

Joe Don Marrow Named to All-State Team

Joe Don Marrow capped an illustrious football career at Plains High School Wednesday when he was named to the second all-state team of the Texas Sports Writers Association. Marrow, the highest gridiron recognition ever given to a Cowboy footballer.

Marrow, a big battling 189-pound fullback, re-wrote all-around gaining and scoring records during his three great years.

He played in every game in 1958, 1959 and 1960.

He carried the ball 626 times, ground out 4,161 yards for an average of 6.7 yards per run. He scored a fantastic total of 436 points.

The Cowboy great became a regular at the start of his sophomore year. He averaged 6.3 yards per carry that season while toting the ball 190 times. His point total was 152.

As a junior, Marrow lugged the leather 217 times for 1,381 yards. His average was exactly the same as the previous year, 6.3. He was the leading high school scorer on the South

Plains with 139 points.

During his senior year, Marrow carried the ball fewer times, 174, but his average was even better. He ground out 1,220 yards for an average of slightly better than 7 yards. He scored 145 points.

Despite his great offensive achievements, Marrow was considered just as valuable on defense. He was one of the team's top defensive hands during each of his three seasons with the varsity.

The Cowboy fullback made all-district in each of the three

years. He became the first player in history to be named to the Lubbock Avalanche Journal's all-South Plains team three years in a row. He was honorable mention for all-state in 1958 and again in 1959.

It's no mystery that Marrow's high school career coincided with the Golden Era of football in Plains.

In 1958, when Marrow was a sophomore, the Cowboys posted an 11-2 record, gaining the quarterfinals before bowing out to White Deer, the eventual state champion.

The following season, Plains won nine games in a row and then lost out to Sundown in the season finale. Sundown went on to the state finals. Marrow was injured in practice before the Sundown game and saw only limited action against the Roughnecks.

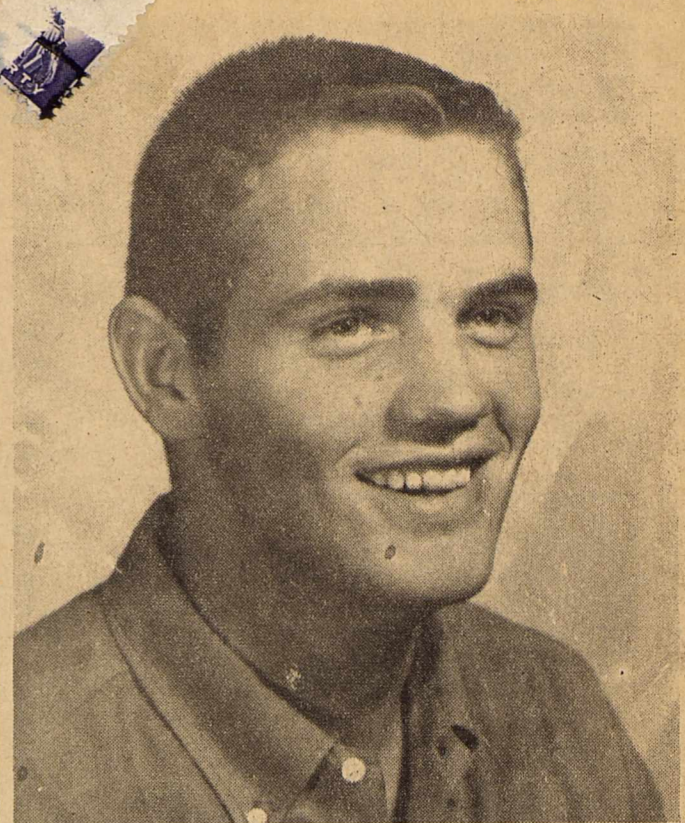
During his senior season this fall, the Cowboys clipped off 12 straight victories before losing out to Stinnett in the state quarterfinals. Marrow spent two days in bed with illness before the Stinnett game.

Athletic accomplishments of

Marrow have not been limited to football. He has played basketball for three years and has been a starter the past two seasons. In track, he has run on the mile relay, the sprint relay and thrown the shot put.

Several colleges and universities are bidding for the services of the Cowboy fullback. As yet he has not made up his mind where he will attend school.

Plains fans saw two familiar names on the all-state list, End Malness Gibson and Back Donny Anderson, both of Stinnett.



JOE DON MARROW, All-State Selection

Plains Talk

Certainly nothing in our lives has made us feel so well as the comments sent our way following last week's first issue. It is the sincere hope of both of us that we may continue to warrant your respect and fulfill your desires.

It's tempting here to make a few excuses for a few of the things we didn't like about the newspaper. But we'll pass those and herewith offer a pledge that The Record will be the very best newspaper we are capable of producing.

Quickly you football fans, who had the only undefeated Class A team in Texas last season? It was nobody but Seagraves, a team which didn't even win its own district.

Jack Hayes, who fit like a glove into the postmaster's job, must be unique among the men holding similar positions.

When asked if he was glad to see the holiday rush over, Jack replied that he and his staff really enjoyed the Christmas season. "All that mail gave us a lot of spirit," quipped he.

Two welcome visitors in the Record office Friday were O. H. Clark and L. W. Barrett, both of Morton. Both have business interests here. Their optimism regarding the Plains area qualifies them for membership in that group just below the one headed by Joe (Sundown won't score) Curry.

Belated congratulations to Mayor Faulkenberry and Councilman Winkles on their newly won posts in city government. Both have demonstrated on many, many occasions that they have sincere interests in community affairs.

And all Plains owes a deep debt of gratitude to the gents the pair replaced.

Roger Curry served as mayor during the period the city experienced its greatest growth. Except for a brief period, Amos Smith had served with distinction on the City Council ever since Plains was incorporated.

Future generations will continue to reap the benefits of their wise leadership.

City residents will be asked to vote on a proposal for the issuance of \$75,000 in revenue bonds to enlarge the city power system.

The election has been called for Jan. 24.



QUEEN CANDIDATE---Mrs. Jo McCullough will represent the Plains chapter of Iota Pi of Epsilon Sigma Alpha in the district queen contest to be held in Denver City Jan. 15. Winner of the district title will compete in the state contest in May.

The Plains Record

VOLUME 1

PLAINS, TEXAS, THURSDAY, JANUARY 5, 1961

NUMBER 2

COWBOYS IN TOURNEY

Battling Cowboys Drop Overtime Decision to Wink

Plains' battling Cowboys almost pulled one out of the fire Tuesday night, but had to settle for a 47-49 overtime defeat at the hands of the visiting Wink Wildcats.

Trailing by 12 points with less than five minutes remaining in the regulation game, the Cowboys put on a full court press which rattled the Wildcats to such an extent that they could get the ball past mid court only once in four attempts during a three-minute stretch.

Jack Meixner had put Plains on front, 47-45, with 1:31 remaining in overtime, but Wink hit two fielders, the latter coming with just three seconds left.

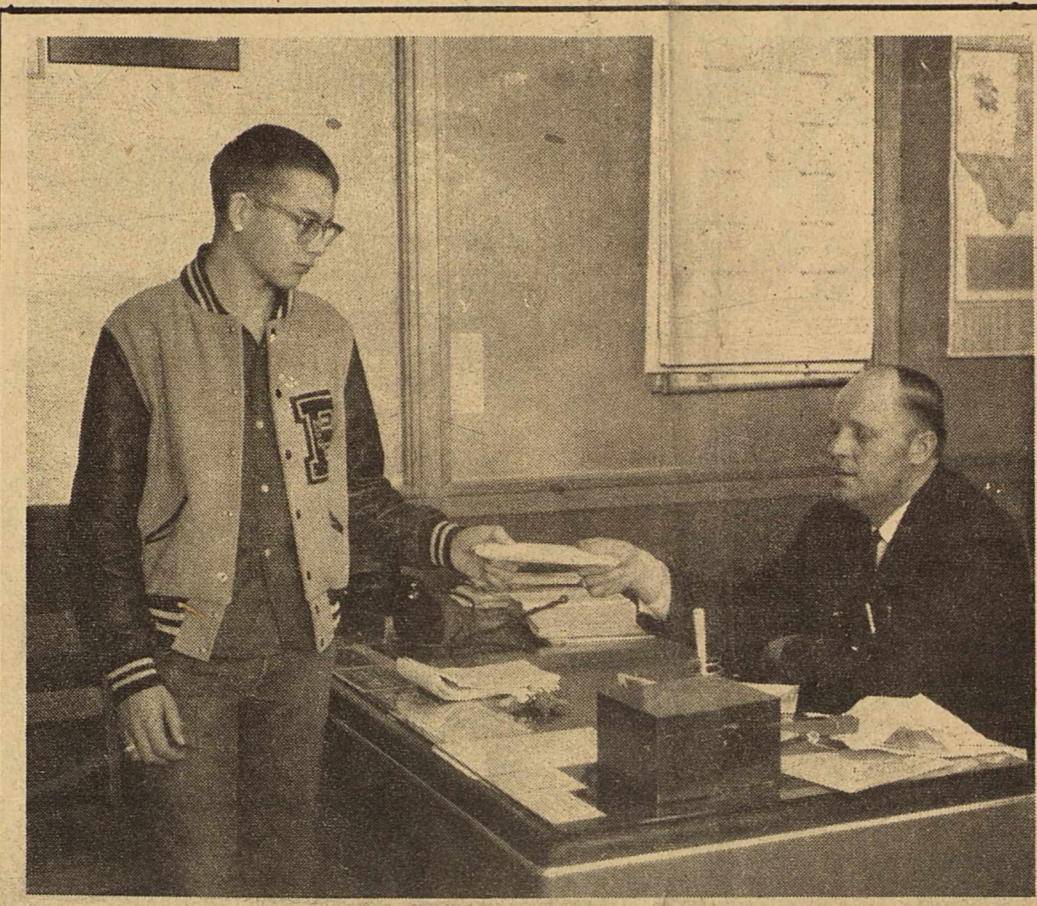
After trailing since early in the first period, James Aberding got the Cowboys all even at 45-all with a pair of free throws. There was a minute and 25 seconds remaining in the fourth quarter, but neither team was able to score again.

The game started off in nip-and-tuck fashion with the lead changing hands four times in the first quarter. Wink scored in the final seconds of the stanza to take a 12-10 margin at the end.

In the second quarter, the visiting Wildcats pulled far out front as they scored 13 points while holding the Cowboys to just 4. The intermission score was 25-14.

By the time the third quarter was over, the visitors held what appeared to be a commanding 37-26 margin. But the Cowboys refused to give up. They picked up the Wildcats all over the court and stole the ball a half dozen times.

Meixner, playing his usual stellar game, was the game's scoring leader with 24 points, Dean Bates paced Wink with 19 points.



LOAN FUND CONTRIBUTION---Dale Edwards, president of the Student Council at Plains High School presents an envelope containing \$100 to Neil Taylor, high school principal. The money is the Student Council's latest contribution to the Student Loan Fund.

Plains Hoping to Improve Season's Basketball Record

The Plains Cowboy basketball team, owning a lack-lustre record to date, attempts to improve on its season mark this week in the annual Seagraves tournament.

Coach Rip Sewell's late starting Cowboys open their tournament play at 5:30 Thursday afternoon when they meet Muleshoe.

Should they hurdle the Mules, the Cowboys will meet the winner of the Denver City-O'Donnell game at 7 p. m. Friday.

An opening-game loss would drop them into the losers' bracket and they would meet the loser of the Denver City-O'Donnell game at 4 p. m. Friday.

Eight teams are entered in the Seagraves classic which will be played in the new gymnasium there.

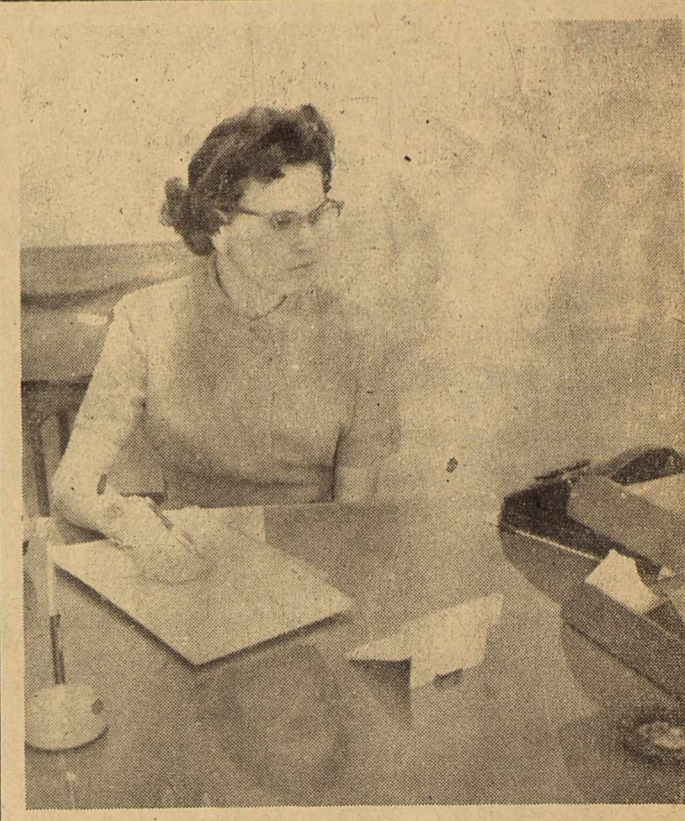
In the lower bracket are Littlefield, Morton, Post and host Seagraves.

Semifinal games in the championship flight are set for 7 p. m. and 8:30 p. m. Friday. Championship finals are to begin at 8:30 p. m. Saturday.

All eight places will be determined. Trophies will be awarded for first, second and third places, as well as for the consolation championship.

As is the custom of the Seagraves tournament, gold basketballs will be presented to the 10 players making the all-tournament team and each coach will receive an individual gift.

Denver City has been established as the definite favorite. If the Mustangs come through, it will make two straight titles for the school. Plains won third last year after losing out to Denver City, 52-49, in the semifinals.



NEW EMPLOYMENT---Louise Goehry has been employed as full-time office help for the new Plains office of Burnett, Black and Thompson, public accountants and auditors. The office is located in the Curry-Loyd Building.

Soil District Meeting Set

Representatives of the local Soil Conservation District, along with agricultural leaders from across the state, will be attending the 20th annual meeting of Texas Soil Conservation Districts to be in Dallas Jan. 11-13.

The meeting is designed to allow district supervisors from all parts of Texas to get together to discuss mutual problems and to plan their district programs for the coming year.

Planning to attend from the Yoakum Soil Conservation District is R. N. (Bob) Jones.

The 1961 meeting will be the first held in Dallas, and will have its sessions in the new Dallas Memorial Auditorium.

In addition to the work sessions, outstanding speakers demonstrations, entertainment and a soil and water show also are on the schedule.

Since its beginning in 1939, the Soil Conservation District movement has mushroomed until it now takes in 99 percent of the state. More than 185,000 farmers and ranchers working more than 100 million acres, participate in the district programs.

Each district is formed by vote of local people and is governed by a five-man Board of Supervisors elected by land owners within the district boundaries.

The Yoakum Soil Conservation District was founded in 1953.

Record Gets Around

Copies of last week's first edition of The Plains Record were not only distributed to all persons in the Plains, Tokio and Bronco areas, but were mailed to interested persons in at least 12 states, the District of Columbia and at least 2 foreign countries.

Requests for copies still are

Coffman Regular on H-SU Team

Walter Coffman, all-state basketball player for the Plains Cowboys last year, is a regular on the freshman squad at Hardin-Simmons University.

Coaches describe him as the best defensive player on the team.

The son of the Rev. and Mrs. C. J. Coffman, the former Cowboy star also was a regular on the H-SU freshman football team. An end in high school, he was a slotback for the H-SU frosh and handled the team's punting chores.

Another former Cowboy, Donald Todd, also is attending Hardin-Simmons on an athletic scholarship. Todd was injured before the football season began and missed his freshman year. He has since recovered and is expected to be one of the school's top first-year hands next fall.

HELP!!

The Record staff needs your help in reporting all the news to its readers.

Anyone having visitors, going on out-of-town trips, attending parties or knowing anything of interest about themselves or their neighbors is invited to call (GL 6-4116) or drop by The Record office.

The Record also would like for all club reporters to report the happenings of their organizations.

Church Holding Study Course

The First Baptist Church is conducting a study course each evening this week at 7:30 p. m. on the book of First Corinthians.

In charge of the program is the Rev. Glen Smith of Denver City.

The Rev. Mr. Smith is pastor of the Bethel Baptist Church of Denver City. He is the son of Mr. and Mrs. H. M. Smith of Plains.

Training Union Meets Sunday

Members of the Junior Training Union of the First Baptist Church will meet at 5 p. m. Sunday for their monthly business meeting.

Among business on the agenda will be the election of new officers for the coming quarter. Also, business for the coming month will be planned.

All members are urged to be present. The group will meet at the church and enjoy refreshments before going into the Training Union hour.

Members have been asked to bring sandwiches for themselves.

Paul Loe Suffers Heart Attack Monday

Paul Loe, commissioner of precinct 4, suffered a heart attack Monday and was admitted to the Denver City hospital.

His condition has been described as serious.

Dortha's Style Shop Sets Sale

A three-day sale at Dortha's Style Shop begins Friday morning and continues through Saturday and Monday, according to Dortha Gray, owner.

The manager explained that all winter merchandise was being reduced to clear in order to make room for new spring goods now arriving.

Bees Win

Jerry Jones scored 12 points to pace the Plains B team to a hair-raising 34-33 victory over the Wink Bees. A long field goal by Wink at the very end was ruled too late.

MOORE & ODEN SALE NEXT WEEK

Moore and Oden Dry Goods stages its annual January clearance sale next week. The sale begins Thursday and continues through Saturday.

Mr. and Mrs. J. W. Moore said their store would be closed all day Wednesday while clerks prepared for the big sale. Circulars will be mailed to all postal boxes in the Plains, Tokio and Bronco areas.

The sale is held each January. This one is in observance of the 10th anniversary of the store.

Freak Accident Delays Couple

Mr. and Mrs. Henry Seay of Rector, Ark., were delayed here Sunday by a freak accident one and one-half miles west of Plains.

Front wheels of their car struck a crowbar-sized object lying on the highway.

Force of the impact sent the object through the floor of the car, striking Mrs. Seay on the forehead and causing a gas one and one-fourth inches long. She was treated at the Plains Clinic and released.

The couple then continued their trip homeward, minus a small overnight bag which was demolished in the mishap.



STUDYING FOR EXAMS---Joy Adams, a fifth-grade student at Plains Junior High School portrays a scene which is popular around school this week. She's studying for mid-term exams senior and junior high students begin taking tests Tuesday. Tests will continue Wednesday and Thursday.

The Plains Record

Published Each Thursday at Plains, Texas

WENDELL AND PAT FAUGHT, OWNERS AND PUBLISHERS

Tests Flame Grain Drying

HALFWAY--Field drying grain sorghum by the use of flame cultivation was a new experiment conducted at the High Plains Research Foundation in September and October. The objective was to reduce the moisture content to the 13 per cent acceptable for safe storage or government loan, without dockage.

The results secured were encouraging enough to justify continuation of the tests. During the winter months the experiment will be continued on grain sorghum in the Rio Grande Valley and at the Foundation at Halfway in 1961 by Dale Price, agricultural engineer.

A high clearance tractor equipped with a flame cultivator was

used in the tests. Two additional burners were added per row and the burners placed opposite each other. The flame was directed at the base of the plants in the row. Where the flame from the burners collided, the flame moved upward, drying the leaves and reducing the moisture in the head.

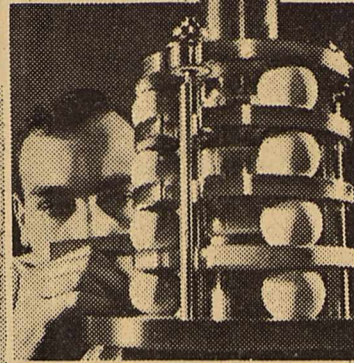
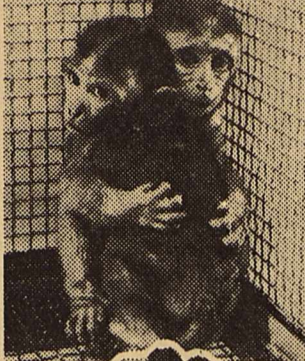
Dr. Tom Longnecker, in commenting on the procedure, stated, "Although it is too early to predict whether this artificial drying of grain sorghum in the field has a place, the results so far are very encouraging. In good dry weather grain sorghum will dry at the approximate rate of 0.5 per cent per day after maturity, under the same conditions the application of heat increased the drying rate to around one per cent per day."

People, Spots In The News

SHOOTING STARS, of the movie type, is between-scenes hobby of extras on location in Spain, with Rhonda Fleming and Lang Jeffreys as targets.



CONSOLING each other are these monkeys that figure in "mother love" research at U. of Wisconsin.



FULL-SIZE model of "ion engine" that may speed man through space at 100,000 m.p.h. is checked by physicist of Goodrich-High Voltage Astronautics, Inc., which developed it.



HOCKEY or MARBLES? Loose puck produced this "marble-shooting" tableau at National Hockey League game between New York Rangers and Detroit Red Wings. Wings won, 3-1.

Norvin R. Greene writes in National Review Bulletin: "Our machinery builders are finding that to continue foreign sales in volume it is essential to have production facilities in low-wage European countries such as Britain, France, Germany and the Netherlands--The combination of an outstanding research-minded engineering group in the United States tied to low-cost foreign producers adds up to a competitive situation in world markets. In time, investments abroad return foreign-earned dividend dollars to U. S. stockholders. They do not, however, create more jobs and wages for Amer-

ican workers who are pricing themselves out of the world market."

BOOST CATTLE PROFITS WITH WINTER FEEDING

"Supplements used with home-grown roughage affect the profit margin in beef cattle operations," says the Oklahoma Extension Service. For proper, yet economical supplement feeding with dry grass, they recommend two to two and one-half pounds of 41 per cent protein per cow per day. In most cow-and-calf operations, the most economical winter beef cattle ration is dry grass supplemented with protein and minerals.

A woman sent her little boy to the store for three pounds of peanuts. When he returned, she weighed the peanuts and found a shortage of about ten ounces. She phoned the grocer and complained. "Ma'am," insisted the merchant, "I'm sure my scales are right. Have you weighed your son?"

ANNOUNCING...

THE OPENING OF A PLAINS OFFICE FOR

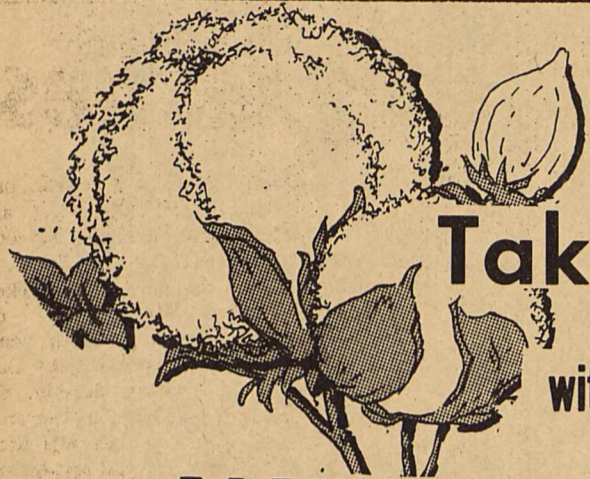
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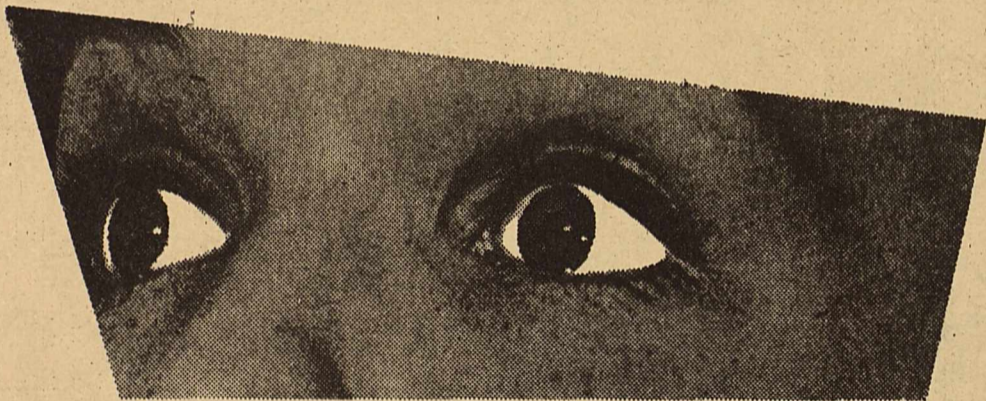
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THE PLAINS RECORD

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FARMING FOR A PROFIT?

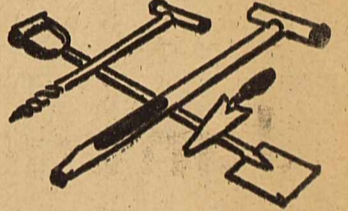
Soil Testing Is Important Tool!

Farming is a business. And like any successful business many factors of management are involved. In farming a very important one of this is soil management. Good soil management is simply using each acre of land within its capabilities and treating the land in accordance with its needs to keep it permanently productive so as to yield the greatest continuous profit.

How To Take A Soil Sample



1. Divide farm for sampling purposes into areas of similar soil types.



2. Use a spade, trowel, soil tube or other suitable instrument to take sample.



3. Take a thin, vertical slice or core of soil to plow depth from at least 12 different places within the field.



4. Break up cores or slices and mix well in bucket. Take a sample from bucket and place in a soil sample bag.



5. Fill out information sheet. Give past cropping and fertilization practices and crops to be grown on fields sampled.



6. Take samples to County Agent's office. Samples will be analyzed and recommendations returned to you.

By using practices that have been tested and proved by practical farmers, and by agricultural experiment stations and by farming according to the capability of his land, the farmer obtains the maximum return for his labor, seed and fertilizer. The profit from farming is determined by the yields, the prices received, and the cost of production. If yields can be decreased without greatly affecting the cost of production, profits will be greater regardless of the prices received for the products sold.

Why Should You Have a Soil Test?

A soil test will not answer all fertility problems. It does give information about the soil that will help in planning and maintaining a good soil management program. The results of a soil test will aid in determining whether there is a deficiency of one or more plant nutrients, and give the information needed to help you plan and carry out a balanced fertility program. Together, all this information will help to make sound fertilizer recommendations and to point out problems where they exist.

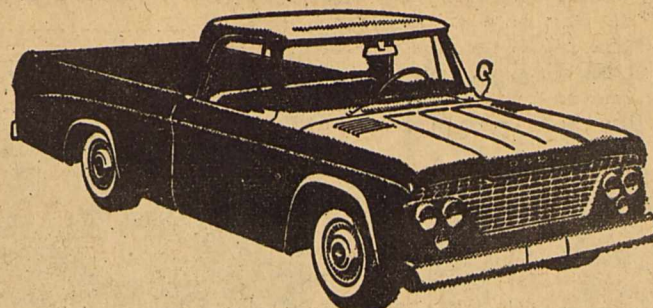
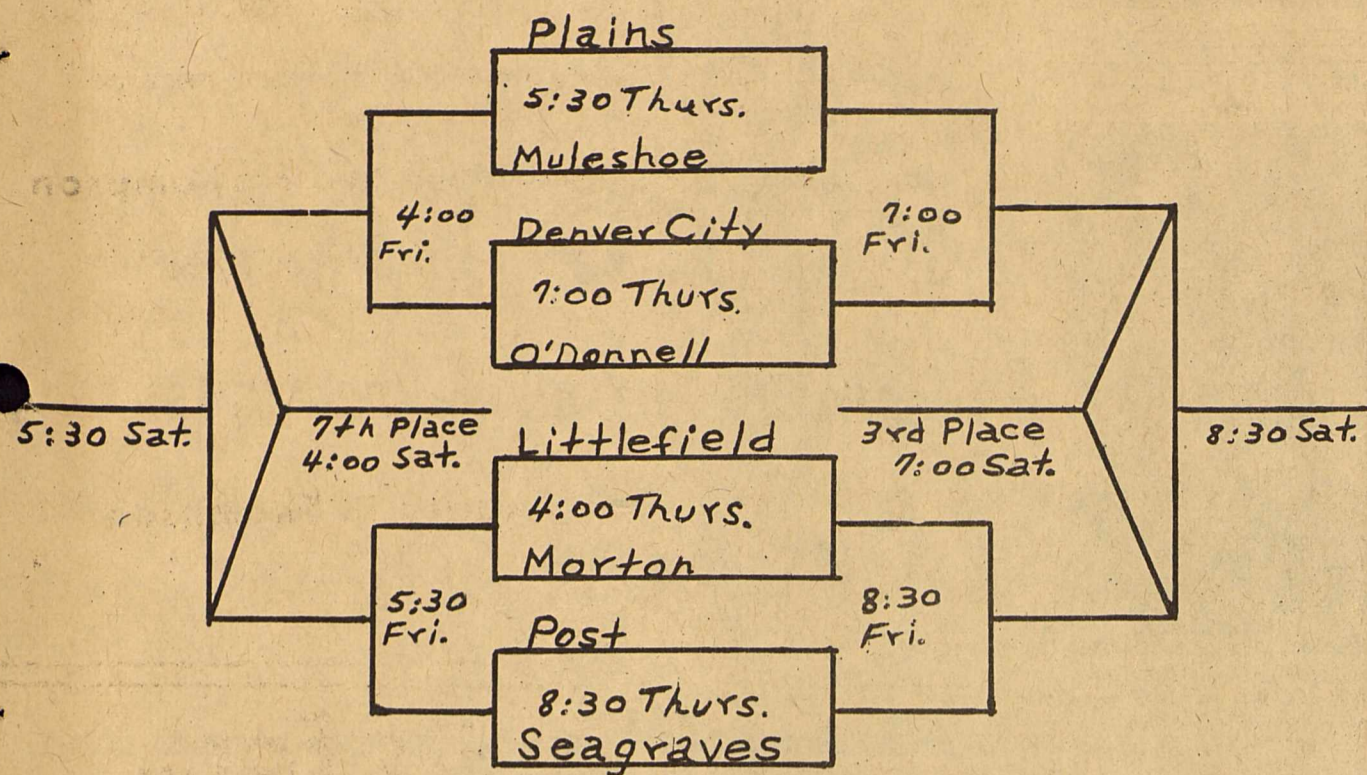
To get correct soil samples, follow the recommendations of the illustration shown here. See your County Agent for additional information about soil testing. Take your soil samples to your County Agent and he will send them off for you.

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Coach Picks Seagraves, Frenship

4-H Group Shows Calves At Odessa

Three Plains 4-H Club youths were in Odessa early Thursday morning to show calves at the Sand Hills Hereford Show. Judging was to begin at 8 a. m. Kenneth McGinty entered two calves in the event while Mer sha White and Oscar Henard had one each.

Mr. and Mrs. Dick McGinty, Mr. and Mrs. Leo White and Mr. and Mrs. Pat Henard are attending the show.

Meixner Leads Cowboy Scoring

Jack Meixner, the six-foot senior cager for the Plains Cowboys, scored 131 points in the first eight basketball games for an average of more than 16 per contest.

The 131-point total lacks only five being exactly half of the entire team total.

Just as important is the fact

that Meixner has averaged 12 rebounds per game, also tops for the Cowboys.

PROTEIN SUPPLEMENT CALLED CATTLEMAN'S SUREST INVESTMENT

The best investment a cattleman can take this winter is to make sure his cattle are fed the extra protein supplement they need, according to Dr. T. J. Cunha, head of the Florida Experiment Station's animal husbandry department. Experiments have shown that for every dollar spent for needed protein supplementation during the winter a cattleman can expect two dollars in increased returns. Cattle lacking in protein lose weight, do not produce regularly, and wean smaller calves which means less return to the producer. Protein supplementation increases the appetite of cattle and causes them to graze more. The forage they consume is better utilized because of the extra protein they are getting.

He's not discounting anyone, but Plains Coach Rip Sewell picks Seagraves and Frenship as the teams to beat if the Cowboys are to pick up their fourth straight 5-A crown. "Both have real good clubs and we're going to have to improve a lot to stay with either," the Cowboy mentor moans.

As for the two other district teams, O'Donnell and Sundown Sewell also has a lot of respect. "O'Donnell has one of those teams which is capable of beating you badly on a given night. Sundown has a good team and nobody is going to push the Roughnecks around," says Sewell.

The Cowboys begin district play Jan. 13 when they meet Seagraves there, before the season ends Feb. 18 they will have not only played every 5-A team twice, but will have met Dora, N. M., Eunice, Tahoka twice, Levelland and Lovington.

It's unusual that the Cowboys will meet non-district foes between the opening and the end of the district race, but Sewell said he lined up as many tough teams as possible, feeling that experience gained would be very valuable.

Because of the long football season, the Cowboys have had trouble rounding into shape. They opened their season with just one day of practice and several of the boys sustained blisters and bruises which still are bothering them.

But Sewell says he feels the team is beginning to jell and should be pretty well caught up with the others by the time the district race begins.

The day when the poultry and egg producer invested more labor than money in his operation is history. Today, one man can produce over 50,000 dozens of eggs or 400,000 pounds of broilers annually. Ben Wormell, extension poultry husbandman, says these changes have removed poultry production from a side line, back yard operation and made it a highly competitive business. The successful poultryman must also be just as successful as a businessman.

Accidental farm death rates connected with machinery, drownings, firearms and electricity are increasing and the Texas Farm and Ranch Safety Council suggests that its not too early to make plans now for preventing farm accidents in 1961.

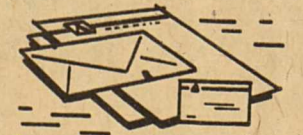
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THE PLAINS RECORD

What About The Soaring Sixties?

With one year of the new decade now past, the question of just how high the 1960's will soar in the United States of course remains to be answered.

There have been many forecasts, most of them optimistic, and one of the most optimistic of all is a study published by the U. S. Department of Labor, entitled "Manpower Challenge of the 1960's."

The main thesis of the study is that American manpower potential is great enough, with an improving technology, to increase the production of goods and services by about 50 per cent from 1960 to 1970. In other words, beginning the decade with a gross national product of \$500 billion, the study purports to show how a level of \$750 billion can be achieved by 1970.

The search continues for strains and families of hogs which are prolific, will make fast, efficient gains and yield carcasses with a high percentage of ham and loin. T. D. Tanksley, extension animal husbandman, says the state-wide carcass contest is a mighty important part of this search program. He suggests to both purebred and commercial swine producers that they enter the test. Local county agents can supply detailed information on the program.

One iceberg covering 1,000 square miles (100 miles by 10) and 130 feet deep was observed in the Antarctic Sea in 1927.

This would mean that by 1970 the expanding U. S. population could be provided with a 25 per cent increase in its standard of living. The population is expected to increase from 180 to 208 million over the decade, a growth of 28 million, or 15 per cent.

It is predicted that employment will continue to grow faster in the service industries than in the production industries. As U. S. technology advances, proportionately fewer workers will be needed to produce the goods we need. More workers will be needed to provide the increasing services required as the standard

of living goes up. The forecast is that biggest increases in demand for workers will be in occupations requiring the most in education and training. It is also foreseen that the shift from an agricultural economy to one that is predominantly industrial will continue.

By 1970, according to the study, there will be about 30 million women workers, six million more than in 1960. This would represent a 25 per cent increase for women, as compared with a 15 per cent increase for men. One out of every three workers will be a woman.

During the past decade, professional, office and sales workers as a group exceeded for the first time in U. S. history the number of workers employed in manual occupations, in skilled, semi-skilled and unskilled jobs. During the coming decade, this trend is expected to continue. The fastest growth will occur among professional and technical occupations, especially engineers, scientists and technicians.

Such predictions are of major importance in planning for the future of agriculture as well as the future of U. S. business and other activities.

Machinery Efficiency Can Increase Profits

Machinery inefficiency can strike a devastating blow to farm profits. Cecil Parker, extension farm management specialist, says that every farm operator should know the cost of owning and operating machinery. If he does not, he is in a poor position to determine how to increase his machinery efficiency, Parker continues.

Fixed costs, such as de-

preciation, interest on investment, insurance, taxes and housing may represent the largest expense associated with owning machinery. If the farm is large enough, however, these costs may be small on a per acre basis.

Return on investments. Capital invested in machinery and equipment may give a greater return if invested in some other phase of the farm business.

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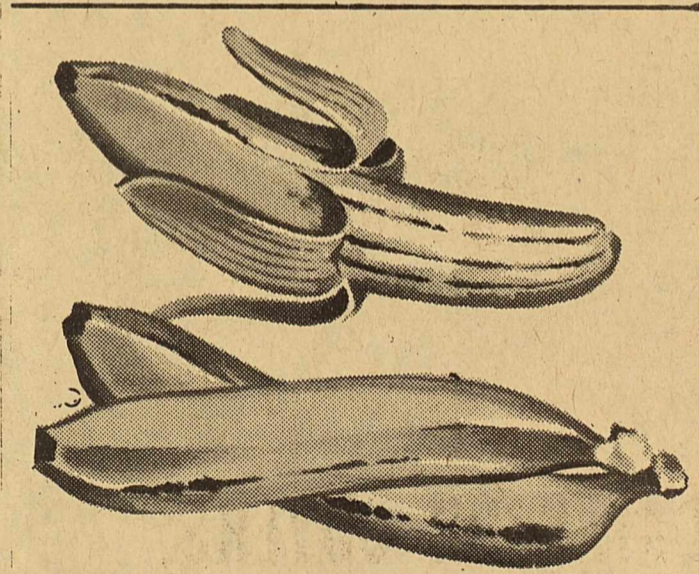
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Keith's Frozen 10oz. pkg.
CUT CORN 15¢

Bar-T-Ranch No. 2 1/2 can
Peaches 27¢

Jolly Giant Big Carton of 12
Pies 43¢

2 lbs
BACON Slab 95¢

COFFEE Shurfine, Lb. 59

FRESH DRESSED Fryers lb 39¢

Choice Round Steak lb. 83¢



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that we provide our customers with the finest groceries available and at prices comparable to anyone. If you haven't visited us lately, we suggest you do so. You can be

DEAD

sure that we will do our best to please you in every way. And we give S&H Green Stamps; double every Tuesday with each \$2.50 or more.

PIC & PAY GROCERY

J. S. WAGLEY

PHONE GL6-4211

March of Dimes Research Grants Awarded Only to Top Scientists

By THOMAS M. RIVERS
Vice President-Medical Affairs
The National Foundation

If there is any one point that we scientists must get across to the "average man" (if there is any such person), it is that conducting a first-rate research program is much more than just giving money indiscriminately to various laboratories.

The key to right giving is selecting the right people to whom to give. This is a most difficult task but it is a job at which The National Foundation has proven itself exceptionally competent.

Research may be said to be a journey into the unknown to push forward the frontiers of knowledge. Inevitably, its nature is such that no man can foretell exactly where it will lead.

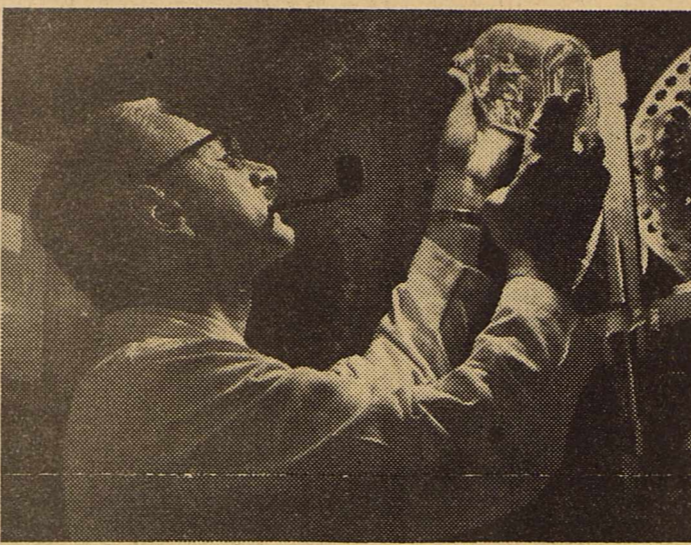
But this "average man" to whom we just referred, and who is perhaps dissatisfied with the uncertainties over where research will lead, might be reminded that The National Foundation has shown in the past what it can do—as, for example, initiating the research that developed the Salk and Sabin polio vaccines. This and other major accomplishments constitute the credentials of the world's largest voluntary health organization for going ahead.

A great deal of basic research, of this journey into the unknown, was needed to create the bases which made possible the development of the polio vaccines. This again will be necessary as The National Foundation moves forward in its expanded program which includes birth defects and arthritis in addition

to continued work in polio. Perhaps you have heard the comment that a camel is a horse put together by a committee. This illuminates what I think is one of the principles of research. Great research is done by great men, not by committees. It is The National Foundation's job, among others, to find those great men, and to see that they have adequate equipment with which to work.

It is natural for the public to want immediate results. For the parents of a child afflicted with arthritis, for instance, to want quick cures is understandable. But we are trustees of public funds. We cannot spend those funds save for projects that have some promise of success, conducted by people who have shown what they can do.

If our aims in research could be summed up, I would say that The National Foundation operates like a rapier, not a bludgeon. We are selective. We put March of Dimes funds in the exact spot and under the specific man who will make



Dr. Albert B. Sabin at his University of Cincinnati laboratory examines samples of his live-virus anti-polio vaccine, developed by him with \$1,500,000 in March of Dimes public contributions. Sabin vaccine, to be taken orally instead of by needle, has been approved for eventual use in the U. S.

the most of it. We do not dump millions into hundreds of projects with a vague hope that by the law of averages some may produce.

In short, we try to be as careful in the selection of research projects as an extremely fussy woman is in selection of a spring hat.

The research future is bright. With laboratory methods that have been developed, many under March of Dimes grants, we can move farther and faster than in years past. Indeed, I often think of the polio struggle as a time when we tooled up for what is to come. The methods that were so successful in that polio challenge are now being applied to the greater challenges that lie ahead.

To accomplish what The National Foundation desires requires great men. We have had them in the past. We shall have them in the future and, with public contributions to the March of Dimes, those men will accomplish much for the good of mankind.

Possible New Use For Wheat

USDA scientists have discovered a possible new use for wheat. In laboratory tests, acid-modified wheat flour has proved equal to commercial sizing material for imparting strength to paper.

Some papers sized with modified flour gained 43 percent in bursting strength, 20

percent in tensile strength and 93 percent in folding endurance. Papers treated with modified-flour size were comparable to papers treated with widely used commercial sizes in brightness, opacity, freedom from discoloration and other desirable properties. Successful chemical modifi-

cation of wheat flour by reacting it with ethylene or propylene oxide was first reported by ARS in June of 1959.

The fresh water needs of the U.S., will exceed the natural supply by 85 billion gallons a day within 20 years.

PAY YOUR POLL TAX

QUALIFY YOURSELF TO VOTE

Deadline Jan. 31

PAY YOUR

State & County Taxes

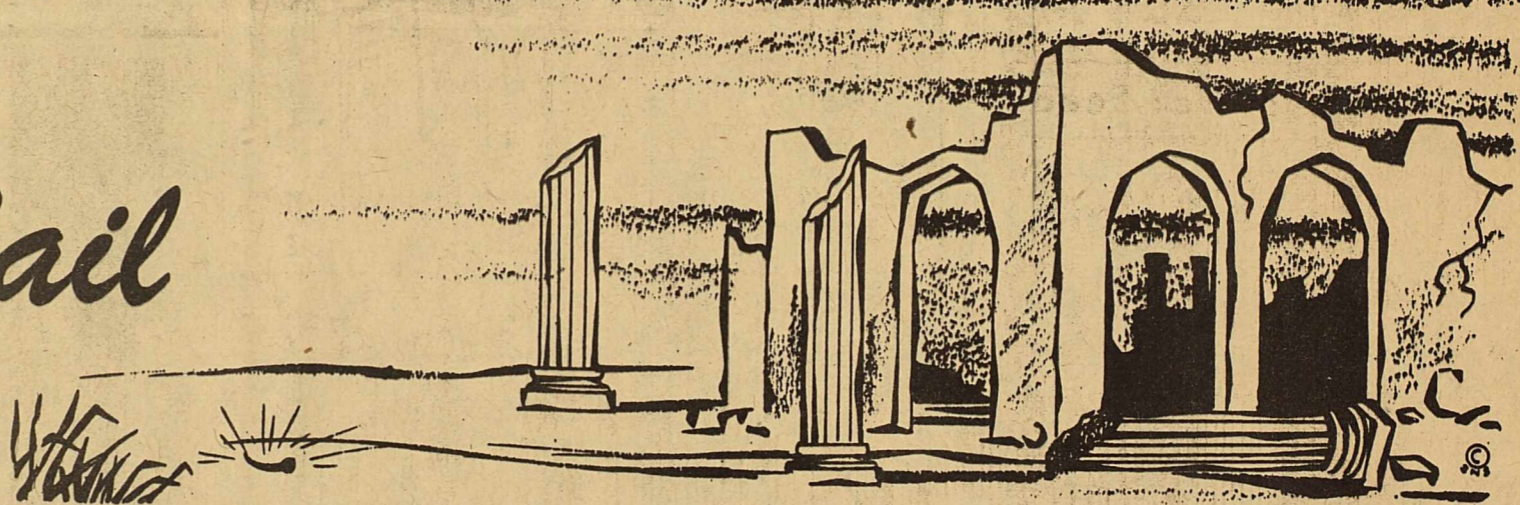
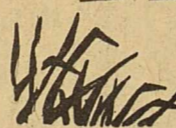
Before January 31—AVOID PENALTY

PAYABLE AT PLAINS OR DENVER CITY

E. W. Craig, Tax Assessor-Collector

for Want of a Nail

*For want of a nail, a shoe was lost;
For want of a shoe, a horse was lost;
For want of a horse, a rider was lost;
For want of a rider, a kingdom was lost.*



Through the centuries this bit of philosophy has been used to bring home a fact we've all observed . . . how an insignificant event can lead to more and more important occurrences . . . and eventually to great calamity . . . or to great good.

► The casual purchase of a pair of shoes . . . a garden hose . . . an occasional chair . . . a tube of toothpaste . . . multiplied thousands of times . . . is the base upon which the prosperity of every community is erected.

► Better paying jobs, more profitable business, more valuable property . . . better schools, stronger churches, fuller living . . . depend on these thousands of little transactions . . . each

one important as each brick is important in a great structure, and as the fabled nail was important to all the people of a kingdom.

► One drop of water out of the ocean makes it a smaller ocean; every penny of local money that is spent in some other town makes this community smaller and less prosperous . . . and every penny that is spent here at home means a little better place to live for all of us who make our homes here.



Buy at home . . . where your dollars go on working for you

Heart Attack Fatal

A heart attack Wednesday afternoon claimed the life of a Plains businessman.

Dead is Earl C. Brumley, co-owner of B&W Plumbing Co. Brumley died about 3 p. m. Wednesday after suffering a heart attack in a Denver City store.

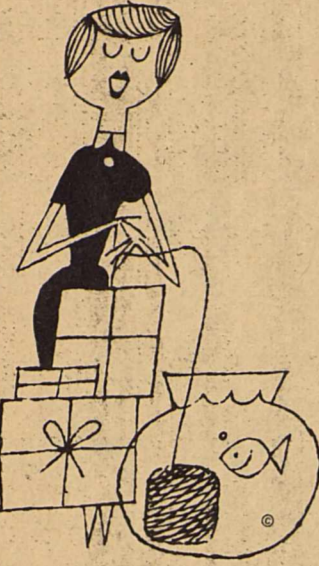
A former oil field worker, Brumley had lived in Plains for the past six years. He was a partner with his brother-in-law the plumbing store which was opened here about 18 months ago.

Funeral services were pending Thursday at Singleton Funeral Home in Denver City.

Survivors include the wife, one daughter, Mrs. Lola McMinn of Plains; two sisters; a brother, Ted Brumley of Oklahoma City, and three grandchildren.

The longest war on record was the Crusades (Christians vs Moslems) which lasted for 195 years.

Sozy Secretary Sez



I use wet string when I tie my parcels for mailing. As the string dries, it shrinks and tightens up any "loose ends."

A COLUMBIA KESBON & CARSON FEATURE

THINKING OUT LOUD

Brains as a Seed Crop

By LYNN LANDRUM

SOME DAY—we don't know when—our soil will be gone. Some day—we hope it is far off—we shall have mined the last of our coal and gas. Some day we shall have to have vastly more fruitful crops from soil that has been in cultivation for hundreds of years.

When that day comes, what do you think will be our most valuable seed crop? The Commentator has been thinking about it. And he has come to this conclusion: The most important seed crop for the generations that shall come after us is—brains. That conclusion was fortified by some of the things learned in the course of conversation with Dr. C. L. Lundell, director of the Texas Research Foundation at Renner.

The foundation started out with a few acres of land, three scientists or so—and a lap full of problems. No. 1 was what to do with "worn-out" black lands which had been cropped and eroded down to the point of unproductivity. Consider some of the things which have been proved at Renner by the foundation:

1. Black land which is down almost to the white rock subbase can be brought back with grass, suitable cropping and fertilizer.
2. Root rot losses can be minimized by proper rotation, fertilization and choice of crops.
3. Grain sorghums, instead of being a

loss in this area, can be a substantial money crop.

4. Soft wheat, formerly supposed to be penalized in the grain market, now has a local market for all that can be produced—and production of an improved variety of soft wheat is far ahead of the hard-grain wheat formerly favored.

5. Coastal Bermuda grass takes to the blacklands readily and repays the owner in beef production.

6. Improved white corn has shown yields of from 40 to 100 bushels to the acre, depending upon the natural fertility of the soil.

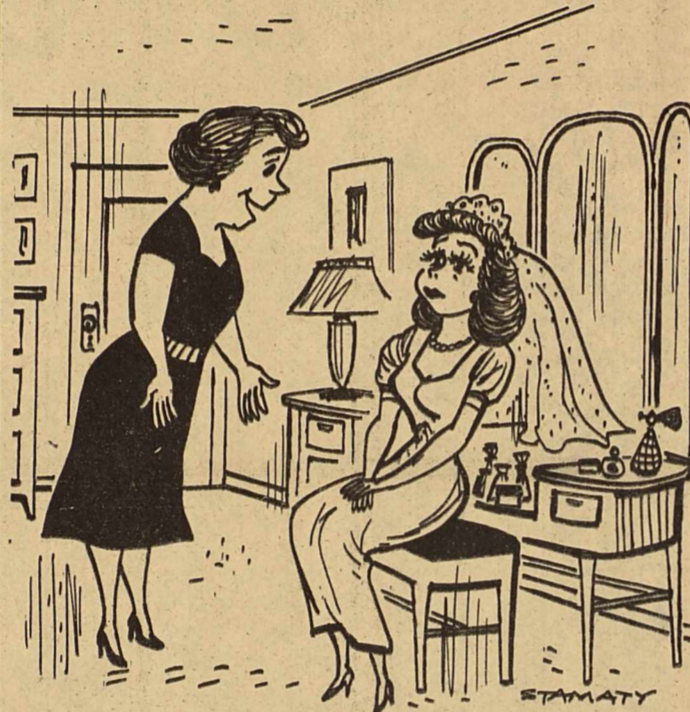
7. Button clover, sesame and soybean crops have all proved profitable innovations in this area and have a place in the crop systems pioneered by the foundation.

All this is done with private money invested unselfishly in restoring the profitability of the 300- to 500-acre farm. The foundation tries out its theory on check plots until it is sure of what it has found. Then it is tried out on full-scale farming by experienced dirt-farm farmers—both renters and owners. It is one of the most inspiring developments in all Texas agriculture. It can be seen during the growing season, if you will go out to Renner and look at the living proof.

What has been done is a token of what can yet be done with continued support of this thoroughly scientific, thoroughly practical application of brains to soil, weather and economic demand. And all this has been done with no government subsidy. It is the one farm program that works without charity from Washington, D.C.



SPEAKING OF CARDS



"STOP WORRYING! YOU LOVE HIM AND HE'S A GOOD BRIDGE PARTNER."

Little Boy: "Baa baa black sheep, have you any wool?"
Black Sheep: "What do you think this is, nylon?"

Research Continues

Flame cultivation research will be continued during the winter months on crops in the Rio Grande Valley by the High Plains Research Foundation, Dr. Tom C. Longnecker announced.

Dale Price, Agricultural Engineer for the Foundation, will leave December 1 to carry on a three months' research program with headquarters in Edinburg. LP Gas dealers and farmers in the Edinburg and Mercedes area are providing the acreage and crops for the research projects.

Research on weed control by flaming will be conducted on grain sorghum and many vegetables. Included will be a follow-up on the research that has been underway at the High Plains Research Foundation in 1960 on potatoes, onions, and lettuce. Research with flame cultivation as a means of weed control will also be conducted on carrots, tomatoes, cauliflower, Brussels sprouts, broccoli, cabbage, table beets, sugar beets, sweet corn, green peppers, and jalapeños peppers.

By working in the Rio Grande Valley during the winter and at Halfway during the summer it will be possible to combine two years' into one.

Flame cultivation at the Foundation in 1961 will include new research in sesame, sugar beets, peanuts, and vegetables. This will be in addition to continued research on cotton, grain sorghum, soybeans, corn, and castor beans.

Mr. and Mrs. Joe Boatright and sons of Brownfield were Saturday night visitors in the home of Mr. and Mrs. Wendell Faught.

The World Bank (Washington, D. C.) has a capital stock of \$9,000 million.

USDA Gives Spring Vegetables Guides

Vegetable growers have to take a long look ahead at planting time to make sure there'll be a good market for the produce they harvest, months later, points out Clyde Singletary, extension horticulturist at Texas A&M College.

While each grower has to make his own decisions, the U. S. Department of Agriculture offers some help with acreage-marketing guides on vegetable crops. The guides are based on expected demand, orderly marketing and average yields.

Just released are acreage-marketing guides for 1961 spring vegetables and melons.

If Texas growers follow these recommendations, they'll plant 30 per cent more early-spring tomatoes and 5 per cent more late-spring tomatoes, this year than last.

The guides also call for 20

per cent fewer acres in carrots and eggplants in Texas; 5 per cent less early-spring cauliflower, celery, and cucumbers; 5 per cent more early-spring

cabbage and lettuce, late-spring sweetcorn and spring watermelons; and 10 per cent more spring cantaloupes.

It is recommended that acreages of other spring vegetables be unchanged from 1960 plantings. Most will be harvested in April, May and June, 1961.

Compliance with the guides is voluntary.

A repair in time may save you "9"!
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Have minor repairs made before they become serious ones. Our service is fast, rates are low; we get to the source of trouble in a hurry! Call 0000.

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Birthstone Rings

Complete Selection
1-2 Price

Save Up To

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Complete Stock Watches

Elgin, Bulova, Wyler, Mido

Save To 50 per cent

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SHOE SALE

Choose Any 2 Pair
Pay Full Price For First
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Thousands of Pairs to choose from
for every member of the family including
brands you know and love to wear!

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*LAY-AWAY

Choose any Tow Pair—

Mix or Match Them

to Your needs.

Bring a Friend

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BROWNFIELD

*TWEEDIES

*VALENTINE

*DEBS

*KEDETTES

*FORTUNE

*JARMAN

*POLL PARRO

*DATEBOOK

Mrs. Lowe Hosts Club

Iota Pi Chapter of Epilon Sigma Alpha met Tuesday in the home of Mrs. Morris Lowe.

Program director, Florine Hayes, gave an interesting talk on "Youth is not a time of life, but a state of mind" by McArthur. She also brought out some interesting points about strides in medicine.

"Your Mental World" was presented by Jeanne Stroup. Jo McCullough was chosen as the chapter's candidate for beauty queen. She will compete for District IX title in Denver City Jan. 15. Mrs. Hayes was chosen as alternate. Denver City's two chapters will furnish judges for the district contest.

Mrs. McCullough will compete with 12 other candidates. Winner of the contest will enter the state contest May 19. Hostesses Dorothy Lowe and Juanita Lynn served coffee, Cokes and pie to the following members:

Archie Glover, Dorothy Edwards, Alma Been, Jeanne Stroup, Idell Murphy, Melba Duke, Emma Lewis, Ann Green, Pat Faught, Jo McCullough, Virginia Lindt, Billie Blundell, Florine Hayes and Mary Lee Swann.

Weekend visitors in the home of Mr. and Mrs. Tom Warren were her parents, Mr. and Mrs. H. L. Holleman of Brownfield. Mr. and Mrs. Hugh Snodgrass had as visitors in their home Sunday Mr. and Mrs. James L. Hayes and family of Dallas, Mr. and Mrs. Lavon Smith of Littlefield, Mr. and Mrs. Roy Jones and sons, Mr. and Mrs. Jesse Snodgrass and family and Mr. and Mrs. Amos Smith and family of Tokio, and Mr. and Mrs. Arvel Snodgrass of Mor-



GRADUATES---Jan Copeland, daughter of Mr. and Mrs. C. C. Copeland, has completed a course in cosmetology at Charm Beauty School in Lovington. She will take her state exam next week. She has been employed by Modern Beauty Salon.

Penny Pierce Honored

Senator Byrd recently pointed out that gasoline taxes now total almost 50 per cent of the retail price of the fuel. He added: "Highway users are paying these tremendous sums to build a network of modern, high-speed state and Federal highways. I am not altogether convinced that they are getting their money's worth. I am, in fact, gravely suspicious that some of their money is being wasted in gingerbread design and extravagances and, what is worse, some of it disappearing in loose administrative practices, irregularities and profiteering. And the costs, far from going down or even remaining the same, keep going up and up."

Penny Pierce was honored on her second birthday Monday with a party given by her mother, Mrs. Jack Pierce.

Refreshments of pink cake, punch and ice cream were served to the guests and their mothers.

Those present were Kim Duff, Travis and Mike Loe, Mitch Wade, Kent and Abra Wyatt, Karen, Judy and Mike Mosley, the honoree and her brother, Chris.

Mothers present were Mrs. Rod Duff, Mrs. Bob Loe, Mrs. Virgil Wade, Mrs. Jim Wyatt and Mrs. Sam Mosley.

Favors of balloons, bubble gum flags and parasols were given to each child.

New Year Party Held

A Forty-two party was held Saturday night in celebration of the New Year.

Hostesses were Mr. and Mrs. Leonard Heald, Mr. and Mrs. Robert Young, Mr. and Mrs. Foy Cogburn and Mr. and Mrs. S. Streetman.

The table was laid with a centerpiece featuring Miss 1961. Coffee, appetizers, a variety of cookies and a unique green punch with floating lighted candles were served to the following guests:

Mr. and Mrs. Roy Fitzgerald, Mr. and Mrs. B. J. Campbell, Mrs. Annie Newberry, Mr. and Mrs. Alfred Dennis, Mr. and Mrs. John Anderson, Mr. and Mrs. Spencer Murphy, Mr. and Mrs. Bob Alberding, Mr. and Mrs. C. L. Faubus, Mr. and Mrs. Travis Boyd, Mr. and Mrs. Raymond Bookout, Mr. and Mrs. D. C. Newsom, Mr. and Mrs. Joe Webber, Mr. and Mrs. Bill Overton, Mr. and Mrs. George Young, Mr. and Mrs. H. C. Powell, Mr. and Mrs. Russell Faulkenberry and Mrs. Debra Gauldin.

RELATIVELY SPEAKING
My "frugal" uncle was insulted at the gasoline station. When he took his car in to be serviced, they suggested that he keep the oil and change the car.

My aunt was invited to a picnic and was told that, as her share, she should bring something to drink, so she brought my uncle.

My "playboy" uncle was evicted from his apartment for throwing a party; the party was his landlord.

My "stupid" nephew is now taking piano lessons, he has had four lessons and so far he can't even open the lid.

My mother-in-law used to be bitter and sarcastic, but now she's just the opposite; she's sarcastic and bitter.

Cogburn Young

Hardware-Furniture-Appliances

"WHERE YOUR \$\$\$ HAVE MORE \$\$\$"

Your Complete Hardware Needs

Rubberized
WALL PAINT AS LOW AS
\$3.50
PER GAL.

Watch for our circular Wed., Jan. 11

OUR 10th

Anniversary SALE

COMING JAN. 12-13-14

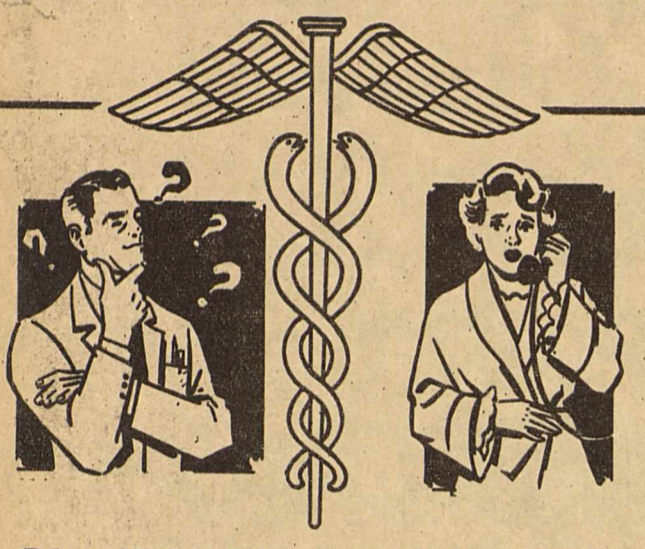
No Gimmicks, No Promotional Goods Just An Honest To Goodness Clearance Of Our Regular Stock!

We will be closed Wed., Jan. 11, to prepare for this big event.

See You At The Sale Jan., 12-13-14

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Dry Goods-Ready-To-Wear



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You should know: all pharmacists are registered college graduates. All pharmacies must maintain certain basic standards. But, what we also offer along with accurate prescription compounding — are speed, courtesy and the sincere desire to be of valuable service to you and your family.

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COATS & SUITS
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Reg \$5.95
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One Group
LINGERIE-HOSE
1-2 OFF

All
SPORTSWEAR
1-4 OFF

MANY BARGAINS
DURING THIS
ONCE A YEAR EVENT!

THREE DAYS—FRIDAY, SATURDAY, MONDAY
DORTHA'S STYLE SHOP

Plans For Statewide Test Released

The search continues for strains and families of hogs which are prolific, will make fast, efficient gains and yield carcasses with a high percentage of ham and loin. The statewide swine carcass test offers both purebred and commercial swine producers of Texas an opportunity to get information on their animals and aid in the search, says T. D. Tanksley, extension animal husbandman.

Since facilities are available for feeding only 108 head of hogs, the specialist suggests that entire be made at once. Two littermates of either sex will constitute an entry. The pigs are to be delivered to the Texas A&M College Swine Center between January 2-15, 1961 at weights between 50 and 100 pounds. A health certificate from a licensed veterinarian must be presented at time of delivery.

The pigs will self-feed on a highly fortified ration designed to get maximum gain and muscle development, Tanksley said. They will be finished on concrete feeding floors.

This uniform feeding and management plan will help identify the really "meaty" seedstock because the major differences in carcass desirability will be the result of breeding, Tanksley pointed out. It will also permit hog value to be figured on a live-weight basis including dressing percentage.

The evaluation information will be released during the tenth annual Texas A&M College Swine Short Course scheduled for next April 3-4. All pigs entered in the test will be purchased by the Animal Husbandry Department but each will be earmarked and entered in the breeder's name. Information on gains and carcass characteristics will be provided on each animal.

Tanksley said the testing program will enable hog producers to get carcass information on their animals at the lowest possible cost and that purebred breeders could use the pigs for breed certification records.

Local county agents have detailed information on the program.

Folks who drive a car and drink Are not the kind of folks who think!



Chuck Roast lb. 49¢

ARM ROAST lb. 53¢

FRESH Ground Beef lb. 45¢ **EXTRA NICE Beef Ribs lb. 29¢**

Potatoes, Russet 10 LB. BAG 59¢

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POTATOES
303 CAN
2 for 25¢

RO-TEL
TOMATOS & GREEN CHILI
10 OZ. CAN
2 FOR 29¢

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2 for 29¢

SHURFINE YELLOW CLING
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NO. 2 1-2 CAN
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AUSTEX
CHILI 43¢
15 OZ. CAN

LIBBY'S Luncheon
MEAT 45¢
12 OZ. CAN

SHURFINE LIGHT
TUNA \$1
4 CANS

200 COUNT
KLEENEX 25¢
2 BOXES

SHURFINE INSTANT
COFFEE 65¢
5 OZ. JAR

SHURFINE GRAPEFRUIT
JUICE 29¢
46 OZ. CAN

2 TALL CANS
PET
MILK 29¢

PAPER BAG
FLOUR 43¢
5 LBS.

BANANAS 12 1/2¢
LB.

LEMONS 12 1/2¢
LB.

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