High School majoring in business. She is the daughter of Mr. and Mrs. M. G. Alewine of Memphis.

Miss Berry, a 1965 graduate of Lakeview High School, attended LCC last year. A medical technology major, she is a member of Christliche Damen social club and the Big Sisters. Her parents are Mr. and Mrs. Joe Neal Berry, Rt. 1, Lakeview.

Jones is a transfer student majoring in social studies. He graduated from Memphis High in 1965 and is attending LCC on a full track scholarship. He is the son of Mr. and Mrs. Hubert Jones, Sr., Memphis.



MRS. JERRY D. CHANDLER

### Jerry D. Chandler, Former Resident Turkey, Weds Miss Ann Cherry Sat.

Second Baptist Church of... was the setting Saturday... Sept. 24, when Miss Ann... and Jerry Duncan Chan... changed nuptial vows. The... read the ceremony.

Nellie Cherry of Beckville... and Mrs. Duncan Chan... Dallas, former residents... are parents of the...

Mary Kay Kucera was... honor and bridesmaids... Judy Chandler and... Waldrop. Kenneth...

Ablene was best man... were Grady Cherry... and Bobby Chan... Cheri Hawkins of Lub... as flower girl.

with slim A-line silhouette was designed to show the new empire look. A bateau neckline and brief sleeves were edged in Alencon lace. Her full chapel train edged in the same lace and caught back of the side skirt seams and high above the waist line was formed by inverted folds which fell into a wide fan shape. Her veil was held by a lace pillbox. She carried a cascade arrangement of japhets orchids and gamellias.

Mrs. Chandler is a graduate of Beckville High School and attended Dallas College of SMU. Her husband is a graduate of Turkey High School.

After a wedding trip, the couple will reside at 2122 Highland Road, Dallas.

*Rake up these*  
**SAVINGS**

**CLUB ALUMINUM "HOLIDAY" COOKWARE**

Close out on pink and sandalwood—only a few items left.

Pink 12" chicken fryer covered—reg. 12.95 on sale	10.00
Pink 10" covered skillet—reg. 10.95, now	8.00
Pink 10" open skillet—regular 6.95, now	5.00
Pink 1 qt. sauce pan covered—regular 6.95, now	5.00
Pink 1 1/2 qt. sauce pan covered—regular 7.95, now	6.00
Pink 3 qt. sauce pan covered—regular 9.95, now	8.00
Sandalwood 10" covered skillet—regular \$1.95, now	8.00
Sandalwood 3 pt. sauc pan covered—regular 9.95, now	8.00

NEW FALL FLOWERS—the only shipment I will have this fall  
your choice 19c 29c 39c

Also a new shipment of FALL BOUQUETS 2.25 and up

LAST CALL FOR FRUIT JARS—1 qt. size 12 for 1.89  
includes sealer lids

**CANDLES**

You must see our CANDLE DEPARTMENT to believe they are so beautiful.

New fall shipment	Votive Candles	1.00 & up	
Coach Lites	2.95	Scented Lamp Oil	1.50 qt.
Liquid Candles	1.30	Party Candles	1.50 pr.
Sculptured Candles	2.70 & up	Tapers	20c each
Column Candles	1.40 & up	Lotus	
Floating Candles	4 for 1.25	Tapperettes	1.25 box
Holder of all sizes, kinds, and colors	95c and up		

Waste Paper Baskets SSc, special, special, special

**WISHING WELL TIME**

Come in and sign up for our monthly Give-aways and Christmas Surprises. Everyone enjoyed this so much last fall that we are again making this a special feature for our customers and friends. For information—see any of our clerks. Watch our ads each week in the Democrat for the list of winners. That will be the only place that they will be published. If your name is drawn and you do not claim your prize in one week—the prize will be added to the list of gifts in the next Give-Aways. So be sure and watch our ads or you might miss out on something nice!

**Thompson Bros. Co.**

# Report From Washington

By WALTER ROGEKS  
Representative, 18th  
Congressional District



### Caveat Emptor or Skulduggery At The Crossroads

"Caveat emptor" is a Latin phrase meaning "Let the buyer beware." "Skulduggery at the crossroads" is an old western phrase meaning "keep one hand on your pocketbook and the other hand on your gun." The people of this country should take definite heed to both of these expressions before they are led into a trap commonly referred to as the "Truth in Packaging Bill." It could be said that the "Truth in Packaging Bill" is a modern day expression meaning "the people are so stupid the government must protect them from trading among themselves." About the only "truth" associated with this measure is the use of the word in its popular name title. As soon as the people find out what is going on the title will become an unpopular name.

The bill has been widely and notoriously advertised as a bill to protect the consumer. This approach is supposed to have an emotional appeal that will cause the populace to accept the measure at face value without any investigation as to its real purpose. The real purpose of this bill is to give the Federal government further bureaucratic powers of life and death over a substantial portion of the business community of this country. It is designed to add many more employees to the public payroll and to force absolute conformity to Federal standards in the packaging and distribution of goods, wares, and merchandise. In other words, the man who has built his business on the basis of honesty and integrity will be required to package his goods under the same standards as the crooks and montebanks. The proponents of the bill seem to feel that they have been divinely anointed with

great knowledge and understanding not enjoyed by the public generally. They seem to be confident that the average housewife is completely ignorant in the ways of the marketplace and totally unversed in reading, writing, and arithmetic. These self-appointed saviours are dead set on saving you from yourselves, even if it ruins the country. They fail to realize that is grandiose plan of theirs has been used in Russia for a number of years and has not been successful, even under the communist philosophy. Certainly, it could not be successful under the free enterprise system. About the only thing it can accomplish is: (1) it will put another burden and yoke on many small businesses which could very well bankrupt them; (2) it will definitely require many, many changes in packaging procedures of manufacturers and processors that will require increases in the price of consumer goods; (3) it will definitely increase inflationary trends and add to the burdens of the old people and those on fixed incomes who are presently beset by inflation; (4) it will stifle incentive and innovation in the sale of goods to the American public and will jeopardize many businesses associated with the sale and distribution of goods, wares, and merchandise.

I remember quite well an experience I had in Russia in 1955. I was in Leningrad and desired to purchase a Russian doll for my young daughter. The only doll available was a cheap replica of dolls that had been produced in this country before 1920. The arms and legs were held in place by rubber bands. The doll could have been purchased in any store in this country for fifty cents. I was quoted a price in Russian rubles that was equivalent of \$9.00 in American money. I told

the NVD that I would not pay that price. He asked what I intended to do. I told him I was going to Moscow and would shop around. He began to laugh. I inquired what was so funny. He said, "The quality and the price are the same all over Russia."

An American story along these lines: One of my sons was in a supermarket and had his slide rule with him. He began to use it to make quick calculations as to the difference in price and content in different packages. He was in the toothpaste department when another customer tapped him on the shoulder and said, "Which toothpaste do you get the slide rule with?"

I like America as it was intended to be with the least possible government interference in the daily lives of the people. I would say to all of the people that any time fancy legislation comes forth with a "tearjerking" title, you had better "caveat emptor" and put one hand on your pocketbook and the other hand on your gun.



Box 15185  
Atlanta, Ga.

Dear Mr. Editor:

From early childhood I have enjoyed reading newspapers. May I be permitted to share with you some observations that characterize Weekly and Daily papers which are most helpful day by day. I will be pleased to call this My Editorial — without being an Editor, if you please. My first observation is the large space given in papers to local news—and this fact must be most pleasing to readers of their home paper. For them to note the Editor of their paper is careful to assemble all news of interest to the entire community. This is outstanding in most papers.

Then across all the year I have been delighted and pleased to see so much space allowed in recording the passing of friends of all ages. Time and care is given to give place of birth, names of relatives, church relationship, time and place of funeral, name of minister performing last rites. Many times telling of the varied places the deceased occupied in the community life and much more.

Readers of home papers are much pleased to see that the Edi-

tor often refers to our brave men in war service for our country—and to know that the boys while serving in far away places—can get the home paper and note they are not forgotten by their loved ones and friends at home.

Much more could be said of weekly and daily papers. So now, Mr. Editor, will you allow this to be My Editorial without being an Editor?

"America, America, God shed His grace on thee and crown thy good with brotherhood from sea to shining sea."

E. C. Cargill

### School Menu

Austin and Travis Schools  
October 3-October 7

Monday: Ranch style beans, baked corn, stewed raisins, hot rolls, milk.

Tuesday: Tuna casserole, buttered peas, tossed green salad, peach cobbler, cornbread, milk.

Wednesday: Viennas, peanut butter, carrot and raisin sandwich, blackeyed peas, one half orange, milk.

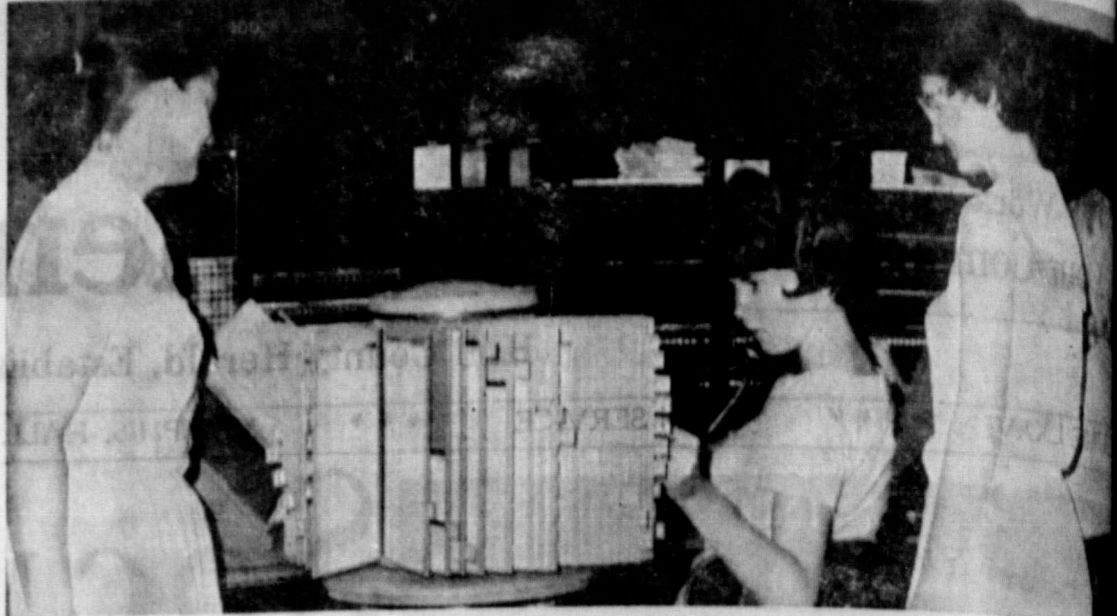
Thursday: Fried chicken, creamed potatoes, celery stick, strawberry shortcake, bread, milk.

Friday: Scalloped beef and potatoes, green bean salad, stewed apples, hot rolls, milk.

Mr. and Mrs. Lee Brown were in Lubbock Saturday to visit their son, Randy, who is a student at Texas Tech. They attended the football game between Tech and the University of Texas. Also attending the game were Mr. and Mrs. Dick Fowler and Roge.

Mr. and Mrs. Allen Dunbar and Mr. and Mrs. Joe Montgomery were in Lubbock Saturday to attend the Texas Tech-University of Texas football game.

Mr. and Mrs. Cecil McCollum have returned from Colorado Springs, Colo., where they visited her parents, Mr. and Mrs. Charlie Bunnell.



## MORE THAN THE GENERAL PUBLIC KNOWS IS HAPPENING AT GENERAL TELEPHONE COMPANY AS THEY SERVE A VAST EMPIRE

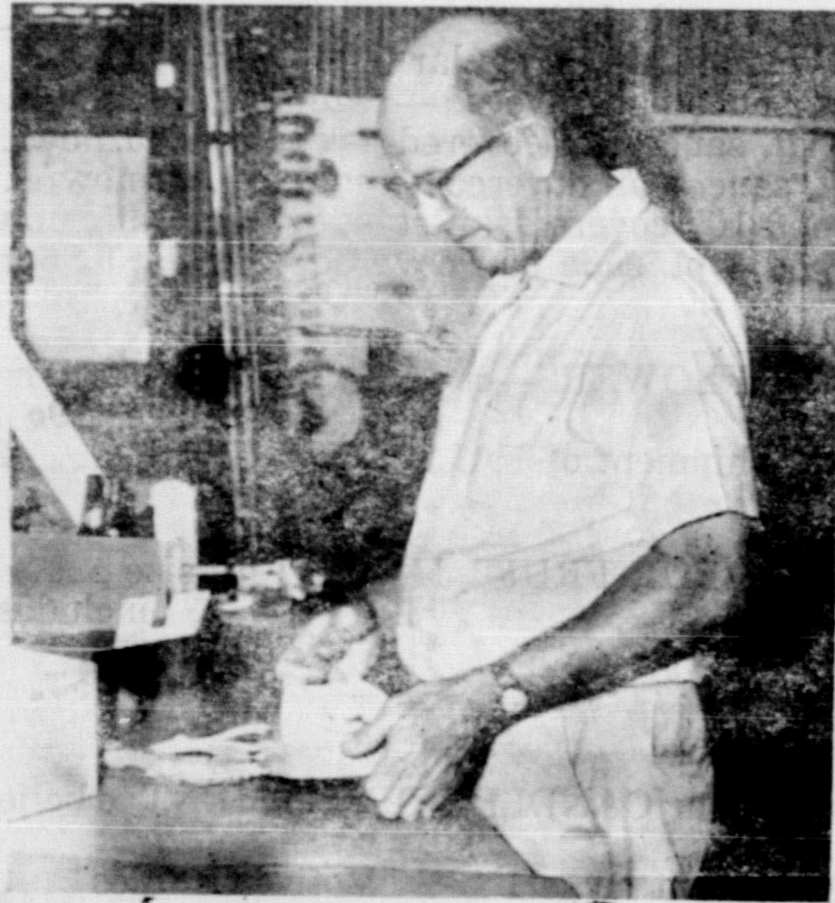
Shown above is one of many routine set-ups which is handled by trained personnel at the telephone offices in Memphis. When all is totaled up, it means one of the most efficient operations in the field of communication.

We take this opportunity on General Telephone Company Day in Memphis of saying Congratulations to the officers at San Angelo, those in Memphis and to everyone who is connected with the company. Your contributions to our community are manifold.

# O. R. (Doc) Saye

Mobil Oil Company Consignee

**LaVarta Chiropractic Office**  
R. R. LaVarta, D. C.  
Office Hours: 8 a. m. to 12—1:30 to 6 p. m.  
Evenings: Mon., Wed. & Fri., by appointments  
Mrs. LaVarta assisting Closed Sat. Afternoon  
Office at 721 Main St. Phone 259-2828



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to our MANY FRIENDS At—

# GENERAL TELEPHONE

It has been a pleasure to serve you in the past and we are looking forward to serving you in the future.

YOUR BUSINESS IS ALWAYS APPRECIATED

at



## E. E. CUDD OIL COMPANY

401 Brice St. Telephone 259-2035



It's a Pleasure and Privilege To Say

# "CONGRATULATIONS"

To General Telephone Company

We join in celebrating "General Telephone Day" in Memphis, mindful of the meaning of having the facilities in our city which serves not only local exchanges but the entire Northern Division.

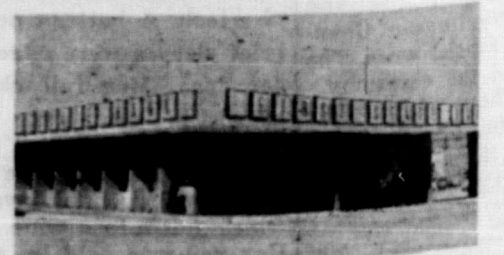
Too, we appreciate the officers, administrators, department heads, and all the personnel. They have per-

formed their duties in excellent style; also have entered into our community projects wholeheartedly. People make up GTC... and we take pride in those who call Memphis their home.

This bank has served many of the folks for a long time, and we are looking to a continuation of congenial relations.

YOUR FULL SERVICE BANK

# First State Bank



### OFFICERS

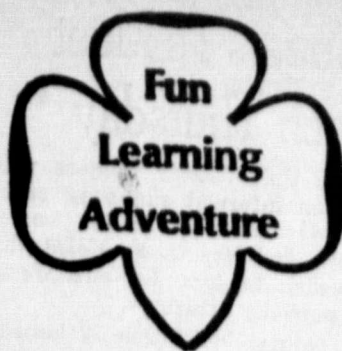
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G. M. DUREN, Vice President  
H. J. HOWELL, Cashier  
STARR JOHNSON, Ass't Cashier  
SYLVIA ALEWINE, Ass't Cashier

MEMPHIS, TEXAS

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**GIRL SCOUTING**



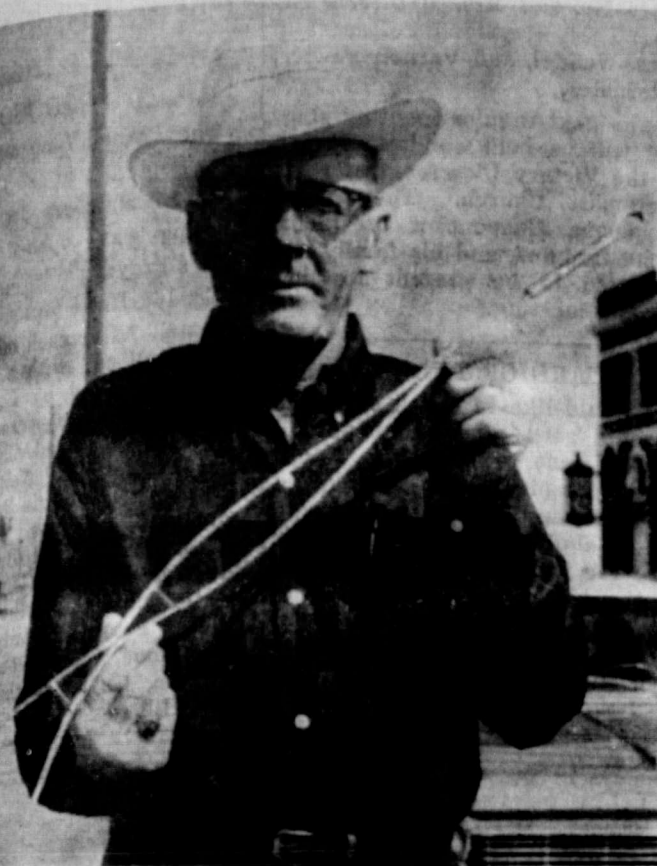
Billy Johnson as Committee Mothers.

Brownies due to register in this first year troop include Kim Wynn, Terri Shadid, Cathy Chambliss, Jonnie Murdock, Debra Norton, Rhonda Wadill, Carolyn Goodrum, Tammy Lockhart, Gwen Proctor, Garla Chavez, Trilby Johnson, Suzanne Elliott, Cynthia Cummings, Patricia Howard and Anette Taylor.

The first step in organizing the Girl Scout Troops for the coming year was made during the past week by making a survey of the second and third grades in Travis and Austin Elementary schools. A meeting attended by prospective Brownies and mothers was held Thursday evening at the Travis Cafeteria. Mrs. Kenneth Bachman, Neighborhood Chairman, accepted Mrs. Robert Proctor and Mrs. Billy Lockhart as co-leaders for the first year Brownie troop with Mrs. Esibel Chavez and Mrs.

Fowler, Kathy Daniell, Helen Bolden, Boycene Bruce, Cindy Goodman, Judy Freelen, Andrea Bachman, Mary Lou Simmons, Sabrina Busby and Sydney Johnson. Tentative leaders for this troop are Mrs. Travis Bolden and Mrs. Dewey Simmons. Committee mothers volunteering were Mrs. Johnnie Farnsworth and Mrs. Vester Hargrove. According to Mrs. Bachman, a similar meeting will be held Sept. 29 to organize the girls on the Junior level. Survey sheets will be distributed on Sept. 27. One troop is active at present under the leadership of Mrs. Chas. Chambliss and Mrs.

G. D. Hall. The Memphis Neighborhood hopes to have girls in Scouting in the Cadette and Senior levels registered in active troops. Any girl or adult interested in joining in this program are urged to contact Mrs. Kenneth Bachman or Mrs. Elmont Branigan, publicity chairman, as soon as possible.



**KEY PRODUCT**—F. M. Murray is pictured above holding "Kalf Saver," which he and his wife manufacture in Hedley, Texas. The device is primarily designed for use by veterinarians in delivering calves, and was invented by Murray's Dr. F. M. Murray, D. V. M. The product is distributed nationally on a wholesale basis by the Murray's company, Murray Mfg. Co.

**'Kalf Saver' Is Made In Hedley**

"Kalf Saver," a device designed primarily for use by veterinarians in delivering calves, is manufactured in Hedley, Texas, by Murray Mfg. Co. is owned by Mr. and Mrs. F. M. Murray.

straight as in normal birth, and provides a safe and simplified means of handling difficult calving, Murray said. The hold is secure and safe for the calf and mother. The "pull" on the head is safer and more effective than on the legs alone, he stated.

The sales slogans for the product are "Needed wherever calves are born" and "Takes a lot of the work out of labor."

Murray was formerly a county commissioner for 16 years, and owns land around Hedley, in addition to his company.

**Wrapping The Fishing Rod**  
If you want to rewrap your fishing rod, try using your wife's sewing machine.

There is a tension attachment for the thread spool that is exactly the thing to keep rod winding thread under light but steady pressure as you wrap the guides.

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### Atalantean Club Opens Year's Study With Coffee

A coffee Wednesday morning, Sept. 21, in the home of Miss Inogene King opened the Atalantean Club's year study, "Pearls of Potentials." Serving as co-hostess was Mrs. Earl Allen.

Mrs. Milton Beasley, Jr., president, presided at the coffee service on the attractively appointed table.

Miss Gertrude Rasco opened the meeting with the invocation. Pledges to the United States Flag and the Texas Flag were then given. Roll call was answered by "Pearls of Last Year."

An interesting resume of the year's study was given by Mrs. W. R. Scott, program chairman.

"Make A Pearl!" was the theme of the president's talk. Mrs. Beasley opened her speech by telling of the oyster's actual pearl making. First the pearl is coated with mother of pearl and then the oyster produces the superior, cultured or inferior, pearl. She called the members' attention to the club's themes, National, State and District, which help in their task.

The club's long range project is Improvement of the Carnegie Library, and Mrs. Beasley asked members to give thought and effort to this project.

Two of the club's short projects, repair of the City Park equipment and the Kool Kash for Kool Aid Drive for troops in Viet Nam, were completed. Contributions to the homemaking department of the new high school is in the process of becoming a reality.

She urged the members to meet for all Federated Club's eight departments of work. To make these a reality, Mrs. Beasley stated, we must thing of the club's objects: to promote interest and stimulate intellectual effort among its members. The Atalantean expresses the way to attain the club's objective.

Mrs. Beasley challenged the members to make a pearl—or two—or three, according to their abilities, through the conscientious executions of their assigned tasks.

Members attending the meeting were Mmes. Earl Allen, Milton Beasley, Jr., K. B. Chick, J. W. Coppedge, W. C. Dickey, Bob Douthit, H. B. Estes, Eddie Foxhall, Robert Hanvey, N. A. Hightower, Roy Jewel, Claud Johnson, L. C. Martin, Robert Montgomery, W. R. Scott, Robert Spicer, Glynn Thompson, D. A. Neely, Myrtis Phelan, and Miss Gertrude Rasco.

### P-TA Workshop For District Set October 13

Luncheon reservations for the Fall Workshop for District 19, Texas Congress of Parents and Teachers, must be mailed in by Thursday, Oct. 6. P-TA members were reminded today.

The workshop will be held Oct. 13 at Skellytown Elementary School Gymnasium. The luncheon will be held in the Fellowship Hall of the First Baptist Church of Skellytown. Cash reservations of \$1.50 should be made in advance to Mrs. Jean Allen, Route 1, Box 47, White Deer, Texas.

Subjects to be studied during the workshop are "Leadership for Unit and Council Officers" and "Legislation for School and Child Welfare." Registration is scheduled to begin at 8:30 a. m. and the event will conclude by 2 p. m.

### Linda Simpson Named Winner Of UDC Scholarship

Linda Simpson, daughter of Mr. and Mrs. Lenis Simpson of Memphis, has been awarded a \$150 transferable scholarship by the District Nine, United Daughters of the Confederacy Scholarship Committee, according to an announcement made today by committee members.

Miss Simpson is a 1966 graduate of Memphis High School and is enrolled in Texas Technological University at Lubbock. She met the rules and qualifications governing the award, which included writing a theme on "Personal Recollections of Andrew Malone Hill, 2nd Lt., Co. B, 16th Alabama Regiment." This theme will be placed in the Lubbock Public Library.

Members of the scholarship committee include Mrs. H. W. Sherrieb of Amarillo, chairman of District Nine Mrs. Horace E. Wood, Mrs. Celia Lemond, and Mrs. J. H. Hankins, all of Lubbock, and Tops Gilreath of Memphis.

### Memphis Girls Pledge Sorority At Texas Tech

Two Memphis girls, Miss Diane Gailey and Miss Rosemary Harrison, have pledged Kappa Alpha Theta social sorority at Texas Tech, according to Miss Michele DeRieux, publicity editor of the Gamma Phi Chapter.

Miss Gailey is the daughter of Mr. and Mrs. A. L. Gailey and Miss Harrison is the daughter of Mr. and Mrs. Wendell Harrison.

The pledges were honored Saturday night, Sept. 17, with a supper at the Theta lodge, after which they sang in the all-Greek sing-song.

Miss Minnie Stidham of San Antonio visited here last week with relatives and friends.

### Former Resident Reviews Book On Hall County

Hall County received publicity at a Reader's Club meeting in Northeastern New Mexico recently when the book, "Yesterday in Hall County," by Inez Baker, was reviewed by Mrs. Bonnie Kissee, a club member.

Mrs. Kissee, the daughter of the late Mr. and Mrs. Henry C. Bullard, was born near Memphis, but has been a resident of New Mexico for most of her life. She is a granddaughter of the late Mr. and Mrs. J. W. Saunders of Memphis, and a niece of Johnny R. Saunders of Memphis.

In addition to other items of interest, the reviewer mentioned

activities in connection with early day organizations of literary and reading clubs, culture clubs, federated clubs and progress clubs in and around Memphis, and noted that as early as the 1900's many of these clubs had civic improvement as one of their goals.

The entire Texas Panhandle came in for its share of publicity when Mrs. Kissee quoted from an editorial in The Wellington Leader which called attention to several present day tourist attractions. She emphasized points of interest in Palo Duro Canyon and noted that it was fascinating either in sunshine or in rain. The Alibates Flint Quarries on the Canadian River was another point of interest on her recommended list.

Everett Ross of Ocean Springs, Miss., was in Memphis Friday morning. A former resident, Mr. Ross subscribed to the Democrat.

### Hall County Singers To Meet Each Thursday

The Hall County Singers will hold an informal sing-song each Thursday evening at the home of Mr. and Mrs. J. F. McIntush, according to Mrs. LaNelle Weddel, publicity chairman.

A cordial invitation is issued to anyone to attend who is interested in singing. The organization has begun a new year and is looking forward to many successful singing sessions, Mrs. Weddel said.

At the last meeting, delegates were elected to represent Hall County at the Texas-Oklahoma Convention to be held in Pampa on Oct. 8 and 9. Those selected

were Mr. and Mrs. McIntush, Ernest Lee, Raymond Foster and Mrs. Weddel, and Vernon Fowler, alternates.

The next regular monthly singing will be held Sunday, Oct. 2, in the Victory Classroom of First Methodist Church. The Texas-Oklahoma Convention president, Elmo Hudgins, and his family are expected to be present to sing for the meeting.

#### CARD OF THANKS

I would like to thank everyone for the cards and the beautiful flowers sent to me while I was in the hospital. Also, thanks to Dr. Clark and the fine nurses who are so kind and untiring in their care for you. Also to the women in the kitchen, thanks for the nice meals and their interest and hello's each day. May God bless each one.

Mrs. E. S. Byars

### Parnell Club Meets Wednesday In Club House

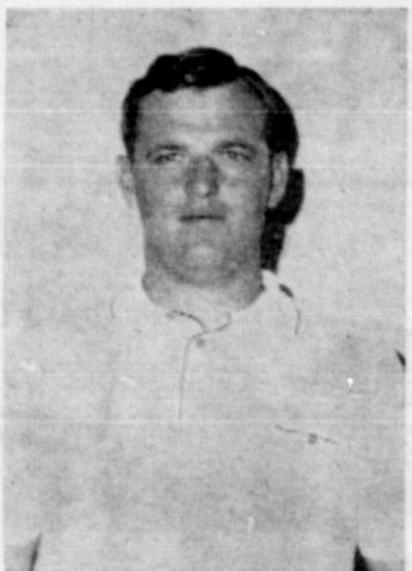
The Parnell Club met Wednesday, Sept. 21, in the Club House with 15 members present.

Meeting was opened with Lord's Prayer led by Myrtle Cordye Hood presented a devotional. After each member's wored roll call with a joke, minutes were read by Lena Hill.

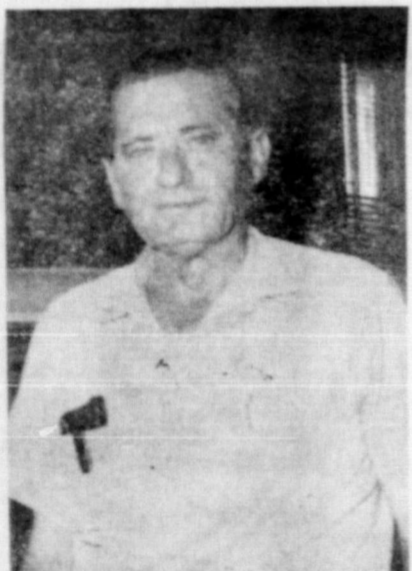
Mostesses, Georgia Bowman Dorothea Braidfoot, secretary, freshments to Nell Burk, Myrtle Dunn, Dorothy De Nelda Ferrel, Cordye Irene Hood, Clessie Jozett, Lathram, Gussie Motherhead, Lena Hill.



DENNIS WARD



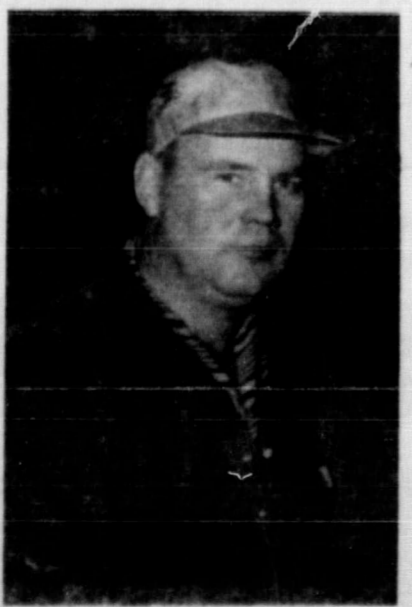
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You may be the winner of one of four CASH PRIZES which we will give away at 5 p. m. Saturday. Nothing to buy -- just come in and register. And, there'll be three days in which to register: Thursday, Friday and Saturday, Sept. 29, 30 and Oct. 1: Here they are:

- FIRST PRIZE ----- \$50.00 IN CASH
- SECOND PRIZE ----- \$25.00 IN CASH
- THIRD PRIZE ----- \$15.00 IN CASH
- FOURTH PRIZE ----- \$10.00 IN CASH

(Please remember: You must be present to win any of these prizes)

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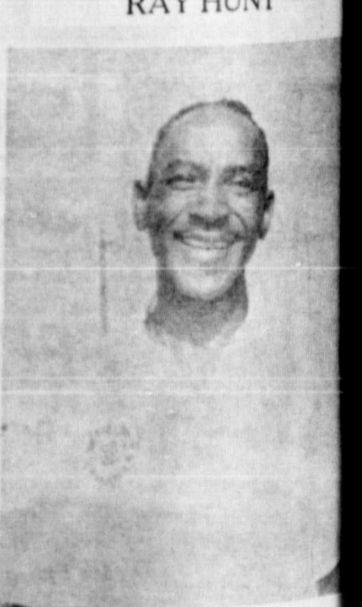
L. E. WARD



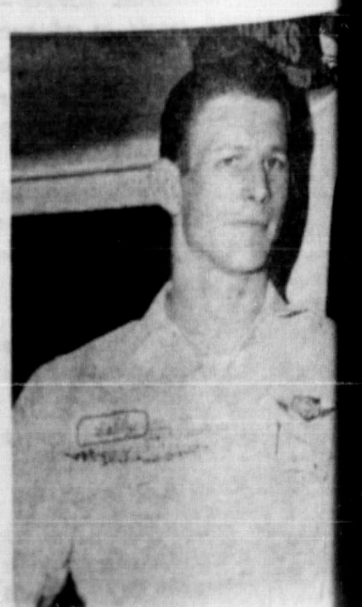
HESTER BOWNDS



RAY HUNT



CHARLIE SLAUGHTER



BOBBY BOOTH



# PERSONALS

Mr. and Mrs. Paul Montgomery and Mr. and Mrs. Joe Montgomery returned home last week after enjoying a vacation at Gunnison, Colo.

and Mylina and Carol Foxhall spent the weekend in Lubbock visiting with Mr. and Mrs. Freddy Poteet and family. While there Mr. and Mrs. Miller attended the Texas-Tech football game Saturday night.

Mr. and Mrs. James O. Miller



## WE'RE PROUD TO SALUTE GENERAL TELEPHONE COMPANY

It is with pride that we recognize the value of Memphis being the division and district headquarters. On this occasion we express our appreciation to the company in general and to each individual who is connected with it.

## Thompson Bros. Co.

Mr. and Mrs. A. L. Gailey and Mr. and Mrs. Wendell Harrison were in Lubbock over the weekend to attend the Texas-Tech football game and visit with their daughters, Diane and Rosemary, who are freshmen students at Texas Tech.

R. N. Bardin of Arlington and Mrs. L. R. Chappell of Dallas were business visitors in Memphis over the past weekend.

Mr. and Mrs. Dick Land and Mrs. Carl Wolf of Fort Worth visited over the weekend with their brother and family, Mr. and Mrs. Homer Tribble.

Mr. and Mrs. Dink Miller and Mr. and Mrs. Phaeton Alexander attended the Texas Tech-University of Texas football game at Lubbock Saturday.

Mrs. Will Leslie accompanied her sister-in-law, Mrs. H. A. Leslie of Detroit, Mich., to Albuquerque, N. M., last week where they visited Mrs. H. A. Leslie's mother, Mrs. Rena Leslie, and a sister, Mrs. H. C. McLain.

Mrs. Albert Gerlach, Mrs. Tessie Smith and Mrs. Elsie Gidden have returned from a week's visit in Azle with Mrs. Gerlach's brother, Paul Nash.

Mr. and Mrs. B. P. Watson attended the Tri-State Fair in Amarillo Saturday.

Mr. and Mrs. Ira Lawrence and Mrs. Jack Moreman and Susan attended the Tri-State Fair in Amarillo Thursday.

Mr. and Mrs. Noel Clifton spent the weekend in Lubbock with their son, Noel Clifton, Jr., who is a student at Texas Tech. They attended the Tech-U.T. football game Saturday.

Mr. and Mrs. Bill Boren and sons attended the Tri-State Fair and Brenda Lee Show in Amarillo Thursday.

Clinton Voyles and daughter, Nancy, attended the Tech-U. T. Football game in Lubbock Saturday. They were joined in Lubbock by their daughter and sister, Carol, who is a student at the University.

Mr. and Mrs. Rab Holland, Jay and Richard of Estelline visited over the weekend with their daughter and sister, Sarah, who is a student at Texas Tech. They also attended the Tech-U. T. game Saturday.

### Austin School Has Assembly In New Cafeteria Fri.

An assembly was held at Austin Elementary School in the new cafeteria Friday, September 23, at 9 a. m. Citizenship was the theme of the program.

Under the direction of Mrs. Ace Gailey, the group sang the Austin School Song, which was written by Miss Esta McElrath. Several fun songs and patriotic songs were enjoyed by the group.

Following the singing of the national anthem and the pledge to the national flag, Mrs. Brunetta Morris, the principal, gave a short talk on Citizenship using large prints of the following pictures to stress right attitudes and values to be developed: Our National Ensign; Our Nation's Capitol; The White House; George Washington; Abraham Lincoln; The Status of Liberty; Gorgeous Autumn; Pintails Whirling In; Freedom; Always Alert; The Secret; Night Rider; Western Sunrise; and Found.

### Mrs. Mills Roberts Attends State Republican Meeting

Mrs. Mills Roberts, Republican delegate from Hall County, attended the State Republican Convention held Tuesday, Sept. 20, in the Municipal Auditorium at San Antonio.

She was accompanied by Mrs. Leora Little of Dimmitt, Mrs. Flo Traweek of Hereford and Mrs. Helene McFarland of Happy.

Preceding the convention, a "get-acquainted" party for delegates was held Sunday evening in St. Anthony's Hotel by Mr. and Mrs. Peter O'Donnell of Dallas. O'Donnell is state chairman of the Republican party. A "Pink Elephant Ball" was held Monday night in the Grenada Ballroom by the Republican Women's Club of San Antonio.

Mr. and Mrs. B. R. Settles of Omaha, Tex., spent several days last week with her sister, Mrs. Gladys Patrick.

Mr. and Mrs. Zack Fisher attended the Texas Tech-University of Texas football game in Lubbock Saturday.

### Social Security Amendment Notes New Provisions

According to Travis C. Briggs, Manager of the Amarillo Social Security Office, an important change concerning the disability provisions was made in the 1965 amendment to the Social Security Act.

He advised that so much information has been published about "Medicare" that many people are unaware that other important changes have taken place.

Before the amendments a person had to have an illness or injury which was expected to continue indefinitely or result in death. Now, a worker can meet this requirement if he has a severe impairment which has lasted, or is expected to last, for as little as 12 continuous months. This is the first change in the definition of disability in the eleven year history of the disability program.

Anyone who has previously filed for disability and was denied because his condition was expected to improve in the social security office. He may now be eligible for payments under this change.

Mr. Briggs emphasized that claimants for disability benefits are turned down because they have not worked long enough in employment where they paid social security taxes. The work requirement has not changed. In addition to meeting the disability requirement, a person still must have worked and paid in to the social security program for above five years during the ten-year period before he became disabled.

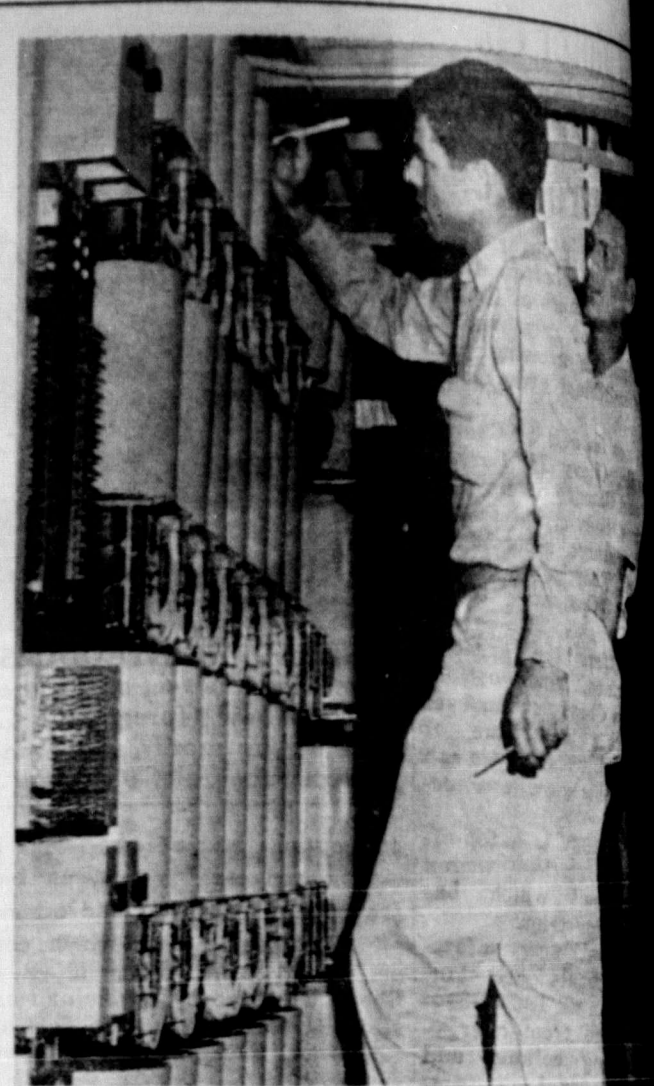
Mr. and Mrs. John M. Ferrel attended the Tri-State Fair in Amarillo Friday night.

#### Clothes Hangers Useful

Wire clothes hangers serve a myriad of purposes around camp.

Examples: Shaping the hanger to clasp boat gunwale and serve as rodholder. It is a rack for towels, a toilet paper holder, boot hanger, lantern stand, steak grill, or a pot hanger.

You can even use 'em to hang clothes on.



Best wishes, J. D. and Bob, and all the rest of y'll at General Tel. We appreciate all of you for all of the leadership you have provided our community, and also for all of the many other contributions you have made. To honor General Telephone is indeed a privilege.

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We appreciate the fine service which the company has provided to our company in past years. We, too, serve a vast section of this cotton producing area in our effort to cooperate with ginners, cotton merchants and farmers. Our goals are the same . . . and we are glad to be neighbors to General Telephone.

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As we join in recognizing General Telephone Co. Day in our city, we know that any city would be proud of having the facilities located within its boundaries such as that which we know about. We are proud of the Division and District offices and all that goes with the operation.

Especially are we proud of everyone who is connected with the company, and the fact that all are progressive and forward looking as they serve in community enterprises.

# FERREL'S Memphis Tire & Supply

Mr. and Mrs. J. M. Ferrel, Jr.

# Cyclone Downs Bobcats 34-6

**By BILL COMBS**

Bobcats found plenty of time to rest on Friday night as the Cyclone ran, passed, blocked and tackled their way to a victory over the visiting Bobcats in the last non-league game of the season. The Cyclone gave all once on a punt and a pass interception but they scored every time their hands on the ball. The game ended with Memphis Bobcats five-yard line. The Cyclone, both units of the squad did a creditable job of stopping the Bobcats, holding them to only 119 yards and 119 yards.

**Game At A Glance**

First Downs	8
Yards Rushing	89
Yards Passing	30
Total Offense	119
Passes Completed 3 of 10	
Passes Intercepted	2
Fumbles	0
Punt Average	30
Yards Penalized	41

The Cyclone got the game off to start after the opening with a good return by HB Spruill to the Cyclone 44-yard line.

At this point, an 8-yard carry by FB Kenneth Cornish and a carry by HB Gary Rea carried the Cyclone on the Bobcats line.

Rea carried for 7 more yards in the next play. WB Jones circled right end on a scoring effort to put Memphis in the scoreboard first. The Cyclone drew a five-yard penalty for first attempt at points and a pass play from the line was completed from Pounds to WB Graves. The play did not cover the necessary yardage for the conversion.

Bobcats came right back and scored their first and only TD of the night. Figuring heavily in

the Bobcats drive was a 21-yard boot-leg carry by QB Gary Smothermon and two completed pass plays, one to WB Jeffrey Cordell and the other to Joe Hardison.

A one-half the distance penalty against Memphis set the ball up on the Cyclone 7, for a first and three. Three plays later the Bobcats claimed their first down on the Cyclone 4-yard line. From this point, it took the Bobcats four plays to score. Carrying over from the one-yard line was FB Larry Moore. A pass play for points was unsuccessful so the score was 6-6.

The Cyclone's second scoring drive began on the Memphis 34. FB Cornish got the drive going with a 22-yard carry up the middle to the Bobcats 44. Two consecutive carries by Cornish put the ball on the 33 and another first down.

From this point, it looked like the drive would be stopped. The local squad faced a fourth and 10 situation, but a beautifully executed pass play from QB Pounds to End Roy Long kept the drive alive and moved the ball to the Bobcats 23.

Climaxing the drive was a one-yard carry by FB Cornish for the TD. Cornish carried on the two-point conversion but was stopped short of the goal line.

Midway in the second quarter, the Cyclone came into possession of the ball on their own 37. Two five-yard penalties in the first series almost kept this drive from getting started. The highlight of the drive, which also happened to be the scoring play, was a 51-yard pass up field and HG Gary Rea ran under it, caught the ball over his shoulder, and raced across the goal line. Pounds carried for the conversion so the score was 20 to 6.

Center Linebacker Willie Devorce intercepted a Childress pass setting up the next scoring situation for Memphis. Scoring from the Bobcats 29-yard line was WB



**CORNISH SCORES**—FB Kenneth Cornish is shown above (far right) crossing the goal line for Memphis' second TD against Childress early in the second quarter Friday night. Cornish, No. 34, was the leading ground gainer for the squad. Other Memphis lads shown are No. 71 Tackle Larry Gaston, No. 80, End Clyde Wilson. Right behind the official is HB Gary Rea.

Graves, who swept around right end and went all the way. A place kick for points off the toe of FB Kay Miller, was wide of the mark so the first half ended with a score of 26 to 6.

The Bobcats got a drive going in the third period and marched down to the Cyclone 17-yard line. Here however, the Cyclone defense dug in and Memphis took over after four plays netted only one yard.

Early in the fourth period, the Cyclone scored its final TD of the night. The Cyclone, after being moved back to its own 19-yard line by a clipping penalty and facing a second down and 24 yards needed for a first, successfully took to the airways. This time, QB Pounds selected End Dwayne Jones as the receiver and Jones turned in one of the finest efforts of the night. As Jones caught the ball, a Childress defender hit him, but showing good balance and determination, Jones spun out of the tackle and found himself in the open. HB Rea who was further up field came back to throw a block on the pursuit and Jones covered the long distance to the goal line. The entire play covered 81 yards,

the longest scoring play of the season for the Cyclone.

The two-point conversion carry was made successfully by William Welch.

The final minutes of the game was taken up by a long drive staged by the local squad. Outstanding plays in this drive were carried by QB Roge Fowler who on three efforts netted 25 yards. The last play of the night was a seven-yard carry by Spruill to the Bobcats five-yard line.

Both the Cyclone's ground and passing games were impressive against the Bobcats. QB Pounds threw 75 per cent of his passes complete. Ends Long, Wilson and Jones as well as Backs Rea and

Graves did fine jobs of catching the ball.

On the ground, FB Cornish led in yards rushing with 80 yards on 12 carries for an average of 6.7. Rea carried seven times for 40 yards for a 5.7 average, while Graves carried eight times for 51 yards and a 6.4 average per carry. Pounds had 16 yards in four carries while Kay Miller had 17 yards on four carries. Fowler carried three times for 25 yards.

Defensively, the Cyclone's pass defense looked good after the boys settled down, grabbing off two interceptions and allowing only one-third of the Bobcat passes to be completed.



**We're Glad You're Here!**

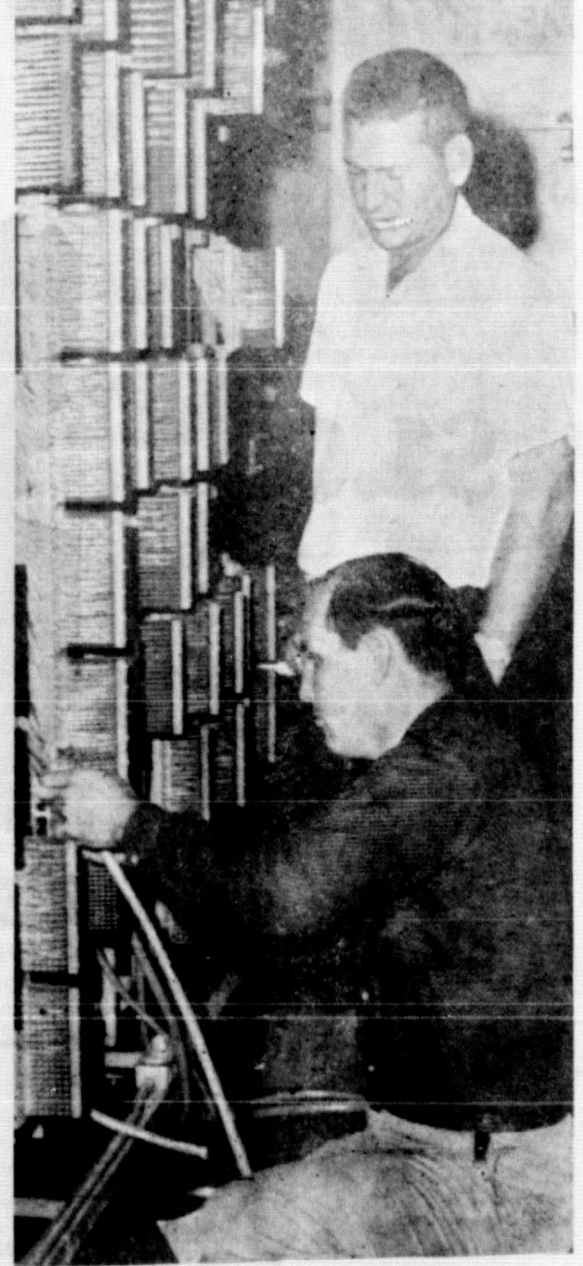
It gives us a great deal of pleasure to Congratulate officers and employees of General Telephone Company on this occasion. It has been our pleasure to serve many of you . . . and we hope you will continue to let us help you with all your insurance needs.

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WE APPRECIATE ALL THE FOLKS at GENERAL TELEPHONE COMPANY



Memphis is indeed fortunate to have located here General Telephone Company of the Southwest. We are pleased on this occasion to be able to congratulate all personnel of the division and district offices.

It has been our pleasure to serve many of you for the past several years. We hope you will continue to call on us for friendly, professional attention to your insurance and real estate needs.

**Kennard Gailley**  
AGENCY

INSURANCE • LOANS  
BONDS • REAL ESTATE

HALL COUNTY BANK BLDG.  
PHONE 350 MEMPHIS, TEXAS



## SALUTING . . .

Officials and Employees of  
**GENERAL TELEPHONE CO.**

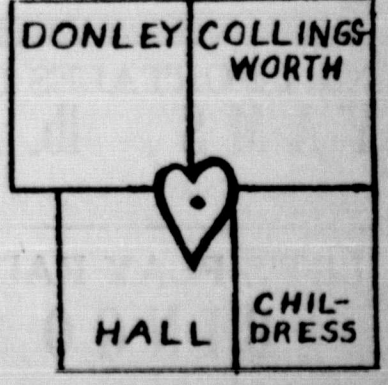
Upon the occasion of "General Telephone Day" in Memphis, we join in recognizing the value of your company and the fine attitude of all personnel to our city and this area.

It has been our pleasure to have served your banking needs in past years, and are looking forward to meeting your financial demands in the years to come.

## First National Bank

Member F.D.I.C. Memphis, Texas

- OFFICERS AND DIRECTORS**
- |  |                              |
|--|------------------------------|
| T. H. DEEVER, SR.<br>Chairman of the Board   | JACK I. DAVIS<br>President   |
| O. L. HELM<br>Vice President   | BEN PARKS<br>Vice President  |
| CHARLES R. BROWN<br>Ass't Vice President   | T. H. DEEVER, JR.<br>Cashier |
| ROSELYN WILLIAMS, Ass't. Cashier   |                              |
| O. V. Alexander, A. L. Gailley, John M. Deaver,<br>E. N. Foxhall, Joe Montgomery, H. O. Keaton,<br>K. H. McGibson, James Duncan, Clyde McMahon,<br>Roy Gresham, Gene Hughs |                              |



"Heart of Four Counties"

Local Citizens

# General Telephone Co. Has 85 Employees Here

General Telephone Company of the Southwest employs 85 persons locally in its Northern Division and Memphis District offices, all working closely together to provide customers with the finest telephone service possible.

Division Office

The Northern Division is composed of the Texas and Oklahoma Panhandles and parts of Western Oklahoma. Mills Roberts is division manager, and is directly responsible for the over-all coordination of company operations in this area.

Clerical workers in the division manager's office are Shirley Miller and Margaret Hancock.

Staff operations for the entire division, coordinating the district offices with the division office, are handled by the division services and facilities department, managed by Melvin Jennings. The department employees are specialists in each phase of the company's operations and are called upon by the district offices to offer instruction and supervision.

The department handles installation of dial office equipment and prepares operational reports.

Those employed in the Services and Facilities Department, other than Jennings, are Billie Frisbie, Dave Reddell, Wayne Scott, C. L. Johnson, Odell Moore, Bill Graham, Clayton Henderson, V. S. Reynolds, B. E. Grafton, Billie Waites, Ophelia Haynes, Mallie Lee, Lola Mae Fox, Alma Patton and J. B. Yates.

J. D. Tuck is division engineer and heads the Division Engineering Department. This department coordinates engineering surveys and data for all the districts in the division, and prepares construction orders. Other personnel are Annette Boswell, B. D. Johnson, T. W. James and S. M. Watts.

The Division Accounting Department is responsible for the payroll and inventories of all district offices. R. M. Brown is division auditor. Others in his department are Sue Fowler, Jean Baten, June Baisden, Jo Moore and Gladys Grice.

C. R. Yancey is division sales manager of the Marketing and Sales Department, and is assisted by J. Frank Knight. These men coordinate customer contact programs for business customers.

District Office

The Memphis District of General Telephone is composed of 20 counties, including 16 communities, in the southeast corner of the Texas Panhandle. Wayne L. Goodrum is district manager, and is responsible to the division manager for operation of company services in this area.

Jo Barbee is a clerical worker in the district manager's office.

R. L. Brewer heads the Business Office as commercial representative. His department handles billing and requests for service. Under his supervision are Nelda Bray, Anne Chappell, Mary Davis, Joan Flint, Ruby Reynolds and Ila Solomon.

The Plant Department handles installation, maintenance and construction of the entire telephone system. B. G. Douthit is plant supervisor, and C. D. Cummings is construction foreman.

Other employees in the Plant Department are Norma Lebow, Johnnie Sue Young, J. D. Baisden, T. J. Brooks, Glenn Coleman, J. M. Dickson, Jimmy Ford, Donald James, L. F. Jones, Danny Lee, D. D. Morgan, A. L. Koiner, D. W. Floyd, Max Weaver and E. L. Moore.

Supervisor of the Traffic Department, or long distance operators, is Margie Lou Scott. Assistant supervisor is Carolea Hargrove.

Other operators include Winnie Evans, Sarah Coleman, Loraine Curry, Lucille Hutchison, Patty Nabers, Beth Tooke, Ima Ruth Hancock, Gussie Williams, Faye Darnell, Mildred Smith, Sandra Goff, Pat Durham, Shirley Ivy, Jane Ward, Lila Vick, Doris Ward, Linda Ford, Marie Johnson, Gaylynn Jeffers, Oneta Johnson, Sue Webb, Priscilla Collins, Martha Scoggins, Myrtle Walker, Ida Mae Wiggins and Dorothy Moore.

## Miss Ginger Greene Is Freshman At Christian College

Miss Constance (Ginger) Greene, daughter of Mr. and Mrs. Gayle Greene, 1005 N. 16th Street, Memphis, arrived at Christian College, two-year college for women in Columbia, Mo., Sunday, Sept. 18, for the beginning of the 1966-67 school year.

Miss Greene is a first-year student at Christian this year. The 561 students from 32

states, the District of Columbia and Canada comprise enrollment in the Christian, first college chartered by a state west of the Mississippi. record enrollment in resident students and 232 indent students.

Sandra Ivy and Cynthia spent a recent weekend handle with Mr. and Mrs. Jewett. They enjoyed the "Festival" and visited with Don Miller and Kenneth

# Penneys

ALWAYS FIRST QUALITY

SATURDAY IS THE FINAL DAY OF PENNEY'S BIRTHDAY PARTY



This week only! **Toddletime sleepers NOW REDUCED**

1.77 3-8, Reg. 2.49  
1.99 3-8, Reg. 2.49

Cuddle-soft cotton knit sleepers... terrific buys at regular prices, now reduced. Toddletime exclusives—made especially to our specifications! Penn-Set® shrinkage control guarantees the size you buy is the size they stay! Print tops with plastic-soled bottoms!

### End-of-Month Clean Up



FOR THE LADY Better Dressed Junior, misses, half size originally \$6.98 to \$14.98

now only—\$5 to \$10

#### FOR MEN

ORIG. 3.98 NOW \* S. S. Sport Shirts \* Penn Prest 1.99

ORIG. 2.99 NOW \* S. S. Sport Shirts \* Oxford Cloth \* Penn Prest 99c

ORIG. 7.95 NOW \* Wool Sweater \* 5 Only 4.99

ORIG. 4.98 NOW \* Klondike \* 9 oz. Khaki Pants 4.44

#### FOR THE HOME

\* Bath Towels 50c ea.

#### FOR INFANTS

ORIG. 4.98 NOW \* Diaper Set \* 100% Acrylic 1.88

#### FOR BOYS

ORIG. 2.69 NOW \* S. S. Sport Shirts \* Penn Prest

ORIG. 2.99 NOW \* Tennis Shoes \* Sizes 3 1/2 to 6

13 3/4 oz. Western Jeans

CORDUROY \* Boxer Jeans \* Sizes 2 to 4

ORIG. 6.99 NOW \* 2 Only \* Wool Blend Sweater

#### FOR GIRLS

ORIG. 1.98 NOW \* Oxford Cloth Blouses

Shop Penney's Mon. thru. Fri.-7:30 to 5:30 Saturday 8:30 to 7:30

Remember Charge It At Penney's



# a world of flavor-ites

FEATURING FABULOUS FOODS TO FILL YOUR FREEZER



Good Value OLEO 3 lbs. 69¢

First Pick Mandarin ORANGES 11 oz. can 29¢

MARY BAKER—White, Devil Food, Yellow 4 For CAKE MIX, 19 oz. pkg. \$1.00

FRESH GROUND BEEF, lb. 49¢  
Good Value BACON, 2 lb. pkg. \$1.49

CHUCK BEEF ROAST, lb. 49¢

U.S.D.A. FRYERS, lb. 27¢

FAMILY STYLE STEAK, lb. 59¢

"SHOP IGA FOR BETTER MEAT!"

CHEER, Giant size 67¢

Borden's Glacier Club ICE CREAM, 1/2 gal. 59¢

LETTUCE, lb. 19¢ Large Size AVOCADOS 2 For 29¢

FOLGER'S COFFEE, lb. 73¢

GOOD VALUE 5 For WHOLE KERNEL CORN, 303 can 99¢

LIBBY'S 5 For CUT GREEN BEANS, 303 can \$1.00

IGA 3 For FRUIT COCKTAIL, 303 can 69¢

GOOD VALUE 5 For TOMATOES, 303 can \$1.00

T. V FROZEN <b>POT PIES</b> <small>Chicken, Turkey, Beef 8 oz. Pies</small> <b>5 for \$1</b>	T. V. <b>BISCUITS</b> <small>12 Cans</small> <b>\$1.00</b>
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RAINBOW SHORTENING, 3 lb. can 69¢

COLORADO RED POTATOES, 20 lb. bag 79¢

TEXAS CARROTS, cello pkg. 3 For 25¢

No. 1 PORTALES CANDEES YAMS, lb. 12¢

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We Reserve The Right To Limit Quantity—Double S&H Green Stamps Wed. With \$2.50 Purchase or More

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