

# THE BANNER-LEDGER

VOLUME NO. 48

BALLINGER, TEXAS, FRIDAY DECEMBER 14, 1928

NUMBER 13

Sale Positively Ends Monday,

December 24th

## D. Reeder Dry Goods Co.

Ballinger, Texas

Serving Runnels County For A Quarter Century

TWO ENTRANCES—EIGHTH ST. AND HUTCHINGS AVENUE

Sale Positively Ends Monday,

December 24th

# December Clearance Sale

Every Section of this Big Store Overflowing with Gifts at Remarkable Savings!

CHRISTMAS IS COMING FAST—just a few more shopping days left. As the time shortens, this store stands out more and more clearly as The Store for Christmas Shoppers. The very fine gifts at every hand—useful gifts at substantially reduced prices—new desirable merchandise and a vast selection in every department.

Reeder's  
**MILLINERY - SHOP**  
LADIES REST ROOM



Every Hat Must Go

Buy two or three at these astonishing reductions—one for every occasion will not be extravagance—just take your choice of these three wonder groups—while they last

All Hats to \$4.50 at

**98c**

All Hats to \$7.50 at

**\$1.98**

and at

**49c**

—a selection of more than 50 Hats formerly selling up to \$6.00 regularly—good styles and a rare opportunity to save—choice of group at 49c.

## Toy Land

Why Pay More When Our Prices are so Low?

The wonderful Dolls and Toys of Toyland are on tiptoe of expectancy. They seem to realize they are here to gladden the hearts of children and are about to embark on a mission of love and happiness in the home. Wide assortments, all the old-time favorites, all that's new and unusual—here in Toyland—"Where Children's Dreams Come True."

- |                      |                 |
|----------------------|-----------------|
| Aeroplanes           | Friction Toys   |
| Stoves               | Scoters         |
| Musical Toys         | Mechanical Toys |
| Woolly Animals       | Toy Furniture   |
| Doll Buggies         | Rubber Balls    |
| Electric Trains      | Tea Sets        |
| Erector Sets         | Steamboats      |
| Kiddie Cars          | Drums           |
| Fire Engines         | Dolls           |
| Dump Trucks          | Wagons          |
| Hook and Ladder Sets | Steam Engines   |
| Automobiles          | Painting Sets   |
| Games                | Tool Chests     |
| Velocipedes          | Aluminum Sets   |

Ready for a Greater, Happier CHRISTMAS—READY with New Stock—READY with Low Prices—READY thruout the Store—READY with a Willing Staff—READY FOR THE ENTIRE FAMILY, for All Your Friends—and the Home. You save by shopping here for your every gift.

**WOMEN'S NEW FOOTWEAR**

All Must Go—Values to \$8.50

**\$3.95**

Just take your choice—any style in stock—regular values in latest arrivals and very newest styles—actual values to \$8.50—pumps, straps, oxfords in a generous selection of styles—choice at one sweeping reduction, \$3.95.

## Men's Suits

Right in the Heart of the Season—we offer you the opportunity to save \$10 and more on brand new Winter Suits—all priced with 2 pairs trousers—truly a great feature in strictly all-wool Suits—values to \$32.50 regularly—a real saving at

**\$19.50**

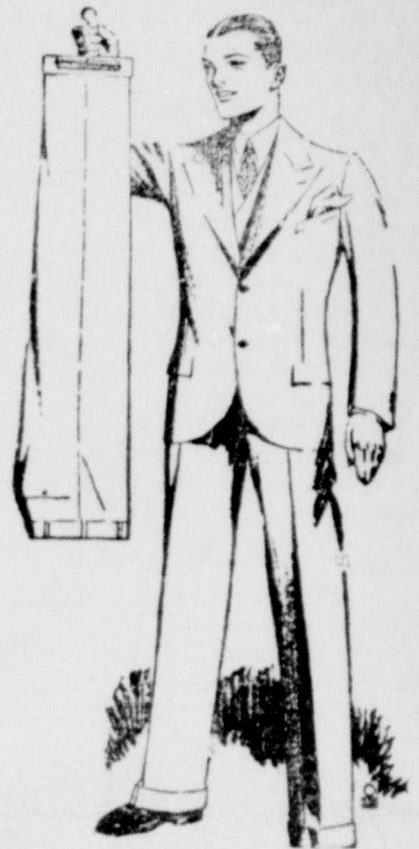
No matter how many winter Suits you have, you should take advantage of this offering. These extraordinary values have satisfied so many others, they must be right.

And Suits to \$37.50

—all with 2 Trousers

**\$24.50**

Others with 2 Trousers at \$12.00 and up. See them—they are great bargains.



## Christmas Sale of Shirts

Not merely Dozens, but scores and scores of choice, desirable patterns in new, fade-proof materials—just the right kind for desirable gifts—priced well below regular at 3 for \$4.75, or each at

**\$1.69**

No matter what your taste—there's a pattern in this new showing that will please you. Buy these as Christmas gifts, for they are right in cut, design and texture.

Other new Shirts at \$1.20 up to \$5.00.

Special Purchase of New Leather

## Hand Bags

**\$3.50**

—these new arrivals are in wanted shades of leather, attractively silk lined—packed in suitable holly gift boxes—a most useful and desirable Christmas gift priced well below regular value at \$3.50.

Two Groupes of

## DRESSES

Just Half Regular Price at

**\$6.75 and \$9.75**

—real savings at these two extremely low prices—Dresses well worth their former prices—\$13.50 and \$19.50—at the actual cost of materials alone—no woman can afford to miss such an opportunity to own a new Dress for the Holidays when such prices are possible—inspect this wonderful showing while selection is so large.



For perfect, water-proof  
shoes—stains to hands—won't gum  
shoes. Popular colors. Any dealer.



—the Great Skin  
SINCE 1826  
a clear skin comes from within

QUALITY AT LOW



### Methodist Opening Draws Big Crowds

Two great crowds were present at the official opening of the new Methodist church Sunday morning and Sunday night. Other churches of the city dismissed one of their services Sunday and many visitors joined with the Methodist congregation in celebrating the opening of the new house of worship.

The Sunday school started off with an unusually good service Sunday morning when 314 were present at that first service of the day. New rooms were assigned all classes with each department having its own assembly room. The school met together Sunday morning in the main auditorium but hereafter each department will hold its own devotional service in individual assembly rooms.

Rev. R. B. Hooper delivered the first sermon Sunday and talked to his people about the church. He paid high tribute to the building and finance committee at the conclusion of his sermon and stated that through the entire building program no ill feeling had been felt with any member of a committee. They met with obstacles, but with the whole-hearted cooperation of every member of any committee, they overcame them and went forward until their dream was realized. Sam Behringer, chairman of the finance committee, responded with a few words in which he invited all visitors to inspect the building from basement to the top.

At the evening service Rev. W. H. Coleman brought a great message to the congregation, talking on the church and what it should accomplish. He paid a fine tribute to local people for the beautiful work shop they have built and stated that they were just now ready to really press forward and do some work in the kingdom of their Lord.

Music at both services was a feature worth-while, and with 36 voices singing old hymns and anthems with pipe organ accompaniment, filled the large auditorium with harmony. Mr. Kelly at the console played a wide range of selections to best show the organ in all instruments. His prelude and offertories were beautiful and held the congregation to perfect attention. Miss Helen Brewer assisted Mr. Kelly at both services with the playing and the Methodist people are indeed fortunate to have as their regular organist a musician with ability such as Miss Brewer possesses. At the evening service R. W. Earnshaw sang "Open the Gates to the Temple."

The services will continue at the church through Wednesday night. Rev. Grady Timmons of the First Methodist church of San Angelo will preach tonight and Rev. P. P. Culver of Corsicana will be here Tuesday and Wednesday nights. Good musical programs will feature each service.

The invitation to visit the church still holds good and those who have not inspected it in its entirety are at liberty to do so at any time this week. There are still a few small details to be attended to and they will receive attention as quickly as is possible upon the arrival of needed materials from other cities.

### Mr. and Mrs. Wilke Celebrate Golden Wedding Anniversary

Mr. and Mrs. J. H. Wilke of Ballinger were made happy beyond expression on Tuesday, when their children from all parts of Texas gathered here to celebrate their golden wedding anniversary. Tears of joy mingled with hearty laughter at the arrival of each family, worries and lonesomeness were crowded into the background as joy reigned supreme in the Wilke home.

J. H. Wilke was born in Fredericksburg in 1853 and Mrs. Wilke was born in Brenham in 1860. The couple was married on December 11, 1878 at Waco. They moved to Ballinger in the spring of 1886 and have made their home here ever since.

Mr. and Mrs. Wilke are among the real pioneers of this country, having lived here for 42 years. Mr. Wilke came to Ballinger ahead of his wife. Upon his arrival here he hauled lumber from Coleman and built a one-room shack here, just back of where the Zappe Building now stands. This one room and a small tent in the back yard served them as their home for several years. Mrs. Wilke joined her husband here, coming to Ballinger on the first passenger train ever run into the town. At that time this was the terminal of the Santa Fe and trains were turned around here for the return trip. Mrs. Wilke arrived in Ballinger in time for the sale of town lots which was put on by the Santa Fe in the summer of 1886.

This couple experienced the hardships which all pioneers meet and in their reminiscences they love to tell of the hardships they experienced, which are now held as cherished spots in their past lives. The conveniences of a modern town were not known here then. There was no gas to light, no running water, either hot or cold, no lights to turn on, or any other of the conveniences which we enjoy today. The city water supply came by once each day, drawn by two mules and water was obtained at the rate of 20 cents per barrel.

Mr. Wilke has lived in several different locations since coming here. He moved his little shack from the business street, down back of the courthouse, where he lived for several years, before building a larger home on Hutchings Avenue. Later he built the large two-story house on Strong Avenue between Sixth Street and Fifth Street. Several years ago he and his family moved to a home on Sixth Street where they still live.

From the time that the couple

came to Ballinger, Mr. Wilke became interested in real estate and from the first, began accumulating lots and land near town. He owns land in other West Texas counties, but most of his holdings are here. These holdings have increased in value and today Mr. Wilke is in good financial condition and can take life easy and enjoy the benefits of his business judgment in the early days when he started to make investments here.

To the union was born eight children, seven of them, and all that are living, are here. One child died when only 1 1/2 years old. The other seven are all living in the state and have all done well and come to their parents home today, a fine crowd of which any parent might be justly proud.

At noon Tuesday the entire family gathered at the home of B. N. Wilke in Wilke Terrace, to gather around the table at the golden wedding dinner. Those present are Mr. and Mrs. F. D. Wilke of Houston; Mrs. H. E. Reasonover and daughter, Miss Mildred, of Raymondville; Mr. and Mrs. H. C. Wilke and two children of Del Rio; Mr. and Mrs. W. J. Wilke and daughter of Graham; Mr. and Mrs. E. A. Zurcher of Houston; Mr. and Mrs. B. N. Wilke of Ballinger; Mr. and Mrs. Chester Cherry of Ballinger and Mr. and Mrs. J. H. Wilke.

The family circle was completed Tuesday at noon when Mr. and Mrs. Zurcher arrived on the train. They left Houston Friday afternoon and near Brenham were in a serious car wreck in which they were slightly hurt and their car demolished. They were able Saturday night to catch the train to Ballinger and be present at the dinner Tuesday.

**AFTER A COLD BUILD STRENGTH ON Scott's Emulsion**

\$2,000,000 DAILY LOSSES IN HIGHWAY ACCIDENTS  
CHICAGO, Dec. 7.—Economic loss due to highway accidents runs close to \$2,000,000 daily. The Chicago Motor Club has announced after an intensive study.

Mr. and Mrs. W. A. Francis left early Saturday morning for Midland, in response to a message, stating that Mrs. Francis' father, T. A. Powers, had died in that city.

New life for old leather

Clean, smooth color restored. Scuffs concealed instantly. The lustre of leather revived. 50 wonderful shines—50 cents. Colors for black, brown, tan and white shoes—4 cents. Neutral polish for others.

**BARTON'S DYANSHINE SHOE POLISH**

**BAYER ASPIRIN PROVED SAFE**

Take without Fear as Told in "Bayer" Package

**BAYER**

Does not affect the Heart

Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-five years for

Colds	Headache
Nervitis	Lumbago
Toothache	Rheumatism
Neuralgia	Pain, Pain

Each unbroken "Bayer" package contains proven directions. Handy boxes of twelve tablets cost few cents. Drug-gists also sell bottles of 24 and 100.

Something New  
The 1929

**DURANT IS HERE**

We are offering a nice holiday reduction to December 25th on all cars. Regular prices from \$745.00 to \$1725.00. Also the Locomobile at \$3840.00 and up.

This is not a factory cut, but just our present to you!

Come and look them over, in Lankford's new building on Strong Avenue.

**Bair-Durant Company**

### 100 Turkeys are Stolen from Ranch

Mr. and Mrs. Conda Wylie came to Ballinger Thanksgiving Day to visit her parents, Mr. and Mrs. C. G. Odom, and to partake of a dinner given a number of relatives and friends, by Mr. and Mrs. C. P. Shepherd. Leaving their ranch home at Fort Chadbourne early in the morning, expecting to return that night, the Wylies were persuaded to spend the night in Ballinger and upon their return on Friday, November 30, they soon discovered that, out of a bunch of about 350 fine turkeys, thieves had taken at least 100.

The turkeys were in no way branded or marked and the thieves made a clean get-away with the birds. Figured on the basis of Thanksgiving prices the loss will run into big money. The theft of turkeys has become as big a menace as cattle theft was in the early days of this country and unless the raisers mark their birds there is no way of determining from whence a flock came.

Mr. and Mrs. Wylie had been very successful with their turkeys this year and were anticipating a profitable outturn when the birds were sold. Of course the theft of 100 turkeys will cut down the profits to a very small margin.

Officers are working on the case but so far have been unable to get the slightest clue as to the identity of the thieves or in what direction they took the birds to dispose of them.

The old Chadbourne ranch, being located as it is, far out in the edges of Coke and Runnels county, where the population is very sparse and passersby are very few, but in a proximity of several good towns, being about 35 miles from

Sweetwater, about a like distance from San Angelo and about 30 miles from Ballinger, it would be an easy matter to market the birds in any of these towns or any of the smaller ones and make a getaway. Another advantage the thieves had was a whole night's time in which to make good their escape, and also the fact that no immediate action was taken as it could not be ascertained just how many of the turkeys had been

taken until late in the day. Officers are working on the case and it is expected that some information will be gained in the next few days. The recent killing of calves on the Sims ranch and the getaway with the fresh meat is also one of the latter-day evils which ranchers and stockmen have to contend with and special legislation is expected to be passed at the next session of the state legislature to combat both evils.

### Doctor Found What is Best for Thin, Constipated People

As a family doctor at Monticello, Illinois, the whole human body, not any small part of it, was Dr. Caldwell's practice. More than half his "calls" were on women, children and babies. They are the ones most often sick. But their illnesses were usually of a minor nature—colds, fevers, headaches, biliousness—and all of them required first a thorough evacuation. They were constipated.

In the course of his 47 years' practice (he was graduated from Rush Medical College back in 1875), he found a good deal of success in such cases with a prescription of his own containing simple laxative herbs with pepsin. In 1892 he decided to use this formula in the manufacture of a medicine to be known as Dr. Caldwell's Syrup Pepsin, and in that year his prescription was first placed on the market.

The preparation immediately had as great a success in the drug stores as it previously had in his private practice. Now, the third generation is using it. Mothers are giving it to their children who were given it by their mothers. Every second of the working day someone somewhere is going into a drug store to buy it. Millions of bottles of Dr. Caldwell's Syrup Pepsin are being used a year.

Its great success is based on merit, on repeated buying, on one satisfied user telling another. There are thousands of homes in this country that never without a bottle of Dr. Caldwell's Syrup Pepsin, and we have gotten many hundreds of letters from grateful people telling us that it helped them when everything else failed. Every



J. B. Caldwell, M.D.  
AT AGE 63

Your store sells Dr. Caldwell's Syrup Pepsin, but you may try it free by using this coupon.

**DR. CALDWELL'S SYRUP PEPSIN**

Mail to: "DR. CALDWELL'S SYRUP PEPSIN,"  
Monticello, Illinois.

Please send bottle of Dr. Caldwell's Syrup Pepsin to try, entirely FREE.

Name \_\_\_\_\_  
St. \_\_\_\_\_  
P. O. \_\_\_\_\_

## An Open Letter to Cotton Growers of Runnels Co.

After growing Qualla Pedigreed Cotton in his own field and demonstrating that it gives better results, and after thoroughly investigating our farms, Mr. D. J. Goetz, of Winters, Texas, has arranged to handle Qualla Pedigreed Seed in car-load lots in Runnels County.

It has been proven and demonstrated time and time again, that under average soil and seasonal conditions it does not pay to plant a variety of cotton just because it has a good staple or a good lint turn-out.

The ideal cotton to plant is a variety that not only has a good lint turn-out but also produces a staple that commands a premium of as much and more as some well known staple varieties.

When I started the work of developing a more profitable variety of cotton, I did so with the idea of developing a variety that would not only meet the demand of cotton-buyers, but also meet the demand of cotton-growers from the standpoint of lint turn-out, yield per acre, easy picking qualities, earliness, etc.

That I have succeeded in developing a variety that meets the requirements mentioned above, is amply demonstrated by the exceptionally good results that Qualla Pedigreed Cotton is giving cotton growers all over the State this year.

Qualla Pedigreed Cotton is not only giving as good and better lint turn-outs as other varieties, but it also produces a staple of an inch to one and one-sixteenth and better, that commands a premium of fifty points on up, wherever buyers pay for it, what it is worth.

In addition to averaging 40% to 41% and producing a good staple, Qualla Pedigreed Cotton is yielding as much and more per acre than other varieties and producing large five-lock easily picked, wind and rain resisting bolls. Because of its tap-roots, it can stand the drought better than other varieties. This enables it to mature its crop, giving a better yield per acre and producing a better staple as a result.

Another feature of Qualla Pedigreed Cotton is its stocky, short-jointed heavy fruiting stalk. Under normal conditions, Qualla Pedigreed Cotton does not grow rank. It starts putting on close to the ground and does not branch out. This enables the sun to penetrate to almost every part of the stalk and helps to keep down insects.

Because the seed are pure when you receive them, you may count on using them for at least one year longer, with good results, than seed that are not as pure to start with.

The 99% varietal purity of Qualla Pedigreed Seed is of special interest, because under the Texas Pure Seed Law, seed only have to have a varietal purity of 90% in order to be eligible for certification.

Considering the quality of the seed that I deliver, and the results obtained from them, they are some of the cheapest seed that you can get.

Among the different items that make up the expense of producing a crop the cost of the seed is one of the smallest.

And yet, if a man tries to save a few cents on the seed and should happen to get hold of some seed that are not what they are supposed to be, he would very probably lose on his whole investment, or in any case not make as much as he could have done with seed of the best quality, suited to his soil and climatic conditions.

I guarantee every bushel of seed that I deliver to produce cotton just as described in this letter, under anywhere near normal conditions.

Place your order through Mr. Goetz or other authorized representatives listed below.

Sincerely yours,  
H. CONRADS, Breeder and Grower,  
San Marcos, Texas

D. J. GOETZ, Distributor,  
Runnels County.

Authorized Qualla Representatives: C. F. Beckhausen, Ballinger, Alva Berry, Norton, Edwin Day, Ballinger, Alfons C. Kriegel, Miles.



# Prevails in the City Now

Ballinger merchants are prepared for the unusual amount of trading that must of necessity be done in the next eight days that are left in which one must do his Christmas shopping. Revealing beauty at every advantageous point the Christmas decorations make one feel the spirit of Christmas upon entering the city. Never before was the real spirit of the season more apparent in Ballinger than right now, never before was practically every business in the city represented in such an enthusiastic way over the approaching holidays.

If you will scan the issues of the papers this week you will find that it is the progressive merchant who wants your business. Every merchant in the city is prepared to care for you. You want in the line he sells. There is no end of suggestions and if you will read the ads, we feel more certain that you can decide very readily just what you wish to buy for the dearest friend you have.

On the sidewalks of Ballinger at the curb line you will find Christmas trees beautifully decorated and lighted to emphasize the approaching season. In the street centers at intersections you will marvel at the beauty of the big Christmas trees so beautifully decorated and lighted. Across the streets you will find string after string of beautifully colored lights and most of the store have entered the show window fair, this feature of the Ballinger merchants' decorations alone will be worth your time and trouble of coming a great distance to see. The windows, in keeping with the other decorations, will depict the real Yuletide spirit.

In the stores a person will be able to observe the most marvelous showing of gift goods ever assembled in a city of this size. Truly you will not find a more beautiful showing anywhere outside the larger cities. In fact most of the Christmas goods on display here were bought especially for the occasion. Goods that have come from across the ocean, novelties and wares that have been imported from the furthest corners of the world are on display in the Ballinger stores.

There are the manufactured and the hand-made articles, there are items that you had never before dreamed of, there are toys for the children which will amuse the older folks; there will be every wanted, as well as every unheard of article on display.

To make sure of your selections being properly cared for you should come here to do your Christmas shopping. You will find a hearty welcome awaiting you at every place. And too, there will be many bargains offered you which you had not anticipated.

### New Gift Suggestions

When the Christmas season is approaching and advertisements everywhere are permeated with gift suggestions, it seems as though every known article of merchandise is offered as a gift—by the advertiser at least.

See some advertiser offering his plum colored sink (plum being the favorite color of the plumber), and showing a wife accepting it with pleasure from her beaming husband. Of course there may be many wives who had rather have the sink than anything you could mention (no survey on the question has been made yet). However, when gifts for women predominate in the gift shops, why buy a sink?

Appropriate gifts for men are much harder to find. There are always the leather goods and ash trays galore. But he really can't carry more than seven billfolds, and if he doesn't smoke—what then? Since men play golf, go hunting, participate in card games, why not try and fit his particular hobby? For a man who works at a desk there are many desk sets. The new fountain pens and the holders come in a great variety. Among new suggestions for men are combination diaries and calendar pads. Books are also acceptable by most men, as well as clocks, book ends, etc. Or he might appreciate a desk lamp of the new and modern design. But before we leave the subject of gifts for men there is one line that is entirely feasible and new and that is the radio. So many beautiful designs are offered that a selection is no task at all. Where a man and his wife have

a mutual interest in the out-of-doors, say for instance the garden, then the problems is simplified. For their indoor collection of plants there is the flower stand of wrought iron, as well also in all shades of paints, etc. Fancy pottery jars to hold plants are imported from other countries, these are gay in color and modern in design.

There is also the newer things in jewelry and also the china shops which will serve the wants of many. Then there are all the new and more convenient electric fixtures and appliances, many of these things serving to lessen the drudgery of housework.

For the gifts of more simplicity of course, the regular lines will serve. Some will give clothing, some furniture, some hardware and others will give money.

Call and see our bargain table and you will see many useful gifts at greatly reduced prices. Asa Cordill, "The Jeweler" d&w

## Mail Early is Postal Plea

The United States Post Office Department is distributing circulars over the country this week urging people to shop early and mail early. The circular was prepared by Harry S. New, postmaster general and gives much information regarding the mailing of packages and the need of mailing early.

Every year the local force at the postoffice is overrun for the last several days before Christmas with late shoppers and people trying to get their bundles off at the last minute. It is impossible for the boys at the window to do more than a certain amount of work. They are not machines that you can put into high and do more work but they are just human beings who can do so much. Also it is human to make errors when constantly rushed every hour of the day and you can greatly assist them in preventing mistakes by mailing early.

The line each year at the postoffice here is long and late patrons must stand in line for some time to get waited upon. The clerks at the windows have so much that has to be done and also so many hours to do it in.

The big job is not over when your package is stamped and mailed, but the same force has to work long hours then sorting and trying to get your packages off on trains to their destination. And still this is not all for each train that arrives brings another raft of packages that must be handled and delivered to people here. It is just a grind that is hard for mere human beings to handle.

We all like our postoffice force and let's give them an easier time this Christmas by shopping now, getting our bundles wrapped correctly and mailed early.

Sherman—Western National Insurance Co. of Sherman, capitalized at \$50,000, granted charter.

## Can Crop

It is estimated by statisticians that at least \$20,000 and possibly more has been received by the pecan growers of Runnels county.

The Currie Mercantile Company, only local buyers of the nuts in wholesale quantities, has actually handled and sold four carloads of 30,000 pounds each. Paying an average price of nine cents, the produce company has paid the growers in the neighborhood of \$10,800 at Ballinger. There are also buyers at Miles, Paint Rock, Winters and the local merchants. The bulk of the crop has been marketed by truck and auto to distant places and it is conservatively estimated that at least another \$10,000 has been received outside of what Currie Produce Company has purchased. There did not exist in this county an actual shortage of the crop as a whole. While some few localities reported heavy losses due to insects and worms.

Pecans are now used for commercial purposes such as the manufacture of candies and cake baking and there are factories in the state which run full time with big forces, shelling the pecans and using them in the manufacture of various delicacies.

Runnels county is blessed as a pecan producing area owing to the native groves on the numerous streams in the county. In the northwestern part of the county which is traversed by Valley and Oak Creeks there is generally an abundant crop of pecans and many of the land owners have had their trees budded so as to produce the finer quality paper shell pecans which bring an unusual price. Some few city dwellers are receiving 50 cents and \$1 per pound for the big paper shell varieties, but of course this does not figure into the statistics as to shipments or production.

### R. G. ERWIN IS CHAIRMAN OF IMPORTANT COMMITTEE

R. G. Erwin left Tuesday afternoon for Dallas to attend a meeting there Wednesday of a committee of which he is chairman. The committee will discuss matters pertaining to the directors of the Federal Reserve Bank. Mr. Erwin was named chairman of the committee and notified the first of this week regarding his appointment. The committee will deal with the mode of election, qualifications and tenure of office of directors of the Federal Reserve Bank.

The complete committee is composed of R. G. Erwin, chairman, of Ballinger; W. G. Lacy, president of the Citizens National Bank of Waco; D. E. Blackburn, vice president of the City National Bank of Denison; W. B. Quigley, president of the Citizens State Bank at Memphis; and Alf Morris, president of the First National Bank of Wintersboro.

Mrs. O. F. Sensabaugh and children are here visiting with her parents, Mr. and Mrs. W. T. Padgett.

El Paso—El Paso Gas Utilities Corporation begins survey for natural gas pipe line from Lea County, N. M.

# Bring in \$62,000 Here

The Farm Bureau Association, which has already shipped three cars of live turkeys for the Thanksgiving trade, will on Monday load out two cars and on Tuesday will load two more, making a total shipment of live turkeys of seven cars. They expect also to possibly load out two cars on Wednesday. If the two cars are shipped on Wednesday, there will have been approximately 154,000 pounds of live turkeys shipped from this point.

There has been three and one-half cars of dressed turkeys shipped from here at an average weight of 23,000 pounds, which would also represent a loss of 12 per cent from the live weight. This will make about 86,000 pounds of live turkeys bought by the Ballinger Poultry and Egg Company.

Therefore, summing up the amount of turkeys bought by the two concerns we would have about 240,000 pounds of live turkeys which, when figured at an average of 25 cents, would be about \$60,000 released into the channels of trade. Add to this possibly 10,000 pounds of birds which have been trucked out of the city and we have a total of 250,000 pounds or the equivalent of \$62,500.

The Christmas market will close next week and turkeys can not be dressed and shipped to market in time for the Christmas trade after the 12th.

It was pointed out by the management of the produce house that to ship the birds by express was a very expensive proposition as they had paid as high as \$1000 per car express to New York.

It was stated that the deaths of women, due to tuberculosis, exceeded that of men, in 1927, by 49 per cent.

## TIRES at Wholesale Prices Plus 5 per cent for 10 days beginning Dec. 15 Insure Best Service

UNCONDITIONALLY GUARANTEED for one year against ACCIDENTS, blow-outs, bruises, curbing, chafing, cuts, rim cuts, rut wear, faulty breaks, under inflating, wheel alignment and any road hazard. Just received from factory, a large shipment of COOPER TIRES. All new stock—have tires to fit any car.

## COOPER ARMORED TIRES A. M. KING

Buy now and save money. Abilene Highway, just outside city limits, Ballinger, Texas

## Trustee Issues Financial Brief

E. J. O'Kelly, assignee in the case of the assignment of Hsly Sely, made his first report to the creditors of that store Thursday in which he lists the assets at \$18,577.06 and the liabilities at \$12,727.35.

The announcement stated that the assignee had been unable to sell the business at a private sale which he had hoped to do to a much better advantage, and to rush the matter and get it closed for the creditors, the assets will be offered for sale on Friday, December 14 between the hours of 10 a. m. and 2 p. m. The trustee asks that if any creditor can assist him in selling the assets to a better advantage by private sale before the date set for the sale, to communicate with him at once.

Listed among the assets are included: merchandise \$1,699.21, bills receivable \$2,617, real estate of 159 acres of Howard county land and lots 5 and 6 in Cross Plains \$9000, fixtures (mortgaged) \$7,369.50 and fixtures (clear) \$891.35.

The liabilities listed are accounts payable (unsecured) \$2,173.64, accounts (secured) \$8,134.71 and liens on real estate \$2,419.

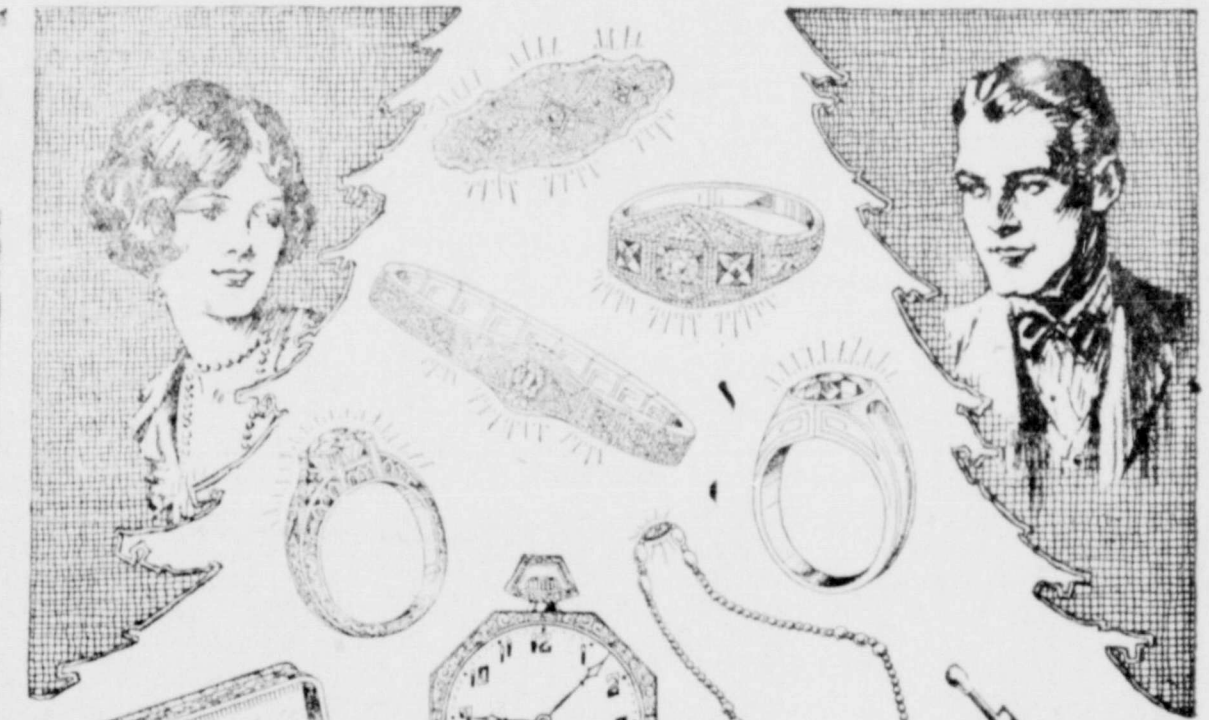
## LACK OF CLOTHES AND DIETING TO GET THIN CAUSE OF TUBERCULOSIS

ST. LOUIS, Dec. 11.—Lack of clothing and dieting for slenderness, which leads to tuberculosis, may be responsible for the large number of deaths from this disease, among women, according to

## Assurance Against Loss of Valuables

—is made effective by the use of a safe deposit box in our fireproof, burglar-proof vault.

THE First National Bank ESTAB 1886 OF BALLINGER TEXAS ESTAB 1886



## JEWELRY

ANSWERS THE GIFT PROBLEM  
Gruen Watches \$27.50 up  
Diamond Rings \$10.00 up  
Swiss Bracelet Watches \$9.50 up  
Hand-Tooled Leather Bags \$7.00 up  
Mesh Bags, beautiful colors, \$3.00 up  
Clocks, Silverware, and many useful articles.  
See us for all kinds of Gifts.

L. R. TIGNER  
Jeweler

**GIFT SUGGESTIONS from L. C. Daugherty Drug Co.**

FOR HIM	FOR HER
Victor Cabinet Machine	Victor Portable
Victor Records	Victor Records
Victor Pen Sets	Parker Pen Sets
Lucite Toilet Sets	Xmas Cigars
Stationery	Xmas Cigarettes
Parker Pen Sets	Shaving Sets
Vanities	Cameras
Candy	Index Bill Folds
Cameras	Lighters
Perfumes	Flashlights
Manicure Sets	Military Sets
Toilet Sets	Stationery

L. C. Daugherty Drug Co.

For perfect, waterproof, dustproof shoes—resists to hands—won't gum them. Popular colors. Any dealer.

**SHOE POLISH**

**J.J.J. — the great tonic**  
SINCE 1826

strength clears the skin

a clear skin comes from within

**Dealer Chevrolet Co.**  
QUALITY AT LOW COST



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Don't forget to shop early and  
mail early. There are but fourteen  
shopping days until Christmas and  
in a few more days you will be  
late, as usual.

The City of Menard has just  
voted \$50,000 additional bonds to  
pave more streets. The project  
carried by a majority of about  
five to one and will be used in  
the residential section of the town  
on the most important streets.

A move is on foot, according to  
Brownwood papers, to consolidate  
Presbyterian schools in Texas into  
one large university, with Brown-  
wood as the site. Daniel Baker  
College, Austin College at Sherman,  
Milford College at Milford and a  
seminary at Austin would be in-  
cluded in the consolidation and  
the Daniel Baker site used for the  
new university.

Christmas trees on the streets  
are being lighted just a few at  
a time now. It will take only a  
few minutes for the merchants to  
string their lights on the trees  
if they will take the time to do it.  
Decorations will never look good  
unless all merchants get the spirit  
of the season and get their trees  
decorated. The connection is ready  
for the lights and most of the  
merchants have the lighting sets  
left from last year.

San Angelo reports a good num-  
ber of cases of influenza and the  
medical association of that city  
is stressing preventions for its  
spread. The main thing that is  
being stressed in all places where  
cases of flu are getting started is  
to avoid crowds and sleep in a  
well ventilated room. This is not  
a bad thing to start practicing  
before influenza sets in. Some-  
body has got to be first in each  
town and if proper precautions are  
taken, perhaps we might miss the  
epidemic altogether.

A meeting has been called in Cole-  
man on December 18 for the pur-  
pose of organizing a fair group  
to sponsor a Coleman County Fair.  
Coleman has been surrounded by  
fairs for several years and is be-  
ginning to see the vast amount of  
good that county fairs do. They

erected on the adjoining ground  
to house exhibits and a real fair  
ground built that would be near  
the city. Chamber of commerce  
officials stated this week that it  
was probable that the first ex-  
position would be held next fall.

This is tree planting time and  
many home owners in Ballinger  
are digging holes in preparation  
for the planting of trees and  
shrubs. There is nothing that adds  
so quickly to the beauty of a  
town as pretty trees, flowers, grass  
and shrubs, and every yard which  
is landscaped and such things  
planted, will add many dollars to  
the value of the place. Ballinger  
has lots of pretty yards but there  
is still room for many more and  
with only a small expense and  
some water and work, the town  
can be made prettier, your place  
more valuable and much good ad-  
vertising received by planting your  
yard to trees.

In your rush to get ready for  
Christmas and trying to remember  
to bring happiness to all your  
friends and relatives, remember  
the poor kiddies who are looking  
forward with all their heart to  
see Santa Claus this year. The  
American Legion Cheer Fund will  
give these kiddies happiness as  
well as bring real Christmas cheer  
and comfort to many who are  
down and out this year. It is a  
season in which people are made  
glad, but oftentimes in our own  
comfortable surroundings, we forget  
that just a few blocks away there  
are people who will have to go  
without Christmas unless this fund  
is sufficiently large to take care  
of the work. The drive will start  
Monday to push the work to com-  
pletion. So include on your gift  
list a small amount to this fund.

Many people are complaining  
about the great number of cars  
running at night with only one  
headlight burning. This is against  
the law and aside from that is  
very dangerous. The lights from  
a car at night blind a driver going  
in the opposite direction to a cer-  
tain degree anyway and it is al-  
ways difficult to tell just exactly  
what side the one light is on and  
how much room to give the "one  
eyed" car. It seems also to be  
a failing for cars with one light to  
hold to the center of the highway.  
No one wants to endanger the  
lives of other people, but when car  
owners will drive at night with but  
one light they are doing so. Not  
only do they place the lives of  
other motorists in jeopardy but  
they do the same with their life

lights are burning. And when you  
meet a driver with but one light  
burning inform him of the fact.

Again we want to remind you  
that if you intend to shop early  
this year you are already late in  
starting. Merchants here report  
that many people are buying for  
Christmas now and that is a fine  
thing to do. You get a better se-  
lection of gifts at the stores and  
you greatly help the over-worked  
clerks by getting out of the way  
for those who shop, either by in-  
clination or necessity, at the last  
minute. There is one more thing  
that can be done to help and that  
is to wrap your bundles which are  
to be mailed and get them to the  
postoffice. Stamp your packages to  
be opened Christmas Eve and  
mail them NOW!

The completion of the new Meth-  
odist church marks another step  
forward in the civic progress of  
Ballinger. One by one this little  
city is wrecking old land marks  
and replacing them with modern  
buildings that mean much to every  
citizen of the town. The new-  
comer to any town is always im-  
pressed by the churches which he  
may find. Churches and schools are  
among the first things they in-  
quire about and Ballinger can  
point with just pride to its church  
and school facilities and buildings.  
All are modern buildings, well  
equipped and are real working  
plants.

**BUSINESS GOOD?**

What's the matter with business?  
Ever have a fellow ask you that?  
What's the answer? It's not busi-  
ness, it's the man himself. Take  
a fellow and let him get just a  
little down-hearted and have a  
few bad business days and busi-

ness is just like a party else; he  
makes business whether there is  
a surplus or not.

Most live, wide-awake business  
men see the value of advertising  
as the first aid to dull times. Few  
men who complain of business be-  
ing dull advertise at all and in  
most instances don't know how to  
prepare an ad when they do use  
it.

Today you will find men who  
will tell you there is a depression,  
while others will say their business  
has by far eclipsed that of last  
year.

Why shouldn't business be bet-  
ter now than a year ago? We  
have received all along more for  
our products as a whole. Debts  
have been paid by many people,  
and people in general have bought  
what they need. If you have an  
item that doesn't sell, try first  
to create a desire in the minds of  
the people for that item and then  
you will feel the results of your  
efforts.

**Sore Gums Now Curable**

You won't be ashamed to smile  
again after you use Leto's Pyor-  
rhea Remedy. This preparation  
is used and recommended by  
leading dentists and cannot fail  
to benefit you. Druggists return  
money if it fails. J. Y. Pearce  
Drug Co.

McNairy—Plans progressing for  
establishment of new lower high-  
way down the Valley.

Donna—Produce packing plants  
in Donna unusually active this  
winter.

Corpus Christi—Two new oil  
companies of this city, each capi-  
talized at \$10,000, granted charters.

**\$50 to Charity**

The meeting of the Rotary Club  
was well attended Wednesday at  
noon. Practically all members were  
present and a good program was  
heard. Bob Harwell, chairman of  
the students' loan fund, gave an  
interesting report which showed  
that the committee had been very  
active since the last meeting and  
that that part of the Rotary work  
was moving along fine. Practi-  
cally all the members have made  
annual pledges to the fund and  
within a short time it will grow  
to sufficient size to start some  
actual work.

The club voted to donate \$50 to  
charity work to be paid out of the  
treasury. The donation will be  
divided, giving \$25 to the American  
Legion Cheer Fund and \$25 to the  
charity board. They also voted  
to lend the Legionnaires their  
whole-hearted support in putting  
over the work among the poor at  
Christmas time.

A committee was appointed to  
draft resolutions of respect for  
L. Cohen who has recently died.  
The committee named was Sam  
Behringer, J. D. Motley and Alfred  
Cragar.

Lewisville—Highway between  
here and Dallas county line will  
be paved in near future.

Tyler—Plans are under way for  
paving of the Tyler-Kilgore sec-  
ondary highway.

Austin—State highway commis-  
sion recently awarded contracts  
totaling \$494,695 for road improve-  
ments in nine counties.

Snyder—New Tigner Stadium re-  
cently dedicated.

El Paso—Water mains installed  
in Rim Road addition.

Printing Company  
H. Relieves  
C. 1 to 3  
C. Days  
For  
CATARRHAL  
Conditions  
And All  
Mucous  
Discharges  
Painless, Harmless  
\$1 at Druggists or Prepaid  
Made only by ACME CHEMICAL MFG. CO.  
New Orleans, La.




See my nice flock of  
prize winning Goldbank  
strain  
**BRONZE TURKEYS**  
Vaccinated against Roup, Canker,  
and Chicken Pox  
Six miles east of Norton  
Phone 3313  
MRS. W. M. SPRUELL  
Ballinger Rt. B., Box 59

**THE STRONG DIRECTORATE---**

of this Bank has influenced many people  
in opening their Checking Accounts  
here. Guided by such men trained in  
financial affairs, every depositor shares  
in the security given.

If without a banking home we invite  
you to look up the record of our  
Directors, then become a depositor.

**FARMERS & MERCHANTS  
STATE BANK**

Ballinger, Texas

Established 1909

EXPERIENCED

**MORTIGIANS  
KING-HOLT**

Private Ambulance

MODERN EQUIPMENT  
THOUGHTFUL SERVICE

Day Phone 82

Night Phone 373

Directors: E. E. King and W. R. Wilkinson

You Are Invited to do Your  
**CHRISTMAS SHOPPING**  
AT

**PIGGLY WIGGLY**

**XMAS TREES**

Sizes to fit all needs. Large trees  
for Church and School.

HOLLY PAPER, per roll ..... **10c**

FRUIT CAKES, 1 and 2 lbs.

CANDIED PINEAPPLE lb. **72c**

CANDIED CHERRIES, lb. **72c**

Bulk FEY CITRON, lb. **45c**

WHITE SEEDLESS RAISINS,  
per lb. **16c**

CURRENTS and Pkg. RAISINS

No. 1 WALNUTS, ALMONDS,  
CHESTNUTS, BRAZIL NUTS,  
per lb. **40c**

FRESH COCOANUTS 10c **15c**

CRANBERRIES, per qt. **30c**

SCOOTERS, 3-wheel **\$2.98**

**CANDIES**

ASSORTED CHOCOLATES,  
Milk Chocolate Coating, 5-lb.  
package ..... **\$1.85**

CEDAR CHESTS, 2-lb. Choco-  
late Candy ..... **\$3.75**

CHOCOLATE COVERED  
CHERRIES, 1-lb. **58c**

ASSORTED CHOCOLATES,  
1-lb. for **48c**

HAMS, Skinned, Swift's Prem-  
ium, per lb. **25c**

FRESH PORK, All Cuts, lb. **25c**

BUNCH VEGETABLES, All  
Kinds, 3 for **25c**

DOLLS, see these Large Dolls  
at **\$1.29**  
This is a bargain.

We Want Your Christmas Business

**PIGGLY WIGGLY**





**Texas Mother Was Guessing**

When your child is underweight, pale and listless, is bilious, sallow, feverish, fretful, with bad breath, coated tongue and no appetite, nine times out of ten it's a sure sign her little stomach and bowels are weak.

Don't experiment in cases of this kind. Just follow the example of the millions of mothers who are using California Fig Syrup to regulate their children's stomach and bowels and give tone and strength to these organs so they continue to act normally, of their own accord.

Mothers all over Texas are eager to tell how this rich, fruity, pleasant-tasting preparation clears up the most stubborn cases of constipation and makes pale, lifeless children rosy-cheeked, bright-eyed and full of energy again.

Mrs. Henry Moreau, 2416 Wyoming Street, San Antonio, says: "From the very first my little girl, Madeline, had trouble with her stomach and bowels. It had me guessing until mother got me to give her some California Fig Syrup. Soon she started gaining weight and now she's the picture of health."

See that the Fig Syrup you buy bears the name "California," so you won't be imposed on by imitators.

**Army Recruiting Officer in Town**

Sergeant Earl Stringfield, U. S. Army recruiting officer from San Angelo, was here Saturday and will be here until Monday, leaving for Brownwood where he will be for two days. He will return to Ballinger and be here for two days, the 12th and 13th and will enlist good healthy men between the ages of 18 to 35 years.

The U. S. Army offers many inducements to boys and men who want to see other parts of the country and a wonderful military training with pay is available to anyone who is eligible to enlistment.

Anyone interested in taking advantage of the opportunity of enlisting in the army will see Sergeant Stringfield on the streets and all wanted information will be gladly given.

**PREVENTS RICKETS**  
**Scott's Emulsion**

**DR. DOUGLASS IS TO BRING HOME DEER, BEAR, TURKEY**

Dr. J. G. Douglass left Thursday morning at 4 o'clock for San Antonio, where he was joined by his brother, Judge John Douglass, Santa Fe lawyer from Galveston, and the two were going on into South Texas where they will spend some time hunting.

Before leaving Ballinger, the doctor promised friends that he would return with a deer, bear and turkey. His friends are looking forward to his return with much anticipation and are expecting to satisfy their appetites with wild meat in plentiful proportions when he returns.

Dr. Douglass left Ballinger well prepared for the trip and from the amount of ammunition he carried along it was hinted that maybe he was going into Old Mexico to start a new rebellion. At any rate, his friends here are awaiting with anxiety his return from the big expedition.

Be wise and advertise.

**BARTON'S**  
SHOE POLISH

For perfect, waterproof, dustproof shoe—stains to hands—won't gum shoes. Popular colors. Any dealer.

**Turkeys Bring Less Per Pound**

The turkey market has taken a decline since Thanksgiving and the present price is only 25 cents for the most choice birds. Just before Thanksgiving the market was being topped with 33. The eastern and northern markets are said to be heavily loaded with turkeys which were left over from Thanksgiving and the dealers here are looking for a drop in price rather than a raise.

The final date for shipment in time to reach the markets in the cities has just about arrived and in a very few days it is certain that shipments will be curtailed. Hens have also taken a decline, now bringing 15 cents for the heaviest and 12 cents for the lighter ones. Spring fryers are holding up well and seem to be topping the market with 26c being paid for heavies and 23 for leg-horns.

The egg market has maintain a steady price since its rise to the winter top and 40 has been and is still being paid.

Eggs are expected to maintain their present price for some time to come and there is not any likelihood in the minds of produce dealers, of the market going higher unless some unforeseen calamity overtakes the industry. Eggs are plentiful for home consumption, as it is estimated that consumption has been curtailed at least 50 per cent since eggs have gone to the new price level.

Pecans are bring 9 cents as a minimum and the supply is about exhausted, according to buyers. The pecan crop in this section was not short as first anticipated at the beginning of the season.

Sweet cream is bringing 46 cents and sour cream 41 cents. This commodity is very short of the demand, but it is thought that the continued addition to the dairy herds in the county will overcome this constant shortage by the middle of next year. Many cars of fine milk cows have been shipped into the county and many more are expected in the near future.

Another item now coming on the local market in fair quantities is fresh pork, this item bringing from 12 to 15 cents wholesale. Fresh country sausage is plentiful and may be procured by the consumer at from 22½ to 30 cents per pound.

The present cold spell of weather has enabled the farmers to kill many hogs, and besides providing their own larders with sufficient meat they are also supplying town folks with a certain amount of the choice meats.

**An Unpleasant Subject**  
All of the functions of life are not pleasant to consider. Perhaps this is why some mothers refuse to think that such symptoms as restless sleep, loss of flesh, lack of appetite or itching nose and fingers in their children, can be caused by round or pin worms. Many mothers have proven, however, that a few doses of White's Cream Vermifuge, that sure and harmless worm expellant, will make those symptoms disappear. You can get White's Cream Vermifuge for 35 cents per bottle from Weeks Drug Store.

A. K. Doss of Abilene was in Ballinger Tuesday looking after business matters.

**Cohen Funeral Held Thursday**

Ballinger paid her last respects Thursday afternoon to Louis Cohen when the funeral was held at the American Legion Hall at 3 p. m. Friends crowded the building long before the body was brought from the Central Hotel for the service. Firemen brought their deceased chief to the front of the stage with the casket wrapped in Old Glory, while a mixed chorus sang. Rev. E. W. McLaurin, chaplain of the American Legion, read a short scripture and introduced Rev. W. H. Doss, chaplain of the fire department, who talked about the life of Mr. Cohen and the place that he held in the civic life of Ballinger. He showered beautiful truths about the life of the deceased and gave personal touches of their friendship lasting over many years.

Rev. McLaurin finished the service in very fitting words for the going of a good citizen, a comrade and a friend. At the conclusion of the service the casket was opened and his friends filed by in silence for their last look at Louis Cohen.

One of the largest floral offerings ever seen here showed in a small manner the esteem in which the people of this section and over the state held Louis Cohen. The fire truck was covered with flowers and preceded the hearse to Evergreen Cemetery. Chief Cohen's coat and cap were on the seat beside the driver of the truck and was very fitting for the last trip under the old chief. The service was concluded at the cemetery where tender hands laid their friend to rest under a beautiful bank of flowers.

Many out of town firemen and fire chiefs were here Thursday to honor their fourth vice president of the State Firemen's Association, Edward Cohen, a brother, of Philadelphia, was here and an uncle, Max Weirnie of Fort Worth. These were the only blood relatives but by no means the only ones to deeply mourn the passing from this life of Louis Cohen.

**Cohen Store Sold To Walter Bigby**

A business deal was closed Tuesday morning in which Walter Bigby will take charge of the store at once and will continue it in all lines as it has been run in the past.

Some improvements will be made in certain departments of the business, however, Mr. Bigby was not ready to make known these arrangements Tuesday.

Edward Cohen will remain here until all the affairs of his brother are disposed of.

Mr. Bigby was not ready to state Tuesday morning what the name of the store will be but will make a formal announcement within the next few days regarding the name under which the business will be operated and the policies he will pursue.

Mrs. C. J. Lynn left Sunday to visit with her sister, Mrs. Carl Guin of Quannah.

**Creamery Meeting Is Well Attended**

The officers, directors and stockholders of the Runnels County Co-Operative Creamery held a very enthusiastic meeting Monday afternoon at the courthouse with about 75 stockholders present. The officers gave a complete report of what was being done and what had been done and the stockholders accepted the report, giving every phase of the work their highest praise.

Under the management of C. A. Womack and the board of directors the plant has made some good strides forward during the past few months. During the month of November the plant made more profit than in any month since it started operations.

At a meeting several months ago the stockholders voted authorizing the directors to increase the capital stock \$15,000 making the corporation a \$25,000 concern. The original capital stock of \$10,000 was sold before the plant was installed and it was soon realized that this was not sufficient to maintain and operate a plant here adequate to the needs of the county. At the meeting Monday, 54 of the shares of the new stock were sold and others present stated that they were ready to buy more creamery stock. Community meetings will be started at once under the direction of the stockholders and the matter of selling the additional \$15,000 worth of stock will be presented to the entire county. The canvass of this stock will be made and the entire amount sold just as fast as is possible and the plant increased to take care of the needs here.

The farmers at the meeting Monday stated that they considered the creamery the outstanding institution in the county. Several stated that they were doubling their dairy herds now and would give from twice to four times as much raw material to the creamery during the coming year. The

creamery is just now getting under way on a sound financial basis and with the improvements that are planned, the coming year will bring a big year's run to the plant. President W. B. Currie, Secretary Motley and C. W. Lehmburg will assist in the drive to sell the new stock.

ha Rumbria.  
C. H. Blanchard and Miss Alice Hickman.  
Albino Coetillo and Miss Margaret Florez.  
Basel Thaxton and Eria Usry.  
Milton Walker Young and Miss Mildred Madison.

**CATARRH**  
of head or throat is usually benefited by the vapors of  
**VICKS**  
VAPORUB  
Over 17 Million Jars Used Yearly

**BIRTUS**

**MARRIAGE LICENSES**  
Bruce Pearce and Miss Rebecca Sanders.  
Antonio Esquibel and Miss Ame-

Mr. and Mrs. Carl Guin of Quannah are rejoicing over the arrival of a fine baby girl born to them last Sunday. The young lady and mother are both doing fine. Their friends here will be glad to hear of her arrival. Mr. Guin is secretary of the chamber of commerce at Quannah.

**Baby for Sale!**

Father a college professor; mother cultured and refined; heredity guaranteed. Price—\$30,000.

PASSIONATELY devoted to her husband, Marjorie often said she would sacrifice anything for his success and happiness. And now, as he faces failure, disillusionment, despair—all for a lack of money—she sees only one way out. She has heard of women, rich and childless, who would give thousands of dollars if they could adopt a baby, and be sure of its heredity. But as the golden dreams of approaching motherhood fill her soul, she wonders if she can go through with it.

Even while she prays for courage to make this terrible sacrifice, she is thinking that perhaps the rich woman who comes to her aid could take her abroad, "for a few months' travel." There her baby could be born—to become the other woman's baby.

True, the secret of her coming baby is still her own. Even her husband does not know—need never know. But can she resist the loving touch of tiny, helpless baby hands that are already closing tightly around her heart? Can she sell her unborn child?

Read her piteous story, "Nature's Vengeance," in January True Story Magazine.

January **Out Now!**

**True Story**  
At All Newsstands—only 25c

**CHEVROLET**

**New Features of—  
The Outstanding Chevrolet  
of Chevrolet History**

- a Six in the price range of the four!

The Outstanding Chevrolet has a marvelous new six-cylinder, valve-in-head engine whose perfected design represents over four years of development and testing on the part of Chevrolet and General Motors engineers. It has numerous advancements typified by a non-dettonating, high-compression cylinder head—gasoline pump with filter, and automatic rocker arm lubrication. It provides performance the like of which was never before available in the low-price field—marvelous smoothness, tremendous reserve power, and sensationally swift acceleration—all with an economy averaging better than 20 miles to the gallon of gasoline!

Its marvelous new Fisher bodies display a new order of beauty, smartness and luxury.

Additional new features by the score—each an impressive example of automotive progress—contribute to outstanding performance, quiet operation, long life, ease of control and economical ownership.

We cordially invite you to

visit our showroom and secure complete and detailed information regarding this great new car, which will be ready for delivery beginning January 1st.

**Other Outstanding Features**

- New heavier crankshaft statically and dynamically balanced.
- New hot-spot manifold.
- New AC gasoline pump with filter.
- New carburetor with accelerating pump.
- New larger chromium plated brass radiator shell.
- New type thermostat cooling system control.
- New two-beam headlamps with foot button control.
- New parking lights inside headlamps.
- New theft-proof Delco-Remy Electrolock.
- New semi-automatic spark control.
- New flat type, slender rim steering wheel with large horn button in center.
- Beautiful new Fisher bodies, chromium plated radiator.
- AC gasoline pump and filter.
- Hot-spot intake manifold.
- Adjustable driver's seat in all closed bodies.
- Water temperature indicator on dash.
- Semi-elliptic shock-absorbing springs.
- New 4-wheel brakes, safe—positive—quiet.

**The COACH \$595**

The Roadster	\$525
The Phaeton	\$525
The Coach	\$595
The Coupe	\$595
The Sedan	\$675
The Sport Cabriolet	\$695
The Convertible	\$725
Landaun	\$595
Delivery	\$400
Light Delivery	\$400
1½ Ton Chassis	\$545
1½ Ton Chassis with Cab	\$650

All prices F. O. B. Flint, Mich.

**Come Into Today for complete information**

**Healer Chevrolet Co.**

**QUALITY AT LOW COST**

**Women are Learning the Right Way**

If you are unfortunate in having skin blemishes, pimples, boils, eczema, you owe it to yourself and friends to remove the cause. Nature will then provide the complexion which is so much desired.



Thousands have been enabled to free themselves of unsightly blemishes and painful skin annoyances by taking a course of S.S.S.

You owe it to yourself to try S.S.S. It helps Nature build up red corpuscles. It improves the processes by which the blood is nourished.

Red blood cells are Nature's way for building and sustaining the body.

Without plenty of rich, red blood, there can be no strong, sturdy, powerful men, or beautiful, healthy women.

You know a clear skin comes from within. Correct the cause—through the blood—and pimples, boils, eczema and that sallow complexion will disappear.

S.S.S. is Nature's own tonic for restoring the appetite—building strength—and clearing the body of so-called skin troubles.

All drug stores sell S.S.S. in two sizes. Get the larger size. It is more economical.

**S.S.S.**  
— the great tonic —  
SINCE 1826

for pep appetite complexion

builds strength clears the skin

a clear skin comes from within



### Bill Would Give Guard Unit Home

Ernest Cox, a member of the state legislature, a captain in the National Guard and assistant adjutant of the State Department of the American Legion, will present a bill to the legislature which will meet in Austin on January 8th, in regard to memorial armories for National Guard units. These units in case the bill carries, will be built in towns where there is an active unit of the Texas National Guard.

Many years ago the American Legion conceived the idea of building a memorial hospital at Kerrville as a monument in memory of the 5,146 Texas boys who gave their lives in the World War. A little later the state took over the task of building it for that purpose. Four years ago the state and American Legion sold the plant, now known as Legion, Texas, to the federal government but the money derived from the sale has never been used to commemorate the patriotic service of these boys.

It will be the plan of the bill to be presented to use the money from the sale of this hospital to build National Guard armories in towns which sponsor National Guard units.

Ballinger has had a National Guard unit which ranks at the top of the ladder in all Texas ever since the reorganization of the National Guard after the close of the war. The unit here needs such a place of their own. They are at present housed in the American Legion Hall and the two organizations work hand in hand in perfect harmony on every measure that comes before them. The American Legion as a state department is working for the passage of this bill and the local organization will no doubt line up with the local guard unit in working for the passage of the bill which will give the local unit a permanent home.

L. R. Clark, Winters, Rt. 5, is a new subscriber to The Banner-Ledger. Mr. Clark says he likes The Ledger better than any paper he ever read.

### Fire Prevention Warning Issued

With the approach of the Yuletide season comes a letter from the state fire marshal at Austin to City Policeman McCall asking that people be warned against fires at Christmas time. In their effort to entertain children at this season of the year, fireworks play an important part and it is largely to this hazard that the state fire marshal calls attention.

A city ordinance in Ballinger prohibits the use of fire-crackers and roman candles in the fire zone here. This fire zone is designated as between Sixth Street and Eleventh street and between Railroad Avenue and Strong Avenue in the business section of Ballinger. It is against the law to shoot fire-crackers and roman candles, sky rockets, etc., in this zone and the chief of police will maintain a strict watch over this section for violators of this law.

Any kind of fireworks may be shot outside of this zone but people are urged to use all precautions to prevent fires. There are many lawns of dead grass in Ballinger and a spark in one of these might start a fire which would cause heavy life and property toll. If the people will co-operate with the law in matters of fire prevention the Christmas season will be no more hazardous than any other season.

#### Dangerous Business

Our stomach and digestive systems are lined with membrane which is delicate, sensitive and easily injured. It is dangerous business, then, to use medicines containing harsh drugs, salts or minerals, when we are constipated. In addition to the possibility of injuring the linings of our digestive system, these medicines give only temporary relief and may prove habit forming. The safe way to relieve constipation is with Herbine, the cathartic that is made from herbs, and acts in the way nature intended. You can get Herbine at Weeks Drug Store.

Mrs. H. E. Reasonover and their daughter Miss Mildreda of Raymondville are here visiting with relatives.

Mr. and Mrs. H. C. Wilke and two children of Del Rio arrived here Sunday for a short visit with relatives and friends.

## BIG REDUCTION ON SEIBERLING TIRES

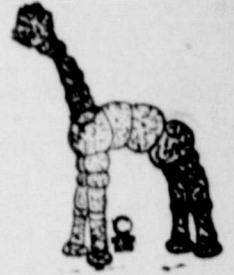
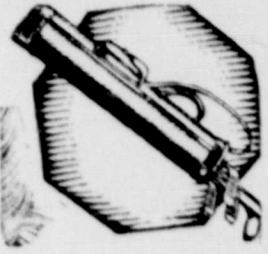
More Rubber - Stronger Cotton — and  
**ONE YEAR'S FREE Protection**  
against accidents, wheel misalignment, cuts, under-inflation, rim cuts, blow-outs, bruises, or any road hazard.....

**SEIBERLING ALL-TREAD**

(This offer applies to passenger car tires only)

**Cameron's Garage**

# COME to Toyland



## SANTA'S HEADQUARTERS The Ivory

A wonderful Picture of the Texas Blue Bonnet, size 12x17 inches, in a very pretty frame, with glass, for only \$1.00. This picture was taken from a scene at Lake Worth, Texas. Also other very pretty pictures at bargain prices.

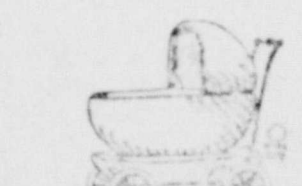
Croquet Sets, four and six ball sets, specially priced.

Large Toy Trucks, Tractors, Airplanes and others at 1.00.

The most complete line of Dolls to be found anywhere. Each of these dolls is marked especially low.

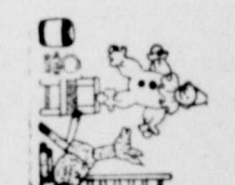
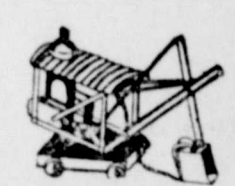
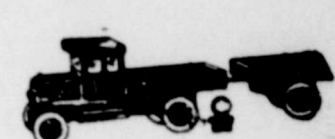
Beautiful Christmas Trees and all the wanted Decorations.

We also handle Chinaware, Glassware, Aluminum, Crockery, Sporting Goods, Kitchen Knives, Table Silver, and many hundreds of items too numerous to mention.



Don't disappoint the Children---Let their dreams come true --- You'll find everything at

# THE IVORY





## Boyce Well is Spudded Tuesday

G. W. Boyce, owner of the lease on the Lange tract, where a well is to be drilled to a depth of 3600 feet in search of oil, arrived in Ballinger today from Canton, O., and after attending to business up town, left immediately for the scene of the Boyce-Lange No. 1, about 10 miles east of Ballinger. The well was spudded at about two o'clock and will be watched from every section of the country with interest.

Robt. B. Summers, the contractor, has secured the services of John A. Rupe and H. K. Dillard, old time drillers, who pronounced the rig and all machinery of the best they had ever seen. These men are from Oklahoma and have drilled in some very big wells during their experience. They have worked in South America and the Mid-Continent field and think the location of the Boyce-Lange No. 1 holds much promise and looks good. They are very hopeful of finding oil there.

Mr. McNeil of the Clark Engine Company, was here for the spudding and will come here from time to time to service and repair the equipment.

This location is about two and one-half miles east of the McMillan field and only a few miles from production over in Coleman county. The acreage embraces tracts which are owned by Lindeman-Lange and Clayton, and was originally blocked by Harry Lamar of San Angelo.

There is no time expected to be lost in the drilling of this well and just as soon as completed, if a producer, others will be immediately drilled.

Mr. Boyce and his associates have come to Runnels county to do some real development and should have no difficulty getting hearty co-operation in their efforts to carry out an intensive drilling campaign.

### Over a Billion Deadly Germs in a Single Drop of Water

Germs are so small that there may be as many as one billion, seven hundred million of them in a drop of water. And just a few of these tiny germs, if they get into your blood through a cut in your skin, may make you so sick you will be in bed for weeks—may cause the loss of a limb through blood poisoning—may even infect you with that dread and fatal disease, lockjaw.

Just because you can see no dirt in a cut does not mean that it is clean. You cannot see germs. The only safe and sane thing to do, is to thoroughly wash every cut, no matter how small, with Liquid Borozone, to kill the germs, and then dust it with Borozone Powder, to hasten the healing. Liquid Borozone costs 30 cents, 60 cents, \$1.20 and \$1.50; Borozone Powder, 30 cents and 60 cents, and can be had at Weeks Drug Store.

### COULDN'T OPEN SAFE, SO THIEVES CARRY IT AWAY

HOLYOKE, Mass., Dec. 11.—The mere fact that they could not open the safe when they broke into the store of Joseph Guertin here did not deter the thieves from gaining their objective.

They hauled the safe, weighing 400 pounds and containing \$450 and other valuables, out the rear door and into a truck and drove away.

Gifts that last make friends that last. To give is fine, yet how much finer to give the gift that lasts. Elgin, Waltham, Hamilton, Illinois watches. And the only gift that has Forever in it—the Diamond. Asa Cordill, "The Jeweler." d&w1

### A Sudden End to Stomach Trouble

PAIN or discomfort following a meal doesn't mean you must go on a "diet." Nine times out of ten indigestion, acidity, flatulence and heartburn are caused by excess stomach acid and food fermentation. After too hasty a dinner, a little "Pape's Diapepsin" instantly neutralizes the excess acidity, fermentation, and soothes and relieves the acid-inflamed stomach lining by its magic. Your recovery is quick, complete. Make a special point of getting a 60-cent package of "Pape's Diapepsin" from your druggist today, so you follow the example of millions of other folks who use "Pape's Diapepsin" to end indigestion and allied stomach troubles. With "Pape's Diapepsin" handy you eat and enjoy whatever you fancy without fear of pain or discomfort to follow. At any rate, it's worth the trial. As a matter of fact, it's a new friend of folks who have found a new freedom from the table.

## High School Band Organized Tuesday

A band has been organized in the Ballinger High School which will be known as the Bearcat Ballinger High School Band. The band is not a new organization, nor will it differ much from the regular booster band. It will be under the same director, will play the same music, will rehearse at the same place but when playing for school affairs will uniform differently and will use nothing but students of the school and the boys will be under the school as to disciplinary matters. The boys are very enthusiastic over the arrangements for a school band and the organization came about at their own choice.

The band will uniform in a sweater similar to the regular sweater used by the pep squad and football team.

Officers elected to look after the business of the band are as follows:

- J. B. Pace, sponsor.
- H. H. Carsey, director, when it is possible for him to be present.
- Wallace Chastain, assistant director.
- Robert Lusk, president.
- David Baker, vice president.
- W. A. Nance, Jr., secretary-treasurer.
- Ernest Nance, librarian.

**GROWING GIRLS NEED Scott's Emulsion**

Now is none too soon to start making your selections as Christmas approaches nearer and nearer. There will be many other things to claim your attention and with the gift question settled you will have a great load off your mind. Come in today. Buy it early and lay it away for Christmas. Asa Cordill "The Jeweler." d&w1

Be wise and advertise.

## The utilities of a city are combined in your motor car



**YOUR** automobile is something like a miniature city. There is an electric light and power system, a water system, a fuel system.

In the new Ford, you will find each of these systems of the latest design and best materials. Every part has been made to serve you faithfully and well at a minimum of trouble and expense.

Take, for example, the generator—one of the most important parts of the electrical system which supplies the current for lighting and for engine ignition.

In the new Ford, the generator is of the power-house type and is distinctive in many features. It has been specially designed to prevent most forms of trouble. Oiling is necessary only once a year. About the only thing you need do is to have the charging rate changed as the seasons change.

Closely allied to the electrical system is the ignition system. It, too, is of new mechanical design in the new Ford. There is but one high tension cable and that connects the coil with the distributor. Even cables from the distributor to the spark plugs have been eliminated. Special care has also

## Winters Wins W.T.C.C. Meet

The West Texas Chamber of Commerce, held at Merkel Thursday, Winters was unanimously selected as the meeting place for 1929. The Winters delegation made a strong bid for the 1929 convention and was selected without opposition.

At the conclusion of one of the most successful meetings ever held

The meeting Thursday at Merkel was proclaimed the best ever held in the central district. A good part of the day was given over to the discussion of highways. The convention went on record as endorsing Governor Moody's highway advisory board of 31 members and also endorsed his stand on the present method of selecting the highway commission. Senator Wallace Woodward of Coleman spoke to the gathering on legislative matters, particularly regarding the water situation in Texas. "So long as Dan Moody is governor no law that will allow the power interests to obtain prior rights to water of our streams will be passed except over his veto," said Senator Woodward. He characterized the water situation as serious.

Many other noted speakers appeared on the program and each brought a message that was for the good and upbuilding of West Texas.

### RAYON PRODUCTION GROWS OUTPUT FIGURES SHOW

CLEVELAND, O., Dec. 11.—As against production 1,100,000 pounds of rayon in 1912, production in 1928 so far is set at 8,000,000 pounds. The Union Trust Co., here, says rayon production is one of the great and important enterprises of the country. America produced 36 per cent of the world's supply in 1923, and America's 1927 output was double that of Great Britain.

New Braunfels—\$89,083 contract let for construction of new four-story hotel building here.

Johnson City—Work started on Blanco county's new Airline Highway.

## Healer Employees To Dallas Meeting

The Healer Chevrolet Company will take their entire sales force to Dallas next week to attend a showing of the new Chevrolet which will begin there on December 18th. This is the only demonstration of its kind that will be given west of New Orleans and east of Los Angeles, and all members of the Ballinger firm who have anything to do with the demonstration and sale of Chevrolet products will be present.

At this meeting the new cars will all be shown and schools will be held regarding every phase of the new six cylinder Chevrolet which will soon be placed on sale.

Mr. Healer stated Monday that he wanted every man in his force to get the course and be thoroughly familiar with every part of the new machine when it is placed on sale. Many thousands of dollars have been expended by the General Motors Corporation to have



### Cold Won't Bother Him This Winter!

Some men throw off a cold within a few hours of contracting it. Anyone can do it with the aid of a simple compound which comes in tablet form, and is no trouble to take or to always have about you. Don't "dope" yourself when you catch cold; use Pape's Cold Compound. Men and women everywhere rely on this innocent but amazingly efficient little tablet. You'll find it in any drugstore you visit, and for only 35c a package. Sore throat, or a stuffed-up head, even grippy colds won't worry you, once you experience this quick relief.

### PAPE'S COLD COMPOUND

this Dallas demonstration to acquaint their dealers with the new car and give them a knowledge of what they are to sell in the future. No definite date has been announced by the Healer Chevrolet Company for a local showing of the new car. However, Mr. Healer will give their first showing wide publicity.

All you need is your list to whom you are going to give and a little time in our store. We have spent months locating the merchandise that will save your strength—your time—and your temper. And it is all ready and waiting. Watches, clocks, jewelry, silverware and novelties. Asa Cordill, "The Jeweler." d&w1

M. C. Atkins and Frank Cameron went to Rising Star Friday night to attend a banquet of the American Legion given at that place. The meeting was well attended from Legionnaires from that section of the country and was a very enthusiastic gathering. Mr. Atkins represented the 17th District at the meeting and delivered a talk to the meeting on the work that will be done in the district this year.

Mr. and Mrs. F. D. Wilke of Houston are here for a short visit with their parents, Mr. and Mrs. J. H. Wilke.

Mrs. Ola Ward of San Antonio is here this week visiting with friends and relatives.



## Give Flowers CHRISTMAS

Intimate and personal are the messages of love that are carried by Flowers on Christmas Day.

The Spirit of Christmas emanates from the fragrance of every petal of the beautiful Flowers.

We have provided for Christmas presentation as gifts of themselves or to accompany another gift.

### Ballinger Floral Co.

1006 3rd St.

Phone 263

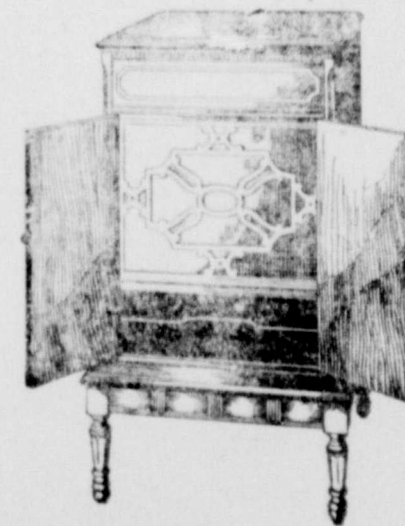


## Santa Says Save \$25.50 Give A Columbia Consolette

and save this amount. By making a special Christmas purchase we are enabled to offer this \$85.00 machine for only

**\$59.50**

Large shipment of the latest models just received.



### Other Suggestions

Pianos, Ukeleles, Banjos, Guitars, Violins, Band Instruments, Records, Player Rolls, Sheet Music, Music Carrying Case, Self-Playing Harmonicas, Music Stands and Cases.

## D. E. MOODY MUSIC HOUSE

Everything in Music

FORD MOTOR COMPANY



# BETTIS & STURGES

Ballinger's Exclusive Ladies Store

## DRASTIC CLEARANCE SALE Of All Ladies' and Children's New Fall Shoes

Shoes of Distinction---Shoes of Latest Mode---Shoes of Quality

PRICED IN THIS SALE far below values and at decided savings from regular prices. NOW IS THE TIME TO BUY SHOES!

### All Our Shoes in Values up to \$12.50

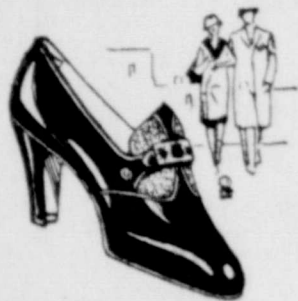


—in Pumps, One-Straps, Ties, done in Blue Moire Satin, Patent, Brown and Blue Kid, Alligator and Lizard combinations. Every pair Fall and Mid-Winter styles and included in this group are our famous Flexible Rigid Health Arch Support and Irving Drew Arch Rest Shoes.

**\$6.95**



### Values up to \$7.00 Now



In this group we place at your disposal the snappiest and smartest Shoes we have in our stock in most all the materials and color combinations, high, medium and low heels. Values up to \$7.00 can now be bought for only

**\$4.95**

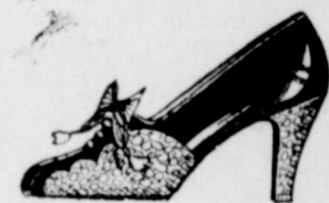


### All \$5.00 Values Now



We invite your attention to this group of snappy numbers in Pumps, One-Straps, Ties, Buckle Pumps and made up in Patent, Black, Brown, and Blue Kid and Calf. Also a dandy School Shoe in this group. If you have never seen bargains see this splendid selection—special price of

**\$3.45**



### Our Entire Stock of Children's Shoes Go at Sweeping Reductions! Here Is Your Chance to Save!

One Nice Assortment of Ladies' Coats, Fur trimmed—all Wool—nicely lined—regular \$12.50 Coats. This great Sale Price only

**\$6.95**

A big assortment of Ladies' Coats—big fur collars and cuffs—all wool materials—nicely lined. Regular up to \$22.50. We will now close out at only

**\$12.95**

One lot of Ladies' Fine Coats—beautiful—good—attractive—trimmed in wonderful, warm furs—regular \$25.00 to \$29.75. This great Sale Price only

**\$19.75**

One lot of Ladies' Fine Coats. These are of the best materials and beautiful, soft, fluffy Furs of the best kinds. Regular \$49.50 Coats, special Sale Price only

**\$35.00**

One lot of Ladies' very best Coats. These are the very best of Furs—materials—and workmanship. Regular \$55.00 and \$65.00 Coats. This great Sale only

**\$39.75**

### SWEETING REDUCTIONS ON SWEATERS

Fancy Knit Coat Sweater, regular \$12.00 value. Great Sale price

**\$9.75**

Heavy Shaker Knit Sweater, regular \$5.00. Sale price

**\$3.75**

\$3.95 All Wool Slip-On, sale price

**\$3.25**

\$3.25 Roman Stripe youth's size Sweater, sale price

**\$2.75**

\$6.95 Ladies' All Wool Sweater, Sale price

**\$5.95**

\$3.95 Fancy Slip-on Sweater, Sale price

**\$3.45**

\$3.95 Ladies' Fancy Slip-on Sweater, sale price

**\$2.50**

\$3.00 Youth's Fancy Slip-on, Sale price

**\$2.45**

### LADIES' FALL DRESSES

One lot of beautiful Silk Dresses—Wool Dresses—Printed Dresses. Regular price \$12.50. This great Sale price

**\$6.95**

### LADIES' DRESSES

One lot of Smart Satin-Faced Crepe—Georgette and Printed Dresses—regular \$16.75 to \$19.75 values. This great Sale price only

**\$12.95**

A big assortment of Ladies' extra good, extra length smart New Dresses, different sizes—fourteen to fifty—regular \$25.00 to \$29.75. This great Sale price only

**\$19.75**

Every Best Dress must go in this Sale, wonderful Dresses of Georgette—Satin-faced Crepe—Velvet. Regular \$35.00 to \$39.75. This great Sale price only

**\$23.75**

Just received beautiful new Spring Dresses and Coats. These will also be put on sale at special reductions for a few days only.





# Welcome to Ballinger

SEE THE

Beautiful Christmas Trees

Show Window Fair

SHOP EARLY

Ballinger's progressive business firms have made extensive preparations to make this a Christmas long to be remembered by the people who come here to trade.

The streets are lined with beautiful Christmas Trees, which are decorated and lighted. The Chamber of Commerce in conjunction with the merchants is offering prizes for the best Christmas Window in the Show Window Fair. This will truly be a thing to marvel over. The show windows will be opened to public view Friday, December 14th, at 7:30 p. m. You are invited to be here and see this marvelous display.

The stores in this city are exceptionally well prepared to care for your Christmas needs. From foreign countries as well as from the larger centers in this country they have amassed the most extensive showing of merchandise for Christmas ever before shown in this county. It will not be difficult for you to decide what to give when you come here. And along with the merchants, we have prepared a very special display of

## ELECTRICAL GIFTS

They're modern, are these useful electrical articles. The last word in household efficiency. What a pleasure it will be to your family or friends, to unwrap the tissue paper on Christmas morning from one of these shining, new articles of electrical ware:

PERCOLATORS  
WARMING PADS  
VACUUM CLEANERS  
MARCEL WAVERS  
ELECTRIC IRONS

WASHERS  
GRILLS  
RADIATORS  
LAMPS  
FANS

HOTPOINT RANGES

# West Texas Utilities *Company*



Start Sale Starts

December 29th



Small vertical text on the left side of the page, likely a continuation of the article or a separate notice.

Main vertical text column on the left side of the page, containing several paragraphs of news or commentary.

# HIGGINBOTHAM'S BIG SALE

Continues to draw people from all sections of the country in spite of the rain and bad roads. They continue to come to THE GREATEST BARGAIN SALE which is saving hundreds of dollars to people of this section.

## Remember Sale Will Close Sat. Dec. 22

If you haven't been — by all means come — and help yourself to these wonderful bargains — if you have attended the first days of the sale by all means come again.

New items added daily!

Dry Goods Clothing Hats Shoes  
Ready-to-Wear Furniture  
Rugs Etc.

ALL GO AT STEPHENSON'S REDUCTIONS — A REAL BARGAIN FEAST!

## Extra Specials For Every Day

<b>FRIDAY, DECEMBER 14th</b> Cotton goods, values up to \$2.00, values your choice \$1.75	<b>WEDNESDAY, DECEMBER 12th</b> Ready-made Gown, Shirts, up to \$2.00, values your choice \$1.25
<b>SATURDAY, DECEMBER 15th</b> Woolen Suits, all colors, \$50.00, values \$40.00, Friday only	<b>THURSDAY, DECEMBER 13th</b> Sporting Hats, assorted colors, values \$2.00, values your choice \$1.50
<b>MONDAY, DECEMBER 17th</b> Linen, woolen, \$4.75, values \$3.75, Friday only	<b>FRIEDAY, DECEMBER 21st</b> Towels, 20x20, 30x30, 40x40, values \$1.00, values your choice \$0.75
<b>THURSDAY, DECEMBER 19th</b> Linen, woolen, \$4.75, values \$3.75, Friday only	<b>SATURDAY, DECEMBER 22nd</b> Virginia, Hosiery, Dresses, values \$1.00, values your choice \$0.75

Look at the BOTTLES AND BODIES in our window. They are the greatest bargains of the season. Saturday Night, December 22nd at 8:00. Also the same goods.

**BARGAINS — BARGAINS EVERYWHERE — COME AND VISIT US COMING DAYS!**

# Higginbotham Bros. & Co.

The Price Is the Thing

**A Conservative Bank for 22 Years**  
The Winters State Bank  
The Depositor's Choice 1906  
Winters, Texas

**HIGGINBOTHAM BROTHERS & CO.**  
HIGGINBOTHAM BROTHERS & CO.  
UNDERTAKING AND DRESSING SERVICE  
Up to Date Surtin and Equipment  
O. G. JENNINGS, Night Phone 124 Day Phone 36  
J. A. OSTERTAG, Night Phone 124 Day Phone 36  
Licensed Embalmer and Funeral Directors  
At Your Service Day or Night  
At Your Service Day or Night

Just received 70 beautiful new Spring Dresses and Coats. These will have the reductions for a few days only.

by Jarag



# OUTSTANDING

## Healer Chevrolet Co.

Invites You

### To Do Your Christmas Shopping

in

# BALLINGER

Like the product we sell, this institution is outstanding—we have spent thousands of dollars in equipping a new building—and will make every effort to merit the patronage of the good people of Runnels county. We shall at all times endeavor to do all in our power to foster the moves that would be for the betterment of Ballinger and Runnels county. What we want you to understand is this: while we are a new firm in the city, it shall be our aim at all times to live up to our past reputation of square dealing and co-operation. We want to be one of the crowd that is recognized as the city builders, progressive citizens, and to fill a niche in the commercial activities of the community.

Since coming to Ballinger we are gratified to have been loyally received and made to feel at home. It has ever been a cherished desire of the management to live among a people that would make us feel, in a very short time, that we had lived there almost always, and that is the way the people of this community have made us feel. So whenever we can be of service in a business way, whenever we can serve a community or a few individuals, or if we can assist some individual, we want you to feel free to call on us.

This company, composed of a few individuals, is free from the dictation of any major corporation—it was organized and created for the purpose of rendering a service to humanity and to do this we must be free and apart from any other corporation or trust. We have ever dealt squarely in every business transaction and will appreciate the opportunity of showing you that we can more than please you.

As business men and as citizens, we crave your friendship and patronage.

We are, therefore, joining the business men of Ballinger in extending you a hearty invitation to come to Ballinger to do your Christmas shopping and we believe you will find here as wide a selection of holiday goods as you could expect to find anywhere. See the beautiful Christmas Trees and wonderful Show Window Fair. It will be worth your time and the expense to come miles and miles to see Ballinger in her wonderful Christmas attire, and while here visit us.

## OUTSTANDING

FORMAL OPENING  
OF  
OUR NEW  
BUILDING  
DECEMBER  
29TH  
8:00 A. M. TO 9:00 P. M.



Most motorists take pride in their cars and any acceptable Accessory will be warmly received as gifts. Here's a Store laden with suggestions.

Anti-freeze  
Mud Chains  
Gauntlets  
Heaters  
Spotlights

Radiator Emblems  
Tire Locks  
Flashlights  
Heaters  
Auto Robes

FIRST SHOWING  
OF  
THE NEW AND BETTER  
CHEVROLET  
IN OUR NEW BUILDING  
DECEMBER 29TH  
8:00 A. M. TO 9:00 P. M.

# HEALER CHEVROLET CO.



# CLASSIFIED ADS.

**FOR SALE OR TRADE**—Two horse mules, 5 and 6 years old. Broke, weight about 900 pounds, each without a blemish. See R. L. Maddox. 11-3d-w2

**FOR SALE OR TRADE**—One four room house, one three room house, two two rooms houses, on Sealy Avenue near steam laundry. Also 6 small tenant houses lying near fair grounds with 11 acres of land and two lots in Miller addition on 11th Street. W. W. Embry, Phone 463, Ballinger. 17-25d-4w

**FOR SALE**—Phonograph boxes. D. E. Moody Music House. 14-1w

**FOR SALE**—Teams, plow tools and feed. Frank Strapp, Ballinger, Route A. 7-2w\*

**Agents Wanted**  
WANTED! — Ambitious, industrious white person to introduce and supply the demand for Rawleigh Household Products in Ballinger and other nearby localities. Make sales of \$150 to \$800 a month or more. Rawleigh methods get business everywhere. No selling experience required. We supply products, sales and advertising literature and service methods—everything you need. Profits increase every month. Lowest prices; best values; most complete service. W. T. Rawleigh Co., Dept. TX422, Memphis, Tenn. w14-21\*

**SEED WHEAT, OATS and BARLEY**—I have several hundred bushels of good seed grain for sale. Oats and barley, 3 cents per pound. Wheat 3½ cents, all f. o. b. Bangs. G. W. Guyer, Bangs, Texas. w2\*

**FOR SALE**—An A-1 improved farm, containing 177 acres, located three miles from the town of Littlefield, in Lamb county. For further particulars call on or write Will Deose, Ballinger, Texas. 16-4w

**FOR SALE**—Nargans Turkeys for breeding purposes. Come and see them. Mrs. D. C. Patterson, Miles, Texas. 15-w4\*

**FOR SALE**—Nargansette Turkeys for breeding purposes. Come and see them. Mrs. D. C. Patterson, Miles, Texas. 16-4\*

## DEATHS

The four months old infant of Mr. and Mrs. Grady Campbell died at 4 o'clock Tuesday afternoon following an illness of about two weeks. The funeral service will be held in Winters Wednesday afternoon with interment in the Winters cemetery. Higginbotham Bros. Co. undertakers were in charge of the funeral.

**George West Cotter**  
George West Cotter, age 77 years, 11 months and 15 days, died at his home at 901 Fifteenth Street Sunday morning at 7:30 o'clock following a long illness. He was a pioneer citizen of Ballinger and Runnels county, having lived here for the last 21 years. He moved from Tennessee to Jackson, Texas and 21 years ago came to this county where he has made his home since.

He leaves besides his widow, Mrs. G. W. Cotter, G. W. Cotter, Jr., Ballinger, W. R. Cotter of Big Spring, Dan Cotter of Wingate, Mrs. W. O. Pybany of Iredell, Mrs. J. L. Riggins of Waxahachie, Mrs. J. M. Border of Rio Vista, Mrs. Nath Crockett of Ballinger, Mrs. A. J. Bingham of Ballinger, Mrs. A. L. Pape of Ballinger, and Mrs. W. E. Averitt of Ballinger; three brothers and one sister, who live in Tennessee.

Grandsons were pallbearers and sons-in-law were honorary pallbearers at the funeral which was held from the family residence Monday afternoon at 2 p. m. Higginbotham Bros. & Co. undertakers were in charge of the funeral.

**A. J. Lee**  
A. J. Lee, age 81 years, 10 months and 7 days, died at his home about six miles northwest of Ballinger Saturday night at 7:30 o'clock. He was better known in his community as Grandpa Lee. He was born in Virginia and came to Runnels county in 1900 and has made his home here since that time.

Grandpa Lee had a host of

friends in this section of the country and his friends were numbered by those who knew him. He has been a member of the Baptist church for 56 years.

He leaves besides his widow, one son, R. E. Lee, to mourn his death. Interment was made at Old Runnels Cemetery Sunday afternoon with Higginbotham Undertakers in charge.

**Infant Jones**  
The one-day-old infant son of Mr. and Mrs. H. R. Jones died at the home Saturday morning. Mr. Jones is an employe of the Home Motor Company of this city. The body was interred in Evergreen Cemetery by Higginbotham undertakers.

**Mrs. Jack Whitaker**  
Word was received in Ballinger early Monday morning of the death of Mrs. Jack Whitaker at Munday Texas. The exact time death occurred was not learned here other than it was some time Monday morning.

The funeral services will be held this afternoon at four o'clock from the residence of B. D. Duncan on Sixteenth Street with interment in Evergreen cemetery.

Mr. and Mrs. Whitaker lived in Ballinger practically all of their lives. He accepted a position with the West Texas Utilities company several years ago and was moved from here and is at present with that company at Munday. They have many friends here who will be grieved to learn of the death of Mrs. Whitaker.

**Charles Robert Stephenson**  
Charles Robert, the one-year-old son of Mr. and Mrs. R. L. Stephenson, died here Tuesday morning shortly after 8 o'clock, after a few hours serious illness, at the home of his grandmother, Mrs. Z. A. Snell.

The baby boy was one year and seven days old. Mrs. Stephenson and two children had come to Ballinger Sunday to spend Christmas with her mother. They were brought to Sweetwater from Lubbock by Mr. Stephenson and were met there by Mr. and Mrs. A. R. Jones and Mrs. Snell and brought on to Ballinger. Mr. Stephenson returned to Lubbock where he is engaged in the cotton business and was to come to Ballinger later for the holidays.

The baby was just slightly sick last Saturday but had no fever and the parents thought that it would be alright. Monday it was still a little sick but up and playing about the room with no temperature. Monday night it was taken seriously sick about midnight, and everything that could possibly be done by doctors and nurses was of no avail in the attempt to save

the little life and death relieved it of its pain after only a few hours of suffering.

Mr. Stephenson was notified by telephone as soon as the baby was taken ill and left Lubbock immediately in a car for Ballinger. He arrived here at about noon Tuesday after a hard trip through the mud.

Charley Snell was located at Lubbock Tuesday morning and left for Ballinger via Abilene. Mr. Stephenson's mother and sister are on their way here from Munday, and will arrive sometime this evening.

The funeral service has been announced for 10 o'clock Wednesday from the home of Mrs. Snell at 506 Fourth Street, with Rev. J. H. McClain in charge. Interment will be made in Evergreen Cemetery.

King-Holt Undertakers are in charge of the funeral.

Now is the time and this is the place to get just what you want. The prices are right and we will satisfy you in this respect as you were never satisfied before. Don't fail to see our displays. Asa Corchill "The Jeweler." d&w1

### TEXAS EDUCATOR HEADS HISTORY DEPARTMENT OF ECONOMIC ASS'N MEET

AUSTIN, Dec. 12.—Dr. Max S. Handman, professor of economics at the University of Texas, will preside over the meeting of the economic history section of the American Economic Association to be held in Chicago, December 28.

Dr. Handman is engaged in a study of the economic conditions under which Mexicans live, working under provisions of the Laura Spellman Rockefeller Foundation. Dr. Handman is also writing an article for the first volume of a new encyclopedia of the social sciences.

I have a tract of land five miles southeast of Bradshaw in Runnels county I wish tested for oil. Write to J. A. Montgomery, San Marcos, Texas. 7-6td-1w

### RHEUMATISM

Pain in neck, shoulders, arms, hips, limbs or it may shift about some times causing swelling. Young's Stomach Powder recommended for rheumatism by physicians. Druggist return money if it fails. J. Y. Pearcee Drug Co. d&w.

Bring us your turkeys, chickens, hides and furs. Phone 108. Potter Produce Co. 11-5d-1w

Tax Collector W. L. Brown was in Miles Saturday issuing tax receipts to as many as cared to pay their taxes at this time.

## Week End Specials Saturday, Dec. 15th

25 lbs. DOMINO SUGAR	\$1.49
One hundred pounds SPUDS	\$1.65
48-lb. sack FLOUR, only (Jubilee—Nuf Sed)	\$1.80
3 cans No. 2 TOMATOES (Solid Pack)	25c
LIMA BEANS, 12 lbs.	\$1.00
NAVY BEANS, 12 lbs.	\$1.00
Plain BLOCK SALT for	45c
Medicated BLOCK SALT, for	55c
100 lbs. STOCK SALT	75c
70 lbs. MEAT SALT	\$1.05
Gallon RIBBON CANE (Pure East Texas Syrup)	\$1.00

Get our Prices on Christmas Oranges and Apples—we'll save you money—Highest Prices Paid for your Eggs and Produce.

Your Patronage Appreciated

## City Grocery

The Store With a Smiley Service

# REDUCTION



# SALE

I have bought the stock of Gents' Furnishings of the late L. Cohen and will slash prices below wholesale cost in many instances to reduce this stock before the holidays are past.

## Sale Will Begin FRIDAY, DEC. 14TH

And Will Continue Until Christmas  
9 Days of Fast and  
Furious Selling

The store is overcrowded with new merchandise, many of the shipments of Christmas goods are just now being unpacked for the holiday season. Included in this stock of merchandise is everything that a man wears.

EVERYTHING WILL BE PLACED ON SALE AT REDUCED PRICES DURING THIS GREAT SELLING EVENT. NOT ONE ITEM IN THE ENTIRE STOCK WILL BE WITHHELD.

I especially invite the ladies to come to this store to do their shopping for Men's Christmas Gifts. Just an inspection of the store will suggest many items that will delight any man for a gift, and these gifts will be so cheap that it will mean a substantial saving.

I am not going out of business, but just getting in. I intend to make my store one of the leading shopping places of Ballinger—BUT I must have room and have it at once. I am willing to sacrifice in order to move the goods and get room to unpack shipments that are already here and in the house.

Time forbids the working out of prices for this advertisement, but listed below are a few of the items that will appeal to the buying public.

\$5.00 and \$6.00 Oxfords	1 lot Wool Lumber Jacks, worth \$7.50	Ties for Xmas Gifts, \$1.00 grade
<b>\$3.45</b>	<b>\$4.75</b>	<b>69c</b>
1 lot of Shirts, neck-band style, worth up to \$3.00	Men's Good Work Shoes	One lot Men's high grade Shirts, with collar, each
<b>95c</b>	<b>\$1.95</b>	<b>\$1.65</b>

# BIGBY'S

SUCCESSOR TO L. COHEN  
COMPLETE MEN'S FURNISHINGS GOODS