## BaLLINGER DAILY LEDGER



CHARGES OKLAHOMA LEGISLATURE IS MOB
U. S. ACCEPTS PLACE ON REPARATIONS BOARD
25 KILLED AND 15 WOUNDED IN FOOD RIOTS


NAVY DAY AT STATE FAIR
(By Associated Press)


breaks man's foot

Four killed in oklahoMa to
GIN EXPLOSION IMPEACH OTHERS
and colors


Governor Hogg, a smooth faced
reign set in, lasting through the Feur men are reported to
Get.
Sayers, being unseated only by in a boiler explosion at the plant
Sayers, being unseated only by in a boiler explosion at the plant
Governor Lanham, whose pointed
of the Freeland Gin Company
white beard is conspicuous among this morning.
the beardless feces that hang The dead include Walker Rey
from the rotunda wall. Since nolds, white, and three negroes.
Governor Colquitt took the guber
natorial chair, the reign of the NOTICE TO READING PUBLIC


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Harwell Motor Co. Ballinger, Texas

## RUNNING A HOUSEHOLD IS A BUSINESS

Is Yours Run On Business Principles? requirement for a household to be well conducted on an economical basis. Big business concerns have purchasing agents who are experts in knowing what, when and where to buy. They study goods and concerns which have goods to

sell. They watch the markets. They read carefully the advertisements of sell. They watch the markets.
concerns in their particular lines.

The manager of a household must be purchasing agent for a large proportion of the family needs. She should run her business on business principles in order to make the most of the family income.

Information is the basis for intelligent purchasing. And the right way to get the greatest amount of necessary information is to read advertisements.

Advertising today is the voice of business. Advertisements tell you what is new and good in merchandise; they reveal improvements and inventions; they give you information about things that are useful and interesting.

Every manager of a household - every person in the household who shares the responsibility for the family's welfare-should make a practice of reading advertisements.



[^0]:    

