

The Plains Record

Combined With The Yoakum County Review March 1, 1961
THURSDAY, OCTOBER 15, 1964

OUR 34th YEAR

NUMBER 42



MOORE
or
Less
by Johnnie Moore

THE ELECTION OF LBJ
Adapted from
"The Shooting of Dan McGrew"

A bunch of the boys were voting
it up
Down Duvall County way
And the boss who handled elec-
tions there
Was a friend of LBJ,
Behind in the vote was old Lyn-
don B.,
So near and yet very far
And watching him trail was the
head of the jail
A fella whose name was Parr

When out of the night with a
ballot box
That came the Lord knows where
There stumbled a henchman
loaded with votes
So foul they polluted the air,
He looked like a man who had
come from the graves
With tomb stone votes in his
poke:
He gave 201 to friend Lyndon B.
And he gave just one to Coke.

This, then is the way that dear
LBJ
Got to the senate through Parr
When Parr as a joke unloaded
on Coke
With ballots from Duvall and
Star
So now we tell you what the
"L"

In LBJ came to mean:
If you haven't heard, "Land-
slide" is the word
Landslide by Johnson, old bean!

We received the above in
the mail this week. Looks like
somebody read Haley's book
and actually believed it? Wow!

Tell/Rural Co Wrecks

The Highway Patrol inves-
tigated five rural traffic acci-
dents in Yoakum County during
the month of September, says
Sergeant A. E. Roberts, Patrol
Supervisor of this area.

These wrecks accounted for
two persons injured and an es-
timated property damage of
\$7,845.

The rural traffic accident
summary for Yoakum County
from January through Septem-
ber shows a total of 22 crashes
resulting in one person killed,
19 persons injured, and an es-
timated property damage of
\$28,070.00.

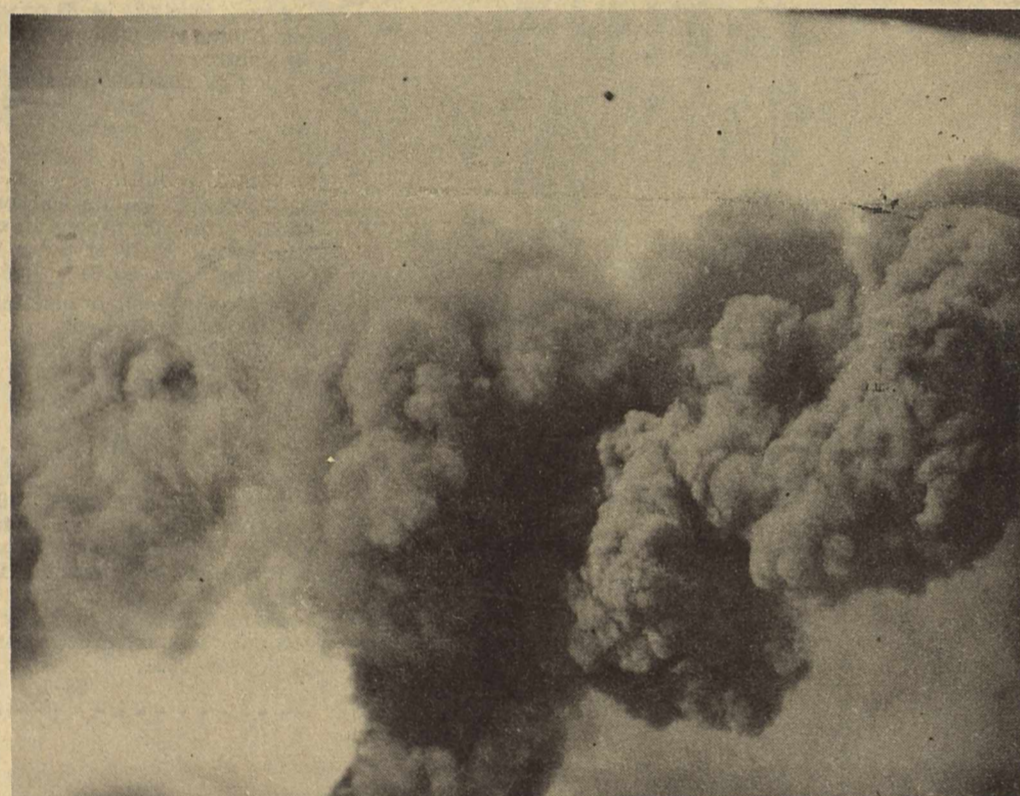
Give Report Cotton Classing

The seasonal Cotton Classing
offices at Brownfield and La-
mesa will open on Monday,
October 12, according to W. K.
Palmer, officer in charge of the
Lubbock Cotton Classing Office
of the U. S. Department of
Agriculture. Palmer also said
that Wilburn Reeves will be in
charge of the Brownfield office
and Joe Brevard will head the
Lamesa Office.

The Brownfield and Lamesa
offices are opening later this
year because of the slow start
in harvesting. Total samples
classified this year at Lubbock,
through Wednesday, Oct. 7,



IT ALL WENT UP IN SMOKE
That was about the story of all
the work and effort that Plains
High Schoolers put into building
the gigantic bonfire that was to
have been the center of atten-
tion at tonight's festivities. At
about 1:30 this afternoon person
or persons unknown touched it
off. Students were to be seen
everywhere hurriedly trying to
find whatever they could to
build a substitute bonfire.



cooperation with the Texas Tech
Fiber Laboratory, showed ap-
proximately 80 per cent of the
cotton tested to be above aver-
age.

The USDA's marketing ser-
vice reports that very few bales
of new crop cotton has sold,
but prices being paid averaged
about 50 points over CCC loan
rates. Prices to farmers for
cottonseed, in standard grades,
were reported at 45 to 47 dol-
lars per ton.

The quality of the cotton
received at the Lubbock Office
so far this year has been very
good. Approximately 85 per
cent of the cotton received has
graded Middling or better, and
the average staple length was
31/32 inch. Micronaire read-
ings also have been high with
approximately 95 percent being
3.5 and better.

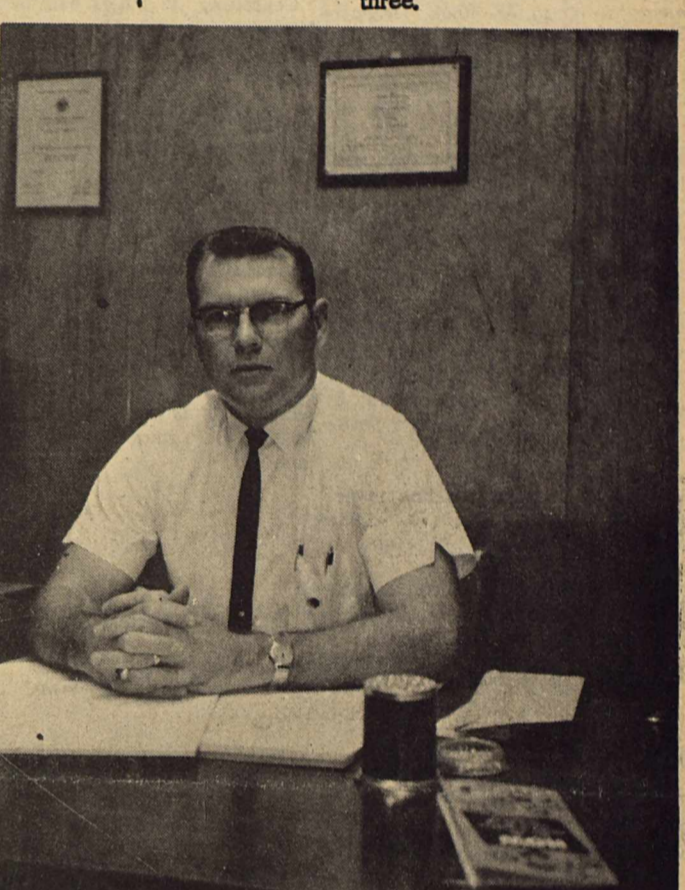
Fiber strength tests, as in-
dicated by Pressley readings in

Homecoming Uncorks Friday Cowboys Meet Tough Tahoka

JUNIOR HIGH
hoka the Cowboys racked up
34 points to their foe's 20.
Touchdowns were scored by
Jimmy Massey, Joe Pierce, Ric-
key Elmore and again by Joe
Pierce. Extra point plays were
run by Elmore and Rollins.

1964 version of the Plains
High School Homecoming is set
and ready to go tomorrow (Fri-
day).
Activities begin with a big
pep rally in the school audi-
torium at 8 p. m. Friday after-
noon. All exes and the general
public are invited to attend the
pep rally.
Then, beginning at 5 p. m.,
the annual Exes barbecue din-
ner will be served in the school
cafeteria and serving will con-
tinue until 7 p. m. Price of the
meal is \$1.75 per person and
75 cents for children, and it
was announced that this price
also includes the purchaser's
admission to the evening's foot-
ball game.
The football game is to be-
gin at 7:30 p. m. and during
the evening the Homecoming
Queen is to be crowned.
Candidates for Queen are:
Sarah K. Field, Jana Warren,
and Brenda Hickman.
This game, the first of this
season's conference clashes, will
pit the Cowboys of Plains against
the Tahoka Bulldogs in what
promises to be a real fine game.
Tahoka, although they have
won only one game so far this
season (Frenship last week),
they have a real fine team,
especially defensively, as the
largest margin by which they
have been beaten has been 12
points.
The Bulldogs probably are
as big as was Post, and one
noticeable spot of size is their
197-pound fullback who can,
for his size, move real well.
The Cowboys are reported to
be in good shape and up to
full strength and ready for the
tussel.
In last Friday night's game,
the Cowboys mopped up on the
Sundown Roughnecks by a real
one-sided score of 35 to 6.
Plains' first tally came in
the first quarter on a 49 yard
end sweep by halfback Ronny
Elmore. Also in the first per-
iod, Joe Cooke ploughed 40
yards on a dive play to pay dirt.
To each of these touchdowns,
Jack Lowe added the PAT on a
kick conversion.
In the second quarter, Cooke
carried the ball for 25 yards,
but just shy of the goal line,
he fumbled the ball and after
a great deal of scrambling on
the part of both teams, Plains
halfback Dennis Crutcher ree-
covered the run-away ball in
the end zone for another Plains
tally. Butch Gayle added the
extra point this time. Jack
Lowe then tossed a pass to end
Jimmy Smith who crossed over
into pay dirt for Plains on a play
which netted a total of 57 yards.
Again Gayle added the point
after.
Plains' final touchdown was
in the final period of play on
a 42 yard sweep by Ronnie El-
more. Lowe added the point.

They defeated Tahoka 12-0
in their opener.
Touchdowns in that game
were scored by Milton Romans
and Ricky Elmore.
Then Plains had a close one,
defeating o'Donnell only 8-6.
Mike Pippin scored the TD
and Lynn Rollins added the 2.
In another victory over Ta-
hoka the Cowboys racked up
34 points to their foe's 20.
Touchdowns were scored by
Jimmy Massey, Joe Pierce, Ric-
key Elmore and again by Joe
Pierce. Extra point plays were
run by Elmore and Rollins.



JACK PIERCE
CHAMBER SEC

Board of Directors of Plains
Chamber of Commerce met on
Wednesday morning at 7 a. m.
at Alma's Restaurant.

do its intended job for Plains
and this area.

TAX MAN SAM SEZ:
A couple of years ago a lot
of delinquent taxpayers rushed
in to the Internal Revenue Ser-
vice offices to file tax returns
and get straight with the gov-
ernment before the ADP machi-
ne caught up with them. In-
ternal Revenue now plans to
use the machine to catch up
with a different kind of tax-
payer--those due a refund.

In the past IRS has not been
able to find all of the taxpayers
due a refund. Now ADP will
check on your social security
number and send you the refund
or give you credit on your tax
if Internal Revenue failed to
find you the year before. It's
an ill wind that blows no
any good.

B TEAM

Plains B team has had only
three games so far this season,
and they have won all three.

Tell Football Contest Winners

Winners in this week's grid
contest were: 1st place, John
Robertson; 2nd place, Eddie
Tingle; 3rd place, Johnnie L.
Fitzgerald.

Both Robertson and Tingle
missed only four of the twenty
games, but Robertson missed
the tie-breaker by only one
point, while Tingle missed it
by eleven.

Third-place Fitzgerald, was
off on five of his picks of the
winners in the 20 contests.

School Pix

NOTICE NOTICE NOTICE

Notification was given today
for the benefit of parents, that
the price of the school-day pic-
tures, brought home by Plains
students this week, is \$2.04.

Make-up pictures will be
taken on October 26, at which
time pre-schoolers may have
their pictures made also.

It was urged also that pic-
ture packets be returned well
before the 26th in the event
there is any dissatisfaction with
the pictures now on hand.

Barney & Gomer Thwart Forger

Johnny Brown and Vennom
Fitzgerald, both of whom work
at Plains State Bank here, were
instrumental in bringing into
custody Raymond L. Watkins of
Brownwood, with charges of
attempted forgery lodged against
him.
On Thursday of last week,
Watkins entered the bank and
tried to cash a \$45 check pur-
portedly written by Mrs. Terry
Bacon. The signature was recog-
nized as being bogus and
Watkins fled the bank and got
into his car and drove off.

Brown and Fitzgerald, who
since the incident have come
to be called Barney and Gomer
by a great many, got into their
car and gave chase. They got
the other car's license number
after which Watkins stopped
and agreed to return to the
courthouse, where he was wait-
ing when officers who had been
seeking him returned.
It was learned that Watkins
is presently out of prison on
a similar charge.



Jana Warren



Sarah K. Field



Brenda Hickman

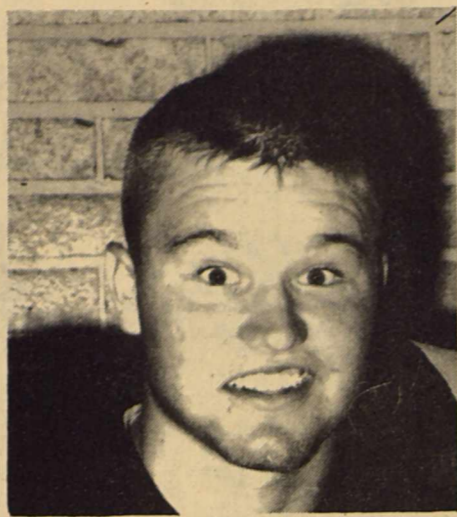
HOMECOMING QUEEN CANDIDATES

Welcome Home Exes....



15 Bobby Taylor QB 147 Jr.

Buddy's Auto Parts



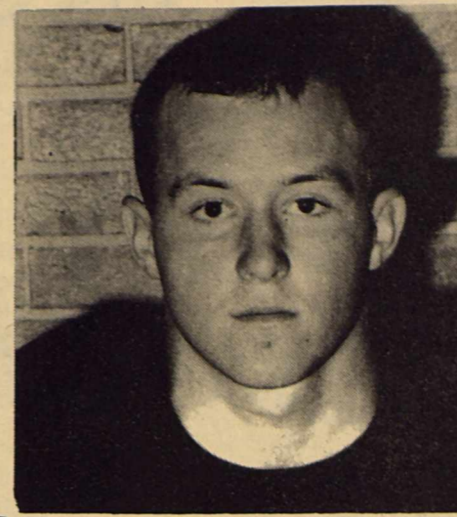
80 Jack Lowe E, QB 177 Sr.

Bil's Texaco



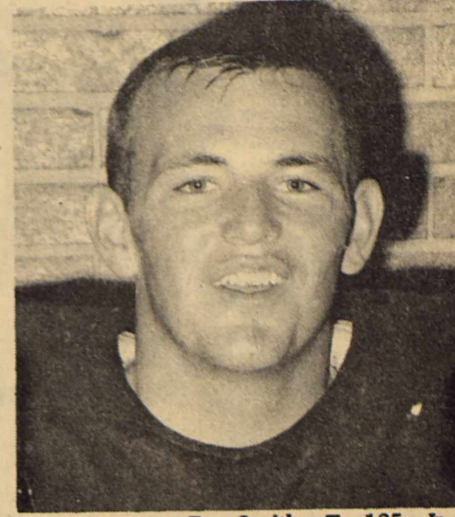
16 Calvin Smith QB 140 Fr.

Hawkins Food



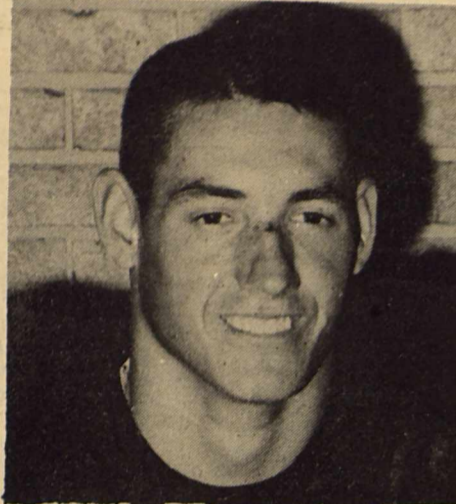
72 Eddie Tingle T 156 Jr.

Pic & Pav



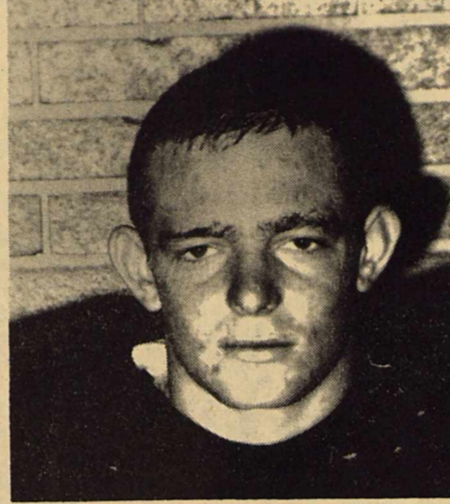
71 Dan Smith T 185 Jr.

Latt's Humble



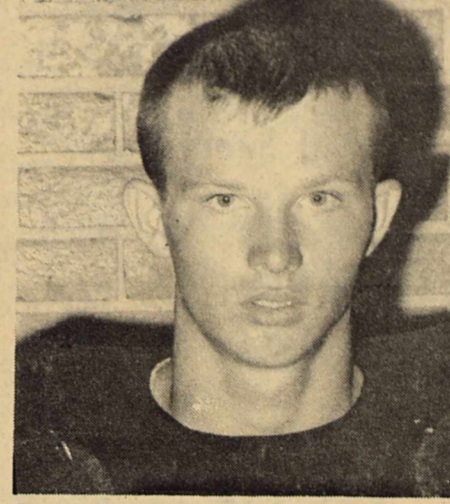
81 Jim Smith E 169 Jr.

Faulkenberry Builders



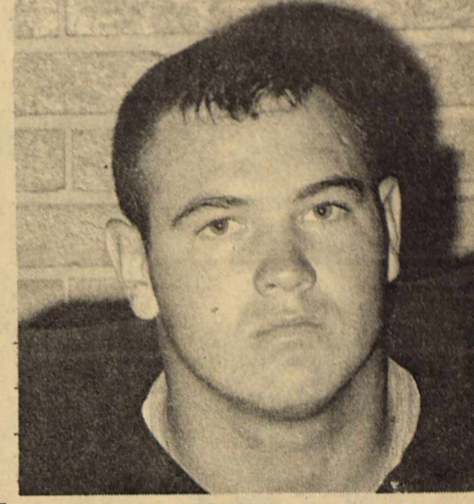
70 N.C. Clanahan T 198 Soph.

City Of Plains



63 Bobby Stroud G 146 Jr.

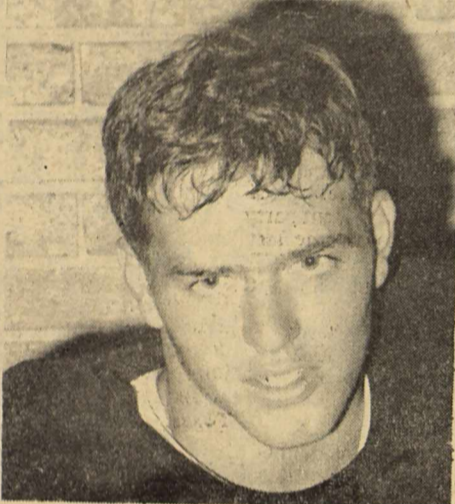
Cogburn-Young



61 Fred Carnley G 185 Sr.

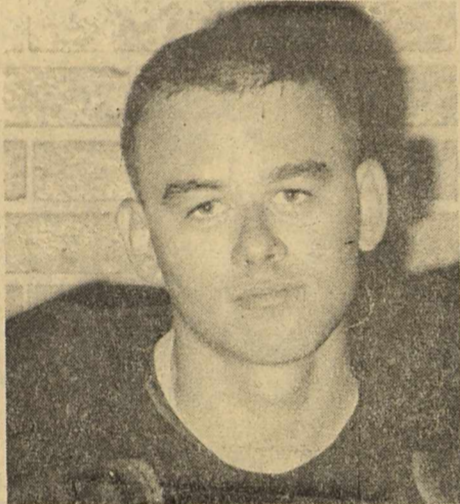
Plains Floral

MRS. I. P. ROBERTSON



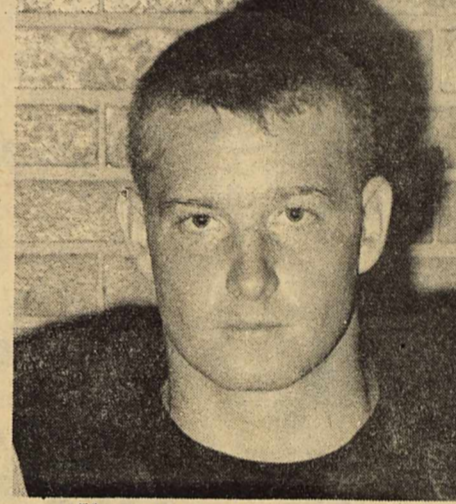
62 Sidney Pippin G 157 Sr.

Plains Courts



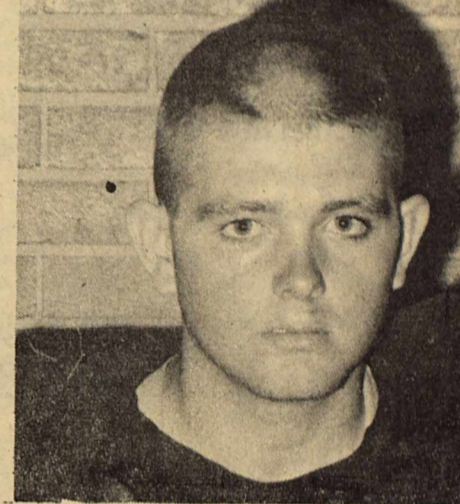
60 Bruce Long G 175 Sr.

Curry-Edwards



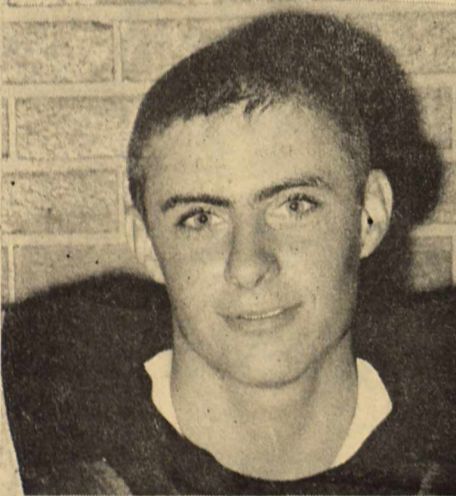
50 Richard Spencer C 165 Sr.

CG&S Gin



83 Butch Gayle E 162 Jr.

Tokio Co-op Gin



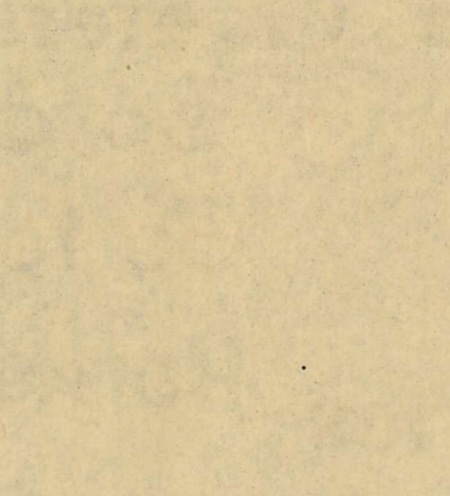
82 Harold Swann E 162 Jr.

Ross Irrigation



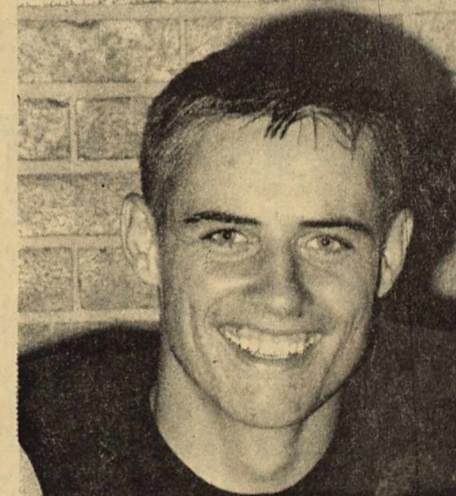
40 Joe Dan Cooke FB 172 Jr.

Wagon Yard



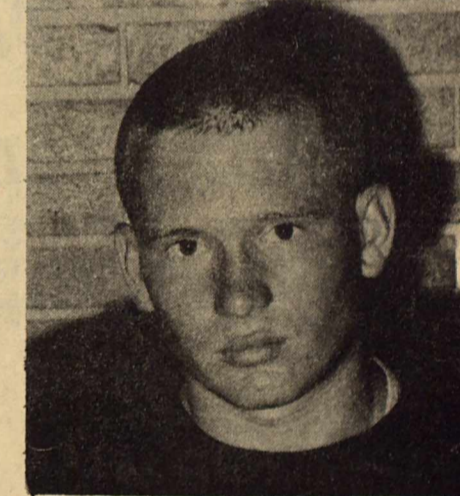
20 Dennis Crutcher HB 167 Jr.

Marie's FASHIONS & FABRICS



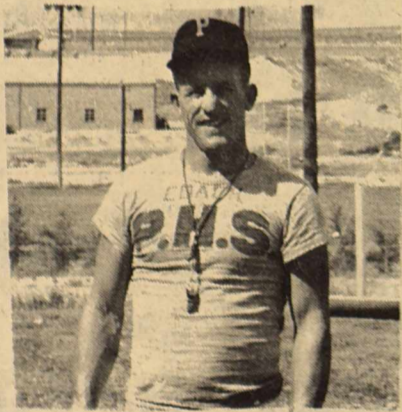
22 Alvie Faulkenberry HB 168 Jr.

Wood Butane Co.



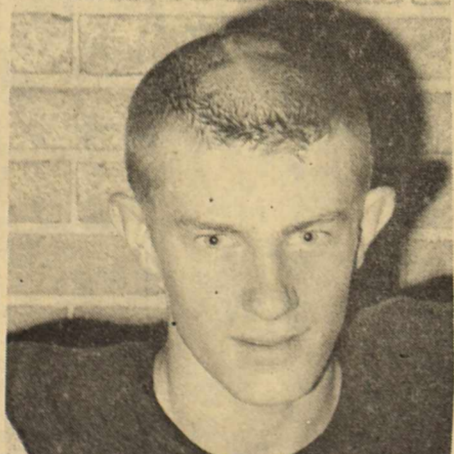
21 Carlton Wilkins HB 155 Soph.

Nolen's Garage



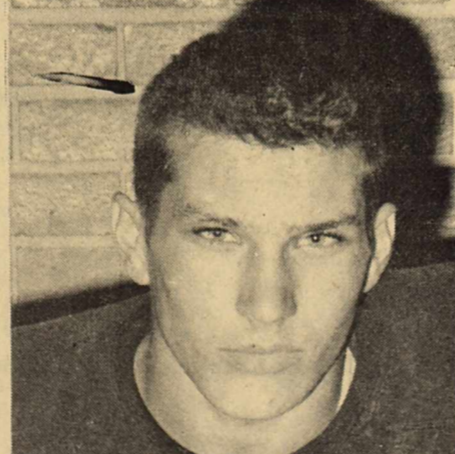
BOB GROSS

White Auto



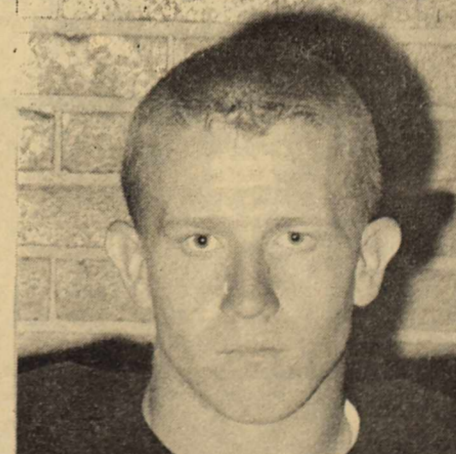
32 Gregg Jones HB 140 Fr.

Yoakum Co. Co-op



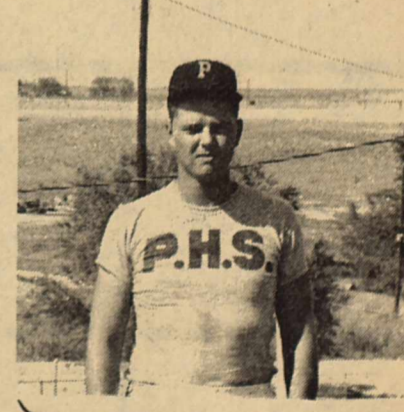
31 Ronnie Elmore HB 167 Jr.

Streetman's



33 Joe Wagley HB 162 Sr.

Plains Oil



GUERRY WRIGHT

Winkle GRAIN & FERTILIZER



L. T. (RIP) SEWELL

Alma's Restaurant

Sponsored By Cowboy Boosters, To The 1964 Cowboys..



JOHN RICHEY

Woody's HARDWARE & OIL

football CONTEST

All You Do Is Pick

\$31

The Winners

IN PRIZES

One Game Will Be Found In Each Square. Just Circle Your Choice And Guess The Score On One "Tie-Breaker Game!"

Offered Every Week

For 12 Consecutive Weeks.

1st Prize \$3
2nd Prize \$2
3rd Prize \$1
\$25

Exciting Fun!

Bonus Each Week Offered By Plains Record

Anyone Can Enter!

If You Pick

Every Game Correctly

Nothing To Buy!

Tie Breaker * PLAINS
VS
TAHOKA

Friday, Oct. 16
Cowboy Stadium

Support The Cowboys

This Week

ENTRY MUST BE IN RECORD OFFICE OR
POSTMARKED BY 5 p.m. FRIDAY

SIGN YOUR NAME _____
ENTRY HERE PHONE _____

SEPT. 4	SUDAN	HERE
SEPT. 11	FRIONA	THERE
SEPT. 18	FARWELL	HERE
SEPT. 25	OPEN	
OCT. 2	POST	THERE
OCT. 9	SUNDOWN	THERE
OCT. 16	TAHOKA*	HERE
OCT. 23	O'DONNELL*	THERE
OCT. 30	SEAGRAVES*	HERE
NOV. 6	WINK*	HERE
NOV. 12	STANTON*	THERE

These Merchants Are Top-Notch Cowboy Boosters:

Tumble Weed Drive In Guetersloh-Anderson Grain Co.
Streetman's Dept Store Loyd Insurance Agency
Alma's Restaurant Cotton Growers Delinting
Marie's Fashions & Fabrics Horkey LP Gas & Shell Service
Randall's Barber Shop

George's '66' Service
Bronco Gas Co.
Plains State Bank
D.C. Newsom Gin
Latt's Humble
City Of Plains
Plains Oil Co.
Plains Record

THIS WEEK'S GAMES				
WINK VS SEAGRAVES	TATUM VS VAUGHN	BOVINA VS HAPPY	TECH VS BAYLOR	VANDERBILT U. VS GEORGE WASHINGTON
BROWNFIELD VS SWEETWATER	O'DONNELL VS STANTON	PETERSBURG VS IDALOU	TULANE VS MISSISSIPPI	NORTH TEXAS STATE VS NEW MEXICO STATE
FRIONA VS DIMMITT	POST VS CRANE	PLAINS VS TAHOKA	TAMPA VS WYOMING	MICHIGAN VS PURDUE
KRESS VS FARWELL	MORTON VS SLATON	SMU VS RICE	UCLA VS NOTRE DAME	FLORIDA STATE VS GEORGIA

New! Gillette Slim
Adjustable razor
NEW LOW PRICE
\$1.50
With new Stainless Steel Blades



For Sale NOW!

BRICK RESIDENCE

OVER 2000 SQ. FT. OF COVERED AREA
3 BEDROOMS 2 BATHS DEN
FIREPLACE
REFRIGERATED AIR CONDITIONING
CENTRAL HEATING
BUILT-IN DISH WASHER
BUILT-IN NU-TONE FOOD CENTER
GARBAGE DISPOSAL
CARPETED THROUGHOUT
PATIO LANDSCAPED
NEAR SWIMMING POOL & PARK

FRAME RESIDENCE

3 BEDROOMS 1 BATH
ASBESTOS SHINGLE COMPOSITION ROOF
NEWLY REPAINTED
NEWLY REMODELED ACROSS STREET FROM PARK
(NORTHWEST CORNER)
NEAR SWIMMING POOL
(1 BLOCK NORTH)

OFFICE BUILDING

REFRIGERATED AIR CONDITIONER
CENTRAL HEAT
CONCRETE BLOCK
SUSPENDED CEILING
INSULATED ROOF
STEEL CEILING JOISTS
1500 PLUS SQUARE FEET
MAHOGANY PANELED THROUGHOUT
8 POSSIBLE OFFICES
NEW
PARTIALLY RENTED
PAVED PARKING AREA
OVER 1800 SQ. FT.

Already Financed

Don Hancock

Box 280 Ruidoso, New Mexico
Phone: 505-257-2313
or
505-257-2312 in evenings



Weskit \$ 2.98
Slacks \$ 3.98
Shirt \$ 2.98

Put them all together for a Fall suit

dotty DAN makes Lurvel separates that coordinate to make practical, well styled suits. The weskit in beige, black, olive or red. Slacks, black, brown, Loden. Weskit 2-6 — slacks 1-6. The saddle stitched shirt of cotton and Cupioni rayon comes in beige, black, white or willow. 1 to 6.

Moore & Oden



COVER CROP--Bob Loe in a field of millet which he planted in a field of dryland cotton which was not making. Bob plans to go right into the millet and plant next year crop without ever destroying the fine cover it provided.

Report On SC Plans

One new Great Plains contract was signed this week by Joe L. Webb, east of Denver City. Joe plans to plant 19 acres of bermuda pasture and install 1800 feet of underground high-pressure pipeline to organize his irrigation system. Joe plans to run sheep and stocker cattle.
Great Plains contract on the P. H. Williams farm operated by James Williams and son was mailed to the area office for typing this week.
The Williams plan to reorganize the complete irrigation program and plant about 30 acres of pasture.
Dallas N. Tylor and Joe C. Taylor have purchased 84 acres of the D. H. Kerby land SW of Plains. They plan to plant about 18 acres of grass and install approximately 1400 feet of underground pipe line to reorganize their irrigation system. This land was a part of an eroded field being farmed several years ago. Taylor says he plans to do considerable work and make the farm look like the K. O. Hendricks farm across the road, which was also once an eroded field.
New plans maps were received this week to be used in writing new district plans on two places with Dick McGinty and the Smith Bros. farm operated by Ronnie Dunn.
A new conservation plan written and being typed on the L. C. Heath farm SE of Plains. Seven new conservation plans were received, typed and assembled ready for the Board of Supervisors to approve them at their next meeting. They are: Leon Cheatham, Edward Smith, Elizabeth Edwards, Earl Kiser, Mrs. Dallas Marshall, William Worsham, operator, William Worsham and Johnnie L. Fitzgerald (Carter Snodgrass Oper).

Barrett's Funeral Home
24 Hour Ambulance Service
"We honor all Burial Insurance Contracts"
See us for Monuments
456-2233

Friendship Class Lucky Clover 4-H Club Met

Friendship Sunday School Class of First Baptist Church met Thursday night, October 8, in the home of Mrs. Gene Smith for their regular monthly social. The devotional was given by Mrs. H. W. Randall, after brought by County Agent, Leo White. Coffee, cake and hot chocolate were served to Mesdames, Randall, Preston Harbour, Olan Heath, W. L. Carnohan, T. J. Murphy, J. L. Bozeman, H. W. Culwell, H. Taunton, Bradford Forehand, W. P. Turner, G. W. Cleveland, one visitor, Mrs. R. N. McGinty and the hostess.

Lucky Clover 4-H Club met in the clubroom here on Thursday evening at 7:30 for their regular meeting. Program on tap for the evening was concerned with 4-H Project Records, which was brought by County Agent, Leo White. It also was announced that the annual Achievement Awards program will be held in Denver City this year in their Community Building on the evening of November 21, time to be told at a later date. Next meeting of the Lucky Clover Club is to be held on November 9.

SUNDAY'S SERMON
REV. ROBERT H. HARPER
OCTOBER

OCTOBER has had a large place in the history of the United States. It was on the nineteenth day of October, 1781, that the war of the Revolution was ended. On the eighteenth of October, 1867, Alaska was purchased and recently, nearly a century later, the vast territory was admitted as a state.
October also includes Columbus Day. This day will be noticed later. And the month closes with a day that all children look forward to — Halloween. And the month also includes a day that should be of interest to all of us, United Nations Day, October 24th.
So let us hope that as the events that we commemorate follow each other on their proper days in October so may this be a kind of prophecy of the sequence of events that shall lead us in our Country to participate in the United Nations.
And through the union of all the races and nations of men may we reach the time foretold by the inspired prophet when men shall beat their swords and spears into ploughshares and pruning hooks and learn of war no more.

WORRIED? NERVOUS
Over Change-of-Life?
Ease your mind. Get welcome relief with special woman's medicine
do—take a special woman's medicine—Lydia E. Pinkham Vegetable Compound—developed by a woman—specially to help women by relieving such functionally caused female distress.
In doctors' tests woman after woman found that Pinkham's Compound gave dramatic help to all this without costly shots. Irritability is soothed, hot flashes subside. So don't sit and brood and feel unable to help yourself. You can feel better. Get gentle Lydia E. Pinkham Vegetable Compound today.
The gentle medicine with the gentle name **LYDIA E. PINKHAM**

?????????
DID YOU KNOW?
HUBERT HUMPHREY AND ADA WANT TO ABOLISH THE HOUSE UN-AMERICAN ACTIVITIES COMMITTEE!
VOTE FOR BARRY **GOLDWATER**
In Your Heart You Know He's Right
(P.D. POL. ADV.—Goldwater for President, Ted Smith, Chairman.)

Tax Notice
State and County Taxes for the year of 1964 Are due October 1st and now payable
Statements of all property on the rendered roll are now in the mail. Some property owners may not receive a statement because of recent change in ownership or because owner has not rendered to Tax Assessor. If you do not receive a tax statement by October 5th, give legal description of your property to County Tax office and statement will be sent to you.
STATE and COUNTY TAXES
PAYABLE AT THE COUNTY COURT HOUSE IN PLAINS
Also Tax Assessor's Office in Denver City
Pay State Taxes Early - Save Discount
3% Discount if paid in October
2% Discount if paid in November
1% Discount if paid in December
E. W. CRAIG
YOAKUM COUNTY TAX ASSESSOR-COLLECTOR

1963 ROOKIE of the YEAR
By Texas Life Insurance Company
Jack Pierce, former football coach at Plains High School, was honored for his outstanding first year record by the Texas Life Insurance Company at the Company Convention in Biloxi, Mississippi, last month.
Intensive training, including attending the Institute of Insurance Marketing at Southern Methodist University, has prepared Mr. Pierce to provide you professional advice in life insurance affairs.
TEXAS LIFE INSURANCE COMPANY
909 Lubbock National Bank Building PO2-0539

SHOP HERE where Food shopping's a Pleasure!

MORTON'S HONEY BUNS 23¢
POTATO CHIPS 29¢ VALUE **19¢**
KIETH **Lemonade 4 / 49¢**
MORTON'S POT PIES any flavor **2 / 39¢**
Jell-o 3 / 25¢

KING SIZE TIDE \$ 1.29
CRANBERRIES OCEAN SPRAY PACKAGE 29¢
RUBY RED GRAPEFRUIT 2 / 25¢
FRESH FRYERS 35¢ POUND
Bologna 39¢ POUND
Pork Chops 59¢ POUND

START THE DAY RIGHT! **BREAKFAST CEREAL**
KELLOGG'S OR POST'S VARIETY PAK 41¢ EACH

PLAINS FROZEN FOOD
Sid Wade