



Merry Christmas to All



The Plains Record

OUR 34th YEAR

THURSDAY, DECEMBER 24, 1964

NUMBER 52

'O Holy Night' in Art

Smiles Brighter and Hearts Lighter As Community Greet Christmas



Season's Sights, Sounds Proclaim It's a Joyful, Peaceful Time

It's Christmas, time to greet a friend, wrap a gift, help the needy. It's Christmas, time to sing a carol, light a candle, trim a tree. It's Christmas, time to send a card, surprise a neighbor, delight a child. It's Christmas, time to welcome visitors, spread the festive board, gather the family together for everything good from food to fellowship.

Most of all, it's Christmas, time to say a prayer, count many blessings, rejoice. It's Christmas, time to celebrate anew the very first Christmas of all, the Birthday of Christ.

It's Christmas, and throughout this community the sights and sounds of a joyful, festive season appear. All through the town, twinkling lights, fragrant flowers and greens and a myriad of other decorations show to every beholder the glad spirit of Christmas. Bells ring out and voices sing out, proclaiming the wonderful news.

Christmas is here. And because Christmas is here, steps are lighter, smiles are brighter, hearts are merrier.

On the way to Christmas, there may have been hours when everything seemed just too hectic — too many plans to make, too much to do, too little time. But as the great day arrives, there is time to pause, to see and to treasure the glow and the glory of Christmas. Then it is clear that every moment of preparation, every personal effort to make Christmas more complete was indeed well worth it.

Message Of Christmas Lives Anew

"And lo, the Star, which they saw in the east, went before them, till it came and stood over where the young Child was." Matthew 2:9.

"And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger." Luke 2:16.

From two who became His disciples come the words that tell the story of that Holy Night, the first Christmas. Matthew the tax collector wrote of the Star that shone in the east, and of wise men who followed it to find and worship Him.

Luke the physician wrote of shepherds watching in the fields and herald angels singing in the heavens.

At church services during this Christmas season the words of the tax collector and the physician will be read and studied once again, with ever-deepening meaning.

And as the story is told anew, it is also reflected in the many observances of Christmas, both in churches and in homes.

The joyful sound of carols harks back to the first of all carols, the words of the heavenly host, "Glory to God in the highest, and on earth peace, good will toward men."

The glow of candles symbolizes the birth of Christ as the Light of the World, and it also mirrors the eternal gleam of the Star of Bethlehem.

The spirit of giving takes guidance from the gifts of the Wise Men, who brought gold, frankincense and myrrh to Him.

Above all, at Christmas, mankind experiences once again the reverence, wonder and rejoicing of the wise men, of whom Matthew says, "And when they were come into the house, they saw the young Child with Mary His mother, and fell down and worshipped Him."

FROSTED AND FRINGED

Christmas cards of 1870 were frosted and fringed with heavy silk. The folder-type card, so much in evidence today, was not popular during the 19th century, when single cards were more frequently seen.

From 'Nativity' To 'Adoration'

AS THESE PAINTINGS tell the story of the first Christmas, they also reflect the world of the early Renaissance, in advanced techniques and a newly-lifelike mode of art. All are from the National Gallery of Art, Washington, D.C.

"THE NATIVITY," above left, was painted by Flemish artist Petrus Christus about 1440-50. From the Mellon Collection.

"ADORATION OF THE MAGI," upper right, is the work of Giovanni di Paolo, a 15th century Siennese. Mellon Collection.

TWO ARTISTS painted this "Adoration of the Magi," (lower right) begun by Fra Angelico and completed by Fra Filippo Lippi about 1445. Samuel H. Kress collection.

In Holland

Dasher, Dancer, Prancer and Rudolph would cause no excitement in the Netherlands, where children believe that a horse pulls St. Nicholas' sleigh.

The great horse is named Slepner, and the Dutch children fill their wooden shoes with hay for him. This gives him energy to get St. Nick to every house.

IT'S A HOLIDAY

First of the United States to give recognition to Christmas Day as a legal holiday was Alabama, in 1836.

Youngsters Told Where Santa Is 'Right At Home'

Along with "Why is the sky blue?" and "Why can't I see the wind?" the favorite question of children everywhere is very often, "Where does Santa Claus live when Christmas is all over?"

Parents faced with this puzzler needn't get involved in explanations of just what and where is the North Pole. They can answer, with a straight face and a map to back them up, "Why, Santa Claus, Indiana, of course!"

Or how about Bells, Tennessee; Evergreen, Alabama; Holly, Washington; or Noel, Missouri, as suitable quarters for Santa?

These are just a sample of the many towns and villages all over the country that are named in the spirit of Christmas, in the hope of preserving the good will and cheer of this happy season all year.

There's only one disadvantage to living in one of these towns. Local parents, faced with the question, "Where does Santa live?" certainly can't say, "Why, right here in Christmas, Arizona, son," or the next logical question would be, much to Dad's consternation, "Yippee! Why don't we go visit him?"

TALLEST TREE

Tallest Christmas tree? In the U.S. the title probably goes to the Indianapolis, Ind., "tree" — the Soldiers and Sailors Monument. At Christmas, the 246-foot structure is decorated with electric candles and stars.

Early Paintings Tell the Christmas Story — And the Story of Changing Times

From earliest times, artists found, in the story of the Nativity and the events surrounding it, a source of inspiration and a challenge to their talents. The Madonna and Child, the Holy Family, the Magi, the manger scene — these are the subjects that have engendered some of the world's most famous paintings.

And, as students of both art and history know, such paintings not only portray a scene, they also tell something of the times in which they were painted.

As the Middle Ages drew to a close and the Renaissance dawned, new light was spreading over the world.

Mid-15th-century artists were turning from theories of painting which depicted more stylized poses and ornate detail, liberally touched with gilt, to an approach which emphasized more realistic, lifelike figures and landscapes, as seen in paintings of humble peasants adoring the Christ Child, true-to-life stable animals and even blacksmiths working in the background of the manger.

In "Adoration of the Magi," a painting by Giovanni di Paolo which is now in the National Gallery of Art in Washington, D.C., the Three Kings are depicted in an elaborate, decorative style. The background of the painting, however, shows a more lifelike interpretation. The landscape of fields dotted with crops, crisscrossed with roads and bathed in sunlight is refreshing — and a treatment new to the times.

Another "The Adoration of the Magi" at the National Gallery is even more indicative of a world in transition. This tondo (circular) painting was begun by one artist, Fra Angelico, and finished by another, Fra Filippo Lippi. The principal part of the painting, attributed to Fra Angelico, has an idealized, other-worldly atmosphere.

Realism appears in the solid, substantial figures of the foreground — typical Renaissance forms, the work of Fra Filippo. Both of these "Adorations" were painted in tempera on wood. Tempera, a mixture of pigments and dyes with egg yolk to produce a dull finish on a surface prepared with egg white for adhesion, was a common medium for medieval Italian artists.

In "The Nativity," also in the National Gallery, the Flemish artist Petrus Christus used oil paints on wood, thus marking another advance of the early Renaissance. Flemish artists were the first to use oil extensively in painting;

formerly, it had been used only in glazes for tempera paintings.

A study of "The Nativity" shows that the figures of Petrus' painting are very natural and realistic. Joseph is an ordinary Flemish peasant, the Christ Child a lifelike newborn Baby. Space perspective, too, begins to show a more realistic treatment.

To achieve greater realism, these 15th century artists became the technicians and scientists of their age. They ground and mixed their own pigments to achieve the colors they wanted. And they carefully observed nature, even undertaking anatomical studies.

Thus, as the darkness of the Middle Ages faded, artists, in more than one way, spread the light of the Renaissance.

What's in a Name? Shakespeare Called Play 'Twelfth Night,' But He Chose Different Subject

"After dinner to the Duke's House, and there saw 'Twelfth Night' acted well, though it be but a silly play and not related at all to the name."

So wrote the English diarist, Samuel Pepys, in recording the events of January 6, 1663.

Later critics have taken a more enthusiastic view of William Shakespeare's "Twelfth Night" than did Mr. Pepys, but they have to agree that the comic gambol bears no relationship to its title. Apparently, the play was so named because it had been written to be performed on Twelfth Night.

Had Shakespeare chosen to do it, he had ample materials at hand to create a play that was really about "Twelfth Night."

Epiphany, the Twelfth Night of Christmas, traditionally the night when the Magi brought gifts to the Christ Child, was a most important festival in Shakespeare's time, and many customs surrounded it.

Characters ready for Shakespeare's pen were such traditional folk as "Patrick O'Tater," "Lady Bluestocking," "Captain Blunderbuss," and others. At Twelfth Night frolics, the young people, especially, dressed themselves in costumes to suggest these characters.

Shakespeare, however, preferred to write of Sir Toby Belch, Malvolio, Olivia and others, and critics can only speculate upon what might have been if he had taken

"Twelfth Night" for his theme as well as his title.

In South Pacific

For Fiji Islanders, Christmas starts at 2 a. m., when carolers wake the villagers with serenades. At dawn, when everyone is awake and assembled, some attend church while others take care of preparing the feast.

IN NEW ZEALAND

Not all living Christmas trees are spruce or fir. In New Zealand there's one called "Christmas tree" that doesn't even need decorating — it blossoms with its own red flowers. The tree earned its name since it blooms in December and January.



Candles Glow At Christmas

Many traditional candle customs brighten today's Christmas celebrations. From Ireland comes the custom of putting a lighted candle in the window on Christmas Eve to light the Holy Family's way. The candles denote a house where the Holy Family would have been welcomed, not turned away as they were at the inns in Bethlehem.

In Germany, too, candles are placed in windows to provide a glowing welcome for the Virgin Mary and a host of angels who the Germans believe pass over the countryside each Christmas.

In many countries, such as Germany, beautifully decorated candles are an important part of Christmas celebrations. Enhanced with religious and other figures, they add an artistic and reverent touch to holiday festivities.

Similarly, many still celebrate the medieval custom of lighting a giant Christmas candle that burns brightly until Twelfth Night.





The Plains Record

And The Yoakum County Review
JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

Class A All-South Plains

| FIRST TEAM | | | |
|--------------|----------------------------|--------|--------|
| Position | Player, School | Weight | Class |
| End | Butch Ford, Farwell | 170 | Senior |
| End | Jessie Powell, Spur | 180 | Senior |
| Tackle | Gary Dudley, Wink | 195 | Senior |
| Tackle | Larry Jolly, Tahoka | 220 | Senior |
| Guard | John Patterson, Springlake | 190 | Senior |
| Guard | Van Lasiter, Seagraves | 183 | Senior |
| Center | Richard Spencer, Plains | 175 | Senior |
| Quarterback | Mike Loyd, Petersburg | 160 | Senior |
| Running Back | Chris Weems, Idalou | 165 | Senior |
| Running Back | Bo Faulkenberry, Seagraves | 130 | Senior |
| Running Back | Tom Gregory, Springlake | 190 | Senior |
| Fullback | Fud Robertson, Petersburg | 175 | Junior |

| SECOND TEAM | | | |
|--------------|--------------------------|--------|--------|
| Position | Player, School | Weight | Class |
| End | Arthur Navarro, Lorenzo | 170 | Senior |
| End | Bill Cathey, Seagraves | 175 | Senior |
| Tackle | Jim Thomas, Spur | 205 | Senior |
| Tackle | Kenzel May, Sudan | 160 | Senior |
| Guard | Duane Greene, Petersburg | 170 | Senior |
| Guard | Dwayne Phillips, Ralls | 195 | Junior |
| Center | Larry Gregory, Farwell | 155 | Senior |
| Quarterback | Joe Reed, Lorenzo | 180 | Junior |
| Running Back | Sonny Hicks, Ralls | 160 | Senior |
| Running Back | J. D. Davis, Hale Center | 165 | Junior |
| Fullback | Joe Dan Cooke, Plains | 178 | Junior |

OPERATION "DEATHWATCH"

DEC. 24 thru JAN. 3 ESTIMATE 105 MOTORCIDES



The figures above represent the estimated toll of 105 lives expected to be lost in Texas traffic accidents during the 11-day holiday period from December 24 through January 3. During this period, the Texas Department of Public Safety will tabulate these tragedies as they occur and make periodic releases in an effort to focus public attention on the added dangers of holiday travel. A special appeal has been issued to Texans to do their part in proving the estimate is too high.

Accident Victim Loses Leg

Jose De Jesus Basaludo, a worker at Yoakum County Co-Op Gin was seriously injured Wednesday night, December 16, when he, while working at the gin slipped and fell into a conveyor. It was reported that his leg became entangled in the big auger, and that his injuries were quite severe. He was taken to Yoakum County Hospital in Denver

City by Barrett's Funeral Home ambulance. It was later said that Basaludo's leg had to be amputated, but that his general condition following the operation was thought to be good.

The accident occurred at about 4 a. m.

Sophomore Class News

Sophomore class of Plains High School reported the following news events pertaining to their particular class.

Charlene Upton, Jeannie Stroud, Eddie Cogburn, and Butch Gaines were all named to the high school honor roll.

The entire class travelled to Lubbock to see the Tech-Arkansas football game, and afterward stayed for a movie at the Lindsey theater and or supper at Underwood's.

Their Christmas party was held on Tuesday afternoon.

92 YEARS OLD-----Mrs. Carrie Copeland celebrated her 92nd birthday here last Thursday. She is a resident of the local Plains Memorial Convalescent Center here.

THE STATE OF TEXAS COUNTY OF YOAKUM

NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the 47th Judicial District Court of Potter County, Texas, on a judgment rendered in said Court on the 31st day of March, 1964, in favor of Western Express Development Company, Inc., and against H. F. "Beck" Atkinson, George LaCroix and Consolidated Realty and Construction, Inc., vs. H. F. "Beck" Atkinson, George LaCroix and Consolidated Realty and Construction, Inc., No. 39888-A in such court, I did on the 7th day of December, 1964, at 10:20 o'clock A. M., levy on the following described tracts and parcels of land situate in the County of Yoakum, State of Texas, as the property of H. F. "Beck" Atkinson, to-wit:

All of the undivided interest of H. F. "Beck" Atkinson, being an undivided interest for and during his natural life in and to all of the oil, gas and other minerals of every kind and character in, on or under that certain tract or parcel of land situated in the County of Yoakum, State of Texas, and described as follows:

Sections Nos. 830, 831 and 863, Block "D" John H. Gibson Survey, Yoakum County, Texas.

And on the 5th day of January, 1965, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day at the door of the Courthouse of said County, I will offer for sale and sell at public auction for cash the said interest of the said H. F. "Beck" Atkinson in and to said property.

DATED at Plains, Texas, this 7th day of December, 1964. /s/ Vester E. Sanders VESTER E. SANDERS SHERIFF OF YOAKUM COUNTY, TEXAS

FOR SALE TO HIGHEST BIDDER

Lot 13, and the East 15 feet of lot 14, in block 3, in the Original Town of Allred as shown by the map or plat of said Town on file in the County Clerk's Office in Yoakum County, Texas; Surface Estate only.

All improvements to be included on subject property.

The above named property is the property of the late Lino Cortez. Mail all bids to the Administrator of the Estate, C. R. Gillis, Box 297, Plains, Texas.

LETTER TO SANTA

Dear Santa Claus, I am a little girl 6 years old. I live on a farm near Tokio, Texas. I go to school at Plains, and I try to be a good little girl most of the time.

I want a Nancy Nurse and a Slinky. I love you, Rhonda Bearden.

#

FEMALE HELP WANTED

Interviewer wanted for part time telephone survey work. Give phone number and County. Prefer a private line. Not a selling job. Air mail letter including education, work experience and names of references to: American Research Bureau, Field Staff Department, Beltsville, Maryland. 52-1tc

WILL RENT large lot in downtown Plains or two adjoining lots. Wilma Johnson, 1015 Buford, Fort Worth, Ph. PE1-1446. 52-4tc



Christmastime is here again, and to all our friends we wish a holiday filled with great joy and good health. May the Day be an especially merry and bright one for you and the ones you hold dear.

CG & SGIN

Merry Christmas

As the Wise Men came bearing gifts, so we come bearing our warmest wishes for a very merry Christmas Day, and a holiday season filled with many hours of happiness and good cheer for each and every one.

GOODPASTURE GRAIN & MILLING CO., INC.
PLAINS

Classifieds for rent general

TRAILOR SPACE ### FOR RENT Also, Rooms and Apartments • JUDGE BEENE'S COURTS

FOR RENT: Furnished Apartments. See at Plains Motel. 52-tfc

FOR RENT ### Rooms, Apartments and Trailor Space. JUDGE BEENE'S COURTS 43-tfc

for sale

FOR SALE: Used refrigerator and television, like new. See at Woody's Oil and Hardware. 45-tfc

Reposessed 1964 model Singer made sewing machine, equipped to zig-zag, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 52-tfc

FOR SALE: Residential and Business lots in Plains' Evans Addition. Call or write Al Wolfenberger, Box 311, Grayson Oklahoma, or call 338-7550 or 338-6438. 30-tfc

FOR SALE: AKC Registered Dachshund puppies. Call 456-3237. 51-tfc

DIRECT MATTRESS CO. Mattresses rebuilt. Innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Ave. H., Lubbock, Texas. 25-tfc

Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Wilgus Drug. Phone 637-6434. 25-tfc

WE NOW GIVE GOLD BOND STAMPS With butane purchases, when amount is paid by 10th of the month following purchase. BRONCO GAS CO. 25-tfc

SEWING & ALTERATIONS Reasonable rates. See Mrs. Seward at 912 Avenue C.

FOR SALE: New and used furniture and Appliances. Authorized factory sales and service on Maytag, Kelvinator, and on Commander pumps. We do electrical wiring and plumbing repair. COGBURN-YOUNG 39-tfc

PLAINS LODGE No. 1261



AF & AM Meets regularly on the first Tuesday of each month at 8 p. m.

ROUTE SALES

Wanted: men or women to call on Fuller Brush customers. Part or full time. Car required. Apply 980 S. Cedar, Brownfield. 38-tfc

CREDIT GOOD?--2 reposessed 1964 model Singers in optional 4 drawer cabinet, will zig-zag, blind hem, fancy stitches, etc. 6 payments at \$6.82 or \$35. Write to the Credit Dept., 1114 19th St., Lubbock, Texas.

Barker's Variety
Drygoods
Toys
Gifts
Housewares

WANTED: Farm laborer, to do general farm work, plus helping feed and tend cattle, some pipe moving, etc. Top wages, good working conditions. Contact Gene Smith, Plains, Texas.

HOUSE FOR RENT: 3-bed-room, garage and utility. For information call 456-2689. 51-tfc

PLANNING A MEETING?

ALL CLUBS, CHURCHES, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COMPILING A COMMUNITY ACTIVITIES CALENDAR. CALL 456-2929

DR. WM. R. GRUBBS, Optometrist

OFFICE HOURS: 9 to 5:30
TUESDAYS AND FRIDAYS
315 N. Main, Ph. 592-3345
Denver City, Texas

MERRY CHRISTMAS

Warm and sincere greetings, from all of us to all of you, and many thanks, too.

GLOVERS CLEANERS

Give Yoakum Traffic Toll

There were four rural traffic accidents in Yoakum County during the month of November, according to Sergeant A. E. Roberts, Patrol Supervisor of this area.

From these crashes two persons were injured and loss to property was estimated at \$5,030.00.

Summarizing rural traffic accidents from January thru November of 1964, the picture shows 31 wrecks, one person killed, 22 persons who were injured and \$37,750.00 in property damage.

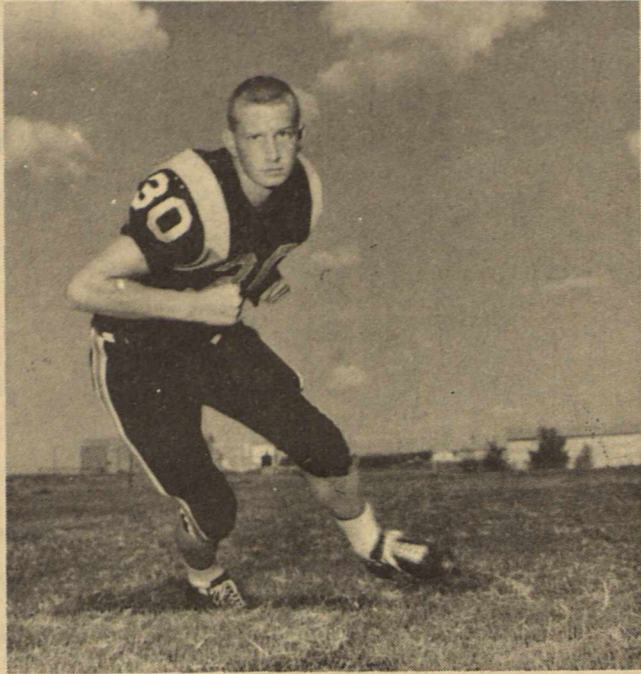
The most deadly month of the year is here again. The Patrol Supervisor stated that during each month of the past five years there was only one month higher than the month of December. Of the 12,171 persons killed during the last five years over 10 per cent of them were killed during the month of December.

Of the 1,246 persons killed in traffic accidents during the month of December over the past five years, over 30 per cent were killed during the Christmas holidays. This then

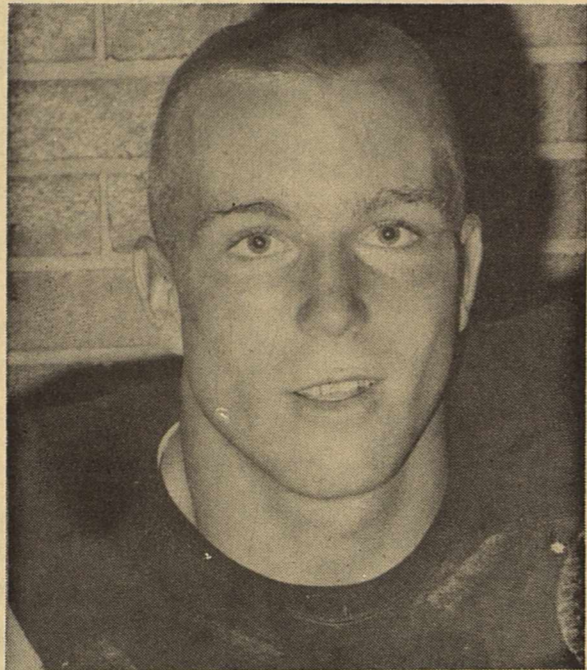
means that the Christmas holidays are about three times as deadly as the remaining days during the month of December.

The month of December for


1963 was the most deadly month in the history of Texas. The Sergeant appealed to every motorist and pedestrian "Please do not let this become a reality again."



RICHARD "RED" SPENCER
Named to All-South Plains Team



JOE DAN COOKE
Named to All-South Plains Team

P  **Peace**

On earth,
peace, good
will to all men.
A joyful Christmas!

WILMETH OIL CO.

May
Peace and Joy
be Yours
at Christmas



Maries
Fashions & Fabrics



Christmas is
a tranquil snowy scene
and brightly-wrapped gifts . . . it is a time
of hope and rejoicing for the many things it
is our privilege to possess. We wish you an "old-fashioned"
Christmas, filled with love and good cheer, and
the deep satisfaction of friendships renewed. Happy Holidays!

Plains State Bank

White House Guides Yule Traditions

Many of the cherished traditions which make Christmas merrier in the United States had their start in the White House.

George Washington, first President of the United States, surrounded himself with family and grandchildren at cheerful Christmas parties, and set the theme of a "merry Christmas" for his country. Washington also furthered the use of American holly as a decoration by growing the glossy-leaved tree on his estate at Mount Vernon.

Andrew Jackson was fond of giving large, colorful parties for young and old on Christmas Day. Frozen ices, a novelty at that time, were served, and there was a small, frosted pine tree, surrounded by toys.

Franklin Pierce introduced the modern Christmas tree to the White House in 1856.

Benjamin Harrison, in 1889, told reporters he planned an "old fashioned Christmas" including a Christmas tree, for his family, and urged others to join him in observing the custom.

Conservation-minded Theodore Roosevelt once refused to allow a Christmas tree in the White House. His son, Archie, smuggled one in, however, and the President finally relented.

First lighting of the National Community Christmas Tree at the White House was observed in 1923, when Calvin Coolidge was President.

Wanted
Scrap Iron -- Batteries -- Metal
FOR SALE
2400 ft. 2" Tubing @ 15¢ per ft.
1500 ft. 2" Pipe
--G. V. HUMPHREYS--
Plains -- Behind Gulf Station -- 456-4155



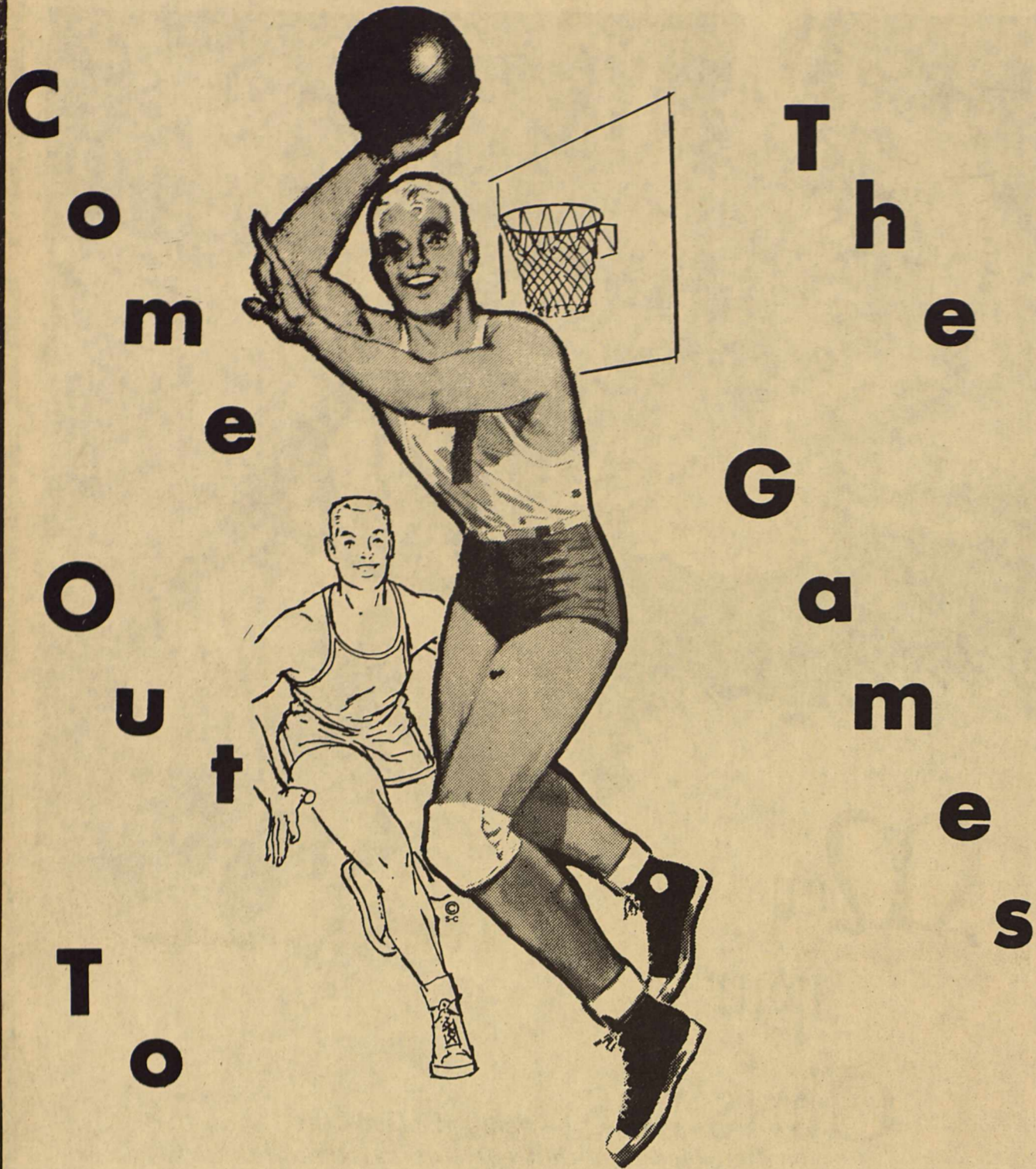
May
your
Christmas be richly filled with the
spiritual blessings that come as our thoughts turn
to a Holy Night when herald angels sang in triumphant joy, and
a Star shown with radiance that endures eternally.
May you find, in the miracle of the manger, a deep
Christmas happiness and contentment that surpasses all others.

CHRISTMAS GREETINGS

Operation Christmas Card

- | | |
|---|---|
| MRS. SALLIE V. FORREST | DAD & GRACIE RUSHING |
| MR. & MRS. LEONARD HEALD & CHILDREN | MRS. I. V. BEEN |
| MR. & MRS. O. W. HARBOUR & CHILDREN | MR. & MRS. GLEN CLEVELAND |
| MR. & MRS. BUFORD DUFF & DAUGHTER | MR. & MRS. EDDIE TAYLOR |
| MR. & MRS. L. O. SMITH | MR. & MRS. ROBERT CHAMBLISS & BOBBIE |
| ALMA LYNN & D'LYNN MCGINTY D'LOIS & JAY BRYSON | MRS. W. E. SMITH |
| MRS. W. L. MCCLELLAN | MRS. NOELLE SLOAN |
| THE LEON LEWIS FAMILY | MR. & MRS. A. B. CARPENTER |
| COGBURN--YOUNG | MR. & MRS. JAMES WARREN & FAMILY |
| THE T. J. MILLER'S | MR. & MRS. NEIL PARKS |
| MRS. RUTH O'NEAL | MR. & MRS. J. M. DEARING & SONS |
| I. B., WANDA, STANLEY AND BRIAN ASHBURN | MR. & MRS. G. D. KENNEDY & SON |
| MR. & MRS. H. F. BARNES | MR. & MRS. G. W. CLEVELAND & CHILDREN |
| MRS. PEARL LOE | MR. & MRS. C. C. PERKINS & N. C. CLANAHAN |
| MRS. THELMA ELLIS | PERRY & CELES ANTHONY |
| JOE L. WEBBER | MRS. A. N. ADDISON |
| MRS. BESSIE McCRAVEY | MRS. VICIE HINKLE |
| MR. & MRS. C. MURRELL THOMPSON | MR. & MRS. W. G. LATTIMORE |
| MRS. J. H. DANIELS | MRS. NONA TROUT |
| THE TINGLE'S--Sherm, Bertie & Eddie | MR. & MRS. RAYMOND BOOKOUT |
| MR. & MRS. ROBERT WHITE | THE P. W. ST. ROMAIN'S |
| MR. & MRS. O. D. SMITH | CLIFFORD, DOROTHY & BILL ANDERSON |
| MR. & MRS. D. C. NEWSOM | MR. & MRS. W. M. OVERTON |
| THE GENE PAYNE'S | MR. & MRS. BOB ALBERDING & SONS |
| MR. & MRS. LEO WHITE | HINSON'S LAUNDRY |
| THE WILSON DUKE FAMILY | MR. & MRS. EARL HUNT & SARAH |
| THE HAYDEN BOX FAMILY | THE CURLEY TAUNTON'S |
| MRS. GEORGE CLEVELAND | THE JOHNNIE MOORE'S |
| REV. & MRS. WALTER DRIVER | |

(SPONSORED ANNUALLY BY PLAINS DIRT GARDENERS)



Basketball Schedule

| Month | Date | Location | Home | Away | Score |
|----------|----------|------------------------|------|------|---------|
| NOVEMBER | 23 | Morton | T | | 60 - 44 |
| | 27 | Tatum | T | | 43 - 39 |
| DECEMBER | 1 | Eunice | T | | 57 - 40 |
| | 4 | Tatum | H | | |
| | 8 | L. C. C. | H | | |
| | 15 | Morton | H | | |
| | 17-18-19 | Denver City Tournament | | | |
| JANUARY | 2 | Denver City | T | | |
| | 5 | Denver City | H | | |
| | 7-8-9 | Seagraves Tournament | T | | |
| | 12 | Seagraves | H | | |
| | 15 | Wink | T | | |
| | 19 | O'Donnell | H | | |
| | 22 | Tahoka | H | | |
| | 26 | Stanton | T | | |
| | 29 | Seagraves | T | | |
| FEBRUARY | 2 | Wink | H | | |
| | 5 | O'Donnell | T | | |
| | 9 | Tahoka | T | | |
| | 12 | Stanton | H | | |

(CLIP AND SAVE)

We're 100% Behind The Cowboys.....

We Know You'll Play Your Best Every Game

Tumble Weed Drive In
Streetman's Dept Store

Alma's Restaurant

Marie's Fashions & Fabrics

George's '66' Service

Bronco Gas Co.

Plains State Bank

D.C. Newsom Gin

Guetersloh-Anderson Grain Co.

Loyd Insurance Agency

Cotton Growers Delinting

Horkey LP Gas & Shell Service 

Randall's Barber Shop

City Of Plains

Plains Oil Co.

Latt's Humble

Plains Record

Blaze Destroys Barron Home

A fire, which it was reported evidently started in the kitchen, destroyed the home of Mr. and Mrs. Tom Barron

here Thursday evening. Time of the fire has been set at about 7:30 p. m. last Thursday, December 17.

At the time of the occurrence of the fire, the Barron's were reported to be visiting in Lubbock. The fire was reportedly turned in to the Plains Fire Department by a passer-by, who at first thought it was a pickup fire, but, on

closer examination discovered that it was the farm residence. It is reported that the house along with the Barron's furniture and all their personal belongings were lost in the blaze. The Barron home is located some four miles west of Plains on the Old Lovington Highway. Tuesday evening a shower was given the couple by their many friends, in an effort to help them in re-establishing their home. It also was said that a fund had been solicited and was presented to them at the shower.

State Officials Eye Proposed Budget

Two area state legislative officials have pointed out that while Gov. John Connally's record budget request released Thursday does not propose a tax hike or any revision of current revenue sources, additional funds are going to have to come from somewhere to take care of some proposed programs.

Lt. Gov. Preston Smith, visiting in Levelland Thursday night, and newly-elected 90th District Rep. Jesse T. George both noted that education proposals particularly are going to require additional funds.

Public school teacher pay raises and some committee-suggested improvements in higher education both were particularly pointed out by the state officials as items which are not included in Connally's proposed \$3.64 billion budget.

George, a former public school teacher and currently an instructor at South Plains College who is particularly interested in the legislation on education, pointed out that the governor said new taxes will be necessary if the requested \$45 per month teacher pay hike is granted.

"I had hoped that the governor would recommend to the Legislature an appropriation for the \$45 in '65 Program' of the Texas State Teacher's Assn," George declared. "This program, in my estimation, is a definite need for Texas if

we are to encourage good teachers to remain in Texas," he added.

"Gov. Connally is not ignoring this need, but will leave it to the Legislature in its wisdom to his proposed program," George predicted.

The representative also cited Connally's program of excellence in education beyond the high school. He said the governor's recommendation for a control board to coordinate the overall program of all state-supported colleges and universities "is a commendable step which will result in a more feasible dissipation of funds" for the colleges and "will help provide the excellence we seek for Texas education."

George pointed out that a frequently-discussed revision of the state sales tax would provide the \$68 million needed for the biennium by the state to raise the teacher pay scale from \$4,014 to \$4,554.

George also said he was happy to see that Connally did not recommend doubling tuition in state colleges, as has been proposed by his Committee of 25 in the study of higher education. "Our goal is to keep students in college, and such an increased burden on students could possibly prevent many from entering or completing college," the representative pointed out.

He added he is definitely opposed to the tuition increase.

More Cattle For '65

The 1965 outlook for beef production shows a likely increase of two to three percent over the past year.

"The number of cattle and calves on January 1 will be up slightly from last January's mark of 106.3 million head. This growth was slowed by an increase in slaughter and a decrease in live animal imports. A large part of the first half of '65 will depend largely on the number placed on feed this winter. Large numbers of calves are available for feeding and if profitable feeding margins persist, placements in the first quarter

of the coming year may be large again.

Fed cattle prices should hold near current levels early into 1965, however, large increases in fed cattle marketings later in the winter may push these prices down.

Stocker and feeder shipments into the Corn Belt States were up 17 percent in July and August and 21 percent in September from a year earlier. Many of these cattle did not go directly into feedlots but into stalk fields. Some will be put on feed as soon as the cleanup operations are completed.



FRIENDLY
Christmas Greetings

We take pause from everyday routine to celebrate the Christmas holiday. And we welcome this opportunity to extend our warmest wishes and thanks to all. Hope your Day is a happy one.

Plains Oil Co.



May
PEACE

bless mankind this Christmas and remain in our hearts for all the days to come.

Hawkins FOOD MARKET



Cheerful Greetings

To our loyal patrons we express our sincerest appreciation.

BARKER'S VARIETY

TV SERVICE
Morning 7-10 Evening After 5
All Work Guaranteed
Call
R.J. VAN LIEW

We're thankful for our many friends and wish them happiness at this very special time. Merry Christmas!

ROSS IRRIGATION SUPPLY, INC.

Sacrifice Sale

3-Bedroom, Brick Veneer Home

On southwest corner of park, 1700 sq. ft., 2 baths, 108'x125' lot, near swimming pool, refrigerated air conditioning and central heating, 2300 sq. ft. under roof, fireplace, Nu-Tone food center, built-in dish washer and electric stove and disposal, carpeted throughout. **ALREADY FINANCED — LOW DOWN PAYMENT.**

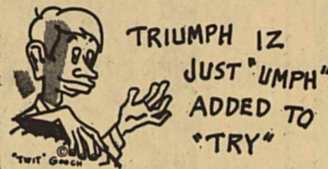
Office Building

1500 sq. ft., concrete block, refrigerated air conditioning and central heat, nearly 5000 sq. ft. of off street parking, mahogany paneled, 8 offices. **ALREADY FINANCED.**

3-Bedroom, Frame Home

On northwest corner of park, hardwood floors, 1 bath, **LOW DOWN PAYMENT, ALREADY FINANCED.**

DON HANCOCK
P. O. Box 280 505-257-2311
Ruidoso, New Mexico



TEL Class Has Party

It is estimated that since feeder cattle are plentiful, their prices will continue under pressure in early '65. The demand for stockers has also been less, since the wheat pastures in some areas of the U. S. have been developing quite slowly.

Ladies of the TEL Class of Plains Baptist Church met in Plains Memorial Convalescent Center for their regular Christmas social. Residents of the home were their special guests. Everyone assembled in the living room of the center of the meeting. Mrs. Daniels, class president, presided over a short

business session. Opening prayer was led by Mrs. J. V. Been and minutes of the last meeting were read. Mrs. J. L. Bozeman read several Christmas poems and closed with the reading of the Christmas story from the Bible. Mrs. T. E. Payne offered the closing prayer. At the meeting there were

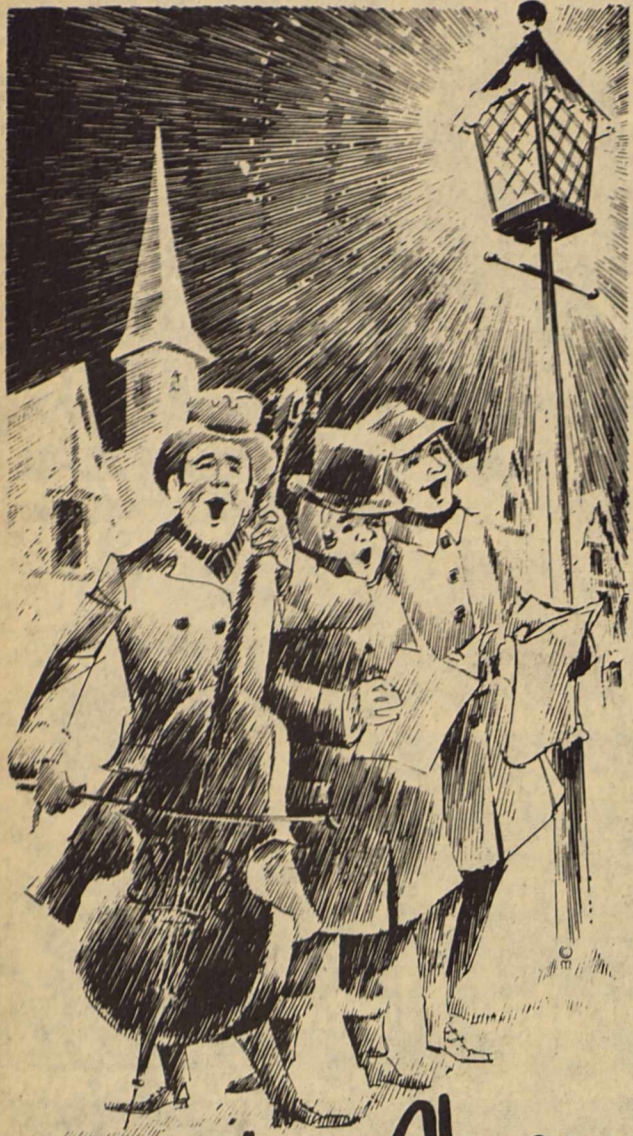
12 special guests able to be in attendance, and 5 visitors, 10 members of the class were present. Gifts and candy were given to each of the special guests, and gifts were carried to those unable to leave their rooms. There followed a period of visitation as residents of the center opened their gifts.

In the Spirit of Christmas

Let us turn our thoughts to the first Christmas and capture in our hearts all the peace, love and understanding of that Day.

In the true spirit of Christmas, we wish you a happy and holy Day and pray that the blessings of the season will truly be yours.

City of Plains



Holiday Cheer

We're dreaming of a bright Christmas for our many friends and patrons. Thank you for your generous support.

COGBURN - YOUNG

Basketball January 2

The Plains Cowboys, in their basketball schedule, will continue playing for the season with their next contest on Saturday, January 2. On that date the Cowboys meet Denver City there and on the following Tuesday, January 5, Denver City returns the favor by coming to Plains.

Last weekend, in the Denver City tournament, Plains, in the last game of Friday evening's card met the host team, Denver City. At half-time the score was tied up at 29 all. In the third quarter, the score remained tied and, at the end of that period was

42 all. The Mustangs however, were able to pull out in front and overcome the Cowboys in the final period of play, the final score being 66 for Denver City and 55 for Plains. Plains then drew a bye in the next round in which they would have played Floydada.

In the first evening game Saturday, the Cowboys were pitted against a AAAA team, Eastwood High School, near El Paso. The score wound up at 63 for Eastwood and 50 for Plains. High point man in the game was Dan Smith with 23. He was followed by Jack Lowe with 14.

Plan Knitting Short Course

Final arrangements for a knitting short course were made by the Yoakum County Young Homemakers at their December meeting Monday night. Mrs. Bill Fitzgerald, a member of Young Homemakers, will be the instructor for the course. She announced that the group will be making house slippers. The materials needed for up to a size seven pair of slippers will be one four ounce skein of knitting worsted to be divided into two loose balls, and two size 10 knitting needles. The course will be held on three consecutive Monday nights, in order that the students will have a week between each session to practice the skills they have learned. The dates are January 11, 18 and 25. Sessions will begin at 8 p. m. in the Home Economics room of Plains High School. Anyone interested in taking the course is cordially invited, the Homemakers said. There will be no charge. Students are asked to bring their own yarn and needles to the first session.

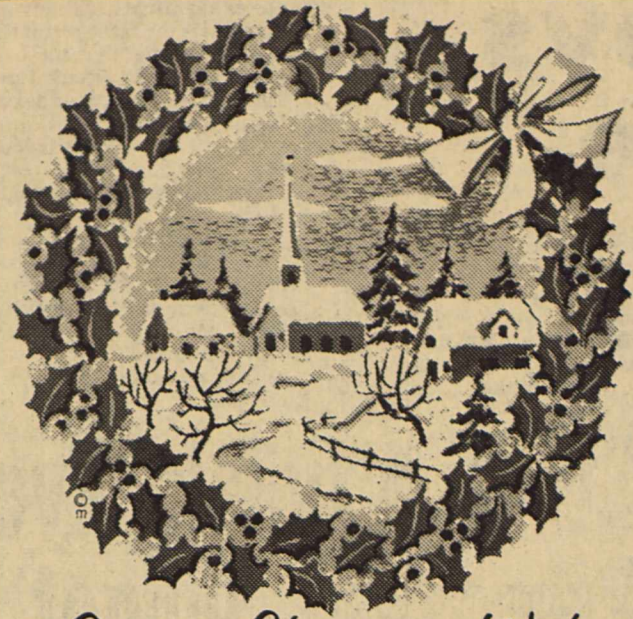
Delegates to attend the state convention January 8 and 9 were selected. They are Mrs. Jim Barron and Mrs. Kent Welch. Others who expect to attend the Dallas meet are Mrs. Tommy Barron, Mrs. Vennum Fitzgerald, Mrs. Roy McGehee and Mrs. Jack Palmer.

Recent club activities were reviewed for the benefit of those who were unable to take part. The Christmas party, held December 11, was reported a success. It was pointed out that members carried out a number of duties to assist with Santa Day, December 12. Also, it was noted, that a float was decorated and entered in the parade.

Members also voted to buy Christmas gifts to be presented to patients in the local convalescent home.

It was revealed that the speaker who was scheduled for December was unable to appear because of illness. The club members all cooperated to provide their own program. Each lady brought to the program-- samples of her own work to show and to

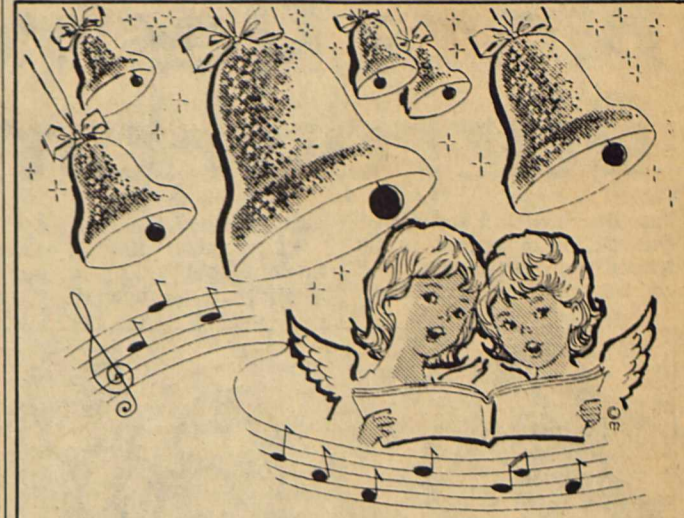
explain. Included were ideas for Christmas decorations, and gift ideas.



Sincere Christmas Wishes

Hope your Day is wreathed with happiness and your holiday season is one of joy and good cheer. Merry Christmas!

Curry-Edwards



Silent Night, holy night...

Hope your Holiday begins and ends on the happiest of notes, with joy and peace for you, your family and friends. Merry Christmas!

PLAINS COURTS



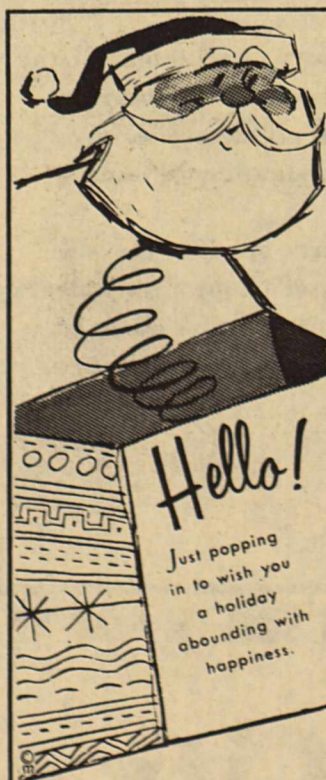
Holiday Greetings

At Christmastime... we welcome the opportunity to wish you, our good friends, the happiest of holiday seasons and to extend our heartfelt thanks for your valued patronage.

Moore & Oden

Card of Thanks

There is just one word that can try to express all the things we would like to say to the Volunteer Firemen and all the other wonderful people of Yoakum County - THANKS - May God's blessings be with you.
Tom & Marguerite Barron



Pic & Pay



The carolers, with voices raised in joyful song, express our sincere good wishes for all our friends and patrons. You have made our year a happy one, and it is our hope that we've enriched yours.

Plains Frozen Food

"Rip" Sewell Coach Of Year

Plains can be justifiably proud of L. T. "Rip" Sewell, not only because of the fine record he has posted with the Plains Cowboy athletic teams, but also now, due to the fact that he has received a very special honor. He was named on Wednesday as the Class A South Plains Coach of the Year.

In commenting on his selection Coach Sewell had this to say:

"It is certainly an honor, but it is in no way just for me. It must be shared with all our coaching staff and the fine young men who make up our team." "It really is their honor."

The Lubbock-Avalanche-Journal had the following to say about Coach Rip's selection:

Rip Sewell Is Area Class A Coach Of Year

For a basketball man, Rip Sewell of Plains is making a pretty good football coach and he has been selected as the "Coach-of-the-Year" in Class A for 1964.

Sewell, in his second year as head football coach at Plains, led the Cowboys to a three-way share of the District 5-A crown and then lost the luck of the draw to represent the loop in the playoffs.

Plains finished the year with an 8-2 record and lost only to Class AA Friona, 9-7, and to Seagraves, 28-20. His club tied Wink, 7-7, and won the game on penetrations to throw the league into a three-way tie.

And, Sewell won with a team composed mostly of sophomore and juniors, although several freshmen saw a lot of action as starters.

Sewell beat out L. A. Noles of Petersburg for the honor. Noles, in his first year as head coach, led Petersburg to the District 4-A crown after being picked to finish second or third. The Buffs lost a league clash to Idalou, 7-6, but the only other loss was in bi-district to Springlake, 21-15, and yet the Buffs had only five players back from the team that won the state crown a year ago and one of them missed almost the full year with injuries.

Dempsey Alexander brought Spur its first winning season in several years and the Bulldogs tied for second behind Petersburg with Ralls. Spur wound up with a 7-3 record.

Luke Nickerson did a good job

at Ralls and his team lost two league games by one point each in finishing with a 7-3 mark.

Others gaining mention for the award were A. D. Shaver of Seagraves, and Jodie Mahan of Springlake, whose teams gained the regional round before losing. The winner of the award last year was Shaver.

Cotton Classes Still Behind

The USDA - Agricultural Marketing Service's cotton classing office in Brownfield classed 33,235 Smith-Doxey samples for the week ending Friday, December 18. This brought the season's total to 141,159.

According to Wilburn L. Reeves, officer in charge, approximately 5,000 samples are being received daily, and at the present time the office is about three days behind in classing.

The current staff consists of eight classers.



Rites For Mrs. G.P. Beane

Funeral services for Mrs. G. P. Beane are scheduled for today (Thursday) in First Baptist Church of Plains.

The memorial services, over which the church's pastor, The Reverend James L. Bozeman will officiate, are set for 2 p. m.

Barrett's Funeral Home of Plains is handling the arrangements. Burial is to be in the Yoakum County Cemetery here.

Mrs. Beane passed away following a lengthy illness, in Yoakum County Hospital in Denver City, at 10:30 p. m. on Tuesday, December 22.

Mrs. George Preston (Delia Stone) Beane was born Sept. 15, 1890, at Center Point, Arkansas. She and Mr. Beane who preceded her in death, were married on October 11, 1911.

Mrs. Beane is survived by two daughters, Mrs. Blanche Dyer and Mrs. Jack Hayes, both of Plains; two sisters, Mrs. H. N. Jacobs and Mrs. Ezra Copeland, both of Arkansas; four grandchildren and thirteen great-grandchildren.



OLD-FASHIONED Christmas Wishes

With thanks for your many favors and friendship, we extend our heartfelt wishes that your holidays may be rich in the joys of a real old-fashioned Christmas.

Loyd Insurance

Stocking Up Starts with Santa

Santa Claus, envisioned today as a jolly, cheerful man with an affinity for children, was a romanticist too, according to legend.

The first Santa Claus, St. Nicholas, started the custom of hanging stockings by the chimney when his romantic heart was touched, and he gifted a bankrupt merchant's three marriageable daughters with gold for their dowries.

Desiring anonymity, he tossed the three bags of gold through the window, or, as some tell it, down the chimney. One of the bags landed in a stocking which had been hung up to dry on the mantelpiece.

Hanging up stockings thus became part of the holiday ritual.

###

Mr. and Mrs. Clarence Witt of Seminole visited Mr. and Mrs. Charlie Newell over the weekend.

###

Mrs. Marie Phillips and son, and Mrs. Francis Guthrie of Amarillo visited their sister and family, the Ray Strickland's, here over the weekend. Mrs. Ray Strickland and Mrs. Ruth Lambert returned home with them.

###

Mr. T. R. Nordyke and Mrs. N. F. Rolland are Plains patients in Yoakum County Hospital this week.

###

Visitors in the Perry Anthony home Sunday were her parents, Mr. and Mrs. E. G. Bryan, her brothers and their families: Sam T. Bryan of Happy and Boyce Bryan, Ralls. Sisters, Mrs. Fairy Strickland and daughters of Ralls, and Mr. and Mrs. P. Robertson of Batesville.

LETTER TO SANTA

Dear Santa Claus, Please bring me Tammy's family and some clothes.

Brady would like a play tractor and hay trailer.

Thank you, Amanda Kay and Brady Phillips

###

McGinty Abstract Co.,
B. F. (Bert Bartlett), Lessee
Complete Microfilm Records
Yoakum Co. Lands and Lots
TELEPHONE 456-3311

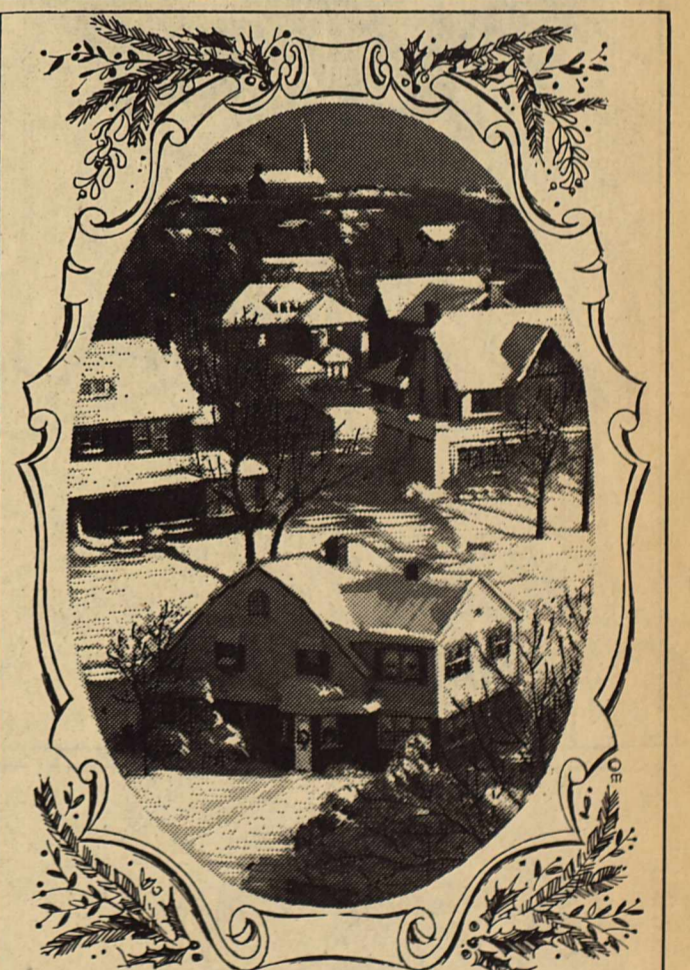
Brownfield Funeral Home
Serving since 1920
Telephone 637-3555
Air Conditioned Chapel and Ambulances - Oxygen Equipped
Funeral Insurance
ROY COLLIER, President
100 West Tate St.
Brownfield, Texas



Christmas Greetings

As we greet the Christmas season, it is with deepest gratitude that we thank our friends for their kind support during the past year.

PLAINS FARM SUPPLY



merry, merry Christmas

Christmastime affords us the chance to express our heartfelt gratitude for the friendship and generosity you have shown us through the year. We extend best wishes for a happy holiday.

Newsom Gin



Bells ring out with Christmas Joy...

The sound of church bells fills the minds and hearts of all with the true spirit of this joyous season. With that spirit in mind, we wish you and your loved ones health, happiness and joy at Christmastime and after.

SHORT & FIELD CHEVROLET

604 W. Broadway

DENVER CITY

Phone 592-2131



Silent Night

Let us share in the wonder and joy the shepherds felt that first Holy Night when angels brought their glad tidings of peace, good will toward man.

FAULKENBERRY BUILDERS SUPPLY

ELLIOTT & WALDRON

ABSTRACT COMPANIES, Inc.

Plains, Texas

Abstracts Prepared - Titles Insured

Joyous Wishes



May the star that guided the Wise Men to Christmas joy and peace over shine for you and yours in all days to come.

ROMAIN TELEPHONE CO.



Christmas Blessings

Blessed be the Day of Christ's birth, and may this Christmas season bring us all lasting joy and peace.

Alma's
Johnny Jan Pug

'64 Marks Beginning Of Beef Futures Market

This past year may be remembered by brokers as the year cowboys invaded the trading floor.

The Chicago Mercantile Exchange began a system of beef cattle futures trading this year, and, without getting dirty boots or a sunburn, anybody with the money can become a cattle trader.

The biggest users of the new marketing device are expected to be traditional livestockmen—producers, feeders, dealers and slaughterers, according to Ed Uvacek, a Texas A&M livestock marketing specialist.

"Owning cattle always involves risks of death losses,

sickness and price fluctuation," he said. "Future trading allows some of this price risk to be shifted. It minimizes the effects of price changes and guarantees a price level."

The trading unit of the system is 25,000 pounds of USDA Choice grade, live steers in one of two weight ranges. One is 1,000 to 1,150 pound steers that will yield 61 per cent of this weight in carcass. The other is 1,151 to 1,300 pound steers that will yield 62 per cent.

As in grain trading, a delivery month is specified in the contract. Cattle futures contracts can be made for April, June, August or Octo-

ber delivery to stockyards in Chicago or Omaha.

A commission rate of \$36 is charged by the commodity broker for buying and selling a contract.

November 30 was the first day of cattle futures trading. Uvacek said that trading started with tremendous activity and enthusiasm. At the end of the first week, contracts closed for April at \$23.40 per hundred pounds; June, \$23.65; August, \$24.05; and October, \$24.40.

"Futures are not the answer to all the problems of the

beef industry," Uvacek said. "They will, however, provide the opportunity for hedging against the severe price fluctuations that are common in the industry."

In Greece

Young people of Greece foretell their romantic future at Christmas by tossing olive leaves on the burning Yule log. Tradition decrees that if the leaves, symbolizing the girl and man, curl toward each other, the lovers can expect their happiness to be long-lived.

If the leaves burn apart, their romance may be fraught with difficulties. The best result, however, is if the leaves burn to a crisp. This means their love is deep and all-enduring.

ACP Funds Available

BY: W. M. OVERTON
ASCS OFFICE MANAGER
The Yoakum County ASC committee states that ACP funds are still available for ACP practices to be carried out or completed by Dec. 31, 1964. Funds being available at this time of the year is due to land being dry and deep plowing cannot be done on many farms. Farmers that can complete any approved practice by the December 31 date are urged to contact the local ASC office and make application.

Farmers that have outstanding approvals are reminded that to be eligible for payment the practice must be completed on or before December 31 of this year, and the report date has been extended to January 8, 1965.

1965 ACP Applications for ACP practices to be carried out in the months of January, February, March and April 1965 will be accepted at the local ASC office beginning Dec. 31.

Farmers are again reminded that to be eligible for any ACP practice payment a request must be filed before the practice is started.

IMPORTANT DATES TO REMEMBER
Farmers that have outstanding ACP approvals have the practice completed by Dec. 31 and reported by Jan 8, '65.

December 31, 1964 is the beginning date to request 1965 ACP practice approvals.

Farmers may request at this time for cost-sharing on any practice they may start and complete under the 1964 program.

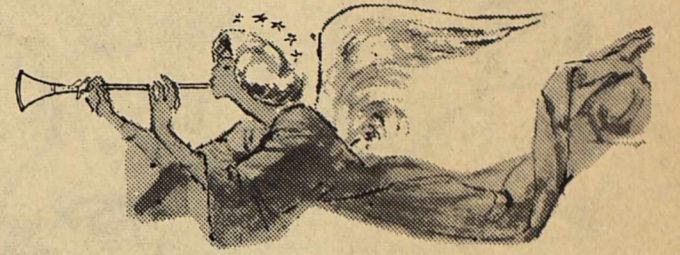
MERRY CHRISTMAS

May the light of the Star ever guide us and inspire us in our daily lives.



Plains Floral

Mrs. J. P. Robertson



CHRISTMAS GREETINGS



"Unto you is born this day in the city of David, a Saviour, which is Christ the Lord." To humble shepherds keeping watch over their flocks in starlit fields, the triumphant message of the herald angels burst forth in fullest glory. And for the Wise Men from afar, the brilliant light of a Star shone in the heavens, guiding them on their way. Then to the sacred manger, shepherds and Wise Men came, to worship and rejoice. Each year, as we hear the Christmas story and welcome anew the Christ Child in our hearts, we find a new meaning for life, a new hope for the future.

For Christmas is not an ancient tale of bygone time. Christmas lives. Christmas is now. Christmas is ever wondrous, ever radiant with joy and promise. May all its blessings be yours.

J. W. O. ALLDREDGE

County Clerk

BILL MOORHEAD

County Auditor

VICIE HINKLE

County Treasurer

E. W. "ELVIS" CRAIG

County Tax Assessor-Collector

STANLEY DUVAL

County Judge

VESTER E. SANDERS

County Sheriff

VERNON A. TOWNES

County Attorney

BLANCHE DYER

District Clerk

VANCE BROWN

Commissioner, Prct. 1

H. C. COTTON

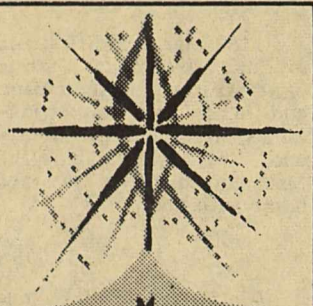
Commissioner, Prct. 2

RAYMOND BOOKOUT

Commissioner, Prct. 3

MRS. PAUL LOE

Commissioner, Prct. 4



Joy

May the peace and happiness of the Yuletide Season be yours



Bill's Texaco

Barrett's Funeral Home

24 hour Ambulance Service

"We honor all Burial Insurance Contracts."

456-2233