

The Plains Record

Plant By Air...



These Changing Times--Planting cover crops by airplane, a new and rapid way to protect our soil. Pictured above are Joe Cobb and Darrell (Sod) Hobbs with their plane and seeding attachment. (Photo by SCS)

TEXAS PRESS ASSOCIATION
Member 1966

OUR 35TH YEAR THURSDAY, SEPTEMBER 1, 1966 NUMBER 35

High Hopes In Plains for 1966 Pigskin Race

The Plains Cowboy pigskin crew subdued the Friendship Tigers in scrimmage last Thursday. After a slow start, the Cowboys exploded and scored six touchdowns on offense, and two T.D.'s on defense, while shutting out the Friendship team. The Pokes gained over 500 yards rushing and 200 yards passing in the 70 play scrimmage.

Plains showed up well in defense. The Tigers were unable to score. The Cowboys were impressive inside but need improvement in the secondary.

The Cowboys meet the Reserve squad of the Seminole Indians at Cowboy Stadium tonight at 6:30 p.m. The Pokes should show improvement in conditioning in this scrimmage, because they were hampered by indoor practice during the recent 12 inch rain in Plains. The overall team speed should pick up due to hard workouts this week.

Desire has been excellent on the Cowboy team in practice and a good four scrimmage should point out our strength and weak points. Today's scrimmage should be one which will assist the Pokes when they open at Ropes next week.

Coach Rip Sewell said, 'I don't want to single anyone out for last week's scrimmage, because the entire squad was very impressive in its Cowboy spirit. This can be another great year....if.....'

Coach Sewell and members of the squad wish Joe Dan Cooke, N.M.M.L., Ronnie Elmore, Texas A. & M., and Richard Spencer, N.T.S.U., luck in playing college ball this year. They also extend their best wishes to all ex-cowboys who are on scholarships in colleges.

The Cowboys have displayed a vicious attack on the ground in control ball handling, and have shown they can take to their ways if the need arises. The defense should be sound, and in all the team should be as good if not better than the one which nailed down the District honors last year. The Cowboys are the pick of the District before kick-off next week.

1966 PLAINS COWBOY FOOTBALL SCHEDULE

SEP.	9—Ropes	(M)
	16—Sundown	(M)
	23—Farwell	(H)
	30—Bovina	(H)
OCT.	7—Sudan	(H)
	14—Coahoma	(M)
	21—Seagraves*	(H)
	28—O'Donnell*	(M)
NOV.	4—Spring Lake	(H)
	11—Tahoka*	(H)

*District Games

Boosters

Acting Booster Club president Jack Hayes has called a meeting Monday night at 7:30 p.m. at the Longbranch Cafe in Plains. Hayes said the meeting will be for the purpose of organizing to back the Cowboy Football team during the season.

There will be plenty of football talk Monday night, and Hayes urges all fans of the Cowboys to become boosters and attend the meeting.

Cordell Huddleston was president of the Booster Club, but is presently serving his country in the army. Hayes will serve as acting president until an election can be called.

Mayor Kennedy Asks for Help

Mayor Billie Ray Kennedy requested that the following statement be made to the residents of Plains:

It is my desire to thank the citizens of Plains who have been so prompt in paying their utility bills with the city. I also want to encourage those who have been slow in paying to make every effort to meet these bills like they would any other financial obligation.

Your Mayor and City Council regret that we were forced to take the action that we did in trying to enforce our collections. Without the cooperation of the citizens of our city, we can not meet our obligations which are necessary for any city government.

Our appeal is to each person to cooperate and make our city

one which we will continue to be proud of, and to be fair in the American tradition of not letting our neighbors carry all of the load.

Both the members of the Council and your Mayor appreciate this opportunity to bring you this message. If ever a question is in your mind about the operation of your city, feel free to talk to any member of our Council or to your Mayor, and we will try our best to get you an answer. An open invitation is extended to anybody who wishes to attend our meetings. They are open meetings and if the public wants to be there, we want them there. Each member of our Council and your Mayor respectfully request your help. We are doing our best, so try to help us out.

Senator Tower Takes Firearm Stand

The following is the text of Senator Tower's weekly report to Texans in which he and Senator Hruska discuss gun legislation.

TOWER: 'Many of my fellow Texans have expressed a vital and continuing and very active interest in proposed gun legislation now being considered in committee in the Senate of the United States. I am very pleased to discuss with the distinguished and able member of the Senate Judiciary Committee, Senator Roman Hruska of Nebraska, who is the ranking minority member of the subcommittee which is now considering the well-known Dodd Bill.

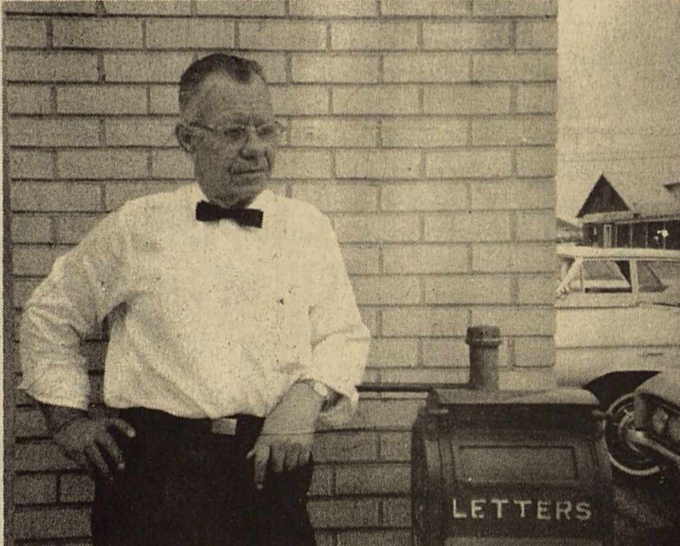
'Texans, of course, have always felt that law-abiding citizens should have the right to possess and own firearms. Sen. Hruska, I would like to have your comment for the people of Texas.'

HRUSKA: 'Thank you very much, Senator Tower. It is good to be here with the good senator from Texas because he is such a fine and aggressive leader in those things which are beneficial to his state and to the nation.

'In the field of gun legislation, no more than in any other field, we should avoid the idea of getting into the field of emotion when we start drawing a regulatory statute.



Do you remember when it was your first day at school.



Postmaster Jack Hayes is President of Booster Club.

Ballots Ready for ASC Voting

1967 ASCS COMMITTEE ELECTION: The ASCS Committee election time is here again. Ballots with voting instructions are being mailed to all producers on the mailing list. To be counted the ballots must be voted and returned to the ASCS office no later than September 7, 1966. The following names are on the ballot: R.E. Bearden, R.G. Hartman, Quenton Johnson, Earl Kiser, R.A. (Bob) Long, Carl Lowrey and E.W. Sellers. Blank lines are on the ballot for write in votes. Mr. Bearden, the third member of our present committee lives in the east part of the county, R.G. Hart-

man in the southwest part, Quenton Johnson and Carl Lowrey in the northeast part, Earl Kiser in the west part and R.A. Long and E.W. Sellers live in the southeast part of the county. Both husband and wife are eligible to vote and should any eligible voter fail to receive a ballot or misplace the one mailed to them other ballots may be obtained at the ASCS office. One committee man and two alternates will be elected. J.B. Ashburn and T.A. Elmore are hold overs on the committee. Ashburn being elected last year for a three year term and Elmore for a two year term. The voted ballots will be counted September 12, at 8:00 p.m. in the local SSCS office by the present county committee excluding Mr. Bearden who is on the 1967 ballot. The public is invited. The ASCS Committee has many responsibilities and all eligible voters are urged to cast their ballot.

CONT. ON PAGE 5

Swap Shop Moved

J. T. Murphree, owner and operator of the Swap Shop has moved into his new location next door to the Clark Real Estate office. This is where the Tumble Weed Cafe formerly was. Mr. Murphree is now open and is ready to buy sell or trade anything of value. He also will do lawn mower and air conditioner repair.

Bronco Postal Change

The Bronco Post Office became a Rural Branch Office of the Plains, Texas post office with the close of business August 26, 1966, said Jack Hayes, U.S. Postmaster in Plains.

There will be no change in the mail service the Bronco patrons receive, as they will continue to use Bronco, Texas 79315 as the return address on all mail.

The post mark will read Bronco Rural Branch, Plains, Texas 79315.

The change will be in the administration of the office which will be operated by a clerk in charge under the Plains Postmaster. Mr. Hayes said Mrs. Lorena Houston was appointed clerk in charge.

Sheriff Nabs 60 in Aug.

Yoakum County Sheriff Olan Heath reported a record number of arrests by his department in the month of August. The sheriff said that 60 arrests have been made by the sheriff and his deputies.

In the Yoakum County Lawman's crockdown on crime in the county Heath said that the offenders were charged with offenses ranging from forgery to D.W.I., with assault and battery and hot check offenders and lesser crime thrown in between.

Sheriff Heath investigated a theft of a vending machine at Jerry Hale's Pic and Pay Grocery in Plains last Thursday. The vending machine was recovered west of the Tom Oxford place on Friday, and the sheriff arrested three Latin Americans who plead guilty and paid fines of \$50.00 and costs plus the cost of the damaged machine. The vending machine was completely demolished.

The county sheriff said he will continue his campaign to stop crime in Yoakum County. He said the arrests, which averaged two per day, set an all time high in the county for a 30 day period.

The chief lawman of the county said he has hit the small thugs in force to let them know that they will be sought, regardless of how minor the offense may be.

Trustee Resigns Seat On Plains School Board

A vacancy was created on the Board of Trustees of the Plains Independent School District when the resignation of Bob Mason was read at the meeting of the School Board Monday night. The resignation was accepted with regret by the members of the board. Each member expressed regret that Mason resigned and said he had made a fine member of the board.

One member was absent at the Monday night meeting of the board, and the trustees tabled naming a replacement to serve the balance of Mason's term until all members are present.

In other action of the board, approval was given to install a new boiler in the junior high building and to replace bolts in the primary boiler. The inspector had recommended that either repair or installation be undertaken as quickly as possible. The boiler which is being replaced is over 20 years old.

Four ladies were hired to fill teacher's aid positions this year. Those named by the Board of Trustees were Mrs. Dick McGinty, Miss Tommy

Flores, Mrs. Green, and Mrs. Graham. Mrs. Dennis Black was named as first alternate. Mrs. McGinty was named as teachers aid with the understanding that the first vacancy which occurs on the faculty that she will be hired as a teacher. Mrs. McGinty has her certificate to teach and in past years has been on the faculty.

The board agreed to study sick leave benefits to see if a more liberal plan can be adopted. They also will study adjusting the pay scale of substitute teachers.

Harmon Meixner received a \$250.00 per year raise for part time coaching duties in junior high school.

Truant Law

The cooperation of all adults in the Plains Ind. School District is solicited in an attempt to get each school age child enrolled in school at the earliest possible date. There is no substitute for regular school attendance. When students enroll late all involved are handicapped, said G. D. Kennedy, Supt. of schools.

Compulsory attendance date for 1966-1967 is August 29, 1966.

Those who know of school age children who are not enrolled in school are urged to notify some member of the school administrator.

TEXAS PENAL CODE Art. 297. (P.C.) School attendance required. Every child in this State who is seven years and not more than 17 years of age, other than a high school graduate, shall be required to attend the public schools in the district of his residence, or in some other district to which he may be transferred as provided by law for the entire regular school term of the district in which said child attends school. (Amended Acts 1963, 58th Leg., p. 937, ch. 367, sec. 2; Acts 1965, 59th Leg., p. 183, ch. 75, sec. 2) Effective 90 days after date of adjournment, which was May 31, 1965.

Lunch Prices Up at School

The price of hot lunch tickets at the Plains Independent School this school year due to increased prices and the raise in living costs. The raise in lunch costs will offset a \$3,800 subsidy which would have occurred in the budget.

The members of the Board of Education were reluctant to pass the increase in lunch costs because of a possible hardship to a few people in the community. It was only after a long discussion that the Board approved the increase.

The price of tickets for the first grade through the 4th grade has been raised from

25 cents to 30 cents. The fourth grade through junior High has been raised from 35 cents to 40 cents, and the price of high school students has been raised to 50 cents.

Mr. Kennedy, superintendent of schools, said he made the recommendation only after days of thought on the subject, and truly hated to see the cost go up, but the surrounding school districts raised their prices some time ago to this figure.

The local school administrator said that he had checked the prices at Denver City, Seminole, Brownfield, and Sundown in order to collect the data for his study.

George Speaks To Local Lions

Buster Graham, president of the Plains Lions Club, announced that State Representative Jesse T. George will present the program today at noon at the Lions Club luncheon.

Rep. George has presented programs throughout the area explaining the proposed amendments which Texas voters will vote on soon.

Yoakum County's State Representative is the youngest member of the Texas State Legislature. He is a graduate of Sul Ross State College, and serves on several important committees in the house. Speaker Ben Barnes, DeLeon, is considered a close friend of Rep. George, and the Yoakum County House member gained

a place on the important education committee in the House of Representatives. Rep. George was unopposed in his bid for re-election this year.

Rep. George visits Plains often, and has spoken on several occasions over the past several months here. The last time that the Texas solon was in Plains, he rode with Mayor Billie Ray Kennedy in the Rodeo Parade.

Lion Boss Buster Graham urged all Lions to attend the meeting in order to hear the program which Rep. George will bring. Graham said the solon was requested to speak in order that more people can become acquainted with the important amendments which are scheduled to be balloted upon.



Rep. Jesse George

Carr Pushes Viet Nam Vet Voter Priority

By Waggoner Carr Texas battlefield veterans in Viet Nam should be given top priority in absentee voting for November's general election, Attorney General Waggoner Carr said today.

In a letter to the county clerks of Texas, Carr urged that they 'do all within your power to see that no serviceman from Texas is denied his right to vote.'

'These Texans are fighting to assure the citizens of South Viet Nam may share in the basic right of free elections. It would be unjust if these same servicemen were not given the maximum opportunity to cast their ballots at home,' commented the Attorney General.

The letter detailed Texas' absentee voting regulations for servicemen. Carr's request was in cooperation with the Department of Defense, which this week said Americans in Viet Nam should know about and have an opportunity to vote in the November general election.

The Attorney General also mailed the list of voting requirements, plus names and addresses of Texas' 254 county clerks, to the Defense Department.

He told Defense Secretary Robert McNamara, 'Certainly, every effort should be made to assure constitutional rights, privileges and responsibilities of those men and women in

Viet Nam. In the letter to county clerks Carr noted that under Texas law absentee ballots may not be mailed until 20 days prior to the election date, although servicemen may request the absentee ballot at any time. Under Texas law, civilians cannot request an absentee ballot until 60 days prior to the election date.

He noted that Texas law made no provision for the method of mailing absentee ballots but urged the clerks to airmail all such ballots to overseas servicemen.

'Maximum time for our servicemen is necessary for the return of the ballot,' he said.

CONT. ON PAGE 5



The Plains Record

And The Yoakum County Review

HARRY W. CAYCE, Publisher

Harry W. Cayce - Editor
Ann Cayce - Business Manager
Jan Mason - Assoc. Editor
Margaret Box - State Line News
Teny Lester - Tokio News
Jewell Anderson - Purely Local
Alton McGinty - Sports Staff

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SUBSCRIPTION RATES: \$4.00 PER YEAR IN YOAKUM AND TERRY COUNTIES; \$5.00 PER YEAR ELSEWHERE.



CAYCE'S CORNER

Charlie Gillis called me to let us know that more money has been found by Tax Assessor Craig for the new operating budget. He said they overlooked more than \$7,000.00 in revenue which will come in to the fiscal picture this year. This would throw the budget in the black if they are true to the black if they are true to budget predictions, which is seldom the case. We are really glad to hear that they have found more money, but it would be a lot better if they chopped the hospital budget and could cut a few corners in working for a surplus. Things just don't seem to go that way anymore. It doesn't matter if it is at the county, state, or national level. The deficit builds each year and Sap Citizen seem to have the attitude that the matter is out of his hands. I've always been told that if a person or company is spending more than what is coming in, then his business can not continue to operate. When I write anything about budgets or spending, the courthouse seems to bulge at the seams, and everybody over there is quick to jump to the defense. Now, don't get me wrong, because I am glad Craig found the additional money, and I realize this is Charlie's first stab at making a budget, which isn't an easy job. After all, I guess I shouldn't even get excited over the \$328,000.00 budget at the hospital, because if it is under the same set up next year we can expect to shell out more loot to keep it going. I guess a fellow should just ignore the whole picture and stick his head in a hole in the ground, because we are just tax payers, and they sure don't count much around here.

In the McLean News we read in Foster Whaley's column that all points indicate that stocker cattle prices are due to go higher. . . . This is the kind of encouragement we need right now. High priced protein feed, drought conditions plus land and lease costs has had our cattle operation in a so-called price cost squeeze. Thanks, Foster.

Our compliments to the editor of The Shamrock Texan for the front page editorial dealing with the high-powered tactics used by a few filling stations along major highways on tourists. . . . It struck home to us because on at least three occasions in almost that many states we had found this thing existing. . . . Once we found ourselves in a tire inspection razzle from which we almost had to stomp our feet in order to get going again. It all grew out of one flat and a so-called free-tire inspection service. . . . As a suggestion to others, we have decided to report the next such incident to the company furnishing gas to that station. We are thankful that there is so little of this type thing and we have never run into it in Shamrock.

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UNCLE ZEB

Sometime back we wrote about the new super highway over the pass into Red River, N.M. . . . I guess we hated to see the old pass road done away with. . . . That first glimpse of Red River Valley from the turn in the pass always gave me that needed lift and started my heart swinging for a wonderful vacation. . . . I was never in too big a hurry to pause for just a moment to enjoy the view.

But, it seems most everyone is thrilled even more by the new road. The simple glide into Red River and the knowing that come sleet or rain the road will be good going out, means a lot to those we hear from. So, as usual, progress is almost always for the best. Many of you will remember our mentioning Terry and Letha Allen—the young couple who, after spending their honeymoon in Red River, went back within a year to open and operate Riverside Lodge. It looked like a big job, but this friendly and smiling young couple are almost old-timers there now. According to word from up that way, thousands more folks have visited Red River this summer and more have stayed over as guests of the Allens than in any other season so far. . . . Congratulations to this fine young family and to Red River. . . . You can't get all the coons up one tree, but you can get more of everything grand and wonderful in this priceless and beautiful mountain valley of nature at its best than any other place we know. . . . We could write another book about it and not tell all there is to say. . . . And the new road is beautiful too.

Another cheerful note: Seeing the play "Texas" in beautiful Palo Duro Canyon just made life brighter for us. . . . To see these wonderful young folks acting their patriotic hearts out made one forget about the Beatles and the other unfavorable minorities that plague our young people. And to see this great play acted out on a great stage made by God Himself just gave one the feeling that all was right in parts of the world at least.

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Fill Cracks And Holes Better PLASTIC WOOD

Handles like putty. Hardens like wood. The Genuine—Accept No Substitute.

THE FAMILY LAWYER

"I Recognized His Voice"

"It is a case of mistaken identity," protested the defendant, accused of breaking into a woman's home at night and assaulting her. "She herself admits the house was pitch dark."

But the woman countered: "Even though I could not see him, I recognized his voice. I have known him for years, and I am certain he was the man."

May an accused person be convicted solely by the sound of his voice? In this case the jury believed the woman's story, and the court upheld its verdict of guilty.

True, a criminal is ordinarily identified by sight, not by sound. But his voice, even when not conclusive evidence by itself, may still



Barrett's

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See us for Monuments and "Old Line" Burial Insurance
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Loyd Sorrells Rexair Sales & Service has moved to 3104 31st. Phone SW2-4460, Lubbock, Texas.

Shrinks Hemorrhoids Without Surgery
Stops Itch—Relieves Pain

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery. In case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!" The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute. This substance is now available in suppository or ointment form called Preparation H®. At all drug counters.

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common Kidney or Bladder Irritation afflicts twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from Headaches, Backache and feel old, tired, depressed. In such irritation, CYS-TEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYS-TEX at drugists. See how fast it can help you.

"Conjecture," observed one judge, "is not proof."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.
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WASHINGTON AND "SMALL BUSINESS"

For many years attention has been focused on the plight of the poor of India. Stories of starvation have been given great prominence.

In fact, billions have been taken from American taxpayers to help feed the hungry of India. But there has been little, if any mention, of why it was necessary to have hungry Indians.

It has remained for C. W. Harder, Senator Frank Lausche, Ohio, to pin the reason for starvation on the Indian politicians.

In a land as ancient as India, food stuffs cannot be grown without fertilizer as past centuries of cultivation have sapped the soil. The American International Oil Co. for many years, the Senator reports, has been ready with plans, and willing to invest some \$60 million dollars in a modern chemical fertilizer plant in India.

But for years the Indian government kept this project, so badly needed, from starting. The reason was that under its policy of socialism, the government would not let the fertilizer plant be built unless it would be managed by the Indian government bureaucrats.

Obviously, no responsible management of any company is going to invest \$60 millions of dollars of its stockholders' money in a plant and turn it over for operation by bureaucrats of any nation.

And thus, the matter stood

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FOR SALE
24 Lots For Sale in Plains - Choice Business & Residential Locations. See Mr. D. C. Newsom or Hoss Newsom. Phone 456-8116 41-3tc

FOR SALE: New brick home, 3 bedroom, 1 1/2 baths, 2 car garage, central air-conditioning. Call 456-4981. ttc

FOR SALE: 3 Bedroom house, 1/4 block of land. Will deal, contact Plains Record, 456-4116 or call Porter 3-8631, Box 107, New Deal, Texas. Dale Perrin. ttc

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Legal Notice

Notice is hereby given that effective September 15, 1966 that utility deposits for the City of Plains will be changed to the following rate:
GAS METER DEPOSIT \$20.00
WATER METER DEPOSIT \$20.00
ELECTRIC METER DEPOSIT \$10.00
HOME OWNERS ARE EXCLUDED FROM PLACING ELECTRIC DEPOSITS.

Notice is further given that effective September 15, 1966 that the cut off dates will be moved from the 20th day of each month to the 15th day of each month, excluding weekend days and holidays.

Adopted by the City Council City of Plains, Texas, Yoakum County, August 23rd, 1966. /s/ Billie Ray Kennedy Mayor, City of Plains

ACROSS
1. Make-up
6. Spills
11. Shut
12. Jury
13. Crooked
14. Greek letter
15. Falsehood
16. Sailor (slang)
17. Like
18. Inhabitant
21. Tree
22. Ignited
23. Adhesive
24. Crawl
27. Goblet
28. Trick
29. Sound, as a dove
30. Not in
31. Sliding boxes
35. Pronoun
36. Cured grass
37. Except
38. Hard or sweet
40. Valuable fur
42. Harden (var.)
43. Arabian chieftain (var.)
44. Splits apart
45. Nucleus of military unit

DOWN
1. Burn, as with steam
2. Girl's name
3. Keepsake
4. Employ
5. Bench-like seat
6. Eating utensil
7. Young sheep
8. Single unit
9. A winged horse
10. Cuts
16. Obtain
19. Holly
20. Vim (colloq.)
21. Wing
23. Blaze
24. More select
25. Regular procedure
26. Corrode
27. Portuguese colony
29. Weep
31. Ventures
32. Subsidized
33. Measuring stick
34. Cubic meter
41. Candent tree

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44						45			

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The Plains Record

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CONT. FROM PAGE 1

America. And, the great preponderant bulk of that use, with the exception of a very small percentage, is a lawful, legitimate and proper use of firearms, and in fact a beneficial use, a necessary use in many cases. So we have that to consider when we get into the field of regulating the commerce in firearms.

Now the Dodd Bill would go about it in this way, but it would not be effective an it would not work in my judgment. The core of it is to prohibit all mail order sales of guns, the shotguns, the rifles, the pistols, and the revolvers, all gun. And, it wouldn't get at the problem at all. What would happen is that there would be a monopoly then of the big gun dealers in America who would have their stores at various places within the state but the consumer, the buyer of guns, would be faced with greater inconvenience in getting them all, as I say, in a field where there is proper, lawful and legitimate use of those articles.

TOWER: "Thn, Senator Hruska, you are saying that this would primarily punish

The Plains Record

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Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Wilgus, Drug. Phone 637-6434. ttc

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Toxicity Of Pesticides

By Sudie Thompson
The term toxic, or toxicity is often used in connection with pesticide products. Toxicity means the capacity of a substance to produce injury. A substance if properly handled, that can injure or kill an insect will not necessarily harm a human.

The 'bug bomb' sprays that you buy for mosquito, housefly and roach control can cause injury and possible death to humans if they are consumed in sufficient amounts. However, highly toxic materials are ever, highly toxic materials are not generally used in the home as insecticides. When buying a 'concentrate' to mix with water in a pressurized spray device, you might be involved with a material that is more toxic.

heptachlor, lindane, and toxaphene. Some of the highly toxic materials include endrin, methyl bromide, methyl parathion, nicotine sulfate and parathion.

An added caution; Never mix products such as household cleaners. Some household products, which are efficient and safe when used alone, can be dangerous when combined. Never mix two or more substances such as bleaching solutions, ammonia, toilet-bowl cleaners, rust removers, and oven cleaners cause such chemical mixtures may release irritating gases.

PURELY LOCAL



When you handle any pesticide, avoid repeated or lengthy contact of the material on your skin and the prolonged breathing of dusts or mists. When you're using concentrates you have to take special precautions. These will be listed on the labels.

Avoid spilling concentrates on your skin and keep them out of the eyes, nose and mouth. If any is spilled, wash it off and change clothing. If any concentrate gets in your eyes, flush with plenty of water for 15 minutes while some one else gets your doctor or other medical attention for you.

Insecticides may be classed generally into three groups according to their toxicity to humans as: relatively non-toxic, moderately toxic and highly toxic. All concentrates should be considered as highly toxic. Familiar 'relatively non-toxic' insecticides are: carbaryl, malathion, mirex, paris gree, rotenone and sulfur.

Those listed as 'moderately toxic' are: chlordane, dieldrin

Mr. & Mrs. Perry Anthony were visitors over the weekend in Richardson, Texas with their daughter's family, Dr. & Mrs. Gene Huff, Kathy, Perry and Barry.

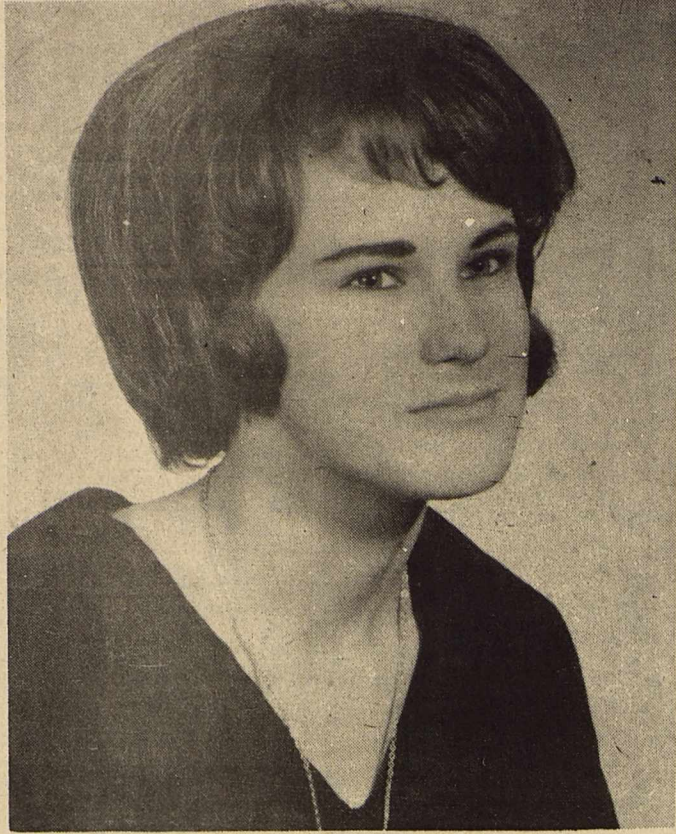
Mr. & Mrs. Frank Spencer have recently returned from an extended vacation in the Great Northwest and in Canada. Mrs. Spencer was convalescing after extended medical care in Lubbock.

Alf and Elsie Carpenter have returned home after a vacation in Canada. They are busy preparing for their trip to Europe this week.

Mr. & Mrs. Leon Archer & Don from Fresno, California are visiting Mr. & Mrs. H.E. McNew this week.

Mr. & Mrs. Raymond Bokout left Sunday for a visit with their sons, Dale and Dub in San Berdeno, California. They took their grand daughter Sherry home.

Mrs. S.F. Pride, Mrs. J.W. Beal and children & Mrs. Jim



MRS. ELMER GRAY

Havard-Gray Vows Read In Plains

Mr. & Mrs. Bonner Havard announce the marriage of their daughter Janice to Elmer Gray, August 12 at 8:30 p.m. in the home of the bride with Reverend H.A. Tarkington performing the service. El-

mer is the son of Mr. and Mrs. Homer Gray of Sundown. The couple went on a short wedding trip to Carlsbad. They are making this home in Big Lake.

Brown & children visited relatives near Houston last week.

Mr. & Mrs. 'Punk' Culwell went to Avoka last week to a Culwell reunion.

Mr. & Mrs. John Anderson and Mrs. W.L. McClellan went to Sundown and Levelland Saturday.

Mandy and Brady Phillips spent a few days last week with their grandparents in Big Spring.

Mrs. Sallie Forrest celebrated her 50th anniversary Monday of being in Yoakum County and said she hoped to spend many more years here.

Several from here were in Ruidosa over the weekend. Mr. & Mrs. Bill Nokes, Mr. & Mrs. Hoss Newsom & children, Mr. & Mrs. Gene Phillips, Mr. & Mrs. Roy Edwards, Mr. & Mrs. Bill Fitzgerald and Mr. and Mrs. Roy Guetersloh.

Skeet Robertson and Mr. & Mrs. Earl Robertson & children of Lubbock went to Six Flags over the weekend.

Mr. & Mrs. W.F. Burchman of Payton, Okla. Mr. & Mrs. Clarence Witt of Seminole and Mike Cantrell were weekend guests in the Charley Newell home.

Tokio News

BY TENY LESTER

The Mack Wilmeth family returned home Wednesday afternoon from a five day trip to Lake Thomas.

Teny Lester and Bruce and Maurice Thompson visited with Rene Huff at the Methodist Hospital Wednesday.

The Bob Lesters' visited with the Mack Wilmeth's Wednesday night.

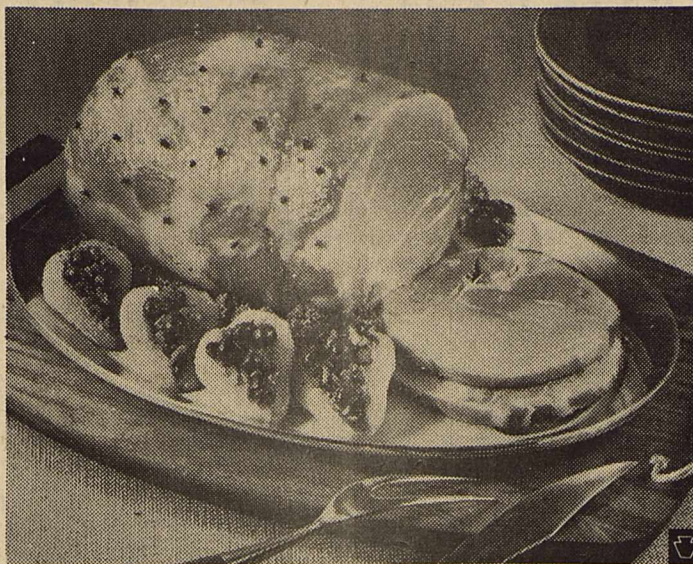
Wilma Anderson spent the weekend in Dallas visiting relatives. She went with Mr. & Mrs. Roy Anderson, Vealmore, and Mrs. Evelyn Autry, Muleshoe. They returned home Tuesday.

The Royce Kelley's returned home Saturday afternoon from a week's vacation in Colorado.

James Lewis celebrated his 11th birthday Friday. Brude Lester, Ronnie Rains, and Jerry

Rev. Glenn Smith & family of Dallas recently visited his family Mr. & Mrs. W.E. Smith. Glenn had charge of services at the Baptist Church recently.

New Garnish For Baked Ham



"That 'good old standby' for easy dinners, baked ham, will have brand-new appeal when you present 'Ham with Cranberry Pears.' Bake fresh Bartlett pear halves with an orange-scented mixture of almonds and canned cranberry sauce for this quick, easy and so-impressive glamorizer.

Ham and pears are among the happiest of meat-fruit combinations. Heat thin slices of fresh Bartlett pears in the same skillet with frizzled boiled ham for a delectable accompaniment to waffles or pancakes. Fill a chilled pear half with ham and celery salad and serve as first course. Toss crescent-shaped slices, shredded western iceberg lettuce and ham slivers with creamy blue cheese dressing for a hearty lettuce slaw.

California has produced one of the best and biggest crops of Bartlett pears in many years. Enjoy them, not only with ham and other favorite foods, but simply eaten out of hand.

HAM WITH CRANBERRY PEARS

- 3 fresh California Bartlett pears
- 1 cup canned whole berry cranberry sauce
- 1 teaspoon grated orange rind
- 1/4 cup orange juice
- Dash salt
- 2 tablespoons melted butter
- 1/4 cup roasted diced almonds
- Baked ham

Pare, halve and core pears; place cavity-sides up in baking dish. Mix all remaining ingredients except ham; spoon into pear halves; pour liquid over and around pears. Cover dish tightly and bake in 350-degree (moderate) oven 30 to 35 minutes. Serve warm as accompaniment for baked ham. Makes 6 servings.

ry Perrish visited with him that day.

The Harold Parrish's spent four days visiting in the Grand Canyon area recently.

The Ray Bearden's, C. Perkins', and J.T. Perkins; families were in Gainesville, recently for a family reunion.

The Lewis Water's family & Carolyn Crutcher accompanied the Bearden's and they visited in Paris and Dallas also. The J.T. Perkins' traveled to Corpus Christi and spent some time before returning home from the reunion.

Rene Huff celebrated her fourth birthday Sunday.

Mr. and Mrs. Mike Sink and Michele, of Amarillo, visited with the D.L. Sinks' over the weekend.

James and Carolyn Newkirk were weekend visitors of the T.M. James'.

The O.A. Pippin's Mike, Sherri, Sidney, Gaye, and Sandra spent a week at Brownwood lake recently.

Johnny Pippin is now serving aboard the Coral sea which has been sent to Viet Nam.



ANN LUPTON

McGinty - Lupton Plan Fall Wedding

Mr. and Mrs. Walter Lupton of Shallowater, Texas announce the engagement and approaching marriage of their daughter Ann to Kenneth McGinty, son of Mr. and Mrs. A. E. McGinty of Plains.

The couple is planning a fall wedding which will be held in Lubbock, Texas. Ann is a Senior at West Te-

xas Satate University in Canyon, Texas. She is a member of Delta Zeta Sorority and she is majoring in elementary education.

Kenneth is also a Senior at West Texas State University at Canyon. He is majoring in Agriculture and education. He is Secretary and Treasurer of the Block and Bridle Club.

ching there in the public schools this year.

Mr. and Mrs. Hugh Snodgrass have a new great-grand daughter, Teri Janell, daughter of Mr. and Mrs. Daniel

Cave of Ackerly. She arrived August 17th weighing 8 pound and 12 1/2 ounces. The Bob Lester's visited in Welch Sunday with the Baden Lester's.

Starting Now Through Dec., Cotton Allotment Transfers to Yoakum County Are Available.

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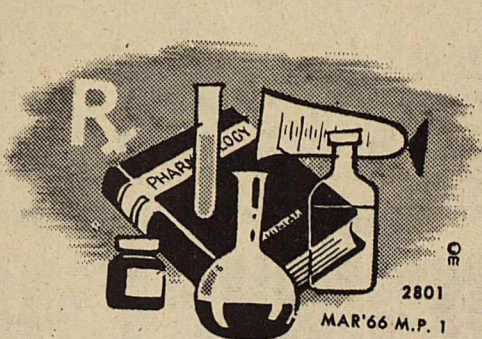
Wayne Badgett is pictured with the Rough Riders Trophy which they won in Odessa recently.

Rough Riders Win Third

The Plains Rough Riders attended the National Finals of the A.J.R.A. rodeo in Odessa last Saturday. They were awarded third place trophy in the junior division. Those making the trip were: Tex, Mary Kathryn, Pam, Mark and Clark Parrot, David and Wayne Box, Dick, Lois, Alton, and Kathleen McGinty, Sue Spencer, Ann and Mrs. Bowers, Tim and Peggy Bowers, Wayne, Cladine, Alana and La Wane Badgett, Tommie, Billie and Jackie McDonnell, all attended the afternoon and evening performances which were very enjoyable. Anyone who likes rodeos and have never been to

a National Finals don't know what they are missing. The top 15 Cowboys and Cowgirls up 19 years old compete.

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We all make mistakes, but we don't have to respond to encores

Opening The New Elementary Mathematics Door For Parents

BY G. D. KENNEDY

WHAT THE MODERN MATHEMATICS PROGRAM IS ABOUT
There are several aspects of changes. Emphasis is being placed on the idea of structure and the necessary reasons why things are true. There has been a change from a kind of deductive reasoning, where we have a number of facts stored in the memory and we draw from these the ones we need, to the kind of reasoning which we call inductive reasoning. This kind of reasoning means that we study through the structure of a thing, analyzing it, studying the underlying principle, and understanding the total picture.

We are moving from teaching the how to do problems to why we do certain things. The how was a series of techniques and rules. In the new approach we teach the why.
Two plus two still equals four, and always will. Once a principle is established in mathematics it remains forever true. The new programs gives us some improved methods of presenting some of the traditional ideas. This is why you don't always recognize the old ideas.

Looking at some of the changes really are we find the following:

1. The mathematics presented today is correct. (No unlearning is necessary when the child gets into advanced mathematics.)
2. The emphasis is on the why we do things rather than on the how.
3. Considerable use is made of logical reasoning and proof. The basic laws of logic are developed and used.
4. Structure of mathematics is emphasized. This means that mathematics is developed as an organized body of knowledge which is founded on a surprisingly small number of basic assumptions.
5. The method of discovery is utilized wherever it is appropriate. This means that questions and illustrative examples often lead the student to make and test ideas of his own. In this way he learns to formulate principles and procedures for himself.
6. Great emphasis is placed on the precise use of language. Definitions are carefully stated. The ability to read intensively for meaning is absolutely essential for success in mathematics courses.

The new look in mathematics emphasizes; 1. the true nature of mathematics, 2. distinction between mathematical ideas and symbols, 3. development and use of a precise mathematical vocabulary, 4. proficiency in the fundamental skills, 5. development of the structural aspects of mathematics, and 6. the development of applications of mathematics.

Modern mathematics presents a new approach to mathematics which is more broadening and which has more structural understanding behind it. It enables students to become thinkers no longer utterly dependent upon memory and rules, but seeing the logical relationships of quantities.

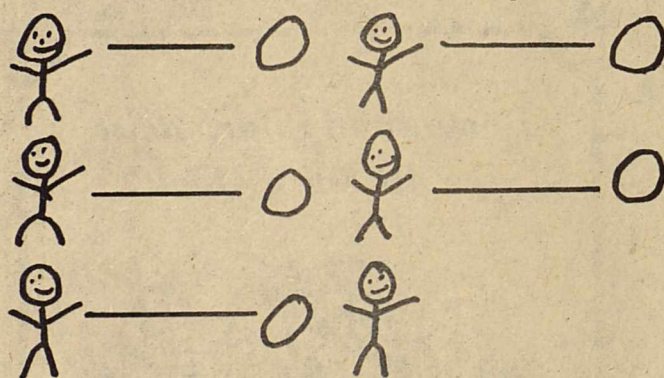
Several new topics are appearing at the elementary level. Some of these are; 1. many names for a number to which is tied ideas of numeration system, 2. discovery of patterns in mathematics, 3. use of the numberline, 4. use of language of sets, to which is tied ideas of grouping and cardinal numbers, 5. properties of numbers, and 6. relations which deal with ideas of equality and inequalities.

The new philosophy is to teach the child to think mathematically and to reason for himself.

IV. SOME MECHANICS OF MODERN MATHEMATICS
In modern mathematics much use is made of the concept of sets, or the theory of sets. A set is simply a collection of things. The things are called members of the set. All that is needed to have a set is some way of indicating that the particular objects are intended to be considered together. To indicate this, a circle or box is often placed around the set picture. Example:



Great use is made of matching objects in sets. This matching process is thought of as one-to-one correspondence.

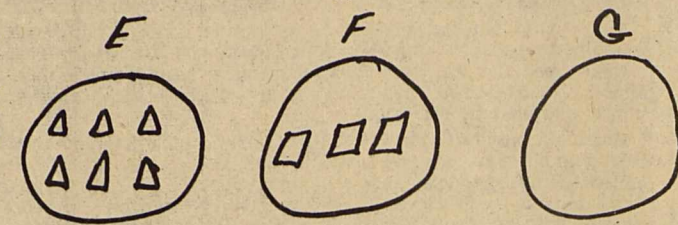


Set A is in one-to-one correspondence to set B because for each boy in set A there is a ball in set B.
Set C is not in one-to-one correspondence to set D because there is not a ball in set D for each boy in set C.

Attention is called to the new terms regarding 'sets'. A knowledge of these terms will assist you in understanding the precise language of modern mathematics.

All sets that can be placed in one-to-one correspondence are said to have the same number. Thus, set A and set B have the same number, whereas set C and set D do not have the same number.

As has already been stated, one characteristic of modern mathematics is precise language. The distinction between the use of 'number and numeral' is one good example of this. This has been one source of a great amount of confusion. Number is an abstract idea. Every set has a number. Set G also has a number. Its number is zero (0).

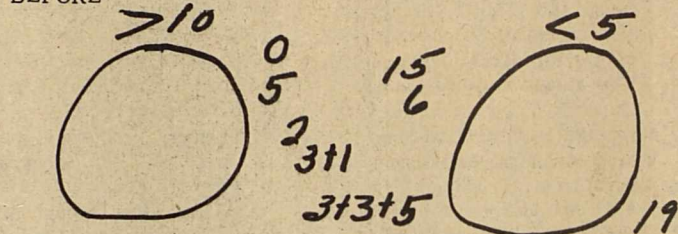


Symbols used to represent numbers are called numerals. In other words, numerals are names for numbers, and numbers have many names. Each of the following symbols could be used to represent the number of set E; 6, 3 & 2 & 1, VI, 9-2-1.

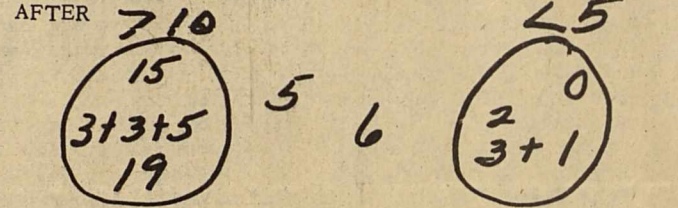
It is important for children to understand the difference between 'number' and 'numeral'.

Modern mathematics has brought about the use of many symbols that are unfamiliar to most people. Without a knowledge of these symbols it is impossible to read modern mathematics. One must know the language. It is obvious that many symbols do not represent the same number. Five is greater than three. This can be proved by drawing the sets and matching the elements one-to-one. This relation is expressed the symbols $>$ and $<$. The new symbol \succ is used to mean 'greater than'.

A meaningful type of drill is illustrated in the following problem situation which not only acquaints pupils with the ideas of greater than ($>$) and less than ($<$) but also gives all levels of learners an opportunity to participate.



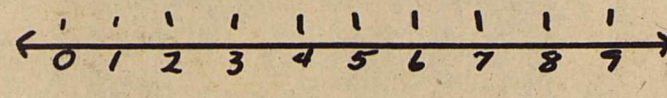
The instructions are to come to the board, erase a numeral, and rewrite it in the proper circle. Two, of course, fits neither circle and must be left out.



Another meaningful drill regarding the three basic relationships, equal-to, greater-than, and less-than is to have pupils place the correct symbols in the circles between the numerals.
 $4 \circ 5 - 1$ $(3 \times 4) \star 2 \circ 6 \times 3$ $9 \star 3 \circ 8 \star 1$
 $6 \times 10 \circ 12 \times 4$

This type of drill is also valuable in beginning work with fractions. Pupils are made to realize that equal fractions are but one of three possible companions and that there are others as well. Work is made clearer with the use of fractional pieces.

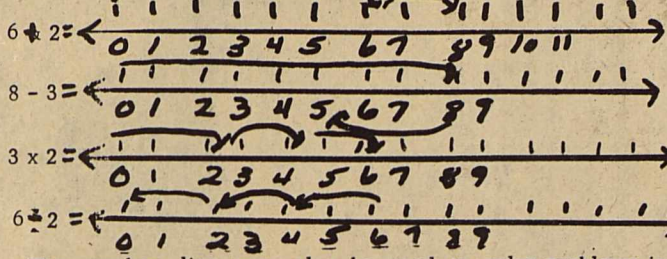
Great use is made of the number line in the teaching of modern elementary mathematics. The number line is considered to extend without end in each of its two directions. This is indicated by arrows at each end. A starting point and a constant interval must be chosen. The interval is marked off successively from the starting point.



Moving to the right the numbers increase by one each time, and moving to the left they decrease by one each time. The order relationships, ($>$), ($<$), and ($=$) can easily be demonstrated.

Number lines are of great value in presenting the four basic operations (addition, subtraction, multiplication, and division). It provides a means of picturing their relationship and is especially helpful for emphasizing that multiplication is repeated addition, and that division is repeated subtraction.

The operations are illustrated by the following four problems.



The number line may also be used to solve problems involving both addition and subtraction.

Operations with fractions, negative numbers, etc. may be pictured with the number line.

In modern elementary mathematics considerable use is made of 'frame' arithmetic. The symbol \square is used just as letters are used in algebra. Example: $7 \star \square = 10$. The frame (\square) can be replaced with a set of numbers that will make the mathematical sentence true. (You will note that this is actually introducing algebra in the primary grades.) 'Frame' arithmetic can be used to strengthen many concepts.

The topic of 'bases' has probably caused more confusion and concern than all other topics in modern mathematics combined.

Some adults have been led to believe that 2 plus 2 is no longer 4. This mathematical fact is still true and always will be true. Once a mathematical fact is developed it will forever remain true. Actually, very little time is spent on bases other than base ten. However, it is felt that parents should be given some insight regarding this topic.

Our decimal system is based on the number ten. The numerals we use reflect a grouping by tens. In other words, our system is a base ten system. It was probably adopted because we have ten fingers. When one more object is added to a set of nine we say we have a set of ten.



The numeral 10 shows this. The 1 represents one set of ten, and the 0 represents no ones. The numeral 34 reflects this. The 3 represents 3 sets of ten, and the 4 represents four ones. The use of other bases helps the students to see and understand our own base ten system. Drill in base five also involves drill in our own base ten system.

The first thing to realize in working with another base is that we are not grouping by tens. If we are working with base five we are grouping by fives. If we are working with base seven we are grouping by sevens. Example: Thirteen objects can be grouped by tens or by fives.

1 set of ten and 3 ones
2 sets of five and 3 ones
The base five numeral would be written 23 and would be read as, 'two-three, base five.'

V. WHAT PARENTS CAN DO TO HELP
Some parents are concerned about no longer being able to help their children with their homework. It is agreed that this is a matter for concern.

If your child should ask for your assistance in long division, for example, and you are not sure that you understand the method being used by the teacher, don't attempt to help. Trying to grasp several different methods at one time can result in a great deal of confusion for the child. It is suggested that you check with your child's teacher as to whether you should attempt to help your child in certain areas. However, there is a great deal that parents can do to help their children in mathematics.

Try to provide a time and a place for doing home work. Discuss the matter with your child and help him select a time of day that would have the least amount of interference and encourage him to stick to the schedule. Also, try to provide a quiet pleasant place for his study where lighting is good and where there is no television. Do your best to provide pleasant surroundings and necessary items of equipment.

Take an interest in what your child is learning in school. Encourage him to talk about his school activities. By helping him feel proud of what he does, you greatly increase his chances of success.

When he has trouble with some part of his mathematics homework, help him look for the pages in the textbook that told him in the first place how to do this kind of problem. This will usually take care of his difficulty.

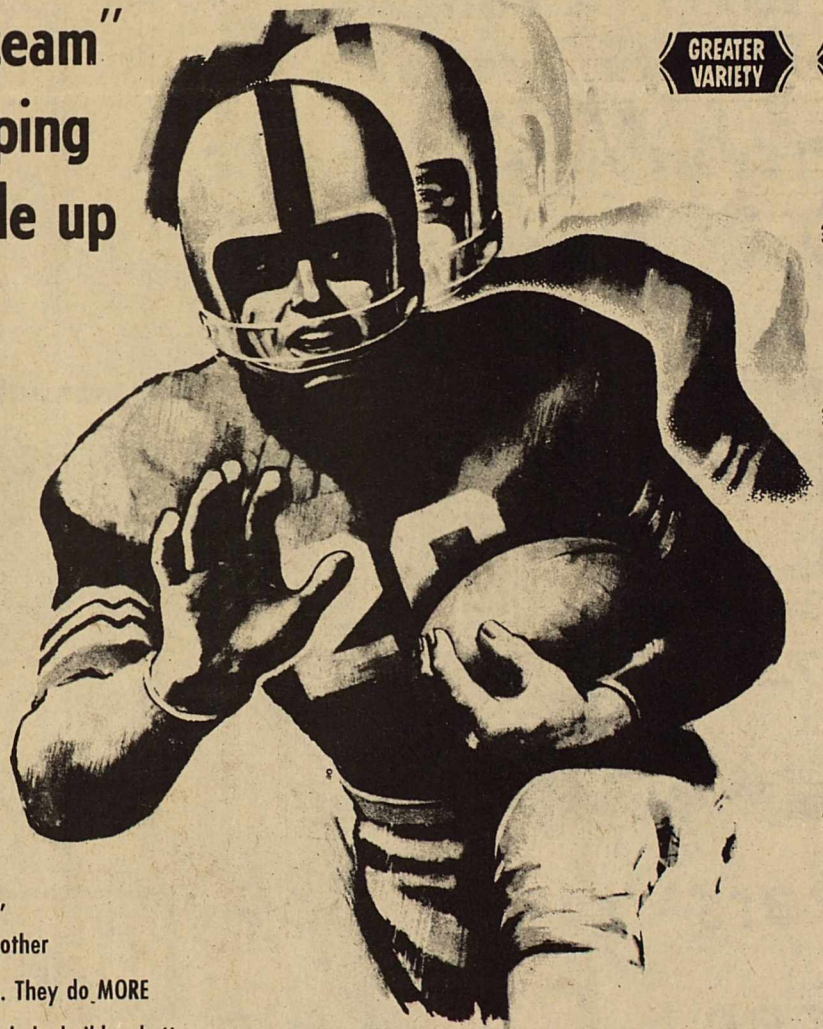
Your child must feel that you believe in the school and have faith in its program. Whether or not a child develops a favorable attitude toward mathematics can depend on how far his parents support the program he is using. For any child, there will come occasions when he feels frustrated with arithmetic. At such times it's especially important that you encourage him to feel he's on the right track, and that his teacher will help him 'catch on' sooner or later.

If by chance, your youngster can tell you something about arithmetic that you didn't know, you have a great opportunity to help him feel confident about the entire program. To be sure, it takes tolerance, understanding, and a certain amount of humility say, 'Hey, now! you're 'way ahead of me!' It will be worth it, however, if you can help him become part of a new generation of boys and girls who grow up to think of mathematics as exciting, challenging, and downright fun.

A Parent's Section on Modern Mathematics has been reserved in the Elementary School Library. You are urged to take advantage of this display of books and materials on modern mathematics.

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CONT. FROM PAGE 1

Carr asked that the clerks see that ballots are printed and available on the 20th day before election.

'Delay in mailing the ballot to our servicemen could prevent many of them from getting ballots back to you in time to be counted,' he said.

Many Americans overlook the significance of their freedom of choice in free elections. Perhaps we would vote in greater numbers if we could realize the great sacrifice many Americans have made on battlefields of the world in order that we might truly have a government of the people.

'We should be aware of the sacrifice that our Texas servicemen are making and we should allow nothing to prevent these Texans from exercising their right to vote in our elections,' he concluded.

Box Seeks Election

Mrs. Tom Box of Plains will be a candidate for the office of Secretary when the Texas Home Demonstration Association holds its 10th annual convention, September 21 and 22 at the Robert Driscoll Hotel in Corpus Christi.

Mrs. Box is a member of the Board of Directors and is presently the Director for District Two and is chairman of the Resolutions Committee.

She holds a Bachelor's Degree in Secondary Education and Psychology and a Master's Degree in Elementary Education and Psychology.

Mrs. C. R. Berkley, Odessa, President of the Texas Home Demonstration Association, will preside for the two day session in Corpus Christi.

Approximately 1,000 delegates and members of the 36,500 member homemaker's organization will participate in the meeting. General assemblies, lectures, workshops, and election of officers and tours are planned.

Key speaker will be Ben Barnes, Texas' Speaker of the House of Representatives. Others are: Mrs. Eugene Survant of Trinchera, Colorado, President of the National Extension Homemaker's Council; Dr. Virginia Apgar, The National Foundation, New York City, and Miss Bonnie Cox, former Extension Service Organization Specialist, now retired.

Carr To Open Campaign

(Austin) State Attorney General Waggoner Carr will formally open his campaign for the United States Senate in his home town of Lubbock the night of September 7 with a 'gigantic Kick-off rally,' it was announced this week.

The rally is expected to attract large delegations from not only the Plains, Panhandle and West Texas areas, but from all parts of Texas. Carr is the Democratic Party nominee in the race.

Meanwhile, House Speaker Ben Barnes of DeLeon predicts that Carr will win in the November 8 general election.

'I think that the 149 members of the Texas Congressional delegation, plus the overwhelming majority of all Democrats will strongly support and campaign for Carr,' Barnes said.



J. C. Futch, Jr. is pictured in a field that has a cover crop of rye on the J. D. Jones farm Southwest of Plains.



Cover Crops cover the top soil and hold the soil with an abundant root system.

Soil Conservation

By Murrell Thompson

There is nothing like a good rain to get conservation work going. As many of you know your District has encouraged all land owners and operators to plant cover crops of rye, oats, barley or wheat, each year for the last five years. This year is no exception we still need cover crops. There

has been a very large gain in the acres planted over the last few years for example in 1960 there was 4,408 acres of all kinds of cover crops planted while in 1965, 14,424 and we are expecting a good gain this year. Cover crops do more than just hold the soil which of course is the main reason we plant them. Cover crops hold moisture, reduce evaporation and soil temperature, add much needed organic matter to hold fertility and moisture and may produce much needed pasture for livestock.

So when you see a conservation farmer with a drill or a sack of seed thank him for protecting our soil, machinery, homes, churches, schools, hospitals, roads and last but not least something is being produced to eat.

E.C. Hatten is planting about 400 acres of cover crops, Earl Kiser planting all his diverted acres to rye, he hopes he has enough seed, he has 18,000 lbs. R.M. Jones, Tom Gray, Carl Lowrey, Jack Spears, Jerome Head, Lee Roy McCravy, are a few who are planting cover crops for soil protection now.

New Great Plains applications have been received on Jack Spears. Lance Elles and several others are in the talking stage.

New Conservation Plans are L.F. Prewitt, Kathleen McBride operated by C.W. and W.L. Faust, JWO Alldridge and T. J. Murphy.

The Plains work unit now has 387 conservation plans on 280,688 acres and 115 Great Plains contracts to help carry out the work on the land.

Waggoner Carr for U.S. Senate!



BIG WEST TEXAS KICKOFF RALLY SEPTEMBER 7!

Get on the Carr Wagon! Join the excitement at the Lubbock Coliseum!

- Bands
- Entertainment
- Dignitaries
- Principal address by Attorney General Waggoner Carr, the Democratic Candidate for our United States Senator

Meet your friends at the West Texas Kickoff Rally! Support Democrat Waggoner Carr.

Date: Sept. 7 Time: 7 PM
Place: Lubbock Coliseum (Next to Texas Tech campus).
Pd. Pol. Adv.

Traffic Warning

There was one traffic death in Yoakum County as compared to the past three year average of 3 deaths, according to Sergeant A.E. Roberts of the Texas Highway Patrol for this area.

The Sergeant stated that 115 counties had more deaths in 1965 than the previous three year average. One hundred nineteen counties had less deaths in 1965 than the previous three year average. Twenty counties had the same number of deaths in 1965 as the previous three year average.

The largest increase in the number of deaths in 1965 over the previous three year average was 68 in Dallas County. The largest decrease in the

number of deaths in 1965 from the previous three year average was 12 in McLennan Co.

The 1965 death total for the state was 3,028, an increase of 22 deaths over the 1964 all time high of 3,006. The Sergeant added, 'With this increase in traffic deaths, it is a challenge which every responsible citizen must accept to do his best to reduce the traffic deaths on our streets and highways.'

CONT. FROM PAGE 1

CROPLAND USE CERTIFICATION: We want to thank all farm operators for their splendid cooperation in reporting their planted crop acreages and land use for 1966. Reporters are now checking in the filed the reported acreages and program payments are now being made to all producers where the acreages are found to be correctly reported. We expect that all farms will be reviewed sometime this fall and it is expected that some payments will be made before

Responsibility develops a man better than anything else

farms are reviewed and adjustments will be necessary if cropland users are found to be different to what has been reported by the producer. All farm operators are again reminded that no crops can be harvested from diverted land except the approved oil seed crops such as castor beans, etc. The diverted land cannot be grazed between April 30 and November 1st. And weeds must be controlled. We are having some complaints from farmers about their neighbors letting weeds grow up on diverted land or the land being grazed. It will be necessary for all these reported cases to be investigated.

An ACP cover crop practice of rye, oats and barley has been approved for the county and the diverted acres on many farms will be eligible for this practice. Farmers interested should keep in mind that to be eligible for cost-share assistance a request must be filed prior to seeding the crops.

ASC OFFICE TO BE MOVED: The Yoakum County ASC Committee has approved moving the ASC county office from the second story of the old courthouse to the Don Hancock building just across the street north from the present location. It is expected that the move will take place the first week in September. The new office will have much larger office space and we hope that the producers will appreciate the move.

All producers should keep in mind that the county ASC office exists to be of service to all farmers-ranchers and all should feel free to visit the office any time to discuss any of the many ASC programs.

This Cotton and Cattle Country, 'What are we wearing and eating'. 'The best way to get even is to forget.'

Let's go to school

COTTON KNIT PANTIES
Reg. 69¢
Now 2 for \$1.25

NYLON PANTIES
Reg. \$1.00
Now 2 for \$1.79

1 LOT GIRLS COTTON SLIPS
1/3 Reduced
Thursday, Friday and Saturday

Moore & Oden, Inc.

Shop Here

for **The Plains Record**

BACK-TO-SCHOOL

NEEDS



BINDER



NOTEBOOK DIVIDERS



CELLOPHANE TAPE



COLORED PENCILS



PEN & PENCIL SET



STAPLER



ASSORTED ERASERS



PENCILS



ASSORTED INKS



PAPER FASTENERS



ASSORTED GLUES, PASTE



ASSORTED NOTEBOOKS

Hawkins Food Market
for complete grocery shopping

Modern Frozen Food Dept.

Extra Nice Meats

School Supplies

Health and Beauty Aids

Gold Bond Stamps
double on Wednesday

with Purchase of \$2.50 or more

HAWKINS FOOD MARKET

Gold Bond Stamps Double On Wednesday



It's fun to win! Be an expert

Cash Prizes

every week!

FOOTBALL CONTEST

WIN CASH PRIZES EACH WEEK!

ENTER NOW

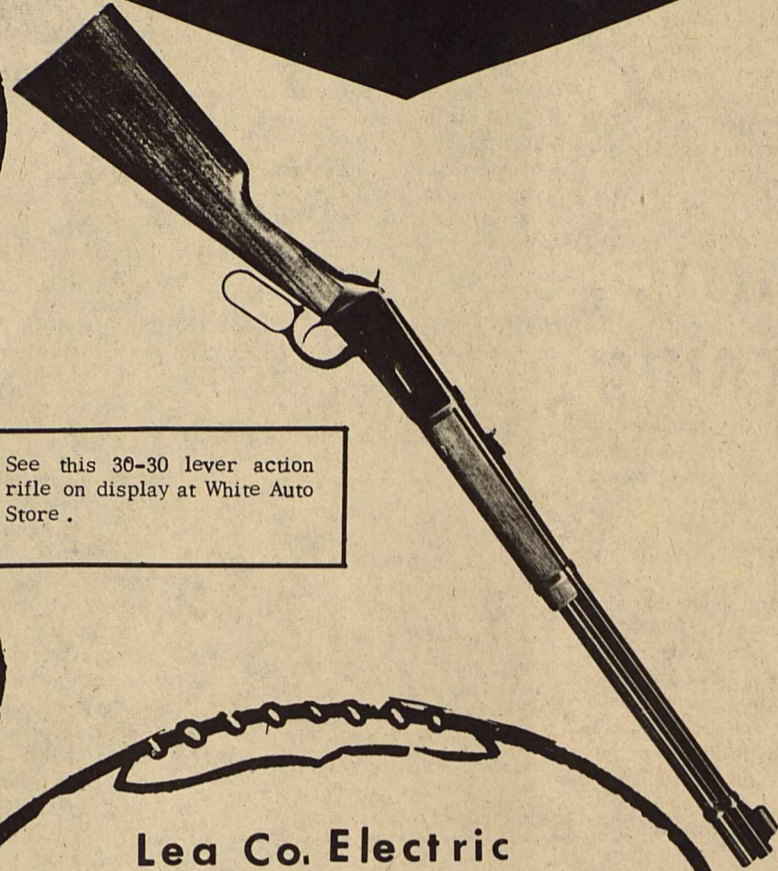
Here's a contest that's fun...that's profitable! Think of it! You stand to win part of the \$10.00 cash prizes. It's simple, it's interesting...and it can be profitable! Be sure you enter this contest today...No delay.

All you do to be eligible for the cash prizes is to read over carefully all the ads on this page, mark the winners of the games shown in each ad and bring to our office. All games on this page are scheduled to be played this weekend. Awards will be announced the following week. First place winner will receive \$5.00 with second place winner receiving \$3.00 and third place receiving \$2.00.

A new event has been added this year. Every entry in the contest will be kept and when the football contest is over a drawing will be held and the winner will be given a 30-30 lever action rifle from WHITE AUTO. This is the greatest deer rifle of them all! Over 23/4 million of them sold!

ENTER NOW!! Circle the team that you think will win and write the score of the tie breaker. If you think that they will tie, then just circle both teams. You may enter as many times as you want. Each official football page may only be used once. For additional entries buy extra copies of the Plains Record. Only official entry forms on this page are valid. Buy The Plains Record and enter now. The deadline for getting your entry in is Friday at 5:00 p.m. at the office of The Plains Record.

See this 30-30 lever action rifle on display at White Auto Store.



City of Plains

Plains State Bank

Wilmeth Hardware & Oil

Loyd Insurance

Cowboy Grill

George's Station

Lea Co. Electric

Horkey LP & Shell Station

Curry Drug

Wood Butane

Swap Shop

Yoakum County Co-op Gin

Guetersloh - Anderson Grain

Nelms Texaco

Ross Irrigation

The Long Branch

Bowers Liquefied Gas

Tokio Co-op Gin

White Auto

Plains Oil Company

The local merchants listed on this page are top Cowboy boosters. They will sponsor the football contest each week through the season. The contest will start next week.

PICK YOUR WINNER!

Name _____

Address _____

Please Print Your Name And Address