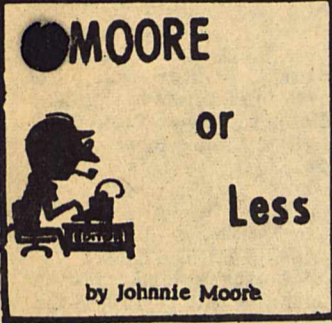


The Plains Record

OUR 35th YEAR

THURSDAY, JANUARY 28, 1965

NUMBER FOUR



by Johnnie Moore

We have noted that there is quite a ruckus going on between the Denver City Press and the Seminole Sentinel over the issue of a junior college for this area.

Of course, either editor would readily admit that the big squabble is actually over where the college would be located were the legislative barriers which presently are in the way of getting a college done away with.

Neal Van Zant, editor of the Gaines County News at Seagraves has come up with a solution to the whole problem. He says to just locate the college in Seagraves and so end the feud.

It would seem to me, and I am real sure there will be plenty who will disagree with me on the subject, that this really spells out the very real attitude of most in connection with having a junior college in Yoakum County or Gaines County or straddling the county line as some have suggested.

I really doubt that Denver City would be nearly as interested in the project if there were a better-than-even set of odds that the college would be located in Plains. This certainly is what the editor of the Seminole paper is expressing. He is, in effect saying, "If it's not going to be located in Seminole, we don't want anything to do with it." Although this may not be a particularly laudible attitude, it is at least realistic.

Just stop and think about the matter a little. Of what possible benefit is a small junior college located at Denver City going to be to citizens of the Plains area? It falls in exactly the same category as having the only hospital in the county in Denver City. About the only immediate thing it could possibly do for most is to raise their property taxes.

And mind you, this is no small item. A new school district would be set up with all the tax-assessing powers that any school district already in existence has. Very few people complain too much about paying school taxes as they are now in the county, but add another tax on the property holders in addition to what they already are paying, and it gets almost prohibitive. If it were even a case of needing a junior college, without which our children might not be able to get higher education, it would be a different story too.

The non-state-supported schools across the country are even now crying about some very critical shortages in both money and in good professors. I fail to see how establishing a small college in an area that admittedly doesn't have enough students to fill it is going to alleviate this problem.

Maybe this isn't the right attitude, but when you view the tax burden that would be imposed, an increasing tax burden at that, compared with the fact that the only part of the area that would actually benefit from it would be the town where it is actually located, I just can't get too excited about the prospects of a Denver City Junior College.

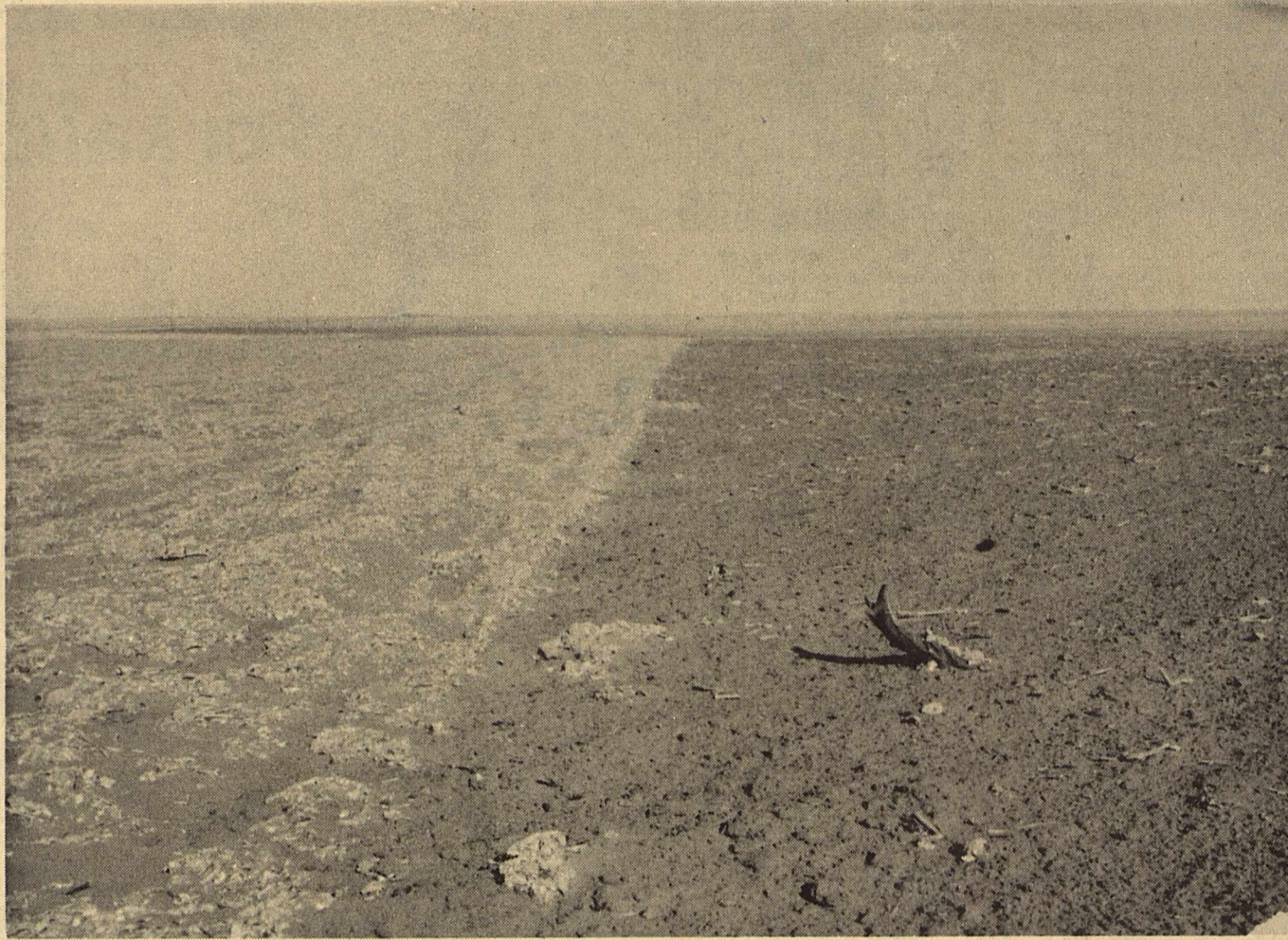
OUR COMPLIMENTS to the chef. If you haven't tried the buffet service at Alma's Restaurant yet, you are missing something really good.

••••• you can eat for \$1.25 any night when the school is having something special like a ball game or play.

Owners, Johnny and Jan James expressed their thanks too for the fine acceptance of the new service.

It's open for business too every Sunday at noon.

•••••



COTTON BURS applied just east of the Yoakum Co. Co-Op Gin are a good example of how much soil can be held with mulching and just how much can be lost in one storm on clean land.

80 4-H and FFA Members In 1965 Livestock Show

Gerry Randall
John Preston Robertson
John Richard Robertson
Gail Rucker
Vicki Rucker
Morris J. Rushing
Peggy Jo Rushing
Aaron Smith
Danny Smith
Gary Joe Smith
Kathy Smith
Judy Smith
Lance Smith

Donnie Spencer
Richard Spencer
Harold Lee Swann
Rex Swann
Billy Taylor
Bobby Taylor
Jimmy Taylor
Robert Teaff
Louella Turner
Jackie Webb
Carlton Wilkins
Mike Wilkins
These boys and girls will

pay a stall fee of \$1 per calf and 50 cents per lamb or barrow to take care of the bedding that will be in their pens and stalls when the animals arrive at the show. This fee must be paid to the Vocational Agriculture teacher or to the County Agent by February 1. 4-H and FFA members are urged to get this fee paid as soon as possible so pens and stall assignments can be made.

Calendars Are Here

It was announced today by Mr. Gene Young, Plains Band Director, that the Band Booster Calendars are in. He said that, if for any reason, anyone was overlooked, that they should please contact him.

Ole Bud Is Dead

Old Bud is dead. He was just a shaggy dog, but to the Bill Overton's he was the most important dog in the county.

Ole Bud spent many years in the ASC Office with Bill, and became widely known. Farmers called him by many names. He, at one time was known as Old Harry. Later, and for many years, many farmers called him Ezra and other names such as Old Fire Plub. But, to the Overton's he was always known as Ole Bud.

State office people and auditors that visited the office were introduced to Ole Bud, and many times Bill introduced him as the Manager.

Ole Bud was a real old-timer in Yoakum County. During his lifetime the County cropland changed from about 75,000 to about 250,000 acres; irrigation wells from zero to about 700. The cotton

Junior-Hi Tourney Here Saturday

Bob Gross, Plains Junior High Coach, today announced that the annual Plains Junior High Basketball Tournament is scheduled for this Saturday. The tournament will take in three different brackets, 7th grade, 8th grade and 9th grade teams.

Schools participating in the 7th and 8th grade portion of the tournament are, in addition to host Plains, Morton, Denver City and Tatum. In the Freshman bracket, teams are the same, with the ex-

ception that Morton is not entered in that part of the tournament, and the fourth Freshman team will come from Brownfield.

The first game begins at 8:30 Saturday morning, and will be Denver City vs. Morton 7th grade.

In all the preliminary tilts six minute quarters will be played by all teams. In the consolation and finals playoff games, the regulation eight minute quarters will be the rule.

Trophies will be awarded in each of the three brackets to first, second and consolation place winners.

It was further announced that only one admission charge will be assessed, which will entitle the fan to see any or all the games for the entire tournament. The admissions have been set at \$1 for adults and 50 cents for students.

The three brackets which comprise the tournament may be seen on page three of this issue of The Record.

Cowboys To Seagraves Friday

Plains Nipped In Triple Overtime

Tuesday night the Cowboys travelled to do battle with a new district rival, Stanton, and the fans who went to the game were treated to as fine a basketball game as can be seen anywhere.

Plains jumped out to a 3-0 lead in the opening seconds of the game, but this was soon done away with by the Buffalos, in a display of some of the most different basketball to be seen in these parts in many a day. Passes were thrown from one end of the court to the other, and the entire intent of the Stanton team was to feed the ball to Dink Polson, who was good for 37 of Stanton's 66 points.

At one point in the fourth quarter of the game Stanton was leading the Cowboys by 12 big points. Then, with a scant 2 and 1/2 minutes left to go in the game, and with Stanton leading by eight big points, Coach Sewell put in a whole new team. The new team especially Jim Smith who was good for four points in that last two minutes, got the score up to 52-54, Plains trailing by only two points, but with about 20 seconds still remaining to be played in the ball game.

With practically all the time gone, Ronnie Elmore went up for an offensive rebound and tipped it back in, tying up the game at 54 all, where the time in the regular game ended.

Then after a short rest period, play was resumed in a 2-minute overtime to try to break the deadlock. Each team, though, scored eight points in the period, leaving the score still tied at 62 all at the end of the overtime.

A second 3-minute overtime was then played in which Stanton scored 2 points on free throws and again Elmore, just before the buzzer sounded, tossed in the tying field goal.

Then a third overtime period was played. Polson made the first of a one-and-one, making the score 65-64, at which point it stayed, until, with five seconds to go, it was Plains' ball outside on their own end of the court. Plains, however, inadvertently called for a time-out, and had none to take. The officials called a technical foul on Plains for this violation. Polson made this shot and Stanton was given the ball for the throw-in.

This was all she wrote, Plains going down after a triple overtime by a scant two points.

For Plains high point man was Jack Long with 19. Bruce Long was leading rebounder with 12 and was followed by Jimmy Smith and Lowe each with 8 rebounds to their credit.

In the B game which preceded the varsity tilt, Plains also was defeated. Final score was Stanton 45 and Plains 33.

Plains' scoring by quarters was 11, 4, 8, 10 and Stanton scored 9, 9, 15, 10.

High point men for Plains were Lynn Rollins with 11 and Myron Goehry with 8.

In last Friday's game, the Cowboys downed the Tahoka quintet in another close one, 50 to 48.

In the B game against the Bulldogs, Plains won out by four points, the final score, 52-48.

Friday night Plains travels to do battle with league-leading Seagraves in the opening game of the second half of district play.

PLAINS COWGIRLS VOLLEYBALL SCHEDULE

Following is the schedule of games to be played by the Plains Cowgirls Volleyball Team this season.

With three consecutive state championships under their belts, everybody is out to beat Plains. So, if you want to see some fine competition in a good fast moving game, come out and watch the Cowgirls in action.

JANUARY
21 - Seminole (H) - 6:30
28 - Seminole (T) - 5:30

FEBRUARY
4, 5, 6 - Odessa Tourney

11, 12, 13 - DC Tourney
16 - Andrews (H) - 6:30
25 - Lamesa (T) - 6:30

MARCH
4 - Lamesa (H) - 6:30
11, 12, 13 - Big Spring Trn.
18 - Seagraves (T) - 6:30
25 - Denver City (T) - 6:30

APRIL
1 - Seagraves (H) - 6:30
6 - Denver City (H) - 6:30
9 - Dist. - at O'Donnell

The Cowgirls, in their first attempt of the season, January 21, took on Seminole here, and were able to come out of the fracas as the winners.

"Mac" McAllister Dubbed C of C Banquet Speaker

It was announced today that arrangements for the annual Chamber of Commerce recognition banquet are very rapidly being completed.

It was revealed that R. B. "Mac" McAllister of Lubbock radio station KSEL will be

guest speaker for the occasion.

The banquet has been set for March 9 at 7:30 p. m. in the Plains School Cafeteria.

Further details of the big affair will be appearing in The Record as they are made known.

Norelle Sloan Memorial Gifts Chr.

The appointment of Mrs. Norelle Sloan as the Heart Association Memorial Chairman of the Texas Heart Association's Plains activities was announced today by Dr. Robert H. Mitchell, president of the state organization. Mrs. Sloan will serve the entire Plains area, receiving memorial gifts which will be used to support programs aimed at conquering this Nation's No. One Health Problem - Heart Diseases. Contributions mail to her, Box 992, Plains, will be promptly acknowledged to the bereaved family and a receipt sent to the donor.

The Heart Fund, a large part of which is the income from Memorial Gifts, is now in its 16th year. More than \$100,000,000 has been provided by the Heart Association for the conquest of diseases of the heart and the blood vessels.

Mrs. Sloan is anxious to let everyone know of the overall program of the Association and expressed a willingness to provide interested readers with additional information on the Texas Heart Association and the Memorial Gifts Program which she is heading.

Cotton Year Quality Crop

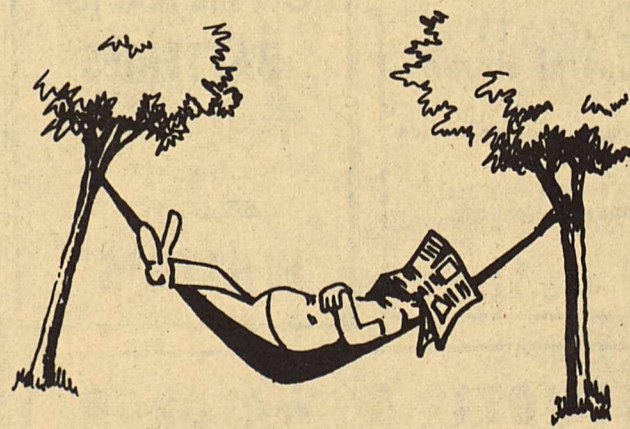
The 1964-65 cotton crop on the South Plains was considerably higher in quality than the 1963-64 crop, said W. K. Palmer, in charge of the Lubbock Classing Office of the USDA.

The dry summer and the late freeze combined to make this season's irrigated crop one of the finest on record, but the dry summer also caused a very short dryland crop. Excellent weather throughout the

cont page 2---

Poll Tax Lagging

DON'T BE LAX...



PAY YOUR POLL TAX!

(BY JAN. 31)

E. W. Craig, Yoakum Co. Tax Assessor - Collector, has stated that the buying of Poll Tax Receipts by Yoakum citizens is lagging very badly and that the deadline is very rapidly approaching for their purchase. January 31 is the last day on which you may

buy a poll tax. He pointed out that even though this is an off year for elections, several things can easily come up which will be voted on. There will be an election to select new City Councilmen, and the possibility of a bond election is an always-present thing.



News From Jesse T. George

The Plains Record
 And The Yoakum County Review
JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains, Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

THE SHEPHERD AND HIS FLOCK



AUSTIN--Jesse T. George, State Representative of this district, has been officially notified that he will be assistant floor leader in the House of Representatives for junior college legislation.

"I consider it an honor to be named to that post," George declared. "My primary interest lies in those fields," he said.

The floor leaders were proposed by the Texas Association of Junior College Presidents. George was on the teaching staff at South Plains College in Levelland during the fall semester, and he also has taught in a Midland high school.

Included in the junior college legislation will be proposals for a new college at Denver City for Yoakum Co., a proposed contingency fund for the schools, possible teacher pay raises on the junior college level and the appropriations for the state supported schools.

George stated that he will co-sponsor the \$45-in-'65 program of the Texas State Teachers Association, requesting a \$405 annual raise for school teachers.

"Our entire educational program must be viewed with utmost perspective if we are to achieve the excellence in education at all levels," he continued by saying, "By the same token we must understand that these increases will inevitably and necessarily result in new tax measures."

The proposed raise would call for approximately \$68 million for the next biennium state funds. An additional

\$14.4 million would come from taxpayers in local school districts.

"Certainly I am not trying to sell the people of our state on the idea that taxes must be raised just for the sake of raising them. I do, however, assert that if we meet these

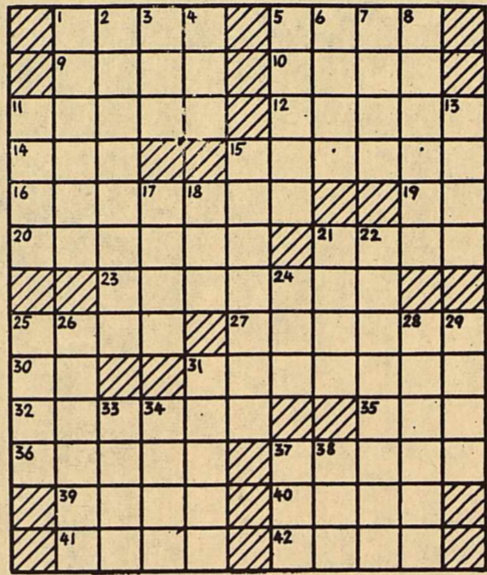
needs properly and comparatively with other states, we must meet our public obligations with public support."

George concluded by saying that after talking with many of his fellow legislators, he was extremely optimistic about the bill's passage.

CROSSWORD

- ACROSS**
- Thick slice
 - Dress
 - Own
 - Culture
 - medium
 - Scene of confusion
 - French artist
 - Sin
 - Mendicant
 - Instructs
 - Toward
 - Muddles
 - Deadly pale
 - Most unctuous
 - Musical instrument
 - Reveries
 - Close to
 - Finery
 - Shoulder wraps
 - A wit
 - French city
 - A. U. S.
 - President
 - Coagulate
 - Persian fairy
 - Fowl
 - Industrial insects

- DOWN**
- Participated
 - Canadian peninsula
 - Hail!
 - Chief deity (Babyl.)
 - Sports
 - Eager
 - Sounded, as a bell
 - Respite
 - Greek letter
 - City on Hudson River
 - In addition
 - Ornamental clasp
 - Norse goddess of death
 - On the ocean
 - Resolute
 - Unit of work
 - Book clasp
 - Affix
 - Florida city (poss.)
 - Droops
 - Pauses
 - Voiced eschuteon
 - King of beasts
 - Wallaba
 - Lair



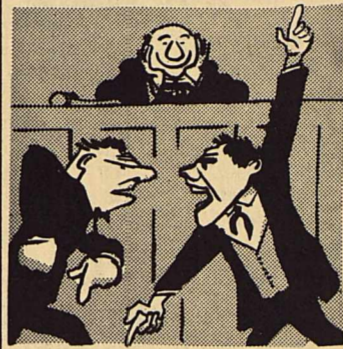
THE FAMILY LAWYER

Battleground of Justice

Truth emerges, Historian Macaulay once said, "when two men argue as unfairly as possible on opposite sides."

For the moment, let's disregard that word "unfairly." Otherwise, Macaulay put his finger on the essential nature of a typical modern trial. The courtroom is a battleground. The role of the lawyers is not lofty neutrality but frank partisanship. They are not only their clients' advisers but also their champions.

Technically, this is known as the "adversary system" of justice. Far from deploring conflict, it act-



ually relies on it. Just as the haggling of buyer and seller tends to produce a fair price, just as the bickering of liberal and conservative tends to produce a good government, so does the clash of opposing counsel tend to produce a wise judgment. A judge can do his job properly, wrote the late Chief Justice Charles Evans Hughes, "only with the light afforded by a real contest."

Of course, there are limits. The lawyer who argues "unfairly"—for example, by using documents that he knows are fake or testimony that he knows is false—is flagrantly violating his duty as an officer of the court. He is also flagrantly violating the Canons of Ethics of the legal profession.

But that doesn't mean that opposing attorneys cannot, in all sincerity, offer sharply different versions of the same case to the judge. For facts are elusive. Driving which honestly seemed slow to the defendant motorist may have honestly seemed fast to the plaintiff pedestrian whom he knocked down.

Even when the facts are clear, reactions to those facts may honestly differ. The very same cooking odors, drifting out of a woman's kitchen, may be tantalizing to her own family—and an offensive nuisance to the people in the next apartment.

After all, disputes seldom reach the courtroom unless there really are two sides to the argument. It is the lawyer's task, and special talent, to bring out the strong points for his client and expose the weak points of the opposition. This is not just a service to his client. It is a service to justice.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

Explain New "Zip" Machine

Postmaster Hayes said today he has received word from Postmaster General John A. Gronouski in Washington that a big breakthrough has now been made on an electronic machine to read Zip-coded addresses on mail.

explained.

Mr. Hayes said each machine will be able to sort, as well as read, at the rate of 35,000 letters an hour.

The offices to get the address readers have not been announced, but the local PM said they will have significant effects on the mail in and out of each community regardless of whether it gets the new machines.

This is because they will speed incoming mail to smaller offices from major cities and step up the dispatch of mail deposited in smaller communities but which must be processed enroute at major mail massing points.

The postmaster emphasized, however, introduction of the "seeing eye" device next year does not mean ZIP code isn't useful already.

"ZIP code," he explained, "is important in mail handling under the system of processing already in use which will continue to be in use as the basic system at most points. These machines will be just another step—in conjunction with the mechanical mail sorting machines we have developed—to help keep pace with the growing volumes of mail. Neither will the machines endanger

jobs -- they will only help us meet mail expansion with a minimum manpower expansion."

from page 1--

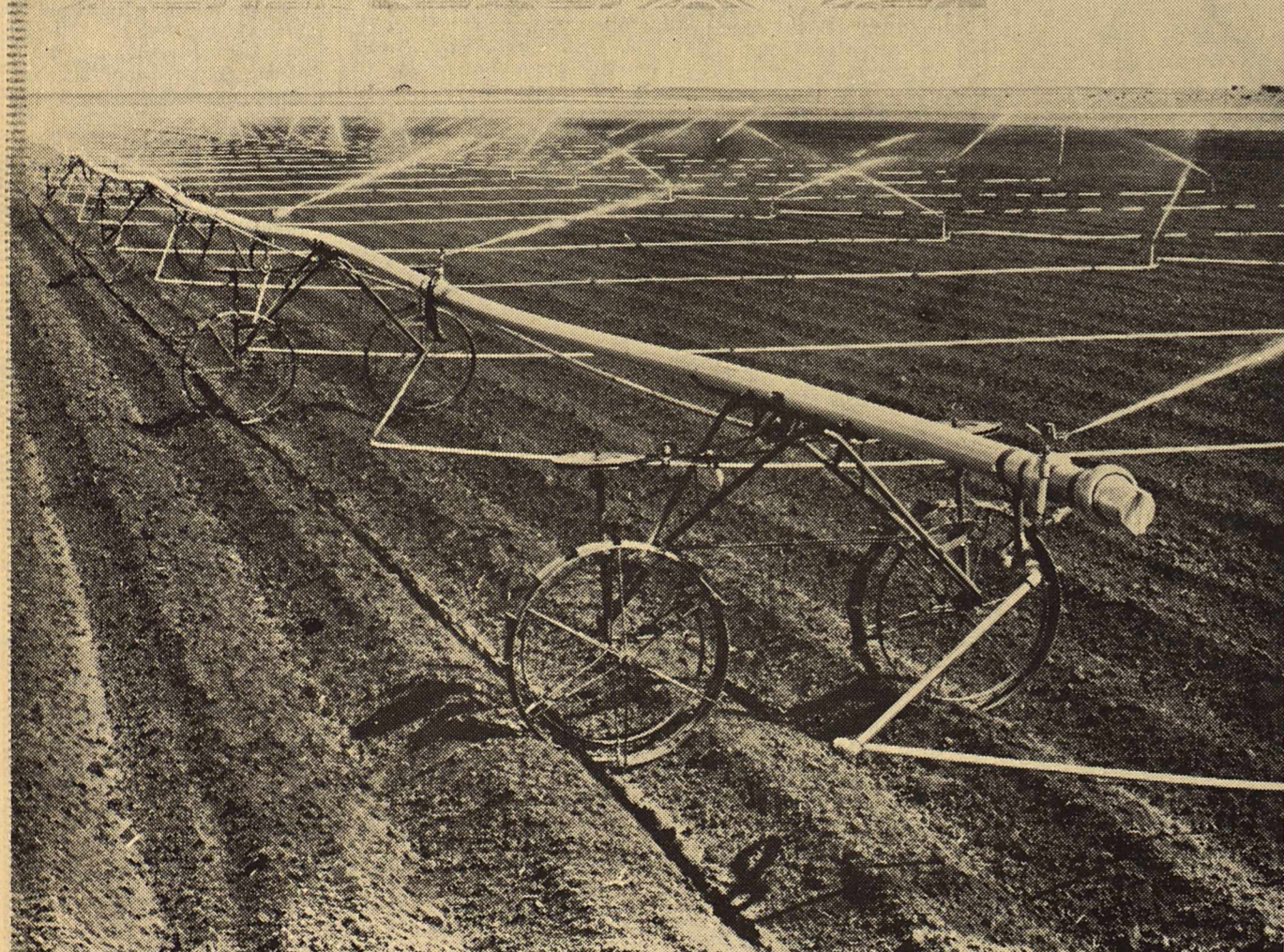
fall provided ideal harvesting conditions.

Final harvesting figures of this year's South Plains crop have not been completed but estimates indicate that approximately 1,860,000 bales will be harvested. The 63-64 season produced about a 2,018,000 bale total.

About 2/3 of the cotton classed at the Lubbock office this season was in the White grades and the remaining 1/3 in the Light Spotted and Spotted grades. During the 63-64 season 41 percent was classed in the White grades and 59% in the Light Spotted, Spotted and Tinged grades. These figures indicate that the quality of this season's cotton suffered very little damage from the weather and insects.

The average staple length of cotton classed at the Lubbock office this season was 30.1/32nds-inch compared to 29.8/32nds-inch for the previous.

The area produced the smallest percentage of wasty cotton that it has in many years.



GUARANTEE YOURSELF PROPER IRRIGATION WITH THE Tri-Matic AT A MINIMUM COST!

Knight's Tri-Matic System has proved itself through field operation to be the world's most efficient and versatile mechanical move sprinkler irrigation system.

Regardless of the scarcity of dependable labor, the Tri-Matic can keep watering costs to a minimum and still irrigate crops efficiently.

Here is a special offer!

Knight's will provide a Tri-Matic system which will irrigate up to 160 acres under normal conditions, handling from 300 to 800 GPM, watering three acres per setting. The special price with one-half mile of your hand move pipe in trade, is only \$3,995.00. This is a complete installation, including new pipe and sprinklers with 660 ft. of 6" main line.

Larger size systems are available to fit the needs of farmers with large acreage and high capacity wells for less cost per acres watered than any other known mechanical system now being sold.

These large Tri-Matic Systems can be designed to irrigate your crop 24 hours a day during the growing season on 12 hour settings. This will give you up to 10 acres watered every 24 hours and completely eliminates all night time pipe moving problems. With two of the larger Tri-Matic systems, a farmer may water 320 acres adequately, and at the same time do all of the cultivating and planting of his crops without any hired help.

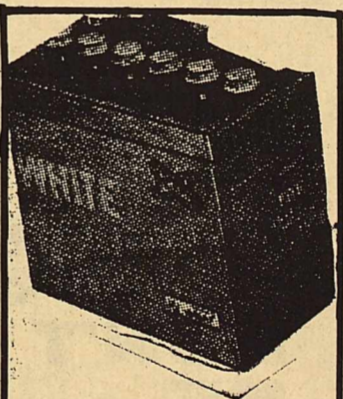
ORDER YOUR TRI-MATIC SYSTEM NOW TO ASSURE DELIVERY IN TIME FOR YOUR PRE-IRRIGATION. WRITE, CALL OR COME BY OUR OFFICE!

J. B. Knight DISTRIBUTING COMPANY



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 ABSTRACT COMPANIES, Inc.
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TV SERVICE
 Morning 7-10 Evening After 5
 All Work Guaranteed
 Call R.J. VAN LIEW

Classifieds for rent general

TRAILOR SPACE ### FOR RENT

Also, Rooms and Apartments - JUDGE BEENE'S COURTS

FOR RENT: Furnished Apartments. See at Plains Motel. 52-tfc

FOR RENT

Rooms, Apartments and Traylor Space. JUDGE BEENE'S COURTS 43-tfc

for sale

FOR SALE: Corner lot east of Foy Coghurn on pavement, and house and lot. Call 456-8545. 53-2tp

FOR SALE: Used refrigerator and television, like new. See at Woody's Oil and Hardware. 45-tfc

FOR SALE: 3-bedroom house. Call 456-3154. Leon Lewis. 1-tfc

\$50 DOWN On Avenue H. in Plains. SACRIFICE (Foreclosed Property) Low Monthly Installment. No Reasonable Offer Refused. Owner will finance. For information Call---- Mr. Cash at 875-9261 Atlanta, Georgia CALL COLLECT

FOR RENT: Clean 2-bed room furnished house. 456-3492 3-1tc

FOR SALE: Spinnet Piano. We have a new walnut spinnet located in your vicinity. Will sacrifice to responsible party able to maintain \$26.20 monthly. Write Colo. Music, Box 102, Atwood, Colo.

real estate

HAVE PROPERTIES in New Mexico and West Texas. Thinking of buying? Trading? Moving to new location? Write me, let me know what you want. I'll rush information to you. Pate, 623 W. Third St. Portales, New Mexico 44-4tp

FOR SALE

One of the nicest 2-BR homes

320 acres, 2 8" wells on nat'l gas, pumps, motors & sprinklers go. Nice 2-BR home, other Impr. Cash or Terms.

325 acres, all in Cult. Some terms available.

640 acres raw, sandy. Bargain.

BERT BARTLETT, Broker Office 456-3311 Res 456-3838

FOR SALE: New and used furniture and Appliances. Authorized factory sales and service on Maytag, Kelvinator, and on Commander pumps. We do electrical wiring and plumbing repair. COGBURN-YOUNG 39-tfc

LIGHT HAULING AND DELIVERY Within 100 mile radius of Plains. Livestock and grain moves to 10m pounds. Contact M. M. Rozelle, 200 9th.

DIRECT MATTRESS CO. Mattresses rebuilt, Innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP 456-2955, who is receiving calls for our company located at 1613 Ave. H., Lubbock, Texas. 25-tfc

Dr. J. U. Borum, Jr., has moved his office to his new building 412 West Tate, East of Wilgus Drug. Phone 637-6434. 25-tfc

WE NOW GIVE GOLD BOND STAMPS With butane purchases, when account is paid by 10th of the month following purchase. BRONCO GAS CO. 25-tfc

WANTED: To buy a used portable or standard typewriter in good working order. Price must be reasonable. M. S. Weed 456-3131 2-3tc

PLAINS LODGE No. 1261 AF & AM Meets regularly on the first Tuesday of each month at 8 p. m.

ROUTE SALES Wanted: men or women to call on Fuller Brush customers. Part or full time. Car required. Apply 980 S. Cedar, Brownfield, 38-tfc

CREDIT GOOD?--2 repossessed 1964 model Singers in optional 4 drawer cabinet, will zig-zag, blind hem, fancy stitches, etc. 6 payments at \$6.82 or \$5. Write to the Credit Dept., 1114 19th St., Lubbock, Texas.

Barker's Variety Drygoods Toys Gifts Housewares

FEMALE HELP WANTED Interviewer wanted for part time telephone survey work. Give phone number and County. Prefer a private line. Not a selling job. Air mail letter including education, work experience and names of references to: American Research Bureau, Field Staff Department, Beltsville, Maryland. 52-1tc

WILL RENT large lot in downtown Plains or two adjoining lots. Wilma Johnson, 1015 Buford, Fort Worth, Ph. PE1-1446. 52-4tc

WAKE UP NIGHTS? FOR KIDNEY RELIEF MAKE THIS 4-DAY TEST Take BUKETS green tablets, Drink plenty of water. Use coffee, tea sparingly. Increase regularity, ease aches and pains due to functional kidney disorders or your 39¢ back at any drug store. NOW at Curry-Edwards Pharmacy.

IRONING WANTED Family Dozen - \$1.50 Call Mrs. Henry Williams 1207 Avenue K 3-2tp

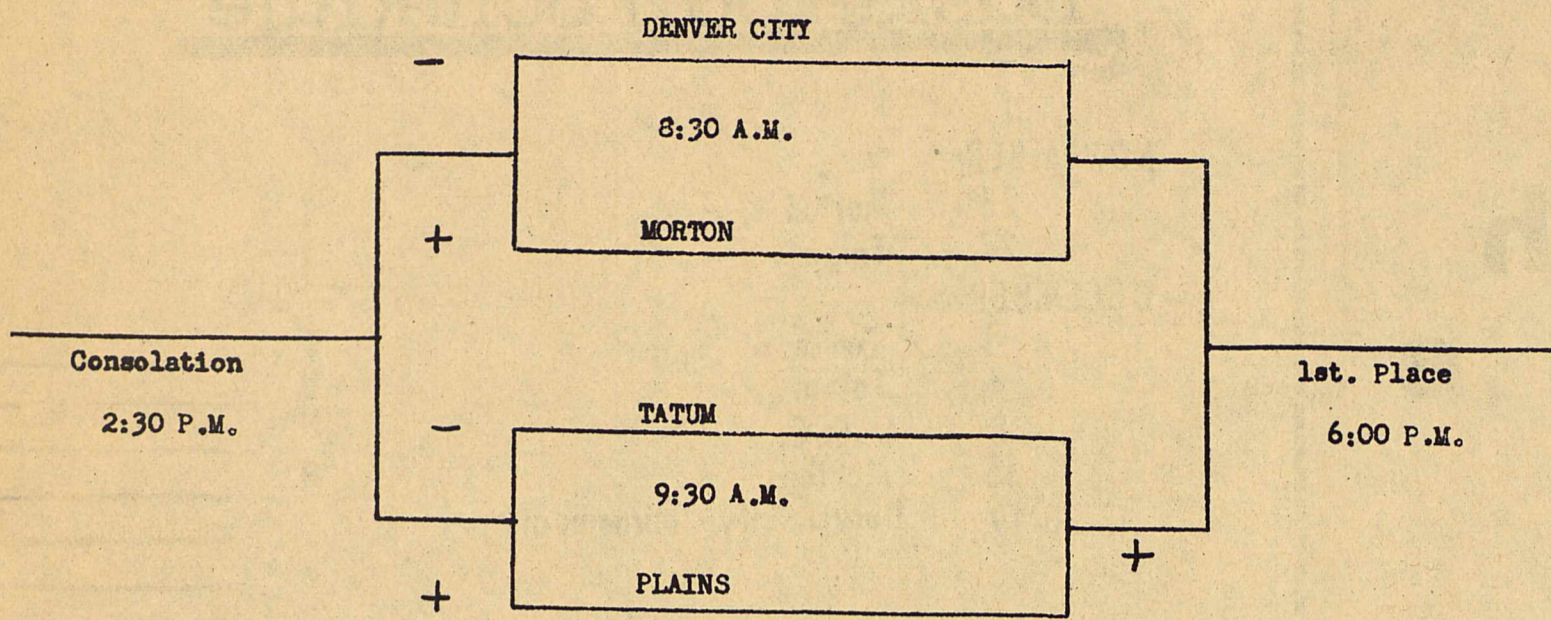
USED PIPE at CLOSE OUT prices!

IF YOU NEED IRRIGATION PIPE, BE SURE TO CHECK OUR STOCK AND PRICES!

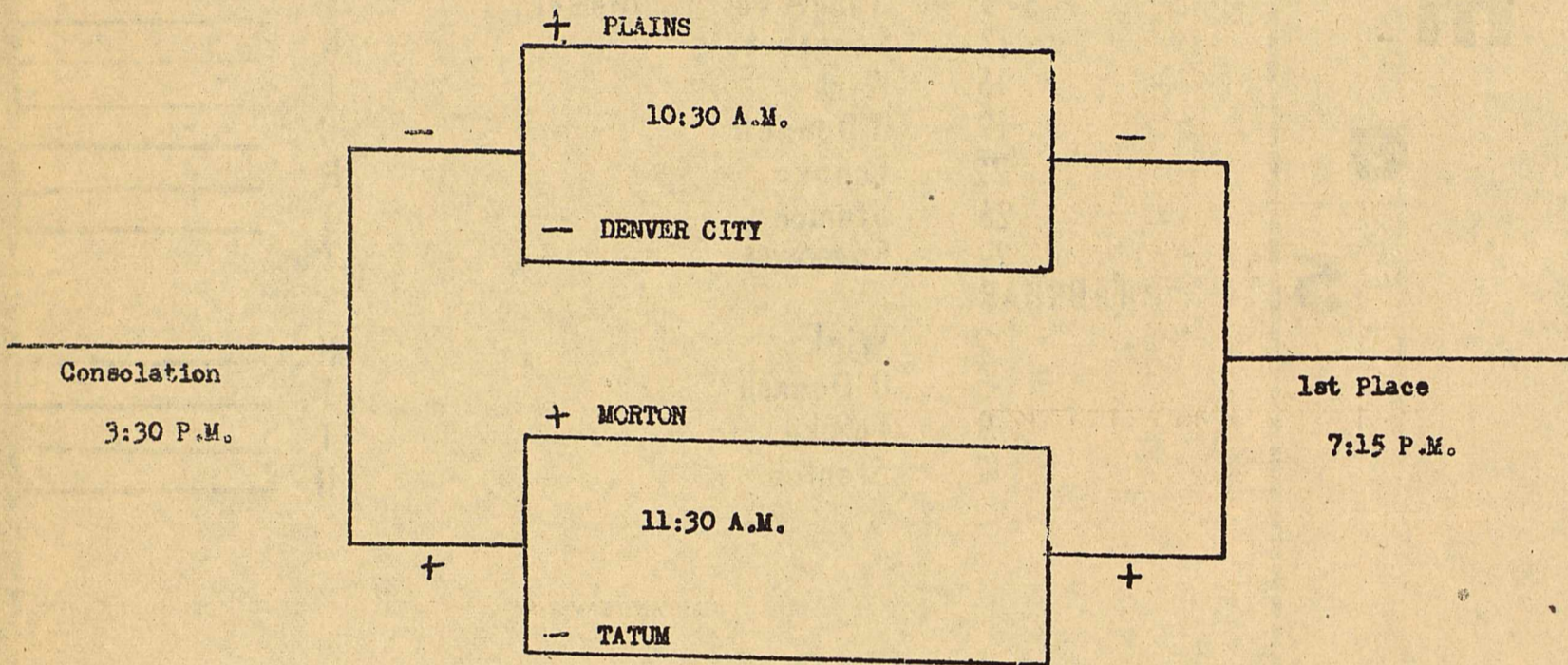
YOU MAY FIND JUST THE PIPE YOU'RE SEARCHING FOR... AT PRICES YOU HAD WISHED FOR!

CALL OR COME BY
J. B. Knight Distributing Co.
 1506 Lubbock Rd. Phone 637-3557 Brownfield
J. B. Knight Farm Machinery
 611 W. Broadway Phone 637-3581 Brownfield

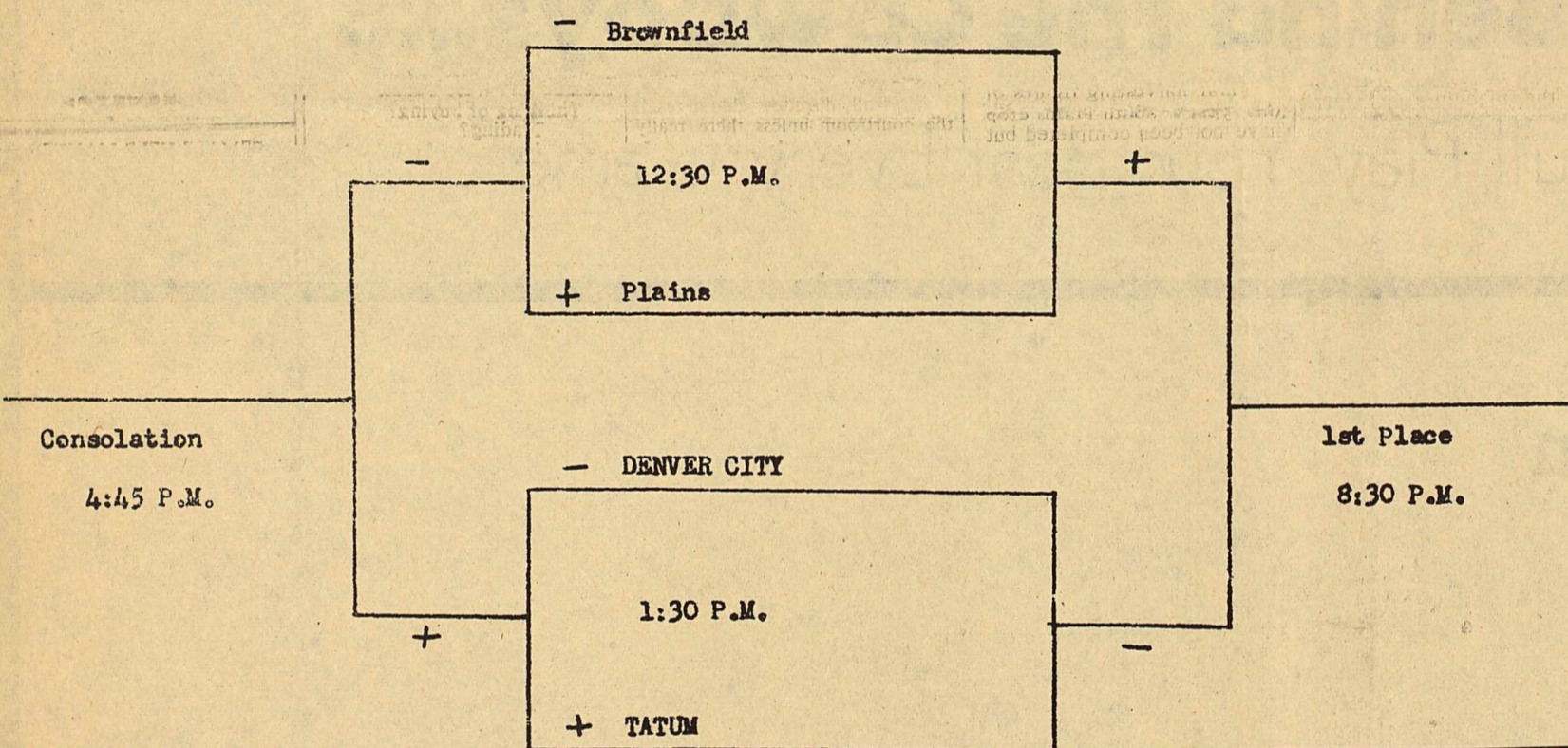
7th Grade



8th GRADE



9th GRADE



Mr. and Mrs. Russell Faulkenberry spent the weekend with their and family, the James Anderson's in Monahans.

Mrs. Ruth O'Neal spent last week with her sister, Mrs. Lutie Bedford, in Lubbock.

Set Bridal Shower

It was revealed today that a bridal shower for Mrs. Charlie Smith, the former Miss Betty Stewart, is planned for February 6, from 5 to 7 p. m. and that it will be held in the Ed Hunter home. Gift selections, it was said, are available at the local stores. All Betty's friends are most cordially invited to attend.

Mrs. Ray Strickland and children and Mr. and Mrs. John Anderson visited in the C. L. Strickland home in Levelland on Sunday.

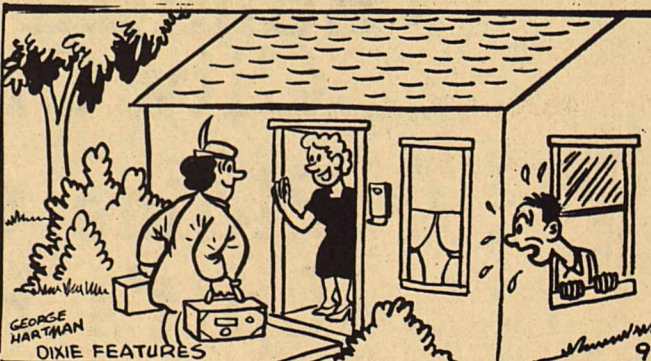
Marie Anderson of Brownfield spent Wednesday and Thursday here visiting relatives and friends.

BORLAND IN MERCY FLIGHT

First Lt. Melroy Borland, son of Mr. and Mrs. Howard Borland, until recently of Rt. 1, Plains, was a member of the U. S. Air Force aircrews from Sread AFB, Nev., who recently flew 27 helicopters in mass flight to California to deliver vital supplies and assist flood victims. Lt. Borland, a pilot, and the other crewmen flew 244 mercy missions while airlifting more than 63,000 pounds of fuel and livestock feed. They also rescued 28 persons marooned by high water. The Lt. is assigned to an Air Training Command advanced flying training unit at Stead, which is part of the ATC system for training airmen and officers in the diverse skills required by the nation's aerospace force. Lt. Borland, a graduate of Plains High School, received his commission and B. S. degree upon completion of the USAF Academy in 1963. His wife is the former Judith L. Davis.

DR. WM. R. GRUBBS, Optometrist

OFFICE HOURS: 9 to 5:30
TUESDAYS AND FRIDAYS
315 N. Main, Ph. 592-3345
Denver City, Texas



"HERE'S MOTHER JOHN - SHOULDN'T WE NOW CALL THE FAULKENBERRY LUMBER COMPANY AND GET AN ESTIMATE FOR ANOTHER ROOM?"
FEATURING ALLIED PAINT
Ph. 456-4570

PLANNING A MEETING?
ALL CLUBS, CHURCHES, CIVIC AND SOCIAL ORGANIZATIONS ARE INVITED TO INFORM THE CHAMBER OF COMMERCE OF THEIR MEETING DATES AND PLACES FOR PURPOSES OF COMPIING A COMMUNITY ACTIVITIES CALENDAR.
CALL 456-2929

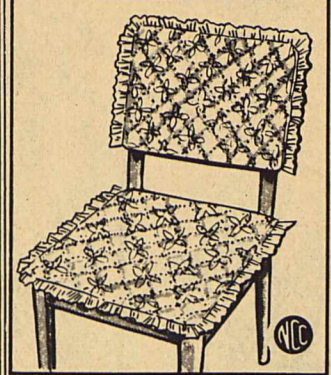
BOSS
ALUMINUM PIPE SALE
Price Per Foot

4"x30' LATERAL PIPE	51c
4"x40' LATERAL PIPE	47c
5"x30' MAIN PIPE	60c
5"x40' MAIN PIPE	57c
6"x30' MAIN PIPE	71c
6"x40' MAIN PIPE	68c
6"x30' FLOWLINE PIPE	65c

BOSS IRRIGATION
AC 806 - PO 5-5559 Clovis Hwy at Quaker St. LUBBOCK, TEXAS

Brownfield Funeral Home
Serving since 1920
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Ambulances - Oxygen Equipped
Funeral Insurance
ROY COLLIER, President
100 West Tate St. Brownfield, Texas

BAG TRICKS



CHAIR COVERS—Make bright washable covers from printed cotton feed or flour bags. Cut patterns by widths of chair back and seat. Use layers of cotton batting for cushion. Machine quilt two pieces together for cushion top and front of slip-on cover. Use single pieces for bottom and back. Add ruffles and cushion ties.

Mr. and Mrs. Bill Robertson of Seminole were in Plains Saturday shopping.

Mr. and Mrs. Perry Anthony and Mr. and Mrs. Foy Cogburn are on a two-weeks vacation. They plan to be in southern Arizona and in Old Mexico, spending some time at San Carlos Bay, doing some fishing in the Pacific. This is near Guaymas, Sonora, in the Gulf of California.

Mrs. Box Attends State HDC Meet

Mrs. Tom Box, Director of District II of Texas Home Demonstration Association, recently returned from a state board meeting at College Station.

The board is made up of four executives, 12 directors, the messenger editor, and the six committee chairmen. The committees are: Citizenship, Safety, Family Life, Health, Education - Exhibit - Expansion, and Recreation.

District 2, which covers an area of 20 counties, has a State Recreation Committee for 1965-66.

The board gives instruction to the Directors for directing a program of training. The board also plans the state meetings.

District 2 will have a district training meeting January 29 in Lubbock for all agents, council chairmen and THDA chairmen. Mrs. Box will direct this meeting.

Mrs. Preston Murphey of Plains will serve as District 2 "Messenger" Chairman for 1965 - 66. The "Messenger" is the state paper for the Texas Association.

The District meeting will be in First Methodist Church in Tahoka, April 27.

McGinty Abstract Co.
B. F. (Bert Bartlett,) Lessee
Complete Microfilm Records
Yoakum Co. Lands and Lots
TELEPHONE 456-3311

YOU DON'T HAVE TO LOOK ANY FARTHER BECAUSE I KNOW WHERE YOU CAN GET QUALITY
GROCERIES AT LOW PRICES!
SPECIALS FOR THURS., FRI., & SAT.

Call Liver lb 35c	SHURFINE Pork & Beans no. 2 1/2 can 2/39c
Wilson certified canned Ham 3 lb \$2.69	SOFLIN FACIAL Tissue 2/39c
Austex Chili WITH BEANS no. 300 2 for 69c	SHURFINE Pineapple no. 2 crushed 2/49c

Hawkins FOOD MARKET

DOLLAR DAY

1st MONDAY EACH MONTH

it's no trick To SAVE!

STARTS FEB. 1



DOLLAR DAY BUYS!

Material

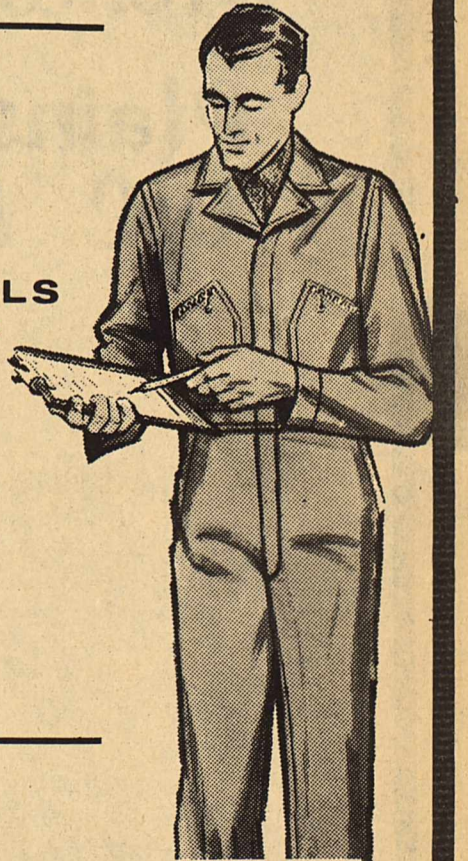
- | | |
|------------------------------|------------------|
| PRINTS reg. 69¢ | 2 yds \$1 |
| PLAIDS reg. 89¢ - 98¢ | 2 yds \$1 |
| OUTING | 3 yds \$1 |
| Bleached DOMESTIC | 3 yds \$1 |

1 group Towels 2 for \$1

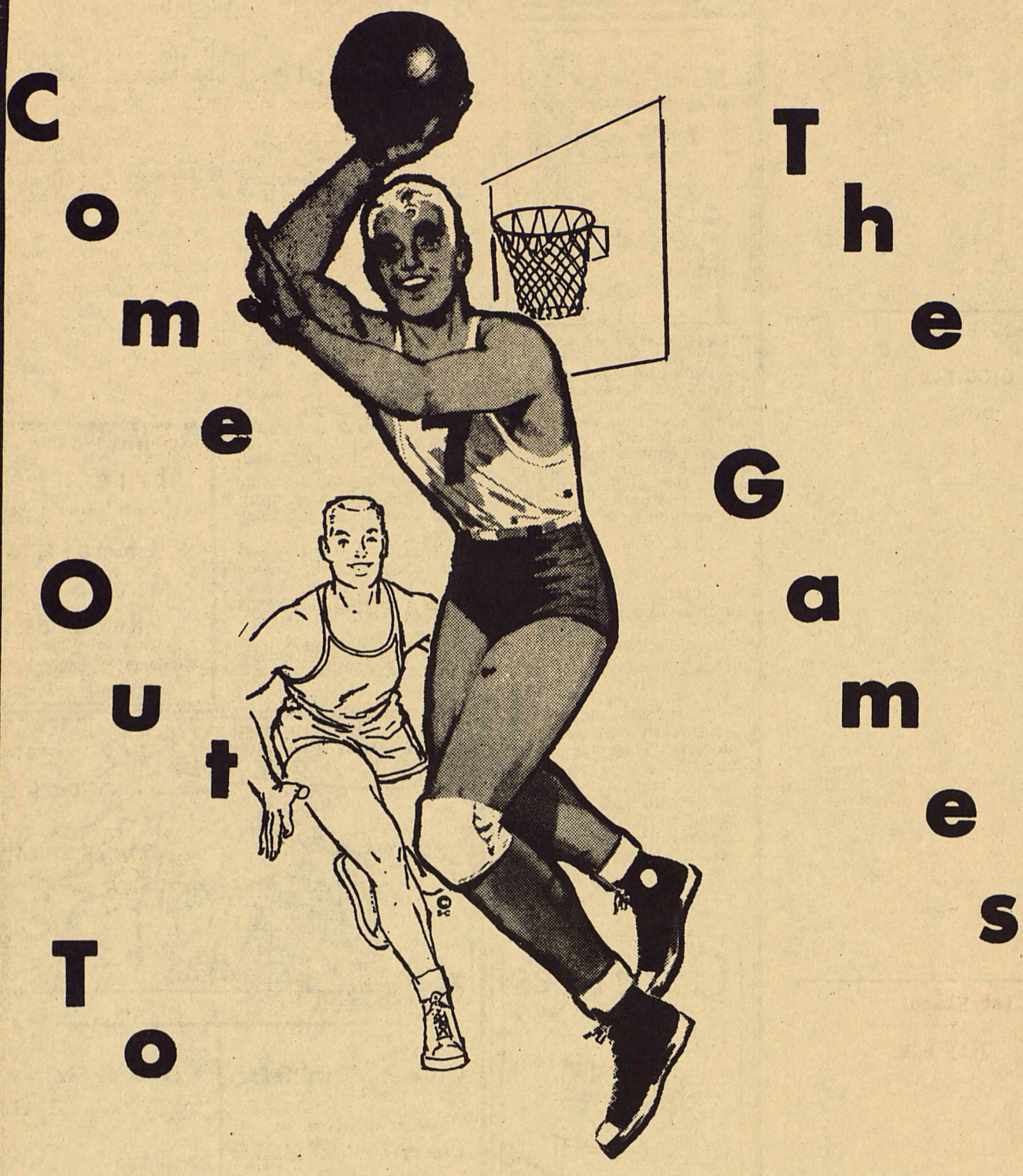
WASH CLOTHS reg. 29¢ **2 for 29c**

SEE THE COVERALLS THAT STAY NEAT

POOL WORK CLOTHES



Streetman's



Basketball Schedule

Month	Date	Opponent	Day
NOVEMBER	23	Morton	T
	27	Tatum	T
DECEMBER	1	Eunice	T
	4	Tatum	H
	8	L. C. C.	H
	15	Morton	H
	17-18-19	Denver City Tournament	
JANUARY	2	Denver City	T
	5	Denver City	H
	7-8-9	Seagraves Tournament	T
	12	Seagraves	H
	15	Wink	T
	19	O'Donnell	H
	22	Tahoka	H
	26	Stanton	T
	29	Seagraves	T
FEBRUARY	2	Wink	H
	5	O'Donnell	T
	9	Tahoka	T
	12	Stanton	H

(CLIP AND SAVE)

We're 100% Behind The Cowboys....

We Know You'll Play Your Best Every Game

Tumble Weed Drive In
Streetman's Dept Store

Marje's Fashions & Fabrics
George's '66' Service

Bronco Gas Co.

Plains State Bank
D.C. Newsom Gin

Guetersloh-Anderson Grain Co.

Loyd Insurance Agency

Cotton Growers Delinting

Horkey LP Gas & Shell Service

Randall's Barber Shop
City Of Plains

Plains Oil Co.
Latt's Humble
Plains Record



JAMES HOWARD AND JAMES L. WILLIAMS are real proud of the job of soil conservation the cotton burrs they applied on ground that would have blown Monday had it not been for the burrs.

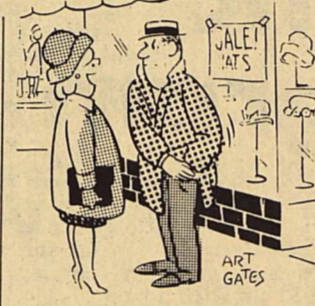
Thelma Ward To Get Degree

Mrs. Thelma Ward of Denver City is among 455 seniors who have applied for bachelor's degrees at North Texas State University this semester. Winter commencement exercises are scheduled for 2 p. m. Jan. 31 in the Main Auditorium.

Mrs. Ward, daughter of Mr. and Mrs. Roy D. Teaff, Denver City, is a candidate for the bachelor of science degree in home economics. She is a 1961 graduate of Denver City High School.

Mr. and Mrs. D. C. Newsom spent Sunday night in Lubbock with their son and family, the Dub Newsom's.

Mrs. Sally Hague and Mrs. W. L. McClellan spent Sunday in Tatum with Mrs. Dan McClellan and girls.



"Certainly I know the value of a dollar... that's why I asked for twenty!"



What's your G. L. fashion rating?

If you wear socks that match your personality or your date status, and clean canvas sneakers, your G. L. (ground level) fashion rating is tops! If you don't qualify, here are a few tricks to put you back in step.

First step — pull up your socks. Second step — add your own special flair. If you are the campus leader type, and you go for sharp, tailored, clothes, wear your socks pulled straight up. To keep them high and handsome the latest trick is to spray white cotton socks with Faultless Spray-On starch while still damp. When socks are dry, pull them on, and use another whisk of Spray-On to keep them high and handsome.

For the style-setters on campus, the "twist" is the latest. Pull socks straight up, then twist them around the leg so that the ribbing has a spiral effect. A puff of Spray-On holds them in place.

To proclaim your date-status embroider the initials of your steady about an inch from the top of the sock cuff. Use colorfast yarn or thread, of course. To proclaim a sudden break up (or just give him a hard time), fold over a one-inch cuff and you're single again.

Now for those clean sneakers. Soap and water gets them clean; Spray-On Starch keeps them clean. Just spray clean, dry sneakers with starch. After each wearing, brush off the starch (the dirt comes with it) and re-spray. Simple, but it works!

One more fashion cue on sneakers — white is basic and great with everything. But try pastel and bright colors that match your sweaters. It's very coordinated.

For more style pointers, send for a free Fashion Tips booklet. Write to Faultless Starch Company, Dept. Teens Talk, P.O. Box 3630, Chicago, Illinois 60654.

Mrs. J. T. Camp and her mother, Mrs. Morris, attended the 60th wedding anniversary of Mr. and Mrs. H. F. Williams in Lubbock Sunday. Mrs. Williams and Mrs. Morris are sisters.

Mr. and Mrs. A. E. Huffman of Elsinell spent Monday and Monday night here with her sister, Mrs. W. L. McClellan.

PAINFUL CORNS?
AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY
Now remove corns the fast, easy way with Freezone. Liquid Freezone relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Freezone...at all drug counters.

Plains Oil Co.

Your Fina Dealer

WHOLESALE RETAIL
GASOLINE DIESEL FUEL
KEROSENE OIL



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JAMES WARREN, MGR.

PLAINS, TEXAS

Your City Property Taxes

WILL BE DELINQUENT

IF NOT PAID BEFORE FEB. 1ST

Penalties Are Charged After That Date

City Of Plains

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common Kidney or Bladder Irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at druggists. See how fast it can help you.

Young ideas in tips for teens!

Gifts to grooming aids, everything new is here... first!

Your favorite brands in desk supplies, watches, beautifully boxed candies... to beauty and grooming needs... all here, all priced to please! See you soon!

Curry-Edwards Drug

GET READY FOR WINTER

One stop here will keep you going in cold weather!

456-8166

Bill's Texaco

Sacrifice Sale

3-Bedroom, Brick Veneer Home

On southwest corner of park, 1700 sq. ft., 2 baths, 108'x125' lot, near swimming pool, refrigerated air conditioning and central heating, 2300 sq. ft. under roof, fireplace, Nu-Tone food center, built-in dish washer and electric stove and disposal, carpeted throughout. **ALREADY FINANCED—LOW DOWN PAYMENT.**

Office Building

1500 sq. ft., concrete block, refrigerated air conditioning and central heat, nearly 5000 sq. ft. of off street parking, mahogany paneled, 8 offices. **ALREADY FINANCED.**

3-Bedroom, Frame Home

On northwest corner of park, hardwood floors, 1 bath, **LOW DOWN PAYMENT, ALREADY FINANCED.**

DON HANCOCK
P. O. Box 280 505-257-2311
Ruidoso, New Mexico

No Dirty Dishes...

... for her. But after every meal you serve, you do have dirty dishes, lots of them.

If you're still doing dishes by hand, you're doing them the hard way—the old-fashioned way. Let an automatic electric dishwasher wash dishes really clean—in water hotter than your hands can stand.

Imagine meal-time in an all-electric kitchen—from a well-stocked refrigerator freezer... to a cleaner, cooler, more dependable electric range... and finally to a time-saving, more sanitary electric dishwasher.

The step-saving efficiency of an all-electric kitchen makes meal preparation ten times faster, cleaner, easier. It's today's modern, convenient way, and electricity does the job economically.

Ask your rural electric representative or electric appliance dealer how you can up-date your kitchen the modern electric way.

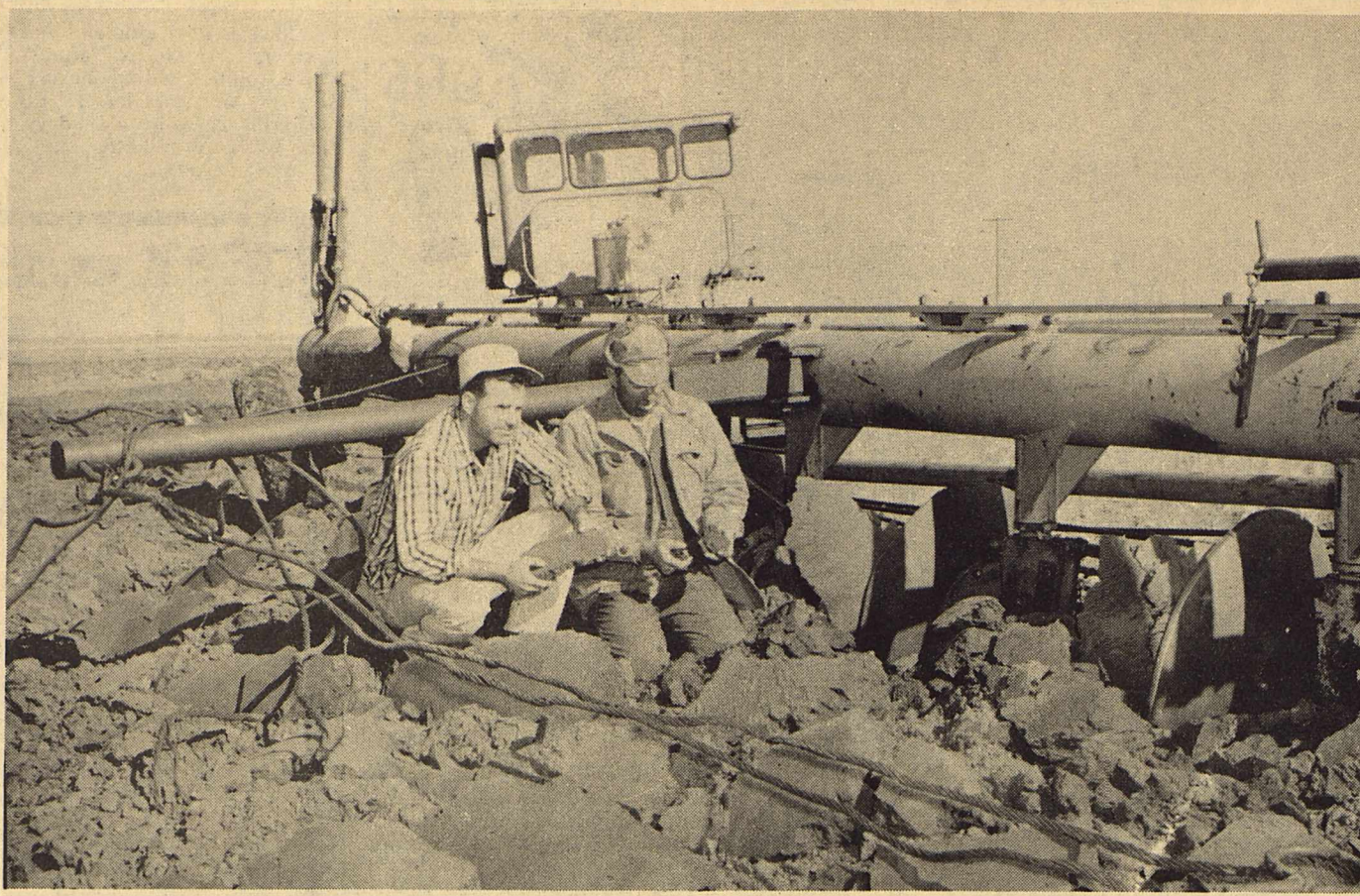
ELECTRICITY—the heart of modern living

Lea Co. Electric Co-Op

TAX MAN SAM SEZ:
If you haven't read your tax instructions that you received in the mail about Jan. 1, now is a good time to start. There are more taxpayers that cost themselves by simply failing to take time to read the instructions than there ought to be. These folks simply don't take the deductions that they have coming to them. Most of us don't like to read, but being lazy when it comes to reading tax instructions, costs more than we can afford. If you start now, April 15 will be a nice beautiful day.

**Mary Nokes
Grad Of Art
School**

Mrs. Mary Nokes of Plains has graduated from the Famous Artists Schools of Westport, Connecticut. Mrs. Nokes specialized in fine arts painting during her three year course with this home study school. Directing the art courses is a faculty of distinguished artists among whom are Norman Rockwell, Ben Shahn and Dong Kingman.



DOUGLAS PATTON AND JAMES L. WILLIAMS agree that if you can't get burs or a cover crop, a good job of deep-plowing will hold our soil.

**1965 Domestic
Cotton Program**

Within a few days each of the previous year's cotton farm operators will be mailed a notice showing his farm's domestic allotment and payment rate per acre. This allotment in most cases, will be 65 per cent of his effective allotment. On farms where the effective allotment is 15 acres or less the effective allotment will also be the domestic allotment.

These two farm allotments provide a choice for each grower. He may stay within the larger and be eligible for the price support loan based on the loan rate of 29 cents per pound for Mid 1" cotton at average location; or he may stay within his smaller allotment and be eligible for the 29 cent loan rate on all cotton produced on the farm and be eligible for the price support payment which will be made at his local ASCS office.

The domestic allotment is the farm's share of the national acreage

estimated to produce the cotton needed for use in the U. S. Should a farm receive additional cotton allotment from acres released down state, the allotments, both effective and domestic, will be adjusted upward.

ALLOTMENT DECISION

Each farm operator will make his own allotment decision to stay within his domestic allotment or to stay in his larger effective allotment. This year, to comply and be eligible for the price support payment, farm operators must sign at his ASCS office to participate during the sign-up period of Feb. 8 through Mar. 26, 1965. To be eligible for the payment, the feed grain base on the farm must not be exceeded if the domestic allotment on the farm is less than the effective allotment. If an operator signs to participate in the domestic allotment program and produces more acreage than his domestic allotment for the farm, this will make all cotton produced on the farm ineligible for the price support loan and for the additional price support payment. However, signing up and not complying does not make the farm a marketing quota penalty farm unless he exceeds the larger allotment.

EXPORT ACREAGE

No export acreage for cotton is authorized for the 1965 crop as we had in 1964. The supply of cotton will not permit, under the law, export acreage. Farmers that wish to participate in the domestic program should keep the sign-up date in mind - February 8 - March 26, 1965. Under the 1964 program 121 farms com-

plied with the domestic allotment program, however, most of this participation was due to dry weather. With the domestic allotment notice, will be mailed a pamphlet in regard to the 1965 cotton program which all farm operators are urged to read carefully.

"I used to cry for no reason at all"

One of the first "change-of-life" danger signals

No wonder a woman feels like crying! The suffocating surge of hot flashes one minute; cold, clammy perspiration the next can make a woman wonder "What's come over me!" Change-of-life panic sets nerves on edge, fills her with fear!

Proven help! Woman after woman in doctors' tests got remarkable relief from hot flashes, nervous tensions!

Some women worry themselves sick; some women do something about awesome change-of-life symptoms. Thousands have found that Lydia E. Pinkham Tablets helped them as dramatically, as quickly as this gentle medication has helped other women. Not a new, Johnny-come-lately remedy, but a tried and trusted "friend"...to relieve functional mid-life complaints...to relieve woman's burden of suffering! Get Lydia E. Pinkham Tablets today.

**Our Special Buffets
Are Featuring ---**

Friday Night - - Fish
Serving from 5:30 - 8:00

Noon Sunday - - American
Serving from 11:00 - 2:00

Wed. Night - - Mexican
Serving from 5:30 - 8:00

ALL YOU CAN EAT & DRINK

**Mexican \$1.10
All Others \$1.25**

ALMA'S



forever bandbox fresh

Not even 100° weather can wilt the well-groomed look of this Marcy Lee spring suiter. Arnel® and cotton blend at a ratio of 60/40 makes this seersucker almost impossible to wrinkle. Adding to the bandbox look are the unfettered lines with Channelish pocket look and scarf tie. Blue, brown or red. Sizes 10 to 20.

\$14.95



MOORE & ODEN

**Shop
Woody's & Save**

Tires Batteries & Accessories
Butane Diesel "66" Oil

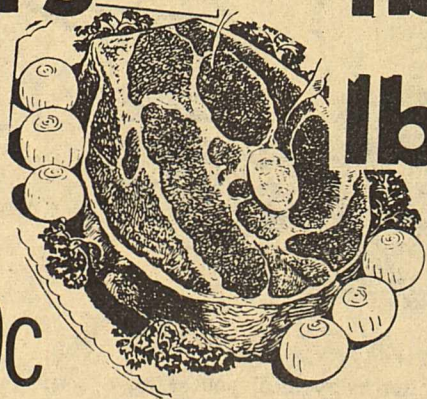


HARDWARE

Ph. 6-4000

FEED

**Chuck Roast
Fresh Fryers
Salt Pork**



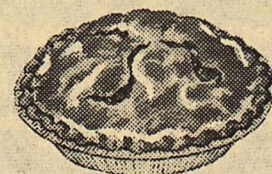
KEITH'S 10 oz Pkg.
cut corn 2/29c

**lb 45¢
lb 39¢
lb 29¢**

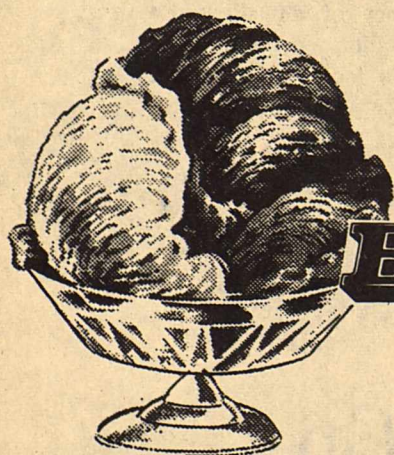
MORTON'S PKG.
dinner 39c

**Wonderful Foods,
Wonderful Savings!**

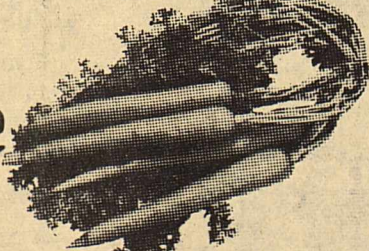
Scott assorted Towels 2/43c



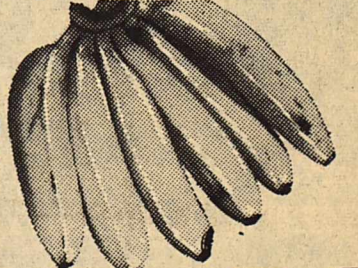
MORTON'S PKG.
fruit pies 29c



1# pkg.
Carrots 2/19¢



Bananas 2/25¢



BORDEN'S MELLORINE 1/2 GAL. ANY FLAVOR **39¢**

Specials Good Fri. & Sat.

Plains Frozen Food

DOUBLE FRONTIER STAMPS ON WEDNESDAY Sid Wade