

The YOAKUM COUNTY REVIEW

VOLUME 28

PLAINS, TEXAS, THURSDAY, DECEMBER 25, 1958

NUMBER 52

Cowboys win title in Denver City tournament

The Cowboys of Plains High romped past the Denver City Mustangs, 47-35, Saturday night to win the first annual Denver City basketball tournament. Lamesa smothered Littlefield 65-43, to cop third place in the tourney, while Seagraves edged Lockney, 53-51 in the consolation finals.

The finals of the tournament were played before some 1,500 fans, who showed by their attendance that the event is destined to become one of the top cage events in West Texas. The tourney was marked with good attendance throughout.

Plains took charge of the championship ball game in the second quarter, after being behind 11-9 at the end of the first period. The Cowboys steadily increased their lead throughout the remainder of the contest except for a brief period in the final quarter when Denver City rallied and drew up within three points of the winners.

The Cowboys went into a semi-final in the fourth period and won going away after the Mustangs lost their rebounding strength of Victor Coats and John Holcombe via the foul route. Half time score was 22-20, and the Cowboys held a 30-24 third period advantage.

Jimmy Williams was high scorer for the winners as he potted 19 points and Corky Huddleston came through with ten for the Cowboys. Dan Nicewander led the Mustangs with eleven tallies, and Ralph Townes scored seven for Denver City.

Lamesa led Littlefield, 14-8 at the first quarter and then really went to work, scoring 23 points in the second period to sport a 37-16 half-time margin. The Golden Tornado substitutes took over in the fourth quarter and kept pace with the Wildcats the remainder of the contest. Bruce Ashton, freshman center, tallied 23 points for the Lamesa club, followed by H. Westmoreland with ten. James Goldston led the Littlefield team with 16, while Hilton Hemphill canned seven for the losers.

A big third quarter meant victory for Seagraves over Lockney as the Eagles tallied 19 points in that period to take the lead which they never again lost. Lockney held a 14-10 first period margin, and led at the half by a 25-21 score. The Seagraves five were ahead 40-36 going into the last period of play. Jack Prestridge led the Eagle scorers with 13 tallies, followed by Dennis Grimes with an even dozen. Milton Mickey was high scorer for the Lockney team with 28 points.

Four members of the all-tournament team were chosen by unanimous vote of the secret selection committee, while the fifth man was shown on all ballots except one. Unanimous choices were James Golston of Littlefield, Dennis Grimes of Seagraves, Kenneth White of O'Donnell, and Jimmy Williams of Plains. Kenneth Barr of Lamesa was the fifth member of the mythical squad.

These boys were presented with miniature basketball trophies during the awards ceremony following the championship ball game Saturday night. Goldston of

See COWBOYS on Page 4

ACROSS THE CATTLE GUARD

by LEO W. WHITE
County Agent

The December weigh day for beef calves and lambs was held last Saturday in the Livestock Exhibit Building. Nineteen lambs were brought in during the morning and all of them had put on satisfactory gains since the November weigh day on the 15th.

Thirty one calves were weighed during the day with most of them coming in the afternoon. The heaviest calf was brought in by Dianne Fitzgerald. Her calf weighed 1,026 pounds. This particular calf, called Hot Shot, was not only the heaviest calf in the barn last Saturday but also the fastest gaining calf. He had gained 141 pounds during the past five weeks to take the lead in the gain contest. He is really a "Hot Shot," at least in one respect. Since the initial weight day on May 17 he has gained a total of 61 pounds which is three pounds a day. Only three of the calves in the gain contest has a gain of more than 600 pounds. Oscar Henard has a calf called Sugar Foot that was in the lead a month ago. He dropped down to second place this month with a gain of 608 pounds. In third place this month was Tequilla, owned by D'Lynn McGinty. This calf was in the lead two months ago and he now has a gain of 604 pounds.

Others who have put on almost exceptional gains are: Linda Fitzgerald, 598; Loretta Taylor, 596; Jack Sprawls, 586 and Frances Henard, 580. All these calves have a good chance to gain over 700 pounds during the entire feeding period, a feat that hasn't been accomplished since the beginning of the contest.

Seven calves and six lambs are entered in the Odessa Show, to be held the week of January 5 to 10. The 4-H boys and girls with beef calves going to Odessa are:

See CATTLE GUARD on Page 4

Schools give holiday programs

The annual school Christmas program was presented at the school auditorium last Thursday night.

The High School band, under the direction of Jim D. Campbell, opened the program with an overture followed by several Christmas songs.

Following the program by the band, the third and fourth grade choir, under the direction of Miss Glenda King, sang several songs, preceding a pageant which was presented by first grade students.

Singing during the pageant was done by the grade school music class.

The program was concluded as the music class marched from the auditorium singing "O Come All Ye Faithful."



CHRISTMAS GREETINGS

The wonderful thing about Christmas is that each year, without fail, it works its miracle over again. With the approach of the Holiday Season, the spirit becomes refreshed, the heart uplifted, and the world suddenly is full of smiling people, bursting with good will towards their fellow-man.

It is in this atmosphere of good cheer and brotherly love that we wish our friends a very Merry Christmas and a Rich and Happy New Year.



Churches hold religious services Sunday evening

Churches of Plains held their religious observances of Christmas special services Sunday evening when a large majority of residents took time from a busy schedule of pre-holiday activities to pause and give thought to the true meaning of Christmas.

The annual Christmas program observed by the Methodist Church School was given Sunday night, with each department of the Sunday School rendering its own individual program. The children and youth were accompanied by Miss Marsha White in their vocal numbers. Special vocal numbers were given by Sue Cooke, Joe Dan Cooke, Claude Lee and D'Lois McGinty. "The Chimes of Christmas," a piano selection was played by D'Lynn McGinty. Packages of candy and fruit were given to the children and youth by the ladies of the Women's Society of Christian Service. After the program coffee, hot chocolate and cookies were served by Mrs. James Warren and Mrs. Rusty McGinty, committee on social life.

"We Follow The Star," a Christmas pageant, presented at the Assembly of God Church Sunday evening under the direction of Mrs. Clois Massey was attended by a large crowd who reported a wondrous blessing received. It was deeply regretted that the pastor, Rev. M. C. Walters, hospitalized since Friday of last week, could not be present.

First Baptist Church presented their annual Christmas program at 8:00 o'clock Sunday evening in the Church Sanctuary. An impressive program on "The First Christmas" was planned and rehearsed Sunday afternoon due to the failure of their film, "The Birth of Jesus," to arrive. The Junior department rendered vocal and group numbers. The Church Choir sang the musical portion of the story narrated by the pastor, Rev. C. J. Coffman. Their annual "Lottie Moon" love offering for foreign missionaries was placed at the altar by members present. The Church Brotherhood gave goodies to each one present from babe to the oldest guest. Paul Cobb, Sunday School Superintendent and a Deacon in the church, presented a "token of love" gift to the pastor and his family in behalf of the church.

"The Gift Magnificent," a song and story service, was presented to a large audience in the specially decorated and transformed sanctuary of The First Christian Church on Sunday evening. The story, read by the pastor, Pearce J. Burns and pantomimed by the youth of the church was the most beautiful ever presented in the church.

See CHURCHES on Page 4

Review to print Babson's Review on January 1st.

The Yoakum County Review will publish Babson's Business and Financial Forecast for 1959, and Financial Forecast for 1959 in the January 1st edition, it was reported today.

A careful checking of the Babson predictions made in the Business and Financial Forecast for 1958 upholds the remarkable average of the past years by being 86 per cent correct.

During predictions of the past years, only twice has Babson fallen below 80 per cent accuracy.

Roger W. Babson is an internationally-known business commentator and investment adviser. His weekly releases are used by more than 400 newspapers and his financial reports are utilized by 20,000 corporations and estates.

Babson founded Babson Institute for Men, Webster College for Women, in co-operation with the late Mrs. Babson, a Midwest Institute of Business Administration, located in Eureka, Kansas. He has been active also in the establishment of other mediums of service to the public, such as the Gravity Research Foundation at New Boston, N. H.

Mr. Babson has probably done more than any other man to create among his millions of newspaper readers an interest in simple business problems, and to instill a broader vision in businessmen, enabling them to meet the ups and downs of the business cycle.

Grade chorus present program at Lions Club

The Third and Fourth Grade Chorus of Plains Elementary School, under the direction of Miss Glenda King gave a program of Christmas carols when they entertained the Lions Club at their regular meeting Thursday, December 18.

A delicious Christmas dinner was served to thirty-nine members and guests, Lion Boss G. D. Kennedy announced that the next meeting will be on January 15, 1959.

CONGRATULATIONS

Birthday and anniversary congratulations to Clyde Trout, Mr. and Mrs. J. T. Anderson, Dec. 28; Marion McGinty, Henry Lowrey, Mrs. Geo. R. Burke, Jimmy Campbell, Jr., Dec. 30; Mr. and Mrs. C. A. Stewart, W. O. Spencer, Jr., Mr. and Mrs. B. F. Lowrey, Dec. 31; Mrs. W. G. Latimore, Mrs. L. O. Smith, Jan. 2; Robert Chambliss, Jan. 3, M. W. Luna, Jan. 4.

Plains news notes of interest

Mr. and Mrs. Roger Harvey, and Rojanna, Mr. and Mrs. Eual Dean Strickland and little sons are in San Mateo, California visiting their parents and grandparents, Mr. and Mrs. H. G. Riley and other relatives during the holidays.

Mrs. Aubrey Reece visited last week in Lamesa.

Among the Christmas shoppers in Lubbock last week from Plains were Mr. and Mrs. Kenneth Burns, Mesdames J. H. Morris, Leota Copeland and Mabel Camp.

Mr. and Mrs. Neil Billingsley of Alpine were guests of his parents, Mr. and Mrs. C. L. Billingsley last weekend.

Jimmy R. Elmore, machinist's mate fireman USN, arrived in Plains last Saturday to spend the holidays and a 20-day leave with his aunt and uncle, the Donald Bookouts and sister, Mr. and Mrs. Kenneth Glen.

Mr. and Mrs. J. H. Daniel returned to the Yoakum County Hospital Saturday after spending only a few days at home following a prolonged stay in the hospital.

Rev. M. C. Walters, pastor of the Assembly of God Church, was rushed to the Yoakum County Hospital Friday night. He is suffering with a virus but is reported to be some improved.

Mr. A. L. Wildman is spending the holidays in Oklahoma City with relatives.

Mr. and Mrs. Alfred Dennis returned home Monday after spending several days visiting relatives in Smithville.

Mr. and Mrs. J. R. Robertson and family and Mrs. J. P. Robertson visited the J. P. Peasey's in Lubbock Friday.

Mr. and Mrs. Sherm Henard visited Dr. and Mrs. E. W. Jones in Lubbock Sunday.

Mrs. Sue Scott and family are spending the holidays in Dallas.

Mr. and Mrs. Wyatt Lipscomb and children are spending the holidays in Roscoe and Matador with relatives and friends.

Mr. and Mrs. R. D. Romans and Virginia, Mr. and Mrs. J. P. Romans and children of Morton and their mother, Mrs. Maudie Romans of Brownfield are spending the holidays in Tulsa, Oklahoma with their sister and daughter, Mr. and Mrs. Glen Turner and family.

Joe Bob Oats is spending the holidays with his parents and sisters in Artesia, New Mexico while Big Jim Williams is resting at the home of his parents in Benjann. Both boys and fathers work in the oilfields.

Burl C. Anderson of the U. S. Navy is spending the holidays and a leave with his mother, Mr. and Mrs. Travis Been, Kathy and Ernie Anderson and Carol Ann Rowland.

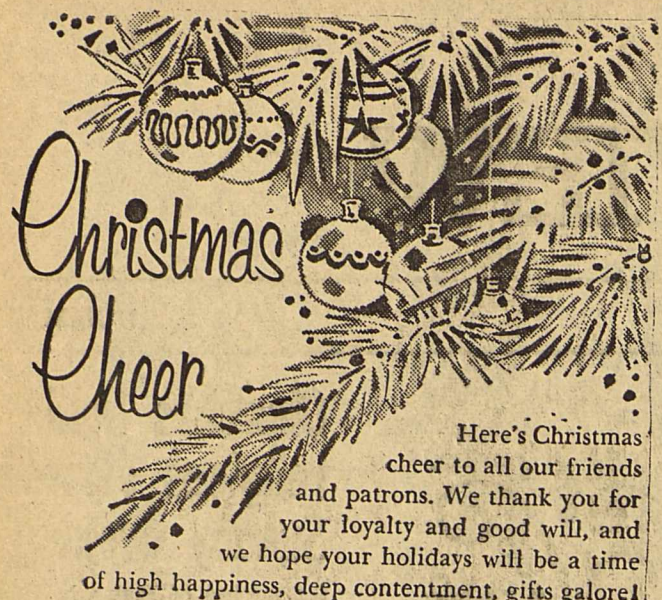
Mr. and Mrs. W. L. McClellan spent four days of last week in the homes of her brother, Mr. C. L. Strickland and family in Sundown and her sister, Mr. and Mrs. A. E. Huffman in Levelland.

Glenn Morehouse of Denver City was a visitor in Plains on Monday.



Proudly admiring

the first place trophy just presented them as winners of the first annual Denver City basketball tournament are two senior members of the Plains cage squad, Cordell Huddleston (21) and Jimmy Williams (45). The Cowboys defeated Denver City in the finals of the tourney, 47-35, Saturday night. Jack Meixner (far left) and Joe Don Marrow happily look on.



Christmas
Cheer

Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore!

ROSS FORD SALES CO.
Brownfield, Texas



Merry
Christmas

Greetings and best wishes to you for a happy holiday season. May your Christmas be the merriest!

DYER'S GROCERY STORE
Lovington Road

Mr. and Mrs. Charles R. Dyer and Dana

STATE CAPITAL
Highlights
AND
Sidelights
by Vern Sanford
TEXAS PRESS ASSOCIATION

AUSTIN, Texas — There's the Iron Curtain, the Bamboo Curtain and what might be called the "Oaken Curtain" — those heavy oak doors in the State Capitol and elsewhere that sometimes swing shut when public officials are transacting public business.

Several newspaper organizations are forging a battering ram, with which they will make a run at the "Oaken Curtain" during the next legislative session.

Three measures designed to prevent concealment of public information will be offered. Briefly, here's what the bills would do:

No. 1. Make open to the public at all times all official meetings of all city councils, commissioners courts, legislative committees and state boards, commissions and agencies. Any official found in violation would be liable to a \$100 to \$1,000 fine and removal from office, and the action taken in secret would be invalid.

No. 2. Make any official who prevents or refuses to permit inspection of a public record liable to a \$100 to \$500 fine and removal from office.

(Neither of the above measures would apply to any meeting or record not open to the public under present laws.)

No. 3. Make any person who takes and carries away a public record "with intent to destroy,

suppress, alter or conceal" liable to a three to seven-year prison sentence.

All three measures are being sponsored by the Associated Press Managing Editors Association, and have been endorsed by the Texas Association of Sigma Delta Chi, a professional news-men's organization.

All the bills, said Ed Wishcamper of Abilene, APME's freedom of information chairman, are based on the premise "that the public is entitled to know what goes on in the government divisions which levy and spend taxes and whose decisions affect the lives of the people."

Or, from another viewpoint, if it's truly "government of the people, by the people and for the people," there's seldom need to hide it from the people.

WHO MEETS SECRETLY — Insofar as Austin is concerned, the most likely targets for freedom of information proposal N. 1 are the Legislative Budget Board and the State Board of Health.

The Budget Board, a joint panel of senators and house members, meets in advance of sessions to thrash out recommendations on how much money to appropriate where. Billions in public money are involved.

Shut-out Capitol pressmen contend the public ought to be in on these decisions.

But Budget Board members point out that it's terribly touchy business at this point and that

premature reporting would be like taking the lid off a box of bees. They can not speak frankly, they say, and come to an understanding with reporters present. And besides, the story goes, the Budget Board's report will be made public when it is submitted to the Legislature.

State Board of Health has excluded reporters from sessions in which it decides the allocation of millions in federal hospital-building funds. The Health Board, too, contends that it eventually makes its decisions public. Newsmen complain that reports are slow in coming in and hard to get.

State Board of Insurance was petitioned by Sigma Delta Chi's Austin Chapter to keep its public records and meetings open. This Board promptly replied that it had not and would not attempt to conceal any official acts or hearings.

Some official activities are, by law, conducted in private. Senate meets in executive session when deciding whether to confirm appointments by the governor. Also the Senate committee on nominations. In these sessions discussion involves people — the appointees — in a very personal way. News-men recognize this problem.

Also, the deliberations of both grand juries and petit juries are conducted in legal privacy since the reputation of innocent, as well as guilty, persons are involved.

None of these legally confidential activities would be affected by the freedom of information measures.

GOING "FIRST CLASS" — Reconstruction was over, but fence-cutting was causing a lot of trouble in West Texas in 1883.

That was also the year the Legislature finally got around to acting under seven-year-old Constitutional instructions to "as soon as practicable, establish, organize and provide for the maintenance, support and direction of a university of the first class."

At the conclusion of its 75th anniversary celebration, a special committee of 75 made a report on its year-long study of prog-

ress. Its conclusion: the University "stands on the threshold of true greatness," but is not yet really "first class."

Committee labeled some departments and schools "superior," most just "satisfactory." It recommended more money for research, money to attract professors of world-wide renown, money to hold the talented young professors. It recommended eliminating the "dead weight" of inferior faculty members.

Texas is well able to support these advances, said the Committee. It called on the Legislature not to appropriate income from the University's Permanent Fund for current expenses, but allow the regents to use it for steps toward "excellence."

Desired end product would be, by the 100th anniversary, a university ranking among the top five or six in the nation.

BUDGET BLUES — Texas General Revenue Fund, like many a personal account, is going to be badly in arrears by the first of the year.

Deficit is expected to be about \$40,000,000 by the time the Legislature meets January 13.

General Revenue began the fiscal year in September with about \$13,000,000 on hand. In the months since expenses have consumed this and put the state in the hole at the rate of about \$13,000,000 a month.

State employees have been able to continue cashing their checks only because banks agreed to hold them until the State Treasury gets money to make them good.

First headache facing the lawmakers will be finding money to pay their own salaries, secretaries, expenses, etc. Possibilities are deficit financing or borrowing from special funds.

Carl Bookout of Amarillo spent the weekend with his brother, Raymond Bookout and family.

Mr. and Mrs. T. E. Nordyke spent Sunday in Tahoka with their sister in Law, Mrs. T. J. Nordyke.

ELECTROLUX
Vacuum Cleaners

Excellent
Christmas Gifts

Terms If Desired

HOUSTON HALE
Phone GL 6-2662



Christmas
Wishes

It's Christmas time again...
and we take pleasure in wishing
for you and your loved ones
a very joyous holiday... glowing with
happiness... packed with fun and
festivity. May the many glad memories
of the season long endure.

Lyntegar
Electric Cooperative

"Owned by Those We Serve"

Brownfield
Funeral Home

24-Hour

Ambulance Service

Roy B. Collier

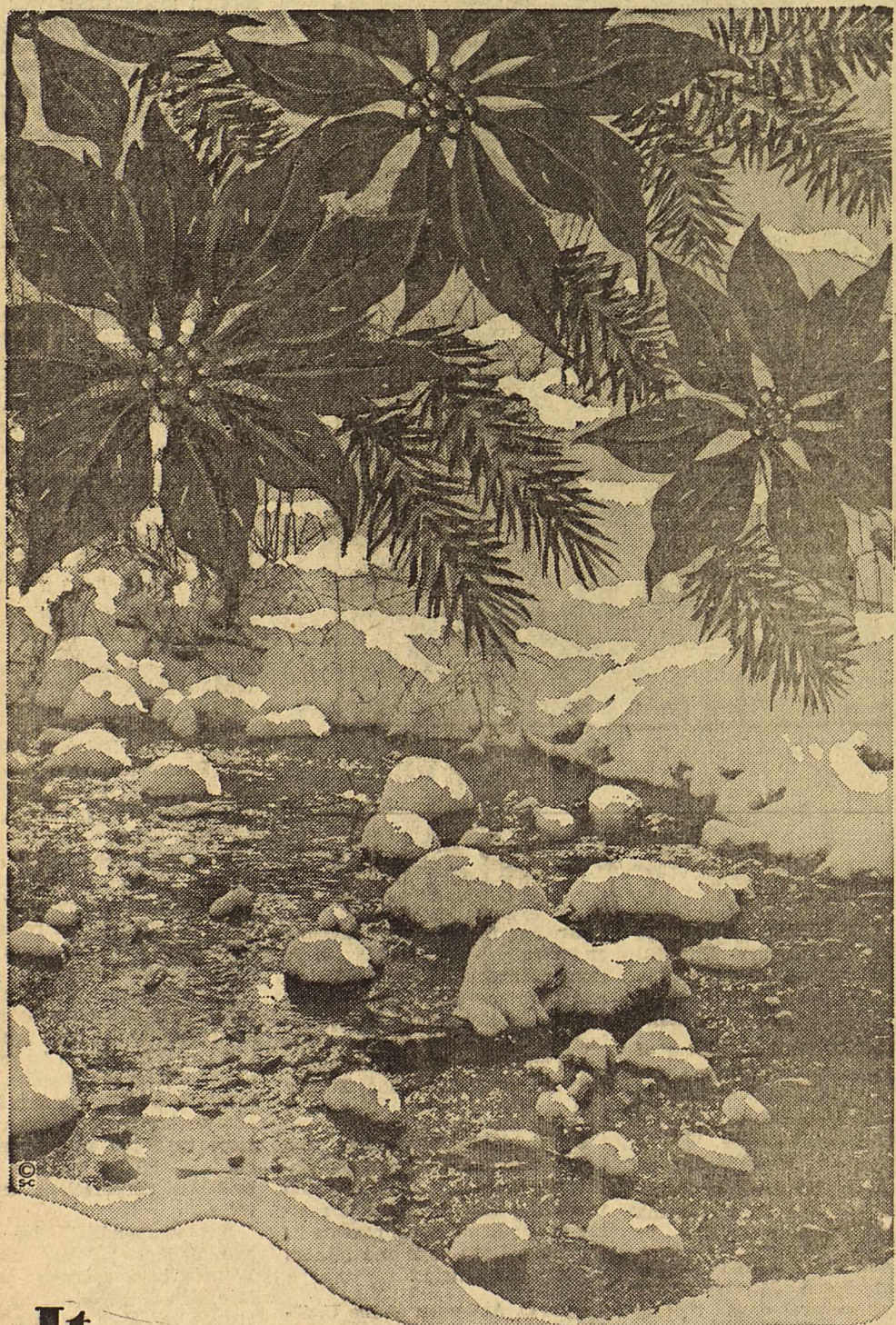
Brownfield, Texas



We'd like to
set the air ringing
with our best wishes to
you and your family
for an abundance of love,
friendship and good cheer
all through the holidays.

WESTERN GRILL

Sue Scott



It is our fond
hope that the enchanting beauty of the Christmas season
will be mirrored in happiness for you and your family.

Don McGinty & Steve
INSURANCE and ABSTRACTS

Greetings

Now, at the happiest time of the year,
we take the opportunity to express our
deepest appreciation of your loyalty
and friendship and extend our warmest
wishes for your health and happiness.



C. G. & S. GIN

W. O. SPENCER

Service Pipe Line expands system

THE YOAKUM COUNTY REVIEW
Plains, Texas, Thursday, December 25, 1958 Page 3

Service Pipe Line Co., connected to more than 15,000 oil wells on some 4,000 leases in Texas, will connect 10 more leases early in January, and is expanding its gathering systems in Nebraska, Wyoming, North Dakota and Arkansas.

The company has awarded a contract to Lake Construction Company, Inc. for construction of 8.7 miles of six-inch and 1.9 miles of 4-inch gathering lines to connect 10 leases in the Port Acres Field, Jefferson County, Texas. The new gathering system, due

for completion by mid-January can transport an additional 4,500 barrels of crude oil daily into Service's main line system. A contract has also been awarded Snelling Co. to lay 4 miles of 3-inch, 3.6 miles of 4-inch, and 1 mile of 6-inch line to 12 leases in the North Sandy Bend Pool, Union County, Arkansas.

Service Pipe Line Co. gathers crude oil in New Mexico, Louisiana, Arkansas, Oklahoma, Kansas, Colorado, Nebraska, Wyoming, Texas and North Dakota. Since July 1, 1958, Service has expanded its gathering system to include 287 new connections. The company is currently gathering a total of 547,348 barrels daily for delivery to refineries, connecting pipelines and barge terminals. Total deliveries, including oil collected from connecting pipeline systems are about 770,000 barrels daily.

Allocation of '59 ASC practice funds for county told

Yoakum County's share of the 1959 ACP Practice Funds is \$47,900.00, this compares with \$44,900.00 under the 1958 ACP program.

According to W. M. Overton, County Office Manager, the County Office will be taking request for cost share system Monday, December 22nd, 1958 for approved practices to be carried out in January, February, March and April. As under past programs to be eligible for ACP Practice Assistance requests must be made before the practice is started.

The approved ACP Practices for 1959 are the same as under the 1958 program. A list of the approved practices may be obtained at the local ASC Office. Yoakum County Farmers have or will earn approximately \$50,000.00 in carrying out approved ACP Practices under the 1958 program. This includes the original County Allocation plus some increase during the year due to some counties not having earned their full allocation. Most of the funds spent has been for deep plowing. However, according to W. M. Overton, County Office Manager, a number of other Practices have been carried out.

After January 1st the County ASC Committee will set the acre, feet, etc. limit for issuing ACP Practice Approvals. Under the 1958 Program the maximum payment that could be made to anyone person is \$1,000.00. This has been increased under the 1959 program to \$1,500.00.

Leo Holmes of Brownfield was a business visitor in Plains Saturday.

Mr. and Mrs. Jim Everett and family spent the weekend in Seagraves with Mrs. Everett's parents.

Mrs. James Altman and Linda Ann returned home Sunday from Post where they spent the week with Mrs. Altman's daughter and family.

Mr. and Mrs. Jim Story visited her mother, Mrs. M. McLaren in Lubbock over the weekend.

Speaker says schools should be built for people, not programs

LUBBOCK—"We're spending so few dollars on our school buildings that they will be our most expensive public structures in the long run," Dr. Walter D. Cocking declared at Texas Tech.

The editor of School Executive magazine celebrated his 67th birthday by telling Tech's school facilities conference that most schools built since 1946 are mediocre.

"They're no better than most of the schools built since the 1920's and 1930's, he advised more than 100 schoolmen and architects.

Schools should be built for people, not programs, he declared. School buildings are becoming obsolete because they were constructed for programs that no longer exist.

"We also must remember that environment teaches," Cocking continued. "I am asking the people of a community to examine their consciences and decide how much 15 or 50 cents more a year

from each of them can mean to their children's future."

School buildings should be inspiring centers that reflect the importance of learning to a community, not just the cheapest thing that can be constructed, he pointed out.

Yoakum purchases \$3,076 in bonds during November

During the month of November the citizens of Yoakum County purchased \$3,076 in Series E and H Savings Bonds.

This announcement was made recently by D. P. Moorhead, chairman of Yoakum County's Savings Bonds Committee.

"Sales for the first eleven months of this year totaled \$57,235," chairman Moorhead reported. "We have now achieved 72.4 per cent of our 1958 goal of \$79,000."

Sales in Texas during the first eleven months of '58 were \$157,642,900 which represents 90 per cent of the '58 goal of \$175,000,000.

"For this Christmas, more than ever, people need to give the gift of peace — U. S. Savings Bonds. It's a present with a future; and for the New Year, to keep our country strong and free and at peace with the world; to build for all the tomorrows, a land of which we will be continually proud; to provide security for the generations to come in the manner such as we have known, and above all — to keep the precious liberties and freedoms that are a part of our heritage," Moorhead concluded.

Mr. and Mrs. Johnnie E. Robertson and children and Mrs. J. P. Robertson were Lubbock shoppers Friday.

Mr. and Mrs. O. G. Lewis and Sandra were Brownfield shoppers Friday.



BEANE'S COURTS

All Best Wishes

We'd like to chime in with many thanks and good wishes for holiday joy to all of you whose loyal patronage we value so highly



Alma's Restaurant

Alma, Travis and Employees

Joy at CHRISTMAS



To our many good friends and neighbors, we send a special greeting at this wonderful season of the year. Heartily, we wish for all a holiday time glowing with happiness... packed with fun and festivity. And to all we say a most sincere "Thank You" for your patronage throughout the year.

MIZE TEXACO SERVICE

GREETINGS



It's holiday time, and we wish you many packages of happiness and good cheer.

Plains Beauty Bar

Ann — Earlene
Marceleta — Irene



For the Yuletide and the coming year we wish all of our many friends a full measure of happiness and health.

HAWKINS FOOD MARKET

Christmas Cheer

We hope you have a very Merry Christmas, the good old-fashioned kind with all the trimmings... joyous carols, stockings hung by the chimney, laughter, love and good cheer.



TINGLE AUTO SUPPLY

Sherm — Bertie — Lee — Eddie

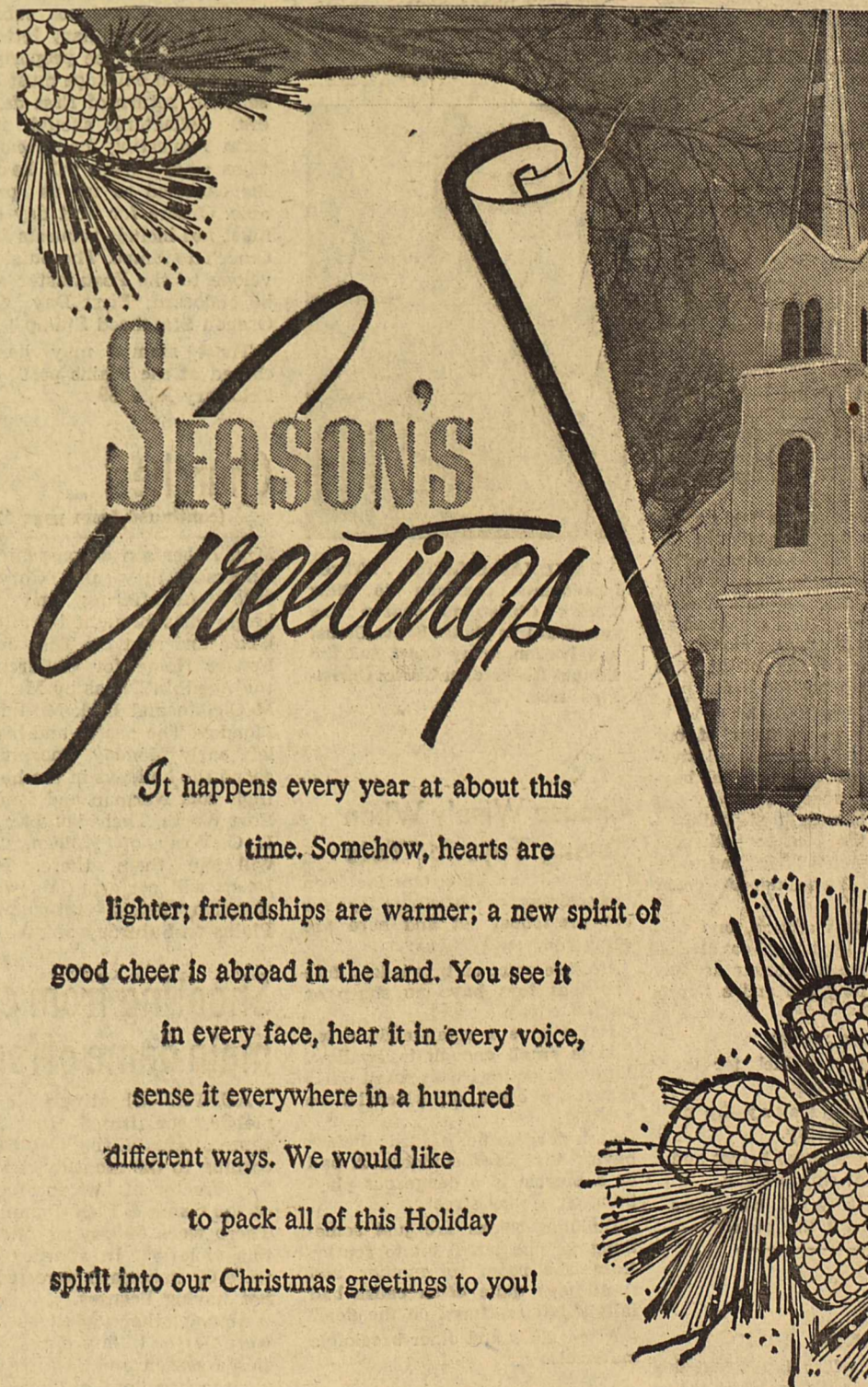


Merriest holiday wishes to you, friends and neighbors, and a full measure of the best things in life for now and always.

Wood Oil Co.

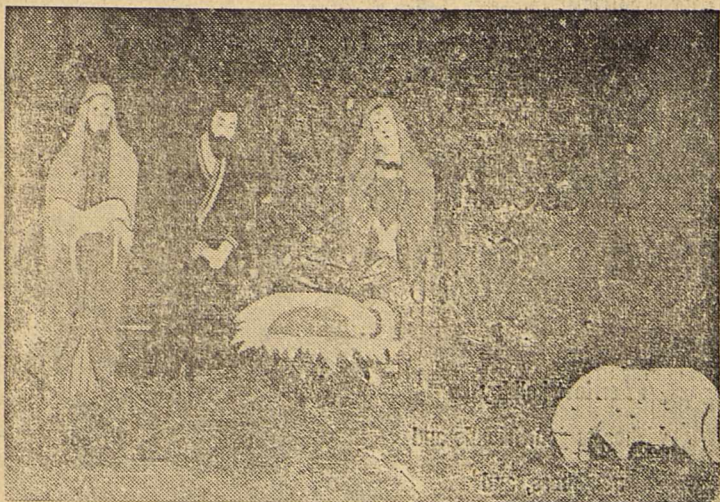


SUNSHINE INN

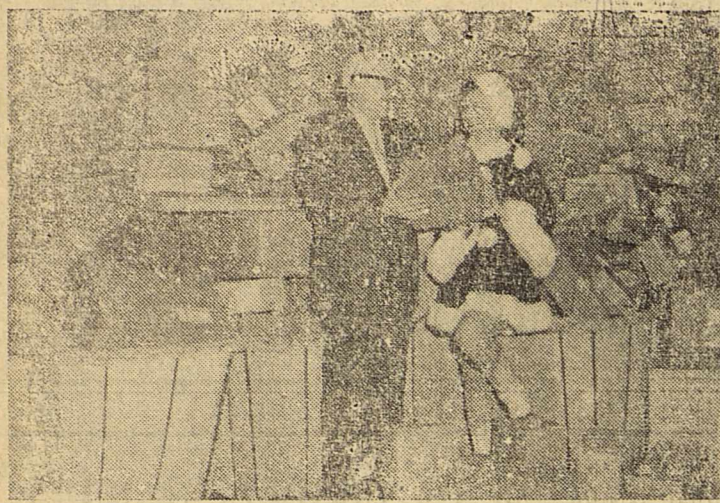


It happens every year at about this time. Somehow, hearts are lighter; friendships are warmer; a new spirit of good cheer is abroad in the land. You see it in every face, hear it in every voice, sense it everywhere in a hundred different ways. We would like to pack all of this Holiday spirit into our Christmas greetings to you!

SERVIS GAS



EFFECTIVE DISPLAY . . . The story of the Nativity is itself a simple story and accordingly it doesn't take a lot of fancy trimmings to create an effective Nativity scene. The one above was created with cardboard cutouts and straw, with a lighted tree for the background.



MAIL EARLY . . . Getting folks to mail early is always a job for the postmaster. In the case shown above Chicago Postmaster Carl A. Schroeder seems to have the right idea as he enlists the aid of Santa's shapely daughter, Miss Claus. The Chicago post office handles one of the largest volumes of Christmas mail in the world.

Mistletoe Subject of Many Controversies

The mistletoe, alternately a symbol of good and evil, has a controversial background. Known today as a criminal killer of forests, it is still used as a symbol of love, peacemaking and goodwill.

According to legend, this is how the mistletoe became a symbol of love: The ancient Scandinavian light god, Balder, so the myth goes, was killed by Loki with a mistletoe arrow after the beloved Balder's mother had evoked a promise that they would not harm her son. Balder was restored to life by the intercession of other gods who entrusted the mistletoe plant to the goddess of love and she ordained that henceforth anyone passing beneath its bough should receive a kiss in token of love, not vengeance. Held high, the mistletoe would never again be evil.

Tree Should Be Safe As Well as Pretty

Make sure your Christmas tree this year is as safe as it is attractive. The way to do it is to keep the butt of the tree in water while it's in the house.

Keeping the tree in water will help to prevent dryness that may mean a fire hazard. It will also keep the needles from dropping so rapidly.

When you select your tree, try to find out how long it has been cut. It will last longer if it has been cut recently.

Balsam fir makes the best Christmas tree, but Douglas fir is nearly as good. Becoming increasingly popular are the pine trees—Scotch, red, white and jack—which hold their needles from two to four weeks. Spruce trees will hold their needles only from three to ten days in the house.

Candles Surrounded By Various Legends

Candles have long had their place in legends and in the observance of the holiday of Christmas.

In Ireland on Christmas Eve a large candle was burned which could be snuffed out only by one named Mary. As the Irish put it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe?"

The first use of candles for Christmas is not recorded in the annals of any nation but according to an old legend the "Christ Child Candle" is burned in the window to light His way if He makes an earthly visitation and in atonement for the night of His birth when there was no room for Him.

Children's Task

During the early days of our country, animal fats were relatively scarce. The branches of the bayberry shrub were covered with wax-giving berries and children were given the task of gathering the berries when candles had to be made so that the animal fats could be conserved.

According to tradition, one who burned a bayberry candle on Christmas Eve of Christmas Day would have long life and a happy one.

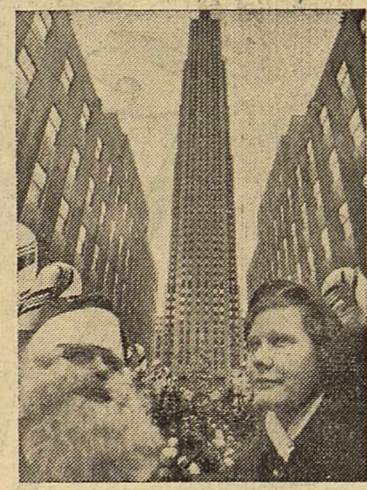
An old verse reads:

"To learn your luck for the year they say,
Burn a bayberry dip on Christmas Day.
If the flame burns bright and the light shines clear,
Good luck will be yours throughout the year."

BULGARIAN HOLIDAY

New Year's Day is a great day for Bulgarian children who receive their presents and small sums of money in return for the gifts they ceremoniously present.

Teen-agers go visiting, and wishing neighbors a happy New Year, expect treats and refreshments. But unlike our "trick or treat" of Halloween, should the supply of goodies run short, the situation is accepted graciously.



FAMILIAR SIGHTS . . . Three ingredients common to New York's Christmas season are shown in this photo: Santa Claus, a Salvation Army cadet and the famous Rockefeller Center Christmas tree.

Choose Wisely When Buying Toys for Tots

Safety is an important factor in the selection of Christmas toys for the preschool set and here are some good suggestions:

Be sure paint on toys is lead free and that toys have no sharp or jagged edges.

Never give a small child a toy that is small enough to swallow. Tiny toys or toys with small parts that may come off should be avoided.

Consider traffic hazards before buying toys used outdoors. A ball or a bicycle is a dangerous plaything on a busy street.

Building blocks are just something for the small tot to scatter from one room to another and small toys quite often cause bad falls if left scattered on the floor.

Avoid glass and other breakable materials.

No Observance

The Puritans of Mass. bay colony had a law that imposed fines for observance of Christmas and Gov. Bradford once issued a statement publicly ridiculing certain young men who declined to work on Dec. 25, "ye day called Christmas."

New board takes over direction of Municipal League

A new 32-member board of directors of the Texas Municipal League took over direction of the statewide organization at a meeting in Austin today and named Louie Welch, councilman, Houston, as its new president. Other officers elected to direct the affairs of the recently reorganized cities' association were 1st vice president Phillip Boeye, mayor, McAllen; and 2nd vice president R. V. Thompson, mayor, Richardson.

Under a new constitution approved by 2,000 city officials at their annual conference in Houston last month, the new board is composed of a director from each of 11 departmental organizations, one from each of 16 geographical regions, four from cities-at-large and an immediate past president of the League.

Upon his election, Welch stated that cities throughout the state had effectively established for the first time a workable "grass roots" organization designed to improve municipal management and coordinate statewide activities. "Our new regional organizations will provide better coordination of all statewide municipal activities and I am honored to be chosen as president."

New stamp will honor Oregon; to be issued Feb. 14

The Department will issue a 4-cent stamp to commemorate the centennial anniversary of Oregon Statehood through the Astoria, Oregon, post office, on February 14, 1959.

The central subject of the stamp is an unhorred covered wagon, typical of those used over the Oregon Trail by the early settlers, with Mount Hood to the right. The terrain slopes to the left, or west, meeting the Pacific Ocean. In the upper portion of the design in dark gothic lettering arranged in two lines, is "Oregon Statehood 1859-1959." In the sky, to the left of the wagon, is a white star, symbolizing Statehood, while across the bottom, in white gothic lettering against a solid background, is "U. S. Postage 4 Cents."

Collectors desiring first-day cancellations of the 4-cent stamp may send addressed envelopes, together with remittance to cover the cost of the stamps to be affixed, to the Postmaster at Astoria, Oregon. Envelopes submitted should be of ordinary letter size and each must be properly addressed. An envelope must not be sent for return of first day covers. Collectors should refrain from requesting hand cancellations since covers will be machine canceled so far as practical. Orders for first day covers must not include requests for uncanceled stamps. The outside envelope to the Postmaster should be endorsed "First Day Covers Oregon Statehood Stamp."

These stamps may be purchased at the Plains post office February 15, 1959.

Churches

(continued from page 1)

Mrs. Robertson accompanied the singers as they sang Christmas carols. An offering and many lovely gifts brought by all were boxed and sent to The Jolliete Fowler Home for Children and the Aged, in Dallas by Mr. W. L. McClellan and Dick McGinty on Monday. The pastor and his wife left early Monday morning to spend the holidays in the home of their son, Norman and family in Fort Worth. Their daughter, Mrs. L. O. Wray, of Killen, Texas will join them there. Pastor Burns will perform a wedding ceremony before returning to Plains on Saturday of this week.

Shooting from cars main game offense

AUSTIN—Shooting from automobile constituted the major game offense during October, according to the monthly report of the director of law enforcement of the Game & Fish Commission. There were 69 paying fines for this violation. In addition there were 69 fishermen arrested for not having licenses.

Among other violations there were 34 for killing doves during closed season and 33 for exceeding the bag limit on doves.

There were 23 who jumped the season on quail, and 26 caught hunting with unplugged guns.

Headlight hunters also accounted for 25 arrests.

In all there were 457 persons arrested. They paid fines and court costs amounting to \$10,956.87.

Five persons also served jail terms.



Three members

of the all-tournament team selected during the Denver City basketball tournament last week end are shown above after they were awarded their individual trophies. Kenneth Barr, left, of Lamesa, Dennis Grimes, Seagraves, and Jimmy Williams,

of Plains were the three boys present to claim their awards. Kenneth White of O'Donnell and James Goldston of Littlefield were also named but were not present for the ceremony.

College students home for tourney

Among the college students arriving home in time to lend their voices in support of the Cowboy Basketball Squad in the Denver City Tournament last Friday and Saturday were: Neil and Doris Billingsley of Sul Ross College; Jack and Joe Cobb, Janele and Kitty Parks from Howard Payne College; Weldon Parks from Houston University; Rue Mauk and Travis Jones from San Angelo Junior College; Bette Jean Jackson, Bobby Chambliss and Willie Mae Addison from W. T. S. T. C., Canyon; Jim Barron, Dallas Powell and Carter Snodgrass from Texas Tech; Darlene Snodgrass and Beth Allison from Howard County Junior College; Carol and Tommy McRae, Danine McClellan, Jackie Bass, Merle Todd, Vaughn Culwell, Tommy Griffith, Jimmy Phillips, Jack Porter, Ross Stotts, Borden Staley, and Billy McGee, all from Levelland Junior College.

Cowboys

(continued from page 1)

Littlefield had probably the outstanding performance in the tournament, as he scored 34 points against Denver City in the semi-final Saturday afternoon. Despite his blistering scoring seige, his team still lost to the Mustangs.

In the battle for seventh place in the tournament, Brownfield was ahead of O'Donnell just one time, but that was when it counted, when the final buzzer sounded. The Cubs were victorious, 60-56. John Jones scored 19 points for the winners, while Kenneth White tallied 21 for the O'Donnell boys.

In semi-final matches Saturday afternoon, Plains took the measure of Lamesa, 40-35 and Denver City ran past Littlefield,

61-51, despite the 34-point performance of all tournament Goldston.

In the consolation semi-finals Saturday morning, Seagraves edged O'Donnell, 70-67, in the tournament's only overtime contest, and Lockney took out Brownfield, 58-49.

In first round action on Friday, Lamesa smothered Lockney, 75-45, Littlefield sneaked past Seagraves, 55-54, Plains downed Brownfield, 50-30, and Denver City had a close call before defeating O'Donnell, 59-57.

Rev. and Mrs. C. J. Coffman and sons left Monday for Casa Grande, Arizona to spend the holiday with Mrs. Coffman's parents.

Mrs. J. W. O. Alldredge, Mrs. J. H. Morris and Mrs. John Camp were shopping in Brownfield Saturday

Cattle Guard

(continued from page 1)

Jack Sprawls, Oscar Henard, Margaret Henard (two calves), Sarah Kay Field, Marsha White and Jimmy O'Neal. The 4-H boys taking lambs to Odessa are: Clarence Todd; Rickey Elmore, John Robertson, Lee Tingle (two lambs) and Eddie Tingle. The lambs will show at Odessa on Monday, January 5 and the beef calf show will be on Thursday the 8th.

The animals as a whole, looked to be an improvement over last year. The top calf in our show this year could be any one of the ten or twelve that are already pretty well finished. Some good feeding jobs have been done this year and it looks like all 44 of the calves on feed will make the weight limits by show time. The final show will be ten weeks from last weekend so the calves will have time to gain another 100 to 150 pounds and the lambs can gain 20 to 30 pounds. At the present time there are 37 lambs and 74 pigs on feed for this show in addition to the 44 calves mentioned above. These figures compare with 32 calves, 29 lambs and 32 pigs in the show last year. We hope to be able to sell some animals at Odessa which will relieve the crowded situation to some extent.

WANT ADS

FOR SALE— My 3-bedroom FHA approved home, 1100 sq. ft. If interested call GL 6-8294 or contact Elbert Hinkle, city. 51-13c

FOR SALE OR TRADE— 1959 Twilight house trailer 36x10, 2 bedroom. Will sell or trade equity on home. If interested call GL 6-2900. E. T. Gordon. 51-11p

FOR SALE— Bendix Economat Washer, cheap. Bill Dittmer, phone GL 6-2583. 49-11?

FOR ELECTROLUX vacuum cleaners and supplies, call Houston Hale, phone GL 6-2665. 39-rfn

FINISH HIGH SCHOOL OR GRADE SCHOOL at home, spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Tex

Since 1940, newspapers have maintained a constant level of popularity. Newspaper circulation has virtually paralleled the growth of households in the United States.

Taking advantage of a raft of friends is the only thing that keeps some people afloat.

Christmas Joy

It is our sincere hope that the joy of the first Christmas may abide with you forever.

Amos and Doris Smith and Family

It's Christmas

the
R. H. Meixner Family

Sincerest wishes...

It is our privilege each year to express our warmest Christmas Greetings to those we are proud to call our friends and patrons. May we say once more that we have appreciated your confidence in the past and that we will never cease trying to make each new year rich in neighborliness and good will for you. To everyone we wish a Merry Christmas and a Bountiful New Year.

BRONCO GIN

And it is our Christmas wish for you that every holiday joy will come your way, to be followed by a glorious New Year.

Dr. J. U. Borum, Jr., Optometrist

2075 South 5th Street

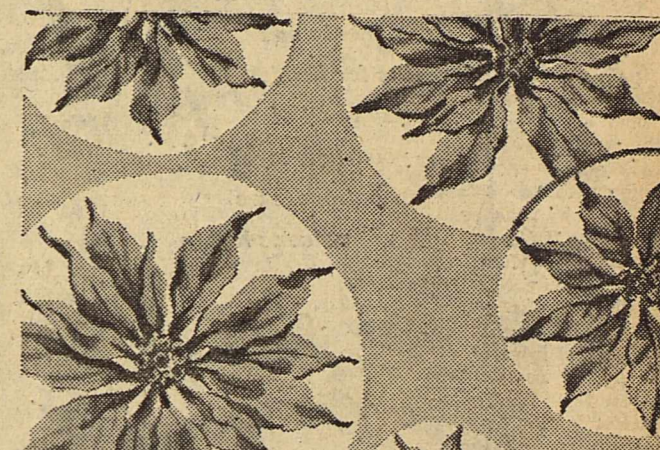
Phone 3172

BROWNFIELD, TEXAS



Let the bells ring loud and clear to proclaim to one and all our best wishes for a holiday season filled with joy and good fellowship.

The C. J. Coffmans



Greetings

Our wish for you is that your holiday will be just blooming with happiness. And to you, too, our sincere thanks for your loyal patronage and friendly good will.

Say it with

flowers..by Watson

Phone LY 2-2546 "We Wire Flowers Everywhere!"
PRESS BLDG. Denver City, Texas

Denver City, Texas



MAGIC WONDERLAND... New York's Rockefeller Center each year becomes a magic wonderland of bright lights and beautiful decorations and thousands gather here to witness the annual lighting of the huge Christmas tree.



Although America has contributed more than its share, our Christmas carols, both old and new, have come down to us from many lands. Our early settlers brought with them the carols of Europe. Perhaps the most universal carol is "O Come, All Ye Faithful" (Adeste Fidelis) which has been translated into hundreds of languages and dialects and belongs to no one nation.

Germany was responsible for Luther's hymn for children, "Away in a manger, no crib for a bed..." England provided "God Rest You, Merry Gentlemen..." And from France came the beautiful "Cantique de Noel" or "O Holy Night."

Three of our greatest carols were written by Americans. "It Came Upon a Midnight Clear" was written by Edmund H. Sears, a Massachusetts Unitarian minister, in 1849. Dr. John Henry Hopkins, Jr., Episcopal rector from Williamsport, Pa., composed the words and music for "We Three Kings of Orient Are." Author of "O Little Town of Bethlehem" was Phillip Brooks, a young Episcopal minister who later became bishop of Massachusetts. He was inspired to write the poem after a trip to the Holy Land.



Christmas is the season of joy and peace, yet quite often carelessness causes it to be a time of tragedy.

Fire hazards are about us everywhere during the holiday season. The majority of us overload our home electrical systems during the season and practically everyone brings a Christmas tree into the house without first treating it with a fireproof substance.

Holiday fires are needless. Don't use more lights than you need to make your tree look bright and cheerful and have your electrical system carefully checked even before you install any lights at all.

Buy Fresh Tree

Don't let a tinder-dry Christmas tree spoil your holiday. Be certain your tree is fresh when you buy it. Keep it in water at all times and do not bring it into the house until a day or so before Christmas. Do not place the tree near a fireplace or heating unit. Dispose of the tree when it begins to shed its needles a lot.

Be sure that all decorations used in the home are fireproof. Do not use lighted candles as a part of your Christmas decorations. They are much more dangerous than decorative.

Check Wiring

If your string of lights are new, check the insulation on the wiring carefully as it tends to become brittle with age and use.

Use only approved lights and wiring for outdoor decorations. In floor wiring tends to short when used outside.

If you burn a Yule log in your fireplace to observe the holiday be sure to use a screen and keep household items and other articles a safe distance from the fireplace.

Egg Nog Custom Dates Back to Early Custom

The custom of inviting friends and relatives in for cocktails or egg nog during the holiday season, so popular in America today, dates back to the old English practice of "wassailing." In Elizabethan times, no celebration was complete without the wassail bowl filled to the brim with pungent ale—a cheery invitation to all to come in and help celebrate the Yule. Then, as the guests raised their steaming mugs in a toast to Christmas, the merry cry of "What Hail!" "Wassail!" would ring joyously through the hall.

Operation of Texas State C of C to be started soon

Operation of a Texas State Chamber of Commerce will be initiated in January. Headquarters will be in Austin.

Organization of the State Chamber by the four regional chambers of commerce in Texas was announced jointly this week by officials of the regional chambers. The four regional chambers are the East Texas Chamber with headquarters at Longview, the Lower Valley Chamber at West-Laco, the South Texas Chamber at San Antonio and the West Texas Chamber at Abilene.

"The growth and complexity of tax problems confronting the citizens of Texas and of legislation regarded as restrictive on the growth of industrial development have created the need for urgent action at the state level on those matters where a common viewpoint may exist," the announcement said.

The regional chambers will continue work in the fields of economic promotion of their own areas of the state, but will "exert unified influence" through the newly-created organization:

1. For economy in government,
2. For a more effective and broader citizenship participation in public affairs,
3. For the preservation of a proper climate for the creation of new jobs in business and industry, and
4. To encourage appropriate restraint on increases in the government-imposed costs of doing business in Texas.



SEASONAL SIGHT... A bright-eyed youngster talking it over with Santa is a sure sign that the holiday is not far away. This young lad listens attentively as Santa explains why it pays to be a good boy.

Holiday Cooking Should Be Planned

Fun's a-poppin' in the kitchen during the holiday season. Much of the preholiday fun comes in deciding what to serve, but this often means extra work.

Plan your holiday cooking so that you can do much of the preparation well ahead of time—make pies, breads and prepare fowl and store them in the freezer.

You can make salads 24 hours before serving, and you can prepare cranberry jelly at any convenient time.

Since you want to save your energy so that you'll be in good spirits for the holidays, recruit the helping hands of your family. List things to do, and let them choose their jobs. You'll have better cooperation that way. They will want to help and share in what should be a family tradition.

Holidays are more meaningful to your children if you let them have a hand in the preparations. Of course you'll adapt their jobs to their ages and abilities.

Candy Canes are 'Christmasy', also serve as trim

Nothing's more Christmasy than candy canes, nor speedier for a gala trim. Here are some ideas for utilizing this gay sweet.

Giant canes make neat tray dividers for different candies. Big mugs of spiced tea or egg nog look more festive (and gain in flavor, too) with the addition of a candy cane to stir.

The punch bowl or tall glass

drinks are charming with a cane dangling from the rim. Or, how about sticking small ones in cupcakes.

Tall ones are strikingly different replacing candles in their holders. And, of course, candy canes are a must on the Christmas tree.

Incidentally, candy canes are perfect as runners for a white, frosted cake "sleigh."

Mrs. C. B. Poindexter is spending the week end in Lubbock visiting her daughter, Mrs. C. Crawford and family.

Mrs. C. C. Copeland, Sr. was shopping in Hobbs, New Mexico Saturday.

The Rusty McGintys

Vicie Hinkle and Ruth
Plains, Texas

Mr. and Mrs. Vance Brown and Family

We Wish Our Many Friends and Customers a Vary

Merry Christmas

FLOUR

KIMBELL'S 5-LB. BAG

37¢

HOLIDAY SAVINGS!

S-T-R-E-T-C-H
YOUR CHRISTMAS
FOOD DOLLAR
HERE!



ALL PRICES IN THIS AD GOOD UNTIL CHRISTMAS!

EGGS

37¢ DOZ.

PIE CRUST MIX

PILLSBURY

19¢

MARSHMALLOWS

Kraft
10-oz.
Pkg.

15¢

Charmin' NAPKINS

Color Pak

12¢

Powdered or Brown SUGAR — 2 for 19¢

CRANBERRY SAUCE

Kimbell's 303 Cans

19¢

CIGARETTES

PERFECT CHRISTMAS GIFT!

All Brands

Carton

2.25

Lipton's TEA BAGS, 16 ct. . . 23¢

Kimbell's 20-oz.

Peach or Apricot PRESERVES . . . 35¢

KOTEX, reg. box 35¢

Del Monte PUMPKIN, 303 can 12¢

Del Monte No. 2 can

Crushed PINEAPPLE 25¢

10-oz. Can

Lucky Whip WHIP CREAM . . . 49¢

Kimbell's CHILI, no. 2 can . . . 53¢

Baker's COCONUT

Premium — 4-oz. Box

17¢

INSTANT COFFEE

Kimbell's 6-oz. Jar

89¢

Hunt's PEACHES

No. 2 1/2 Can

25¢

HENS lb. 39¢

Matchless

Bacon 47¢

Pound

Berryhill

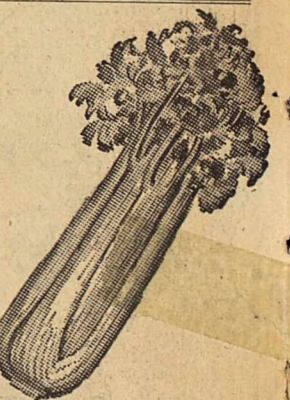
Hams 59¢

Pound

Celery

stalk

10¢



CRANBERRIES, lb. 19¢

Delicious APPLES, lb. 15¢

5-Lb. Mesh Bag

Oranges 39¢

Double Frontier Stamps Wednesdays
Watch Our Window for Wednesday Specials



EVANS FOODWAY STORE

Near the Downtown Water Tower—Denver City

We reserve the right to limit quantities



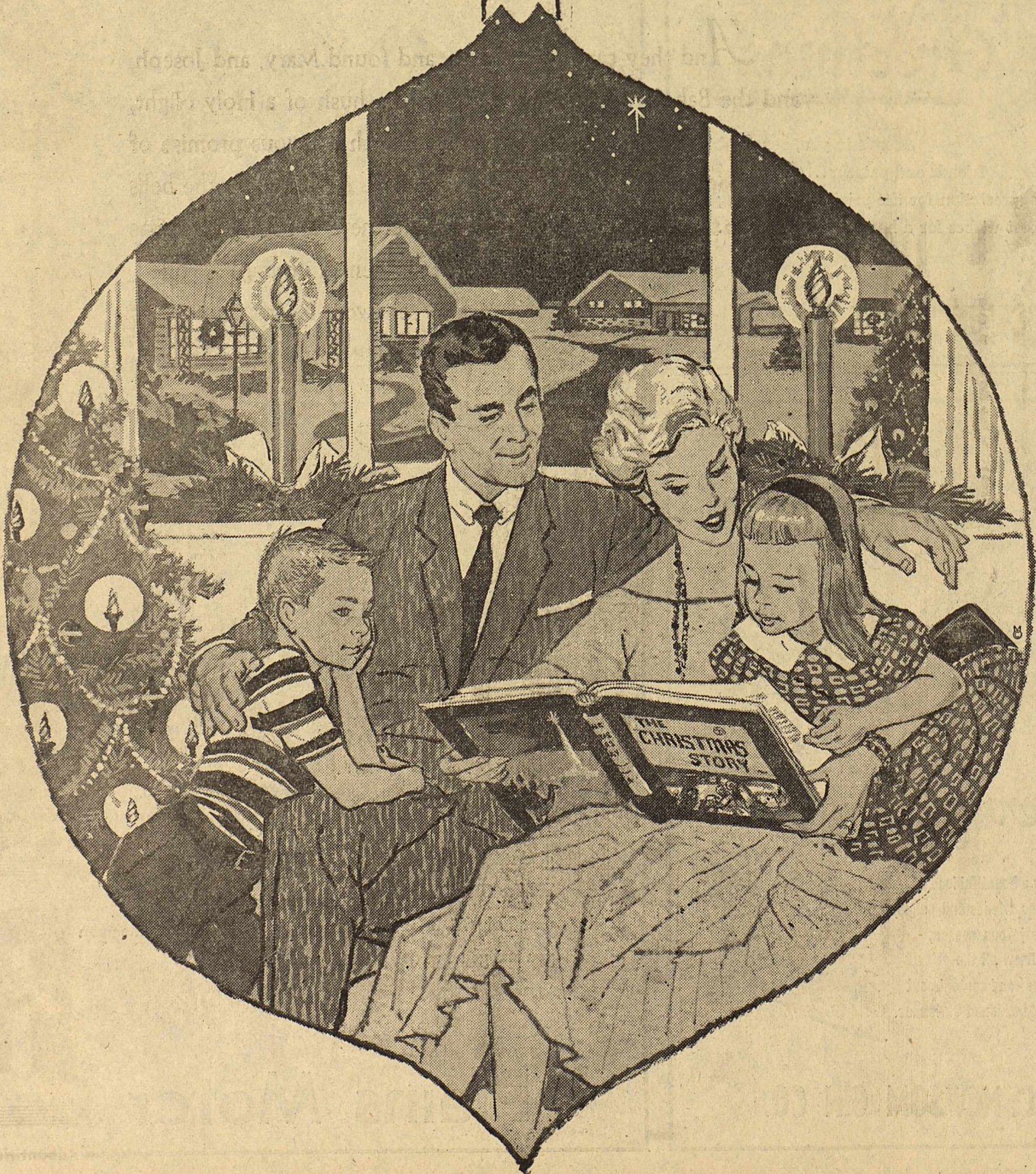
Christmas Joy and Blessings

"And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger." In the hush of a Holy Night, He was born, bringing to earth a joyous promise of Peace and Good Will to all mankind. And now, as the bells ring out the glad tidings, age-old yet ever new, another Christmas dawns. Hope is strengthened, courage fortified, faith renewed. Hearts and spirits are bright with the shining wonder of the Day.



May you hear the wonder of Christmas in each dearly cherished carol... see its magic in each gaily decked tree... feel its infinite joy deeply in your heart.

And, as you hark to the words of the sacred story, may the blessings of His message surround you and those you hold dear, at Christmastide and through all the days to come.





Greetings

Our best wishes, our grateful thanks to all our good friends, whose loyal patronage we value so highly. May you have a holiday season that's happy, hearty and healthy!

PLAINS SHAMROCK SERVICE
George Blount, Mgr.

Holiday entertaining results in stained table linens many times

With holiday entertaining in full swing, the nicest table linens are being used, and quite naturally, you do not want them permanently stained, and want to put them away clean and ready to use next time. Some of the most common stains that may be gotten on the linens are, candle wax, fruit stains, beverages, etc. I will give the best ways of removing these stains. If you need other information on stain removal I have bulletins in the office that you may have that will give much good information.

The first rule of stain removal is to treat it as soon as possible. For those stains caused by soft drinks, highballs, beer, coffee, tea, bananas, walnuts, pecans and mesquite (this will include mistletoe) the treatment is the same, as the stain is caused by tannin. These stains are almost colorless, but if washed or ironed before removing, are almost impossible to remove. To remove the fresh stain, sponge with clean water or with a mixture of equal parts of water and alcohol. Then pour glycerin on the stain and work it in. Let stand for one-half hour, then rinse with water. Do not use alcohol on acetate. The usual laundering procedures should then be followed.

For stains caused by egg, ice cream or milk mixtures such as egg nog, first scrape off as much of the material spilled as possible. Then sponge with cool water. If any color caused by fruit remains, follow the procedure for removing that fruit stain. If any stain remains, cover with pepsin and let stand for one-half hour, and rinse with cool water.

Fruit stains need to be treated for the specific stain. For peach, pear, cherry and plum stains, sponge with cool water, then work glycerin into the stain, rubbing lightly between the hands. Do not use soap, as the alkali in soap sets the stain. Let stand with the glycerin several hours, then apply a few drops of vinegar or oxalic acid; allow to remain for a minute or two, then rinse thoroughly in water. Most other fruit stains can be removed with boiling water. Stretch the stained part over a bowl and fasten with string. Pour boiling water through the stain, holding the container of water at a height of 3 or 4 feet so that the water strikes with a force. Rubbing alternated with the hot water is also helpful. If any stain remains, squeeze a little lemon

juice on it and place it in the sun to dry. Changes in the color of the cloth caused by the acid in citrus juices may be restored by sponging with ammonia water or baking sodas.

Use these stain removal methods on linen or cotton linens only and then only on colored ones when you know they are fast color. For all other materials the safest procedure is to take them to the dry cleaner as soon as possible, being sure to tell what caused the stain.

News is the plural of the word "new." The Greeks' word for it was "neos" and it became in Anglo-Saxon "neowe" and later in middle English "news." It is akin to the French "nouvelles."

Carols express joy and solemnity of season

What would Christmas be without carols? How well they express both the joy and solemnity of Christmastide, when even the least musical among us is awakened to the spirit of the season through traditional songs.

"And suddenly there was with the Angel a multitude of the heavenly host praising God and saying, 'Glory to God in the Highest.'"

Beginning with this "first carol," as the years went by, each people and each nation contributed to the music of Christmas.

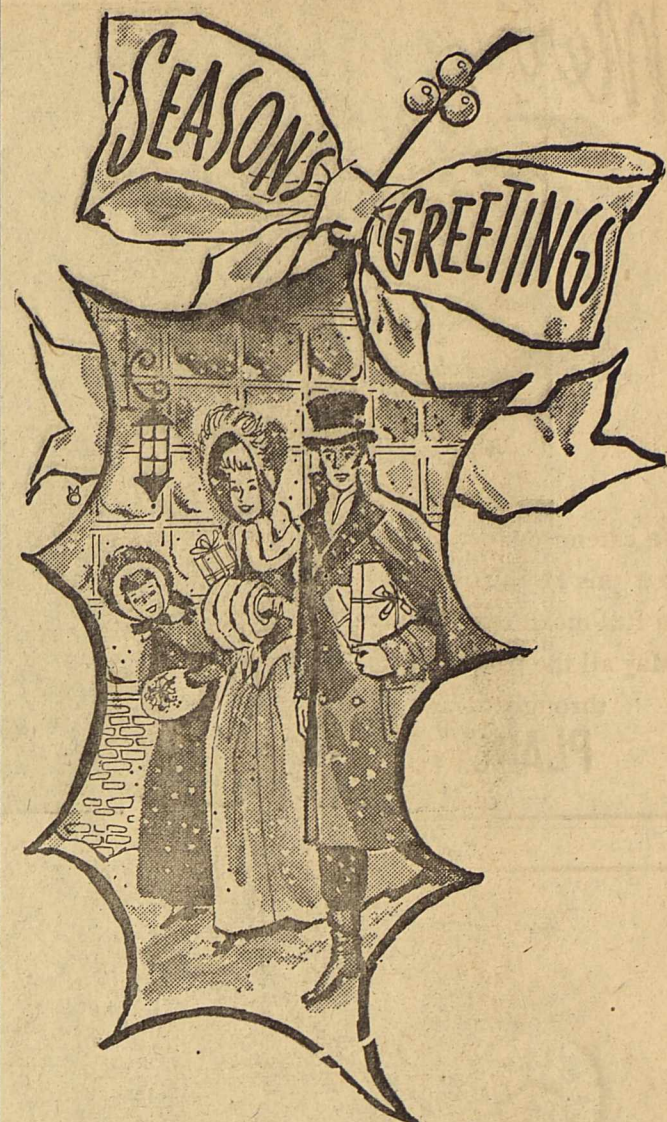
Traditional folk songs were set to music and passed by word of mouth from one generation to the next.

Other carols were the work of great writers and composers who found inspiration for their creative genius in the always-new story of Christmas.

Musicians such as Felix Mendelssohn, Friedrich Handel, and Franz Gruber composed some of our best known carols, while Martin Luther, Charles Wesley, Isaac Watts and Phillip Brooks are listed among the more famous of the lyric writers.

Carols are usually either religious or convivial. The religious carols are often included in church services, and hail the birth of the Holy Child. The convivial exalt the fun and festivities of the season.

Just about the best known and best loved Christmas Carol, "Silent Night" is comparatively recent, having been composed in the early 19th Century by Franz Gruber and Fr. Joseph Mohr in Arnsdorf, Austria.



May you rediscover during this festive season all of the high-hearted joys and good cheer of an old fashioned Yuletide, complete with friendships warmly renewed and old times happily remembered... abounding in all the good things of life.

No holiday season would be complete for us without a sincere expression of thanks to our loyal patrons for their confidence and good will. We hope that we may continue to serve you all in 1959.


Moore & Oden
Dry Goods



Greetings

Our wish for you is that your holiday will be just blooming with happiness. And to you, too, our sincere thanks for your loyal patronage and friendly good will.

BONE'S LAUNDRY



A Very Merry Christmas

May your Christmas dreams come true!
And may jolly old Santa bring you and yours a full pack of happiness and health.

Mr. and Mrs. J. W. O. Alldredge



Greetings

Here's to you, our good friends and patrons... our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

CLYDE'S GARAGE



Merry Christmas

We send you a bountiful load of good wishes, friends and neighbors. At this joyous season, may you know all the happiness and contentment of a good old-fashioned Christmas.

D. C. NEWSOM GIN CO.

Demons formerly object of rituals

In ancient pagan rites the twelve days following their December 25th Sun Festival was a time devoted to the expulsion of evil.

Torches were lighted, bells jangled, and kettles clattered to set up a hue and cry that was raised to an ear spitting roar, to drive out all wandering witches, ghosts and demons.

The last, and twelfth day, January 6th, which was Christ's first birth-date, and which we now call Epiphany, marked the conclusion of the heathen rites.

It was set aside by the Christians to commemorate the coming of the Magi, and the first manifestation of Christ to his new followers.

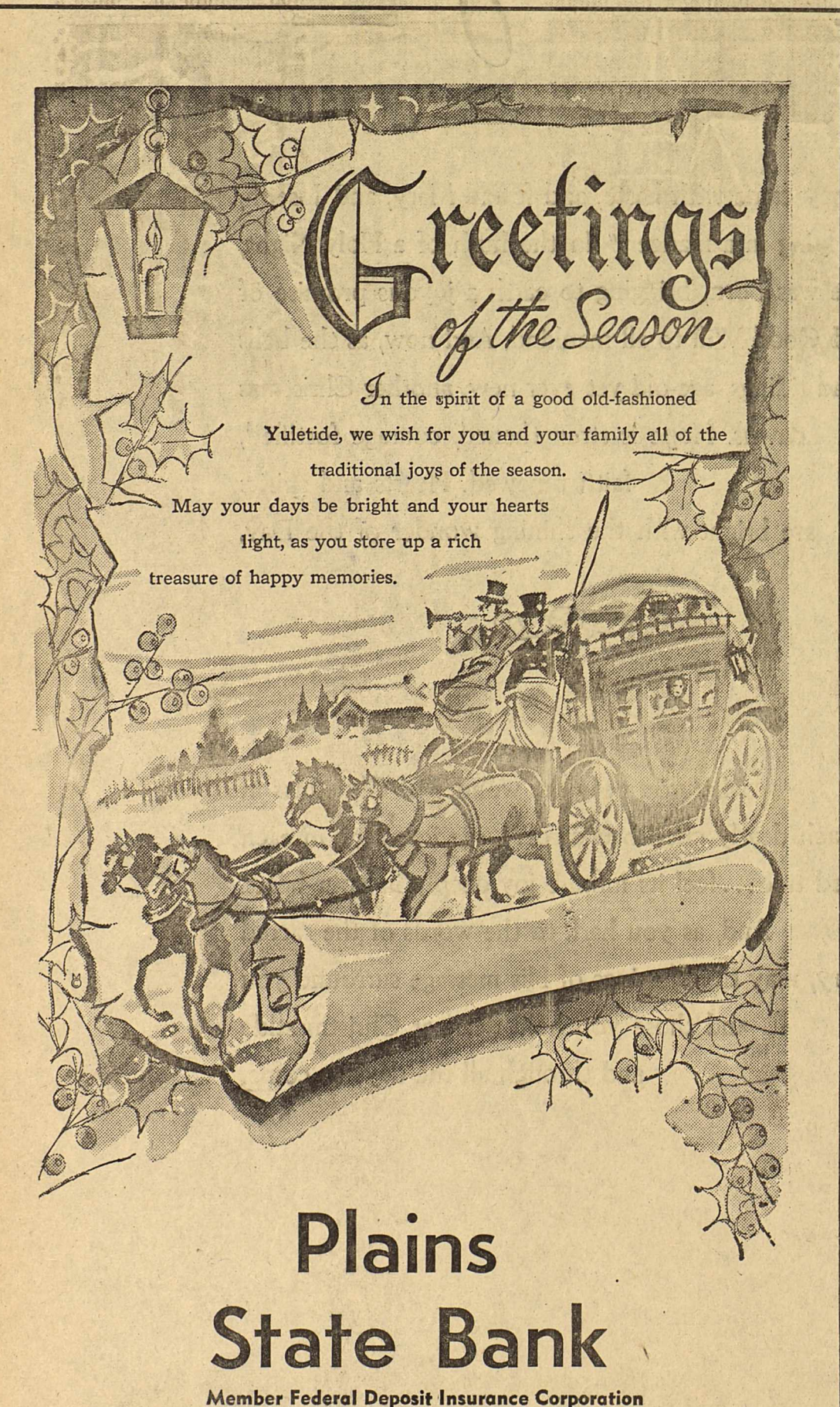
In 1957, makes of automotive parts and accessories increased their advertising in newspapers by 141 per cent over the previous year.



Peace on earth

A Child was born, and there came to earth glad tidings of great joy... of Peace on Earth, Good Will to Men. As the Star of Bethlehem shone on that Holy Night, may the true spirit of Christmas shine upon you and yours at this glorious season.

Plains Motor Co.



Greetings of the Season

In the spirit of a good old-fashioned Yuletide, we wish for you and your family all of the traditional joys of the season.

May your days be bright and your hearts light, as you store up a rich treasure of happy memories.

Plains State Bank
Member Federal Deposit Insurance Corporation

Merry Christmas



We extend our warmest greetings with the hope that this Holiday Season brings you and yours a full measure of good health and happiness.

May all the joys of Christmas remain with you throughout the coming New Year.

PLAINS ELECTRONICS

Income TAX FAX

Do you have some bills that you are never going to collect? If so, let's take steps now to prove that they are uncollectible. Then we can claim the bad debt on this year's tax return.

Loans to relatives or friends can be deducted as bad debts. However, they are always given very close scrutiny. You should be prepared to prove that the money was in fact a loan; that you have made every reasonable effort to collect; and that it was in no way, shape or form, a gift.

You can not get a bad debt deduction simply because you do not choose to force collection. Turn those bad accounts over to your attorney or collection agency for action. Do it now if you want to deduct the bad debts this year.

Your bad debts are deductible if —

(1) A valid debt actually was made in 1958 or existed January 1, 1958 and something happened in 1958 that made you believe the debt never will be collected.

(2) The amount of the bad debt must have been included in your income. Or it must have been a part of your capital. You can not have a bad debt deduction for uncollectible wages, fees, rents, etc. If you are a merchant and have a bad debt arising from sales or services, you can not deduct the bad debt unless you have included the sale in income.

If you are in business your business bad debts are deducted together with your other business costs, on separate Schedule V of the tax return.

If your bad debt is a personal debt the deduction is made on separate Schedule D of the tax return as a short term capital loss. Such losses can not be deducted from other income in an amount over \$1,000 per year. However, they can be deducted from capital gains in any amount.

If you have a bad debt loss of more than \$1,000, take \$1,000 this year and carry the balance over to 1959. You can deduct \$1,000 per year for the next five years, if your loss amounts to that much. You can take it all in any year that you can deduct it from your capital gains.

Sideoats grama to get intensive study from grant

COLLEGE STATION—A grant-in-aid from the National Science Foundation to the Texas Agricultural Experiment Station for \$15,000 will be used to finance a three-year intensive study of sideoats grama grass, Dr. Frank W. Gould, Department of Range and Forestry, Texas A & M College, will direct the studies.

Sideoats grama is one of our most widely distributed range grasses and in southwestern U. S. and northern Mexico one of the most valuable for range forage production, points out Dr. Gould.

"In areas where it is most valuable, it is also most variable," he says. "It is these variables and the regions in which they are most concentrated that we will be investigating primarily." It is thought that much of the variability within sideoats grama has come from hybridizations and crosses, perhaps involving other species of the grama genus.

Dr. Gould will grow a great many of the strains in a nursery at A & M where he will check the plants for variability and try to establish a key for evaluating their many characteristics. A similar nursery is planned for northern Mexico. Graduate assistants in the department and a former student in Mexico will assist Dr. Gould in the research studies.

Because of the wide adaptation of sideoats grama, major attention has been directed towards its use for re-establishing drought depleted range areas. However, much additional information is needed on the basis of its variation and its reproductive characteristics before the grass can be fully utilized for this purpose. Dr. Gould in his studies will attempt to find the answers which could open the door to a wide-spread breeding program.

SHOP IN PLAINS AND SAVE!

Enlistments now open in Army in pentomic units

Qualified young men may now enlist for duty in Europe with one of two elite U. S. Army pentomic units through a special U. S. Army enlistment option, M-Sgt. George E. Henderson announced today.

Enlistments are being accepted for the 2nd Battle Group, 4th Infantry, and the 2nd Reconnaissance Squadron, 7th Cavalry. Both are elements of the 3rd Infantry Division.

The division is organized according to the pentomic concept which stresses greater maneuverability and increased firepower through utilization of the most-up-to-date methods and weapons. The enlistment option is open to prior service personnel and young men without prior military service who qualify. Enlistees will receive basic and advanced training before joining their units in Europe.

M-Sgt. Henderson pointed out that this special enlistment option is open for "buddy enlistments," whereby a young man may enter the Army with his buddies for the same unit and overseas assignment.

He also explained that young men enlisting for one of the units will become a member of the famed 3rd Infantry Division, one of the most decorated divisions in the U. S. Army. The 3rd or "Rock of the Marne" Division, is the only American Division to have fought the Nazi on all fronts during World War II. The division has earned more than ten Distinguished Unit Citations.

Further information on this Choice, Not Chance, enlistment may be obtained from M-Sgt. Henderson at City Hall, Denver City any Friday from 2:00 to 5:00 p. m.

Courtesy costs nothing, yet it buys things that are priceless.

Best Wishes



for the Holiday Season

With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

PLAINS OIL CO.

James Warren Family and Mrs. J. B. Ricketts



The Christmas Story

May the Christ Child born in Bethlehem so many years ago bring his message of Peace and Good Will into every heart on this most joyful Day.

WAGLEY GARAGE and TRAILER PARK



Happy Holiday

Flying high are our hopes for your happiness during the Holiday season. But deeply rooted is our appreciation of your patronage and good will in the past year. We shall look forward to the opportunity of continuing to serve you throughout the new year.

Curry Drug & Variety



Merry Christmas

To all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

Cotton Growers Delinting Co.

Phone GL 6-8420

ROD DUFF

Plains, Texas

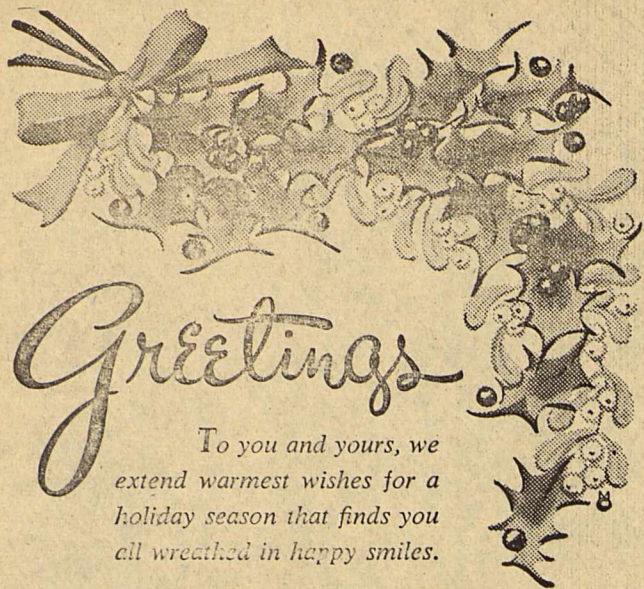


Season's Greetings

In this season of Joy and Cheer, we welcome the opportunity to wish you, our friends and patrons, a very merry Yuletide. May you ever enjoy an abundance of life's best gifts - peace, health and happiness, and the blessings of love and friendship, we especially want to express our grateful appreciation for your loyalty and good will. We have greatly enjoyed the pleasure and privilege of serving you during the past year, and we hope that we may continue to do so for many a year to come.

Lea County Electric Cooperative, Inc.

OWNED BY THOSE WE SERVE



Greetings

To you and yours, we extend warmest wishes for a holiday season that finds you all wreathed in happy smiles.

The G. D. Kennedy's



To wish you Holiday Cheer

At this festive season, we look back upon a year of meeting old friends and making new ones. To all our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

The Clyde Trouts



Christmas Joy

Let us rejoice, for once again Christmas is here, to lift our hearts with its inspiring promise of peace on earth... good will toward all men.

Geo. R. Burke and Family



By Vern Sanford

Shooters this year have found something new. More than 3,000 Texans have drawn public hunts, on land under management of the Game and Fish Commission.

Some 1,500 of the lucky shooters went for deer. The others got their chance on the new wildlife refuge recently bought by the state near Port Arthur.

This year's free public hunts are not expected to set a pattern for all the years to come, so far as public hunts are concerned. That they are popular, however, is shown in the fact that more than 12,000 persons applied for these free deer hunts, scattered throughout Texas.

The free duck hunts came because there was no desire to shut off shooting on the new 8,400 acre McFaddin tract recently bought by the state. Perhaps next year, after a management program has been put into effect hunting may be eliminated, or curtailed. A lot will depend on what management does for the area.

These are bonus hunts. They are the payoff because of efficient wildlife management. They are the harvest of a good crop.

When our landowners realize the importance of such wildlife management, there will be much more good hunting area. The state can not afford to buy land on which everyone can hunt, but it can and does give assistance to other landowners who will consider wildlife as a marketable crop.

And speaking of shooting. This is the time of the year when most of us think in the terms of big game, or game birds. We overlook squirrels and rabbits, while they are at their best.

I have been quite surprised recently at the interest that is developing in some sections of the state over squirrel and rabbit shooting.

There was a time when both these little animals were quite popular among the hunters. We foraged forth to kill them, and came back with a hunting jacket filled with furbearing meat loaves. In recent years, however, there has been some curtailment of shooting rabbits and squirrels.

Perhaps most of that has been brought about through the posting of much of the land over which we formerly roamed. Farmers have become tired of careless hunters tearing down fences or shooting their cows. As a result they have put up "Posted" signs on the river bottoms and in the thickets.

There is a tremendous squirrel crop this year. Some of our friends from the San Saba country say they've never seen more or fatter squirrels than are now jumping from tree to tree in the pecan areas along Central Texas river banks.

In the hill country the rock squirrels also are plentiful. Every thicket seems to have a generous amount of rabbits.

Hunting squirrels and rabbits in Texas really is not appreciated as it should be. There are many states where the season is closed most of the year. Some states even have bag limits of a half-dozen or less rabbits or squirrels for the entire season.

Just imagine what would happen if Texas lawmakers decided to close the season entirely on either. They'd soon overrun the land.

In most of the counties of Texas there are closed seasons during the breeding period.

These closed seasons should be respected.

To me there always has been a challenge to squirrel shooting. There's nothing quite like a real squirrel hunter, especially if he has a small feisty dog. Some hunters use shotguns, mostly with whatever size shot is handy. There are some true hunters, however, who like to plink them out of the tops of pecan trees with a .22 rifle.

Squirrel shooting can be lazy, or you can work yourself down. You can chase through pecan bottoms all day, picking up a few of the little barkers. Or you can find a good comfortable fall-ten log, bury down behind it and spend a few hours just watching and waiting, and get just as many of the little fox tails.

Many who have shot squirrels across a half-century started with little single shot .22 rifles, with open sights. They shot mostly .22 short ammunition. Their aim was deadly. They still brag about how they shot their squirrels through the left ear, or in the right eye.

Now we have super accurate .22 rifles, shooting hi-speed long rifle ammunition. We equip the rifle with a scope, so we can

place the shots exactly where we want. This requires some target practice, too. You need to know just where that little chunk of lead will hit.

Then when little bushy-tail trots out on a limb high in the tree you can level on him, squeeze the trigger and down he'll come, if you have aimed well.

That is where the little feisty dog comes in handy. He can fetch the squirrel. Or, if you prefer kicking them up, the feist can tree them for you.

Rabbit shooting differs in many respects. Usually you pick them out and knock them over running, using your shotgun. This is a real art. Shotgun shooting, however, ruins lots of good meat.

There are many young shooters who still like to get their bunnies with a .22. There are some adept enough to kill a running cotton tail with a .22, but more often this is an accident. It isn't too much of a trick, however, to stalk a rabbit. You can slip up on them sitting quietly in a cactus patch, or at the root of a mesquite tree.

Of course, shooting jacks is something entirely different. Here again you can use a shotgun or rifle. Some hunters use varmint rifles, such as the .222, with terrific explosive effect when it hits the game.

Some hunters like to chase jacks in jeans across the green oats patch. They gun them down with shotguns. Others like to catch them loping across the open prairie and begin a barrage with a .22 automatic.

No killing of rabbit or squirrels should be wanton. Cottontails and squirrels both are good eating. They should be cleaned carefully. Then they can be fried like chicken. They are really very delicious.

'Yule Logs' stem from pagan custom

Remember those familiar, scenes of men and horses pulling a freshly-cut log home over the snow from the forest. It was the Yule log, destined for a Christmas fireplace!

It lighted the house with a cherry glow, turned night into day and made the holiday festivities so much gayer.

This custom, which is still observed in many places, goes far back into pagan times, long before Christianity.

Our ancestors called it the Mid-Winter Fire Festival. It was held indoors because of the bad weather outside.

The Yule log, generally an oak tree, would be ceremoniously lighted from fragment saved expressly for this purpose from the year before.

When the new log sent out its brilliant flames it was believed that the house and family would once again be protected against lightning and fires; that the cattle and grain fields would thrive and all the earth would be fertile.



Season's GREETINGS



Best wishes of the season to all our friends. In the spirit of this holiday time, we wish you a heart full of good cheer, a home full of friends and loved ones, and a life filled with happiness. May all the joys of the Yuletide be lastingly yours, to brighten and enrich every day.

Goodpasture Grain & Milling Co.



Merry Christmas

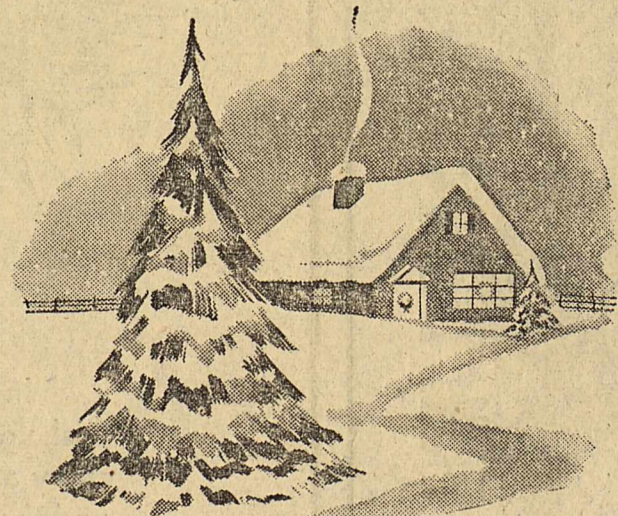
With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people. A very Merry Christmas to one and all!

MAC THEATRE



BUDDY'S AUTO PARTS

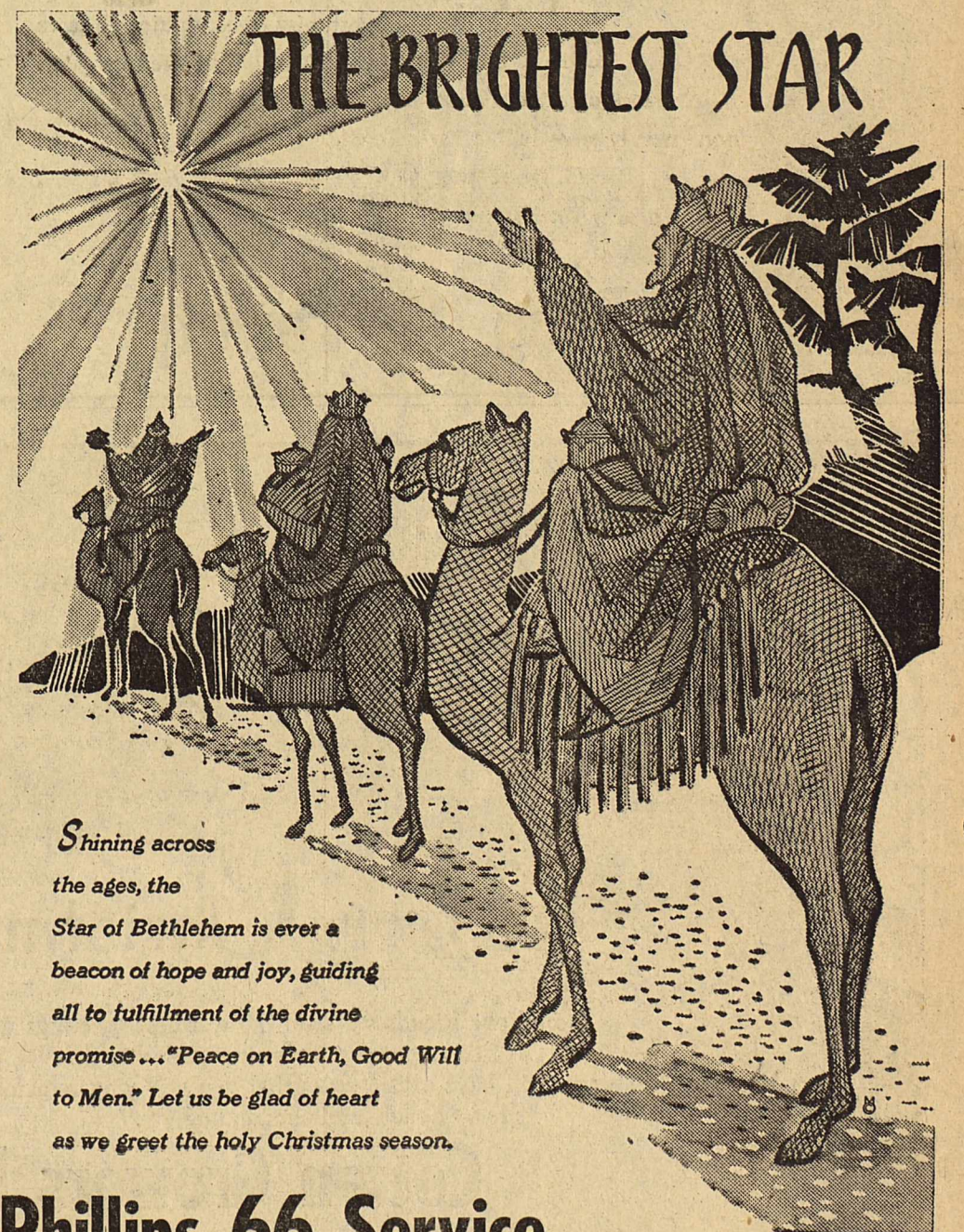
Buddy and Lee Hanna



Season's Best

May a wealth of good cheer find its way to your house this Christmas.

WELLS-NELSON PHARMACY
Across from the Hospital - Denver City



Shining across the ages, the Star of Bethlehem is ever a beacon of hope and joy, guiding all to fulfillment of the divine promise... "Peace on Earth, Good Will to Men." Let us be glad of heart as we greet the holy Christmas season.

Phillips 66 Service

Woody Wilmeth, Manager



Greetings

Warmly, we wish you a happy holiday season, rich in good friends and good fellowship. Sincerely, we wish you a Christmas blessed by peace, hope and faith.

"Wherever Crops Grow, There's a Growing Demand for John Deere Farm Equipment"

KERSH IMPLEMENT COMPANY
BROWNFIELD, TEXAS

See Us For JOHN DEERE Quality Farm Equipment



Christmas Greetings

For all our friends and neighbors we send this Yuletide wish. May the joy of Christmas meet and mingle with the happiness in your heart. May the spirit of Christmas ever dwell with you.

TUMBLEWEED DRIVE INN

New exploring program based on need of boys

The new Exploring program being launched now by the Boy Scouts of America for high-school age boys is based on what boys said in personal interviews.

"We started out to see what boys of this age would like—their interests, their needs and concerns," said George A. Mozealous, national director of the Exploring Service of the Boy Scouts of America.

Many features of the new Exploring program are based on the findings of the studies made by the Institute for Social Research of the University of Michigan. The institute conducted personal interviews with a national sampling of boys in school fourteen, fifteen and sixteen years of age.

The facts on adolescent boys

included their attitudes toward the present, the future, and toward adults. It also learned what they do.

"Exploring," says Mr. Mozealous, "is designed to make boys of this age feel comfortable in the program. In its structure, its officers, its committees, and its activity groups, we have directed the program to high-school age boys, whether or not they have been Boy Scouts."

"We have found that boys want adult help and guidance in their activities," he said, "but they do not want adults to 'run the show,' but rather to show them how."

Adult leaders in Exploring will continue to be known as Advisors and other adults assisting will be associate Advisors.

Explorers will elect their own officers—a president, vice president, secretary, treasurer, and a quartermaster. They create their own activities that they operate by committee.

It is these activities with a balance of experience in six areas that are expected to do much to develop well-rounded young men. These experiences are social, vocational, outdoor, personal fitness, service and citizenship.

Leaders of the South Plains Council Boy Scouts of America, with headquarters at Lubbock, feel that the activities will provide the fun and adventure teenagers want.

At present, 1280 teen-age are Explorers in the South Plains Council.

Social activities are planned to help improve the Explorer's ability to get along with friends, strangers, adults, girls and other fellows, develop know-how in manners and courtesy and to improve his own popularity.

Exploring will enable a young man to explore occupations and specific jobs help him consider his interests and abilities in relation to ways of earning a living and help determine the education and training needed for various careers.

Outdoor activities will provide adventure and recreation, skill in field sports and outdoor living, and should arouse an appreciation of the nation's natural resources.

The personal fitness activities will develop self-reliance through physical, mental and emotional growth, and add to the Explorer's abilities for competition, fair play and team work.

The service activities will enable the Explorer to help others without expecting material rewards, encourage him to take leadership responsibility, and give him the feeling of rendering worthwhile services.

LOTS OF CACKLE

Can you imagine a broiler flock of approximately 1,600,000 birds? That is the estimated number of broilers to be produced in the United States during 1958, and according to Ben Wormeli, extension poultry husbandryman, Texas will furnish more than 100 million of these birds.

Wormeli also said that the estimated per capita consumption of ready-to-cook chicken had increased from 19 to 29 pounds during the past 10 years. A decade ago broilers made up a third of the total chicken consumed while today they account for more than three-fourths of the total.

Live for today—save the regrets of yesterday until tomorrow.

Exams for state highway patrol to be Jan. 20th

Future patrolmen of the Texas Department of Public Safety will be selected January 20 throughout Texas in examinations to be given young men between 21 and 35 years of age.

In announcing the date for the selection exams, Col. Homer Garrison, Jr., director, said approximately 170 vacancies now exist in the ranks of the Texas Highway Patrol. He said applications will be accepted until January 12.

Young men interested in these important positions may obtain detailed information from DPS offices located in Austin, Waco, Dallas, Houston, Corpus Christi, Midland and Lubbock. Any officer of the Department of Public Safety and the Texas Employment Commission will talk to you at length concerning the interesting jobs.

New patrolmen will draw \$300 per month while training and will live in the modern Law Enforcement Academy in Austin throughout the training period. At the completion of the formal schooling, new patrolmen will work with experienced officers during their first assignment.

Employee benefits for patrolmen include annual vacations, sick leaves, a modern retirement program, low cost insurance, new uniforms, travel expense, holidays longevity pay and promotion opportunities.

Persons applying must have a high school education, be between 21 and 35 years of age, weigh not less than two or more than three pounds per inch of height, between 68 and 76 inches tall, physically sound and of good moral character.

At the turn of the century, on an average day, 15 million newspapers were purchased. Today, 58 million newspapers are purchased on an average day.



Here's to you, valued friends and customers... good wishes by the sleigh full, plus hearty thanks for your patronage throughout the year. May you all enjoy a Holiday rich in love, warm with friendship and abounding in good health, good cheer and good fellowship.

Curry & Loyd Insurance Agency



At Christmas

May this Christmas Season lift your spirits, warm your heart and bring you untold joy and happiness.

PLAINS COURTS

Pete and Frances Sampson

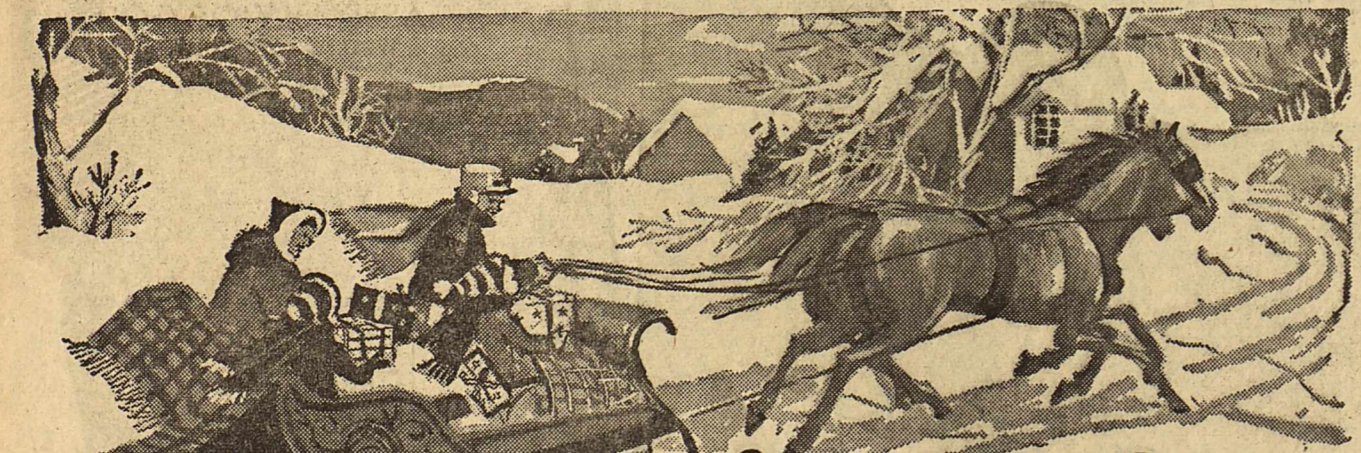


GREETINGS

This is the time of year when we take account of our assets. Among them all, we find none nearly so valuable as the confidence and good will of our patrons. To them go our hearty thanks and warmest holiday wishes.

Plains Insurance Agency
Verde Lee Robertson

Robertson Motor Co.
Johnny Robertson—Jim Everett



Season's Good Wishes

As the holiday season glides merrily in, we would like to take the opportunity to express our appreciation to all the good people who have helped make this year such a wonderful one for us. Thank you... and best wishes for loads of Yuletide happiness!

COGBURN-YOUNG

- Hardware
- Furniture
- Appliances



Season's greetings

May your name be right up at the top of Santa's list to receive a bountiful measure of all of the good things that make this joyous holiday season so richly rewarding... love and laughter; good fellowship and good cheer; friendships strengthened; cherished memories rekindled; and this above all: a sense of deep contentment.

Yes, may your Christmas be a truly merry one!

CITY OF PLAINS
Water Gas Sewer Lights



Traffic deaths down 10 per cent during first 10 months of 1958

Traffic deaths in Texas have decreased ten per cent in the first ten months of 1958, and Sergeant D. S. Lawson of the Texas Highway Patrol — anticipating heavy travel during the holiday period ahead — has urged Yoakum County motorists to assist in pushing the decrease even lower. Yoakum County has had two traffic fatalities in the ten-month period according to Sergeant Lawson. This year's county death toll compares to five fatalities in the same period of 1957.

The Sergeant pointed out that of the sixty counties in Region No. 5 of the Department of Public Safety, 25 counties show a total increase of 74 traffic deaths compared to the same period of last year, while 35 counties have had a total decrease of 103 fatalities.

Sergeant Lawson said 241 traffic deaths have been counted during the first ten months of 1958 in DPS Region No. 5, which is a reduction of 29 deaths from the total of 270 in the Region for the same period in 1957.

Pleading with motorists to continue the reduction of fatalities in the Region during the remainder of the year, the Sergeant cautioned drivers to be especially alert.

"Careful planning of trips during the holiday period and cooperation with other users of the highways will pay off in lives saved," the Sergeant said. "Drive safely, sanely, defensively, and comply voluntarily with all traffic rules" he urged. "It will help insure a happy holiday for everyone."

The Sergeant cautioned motorists to drive at a speed that fits in smoothly with the speed of

other vehicles. He pointed out that this is especially important in rural areas where speed gives the driver less time to think in an emergency situation and increases the severity of an accident.

"Remember, you're not alone on the streets and highways," Sergeant Lawson said. "Share

SAVE YOUR QUAIL BANDS—
AUSTIN — Hunters killing banded quail this year are urged to deliver the bands to their game wardens. Many thousands of banded birds have been released. When these bands are turned over to the warden, or sent to the Game and Fish Commission in Austin, it aids in the biological research necessary in wildlife management.

A reputation cannot be built on the things you intend to do.

the road if you expect to have a Merry Christmas and a Happy New Year!"

Opinions conflict on origin of gay gift wrappings

How exciting it is to see the gaily wrapped packages, the bright ribbons and colorful papers, the shiny new toys and the bulging stockings that delight us all on Christmas morning!

Gift-giving is observed in many countries, but not always on the twenty-fifth of December.

Some choose December sixth; and others the twelfth day after Christmas, when the Wise Men came to visit the Christ Child and brought with them gifts of gold, frankincense and myrrh.

Many authorities see a similarity between our modern Christmas gift-giving and the various gift-giving holidays of Pagan times, some of which came at the time of the winter solstice, close to the twenty-fifth of December.

The Romans had a custom of giving gifts at the Calends of January (the Roman New Year). Yet, there is good reason to believe that Christmas gift-giving has a more significant origin than the mere transference of forgotten Pagan rites.

People gave gifts at Christmas in Europe during the early days of Christianity. The old carol "Good King Wenceslaus," relates such an incident in song.

And perhaps gift-giving is really a memorial to that first and greatest gift made to man, as recorded in the Gospels by St. John: "For God so loved the world, that he gave his only begotten son, that whosoever believeth in Him should not perish but have everlasting life."

GOOD HABIT

There are few dark days ahead for the people who have learned to spread sunshine.



THE SPIRIT OF Christmas

In the true spirit of the glorious Holiday Season we extend our sincere wishes for good health and happiness to each of you. We are proud and thankful that we have the privilege of knowing you.

Bill and Burve Overton

Glad tidings to one and all during the blessed Yuletide season.

The Longbrakes

Season's Greetings

We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

POST OFFICE EMPLOYEES

Gracie Rushing Dorothy Lowe Barbara Smith
Robert Watson T. C. Oxford

This Weekly Message
In Behalf of the
CHURCHES OF PLAINS
Sponsored by the
Following Business Firms:

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PLAINS OIL CO.
Plains, Texas

PLAINS REAL ESTATE
Farm Bureau Insurance Service Agt.
Plains, Texas

Longbrake's Humble Service
Plains, Texas

CURRY DRUG & VARIETY

CLYDE'S GARAGE

WALSER AUTO PARTS
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Phone 212-F-2
Plains, Texas

His Natal Day

... it is Christmas, the birthday of Jesus the Christ.

It is Hallelujah time... a day when joyful reverence reigns in the hearts of His people. It is the hour for Carol singing and merry making in simple, serious celebration of the birthday of the Lord. Then, may your Yule-log burn brightly as you and yours jubilantly, in age-old custom, exchange gifts made possible through thought and treasure. *Let us make merry but may we not forget to keep Christ in Christmas...*

For unto us a child is born, and His name shall be called Wonderful, Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace.

© WILLIAMS NEWSPAPER FEATURES
Fort Worth, Texas

Christmas Greetings

Attend CHURCH Regularly

First
CHRISTIAN CHURCH
PEARCE J. BURNS, Minister

Sunday Services
Sunday School 10:00 a.m.
Worship Service ... 11:00 a.m.
Youth Group 6:00 p.m.
Bible Study 7:00 p.m.

METHODIST CHURCH
R. H. MEIXNER, Pastor

Sunday Services
Sunday School 10:00 a.m.
Preaching Service .. 11:00 a.m.
Sunday Night 8:00 p.m.

BAPTIST CHURCH
C. J. COFFMAN, Pastor

Sunday Services
Sunday School 9:45 a.m.
Worship Service ... 11:00 a.m.
Training Union 7:15 p.m.
Preaching Service .. 8:30 p.m.

Wednesday Nights
Teachers' Meeting .. 7:30 p.m.
Prayer Meeting 8:30 p.m.

ASSEMBLY OF GOD
W. C. WALTER, Pastor

Sunday Services
Sunday School 10:00 a.m.
Worship Service 11:00 a.m.
Evangelist Service .. 8:00 p.m.

Wednesday Nights
Prayer Meeting 8:00 p.m.

Saturday Nights
Young People - C. A. 8:00 p.m.

HILLSIDE Church of Christ
TRAVIS BOYD, Minister

Sunday Services
Bible Study 10:00 a.m.
Morning Worship .. 10:50 a.m.
Evening Worship .. 7:00 p.m.

Tuesdays
Ladies' Bible Class 2:00 p.m.

Wednesday Nights
Mid-Week Service .. 8:00 p.m.

CHURCH OF CHRIST
2 Blocks South of Courthouse

Sunday Services
Worship Service 10:30 a.m.
Evening Service 8:00 p.m.

Wednesday Nights
Evening Service 8:00 p.m.

Sp. 175