# Ehe $\mathfrak{E}$ inters $\mathfrak{E n t e r p r i s e}$ 

- vOLUME XXII

County Meet to
Be Held Here April 8-9th

Electric Kange
Campaign Starts Here Tuesday

Bradshaw Or-
ganizing Ball Club For Coming Season

Five Boys to En-
ter Tract and Field
Meet at Ft. Worth


| Ballinger Fire | Trade at Home Im- |
| :---: | :---: |
| Fighters to Be | pressed on Lions |
| Banqueted Here | Club Tuesday | Club Tuesday

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|  |  || National Enter- |
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| tainer Here To- |
| morrow Evening |


|  | National Entertainer Here Tomorrow Evening |  |
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| personality have added many loyal priends to his chain of friendship. Immediately after the ceremony |  |  |
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| Angelo where they spent several days visiting relatives and are now keeping house in the Bill Moore |  |  |
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IN LEGAL parlance there is a term "caveat emptor" which means "let the buyer beware." In other words you buy at your own risk--no comebacks, no redress.

But community business isn't done that way nowadays. Your local merchant in the "store just around the corner" guards his reputation and the future of his business too well to subscribe to any such policy. He gives you service and satisfaction after, as well as before, the sale is made.

The door to door peddler and the transient trader, they are the "caveat emptor" kind. They sell you and as many of your neighbors as they can cover in a day-then back to the hotel, the trunk is packed, checked into the "baggage car ahead" and gone forever-"let the buyer beware."
Do you want to deal with a sort of a "fly-by-night" trader? Or do you want to deal with your steadfast, reliable, home-town merchants-the men who make up the list of your best citizens, largest tax payers, public benefactors and community builders?


Why should you have to beware when you buy? Buy from your home-town merchant and be sure of good, re-
liable goods, of guaranteed quality and satisfaction at any and all times that you drop into "the store just around the corner."

## Chamber of Commerce

This Advertisement Donated By

## loves Viciory

$\square$
know anything about these people. I want to be a lady's maid, and I
was told the other day in the village thought this would be a good way to
that somebody was ill in the old begin. T'm to have good wages, and
house, bui perhaps it was only gos. brannie thought as I had been long
sip. You know what the village is, enough with farmer folk it would be
Mrs. Northwoed
$\qquad$


The girl hurried forward wiping her damp hands on
her apron. She made a little her apron. She made a little
curtsy as she approached the pony carriage.

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len?"" "It's at The Moat, ma'am. I'm towas stroking the near pony and ad-
miring both animats warmly.
"No.

Presbyterian Notes unday at the Queen Theatre until Sunday school, $10 \mathrm{a} . \mathrm{m}$.
Preaching, $11 \mathrm{a} . \mathrm{m}$. Preaching, 11 a. m.
Senior and Adult C. E., 6 p. m. Preaching,
$\qquad$ $t 4$ o'clock.
$\qquad$ me member
service.

vAs distinctive in its ost, fluffy
texture and warm, flattering color
tones as in rare fragrance this toness as in rare fragrance, this
delightful face powder gives your
complexion the radiant silly app complexion the radiant, silky
pearance of excuisite velvet BLACK ANo WHITE

50 द
For Sale By
SCHINDLER VARIETY
STORE

We Will Yet Have Cold Weather Be prepared with the very best grades MONTEVALLO and DOMINO Coal and more than lots of coal.

## e woman smiled faintly.



Straining h
of wire throuth various branches $\begin{aligned} & \text { London street?" } \\ & \text { of the tres, then found } \\ & \text { as } \\ & \text { she }\end{aligned}$ A wave of feminine subtlety swe walked back towards the house, that suddenly through Lorna's brain. Sh
it ran down the trunk of one of the had tried defiance; she had flun by the side of the wall, where it man. Now she would try other tai was half hidden by a flower bed. ties. She gave him a smile. She resolved not to investigate too "ery much better." And then
closely. Who could say whether she she took up the teapot, she added tented herself with picking some in fiver mignonette and walking slowly across In He gave her a very sharp look the lawn, where tea had been pre- he pulled forward a chair. pared.
Mrs.


Armand is
sold with this guarantee: No mattrer where purchased, if any Armand product does not entirely please you, you may This guarantee protects you. You have nothing to lose when you buy Armand products. Made "on honor"- -your confidence in them every day you use thea
SMITH DRUG COMPANY

## Better Lighting Makes Better Homes



Are you contented to grope around in a dark room, looking for the key socket to your light.

Of course, this kind of a system was good enough for your grandfather just the same as the ox-cart for his mode of travel.
The cost of making the proper instal-
ation in your home that will do awa with glare and gloom is comparatively small to the comfort and convenience derived from proper lighting.

We specialize in correct illumination and can convert your old system into the new

## Better Lighting Makes Better Homes

# West Texas Utilities Company 

the winters enterprise, march 11, 1927


