



The Plains Record

Combined With The Yoakum County Review March 1, 1951

OUR 33rd YEAR

THURSDAY, JULY 4, 1963

NUMBER

MOORE or Less

by Johnnie Moore

Independence Day is a fine time to take a quick glance at this institution we call America.

Today a few egg-heads, at least they are in my own humble estimation, have seemingly tried to make it just a little hokey and square to be overtly patriotic.

Following are some words that were printed in the pages of "The Christian," a weekly publication of the Disciples of Christ.

I think they are quite timely and much in keeping with the need of the hour for us as citizens of the greatest nation on earth.

(SEE PAGE 2)

DRIVE
CAREFULLY
HAVE A
SAFE AND SANE
HOLIDAY

INDEPENDENCE DAY



They Signed For Us

"THE FIFTY-SIX MEN who affixed their signatures to the Declaration of Independence were, for the most part, a young, vigorous and hardy lot, men devoted to their belief in a Creator who had fashioned them in his image and likeness.

"That meant, they stoutly contended, that they were to be free rather than enslaved. Since the Church of England prevailed in the colonies, considerably more than half of the 56 expressed their religious faith in Episcopalian worship. Charles Carroll was Roman Catholic; the others were Congregational, Presbyterian, Quaker or Baptist. Ten Signers were preachers' sons."

These are quotations from a booklet *They Signed for Us*, published in 1957 (Duell, Sloan and Pearce), and authored by Merle Sinclair and Annabel Douglas McArthur. The title indicates the timely message that these original signatures were placed on this document not for themselves alone and their generation but for posterity.

The Psalmists of old often reminded their Hebrew people of the mighty works of God on their behalf, the exploits of Jacob and Moses and many others, arousing their gratitude and loyalty.

It would seem that the bugle call of the Psalmist—*Praise the Lord for God-fearing men of integrity and sacrificial devotion who have delivered you and directed your ways*—may well be sounded in our day and in our Christian Churches. More specifically, these men who "signed for us" our Declaration of Independence have handed down a heritage worthy of our highest praise and emulation.

Seldom, if ever, has a nobler,

more deeply religious motivation been expressed in a legal or civic document. In the first paragraph is reference to "the Laws of Nature and of Nature's God" as foundation on which good governments are builded. Again we read these memorable words.

"We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty, and the pursuit of Happiness."

In the last paragraph they concluded "with a firm reliance on the protection of Divine Providence."

They signed for us but well knowing that they were placing a price on their own heads as they pledged "to each our lives, our fortunes and our sacred honor."

The authors of this booklet proceed to give brief biographies of these 56 signers and to tell what it later meant to them. A few excerpts and references will be enlightening.

"Most of them served state and nation with honor and distinction for many years.

"The majority of the delegates were busy in Philadelphia [during the Revolution], leaving their families and properties exposed to frenzied attacks by spiteful Loyalists."

The four New York delegates, wealthy aristocrats, practically signed away their properties and ended up poverty-stricken.

"Honest John" Hart of New Jersey, with his wife on her death bed, was hunted down as an escaped criminal, returned at 65 broken in health and with family scattered.

Judge Stockton of New Jersey rushed from Congress to rescue

his family, was dragged from bed, nearly starved and left on charity.

Robert Morris of Pennsylvania, wizard of finance, lost about 150 of his fleet of ships, uninsured, and risked his entire fortune, but through his skill was able to meet General Washington's urgent appeals.

Dr. Benjamin Rush, famous physician and professor of medicine, joined the Philadelphia militia and cared for the wounded and dying. He barely escaped capture.

The four delegates from South Carolina, all plantation aristocrats, were under the average age of 29 years. All joined the militia, one was lost at sea and the other three were captured at the siege of Charleston, suffered privation and devastation of their estates.

These are typical of a score of others and the burdens these signers had to bear.

Thomas Jefferson, prime author of the Declaration and two others were sole survivors at the Fiftieth Anniversary Celebration July 4, 1826. In dramatic climax he and John Adams died that day just hours apart. A few days earlier Jefferson wrote to the committee in charge sending regrets in not attending and his delight "that our fellow citizens, after a half-century, continue to approve the choice we made." Then Mr. Jefferson adds these significant and we trust prophetic words "All eyes are opened to the rights of man . . . let the annual return of this day forever refresh our recollection of these rights and an undiminished devotion to them."

Sounds like the Psalmist, does it not?

PLAYER AND SNEAD DUE AT GAINES CO 22nd

Contracts have been signed for the appearance of Gary Player and Sam Snead, in a golf exhibition at the Gaines County Golf Club, July 22, according to James Belcher, chairman of the Gaines County

Sponsor Group. Player and Snead are expected to arrive at the Golf Club at mid-morning on July 22nd and the exhibition will be held at 11 A. M. To complete a foursome

with Player and Snead for the exhibition, a tourney, open to area professionals and amateurs, is scheduled on Monday, July 15th. The two low scorers, whether pros or amateurs, will play with the

two guest golfers on Monday, July 22nd. If the winners of the elimination tournament are pros, they will receive \$100 or more each, in addition to the chance to play with

(SEE PAGE 2)

Cowboys In Tourney Finals

On Monday night of this week the Plains Cowboys cinched getting to compete in the finals in the Babe Ruth League tournament now in progress in Denver City. On Monday Plains took on

the Transporters of Denver City and beat them by a score of 10 to 0. Plains scored 10 runs on eight hits and made one error, while the Transporters made no runs on one hit and committed six errors.

Winning pitcher of that game was Alvie Faulkenberry who went the distance. Losing hurler was Harold Shanon, who pitched three innings and was relieved by Bob Rich. In the two other contests that the Cowboys have played during the tournament, they

downed the Pirates of Denver City 20 to 6, and the Seagraves team 16 to 2.

On Tuesday night the oilers were downed 13 - 3 by the Transporters in the double-elimination tourney, to give the Transporters the right to face Plains in the finals at 7:20 on Friday evening.

All-Stars for the Tri-City League will be picked also on Friday night and the queen will be crowned. Miss Carolyn Crutcher is the Plains candidate.

Last Rites Held For Bobby Nelms

Funeral Services for Bobby Nelms, 23 year old Plains resident, who died of injuries which he received in a motorcycle-truck crash here last week, were held at Madill, Oklahoma on Tuesday of this week.

Nelms died late Saturday night in the Yoakum County Hospital in Denver City, where he had been listed as being in critical condition since the accident.

The traffic mishap which occurred at the intersection on the east side of Plains of Highways 380 and 214 was also re-

sponsible for the serious injury another Plains man, Phil Chandler, 27, who is still in the Denver City Hospital.

Nelms, who was born in Oklahoma, had resided in Plains for about three years, and was employed by a drilling company. He was a member of the National Guard and one of the coaches of a local Little League baseball team.

Survivors include: His wife, Helen; three sons, Bobby, William and Stephen; two brothers, John of Madill and W. R. Jr. of Plains; three sisters and the maternal grandmother.

STOCKTON MOVING TO FRENSHIP

Mr. Jerry Don Stockton, who for the past two years had headed the newly re-organized program of vocational agriculture in the Plains Schools, has announced his resignation from the staff of Plains High. Stockton is resigning to accept a position as head of the department in the Frenship School District.

During his stay here, he has, according to all reports, done a very commendable job in the vo ag department, as well as showing an active interest in many other areas of community and school activities.

He organized the first and only Chapter of Young Farmers that exists in Yoakum County, an organization that has attracted wide-spread attention and interest.

(Editor's Note: I'm sure the whole community, especially those who know Jerry, wish he'd stay with us a while longer, but since he had decided to go, wish him the very best in his new undertaking.)

SLAVE DAYS NEXT WEEK

Plains High Cheerleaders have announced that they will be available to do any and all odd jobs for area citizens on Monday and Tuesday of next week from nine to five both days.

Anyone interested in obtaining their services can do so by calling 456-8276 or 456-8455. Charges for their services are 75 cents per hour per person.

CEMETERY ASS'N CALLS MEETING

It was announced this week that the semi-annual meeting of the Yoakum County Cemetery Association will be held on Thursday, July 18, at 8 p. m. in the Commissioners Court Room. All interested persons are urged to be present.

CHANGES IN SALES TAX

Changes in the state sales tax, among which is the provision to include "outer wear" became effective on Monday, July 1.

The 58th state legislature passed a law eliminating the exemption for these items.

The new law with these provisions is expected to raise an estimated \$33 million in new state revenue during the next two years. The provision on clothing is expected to net about \$10.2 million by itself.

An additional \$6.4 million will be netted by some changes in the motor vehicle sales tax, which has been raised from the 1.5 percent level to a flat 2 percent and will apply to the trading difference between a used and new vehicle instead of the total price of the new vehicle.

Several other changes in the original 1961 law are expected to raise the new fund. A change of a major nature is to exempt vending machine sales of less than 25 cents.

A second new exemption exempts a retailer from reporting or paying the tax on receipts from sales of less than 25 cents if the retailer can prove that 50 percent of his sales come from individual sales of items which are priced at 24 cents or less.

NOTICE

It was announced earlier this week that the monthly meeting of the Yoakum Co. Farmers Union will be held on July 11 at 8:30 p. m. in the Club Room of the Old Court House in Plains.

CALL IN
YOUR LOCAL

NEWS

TO

456-4116

CHANDLER TELLS OF ACCIDENT

Yoakum County Deputy Sheriff, Olan Heath reported that yesterday for the first day since the motorcycle-truck accident which claimed the life of Bobby Nelms and hospitalized Phil Chandler with serious injuries, he was able to talk to Chandler who is still in the hospital in Denver City.

According to Chandler, he reports as originally that their motorcycle was headed east, at a moderate rate of speed, when, at the fatal intersection of highways 380 and 214 they, Bobby and Phil, saw the truck turning left.

He went on to say that the driver, Nelms, swerved to his left to try to avoid the truck,

which Chandler said had evidently stopped by this time. The crash occurred on the right front side of the truck.

The car which had originally been reported to have been in front of the motorcycle was said to be non-existent according to Chandler, and Deputy Heath reports that further investigation has failed to turn the car up or any further witnesses who say they saw the car in question, that is besides the truck driver.

Heath went on to say that Chandler's story and his prior investigation now seems to bear out the facts to be as Chandler has related them, and that that will be the official accident report.

'63 Cotton Loan Rates

The United States Department of Agriculture has announced the premiums and discounts for cotton qualities eligible for the 1963 Government loan, according to W. K.

Palmer, Lubbock Cotton

Classing Office. To be eligible for the 1963 loan cotton must be classed by one of the Agricultural Marketing Service's cotton classing offices.



PAINTER AT WORK---Mr. Gene Young of Plains is shown busily at work scribing a Ro-

deo sign on the front window of the Record office to welcome visitors and home-folks

alike to the 10th Annual version of the Yoakum County Rodeo and Old Settlers Reunion.

The Plains Record And The Yoakum County Review JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

From Texas Methodist

Editorials

About Supreme Court Decision

Failure to accept and obey the law as interpreted by some final body can only lead to anarchy in any nation. In the United States the Supreme Court is that final body. Therefore, we have no alternative but to obey its interpretation so long as that interpretation stands.

believe it was the intention of the writers of the constitution to dissolve this union nor deny school authorities the privilege of calling attention to man's eternal destiny. Whatever the arguments about religion and religious freedom in the early days of the nation, the citizenry was at least made aware that their national leaders were conscious of a destiny for man beyond these mortal years.

From Parson Jones

Dear Mr. Publisher: How do you like this hot weather? It suits me fine as long as I can go swimming and cool off. I went last Saturday and really enjoyed it. Besides beating the heat, I learned a real lesson - that there ain't nobody on this earth satisfied with the way things is.

you go making any such bets now, sir, cause you're liable to lose. Did you ever see so many women walking down the street in britches? Seems like all the women wanta be men - and this is a shame cause I always thought women looked pretty good. I figure if the Good Lord would have built em different, when all the women get to wearing britches, I'm ready to quit.

Blowin' Out the Corners

On the 3rd day of this new year The Sunshine Magazine of Litchfield, Ill. gave a wonderful little half column boost to our book "Blowin' Out the Corners."

Speaking of our books, the vacation time is here again and the fever runs pretty high as the weather warms up, and this brings to mind the fact that we still have more than we need of our Red River book on hand.

Would you really like to do someone a special favor? ... Then drop a card or letter—even a picture card or something that would do to place in a scrapbook to the following person: Miss Diana Bahogh, 2713 Winston Road, Oklahoma City 20, Okla. She is a sophomore in high school.

Never seen anything so potent for rodents as County Agent Bo Wheeler's recipe for rat poison. ... We bought a few packages and stacked it away until a convenient time to put it out. ... The rats broke into the sacks, stole the bait and died just like the rates they were ...

If everybody was just like he ought to be; and everything was just like it should be, then there wouldn't be any place in God's world for you and me. As ornery as most of us are, we may be the best person that someone knows.

When a person gets too big for his britches his hat won't fit either. It is easier to get ahead, if we use the head we have. There is a lot of difference between trying to outdo the other fellow and trying to do better than we have in the past.

Player and Snead, if winners are amateurs, they will receive handsome trophies commemeration on the occasion. Those interested in the tourney should contact Jim Terry, pro at the Gaines County Golf Club, The mailing address is Route 2, Seminole, Texas.

The Foye Cogburns are vacationing this week. Visiting the Wilson Duke's this past week from Salt Lake City, Utah, were Mrs. Duke's mother, Mrs. Victoria Smith and sister, Margaret, and her family.

(FROM PAGE 1)

MOORE OR LESS

WHILE America is a land, a people, and a right, it seems to me we must remember most of all today that America is a responsibility. John Adams, a founding father, wrote in a letter: "Posterity! You will never know how much it cost the present generation to preserve your freedom! I hope you will make good use of it. If you do not, I shall repent it in heaven that I ever took half the pains to preserve it."

What he was driving at is the serious truth that liberty was born a twin; liberty and loyalty—they were born together as twins. A prominent divine recently put it this way: "We are so made that liberty without loyalty ruins us. For it is our loyalties that make life emotionally worth living. Liberty, to be free from something; loyalty, to be mastered by something—and alas for a man or a nation who tries to get one without the other. And what belongs to us must be matched by what we belong to."

Our security depends upon citizens who will rise up to act from inner compulsions of loyalty, and responsibility, instead of outward coercion and force. America is a responsibility of volunteers, and the hope of our nation depends upon them. This is true in the deepest sense, because of the absence of force as a method in our national life, and because of the presence of individual freedom as a principle.

Let me illustrate. The long arm of the law guarantees to us the privileges of the Bill of Rights, but all the law in the world cannot force us to appreciate a single one of them. Appreciate and cooperate with the law of the land. Participation is an inner voluntary thing.

This is true of every civilian and of every man and woman in our armed forces. No one can force us to become a trusted leader or a solid follower. No one can force us to have morale. No one can force us to love our country.

No one can force us to drive a nail after the whistle blows, nor to burn the candle while our enemies sleep. No one can force us to be concerned. No one can force us to be responsible. And when the chips are down, no one can actually force us to fight.

All that has gone before us is in this America—our responsibility.

bility. Mount Sinai is in it. Rome is in it. Greece is in it. Palestine is in it. Calvary is in it. Runnymede is in it. Plymouth Rock and Jamestown are in it. All the arts, all the sciences, all the

ciation is an inner voluntary thing.

This is also true of our schools. While the law may force a child to enroll in a school, no law in the world can force a student to become a scholar. Ambition is an inner voluntary thing.

This is true of philanthropy and charity. No one can compel us to contribute to causes bigger than we are, nor to help the helpless with our means. Giving is an inner voluntary act.

This is true of the Church. No one can force us to become a Christian and participate in the fellowship and work of the Beloved Community. Religion is an inner voluntary thing.

This is true of good citizenship. No one can force us to vote, to work for civic betterment, to

inventions and all the discoveries are in America. Columbus, Washington, John Marshall, Jefferson, and Lincoln are in it. And Longfellow, Emerson, Whitman, Lanier, and Poe. Mark Twain, Will Rogers, Clara Barton, and Johnny Appleseed are in it—and a thousand other shining names, along with millions of nameless ones whose imprisoned dust is mute to cry out against the evil ones bent on our destruction.

But we—you and I—are alive. We throb with energy and power. We are invested with wealth and wisdom; and opportunity, both timely and timeless. In our collective might we face our greatest charge—America—and in this fact lies our peril or our privilege. It remains for us to see that this greening spirit—America—shall never return to the canker and the worm.

In the rotunda of one of our state capitols is this inscription under the bust of one of our great statesmen, spoken by him in the Senate during another dark crisis in our history:

"He who lets his country die, lets all things die thereby; and all things dying will rise up to curse him. He who lets his country live, lets all things live thereby; and all things living will rise up to bless him." God bless America!

Inside Insurance in Texas

(Editor's note: Insurance is now the second largest industry in Texas, second only to petroleum. This informative series of articles is written especially for The Plains Record by the author of the book, The Story of Insurance in Texas.)

By HUGH WILLIAMSON Texas need for industry has been well stressed over the past few months — and insurance is a big industry in Texas. It is second in size only to petroleum and growing by the minute, while oil and gas companies are facing serious problems.

Insurance had its troubles a few years ago, but today the industry is sailing right along with not a storm cloud in sight. One recent indicator is found in the annual report of the State Board of Insurance: "General industry growth, again measured by total

A huge chunk of premium income will remain in Texas. After paying expenses — including the salaries of company executives and employees—the money will go to finance homes, schools, stores, churches, businesses and farms. Texas Parade Magazine reports that in 1961 life insurance companies had total investments of \$6.2 billions in this state.

Prices of life insurance stocks climbed phenomenally in 1961; in 1962 they held their own or recorded further increases. It takes a directory 278 pages long to list all of the insurance companies operating under the supervision of the State Board of Insurance. ... Given are the names, types, assets, and insurance in force. Alphabetically, they range from Acacia Mutual Life Insurance Company, Washington, D. C., to Zurich Life Insurance Company, New York, N. Y.

More insurance companies are based in Dallas than in any other city in the world. But there are 254 life insurance companies with home offices scattered throughout the state. Years ago, a man bought some Texas insurance stock for \$400. Recently he sold it for more than \$55,000.

Claims and benefits paid to policyholders and beneficiaries totaled more than \$450 million in 1961. More than half of payments made by insurance companies now are "living" benefits. These include matured endowments, disability claims, annuities, policy dividends, cash values and health claims.

Insurance companies hold their annual stockholders' meetings on the second Tuesday in March, and the tone of these year was one of optimism. To choose at random a few excerpts from reports of these meetings: "\$216 million dollars worth of insurance written in 1962, a total of \$701 millions of insurance in force, expectations of \$840 or \$850 million level by the end of this year, and the billion-dollar mark next year, a year earlier than expected."

Stockholders heard 1962 described as a year of record growth and major investment for the future. "... one of the best years in the company's history."

"... record highs in 1962 in new insurance in force, assets, investments and benefit payments."

Life insurance sales by Texas companies will reach an estimated \$7 billion this year. For 1961 (last available figure the total was \$6.2 billion. Texans owned \$32.2 billion in life insurance, more than triple the amount held 10 years before.

Texas-owned and foreign companies vie with each other for business, both in this state and elsewhere, in the U. S. and abroad.

for the FAMILY MANAGER

ITEM: If you suspect that mites are infesting prized evergreens or trees, turning them chlorotic and bronzy, try this test: Hold a clean white piece of paper or cardboard beneath a branch. Tap or shake the twigs. If mites are present they will appear as tiny black spots, the size of a fleck of pepper, and soon begin scurrying over the paper.

Classified Ads

DIRECT MATTRESS CO. --- Mattresses rebuilt. Innersprings, \$14.90; Cotton, \$9.90. Also new innersprings, orthopedics, rubber foam and King size. Call Mrs. John Anderson locally at 456-3761, who is receiving calls for our company located at 1613 Ave. H in Lubbock.

important factors: roads, electricity, telephones, convenience to fields, water supply, trees, and lay of the land. These conveniences make a home in the country a happy home.

ITEM: Shampoos, shaving creams, paints, deodorants, lotions, whipping cream, shoe polish, Christmas snow, rust preventatives—all of these products in push-button squirt cans came about because a scientist in the U.S. Department of Agriculture was seeking a better way to use an insecticide. The scientist invented the aerosol bomb for use as a space spray—small droplets of pyrethrum would float around in the air, contact the flying insects and bring them down. When one uses one of the surface-type aerosols, a big price is being paid for convenience, as the insecticide can usually be applied as well with an ordinary sprayer or perhaps a paint brush.

ITEM: Planning a homestead? Select a beautiful site, or course—but don't overlook some other

Dr. J. U. Borum, Jr. Optometrist of Brownfield, Texas has moved his office to his new building 412 West Tate, east of Wilgus Drug. Ph. 3172. You'll never wax floors again after using Seal Gloss acrylic finish. It's especially for vinyl. Cogburn-Young

FOR SALE: One 7 year old horse, \$150. See or call Weymon Boyd, Phone 592-2744, Denver City

FOR SALE: Lankard 57 select cotton seed. Wet acid delinted, 8-1/2" pound, B & B Farms, Texaco Station, Bronco, Texas, Phone GL6-3255 or 3241.

FOR SALE: 2 bedroom house in Plains. Call 456-8488 for information.

FOUND: one eight year old horse, red with black mane Contact C. C. Perkins at Wheatley 522-3363.

FOR RENT: Furnished Apartment. See or call Plains Courts, 456-3393.

Lions Elect International President



Aubrey D. Green of York Alabama, was elected President of Lions International at the Association's 46th annual convention June 19-22 at Miami Beach. Lions International, with 672,000 members in 121 countries, is the world's largest service club organization.

Lions International is best known for its many youth programs, community service projects, sight conservation activities and aid to the blind. Last year Lions Clubs around the globe completed more than 350,000 individual community service projects.

NATIONAL EDITORIAL ASSOCIATION ACTIVE MEMBER McGinty Abstract Co. B. F. (Bert) Bartlett, Lessee Complete Microfilm Records of Yoakum County Lands And Lots Telephone GL 6-3311

Changed Programing Sign On NEWS - WEATHER Country Western 12 noon Pop Music 12-4 Rock & ROLL 4 to close-out RADIO STATION KKAL

YOUR COSDEN DEALER Wholesale - Retail PROMPT DELIVERY GASOLINE OIL DIESEL FUEL KEROSENE Plains Oil Company JAMES WARREN, MGR. PHONE GL6-3777

Farmers Use More Credit

The use of credit by farmers and ranchers will probably continue to increase for several years, says John McHaney, economist with the Texas Agricultural Extension Service.

His prediction is based on trends toward continued consolidation and enlargement of farms, further increases in capital investments, and higher prices for farm real estate and many items of production. He points out that farm mortgages recorded during 1962 amounted to \$3.5 billion, or 16 percent more than the preceding year. Also the number of farm mortgages recorded was two percent higher and loans averaged 13 percent larger than in 1961.

New technology and the price-cost squeeze are major factors which have increased

the need for more credit, says McHaney. Funds are generally wanted for more land, livestock, or equipment; shifts from crop to livestock production; increased use of fertilizer and for control of insects and weeds; and for the modernization of facilities for efficient agricultural production.

Another reason for increased borrowing may be the reduced farm income and depleted financial reserves caused by inefficient farm operation, says McHaney.

For the next few years the trend toward larger farms, and the need for greater investment per farm will probably continue to create heavy demands for credit, predicts the economist. In addition, more and more small operators will seek off farm employment to supplement their farm incomes.

farm operators. The value of farm real estate, which accounts for about two-thirds of farmer's and rancher's total assets, was at a record level in mid-1962 and is expected to continue its climb through 1963, says McHaney.

"Miss Blue Flame"



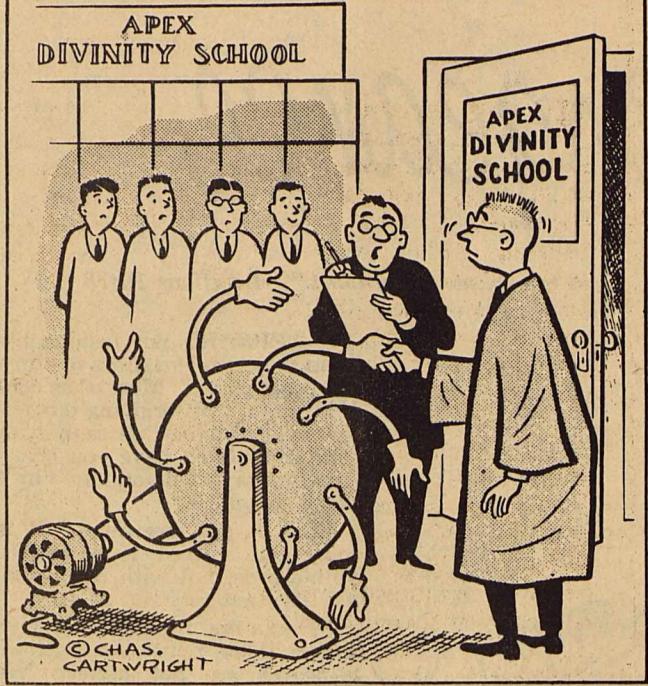
Miss Katja Fredriksen, a 21-year-old Chicago blond, was crowned Miss Blue Flame at the opening of the Liquefied Petroleum Gas Association convention in Chicago.

This year's wearer of the blue flame crown came to Chicago from her native Denmark by way of Paris. She was crowned by W. A. Schuette of Waldorf, Maryland, president of the Liquefied Petroleum Gas Association, as 3900 of the nation's leading dealers and manufacturers of LP-gas appliances and related products gathered for their 32nd annual meeting. Katja typifies young Americans who are constantly alert for exciting new conveniences for their homes. LP-gas gives them all the complete, modern fuel service wherever they live. Today some 10 million US homes, farms and businesses rely on LP-gas as their fuel and energy source.

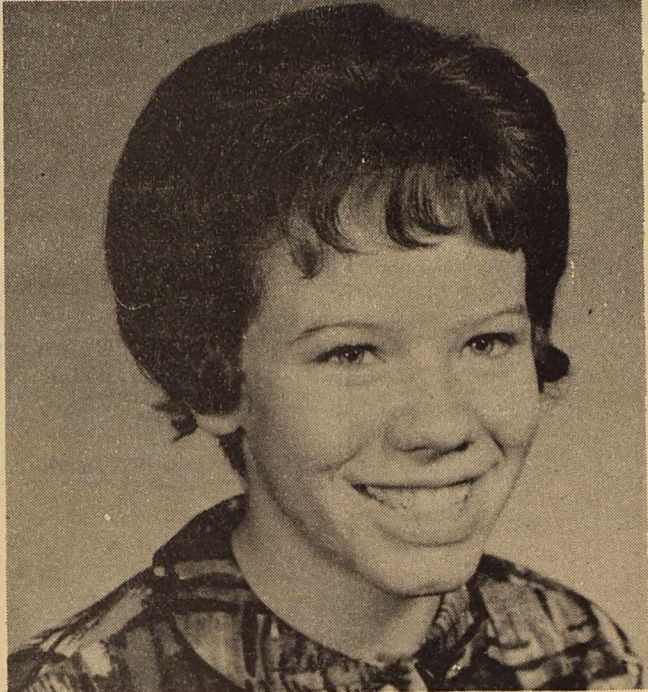
However, one bright spot for borrowers is the land values have increased along with the farm debt, resulting in increased aggregate equities for

Mr. and Mrs. Wildon Duke spent the weekend in Ruidoso.

Church Chuckles by CARTWRIGHT

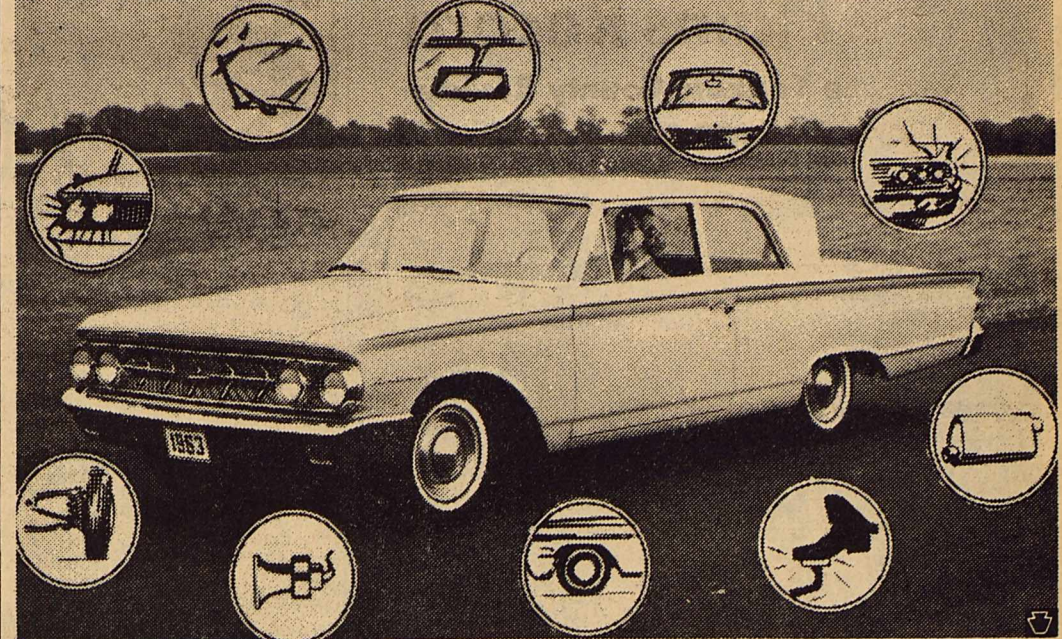


"Remember, 500 NON-STOP or you don't graduate!"



MISS FREIDA COPPER--- was named "Girl of the Month" for May by the Plains Chapter of the Future Homemakers of America.

Safety Tips For Vacation Bound Americans



Vacation time is here and it's time to head for the open road. But whether the trip is for a week or week-end, summertime motorists are urged to take time for a travel tune-up. Lincoln-Mercury dealers throughout the nation are participating in a National-Safety-Check campaign to insure carefree summertime travel. The 10-point safety check, illustrated by the car-care symbols shown above, recommends (clockwise, starting at upper left): Check front lights and

turn signals; check wiper blades and windshield washers; clean rear-view mirror; check windows for cracks and leaks; check rear lights and signals; inspect exhaust system; adjust brakes; check condition and pressure of all five tires; test horn operation, and adjust steering. Some of the points may seem slight, but this travel tune-up will prevent the loss of precious vacation-time relaxation and fun.

MIDLAND BERMUDA SPRINGS FOR SALE
CHILDRESS
MIDLAND BERMUDA GRASS FARM
 RT. 5
 BROWNFIELD, TEXAS
 PHONE 3090
 OLD LAMESA ROAD
CONTRACT PLANTING—
PLANTERS FOR RENT

Young ideas in tips for teens!

Gifts to grooming aids, everything new is here... first!

Your favorite brands in desk supplies, watches, beautifully boxed candies... to beauty and grooming needs... all here, all priced to please! See you soon!

Curry-Edwards Drug

make your own TV TEST

(Circle correct personality with pencil. Add score at bottom.)

1. He moderates "People Will Talk" program. **Art Carney. Jim Hutton. Dennis James.**
2. World War II hero, subject of "The World of Jimmy". **Cagney. Doolittle. Stewart.**
3. He starred as Andrew Jackson in "The President's Lady." **John McIntyre. Charlton Heston. James Stewart.**
4. He was blind former painter in "The Artist." **Dan O'Herlihy. Lee J. Cobb. Buddy Ebsen.**
5. Guest star on Paar program, she does imitations, is married to singer. **Abby Dalton. Teresa Wright. Sheila McRae.**

ANSWERS: James, Doolittle, Heston, O'Herlihy, McRae. Score: 5—expert; 4—frequent watcher; 3—sometimes viewer; 2—hardly ever; 1—no fan.

BRIDGE

BY MARY STONE...

North deals. East and West vulnerable.

NORTH
 ♠ 8 6 5 2
 ♥ A
 ♦ Q 10 2
 ♣ 9 7 4 3

WEST
 ♠ J 10 7
 ♥ Q 10 9 5 2
 ♦ J 7 5
 ♣ 10 5

EAST
 ♠ A 9 3
 ♥ J 6 4
 ♦ K 9 8 4 3
 ♣ J 6

SOUTH
 ♠ K Q 4
 ♥ K 8 7 3
 ♦ A 6
 ♣ A K 8 2

The Bidding:
 North pass East 1 ♣ South 2♥ West pass
 2♣ pass 2♥ pass
 3♣ pass 5♣ pass
 pass pass

Opening lead: Nine of hearts.

After the lead, South cleared trumps in two rounds, ending in dummy. Queen of diamonds from the board drew East's king and South went up with the ace. South sluffed a spade on the king of hearts, trumped a heart on the board; then led a low spade from the dummy. East won the spade with the ace and returned a diamond which West covered with the jack. West then returned a diamond which fell to the ten. South ruffed remaining hearts on the diamond and was left with two good spade tricks and the remainder of clubs to easily make contract.

COMMENT: South considered playing this hand at three no trump, which would have been a safe bid.

Appliance Headquarters

Sales and Service

Egg Basket

Automatic Defrosting

Magnetic Door-Closure Gasket

Long-Life Construction

Polarsphere Cold-Making Unit

5-Year Warranty

Deluxe, High-Capacity Door Shelves

Twin Porcelain Crispers

\$238 wt

KELVINATOR Large-Capacity Freezer

Complete Dependability

Most Economical, Most Usable Storage

Beautiful Styling, Most Trouble-Free Operation

Cogburn - Young Hardware

SHAMROCK

NITROMITE

82.2% NITROGEN

SIDE-DRESS

WITH THE FULL MIGHT OF NITROGEN

It's now or never for this year's cotton and grain crops. The nitrogen needed for an abundant, high quality harvest should be applied before the 12th week of growth or before the plant begins to boot or bloom. Anhydrous ammonia supplies this nitrogen in the largest quantity by volume and in the most usable form. We recommend and sell Shamrock Nitromite because we know it to be a fine brand of anhydrous ammonia, 82.2% nitrogen.

A PRODUCT OF THE SHAMROCK OIL AND GAS CORPORATION

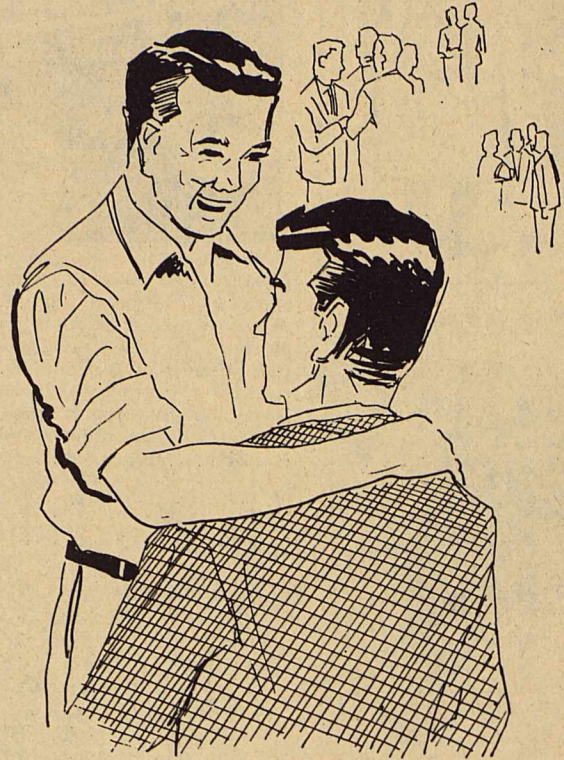
Guetersloh - Anderson
 PLAINS - WELLMAN



SANTA ELENA CANYON — Thousands of Texans are still "discovering" the awesome wonders of Big Bend National Park, south of Alpine, Brewster County. Here the Rio Grande cuts a 1,500-foot-deep canyon, with Mexico on right and U. S. on left. (Photo Courtesy National Park Concessions, Inc.)

Vengeance

"Vengeance is mine; I will repay, saith the Lord."—Leviticus 19:18



IT APPEARS not fashionable in these modern times to "turn the other cheek." Most of us consider the act of forgiving our fellow man a luxury we cannot afford. How often have you heard someone say "I'll forgive—but I won't forget."

Such is not forgiveness. It is more than a word. If we forgive with words, not with our heart, we have not forgiven at all.

We can find it easier to forgive others if we remember that we ourselves are not perfect. We make mistakes, all of us and we expect forgiveness when we do.

Chaos would reign in the world of business if there were no policy of forgiveness. If a "boss" fired every employee who made a simple mistake, he'd soon have no help at all.

It is the same in our daily living. If we cannot forgive the little things that fail to please us, we eventually discover that we have lost many a good friend along the way.

Read your BIBLE daily
and
GO TO CHURCH
SUNDAY

Report From Holly Sugar

A strong domestic sugar industry anchored the United States against what might have become a national sugar crisis in recent weeks, it was declared here today by Dennis O'Rourke, President of Holly Sugar Corporation.

Addressing the annual meeting of stockholders, the chief executive officer of one of the nation's largest beet sugar companies reviewed recent headline events in the sugar world and gave credit for prevention of critical consumer problems in these terms and in this order:

1. "The strong and substantial United States beet sugar industry, as well as the U. S. cane sugar industry, were important factors in assuring American consumers of adequate sugar supplies. Far from being held back, deliveries by beet sugar processors were stepped up to meet increased demand."

2. "The administrators of the Sugar Act (U. S. Department of Agriculture) have taken forceful actions to assure United States consumers and adequate supply of sugar through this year which, on a world-wide basis, is one of sugar shortage."

3. "The United States Program, as embodied in the Sugar Act, has been shown once again to be of great national value. While it has provided stable prices and assured an adequate supply of sugar many years, it has also proven flexible enough thus far to permit the Department of Agriculture to meet the recent serious threat of sugar shortage."

The sugar executive declared that even with recent price increases, the U. S. price remained one of the lowest in the world in terms of earning power. He told

(SEE PAGE 6)



DOUBLE TAKE-OFF—Rocketry and coquetry are combined by NBC-TV actress Jackie Russell as she celebrates Fourth of July which is her birthday as well as Independence Day.



From Frank E. Henckel, 3323 Oak Street, Jacksonville, Florida: I remember—

When the traveling medicine show played "East Lynn," "Ten Nights in a Barroom" and "Over-the-River Charlie" for a week at the Grange Hall and gave away flowers every night to the lady getting the most votes from the audience.

When the itinerant spectacle salesman carried a sliding-lens sight-tester and peddled his glasses from door to door.

When all the men wore spike-toed shoes, gray spats and congress gaiters to keep up with the style of the day;—and patent-leather dress-boots they fastened up with a button-hook.

When J. C. Ayers' patent-medicine almanac was standard for forecasting the weather on the farm.

When the local M.D. traveled the roads in a fringe-top buggy and gave elixer of pepsin, quinine and iron for all the ills in the neighborhood.

When pyrography was the hobby of the time and all the kids were doing hot-poker pictures on cigar-top lids.

When Grandma knit long woolen over-stockings the kids had to wear on cold mornings on the way to school. And red-and-white yarn wristlets.

PAID UP

Hospitalization At Age 65

With No Waiting Periods
Except For Maternity Benefits

For complete Details Fill in and return

NAME _____
DATE OF BIRTH _____
ADDRESS _____

Send To
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DENVER CITY, TEXAS



Rev. ROBERT H. HARPER
JULY FOURTH

JULY 4th, 1776, the Colonies on the Atlantic seaboard declared their independence of Great Britain. This much we all know. But we do not know all that the founding fathers had in mind when they soon adopted the Constitution. Although the Colonies declared

their independence of Great Britain, the years since 1776 have demonstrated that the best inter-

JUST A THOUGHT:

Americans have always been quick to come to the defense of freedom and, for most of us, it is more than just a word. Freedom is a way of life, a promise for the future. We should all work to preserve our way of life—and to pray and hope that one day all men will be free.

ests of Great Britain and the United States are assured by the friendly relations that have generally existed between the two nations.

With these observations made, we now survey with satisfaction the commanding place that the United States of America has today among the nations of earth. From sea to shining sea.

And now, with a little Sophomoric attempt at eloquence brought over from college days, it may be said that the old "Roman eagle, escaping from the ruins of the Eternal City, beat his way far up into the darkened sky and there poised on mighty pinion the last of the grandeur and glory of the greatest empire the world had known, then winging his way westward through the centuries, he found a resting-place on the standards of the greatest Republic the world will ever know."

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IF YOU HAVE PLANTING SEED

To Be Returned

For Credit

On Your Account

SEED Must Be At Elevator

By

JULY 10, 1963

Goodpasture Grain and Milling Co., Inc.

DIZZY

12 for \$1

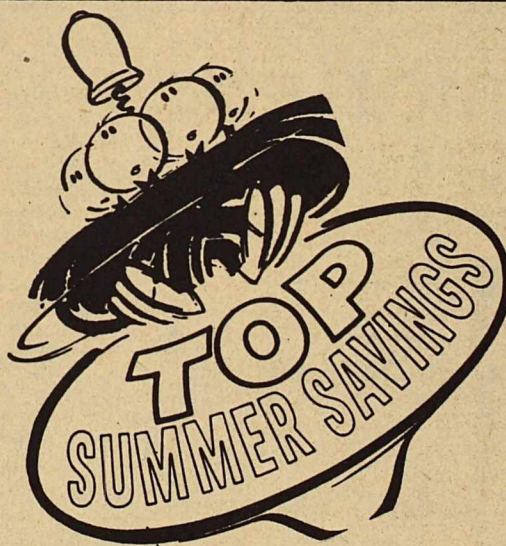
- BISCUITS
- CANNED SODA POP
- CARROTS - sliced - 8 oz
- CORN - whole kernel - 8 oz
- MACARONI or SPAGHETTI - 7 oz

8 for \$1

- BEETS - med. 303
- CARROTS - sliced 303
- CORN - cream - 303
- MILK - tall cans
- PEAS and CARROTS - 8 oz

10 for \$1

- POTTED MEAT
- HOMINY - 303
- LEMONADE - 6 oz



7 for \$1

- SPINACH - 303
- CORN - vac pac - 12 oz

4 for \$1

- TUNA - chunk
- LEMONADE - 12 oz
- ASPARAGUS - 300
- NAPKINS - 200 count
- CHEESE SLICES - 6 oz
- PICKLES - sliced dill - 22 oz

COFFEE - 2 lbs \$1

- CHEESE - 2 lb 69¢
- CRACKERS - 1 lb - 19¢
- BEEF STEW - 24 oz - 49¢

DOLLAR DAYS

6 for \$1

- OLEO
- PEAS - 8 oz
- ASPARAGUS - 8 oz
- BEANS and POTATOES - 303

5 for \$1

- HARVARD BEETS
- PICKLED BEETS
- VIENNA SAUSAGE

3 for \$1

- GRAPE JUICE - 24 oz
- PRUNE JUICE - 24 oz
- COOKIES - choc. chip

Hawkins Food Market

We give Gold Bond Stamps

Double On Wednesday.

Homes Abound with Potential Poisons, AMA Official Warns

Children, supposedly "safe at home," are poisoning themselves at the rate of nearly 1,500 a day. "When you consider that more than a quarter million home-used products on the market contain toxins, it is not difficult to understand why more than 500 children die each year from self-administered poisons," said F. J. L. Blasingame, M.D., executive vice-president of the American Medical Association.



Medicines account for nearly half of all accidental poisoning in United States each year. Discard unused medicine and keep rest out of children's reach.

Children are naturally curious, especially the very young ones. They are prone to stick their mouths anything they can get in their hands. It doesn't even have to taste good or look pretty.

Most accidental poisonings occur in children under five. Two-year-olds are the most poison prone, with one-year-olds close behind. At this stage in life their curiosity is at its height and their sense of fear not yet developed. Dr. Blasingame explained.

Medicine, especially aspirin, heads the list of items children seem to like to sample, accounting for nearly half of all accidental poisonings. In fact, too much of virtually any medicine can produce serious consequences.

Among the supposed non-edibles that frequently find their way into children's stomachs are cleaning and polishing agents, detergents, shoe polish, cosmetics, waxes, insecticides, paint, turpentine, chalk, bleaches, plant foods, plaster, perfume and decorations.

A primary cause of such accidents, says Dr. Blasingame, is storing poisonous substances in food containers or soft drink bottles. A toddler just naturally assumes that a soft drink bottle contains a treat. He'll drink whatever he finds in it. "The facts are clear," he warned. "Between 65 and 70 per cent of all poisonings take place because an item was accessible to a child.

"If we're going to live in modern homes with modern conveniences and modern medicines, we have to develop some up-to-date standards that will make home safe for our children."

Among suggestions for lessening the poisoning hazards in the home, Dr. Blasingame suggested:

- Keep potential poisons out of reach and tightly sealed.
 - Never transfer toxic materials into household utensils.
 - Don't leave your child alone in a room in which you're working with poisons.
 - Give medicines only in a lighted room.
- If your child might have taken a poisonous substance, call your doctor for instructions at once. Don't wait to see what happens.

ACROSS

- Female horses
- Applaud
- Bird
- Old-womanish
- Italian coin (pl.)
- At this place
- Weasel
- Consumes
- Girl's name
- Occupy a seat
- Wind instrument
- Incrustation on teeth
- Abstract being
- Short for stringed instrument
- Tree
- Correlative of neither
- Prayers
- A prize (colloq.)
- Mineral springs
- Male offspring
- Girl's name
- Head covering
- S. American river
- Make lace edging
- Glass containers
- Rabbits
- Scuffed
- River (Sp.)
- Roman bronze
- Chinese Communist leader
- Drunkards
- A pet lamb
- The dill
- Tear
- Leave out
- Sea Eagle
- Claude greengage plum
- Allot
- Genus of frogs
- Funeral oration
- Extraordinary person
- Box
- Pronged

DOWN

- Billiard shot
- Those against
- Unruly outbreaks
- Guido's high note
- Son of Adam
- Assistant in a store

Answer To Puzzle 765

BERG GREAT GOPS
 ODER LORNA OLEA
 LENA TINNER DEAT
 TRACIS SAGAMORE
 ENTE RETE
 SAC DENT TENNIS
 ORO SNAIL STARE
 RIAS SCRAP SPAR
 ESTER TERRA ETE
 SETNES STIN SER
 SITA SMOB
 MARINERS TROUTEN
 ARAB INANE LOSE
 TEIL NEVER BITE
 SANE SEEDS SLED

- Climbing plant
- Skull
- Annoys
- Entrances
- Lease
- Trieste wine
- Carry on measure
- Pronoun
- Fourth Calif
- Seth's son (poet.)
- Pronoun
- Cereal grain (pl.)
- Glacial ridge (pl.)
- Observe
- Vahoor sheep (pl.)
- Wagers
- Large dog
- Quote
- Fish
- Gold score
- Greek letter
- Region Central Indo-China
- Court fool
- Church festival day
- Female ruff
- Fish eggs
- Food from heaven
- Close by (poet.)
- Constellation
- Slight trace
- Velocity
- Perry ----, singer
- Portent
- Location
- Allowance for waste
- Knock
- Man's name

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PUZZLE NO. 766

be so drastic as those now proposed by the FTC. Instead of advertised and preticketed prices having to be that at which a substantial majority of sales is made, the report says, it would be sufficient if the price were that at which most frequently retail sales are made.

Mr. and Mrs. Roy Gueterloh and Mr. and Mrs. Buddy Hanna spent the past weekend in Ruidoso.

Mr. and Mrs. Polly Russian of Plains, and Mr. and Mrs. Billy Winn, now of Brownfield and formerly of Plains, spent in Ruidoso the past weekend.

CITATION BY PUBLICATION SERVE

THE STATE OF TEXAS
 TO: BARBARA LEE WILLIAMS
 GREETING:

You are commanded to appear by filing a written answer to plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 19th day of August, A. D., 1963, at or before 10 o'clock A. M., before the Honorable District Court of Yoakum County, at the Court House in Plains, Texas.

Said plaintiff's petition was filed on the 20 day of June, 1963.

The file number of said suit being No. 2175.

The names of the parties in said suit are: L. D. Williams as Plaintiff, and Barbara Lee Williams as Defendant.

The nature of said suit being substantially as follows, to wit:

Suit for divorce, alleging cruelty as grounds and asking for full child custody by plaintiff.

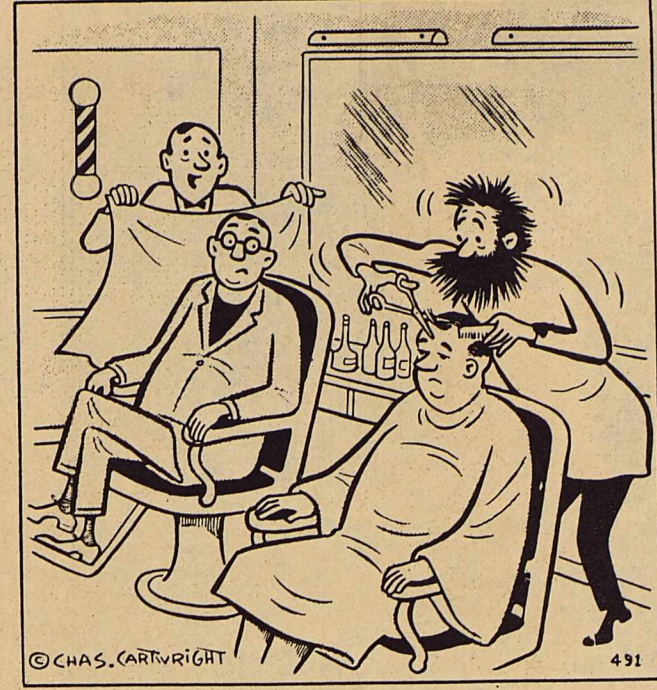
If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 2nd day of July A. D., 1963.

Given under my hand and seal of said Court, at office in Plains, Texas, this the 2nd day of July A. D., 1963.
 Blanche Dyer,
 District Clerk,
 District Court Yoakum County, Texas
 By Judy Lenamond, Deputy

Good Law Enforcement Is Everybody's Business

Church Chuckles by CARTWRIGHT

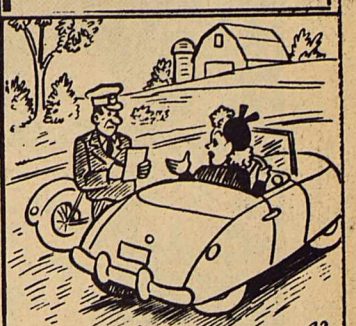


"He's so dedicated to his work he never gives a thought to himself!"

John Fitzgeralds, Linda and granddaughter Lynn have returned from Six Flags. They also visited Mr. Fitzgerald's sister, Mrs. Charles Mahaffey in Mt Vernon and Mrs. Fitzgerald's sister, Mrs. Tom Cogburn in Haske.

Mrs. Bob Blundell and Bob's mother, of Levland, have gone to Houston to visit Mr. Blundell's brother and family.

HUMBLE TIPS



"But officer, I just had it serviced, he assured me I could drive as fast as I wanted to."

We can assure you, your motor is in A-1 condition after we service it, but, we can't insure you against Traffic Officers. PLEASE DRIVE CAREFULLY.

W.G. Lattimore

D. C. YARD CONSTRUCTION

Denver City Texas

Deep Breaking, Tilling, Levelling
 Landscaping, Seeding and Fertilizing

Call 592-2892

Price Advertising

National advertising of prices and preticketing of prices help consumers. When a woman likes a dress she sees advertised in a magazine, she wants to know the price. If within her means, she may go buy the dress.

When a druggist sells a box of aspirin with a 25-cent

Urged By C of C

printed price, the buyer knows that this is the price the manufacturer thinks is reasonable. This preticketing also curbs any attempt to sell the aspirin at a higher price.

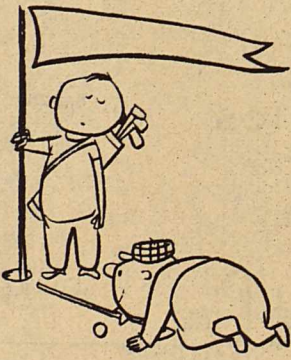
Unfortunately, there has been some abuse of nationally advertised and preticketed prices. Some manufacturers have imprinted prices higher than selling prices in order to make purchasers believe they are getting bargains.

To prevent further abuse the Federal Trade Commission is considering remedial guides. However these would be so drastic they would have the effect of banning all national advertising and preticketing. A manufacturer would have

to make sure that a substantial majority of sales of his product throughout the country was at the set price, otherwise he would face FTC action. But if he did persuade retailers to abide by the set price, he might be in the position of violating anti-trust laws. So, it is likely the manufacturer would give up national advertising and preticketing of his prices.

A Chamber of Commerce of the U. S. report has suggested that the FTC can write rules that permit consumers to benefit from national advertising and preticketing of prices, yet protect them from fictitious pricing. To achieve this goal, the guides need not

DUFFERS DELITE



Mon
 Wed
 Fri 7:00 - 10:0 30
 Sat

Every Hole In 1
 On "5"
 5 Free Games

Play 3 Games
 Get 4th Free

35¢ PER GAME

FUN FOR ALL!

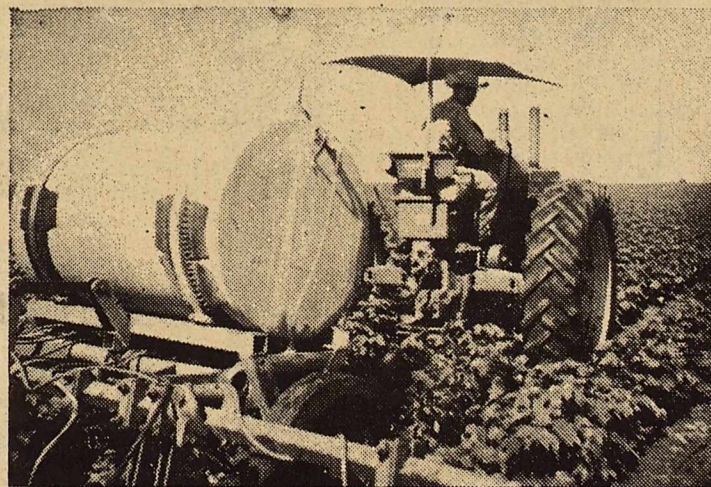
Side Dress Time Is Here...

And the Fastest, Easiest, and Most Economical Way to Side-Dress Is With

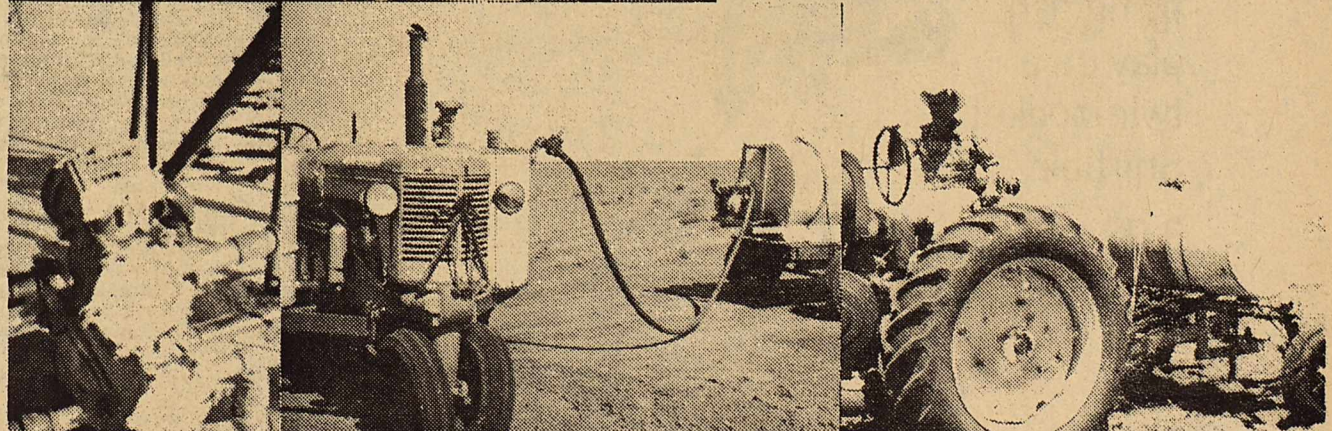
SOL-U-PHOS

LIQUID FERTILIZER

"The SOLUTION For Your Fertilizer Problem"



Side dressing with SOL-U-PHOS Liquid Fertilizer will give your crops the plant nutrients needed now-at "Dinner Time"-and will carry them on to a fruitful harvest. By side dressing with SOL-U-PHOS, which is a chemical combination of plant nutrients forming a neutral SOLUTION, insures balanced fertility for your crops. Now, when your crop has gotten to the point that you are making your money, increase your crop yield and maintain a high fertility by side dressing with SOL-U-PHOS Liquid Fertilizer.



Everywhere you look more farmers are going "modern"-They are switching to SOL-U-PHOS Liquid Fertilizer... Why? The meter pictured above makes sure that your dealer-Lovington Storage delivers to you the exact gallage of SOL-U-PHOS. Then by use of pumps the handling of SOL-U-PHOS is a "filling station" type of operation. There is no heavy lifting, you get the correct analysis of plant nutrients without having to buy unwanted quantities of other nutrients. SOL-U-PHOS doesn't require you to have a field full of farm labor to get the job done. One man can easily side dress and cultivate 50 acres or more per day and you pay only for the plant nutrients delivered by your dealer. That's why we say--

Go modern... See the man who Sells
SOL-U-PHOS
 LIQUID FERTILIZER
 "The SOLUTION For Your Fertilizer Problem"

GOODPASTURE GRAIN
 and MILLING CO., INC.

PLAINS, TEXAS



STAR BATTERS---Shown above are Alvie Faulkenberry and Calvin Smith, members of the Plains Cowboy team of

the Tri-City (Plains, Denver City and Seagraves) Babe Ruth baseball league. Both boys were named to the top ten in

the League for batting averages. Faulkenberry had a seasons average of 571 and Smith had a 520.

(FROM PAGE 4)

Holly stockholders that both sugar beet farmers and beet sugar companies were entitled to some price increase to offset, in part, accumulated cost increases.

The president reported that Holly's earnings for the fiscal year ended March 31, 1963, amounted to \$2,608,482 compared to \$1,616,826 for the preceding fiscal year. Net income, he reported, after preferred stock dividends, was \$3.75 per share of common

stock compared to \$2.25 per share the preceding year.

O'Rourke reported that the corporation's construction of a new \$21,000,000 beet sugar factory at Hereford, Texas, was proceeding on schedule and was expected to be completed in time to process the 1964 beet crop in West Texas and eastern New Mexico. He emphasized that Holly's expansion was in direct line with the declared national policy to encourage enlarged domestic sugar production as

a safeguard against too great reliance on distant and uncertain sources of supply.

Recent events put more of a premium than ever on the current expansion of the domestic beet sugar industry in which Holly Sugar Corporation is leading the way in the building of its new, large plant in Texas. O'Rourke emphasized, adding, "The beet sugar industry which is now building several plants and which has others scheduled for building, will have made material contribution of the nation's sugar security when these new production facilities are in operation."

Operation BIG Told By FHA

"The Operation BIG Program has the full support of the Farmers Home Administration," was the statement made by L. J. Cappelman, State Director of the FHA, at a recent meeting. He said, "The Farmers Home Administration has out over \$50,000,000 in loans to farmers in the 51 counties that make up the Operation BIG area. During fiscal 1963 the FHA has made over 3,000 loans to farmers in this area for a total of over \$15,000,000.

"For instance," Mr. Cappelman said, "about 950 farmers who use FHA credit are growing about 100,000 acres in cotton. About 82,000 acres will be fertilized and 99,500 acres will be protected by the insect control program advocated by FHA. They have borrowed \$487,000 for fertilizer and \$610,000 for insecticides. About 630 of these farmers are growing 32,000 acres of grain sorghum, needing \$161,000 for fertilizer. In order for 440 farmers to grow 14,000 acres of wheat, FHA loaned them \$67,000 for fertilizer. Over 900 farmers wanted to improve 26,000 acres of old pasture and plant 10,000 acres in coastal bermuda grass so FHA loaned them \$205,000 for fertilizer.

"Beef cattle is a growing farm enterprise in the Operation BIG area and 1,254 farmers with herds of 10 head or over already have 35,000 head. FHA has loaned some 540 farmers \$1,552,000 to buy 9,500 head of cows and improved beef bulls."

Mr. Cappelman, in commenting on dairying in the 51 counties, said, "FHA is helping 371 dairymen with an average herd of 50 cows. The 1962 average production of these herds was 8,086 pounds of milk per cow." The 1962 estimated Texas state average milk production was 5,610 pounds per cow and this was the highest annual Texas state average of record.

The FHA make several different type loans such as Farm Ownership, Rural Housing, etc., where the payments are distributed over a period

of years; and Mr. Cappelman said, "The balance owed FHA on loans in the BIG area as of December 1962 was about \$35,000,000. In addition to the above, the FHA has loaned in 1963 \$1,740,000 to 107 farmers to either buy a family farm or enlarge their present small farm. Also 290 persons borrowed \$2,812,000 to build rural homes under the Rural Housing Program.

"Water Distribution Loans are making it possible for over 3,200 users to have good water," he said, "as there are 34 of these associations operating in this area and the FHA has loaned them \$3,649,000

so they could get this water. The associations have to meet the standards of the Texas Public Health Department."

This amount of money released in this area has helped the overall economy of each community, town, or county as these farmers use this money to pay school taxes, church dues, and spend it with the businessman, merchants, etc., in this area. Reputable authorities have said that a dollar such as this would turn over an average of five to seven times before leaving a community. This means a 75 to 150 million dollar impact on the economy in this area.

Sunflower Possibilities

Sunflowers may be a new crop for the High Plains of Texas within the next three years. Research at the High Plains Research Foundation indicates that a profitable variety will soon be available for commercial production.

Seven hundred and twenty strains from seed selected in the breeding program in 1962 are growing at the Foundation Farm at Halfway. These strains were planted on April 24 and many of them will be ready for harvest in early August. These plants have stood up under adverse weather conditions of wind, hail and hard rain. They are resistant to the ravages of the Sunflower Moth, which has been the scourge of sunflower development in the area in the past.

Scientists at the Foundation are seeking a plant with one head to the stalk; a bent or crook stem which makes it difficult for birds to feed on; and a seed yield from 3,000 to 4,000 pounds to the acre. Most of the desirable strains are 30 to 36 inches which make them easy to combine. The sunflower plant has a low water requirement which makes it fine for this area.

The best sunflower strains

have 22 per cent protein and 30 percent high quality vegetable oil. Sunflower meal or flour contains about 50 per cent protein, is usually rich in calcium, an excellent source of thiamine or vitamin B₁, and particularly outstanding in its supply of niacin. The meal is also highly digestible.

Barry Love, Assistant Agronomist is charge of sunflower research, is seeking a com-

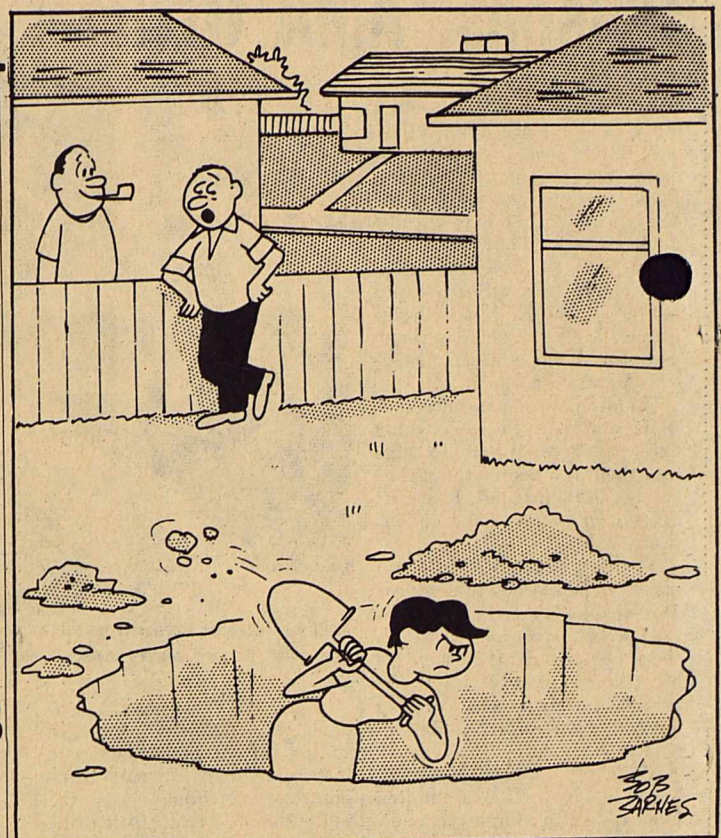
binotype variety with desirable chemical qualities.

The market for sunflower seed is for human food, and as a protein feed for cattle, hogs, poultry, and birds. It was used for food by the Indians before the white man came, and it is an important

crop in Russia, South America and Canada. Sunflowers are subsidized in Canada as an oil seed.

Dr. Earl Collister, Director of the Foundation, who has conducted breeding work with sunflowers in Texas for four years, stated that it offers great potential as another cash crop that can be grown in the diversified farming system on the High Plains.

Laff Of The Week



"I never saw anyone so determined to have a swimming pool in all my life."

Proper Care of Pasture

Many farmers in the Yoakum SCD are in the process of establishing different types of pasture grasses. Some are irrigated grasses such as Midland Bermudagrass and Switch grass. Others are dryland pasture grasses such as Sideoats Grama, or Weeping Lovegrass. Very few farmers seem to be getting the same results on the same type soil with the same grasses.

Rotating grazing on these pastures and hot using a pasture when it is too wet, along with allowing sufficient growth before grazing is started seems to be of considerable importance. The stocking rate on these pastures must be in ratio with the amount of leaf surface necessary to maintain a healthy vigorous plant.

Farmers who seem to be getting the most satisfactory

results from his pasture are following a rotation grazing schedule that is by grazing a portion of the pasture from 2-3 weeks period and then rotate to another part of the pasture for a similar period of time allowing grasses to recover sufficiently before grazing again. Also not graze grass at the beginning of the growing season until sufficient growth has been obtained, normally near the booting stage on most grasses.

After growing season is over and grasses become dormant a sufficient amount of residue should be left to assure sufficient cover for erosion control. One way some farmers are solving this problem is by planting enough acreage in small grain on cropland to provide for grazing during the dormant season.



FIND THE EXPERT

Experience is important to almost every undertaking. Experts may disagree on the amount of luck involved in catching a "limit" when you're out fishing your favorite stream, but none will deny that it certainly helps if you know where the fish are, how deep to fish for them and the type of "bait" they prefer.

The average consumer gives some thought to the

value of experience when setting out to purchase a particular product or service.

We expect quality and good service, all of us. Experience has shown most of us that the best place to get both is by doing business with the qualified local merchant—the man who makes it his job to serve well today in order to get more business tomorrow.

Trade at Home for Your own sake and community progress

City Streets Named Roads

In recent business handled by Yoakum County Commissioners, the Mamie Stanford Trust Estate was paid \$300 for 40 feet of right-of-way.

It was also authorized for the First National Bank of Lubbock to release to the Plains State Bank, Texas Certificate of Participation No. 's 62-35 in a fluctuating pool of Commodity Credit Certificate of Interest held jointly by the Commissioners' Court of Yoakum County and Plains State Bank.

It also was announced that the court house is authorized to close in observance of the 4th of July holiday on the 4th and 5th also.

In last Monday's meeting, the Court designated the following streets in Denver City and Plains as County Roads,

stating that they are, in fact, already being used as an integral part of the county road system:

In Denver City, second st. from its intersection with main street east to Washington St.

In Denver City, third st. east from Main to Washington.

In Denver City, Washington from its intersection with 3rd south to the south City Limits.

In Plains 14th and 15th sts.

In other business it was approved to pay estimate No. 8 of Gene Kinder and Bennett Construction Co. in the amount of \$27,579.60 on latest construction on Yoakum County Hospital in Denver City.

It was also voted to pay the \$13,025 balance due to Thomas Y. Pickett Co., due on the 1963 contract to value property for taxation purposes in the County.



BRING BACK THE BOBBER
Some fishermen like to think they've "outgrown" the bobber. But this traditional symbol of barefoot lads has as much significance in the tackle boxes of experts as it does hitched to the cane pole of a beginner, say the fishing authorities at Mercury outboards.

They point out that a bobber can be extremely valuable to even the most proficient caster under certain conditions. Though it's a simple, inexpensive accessory, it extends the versatility of spinning and casting rigs when conventional techniques prove unequal to the task at hand.

A small transparent float can be used to convert a spinning rig for fly casting when fish are rising to the surface. Although not as satisfactory as a flyrod, this modified outfit gets you back into business during the feverish action of a "hatch."

When drift fishing over weed beds the use of a bobber allows you to keep your bait or light lure at the proper depth without continually "hanging up."

It is also handy for slow trolling in shallow waters. You can fish with a long line, far back from any disturbance the boat makes. And it prevents the lure from sinking too deeply into the snags.

For many situations, repeat the Mercury folks, the bobber is indispensable. It definitely belongs among the array of equipment possessed by every angler. Instead of thinking you've outgrown it, use it. Bobbers have often "saved the day."



Double On Wednesday

SALAD Pears Pacific Gold 3-\$1

Biscuits 3-25c

Grape or Orange Drink 1/2 gal. Bottle 35c

Peaches Ark. Pound 12 1/2c

Plums Santa Rosa Pound 19c

Cabbage pound 5c

10 oz. Keith Broccoli Spears 2-39c

Pot Pies 8 oz. Banquet 2-39c

FRUIT Pies Banquet pkg. 29c

Bologna All Meat pound 39c

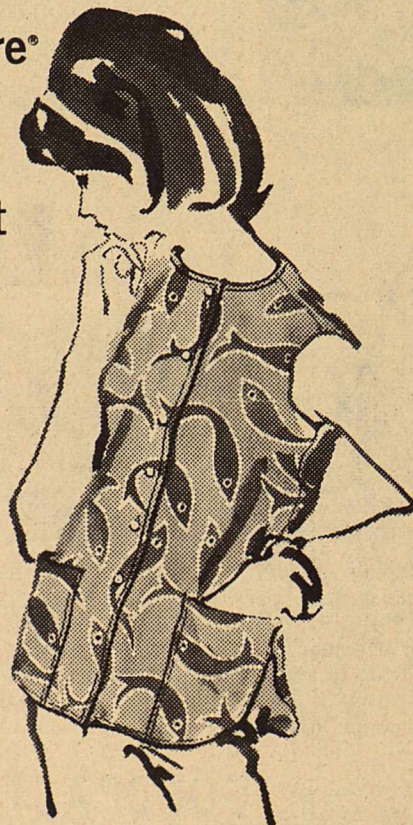
LEAN Beef Ribs pound 29c

Franks 3 lb. pound 98c

Club Steaks pound 69c

Ship'n Shore

flying fish play on a twin-pocket Shirtible® 3.00



Whimsical new note for your casual separates. And so good-looking, too! In an easy-care all-cotton print. Gay carnival colors. 28 to 38.

MOORE & ODEN

PLAINS FROZEN FOOD

Sid Wade

Glen Moorehouse