

The Plains Record

Combined With The Yoakum County Review March 1, 1961
THURSDAY DECEMBER 10, 1964

OUR 34th YEAR

Volume 50

Set Operation Christmas Card

Operation Christmas Card, which has become an annual project of Plains Dirt Gardeners, is on tap again for this year.

Persons participating in the annual fund-raising campaign have for the past three years, been very good in their participation. Idea of the plan is to figure the amount of money that you would spend for Christmas cards and for the postage for sending them locally, and instead of sending them, give the money to the "Operation Christmas Card Fund", which is in turn given to the Yoakum County Cemetery Association for the improvement and maintenance of the local cemetery.

It should be clearly understood that this is just those cards that would be sent locally, and certainly doesn't

include those that would be sent out of town.

Persons who participate in this worthy project will then, in the issue of December 23, have their names included in a special Community Christmas Card that will appear in that issue of The Record.

It was announced today that the deadline for names and money to be turned in is set for December 19, in order for your name to appear in the Community Christmas Card.

In the event, however, it is impossible for some to get their gifts turned in prior to that time, a supplemental list will be run the following week in The Record.

Names and money should be turned in to Mrs. Robert Young at Cogburn-Young here in Plains.

SANTA DAYSATURDAY!!!

42 Merchants Giving Prizes



Several Clubs, organizations, and businesses have given money to the Santa Day Fund this year, with which the candy and treats will be bought and passed out to the children Saturday.

Those donating as of press time were:

- Plains Lions Club
- Tsa Mo Ga Club
- American Legion Post
- Plains Fine Arts Club
- Young Homemakers
- Chamber of Commerce
- Plains Fire Department
- Goodpasture Grain

WOODY'S HARDWARE --- 3-piece coming-ware set.

GEORGE'S 66 -- \$7.50 in cash.

GUETERSLOH-ANDERSON- \$10 in cash.

PLAINS FARM SUPPLY--- Child's riding tractor (1d 20)

TINGLES AUTO-- 1/2 gal. hydraulic valve oil.

PLAINS CHEMICAL -- \$10 in cash.

BILL'S TEXACO -- One oil change.

HAWKINS FOOD -- 10 lb. Armour's canned ham.

ROMAIN TELEPHONE --- \$10 gift certificate in business

TUMBLEWEED -- Lunches for two.

BARKER VARIETY -- \$17.50 transistor radio.

EAST SIDE GRO. -- \$5 in merchandise.

LATT'S HUMBLE -- \$5.00 gift certificate to spend anywhere in Plains.

PLAINS OIL -- \$10 gift certificate in business.

NEAL PARKS WELDING -- set of clothes-line poles.

PIC & PAY -- \$10 gift certificate in merchandise.

WESTERN GRILL -- 2 steak dinners.

PLAINS BEAUTY BAR ---- one can of hair spray.

PLAINS FLORAL -- \$5 gift certificate in cut flowers.

VIVA'S BEAUTY SHOP -- Gift certificate for \$25 permanent.

D. C. NEWSOM GIN ---- \$15 gift certificate good anywhere in Plains.

RETAIL MERCHANTS ASSO. --- \$5 gift certificate.

The first big drawing for free merchandise and gift certificates is set to be held at 12 noon on the Courthouse square.

Between now and December 12 area patrons are urged to come by the stores of participating merchants and register each and every time they are in the store, so that their name will be in the drum from which the names will be drawn as many times as possible.

Then, at 1:30 p. m. a movie and other entertainment for the children of the area will go on the stage at the School Auditorium.

Candy and treats for the kids

will be passed out by Santa and his helpers at 4 p. m. on the Court House lawn, following, will be the second half of the merchandise drawing at 5 p. m. also on the square.

As for the parade, local businesses, clubs, etc. are being encouraged to enter floats to make it the biggest parade the folks of Plains have ever had.

In connection with the two merchandise drawings, several rules have been formulated so that who may enter and win at each of them will be clearly understood by all. They are:

1. Person whose name is drawn must be present to win.
2. No Plains merchants will be eligible for prizes.
3. Any registrant must be at least 18 years old.
4. Employees of local businesses may register anywhere except where they work.
5. Limit - one gift to the family.

Clubs and organizations that are participating and helping to get the Santa Day organized and going this year follow:

- PLAINS FIRE DEPARTMENT
- TSA MO GA STUDY CLUB
- IOTA PI SCORORITY
- PLAINS DIRT GARDENERS
- PLAINS FINE ARTS CLUB
- PLAINS LIONS CLUB
- PLAINS CHAMBER OF CM.

Several other individuals have accepted many special responsibilities for the project. Plains merchants who have, so far, stated they are participating.

One of the big features of Santa Day set for December 12 here this year is the annual Santa Day Parade. The local merchants, clubs and other organizations are urged to enter floats and displays in the big parade.

Cash prizes are again this year being offered for the entries judged the best in the parade. \$15 for first place; \$10 for second; and \$5 for the third place winner.

The big "Operation Santa Claus" is set for Saturday, Dec. 12 and will be kicked off with the arrival of Santa Claus and the big Santa Day Parade, that is set to be staged at 11 a. m.

Cowboys In Tournament

On their first game on their home court, last Tuesday, the Plains Cowboys hosted Tatum, a team that had beaten the Cowboys when they met them in New Mexico.

The Cowboys had a great deal better time of it here, as they beat the Coyotes by a score of 54 to 42.

Scoring by quarters for the Cowboys was 9, 18, 10, 17. For Tatum it ran 10, 11, 6, and 15.

Plains hit 10 of 21 shots at the free-throw line and Tatum was good for 12 of 27.

Leading rebounder for the home team was Bruce Long, who snagged 14 of Plains total of 42 (22 offensive and 20 defensive).

High Point man for Plains was Calvin Smith with 14 and Jack Lowe was a close second with 12 points to his credit.

In the B game against the Tatum cagers Plains lost one 38 to 46. Leading rebounder for Plains was Stanley Ashburn with 7. Leading Plains scorer was Rickey Elmore with 14.

Tuesday night, also here, the Cowboys hosted Lubbock Christian College High School and really got torn up in the process.

Their leading scorer, James Mitchell, turned out to be a regular ball hawk and was good for 27 points. Silvey and Rhodes made 13 each, which accounted for most of their 53 points, while Plains was

able to get only 40. High point man for Plains, Danny Smith, got 9 points, and Joe Dan Cooke got 8.

Long was again leading rebounder with 7, while Jack Lowe and Calvin Smith got a total of 6 each.

In that B game Plains got beaten by a score of 51 to 46. Plains high pointer was again Elmore with 16, while LEC's high point man, Sully Schramfer, got 14.

Starting tonight, Plains is in a double-elimination tournament in Eunice, New Mexico. They open against NMMI tonight at 6:30 MST.

Next Tuesday night, Plains will host Morton here for both A and B games.

Then next Friday and Saturday, Plains is entered in the Denver City tournament. It was revealed today that in the event Denver City wins their State-Semi Final football tilt against Marlin Friday, Plains has been asked to move the tournament up here. Coach Rip Sewell said Plains had accepted. So, if Denver City defeats Marlin Plains will be, next week end, Friday and Saturday, December 18 and 19, host in a basketball tournament here in the Plains gym.

A complete bracket, showing the teams entered and who and when they play can be found on page three of this issue of The Record.



Richard "Red" Spencer was given the "Fighting Heart Award" as the climax to the Annual Plains Booster Club's Athletic Banquet. Guest Speaker for the occasion was Mr. J. T. King, head football coach at Texas Tech in Lubbock. Coach Rip Sewell presented the award to Spencer following his introduction of all 48 Plains players who made up this year's District Tri-Champion Team.

Cotton Classes Remain Same

The Brownfield Cotton Classing Office classed 90, 481 Smith-Doxey samples thru Tuesday, December 8.

It was reported the office is receiving approximately 6,000 samples daily, and the classing is about 2-1/2 to 3

days behind.

Grades for the week ending Friday, December 4, continued about the same as for the previous week with 71 percent of the cotton being classed in the white grade category. The predominant grades were: allotment will be 65% of the effective allotment.

- 14% - Middling
- 46% - Strict Low Middling
- 20% - Middling Lt Spotted
- 8% - Strict Low Mid Lt S.

The staple length dropped some, with only 1 percent of the cotton being longer than 1 inch. A breakdown shows

- 12% - 29/32
 - 70% - 15/16
 - 14% - 31/32
 - 3% - 1 inch
- The micronaire continued to show a decrease with 77% reading 3.5 or higher.

CARD OF THANKS

This is to thank all the wonderful friends and neighbors who helped in any way to gather our cotton last week. You will never know how much it was appreciated. May God bless each of you. Mr. & Mrs. R. T. Pippin.

CAROLING

The local FHA Chapter is to have its annual Caroling Party, Friday, December 11. Members are to first meet in the Homemaking Department at 7 p. m., to exchange gifts, and then meet with the FFA boys to go caroling.

RECORD SETS NEW DEADLINE

Because of a new production deadline, The Record, after this issue, will begin being published on a new day and deadlines for news and ad copy will therefore also be changed accordingly.

The Record will be published and mailed one day earlier than it now is. It now is printed on Thursday night and is mailed on Friday morning.

Starting next week, printing will take place Wednesday evening late and mailing will be done early Thursday morning.

Deadline for news copy and pictures will now be Tuesday evening at 5 p. m., and ad copy deadline will be 10 a. m. Wednesday morning.

This new schedule of printing will enable The Record to be printed on one of the newest and most modern presses to be found anywhere.

Advertisers are also given notice that now a variety of colors, even process (true life) color is now available in The Record.

Your understanding and your cooperation in this new schedule will certainly be appreciated.

MUSTANG DAY

-----Set Friday
This Friday, December 11, has been by the Yoakum Co. Commissioners' Court, proclaimed as "Mustang Day."

County Judge Stanley Duvall announced earlier this week that the Courthouse here will be closed all day Friday so that all officials and employees will have an opportunity to go to San Angelo to see the Denver City - Marlin State Semi-Final football tilt being played there at 2 p. m.

Local Referendum

The Secretary of Agriculture has proclaimed marketing quotas for the 1965 crop of Upland Cotton and has set the 15th of December, 1964 as, date for farmers to vote in the cotton referendum.

The eligible Yoakum Co. cotton farmers may vote at any one of the nine gins in the county or at the old Court-house in Plains. Polls will be open from 8 a. m. to 6 p. m. If two-thirds or more of the farmers voting vote yes, Marketing Quotas and Acreage Allotments will be in effect. Excess cotton will be subject

to a Marketing Quota Penalty. Price Support for those staying within their allotment will range from 65 to 90% of parity and Price Support Payments will be made to those complying with the Domestic Allotment Program.

If quotas are not approved, the farm acreage allotment will remain in effect and price support loans will be available at 50% of parity to those who stay within their acreage allotment and there will be no domestic allotment pro-

The 1965 cotton allotment notices have been mailed and with the notices a pamphlet was enclosed which gave detailed information on the cotton program and eligibility to vote. All eligible voters are urged to carefully read the pamphlet. The new 1965 cotton allotment notices that were mailed to operators do not include any released cotton which we normally receive in the spring of the year and is reapportioned to the county farms. The domestic cotton

Use Zip Code On Parcel Post

All major post offices have recently converted their parcel post sorting and transportation facilities to the ZIP code system, reports Postmaster, Jack Hayes.

This is important to people in all areas of the country since almost every parcel at one time on its trip goes thru one of these offices. The use of ZIP codes can save 24 hours or more in the delivery of

most parcel post.

"ZIP codes on parcels means a far less chance of damage because of more direct routing and fewer handlings, but the success of the program hinges on public use of the ZIP code numbers in addressing packages," he said.

Postmaster Hayes suggested that even if people do not know the ZIP code of the address to which their mail is going, they should use the code on return addresses.

When cards and packages arrive, the five digit return address codes should be added to Christmas lists for use in the future.

ZIP coded mail from a smaller post office will generally be sent to the nearest main post office or "sectional center". From there, it is sent directly to the sectional center nearest the final destination. In most instances, this eliminates at least one further separation of mail.

Wives May Be Eligible

BY: JACK PIERCE
MANAGER,
PLAINS
CHAMBER OF COMMERCE

Are you approaching, at, or beyond age 62? Would you like at least \$33 per month extra spending money? That wouldn't be hard to take, would it? And, wives, your husband does not have to be drawing retirement benefits from social security in order for you to qualify.

The basic question is: have you ever worked in "covered" social security employment? If you have, there's a good chance you can qualify for a least a minimum retirement benefit. It doesn't take much in the way of covered employment for you to qualify. For

instance, if you attain 62 years of age in 1964, you need only 13 quarters of coverage to be fully insured and entitled to retirement benefits. A quarter of coverage is any calendar quarter in which you were paid \$50 or more in covered employment. Also, your quarters of coverage can have been obtained at any time since social security began. Later, when your husband retires, if your benefit is larger as a wife than your own retirement benefit, you can change over and receive the larger amount. Few people realize that this can be done. But, if you qualify, it's like finding at least \$33 every month, which is the minimum retirement benefit for a woman age 62. P. S. At this writing, the social security amendments

for 1964 have not yet been passed. Passage would mean, among other things, increased retirement and survivor benefits.



Dress sensibly. Consider the climate—both day and night.



The Plains Record

And The Yoakum County Review
JOHN W. MOORE, publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

SUGAR AND SPICE by Bill Smiley



Why Worship The Golden Kid?

Do you know what we're getting to be a nation of? We're getting to be a nation of child-worshippers. And personally, I'm becoming a bit nauseated by the whole perverted business.

When the ancient Hebrews began feeling their oats, they built themselves a golden calf, and you know what happened then. We're in the process of building ourselves a golden kid, and we'll deserve everything that's coming to us, when the Lord grows tired, or our silliness.

I keep reading things that make my hair stand on end with sheer horror at the idolatry we're committing. Just the other day, I read in the paper some remarks by a professor of psychology. He claimed that a disturbed child becomes delinquent because he is convinced he is meant to be.

The professor said: "For instance, a child is sent on an errand with the admonition to bring back the change. There's an insinuation there that the worst is expected of him. Slowly he builds up this image of himself, and accepts himself as the black sheep of the family." From there, apparently, it is only a hop, step and a switch-blade knife to a criminal gang.

Now, isn't that the damndest poppycock you've ever heard? Of course a child is warned to bring back the change! It's the first thing you do when you give him a dollar, and you tell him at least three times more, before you let him out the door. I'd rather have a kid come home with the change, and feel like a black sheep, than come home with six comic books and new proof that the old man is an easy mark.

It used to be that when a child was a mean little beast that nobody, including his parents, had any use for, everybody steered clear of him, and he grew up to be a business tycoon, or a great artist, or a brilliant politician, or just a plain, ordinary, miserable adult that nobody had any use for.

MANY AN OLD SETTLER HAD TO SETTLE DOWN OUT WEST BECAUSE HE COULDN'T SETTLE UP BACK EAST

FIGURES DON'T LIE - BUT GIRDLES SHRINK DE TRUTH

T SERVICE

Morning 7- Evening After 5

All Work Guaranteed

Call

RJ VAN LIEW

Classifieds for rent general

TRAILOR SPACE ### FOR RENT Also, Rooms and Apartments - JUDGE BEENE'S COURTS

FOR RENT: Furnished Apartments. See at Plains Motel. 52-tfc

FOR RENT ### Rooms, Apartments and Trailor Space. JUDGE BEENE'S COURTS 43-tfc

FOR SALE: AKC Registered German Shepherds, 6-Weeks Old. Call Gene Young, 456-4188. 48-tfc

FOR SALE: Used refrigerator and television, like new. See at Woody's Oil and Hardware. 45-tfc

TO PARTY WITH GOOD CREDIT: Late model zig-zag equipped Singer sewing machine in walnut console. Assume 5 payments of \$6.04 or \$27.00 cash. Write to Credit Manager, 1114 19th St., Lubbock, Tex. 44-2tc

FOR SALE: Residential and Business lots in Plains' Evans Addition. Call or write Al Wolfenberger, Box 311, Grayson Oklahoma, or call 338-7550 or 338-6438. 30-tfc

real estate

HAVE PROPERTIES in New Mexico and West Texas. Thinking of buying? Trading? Moving to new location? Write me, let me know what you want. I'll rush information to you. Pate, 623 W. Third St. Portales, New Mexico 44-4tp

WANTED: Farm laborer, to do general farm work, plus helping feed and tend cattle, some pipe moving, etc. Top wages, good working conditions. Contact Gene Smith, Plains, Texas.

30 IS A NICE AGE FOR A WOMAN - ESPESHULLY IF SHE'S AFTER 40

No, it's the parent I want you to look at. They are the really emotionally disturbed people of our time. The women who should be enjoying the marital delights of young middle-age, gaunt and haggard as they scramble for new sacrifices to heap around the feet of the golden kid. The torn-down, worn-out fathers, desperately trying to be a chum to their children. It is to them that my heart goes out.

ELLIOTT & WALDRON

ABSTRACT COMPANIES, Inc. Plains, Texas

Abstracts Prepared - Titles Insured

DIRECT MATTRESS CO. Mattresses rebuilt. Innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Ave. H., Lubbock, Texas. 25-tfc

Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Wilgus Drug. Phone 637-6434. 25-tfc

WE NOW GIVE GOLD BOND STAMPS With butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO. 25-tfc

SEWING & ALTERATIONS Reasonable rates. See Mrs. Seward at 912 Avenue C.

FOR SALE: New and used furniture and Appliances. Authorized factory sales and service on Maytag, Kelvinator, and on Commander pumps. We do electrical wiring and plumbing repair. COGBURN-YOUNG 39-tfc

PLAINS LODGE No. 1261



AF & AM

Meets regularly on the first Tuesday of each month at 8 p. m.

ROUTE SALES Wanted: men or women to call on Fuller Brush customers. Part or full time. Car required. Apply 980 S. Cedar, Brownfield. 38-tfc

CREDIT GOOD?--2 repossessed 1964 model Singers in optional 4 drawer cabinet, will zig-zag, blind hem, fancy stitches, etc. 6 payments at \$6.82 or \$35. Write to the Credit Dept., 1114 19th St., Lubbock, Texas.

Barker's Variety Drygoods Toys Gifts Housewares

TRAVEL BROADENS AND FLATTENS PEOPLE AT THE SAME TIME

PLANNING A MEETING?

ALL CLUBS, CHURCHES, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COMPILING A COMMUNITY ACTIVITIES CALENDAR. CALL 456-2929

ELLIOTT & WALDRON

ABSTRACT COMPANIES, Inc. Plains, Texas

Abstracts Prepared - Titles Insured

THE STATE OF TEXAS COUNTY OF YOAKUM

FOR SALE TO HIGHEST BIDDER

NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the 47th Judicial District Court of Potter County, Texas, on a judgment rendered in said Court on the 31st day of March, 1964, in favor of Western Express Development Company, Inc., and against H. F. "Beck" Atkinson, George LaCroix and Consolidated Realty and Construction, Inc., vs. H. F. "Beck" Atkinson, George LaCroix and Consolidated Realty and Construction, Inc., No. 39888-A in such Court, I did on the 7th day of December, 1964, at 10:20 o'clock A. M., levy on the following described tracts and parcels of land situate in the County of Yoakum, State of Texas, as the property of H. F. "Beck" Atkinson, to-wit:

Lot 13, and the East 15 feet of lot 14, in block 3, in the Original Town of Allred as shown by the map or plat of said Town on file in the County Clerk's Office in Yoakum County, Texas; Surface Estate only.

All improvements to be included on subject property. The above named property is the property of the late Lino Cortez.

Mail all bids to the Administrator of the Estate, C. R. Gillis, Box 297, Plains, Texas.



FULL SPEED AHEAD

Timid trollers only taunt trout. Sometimes it's the heavy hand on the throttle that catches 'em.

High speed trolling has almost become a "sure-fire" way of filling the day's limit among anglers in the Rocky Mountain region, report the fishing authorities at Mercury outboards. This "give 'er the gas" technique, while contrary to most ideas about trolling, is particularly effective at sundown when fish move into the shallows to feed on insects.

Sections Nos. 830, 831 and 863, Block "D" John H. Gibson Survey, Yoakum County, Texas.

On the 5th day of January, 1965, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day at the door of the Courthouse of said County, I will offer for sale an sell at public auction for cash the said interest of the said H. F. "Beck" Atkinson in and to said property.

DATED at Plains, Texas, this 7th day of December, 1964. /s/ Vester E. Sanders VESTER E. SANDERS SHERIFF OF YOAKUM COUNTY, TEXAS

A MAN WHOZ ALWAYS IN A STEW UZUALLY GOZE TO POT



DR. WM. R. GRUBBS, Optometrist

OFFICE HOURS: 9 to 5:30 TUESDAYS AND FRIDAYS 315 N. Main, Ph. 592-3345 Denver City, Texas



YOUR CHANCE TO WIN A VALUABLE FREE PRIZE

UNIVERSAL Handy Hannah De Luxe



ELECTRIC SLICING KNIFE

Retail Value \$21.95

NOTHING TO BUY!

Name _____ Phone _____ Address _____ City _____ State _____

Local Business

The most important public for a retailer's advertising is his old customers. . . .

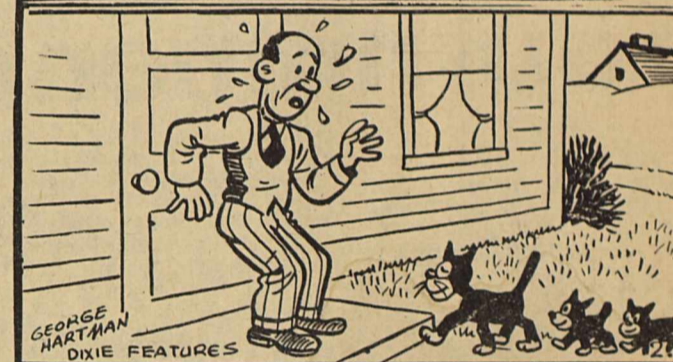
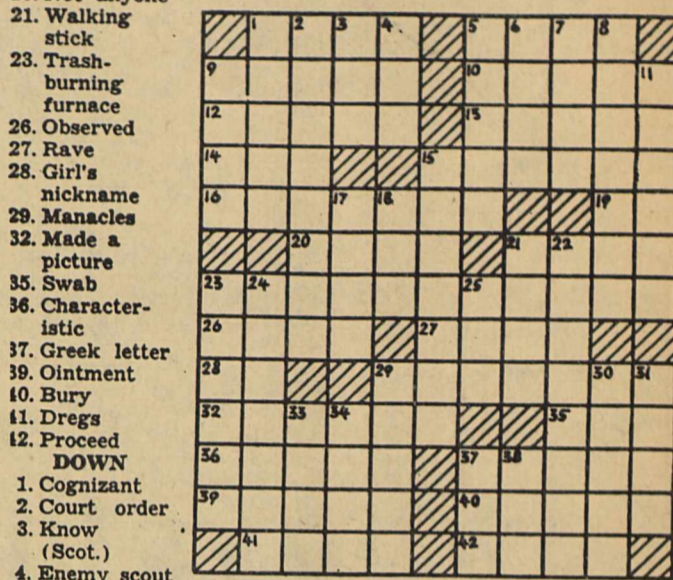
This statement by a department store sales manager may puzzle the retailer who concerns himself primarily with getting "new" business. The sales executive considers any repeat business as new business.

"The difference is only in the start we have in reselling old customers. We do have to resell over and over. How-

ever, we know former clients are more likely to read our advertising than anyone else. "If they were satisfied with us they want to keep up the relationship. They look for our ads. When we stop advertising they look at other advertisements," he said. It is true that consumers feel a special attachment to stores that have served them well. It is this feeling which causes many women to read advertising before they read the news.

CROSSWORD

- | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------|--------------------|-------------------|----------------------|-----------------|------------------|-----------------|-------------|-------------------|--------------------|-----------------------|----------------|-------------------|---------------------------|--------------|----------|---------------------|--------------|--------------------|----------|--------------------|------------------|--------------|----------|-----------|------------------|
| ACROSS | 1. Inquires | 5. Door fastening | 9. Brush away | 10. Assign | 12. Wary (Scot.) | 13. Viscous mud | 14. Cunning | 15. Russian plain | 16. Shortest route | 19. Near | 20. Not anyone | 21. Walking stick | 23. Trash-burning furnace | 26. Observed | 27. Rave | 28. Girl's nickname | 29. Manacles | 32. Made a picture | 35. Swab | 36. Characteristic | 37. Greek letter | 39. Ointment | 40. Bury | 41. Dregs | 42. Proceed DOWN |
| | 6. German river | 7. Pillowcase | 8. Food fish (W.I.) | | | 11. Seesaw | 15. Scooped | 17. Cut of lamb | 18. Hostelry | 21. Jargon | 22. Tries | | | | | | | | | | | | | | |
| | 23. Little islands | 24. Indifferent | 25. Informer (slang) | 29. Enter-tains | 30. Lassoes | 31. Mast | 33. Gypsies | 34. Bee shelter | 37. Undressed hide | 38. Prescription term | | | | | | | | | | | | | | | |



PLANNING TO HAVE AN ADDITION TO YOUR HOME? IF YOU ARE LET Faulkenberry LUMBER CO. SHOW YOU HOW EASY AN F.H.A. LOAN APPLICATION CAN BE ARRANGED. FEATURING ALLIED PAINT Ph.456-4570

Plains Oil Co. Your Fina Dealer

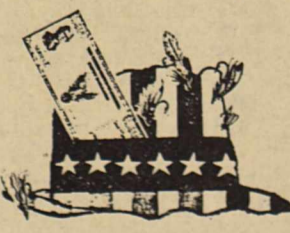
WHOLESALE RETAIL GASOLINE DIESEL FUEL KEROSENE OIL

PRO MPT DELIVERY

JAMES WARREN, MGR. PLAINS, TEXAS



Red, white & blue retirement plan



U.S. SAVINGS BONDS

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at drug-gists. See how fast it can help you.

Caravel Watches \$9.95 \$16.95

Perfumes & Colognes Complete Cosmetics

Twist-O-Flex Bands

14 oz can LANOLIN PLUS reg. 99¢ NOW 68¢

FOR MEN

Cologne & After Shave

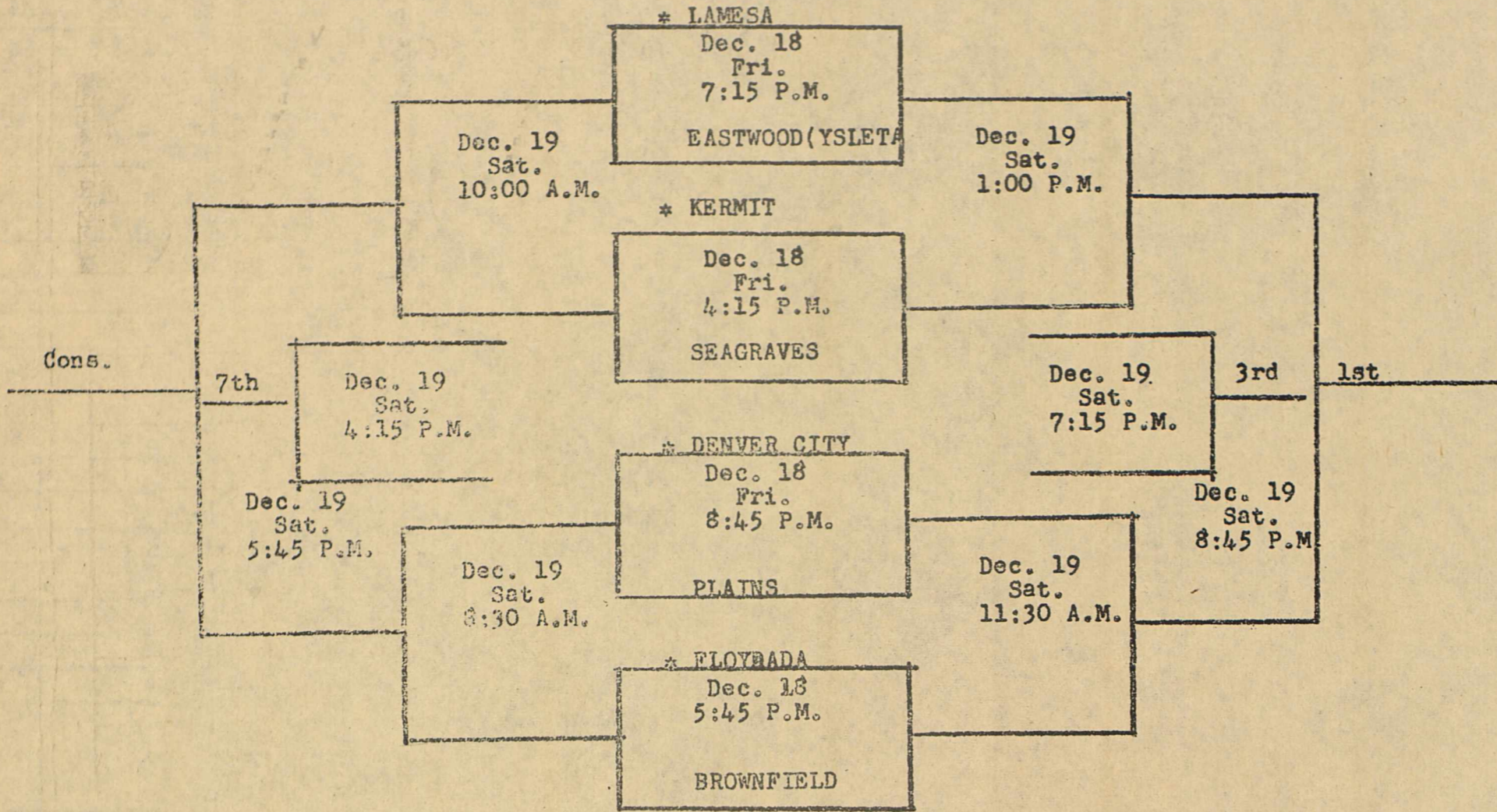
BE SURE TO COME IN AND REGISTER FOR THE SANTA DAY DRAWING

Curry-Edwards

7TH ANNUAL
DENVER CITY BASKETBALL TOURNAMENT
Dec. 18-19, 1964

CONSOLATION

WINNERS



* These teams will wear light colored jerseys the first games. From there on in the remaining games, Coaches may agree on the color to worn by each team.

Denzil Flood

"and Jack insures other kinds of floods, too."

Insure Your Car
UNDER TRAVELERS
Monthly Pay Plan
\$120.00 ANNUAL INSURANCE PREMIUM
PAY ONLY \$10.26 MONTHLY
JACK PIERCE INSURANCE
Located Next To Plains Record
456-8373

Star-spangled Savings Plan

U.S. Savings Bonds

Barrett's Funeral Home
24 hour Ambulance Service
"We honor all Burial Insurance Contracts."
456-2233

MY BOYS THINK YOU HAVE THE BEST LINE OF VEGETABLES IN TOWN!

ONE FEATURE GEORGE HARTMAN 30

| | |
|-------------------------------|--------------------------------|
| Chuck Roast 49¢ lb | Imperial Cane SUGAR 10# \$1.09 |
| Wilson Certified Bacon 55¢ lb | giant 10¢ off TIDE label 69¢ |
| Fresh Green CABBAGE 5¢ lb | Shurfine 3# SHORTNING 69¢ |

WE GIVE GOLD BOND STAMPS DOUBLE ON WEDNESDAY DOUBLE EVERY WEDNESDAY with Purchase of \$2.50 or More!

Hawkitt's FOOD MARKET
PHONE G1 6-3434
PLAINS, TEXAS

Explain Water Gathering Systems

Farmers on the High Plains are faced with decreasing water supplies. Strong wells are getting weaker each year. There are more small wells drilled each year. Many farmers are wondering what they can do with a number of low producing wells.

The Soil Conservation Service technicians are assisting farmers who have this problem of small wells to establish what is known as collector irrigation systems. With this system all the wells are pumped independently to a central gathering tank and a booster pump builds pressure for the irrigation system. This gathering tank is usually a used oil field tank that has the capacity to hold about thirty minutes pumping from all the wells (250 to 500 lbs.). The advantages of the collector system are numerous. For one thing, each well will produce

its maximum output at all times. Usually each well discharges its water into the gathering tank separately and its flow can be checked each day. If one well were to fail for some reason, it does not shut down the entire operation. There is less loss time during the irrigation season. Another advantage is the lower installation cost of a collector system. All that is needed in each well is a pump big enough to surface the water. Pressure will be built up in the booster pump which consists of a centrifugal pump and motor just to build pressure in the system. Farmers have found that their power requirements are low in comparison with a system where all wells are under high pressure.

Less skill is required to operate a collector system, than a system where several wells are tied together under

pressure. Once the wells are adjusted for maximum flow into the gathering tank, only seasonal changes need to be made, whereas with wells tied together, adjustments need to be made frequently.

The greatest advantage to the collector system is that the sprinkler system can be operated at the designed pressure at all times. The sprinkler system is designed to utilize the combined production of all the wells. This usually gives the owner of several small wells the same capacity irrigation system as he would have with one strong well.

The cost share programs of the Great Plains Conservation Program and the AC Program, can be used to install a collector system of irrigation. These programs help on the costs of installing the

low - pressure pipe needed to bring the water from the wells to the centrally located gathering tank. If a main line is needed for the sprinkler system, cost share is also available. Cost share payments are available under the GPCP on a new gathering tank, however most landowners in this area can usually find a used oilfield tank for less cost to them.

Farmers who have more than two wells tied together under pressure may find that they have more water when they change over to a collector system. Some of their wells may not be pumping to capacity under pressure. Farmers who are drilling more wells to get enough water to irrigate should use the collector system to get the most efficient use of the available water.



SANTA DAY ONLY

Ladies Gowns & Pajamas
Reg. \$3.98
\$1.99

MEN'S SLACKS
Relaxin'-Togs
\$9.50 & \$8.25
\$6.98

Girls' Dresses
OFF
\$1.00

V-Rroom Engines
Reg. \$6.98
\$4.88

Curity Diapers
Reg. \$3.98
\$2.99

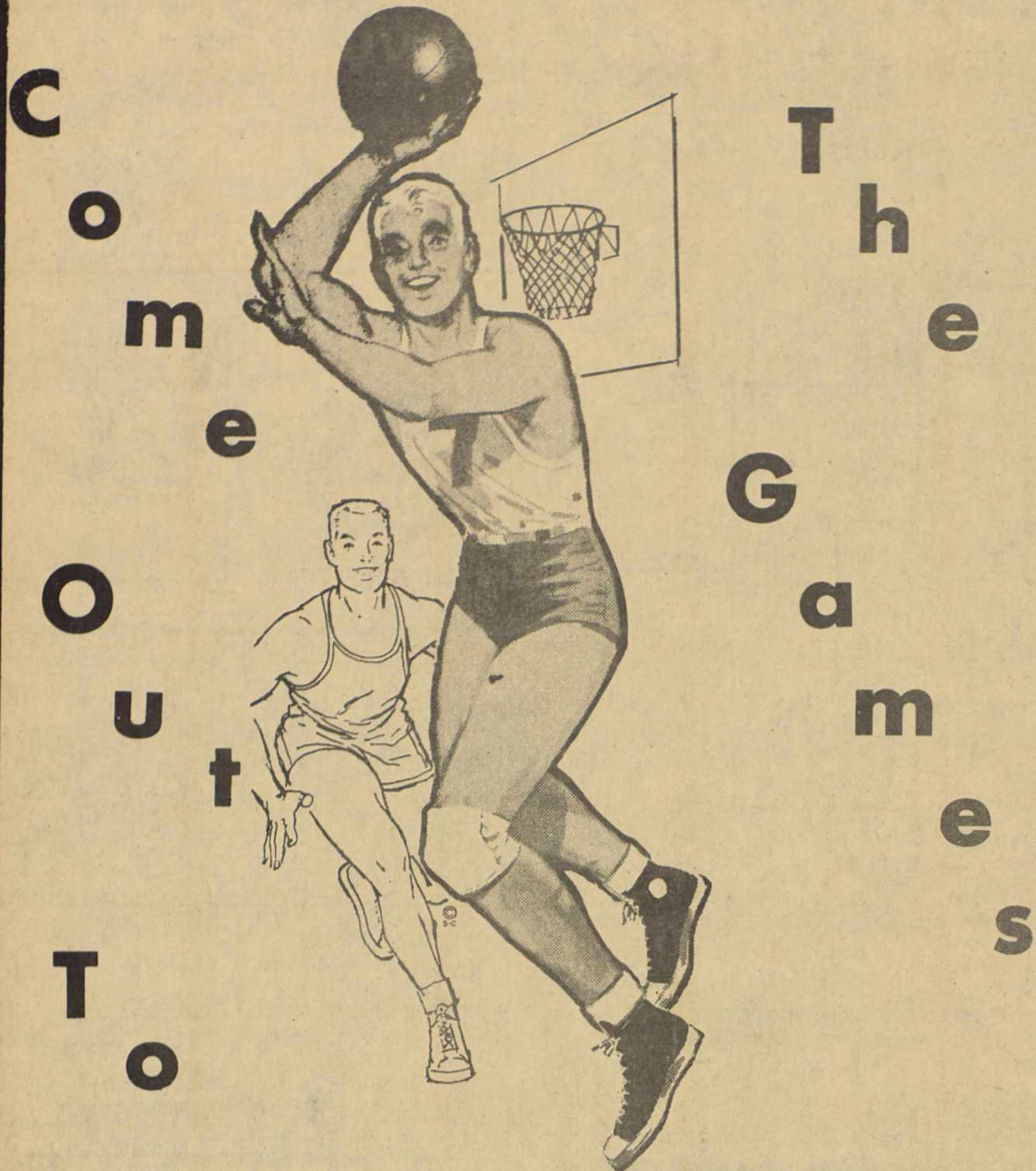
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Dress Shirts
whites & pastels

Streetman's

Shop Woody's & Save
Tires Batteries & Accessories
Butane Diesel "66" Oil
HARDWARE
Ph. 6-4000

FEED

McGinty Abstract Co.
B. F. (Bert Bartlett), Lessee
Complete Microfilm Records
Yoakum Co. Lands and Lots
TELEPHONE 456-3311



Basketball Schedule

| Month | Date | Opponent | Home/Away | Score |
|----------|----------|------------------------|-----------|---------|
| NOVEMBER | 23 | Morton | T | 60 - 44 |
| | 27 | Tatum | T | 43 - 39 |
| DECEMBER | 1 | Eunice | T | 57 - 40 |
| | 4 | Tatum | H | |
| | 8 | L. C. C. | H | |
| | 15 | Morton | H | |
| | 17-18-19 | Denver City Tournament | | |
| JANUARY | 2 | Denver City | T | |
| | 5 | Denver City | H | |
| | 7-8-9 | Seagraves Tournament | T | |
| | 12 | Seagraves | H | |
| | 15 | Wink | T | |
| | 19 | O'Donnell | H | |
| | 22 | Tahoka | H | |
| | 26 | Stanton | T | |
| | 29 | Seagraves | T | |
| FEBRUARY | 2 | Wink | H | |
| | 5 | O'Donnell | T | |
| | 9 | Tahoka | T | |
| | 12 | Stanton | H | |

(CLIP AND SAVE)

We're 100% Behind The Cowboys.....

We Know You'll Play Your Best Every Game

Tumble Weed Drive In
Streetman's Dept Store

Alma's Restaurant

Marie's Fashions & Fabrics

George's '66' Service

Bronco Gas Co.


Plains State Bank

D.C. Newsom Gin

Guetersloh-Anderson Grain Co.

Loyd Insurance Agency

Cotton Growers Delinting

Horkey LP Gas & Shell Service 

Randall's Barber Shop

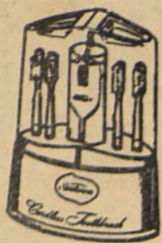
City Of Plains

Plains Oil Co.

Latt's Humble

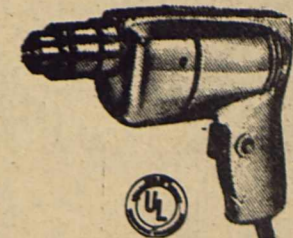
Plains Record

Sunbeam
CORDLESS TOOTHBRUSH



REGULARLY \$19.95
15.88

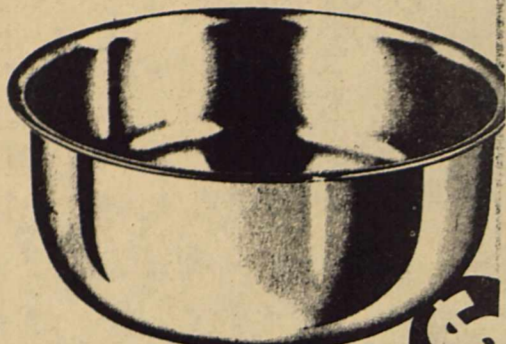
IT'S GETTING LATE HURRY! HURRY!



Black & Decker \$13.60

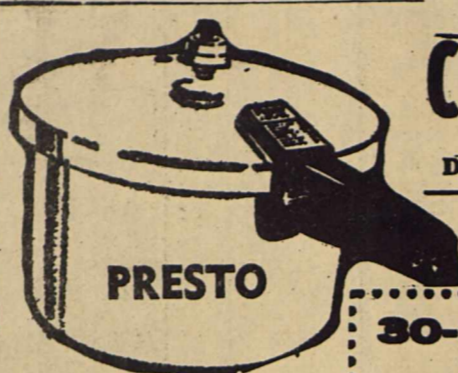
3 qt. MIXING BOWL

Gem-hard stainless steel cleans up in a jiffy, stays bright as new for years! Perfect size for mixing cakes, making bread, tossing salad, storing food. (7348)



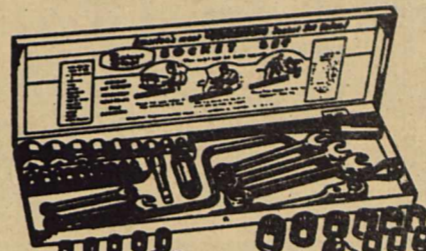
99¢

BRING IN THIS VALUABLE COUPON



PRESTO 4 QUART PRESSURE
COOKER \$6.97
LOW DISCOUNT PRICE

30-PC. SOCKET WRENCH SET



Select
Tool
Tools

REGULARLY \$28.48

17.88
(No. 22A)

CONTENTS
3/8" SQUARE DRIVE
9 SOCKETS 1/4" thru 3/4"
1-SPARK PLUG SOCKET
1-REVERSIBLE RATCHET
1-SPEEDER HANDLE
1-EXTENSION, 2 1/2" LONG
1/4" SQUARE DRIVE
9 SOCKETS 1/4" thru 3/4"
1-4" SPINNER HANDLE
SOCKET ADAPTOR 1/4" to 3/8"
5 COMBINATION WRENCHES
3/8" - 7/8" - 1 1/2" - 2" - 2 1/2"

BELL-RINGER VALUES!



DOLLS

1/3 off

BICYCLES
& TRICYCLES



1/3 off



18 x 36

\$4.75
USUALLY \$6.50

'Easy On' PIPE WRAP
by YORK

98¢



Prevent frozen pipes, insulated hot or cold water pipe. (No. 23D)

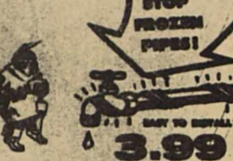
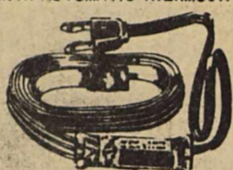
COASTAL
POWER NUT DRIVER
DRILL ATTACHMENT



1.79

5 basic size sockets; 1/4" thru 3/8" size. (No. 22C)

Electric HEAT TAPE
WITH AUTOMATIC THERMOSTAT



STOP FROZEN PIPES!
EASY TO INSTALL
3.99

Built-in thermostat turns on heat automatically, at 39° or colder. Protects 4 to 6 feet of pipe. 45 watts, 120 volts. 6 feet long. U.L. Approved. (No. 23C)



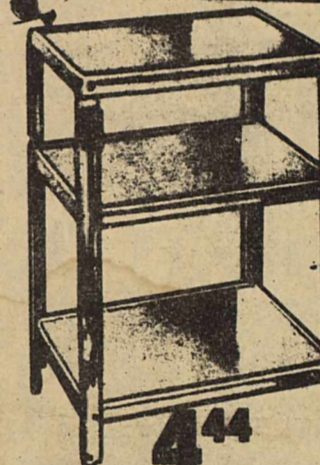
Turner PROPANE TORCH

REGULARLY \$6.95

3.88

Instant lighting torch. Safe clean, handy and easy-to-use. Forged brass valve burns in any position. Precision flame control. Heavy steel tank, ICC approved. (No. 23A)

BIG SAVER



4.44

All-metal Utility Table

SAVE \$7.07

TEXAS-WARE

UNBREAKABLE MELMAC PLASTIC
DINNERWARE
COMPLETE 45-PIECE SERVICE for EIGHT

REGULARLY \$23.95

16.88

THE PORTABLE THAT SETS A NEW HIGH IN CONVENIENCE, BEAUTY, QUALITY!

NUT CRACKER



WAS \$3.95

2.98

Rubbermaid SPECIAL

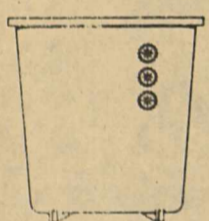
FREE!

This Rubbermaid Vanity Wastebasket (Regular price \$1.50)

with purchase of:

#7042

Rubbermaid Safti-Grip Bathtub Mat Both at \$3.98



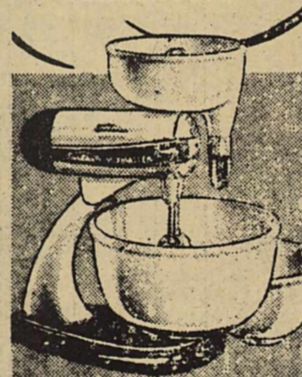
NO. 12 ALL METAL CHRISTMAS TREE

STAND

- ★ 3 1/4" TREE OPENING
- ★ SET SCREW ADJUSTMENT
- ★ 8" CONE-SHAPED PAN
- ★ LONG LASTING BAKED ENAMEL
- ★ 17 INCH BASE

Low Discount Price **49¢**

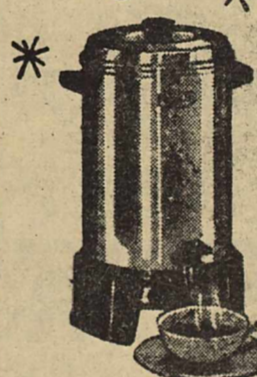
Sunbeam MIXMASTER



ONLY \$38.88



for a happier homemaking Christmas



West Bend

ONLY \$9.88

Sunbeam

IRON



MODEL 54D

LOW LOW DISCOUNT PRICE **\$8.93**

VERSAMATIC Reversible Speed Reducer



14.95 (No. 22D)



TOASTER



- ★ Krinkle Finish Aluminum
- ★ 4-Slice 2 Position Tray
- ★ Complete with Cord
- ★ 200 Watt

Model with temperature control \$6.95

Low-LOW DISCOUNT PRICE **\$2.88**



89¢

ENJOY WEST BEND'S Continental Stainless Steel COOKWARE SET

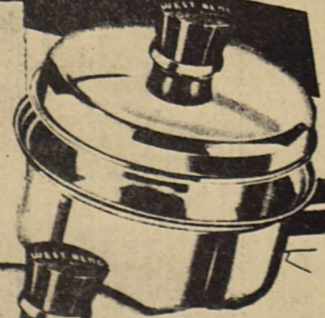


with THREE PLY SKILLET

Guarantee

We guarantee this Continental stainless steel cookware set to be free from defects in materials and workmanship. Any part or parts proved defective will be cheerfully replaced.

THE WEST BEND COMPANY WEST BEND, WISCONSIN



Complete 9 piece set **\$18.88**

for lasting beauty and durability...

AFTER CHRISTMAS Clearance!

ON FURNITURE
Prices Now In Effect!!!

BE SURE TO COME IN AND REGISTER FOR THE ELECTRIC PORTABLE GRILL TO BE GIVEN AWAY SAT. DEC. 12

Cogburn - Young



Announce Wedding Plan

Mr. and Mrs. Ralph McClellan have announced the engagement and approaching marriage of their daughter, Dixie Ruth, to Steve L. McGinty, son of the late Mr. and Mrs. Durward B. McGinty of Plains.

Wedding vows will be solemnized Thursday, December 24, at 3 p. m. in the sanctuary of First Methodist Church in Plains.

Both are graduates of Plains High School and have attended West Texas State University in Canyon, where Miss McClellan is a senior. McGinty is presently serving in the U. S. Army at Fort Polk, Louisiana.

All friends of the couple are invited to attend the wedding. Officiating at the ceremony will be The Reverend Walter L. Driver, Pastor.

"OUR TOWN" Showing

Thornton Wilder's Pulitzer Prize drama, "Our Town," which ran for over a year on Broadway, opens December 10 for a three-performance run at Lubbock Theater Center.

Life in a small town in America at the turn of the century is depicted in tender, moving scenes. Warm and gentle humor makes the play a truly memorable experience in the theater, according to managing director Burt French.

Reservations may be made at the playhouse, 2508 Ave. P., Lubbock. Special rates are available for students.



NEW FABRIC—Stretch cotton velour makes fashion news in a perky at-home outfit that's perfect for winter weekends. The tapered pants and long-sleeved stretch top come in a variety of colors for easy mixing and matching. By Sacony Sue.

Wedding Date Set

December 20 has been set as the wedding day on which vows will be exchanged by Miss Sarah Hunt, daughter of Mr. and Mrs. Earl Hunt, Plains, and Mr. Charles Ray Thompson, son of Mr. and Mrs. C. Murrell Thompson, also of Plains.

The wedding will take place in First Methodist Church of Plains at 5:30 p. m. and it will be performed by The Rev. Walter L. Driver, Pastor.

Mr. and Mrs. Clarence Witt of Seminole visited his mother, Mrs. Charley Newell, here over the weekend.

Tell Wedding Shower Plans

It was announced today, that a wedding shower, honoring Miss Dixie Ruth McClellan, bride-elect of Mr. Steve McGinty, has been set for Saturday, December 19, in the local Clubroom. Time set for the event, a come-and-go affair, is from 3 until 5 p. m. All the couples friends are invited to attend.

Silver Wedding Anniversary

Rev. and Mrs. James L. Bozeman will be honored with a tea on December 20, celebrating their twenty-fifth wedding anniversary, in the home of Mr. and Mrs. R. D. Romans.

The Womens' Missionary Society and auxiliaries, who are sponsoring the tea, invite everyone to come from 3 to 5 p. m. Gift selections are on display at the local stores.



HAZEL LIGHT, Liberal, Kansas

LARGE SELECTION Christmas Dresses

Be In Style for the Holidays

SEE US FOR ACCESSORIES

Come in and register for the Santa Day drawing to be held Saturday Dec. 12.

Marie's Fashions & Fabrics

PHILATHEA CLASS HAS PARTY

Philathea Sunday School Class of First Baptist Church met Tuesday night for their annual Christmas party in the home of Mrs. Latrell McDonnell.

Pat But served as hostess also.

Mrs. Mabel Bacon gave the devotional on Christmas festivities in other countries. Those attending were Thelma Sheatham, Phyllis Addison, Nancy Nan, e

son, Nancy Nance, Barbara Brown, Janelle Pierce, Dorothy Anderson, Mabel Bacon, Charlotte Kennedy, Mary Strickland, and the hostesses.

IN SPECIAL SCHOOL

Miss Pat Winkles, daughter of Mr. and Mrs. E. O. Winkles of Plains, is receiving special training in psychiatric nursing at Austin State Hospital, according to Dr. Sam A. Hoerster, Jr., superintendent.

Miss Winkles graduated from Plains High School in 1961 and attended Texas Tech. She is now a senior student at Methodist Hospital School of Nursing.

The psychiatric nursing program at Austin is designed to train nurses in the recognition of psychiatric disorders, techniques useful in caring for emotionally ill patients and of community agencies established for dealing with social problems arising out of mental illness, Dr. Hoerster said.

Mr. Wayne Chadwick was a patient in Seagraves Clinic last week.

Mrs. John Robertson had surgery Friday in Methodist Hospital in Lubbock. She is reported to be doing fine.

Robert Chambliss, David Lusk, and Mrs. Wanda McCrary are all in Yoakum Co. Hospital this week.

Mr. and Mrs. Danny McClellan and children of Tatum are visiting relatives here this week.

Mrs. Rachel Duff visited her daughter Mrs. Vernon Manning in Lovington last week. Two of her grandchildren came home with her and stayed until Sunday.

Tsa Mo Ga Christmas Fete

Annual Christmas party of the local Tsa Mo Ga Club was held in the Plains School Cafeteria on the evening of Dec. 5.

An Old Fashioned Christmas theme was carried out in the decorations. The tables were artistically arranged around a home reading center, which included rocking chair and kerosene lamp. The big Christmas tree was piled high with lovely packages, and a bountiful buffet dinner was served to about 100 members and guests.

Mrs. Bob Blundell directed a play, "Election of Santa Claus," the cast being made up of children of club members.

Mr. and Mrs. Skeet Robertson went to Dallas over the weekend to attend the wedding of their son, Jim.

Mrs. Glen Cleveland recited the poem, "How the Great Guest Came," by Edwin Markham. Mrs. Dorman Scott, accompanied by Mrs. Kenneth Hale, sang "O, Holy Night."

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PLAINS

PLAINS FROZEN FOOD

DOUBLE FRONTIER STAMPS ON WEDNESDAY Sid Wade

- RATH
- Bacon 1b 45c**
 - HORMEL little link
 - Sausage 1b 35c**
 - FRESH BEEF
 - Liver 1b 19c**
 - GLOVERS fully cooked
 - Pic.Nic Hams 1b 25c**

HOLIDAY FOOD BUYS

- bananas 2*25c
- oranges 15c
- potatoes 10# bag 69c
- Green onions 2 bunches 15c

- ZEE toilet tissue 4 pkg carton 31c
- POSTS sugar crisp 14 oz pkg 39c
- PET or CARNATION canned milk small 6-49c

Christmas Trees



DON'T BUY YOUR CHRISTMAS TREES NOW FROM OUR LARGE SELECTION--- WAIT 'TIL OUR BIG DECEMBER 26 HALF-PRICE TREE SALE

Santa's

Give Beautiful Sportswear

GIFT SUGGESTIONS

Genuine Leathers FROM

Moore & Oden

Peignoir Nylon Ensembles

GIFT WRAPPED FREE