## BALLINGER DAIIY LEDGER




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OF AN INCH MONDAY

Associated Press News Bulletins

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Wednesday only
Dromedary Dates
Fresh Shipment
Two Packages
35c
Piggly Wiggly



# There never was a smoke so pleasing as Camel 

In LIFE'S supreme moments no cigarette can compare with Camel. No other cigarette ever was made so good, for Camel excellence is the result of skill. Skill in finding the world's choicest tobaccos-in blending, as only the won! d"s !argest organization of experts can.

From the beginning Camel took its stand on the quality platform, and nothing could ever induce its makers to change Camel tobaccos. No expense is spared, no care is too great to make Camel the world's most satisfying smoke, regardless of price.

In popularity with smokers, no cigarette made can touch Camels.

Camel quality has been rewarded with the greatest demand, the largest sales any cigarette ever enjoyed. Since smoking began, there was never such a growing preference as for Cameis. Camel rewards its friends with enjoyment that never cnds, for Camels never tire the taste, simply never leave a cigaretty after-taste.

If you have never tried Camels, if you do not know how good, how satisfying a cigarette can be, we invite you to try them now for the utmost in smoking pleasure. Have the best that's made-we invite you-

Have a Camel!
R. J. Reynolds Tobacco Company, Winston-Salem, N. C.


Final Economy

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