a new and better version of "Land of the Dragon" which was presented here last week, talk with Kevin McCollough.

President S. G. Umbeck of Knox College, Galesburg, Ill. was asked by the Saturday Review why a college education consists of four years of post high school study---not three years, or three and a half, or five or six---but four years, His reply, printed in the Jan. 21 issue:

"The main reason for the four-year college course today is that Harvard adopted it in 1636 (324 years ago).

"Harvard adopted it because Cambridge and Oxford had it. Oxford adopted it in the 13th century because English parents who had been sending their sons to Paris to study informally decided some years earlier that four years of university study . . . would be a reasonable time away from home.

"In this careful, studied, scientific fashion, we have concluded that four years constitute a complete college education."

If you think the Plains Chamber of Commerce has not been doing much lately, consider

In the month of January, the C-C had a staggering income of \$67. This figure, which averages less than \$1 each for every business in Plains, includes the monthly allotment for two or three firms which

pay dues annually.

For some time, the Chamber of Commerce has been one of the most active for a town this size to be found anywhere. This is quite a thing for one which has operated on such a microscopic budget.

Joe Curry would like for one and all to know that he wasn't on a campaign tour the other day when he headed out for the courthouse carrying a box of chocolates, despite good-natured accusations from other candidates for City Council.

A Brownfield attorney had received some friendly assistance from the crew in the county clerk's office. To show his appreciation, he had called the drug store and asked that a box of candy be delivered to the force.

Joe took the candy over. But some smart feller saw him and started the politicking story.

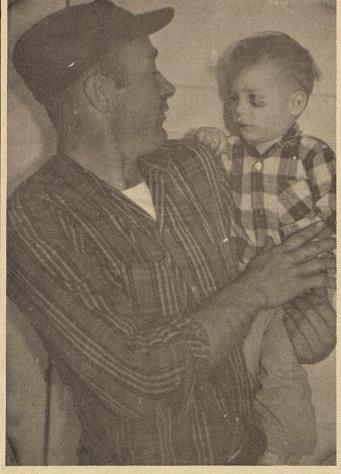
Under the For Sale heading on the classified page of the Los Angeles Times recently was listed: "Firewood---just like Mother jised to chop.

### Plains Students in the Gaines-Yoakum area. Social Pledges

Two Plains students at Mc-Murry College pledged social clubs during spring rush week activities at the Abilene school. Harmon Meixner, son of the Rev. and Mrs. R. H. Meixner, pledged Kiva and Linda Carol Jones, daughter of Mr. and Mrs. Charles S. Jones, pledged Alpha Pi Alpha.

New pledges of McMurry's 10 clubs will be admitted to full membership after a 10week pledging period.

Meixner is a freshman science major and Miss Jones is a freshman business educa-



IT HURTS---Dresser drawers may appear harmless, but there's danger there. Little Chris Blundell, 20-month-old son of Mr. and Mrs. Bob Blundell, discovered this the other day during one of his frequent explorations around the house. The black eye is a result of a fall---in a drawer.

One need not be a member

of the organization to attend

the meeting, Edwards ex-

plained. However, only mem-

bers will be able to cast votes

A nominating committee will

offer a slate of officers and

directors to be voted on. Nom-

inations also can be made from

To be elected will be a pres-

ident to succeed Edwards, a

treasurer to succeed Buddy

Hanna. The vice president post

is vacant at the present time.

since Edwards moved up from

that position when President

The president and immediate

past president are automatic

members of the board of direc-

sent board consists of Edwards,

ident, P. W. St. Romain, Joe

election. One of their first du-

the annual Chamber of Com-

of a new hospital for Plains.

the election.

everal months ago.

for officers and directors.

the floor.

# C-C to Name **New Officers**

New officers and directors of tant meeting. Special efforts the Plains Chamber of Comm- will be made to have as many erce will be elected during a businesses as possible represenspecial meeting in the Club- ted. room at noon Tuesday.

President Roy Edwards explained that all businessmen, including farmers and ranchers, and everyone else interested in Plains are not only invited, but! are urged to attend this impor-

### Discussion Of Sesame Is Planned

Area farmers interested in growing sesame this year are invited to attend a special sesame meeting and chili supper to be held at Higginbotham next Thursday.

Meeting place is the Community Center and the time is 7:30 p. m.

First order of business is eating chili. Sesame chips and other refreshments will be served.

Robert L. Parker, executive vice president of Texas Sesame Growers, Inc., will be the principal speaker. Demand for sesame is excellent, according to Parker, and there is room in the market for sesame produced

Fieldman Raymond Hodges will be on the program to discuss the special effort being made to improve sesame planting and harvesting machinery.

There is more interest in growing sesame this year than at any time since 1958, " reports Preston Underhill, sesame dealer for this area. "Many area farmers pocketed more than \$80 per acre from their crops last year."

Parker attributes the increased interest to good yields in 1960 for early planted sesame, and to a record-shattering price to growers for No. 1 quality seed. Gaines County Agent Calvin Holcomb will be in charge of the meeting.

# **Aousing Project** Gets Underway

Construction of five new | Several building sites are now brick homes in the northeast part of Plains began last week by A. F. Faulkenberry, formerly of Lamesa.

The new housing project is located across the street west of the Alf Carpenter home.

Faulkenberry said that each of the homes would have three bedrooms, two baths and a Birch kitchen. All will be carpeted. One will have a double carport, while the other four will have single garages.

The builder said he hoped to build other houses in Plains.

available in the area. All houses will be built to FHA specifications.

Faulkenberry, a brother of Russell Faulkenberry, has been in the construction business for several years. He has built a number of homes and commercial buildings in Lamesa. He has set up headquarters in the W. J. Hale building.

Mr. and Mrs. Faulkenberry are the parents of four children, Jackie, 15; Alvie, 13; Sonja, 10, and Vickic, 7.

# The Plains Record

Combined with The Yoakum County Review March 1, 1961

PLAINS, TEXAS, THURSDAY, MARCH 16, 1961

14 - Bed Unit

# Hospital petition filed with commissioners

Seminole Meeting Set

# Area to Share Beet Experiment For Clinic

acreage for members of the Gaines-Yoakum Sugar Beet Growers Association has been obtained by a delegation representing the local group.

A meeting will be held in the meeting room of the Gaines County courthouse Tuesday night, beginning at 7:30, to discuss the experimental crop and to approve farms and farmers for participation.

All members of the organization are urged to attend. Others interested in the production of sugar beets are also welcome. Membership in the association still is open. Dues are \$30 per year. Dozens of Yoakum County farmers have joined the group.

Those attending Tuesday's session will be brought up to date on the latest developments in the sugar beet program. A film, "The Sugar Beet and You", will be shown. The film was shown in Plains several weeks ago when a meeting was held here.

A committee headed by the president of the association, Charles Nance of Seminole, visited recently with officials of the Crystal Sugar Co. at its office in Denver, Colo, Among the officials visited was the vice president, a secretary to president and vice president of the firm. succeed Buford Duff and a

Nance explained: "We were successful in secur-

ing experimental acreage for the Gaines-Yoakum area. We also were successful in our mission to obtain seed for exper-Johnnie Fitzgerald resigned imental plots. "

Full details of the experimental plots will be given at the Seminole meeting.

# Hanna, Neil Taylor, past pres- Planned Soon

Curry, Bill Loyd, Junior Van Liew, Jerry Smith and Bob Loe. The Rev. Frank Weedon of Dallas will conduct the revival services at the First Baptist New officials will assume duties immediately after the Church. The revival begins March 26 and continues through ties will be to make plans for Easter Sunday, April 2.

Weedon has served as an evangelist for the State Board merce banquet, an event which usually follows closely behind of Evangelism for several years. Odus Walser will be song

Another important duty will leader for the services. Mrs. Chris Duff will be organist and be work toward the realization Mrs. Janelle Pierce, pianist.



RECEIVES CHECK---Nancy Clanahan receives a check from Dave Levens of Plains State Bank during the annual meeting of the Yoakum County Livestock and Improvement Association's annual meeting Monday night. Each exhibitor at the stock show received a check from

Officers Re-Elected

# tors. Four other directors will be elected Tuesday. The present board consists of Edwards Presented Show Awards Presented

tors in the ninth annual Yoakum County Junior Fat Stock Show were given out Monday night.

Awards were presented at the annual meeting of the Yoakum County Livestock and Agricultural Improvement Association, sponsor of the show.

Dave Levens, vice president of Plains State Bank, presented checks to all exhibitors, regardless of their placings. Five dollar checks went to those who exhibited calves, \$3 to barrow

Further dividends for exhibi- | exhibitors and \$2.50 to lamb exhibitors.

Allison Implement Co. of Brownfield presented cash awards to owners of animals which placed in the first five. of each class. Rusty Mc-Ginty made the presentations.

Members of the organization re-elected all directors whose terms expire this year. Re-elected were Ty Field, H. G. Sprawls, Johnnie Fitzgerald, Pat Henard, W. M. Taylor and G. W. Cleveland.

After the meeting, directors met to elect new officers. Gene Bennett, president; Rusty McGinty, vice president, and Bob Loe, secretary-treasurer,

The group passed a resolution expressing appreciation to commissioners for installing lights in the show barn. The lights helped considerably in the taking of the movies. The film was shown during Monday's meeting.

Pledges from those who will give special awards during next year's show.

G. W. Cleveland will again sponsor the calf gain contest. A lamb gain contest will be held during the coming year for the first time. Sponsor is Daisy Clayton of Lovington.

Rusty McGinty will give a heifer to the exhibitor of the Grand Champion calf in next year's show. Leon Clanahan will present a gilt to the owner of the Grand Champion barrow and Oscar Henard will give a cwe to the Grand Champion lamb owner.

Showmanship awards will be presented by Marsha White in the calf division, A. E. Mc-Ginty in the barrow division and Dr. Boyd of Denver City in the lamb division.

another with two and eight with one each. In addition to the 10 rooms for beds, there would be a delivery room, labor room, operating room, nursery, kitchen, waiting room and several small rooms for storage of supplies and equipall were named to new terms. ment. The entire basement would be for storage, heating

> have been discussed for several years. Until August 1959, Plains had no medical facilities. But after the clinic opened, the city gained two physicians and a pharmacy. Patronage of local medical facilities have exceeded the most optimistic dreams or everyone concerned.

facilities, generators, etc.

Plans for a new hospital here

fees, a figure which represents

five percent of the construction

First floor of the hospital

would contain 7,900 square

feet of floor space. The base-

There would be 10 bedrooms,

one equipped with four beds,

ment would have 700 feet.

Both Plains physicians ar members of the staff of the staff of the Yoakum Count Hospital in Denver City. Pa tients in need of hospitalization or other hospital services ar sent there. Such an arrange ment often necessitates severa trips to Denver City daily b both physicians.

Hospital facilities at Denve City have been described far from adequate. Plans for bond issue to improve the hos pital there have been talke for some time.



Which of the Following is Spelled Correctly?

briefley

briefly

breifly

(Meaning concisely)

See Classified Page for Correct Answer.



STOCK SHOW DIRECTORS---Officers and directors of the Yoakum County Livestock and Imprevement Association are, from left, Bill Gray, Earl Bryson, H. G. Sprawls, Ty Field, W. M. Taylor Bob Loe, Johnnie Fitzgerald, Rusty McGinty, Pat Henard, Gene Bennett and G. W. Cleveland. This picture, taken during the stock show, shows Ernest Watley and Hank Matthews, sale auctioneers, in the background.

### The Plains Record

AND THE YOAKUM COUNTY REVIEW Published Each Thursday at Plains, Texas

WENDELL AND PAT FAUGHT, PUBLISHERS

Entered as second class matter at the Post Office in Plains, Texas, under the act of Congress of March 3, 1879. Second class postage paid at Plains, Texas. Application for re-entry now pending.

here'll be trouble between today's dollar doesn't have soil and reduce wind erosion. onder who we'll back?

William E. Branen, Editor, William A. Muir, Pub tandard Press, Burlington, lisher, The Courier, Candor, -It appears that someday N.Y.-Money may talk, but ussia and Red China, I just cents enough to say very

### **ELLIOTT & WALDRON** Abstract Companies, Inc. Plains, Texas

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Completely pre - hung and self-storing. Storm down as weather changes. Tilts in for cleaning. Rattle-proof and fully weatherstripped.

With Grill (Initial Extra)



Up to 2'8"x4'6" size



umber Co.

Terry County 321 LUBBOCK RD.

BROWNFIELD, TEXAS

# Good Weather Perks Up County Farm Activities

By C. MURRELL THOMPSON

With the good spring weather this week, many folks are beginning to prepare their crop land for another crop.

Crop residue returned to the soil, leaving it on the surface will continue to help hold the

A. B. Carpenter, Glen T. Jones, Howard Bourland, Charles Williams and Robert Long are a few of the good conservationists who are using residue instead of destroying it.

Maps were received this week for the Robert B. White, Robert Chambliss and J. W. O. Alldredge farms that Great Plains Conservation programs are being worked on.

James F. Williams and Son, James Boyd and W. B. White are receiving assistance this week on basic distric plans.

Several ranchers are moving cattle from shinnery pastures to avoid shinnery poison. Some are reporting loss of stock from Turpentine weed poisoning. Both these plants can be suppressed by use of a chemical sprayed while the plant is in good growing condition.

Considerable spraying of both plants is to be done this year. Ranchers say this is likely tobe one of the best years to spray due to good moisture condition.

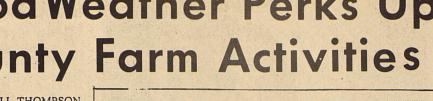
The district board met Tuesday night of this week and reviewed two Great Plains Program contracts along with two regular district plans. They were W. B. White, Pat Swann, Great Plains program, and H. M. Conner and Levere Forbas, both of whom had district plans.



HANDSOME-No matter what the weather, he'll be groomed and comfortable ligator has raglan sleeves, a fly front, slanted pockets with flaps, and a fine cotton plaid

**DON'T** 

with your planting seed!





fashion favorite both in this country and abroad. Smart fashions above, left to right, include a man's cabana outfit from Holland; a lady's terry beach suit from the United States; a double-weight cotton knit checked suit from Swe-den; and a weather-proof checked cotton coat with detachable Sherlock Holmes cape from England, New chemical finishes and mass market manufacturing techniques have opened new horizons for cotton at home and abroad, Cotton Council International reports.

### County Has Two Rural Accidents

The Highway Patrol investi- | months of the year stood at two. | number of monthly traffic, gated two rural accidents in Property damage for the same Yoakum County during the period came to \$4,925. month of February, according to Sgt. D. S. Lawson, super-

visor of this area. These wrecks have accounted for two deaths, two injuries and property damage of \$2,525. Rural deaths for the first two

"Defensive driving is one of the keys to traffic safety," the sergeant explained. "If all motorists were alert when driving and knew the tricks used by professional drivers, the

accidents would drop sharply.

Printed cottons are a wise choice for children's clothing, since stitching won't show when seams or tucks are let

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\*GASOLINE

\*PROPANE



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JAMES WARREN, MGR.

PLAINS, TEXAS



In this day of rapidly advancing scientific know-how, it is comforting to know that your city is keeping

abreast of the growing demands of its people. We constantly strive to improve our services to you.

# CITY OF PLAINS

Lights

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Sewer

COTTON GROWERS DELINTING CO.

BOOK YOUR ORDERS NOW FOR HIGH VITALITY & GERMINATION PLANTING SEED!

cotton seed for higher yields.

WET ACID

DELINTING

USE WET ACID for precision planting.

\*USE WET ACID for better germination.

\*TAKE ADVANTAGE OF RESEARCH on

\*USE OUR GRADER TABLE for elimination

1/2 MILE WEST OF PLAINS ON LOVINGTON HIGHWAY

Phone GL 6-8420

of weak plants.

Nite Phones GL 6-2585 or GL 6-3282

### CLASSIFIED ADS

Buying or Selling a Farm? Consult your area representative GRADE SCHOOL at home, In association of realtors West Texas Farm Multiple 1503 Avenue J. Lubbock, Tex.

TANK FOR SALE --- Tank trailer. American Standard Steel, 90 barrels, 1100 by 20 tires, good shape, air brakes. Phone -8188, Plains, Texas.

FOR SALE---- Figurama, like new--\$150. Call GL 6-3224.

LOST --- White Chihauhau dog strayed Friday afternoon, Male, answers to name of Crickett. Blonde ears and few blonde spots. Foy Powell, GL 6-3111.

FOR SALE --- Three bedroom home with full one-half block of property. Emery Longbrake.

FOR SALE --- First \$45 cash takes used Speed Queen automatic washer. Plains Electronics.



Garden Hose

50 Feet

\$2.95

many tools for the shop, home, garden

on our

98¢ Shelf

Lawn and Garden

Sprinklers 98¢ & up

Power

Lawn Mowers

from

49.95

Wright Essick

Air Conditioners

COGBURN-YOUNG

Hdw. Furn. Appl.

FINISH HIGH SCHOOL OR spare time. Books furnished. Diplomas awarded, Start where you left school. Write Columbia School, Box 5061, Lubbock, Texas.

Notice MATTRESS MAKING Old mattresses renovated, all kinds of new mattresses. Box springs, foam rubber, big trade-in for your old mattress. Call Mrs. W. E. Smith, Plains agent for Direct Mattress Co.

of Lubbock. DIAL GL 6-3932

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent our Blue Lustre electric shampoo machine. Cogburn-

RE-FINISH WITHOUT removing Create Modern Blond Wood finishes Without Removing Old Finish With Old Masters Liquid Wood, Cogburn-Young.

You'll never wax again after using the new Seal Gloss acrylic finish for all floors. Cogburn-Young.

Easley, S. C. Progress-This country wouldn't be in packet, you will find complete such a mess today if the Indians had adopted more seeds; when to plant them;

Come in and Enter PITTSBURGH



PRIZES TO WIN!

**GRAND PRIZE • 2 RAMBLERS** 2 SECOND PRIZES Rambler American Convertibles 2 THIRD PRIZES Rambier American Station Wagons

- . 8 HARDMAN Duo PLAYER-PIANOS
- 11 REVCO Built-in REFRIGERATOR-FREEZERS . 28 SPEED QUEEN WASHER-DRYERS
- 34 WESTINGHOUSE Deluxe Automatic
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- 400 MEEKER Leather HANDBAGS
- 500 Electric SUPREME KNIFE SHARPENERS

It's easy to win! Just write in 25 words or less why you like to paint with Pittsburgh WALLHIDE Wall Paint or Enamel and attach the name WALLHIDE

from label of any Wallhide can. COME IN TODAY! for official entry blanks and com-plete rules of this contest. Contest closes midnight, May 13, 1961.

COGBURN-YOUNG

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O.S. Wall Paint priced as low as \$3.50 per gallon

PITTSBURGH® PAINTS

by Vlchek

6 inch slip-joint combination pliers. Drop forged tempered. New perfect grip hand fitting handle, Velco finish, riveted joint.



Curved Claw .... 16-oz. Unconditionally guaranteed quality steel hammer. Weather proof hard wood handle.

COGBURN-YOUNG Hardware--Furniture--Appliances



Correct Answer is: briefly

### GARDENING HELPS CHILDREN GROW

Among the things we all want to give our children are sense of responsibility, the pleasure of a task well done, and a realization of the basic onders of our world. This is easy to do if you introduce them to the wonderful art of

Start them out on an 8x10

plot which will not be too hard for them to handle. Dad may beginning in preparing the soil which is so important to the success of any garden. A simple 8x10 ft. plot of ground can be marked off with sticks at each corner and strings run from one stick to the next a-round the four sides. Within this plot, measure off the rows and mark with strings, across the plot, the proper distance to plant each vegetable.

On the back of every seed stringent immigration laws. how deep; and also instructions for thinning out the seedlings.

> From six to ten packets of seed are plenty for a youngster to plant and take care of. Radishes, lettuce, carrots, and beets City, trophy given by Curryshould all be planted very early in the spring, when the ground is still cold. Beans shouldn't be planted until sometime in or June when the ground very warm. Tomatoes can started either indoors beore the ground warms up, or outdoors after the soil is good and warm and all danger of frost is past. If your youngster is a really ambitious gardener, he may want to plant a packet of spinach, cabbage, onions, and white radishes as well as

When you're reading the instructions, you'll come across the word "drill." "Drill" simply means the depth to which you plant your seeds. A "one-inch drill" means that you cut into the ground and make a row Members of with a hoe or ruler one-inch in Spinach, beets, radishes are planted in a one-inch drill. Onions, tomatoes are planted deeper into the ground with a two-inch drill. And so it goes.

So if your youngster is interested in having a small garden this spring, which he can take care of himself, try using these basic garden directions. This first experience in sowing seeds and watching them grow into plants will give your child a never - to - be - forgotten insight into the wonderful world we

And, for extra fun, plan your vegetable garden large enough so that you'll have a surplus for home canning. You and your child will get a big kick out of canning your own garden cotton batiste shirt features an grown vegetables. He'll enjoy making his first real contribution to the family table!

All Spring & Summer



pique is both pretty and practical for a twelve- or eighteenmonth-old youngster. Sturdy piqué forms a flatfering frame for baby's face and will hold its shape through many washings. Experts at local Singer Sewing Centers suggest using white cotton lace for trim at base of brim and lining bonnet with soft cotton batiste. Directions for making the baby bonnet may be obtained from the National Cotton Council, Box 9905, Memphis 12, Tennessee.

### Winners Announced

rack will be held on Saturday nights, instead of Sunday afternoons as in the past, it was announced this week.

Last week's winners were: Class A Industrial Women---Dorma Nickols of Denver City. Class A Industrial Men----

Roy Nickols of Denver City. Class A West Bend Junior ---Chris Bales of Brownfield, trophy given by Hawkins Food.

Class A West Bend Women-Joan Brantley of Plains, trophy given by Plains Kart Club. Class A West Bend Men----

Carroll Hughlett of Denver Edwards Pharmacy. Class A Standard Women---Doris Jernigan of Denver City,

trophy given by Plains Kart. Class A Standard Men----Bill Jernigan of Denver City, trophy given by Plains Auto

Service.

Class A Sportsman----Mrs. Joan Brantley of Plains, trophy given by Plains Kart. Class A Super Men-----

Roy Guetersloh of Plains, trophy given by Plains Blacksmith. Class B Twin Engine----Don Houck of Plains, trophy given by Motor Machine Shop Members of the Plains Kart

Club expressed their appreciation for trophies donated.



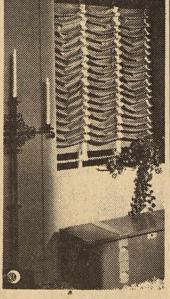
attractive handkerchief print in smart spring colors. A contour cut gives this Manhattan shirt a slim, trim look.

**DRESSES** 

COZY CORNER - A shirred shade of cotton corduroy trimmed with a flat homespun braid turns an "ugly duckling" of a window into a real beauty. The shade is simple to make with a tape by the Consolidated Trimming Company. Cords

Lady Godiva put all she had On a horse (so the legend

She didn't win or place (Too bad) But she sure did show!



woven into the tape may be pulled to form the handsome folds.

RACY STORY goes)

-Henri Beauchamp.



### Welfare Board Meets Thursday

Members of the Yoakum County Welfare Board held their regular monthly meeting in the Denver City library last

Thursday night. Attending from Plains were the two local members of the board, Oma McCargo and Ruby

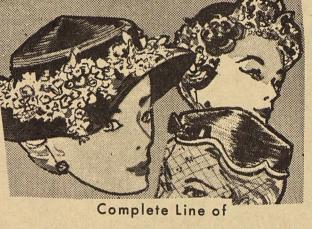
The board meets monthly, alternating between Denver City and Plains. Chief function of the board is to pass on claims for groceries, clothing, medical aid and transportation for welfare cases.

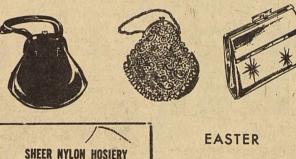
## Livestock getting hungry?

YOU CAN GET FEED FROM YOUR LOCAL FEED STORE BY THE TON OR BY THE SACK

Cooke-Lumber-Company

# Easter Right! Spring Perfect!





ACCESSORIES



costume jewelry

# MOORE & ODEN Dry Goods & Ready-to-Wear

SHURFINE TALL CAN 25¢ Pickles SILVER SAVER 25¢

APPLES CAN COMSTOCK, NO. 2 25¢

MARSHMALLOWS KRAFT LARGE FLAVORED

SHURFINE CUT, GREEN BEANS NO. 303

APPLE JUICE WHITE HOUSE, QT. 25¢

Bologna ALL MEAT, 49¢

TOMATO JUICE

**TISSUES** 

CAN HUNTS

46 OZ.

POUND

SCOTTIE FACIAL,

200 COUNT, 2 FOR

29¢

25¢

Dog Food KIM 25¢

CELLO CARROTS

SHURFINE INSTANT, 5OZ. JAR

Joy Suds BUBBLE 23c

FOUR SHURFINE, 5 LB.

Spam

CHUCK ROAST

49¢

45¢ Potatoes

APRICOTS FOOD KING, NO. 21/2 250

10¢

69¢

HAWKINS FOOD MARKET

Phone GL 6-3434

"Your Friendly Cash Grocery"

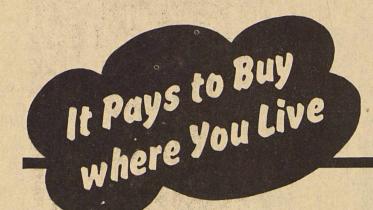
### TNT SUITS Toby Lane Bettijean Candy, Jr. Wm. Manness Sabett Snyder Craft Kabro Nardis of Dallas Parkland 1/3 OFF 1/3 OFF

Little Girls' Dresses 1/3 OFF Joselle & Prissy Missy

Begins Friday - Ends March 24

COME IN AND REGISTER FOR A \$14.95 DRESS TO BE GIVEN AWAY MARCH 24.

THE ELSORITA SHOP



BUSINESS FOR YOU!

Hit 'em in the POCKETBOOK Again...Again...and Again! with Down-to-Earth FACTS in...

# D. E. SCOTT'S TRADE AT HOME ADVERTISING CAMPAIGN

Practical . . . hard-hitting . . . sales-producing . . . town-building! D. E. Scott tells the trade-at-home story in language every customer in your trade territory understands!

IT PAYS to HIT 'EM IN THE POCKETBOOK . . . again . . . again and again! with down-to-earth facts that prove beyond all doubt that IT PAYS TO BUY WHERE YOU LIVE! Here is no "sentimental journey" on trading with neighbors, home town loyalty or community pride — this campaign hits 'em in the vulnerable spot — the POCKETBOOK! It shows with FACTS that the biggest dollar's worth of all is the dollar spent at home!

# Make 'em STOP and THINK Why It PAYS in Many Ways to SHOP AT HOME!

NOW IS THE TIME to run this NEW series of 13 fact-filled messages. Tell the people of this community again and again why it PAYS in MANY WAYS to SHOP AT HOME. Stamp the powerful slogan "It Pays to Buy Where You Live" indelibly on their minds. That's the practical, logical way to build local business — to insure prosperity of our hometown.

JOIN with Other Business Leaders in Presenting These Fact-filled Messages to the People of this Trade Area Who Should Be Your CUSTOMERS!

It pays to Buy
where you Live

COPYRIGHT 1957 D. E. SCOTT All Rights Reserved

AT THE MUSTANG DRIVE-IN, DENVER CITY TUESDAY, WEDNESDAY, THURSDAY, MARCH 21, 22, 23 (This picture is being taken out of circulation next month and will not again be available for several years. We have

secured it for the benefit of those who haven't seen it, and for the many who wish to see it again. This will be your last chance!)

REGULAR ADMISSION ADULTS--- 50 Cents (Children under 12 free when in the company of an adult) STARTS AT 8 P. M. Due to the unusual length of this movie, there will be

only one showing each night)

COMING TO THE RHEA IN DENVER CITY NEXT MONTH THE ALAMO" Starting April 7 and continuing all week long.

HEAVYWEIGHT FIGHT Movies of the Patterson-Johannson heavyweight title fight will be shown at the Rhea March 28, 29, 30.

# a winner for Texas



### STRENGTH IN EXPERIENCE

District Attorney, Dallas County, two terms, 1946-50; Associate Justice, Supreme Court of Texas, 1950-56; Attorney General of Texas, 1956 and now serving.

### **ACCOMPLISHMENT**

Won in 1960 for Texas school children clear title to their two million acres of Tidelands; Chosen the outstanding attorney general of the nation in 1960 by National Association of Attorneys General; Received nationwide acclaim for his war against loan sharks, quack doctors and syndicated gambling, anti-trust violation and organ-

### BACKGROUND

In combat during World War commanded field artillery battalion in the Philippines; decorated for leading volunteer patrols behind enemy lines; accepted surrender of General

## for U.S. SENATOR

(Pol. Adv .- Paid for by the State Committee for Will Wilson, Wayland Rivers, Chairman)

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 345.255 miles of Dist.

5 Seal Coat From SH 86 in Dimmitt to N. C. L. of Dimmitt., From Lamb C/L to SH 194 near Dimmitt., From West C. L. of Dimmitt to US 385 in Dimmitt., From US 385 in Dimmitt to East C. L. of Dimmitt., From SH 86 in Dimmitt Southeast 8.0 Miles., From 8.0 Mi. Southeast of Dimmitt to Swisher C/L., FR: SH 194 to Hart, South to Lamb C/L., From FM 301, South to Yoakum C/L., From SH 214, East to Hockley C/L., From US 82 in Ralls, South to Garza C/L., From FM 378 C 53-14-7, C 453-5-5, C 453-10-4, C 2043-1-2, C 2124-2-2, South of Lorenzo to FM 122 S. of Ralls., From FM 1831 to FM 651 South of Crosbyton., From US 62 & 82, North 5.0 Miles to County Road., From Gaines C/L to SH 349 at Patricia., From US 87 at Arvana to 3.2 Miles East., From US 180 to 2.7 Miles North of Mungerville., From US 87, East to Borden C/L., From SH 349 South of Lamesa to US 87., From 5.0 Miles West of SH 137, East to SH 137., From 11.6 Miles N. Floydada to Briscoe C/L., From Briscoe C/L, South 2.5 Miles., From Hale C/L, East to Barwise., From SH 207, East to Fairview School., From 5.3 Miles N. of US 70, South to US 70., From Martin C/L to Dawson C/L., From Main St. in Post, North to 15th St., From Main St. In Post, South to 3rd St., From US 84, 0.5 Miles East in Southland., From US 380 in Post, South 0.4 Miles., From US 380 in Post, North to 12th St., From FM 669 to US 380 in Post. From US 84 at Southland, South 4.9 Miles., From Lynn C/L to US 84., From 4.6 Miles North of US 380 to US 380., From Swisher C/L, Southeast 4.5 Miles., From FM 594, West 2.0 Miles., From 1.0 Miles N. FM 784, South to FM 54., From Cochran C/L to US 385., From FM 597 to SH 116., From US 84 in Sudan to FM 1055., From US 70 in Springlake to FM 1842., From Traffic Circle, South to Lynn C/L, From FM, 40m, North to US 62 & 82.,

From 0.6 Miles East of Hockley

C/L to US 87., From 5.0 Miles N. of US 380, South to US 380.,

From US 380, South to FM 1313.,

From US 87 to FM 1054., From

Lubbock C/L to FM 211., From

60 at Friona., From Castro C/L to Hale C/L., From US

87, West 7.0 Miles., From US

87, East 7.0 Miles., From FM

300 to US 385., From New Mex-

ico State Line to Plains

and From SH 214, East to Terry

C/L on Highway No's. US 385,

SH 86, SH 194, FM 168, FM

1780, FM 597, FM 122, FM 40,

FM 2236, FM 703, FM 180, FM 1064, FM 1584, FM 2052,

FM 2054, SH 207, FM 1065, FM 784, FM 786, FM 28, FM

703, US 84, Loop 45, Loop 46,

Gordon, East to Garza C/L., From Deaf Smith C/L to US

FM 400, FM 1294, FM 1656, FM 212, FM 2053, FM 2192. FM 2282, FM 1412, FM 928, FM 1881, FM 211, US 380 & FM 396, covered by C 226-6-11, C 227-1-10, C 302-2-9, C 302-3-15, C 439-1-8, C 439-2-8, C874-1-7, C 967-3-6, C 969-1-4, C 453-4-6, C 644-3-3, C 644-4-4, C 2177-1-2, C 354-7-3, C 960-1-3, C 1255-1-6, C 1503-3-2, C 1905-1-2, C 1962-2-2, C 453-7-4, C 740-2-13, C 800-1-6, C 1128-2-3, C 2179-2-2, C 354-8-2, C 53-4-19, C 53-5-24, C 53-13-2, C 2180-2-3, C 439-4-9, C 565-2-4, C 1126-1-6, C 885-2-5, C 1630-1-4, C 1783-1-2, C 1908-1-2, C 68-1-21, C 1041-2-15, C 1866-1-5, C 933-3-3, C 1055-1-4, C 1966-3-3, C 2082-2-2, C 2124-1-2, C 1491-3-2, C 439-3-6, C 1635-1-5, C 1977-1-3, C 721-2-5, C 297-1-4, & C 879-1-4 in Castro, Cochran, Crosby, Dawson, Floyd, Gaines, Garza, Hale, Hockley, Lamb, Lubbock, Lynn, Parmer, Swisher, Terry & Yoakum Counties, will be re-

FM 122, FM 1313, FM 2106, FM 2282, FM 2008, FM 1071, FM 789, FM 301, FM 2130,

1843, FM 2080, US 87

ment, Austin, until 9:00 A. M., March 17, 1961, and then publicly opened and read.

ceived at the Highway Depart-

Plans and specifications inprovided by Law are available at the office of H. Bruce Bryan, Resident Engineer, Lubbock, Texas and Texas Highway Department, Austin. Usual rights

SUBSCRIBE



LATE-DAY DRESS-A must BEACH MATES-Beach fashfor any vacation wardrobe is a pretty late-day dress which can go to both formal and in-formal parties. This fashion from the 43-piece, all-cotton wardrobe of Linda Lackey. 1961 Maid of Cotton. If you're planning a vacation anywhere the sun wardrobe of Linda Lackey, 1961 Maid of Cotton, features shines, look for smart beach ensembles such as this one to take with you. Linda's beach the sophisticated draping of Ceil Chapman, Full-blown roses dress and swim suit in an exdecorate the Everglaze cotton otic Oriental cotton print is by Pembroke Squires of Cabana.

and C.L. Faubus placed fourth

with a 55.1.

### Juniors Sweep Track Meet

Carnley, Smith, Joe Cooke Plains seventh-graders ran away with honors at the track meet in Brownfield last Friday, compiling 106 points, nearly twice as many as second-place

Plains was the only Class A school in the meet, but competition was easy for Coach Sam Mosley's five-man crew. Dennis Crutcher was far and away the star of the meet.

The Plains youngster took five first places, scoring top honors in each event he tried. Crutcher scored a clean sweep in the sprints, winning the 50 in 6.1, the 75 in 8.6 and the 100 in 11.1.

He also took first in the shot with a throw of 38-9 and first in the broad jump with a leap of 15-6.

Freddie Carnley was first in the discus with 93-10, third in the low hurdles, fourth in the 50 and fifth in the shot put. Jimmy Smith placed first in the 120-yard low hurdles at 15.9 and first in the high jump with 4-9. He was second in the

The 440-year relay team of

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> 120 West Tate St. Brownfield. Texas

# National Farmers Union Rejoice, and be explad.—(Matt. 5:12). Be glad today, Be Convention in Progress

Tuck a few plump juicy apples into your shopping bas-

nual Convention convened in Washington Monday and runs through Thursday. More than Union, from Dalhart to Edin-

tion left Texas Friday morning ers flew or drove through by auto to Washington.

"Crusading for Agricultural New Frontier", with President Kennedy and Vice President Johnson addressing the conven-

The convention will hear addresses by three cabinet officials, including the Secretary of Agriculture, Secretary of State and Secretary of Labor. The convention will also hear an address by Food for Peace Administrator, Honorable George McGovern.

Signifying the unanimity among three of the big four farm organizations of the U.S. on farm programs is the fact cluding minimum wage rates as that the heads of the National Grange and the Federation of Cooperatives will sit on stage with Farmers Union officials when Secretary of Agriculture Freeman addresses the conven-

> Local farmers attending are: Mr. and Mrs. Carl Lowrey and Mrs. I. L. Smith and daughter, Saundra.

ket the next time you go marthrough Thursday. More than keting. Then be sure you use 200 members of Texas Farmers them to prepare this delicious Apple Dessert Quickie. To preburg, including a delegation pare this easy dessert, combine 1 cup sifted enriched flour, 1 from the Plains area, are in cup brown sugar and 1 tea one hundred fifty-three members of the Texas delegation left Texas Friday morning spoon cinnamon. Cut or rub in ½ cup butter or margarine. Place 3 cups sliced, peeled apples (fresh or canned) in a greased 8-inch square pan. by chartered buses and 62 oth- Sprinkle with flour mixture. Bake in a moderate oven (350°F.) about 30 minutes. to to Washington.

Serve plain or with whipped cream. Makes 6 servings.

### SUBSCRIBE

### Be glad today, Be glad for friends who brighten your way. Be glad for the comforts of life which make for richer and easier living. And be glad for the life of God, which sings its healing way through your body.

and ABSTRACT SERVICE McGINTY ABSTRACT COMPANY Gus Malmsten, Manager

Claude Freeman Plains GL 6-8606

Don Hancock **Denver City** LY 2-2125



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# 1961 Motor Vehicle LICENSES

now available at both Plains office and Denver City office and must be on vehicle by April 1st

Be sure to bring 1960 Registration Receipt and Certificate of Title

as it is a strict requirement that information from

both be shown on 1961 Licenses Receipt

E. W. CRAIG Tax Collector

## CONGRATULATIONS ...

Plains Dirt Gardeners Club Members DURING

Texas Garden Club Week - March 12-18

"We at Western Gardens realize the tremendous job that Garden Club members have We extend best wishes during this special week . . . and performed here

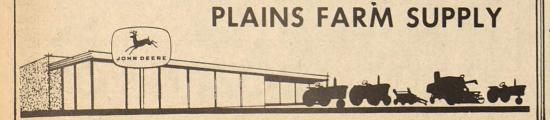
want all members to feel free to call on us for advice or help of any type at any time." - Bill Bond and staff, Western Gardens -

All The Colors In The Rainbow IN OUR NEW SHIPMENT OF

BEDDING PLANTS

Nursery Division of Western Grain ★ 5th & Stewart

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In Forty-Ten Series Tractors you'll find a dollar-producing combination

of more usable power, speed, dependability, and long life . . . gasoline,

Diesel, LP-Gas. Boost your grain production with the "4010" Standard,

above . . . or for big-capacity general-purpose farming power, choose

a "4010" Row-Crop. Step up your earning power today with a "4010."

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LET US DESIGN A NEW HAIR-STYLE FOR YOU!

We'll study your features to see if your face is "round, square, oblong, or oval," and then custom design a style that is "beautifully" yours alone!



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Check our full line of

NEW

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Conserve Your Moisture!

Authorities at Lubbock Agricultural Experiment Station

report that we have the biggest underground seasoning we have had since 1927. The big rains we had last

summer brought moisture up to field capacity, and growing crops couldn't deplete it all, leaving a big moisture 'carry-over.' The bountiful subsoil moisture at

present indicates that a lighter-than-normal irrigation

will be required before planting - even if relatively

dry conditions prevail in the near future. You can con-

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This simple little attachment will let you plant and ap-

ply SOLUTIONS, all in one easy operation. There will

be only the one disturbance of the soil . . . one less

time over the field . . . less pneumatic packing of the soil . . . plus getting the fertilizer near the seed. And with LIQUID FERTILIZERS — Solutions — they are

ready to go to work instantly, assuring you of a healthier and more productive crop. Go by your nearest LIQUID FERTILIZER dealer and let him show you how easy it is to rig-up your planter unit with "Stingers," in order

that you can plant and fertilize at the same time.

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PLAINS, TEXAS

serve even more of that moisture if . . . YOU

Fertilize As You Plant



CONTEST WINNER---Gracie Hale was declared winner of the Tsa Mo Ga's Vogue Sewing Contest Monday night. Mrs. Hale is shown here wearing her winning exhibit.

### **Gain More Living Room** with Screened-In Patio

patio is an example of what less time, if you already have can be done by a homeowner of a concrete slab. average do-it-yourself ability, provided he has a sound plan and goes about it methodically.

Thousands of owners of moderated-size homes are discovering that to accomodate the physical needs of a growing family (and for more peace of mind) the original living area simply must be expanded.

A screened-in patio can add greatly to the comfort of all concerned and, at the same time, increase the value of the

An 'outdoor living room' can be used when entertaining guests, serving family meals, staging children's parties, or as a protected play area on rainy days, or even for sleeping under the stars.

A 12' x 21' patio, for example, can be constructed during weekends, days off and evenings, or the same size pat-

An attractive screened-in of weekends. It will take even

Here's how you can do it all for approximately \$500: First,

have a concrete slab poured. The approximate cost will be \$135 for materials and labor. You can save the labor cost by doing the slab work yourself, but it's a pretty back-breaking job. One thing to remember no matter who does the work: Provide adequate drainage away from the house. Also, concrete footers for the slab must be below the frost line for the area in which you live.

From that point on, everything can be done by yourself. Place natural slate in the concrete before it is cured, to create a more attractive floor. Once the slate is set, a thin mixture of cement and fine sand should be used to fill in between the slates.

Sink creosoted 4" x 4" posts in the uncured concrete (any wood going below ground level should be creosoted, whether it goes directly into the earth or not). To take the screening later, sink 2" x 4" posts in the concrete midway between each 4" x 4" post, and also place 2" x 4" base plates on top of the concrete between each post.

Nailed 4" x 4" framing across the tops of the posts the length of the patio.

## Painter Presents Demonstration

and Frenship will take part.

and spelling.

Contests are planned in num-

ber sense, debate, declama-

"From Here to the Rainbow, " an illustrated presentation by Marinell deVries of her works in portraits, photography and color harmonies was heard by members of Tsa Mo Ga and

guests Monday night.

The speaker, professionally known as "Marinell", has re-ceived every honor that can be bestowed upon a photographer, has taught portrait painting in California and in her studio in Slaton, known as Marinell Por-

Mrs. Garland Swann, president, presented Mr. Bill Loyd, representing the Plains Chamber of Commerce. Mr. Loyd told the needs and showed plans of the 14-bed hospital addition to the Plains clinic and asked the Tsa Mo Ga club to support the drive for the bond election. Mrs. Swann was selected as club delegate to the Caprock District convention in Lamesa March 28 and 29. Mrs. J. W. Moore Jr. was named alternate

Tsa Mo Ga club members on the agenda will be Mrs. R. B. Jones, district legislative chairman, and Mrs. Gene Payne, Civil War Centennial chair-

Other district chairman attending will be Mrs. Ty Field, Mrs. R. K. Field, Mrs. P. W. St. Romain, Mrs. M. W. Luna,

test was held previous to the meeting with nine entries. Winners were announced and modeled at the evening program. First place winner was Mrs. Kenneth Hale. Mrs. Gus Malmsten was second and Mrs. Swann was third.

Judges of the Vogue contest were Miss Judy Pool, county home demonstration agent; Miss Carolyn Nelson, Plains High School Home Economics teacher, and Mrs. Bob White, former H-D agent.
St. Patrick's Day motif of

harmonizing shades of green and accents of white was featured with a Shamrock tree adorning the serving table.

Hostesses for the occasion were Mrs. Bill Loyd, Mrs. Wayne Chadwick, Mrs. Don R. Lackey, Mrs. C. L. Faubus, Mrs. A. B. Carpenter, Mrs. Robert Chambliss, Mrs. J. J. Wyatt and Mrs. C. B. Poin-

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57 FORD, CUSTOM 300 FOUR DOOR V8 engine, standard transmission, R, H, Real clean economical transportation.

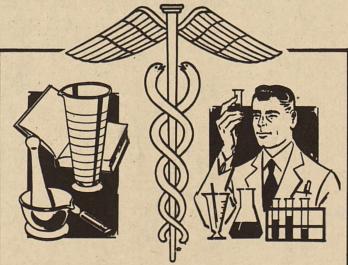
R, H, fordomatic, w/w tires, wheel covers, solid black and one of the sharpest in town, \$795

V8, black and white styletone, heater, radio.

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says . . . Let's synchronize our watches: Spring starts

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is being broadcast" . . . Public

notice in the New York Herald

Tribune: "Will the person who

Ogden Marvin, TE 8-0073".

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AND WOMEN

\* SNACK BAR

AUTOMATIC

PIN-SPOTTERS

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ING, MEN

tion, poetry reading, extemp- left live Ocelot in my apart-

oraneous speech, typing, ready ment after the Brazilian Ball writing, shorthand, slide rule please call for it promptly?

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**Bowling Club** 

W. S. "Bill" Smith, Manager

March 20 at 3:32 p.m . . .

Plains to Host **UIL Contests** Plains will play host Saturday

to the district 5-A University Riviera Beach, Fla.: "The best Interscholastic League Literary The public is invited to attend mingham, Ala., this call the contests, which begin with flashed over the police radio: a general assembly in the high "All cars. All cars. Tell the school auditorium at 9:30 a.m. Commissioner to turn off his Students from Plains, Seagraves, O'Donnell, Sundown stuck and all his conversation

and Mrs. C. F. McCargo.

The club Vogue sewing con-

Mrs. Hale will represent the club at the Caprock convention and will receive a one-year subscription to Vogue maga-

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**Curry-Edwards Pharmacy** 

### National Girl Scout Week Observed Here

Girl Scouts observed National Girl Scout Week when they mer Tuesday in the Tsa Mo Ga Clubhouse.

Plans for a bake sale were things in life are free-includdiscussed. Also discussed was ing enterprise" . . . In Birthe possibility of buying sashes for Girl Scout badges.

Refreshments were ser those present, after which group played baseball.

Take a

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3 to 5 p.m.

Lubbock

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**Ground Beef** 

Gladiola Flour

Pineapple Juice DOLE, 6 OZ. 2 FOR

POUND

15¢

35¢

**APPLES** 

**TOMATOES** 

RED DELICIOUS, LB.

19¢

Broccoli Spears KEITH, 10 OZ. 19¢

FISH STICKS

KEITH, 8 OZ.

250

CLUB STEAK

CHOICE BEEF, LB.

65¢

BACON

CEDAR FARM, 2 LB. PKG.

99¢

PLAINS FROZEN FOOD