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Reliance

BALLINGER DAILY LEDGER

Exclusive features of the
Eclipse Lawn Mower in-
clude a self-sharpening and
center lever adjuster.
HALL HARDWARE CO.
The Winchester Store

BALLINGER, TEXAS, WEDNESDAY, AUGUST 15, 1928

MEMBER INTERNATIONAL NEWS

Romance Isn't Dead—Quite



Maybe George D. Noebeling, Greenwich Village habitue and scion of wealthy Philadelphia family, is a throwback to the age of chivalry—or something. At any rate he fought a duel for his "lady fair" and then tried to take his life because he couldn't get a job as an actor. The lady in question, Billy Netcong, is pictured consoling him in Knickerbocker Hospital, whither he was taken after leaping 75 feet to the hard pavement in Morningside Park. He's going to recover, marry Bill and live happily ever after.

(International News Service)

Coolidge Speaks At Legion Meet

(By International News Service)
WASSAU, Wis., Aug. 15.—President Coolidge arrived here today to deliver the principal address of the state convention of the American Legion.

Believes North Carolina Will Be Democratic

(By International News Service)
NEW YORK, Aug. 15.—Declaring that North Carolina Democrats are awaiting "with great eagerness" Governor Smith's utterances on prohibition in his acceptance speech, Josephus Daniels declared today that the campaign in his state will not get started until September 1.

Daniels paid a brief visit to Democratic headquarters here while en route to confer with Governor Smith at Albany tomorrow. He expressed confidence that the state will remain in the Democratic column.

Prohi Party To Support Hoover

(By International News Service)
NEW YORK, Aug. 15.—Declaring that Herbert Hoover had committed himself to strict observance of the Eighteenth Amendment and the Volstead Act, D. Leigh Colvin, chairman of the national Prohibition party today is sending circular letters to all members of the national committees asking a favorable vote on prohibition, and withdrawing William Varney, presidential candidate of the Prohibition party, and throwing his support to Hoover.

Warrant Issued For Arrest Of Insurance Head

(By International News Service)
ST. LOUIS, Aug. 15.—Prosecuting Attorney Sidner today issued a warrant calling for the arrest of Roy F. Tooms, president of the International Life Insurance company here, who is charged with grand larceny, in connection with the disappearance of approximately \$3,500,000 in securities of the company.

The charge accused Tooms of the theft of a hundred \$4,000 bonds, including twenty \$2,000 bonds of Eastland County, Texas.

City Appoints Speed Officer

Clarence McCarver has been designated as motorcycle policeman by the city commission, and he assumed his duties, Tuesday afternoon, after receiving an official uniform prescribed by state legislation for all motorcycle officers.

A close patrol of the streets being paved will be maintained, members of the commission announced, in that there is a tendency for using these streets as speed courses by many drivers. The co-operation of the public in minimizing the complaints the new officer will be compelled to make is asked by the body.

Atkins Chosen Sec'y Legion War Committee



M. C. Atkins

M. C. (Tommie) Atkins, of this city, has been appointed on the secretaries of war's committee of Texas Legionnaires at the American Legion national convention at San Antonio, October 8 to 12, it was learned here today. The appointment was made by Walton D. Hood, department commander.

Mr. Atkins has been unusually active in Legion affairs. He has been commander, finance officer, adjutant and historian of Pat Williams Post No. 8, local organization. He served his fourth term as finance officer last year and is now serving his sixth as service officer. He was executive committeeman from the 17th District in 1922 and organized the district association, the first of its kind in the state.

At Galveston in 1923 he was elected department vice commander. He has taken an active part in every department convention.

Reception and entertainment of Secretary of War Dwight F. Davis and Assistant Secretary Trabee Davison will be in charge of the secretary of war's committee. Secretary Davis and Assistant Secretary Davison both have shown a marked interest in

Content School Will Get Annex And Teacherage

Contract for the erection of a teacherage and the construction of an addition to the Content school was awarded to G. W. Gunn, contractor, at a recent meeting of the board of the trustees, composed of seven members.

Both the annex to the school building and the teacherage will be completed before the school term opens. Only three bids were submitted for the work and Gunn's was considerably lower than either of the others.

Elm Creek was recently consolidated with Content, and still more recently Lone Star district was added. A move is now under way for the consolidation of Midway school, in Coleman county. Approximately fifty-three square miles will be embraced in the new district in the event Midway consolidates.

Three school busses, and probably four, will be necessary to care for the pupils residing in the district. Healer Chevrolet Company has contracted to provide motor busses for the school board.

Taxable property of the district is said to be approximately \$231,000.

SCHOOL BOARD ELECTS EXPRESSION TEACHER

Miss Armina Timmons, of Throckmorton, was elected teacher of expression in the city schools at a meeting of the school board this week. Miss Timmons is the daughter of Supt. L. Z. Timmons, of that city, who has taught for a number years in the Panhandle region, and who is active in the Texas Teachers Association and in the Interscholastic League.

the success of the Legion gathering at San Antonio.

They are co-operating in staging two air circuses and a battle spectacle during convention week. The most noted fliers in the army will be assigned to take part as well as picked troops from the Second Division.

Commerce Motorcade To Be Here Tomorrow

Consumption Of Cotton Slumps

(By International News Service)
WASHINGTON, Aug. 15.—The census bureau today disclosed that 438,743 bales of cotton was consumed during July this year, as compared with 569,765 during July of last year.

Gene Austin, Singer Not Lost

(By International News Service)
CHARLESTON, S. C., Aug. 15.—Gene Austin, singer of national repute and former citizen of Gainesville, Texas, reported lost at sea, is safe and well here today. His yacht, the "The Blue Heaven," arrived here last night. Reports in New York indicated the belief that the artist and his wife, with three friends, were lost at sea in the recent tropical hurricane.

Shook Arraigned On Murder Count

(By International News Service)
WICHITA FALLS, Aug. 15.—Tom Shook, former chief of police of Electra, pleaded not guilty this morning when arraigned before Judge P. A. Martin on a murder charge in connection with the fatal stabbing of W. C. Daugherty last Thursday at Electra.

His trial is set for September 6. A hundred and fifty names have been drawn for the jury venire.

Shook stabbed Daugherty in the back while the latter was talking over a telephone, it is alleged. The accused, with an associate former officer of Electra, had previously been under investigation for alleged criminal activities around Electra.

Jewelry Salesman Kidnaped, Robbed

(By International News Service)
CHICAGO, Aug. 15.—Morris Kern, New York jewelry salesman and Elmer Kibet, taxi driver, were found at Wheaton, a suburb of Chicago, bound hand and foot in the latter's taxicab this morning by a farmer.

Kern, who was robbed of approximately \$100.00 worth of unset gems, told of being kidnaped at Omaha yesterday morning while en route to a depot there. Two men jumped on the running board of the auto in which he was riding to the depot and forced the driver into the back seat, where one of the pair covered them with a pistol. The other drove all day yesterday and thru last night after blindfolding them and left them where they were found by the farmer this morning.

Thompson brought to light three ancient cities and learned valuable data which he is compiling for the museum.

Judge Declines To Release Man

(By International News Service)
LOS ANGELES, Aug. 15.—Superior Judge Douglas Edmonds today refused Attorney S. S. Hahn's offer to put up \$50,000 cash bail for the release of Leo Kelley, charged with the murder of Mrs. Myrtle Mellus.

THORNDALE—The Missouri Pacific Lines are rebuilding the cotton platform here.

The West Texas Chamber of Commerce motorcade will arrive in Ballinger at 9 o'clock Thursday morning, and will depart at 10:30 according to an announcement received by J. D. Motley, Secretary of the Ballinger Chamber body. A reception has been planned by the local organization, to be staged on the courthouse lawn, where refreshments will be served.

This represents the third annual motorcade trip sponsored by the West Texas organization. The objects of the trips are to visualize the recreational and vacation advantages of West Texas, to provide an opportunity for a wholesale outing, and to afford means for the best fellowship and friendship.

The Simmons Cowboy Band, official band for the organization is in the motorcade, and will parade here, it was announced. President Bourland, other officials of the organization and many prominent men and women of this section are making the trip. It has not yet been learned whether or not the Governor of Texas and New Mexico, who have been with the motorcade at intervals, will be on hand here.

From here the trippers will proceed to Coleman, Santa Anna, and Brownwood, disbanding at the last place at 4:30 o'clock.

All citizens are urged to turn out for the reception at 9 o'clock tomorrow. An interesting program will be presented and an opportunity of meeting the aggressive workers and boosters of West Texas will be afforded.

Modern Doctors Get New Ideas In Plastic Surgery

(By International News Service)
CHICAGO, Aug. 15.—Plastic surgery to improve the contour of the face is not a new art but was practiced a number of centuries ago by the Mayas of British Honduras. There was one main difference between Central American method and the modern. The Malayan lady seeking beautification of her face had to be dead.

That, according to J. Eric Thompson, assistant curator of Mexican and Maya ethnology of the Field Museum of Natural History, who was leader of the Capt. Marshall Field expedition into British Honduras, is one of the most interesting discoveries he made during the excavations he made in the Cayo district, 140 miles from the capital at Belize. Thompson has returned to Chicago with his discoveries.

Among other things he unearthed the tomb of an ancient "King Tut" of the Mayas and learned of the methods of preserving the dead.

"After a Mayan woman died, if her relatives were kindly, they would make her good looking for posterity, for the Mayan equivalent of an undertaker would take off the flesh and build up a new face of clay which lasted indefinitely," Thompson said. "That was their way of face lifting."

Henry Todd and family have returned to their home in Dallas after a visit with relatives and friends here.

Miss Loraine Jurant, of Los Angeles, is visiting Miss Thelma Vogelsang here this week.

AUSTIN—Texas cement plants are running at capacity, recent reports show.

Ledger advertising pays.

Smith Supporter Winner In Ohio

(By International News Service)
NEW YORK, Aug. 15.—Democratic leaders were gratified today by the apparent victory of Graham P. Hunt, of Cincinnati, in the Ohio Democratic primary over Senator Cyrus Loecher, appointed by Governor Donaghey to the vacancy caused by the death of Senator Willis.

Locher was backed by the Anti-Saloon League, while Hunt was a hundred per cent supporter of Governor Alfred E. Smith, Democratic presidential nominee.

John J. Raskob admitted that Smith campaign managers harbored large hopes to capture Ohio in November, and these hopes have been stimulated by Hunt's apparent victory.

Lions Club Is Being Formed

A Lions Club is being organized in Ballinger, with the San Angelo organization co-operating in organization work. It is necessary that 20 charter members be selected before a club can be formed, and it was the belief of those assisting in initial organization moves that this number would be registered this afternoon.

Details of club meetings and election of officers will be decided upon immediately after the organization is perfected.

The local club will be one of 177 in Texas, which state leads the nation in number of Lion Clubs, California holding second place.

While it is a weekly luncheon club, its activities are extensive and diverse, every civic work coming within its scope.

THE WEATHER

(By International News Service)
West Texas: Partly cloudy, showers in the Panhandle region. East Texas: Generally fair.

LORENZO—A new high school building is under construction here.

The Daily Ledger

Published Every Day Except Sunday
by
The Ballinger Printing Company
Offices of Publication, 711 Hutchings
Avenue, Ballinger, Texas
Entered at the Postoffice at Ballinger
as second-class mail matter.
Subscription, the year.....\$4.50



1928 AUGUST 1928

SUN	MON	TUES	WED	THU	FRI	SAT
~	~	~	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	~

ROAD BUILDING AN ART

"Road builders would hardly be called great artists by the average person," says an editorial in Good Roads. "Yet, are they not doing work comparable to that of Michelangelo, known for his sculpture, painting and poetry; Raffaello, famous Italian painter; and in our own country Loreda Taft, famous sculptor?"

"These men's achievements have been for a personal appeal—an appeal to the finer senses. Their achievements have been enduring, and have been pleasing to the generations born long after the artist's death.

"What could be a more fitting monument to an artist of public highways, than an outstanding highway, built to aid the pleasure seekers, and made to endure for years? It is a pity that we do not look on road builders as craftsmen, rather than men hired to do a given job. They are really doing more than

artists, the sculptors, the poets—they are making it possible for business as well as pleasure seekers to benefit by their work."

This parallel between the road builder and the artist is not so strained as it may appear. More and more, art is being brought to purpose of utility—to satisfy both body and soul. Certainly he who builds a beautiful and permanent highway that gives pleasure and profit to those who travel over it, merits the designation of artist.

DEATHS

Grandmother Taylor
Grandma Taylor, 84, who died the home of Mrs. King at Talpa at 10:20 o'clock Monday night was buried in the Crews cemetery Tuesday afternoon, following funeral services conducted at

2 o'clock from the King residence with Rev. Cole, of Coleman in charge.

Grandma Taylor has lived in and around Talpa for 12 years. During the last year she has made her home with Mrs. King. Among those surviving is a grandson, Lee Taylor, who resides at Talpa.

Higginbotham Bros. & Co., undertakers were in charge at the grave.

Morgan Infant

Jerial Dean Morgan, 8-months-old infant, daughter of Mr. and Mrs. Roy Morgan of Norton, died at 11 o'clock Tuesday night in the local sanitarium, following an illness of only one day. The baby was brought here Tuesday afternoon.

Funeral services were held from the Sam Morgan residence at Norton at 2 o'clock Wednesday afternoon, under direction of the pastor of the Norton Methodist church.

Burial followed in the cemetery there, with Higginbotham Bros. & Co., undertakers in charge at the grave.

A CORRECTION

No contract was let in the new building under construction on the site of the E. M. Boon lumber company, Higginbotham Bros. &

Co., supervising the work and employed labor. C. D. Mills is in direct charge of building activities, and Gage Brothers, Comanche carpenters, are assisting in the painter work, due to the scarce local carpenters available at

time. It is estimated that the new building, which is to house the Healer Chevrolet firm, will be in the middle of Oct-

TO THE PUBLIC

I am now ready to gin your cotton. I have my gin an A-1 condition, and am prepared to give you the very best of service.

I desire to take this method of expressing my appreciation to all those who have been so loyal in giving me their business, and of soliciting a continuation of your business this season. I assure all who may come and gin with me the same hospitality and the same square deal.

Thanking you in the future for your most loyal business, I am,

(Signed)

W. F. MASON

Ginner

Ballinger Lodge No. 643 A. F. & A. M. Regular Stated Meetings on Tuesday on or Before Full Moon in Each Month. Visiting Brethren Cordially Invited.
W. B. Alley Secy. Noel Penn W. M.

Ballinger Chapter No. 184 - R. A. M. Ballinger Council No. 122 Regular stated meetings held on 2nd Friday in each month. Members requested to attend. Visiting companions cordially invited.
J. McGregor Secy. Noel Penn H. P.

ANNOUNCEMENTS

- For Congress, 17th District: R. Q. LEE
- For District Judge: E. J. MILLER
- For Sheriff: R. E. (EARL) McWILLIAMS
- For Tax Collector: W. L. BROWN ED J. O'KELLY
- For Tax Assessor: MIKE C. BOYD
- For District Clerk: MISS GEORGIA SINGLETARY
- For Treasurer: MRS. JENNIE KIRK
- For County Judge: PAUL TRIMMIER
- For County Clerk: MISS IMA McKOWN
- For County Attorney: ROY L. HILL
- For County Superintendent: R. F. WHITE
- For Justice of Peace, Prec. No. 1: C. H. WILLINGHAM
- For Commissioner, Prec. No. 1: J. DEENS
- For Public Weigher, Prec. No. 1: PAT TILLERY



GOING SWIMMING?

Take a Camera with you.

We loan them free!

STRAIN DRUG CO

"The Store of Personal Service"

Used Ca

1-1926 Model Ford truck, R1 good buy -----

For Road Telephone

Chrysler Cars

American

Where Service Is

The Key-Note

Service-continuity is the dominant element of our record our customers are

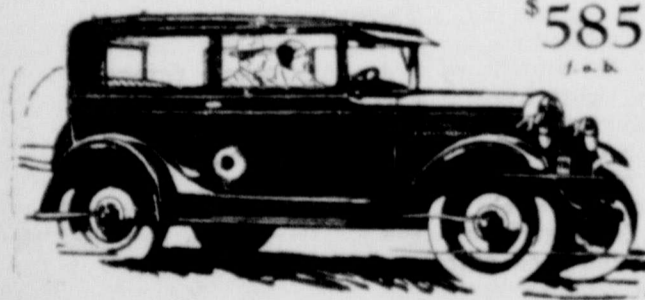
We invite your pledge.

THE First Nation ESTAB. 1886 OF BALLINGER

10 Big Reasons why Chevrolet is -

First Choice of the Nation for 1928!

With over 750,000 new Chevrolets on the road since January 1st, today's Chevrolet is first choice of the Nation for 1928. Come in and see how completely this sensational automobile provides the ten great factors which automobile buyers everywhere are now demanding.



The COACH \$585 f.o.b.

HEALER CHEVROLET COMPANY

QUALITY AT LOW COST

- DESIGN**
Today's Chevrolet is modern to the minute in every detail of design.
- APPEARANCE**
Today's Chevrolet provides the marvelous beauty of design and proportion for which Fisher bodies are everywhere famous.
- FEATURES**
Possessing quality features typical of the finest cars, today's Chevrolet is everywhere regarded as the world's most luxurious low-priced automobile.
- PERFORMANCE**
Chevrolet's amazing performance is the result of a valve-in-head motor whose cover is a masterpiece of worldwide fame and whose snap and smoothness are assured by alloy intake and pistons, large valves with mushroom type tappets and accurately counter-balanced reciprocating parts.
- COMFORT**
The Bigger and Better Chevrolet is built on a 107" wheelbase, equipped with four long semi-elliptic springs set parallel to the frame and with seat cushions provided with deep, resilient springs.
- HANDLING EASE**
For ease of control, Chevrolet design incorporates a full ball bearing steering gear, smooth shifting transmission, light pedal action, clutch and big non-locking four-wheel brakes.
- ECONOMY**
Chevrolet owners enjoy the greatest economy of operation.
- MAINTENANCE**
Chevrolet enjoys a worldwide reputation for low maintenance costs.
- RESALE VALUE**
Chevrolet's resale value is unusually high because Chevrolet's rugged construction assures many thousands of miles of dependable transportation.
- PRICE**
Chevrolet offers these beautiful modern cars at these amazing low prices:

The Touring \$495	The Convertible Sport \$695
The Coach \$585	The Imperial \$715
The Coupe \$595	Utility Truck \$520
The 4-Door \$675	Light Delivery \$375

All prices f.o.b. Flint, Michigan. Check Chevrolet Builtdown Prices. They include the lowest handling and financing charges available.

IF

Mrs. R. W. DeMotive Will Phone 75

Tuesday Morning By 9:00 o'Clock

Her Bundle Will Be Washed and Ironed

FREE!

Mrs. J. H. McClain's bundle consisted of the following: 3 shirts, 2 drawers, 2 night shirts, 11 handkerchiefs, 2 aprons, 13 Ch. pieces, 1 towel, 8 bath towels, 5 sheets, 4 pillow slips, 6 rags.

Weight of bundle 23 lbs. Wet wash \$1.15, Rough dry \$1.85, Family finish \$2.45.

ONE QUILT WASHED FREE WITH EVERY 13lbs. ROUGH DRY OR MORE

Ballinger Steam Laundry

Telephone 75



Ocean Fliers Not Dare Devils But Torches of Progress, Says Junkers

(By International News Service)
 WASHINGTON, Aug. 11.—Trans-oceanic aviators, whether they fly into space to return on more or sail into renown, are brilliant torches in the march of progress, not simply dare-devils, in the opinion of Professor Hugo Junkers, world famous German aeroplane manufacturer.
 Professor Junkers, who made known his views during a recent visit to America, declared that to call these men suicide aspirants or unless searchers for fame was unjust and incorrect.
 "History has too often made dare-devils into martyrs of an idea and of great discovery," he said. "Columbus and Magellan were the scatter-brains and useless dreamers of their day. They did not wait for the development of the twin screw steamship. They used the best ships at hand."
 It was the big Junkers organization which built the plane in which Baron Huenfeld and his two companions flew from Germany to this country. The Junkers machines are known for their stability and general air worthiness. Their maker, disclaimed all financial or organizational connection with any ocean flight but declared heartily in favor of those who attempted trips over water.

He condemned the argument that present day aviators should wait until a more suitable machine is developed for ocean flying.
 "Persuasive as this argument appears," he pointed out, "it is incorrect. It lies in the nature of every development of communication that the intermediate stage of pure venture cannot be skipped."

Junkers declare American air traffic would soon outstrip European. He said he welcomed the recent transfer of the endurance flying record from German to America hands, inasmuch as this would be a stimulant for German aviation.

It is wrong to deny practical value to long flights, the veteran flying machine maker asserted. Problems resulted from them which could be got in no other way, and which resulted in progress, he declared.

"It is always the great problem that produces the exceptional accomplishment," he added. "The development of aviation would not have been possible without the type of men who takes risks. The further development will also not be able to do without the cultivation of courage and resolution. A stake for an ideal object has never yet been in vain, even if the one or the other did not gain a name by the loss of life. The individual may perish, but the movement itself is driven forward by those ready to venture men who do not flinch at danger."

"We can distinguish the action of two fundamentally different but independent types of men in all fields; the conservative and the pioneer, the man who stakes all on one card, the man of great risks. This is the man of progress. Such as he broadens the boundary of human energy and action. Such men create tension urge and healthful obstruction; in a word, development."

The manufacturer denied, however, that to every venture could be attributed a moral value simply because it was a venture.

"That would be too far reaching a conclusion," he said. "It goes without saying the venture is also subject to criticism, and one must condemn every venture where the object is not great enough to justify the risk, or where the degree of probability of success is too small."

"This measure is somewhat elastic, however, and history has revised many a judgment that contemporaries passed. When we look back from the standpoint of our stage of technical development, we may say with good reason that the history of development consisted at first only of attempts with unsuitable means."

Mr. and Mrs. Albert Spamm of the Barnett community are rejoicing over the arrival of an 8 and half pound boy. They have named the youngster Riley Willis.

Mark Chumley, of Robert Lee, is visiting here this week.

HAMLIN—Hamlin, fast growing town in the northwest part of Jones county, is in need of a new hotel.

MOVIES

Six Cameras Shoot Bedroom Scenes in 'Ladies Must Dress'
 It is not often that six cameras are required for one scene in a comedy-drama, but this was the number required by Victor Heerman when he shot bedroom interiors for "Ladies Must Dress," a Fox Films production featuring Virginia Valli and Lawrence Gray, and which is coming to the Palace Theatre Wednesday and Thursday.

The director wanted to show Nancy Carroll cold-creaming her face and Hallam Cooley spluttering after he has used a towel smeared with cosmetics. It is rainouts to theatrical make-up to smear cold cream on the face on top of grease paint. In other words, if Heerman had shot this scene four times, as is sometimes done in order to get a perfect "take," he would have been obliged to wait thirty minutes or more until the actress had rebuilt her make-up for each scene. He got around the difficulty by calling for six cameras and shooting the entire scene after one rehearsal. Five of them got perfect "shots" from different angles.

HERRING TOPICS

Mr. and Mrs. Louie Alcorn spent the week-end at San Angelo with Mrs. Alcorn.

Mr. and Mrs. Schott of Ballinger were guests of Mr. and Mrs. J. P. Brevard and family Sunday.

Mrs. Jessie Moore and son spent a few days last week with J. P. Brevard and family.

The people of this community attended the meeting at Oxien last week which was enjoyed by all.

Miss Teletha Morrison of Oxien spent Saturday night with Misses Della and Sammie Bragg.

Mr. and Mrs. Kirby Todd visited Mr. and Mrs. Nolan Todd and Mr. Joe Brister of Abilene



Every day your skin needs

Cleansing, Toning, and Nourishing. And so Elizabeth Arden advises that you use each day these three important Venetian Preparations which are the basis of Treatments given in her famous Salons:

Venetian Cleansing Cream. Melts into the pores, rids them of all impurities, keeps the skin smooth and supple. \$1, \$2, \$3, \$6.

Venetian Ardena Skin Tonic. Tones, firms and whitens the skin. A mild astringent and bleach, keeps the skin clear and fine. 85c, \$2, \$3.75.

Venetian Orange Skin Food. The best deep tissue builder, splendid for a thin, lined or aging face. Keeps the skin smooth and full. \$1, \$1.75, \$2.75, \$4.25.

ELIZABETH ARDEN'S Venetian Preparations are on sale at

J. Y. Pearce Drug Co.

The Rexall Store

Sunday.
 Misses Della and Sammie Bragg spent Sunday with Miss Teletha Morrison.

Miss Bernice Hale returned home from Houston after a two weeks visit with her brother and sister.

Mr. and Mrs. G. C. Avent and family spent Sunday at Abilene with Mr. Joe Brister and family and were met there by Mr. and Mrs. W. J. Stovall and family of Ranger.

Miss Althea Brister of Abilene returned home Sunday after a four weeks visit with Mona Avent.

Miss Lollia Stovall of Ranger is visiting her cousin, Ozella Avent.

"REPORTER,"

SOUTH BALLINGER NEWS

Leo Mapes and Mr. and Mrs. Lou Mapes and Miss Anne B. Mapes left Sunday for a visit with Mr. and Mrs. Mapes' daughter, Mrs. Sam Frittz of Arizona.

Mr. and Mrs. B. F. Vaughn and daughters Miss Hazel and Mr. and Mrs. E. L. Balock and two children of Paduch returned

home Wednesday after several days with Mrs. Vaughn's sister, Mrs. T. P. Brown.

Mr. and Mrs. V. A. Gentry and two children of Dallas returned home Wednesday afternoon after several days visit with Mrs. Gentry's parents, Mr. and Mrs. R. E. Brown and family, while enroute home from a trip to Corpus Christi.

Mrs. Henry Leach and baby have returned home with her mother and brother at Eldorado for a stay while Mr. Leach is working on the Plains.

Mrs. T. M. Milam of Dallas, has returned to her daughter's Mrs. R. E. Brown after a visit with her son W. J. Milam near Winters.

Roy Carroll of Chicago is visiting his parents, Mr. and Mrs. Ezra Carroll and family.

Mrs. T. M. Milam and son Dan Milam and two sons and Bessie and Carene Brown were visitors in Miles Sunday.

Mr. and Mrs. Ezra Carroll entertained Saturday night in honor of Roy Carroll.

H. M. Leach has moved here Mr. and Mrs. Henry Leach lives.

"BLUE BONNET"

Advertise in The Daily Ledger.

Because we KNOW this tire, we offer you **ONE YEAR'S FREE Protection** against

accidents, wheel misalignment, cuts, under-inflation, rim cuts, blow-outs, bruises, or any road hazard.....



SEIBERLING ALL-TREAD

(This offer applies to passenger car tires only)

If Mrs. Joe Beck

Will drive her car to our place

Thursday Afternoon

We will wash it without charge.

CAMERON'S GARAGE

Phone 34

Eighth St.

You Must Be Pleased

CAKES AND PIES

Delicious Cakes and Pies fresh every day. An actual saving in money and the work of baking for the housewife.

All Pies and Cakes Wrapped in Wax Paper.

Phone Us Your Order

Call for Connelly's Bread at Your Grocer

We Appreciate It

Ballinger Steam Bakery

On 8th Street

Phone 25

FRESH EATABLES

Mark It On Your Memorandum

To be sure of getting delicious, fruits, Vegetables and other foods at the minimum cost phone 318 or 357.

You'll get the best that the market affords and you'll also get prompt delivery service.

Why not try trading here for awhile.

FRESH FRUITS — FRESH VEGETABLES

JEANES CO.

Telephones 318 and 357

EVERYTHING THAT CAN DELIGHT YOUR APPETITE

Prices on all our groceries and supplies are remarkably low, considering the quality.

Never before have we been better prepared to serve the people economically.

You'll always find just what you want at this store.

L. B. STUBBS GROCERIES

QUALITY — COURTESY — SERVICE

93 — Phones — 94

Higginbotham Lumber Co.

Lumber, Paints and Building Materials

Corner 8th Street and Strong Avenue.

Telephone 151

CLASSIFIED ADS.

Rates and Rules
 Five cents per word first insertion and no advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion.
 All classified advertisements must be accompanied by cash, unless advertiser has a regular account with this paper.
 No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR RENT—Bedrooms. Phone 179

FOR RENT—Furnished apartments. Phone 81. 7-1fd

Agents Wanted
 WANTED—Ambitious, industrious white person to introduce and supply the demand for Rawleigh Household Products. Good openings near you. Makes sales of \$150 to \$500 a month or more. Rawleigh Methods get business everywhere. No selling experience needed. We supply Sales and Advertising Literature and Service Methods—everything you need. Profits increase every month. Low prices; good values; complete service. W. T. Rawleigh Co., Dept. TX463, Memphis, 6-6td*

FOR RENT—Two or three unfurnished rooms for light house-keeping. Phone 1238. 14-6d*

FOR RENT—Two room apartment furnished, close in, modern conveniences. Phone 179. dh.

FOR SALE—My home on 4th Street. Large lot, nice shade trees, 7 rooms and bath, other conveniences. C. W. Evans. 3d&wtf

FOR SALE—Piano, a bargain for quick sale, also two sectional bookcases. Olga H. Schawe, 205 N. Ninth St. 13-2td

STRAYED—One muley Jersey cow, dun color, branded G on hip. Finder please notify A. R. James. 13-3td

FOR RENT—South bed room, 204 Seventh street, Phone 1213. 13-3d

FOR SALE OR TRADE—A small house on Ninth Street. See A. K. Doss. 14-3td

FOR RENT—3 room furnished apartment and two bed rooms, all newly papered and all modern conveniences, 209 Eighth street, phone 833. 15-3d

HARLINGEN—New signal lights have been installed on the principal streets here.

DICKINSON—The Gulf Production Company is drilling a new test well two miles south of here.

Head Those Sore Gums
 Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. J. V. Pearce Drug Co.

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Radio Audience Puts New Curb On Microphone

By John Randolph
 International News Service Staff Correspondent
 WASHINGTON, Aug. 15—Radio audiences today are more keenly critical and have better taste than a few years ago, according to owners of broadcasting stations who came here from all sections of the country to attend hearings before the Federal Radio Commission.

Gone are those halcyon days when a broadcaster had only static to worry about, then he was safe as long as there was plenty of music on his program.

In the first place, they say, this is the dramatic age, and they don't mean the age of drama as interpreted on the stage. They mean that everything which goes through the microphone must be carefully planned with an eye to dramatic value.

"This applies especially, but not exclusively, to radio advertising. One illustration was given of a company arranging a prize fight and having it broadcasted, so that between rounds hawkers could be heard over the radio calling the trade name of company's ice cream. Dramatized advertising, they call it.

Dramatics apply to all other forms of broadcasting, however. Even the educational lecture and sermon must be dramatized. That does not mean that academic subjects or treatment are unpopular, the operators declare. The radio public doesn't mind being informed, but it must be entertained instead of instructed.

In modern stations the announcements are written out before the program starts, and little extemporizing is allowed the announcer. The announcements must be interesting, and this point cannot be left to chance. The public likes humor, but not "wisecracks."

Some operators predict that the day will soon be past of the announcer using his name, for the present tendency is to keep him in the background. He must announce his subject not himself.

Many of the famous announcers are losing ground because of their habit of talking about themselves or each other, the operators say. They want announcers who have good radio voices and a sense of humor, but who are content to conduct a good program without meddling with it.

The public taste for music has been greatly improved by radio programs, the station owners proudly claim. Radio audiences still like jazz but they like it subdued, the trumpets and saxophones muted.

Howard R. Miller, owner of Station WIAD at Philadelphia, claims to be the first man to broadcast an entertainment program in the United States, declares that the preference for kinds of music have not changed, though appreciation of good quality has increased enormously.

Jazz, he said, has not lost an inch of ground, though the radio audience no longer likes the "hot stuff" local instrumental gymnastics. Classic music, on the other hand has gained only a little, because the tired fan likes "light stuff" after a day's work.

"But Jazz or classic, it must be good," Miller insisted. "The public critical sense for all kinds of music has become much sharper. Radio programs have made it better—and now it is turning a bout on us and making us hustle to produce programs which it approves."

"A poor radio program of my sort quickly digests the fans—who are not slow in letting us know, and in particular terms—just how displeasing they are."

The station owners all agree that not even fine quality will save a program if it's dull.

MARSHALL—New plant of Texas Milk Products Company has opened here.

RIO HONDO—A \$25,000 new community church will be constructed at this place.

ADDING MACHINE PAPER
 100 rolls Adding Machine Paper for \$9.56
 50 rolls \$4.90
 25 rolls \$2.50
 12 rolls \$1.45
 6 rolls75c
 2 rolls25c

BALLINGER PRINTING CO.

Society

The beautiful new home of Mrs. Ed. Sommers on Ninth Street, was the scene of a pretty summer party on Wednesday afternoon of last week with bridge games furnishing happy diversion during the late afternoon hours.

In rooms attractively furnished, varied summer blossoms gave healthy where the five tables had been placed. Guests found places by means of dainty tallies. A delicious molded salad course with iced tea was passed by the hostess. High score trophy in the games went to Mrs. J. D. Motley while Mrs. Robert Bruce was consoled for her losses. Out of town guests were also beautifully favored.

The guest list follows: Mmes. M. H. Watson, Henry Jones, K. V. Northington, W. B. Woody, Troy Simpson, J. J. Beck, J. W. Oghourne, L. H. Fry, R. E. Bruce, D. C. Middleton, J. D. Motley, C. P. Shepherd, Fred Kiechle, R. W. Earnshaw, Ralph Vancil, Sam Dunlap, J. B. Arterburn, Homer Carsey, John Weeks, J. F. Currie, Burns Holt, C. W. Cheatham, Sim Cottelle, G. G. Odom, G. W. Dunlap, Lloyd, Charles Kiechle of Evanstown, Ind., Misses Pauline Massey of Taft, Calif., Katharine Penn, Nannell Jones, Griffie Atkins and Margaret Kirk.

With alcohol selling for about four dollars a pint there are not many people who can afford to use it for a bath.

Undersheriff James Cole, of Littleton, however, found a way to get one of those famous alcohol baths free of charge. He just walked into a roadside inn, on the Morrison Road, near here, where tourists or anyone else, for that matter, could drop in to have a barbecued sandwich, supposedly anyway.

The "Jungle Inn" as it was known, according to Cole, was "nothing more than a barbecued shot joint."

As Cole stole the march on the "King of the Kitchen" by coming in the back way he was showered from head to foot with alcohol, running from the place, dodging the lighted cigarets of his colleague raiders, hoping that the sun would climb under a cloud and stay there until he

could bury the clothing he had on, and all matches, Cole retired from active participation in the raid.

Everyone has heard of snake charming, but few have ever heard of bee charming.

Some 75 years ago, when he was a boy, N. Y. Guelich was told the then latest theory of bringing about the surrender of a swarm of bees. Recently he had occasion to use this knowledge, and decided to put it to the test.

He went in the house and procured a pan, started to beat on it softly, then sing softly, increasing the tempo and volume of his "music" gradually until he had reached the desired speed and then kept that up until all the bees that had been buzzing a-

round on the branch of the tree had settled on the edge of the pan. He had conquered a veritable army of "stingers" and nary a sting did he receive.

FOR SALE

A good buy and nice suburban home, about two acres of land, every convenience of the city. A small payment will handle this deal.

E. Shepperd & Co.
 Agents

FARM COURAGE

On the farms of this section are men and women whose courage makes their work pay them.

Mixed with that courage and skill is foresight—shown in the number of accounts here—and in the close contact of customers with this institution.

You, too, will do well to back your trust in farming with a connection at this strong, helpful institution.

FARMERS & MERCHANTS STATE BANK

Ballinger, Texas

Columbia



Records

- 1429 "Nobody's Lonesome But Me"—Art Gillham.
- 75c "In My Sweetheart's Arms"—Vocal-Art Gillham.
- 1433 "Last Night I Dreamed You Kissed Me"—Vocal.
- 75c "Was It A Dream"—Vocal by Seger Ellis.
- 1430 "I Got Worry, Love Is On My Mind"—Fox-trot.
- 75c "Ham And Strum"—Fox-trot Vocal Refrain.

D. E. Moody Music House

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- PORK CHOPS, per lb. 27c
- SLICED BACON lb. 32c
- PORK LIVER lb. 15c

PALACE THEATRE

Ladies Must Dress

TODAY
 TOMORROW

"The Battle Cry of Women Who Have Nothing to Wear"

VIRGINIA VALLI
 LAWRENCE GRAY EARLE FOXE HALLAM COOLEY
 Story by VICTOR HEERMAN Scenario by REGINALD MORRIS
 VICTOR HEERMAN Production

It took another woman to show her that even a diamond would look tawdry in a brass setting—and that even a beautiful girl must dress her best not only to win, but to hold her man.

COMEDY — "HALF BACK HANNAN"
 Admissions 10c, 25c, 30c