## The YOAKUM COUNTY REVIEW



## Humble re-enters producer

## Icy blast chills South Plains




Dyer speaks at Ladies' Night Banquet

|  |  |
| :---: | :---: |
| day evening, | ceived and enjoyed by all. |
| , | The centerpiece at the |
|  | table was made by Mrs. Roy |
|  | and |
|  | cover on Lions International |
| amesa, District Lions Go | Magazine for December. Home |
| ced by Lio | Eccon |
| yer, | High |
| turn, presented members of the |  |
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## and

Final census says Plains has 1,195

## Pains has 1,1 ,

 released this wwek by the
Bureau of Census. The count
shows Plains with a popula-
tion figure of 1,195 with the
Plains division having a total
count of 2,558 . The total councount of 2,558 . The total coun-
ty population is 8,032 according to the report.
The township

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Deadline set for lighting contest

the 1960-61 COWBOY bASKETBALL SQuad

## CHRISTMAS Is Everywhere You Look In PLAINS

To Get Into The Spirit of Christmas Fast . . . Visit our Local Stores Now! Sparkling With Yuletide Lights and Decorations, They're As Festive As a Christmas Tree


THE YOAKUM COUNTY REVIEW
JERRY M. SMITH, Manoging Editor
Entercd as second class matter at the postoffice in Plains, Texas.
under the act of Congress of March 3 , 1879, Second class postage
SUBSCRIPTION RATES


## CONGRATULATIONS - COWBOYS

 On Your Climb To Quarterfinals. We Are Proud To Have You Represent Plains. You're Tops In Spirit And Sportsmanship.
## May you climb to the top in basketball

## LET'S GO FANS

## Back The Cowboys

All The Way
SEE YOU FRIDAY NIGHT AT COWBOY GYM

"TAKE TATUM"

BASKEIBAL

## SCHEDULE FOR 1960-61



This Page Sponsored By the Following Cowboy Supporters

## Western Grill

Mr, and Mrs. J. T. Murphree

Plains Oil Co.
Cosden Dealer

Plains Humble Station W. G. Lattimore

Cofton Grower's Delinting Co
D. C. Newsom Gin Co.

Mioore \& Oden, Inc.

## Plains Farm Supply

Cowboy Grill \& Drive-Inn

Phillips "66"
( Woody Wilmeth

Cogburn-Young Hordware
Plains Auto Service
Alex Lindtr

Maynard's Conoco Station
Clayton Electric Co.

Cooke's Lumber Co

Buddy's Auto Parts

Billings Superette Bronco

Chaney Radio, TV Repair, Sales

Plains Tracfor \& Hardware

Plains Courts

Eisorita Shop

Plains Gin

Plains TV Electronics

Gene's Texaco Service

> C. G. \& S. Gin
"The Spenicers"

Bronco Gas Co.

Pic \& Pay Grocery

Tumbleweed Drive Inn
Yoakum County Review

Alma's Restaurant

Curry-Edwards Pharmacy



# ONE-STOP SHOPPING FOR A NEW CAR at your Chevrolet dealer's! 


#### Abstract

Now you can make your car-shopping rounds the easy way-all under one roof! For '61 your Chevrolet dealer offers nearly any type of car you could want-at the kind of price that'll make you want it all the more. There's a whole new crop of Chevy Corvairs with lower priced sedans and coupes and four wonderful new wagons unlike any ever built before in the land. There are new Chevy Biscaynes - the lowest priced full-size Chevrolets, beautiful Bel Airs, elegant Impalas, six easier loading Chevy wagons, including three 9-passenger models.

CHEVROLET Come in and pick and choose to your heart's content!




New ' 61 Chevrolet NOMAD 9-PASSENGER STATION WAGON There are six easier loading Chevrolet wagons for ' $61-$ ranging
from budget-pleasing Brookwoods to luxurious Nomads. Each



New ' 61 Chevrolet IMPALA 2-DOOR SEDAN Here's a new measure of elegance from the most elegant Chevrolotes of
all. Theres right back to an easier-to-pack trunk that loads down at bumper level


New ' 61 Chevrolet BEL AIR SPORT SEDAN Beautiful sel Airs, priced just above the thriftiest full-size Chevies,
bring you newness you can use: larger door openings, higere easy-chair
隹



New lower priced '61 CORVAIR 700 CLUB COUPE There's a whole crew of new Chevy Corvairs for '61-polished and perfected to bring you spunk, space and savings. Lower priced sedans
and coupes offer nearly $12 \%$ more room under the hood for your
lugzace luggage-and you can also choose from four new family-lovin' wagons.
 See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

## BILL ROUNTREE Chevrolet Co. <br> 401 W. Broadway

## FUR SALE

This sale is from manufacturer direct to you-all middleman profits are eliminated and you get the benefit. You will see the largest selection of the most beautiful furs and yet at great SAVINGS.


SALE - 2 DAYS ONLY - FRIDAY \& SATURDAY

## 75

Newly Remodeled
Newly Relined Stoles - Capes To Be Sold For
BALANOE DUE $\$ 40-\$ 50-\$ 60$
ma Elsorita
Shop
ONE OF THE LARGEST FUR SALES EVER HELD IN THIS AREA

## hop

$\$ 40-\$ 50-\$ 60$

Joey Lowe enjoys birthday honors
Master Joey Lowe was honor- ler, Paula and Mike Blount
ed on his 6th birthday with a Denise and Neal Newsom, Jet
arty at the home of his par- er Mack Wilmeth, and mothers ents, Mr. and Mrs. Jack Lowe, Also brothers of the honoree
Thursday, December 1 from 4. Jere, Jolhn and Jack Lowe wer Games were enjoyed by all and daughters, Patti and Leslie and refreshments of ice cream, callied during the afternoon.
cake, candy and hot chocolate Mr. and Mrs. Pete St. Romain
suests: Cerved ithia and Randy and and Joe left Wednesday for Aus-

"Cow Country Christmas" is enjoyed at Tsa Mo Ga meeting



Rack of Dresses - ${ }^{5} 5$ One Rack of Better DRESSES
 One Rack of Quality DRESSES


One Group of $100 \%$ WOOL SUITS


AII Handaçs
$1 / 2$ prce
elveteen and Leather
Clưch bass
$\$ 2^{50}$

| PIXIES - ${ }^{5} 2^{50}$ <br> CAN-CANS . . $\mathbf{2 . 0 0}$ <br> BELTS . . . . $1 / 2$ Price White BOBBIE SOCKS <br> 3 pair for 1.00 |
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## STOREWIDE CLEARANCE JANURARY SAVINGS IN DECEMBER IN TIME FOR CHRISTMAS

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| Sxkiris - 50 |
| ${ }^{\text {Brasideme }} 2$ for S3 |
| Stes. |
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| s.00 |

sale wil becen saturaar AT9 A.M. ooons To closs Pe... No Gift Wrapping on Sales

## STORE-WIDE BARGANS

TOO MANY TO LIST

SALE ENDS WEDNESDAY
${ }^{\text {nep }}$ Elsorita ${ }_{\text {smop }}$


## Classifieds

| quity in house in Plains. Du- | FOR SALE - 1959 Stude erdrive, good car. Priced |
| :---: | :---: |
| 912 Ave. G, Lamesa. | NATIONAX CONCERN offers opportunity. Married man above 30 preferred. Must have lare model car. Knowledge of tachinery helpful. Sales experience not necessary. We train if hired. Drawing account. For personal interview write qualifications, address and phone number to A. E. Fulton, P. O. Box 392, Dallas, Texas. |
| FOR SALE- My equity in 5room house in Plains. Contact Woody Wilmeth at Wilmeth Oil |  |
|  |  |
|  |  |
|  | Selling or Buying a Farm? Consult your area representative In assocciation of realtors WEST TEXAS FARM MULTIPLE 1503 Ave. J, Lubbock, Texas |
|  |  |
|  |  |
|  | etter F.H.A. and Conventiona mes. Call GL $6-8606$ or LY 2 |
| FOR RENT- 160 A. cotton land, cash lease. Contact Woodie Wilmeth at Wilmeth Oil Co. |  |
| LOST- Black and white male Basset houn'd named "Droopy." Con'tact Dave McGowan at Bronco Gin or Mrs. A. H. Bacon at Plains Elementary School. |  |
|  |  |
|  |  |
|  | Old mattresses renovated, all kinds of new mattresses. Box springs, foam rubber, big trade-in for your old mattress. Call Mrs.W. E. Smith, Plains agent for Direct Mattress Co. of Lubbock. |
| ALWAYS right., . keeps colors bright . . . that's famous Blue Lustre carpet and upholstery cleaner. Rent our Blue Luster electric shampo machine. CogburnYoung. |  |
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"I SAY WHEN ITSS COLD there's nothing I like
better than to curl up with a good book." There
could havder Wednestay as the coldest weather of the
season droped mercury below freezing causing
ice and sleet.

* Yoakum County Hopital notes Dear Santa

Civil jury trials set to begin next Tuesday

Stimneit too much for local Cowboys

Dear Santa
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|  | O Criocm mats |
| :---: | :---: |
| ORANGES |  |
| Tomatoes-19c | PORK ROAST |
| POTATOES-49 | PORK STEAK u. 49 |



BACON 18.49
PORK ROAST แ. 47 • PORK STEAK 4.49 PORK SAUSAGE 1.49

ORANGE JUICE 15 BROCCOLI SPEARS . . ISC FISH STICKS 25 c

## Plains FROZEN FOODS

# DO YOUR CHRISTMAS <br> SHOPPING FROM <br> THIS PAGE 

## WRAP UP CHRISTMAS EARLY

In Packages That Will Be Opened With The Greatest Joy On That Merry Morning. Those are the Ones, Of Course, That Come From Your Home Town Merchants.
at
HOME !
Save Your Time
And Money!
Visit The Friendly Stores

In Plains!

STOCKING FILLERS ASSORTED TOYS
29. то ${ }^{5100}$

AFTER SHAVE LOTION SETS ${ }^{\text {r Old }}$ Opice - Kings Men - Mennen \$2.00

Costume JEWELRY \$1.00

GAMES For The Entire Family 75 c AND UP

## CURRY-EDWARDS Pharmacy

## Shop at Home

| GIFTS FOR THE HOME | SUPPORT |
| :---: | :---: |
| come ir and ste | Your |
| тнL Loviry phaveis | LOCAL |
| NICE SELECTION NICE HOBBY GIFTS | STORES |
|  | shop |
| Hightower Construction | ${ }^{1 \times}$ |
|  |  |

DON'T KNOW HER SIZE ?
We will be glad to help you in selecting gifts for the ladies in the house. CALL OR COME IN!
Moore \&
Oden, Inc.


YES, WE HAVE 'EM
GIFTS SI.00 and UNDER
SEE THE SPICE AND CANDY JARS TOYS - TOYS - TOYS
COGBURN- YOUNG HardWare

Listed Are A Few of the Values You Will Find! CHECK THESE STORES For $\$ 1.00$ Values

GIVE A YEAR-ROUND GIFT - SEND A SUBSCRIPTION TO The REVIEW Call GL 6-8888

DURING THE RUSH

Don't worry about meals. Enjoy Good Food With Us ! ALMA'S Restaurant We Have Orders To Go !
 AN ORGAN THE ENTIRE FAMILY CAN PLAY, SHARE, ENJOY!
MAGNUS CHORD ORGAN $\begin{aligned} & 3 \text { Pieces } \\ & \text { Were 169.95 NOW } 16050\end{aligned} \quad$ Includes Stand, Stool and Organ

Westinghouse - Norge DRYERS as low as $\$ 158.00$

PLEASE HER FOR CHRISTMAS. Small Down payment 1 Norge WASHER - \$179.00

RADIOS start at $\$ 25.00$ PHONOGRAPHS
 start at $\$ 34.95$
PERFECT FOR THE TEEN SET

## Call Us For

T.V.

REPAIRS

DON'T MISS OUR SALE ! The ELSORITA Shop




## Buying-Selling-Leasing




## Give A Gift

That Will Be Enjoyed

## 52 TIMES

During The Year!
A Subscription to The
Yoakum County REVIEW
$\$ 3.00$ a Year in Yoakum County \$4.50 A Year Outside Yoakum Co.


