

# The Plains Record



OUR 35TH YEAR THURSDAY, OCTOBER 6, 1966 NUMBER 40

## By 13 - 8 Cowboys Rope Bovina Meet Hornets Friday

The Plains Cowboys withstood a strong aggressive Bovina team, and overcame crippling penalties to come from behind and win the Homecoming game 13 - 8 last Friday.

The Cowboys had several sustained drives ruined by 15 yard penalties and failed to get on the score board again during the first half. Bovina gained the ball on a highly disputed penalty inside the Cowboy five for a first and goal during the final seconds of the first half and went in to score. They tallied on a two point conversion and led at halftime 8 - 7.

night with his educated toe. Field punted one 54 yards, which is respectable in any league.

In the first down department the Cowboys garnered 14 and held Bovina to only six and two of Bovina's first downs came on penalties.

Tomorrow night the Hornets from Sudan invade Cowboy Stadium in Plains after defeating a strong Seagraves team last week. The Hornets have a big aggressive team and are sound on defense and have looked good on offense this year.

## Zip Help Given

Residents in the Plains area will be offered an opportunity to Zip Code their mailing lists during October, Postmaster Hayes announced today. Beginning about Oct. 10 'No postage needed' cards will be placed in all post office boxes and on the route. The cards will have blanks for addresses used most often, but for which individuals do not know the proper Zip Code. These cards are to be filled out with street number, city, and state, the cards are to be mailed to the Postmaster. Post Office personnel will add the proper Zip Codes and return to the sender. This Christmas, Zip Code will be as important as shopping and mailing early for the efficient and on-time delivery of the record breaking avalanche of mail expected in the pre-holidays.

During the second half the Cowboys' leading gainer Ronnie Elmore scored and the Pokes led 13 - 8. The two point conversion try failed. Elmore gained 220 yards during the contest. He has gained 557 for the year and has scored 55 points during the season.

Dan Field put the Bovina team in the hole most of the

# Yoakum County Residents Tour Area Crops & Range

The first annual Agriculture Tour got under way at the old courthouse Tuesday morning at 8:00 a.m. and 40 people joined the trip via a bus and several cars and proceeded on the 63 mile tour which scheduled stops at farm and range points of interest.

The tour was under the sponsorship of the Soil Conservation Service, C. M. Thompson, W. U. C.; F. H. A., Homer Cole, County Supervisor; A.S.C., Bill Overton, office manager, Leo White, County Agent, team captain. Each agency had stops and points of interest which were shown and discussed on the tour. Help in planning the tour was received from Bill Loyd, president of the Plains State Bank, and E. O. Winkles, grain and fertilizer dealer in Plains. Among interested businessmen joining the tour were Hoss Newsom and Sid Wade.

Farmers and businessmen on the trip seemed to enjoy the events which were scheduled for them to see. The group made their first stop at the Kent Welch swine production operation located on the Robert Heath farm northeast of Plains. Welch used an electric fence to keep the sows and pigs in the pasture. He also uses farrowing crates with the sows penned for four days following farrowing. He has an average of 9 pigs per litter. He has one sow that is turning white which is a rare occurrence for the Hampshire breed.

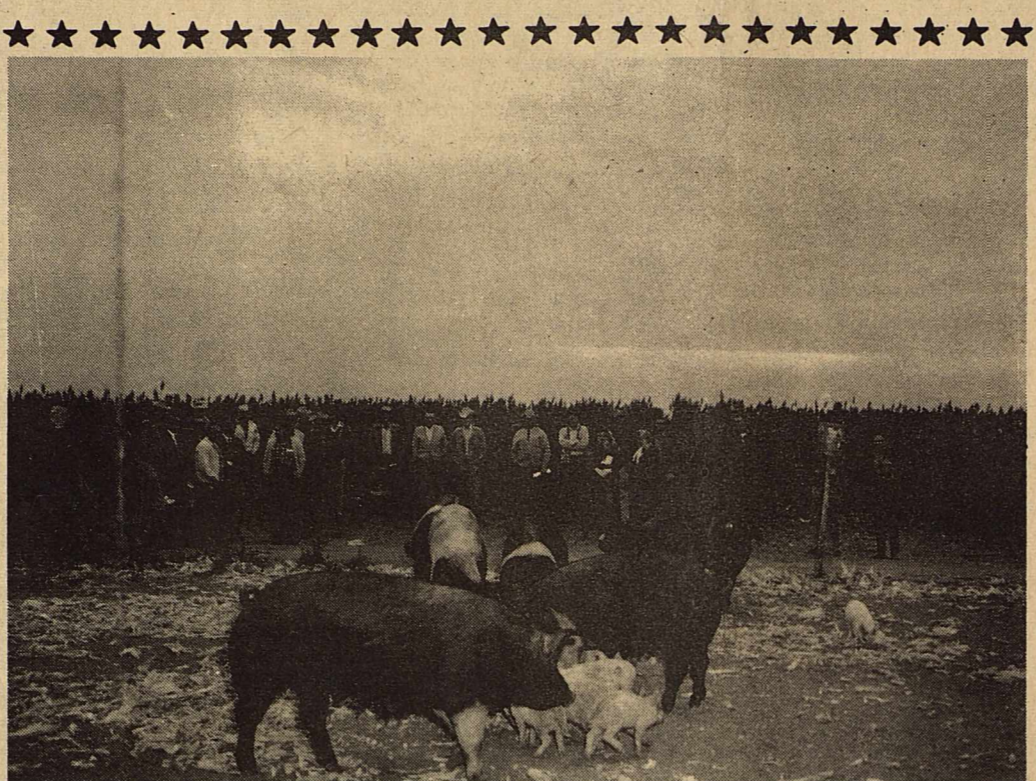
The next point of interest was the W. M. Taylor farm where 8 new type of cotton were planted. Taylor and Leo White, County Agent, explained the details of the crop. The 8 varieties of cotton ranged from short growing short staple, to tall growing with varying types of fruiting.

Castor Beans were included at the next point where Johnny Layton showed the party his crop and explained the details. He pointed out such important points as planting date, cultivation, rate of planting, spacing of rows and production. He used seed he grew last year to plant the present crop.

The caravan then returned to Plains where the Plains State Bank treated the group to coffee and donuts at the Cowboy Cafe.

K. O. Hendricks alfalfa field was the next place to be observed. Hendricks alfalfa is some of the best known in the west Texas region. Agent Leo White gave a complete history of the crop from seeding to harvesting over the last 3 years. It was pointed out that 10 tons per acre per year is being grown.

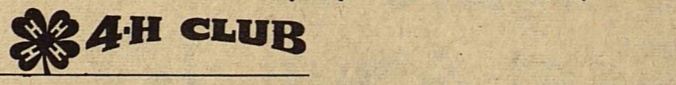
The tour turned south at the Yoakum County Co-op Gin and



The Kent Welch swine production operation is depicted on the recent Yoakum County Farm Tour.



County Agent Leo White is pictured explaining new types of cotton at the W. M. Taylor place northeast of town.



## Play Day Saturday

The last 4-H Play Day of the 1966 year will be held Saturday afternoon, October 8, in the Rodeo Arena at Plains. This will be the eighth in a series where points were accumulated during the year to determine the winners in each

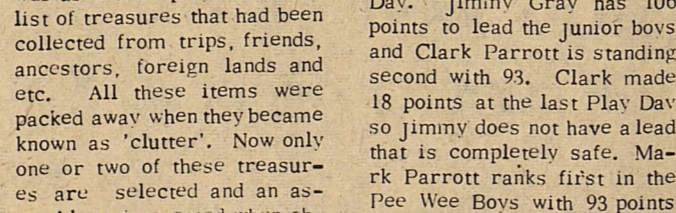
## Dirt Gardeners 9th Annual Flower Show

Plans for the Plains Dirt Gardeners Ninth Annual Standard Flower Show, entitled 'Llano Estacado Treasures', have been completed and committees named for the various duties. The show will be held October 22nd in the Party House of the new Yoakum County Park south of Plains and will be open to the public, admission free, from 3:00 to 6:00 p.m.

Mrs. Foy Cosburn, general chairman of the show and Mrs. Leon Lewis Club President, selected the following members for the show: Mrs. Foy Cosburn, Mrs. Wilson Duke, Mrs. Dee Keck, Staging and Properties, Mrs. Wilson Duke, Mrs. Jim Brown, Mrs. Lewis Walker, Entries, Mrs. Dee Keck, Mrs. Alvie Faulkenberry, Classification, Mrs. Bill Overton, Mrs. Robert Young, Mrs. J.D. Ashburn, Mrs. Sallie Forrest, Mrs. Jim Brown, Mrs. Lewis Walker, Mrs. C.C. Perkins, Mrs. Harry Williams, South Plains College Instructor and a Nationally Accredited Amateur Flower Show Judge, presented a flower arranging course Saturday, October 1st in the Clubroom of the Old Courthouse. The Plains Dirt Gardeners Garden Club sponsored the all day workshop that was free to those wishing to attend.

## Hey Kids Enter Now

Riley Parker announces that the Parker Ford Motor Company will sponsor the annual Ford Punt, Pass, and Kick contest at Mustang Stadium in Denver City this Saturday at 9:30 a.m.



Riley Parker

Boys who are 8 through 13 years old are eligible to enter the contest. It is easy, said Parker. All you have to do is to bring your son to Parker Ford Company and fill out the entry blank. The deadline for registration is October 7th, so Parker said to hurry and register for the contest. Last year Mickey Kennedy, son of Mayor and Mrs. Billie Ray Kennedy of Plains won the contest in his age group.

## 45 or Bust! Game On Market

Forty-five or Bust! This is the name of a new game which is being manufactured by Joe Curry, Rogers Curry, and Roy Edwards at the new plant which has been set up in Plains. Contracts have been received by the three men to make the game. The washer pitching game will be sold in five states by 218 salesmen. Curry and Edwards said if the salesmen turn in orders that they are hopeful of, that it will mean employment for a number of local people. Two people are presently working in the plant.

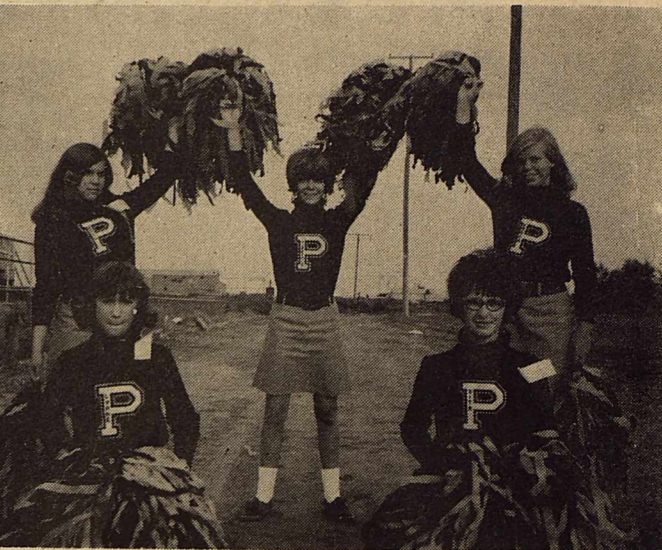
The object of the game is: Forty-Five or Bust is played with two boards containing three holes each, and eight metal discs. It is a game for all ages, and may be played by two people at a time, or four people (two sets of partners).

The three holes in the Forty-Five boards are scored as 5, 10, and 15. The hole at the front, or nearest the player, is 5, the middle hole 10, and the last hole 15.

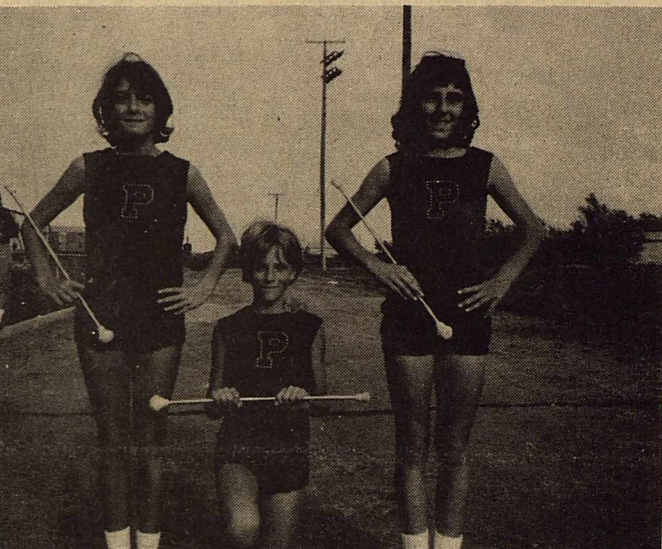
Object of the game is to score 45 before your opponent, by scoring any combination of the 5, 10, or 15 holes, without going busted. To go busted a player may have 40 and need to hit the 5 hole and accidentally hit the ten or 15 hole and make his score over 45 and causing him to go busted. In that event he would start over with the amount over 45 that caused him to go busted as his starting place, and try again to reach the 45.

As they go into the final event there are two or three groups where the points are very close between the two top ranking individuals. Morris Rushing is leading Jackie McDonnell by 1 1/2 points. Morris has 62 1/2 for the year and Jackie has 61. Sue Cooke and Rheanell Strickland have a tight race going in the Senior Girls. Rheanell is leading with 45 points and Sue has 43 1/2. Peggy Rushing has 93 points and a 10 point lead on Kathleen McGinty who has 83. Peggy cannot afford to be absent because Kathleen usually makes 10 to 14 points at each Play Day. Jimmy Gray has 106 points to lead the junior boys and Clark Parrott is standing second with 93. Clark made 18 points at the last Play Day so Jimmy does not have a lead that is completely safe. Mark Parrott ranks first in the Pee Wee Boys with 93 points and Tim Bowers is only 18 1/2 points away with 74 1/2. In the Pee Wee Girls Sherri Badgett is leading Amanda Phillips by 15 points. Sherri has a total of 51 while Amanda has 36.

It is possible for any contestant to pick up 20 points in one Play Day by winning four events with five or more contestants involved. Starting time Saturday afternoon is 2:00 p.m. and the awarding of the trophies should take place about 5:00 p.m.



Junior High Cheer Leaders support the Wranglers.



Junior High School Twirlers pictured at the big game.

## Farmers Union Elects Officers

The Yoakum County Farmers Union met in regular session Monday evening, Sept. 27 in the clubroom, in Plains with 12 members present.

President R.G. Hartman called the meeting to order for the election of new officers.

Named to serve for 1967 were: Carl Lowrey, president; H.W. Taunton, vice-president; Mrs. John Dale Curtis, secretary; Mrs. Carl Lowrey, treasurer; Mrs. Amos Smith, reporter.

Dale Andrews of Brownfield, newly named insurance agent for Yoakum and Terry Counties, was introduced and spoke briefly. The local union voted unanimously to support the new cotton referendum.

Two members were asked to assist with the Farmers Union booth at the South Plains Fair on Wednesday.

All members are reminded to attend and all interested persons are welcomed to the next meeting October 24 at 8:00 p.m.

## Prevent Fires

Observance of National Fire Prevention Week, October 9-15, in Yoakum county is being urged by both rural and city fire prevention leaders.

Plains Fire Chief Tommie McDonnell and James Williams President of the Yoakum Co. Farm Bureau, urge citizens of Yoakum County to pay special heed to the observance this year by taking steps to prevent costly fires.

'We urge everyone to develop good fire safety habits which include such things as care with matches and smoking, good housekeeping to get rid of rubbish, proper use of electrical fuses, appliances, and extension cords, and a constant general awareness of the ways fires start and how to avoid them' the local fire chief said. He added that fires killed about 12,000 people and the cost exceeded \$1.76 billion in the United States last year. The local Farm Bureau president said the Fall and Winter months are the most vulnerable times of the year for rural fires.

## Lion Broom Sale

Lion Boss Buster Graham announces the local Lions Den will host their annual Broom Sale all day Tuesday in front of the old courthouse. Graham urged the residents of Plains to support what he called a worthy cause by buying brooms and other household cleaning equipment from the Lions Club. In Plains the Lions Club sponsors Little League and assists at the rodeo and other projects. The Lions Club also furnishes the place for the





# School Menu

**IT'S EASY TO BUY-SELL-RENT-HIRE & FIND WITH WANT ADS**

**WANT ADS**

## The Plains Record

And The Yoakum County Review  
HARRY W. CAYCE, Publisher

Harry W. Cayce - Editor  
Ann Cayce - Business Manager  
Jan Mason - Assoc. Editor  
Margaret Box - State Line News  
Teny Lester - Tokio News  
Jewell Anderson - Purely Local  
Alton McGinty - Sports Staff

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS 79355  
Entered as second class matter at the Post Office at Plains Texas, under the act of Congress, March 3, 1879  
SUBSCRIPTION RATES: \$4.00 PER YEAR IN YOAKUM AND TERRY COUNTIES; \$5.00 PER YEAR ELSEWHERE.



### State Line News

Miss La Gavtha Thompson, daughter of Mr. and Mrs. Leon Thompson, has been quite ill with tonsillitis.  
David Box, son of Mr. and Mrs. Hayden Box, visited his parents and Wayne Friday night until Sunday. He is taking 'Ranching' at T.C.U. in Ft. Worth.  
Mrs. Bill Davis of Portales spent the weekend with her parents, Mr. and Mrs. Ira Tidwell, Randy and Lyndyl. She attended Homecoming activities Friday.  
Mrs. Charles Roseberry and Shawn of Paul, Idaho visited Mr. & Mrs. Earl Kiser from Friday until Sunday. Mr. & Mrs. Roseberry were former residents here.  
Mr. & Mrs. Earl Kiser attended the football game between Stanford and Denver City in Snyder Saturday night. After the game they visited friends from Stanford where the Kisers formerly lived.  
Mr. & Mrs. Claude Sisco of Albuquerque are here awhile for the harvest. They also visit with Mr. & Mrs. Kiser.  
Mr. & Mrs. Terry Bacon, Bayne, Tammy, Dayne, Melissa, and Jennifer left Friday & returned Monday from Clute where they visited Mr. & Mrs. A.H. Bacon. They visited the Astrodome and zoo in Houston. Mrs. A.H. Bacon is a second grade teacher in Clute.  
Mr. & Mrs. W.P. Turner visited Mr. & Mrs. R.P. Turner and family and Mr. & Mrs. J.A. Turner & family in Lovington Sunday.  
Leora and Lovella Turner Sue Spencer and Toni Perkins attended the 'Pot Luck' Roping in Lovington Sunday afternoon.  
Mr. & Mrs. Ty Field returned home Sunday from their trip to Europe.  
Mrs. Mattie Chambers who has been visiting her daughter Mrs. Jerry Clayton of Lovington moved back to Mr. and Mrs. Ty Field Monday. Mrs. Guy Hughes is to be her companion in the home.  
Mr. & Mrs. Tom Box & Tommy Guy, Mike Hughes, Mrs. Hughes, Robert Box, Mr. & Mrs. Lee Roy Box, Lebeth & Kimberly were in Lubbock Thursday for doctor appointments and attended the fair.  
Mr. & Mrs. Bill Wallace of Ruidosa spent Monday night with Mr. & Mrs. Don Young.  
Mr. & Mrs. Travis Jones left Friday for Tulsa, Okla. to visit relatives.  
The Gladiola Youth Center will be opened Saturday night at 8:00 p.m. for the families of the community. Halloween games will be directed. Children may come in Halloween costumes. Come and have fun.

**CAYCE'S CORNER**  
All of the boys from the agencies who guided the farm tour have the tip of the hat in the Corner this week. C. M. Thompson, Bill Overton, Homer Cole, and our County Agent, Leo White did a fine job, along with E. O. Winkles and Banker Bill Lovd. Some of the farm philosophers around town have yelled loud and long for just such a tour, but sure enough, when the big trip came off they were the ones who didn't show to cash in on the benefits. Those who went were impressed with the hours of planning and the very special work which went into the project to make it a worthwhile venture into the hinter lands of Yoakum County.  
The ladies of Tsa Mo Ga are planning a program to learn how the game of football is played. Now I am acquainted with nearly all of these fine ladies, and I see them at all of the games. Rip Sewell had better bring the rule book, because these ladies probably know as much about a pigskin as the members of the Booster Club. Once I was invited to speak to a chapter of the DAR and was given an assigned subject. You guessed it...as it turned out, I knew less about the topic than all of the ladies who smugly sat and listened attentively, but who threw a barrage of questions at me that a Philadelphia lawyer would have gone blank on. Rip read up on your vocation...you could run into the same situation.  
One of my very special little friends, and a diligent player of the football contest, enjoyed a treat this week when he was given a skating party for his birthday. Ricky Mason, we wish you a happy birthday, but I am sorry I couldn't go on your party. I know there was a good reason why I wasn't invited. My wife tells me they don't make skates that big.

**Band News**  
There will be an organizational meeting at 8:00 p.m. October 6th at the Band Hall for the purpose of starting a Band Booster Club. The public is urged to attend.

MONDAY, October 10  
Beef ravioli with cheese  
Buttered mashed potatoes  
Green beans  
Tossed salad  
Hot rolls & butter  
Raisin cookies  
sliced peaches  
milk  
TUESDAY, October 11  
Underwoods barbecue  
Pinto beans  
Turnips & greens  
Beet & Dill pickles  
Onion rings  
Hot corn bread & butter  
Apple cobbler  
Milk  
WEDNESDAY, October 12  
Hamburgers  
Buttered diced potato salad  
Tomato & lettuce  
Fruit cup  
Devils food cake  
Milk  
THURSDAY, October 13  
Beef roast & gravy  
Butterdynam  
Broccoli with cheese sauce  
Combination salad  
Hot rolls & butter  
Butterscotch & coconut pudding  
Milk  
FRIDAY, October 14  
Tuna Sandwiches  
English pea salad  
Potato chips  
Pickle spears  
Stuffed celery  
Tomato slices on lettuce  
with dressing  
Apricots  
Rolled wheat cookies  
Milk

'Good Credit; Reposed 1965 model, zig-zag equipped Singer sewing machine in walnut console. Embroidery patterns buttonholes, etc. Six payments of \$5.46. Cash discount. Write Credit Manager, 1114 19th St., Lubbock, Texas.'

**RENTALS**  
FOR RENT Completely Furnished Apartments. See AT THE PLAINS MOTEL

If carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1.00.

**COGBURN-YOUNG TRUE VALUE HARDWARE**  
COMPLETE LINE OF OFFICE MACHINES SALE & SERVICE Expert repairs. Machines furnished while yours is repaired. We will deliver and pick up your machines. Call The Plains Record at 456-4116

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24 Hour Ambulance Service  
"We honor all burial Insurance Contracts"  
See us for Monuments and "Old Line" Burial Insurance  
**456-2233**

FOR RENT - 3 bedroom completely furnished house, 1 bath and many extras. Phone 456-111 for more information. t/c

**THIS IS YOUR STATE FAIR OF TEXAS**

**DALLAS**

**GIRL CAROUSEL RIDERS OF MEXICO.** At Horse Shows, Coliseum, Oct. 8-16.  
**ESPLANADE "POPS" CONCERTS.** Esplanade Stage, Oct. 8, 9, 10, 12, 14.  
**THE YOUNG AMERICAN SINGERS.** In "East Texas Spectacular" in Cotton Bowl Oct. 18. Daily on Esplanade Stage, Oct. 19-23.  
**BROADWAY MUSICAL HIT "FIDDLER ON THE ROOF."** Music Hall daily, Oct. 7-23.  
**ICE CAPEDES INTERNATIONAL 1967.** Ice Arena, Oct. 11-16.  
**COLOSSAL FREE CIRCUS.** Free shows daily.  
**MARK WILSON'S "MAGIC LAND OF ALLAKAZAM."** Daily free performances.  
**MOBIL SKY REVIEW.** Daily at 2 & 7:30 p.m. Mobil Outdoor Stage.  
**PARADE OF YOUNG AMERICA.** Nightly at 8:45.  
**VIET NAM VILLAGE.** Life-size replica of the scene of the fighting.  
**TEXAS INTERNATIONAL TRADE FAIR.**  
AND THESE GIGANTIC EXHIBITS: Chemstrand's "WONDERFUL WORLD OF CINEREAALITIES"; Chevy Truck Show; Big beat entertainment on "THE ACTION SPOT" stage; ELECTRIC SHOW; NATURAL GAS SHOW; KODAK, stirring Emmett Kelly, Jr., Oct. 10-18; AUTOMOBILE SHOW for '67; TEXAS AGRICULTURE '66; WAX MUSEUM; FFA CHILDREN'S BARNYARD; plus many, many more!  
**PAN AMERICAN LIVESTOCK EXPOSITION • HORSE SHOWS.**  
**FREE FASHION SHOWS AND WOMEN'S EVENTS DAILY.**  
**FREE COTTON BOWL SPECTACULARS:** Mon., Oct. 10—MUSIC FESTIVAL, fireworks, 8 p.m.; Tues., Oct. 11—DALLAS SYMPHONY SPECTACULAR, fireworks, 7 p.m.; Fri., Oct. 14—MILITARY TATTOO, fireworks, 8 p.m.; Sat., Oct. 15—EAST TEXAS ON PARADE, fireworks, 8 p.m.; Wed., Oct. 19—MEXICAN FIESTA, fireworks, 8 p.m.

**OCT. 8-23**

Visual Examinations  
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**DR. WILLIAM R. GRUBBS**  
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DENVER CITY, TEXAS 315 N. MAIN Phone 592-3345 Mon., Tue., Thur. & Fri.  
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FOR SALE House - 1508 sq. feet. 3 bedrooms, 2 baths. Call J. E. Cooke at 456-3448 or 456-4075. t/c

FOR SALE 24 Lots For Sale In Plains - Choice Business & Residential Locations. See Mr. D. C. Newsom or Hoss Newsom. Phone 456-8116 41-3tc

FOR SALE: New brick home, 3 bedroom, 1 1/2 baths, 2 car garage, central air-conditioning. Call 456-4981. t/c

FOR SALE: 3 Bedroom house, 1/4 block of land. Will deal, contact Plains Record, 456-4116 or call Porter 3-8631, Box 107, New Deal, Texas. Dale Perrin. t/c

Wanted Licensed L.V.N. for Plains Convalescent Center. Apply in person. t/c

**STOW IT! DON'T THROW IT!**  
TEXAS HIGHWAY DEPARTMENT

DO YOU KNOW THIS PERSON? **JAMES C. CURRIE** Date of Birth 1905. Money is due him from his insurance policy. If the whereabouts of this person is known, please write to: Kansas City Life Insurance Company. Attn: Gordon Hancock Box 139 Kansas City, Missouri 64141  
Thanking you in advance. Sincerely, Alan Appell

FOR SALE good red jeep. Phone 456-3977. t/c.

## The Plains Record

PHONE 456-4116 BOX 1006

**BUSINESSES**  
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BUILDING ELECTRICAL PLUMBING FARM HOUSEHOLD RECREATIONAL RANCH SCHOOL  
**COGBURN-YOUNG HARDWARE TRUE VALUE STORE**

FOR SALE Windmill Supplies Barbed Wire Stock Tanks Housewares Refrigerators Heaters Pipe Hand Tools Powered Tools Radios Gifts Plumbing Bolts Ammunition Automatic Washers and Dryers R C A Whirlpool Appliances Shermin Williams Paint

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FOR SALE: 3 Bedroom house, 1/4 block of land. Will deal, contact Plains Record, 456-4116 or call Porter 3-8631, Box 107, New Deal, Texas. Dale Perrin. t/c

**WOODY'S HARDWARE AND OIL CO.**

Shermin Williams paint, one of the world's finest paints.

FOR SALE good red jeep. Phone 456-3977. t/c.

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Ready to do custom farming. Six Row New Equipment. Phone 456-2766

We are ready for any Type of Custom Farming. Will do Listing or Plating. Call Denver City 592-2550 TFC

FOR RENT - Barn and Stables. Board for your horse. Contact Mr. Hudson at 456-8722. t/c

FOR SALE--Oat seed, Nortex 90% germination, cleaned and sacked. Jerome Head. Phone 456-3111. 3tp

We now have used T.V.'s for Sale. Come by and see us. **WOODY'S HARDWARE**

FOR SELL or TRADE--1958 Dodge Truck, 2 ton. Call 456-8105. t/c

Wanted experienced Lineman for City Electric Department. Permanent Position. Contact City Secretary at the City Hall for interview and further information. Phone 456-3344.



Pictured above are ladies of the State Line Home Demonstration Club preparing a French Meal for the ladies of the Turner and Pleasant Hill Home Demonstration Clubs.

**MARKETS**

DIRECT MATTRESS CO. Mattresses rebuilt, innerspring, \$14.90; Cotton, \$9.90. Also, new innersprings, orthopedics, foam rubber and king size. Call THE FIX-IT SHOP AT 456-2955, who is receiving calls for our company located at 1613 Ave. H. Lubbock, t/c

Dr. J. U. Borum, Jr., Optometrist, of Brownfield, has moved his office to his new building 412 West Tate, East of Wilgus, Drug. Phone 637-6434. t/c

PLAINS LODGE NO. 1261

AF & AM Meets regularly on the first Tuesday of each month at 8:00 p.m.

**Barker's Variety**

FLOWERS GIFTS TOYS DRYGOODS

Lloyd Sorrells Rexair Sales & Service has moved to 3104 31st. Phone SW2-4460, Lubbock, Texas.

**Let Us Buy Your Grain!**

**When you Compare,**

**Get The Best Deal Around**

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**For Fast Dependable Service With The Best Market Price See Jack McCrary At Livestock Feeders Grain Storage Co.**

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The Livestock Feeder and Grain Co. was formerly the Campbell Grain and Milling Co. It is located on the State Line next to Dyers Store.

Lewis Walker Manager

**Newtex Texas**

**We gain a Customer!**

**Starting Now Through Dec., Cotton Allotment Transfers to Yoakum County Are Available.**

★★★  
Let Us Help You  
**D.C. Newsom Gin**



# Tokio News

BY TENY LESTER

Sunday dinner guests of J.T. and Wilma Anderson were the Dwaland Holland family, and the Jackie Dill family of Brownfield.

Mr. and Mrs. Roy Anderson, Ted Anderson, of Vealmoor, Evelyn Autry, Muleshoe, and Mr. and Mrs. Stub Sherrin and the J.T. Anderson's.

Charlene Upton is home from a recent stay at Methodist Hospital.

Tom Gray is in the hospital at Brownfield this week.

Roy Anderson and family spent Saturday night and Sunday visiting in Stanton with Jerry's parents.

Mr. and Mrs. Ira Lovelace have returned home after spending several days in Missouri as guests of their daughter

& family, Mr. & Mrs. Edward Anthony.

Mr. & Mrs. Claude Montgomery spent the weekend with their son & wife, Mr. & Mrs. Phillip Montgomery, in Austin. Phil is a senior at the University of Texas.

Carter Snodgrass left Monday to go through the Scott-White Clinic at Temple. He will visit some while there.

Among those from Plains who visited Tokio Baptist Church Sunday evening for the preaching hour were: Mrs. T.E. Coke, Sherri Kay Miller, Pamela Barnett, N.C. C-lanahan, Jr., Joe Pierce, Greg Jones, and Coach Gowen. The pulpit was filled by Gary Joe Smith, 16 year old son of Mr. and Mrs. Amos Smith, who was licensed to preach last weeks.

Mrs. John Dale Curtis & Mrs. Rowe Stephens attended the Texas HD Association meet-

ing in Corpus Christi last week. They reported a wonderful time and an educational meeting. Mrs. Tom Box from Yoakum County was elected secretary of the state organization during a business session on Thursday.

Mrs. Earl Ellison and Stephen, Ackerly, spent Sunday night in the home of her parents, Mr. & Mrs. Amos Smith, also supper guests in the Smith home were another daughter and family, the Duane McDonnells, of Plains.

Bro. A. West is holding a revival at Clauene this week.

Mr. & Mrs. James Newkirk, Levelland, and Mr. & Mrs. Dick James were Sunday guests of the Mack Wilmeth's.

Mr. & Mrs. Ted Rogers and Teddy, New Moore, visited with the Bobby Lesters Saturday night.

Mrs. Frances Murphree of Plains has taken over the Tok-

io Cafe. She will drive back and forth but her waitress, Jewell Cooper, will reside in the living quarters of the business.

Mr. & Mrs. A.F. Kelley have recently returned from a fishing trip to Buchanan and Kingsland. They reported they caught all the fish they could eat.

Rene Huff has returned for several checkups since her release from the hospital and is recovering, but may have to have bone surgery on her left foot in the near future.

Sub and Marguerite Sherrin have returned home from a visit to Dallas and other points.

Nita Huff, Rene, and Elisa were in Morton Monday visiting with the Kenneth Huff's.

Mr. and Mrs. DeRoy Anderson and Mr. and Mrs. Leon Huff attended the Tech-Texas ballgame at Lubbock Saturday night.

The J.C. Chambliss and the Lloyd Chambliss' returned home Sunday from a weekend campout near Mason.

The Dwaland Holland family of Amarillo and Mrs. Pet Harlen of Brownfield were Saturday visitors of the J.T. Anderson's.

Clyde and Ila Trout were in Lubbock on business Monday.

The Winfrey Bell's attended the funeral of Mrs. Carolyn Ann Walton at Lamesa Sunday.

Sunday visitors of Ruby Taylor were Mrs. Phil Williams, the Knox Hinkle's and the Clarence Hinkle's of Brownfield and the Raymond Hinkle family of Lubbock.

Ruby Taylor's sister, Irene Smith, of Varviles, Or. visited her last weeks. Saturday

visitors with Ruby included her daughter and family, the Albert Drachenberg's of Shallowater and her son and family, the Edward Taylor's of Plains.

Helen Milstead returned home Sunday after a week's stay in the Methodist Hospital in Lubbock.

Wanda Parrish underwent surgery one day last week at the Brownfield General Hospital.

Mr. and Mrs. Vaden Lester were Sunday visitors of the Bob Lester's.

Gay Pippin of Lubbock was the weekend guest of her in-law's, the O.A. Pippin's.

T.J. Finley, Church of Ch-

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## Woody Wilmeth

### Oil & Hardware

Phillips '66' Tires Batteries Accessories



ing in Corpus Christi last week. They reported a wonderful time and an educational meeting. Mrs. Tom Box from Yoakum County was elected secretary of the state organization during a business session on Thursday.

Mrs. Earl Ellison and Stephen, Ackerly, spent Sunday night in the home of her parents, Mr. & Mrs. Amos Smith, also supper guests in the Smith home were another daughter and family, the Duane McDonnells, of Plains.

Bro. A. West is holding a revival at Clauene this week.

Mr. & Mrs. James Newkirk, Levelland, and Mr. & Mrs. Dick James were Sunday guests of the Mack Wilmeth's.

Mr. & Mrs. Ted Rogers and Teddy, New Moore, visited with the Bobby Lesters Saturday night.

Mrs. Frances Murphree of Plains has taken over the Tok-

**COME AND GET 'EM**

## Fine MEATS

Stock your freezer with this

**25 lbs. 5# EACH \$18.75**

**50 lbs. 10# EACH \$37.50**

**Round steak**

**Sirloin Steak**

**Pork Chops**

**T-Bone Steak**

**Ground Beef**

---

**Pork Chops**

**Round Steak**

**Sirloin Steak**

**T-Bone Steak**

**Ground Beef**

*don't settle for less...*

## GET THE BEST

apples 4 POUND BAG 49¢	tomatoes POUND 15¢	cabbage POUND 5¢	dog food GRAVEY TRAIN 5 # BAG 77¢
instant breakfast CARNATION · EACH 66¢			oats CRYSTAL WEDDING 2 # 10 OZ. PKG. 55¢
<b>Plains FROZEN FOODS</b>			relish CRANBERRY-ORANGE 2 · 66¢

Ph. 456-8722      PLAINS, TEXAS

## A STEP IN THE DIRECTION OF BIGGER PROFITS

GINNING KNOW-HOW — TIP-TOP MACHINERY

**PLUS**




1. Earnings from the Co-op Gin.
2. Profits from the Marketing Association.
3. Savings from the Co-op Oil Mill.
4. Dividends from Co-op Compress.
5. Margins from Growers Seed Association.

all this is yours at

# Yoakum County Co-op Gin

H.W. Taunton    PRESIDENT	Jimmie Cox    DIRECTOR
Loren Gayle    VICE PRESIDENT	R.M. Jones    DIRECTOR
Earl Kiser    SECRETARY	Foye Powell    DIRECTOR
Russel Faulkenberry    DIRECTOR	Bob McCrory    MANAGER



## Brownfield Savings & Loan Association

BROWNFIELD, TEXAS

The Officers and Directors of the  
**BROWNFIELD SAVINGS & LOAN  
ASSOCIATION**, of Brownfield, Texas,

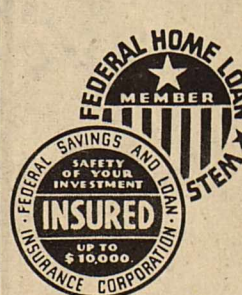
Say  
**WATCH YOUR SAVINGS GROW**

**NEW DIVIDEND  
RATE**

# 5%

Funds deposited  
by the 10th earn  
from the 1st.

**Brownfield Savings & Loan Association**  
201 West Broadway  
Brownfield, Texas





# Boys 8 through 13... Punt, Pass & Kick your way to wonderful awards... wonderful trips!

**WIN!** Medal of Achievement awards . . . all-expense-paid trips to NFL games with dad . . . PLUS the "Tour of Champions" trip to Washington, D.C., and to the annual NFL Play-Off game in Miami, Florida, with both mom and dad.

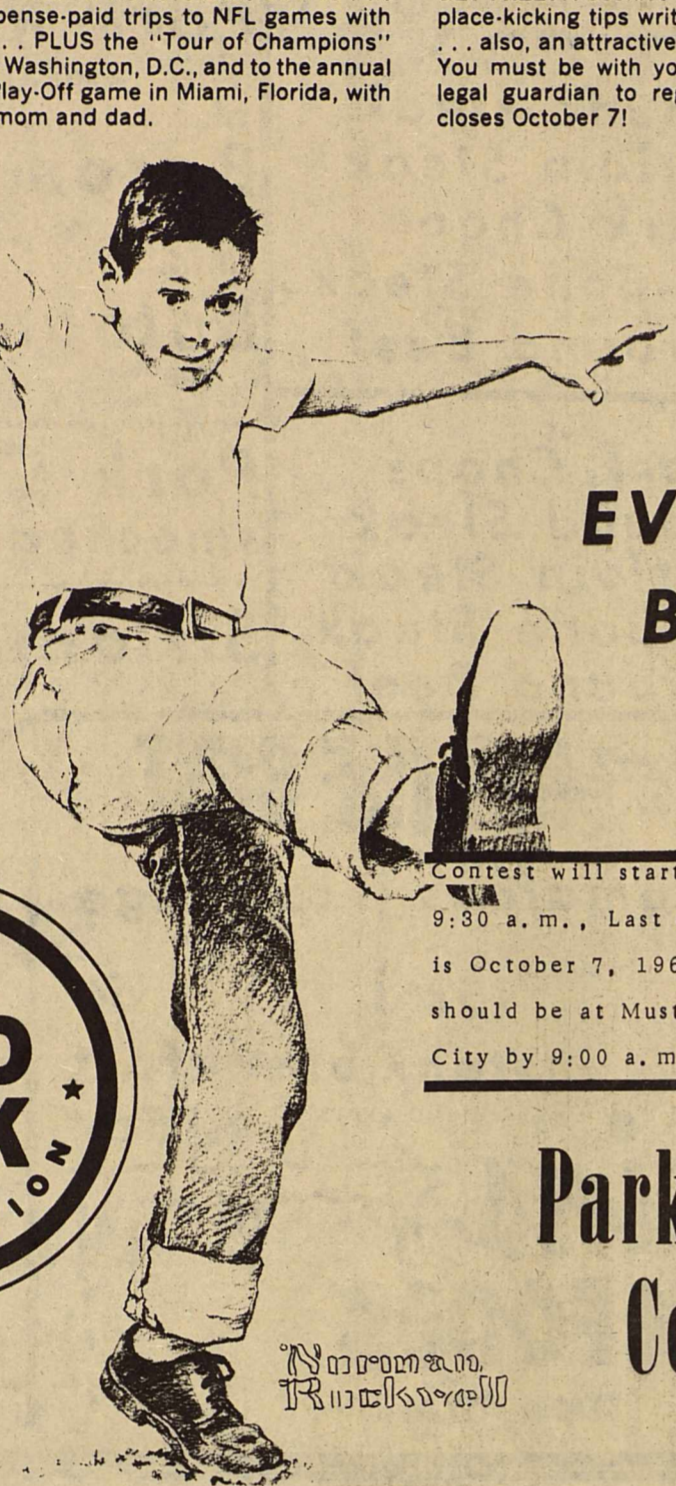
**GET FREE!** A booklet of punting, passing, place-kicking tips written by NFL experts . . . also, an attractive PP&K pin. You must be with your mom or dad or legal guardian to register. Registration closes October 7!

Enter our  
Punt, Pass  
& Kick  
competition  
today!

It's free!

It's fun!

Anybody  
can win!



**EVERY  
BODY  
INVITED**

Contest will start Saturday Morning, 9:30 a. m., Last day for registration, is October 7, 1966. All contestants should be at Mustang Stadium in Denver City by 9:00 a. m.

**Parker Ford  
Company**

Denver City, Texas

## PURELY LOCAL



Mr. & Mrs. Ted Edwards who is just out of the Navy and Mr. & Mrs. Tommy Edwards of Odessa visited in the Bill Fitzgerald home last week. Mr. & Mrs. James Anderson & children of Andrews were here for homecoming Friday night. She & the children stayed until Sunday and her parents, Mr. & Mrs. Russell Faulkenberry took them home. Mr. & Mrs. J.A. McConnell, Mr. & Mrs. Ralph McClellan and Mrs. Sallie Hague visited Tudor Odom in Andrews Hospital. He had a severe heart attack last week but is reported some improved. Mrs. Leroy Neal & children

**TOKIO NEWS** by Teny Lester  
Mrs. T.J. Finley, Haskell, visited with the O.A. Pippins. T.A. Elmore, Homer Sudderth, and Truitt Jones are spending a few days fishing at Falcon.

Ann Spencer observed a birthday Monday, October 3. The J.L. Proctor's of Brownfield were Sunday afternoon guests of the Carl Rains'. Mr. and Mrs. Bobby McHam and Barbara of Ralls visited with the T.M. James' and Mack Wilmeth's this past weekend.

Attending the Friday night homecoming game at Plains were James and Carolyn Newkirk, Olan Smith, Jerry Jones, and Dennis Crutcher.

Mr. & Mrs. Hugh Snodgrass were Sunday dinner guests of the Amos Smith family.

The DeRoy Anderson family tended the fair Lubbock.

The Bob Lester's, Ann Spencer, Becky, and Pam, Mike McRay of Plains and Lyndal Trout of Denver City, attended the fair at Lubbock Saturday night.

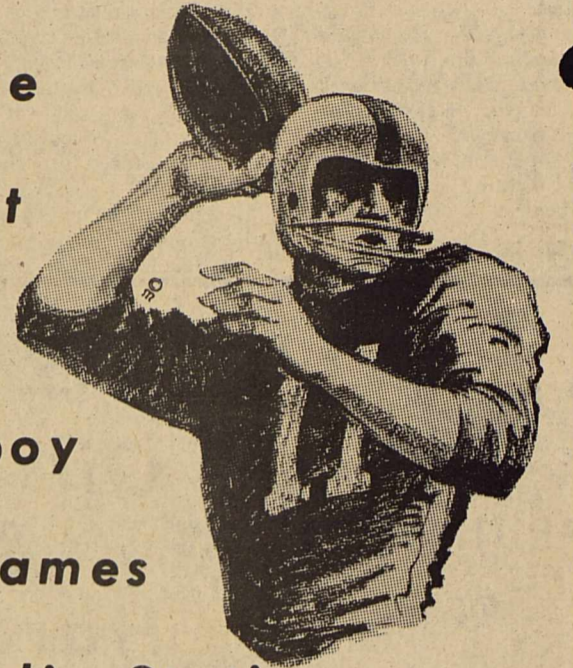
Mike McRae & Lyndal Trout were weekend guests of Bruce Lester.

visited Mr. & Mrs. Hollis Wolfenbarger in Sundown Sunday. Mr. & Mrs. Billie Trout and children of Hobbs visited her parents over the weekend. Mr. & Mrs. Willie Sisco. Mr. & Mrs. Ralph McClellan spent the weekend with their daughter Mrs. Steve McGinty and family in Canyon. Mr. & Mrs. S. Streebman visited their daughter Mrs. Trice & family in Jal Sunday. Mr. & Mrs. Ray Faught, Mrs.

Charles Raley and Mrs. Frank Whitlock were in Albuquerque over the weekend. Mrs. Whitlock visited her daughter Mrs. Jack Pierce & family. Mrs. Raley and the Faughts were looking for a place to live as they are moving over there. Mrs. Linda Faught & children of Sundown visited her parents Mr. & Mrs. Bonner Havard one day last week. Dick Payne is a patient in the Denver City Hospital.

Mrs. Frank Upton is a patient in the Brownfield Hospital. Mr. & Mrs. John Anderson & Mrs. W.L. McClellan visited Mr. & Mrs. C.L. Strickland in Levelland Sunday. Mr. & Mrs. John Cummings and daughter of Seminole were guests at the First Christian Church Sunday night. Capt. Dean Light is home from Viet Nam visiting his family here.

**Listen To The  
Rebroadcast  
Of The  
Plains Cowboy  
Football Games  
On KKAL Radio Station.**



THESE GAMES ARE BROUGHT TO YOU BY THE FOLLOWING LOCAL MERCHANTS

- THE PLAINS RECORD
- NELM'S TEXACO
- GUETERSLOH-ANDERSON GRAIN
- WOODY'S HARDWARE & OIL
- PLAINS STATE BANK

**1580 On Your Dial  
8:30 a.m. Saturday**

LOUIS DRIVER,  
MANAGER

# FOOD SPECIALS *To Please Hearty Young Appetites*

<b>Sirloin Steak</b> 89¢ lb 	<b>Beef Ribs</b> 25¢ lb	<b>Lunch Meat</b> 59¢ <small>Spiced Luncheon</small> 
<b>Franks</b> Wilson lb 59¢ 	<b>Bacon</b> Glover's 2lb Thick Slice \$1.59	

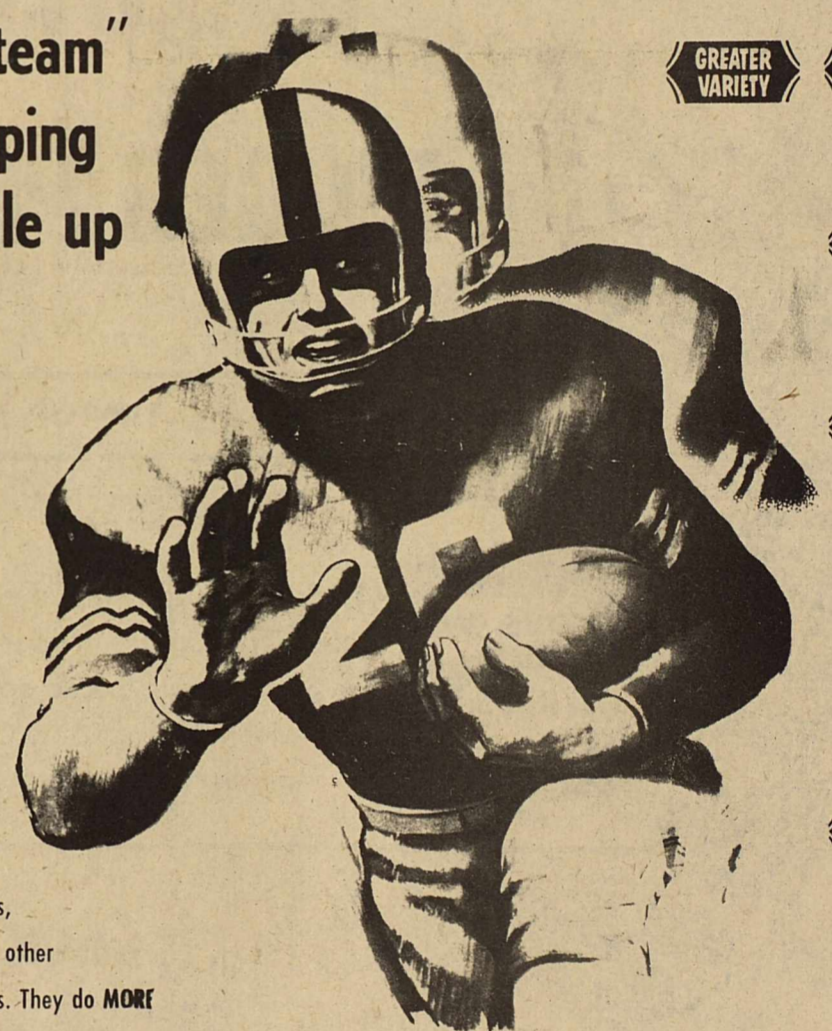
<b>FOR DELICIOUS EATING, FRESH FRUIT</b> Golden Ripe 2 lbs	<b>Joy</b> Liquid Detergent Giant Size 49¢
<b>Bananas</b> 25¢	<b>Peanuts</b> Planters Cocktail 13 oz 59¢
<b>Oranges</b> Texas 5 lb Bag 49¢	<b>Tea</b> Lipton 1/4 lb 39¢
<b>Apples</b> Jonathan 4 lb Bag 49¢	<b>Flour</b> Shurfine 10lb print bag 99¢
<b>Carrots</b> Cello 2 bags 15¢	<b>Honey Buns</b> Morton 2/49¢
	<b>Dog Food</b> Roxey 3/25¢
	<b>Scott Towels</b> Big Roll White 32¢

**Hawkins  
Food Market**  
*The Better Things Are Yours!*  
with GOLD BOND Stamps!

**THE BARGAINS YOU WANT**  
Del Monte 20 oz **Catsup** 29¢  
Del Monte 303 **Spinach** 2-29¢  
Hunt's 46 oz **Tomato Juice** 3-79¢

# HIT THE LINE

for the "home team" with your shopping dollars...and pile up the score in YOUR favor!



Dollars spent at home help your "home team" to go-go-go down the field toward worthwhile community goals that mean much to you and your family. They spur local trade and business, keep your home town on-the-grow. They help pay the taxes and provide the contributions that maintain better schools, parks, streets, playgrounds, hospitals, churches and other vital community services and facilities. They do MORE than just buy merchandise . . . they help build a better community for you. Get "in the game" with your dollars . . . SHOP AT HOME!

- GREATER VARIETY
- WIDER PRICE RANGE
- BETTER VALUES
- FAMOUS BRANDS
- FRIENDLY SERVICE
- SHOP WITH CONFIDENCE
- PARK and SHOP
- FREE PARKING

Plains State Bank	City Of Plains
George's 66 Service	Plains Oil Company
Loyd Insurance Agency	Cogburn-Young True Value Store
Woody's Hardware & Feed	The Plains Record
Horkey LP Gas & Shell Service	Romain Telephone Company



## Cancer News

Jim Glenn, field representative for district two of the American Cancer Society, from Midland, Texas, presented a film entitled 'Please Call us' to several members of the Yoakum County chapter in their meeting of September 13, 1966 at the county courthouse.

The film stressed that the ACS is here for anyone to call on for help and guidance, and that ACS volunteer workers help in many ways to inform the public about cancer and help anyone having questions regarding their services. The ACS urges everyone to have an annual physical examination for early detection and prevention of cancer.

Mr. Glenn stated during the meeting that Yoakum County had seven cancer deaths last year.

Mrs. Roy Guetersloh, public education chairman reported that two Plains women's clubs are to view some films about cancer in the near future. Any organization such as a business, club church, etc. should contact her if they would like to see some of these films.

A luncheon was served to the following members: Mrs. Cecil Bickley; president, Mrs. Pete St. Romain; vice president, Mrs. Murphy Luna, Mrs. Roy Guetersloh, Mrs. Dan Houck, Mrs. Harold Burton, Mrs. Joe Taylor, and Mr. Jim Glenn.

## 'Lets Learn Football Ladies'

Regular meeting of the Tsamoga Study Club will be Monday October 10th at 8:00 p.m. in the clubhouse. The program theme is Recreation under the direction of Mrs. Charles Raley.

In keeping with a favorite fall pastime for Plains, the roll call will be answered by 'What I do not understand about Football', and should set the scene for Coach Rip Sewell, Plains High School Athletic Director, when he discusses 'Lets Learn Football Ladies'.

The Scripture reading by Mrs. Raymond Bookout will conclude the program.

Mrs. Buddy Hanna and Mrs. Wayne Davis are hostesses for the social hour.

## Cowboy Corral

### COWBOY CORRAL

Boy! Things are changing around 'Ol P.H.S.'! From fun, frolic, and festivities of Homecoming, to the grind of six weeks tests. Everyone is extra nice to the teachers in hopes that that will help their grade. Of course Mom and Dad must be treated with extra special care in preparation of report card time.

Last Friday, the Pep Rally was a huge affair, with the Ex's as special guests. Spirit was keen among all classes but the sophomore's came through again to regain possession of the 'Spirit Stick' from the seniors. Also announced at the Pep Rally was the winner of the Bon Fire collection. Even though all worked hard the seniors came out on top.

If some junior comes knocking on your door trying to be a salesman of magazines, don't refuse him, the seniors say its for a good cause..... 'Their Banquet'!

Horns have made their journey home for unusual practice this week. As each has had to stand as an individual for their grade.

A new kind of census has been taken in Plains during the last two weeks. It seems Mr. Meixner has become very

interested in the population of grasshoppers.

Sale for annuals are on. Don't miss your golden opportunity as Friday is the last day.

Oh yes, what is this about:

'The Freshman Dream'

The Freshman child is oh so shy. She silently longs for the Sophomore guy. But the Sophomore boy, head in a whirl, admiringly stares at the junior girl. The junior girl in a dashing sedan, Boldly chooses the Senior man. But the Senior man, handsome and wild, Secretly loves that Freshman child.



## Dolly Parrot

Dear Polly,

My boyfriend wants me to change my hair style, but I like it like it is what should I do?

Hurt

Dear Hurt,

Change boyfriends!

Polly

Dear Polly,

How do you let a boy know that you like him without being too aggressive?

Interested

Dear Interested,

Just be extra nice to this boy and smile often, I think he will catch on.

Polly

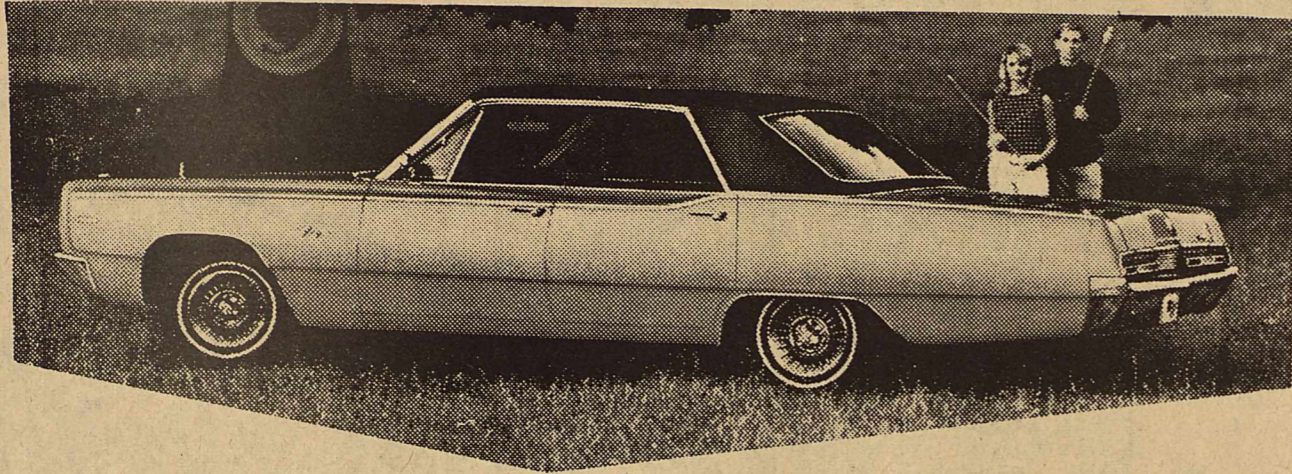
If you have a problem or question send it to Dear Polly care of this newspaper.

HAPPY BIRTHDAY - HAPPY VACATION - HAPPY  
HAPPY FATHER'S DAY - HAPPY MOTHER'S DAY  
HAPPY ANNIVERSARY - HAPPY BIRTHDAY  
HAPPY BIRTHDAY - HAPPY FATHER'S DAY  
HAPPY BIRTHDAY - HAPPY FATHER'S DAY  
HAPPY ANY DAY

Hallmark Playing Cards - the gift that can say "Happy day" to anyone on your gift list at any time. Decorator designed in styles for men and women, Hallmark Playing Cards feature deluxe plastic finish, lacquered edges and a luxury size in slim shape. Twin decks in a handsome case, \$2.95.

MOORE & ODEN

Plymouth is out to win you over this year.



Plymouth is out to win you over this year.



'67 Plymouth Fury

PLYMOUTH DIVISION CHRYSLER MOTORS CORPORATION

SUNSET MOTORS

600 SEAGRAVES HIGHWAY

BROWNFIELD, TEXAS

## MARCH OF FOOD BUYS

### Quality PRODUCE

Pears  
POUND 15¢

Cabbage  
POUND 5¢

MUSTARD-TURNIP  
Greens 2\29¢

Potatoes  
39¢  
10 POUND RED

### Fine Quality Frozen Foods

cream pies BANQUET 2\49¢

hush puppies 1 LB. GOLD KING 2\49¢

corn CUT 10 OUNCE KIETH 2\29¢

fish sticks 8 OUNCE KIETH PRECOOKED 2\49¢

AFTER SCHOOL  
Snack  
Specials

MELLORINE

BELL 1/2 Gallon 53¢

WE GIVE

Pic & Pay Grocery

A Friendly Place to Trade

Your 7 to 11 Store

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Color TV and Bicycle

BOY OR GIRLS BICYCLE.

to be Given Away at

Wylie Oil Co.

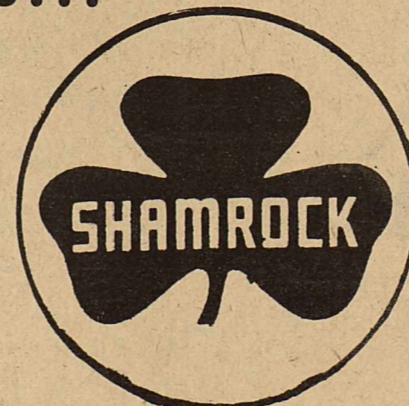
Saturday, October 22, 1966.

Register for TV & Bike

With Every Purchase of Gas!!!

10 GALLONS OR MORE

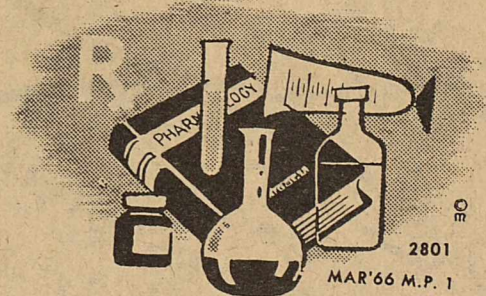
Wylie Oil Company



KENNETH THOMPSON, MANAGER

BROWNFIELD HIGHWAY  
PHONE 456-9101

Doctor and Pharmacist  
Are Allies for Health



When your doctor prescribes, he knows our registered pharmacists compound the prescription precisely the right way. We stand ready at all times to serve you from our fresh, potent stock, including the newest "miracle drugs."

You Can Depend on Us  
For All Prescriptions

Curry Drugs



It's fun to win! Be an expert

AUTHORIZED DEALER  
**WHITE AUTO STORE**

Cash Prizes

every week!



Frank Whitlock shows Jerry Hale the prize deer rifle which the Plains Record is giving away.

**ENTER NOW**

Here's a contest that's fun ...that's profitable! Think of it! You stand to win part of the \$10.00 cash prizes. It's simple, it's interesting ...and it can be profitable! Be sure you enter this contest today...No delay.

All you do to be eligible for the cash prizes is to read over carefully all the ads on this page, mark the winners of the games shown in each ad and bring to our office. All games on this page are scheduled to be played this weekend. Awards will be announced the following week. First place winner will receive \$5.00 with second place winner receiving \$3.00 and third place receiving \$2.00.

A new event has been added this year. Every entry in the contest will be kept and when the football contest is over a drawing will be held and the winner will be given a 30-30 lever action rifle from WHITE AUTO. This is the greatest deer rifle of them all! Over 23/4 million of them sold!

**ENTER NOW!!** Circle the team that you think will win and write the score of the tie breaker. If you think that they will tie, then just circle both teams. You may enter as many times as you want. Each official football page may only be used once. For additional entries buy extra copies of the Plains Record. Only official entry forms on this page are valid. Buy The Plains Record and enter now. The deadline for getting your entry in is Friday at 5:00 p.m. at the office of The Plains Record.

This weeks winners!!!  
Jack Hayes  
Jess Baldwin  
Maurcene Phillips  
Last weeks winners!!!  
Doc McCargo  
Little Bob McDonnell  
A. C. Jones

**City of Plains**  
ARKANSAS  
VS  
BAYLOR

**Plains State Bank**  
RICE  
VS  
U. C. L. A.

**Woody Wilmeth Phillips '66' Hardware & Oil**  
TEXAS A & M  
VS  
LOUISIANA STATE  
Batteries  
Tires

**Loyd Insurance**  
T. C. U.  
VS  
TEXAS TECH

**Cowboy Grill**  
WEST TEXAS  
VS  
TEXAS WESTERN

**George's Phillips '66' Station**  
NOTRE DAME  
VS  
ARMY

**Lea County Electric Co-Op Inc.**  
TENNESSEE  
VS  
GEORGIA TECH

**Horkey LP & Shell Station**  
MICHIGAN  
VS  
MICHIGAN STATE

**Curry Drug**  
WASHINGTON  
VS  
SOUTHERN CAL.

**Yoakum County Co-op Gin**  
PLAINS  
VS  
SUDAN

**Wood Butane**  
ABERNATHY  
VS  
HALE CENTER

**Guetersloh-Anderson Grain**  
DIMMITT  
VS  
MEMPHIS

**Nelms Texaco**  
FARWELL  
VS  
SEAGRAVES

**Ross Irrigation**  
DUMAS  
VS  
BORGER

**The Long Branch**  
POST  
VS  
TAHOCA

**Bowers Liquefied Gas**  
SNYDER  
VS  
LAMESA

**Tokio Co-op Gin**  
ROSWELL  
VS  
HOBBS

**White Auto**  
TEXAS  
VS  
OKLAHOMA UNIV.  
TIE BREAKER

**Plains Oil Company**  
TULIA  
VS  
QUANAH

The local merchants listed on this page are top Cowboy boosters. They will sponsor the football contest each week through the season.

**PICK YOUR WINNER!**

Name \_\_\_\_\_

Address \_\_\_\_\_

Please Print Your Name And Address