

The Carbon Messenger

Volume 54

Carbon, Eastland County, Texas, Thursday, July 8, 1965

Number 8

Local News In Brief

Mr. and Mrs. Weldon Cook of Abilene have announced the arrival of a daughter, Ethlyn Joyce, at Hendrick Hospital June 30. She weighed seven pounds seven ounces and is the granddaughter of Mr. and Mrs. Enoch Cook. Mrs. Ruth Craighead is the great-grandmother.

Mrs. M. C. Green and children of Wichita, Kan., Mrs. Jack Scott and daughters of Tyler and Mr. and Mrs. Leroy Higginbottom of Earth visited their mother, Mrs. Bernice Mangum, during the July Fourth holidays.

Mr. and Mrs. T. G. Jackson and son, Steve, of Bartlesville, Okla. visited her mother, Mrs. J. L. Black, last weekend and Steve stayed for a longer visit.

Mr. and Mrs. Garland Vaughn of Pasadena visited his mother, Mrs. Callie Vaughn, last weekend.

Edgar White and family of Odessa and Basil White and family of Clyde were weekend guests of their parents, Mr. and Mrs. Wade White. Sunday visitors were Mr. and Mrs. Russell Turner, Mrs. Jess Taylor and Jan Taylor of Eastland and Mrs. Thurman Payne of Andrews.

Mr. and Mrs. C. M. Wyatt of Midland and sons, C. M. Jr., and Joe Wyatt and families visited their parents and grandparents, Mr. and Mrs. Walter Wyatt, during the weekend.

Mrs. Mattie Mayberry and Mrs. Emory Derrick of Houston visited their aunt, Mrs. Will Lovell, and Mr. and Mrs. Henry Lovell last weekend.

Mr. and Mrs. Eugene McDaniel of Sweetwater visited friends here Saturday.

Mr. and Mrs. Raymond Campbell of Skellytown visited Mr. and Mrs. Collin Campbell and other relatives here last weekend.

Wade Butler and family of Bartlesville, Okla., were weekend guests of his parents, Mr. and Mrs. Ike Butler.

Mr. and Mrs. L. P. Murphy had as weekend visitors Mr. and Mrs. Howard Murphy of Fort Worth, Mr. and Mrs. Ernest Kitchen of Clyde, Mr. and Mrs. Bill Murphy, Gary and Aimee Sue, of Duncan, Okla., Mr. and Mrs. Eugene Kitchen of Abilene, Mr. and Mrs. Carroll Miller of Clyde, Charlie Crabtree of Lubbock and Homer Crabtree of Petersburg.

The children and their families of the late Mr. and Mrs. W. T. Stubblefield met in the home of Mr. and Mrs. Howard Gilbert Sunday, July 4, for a family reunion with the nine surviving children present. They are Dr. and Mrs. M. L. Stubblefield of Baird and their daughter, Mrs. Jack Bishop and family of Dallas, Mr. and Mrs. Wrather Gilbert of Spur, Mr. and Mrs. Frank Stubblefield and two sons, Jack and family of Bartlesville, Okla. and Mack and family, Mr. and Mrs. Hubbard Gilbert and daughter, Mrs. J. S. Craddock and family of Colorado City, Mr. and Mrs. Guy Dunham and Mr. and Mrs. C. B. Braden of Houston, Mr. and Mrs. Conner Stubblefield of Goldthwaite and their children, Mrs. Tom Womack and family of San Saba and Sam Stubblefield and wife of San Antonio, Mr. and Mrs. H. B. Boswell of Austin and host and hostess, Mr. and Mrs. Howard Gilbert. Mr. and Mrs. Tom Boston of Angleton called on the group in the afternoon.

Mr. and Mrs. Billy Joe Barnett and Mrs. John Phillips of California and Buster Ables of Priddy visited their parents, Mr. and Mrs. Verlon, last week and attended the funeral of their brother, Robert Lee (Bob) Ables.

Weekend visitors with Mr. and Mrs. Henry Hines included Mr. and Mrs. Lonnie McCurry of Austin, Charles Adair and family of Houston, Mr. and Mrs. G. A. Plummer of Midland, Mr. and Mrs. M. M. Hines of Big Spring and Mr. and Mrs. Woodrow Speer of Port Neches.

Weekend visitors of Mrs. Ruth Craighead were Mr. and Mrs. Dale Rhyne of Carlsbad, N. M. and Mr. and Mrs. Glenn Woodell of Dallas.

Mr. and Mrs. V. K. Davis of Houston visited Mr. and Mrs. W. M. Dunn last weekend.

Mr. and Mrs. Truly Carter of Levelland attended the Satterwhite reunion at Lake Cisco and the Carbon homecoming over the weekend.

Mrs. Edna Cartwright of San Antonio is visiting her brother, Alec Scott, and they visited Frank Scott and family of Fort Worth last week.

Mr. and Mrs. Jake Rhyne and daughters, Mrs. Judy Klosing of San Antonio and Mr. and Mrs. Becker of Alameda, Calif. visited relatives here over the weekend.

FB Insurance Assets Surpass \$10 Million

The Texas Farm Bureau Mutual Insurance Co. has recently surpassed asset strength of more than \$10 million for the first time in the company's history according to B. C. Jones, executive vice president.

Mr. Jones also said that this attainment gives the company an increase in assets from \$3,511,164 to \$10,202,247 from December 31, 1960 to June 1965.

This makes a 199 per cent growth in the past 4½ years. The new plateau of financial strength and size will enable the company to be of even more service to Texas Farm Bureau members in the future.

1965 ASC Program Is Underway In County

The 1965 Agricultural Conservation Program is now well under way, according to E. E. Blackwell, chairman, Agricultural Stabilization and Conservation, Eastland County Committee.

The chairman explained that the ACP for each county is formulated by local people to deal scientifically with local as well as national conservation problems. Needed conservation measures are recommended by local farm leaders and technicians of several agencies and organizations. Cost-sharing assistance under the program amount to about half the cost of the approved conservation practices.

Among 1965 ACP practices approved for application in Eastland County, Mr. Blackwell listed the following: The establishment or improvement of vegetative cover, to increase water penetration, lessen runoff, reduce erosion and siltation, and keep water clean.

Terracing and land leveling to increase water infiltration and reduce damaging and wasteful runoff.

Constructing water storage reservoirs, to permit or encourage animal agriculture and the growth of protective vegetative cover, and to accumulate beneficial and widely dispersed water supplies on the land.

Requests for conservation assistance outstrip the available program funds, Mr. Blackwell pointed out, and priority is given to work that is needed most. Farmers were encouraged to discuss

1st In 70 Years . . .

Carbon Homecoming Is Called Good Success

The Homecoming so many had looked forward to for the past twelve months, which was the first one since the school was founded more than 70 years ago, is now history and what a huge success it was!

The officers on the program committee deserve a lot of credit for the efficient way the affair was carried out. The officers were Eual Allison, president; Joe Collins, vice president; Vesthia Greer, secretary; and Arduth Been, treasurer. In fact the cooperation of the entire community contributed to its success.

From 9 a.m. the registration center was kept pretty busy with new ones coming in throughout the day. More than one thousand registered and many were there who did not register. About 600 tickets were sold to the barbecue. To sum it up in a few words it seems that everyone was there and a "wonderful time was had by all."

Following the barbecue supper a short business session was held during which it was voted to have a second Homecoming July 4, 1970. Mrs. Ella Trimble of Indianapolis, Indiana, one of the first pupils to attend the school, said a few words in appreciation of the school and of Carbon. Twenty-four ex-teachers were present and people were here who attended the school in 1900, some had not been back in 50 years.

Officers elected for the next Homecoming were Glenn Justice, president; Heppy Jackson, vice president; Wynell Brown, secretary and Arduth Been, treasurer.

Queen Caroline, the wife of George IV, was known as the "Unhappy Queen of England."

their conservation problems with the people at the ASCS County Office, for frequently a practice can be adapted to a particular need or a group of farmers may join their program and other resources in reaching a solution to a mutual problem.

Rough, Tough Stock Now Hard To Find Provides Rodeo Thrills

No rodeo is better than its stock — and for that reason a hunt for outlaw horses and bulls with special talent for unseating a cowboy goes on year-long throughout the season.

Lloyd Woodley of Lampasas, producer of the 1965 Ranger Rodeo here Thursday, Friday and Saturday, July 8-9-10, is one of the men who make a business of providing such spirited animals for arena competition.

Woodley has been providing action and thrills for avid rodeo fans for 15 years and the secret of his success is his string of stock. And he has a woefully small surplus from which to draw. But, backed by experience and real savvy, he keeps his rodeo arsenal loaded with real dynamite.

In the past twenty years ranches which raised horses in vast numbers gradually have disappeared from the scene. These herds, from

bucking prospects, have been supplanted in great part by the pickup truck and jeep.

Where once bucking horse prospects were purchased in car-load lots, now the stock contractor finds an individual animal. The shortage has made the search a day-to-day, overlook - nothing enterprise, fiercely competitive.

Oldtimers freely admit the present day bucking horse is ranker and harder to ride than when horses were plentiful. They have to be, for the current crop of riders have perfected the art of staying aboard.

With quality higher and quantity lower, the old rule of supply and demand has reached the rodeo arena. Value of a top bucking horse today can run into five figures, astronomical, when little over a decade ago a thousand dollars was top price for such an animal.

Friday and Saturday

Specials

Folgers Instant Coffee 6oz 79c
Aquanet Hair Spray 69c
Best Value Tissue 4 Pk. 25c
Gold Medal Flour 5 lb 49c
Lux Liquid 55c

Carbon Trading Company

MAJESTIC

Boxoffice opens 4:45 Thurs. - Fri.
12:15 every Saturday

Thurs. Fri. Sat.
"Cheyenne Autumn"
Richard Widmark
Carroll Baker

Sun. M n.
"I'll Take Sweden"
Bob Hope Tuesday Weld
Frankie Avalon

Tuesday Only
All Seats. All Ages. Only 25c
"MCLINTOCK"
John Wayne Maureen O'Hara

Wed. Thursday
"Zebra In The Kitchen"
Jay North - (C.T.V.'s Dennis the Menace)

DALTEX Quality High Speed Tractor Sweeps

We have a complete stock of DALTEX High Carbon Steel Combination Bedder-Planter Sweeps.

And all sizes in Cultivator Sweeps.

Check your needs with us. Our prices are Competitive.

Your Business Greatly Appreciated in each Department

Carbon Trading Company

Browsing With Bev

Several of you have recently requested information on methods of freezing potatoes.

PREPARATION OF NEW POTATOES FOR FREEZING

Select potatoes the size of walnuts. Scrub well in cold water to remove skins, or wash and scrape. Pre-heat in boiling water 5 to 8 minutes, depending on size.

Cooling: Cool in cold running water 5 to 8 minutes.

Pack: Pack dry without water.

PREPARATION OF FRENCH FRIED POTATOES FOR FREEZING

Use mature potatoes suitable for French frying. Wash, peel and cut into sticks, one inch square. Pre-heat sticks in boiling water for 2 minutes.

Cooling: Cool in cold running water 3 minutes.

Pack: Pack dry, without water. OR,

Select potatoes suitable for

French frying.

Preparation: Fry in deep fat to light golden brown. Drain thoroughly on absorbent paper. Cool to room temperature.

Packaging: Pack in moisture-vapor-proof frozen food containers.

Thawing and heating: Remove from package, place on baking sheet, re-heat in hot oven (400 F.) for 5 minutes.

The last Tasmanian native died in 1876.

Laundry Service

Automatic coin operated washers and dryers

open 24 hours every day

WASHERS 20c per load

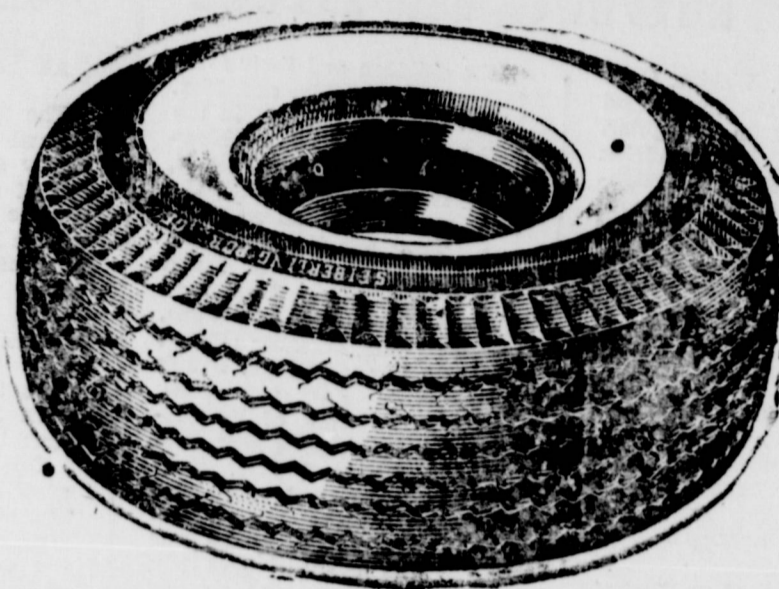
DRYERS 25c for 2 washer loads

Also coin operated dry cleaning machines, 8 lbs \$2.00

LAUNDROMAT

Old Tip Top Cafe Bldg.
Eastland, Texas

Vacation Special



Don't Start Your Vacation With a Set of Worn Out Tires Go By Horton Tire Service In Eastland For the lowest Price Ever On First Quality Seiberling Tires

Horton Tire Services

Eastland, Texas

Fast Dependable Service Monthly Terms

Prescription Needs

See us for All your Prescription Needs

Tom Coleman Pharmisist

Mehaffey Drug

Gorman, Texas

STEPHENVILLE SAVINGS AND LOAN ASSOCIATION

Home Loans For

Purchase or Construction

At Reasonable Rates

Insured Savings

4 1-4 Per Cent DIVIDEND

Insured by Federal Savings & Loan Insurance Corporation
Up to \$10,000.

Floral Service

For flowers of any kind or for any occasion phone 2071. Carben, and leave your order with Bill Hallmark.

Poe Floral, Eastland

Variety Needs

Always Shop

HENDERSON'S VARIETY STORE in Gorman for all your Variety Store Needs

The sugar content of the blood increases under stress of strong emotion.

Motor Re-winding

I do all kinds of electric motor re-winding, water pump or any other type motor.

Thurman Electric, (Dutch) Thurman, S. E. Corner Sq. Eastland

Barber Work

When in Eastland have your hair cut the Modern Way at the MODERN BARBER SHOP

George Carter, Owner.
204 St. Seaman Eastland

Texas uses about half the gas it produces.

Miracle Pest Control

Inspection & Estimates without obligation. Written guarantee Small monthly payments.
Leo Lausman ph. WO 5-5735
110 Park Dr. Stephenville, Tex

Cisco Speed Wash

1104 Ave D Cisco, Texas
8 lb Dry Cleaning \$2.00
Washer Load 20c
Minutes Drying 20c

What can you keep in a safe deposit box?



Rent a box now and safeguard your valuables

BANK BONDS
BILLS OF SALE
BIRTH CERTIFICATES
COINS
CONTRACTS
DEEDS
FAMILY RECORDS
MEMORANDUMS
INCOME TAX RECORDS
INSURANCE POLICIES
LEGAL DOCUMENTS
PASSPORTS
PHOTOGRAPHS



Eastland National Bank

"On the Square"
EASTLAND, TEXAS

WELCOME

3rd Annual Open Ranger Jaycees

Rodeo

July 8 9 10

Bronc Riding, Calf Roping, Steer Rastling Clowns
Bull Riding and Team Roping

★ ★ ★

Grawford Doss Drug Company

J. C. Penney Company

Ranger Farm Store

Andersons Chevrolet Co.

L. & J. Supply Company

Zenith T. V. Dealer

Rippy Bros

Wool & Mohair Dealer

Televisions

See our large selection of 1965 Televisions Now
 See us for your new Lawn Mower price 44.95 up.
 See us for Air Conditioners New Pads & Motors
 Sweeps all Sizes Pointed Ready To Plow Hard
 Service Point also Every thing for the Farmer
 Special on Garden Tillers 129.95 Value 89.95
 Garden Tools, Tillers and Lawnmowers Hol-Dem
 Electric Fence, Maytag, Washers Vesta Cook Stoves
 Make our Store your Headquarters for
 all your Furniture and Hardware Needs

Higginbotham Bros. & Co.
 Gorman, Texas

Phone numbers: Store RE 4-5319
 Funeral Home RE4-5336 or RE4-2272

Lumber Yard RE 4-5419
 Nights RE 4-5336 or RE4-5537

Recreation Center Gets Tentative FHA Okay

Green light for the development of the \$112,000 Lakewood Recreation Center along Highway 36 midway between Rising Star and Cross Plains in Eastland County has been tentatively given by the Farmers Home Administration, Eastland County FHA Manager Homer Cole announced Monday.

Next step toward the realization of the recreation area will be the preparation of specifications for bids, Cole said, and the engineering firm of Yeates and Decker of Abilene will begin this immediately.

The recreation complex will include a \$30,000 club house, a nine-hole golf course, an 18-hole miniature golf course, an Olympic-regulation swimming pool, picnic and camping facilities as well as a 33-acre lake with boat docks. A \$8,000 tenant home will also be built.

State and national FHA approval has been granted, Cole said, pending the availability of funds, which are to be available by the time bids are let, he said.

The organization and planning work done by County Agent J. M. Cooper and Rising Star Soil Conservation Service Manager Johnny Lee was credited by Mr. Cole with having important bearing thus far on the progress of the recreation facility development.

The recreation center will be governed by a board of directors and will serve a 25-mile radius of rural residents, providing recreation facilities. After the first year, the organization is expected to be self supporting. Members will pay \$60 each for the first year, to hire a manager, provide maintenance and begin payment on the 40-year FHA loan.

The organization's articles of incorporation and by-laws have been approved, Cole said.

A great drought lasting from 1276 to 1299 A. D. forced the ancestors of the Pueblo Indians to leave their homes on the plateaus and cliffs and settle in the river valleys.

In 1835 the First Methodist Church was organized in Bastrop, Texas.

CARBON MESSENGER
 Dated Thursday at Carbon Eastland County Texas
 Entered as second class matter at the Post Office at Carbon, Texas as under the act of Congress March 3, 1879
 W. M. Duru Publisher

For Sale
 used furniture, used appliance and used clothing. Also antiques. Crowder's Trading Shop, Breckenridge rd. Ave. A & E. 6th, Cisco

Used Cars

See us for the best Used Car
 Buy In Town
 Also expert mechanics in our Shop
 Hood King Motor Company
 Eastland, Texas

Ambulance Service

Available Day or Night
 Higginbotham Funeral Home
 Day Phone Higginbotham Office RE 4-5319
 Night phone RE 4-5336 or 5537 Gorman, Tex

PAY BILLS BY CHECK

It's so much easier, faster, safer to pay bills by check! The mailman does your footwork. You waste no time standing in line. You avoid all arguments about whether you paid this or that bill because your cancelled check gives you proof of payment. You find it easier to budget because your check stubs show you where every dollar goes. It makes sense, every way, to open a checking account here.

First National Bank
 Member F D I C Gorman

Of Texas' 254 counties, 77 are about the same size as Rhode Island.

Notice

groceries, fresh vegetables. Will appreciate your business. Swartz Grocery on Rising Star Highway, Cisco, Texas.

First Baptist Church

Rev. Moody Smith, Pastor
 Sunday School 10 a.m.
 L. V. Jackson, Supt.
 Morning Worship 11 a.m.
 Training Union 6:30 p.m.
 Evening Worship 7:30 p.m.
 WMU Monday 2:00 p.m.
 Mrs. Elizabeth Sandlin, Pres.
 Prayer Meeting Wed. 8:00 p.m.

Methodist Church

Rev. Joe Bentley
 Church School 10:00 a.m.
 Morning Worship 11:00 a.m.
 MYF 6:30 p.m.
 Evening Worship 7:00 p.m.
 Flatwood Methodist Church
 Morning Worship 10:00 a.m.
 Church School 11:00 a.m.

Olds-Cadillac
 Rambler
 Sales Service
 Eastland County
 Only Authorized Dealer
 Short Trades
 Easy Terms
 Bruce Pipkin
 Olds-Cadillac
 Rambler
 Eastland Texas

Prescription Service

Let us serve you with your
 Prescription and Cosmetic Needs
 Shelby Corner Drug
 GORMAN, TEXAS

Amana Freezers

Several sizes to choose from
 Come in and see these new
 Freezers and Refrigerators
 And Get Our Low Prices

Cisco Locker Plant
 Locker Rental & Meat Processing

5 Minuit Car Wash

Wash and Rinse 25c Wax 50c
 Vacuum at 10c
 Texaco Service Station
 Highway 6 Gorman Texas

Ranches Farms Homes Large and small tracts.
 of tomorrow, 2 & 3 bedroom homes, Listings appreciate
 311 1/2 West Main Office Ph. MA 9-1725
 M. L. Terrell Robert Kincaid
 MA 9-1926 MA 9-2731
 Eastland, Texas

Eastland County Placed On Crusade's Honor Roll

"Eastland County is among 121 counties who have been placed on the Crusade Honor Roll and one of the 74 counties that have reached an all-time high in the cancer crusade," said Mrs. Ann Justice, crusade chairman of Eastland County.

"Each worker was to be commended because they gave so generously of their time and effort. As volunteer workers, they help to contribute life-

saving information and at the same time accepted contributions to vital progress of research, education and service."

"When control of cancer is finally achieved, the American Cancer Society will close its door forever; thus, the more successful each crusade, the sooner that day will arrive," Mrs. Justice stated.

Raised to date for Eastland County is \$4,817.

County-Wide Labor Survey Gets Preliminary 3-Town Nod

Representatives of Ranger, Cisco and Eastland chambers of commerce gave tentative approval Friday to the proposed county-wide labor survey in which all three would participate and benefit.

Meeting at the Eastland chamber of commerce, the representatives discussed the proposed survey, evaluating the costs and procedures for conducting such a valuable industry-luring survey. It was agreed that information obtained from a comprehensive survey would be a vital tool in negotiating with potential industries considering any part of the county. It was further agreed that all would share the results of the survey, because the representatives said, "An industry locating at any point in the county will help all other communities in the county."

A further survey conducted in the high schools of the county was suggested, particularly in the graduating classes, to obtain information about work skills, talents and plans of these young people. "These are the people we

want to help stay in our area," one spokesman said. In addition, this information could be fed into the master file of labor information yearly, keeping it up-to-date and timely."

Each group is to submit the suggestions to its own board of directors for final approval, and definite action is expected to be taken within the next few months. The survey will be a direct-mail approach with the questionnaires being returned to a central location for compilation of data. This data then would be distributed for chamber use in dealing with prospects. (However the individual questionnaires will be considered confidential and not made public or used in distribution in any way. Only the compiled, finished material would be public property.)

(As an example, from such a survey, a chamber official might be able to tell a potential employer that "there are X number of men, aged 17 to 21 years of age, who have finished high school, and have such and such skill avail-

History Group Hears Report On Cemeteries

Members of the Eastland County Historical Survey Committee met Monday noon at the White Elephant in Eastland and discussed functions and future plans of the committee, according to Mike Collins, chairman.

Each chairman of each town in the county reported on the cemeteries located in their town and where they are located so that they may be placed on the county cemetery map which is being processed.

The map, a very elaborate fixture approximately three feet square in size, will be placed permanently in the rotunda of the courthouse, Collins said.

It is not certain where the next meeting will be held.

Mahogany trees are traditionally cut by moonlight.

able for employment."

This then would be a vital link in the chain of providing jobs for young people, and helping those others who need work find it here in this county, without having to move to some other area in order to work. This would strengthen the population and the economic index of every community in the county and benefit everyone, it was agreed.

Attending the meeting were Gene Abbott, Cisco Chamber of Commerce president, and Jim Smothers, Cisco Chamber manager; Dr. Ted Nick-sick and Pete Cantrell, both Ranger Chamber of Commerce officials; and Don Viergever, Eastland Chamber president, James Smith, Industrial committee chairman of Eastland, Mrs. Maureen Johnson and H. V. O'Brien.

WELCOME Ranger Jaycee Rodeo 8-9-10

Announce Engagement

Mr. and Mrs. Collin Campbell announce the engagement of their daughter, Addie Lou, to J. R. Harle, son of Mr. and Mrs. Henry Barle. Both Addie and J. R. are 1965 graduates of Carbon High School. The tentative date for the wedding is August 27.

Baseball News

The Carbon Senior Baseball Team defeated Clyde here Tuesday night 6 to 0, with Warren pitching a 2-hit shut out performance. Their standing in the league is now 6 wins and 2 losses. They play Eastland there Friday night.

Mr. and Mrs. Jerry May and baby of Lubbock and Mr. and Mrs. Donald Saverance and children of Tahoka visited their parents Mr. and Mrs. Coda McDaniell, last weekend. The Jerry Mays also visited his parents, Mr. and Mrs. Bud May.

For Sale

Cabin on Lake Leon near O D Quarles Lodge, \$3,500. Write R. K. Lane, Rt. 3, Comanche, Tex. or ph. Newburg 885 2191

Dixie Drive-In

Hi-way 80—2 mi. east of Eastland
Box office opens 7:15
First showing 7:30
Box Office closes 9:15
Admission 60c
Children under 12 Free
Each Wed. & Thurs. are Bargain Nights—Adults 25c

Fri-Sat.

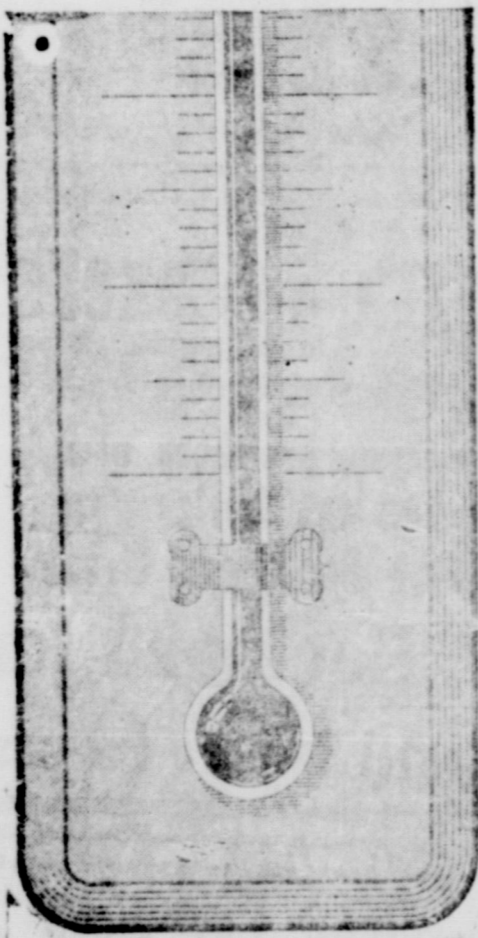
"Kisses For My President"
Fred MacMurray
Poly Bergen

Sun. Mon. Tues.
"Shenandoah"
James Stewart

Wednesday Thursday
"You're Never Too Young"
Dean Martin
Jerry Lewis

Issue Dates For Surplus Food Given

The next issue date for the Surplus Foods for Rising Star, Okra, Carbon, Gorman and Desdemona is Tuesday, July 13, according to an announcement by J. W. Elder, Sr, administrator



How to keep your kitchen cooler while you're cooking...

COOK FLAMELESS ELECTRIC! With flameless electric cooking, pots and pans sit directly on electric heating elements, and absorb the heat before it can escape to warm up the kitchen. Air circulation isn't needed to support combustion, so flameless electric ovens are fully insulated on all four sides, top and bottom to "lock" cooking heat inside where it's used and wanted. This means your air conditioning equipment will have an easier task . . . work more efficiently and economically because it doesn't have to overcome heat wasted into the kitchen air by cooking flames. See the new electric ranges at your dealer's soon . . . and enjoy a cooler kitchen . . . electrically!



TEXAS ELECTRIC SERVICE COMPANY
T. J. HALLMARK, Manager

Penneys
ALWAYS FIRST QUALITY
CISCO

stop! look!
boys' underwear
REDUCED!
limited time only!

Get these terrific values now . . . while they last! Here are fine quality T-shirts and briefs of soft combed cotton specifically cut and made to exacting Penney specifications. Machine washable. Great on fit! Great buys, too. But hurry. At this low Penney price stock up now. They're going . . . going . . . going . . .

reg. 3 for 1.95, now
3 for 1.55

