

29TH YEAR NUMBER 1

COLORADO, TEXAS FRIDAY, OCTOBER, 6, 1933

WHIPKEY PRINTING CO.

GROWING OPTIMISM CONTINUES TO STEP BUSINESS AHEAD

COOPERATION FROM EVERY LOYAL CITIZEN SOUGHT IN DRIVE TO ENFORCE CODES

Compliance Board Plans For Debate Progress At Meeting This Week

Bidding for compliance with the fact of every loyal citizen of Mitchell county is an earnest and effective protection of the property recently proposed measures of the compliance board. Members of the board public some of the measures sought. Members of the board pledged themselves to the devotion of their energies to the fact of NRA in the enforcement of codes.

Important work of the board will be done during the coming week with a view to the enforcement of the codes. The board is composed of representatives of the various industries and professions of the county. It is the duty of every citizen to cooperate with the board in its efforts to enforce the codes.

The board will meet this week to discuss the progress of its work. It is hoped that every citizen will be present at the meeting to voice their opinions on the proposed measures.

The board is confident that with the cooperation of every loyal citizen, the codes will be enforced to the satisfaction of all. It is the hope of the board that the county will be a model of law-abiding citizenship.

The board is also planning to hold a series of public hearings on the proposed measures. It is hoped that these hearings will be well attended and will result in the adoption of the most reasonable measures.

MRS. DOBBS CHAIRMAN OF WOMEN'S NRA UNIT

Miss Jett Dobbs, president of the county chapter of the National Rifle Association, was elected chairman of the women's unit of the organization. The unit will be organized in the near future.

DOYLE WILLIAMS FILES FOR CLUB MEMBERSHIP

Doyle Williams, director of the vocational agriculture department in high school, Friday was announced as an applicant in the local club. His application will be considered at the club meeting this week.

"BIG BOSS" REQUESTS SUBSCRIBERS PAY UP

F. B. Whipkey, known in his column as "Uncle Fred, The Big Boss," has taken assignment to call on subscribers who are in arrears. There are several hundred readers of this newspaper who are due the publishers on this account. Many of them have been carried through the years of depression, and we feel that now is time for making payment. If you do not encounter Mr. Whipkey kindly call at the office or remit by mail. Your consideration of this matter will be appreciated.

LARGE FAN DELEGATION EXPECTED ON SIDELINE FOR FRIDAY P. M. GAME

Material improvement in the Wolf line, meeting for the Centennial already the status of a better grid club than Colorado claimed at any time during last season, along with the information that Winters is sending to Colorado one of the fastest clubs in Class B circles, is expected to attract a large fan delegation to Centennial Field Friday afternoon.

BRAZIL ELECTED HEAD OF MITCHELL TEACHERS ASS'N AT 10TH ANNUAL MEETING

Organized Ten Years Ago In Sweetwater By Present County Clerk

One of the principal of the Lower State schools, Saturday was elected president of the Mitchell County Teachers Association at its annual meeting held at Sweetwater, Okla. The association was organized ten years ago by the present county clerk.

The association is composed of teachers from all the schools in the county. It is the largest and most active of its kind in the state. The association holds annual meetings and is active in promoting the interests of the teaching profession.

YOUTH EMPLOYED HERE IN SERIOUS CONDITION

While the school session at B. H. O'Neil's school is in progress, a number of the boys of the school are in a serious condition. The school principal reports that the boys are suffering from a serious illness.

MITCHELL COUNTY PAYS QUOTA ON VALLEY FUND

Mitchell county is one of seven counties in Texas in which quota is paid for the relief of flood sufferers in the Lower Rio Grande Valley. The county has just paid its quota on the Valley Fund.

Average Of 3,117 Students Attend The Sunday Schools, Porter Tells Leaders

There are thirty organized Sunday schools in Mitchell county and during the quarter ending September 30 an average of 3,117 students attended classes of these institutions. W. W. Porter, president of the Mitchell County Sunday School association, stated at an executive meeting of the organization here Sunday afternoon. The meeting was convened at First Methodist church.

COUNTY AGENT ANNOUNCES WAR ON RATS BE OPENED IN COUNTY NOVEMBER 1ST

Rodent Control Official To Supervise Drive Against Pests In Mitchell

Mitchell county farmers and other citizens are to open organized war against rats the first week in next month, B. J. Baskin, county farm agent, announced Monday. The agent stated that Joe R. Lindley, rodent control leader for this district, would be here to personally supervising drive to repel the pest. Success of the campaign depends upon cooperation of every farmer in every community. Mr. Baskin stated that the drive will be supervised by Lindley, who is a well equipped and experienced rodent control expert. It is essential that the pest be checked before it becomes a serious menace to the county.

INSTALLATION OF POST OFFICIALS SLATED FOR FRIDAY NIGHT, OCT. 13

Installation of post office officials and installing plan of work for the new year will be principal matters coming up for consideration at the county meeting of the Post Office Employees Association, Friday evening, October 13. The following officials are to be elected: J. J. Howie, president; Tom Barnes, first vice; and J. W. Williams, second vice.

ADDITIONAL RECRUITS BE ASSIGNED WORK IN GOVERNMENT C. C. CAMP

The government announced that additional young men from Mitchell county are to be assigned to employment in the Citizens Civilian Conservation camps of the country. The conditions of the camps are such that the government may be met. J. J. Howie, chairman of the county relief and readjustment committee, stated Wednesday that applications should be filed at the chamber of commerce. To qualify for enlistment in the work the applicant must be unmarried, between the ages of 18 and 25 years and not previously employed in one of the camps.

RAYMOND JONES WRITES THAT HE IS BUSY MAN

Raymond Jones, son of Mr. and Mrs. J. Lee Jones, writes in a recent communication to his parents that he is busy directing the musical department in North High school, Des Moines, Iowa. Jones has a total of 131 students in his instrumental and vocal departments.

RELATIVE COLORADOANS IS BURIED AT LAMESA

Aubrey Green, 22, son of Mr. and Mrs. Homer Green of Lamesa, died at Lamesa Thursday morning. He was a grandson of Mrs. W. M. Green of Colorado. She and her daughter, Mrs. E. B. Smith, were in Lamesa to attend funeral rites, set for Friday afternoon.

Another New Year For The Record Is Opened This Issue

With this issue of The Record another fiscal year is opened under the same management. It was twenty eight years ago last week that F. B. Whipkey and A. L. Whipkey, brothers, came from West near Waco, to take over publication of the paper and since that date the Whipkeys have been active at the helm. A. L. Whipkey retired a few years ago and W. W. Whipkey, son of F. B. Whipkey, came to the business. In more recent years the senior member has retired from active management of the publication and the younger man has assumed the task. The paper is published daily, except on Sundays and public holidays. It is published in the best equipped newspaper office in the county. The printing and distribution departments, too, are modernly equipped.

ADDITIONAL CHECKS FROM WASHINGTON BOOST TOTAL TO \$160,000 FOR COUNTY

One-Half Amount Due Cotton Growers In Mitchell Is Received By Baskin

Receipt of 15 additional cotton checks in payment of Mitchell county claims was reported Thursday morning by B. J. Baskin, county farm agent. The total amount received is \$160,000. The balance of the county's claim is \$145,000. Baskin reported that the county has received one-half of the amount due cotton growers in Mitchell county. The balance of the amount due is \$72,500. Baskin stated that the county is confident that the full amount will be received in the near future.

DON'T SELL COTTON ON TODAY'S PRICES. ASS'N REPRESENTATIVE URGES

Farmers of the Colorado territory are urged not to sell cotton now in markets given for publication Wednesday by J. M. New, assistant manager of the West Texas Cotton Growers' association. New suggests that it is better to hold the cotton until a better price is offered. He stated that the current price is very low and that farmers should wait for a better price before selling.

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COLORADO MERCHANTS TO COOPERATE IN ATTACK ON ISSUES HINDERING TRADE

Provisions of NRA Urged As Means Through Better Days Will Come to Public

Several Colorado merchants have this week joined in special campaign to cut any lines that may be hindering business and another their full cooperation to the administration in making provisions of the National Recovery Act universally accepted in every town of the county. In a double-page campaign announcement the participating business men are taking their message to the public. They are urging Colorado business men to do what would have had representative in the national announcement and have been ample time in which to have been done.

FARMERS PLEASED WITH A. & M. PLAN OF CURE FOR BUTCHERING HOGS

Farmers of this county are truly pleased with the plan of curing hogs proposed by the A. & M. system. The plan is simple and effective and will result in a better cure and less loss of hogs. The plan is to be put into effect in the near future.

MISS HILL RESIGNS AS COLLEGE WORK LEADER

Miss S. J. Hill of College has resigned as leader of the college work. She has been succeeded by Miss J. W. Williams. The college work is being conducted in a most efficient manner.

SINGERS TO MEET AT VALLEY VIEW SUNDAY

Singers of the county are invited to meet at Valley View Sunday. The meeting will be held in the evening and will feature a variety of songs and music. The meeting is free and open to all.

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Merchants Report That Business Was Good On Saturday

Business was good in Colorado Saturday, so local merchants and shop keepers report. One of the largest crowds seen in town this year jammed the streets and thronged through most of the day. And business here is going to improve a considerable degree as the cotton season advances, observers are pronouncing. Trading is expected to develop brisk in all lines connected with every business concern coming in for a liberal share of the increased patronage.

BROWNWOOD YOUTHS HELD AFTER BRONTE MAN SHOT DURING ROBBERY ATTEMPT

Bonds Set At \$2,000 Each. Grand Jury Probe Set For Next Week

Bonds in the sum of \$2,000 each were set for three men at Brompton Monday who are charged with a robbery attempt on a farmer at the bank and store. Further, he had one with which which to open the cotton harvest with facilitate that otherwise might have been denied.

ANNUAL MEETING LOCAL RED CROSS CHAPTER IS TO CONVENE OCT. 9TH

Annual meeting of the Mitchell County Red Cross chapter is to convene on Monday, October 9th. The meeting will be held in the evening and will feature a variety of reports and business. The meeting is free and open to all.

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PIE SUPPER AT ROGERS SCHOOL FRIDAY NIGHT

Rogers school is to sponsor a pie supper on Friday night. The supper will be held in the evening and will feature a variety of pies and refreshments. The supper is free and open to all.

COLORADOANS HEAR FD SPEAK AT CONVENTION

A group of Coloradoans who left last week to visit the Century of Progress Exposition at Chicago, take in messages that they are enjoying the trip very much. Monday afternoon they were in the great coliseum and hear address of President Roosevelt before annual convention of the American Legion. Members of the party include Virgil Moser, Henry Vaughn, Jim Bodine, Lloyd Mackey, Frank Mackey and Austin Bush.

HARVESTERS TO PLAY BIG SPRING SATURDAY

The Pampa Harvesters, reckoned as one of the strong Class A conference clubs of West Texas, are to engage the Big Spring Steers at Big Spring Saturday afternoon. The game will be called at 2:30. George H. Gentry, principal of Big Spring high school, suggests to Colorado fans that this will be opportunity to witness a most interesting contest.

CLASSIFIED ADS

READ AND Use the WANT-ADS

ISCELLANEOUS

FOR SALE - Buick 5-passenger A-1 shape, Good rubber all...

FOR SALE

FOR SALE - Buick 5-passenger A-1 shape, Good rubber all...

DO YOU HAVE YOU TO trade for...

FOR SALE - Or might consider...

FOR SALE - Mesquite cord-wood...

LOST

GENUINE STAINLESS THERMOS...

POSTED

TAKE NOTICE - The following...

RENDERBROOK RANCH - O. F. Jones, Manager...

trespassing allowed - L. Foster in Mitchell...

FOR SALE - Order to make it possible for...

1145 Hickory - 842 East 6th St. 1144 Chestnut...

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CITATION BY PUBLICATION

THE STATE OF TEXAS. To the Sheriff or any Constable of Mitchell County - GREETING: YOU ARE HEREBY COMMANDED TO SUMMON...

FOR SALE

FOR SALE - Buick 5-passenger A-1 shape, Good rubber all...

DO YOU HAVE YOU TO trade for...

FOR SALE - Or might consider...

FOR SALE - Mesquite cord-wood...

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LORAINE NEWS

LOCAL AND PERSONAL NEWS ABOUT LORAINE AND VICINITY

MRS. ZORA DEAN, Correspondent Mrs. Dean is also authorized to receive and accept for subscriptions for The Colorado Record and to transact other business for Whipkey Printing Company.

METHODIST CHURCH NOTES - Rev. Harrell brought a great message at the 11 o'clock hour...

Message at evening hour. Scripture lesson 51st Psalm. Subject: "Sin." Rev. Harrell brought a great message...

Miss Ocal Martin favored us with a vocal number, "Brightly Beams our Father's Mercy," accompanied by Miss Winnie Dell Rowland...

Wednesday night was fourth quarterly conference night. Rev. O. P. Clark presided. Brother Harrell gave report closing out a very gratifying year's work...

After all business had been attended to the meeting adjourned and all enjoyed a picnic lunch. Not all our members were present...

On Friday afternoon from 1 to 6 o'clock in Mrs. Meadows beautiful home, Mrs. Meadows, Mrs. Henderson, and Mrs. Reeder and her Sunday school class were hostesses for a shower for Mrs. Jack Richey...

On entering each guest was served punch by Miss Bertha Faye Willerson, cousin of the bride. Miss Hasseltine Farris had each one register in the Bride's Book...

Rev. A. C. Hardin brought a message from John 2:5B at the eleven o'clock hour using as his subject "Whatsoever He Saith Unto You, Do It." At the evening service he brought a message to the last from Isaiah 55:7B, "For He Will Abundantly Pardon." Many lost ones were present...

52 were present in B.T.S. Sunday evening. Our daily Bible readers were scarce Sunday. - May more members read their Bible, pray each day and study the lesson topic. Let's have 50 of these next Sunday.

Delas Reeves of Sweetwater, employed to supervise operation of Lorraine waterworks and sewer system has been very busy here this week...

A. W. Cooksey, former sheriff of Mitchell, his son Herbert and daughter, Mrs. Eddie Ogle of Los Angeles, Calif., are visiting relatives at the home of Mrs. R. E. Bennett...

T. O. Cowan of Sweetwater visited his sister Mrs. S. D. Dunahoe Monday.

F. J. Piquet and family spent the last of the week in Abilene visiting in the home of Mr. and Mrs. George McCann.

Marvin West and family and W. J. West and family of Snyder visited in Lorraine Sunday with their mother Mrs. W. S. Thomas.

Born to Mr. and Mrs. C. J. Dennis Friday, Sept. 29th, a pretty, blackheaded daughter who has been named Joyce Denell.

Irl Zellner and family and Mrs. W. S. Erwin visited relatives in Abilene over the week-end.

R. B. Ferguson who has been at Glenrose in the interest of his health for the past two weeks is reported feeling much improved at this writing.

Travis Hallmark and Mr. W. F. Westbrook are among the reported sick at their homes this week.

C. M. Thompson accompanied by C. C. Thompson and Mr. and Mrs. Floyd Griffin of Colorado attended the funeral of Mrs. Florence Seay...

Mr. and Mrs. Cline of Colorado and Mr. and Mrs. Thomas J. Rigen were guests of Mr. and Mrs. Clyde Bennett Sunday.

A number of Lorraine people attended the East Side Singing Convention held at Pleasant Valley Sunday.

Help build Colorado and Mitchell county by patronizing home merchants.

Printing of the better class at this office.

We are sending a quarter of a million men into the woods to get them out of the woods.

The Record has office supplies. Read the ads - it pays.

Automobile, plants are located in 41 states.

TEXAS COTTON INCOME IS MILLION DOLLARS HIGHER THAN FIGURES FOR 1932

Farmers Moving Into Better Conditions Generally; Is Claimed By Writer

Texas cotton growers numbering about 500,000 are receiving some \$269,000,000 revenue from the 1933 crop, according to estimate by U. S. Dept. of Agriculture...

The crop last year sold for an estimated average price of 6 cents per pound, quoting the figures of Dr. A. B. Cox, director of the University of Texas Bureau of Business Research. Dr. Cox's estimate of \$20,000,000 as the selling price of 1932 cotton seed, less the amount reserved for 1934 planting, is also used in the above table...

Of course the farmer got neither plowup checks nor cotton options from the Government last year; and he was not able to produce his 1933 crop as cheaply as he made his 1932 cotton. Well informed Texas business men believe this year's crop was made at a less cost, all things considered, than any other in many years...

County agents report that many farmers were disappointed at the delay in mailing out the plowup checks from Washington; but reports from the capital the latter part of last week indicated that checks totaling \$10,000,000 had been mailed to and including Sept. 26. Due to the fact that Texas got a little late start of other States in receiving these checks it is now believed fully \$25,000,000 has been cashed from this source by Texas farmers to this time.

There has been no cashing of the cotton options yet, so far as reported, although farmers owning these have the right to turn them into money any time New York cotton futures are selling above 9.50 cents. Under the contract the farmer-owner of these contracts has an interest in them totaling any excess in value above 6 cents per pound - or about 4 cents per pound or \$20 per bale with futures around the 10-cent level.

The total of \$269,000,000 income from 1933 Texas cotton is moving rapidly into the channels of trade, with the prospect that October will be one of the busiest months North and West Texas merchants have seen in many years. Bankers report debts are being rapidly liquidated; while merchants indicate that luxuries are being bought in quantity for the first time since 1929.

having dental work done. Mr. and Mrs. Kent Martin were in Lorraine Monday night from Hubbard city. Mr. and Mrs. Edd Williams were in Abilene Friday night-visiting Mrs. Williams mother who resides there. Mrs. J. A. Martin and children, Alena Dell and Iris May were Thursday and Friday guests of Mr. and Mrs. W. O. Christopher of Dunn. Bennie Trot, son of B. F. Trot, returned from a trip to theCarlsbad Caverns last week. Pete Heild made a business trip to Colorado Monday. Miss Edith Heild, a niece of Mrs. Pete Heild is making Lorraine her home this year while she attends Lorraine High school. W. F. Altman of Arlington is attending to business here this week. L. L. Jarratt and wife were business visitors in Sweetwater Saturday. Mr. and Mrs. Cline of Colorado and Mr. and Mrs. Thomas J. Rigen were guests of Mr. and Mrs. Clyde Bennett Sunday. A number of Lorraine people attended the East Side Singing Convention held at Pleasant Valley Sunday.

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C. E. HAMMOND HARDWARE PRICES RIGHT Until November 1, 1933, We Will Sell - 2 Row Rock Island Implements, Complete for \$85.00 5 Burner Oil Stove, built-in oven for \$32.50 2 Burner Oil Stove \$5.75 PLENTY HEATING STOVES AND STOVE PIPE C. E. HAMMOND HARDWARE

Jack And June's Comedians To Be Here Next Week and flesh shows must go and almost succeeded with it until the N. R. A. came to the rescue. Demand stage shows and keep these actors and musicians working after all there is nothing better than seeing the artist in the flesh. Fresh food is always better than canned.

Authority can be conferred upon you, but not wisdom. It has to be earned. Fourteen million farmers raise the basic commodities covered by the new law. The advertisements are your guide

SPECIAL SALE KELLOGG'S WHOLE WHEAT FLAKES 2 Packages 15c SAFEWAY STORES, Inc.

For ECONOMY Read the ADVERTISEMENTS

ECONOMY Extra Specials For Friday and Saturday IRON CORD 6 feet long Complete With Plug 19c PITCHERS 36 oz. Squat Shape, 5 in. high 15c Green Glaze Inside and Out Each MEN'S HOSE Fancy Rayon Plated 2 pair 25c TOILET TISSUE, 3 rolls 10c CLOTHES PINS, 3 doz. 10c TOOTH PASTE, Large Size, Milk of Magnesia 25c WITH TOOTH BRUSH FREE Ladies' Handkerchiefs, 3 for 5c COLD CREAM Lady Fayre 39c VANISHING CREAM 1 pound jar CLEANSING TISSUE 275 sheets to box 19c Economy 5c to \$1 Store THE ECONOMICAL PLACE TO TRADE Building Formerly Occupied by West Texas Dry Goods Co. A. W. TAYLOR, Manager COLORADO, TEXAS

Bill To Set Up New Relief Unit Offered By Woodward As Sequel Of Investigation

AUSTIN, Texas, Oct. 2.—Senator Walter Woodward, Coleman, today introduced a bill to abolish the present Texas rehabilitation and relief commission and substitute a Texas employment and relief commission.

Members of the new commission asked by Woodward would be chairman of the board of control, highway commission, industrial accident board, board of water engineers and Texas public works administrator. The Ashburn. They would be empowered to employ an executive secretary if desired.

Administration of relief is placed in the hands of county commissioners courts, with the specific provi-

tion that city governing bodies may petition the state commission for funds. This provision, proponents hoped, would speed efficient relief administration in large Texas cities.

Senator Woodward proposed to issue but \$7,500,000 of the state's \$20,000,000 bond issue. Of that sum, \$6,000,000 would be distributed for relief. The remaining \$1,500,000 would constitute an equalization fund.

Bonds sold to secure the \$7,500,000 would be retired with not more than 75 per cent of the beer tax, or should that amount prove insufficient, with money from the state's general fund not obtained by real estate taxes.

SPECIAL RATE ANNOUNCED BY TEXAS & PACIFIC FOR VISITORS TO STATE FAIR

Return Tickets To Dallas Are Quoted At \$3.25 By Rail Official

DALLAS.—The lowest round trip rates in years have been announced by The Texas and Pacific railway for travel to Dallas during the State Fair of Texas. Attendance at the Fair is expected to be materially increased from all sections by the remarkable round trip rate of \$3.25 for trains arriving in Dallas before 3:30 p. m. each Sunday during the Fair season, October 7-22. Frank Jensen, general passenger agent of the Texas and Pacific said. Holders of these tickets must leave Dallas on the return trip the same date.

Week-end rates of approximately one cent per mile, distance traveled, will be in effect throughout the Fair on Texas and Pacific trains arriving each Saturday and before 3:30 p. m. each Sunday. These tickets are limited to leave Dallas before midnight the following Monday. Season-limit tickets at slightly higher fares are on sale daily from October 6th to 21st inclusive, permitting the traveler to visit the State Fair at any time and leave Dallas on return trip up to midnight of Wednesday, October 25th.

Since Vice President Garner and Postmaster General Farley are scheduled to speak at the Fair October 19th, this same round trip rate of one cent per mile will be authorized for all trains arriving in Dallas on Thursday, October 19th, Mr. Jensen announced. The inaugural legal fall race meet at Arlington Downs will open on this date also. Tickets bought on this ratio must be used for the return trip not later than Sunday, October 22nd.

'FLAT WALLET ERA' ENDED JOHNSON DECLARES AFTER URGING BUYING CAMPAIGN

Time Has Arrived When The Merchant Should Push Sales, He States

Declaration that the "flat wallet era" had come to an end and it was time for business leaders in every part of the country to push sales, was made by Hugh Johnson, NRA director, at Washington, Wednesday. He urged leading manufacturers and advertisers to participate actively in a "now is the time to buy" campaign, to open next week.

Presenting statistics to show mounting employment and payrolls the administrator added that "we believe the opportune moment is at hand for American industry to bend every effort toward increased sales."

Johnson's letter to manufacturers said in part:

"American industry must help the public to find the goods it needs. The modern method is advertising. The American public looks to advertising for news of good merchandise and good values.

"In order to increase sales at the present moment, we believe that two courses of action are absolutely essential. They are: First, give the public attractive, up to date merchandise, fairly priced; and second, aggressively promote your products to the public."

Advertising, both by national firms and by distributors and retailers, is the chief instrument the administration has chosen to push the buying campaign.

All local NRA committees have been asked to obtain either a proclamation from the mayor or a statement signed by outstanding citizens setting aside the next three months as "a time during which all the resources, patriotism and cooperative spirit of your community be mobilized to translate into permanent progress already made in the NRA Blue Eagle campaign and

Conaway News

LOCAL NEWS

Miss Myrtle Henderson spent Sunday with Anson Henderson of Westbrook.

Tim Mize is returning to his old home near Coahoma to pick cotton for a time.

Mr. and Mrs. J. M. Rogers visited E. G. Rogers and family Sunday. Clarence Jennings was the guest of Jim Hayslip Sunday.

Mrs. C. C. Hart and Mrs. T. C. Hart have been canning corn this week.

Mae Mize spent Sunday afternoon with Myrtle Walker.

Joe Brazil was a guest in the Walker home Monday night.

Leona Moon stayed Sunday night with Louise Clawson.

Meredith Joyce and James Lester of Stanton are visiting Ed Conaway of Colorado this week.

Thelma Sweatt was the afternoon guest of Mae Mize Monday.

Maurice Williams visited Velma Howell of Spade Saturday night and Miss Howell returned the visit Sunday.

Truman Mize had J. C. Conaway as his guest Tuesday night.

Three of H. V. McDonald's sisters and Mrs. McDonald's sister were guests in the McDonald home Sunday.

Tim Mize and Velma Howard rode bicycles to Colorado Saturday afternoon in keeping with the present fad. The trip required about an hour one way.

Mr. Leslie McCary of Westbrook preached at the school house Sunday afternoon. Leslie is a young Baptist preacher who is planning to enter Wayland college at Plainview where he will study preparatory for the ministry.

Misses Ardith and Loretta Byrd were in Big Spring Monday. They will soon leave to teach in the Fairview community of Howard county.

Martin Hines is visiting his uncle Witt Hines, enjoying hunting and fishing.

SCHOOL NEWS

The Conaway ball teams engaged contests Friday afternoon. The Conaway Junior boys defeated the Spade Juniors by a score of 5 to 3. The Conaway Senior boys lost to Spade by a score of 10 to 23. The Conaway girls lost to the Spade girls by the close score of 10 to 11. The latter game was especially exciting, as the score saw-sawed back and forth, favoring first one team and then the other. Spade gained a one-point lead on a free throw about three seconds before the final whistle blew and the game ended with this lead maintained.

This week the Conaway Senior boys and the Conaway girls have game matched with Rogers. These games will be played at Westbrook as the location will be convenient to both schools.

Mrs. Witt Hines was a visitor in the school Tuesday morning.

The new basketball and playground balls have arrived, making it possible for all the groups on the grounds to play some game whenever they desire.

JOKES

Mr. Beal (to R. B. who is trying to sharpen a pencil backwards): "Don't you have any sense?"

R. B.: "No, sense (cents) is money."

Miss Stoneroad: "I am going to start raising fowls."

Miss Gresset: "Better try owls. You are better acquainted with their hours."

Mr. Beal: "When I started in business I had nothing but my own knowledge to start with."

Jack: "You sure had a bum start."

Every player in the game of life holds a winning hand at some stage.

Women buy more than 80 per cent of all retail goods sold.

Today, more than ever, we must read.

to make a further advance on the road back to prosperity."



Persian lamb in youthful shoulder treatment and ascot. White fox dyed blue in a new three-way collar. Rich beaver, as soft as silk in ascot and yoke treatment.

Sale of COATS

All the Successes of the Season Gathered for One GREAT SALE that has Plenty Besides Price

Price counts a lot . . . but price isn't all. It's what we give for the money that is so important in this sale. There are fabrics here that are of the same fine quality that we have seen in coats selling all the way to \$100.00! And that is no enthusiastic exaggeration of an ad writer! And the furs! They're truly lovely, rich colorings and exquisite quality. You'll never see finer furs anywhere near this price. The styles are perfect . . . all the favorites that won approval in the early sellings. They are yours at

\$29⁷⁵

READ THIS LIST OF FURS—

- Silver Fox
- Cross Fox
- Persian Lamb
- Jap Mink
- American Mink
- Russian Fitch
- Beaver
- Badger
- Kolinsky

Sizes 14 to 20, 35 to 44, 46 to 52

Black, Brown, Olivette, Rust Wine Oxford, Taupe, Tweedsm Mouskin

Other Coats Ranging in Price From \$10.75 to \$89.50

New Shipment of Ladies' Dresses just received, popular prices \$5.95 to \$16.75

THE MODEL SHOP
First With the New Colorado, Texas



Church Box Supper Given At Park Nets \$73 From Auctions

"How much am I offered? Going at a dollar, one, two, three times and sold!" was to be heard in ringing tones through the shadows of Rud-dick Park Tuesday evening as Sam Wulfjen, auctioneer and cow hand combined, cried from the block to sell boxes brought to the frolic by ladies of First Methodist church.

J. Ralph Lee, in charge of the program, states that in excess of \$73 was taken in from the sales. Addresses were made by Lee, George H. Mahon, J. A. Ferguson and Mrs. J. G. Merritt. Mahon discussed mission of the church, Ferguson the Sunday school and Mrs. Merritt talked about missions.

Approximately one hundred people were present. Funds received from the sales are to be devoted to program of the church. After the auction the food boxes were opened and the contents consumed by the merry crowd.

ATTRACTIVE PRICES ON COATS AT MODEL SHOP

John Summers, manager of the Model Shop, is announcing a special price range on new Fall and Winter coats this week. The garments are new creations and recently received from the market. Prices on these garments, along with other special offerings at the store, are announced in display advertising carried in The Record today.

FORMER PRESIDENT OF LIONS NAMED IN COUNT

Julien C. Hyer of Fort Worth, former president of Lions International, and among the prominent attorneys of Texas, faces disbarment proceedings at Fort Worth. Charges against Hyer were filed by the grievance committee of the Fort Worth Bar association. Hyer, a candidate for congress, brands the attack as a frame-up.

Try a Record Want Ad.

Effer Sal
An EFFERVESCENT
Saline Laxative
Corrects faulty Elimination and
Toxin Poison.
Colorado Drug Company

For **ACHES and PAINS**
BALLARDS
SNOW LINIMENT
Penetrates! Soothes!

W. L. Doss, Colorado Texas.
The Martin Drug Store, Lorraine, Texas.

MOVIES

"Bondage" Thursday and Friday

In grim realistic fashion "Bondage" tells a story that is powerful in human interest. Straight drama, it is the impressive, emotion-stirring type of entertainment that brings out the handkerchiefs. It pictures the unthinking cruelty to which careless society subjects an unfortunate victim of its baser passions. The story is convincingly told; the acting is exceptionally fine, particularly that of Dorothy Jordan and Rafaela Ottiano. The title means little; the names, with the exception of Dorothy Jordan and Alexander Kirkland, are unimpressive; but the picture itself is a powerful human interest presentation. All welfare organizations should indorse this picture for its educational value.

"The Gallant Fool" Saturday

The exciting existence of life in the cattle country has supplied material for plenty of entertaining westerns. The dare-devil cow punching hero, who chases bandits before breakfast and "shoots-up" a man as casually as a city-bred chap would light a cigarette, is the idol of thousands. Variety, however, is sometimes lacking; for which reason, the Palace Theatre has booked "The Gallant Fool" for Saturday. This picture combines popular outdoor elements with the fresh colorful material of a circus. It should be a welcome innovation. Silhouetted against the primitive background of ranch-life; it depicts the conflict that arises between residents of "Big Bend" and members of a traveling circus troupe which happens into the vicinity. Rough-riding and other cowboy features are varied with aerial trapeze work and other entertaining circus stunts done by professionals. Bob Steele has the leading role.

"Gold Diggers of 1933" Sunday and Monday

Read what the "Motion Picture Herald" has to say about "Gold Diggers of 1933." "In any showmanship analysis of 'Gold Diggers of 1933,' comparison with '43rd Street' is inevitable. 'Gold Diggers of 1933' is a laugh-laden, heart-tugging musical comedy romance... a glamorous picturization of the theatre and its off-stage life. Lavishly mounted, the show moves with zippy tempo; the light dramatic twist serving to effectively counter-balance the prevailing comedy. For audience interesting purposes, the songs, musical numbers and girl-dance sequences predominate over the basic story. The theme is uniquely interesting, yet the elaborate and spectacular action music-dance sequences are the features that will 'click' most notably with the patrons. Three of these 'We're in the Money' prelude; the neon illuminated violin number and the 'Forgotten Men' finale are sensational.

A fourth, a modernistic staircase dance sequence, likewise is an eyeopener. The story is more intriguing; almost limentary; it is clever; furnishing a logical reason for the elaborate spectacle." The cast is headed by Warren William, Joan Blondell, Aline MacMahon, Ruby Keeler, Dick Powell, Guy Kibbee, Ned Sparks and Ginger Rogers. This picture shows at the Palace Theatre Sunday and Monday only!

"Song of the Eagle" Tuesday and Wednesday

The Chas. Bickford fans should be glad to hear that "The Song of the Eagle" comes to the Palace Theatre on Tuesday and Wednesday, Regular Bargain Nights. "He-Man" Bickford is very particular what type of story he plays in; consequently we don't see him often and in anything but good pictures. They are always good and "The Song of the Eagle" is no exception. He will not play in any picture unless dialogue, settings, story and actors all meet his approval. Bickford has the lead in "The Song of the Eagle" which he handles in his own unimitable style. He is supported by Richard Arlen, Mary Brian, Jean Hersholt, Louise Dresser and Andy Devine. We must say that Bickford is a picker and no piker when it comes to picking a cast.

"Ladies Must Love" Thursday-Friday-Oct. 12 and 13

Breezy and snappy, this is a new kind of gold digger yarn, entitled "Ladies Must Love" and coming to the Palace Theatre Thursday and Friday, Oct. 12 and 13., novelly promised to permit a unique-romantic angle. It introduces a new personality, June Knight, who will more than "click". The dialogue is crisp and brittle, the action fast and catchy, and a couple of Miss Knight's song numbers have that tingle and tempo that will have you humming, as you leave the theatre. The story is modern for the moderns, the kind of show that appeals strongly to the young-bloods and which holds plenty and more than enough sparkle to intrigue the more mature. Without being dished up on a silver platter, there is a subdued sex angle which gives the picture a peppy color. Miss Knight is supported by Neil-Hamilton, Sally O'Neil, Dorothy Burgess and Mary Carlisle.

FAIRVIEW FACTS

Sunday school and singing were well attended Sunday.

Our school was dismissed last Friday for two months so the pupils can help gather cotton.

"A" Honor roll for last month: Garland Strain, L. A. Strain, Truett Standifer, Pauline Wallingsford, Minnie Lee Strain.

"B" Honor roll: Hallie Campbell, Millard Sanders, Lottie Mae Sanders, Frances Jenkins, Vey Lee Butts, Irene Strain, Wilbur Sanders, Maxine Standifer, Max Dawson, R. L. Emfinger, Floyd Pond, Calvin Long, Durwood Hardee, Raymond Uzale.

The following took supper with Miss Billie Berry Sunday night: Misses Lois and Lonnie Sanders and Fae Reaser, N. T. Berry, Millard and Lucious Sanders and Everett Pond.

Mr. and Mrs. Curtis Simpson of Colorado visited their uncle Mr. O. L. Simpson over the week-end.

Mr. and Mrs. T. J. Grimes of Blackwell visited Mr. and Mrs. D. H. Pace Saturday night and Sunday. Miss Lois Kyle visited homefolks this week-end.

Dr. L. O. Dudgeon, Well Known Doctor, Dies In Sweetwater

Dr. L. O. Dudgeon, 57, well known West Texas physician, died at Sweetwater at 6 o'clock Sunday afternoon following an emergency appendicitis operation performed on September 23. He had practiced medicine in Sweetwater since 1909 and was an outstanding civic and religious worker.

Funeral rites were conducted from First Methodist church, Sweetwater, Monday morning at 10 o'clock with the Rev. J. H. Hamblin, pastor; Dr. O. P. Clark, presiding elder; The Rev. P. E. Yarborough, pastor of Highland Heights M. E. church, and Dr. R. A. Stewart, presiding elder of the Vernon district and a former Sweetwater pastor, officiating. The body was taken overland to San Marcos for burial Tuesday morning.

Dr. C. L. Root of Colorado attended the funeral services as representative of the Mitchell County Medical association.

Guy Davis, recently of Dallas, has accepted a position at Crosthwaite's Drug store. Davis was for several years the traveling salesman for a Dallas wholesale drug concern.

Buy Now... To Spread Work... To Raise Wages... To Speed National Recovery!

New Designs! Fast Colors! Dress Prints 15c YARD

Pick at least half-a-dozen! For dresses, aprons, pillows, the children's pinafores - for at this amazing low price fast-color dress prints are a real find! Oh, so many smart new patterns now!



Frocks fit better—over these SILK SLIPS 98c

Bias-cut of gleaming French crepe! Frothy with lace, they're beautifully styled in white, flesh and tease. V-neck top or straight bodice top. 46" length!

Compare them, MEN—and be convinced!



Work Shoes \$2.19

Compare! That will convince you that these Penney specials are little giants for rugged strength! Made to fit, as well as to wear. Brown Elk leather, leather midsole, composition outsole and heel. Nailed.



"BOZO" Canvas Shoes 59c

15c Bath Towels



Bath Towels each 15c

LOOK SMART!—WEAR A MARATHON FALL HAT



Becoming Styles at a Popular Price! \$2.98

Stockton—a styled, snap brim model—with band and binding in harmonizing color! Celanese linings... tasteful trimmings—quality at a low price you'd expect only at Penney's!

Boys! You'll Look Your BEST in these!

FANCY WOVEN BROADCLOTH SHIRTS 69c



We'll wager you'll shout approval when you see their mannish tailoring... their distinctive, fast-color patterns! Expertly finished with 4-hole ocean pearl buttons!

NEW! SMART! INEXPENSIVE!



Men's Oxfords \$3.49

- Sturdy make
- A-1 fit
- Modern lines

You'll like this NEW STYLE!



Boys' School Longies 98c



Men's Moleskin Pants \$1.98

J. C. PENNEY CO. INC.

PLEASE STAND ON YOUR HEAD AND READ

YOUR ANSWER:
FIRST 3 PERSONS GETTING CORRECT ANSWER WILL RECEIVE ONE SEASON TICKET EACH MAIL.

1	3	5	7	9
1	3	5	7	9
1	3	5	7	9

Take 6 figures from squares. When added together the total will be 21. Mail answer to Jack and June Alfred's, Comedian, General Delivery, City.

PUZZLE

RESERVED SEATS 5c AND 15c EXTRA
WITHOUT MERCHANTS TICKETS 15c AND 25c MERCHANTS TICKET
GENERAL ADMISSION WITH MERCHANTS TICKET 10c

BIG WATER-PROOF TENT

VAUDEVILLE AND MUSIC

MODERN PLAYS

Presenting

FLEET OF CHEVROLET TRUCKS

TRAVELING IN OUR OWN

ALFRED'S COMEDIANS

JACK AND JUNE
Aspices American Legion

ALL NEXT WEEK

Coming

Chevrolet Reports Improved Business In Parts, Service Channels This Year

Corroborating the many indications of widespread improvement in business conditions, M. D. Douglas, general parts and service manager of the Chevrolet Motor Company reports that from the low point in March up to the present, Chevrolet dealers have experienced an increase of over 26 per cent in their service and parts business.

This is the first appreciable and sustained rise since the decline began in 1929 and completely reverses the trend that set in at that time. True, the year 1933 started out with a slight spurt, but this was quickly stopped in March when the devastating effects of the bank holiday halted business of all kinds.

The rise in service sales up to the time the NRA provision went into effect was accompanied by an increase in employment quite generally reported from the 2,500 dealers representing the company.

"Our dealers," said Mr. Douglas, "are fully prepared to meet this situation. They are putting for a special effort in September and October to supply the demands of Chevrolet owners who are flocking into our dealer establishments for service and parts."

COLORADOANS AT WOLF HUNTERS ANNUAL MEET

Several Coloradoans were in Justiceburg during first of the week to attend annual joint meeting of the Oklahoma and Texas Wolf Hunters associations. Bud Etheridge, member of the party from here, reports that an enjoyable time was had. Some good races were staged Monday night and again Tuesday morning.

PENNEY URGES BUYING NOW TO AID INDUSTRY

Buy now to aid industry and at the same time realize a sizable saving in the things needed, is slogan of the J. C. Penney Company in announcing special prices on many lines of merchandise stocked. Business has been good at Penney's all along, according to E. R. Bibby, resident manager.

CONNALLY TO ADDRESS WEST TEXANS ON NRA

Senator Tom Connally, an outstanding National figure, is to deliver principal address at a gathering of West Texans in San Angelo Monday night, called to give further consideration to the National Recovery Act. Congressman R. E. Thomason will also appear on the program. Colorado will have representation at the meeting, it was stated Thursday.

Help build Colorado. Trade with your home merchants. Stop buying out of town.

SPECIAL SALE KELLOGG'S WHOLE WHEAT FLAKES



2 Packages 15c

PICK & PAY STORE

LOCALS

Mmes. P. K. Mackey, Lloyd Mackey and Frank Mackey and Austin Bush were visitors in Abilene Saturday.

One of the largest crowds seen in Colorado for some time jammed the streets and stores Saturday.

Several Colorado citizens were in Abilene and Sweetwater during Friday evening and Saturday to observe rites commemorating Yom Kippur, Jewish religious holiday.

Mr. and Mrs. W. E. Bryant and Mr. and Mrs. C. L. Woods of near Roscoe visited their daughter and sister Mrs. Q. D. Shepperd last weekend.

Mr. and Mrs. I. L. Ellwood, who have been spending the Summer at Lake Geneva, Wisconsin, have returned to their home at Randerbrook ranch. They were accompanied home by Mrs. Ellwood's mother, Mrs. Riach of Evanston, Ill.

W. W. Baker, Big Spring insurance broker, spent several hours in Colorado Friday.

Call 202-W for Service on Electric Refrigerators. T. M. Garrett.

Virgil Garrett, president of the Fort Worth Brass Foundry Company, was in Colorado Friday on business for his corporation.

Mrs. Earl Gunn left Monday for Fort Worth where she is attending sessions of Scellers trade school, a course offering special training in the art of beauty shop operation. She will visit in Dallas before returning home.

Mayor Van Boston of Westbrook reported while in Colorado Saturday that business was improving there as cotton had begun to moved.

John Simpson of Sweetwater, livestock agent for the Texas & Pacific railway company, was in Colorado Friday on business.

Harvey Means, Fort Worth barber, was in Colorado the first of the week. He called at The Record office to renew subscription for another year.

The Wolves are to play their third consecutive game at home next Friday afternoon. This time the Winters club will be contended with.

Mr. and Mrs. Loring Hamblett and children of Merkel were guests during the week-end in the home of Mr. and Mrs. R. L. McMurry.

When visiting in Fort Worth a member that Harvey Means will appreciate your barber work. His shop is located at 109 West Sixth street, in heart of the shopping and theatre district.

Joe Y. Fraser, chief clerk at the postoffice, has returned to his duties after several days forced absence due to major surgery.

OPEN FOR BUSINESS
Brazendine's Sandwich Shop, North of Colorado Drug. Come to see us

W. R. Daniels of Abilene, special agent for the Texas & Pacific, was a business visitor in Colorado Friday.

George H. Mahon and Burt Smith, retiring as superintendent and assistant superintendent, respectively, of First Methodist church, were commended in resolutions adopted by the church Sunday morning.

Earl Jackson of Los Angeles, California, and sister, Mrs. Bennett of near Loraine, were attending to business affairs in Colorado Monday. Jackson is assisting Mrs. Bennett in matters pertaining to the Bennett estate.

Colorado should give the Wolves the support to which those boys have a right to expect. Already the team is showing up better than any time during the season last year.

Mmes. J. B. Pritchett and G. V. Harrison and Miss Pauline Pritchett were in Abilene Saturday the guests of Mr. and Mrs. Horace Cox.

Mr. and Mrs. Floyd Beall and daughter of Lubbock visited Mr. and Mrs. D. N. Arnett Sunday. They were enroute home from Blackwell where they attended a reunion of the Beall family.

Mrs. Bill Dorn visited in Abilene Saturday.

Mrs. E. C. Tunnell left Tuesday night for Goose Creek to visit her mother, Mrs. L. E. Green, who is reported ill.

M. S. Goldman passed through Colorado late Thursday enroute to Mineral Wells to join the official Department of Texas, American Legion band, for trip to Chicago. The musicians are entertaining world fair visitors during this week.

Miss Ruby McGill has returned from Austin where she had gone on business for the rural schools of this county.

Let us repair and dye your shoes. Makes them like new. H. H. Herington Shoe and Saddle Shop. 10-6-c.

Jack Carter has returned to his home in Fort Worth after a visit with relatives in Colorado.

The Record is in receipt of a card from Mr. and Mrs. E. A. Dierdorff, who during last week were visitors at the Century of Progress Exposition in Chicago. They are expected home today.

Mrs. Lester Manning is assisting Mr. Manning in operation of the Keybrook confectionery. Manning recently purchased equity formerly owned in the business by Rod Merritt.

After a visit of several days in the home of Mr. and Mrs. G. V. Harrison, Miss Margaret Argaine has gone to Lamesa for a visit there. Her home is in Alabama.

Now is an excellent time to have a new top and seat covers for your car. Expert workmen at H. H. Herington Shoe and Saddle Shop. 10-6-c.

Mrs. John Herd of Post has been visiting in the home of Mrs. S. T. Shropshire.

Mrs. R. L. McMurry is in Odessa this week the guest of her daughter and family, Mr. and Mrs. J. A. Hoyt.

Miss Mildred Whitaker, student attending Simmons University at Abilene, spent the weekend here visiting her parents, Mr. and Mrs. G. W. Whitaker.

Mr. and Mrs. John Hill of Abilene were guests this week of Mr. and Mrs. Bob Lovejoy. Hill is an official of the Hicks Rubber Company.

Mrs. J. C. Franklin underwent major operation last Thursday at Baylor Hospital, Dallas. She was in a serious condition for several days but is much better at this time.

Mrs. D. N. Arnett is visiting her daughter Mrs. G. G. Johnson in Abilene this week.

Mrs. Lula Mae Carlton visited her sister Miss Caroline Chambers in Abilene last week.

SPADE SCHOOL MAKING PROGRESS, HOOD SAYS

Spade school continues to make good progress and the faculty and trustees are looking forward to another successful school year, reported R. B. Hood, principal of the school while in town Tuesday afternoon. Reports on progress of students are to be published regularly in The Record hereafter.

Lone Star Twinklings

By Etta Lee Martin
The East Side Singing Convention convened at Pleasant Valley Sunday. A large crowd was present throughout the entire day. There was not seating capacity in the afternoon. The next convention will meet at Valley View the first Sunday in April 1934.

School was dismissed last week for the children to assist their parents in gathering the cotton crops.

Mr. and Mrs. G. B. Ward and daughter Mrs. Adelle Eastman of Merkel visited friends and attended the singing convention Sunday. They formerly lived in this community.

Born to Mr. and Mrs. Clarice Woods, a fine baby boy which made his arrival Sept. 30.

Mr. Mae Martin, Mrs. W. C. Bullard, G. C. R. V., and Elmer Martin visited relatives near Snyder Sunday.

Mr. and Mrs. George Lee visited her parents Mr. and Mrs. J. M. Compton Sunday.

Mr. and Mrs. Henry Zeller, Mrs. Z. V. Martin were visitors in the home of Mr. and Mrs. Claud Martin Sunday.

D. N. Arnett and John Tom Merritt went to Lamesa Tuesday.

News As Reported From Root Hospital

Clara Ann Taylor, daughter of Mr. and Mrs. L. J. Taylor had tonsils removed Sept. 28.

Miss Lona Lipps had appendectomy Friday afternoon. She expects to return to her home within a few days.

Mr. B. S. Lantron, section foreman on T. & P. railroad was brought into the hospital with a head injury. Friday morning caused by falling striking his head against the rail. He was transferred to the railroad hospital at Marshall Tuesday morning.

Eddie, three-year-old son of Mr. and Mrs. E. D. Richardson of Midland had tonsillectomy Saturday.

Mr. A. L. Scott of Longfellow community had a badly infected finger lanced Saturday.

Charlie Buchanan had several stitches taken on his chin Saturday following an accident at the Farmers gin where he is employed.

Wesley Albright of China Grove community was brought into the hospital Sunday morning badly burned. He was setting fire to weeds using gasoline when he spilled some on himself and it became ignited. His condition is serious.

Mrs. Burr Brown of Westbrook had minor emergency surgery Sunday morning. She is leaving the hospital today.

Mrs. Huron Gist was a patient in the hospital Sunday and Monday under observation.

Felix Dozier had minor surgery Monday. His condition is good.

J. L. Loveless of Colorado had an operation for ruptured appendix Tuesday night. Peritonitis had already developed and his condition is very grave.

Blanchie Bess Jones, daughter of Mr. and Mrs. L. M. Jones had her appendix removed Tuesday night. She was carried home via Kiker ambulance. Her aunt, Miss Amy Green is nursing her.

Mrs. O. W. Loftis of Longfellow community is a surgical patient in the hospital. Her condition is very satisfactory.

Mr. R. J. Roberts, Mr. Olen Horn and Frank Martin were discharged during the week.

S. O. Wulfjen was in Colorado Wednesday afternoon from his ranch home fifteen miles south.

Rain is badly needed in South Mitchell county. O. F. Jones, manager of the Spade ranch, reported while in town Wednesday afternoon.



PHILCO
Do not fail to See and Hear the New Powerful Philco Battery Radio Complete With All Batteries for \$44.95
L. J. TAYLOR At J. Riordan Co.

—NOTICE—
See your Home Town agent for special rate on Star-Telegram by mail only.
Daily with Sunday \$6.60. Daily without Sunday \$5.60. All new subscriptions sent in now expire Nov. 1, 1934.
10-6-c. ROY L. FARMER, Agent.
Lost something? Find it through The Record's advertising columns.

NEW FALL MERCHANDISE AT THE OLD PRICE

BY MAKING EARLY PURCHASES FOR FALL DELIVERY WE WERE FORTUNATE IN SECURING A WONDERFUL STOCK OF THE HIGHEST GRADE MERCHANDISE AT PRICES THAT ARE NOW PROVING TO BE A REAL SAVING TO THE PEOPLE OF MITCHELL COUNTY. WE ARE INDEED GLAD TO BE ABLE TO EXTEND THIS SAVING TO OUR CUSTOMERS AT A TIME WHEN THE PRICE OF ALL COMMODITIES IS STEADILY RISING. WE INVITE YOUR INSPECTION OF OUR ENTIRE STOCK.

Blankets

These cool, zippy nights will make a nice blanket feel comfortable along toward morning—Buy now from our complete stock, economically priced.



- Part wool, single blanket, size 66x80, Satin bound, solid colors with stripe border 98c
- Double Cotton Blanket, size 70x80 \$1.49
- Double Blanket, Part Wool, size 66x80 \$2.95

CURLEE SUITS

New Fall Styles



These suits are so definitely different from what you've heretofore seen in the styling of high quality clothes that the interest in this type of Suits has received a new impetus in its fashion advancement. New details in modeling, in texture treatments, in colors and in patterns.

\$22.50
1 Pair Pants

EXTRA PANTS \$4.50

SWEATERS

An All-Wool Campus or Bradley Sweater will make you feel just right these cool mornings.



Popular colors, economically priced, too.

98c, \$1.49, \$1.95 up to \$2.95

JACKETS AND LEATHER COATS



Cool weather Specials
Suede Jackets ...\$2.50
Leather Jackets \$5.90

BOYS' SUITS and School Clothes

Made of very durable material and dressy styles in all the new colors. Firmly tailored and very thoroughly re-inforced at all major points of wear. Bought before the recent heavy advance in manufacturer's cost. A real item of economy.



Hard Finish in Oxford Gray Brown and all other popular colors with long pants, sizes 6 to 16 **\$8.95**

Extra Pants \$2

A nice selection of extra pants for boys in sizes 6 to 16. They are full cut and made just like the men's styles.

\$1.95, \$2.25 up to \$2.95

Men's Dress Pants

A wonderful selection, stylishly tailored, all wool dress pant purchased from Curlee as left-overs from 2-pant Suits. Made up in regulars, slims and stouts. Here is the chance for the man hard to fit and they are specially priced at



\$4.95

MEN'S SHOES

High grade all-leather Shoe and one of the largest shoe stocks in West Texas from which to make your selection, moderately priced.



A wide range of Sizes

\$2.95, \$3.45 \$3.95

PALACE

THURSDAY AND FRIDAY
October 5 and 6

BONDAGE

With Dorothy Jordan and Alexander Kirkland
Paramount News and Short
No Matinees. Nights at 6:45. One Show After 9:15.

SATURDAY—October

THE GALLANT FOOL

With Bob Steele
Short "Knock Out Kisses" and Good Two Reel Comedy
Showing Continuously from 1 until 11 P. M.

SUNDAY AND MONDAY
October 8 and 9

GOLD DIGGERS OF 1933

With Warren William, Aline MacMahon, J. P. Blundell, Ra'ay Keeler, Dick Powell, Guy Kibbee, Ned Sparks and Ginger Rogers
Fox Movietone and Paramount on Parade No. 11.

Sunday-Matinee at 2:00 P. M.
Monday Night at 6:45
One Show After 9:15

TUESDAY and WEDNESDAY
October 10 and 11

SONG OF THE EAGLE

With Chas. Bickford, Richard Arlen, Mary Brian, Jean Hersholt, Louise Dresser and Andy Devine
A Good Two Reel Comedy
No Matinees. Nights at 6:45. One Show After 9:15.

BARGAIN NIGHTS 9c and 15c

THURSDAY AND FRIDAY
October 12 and 13

LADIES MUST LOVE

With June Knight, Neil Hamilton, Sally O'Neal, Dorothy Burgess and Mary Carlisle.
Paramount News and Short
No Matinees. Nights at 6:45. One Show After 9:45.

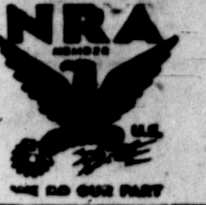
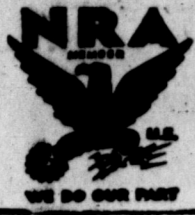


INSURANCE
L. B. ELLIOTT
1017-1019 - PHONE 106
Colorado Nat'l. Bldg. - Phone 106



MAX BERMAN DEPARTMENT STORE
COLORADO, TEXAS





IMPROVEMENT STRIDES SHOWN BY LOCAL GRIDSTERS

WOLVES WIN HANDILY IN CONTEST STAGED FRIDAY WITH ROBY GRID ELEVEN

Cantrillmen Scorers Run Up Total Of 38 Points To Nil For Visitors

The revamped line-up along with considerably improved technique in every department pushed the locals to an easy victory over Roby here Friday afternoon.

The Wolves carried the pigskin across the pay marker six times and completed place kick twice, running up a score of 38.

Some stellar plays were staged by the Cantrillmen. Stagner, veteran on the team, carried the ball across for four of the touchdowns.

On the first play Stagner returned punt 30 yards to his own 43 line marked.

Colorado marched ahead 20 yards on pass, Church to Stagner, but on the next play Morrison was thrown for 6 yard loss by Hammock, swift Roby tackle.

Aycock is substituted for Wallace at guard. Roby takes first penalty of the game on offense.

Lowery blocks two consecutive attempts at passing by the Lions. Roby draws five yard penalty and the ball goes over on downs.

See WOLVES WIN Page 2

DR. CLARK TO CONVENE METHODIST CONFERENCE

Fourth quarterly conference at First Methodist church will be convened Sunday afternoon at 3 o'clock by Dr. O. P. Clark of Sweetwater, presiding elder.

'Free Air' Accepted As Innovation For The Motorist In Colorado 21 Years Ago

An innovation expected to be received with universal satisfaction among local motorists was announced in advertising columns of The Record for October 4, 1912, by F. S. Keiper, Studebaker distributor.

Outstanding in social realm of the week was reception given on Tuesday afternoon of that week twenty one years ago by Miss Dera Wulfjen, honoring three brides-elect who

NORTH CAROLINA CITIZEN WHO DIED SATURDAY WAS BROTHER LOCAL MINISTER

W. A. Webb Was Prominently Identified With Growth His City, Section

Sergt. W. A. Webb, prominent citizen of Asheville, North Carolina, died at his home in that city Saturday from a heart ailment.

Webb was color-bearer for the American forces as they entered Havana during the Spanish-American War. He was attached to the Asheville light infantry, returning home after close of the war to engage in business in his home city.

Bob Smith, United States district attorney for the Southern district of Texas, Monday announced appointment of Walter S. Howe of El Paso as assistant.

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BOB SMITH NAMES EL PASO MAN ASSISTANT

Bob Smith, United States district attorney for the Southern district of Texas, Monday announced appointment of Walter S. Howe of El Paso as assistant.

KEY LIONS SLATED FOR HONORS BY LOCAL CLUB

Members of the Lions Club who have been designated as "Key" Lions are to receive special recognition during program to be given at the club on Friday, October 27.

Blizzards' Run Rough Shod Over Roscoe To Claim 31-0 Victory

The charges of Big Jim Cantrill will meet one of West Texas' most formidable grid organizations here Friday afternoon in game with the Winters Blizzards, who are slated to engage the Wolves in their third consecutive home practice mill.

Winters drove for a touchdown the first time the Blizzards got the ball. Shelansky made several good punt returns for Roscoe and was responsible for the Plowboys' most serious scoring threat when he took a short pass and ran forty yards to within ten yards of the pay marker.

Construction on the Lasker block, rebuilt following a destructive fire, was about completed.

BROTHER OF COLORADOAN HAS FATAL ATTACK WHILE TRAVELING IN MOTOR CAR

J. D. Clifton, Mineral Wells, Was Brother Of Music Dealer Here

J. D. Clifton, 60, of Mineral Wells, and a brother of E. L. Clifton, owner and manager of the Colorado Music Company, died suddenly Wednesday afternoon of last week while driving with his wife near Albany.

Funeral services were conducted from the Bethel Chapel, Mineral Wells, Friday afternoon at 2:30 o'clock with the Rev. E. P. Riley of First Methodist church there officiating.

Clifton was a native of Kentucky. He and Mrs. Clifton came to Texas in 1914 and for the past 12 years they had made their home near Mineral Wells. For some time he was engaged in the oil business but more recently had devoted his attention to the cotton seed oil mill operations.

In addition to his widow and the brother at Colorado deceased is survived by three brothers and one sister, T. H. Clifton, Shreveport; C. B. Clifton, Old Town, Ky., and P. A. Clifton, Weatherford and Mrs. W. S. Callahan, Shreveport.

'SECRETARY' MAJORS IS NOT 'E. M.', AS STATED IN RECORD LAST WEEK

O. H. Majors, secretary of First Methodist Sunday school, call attention of The Record to the fact that his initials are not "E. M.", as stated in news columns of the paper last week.

Wolves Slated For McCamey Battle On Friday, October 13

After having engaged three non-conference elevens, the Roscoe Plowboys, Roby Lions and the Winters club, the Wolves are to journey to McCamey next week for their initial Class A conference game.

Time For Filing On Wheat Seed Loans Extended 30 Days

Time in which farmers may file application for government loans to finance purchase of seed wheat for Winter pasture, originally set to close September 1, has been extended until October 31, G. B. Slaton, chairman of the county loan committee, announced Saturday.

The government elected to extend one month to time in which the borrower applications would be acceptable due to need of moisture now and other conditions.

Cantrillmen Face Hard Sledding In Game With Winters Eleven Friday

The charges of Big Jim Cantrill will meet one of West Texas' most formidable grid organizations here Friday afternoon in game with the Winters Blizzards, who are slated to engage the Wolves in their third consecutive home practice mill.

Winters drove for a touchdown the first time the Blizzards got the ball. Shelansky made several good punt returns for Roscoe and was responsible for the Plowboys' most serious scoring threat when he took a short pass and ran forty yards to within ten yards of the pay marker.

Construction on the Lasker block, rebuilt following a destructive fire, was about completed.

Bandeen In Denial Of Relief Charges Advanced In Senate

D. A. Bandeen, manager of the West Texas Chamber of Commerce, Saturday reiterated his denial that the regional organization had distributed federal relief funds to counties on a basis of their membership subscriptions.

The manager, testifying before the Senate investigating committee at Austin, cited two instances where counties had asked if they might deduct their membership fees due to the federal fund allotted them.

Below is the probable starting line-up for the Wolves for their game with Winters Friday afternoon

Name	No.	Pos.	Wt.	Ex.
Cox, Jack	13	RE	145	2
Church, Red (C)	22	RT	188	2
Hagler, C. W.	11	RG	152	2
Taylor, Louis	21	C	159	1
Wallace, Mumpsy	15	LG	158	1
Wood, Jack	10	LT	166	0
Rodgers, Omer	1	LE	155	6
Morrison, Red	2	QB	137	1
Stagner, Elw	12	RH	162	3
Lowry, M. C.	4	LH	145	0
Priester, J. C.	6	FB	161	0

Substitutes: Kirby, J. M., end, 149; Aycock, Buster, guard, 135; Porter, end, 142; Morrison, Ed, back, 137; Warren, Brady, back, 130; Geffs, Arthur, guard, 148; Vanzandt, tackle, 193; McCright, Darwood, back, 170; Cooper, Joe, center, 148; Connell, Francis, back, 132; Garrett, J. C., guards, 157; Henderson, Wilburn, end, 134; Neff, Rush, back, 127.

NEGRO SPIRITUALS ARE GIVEN ON PROGRAM AT LIONS CLUB LAST WEEK

Four local musicians who are capable of rendering negro spirituals as effectively and impressively as artists among the black race were presented on entertainment program at the Lions Club Friday.

Among visitors at the club were T. A. Hutchens of Portland, Oregon; Andrew Cooksey of Los Angeles, California; Virgil Garrett of Fort Worth; W. W. Baker of Big Spring and J. B. Holt and T. M. Marsh of Colorado.

Athletic And Literary Events Will Be Staged At Sweetwater Under New Set-Up

Sweetwater is to be scene for district literary and athletic events for schools in Mitchell and nine other West Texas counties under changes announced recently from Austin.

Under the new plan students are to participate in Interscholastic League contests after the usual county meets have been concluded and winners designated.

The newly created district of which Sweetwater is the hub will be known as district 5, in region 2.

Winners In Contest For State Fair Trip To Leave Saturday

Wayne Dickson of Loraine and J. W. Blassingame and A. D. Singleton of Colorado, winners in annual county 4-H club contest, are to leave Saturday for Dallas to attend the State fair as guests of the manager.

The boys were assigned to projects in New Mexico and Arizona. Thos. Dg'man, one of the local youths returning home, stated Tuesday morning that the work was pleasant and that the men were well cared for by the government.

Members of the Colorado Masonic bodies have received information that W. B. Pearson, grand secretary of the Grand Lodge at Waco, and Mrs. Pearson, recently celebrated their fiftieth wedding anniversary.

TWENTY SEVEN MITCHELL YOUTHS ARRIVE AT HOME AFTER SIX MONTHS WORK

The boys were assigned to projects in New Mexico and Arizona. Thos. Dg'man, one of the local youths returning home, stated Tuesday morning that the work was pleasant and that the men were well cared for by the government.

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Piggly Wiggly

CANNED FOODS SALE

A HOME OWNED STORE

Del Monte Sale And Demonstration

Come in, taste and see The Best Quality Canned Foods. The following items in Stock: Peaches, Pears, Apricots, Green Gage Plums, Pineapple, Fruits for Salad, Peas, Salmon, Coffee, Asparagus, Chilli Sauce, Tomato Juice and other items.

Coffee	Bright and Early lb. .19	MEATS
	Bulk Coffee, lb. .13	Sausage Pure Pork 2 lbs. .21
		VEAL LOAF MEAT, pork added 2 lbs. .21
		Beef Roast Flat Ribs lb. .07
		SALT PORK, No. 1 grade, lb. .10
		STEAK, any cut, best quality pound .18
		Lunch Meats Ass'd 2 lbs. .35

Piggly Wiggly Is Starting A New Service We Will Deliver Your Groceries Come In For Complete Details

Good to the Last Crumb!

Not only is sliced bread a time saver, ready for instant service the moment it is removed from the wrapper, but it is much more attractive since every slice is exactly the same thickness. For this reason sliced bread is ideally adapted to use for toast or for making sandwiches.

ASK FOR IT AT YOUR GROCERY

Remember, Save Your Wrappers—They're Valuable

Whitaker's Bakery

A Home Institution

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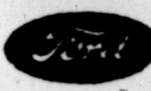
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BUY NOW



NOW IS THE TIME TO BUY YOUR BATTERY
 We can now offer you a 15 Plate Battery for your Ford--
NO ADDITIONAL CHARGE
COLORADO MOTOR COMPANY
 SALES  SERVICE

THOMAS BROTHERS
 "We Serve To Serve Again"
 GOODYEAR TIRES — GOOD GULF AND OIL — WASHING
 GREASING — ROAD SERVICE
WE DO OUR PART

DEPOT SERVICE STATION
 RADIATOR AND AUTO REPAIRING
 GOODRICH TIRES
 Mobilgas and Mobiloil
 Tires Repaired
 Cars Washed and Greased
 All Work Guaranteed
 Phone 521

NO BATTERY WILL SERVE YOU BETTER THAN A DELCO
 BUY NOW BEFORE PRICES ADVANCE
 DEFENDABLE AUTOMOTIVE REPAIR
J. D. LEINNEWEBER

COLORADO MACHINE SHOP
 "It Must Be Right"
 AND WE APPRECIATE YOUR BUSINESS

"Everything Went Up In Smoke"
FIRE INSURANCE
 Would Have Covered The Loss
 Insure today—the cost is slight compared to the enormous protection.
L. B. ELLIOTT

Feed Your Chickens Purina Laying Mash and if They Don't Lay—They Are Roosters!
 Now is the time to feed your hens Purina Egg Laying Mash in order to have plenty of eggs when the egg prices go up—and we know that won't be long now.
 Lay in your winter supply of coal now and save money. Our high quality domestic coals are "Crazy with the Heat" We handle Oklahoma Lumps, No. 1 Cannel Lump, Bristle Cone and Genuine "Blue Blaze" Anthracite.
PURINA CHOWS — FEED — AND HAY
D. M. LOGAN & SONS

BEST YET CAFE
 We Serve Good Clean Food
TRY US

KIRSCHBAUM DEPARTMENT STORE
 The Best Place To Shop After All
WE DO OUR PART

MODERN BEAUTY SHOP
 Let Us Do Your Beauty Work
 Our \$2.50 Permanent Waves—Two persons coming together, 2 for \$4.00
 Our \$3.50 Oil Waves—Two persons coming together, 2 for \$5.00
 Our \$5.00 Waves—Two persons coming together, 2 for \$8.00
 Our \$6.50 Waves—Two persons coming together, 2 for \$10.00
 WE USE GOOD SUPPLIES AND GUARANTEE EVERY PERMANENT
 Call 207 for Appointment What More Could You Ask
MRS. MARY JORDAN, Prop.

Consumers Part In

Out of a great national emergency the NRA was born. It seeks to achieve the following objectives:

- (1) To create re-employment by reducing working hours
- (2) To increase purchasing power by increasing wages.
- (3) To promote prosperity by eliminating unfair competition.

The success or failure of the plan lies ultimately with the consumer—Business and industry throughout the country have reduced working hours and increased wages. There must be an increased demand for goods and services, again payrolls must be reduced and men let out of work. National unemployment is a national disaster. We therefore urge upon you in the interest of our great national program to buy wisely, but freely as your needs require and your ability permit. And in buying remember to favor those who are earnest and honest in their huge undertaking . . . Demand the Eagle . . . not only in its picture. In their effort to conform to the President's plan of recovery the advance of this page have in most cases burdened themselves with added expenses. It is the duty of the buying public to support these patriotic merchants. Remember the ultimate success or failure of the NRA movement rests with you. Continue to go higher. By buying freely of your needs now you not only help so at a great saving to yourselves. Its now up to you.

BUY NOW

You can aid the BUY NOW campaign and save money at the same time by coming to us for your building material needs.
 Paint the house, the barn and other buildings and save by preserving them. Install a new roof and make other needed repairs before prices advance.
 Its good business and practical economy to keep the home and premises in a good state of repair.
 Come to us for everything in building materials.

BURTON-LINGO CO.
ROCKWELL BROS.
BERRY-FEE LUMBER CO.

600 People
\$500 Per Day
100 Automobiles



Not Every Town of 5000 Can Boast Such a Single Industry

Colorado people are proud of the Col-Tex Refining Co., and we deeply appreciate this loyalty.
 Col-Tex employees and their families represent approximately 600 people . . . they own and operate more than 100 automobiles . . . their pay checks total \$500 a day. We believe they spend practically all of this in Colorado.
 Col-Tex Gasoline is as good as the best . . . the more we sell the more people we can put on the payroll.
 For high test gasoline and instant service stop at one of the



THREE COL-TEX SERVICE STATIONS

STATION NO. 1 East of Refinery
STATION NO. 2 Opposite City Hall
STATION NO. 3 1 Block West Lone Wolf Bridge
JAKE RICHARDSON, Wholesale Distributor

The Following Firms Who Are Qualified Members of The NRA Urge You to Join This Nation Wide BUY NOW CAMPAIGN

- COLORADO HOTEL COFFEE SHOP**
 WE SERVE NOTHING BUT THE BEST
 Mr. and Mrs. Rex Smith, Managers
- KIKER & SON**
 Phone 22
 AMBULANCE SERVICE
 WE DO OUR PART
- CITY MARKET**
 HOME OF QUALITY MEATS
 We Appreciate Your Patronage
- GOOD EATS BAKERY**
 MAKERS OF BEST-YET BREAD
- J. C. RASCO SHOE SHOP**
 FIRST CLASS SHOE REPAIR
 ALL WORK GUARANTEED
- R. H. SMITH GROCERY**
 Phone 399 — We Deliver
 STAPLE AND FANCY GROCERIES
- SANDWICHES** **DRINKS**
KEYBROOK CONFECTIONERY
 CANDY **CIGARS**
- BOYD DOZIER'S BARBER SHOP**
 Opposite Colorado Hotel
 FIRST CLASS — COMPLIES WITH ALL STATE LAWS OF SANITATION
- COOPER & TERRY SERVICE STATION**
 West Second Street
 TEXACO GAS AND OIL — TIRE REPAIR
- J. L. PIDGEON**
 Phones 164 and 281
 BATTERY AND ELECTRIC SERVICE
 WELDING AND GENERAL REPAIR
- MILLS MOTOR CO.**
 TIRES — GAS AND OILS — PARTS
- MILLS CHEVROLET CO.**
 CHEVROLET SALES AND SERVICE

Franklin Delano Roosevelt



AID RECOVERY



Part In The NRA

was born. It seeks to accomplish primarily the following ob-
 -ducing working hours.
 -by increasing wages.
 -minating unfair competition in industry.
 -ly with the consumer—the buying public.
 -have reduce working hours, added to the number of em-
 -an increased demand for merchandise and increased sales or
 -nt of work. National uncertainty would then again prevail.
 -our great national prosperity to buy—not extravagantly, not
 -and your ability permits.
 -are earnest and honestly supporting the President in this
 -not only into picture but its lofty spirit as well.
 -lan of recovery the advertisers represented and firms listed on
 -elves with added expense—dangerously increased overhead.
 -these patriotic merchants. They well deserve your patronage.
 -the NRA movement rest with the consumer. Prices will con-
 -needs now you not only stimulate this great movement but do
 -o to you.

W. L. DOSS DRUG STORE

The REXALL Store

Fifty Years of Continuous Service

WE DO OUR PART

H. H. HERRINGTON

BOOTS
SADDLES
LEATHER GOODS

AUTO TOPS
SIDE CURTAINS
SEAT COVERS

FINE
SHOE REPAIRING

First Door West of Best
Yet Cafe

J. D. FARMER & CO.

CANDY KITCHEN

ROY L. FARMER

Agent For Fort Worth
Star Telegram

We Appreciate Your
Business

THE ELAINE SHOPPE

MILLINERY AND READY-TO-WEAR

We will be pleased to have you come in to see our mer-
chandise and will order anything you want if not in
stock.

Will be a pleasure to see and serve you. Prices that
will please you.

LADIES' SHOES AND HOSE

Stylish—Serviceable and at Attractive Prices

LADIES' MILLINERY

And Ready-To-Wear. Hats made to order, any head
size and to suit any costume.

BOATRIGHT SHOE STORE

AND

MISS NEAL MILLS' MILLINERY

A SPECIAL SHOWING OF

ROSE & CO, CHICAGO ILL.

FRIDAY AND SATURDAY, OCTOBER 6 AND 7

TAILOR MADE SUITS

In charge of W. E. Daughy, Special Factory Representa-
tive for 25 years

We Guarantee a Perfect Fit — Special Prices For
Two Days

Come In And Have Your Suit Tailor Made

THE MODEL SHOP

PIGGLY WIGGLY

A HOME OWNED STORE

A NEW SERVICE—WE DELIVER

COLORADO DRUG COMPANY

WE ARE FOR AND ARE COMPLYING WITH THE
NATIONAL RECOVERY ACT 100 PER CENT

REMEMBER

Your Prescriptions are always filled by Registered
Pharmacist Just as the Doctor Ordered

VALUES SUCH AS THESE MAKE IT A PLEASURE
TO SPEND

3 Blade Stockman Pattern Knives, guaranteed
Only 98c
Nicked Steel Barber Shears 59c
OOO guaranteed Clippers 75c

New Items Just In—Guitars and Mandolins.
Many New Toys and Dolls 5c and up
Coleman Gasoline Irons — the new one that irons so
beautifully.

FOOT BALLS—ALL PRICES
Stoves, Pipe and Dampers

J. RIORDAN CO.



Extra Specials For Friday and Saturday
October 6th and 7th

SPUDS Strict U. S. No. 1 Whites 10 lbs. 23c

APPLES, extra fancy Jonathan, doz. . 15c

ORANGES, California Red Ball, doz. . 15c

PEACHES, California, New Pack, gal. 43c

DRIED FRUITS, Peaches or Prunes, 2 lbs. . . 25c

SALAD WAFERS, A Dainty Salted Cracker, 2 lbs. 29c

SHORTENING, 4 lb. carton . . . 31c

SOAP, Yellow Laundry, 6 large bars . 25c

OATS, Blue and White, with Premium, large pkg. . . 21c

BACON, Dry Salt, No. 1, Square Cut, lb. . . 10c

STEW MEAT, 2 lbs. 15c

CHEESE, full cream, Longhorn, lb . . 19c

SLICED BACON, in cellophane, lb. . 18c

The undersigned Dry Cleaners are
equipped to give the consumer the very
best Dry Cleaning Service available, back-
ed by responsibility and years of experi-
ence.

We earnestly solicit your patronage.

KLASSY KLEANER

HURON DORN

TOM HUGHES

THE MODEL SHOP

POND & MERRITT

THE CALL OF PATRIOTISM

BACK THE NRA TO THE LIMIT

If the working man's friend and means the return of
good times.

But this cannot be made possible without the hearty co-
operation of each and every citizen throughout this great
land of ours.

Let each one of us do our little part in this great cause.

And give our President the support he is justly entitled to

as we are doing our utmost in the furtherance of this great
work and only regret that we can't do more.

Yours For Better Times

J. C. Penney Co. Inc.
DEPARTMENT STORE
Colorado, Texas

Wolves To Feature In Initial Class A Conference Game With McCamey Oct. 13

First District 3 Conference football game of the year is slated to be staged at McCamey Friday, October 13, with the Wolves opposing the strong oil town eleven. Colorado will have played three practice games before the official opening tilt, however. Some interesting sidelights on results developed so far was published in newspapers circulating here Tuesday under San Angelo date line, as follows:

Sweetwater's second victory in two years over Abilene, 19-0; San Angelo's first triumph over Cisco in history, 26-6, and Big Spring's 13-13 tie with Austin High (El Paso) were highlights last week in District Three. The other two members of the district won over Class B opposition, Colorado beating Roby 38-0 and McCamey trouncing Fort Stock-

ton 18-0.

Drives of 57 and 70 yards, with Whitten and Virgil Jones doing most of the work, featured Sweetwater's victory at Abilene Friday. The goal line of the Mustangs, District Three champions the last two seasons, never was threatened, Abilene making only one first down to Sweetwater's 18. It was the Ponies' first game of 1933.

Herbert Reid, quarterback, led San Angelo here Saturday to beat the heavier Cisco Lobos. He returned a kickoff 80 yards for one of his two touchdowns after St. John passed to E. Johnson over the goal line for the visitors' only score. First downs were 15 to 5 in favor of the Bobcats.

Pat Murphy's Austin High team of El Paso, District Four titleholder

News of Club Girls And Women

last year, employed speed and deception in holding Obie Bristow's Big Spring Steers to a 13-13 tie under the ares at El Paso Saturday night. Colorado registered 22 first downs to Roby's one in its 38-0 victory. Reed, Poteet and Belcher scored the touchdowns that enabled McCamey to whip Fort Stockton, 18-0.

Three interdistrict tussles will again hold interest of the fans this week-end. On Saturday Sweetwater will be host to Lubbock, which walloped Ranger 26-21, Friday night; Pampa, tied by McLean and beaten by Capitol Hill (Oklahoma City) will travel to Big Spring and Abilene will invade San Angelo. McCamey will play Saturday at Pecos. Colorado at home Friday will have its hands full with Winters, a Class B team, which last week triumphed 31-0 over Roscoe, a Class B club. Colorado was able to beat only 4-0.

News of Club Girls And Women

BY MISS EMMA GUNTER Home Demonstration Agent

The County Home Demonstration Council meets Saturday, Oct. 7th at 2:30 p. m. in the office of the home demonstration agent.

The three club girls that go to the Dallas Fair from Mitchell county this year will have better accommodations than those in the past have had, as the State Fair association has remodeled, painted, added new shower baths and arranged for a comfortable auditorium in this specially fitted building. This building will take care of this year around 3000 boys and girls. The girls will leave October 15th for Dallas chartered by some county home demonstration agent on the route. While in Dallas the girls are under the care of the State home demonstration agent, specialist and 20 county home demonstration agents who act as guides over the grounds for the week. The girls are given free room and board by the State Fair association and the free transportation is given by the Texas and Pacific railway to the girls from here.

Geneva Campbell of Buford girls club did the most outstanding work in bedroom improvement in Mitchell county this year and held open house on Friday, Sept. 29th receiving around 25 guests for that afternoon, including club girls, mothers and friends. Geneva is a first year club girl and has shown unusual interest in all activities through the summer. This educational trip will be the biggest beginning Geneva has ever had along this line.

Another first year girl showed full completed goals in all of her club work. Katha Lee Harrell of Loraine girls club has done what all interested, ambitious club girls could do if they set out to accomplish their club goals. She helped in the canning and gardening work at home, did more than her required sewing, attended club meetings and sent in during the Summer months. Her interest from the county home demonstration agents office. She is a sophomore in Loraine High school and will miss a week of school but from an educational standpoint this week out of the school room will be full of worthwhile things that we do not often have the opportunity to get.

The third girl, Irene Leach of Conway club will not miss her lessons in the school room as their school may be out during the time she is in Dallas so she will be doubly repaid for her time out. Irene has been acting as clothing demonstrator for her club. She kept a record of her expenditures from January 1933 to September 1933 and she had spent for accessories \$2.46; cosmetics \$3.00; hats \$5.00; dresses \$7.17 and for shoes \$6.43 making a total of \$24.06 for the 9 months clothing. Irene is 15 years old and has been a club member for three years. In order to dress as well as Irene has been able to under the expenditure made, she necessarily had to make her own clothes with the exception of one dress which was purchased ready made. Irene and her two younger sisters have had the encouragement of their parents in their club work and were it not for this they would not have been able to attend the club meetings during the Summer.

Buick-Pontiac Franchise Planned For Colorado Under Trade Expansion Move

In a campaign to extend the dealer organization, the Buick-Olds-Pontiac Sales company has picked out a number of cities and towns where it is offering a combined franchise for Buick and Pontiac cars, two of the most popular in the General Motors line. One such franchise will be located in Colorado.

This action follows the increasing market for automobiles with a view to having dealer representation in every territory in the country where a careful survey has indicated a potential outlet to enable a dealer to show a profit on the business.

Requirements for the dealership of Pontiac and Buick cars are that the prospective applicant shall have a reputation for fair and honest dealing, selling and organizing ability, business experience, though not necessarily in the automobile retail field, reasonable capital and ambition to succeed.

Over the last two years, dealerships of the Buick-Olds-Pontiac Sales company have increased by more than 1,800, and the profit position of the dealer organization is now 209 per cent of what it was a year ago.

In the first seven months of 1933 Buick has sold considerably more than half of all the eight-cylinder cars priced between \$1,000 and \$2,000 and outsold its nearest competitor by more than 6 to 1. And in every state in the country, people buy more Buicks than any other car priced above \$1,000.

Pontiac is the fastest selling straight eight in the world today. Throughout the United States, it is outselling every other car in its price range by a comfortable margin. More Pontiacs were built and shipped during the first five months of 1933 than during all of 1932, which indicates the popularity of this car.

Recent years have seen an interesting evolution in automobile retailing resulting largely from the fact that this business is gradually attracting men from other lines of retailing.

It has generally been assumed that has saved \$8.37 by having it.

Mrs. T. P. Smallwood, of the Lane Ranch says she has made 4 dresses and one slip by using her pattern, saving \$1.50 on patterns.

automobile dealers always come from some allied line—such as the service repair, tire and retail gasoline business. While it is true that many automobile dealers have come into the retailing of motor cars through these previous business experiences, it is not essential.

The reason that it is not so essential today is the fact that most automobile companies have departments of business management which have charted and analyzed and worked out guiding principles for dealerships in communities from the smallest to the largest.

So complete is the knowledge of retailing, and all the problems incident to retailing, that it is possible to develop a successful "tailor-made dealership" headed by a man who is entirely new to the automobile business, provided he has some capital.

The Buick-Olds-Pontiac Sales company has just completed a national survey to learn how many "open points" or towns without dealers of these cars have sufficient sales potential to support a dealership profitably.

As the result of this survey plans are under way to establish a Buick-Pontiac dealership in this town. This represents a business opportunity, according to officials of this company, because these two cars are among the most popular in the General Motors line.

Buick has had a 29-year reputation for value second to none in the whole automobile business. During the first seven months of this year, Buick has sold considerably more than half of all the eight-cylinder cars priced between \$1,000 and \$2,000 and outsold its nearest competitor by more than 6 to 1. Pontiac is today the fastest-selling straight eight in the world and the leading car in its entire price class. Pontiac's increasing popularity may be gauged by the fact that more of these cars were sold during the first five months of this year than during all of 1932.

There are already in this community many Buicks and Pontiacs which will provide at once service work to be done. Officials of this company state that previous experience in the automobile business is not necessary for the man to be picked for the dealership in this town.

Quality printing at Record office.

"A NAIL AND A BOARD AND A CAN OF PAINT MAKES ANY OLD HOUSE LOOK NEW WHAT AINT"

For either or all three see

BURTON-LINGO COMPANY

Phone 40

Don't Get Up Nights

THIS 25c TEST FREE If It Fails

Physic the bladder as you would the bowels. Drive out the impurities and excess acids which cause the irritation that wakes you up. Get a regular 25c box of BUKETS, made from buchu leaves, juniper oil, etc. After four days test, if not satisfied, go back and get your 25c. They work on the bladder similar to castor oil on the bowels. Bladder irregularity is nature's danger signal and may warn you of trouble. You are bound to feel better after this cleansing and you get your regular sleep. Colorado Drug Co., and J. L. Doss Druggist.

Another first year girl showed full completed goals in all of her club work. Katha Lee Harrell of Loraine girls club has done what all interested, ambitious club girls could do if they set out to accomplish their club goals. She helped in the canning and gardening work at home, did more than her required sewing, attended club meetings and sent in during the Summer months. Her interest from the county home demonstration agents office. She is a sophomore in Loraine High school and will miss a week of school but from an educational standpoint this week out of the school room will be full of worthwhile things that we do not often have the opportunity to get.

The third girl, Irene Leach of Conway club will not miss her lessons in the school room as their school may be out during the time she is in Dallas so she will be doubly repaid for her time out. Irene has been acting as clothing demonstrator for her club. She kept a record of her expenditures from January 1933 to September 1933 and she had spent for accessories \$2.46; cosmetics \$3.00; hats \$5.00; dresses \$7.17 and for shoes \$6.43 making a total of \$24.06 for the 9 months clothing. Irene is 15 years old and has been a club member for three years. In order to dress as well as Irene has been able to under the expenditure made, she necessarily had to make her own clothes with the exception of one dress which was purchased ready made. Irene and her two younger sisters have had the encouragement of their parents in their club work and were it not for this they would not have been able to attend the club meetings during the Summer.

A little paint, discarded boxes, nail kegs and old rags made Geneva Campbell's bedroom into a livable attractive room with the expenditure of \$10.16. Beginning in March and ending her improvement in September, Geneva was able to show with the help of her family and sponsor, Miss Fannie Fay Womack and county home demonstration agent what could be done with plenty of work during the Summer months. Her improvement included papering her new room, shades, curtains, linens, waste paper basket, material for making a stool and chair cover, mattress cover and gliders for bed, with miscellaneous expenditures. Geneva held open house Friday, Sept. 29th and invited guests came for the afternoon to see what she had done. Punch was served to 25 people.

Old Man Weather did not keep every vegetable garden from furnishing fresh vegetables and a surplus to can this year. In spite of the dry, hot, windy weather that prevailed in the Spring and Summer Mrs. H. L. Harrell was able to have an irrigated garden producing from May until November some fresh vegetables for her table and to can some each week. This gave Lella June, food preservation demonstrator for the Loraine girls club an opportunity with the cooperation of her mother to can according to a budget. Since there are seven adults in the Harrell family the budget is larger than for the average family of five. They were able to almost complete their goals with the exception of canned tomatoes and unfortunately they have not had any from their garden but they were able to can 12 varieties of other vegetables and 4 varieties of fruits.

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Kellogg's Whole Wheat Flakes are the most delicious wheat flakes you ever tasted. And a real bargain buy.

Big package costs only a few pennies. Many servings for all the family. Toasted whole wheat—rich in nourishing elements. With all the flavor and crispness Kellogg is so famous for.

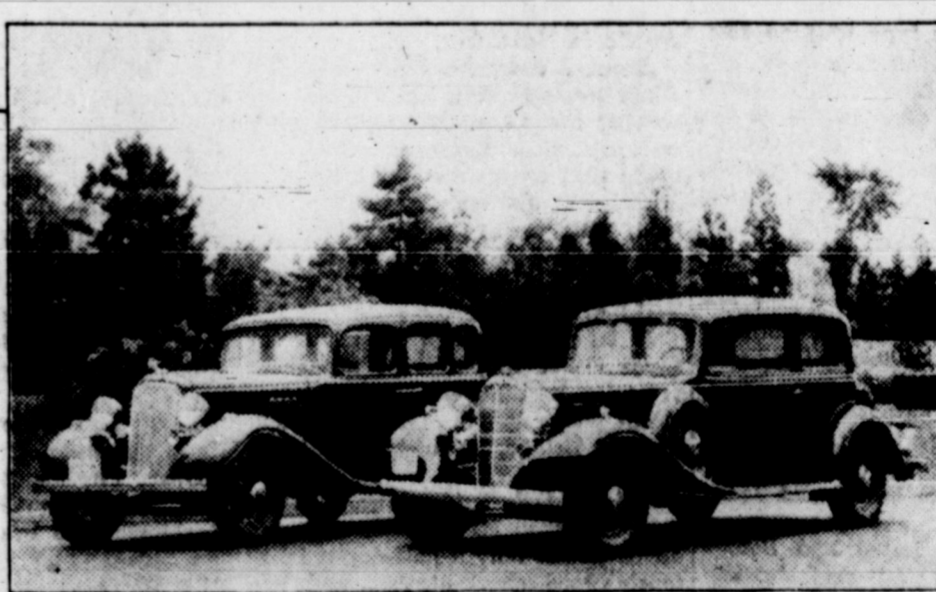
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Oven-fresh and keeps that way, because of the inside heat-sealed WAXTITE bag, an exclusive Kellogg feature. And you'll like the convenient, patented Easy-Open top.

Delicious with milk or cream—fruits or berries. Ready to eat. Quality guaranteed by W. K. Kellogg of Battle Creek.

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PONTIAC is the fastest-selling Straight Eight in the world today—and the leading car in its entire price class. Buyers all over the United States are turning to Pontiac in numbers that assure a good substantial market in any territory where a capable dealership is established.

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Previous automotive experience is not essential—the man we want may be engaged in any line of business. We ask only that he have a reputation for fair and honest dealing among his friends and neighbors... an ability to sell and organize the sales abilities of others... and a strong desire to build up a live and aggressive Buick-Pontiac dealership. And, naturally, we want a man who has the ability to render the type of service that will help every Buick and Pontiac owner to get the most pleasure, satisfaction and economy out of his car.

If you have reason to believe that you are the man we want, write or wire us at once for complete information. We shall be glad to tell you all about the Buick-Pontiac franchise. Address—

ALLEN WRIGHT, Zone Manager
BUICK-OLDS-PONTIAC SALES CO.
 Dallas, Texas

News Items Sponsored by High and Junior High Schools of the City

The HOWL

Edited By High School Students

HOWL STAFF
Editor-in-chief: Mabel Majors
Assistant Editor: Maxine Dorn
Class Reporters: Frances Coffman, Louise Levins, Melba Stalon, Eloise Cooper, Mrs. Cantrill

EDITORIAL
Have you ever been asked, "Have you any honor?" We are sure this is a peculiar question to some, but few people realize the full meaning of the word, although it comes into our lives in some way every day.

LA TERTULIA
La Tertulia met Monday morning, Oct. 2, at the usual class period. The meeting was presided over by the president, Louis Taylor. The secretary, Mabel Majors, called the roll and each member answered with a current event concerning Spanish speaking countries.

COMMERCIAL WORK
The vocational classes of this year seem to have more interest and more progressive students than ever before.

HOME ECONOMICS
The girls in first year home economics clothing class have been learning how to thread and tread a machine correctly.

BABY TYPING CLASS
There are fourteen in the baby typing class and this group of children had their picture made last Saturday morning.

WILLA CATHER
It is often enough no particular favor either to public or author to revive a first novel.

JUNIOR CLASS NEWS
Saturday evening Miss Aldred Bodine left for Chicago.

FUTURE FARMERS STAGE BARBECUE
The Future Farmers opened their membership campaign with a chicken barbecue Friday night, September 29, at the Ruddick Park.

only to such novels as "O'ioneer," "One of Ours," "The Song of the Lark," and "My Antonia." But we think it possible that when these novels, sincere, penetrating, moving as they are, have little left in them but historical interest, there will still be readers who will find in the three brief novels we have already mentioned and in one long one "Death Come for the Archbishop" flashes of truth about men and women that is universal and dateless.

AS THE EARTH TURNS
Gladys Hasty Carroll
On a farm in Southwestern Maine the many Shaws, each in his own manner, work out the destinies of age-old existence.

Miss Lillian Bean, one of the members of last years La Tertulia was present and announced the plans of last years club to initiate this years La Tertulia on the night of Oct. 5, at 7:30.

RADIO NEWS
On Thursday, September 28th, the Colorado High school presented their weekly radio program over YLD at the usual hour 12 to 12:30.

JUNIOR MUSIC CLUB
The Junior Music Club met at the home of Mrs. Meskimen and organized on Wednesday, September 27.

PEP SQUAD
The sisters of the Colorado Wolves are still right behind their "big brothers." They are going to be in uniforms at the game Friday and are going to yell with all the vim, vigor and vitality possible.

JOKES
Mr. Croslin (before beginning his talk on politics): "I am exceedingly pleased to see such a dense crowd gathering here tonight."

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often have it as tough as this at home."
Joe Cooper: "What's the idea of all the crowd at the church?"
Brady Warren: "Oh, Ed Morrison is down there confessing his sins."

Latest News
Betsy Ann Page went snipe hunting last week and she says she had the birds for breakfast.

SENIOR NEWS
Elmer and Alice Mae Sorrells spent the week-end at Conaway.

SOPHOMORE NEWS
Gwan Strange has been absent from school for the last few days.

FRESHMAN NEWS
The following people from our class attended the Junior-Senior picnic Wednesday at Big Spring.

BROADCAST
The Junior High school broadcast over YLD Tuesday from 12:00 to 12:30. The program was as follows:

COMMUNITY NEWS
Mrs. H. D. Mitchell was taken ill last Sunday night but she has recovered.

BIRTHDAY PARTY
Fredde Watson celebrated her eleventh birthday, Tuesday, Oct. 3, with a party.

LETTERS FROM OLD TIMERS
The sixth grade has been studying about how people lived in the "long ago" in connection with their English work.

WHIPKEY PRINTING CO.
TYPEWRITERS and OFFICE SUPPLIES

The JUNIOR HIGH
The Younger Student's Viewpoint

COLORADO CUBS
The Cubs are going to have their first game this season, Oct. 10, with Roscoe.

GLEE CLUB ORGANIZED
The Jr. High School is organizing a glee club of both boys and girls.

JR. HIGH STAFF ELECTED
Colorado Jr. High has elected an editor and an assistant, as well as reporters to take care of Jr. High news each week.

PEP SQUAD ORGANIZED
Tuesday the girls of Junior High organized a pep squad, with which to support the Cubs.

LIBRARY RE-ORGANIZED
There are 612 books in the library. The library is expecting to buy one hundred dollars worth of books this year.

CHAPEL PROGRAM
Last Friday, Sept. 29, Junior High had its second chapel program.

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wooden shutters for windows, had a puncheon floor, seats made from split logs with pegs in them for legs and would hold 8 boys each, all in a row. One end of the school room was painted black for a blackboard. Equipped with a large box-wood stove. The farmers would haul wood, we boys had to chop it and carry it in to feed this stove, with the weather being zero lots of days. Had a large tin bucket for water and a gourd dipper. We boys carried the water from a spring at the foot of the hill. It was a one-room and one teacher school.

Enrollment Higher At A. C. C. Than At Any Previous Term
The twenty-eighth annual session of Abilene Christian College has begun with the largest enrollment in the history of the institution.

Endurance Test By Ford V-8 Truck Is Started At Dallas
The "Kost Kutter", a standard stock 157 inch Ford Stake Truck, started from Dallas at 9:00 a. m. Tuesday morning on a 5000 mile economy test run to be completed in seven days, carrying a payload of 2 1/2 tons.