Announcement of our Spring Opening. See pages 6 and 7. Higdon--Melton--Jackson Company.

## The Banner=xeader.



# Spring Opening at the White Store 

## MILLINERY, LADIES' READY-TO-WEAR, DRESS GOODS

The Choicess Selections from Dame Fastion's's Wardrobe

WE are pleased to announce to all our lady customers that on Thursday the 11th, Friday the 12th and Saturday the 13th our annual Spring Opening will take place. All ladies are cordially invited to inspect as complete a display of choice up-to-date merchandise as will be shown by any store in the United States. Experienced sales-people will be in charge of each department, who will be glad to show the goods and answer all questions as to styles, etc. We assure each one of a hearty welcome and believe that a visit through our store will show you more about this season's styles than any other source.

Millinery Display
Miss Besie McKinney in Charge Every lady is especially invited to
inspect our beautiful lot of Parisian inspect our beautinu iot of Parsian
Pattern Hats. French styles of Pic-
 beautiful fowers, dainty mulles and
tulle grouped together in combinations as expuisite and as
colored as a fine pieture colored as a fine pieture.
Turbans, Toques in ma shapes and forms will be on display. You will have a wide variety to Select from, each and every
very latest in style and efiect. as to the price yo will find all the new
models in every color from
\&2500 moned in every culor from
on down as low as you want to go.

Fancy Dress Goods PLISSE-A beautiful crepe like
material, for dresses and house clothes. All the p
in fancy stripes. Price 20c and 15 SWISS APPLIQUE-Wh
beautiful scroll design

$$
\begin{aligned}
& \text { TINSEL APPLIQUE-White and } \\
& \text { colors with scroll design of gold } \\
& \text { and silver dots. }
\end{aligned}
$$

Dainty silk lisle Hose in all the

$$
\begin{aligned}
& \text { following colors } \\
& \text { Tan, Lavender, }
\end{aligned}
$$

Reseda, Navy,

$$
\begin{aligned}
& \text { Reseda, Navy, Copenhager } \\
& \text { Red, Light Blue and Pin }
\end{aligned}
$$

Price 50 c and 25 c
BELTS-In elastic and washable material. Colors-Black, Navy,
Brown, Copenhagen, Light Blue, Pink, Lavender, Old Rose, Green, and Tan. Can match any skirt

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Prices 50 c to 15 c
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LINGERIES tried with ral, baby irish and crodresses. All colors




Silk and Lingerie Gowns FOULARDS AND MESSALINES-


Prices $\$ 15.00, \$ 20.00, \$ 25$ and $\$ 30$ LINENS
effect. Prices $\$ 25.00$ to $\$ 12.50$ LINEN COAT SUITS

Dress Goods
Miss Ethel Moore in Charge. Miss Ethel Moore in Charge.
In this department we have an as-
sortment we are proud of. Every col-
or is represented in hundred of new fabries and weaves.
From material for a swell evening gown, a street or calling costume,
down to dainty wash goods, you will down to dainty wash goods, you wil
find a beautiful range of patterns i find a beautiful range of pattern
an immense variety of styles.
We also have a complete stoc We also have a complete stock of
all that is new in trimmings, Laces,
Tucked Nets Den all that is new in trimmings, Laces,
Tucked Nets, Bandings, Crochet but-
tons in all the new patterns. When you select the material for your dress,
you will find the very latest in beautiful trimmings to match. SLLKS-Plain goods in all the new
colors such as Rose shade, Wisteria,
Reseda, ete. Reseda, ete. Prices 75 c and 50 c MESSALINES-In all colors, beauti-
ful fine quality, an extra good value. FOULARDS-In the Price 65c Patterns. Colors, Blue Green Wis
teria and Brown. NEW BROCADED SILKS A beuti
$\qquad$
Wash Goods LINENS-Plain and pin stripe. Colors Prices $\$ 16.00$ to $\$ 10.00$ Prices $\$ 3.00$ to $\$ 35.00$




## S PRLNE B B M NHM <br> The First General Showing of New and Styishh;yili

BECOMINGNESS THE KEY-NOTE OF THE SEA



The styles that Higdon-Melton-Jackson Co. will show you Monday for the first time,
by far the most becoming and the most exquisite the town of Ballinger has ever seer

The famous Cadet hosiery with the linen heel and teed to give service or another pair-for men women and children, pair only

## Red Seal

Ginghams

8 -10 to 30 yard lengths, from, beautiful colorings and bordered effects

## Bordered

## Fancies

Over 200 pieces to select from, suitable for every day dresses sacks and ctually worth $7 \frac{1}{3} \mathrm{c}$ yd, but to you during open ing week, yard only 5

## Black Taffeta

$\$ 1.25$ grade, yard wide black taffeta, guaranteed to hold up and cheap at the price asked. Extr special during the wee only yard

Choice Linen

## Lawn

36 inch pure linen lawn suitable for waists, suit and childrens dresses, Special 49e quality and cheap at that, specia \begin{tabular}{l}
only <br>

39 c quality only $\quad$| $\quad 39 \mathrm{c}$ |
| :--- |$\quad 29 \mathrm{c}$ <br>

\hline
\end{tabular} Talcum

Powder
1 Lot Mennens Borated Talcum nowder the best 25c seller in America, you all know it. Box special

Lace Curtains
A saving here. We purchased this season an mmense lot of white and cru curtains. 1 Lot ndile nly per pair $\$ 1.48$
ladies of Ballinger and surrounding country may come prepared to see all that is new and stylish in Millinery. An opening no one should miss. It is a style show that will be appreciated by everyone. Our efforts this season have been untiring to make this the greatest ever attempted by this store. Though scarcely two years old it has become Ballinger's Biggest and Best Dry Goods Emporium - one that is governed by no other store. The kind of Hats that will be on display: Elaborate Flower Hats with large and Small Roses, Lilacs, Daisies, Violets. Wings, Ribbons and Laces used to make this season's hats the most beautiful yet. Remember, March 15th, we shall expect you.
STEINLEIN ORCHESTRA, Evening, 8 to 10 P. M.

Billikin Good Luck Pins are the newest fad in the jewelry novelties and everyone should wear "Billikin"-it means good luck. In quite a variety of styles at

25 c and 50 c

## Sash Ribbon

 Beautiful Sash Ribbon for pretty dresses 10 inches wide in W Changeable effect in pink, rose, wisteria, corn, white and |black. Per Yaud
## Women's Fashionable Tailored Suits and Lingerie Dresses.

We have gathered together for the show a magnificent line of Women's Wash Suits, Silk Suits and Lingerie Dresses. The prices quoted are very low, conside

Tailored Suits, $\$ 20.00, \$ 15.00, \$ 10.00, \$ 6.50$.
LOT 610. Women's Pin Coat Suits, long hipless form, cleverly trimmed in baby irish lace, princess skirt, and made of Rep cloth, also in blue and linen shade
$\$ 12.50$ Price. only
, mben trimmed with buttons, skirt very full, neatly made.
Price, only
\$7.50
LOT 711. Women's White Lace Trimmed Suit, good quality of Linette. Skirt plain with folds around bottom. Also in pink and blue shades
$\$ 6.50$
Beautiful Wash Goods for Early Spring Wear.


The new spring Colored Cotton and Lin en Suitings are herel Many special val ues on desplay tables Monday in Linen in all the new colorings, Rep Cloth, Bor Shanting Anglais, Handloom Cloth and others. Simply magnificent, and we want you to see them

Lingerie Dresses, $\$ 25, \$ 20, \$ 15, \$ 0$,
LOT 723. Women's Lingerie Suits, made of white soft mulh material, Emp1 trimmed with lace, panel front
Price only
LOT 74I. Women's Lingerie Dresses, made of light mull, lavender shade, trimmed in embroidery, tucks and lace
Price only
LOT 714. Women's Lingerie Dresses trimmed in tucks and insertion of lace style and worth 6.50 at
only.
In the Skirt Section-Many Becoming St
Over 400 Spring Models to Select from. Thera is a fine good taste in thy an unusual beauty of their material. and a faultlessness of Tailoring that distinctive look that is beyond expression in words. Won't you come them tomorrow and every day this Week? Come any way
only Lor
styje seif thit trimmingnss and buttons at only LoT 1527. Women's blue voile skirss, plain 15 gore, $\$ 9.00$
trimmed in buttons, beautiful style at only LoT 133: Women's chifion panama skirt in olive shade, only $\quad \$ 7.95$
Lor 1180. Women's skirt made of light tan striped novelty cloth,
self folds and buttons at
only
Others at $16.50,15.00,12.50,10.00$ and down to 3.50

## TO THE PUBLIC

At the beginning of this new season we desire to express our thanks for the evidence of your good will and confidence that has come to us in greatly increas
since our opening in Ballinger a little over a year ago. We can best show our a since our openine have received by striving harder to merit a continuance of it,
of the favor
stant effort will be to work each day some improvement in the selling of good $m$ stant effort will be to work each day some improvement in the selling of good m
and comfortable and satisfactory shopping place in Ballinger

Originators and First in Everything--and the Store that Saves You 1

## MEN'S NEW SPRING APPAREL

This store is now ready with all that is new and stylish for men, young men and boys. We specialize Kuppenheimer \& Co. and Society Clothing for men, and Ederheimer, Stein \& Co. for young men and boys. The name of "Kuppenheimer" or "Society Brand" on the inside of your coat insures you of that quality, style, fit and workmanship that cannot be excelled by other clothiers in the country. Lend us your presence for a try-on--we never count it a trouble to show goods, and we wont urge you to buy. We welcome you.


## EXCLUSIVE STYLES IN THESE MODELS

Lot 1251 Men's smoke gray sack suits coat cut with deep lapels, lined with fine silk alpaca, center vent, coat sleeves trimmed in .buttons, pants full peg with turn up cuffs and belt straps. Sizes 33 to 40 . Price
$\$ 25.00$
Lot 1810 All wool light tan two piece suits, coat cut saffolk style, silk alpaca lining, center vents a real snappy suit indeed, pants cut $\|_{\text {full }}$ and roomy belt straps and turn up cuffs. Sizes 34 to 40 Price
$\$ 22.50$
Lot 8610 Men's all wool green herringbone suits, coat cut 3 button sack style, deep lapels and center vents, pants peg top and
$\$ 18.50$
Lot 1946 Men's all wool, blue serge suits, fine alpaca lining, center vent and deep lapels, pants cut one-half peg top. Easily worth 18.50 , but a lucky purchase enables us to sell these suits
$\$ 15.00$

Lot Men's all wool blue serge two piece suits, coat 3 button sack, best serge one-half lining, for men who want an inexpensive, yet a good suit at the price and its worth two fifty more. Sizes 34 to 42
$\$ 10.00$
LOT SPECIAL
1 Lot broken sizes, medium Winter and Spring weight clothing, a bargain unpresented-if your size is here-at just one-half the regular price. Ask to be shown this lot.

## Young Men's and Boy's Glothing---Attractive Styles Here

Lot 9289. Young Men's wool blue serge suits, two piece style, fine serge lining, deep lapels, coat three-button style, turn back cuffs on coat. Pants, belt straps and peg tops. A swell young man's suit at the price. \$12.50
Sizes 30 to 36 . Price only Lot 9288. Young men's light tan worsted suits, two-piece style, coat cut with a dash, the dash that the young fellows like. Pants \$10.00 Others at 15.00. 12.50. 10.00, 8.50, 7.50, and 5.00.

Lot 34307 Boys double breasted blue serge suits, all wool material outside flaps on coat pockets. Pants with belt straps and a real nobby $\$ 5.00$


## Lot 34368 Boys double breasted suits of tan worsted material. Pants knickerbocker style with belt straps. Ages 8 to 10 years $\$ 4.50 ~$ Price

Lot 34322 Boys knee pants suits, coat double breasted style of brown wool material. Pants knickerbocker style with belt straps. Splendid
for school wear. Ages 8 to 17 years. Price. Lot 34332. Boys' two-piece spring Suits, coat double-breasted, of brown striped worsted material, pants cut knickerbocker style, with
$\$ 3.50$
Others at $6.50,5.00,4.003 .50$ down to 1.50 ,

## Smart Spring Oxfords for Men, Women and Children

We are daily receiving new instalments of our new Spring Oxfords for men, women and children, and if you will inspect them you will be convinced that they represent the latest and highest art in Shoe making. The word "Guaranteed" goes out with every pair sold. Our reputation of selling Shoes of quality stamps us as the leaders in this line. We cordially invite you to come and inspect our new arrivals, just for comparison's sake, and whether you wish to buy or not.

Spring Oxfords for Men


Staey Adams \& co. for men, all styles,
all thes and widths, price 55.00
and
The famous Walk-Over, Howard \& Foster, and Williams-Kneeland are sold only by us. These well
 at the pries, $85.00, \$ 4.00$ and
Others at $\$ 3.00,2.50,2.00$ and $\$ 1.50$.

Oxfords for Women
The famous Ultra in the latest styles . . . $\$ 3.50$
Walk-Overs for women Brockport, all the toes Moore-Shafer \& Co., every style, at Others at $\$ 2.00$ and $\$ 1.50$.
3.50 and 4.00
2.98
2.50


Men's and Young Men's Furnishings. Everything That's New is Found Here

Eagle Shirts Maynifieint line of all the new
 bordere cuffse sivy lige in in all the
fane
fatest shades at 2.50, $\$ 1.00$ latest shates at 2.50,
1.50
1.00

Easter Doings for Little Folks. Rabbits, Chicks, Eggs, Ducks, ttc. Pretty little Easter Cards re for you at 10 and 5 cents. them.

Hosiery We keep the kind that wear and
unhesitatingly recommend to you unhestatingly recommend to your
the tamous
Onyx
hosiery
for
 Candet and Black Cat. Stock-25c
ings, big line at

Swell Hats
Steton and Hawes. When you
 every way. Many styles Stetson

hats | hats 810.00 down to |
| :--- |
| \$4.48. Hawes always. |

Neckwear Immense showing in club ties and the new flowing ends. They come ings, in fact this is is a season of
faney fance shades. Biis line to
select from at
$\mathbf{5 0}$

Men's Trousers
If you need an extra pair of trouss
ers. ers. We reanmend to you the
famous E \& W Wine
We per top, medium peg have with heelt
per sitrap and turn up cuifs
every
eize. price 6.0 to $\$ 1.50$


Your Shopping Place. Make this Store your shopping place. Every convenience for you in the way of rest room in balcony. Toilet in connection.

## Tornado Insurance

"Sixty miles a minute is going some", said Bill,
"But wait till a Cyclone hits you,
And you'll think that's standing still

The Tornado season is now at hand. Several disasters having already occured. The Cyclone may carry you sky high, but with one of our Tornado Policies you will be able to return to earth and rise again. We can also protect you aganst hail with our Policies. Let us carry the risk for you as the cost is nothing compared with the protection, only $\$ 2.50$ a thousand for one year and $\$ 5.00$ a thousand for three years, with $\$ 1.00$ per thousand added if you want hail protection also. Even if your policy blows away we have a record of it. Protect your property from loss by fire and Tornado and sleep sound.

# LEE MADDOX \& CO 

"Insurance of all Kinds"
Phone 18




Church Announcements

MIssionary Address
MIssionary Address
Mrs. George, a representative
of the Woman's Foreign Mission
Board of the Presbyterian
church will be in Balliger next
Thursday, March 18th and will
Teliver an address at the Eighth




Ninth Street Baptist Sunday School at $9: 45$ a. m .
The morning services will be
conducted in the The morning services will be
conducted in the interest of the
children. The program is as children. T
follows:
Voluntary.


## Social Evants of the Week


hundred white men into volun-
tary servitude, and at the same tary servitude, and at the same
time bow down, if not sit down time bow down, if not sit down
with a genues of Booker Washington. The Dallas News classified him
as our "classie" president. Was it his Apollo-ike brow or his
powdered wig that gave him that powdered wig that gave him that
mien? No doub t those knee trousers, buckled slippers,
fy ruffled" jabot added comelines. Jabot added to comelines. Were he to retu
he would don long trousers, he would don long trousers, a
prince albert, a standing coltar
and a blaek tie. With a little
loss of dignity Washington could loss of dignity Washington could
bow to Dame Fashion, but never, bow to Dame Fashion, but never,
no, never, would he allow Martha
to adopt the directorie. In conelusion, I beg you not
to judge my sentiments or esti-
mate of Washington from the to judge my sentiments or esti-
mate of Washington from the
foregoing. I had to resort to these means to avoid "The Liber-
ty Tree", and "Crossing the Delty Tree"" and "Crossing the Del-
aware." I realize that a man's aware. I realize that a man
greatness is limited by the tim
in which he lived and in which he lived and the
ter of work he does. True ter of work he does.
means the surmountin
difficulties difficulties at hand in the wisest
manner. This Washington did
above all others. Yet I believe above all others, Yet I belie
firmly that when all the assen bled of expresidents meet in the
great beyond and begin telling,
"When "What I have done," at the con-
clusion of Teddy's, "Bears that
I killed in Africa," Washington will bow in meek submission to
him-preferring to be "a door keeper in the house of a Roose-
velt than to dwell in the tent of
oblivion.
MARGARET COFER.
A Birthday Party
The birthday party given by
Mrs. C. A. Dooses, in honor of the
seventh anniversary of her little
son Collis, gave his birthday an
aureloe of pleasure that will ih
luminate it through life. The
thirty little guests danced, laugh-
ed and eoquetted with the sun-
beams for two hours coming to
a finale over a feast of eake and
fruit punch. Then they angled
from a pretty improvised fish
pond, dainty sacks of nuts and
bon bons. Collis was the reei-



## Cash Kash Cash

Notice One and All On and after March 1 1st 1909, I will put my Bu
cash hasis to one and all no favoritism shown. JO HARDIN, W00D AND COAL

## Equipment Comes First



We want your business and will give you value received for every dollar you spend with us. We sold 55 Sanders
Disc Plows during December and January. Are selling Disc Plows during December and January. Are selling
Lone Star Cultivators, R. I. Special Sulkies, Weber Wag Lone Star Cultivators, and Hacks every day
In short,
or Implements.
or Implements.
We do Pipe Wo
Jones, Walton\& Co.
AFTER BUSINESS
ar
DEATH BLOW

Do you have a Bank Ac coills by check? Have you stopped to consider the adyour business by this meth od? Every check you issue in payment of bills is event-
ually returned to you to be retained as a receipt for th money paid.
If you have
count come to this bank an make your first deposit and let us help you to sys tematize your business.
bank book and checks.
First National Bank
Ballinger, - Texas.


KALAMAZOO CORSBT CO.
ALAMAZOO, MICH. THE HUB, Ballinger, Texas
Keep Your Eye on
The Ballinger State Bank of Trust Go.





## GOOD THINGS TO EAT.

We handle the best on the market
We sell for cash. You know what
that means-LOW PRICES

## Cash Grocery Co.

Phone No. 19
T. DAWSON, Manager

BALLINGER, TEXAS
——n

## The FARMERS

Of this section are most cordially invited to call and inspect our line of Farm Implements before purchasing the "Just-as-good"kind. We carry the Old Reliable "STANDARD" Implements. Standard Disc Plows, Standard Disc Harrows Standard Cultivators Standard Planters Standard Walking Plows Standard Sulky Plows Standard Drag Harrows Standard Stalk Cutters "Studebaker" and Peter Schutller Wagons, "Staver" and "Columbus" Buggies, Wagons and Hacks. Well Supplies, Cisterns, "DANDY" Windmills, "Eclipse" Mills, Cylinders, Etc. Pipe and Plumbing work promptly attended to and fully guaranteed.

WE WANT YOUR BUSINESS.

## HALL HARDWARE CO.

