

Reznor Orthoray Heaters are saving money in gas bills for your neighbor, and will for you.
HALL HARDWARE CO.
 The Winchester Store

BALLINGER DAILY LEDGER

Reznor Heaters are made in all sizes, and at prices that will be of interest to you.
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 The Winchester Store

VOLUME NO. 23. NUMBER 181

BALLINGER, TEXAS, SATURDAY, NOVEMBER 3, 1928.

MEMBER INTERNATIONAL NEWS

Man Killed in Interurban Crash

(By International News Service)
FORT WORTH, Nov. 3.—J. E. Mallon was killed and a woman, believed to be his wife, was seriously injured this morning when a west bound Dallas-Fort Worth interurban train struck their automobile at Stop Haines. Witnesses declared they saw a child leap from the automobile before it was struck but ambulance drivers declare they found no trace of a child. The woman became hysterical and could not give her version of the accident, nor give the name of the man nor that of herself. Identification was established through a card in his pockets.

Trainman Killed, Another Injured

(By International News Service)
CHICAGO, Nov. 3.—Andrew Hattenbiller, 50, switchman, was killed, and George Fay is not expected to live as the result of injuries sustained in a wreck of a Bando freight train which was rammed by a Rick Island switch train this morning.

Nude Body of Woman Found

(By International News Service)
CHICAGO, Nov. 3.—The nude body of a woman, about 30, was found on the north beach this morning. The only marks of identification were two plain gold wedding rings, one bearing the initials "W. G. E. to K. B. W." No marks of violence were apparent.

2 Injured When Plane Hits Hill

(By International News Service)
CHICO, Calif., Nov. 3.—Two persons were seriously injured and five others badly shaken when the pilot of a West Coast Transport plane lost his way in a fog during the night, after leaving Corning Airport and crashed into a mountain twenty-five miles from here.

Investigating Escape of 3

(By International News Service)
BORGER, Nov. 3.—Police chief J. W. Crabtree and two policemen who are under indictment today in connection with the escape of three men from jail, resulting in a sweeping investigation by J. H. Holms, district attorney.

Secret Service Men To Guard Elect

(By International News Service)
WASHINGTON, Nov. 3.—The United States Secret Service today completed plans for guarding the new president-elect until he arrives at the White House next March. A group of four men at Palo Alto, Calif., and four at New York are ready to guard Hoover and Smith respectively should one or the other become president.

Cabinet Resigns, Pleasing Queen

(By International News Service)
BUCHAREST, Nov. 3.—After a political struggle lasting nearly a year the Bratianu cabinet of Roumania, resigned today upon the demand of Queen Marie.

Fathers-Sons In a Banquet

The first annual banquet of the vocational agricultural class of the Winters High School was given on Friday evening, honoring the fathers and sons who constitute the membership of the class. An inspiring scene it was when the fathers and sons marched into the banquet hall, two abreast. The class is composed of 32 accredited members and is now in its second year. The Winters school is the only one in Runnels county maintaining a class of this kind. Richard Hohmann is the instructor and was ably assisted in entertaining the fathers by Lawrence Green, who was the toastmaster. Reginald Pope gave a splendid talk on "What Vocational Agricultural Training Has Meant to Me." Horace Hope discussed the relation of the 4-H clubs to vocational agricultural work. Owen Forbus gave an interesting talk on caponizing, and the care of chickens. Joe B. Wilson, who was a student in the class of 1927 gave an interesting talk on his experience last year when he hatched off and raised 500 chicks and in six weeks time derived a profit of \$75 from the 500 chickens. The girls of the home economics class of the school served the courses which, among other things, consisted of 10 capons, raised and prepared by the boys, one 60-pound pig, raised, fattened and prepared and also cooked by the boys, being baked whole. Talks were made by John G. Key, of the Winters Lions Club; Dr. V. P. Jennings, president of the Winters school board; C. W. Lehmburg, county agent; J. D. Motley, secretary of the Ballinger Chamber of Commerce and the by Richard Hohmann, director of the class. Members of the agricultural class were recent exhibitors at the Runnels County Fair as a club, and while they did not compete in this class, they had one of the most wonderful displays at the fair. The boys entered individually, many showing in the livestock, poultry and agricultural exhibits and won many ribbons. The Winters High School Orchestra furnished music for the evening and was cheered after each number rendered. The vocational-agricultural class of the Winters High School is setting a pace for advancement in this particular line of school work and with their director deserve much credit for the progress made, both as a body and each member as an individual.

CYCLONE TO SPEAK
 (By International News Service)
AUSTIN, Nov. 3.—Cyclone Davis of Sulphur Springs will deliver an anti-Smith speech in the senate chamber in behalf of Hoover democrats tonight. Lieutenant Governor Barry Miller wired R. B. Waithall of the board of control this morning stating that he had no objections to the chamber being used for that purpose.

Hagen Rift Bared by Suit



Walter Hagen may be an ace among golfers, but he's only a monthly paymaster to pretty Mrs. Edna Hagen—and has been since November last. She obtained default judgment for \$1,000 in White Plains court against "the Hag" for failure to pay her \$500 a month under a separation agreement. The couple are shown in above picture as they appeared last Autumn before Hagen sailed for the English competitions.
 (International News Service)

Education Week Program 5 to 10

Next week being Educational Week, the Parent-Teachers' Association being glad to cooperate with the schools, is observing the occasion by inviting the public to visit the schools on Wednesday afternoon. After school is dismissed, beginning at 4 o'clock, the following program will be given: Subject, "Contagious Diseases." Piano solo—Eleanor Williams. Health play—Fourth grade. Discussion—"Contagion." "Diseases from a Teacher's Standpoint"—Mrs. Lyon. Discussion, "Contagious Diseases from a Mother's Standpoint"—Mrs. Murphy. Lecture, "Contagious Diseases"—Dr. Halley. It is urged upon the patrons and general public that they attend this program, which promises to be beneficial and pleasing. The health play which will be rendered by the fourth grade is certainly worthy of your attendance. The program will be given in the main auditorium of the high school and an extra large crowd is anticipated.

Girl Probably Was Murdered

(By International News Service)
LAKE FOREST, Ill., Nov. 3.—Following the report of the coroner, John L. Taylor, that Miss Alfreda Knab had suffered from a blow on the head, which had caused concussion of the brain before she received the burns which proved fatal were inflicted, an investigation into the circumstances surrounding her death was intensified on the theory that she had been murdered. Authorities have come to the conclusion that the girl was attacked and burned before she was brought to the Lake Bluff police station.

The Daily and Weekly Ledger of November 9 will be a veritable revelation of bargains for Trade Week—Nov. 12 to 17. 1-d7

Concentrating on Wilson Brothers Haberdashery



"Shirts—Shorts"

Young fellows won't wear anything else—for underwear, we mean. Sleeveless, buttonless knit shirts. Gyn style drawers in bright effects. Styled and made by Wilson Brothers. You know they're right.

SHIRTS \$1.50 and up
 SHORTS 50c and more
 New pajamas are bright, too!

D. Reeder Dry Goods Co.

Gov. Smith Benefits By Supreme Court Mandate, Expected Carry Arizona

McAdoo to Vote For Al. Smith

(By International News Service)
AUGUSTA, Ga., Nov. 3.—William G. McAdoo, secretary of the treasury under Woodrow Wilson, and a member of his cabinet, will vote for Alfred E. Smith in the presidential election next Tuesday, according to a telegram received here from McAdoo by Thomas J. Hamilton, who is the publisher of The Augusta Chronicle. McAdoo said "I am opposed to Governor Smith's stand on prohibition and the Eighteenth Amendment, but will preserve my party allegiance."

(By International News Service)
PHOENIX, Ariz., Nov. 3.—Ten thousand Indians of Arizona will be barred from casting their ballots in the general election Tuesday by virtue of a mandate of the supreme court, in which decision it was held that all Indians are "under our constitutional provisions and persons under guardianship and are not entitled to vote." The decision is widely interpreted as increasing the probability of Smith carrying the state as it was generally conceded that the Indian vote would have gone for Herbert Hoover. It is thought that the state's political line-up is now entirely changed.

P. C. Henry, who was a resident of this city for some time, but who has lately been living in Coleman, has accepted a position with the Santa Fe and will again become a Ballinger citizen.

Mrs. J. M. Skinner has gone to Eden where she will visit her daughter, Mrs. Crawford Lumburg.
SAN ANGELO—Contract awarded for paving 21 blocks in city limits.

Monday and Tuesday

The GREATEST SHOW of MIRTH

CHARLIE CHAPLIN

"The Circus"

Imagine—just imagine—Chaplin as a tight-rope walker in a small town circus! Imagine—just imagine—Charlie in a den of wild lions! Daniel had nothing on Chaplin!

HIGGINBOTHAM BROTHERS & CO.
 UNDERTAKING AND EMBALMING SERVICE
 Up-to-Date Service and Equipment
 C. G. JENNINGS, Night Phone 1248 Day Phone 96
 J. A. OSTERTAG, Night Phone 77 Day Phone 96
 Licensed Embalmers and Funeral Directors
 At Your Service Day or Night

Special

Sunday Dinner

50c

Turkey with Oyster Dressing and Cranberry Sauce	
Apple Salad	French Green Peas
Fresh Roasting Ears	Diced Potatoes
Sliced Peaches with Whipped Cream	
Coffee	Hot Cocoa Milk

—The Best Coffee in the West—

MOOR'S CAFE

Radio Beacon to Make Flying Safer By Banishing Fear of Crash in Fog

By Robert S. Thornburgh
(International News Service Staff Correspondent)

WASHINGTON, Nov. 3.—Confidence that the radio beacon will inaugurate an epoch of safe and regular flying by aircraft is expressed in a research narrative prepared for the Engineering Foundation by the United States Bureau of Standards.

Aeronautical engineers at the government's scientific laboratory expressed the belief that at last science has solved the problem of fog flying and landing that within a few years sufficient aids to navigation will have been established on the recognized commercial airways to end the probability of flyers getting lost.

"With the beacon stations in operation throughout the country, airplanes in flight will always have beacon signals available to keep them constantly informed as to their locations," said the narrative. "Indeed, when a pilot leaves his regular course, either accidentally or to avoid a stormy area, the radio shows him the way back."

Solitude in Fog

The bureau pointed out that it is impossible to exaggerate the solitude and helplessness of an airplane flying in the dense fog. Deprived of all landmarks, under incessant strain to maintain equilibrium and direction, the aviator must abandon dependence upon his senses and navigate by his instruments. It is contrary to human instinct to throw overboard the testimony of the senses and stake life on an instrument, the bureau said, remarking "not every pilot can do it."

"One instrument tells the pilot his elevation, another whether he is turning or flying straight away, and his compass indicates his general direction," the bureau said. "They do not tell him if he is drifting sidewise, due to a cross wind, nor at what speed he is traveling because the wind may slow him down or speed him up. What 'instrument flying' has lacked is supplied by the radio beacon.

"The great beacon system will render its greatest service on fixed commercial airways. With the radio beacon made practical and dependable, air route operations enter into a new era of regularity and safety. Most trips formerly omitted, or undertaken only at great risk, can be confidently made.

"Occasional fog over the landing

field itself is the chief remaining obstacle."

Installed Soon

The commerce department expects to install the new radio aids during the next two years. Required equipment on airplanes is reduced to a short pole antenna and a receiving set weighing a few pounds. All of the expensive and powerful apparatus necessary is on the ground, maintained by the government.

The radio beacons operate in the frequency band 285 to 315 kilocycles, and the telephone stations in the band 315 to 350 kilocycles. These were allocated to air service by the 1927 International Radio Convention. For the present the beacons are adjusted to the frequency of 290 kilocycles, and the telephone stations to 333 kilocycles.

"The directive radio beacon is a special kind of radio station, usually located at an airport, just off the landing field," the bureau explained. "Instead of having a single antenna like an ordinary radio station, it has two loop antennas at an angle with each other.

"Each emits a set of waves which is directive, i. e., it is stronger in one direction than in others. When an airplane flies along the line exactly equidistant from the two beams of radio waves, it receives signals of equal intensity from the two. If the plane gets off this line, it receives stronger signals from one than the other.

Flying in Fog

"The indicator on the airplane shows when the signals are received with equal intensity, by means of two vibrating reeds tuned to different modulating frequencies used on the two antennas. When the beacon signal is received the two reeds vibrate. The tips of these reeds are white in a dark background so that when vibrating they appear as vertical white lines.

"The reed on the pilot's right is tuned to a frequency of 65 cycles, and the one on the left to 85 cycles. It is only necessary for the pilot to watch the lines. If they are equal in length, he is on his correct course. If the one on his right becomes longer, the airplane has drifted to the right and if it drifts off the course to the left the left line becomes longer."

It was stated that successful flights have been made up to 135 miles in fog and over hazardous mountain terrain. This distance is more than enough to demonstrate the success of the system, as

it is contemplated that beacon stations will be placed not over 200 miles apart with a straight airway between them. They will be supplemented by small marker beacons at intervals. A characteristic signal from a marker beacon will show on the visual indicator aboard the airplane what point is being flown over.

Knew His Lingerie!



The ability of Private Detective Bernard F. Kelly to distinguish colors of intimate apparel worn by Mrs. Marietta B. Provost (above) of New York so intricately jury hearing divorce suit brought by Cornelius W. Provost that they recalled him to stand. The sleuth told of watching Mrs. Provost and Robert E. Renshaw, alleged co-respondent, through a window in uptown hotel.

Ballinger merchants will make every day an interesting day for shoppers during the week of Nov. 12 to 17.

Postal Receipts Reflect a Gain

In keeping with the general progress being maintained by business in general, the postoffice for the first 10 months of the year has maintained an increase over the business of a year ago.

January and September are the only months of the present year to show a loss as compared to a year ago. While the other eight months have shown a steady gain over the year before.

It is taken as an undisputed fact that when the postoffice shows a gain, all other lines also will show a gain and business generally can be gauged by the amount of the postal receipts. Bank deposits show a nice gain today over a year ago and financial conditions generally are more flourishing.

The total receipts at the local office for the 10 months is \$17,327.91 as compared to \$16,299.77 a year ago.

The reports by months follows:

	1927	1928
January	\$2,106.25	\$2,042.02
February	1,442.79	1,504.88
March	1,486.16	1,564.46
April	1,761.33	1,887.14
May	1,469.94	1,645.80
June	1,358.76	1,545.91
July	1,500.58	1,855.69
August	1,802.05	1,429.10
September	1,809.95	1,559.60
October	2,061.96	2,293.31

Stenos Cry for More of It

We have a fresh shipment of that famous Carnation Carbon Paper, which bears the reputation of being the only paper of the market once used by stenographers that "they cry for more." Five cents the sheet in any amount and well worth double the price.

BALLINGER PRINTING CO.

GOES TO COMANCHE TO GET HIS BRIDE

Paul Jeanes of this city left Saturday afternoon for Comanche where he will be married Sunday to Miss Lois Straley of that city. Miss Straley is a sister of Earnest Straley and a niece of P. C. Straley of Ballinger.

MOVIES

"Wyoming" at Palace Today For Last Showing

Tim McCoy, who is starred in "Wyoming," showing at the Palace Theatre today for the last time, has spent many years of his life with the Arapaho Indians. McCoy is a rancher of Wyoming who was persuaded to accept screen stardom because of his natural ability to act, his skill as a horseman and his influence with the Indians of the far West. McCoy accepted the proffered contract only on condition that the Indians' side of the wars would be shown on an equal basis with the white side of the question.

Chaplin Has Giant in "The Circus"

To Stanley J. Sanford of Osaga, Iowa, falls the distinction of being the "giant" of the Charlie Chaplin Company in the inimitable comedian's new screen offering, "The Circus," at the Palace Theatre Monday and Tuesday.

Twice before Sanford has been seen in support of Chaplin, first some 11 years ago, in "The Immigrant," and more recently in "The Gold Rush." But in neither production was the big Iowan brought to the front in a manner such as looms in "The Circus." As the tent master, Sanford enacts a rather difficult part in that he is required to carry out a characterization close to the "heavy," but his brand of villainy takes in comedy.

Sanford's professional career has been one of wide scope and dates back to the time when he was 10

years old. He was a member of the T. Daniel Frawley theatrical company at Seattle, Wash., and for two years continued at that work. In 1908, Sanford entered motion pictures in Los Angeles with the Selig company and from that time until the present he has been steadily engaged by various producing units, among them being Fox, Roach, Universal and Lasky, the latter organization placing him as a foil for the late Wallace Reid for four productions.

Because of his massiveness, Sanford has been tagged by the film colony as "Tiny," his proportions being six feet and five inches in height and his weight 260 pounds. He is in his thirty-second year and is an all-around athlete. He devotes his spare time to writing, many of his efforts having been published.

VANN'S LUNCH ROOM—Hot tamales manufactured by machinery made fresh every day. 2-2d

Engraved calling cards, business cards, wedding stationery, postage stationery, Ballinger Printing Co. 13-1fd



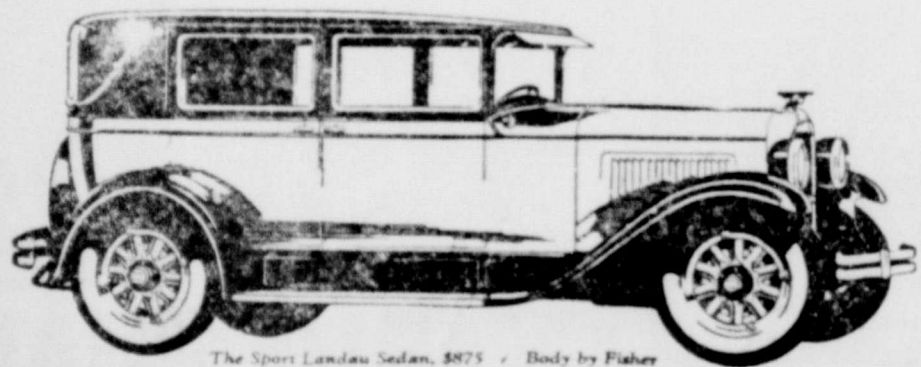
How About The Boy's Education?

Is Your Bank Account Preparing For It?

FARMERS & MERCHANTS STATE BANK

Ballinger, Texas

A NEW MEASURE OF VALUE in the World's Finest Low-Priced Six



The Sport Landau Sedan, \$875. Body by Fisher

Ever since it first came before the public Pontiac has been recognized as the world's finest low-priced six.

And now a new measure of value distinguishes the Pontiac. For today's Pontiac Six provides even finer performance and more advanced style—finer performance resulting

from a new, more highly perfected carburetor and new manifold—more advanced style from the use of smaller, sturdier wheels and larger tires.

Today's Pontiac Six offers you even more for your money than its own famous predecessors. Come in to see it and drive it and you will marvel at all that \$745 will buy.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$875. All prices at factory. Check (optional) Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Ballinger Auto Co.

PONTIAC SIX

PRODUCT OF GENERAL MOTORS

Bill Der Says

Many Family Trees Produce Good Timber



GIVE YOUR HOUSE GOOD BONES

Any time you try to tighten up on the cost of lumber for your home or building, you are playing a big joke on yourself.

If you don't give your house good bones it'll likely shake itself to pieces with structural rheumatism.

But GOOD LUMBER does not cost any more, and we can prove it.

Wm. Cameron & Co.

Quality — Service



November MEYER BOTH SERVICE has Arrived

now is the time to plan your Holiday Advertising

See the MEYER BOTH SERVICE

The Ballinger Daily Ledger

at Cross Goal for 1929 -
est, Is Five Million Members



Our Greatest Mother
+ JOIN! +

If it were not for the American Red Cross and the prompt assistance it is prepared to render in emergency relief to the stricken American people might well wonder what would be the aftermath when the four horsemen of death—disaster, disease and ruin ride across the skies laying waste vast territories in the United States and claiming untold numbers of lives.

This thought is strikingly pictured in the Red Cross poster, painted for nationwide use in the Twelfth Annual Roll Call by Cornelius Hicks.

Only within a short period has the Red Cross responded to one of the greatest relief tasks in its career, when it was called into service following the West Indies hurricane, which struck Porto Rico and several small islands in the West Indies group. More than a million men, women and children had to be fed, housed and clothed by the Red Cross, due to this terrific storm. The loss of life in Florida was as great as had ever occurred in any catastrophe before in the history of the United States. This was the eighty-ninth disaster

in which the Red Cross had been called into action, or for monetary aid in this year. This is the spectacular work which centers attention upon the Red Cross—but it should not conceal the year-round labor of the Red Cross nurse in public health work in rural communities; of the Red Cross nutritionist who carries to the school children of the nation the lesson of proper eating; of the Red Cross life saver and first aid instructor, who annually teaches to hundreds of thousands the lesson of saving human life; of the Red Cross teacher of Home Hygiene and Care of the Sick, whose aim is to teach home care of the invalid; of the Red Cross worker who, ten years after the Armistice, still carries on for the world war veteran. Under the Red Cross banner also is fostered the Junior Red Cross, with a membership of 6,000,000 American school children.

For the support of these activities the American Red Cross needs 5,000,000 memberships and has set its goal for that number during the Roll Call, Armistice Day to Thanksgiving Day—November 11 to 29.

Little Welsh Girl With Golden Voice is Called "Second Melba"

(By International News Service)
LONDON, Nov. 3.—There is a little Welsh girl in London who is spoken of as "the girl with the golden voice," the "greatest discovery of the age," and as "a second Melba."

But the tragedy, from her viewpoint, of it all is that neither of her parents, both musicians, has lived to hear her success.

Elsie Davis, this blue-eyed, fair-haired girl of twenty-one, was working until a few weeks ago in a store at Dartford, Kent. Today she is acclaimed by the Royal Academy of Music as the biggest "find" they have had for years.

Father a Musician

Her father, George Davis, was a well-known Welsh musician and composer. He was the conductor of a Welsh male voice choir which toured the United States during the early part of the war. He was drowned when the Lusitania was torpedoed.

Elsie was then only eight years old, but she was made a beneficiary of the Lusitania Disaster Fund, and went with her mother to live with an uncle and aunt in Ebbow Vale, Wales. Very soon after her golden voice began to attract attention, and she became well-known in the town as a child singer. Her dreams of becoming an opera singer, however, seemed far from being realized on account of the family poverty, but she persevered with her own studies.

She worked in the store from nine in the morning until seven at night, with a twelve hour day on Saturday, but despite all this she contrived to save enough money to come to London three evenings a week for lessons from Mme. D'Argel, the opera singer.

To Royal College

Mme. D'Argel recommended her to Dr. Goss Custard, the organist of Liverpool Cathedral, who was so impressed by her voice that he

brought her to the attention of the Royal College of Music. The college authorities were so interested that they appealed to the Lusitania Fund trustees for sufficient funds to free Elsie from her employment and allow her to give up her entire days to singing. This has been done.

But Elsie's grief is that her

mother, who was a well-known singer in South Wales, and conductress of many orchestras, died a year ago.

It was never done before, but for once in a life time at least, you will find a hundred real bargains each day for one week in Ballinger—Nov. 12 to 17. 1-1d

Holiday Suggestion

Possibly you can't spend Thanksgiving or Christmas with the home folks, or those old friends. You can do the next best thing—send photographs. Lots of time to think of that you say, but we can give you more time and better service this month, and you, too, are not as busy as you will be later on.

Make the appointment today.

Martin's Studio

H. M. MARTIN, Proprietor

Sittings at night or on Sunday by Appointment.
Phone 396

Watch This Space

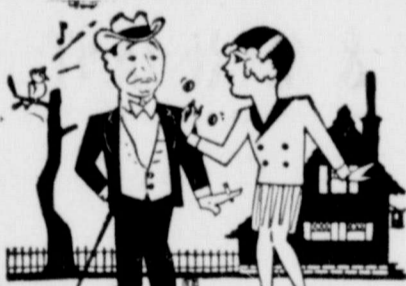
Mrs. L. L. Williams' bundle consisted of the following:

Four Shirts, soft; 3 Union Suits, light; 2 Pajamas, suit; 6½ Socks; 18 Handkerchiefs; 4 Dresses; 2 Aprons; 7 Towels; 17 Towels, bath; 9 Napkins; 5 Table Cloths; 8 Shets; 1 Pillow Slip; 1 Counterpane; 30 Rags; 4 Scarfs.

Weight of bundle, 33 lbs.; Wet Wash, \$1.90; Rough Dry, \$3.05; Family Finish, \$2.95.

Ballinger Steam Laundry

Telephone 75



"I Wanna Be Loved By You"

Helen Kane sings her big hit from the show, "Good Boy." It's funny, and it's appealing. Little Miss Kane makes every word mean something. You'll want to take this record home the first time you hear it. Come in and hear the latest Victor Records. Bring your friends.

I Wanna Be Loved By You (from Good Boy) HELEN KANE No. 21684, 10-inch

Some Sweet Someone—Fox Trot (from Good Boy) With Vocal Refrain I Wanna Be Loved By You Fox Trot (from Good Boy) With Vocal Refrain THE HIGH HATBAND No. 21682, 10-inch

Sonny Boy—Fox Trot (Theme song of the motion picture production, The Singing Fool) With Vocal Refrain GEORGE OLSEN AND HIS MUSIC

Beggars of Life—Waltz (Theme song of the motion picture production, Beggars of Life) With Male Quartet THE TROUBADOURS No. 21683, 10-inch

Low Down—Fox Trot THE VIRGINIANS BLAZIN'—Fox Trot COON-SANDERS ORCHESTRA No. 21680, 10-inch

Jeannine, I Dream of Lillie Time (Theme song of the motion picture production, Lillie Time) KING FOR A DAY Pipe Organ JESSE CRAWFORD No. 21681, 10-inch

J. Y. Pearce Drug Co.

New Orthophonic Victor Records

FRESH EATABLES

Mark It On Your Memorandum

To be sure of getting delicious, fruits, Vegetables and other foods at the minimum cost phone 318 or 357.

You'll get the best that the market affords and you'll also get prompt delivery service.

Why not try trading here for awhile.

FRESH FRUITS — FRESH VEGETABLES

JEANES CO.

Telephones 318 and 357

Do You Believe in Preparedness?

—If so have the Radiator fixed up with EVEREADY PRESTONE

The Perfect Anti-Freeze, before Cold Weather Arrives. Eveready Prestone will NOT injure the Radiator; will NOT make the motor heat; will NOT boil away. Large Shipment has just arrived—Get Yours Now.

DID YOU GET YOUR CAR Washed FREE?

If Not Watch This Space

CAMERON'S GARAGE

Phone 84

Eighth St.

You Must Be Pleased

MAIL PLANES COVERED 94 PER CENT OF TOTAL MILES SCHEDULED SO FAR

(By International News Service)
CHICAGO, Nov. 3.—Mail planes achieved a record of flying 94 per cent of the total mileage scheduled during the first eight months of this year, show figures released by the American Air Transport Association, which pointed out that the mail planes fly night and day and in all sorts of weather.

From January to September 1, 1928, the Post Office Department scheduled 4,778,350 miles for the air mail planes to fly and of that mileage a total of 4,514,629 miles was flown. This record included night flying in both directions of 8,000 miles of lighted airways and the mail planes now traverse 37 states with 102 scheduled stops.

In recent months several of the air companies have had 100 per cent records of performance on miles scheduled and a check of operations shows that the air mail network has not only substantially increased its mileage during the last few months, but there has been a speeding up of service coupled with a 100 per cent increase in volume of mail handled due largely to the new five cent air mail letter rate.

The dollar will do double duty and Ballinger merchants will clear their shelves of all winter merchandise during the week of Nov. 12 to 17. Plan now to be here with your family.

Be wise and advertise

NINE MORE DAYS—

Partnership with Customers Is an Opportunity

You Can't Afford to Miss

The Daily Ledger

Published Every Day Except Sunday
by
The Ballinger Printing Company

Offices of Publication, 711 Hutchings
Avenue, Ballinger, Texas

Entered at the Postoffice at Ballinger
as second-class mail matter.

Subscription, the year.....\$4.50

.....
* * * * *
"What Ballinger Makes—
Makes Ballinger"
* * * * *
Buy Your Printing
* * * * *
From
* * * * *
Ballinger Printing Company
Phone 27
* * * * *

ADVERTISING

More money is wasted on worthless, fictitious advertising than any other form of graft under the sun today.

Peddlers and slick-tongued salesmen extract from the pockets and from the cash drawers of this community a tremendous sum of money that is gone forever and on which returns are impossible and unfeasible from the beginning to the end.

Is it right that a stranger, here today and gone tomorrow, nine times out of ten never to be seen again, should be given money for nothing, for really and truly he sells nothing. Is it right that he be paid several times what a piece of work costs him which is worthless as an advertising medium in the first place and the local printer allowed to want for sustenance and encouragement when he undertakes to sell his idea?

A newspaper is recognized the world over as the only means by which a man or a firm may insert an advertisement with any reasonable assurance that that advertisement will be read. The newspaper, in the first place, is the only publication that is read locally almost 100 per cent. People pay to receive a newspaper, they read its columns daily, they can't help but see your worded message when it is put into print. Only the illiterates and the un-Americanized citizens don't read the papers and they, as a rule, are poor customers or clients anyway.

The value of newspaper advertising can't be measured by the results obtained in one day nor even a week—one must keep persistently, everlastingly and eternally at it. The results are bound to show. Take the most successful and the most unsuccessful businesses in the world and place them side by side, study out the secret of this success and the non-success and you will undoubtedly find that the successful firm was an ardent believer in advertising and that the only one that did not succeed was the one who scarcely ever did advertise and in most cases never did.

The firm that consistently, persistently and conscientiously advertises, telling the truth and standing squarely behind every statement he makes, offering bargains of real merit and backing up the merchandise he sells, making friends and keeping them, meeting his customers with a smile and maintaining a satisfied sales force—there you will find the secret of success with advertising admittedly the leader of all the paramount reasons for that firm's success.

**WORLD CHAMPION FAKER
IN INJURY CASES DRAWS
\$12,000 IN TWO YEARS**

(By International News Service)
LONDON, Nov. 3.—The world's champion faker has at last been caught after "milking" British insurance companies for \$12,000 in two years.

He is George Winter Williamson, former officer in the British Royal Air Force, and he is now "resting" for 12 months in a London penitentiary.

Williamson's method of deceiving the assurance people was a unique one. He had an un-united collarbone, and taking advantage of this, persuaded doctors that he had a broken collarbone as the result of an accident.

Since 1926 he had made 20 claims on various assurance companies, nineteen of which were successful. The twentieth was his undoing, the assurance company on which the claim was made being more than usually astute.

Vann's Lunch Room—All kinds sandwiches and the best coffee in town. Give us a trial. 2-2d

"FARM RELIEF"

By Bressler



**Writing Scripts
For Talk Films
New Profession**

By William Mountain
(International News Service Staff
Correspondent)

HOLLYWOOD, Nov. 3.—Writing scripts for the talking movies will call for the highest type of intelligence combined with technical knowledge. At least that's how W. Scott Darling, in charge of the editorial department of Pathé, views the new cinema situation.

This is due to the fact that dialogue becomes paramount in the new development of the industry, Darling explains. The day of the brief synopsis is over and the film writer must be a master of language with a flare for striking dialogue.

In addition to writing an adaptation with continuity for the screen, the new method demands a higher type of creative work.

Not only must the picture and dialogue synchronize, but the dialogue must illuminate the picture and the situation as well as give the auditor a new kick through the spoken word. The words not only must explain the scene but the sentences must be crisp and of a quality to be easily and pleasingly enunciated by the actors.

"Like the stage," declares Darlings, "situations alone will not sell a story. The value of the action will depend upon the synchronization of sparkling dialogue."

The new art opens up a broader field for men of genius and learning, inasmuch as they must be dramatists, not only of the situation and denouement, but of revealing and elevating language.

It is predicted in cinemaland that the talkies will produce screen writers who will combine the dramatic genius of the elder Dumas with the brilliant literary gift of George Bernard Shaw.

Millions of dollars are spent annually in Hollywood for extras, it was revealed by Victor Nordlinger, casting director of the Universal Pictures corporation.

The "extra" is an important economic personage in the film colony, as well as in Los Angeles, figures show. One producing company employs as many as 100,000 every year with a minimum salary of \$7.50 for each working day. Other companies employ almost as many, Nordlinger said. At times as many as 100 extras are employed in big mass scenes. Their salaries become an important factor in the industrial and commercial life of Hollywood.

"But even with the enormous number of extras used," Nordlinger said, "there is not enough work to go round. I most assuredly would not advise anyone to come to Hollywood with the hope to exist on extra work."

It took Richard Arlen three

years to crash the gates of the big movie studios in Hollywood. During that time he had a few chances as an extra. Finally the big opportunity came and Arlen was made a star.

Before coming to Hollywood Arlen served as a lieutenant in the Royal Flying Corps. At different times in his exciting career he has been a swimming instructor, professional hockey player, bond salesman, worker in the Texas oil fields and sports writer on a newspaper.

He actually got into a big studio on stretcher, having been injured in an automobile accident while delivering reels of film. After being treated in the Paramount hospital for a broken leg he was given a chance before the camera. Reads like an Alger story.

The Shanburger Nursery Company has opened a yard for yard shrubbery, shade trees, paper shell pecans, roses and general landscaping by an expert gardener. Office next door to the Cameron Lumber company. W. B. Hooks, Agent. 2-3d

**SHOW LIKE PLANES
LIKE AUTOMOBILES
FOR NEW CUSTOMERS**

(By International News Service)
NEW YORK, Nov. 3.—A complete line of airplane models will soon be presented to the public. Prospective customers will visit showrooms and pick their planes from an assortment much as they would choose an automobile, according to an announcement of the Fokker Aircraft Corporation of America, which will be the first company to

WOMEN'S PAINS

**They Were Relieved by Cardui
Which This Georgia Lady
Took on Her Mother's
Advice.**

Columbus, Ga.—"I don't see why women will drag around, in a half-hearted way, never feeling well, barely able to drag, when Cardui might help put them on their feet, as it did me," says Mrs. Geo. S. Hunter, of this city.

"I suffered with dreadful pains in my sides. I had to go to bed and stay sometimes two weeks at a time. I could not work, and just dragged around the house."

"I got very thin. I went from a hundred and twenty-six pounds down to less than a hundred."

"My mother had long been a user of Cardui, and she knew what a good medicine it was for this trouble. So she told me to get some and take it."

"I sent to the store for Cardui, and before I had taken the first bottle I began to improve. My side hurt less, and I began to mend in health. I took the second bottle, and felt much better. I followed this by two more bottles."

"Cardui acted as a fine tonic. I do not feel like the same person. I am well now, and still gaining. My sides do not trouble me at all."

For sale by druggists, everywhere. Give it a trial. NC-183



make a line of planes available.

Plans for the production of the market of the largest transport plane ever built in this country were revealed by Anthony H. G. Fokker. Details of construction were withheld but it is said the new plane, a monoplane, will have a capacity double that of any transport machine now in operation. Such a plane would provide accommodations for 30 or more persons.

A monoplane amphibian ship will also be placed on the market. A float and retractable landing gear makes this plane adaptable for use from land or water. Chief among the uses of this craft will be private service between large commercial airports and cities they serve.

Another new model to be produced by the Fokker company is a popular enclosed cabin monoplane with a seating capacity of from two to four passengers. This plane will be manufactured on a quantity production basis.

The Fokker company is now producing five types of planes. The three new planes, will be added next year, making the first complete line of airplanes available on the market.

"People I never saw before traded at our store during trade week, and we had a big business every day," said a man who has tried it elsewhere and is one of the ring-leaders in Ballinger now. Trade Week—Nov. 12 to 17. 1-d1

BANKS BUY
Public Utility Securities
Because of Safety
O. N. G.'s 6½% Preferred Shares are Safe

O. E. S.
Ballinger Chapter No. 266
Order of Eastern Star
Regular meetings Second Monday in each month at 7:30 p. m.
All members urged to attend. Visitors always welcome.
GRIFFIE ATKINS, W. M.
IONE TEAGUE, Secretary.

Ballinger Lodge No. 641
A. F. & A. M.
Regular Stated Meetings On Second Tuesday of Each Month.
Visiting Brothers Invited.
W. B. Halley Secy. **Noel Penn W. M.**

Ballinger Chapter No. 184 - R. A. M.
Ballinger Council No. 122
Regular stated meetings held on 2nd Friday in each month.
Members requested to attend. Visiting companions cordially invited.
J. McGregor Secy. **Noel Penn H. P.**

**ENGLISH FLAPPERS NOW
LESS PARTICULAR ABOUT
PERSONAL APPEARANCE**

(By International News Service)
BIRMINGHAM, Eng., Oct. 29.—Jewelers of this city state that "Miss 1928" is paying far less attention to her personal appearance than the flappers of a year ago.

They base their belief upon the fact that there has been a remarkable decline in the sale of small mirrors such as are fitted to women's handbags, and without which the modern miss was considered at one time, not complete.

Sales of such mirrors, they say, have dropped from hundred gross orders to mere two and three gross orders, and even these orders are scarce.

The quickest way to keep abreast with the times is to read the ads.

The Best That Can Be Bought

is what goes into our

PRESCRIPTIONS

That is why every prescription filled at our store is thoroughly satisfactory to your doctor. Ask him.

**STRAIN
DRUG CO**

"The Store of Personal Service"

CAKES AND PIES
Delicious Cakes and Pies fresh every day. An actual saving in money and the work of baking for the housewife.
All Pies and Cakes Wrapped in Wax Paper.
Phone Us Your Order
Call for Connelly's Bread at Your Grocer
We Appreciate It
Ballinger Steam Bakery
On 8th Street Phone 25

**Special Prices
Saturday**

No. 2½ SLICED PINEAPPLE, 2 cans **55c**
(Sun-Kist—Large Size)

Three Pounds GRAPES for **25c**
(Tokays—They're Fine!)

MELBA HALVES PEACHES, 6 for **\$1.25**
(DelMonte—Nuf Sed)

FRESH MACKEREL, 2 for **25c**

BABY VEAL STEAK, per lb. **25c**

YAMS, YAMS, per lb. **3c**

FRUIT CAKES—FRESH COCOANUTS

MRS. BAIRD'S CAKES
(Try One—Cheaper Than Baking)

Full Line of Fresh Vegetables and Fresh Fruit.

City Grocery
"The Store With a Snappy Service"
140 — Phones — 158

**TEXAS GRAPEFRUIT
and
TEXAS ORANGES**

SIZE 564 GRAPEFRUIT
Nice and Juicy **15c EACH**

SIZE 252 ORANGES
Nice and Juicy **40c DOZEN**

**L. B. STUBBS
GROCERIES**

QUALITY — COURTESY — SERVICE
93 — Phones — 94

Marriage at 30 Is Safest, Says French Writer

By Alice Langelier
(International News Service Staff Correspondent)

PARIS, Nov. 3.—Marriage is not for the very young, according to Eugene Briex, well-known French dramatist, whose plays have caused no little stir in several countries.

"Before the war," says Monsieur Briex in *Le Journal*, "the general reply to the question—is it wise to marry young?—would have been a very decided negative.

because it is folly to take the burden of a family and uphold before establishing a situation. Today, too many men are marrying young. Many of them have not yet found their vocation, are still floundering from job to job.

The war taught them risks and uncertainty and the moment they are all in love, they go off to the registry-office. Life is short, they say, so let's go and have the biggest time possible. They run to the altar with the idea that marriage is only a little passage-way from which one may easily pass any way of the divorce door.

"No, young marriages are extremely dangerous, but nevertheless they are preferable to 'June-bug unions.'

And June-bug unions mean 'free love' in plain terms. It is the worst of all in which the women are the worst sufferers. Cutt off from all relationships, they are held together by a thin little band of love which breaks in a short time.

"Home-life becomes a succession of bickerings and petty quarrels. A child would be a catastrophe for many reasons. There is absolutely no future for either party. Now and again one of these unions turns out to be a happy one, but it is one in thousands.

Don't gamble with marriage

before the age of 30," advises Monsieur Briex, "and keep away from 'free love' at all ages."

Women's skirts were seen recently in the old monastery on the Saint Honorat Island for the first time in 900 years.

A solemn religious festival was the reason for this unusual privilege in the celebrated monk's retreat where absolute silence and solitude are the rule. The women were permitted to attend the pontifical mass held every morning at 9 o'clock during a week.

Since the eighth century this has been the old home of the Cistercian, white-robed monks. Water is still drawn from a pump and until very recent years there was only candle light.

The number of monks is limited to 50. They rise at 5 o'clock every morning, chant and pray, almost forgotten on their little island, while just across the water, at Cannes and Nice, gay men and women dance to the tune of jazz orchestras and drink champagne all through the night.

When they die they are buried in a little wooded corner of the island under little wooden crosses bearing only the date of their death. For them there is only one name, that of their religion and one date, that on which they cease their life's work.

The motor-car slow race for a gold cup, now established as an annual event in Montmartre, has broken all records for slowness this year. The winner took 35 minutes to go the distance of a half mile, keeping, of course, to the rules, which were not to use a brake, go backwards, or stop the engine.

The winning car was American made and the driver a young member of the Paris bar. The law in this country might have been expected to break the record for slowness.

Owners of cars now are no longer boasting how fast they can eat up the miles, but how slow they can crawl over the ground. It is a new fashion. If the mania continues one may expect to see cars

in coming automobile exhibitions labelled "1930 Tortoise Model." It might even be necessary to put up notices outside the towns thus: "Minimum speed 1-2 mile per hour."

A policeman in Versailles summoned a charming, pretty, actress (all actresses are charming and pretty when they get into court) for learning to drive a motor-car without a license.

The decision of the president of the court is of great interest and importance to the motoring world, as it created a precedent.

Anybody who possesses a license to drive, he said, may be considered a teacher of driving. The learner need not have a license, but in that case the teacher is responsible for her, or his, mistakes.

PARIS STYLE HINTS

By Alice Langelier
(International News Service Staff Correspondent)

Scarf Important Note for Autumn

PARIS, Nov. 3.—"Scarf it" is one of the most important autumn mottoes of the French dressmakers. There are scarfs and scarfs on nearly every smart costume.

Some of them sort of grow out of the garments and drape or flutter about the wearer. Others seem to ooze into necklines in the most complicated and intriguing folds. Certain scarfs are very mild and modest in their color tones; others are very jazzy and modern.

There are wispy, pale-colored chiffon scarfs that float about their wearers and there are very practical warm ones which really mean business and keep out the cold. Kashia scarves come in plaid designs or Persian trees and animals, or with honeycomb and zig-zag patterns. Lace weaves are oblong, square and circular, with their openwork tissue shot with gold threads that sparkle and gleam.

Chanel makes a tri-color scarf which is a twin to the lining of a

smart coat in fine cross workings, with red and beige squares arranged in rows that make for the slender, slinky silhouette. It is knotted in one loose tie under the chin and the two pointed ends hang down crossing the upper belt and mounting up toward the neck.

Another temperamental scarf starts from the hem of the coat it trims and rises to the neckline where it turns to the left and then to the right and falls down the back. It is two-faced like the coat with one side black and the other blue.

An original twin scarf comes on a smart frock in crepe satin and a quadruple affair gives a most distinctive touch to an evening wrap from Cheruit. They are of georgette, patterned with little golden moons, and meet, cross and fall in melting folds.

VANN'S LUNCH ROOM—Old time chili like you used to get. Try it, we'll make you a regular customer. 2-2d

Care of Paint Brushes

Paint should never be allowed to dry on a brush, says the United States Department of Agriculture in *Farmers' Bulletin 1452 on "Painting on the Farm."* Nor is it advisable to keep paint brushes in water. When painting stops for more than an hour, the brushes should be kept in raw linseed oil. When painting is again resumed, as much oil as possible should be scraped or wiped from the brushes, after which the remainder should be thoroughly filling the brush and scraping it against the inner edge of the paint pot.

Every day will be bargain day in Ballinger for the week of Nov. 12 to 17. Prepare now to be here.

Saving Money is Like Rowing a Boat:

You must pull hard to get there

O. N. G.'s Savings Plan Will Do It.

Grocery Sold to New Firm Here

The City Grocery, which was established several years ago by S. H. Daugherty and others and which was later sold to Hugo Vogelsang and his father, Aug. Vogelsang, was this week sold to R. W. Smith of Ballinger and Miss Neva J. Blair of Brownwood. Mr. Smith is an old timer in Runnels county and was for a number of years a resident of Ballinger, having run a garage and sold Star cars here for several years and also sold other makes of cars while in business. He also has maintained heavy farming interests in this county for several years and has devoted his attention to this for some time. Miss Blair is in a sense a protegee of Mr. Smith, having been a neighbor to her father in Brown county several years ago. Mr. Smith was asked by the father of the young lady to watch out for her best interests and in this manner she became a partner to Mr. Smith.

Mr. Smith is a shrewd business man and will make a success of the grocery business just like he has succeeded in other lines. He knows a good county and lives in it. He now indicates again that he thinks Ballinger a good business town and has backed this

judgment by investing in it in a business way. There are few men who enjoy a wider circle of friends than Mr. Smith does and everybody who is acquainted with him will be glad to know that he is again to be a recognized Ballinger business man.

The store will continue to operate under the same working force that has been maintained heretofore, with John Guion at the head of the sales force. Mr. Guion has spent a lifetime studying and working with the grocery business and few men are better qualified in this line than he.

The Messrs. Vogelsang being residents of Runnels county for many years, can not figure where they would be benefitted by leaving this town or county and expect to remain here. Hugo Vogelsang the son, expects to work for the other fellow in some line and will also maintain heavy farming interests in the county, saying that he believed land a better investment than that of a grocery store.

Just arrived, a large shipment of Holland grown bulbs. Ballinger Floral Co. 2-5d

AMHERST—New Methodist church completed here recently.

MCCAMEY—Light rates reduced in this place.

HAMLIN—Engineers survey for new water site here.



You are invited

to attend the Fall Exhibition of
BORN TAILORED TO MEASURE
CLOTHES
Thursday, Friday and Saturday
November 1st, 2nd and 3rd

Louis Cohen
Ballinger, Texas

SEEDS Oats, Wheat and Barley
VAUGHN GRAIN CO.

We Will Move Back---
to our New Home Tuesday, November 6th,
the day that

AL SMITH

OR

HERBERT HOOVER

is elected President.

THE
First National Bank
ESTAB. 1886 OF BALLINGER, TEXAS ESTAB. 1886

EXPERIENCED
MORTIGIANS
KING-HOLT

Private Ambulance
MODERN EQUIPMENT
THOUGHTFUL SERVICE

Day Phone 82 Night Phone 373

Directors: E. E. King and W. R. Wilkinson

The Big Parade

GOES ON!
October 100% ahead
of last October

And now the tenth successive month in Willys-Overland's record-breaking year—October, with sales of Whippet and Willys-Knight motor cars showing a gain of 100% over sales for October, 1927.

The chain is still unbroken—each month of 1928 has set a higher sales figure than its corresponding month

of the preceding year, from January right through October.

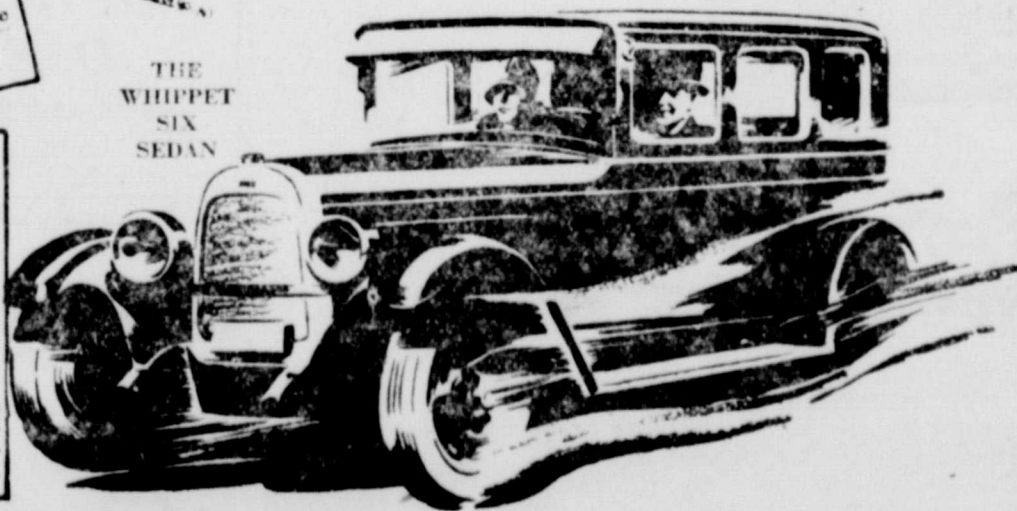
This dramatic advance is conclusive proof of the sound quality and full value of the Whippet Four, the Whippet Six and the Willys-Knight Six—for quality and value are the rock-bottom essentials for such sweeping nationwide success.

WILLYS-OVERLAND, INC., TOLEDO, OHIO

WILLYS-KNIGHT
DOUBLE
SEAT
SIX
\$995 COACH
Standard Six Coupe, \$1045; Sedan, \$1095;
Touring, \$995; Roadster, \$995. Special
Six, \$1295 to \$1495. Great Six,
\$1850 to \$2695.

WHIPPET FOUR
\$610 SEDAN
Touring, \$435; Roadster (2-pass.), \$485;
Roadster (with rumble seat), \$525; Coupe,
\$535; Cabriolet Coupe (with collapsible
top), \$595; Coach, \$535.

WHIPPET SIX
WORLD'S
LOWEST PRICED
SIX SEDAN
\$770
Touring, \$615; Roadster, \$685; Coach, \$695;
Coupe, \$695; Cabriolet Coupe, \$735. All Willys-
Overland prices f. o. b. Toledo, O., and specifications subject to change without notice.



Sykes Motor Co.

