Correct Glasses Conserves

# BaLuNGER DALLY LEDGER 

VOLUME 18 NUMBER 174


SEEKS RECEIVER AGREE ON RUM
FOR KU KLUX RUNNIN TREATY

FILES SUIT TO
PROTECT PATENT
Use Iedgee Classifieds
frelght wreck DELAYS TRAFFIC

How Better Than Pills?
TURKEY MARKET
OPENS THURSDAY

| Loomcraft | Cold Water |
| :---: | :---: |
| Stationery | Baths |
| Loomeraft is a fine quality White Linen finish paper, heavy weight and with | fors ind Sturhay |
|  | , ber an Blerit Mater |
|  |  |
| ${ }_{\text {cose }}^{\substack{\text { box } \\ \text { play. }}}$ |  |
| WEEKS <br> Phones 12 and 13 |  |

MINE SECRETARY SENT TO PRISON

THREE SHOT IN
FAMILY TRAGEDY
RAIN REACHES 7:35 INHES AMERICA TO FEED TWO MILLION CHILDREN
 General Henry T. Allen, who
commanded the 90th. (Texas)
Division in the late war, and who was also in command of al
remaining American forces on
the Rhine after the Armistice,
announced today upon his ar announced today upon his a
rival here from Washingto
that phans were being made
feed two million German ehild

German ehil
through the med



Foreign News




# RUNNING A HOUSEHOLD IS A BUSINESS 

## Is Yours Run On Business Principles?

Wise buying is the first step to success in any business. So is it the first requirement for a household to be well conducted on an economical basis. Big business concerns have purchasing agents who are experts in knowing what, when and where to buy. They study goods and concerns which have goods to
sell. They watch the markets. They read carefully the advertisements of concerns in their particular lines

The manager of a household must be purchasing agent for a large proportion of the family needs. She should run her business on business principles in order to make the most of the family income.

Information is the basis for intelligent purchasing. And the right way to get the greatest amount of necessary information is to read advertisements.

Advertising today is the voice of business. Advertisements tell you what is new and good in merchandise; they reveal improvements and inventions; they give you information about things that are useful and interesting.

Every manager of a household every person in the household who shares the responsibility for the family's welfare-should make a practice of reading advertisements

## Ballinger Printing Co. <br> V縟 Telephone 27



