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 The Winchester Store

# BALLINGER DAILY LEDGER

Exclusive features of the Eclipse Lawn Mower include a self-sharpening and center lever adjuster.  
**HALL HARDWARE CO.**  
 The Winchester Store

VOLUME NO. 23. NUMBER 113

BALLINGER, TEXAS, THURSDAY, AUGUST 16, 1928

MEMBER INTERNATIONAL NEWS

## WTCC Motorcade Makes Short Visit In Ballinger

Delayed by unfavorable road conditions from San Angelo, the West Texas Chamber of Commerce motorcade, scheduled to reach here at 9 o'clock Thursday morning, arrived shortly after 10:30, and immediately launched into a brief program before departing for Coleman, where the members of the trip were to be the guests of citizens there at a barbecued dinner.

Following a brief concert by the Simmons Cowboy Band, composed of 23 members, official band for the organization, various members of the motorcade made short talks. The delegation was welcomed by H. C. Lyon, superintendent of city schools, and A. M. Bourland, president of the West Texas Chamber of Commerce responded.

Mr. Lyon commented on the work of the West Texas Chamber of Commerce, and briefly reviewed the enterprises and resources of Ballinger and Rannels County. In addition to being one of the leading counties in the state in annual cotton production, Rannels has a well diversified program, and Ballinger is a market place for a great number of turkeys and large quantities of wool, he pointed out.

"Agricultural interests in this county are of varied interests," Mr. Lyon declared. "Livestock and poultry play an important part in our activities. Success in the county is due in a great measure to diversification, and much credit goes to our county agent."

Discussing the development of Ballinger, Mr. Lyon stated that the city had never been in the excitement of a boom nor was it in a boom now. "It has experienced a steady growth however," he explained, "and many new residences have been completed, and a number are now under construction. Street paving projects have begun, and we feel that city-wide paving move will be stimulated."

A. M. Bourland, president of the organization, was introduced by J. D. Motley, secretary of the local Chamber of Commerce, and after a few introductory remarks, he expressed wonder at the resources of Rannels County. "Having spent my time in Vernon, Wilbarger County, not many miles from here, little did I appreciate actual conditions here," he said. "I had no idea of finding Ballinger situated in the midst of splendid farms. Our people have not been told of your fertile farming belt, and I hope you will widely advertise possibilities afforded here."

"Diversification means the up-building of West Texas," Mr. Bourland continued. "Cities do not happen, but are made by man power, and a city will be just as big as its citizens build it. Some times we fail to sell our city to ourselves, and when we cannot sell it to our own city, certainly the state as a whole cannot be expected to take much interest in it."

Touching upon the good roads proposition, Mr. Bourland averred that a trip over the San Angelo-Ballinger road, over which the party had just traveled, should convince any fair thinking man that the sensible thing to do would be to support the bond issue to be voted upon in the county September 1. The progress of West Texas depends directly upon her road system he affirmed.

"I don't like to think of a road bond issue as a visitation of indebtedness upon posterity," the official asserted. "I would prefer have my children and grand children benefit by good roads, built through bond issues I helped to vote, than to say that I had fears of the outcome of such moves."

Sam E. Eberstadt, secretary of the Bryan and Brazos county Chamber of Commerce, was introduced as an "East Texas secretary" by Mr. Motley, who added that East Texas was "moving

West." Mr. Eberstadt announced that he was presenting an A. & M. College news picture at the Palace Theatre, and invited all to attend.

Colonel R. L. Penick, who had been in charge of the chuck wagon on this trip, made a short talk in which he stressed the importance of good roads. "Do not make the mistake of staying in the rut," Col. Penick admonished. "Anybody who pays taxes on 160 acres of land can easily pay the increase through actual savings as a result of good roads. The decrease of wear and tear on vehicles, added conveniences, and pleasures afforded visitors from other points will many times repay extra taxation each year."

Others presented at the program here included Secretary Homer D. Wade of the organization, Mrs. R. L. Penick, of Stamford; Mrs. A. M. Bourland of Vernon, B. M. Whitaker of Abilene, Frank Reeves of the Ft. Worth Star-Telegram, H. J. Adair of Wichita Falls and Mrs. A. E. Belts of Fort Worth.

Watermelons were served to the assembly before the motorcade departed for Coleman. J. D. Motley and E. E. King accompanied the group to that city.

## Smith Assails Kansas Editor

(By International News Service)  
 ALBANY, Aug. 16.—Governor Smith is busy today preparing a statement in which he will bitterly assail William Allen White, Kansas editor, for picturing him as always voting to protect saloons, gambling, and vice when a member of the New York legislature.

He had written most of his statement previously, and when he learned that White had withdrawn a retraction made that the governor was a friend of vice and gambling, he is now rewriting it.

R. L. White and sister, Mrs. John Whiddon, both of this city, left Thursday to attend a family reunion at Anson. Between 300 and 400 persons, all related, are expected to attend.

Homer Gulick, formerly of San Antonio but now of Boerne, Texas, has returned home after a visit of a few days here with his cousin, Mrs. J. R. Holloway and family. This visit was the occasion of the first meeting of the relatives in 24 years.

Be wise and advertise.

## Aviators Start On Ocean Flight

(By International News Service)  
 RIO DE JANEIRO, Brazil, Aug. 16.—The Italian trans-Atlantic flier Carol del Prete, died at 5:55 o'clock this morning following amputation of his right leg late yesterday.

He was seriously injured a few days ago in a crash of the Italian Savoia plane in which he and Major Arturo Ferrarin made a famous nonstop flight from Rome to the Brazilian coast, establishing a new long distance flight record.

He was one of the best fliers of the Italian army.

## Search For Man In Murder Case

FORT WORTH, Aug. 16.—Police are today seeking the man who early this morning shot and killed R. Elwood, Texas & Pacific railroad switchman, in a local hotel.

Elwood, who lived only a short time, made a statement to officers before he died.

Mrs. W. B. Henshaw, hotel proprietor, and her son Eldon Williams, also made a statement and gave a description of the slayer to policemen.

Peg Moreland, noted radio and recording singer, and mother, Mrs. Mollie Moreland, of Dallas, left for their home Thursday after a visit here with the latter's sister, Mrs. C. C. Gannaway.

Peg Moreland is frequently heard on WFAA and is featured in some Victor records to be released September 7.

She said that she is convinced that Silver fired the fatal shot, and not W. A. Stone, the man's partner, now under a 99-year sentence in connection with the case.

## New Rail Line Incorporated

(By International News Service)  
 AUSTIN, Aug. 16.—Articles of incorporation of the Port Isabel and Rio Grande railway company, with capital stock of \$30,000 and headquarters at Brownsville, were approved today by the attorney general's department.

The company will build a line from Brownsville to Port Isabel.

John Sturdivant, associated with the state department of fire insurance in St. Louis, was here Brownwood, where he will visit Thursday morning en route to relatives. Mr. Sturdivant was formerly connected with the Brownwood Bulletin.

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## 200 Passengers Aboard Grounded Mail Liner

### Plane Swept Off.

(By International News Service)  
 SAN FRANCISCO, Aug. 16.—While ships off the lower California coast of Mexico today sped assistance to the Panama mail liner, on the rocks off Cape San Lazaro, a check by company officials revealed that more than 200 persons are aboard the stricken vessel.

Latest advices state that the ship is resting easily, and is in no immediate danger. Several ships are in the vicinity of the grounded-raft.

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## Escape Convict To Be Returned

(By International News Service)  
 AUSTIN, ANG. 16. — Alvin Townsley, escaped convict who was serving a life term for the murder of Representative Chas. Fields, of Giddings, at a football game between Georgetown and Giddings, in 1926, will be brought back to Texas.

Governor Dan Moody today issued a requisition of the governor of California for rendition. Townsley is in custody at Fresno.

### THE WEATHER

(By International News Service)  
 West Texas: Partly cloudy.  
 East Texas: Generally fair, except for showers along the coast.

Be wise and advertise

## SPECIAL

### Friday and Saturday

Men's Fancy and Solid Color Hose

\$1.00 Value

As long as they last—for

# 59c

Boys Wash Suits—Close out

\$1.95 and \$1.19

## The Hub

## SHOE AND CLOTHING SALE

Big Saving in Men's, Women's and Children's dress shoes and oxfords—Men's clothing and pants.

Starts Sat., Aug. 18 and all next week

Buy now for cash and see what you save.

"Look At These Prices"

### Men's Shoes

\$5.00 Shoes for	\$3.85
\$5.50 Shoes for	\$4.35
\$6.00 Shoes for	\$4.65
\$6.50 Shoes for	\$5.05
\$7.00 Shoes for	\$5.40
\$7.50 Shoes for	\$5.70
\$8.00 Shoes for	\$6.10
\$8.50 Shoes for	\$6.45

### Ladie's Shoes

\$4.50 Shoes for	\$3.40
\$5.00 Shoes for	\$3.75
\$5.50 Shoes for	\$4.15
\$6.00 Shoes for	\$4.45
\$6.50 Shoes for	\$4.60
\$7.50 Shoes for	\$4.95
\$8.00 Shoes for	\$5.15
\$8.50 Shoes for	\$5.25
\$9.00 Shoes for	\$5.35

### Boy's Shoes

\$4.00 Shoes for	\$3.15
\$4.25 Shoes for	\$3.30
\$4.50 Shoes for	\$3.45
\$4.75 Shoes for	\$3.60
\$5.00 Shoes for	\$3.75
\$5.50 Shoes for	\$4.20

### Children's Shoes

"25 per cent discount on all"

"25 per cent discount on Men's Suits and Pants"

We give Profit Sharing Thrift Bonds with every 50c purchase for cash or 30-Days account. Ask for them.

Don't fail to take advantage of this sale—Prices are for cash only

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The "Quality First" Store

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The Ballinger Printing Company  
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**New Secretary  
For Rotarians**

The Ballinger Rotary Club at their meeting Wednesday noon, accepted the resignation of M. C. Atkins as Secretary and elected J. D. Motley to fill the unexpired term in that office. Mr. Atkins resigned on account of too many other jobs and the need of his time in his own office. Mr. Motley will take over the office at once or as soon as an audit of the books can be made by the auditing committee.

Troy Simpson was elected editor of the Rotary, a paper published by the club and which has formerly been handled by Mr. Motley.

The club voted to be hosts to the executive members, of officials of the Rummels County Fair Association at the next mid-week luncheon and they will be given program time to use in whatever way they desire. The Rotary Club will take an active part in helping to make the 1928 fair a success and many of the members will devote their full time in serving on committees while the fair is in session.

Mrs. Robert Bruce delighted the members with two readings Wednesday and Pres. H. C. Lyon, who has been away from the club this summer, brought a stirring message on the purposes of the work of the club and what it took to be a good Rotarian.

Six delegates will leave Monday for Mineral Wells to attend the District meeting at that place. Pres. Lyon will be one

**U. S. Is Taking Lead Over  
Other Nations in Air Mail**

(By International News Service)  
CHICAGO, Aug. 16.—Recent information compiled by the American Air Transport Association shows that the United States is piling up an increased lead over air mail lines of other nations. The air mail operators of this country are now flying their planes more than 600,000 miles a month or more than 7,200,000 miles a year. These planes are carrying in excess of three tons of mail daily.

Figures show that the public is rapidly increasing its use of 100-mile an hour air transportation. With the present network it is possible to save time from and to practically any city, even if the community is not of the

**Abilene Good  
Will Tour To  
Start Sept. 4**

ABILENE, Aug. 16.—During the week of September 4 a special train bearing 125 Abilene business men will visit 40 West Texas towns in 17 of the counties south, west and north of this city.

The train is to be called Abilene's 1928 Friendship Special and it will be out three days. The affair will be under the direction of the local Chamber of Commerce and according to O. E. Radford, chairman of the committee in charge of arrangements for it, the object is to afford the people of this city an opportunity to call on the citizens of some of the towns in this territory who patronize Abilene colleges, factories and wholesale houses and extend to them greetings and wishes of good will.

Routing of the special train has been announced as going south over the Abilene Southern Railroad to Ballinger, then over the Santa Fe to Coleman and from there northwest to Sweetwater. From Sweetwater the train will go west on the Texas & Pacific to Pecos and will then return back and go up the Orient to Hamlin, out to Rotan and Roby on the M. K. & T.; then to Spur and back down the Wichita Valley to Stamford and north to Haskell and into Abilene by the way of Stamford, Anson and Hawley.

On the train will be carried the Simmons University Co. waltz band, of Abilene, official band of the West Texas Chamber of Commerce, and there will also be entertainers from Abilene Christian and McMurray colleges.

**British Doctors Offer Cigarette  
Or Cigar to Cure Seasickness**

(By International News Service)  
LONDON, Aug. 16.—Smoking to prevent seasickness is recommended by Dr. Gerdon D. Knox, who writing in the British Medical Journal says:

Even after the feeling of nausea has begun it can be staved off by smoking a pipe or cigaret and smoking pipe after pipe or cigaret after cigaret.

He declared that a patient of his who never travelled on water without being seasick, tried his smoking cure and made his first sea trip in comfort.

**World's Ship Tonnage  
Continues to Expand**

(By International News Service)  
LONDON, Aug. 16.—The world's tonnage of shipping continues steadily to expand. During the past twelve months there has been a net increase of 1,761,749 tons.

Statistics published by 'Lloyds' Register' show that in June, '28, the world's gross tonnage was 66,954,659, whereas in June '27, the total was 65,192,910 tons.

Since June, 1924, the steam and motor vessels of the world have risen by 19,755,000 or 33 1-2 per cent.

Great Britain and Ireland in

ABILENE—Strip of concrete paving 4 3-4 miles long on state highway No. 1 from Merkel toward this place opened to traffic.

AUSTIN—Bids received for placing asphalt topping on roads in Potter, Jasper, Newton, Trinity and Montgomery Counties.

ALICE—New 5-story fire resistant hotel will be built here.

BORGER—Fire loss here for past 3 months amounted to only \$425.

**Used Car Bargains**

- 1 Ford Sedan, four new tires, good shape ----- \$200.00
- 1926 Nash Roadster, new tires, a good buy
- 2 Maxwell Touring Cars, Worth \$50. more than we are asking for them.
- 1—1926 Model Ford truck, Richardson 3-in-1 body, a good buy ----- \$225.00

For Road Service  
Telephone 243

Chrysler Cars Federal Tires

**American Garage**

Where Service Is Paramount

**The Key-Note of Banking**

Service-continuous and dependable—is the dominant spirit in the fulfillment of our recognized obligations to our customers and friends.

We invite your business on this pledge.



Gene Austin's new record: "Then Came the Dawn," is on sale now. J. Y. Pearce Drug Co. 16-2d

COMFORT—Streets here recently improved.

**Stenos Cry for More of It**  
We have a fresh shipment of that famous Carnation Carbon Paper, which bears the reputation of being the only paper on the market once used by stenographers that "they cry for more." Five cents the sheet in any amount and well worth double the price.  
BALLINGER PRINTING CO.

**TERRIBLY ILL**

**Kentucky Lady's Health Was Very Bad. Had Severe Pains and Could Not Sleep.**

Lexington, Ky.—Mrs. J. H. Nichols, who lives at 518 Elm Tree Lane, this city, says that Cardui has been of valuable assistance to her on two occasions, which she tells about below:

"Some few years ago, my health was bad. I had very severe pains in my sides. My nerves were in a terrible condition. I could not rest. The lower part of my body was very sore. I could hardly stoop over to lace my shoes. I would have to put my foot on a chair. I did not feel like eating, and did not sleep well at all at nights. A friend of mine recommended Cardui. I began taking it and saw quite an improvement in my condition. I kept it up until I felt strong and well."

About a year ago, Mrs. Nichols says, she found herself in a nervous, run-down condition. "I took Cardui again," she adds, "and it helped me wonderfully. It is a splendid tonic."

Thousands of women have written to tell how Cardui helped them to get rid of pain and suffering. Cardui is a mild, medicinal tonic, made from purely vegetable ingredients. Sold at drug stores. NC-196



GOING SWIMMING?  
Take a Camera with you.  
We loan them free!

**STRAIN DRUG CO**

"The Store of Personal Service"

*"Mighty easy to like -  
Chesterfields"*



Mild enough for anybody  
... and yet they Satisfy\*

\*TO blend tobaccos is one thing ... but to blend and cross-blend tobaccos so as to give both mildness and taste is the Chesterfield way!

Chesterfields satisfy. They have a full, rich, rounded-out taste that makes a merely mild cigarette taste flat by comparison. They're mild ... and yet ... they satisfy.

Loyds & Co. Ltd.



**Ballinger Steam Laundry**

Telephone 75

Mrs. R. W. DeMouille's bundle consisted of the following:  
5 shirts, 1 drawers, 1 handkerchief, 1 pants, apron, 10 Ch. pieces, 4 towels, 1 table cloth, 5 sheets, 8 pillow slips, 1 counterpane, 4 rags.  
Weight of bundle 23 lbs. Wet wash \$1.15, Rough dry \$1.85, Family finish \$2.50.

ONE QUILT WASHED FREE WITH EVERY 130lbs.  
ROUGH DRY OR MORE

Advertise in The Daily Ledger.

**PARIS STYLE HINTS**

By Alice Langelier  
(International News Service Staff Correspondent)

PARIS, Aug. 16.—Simple femininity is the motto of women's winter wear judging from the first gentle hints thrown out by the large dressmakers along the rue de la Paix.

More frills and more fancies—more than have ever been seen since long before the war—will be seen, but, paradoxical as it may seem, straight lines and simplicity will be without them. Simplicity above everything else is predicted, but a simplicity which is novel and utterly modern. The simple line will be so studied that it will achieve a striking effect of originality.

For instance there are narrow slip-like gowns in lace and beaded materials but nothing like those of former years. They have a new proportion, a new hem-line, mostly uneven, emphasizing the slender proportions of every woman.

The waistline as usual, will waver according to the dressmaker, but in general it will be found below the normal, somewhere about the hips but not so low however, that it divides the figure in half.

Madame Georgette says she has tried lifting it to its old normal place on some of her new models, but it is not easy to wear for most of the women who have been wearing girdles and consequently putting on weight around the waistline.

The skirt-length remains about the same with added uneven effects but little added material. Marie Louise is still letting the knees show. Great stress is laid on height, slenderness and suppleness of the figure. And this means a womanly figure. The day of the boyish belle has decidedly passed to be replaced by the charming coquette in silks and satins, frilly jabots and fluttering laces. Even the trim serge or tweed suit will have a hard winter for purely practical purposes.

Gene Austin's new record: "Jeannine, I Dream of Lilac Time, is on sale now at J. Y. Pearce Drug Co. 16-2d

**Theatres in Munich Offer Festival Plays of Wagner**

(By International News Service) MUNICH, Aug. 16.—The two Bavarian state theatres, following a custom now 25 years old, are again presenting a program of special festival plays, to last until August 31. This year, as

before, the program is limited to Wagner and Mozart.

The offerings are "The Meister singers of Nuremberg," "Parsifal," "Tristan and Isolde," the "Ring of the Nibelungen," "The Marriage of Figaro," "The Magic Flute," "Cosi fan tutte," and "The Abduction from Serail". Munich also presents a novelty in the form of six "film festival weeks" lasting until August 23. Forty-two of the best American and European films are to be shown.

**There is No Proof of Soul's Existence Says U. S. Scientist**

(By International News Service)

PARIS, Aug. 16.—There is as yet no definite proof of the existence of the human soul, according to J. I. D. Bristol, President of the American Society for Physical Research, who has been studying the question in Europe. The American scientist also declared that despite years of extensive research, he has not yet found anything which proves a continuation of life after death.

American and European scientists, he says are collaborating in the difficult task of finding definite truth in many phenomena which are appearing daily. Scientific evidence of immortality is yet to be found.

**London to Los Angeles is First Ocean Flight Plan Next Fall**

(By International News Service)

LONDON, Aug. 16.—A trans-Atlantic flight to take place early next spring has already been planned by Mrs. Kieth Miller and Captain Lancaster, who recently flew from England to Australia in a light airplane.

Captain Harry Lyon, who was the navigator of the "Southern Cross" in which Captain Kingsford Smith flew from California to Australia is to accompany them.

The flight will be from London to Los Angeles with only one stop, at New York.

The flight will be financed by Los Angeles residents.

**Osage Indians Name Chief In Quit Election**

(By International News Service)

PAWBUKA, Okla., Aug. 16.—With none of the strident ballyhoo which marks the presidential campaigns of their white brothers, the richest "nation" on earth, very quietly elected a new chief executive here recently. The election was by tribal vote.

The "nation" is that of the oil rich Osage Indians, where the income of "Lo, the poor Indian" resembles the salary of a Wall Street financier. The new head is Chief Fred Lookout, who succeeds retiring Chief Bacon Rind, one of the most picturesque figures among America's colorful and fast vanishing aborigines.

In an interview granted immediately after his selection as Chief of the Osages, the blanket executive made it evident that there were others besides the Republican campaign leaders, who were concerned about the farm problems.

In agriculture, Chief Fred Lookout places the hope for the perpetuation of his tribe.

"Too many of my people intermarry with other people," laments Chief Lookout. "I want Osages to marry one another and keep the tribe from dying out. I want my people to show white brothers that we can live on homesteads and run our farms well. I think my people will be happier if they get out and work on the land. I want them to raise chickens and grow fruit and corn and cows and hogs."

"Then I know Osages will be better off if there is no oil."

"Some day oil will go," said the serious voiced chief raising his arm in a sweeping gesture that took in the surrounding derelict studded field. "Maybe not in my time—perhaps in my son's. Then what of his children? There will be no fat cheeks every

few months from the Great White Father, no fine motor cars and new clothes."

The serious faced Chief is in a position to advise on agricultural problems as he is a practical farmer himself. He lives on a farm four miles out of Pawhuska owns a home that few farmers could afford and goes in for blooded stock. Too modest to call himself the "model" farmer he has lately turned the running of his farm over to his sons and now will be free to give all his time to business of state.

That the title richest "nation" in the world, so often applied to the Osage, is not a misnomer is apparent from the perusal of a few Oklahoma records. There are 2,287 Osage headrights, each paying from \$10,000 a year up. In addition to the headrights the great majority of the Osage have three or four times that much for oil royalties.

Headrights are transferable only by inheritance, and some Indians own as many as twelve or fourteen headrights.

MERCEDES—Central Power & Light Co., opens new office here.

BORGER—New building being erected at 2nd and Mail St., for Walters Battery Station.



Ballinger Lodge No. 643 A. F. & A. M. Regular Stated Meetings on Tuesdays or Before Full Moon in Each Month. Visiting Brethren Cordially Invited. W. E. alley Secy. Noel Penn W. M.



Ballinger Chapter No. 184 R. A. M. Ballinger Council No. 122 Regular stated meetings held on 2nd Friday in each month. Members requested to attend. Visiting companions cordially invited. J. McGregor Secy. Noel Penn H. P.

Because we KNOW this tire, we offer you

**ONE YEAR'S FREE Protection**

against accidents, wheel misalignment, cuts, under-inflation, rim cuts, blow-outs, bruises, or any road hazard.....



**SEIBERLING ALL-TREAD**

(This offer applies to passenger car tires only)

If Mrs. Arthur Richardson Will drive her car to our place Friday Afternoon

We will wash it without charge.

**CAMERON'S GARAGE**

Phone 34 Eighth St.

You Must Be Pleased

**EVERYTHING THAT CAN DELIGHT YOUR APPETITE**

Prices on all our groceries and supplies are remarkably low, considering the quality.

Never before have we been better prepared to serve the people economically.

You'll always find just what you want at this store.

**L. B. STUBBS GROCERIES**

QUALITY — COURTESY — SERVICE  
93 — Phones — 94

**FARM COURAGE**

On the farms of this section are men and women whose courage makes their work pay them.

Mixed with that courage and skill is foresight—shown in the number of accounts here—and in the close contact of customers with this institution.

You, too, will do well to back your trust in farming with a connection at this strong, helpful institution.

**FARMERS & MERCHANTS STATE BANK**

Ballinger, Texas

**Among The Things That Void A Policy**

An insurance policy is an important document. On the inside of the Standard Fire Policy are 122 lines setting out the general requirements common to fire insurance contracts. Lines 21 to 40, inclusive, set out the usual or garden variety of policy violations that void the contract. Every fire insurance policy holder should be familiar with lines 21 to 40, inclusive, of the Standard Fire Policy. If the policy provisions are not clear, let us assist you. We do not feel that we have finished our duty merely by delivering a policy of insurance.

**McCarver and Lynn**

General Insurance — Abstracts — Loans and Rentals  
Ballinger, Texas



**For the Outdoor Days Gay, Clean Clothes**

The summer wardrobe of mother and daughter contain so many gay, light colored clothes, that show wear so easily. But never mind. We'll restore them to their original freshness and crispness.

Telephone 63

**L. Cohen**

Phone 63

We Deliver

**FRESH EATABLES**

Mark It On Your Memorandum

To be sure of getting delicious, fruits, Vegetables and other foods at the minimum cost phone 318 or 357.

You'll get the best that the market affords and you'll also get prompt delivery service.

Why not try trading here for awhile.

FRESH FRUITS — FRESH VEGETABLES

**JEANES CO.**

Telephones 318 and 357

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## Rates and Rules

Two cents per word first insertion and an advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion.

All classified advertisements must be accompanied by cash, unless advertiser has a regular account with this paper.

No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR RENT—Bedrooms. Phone 179. 7-td\*

FOR RENT—Furnished apartments. Phone 81. 7-td

FOR RENT—Two or three unfurnished rooms for light house-keeping. Phone 1238. 14-6d\*

FOR RENT—Two room apartment furnished, close in, modern conveniences. Phone 179, dh.

FOR SALE OR TRADE—A small house on Ninth Street. See A. K. Doss. 14-3td.

FOR RENT—3 room furnished apartment and two bed rooms, all newly papered and all modern conveniences. 209 Eighth street, phone 633. 15-3d

FOR RENT—Three room unfurnished apartment, or a large single room furnished or unfurnished, all modern conveniences. 909 8th street. 16-3d\*

FOR SALE—New Fords, 1928. Can deliver now. W. M. Mitchell Sweetwater, Phone 227 M. 16-3d

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## Woman Lovely No Matter How Short Skirts

(By International News Service) PARIS, Aug. 16.—Woman will find a way to appear lovely, be her skirts ever so short!

This is the confidence of Countess Marguerite de Mun, hailed as one of the five best-dressed women in France, who whispered it to the International News Service.

Skirtless-minded creators of style can keep on snipping inches off the already skimp "jupe"—slangily "Japette"—and Countess de Mun will neither blush nor fall into despair.

"Styles do not make the woman," she said. "But women set the fashion simply by adapting themselves to each new mode and appearing to advantage in it."

"Of course anything really ugly would be lost because women would refuse to wear it, but ugliness cannot be interpreted in terms of wider or narrower hips, frills and flounces or in the length of skirts."

"New conceptions of designers make it necessary for a woman to go to much trouble to wear them well, but is there an instance in history where woman has ever failed to conform to fashion's decree?"

"The fact that curves distinguished the woman of other days does not mean that period styles could not come back tomorrow. The other night I attended a ball where all guests were in Regence robes. And I may say there were many lovely women, just as lovely in those quaint old gowns as they were earlier in the day in modern garb."

"I dislike short skirts for formal evening affairs, though the freedom they afford is desirable for many other occasions. Perhaps we will be asked to wear shorter skirts, but that is not the question. If women believe that shorter skirts gives her the chic the dressmaker intends they will be worn."

Gene Austin's new record, "Then Came the Dawn," is on sale now. J. Y. Pearce Drug Co. 16-2d

### CALLAWAY SPEAKS HERE

Oscar Callaway, candidate for congress, will speak here Saturday night, August 18, in behalf of his campaign, following an address scheduled to be made for his opponent, R. Q. Lee. 16-3td (Political Advertisement)

## Boom In Toilet Accessories Follows Daily Bathing Habit

By Robert S. Thornburgh (International News Service Staff Correspondent)

WASHINGTON, Aug. 16.—One of America's ancient traditions—the Saturday night bath—is being relegated to the archives of memory and in this progress from sanitation of the past in developing an important contribution to prosperity.

"In United States the practice of bathing daily instead of weekly has brought about a demand for an enormous variety of powders, salts, soaps and toilet accessories," say a statement prepared by the department of commerce.

Whether the belief that the weekly bath is vanishing for more frequent use of soap and water is based upon statistics of the census bureau, or the increasing purchases of toilet articles isn't disclosed, but the department of commerce officials are of the firm opinion that the traditional "Saturday night" is doomed.

### More Baths the Better

The more baths the public takes the better for the toilet preparation industry—bigger sales, more employment, and at least one section of the manufacturing fabric of America pushed into the field of greater profits.

The demand for toilet preparations is increasing in the United States by leaps and bounds, according to officials. Where women are held responsible for the vast boost in cigaret smoking which will amount to close to 100,000,000,000 in 1928, men are partially the cause of the greatest demand for a wide variety of cosmetics, lotions, perfumes and tonics.

It appears that the country is producing \$200,000,000 worth of toilet preparations and \$40,000,000 worth of bath tubs annually. America's foreign trade in these articles runs over \$12,000,000 a year.

The modern flapper, all decorated up with paints and powders, is a work of art—and modern man is getting to feel that frequent visits to the hair dressers, the manicurists and facial remodelers helps in his business as well as contributing possibly to some source of mild diversion.

### Demand Abroad

Commerce department experts find a great demand for American-made toilet preparations abroad. American lotions, hair tonics, dentifrices and even freckle removing compounds may be seen on the shelves and in the homes of the far-away countries of the East, Egypt, Arabia, Malaya and the islands of the South Seas, as well as in the highly competitive markets of Europe.

Even France buys a large supply of toilet articles from the United States.

The warm countries of Cuba and Central and South America furnish markets of easy access for products such as talcum powder, while residents of the colder climates of England and Canada are leading customers for creams, rouges and other preparations. Even in Japan American toilet preparations generally enjoy good reputation, while this country's share in the cosmetic trade of China has steadily increased since the war.

## See Evolution In Universities And Colleges

(By International News Service)

CHICAGO, Aug. 16.—Evidence that college and university teaching is undergoing a period of evolution which will vastly increase its effectiveness was presented at the meeting of the Institute for Administrative Officers of Institutions of Higher Learning by Professor F. W. Reeves of the University of Kentucky, who reported on the results of a tour of eighty-seven colleges which he has recently completed.

Most widespread improvements are the organization of survey and "honor" courses, group criticisms of the efficiency of teachers by students and alumni, separation of classes according to ability, and realization of the "opportunity and not compulsion" theory by student-faculty cooperative research.

### Fruitful Research

"The results of years of fruitful research in the elementary and secondary schools have made available valuable techniques of investigations, many of which are being applied to the problems of higher learning," said Prof. Reeves. "On the one hand we have such teaching methods, and on the other the lifting of all requirements on able students, so that they may carry forward their work on their own initiative, with a comprehensive examination in whatever field they are most interested, at the end of two years."

"Particularly interesting have been experiments at the University of Chicago, as exemplified by the classes of Prof. W. C. Bowers, in religious education. Here the classes are allowed to define their own problems at the beginning of the course, and the members and the teacher work out these problems individually and in committees, and at the end of the term, have not only acquired a technique of work but have made a definite addition to the constructive work going forward in that field."

In the afternoon session Dean R. E. Rienow of the State University of Iowa, scored the disciplinary methods prevalent in American colleges.

### Value of Discipline

"In order to maintain enough order so that student conduct will not bother us too much, we find ourselves functioning in outworn conventions of discipline," he said. "We regard students objectively, treat them in mass fashion, and when they do something which we disapprove of, punish them with the standard discipline of suspension or expulsion."

"Though intimacy between students and deans is no longer customary, because of the amazing growth of our colleges during the last twenty-five years, we should bend every effort toward individual treatment of individual cases. Insofar as it is possible we should allow them to discipline themselves. And reformation rather than punishment, of course, should be the order of the day."

"The United States is dedicated to a program of extensive college education; but the colleges are neglecting to instill the students with social responsiveness. Why need America have so overwhelming a crime situation if its college men and women are trained in self-restraint, social responsiveness and leadership?"

Mr. and Mrs. W. P. Wood and children of Williams county, are here for a visit in the home of Mr. and Mrs. W. A. Bridwell. T. E. Branham has returned from a trip in East Texas.

English Flier to Try for Air Speed Record of 340 Miles Hour

(By International News Service) LONDON, Aug. 16.—A bid for the world's air speed record will be made in the near future in England.

Flight Lieutenant D'Arcy Greig will make the attempt in a Supermarine Napier seaplane, which is claimed to be able to attain speed of 330 to 340 miles an hour when properly tuned up.

The attempt will be made at Calshot, Southampton.

The record is at present held by Italy with a speed of 315 miles an hour.

Connecticut Cities to Adopt Big Town Plan in Taking Census

(By International News Service) NEW HAVEN, Aug. 16.—Two Connecticut cities are planning to adopt the metropolitan district scheme of census taking in 1920, and are working out the outlines of their districts. The cities, Hartford and New Haven, have appointed committees to set boundaries for the districts.

Hartford's area now has a population of about 230,000, and New Haven's about 245,000. As a rule the two cities are adopting the plan of including in the metropolitan zone any place that sends ten percent of population or more to work in the nearby city.

Knife Toting Girls Give New Problem for Glasgow Police (By International News Service) GLASGOW, Aug. 16.—Gangs of knife-carrying, terrorizing young women are giving Glasgow police court judges the most baffling problem ever set before them.

"These young women have revolted against all the decencies of life," say police officials. "The time is over-ripe for drastic action."

"They parade the streets with daggers hidden in their pockets or beneath their skirts. They are for the most part progeny of generations bred in slumland."

"It would amaze some of the Churches who send missionaries to 'Darkest Africa' to find heathens at home more vicious and degraded than the blacks themselves."

These female desperadoes are "married" in the back streets of the slums by mock chaplains.

In one case the "bride" had to kiss a short, villainous-looking dagger, which was then presented to the "bridegroom". Both swore to the "chaplain"—he had two black eyes—to take each other for so long as they were pleased with the bargain.

### HOLMES APPOINTED

(By International News Service) PANHANDLE, Aug. 16.—J. A. Holmes, of Panhandle, has been appointed by Governor Moody, to be district attorney for the district in which is situated Berger, oil town, thereby bringing to an end one of the bitterest campaigns waged in this section.

Holmes succeeds Curtis Douglas whom he defeated at the recent primary election. In the campaign Governor Dan Moody urged the voters to defeat Douglas, formerly of Waco, whom he had appointed.

Several months ago conditions at Berger were such that the governor threatened to proclaim martial law. Instead he sent a detachment of rangers there.

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Tomorrow William Fox Presents BUCK JONES in BLOOD WILL TELL



## STOPS INSURANCE CO. FROM WRITING POLICES

(By International News Service)

AUSTIN, Aug. 16.—General agents of the International Life Insurance Company, of St. Louis have been directed by R. B. Cousins, Jr., commissioner of insurance of Texas, to suspend writing any more policies for the International in Texas pending the settlement of the controversy affecting that company in connection with the disappearance of friends.

\$3,500,000 of the assets of the company.

The company had 10,105 policies in force in Texas with a business of \$30,762,000 on December 31, 1927, the date of the last report to the state insurance department.

Miss Zula McKay, of Wichita Falls and former Ballinger resident, is here visiting in the home of Mrs. Delbert Vanceil and other friends.

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