





Rural

CONTENT NEWS

(Received Too Late for Publication Last Week)

We had at least one inch rain-fall Wednesday night...

The Methodist pastor, Rev. Mc-Brayer filled his regular appointment on the third Sunday...

At the church conference, just prior to the evening service...

Mrs. Whittle, local teacher, who recently underwent an operation...

The seniors report a fine time on their trip to Mann a few days ago...

On April 22 the home economics class presented a play in the auditorium...

A large crowd attended the party given by Mr. and Mrs. Sam Mathis Saturday night...

A large number attended the singing held at the home of Mr. and Mrs. C. C. Simmons Sunday night.

RUPTURE

SHIELD EXPERT HERE

H. M. SHEVNAN, widely known expert of Chicago, will personally be at the St. Angulus Hotel...

Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods...

Mr. Shevnan will be glad to demonstrate without charge or fee if desired...

MANY PATRONS VISIT PRIMARY SCHOOL FRIDAY

Visitors' Day at the Ballinger primary school was very successful and more mothers attended...

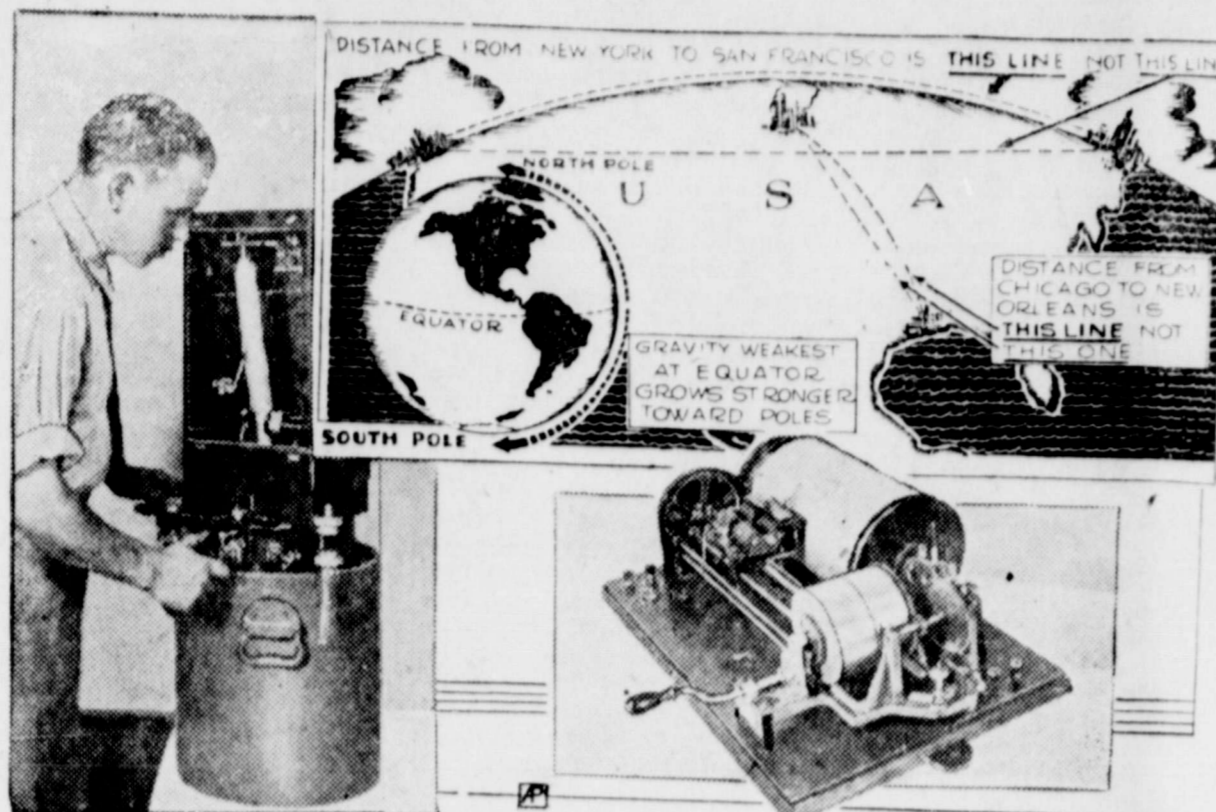
Each room in the group presented some special part of its work at a time scheduled when it would not conflict with other affairs...

Mrs. W. A. Bridwell, principal, and all teachers in this department, were delighted with the response shown by the patrons...

The well known Bulova watches \$24.75 and up. Ladies' and Gents' newest models at Tigner's.

Buy your printing at home.

New Gravity Truck to Measure How U. S. Curves Around Earth



How the United States curves around the earth as shown in the sketch above will be measured with new accuracy by portable gravity measuring device...

By F. B. Colton (Associated Press Science Writer)

WASHINGTON, May 2.—Measuring just how much the United States "curves" around the earth...

Knowing how much the nation "curves" over the earth's round surface from New York to San Francisco...

Future surveys of state lines, highways, even building lots, will be more accurate because the "gravity truck" will measure America's curves more exactly than ever before.

The truck was devised by the U. S. Coast and Geodetic Survey to help in its job of laying out a "triangulation net" or series of accurately-measured lines all over the United States...

follows the curve of the surface instead of going straight.

Since scientists cannot stand off and look at the earth to learn its exact shape, or curve, they find it indirectly from gravity.

Gravity is measured by a pendulum, something like the one in a grandfather's clock.

With the aid of the truck, gravity will be measured three or four times as fast as with the old methods.

It formerly took a week to measure gravity at any one point, because a concrete base had to be built and cumbersome instruments employed.

The pendulum will swing in a vacuum chamber the size of a nail keg...

A beam of light, reflected from a mirror on the pendulum's upper end, will record the time of swing on a revolving drum.

Comparison of the two records will show the speed of the pendulum's swing and gravity's value at that point.

Shareholders in the company this year were assessed \$7.50 per share which is thought will be ample to carry on the work for one year.

Advertisement for Menard messenger.

About NEW YORK

By William Gaines

NEW YORK, May 2.—(AP)—From the drawing accents you hear coming over the counters you might judge that most all the soda jerkers in Manhattan came from the south.

"Yo orda, please?" is a familiar sounding query in many drug stores and confectionaries.

"They're courteous boys," say the drug store managers.

One manager explained that New York boys treat the soda jerking profession in a silent, efficient manner.

Back home, they remember, everybody takes a personal interest in everybody else.

Counter Chatter

"I'd like to have more time to talk to people," said Joe, from New Orleans, "but they don't hang around the counter so much like they do down home.

These boys who responded to the lure of New York find it easier to get employment behind the counter than in some other businesses.

Here, as elsewhere, the turnover among soda jerkers is rapid.

They do their fanciest egg flipping and sandwich trimming when the "ordah" comes from a pretty feminine mouth.

Oddities and Endings

The check at one theatre re-

reveals that only 40 per cent of the lost articles are reclaimed.

They included everything from a set of false upper teeth to an old fashioned family album.

Head men in the movie company home offices are not always readily accessible, despite their reputed love for personal publicity.

Persons who have really pressing business with the big executives must run the gauntlet of secretaries and various other subordinates.

A young graduate chemist contributes this information.

But he did not fully realize to what extent his talent and learning would be taxed in competitive efforts to create new effects and shades of brilliants.

Advertisement for Menard irrigation plan.

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MENARD, May 2.—Back in the 70's W. J. Vaughn made money selling products from his irrigated garden to soldiers at Ft. McKavett.

From this beginning the pioneer of Menard's irrigation project conceived the idea of irrigating land on a larger scale.

At the present time there are 99 shares of stock in Menard Irrigation Company and these 99 shares are held by 22 farmers and land owners along the five-mile ditch.

Much improvement has been made in the canal since the project was first started.

Travel Discourse Heard by Lions

The Ballinger Lions Club in session Friday noon endorsed Supt. H. C. Lyon of this city for president of Texas technological College...

Evangelist Charles S. Pierce was the principal speaker for the program Friday, discussing his travels in foreign lands.

A local male quartet rendered two numbers at the close of the program.

NEWSPAPER DECLARED THE BEST AD MEDIUM

NEW YORK, May 2.—Newspapers are called the dominant advertising medium in the United States by Kenneth Collins...

He held that advertising could help greatly in ending the business slump by the use of absolute frankness as to conditions and showing how values are the greatest in many years.

Advertisement for Menard messenger.

TO PRESENT ENTERTAINMENT AT KOMENSKY HALL, ROWENA

The Women's Union of Zoar Evangelical Church, Rowena, is planning an evening of healthy fun for the members and friends of their church...

Shareholders in the company this year were assessed \$7.50 per share...

Advertisement for Menard messenger.

OKLAHOMA SETS RECORD FOR ACREAGE TERRACED

STILLWATER, Okla., May 2.—Oklahoma farm acreage protected from erosion through terracing set a new high mark of 211,000 acres during 1931...

Advertisement for Menard messenger.

Club Women of County To Make Cottage Cheese

The making of cottage cheese is being studied by rural clubs of the county and a large amount is expected to be made by the women during the next few months.

Mrs. Lura Hollingsworth, county home demonstration agent, is anxious to assist anyone who is interested in making this cheese.

Cottage cheese, while it has long been known, has been little appreciated. Easy to make, it has often been poorly made and unattractively served.

Cottage cheese is in fact a food that, served either alone or in combination, may form an important part of the diet.

The main dish of the meal it will materially reduce expenses, appeal to the appetite, and save meat.

Made from skim milk, which is often wasted, cottage cheese makes available directly for human food a valuable but little appreciated dairy by-product.

Cottage cheese may be served plain, as the main dish of a luncheon or supper in place of cold meat.

Variations: Mix broken nut meats, chopped pimentos, finely cut green peppers, diced cucumbers, or other crisp vegetables with the cheese.

Season dry cheese rather well, pack into a buttered earthen or enamel dish, chill, turn out on a platter, and serve sliced like cold veal loaf.

Mix with the cheese a small quantity of left over ham, or corned beef finely ground and season the whole with mustard.

The newest slender Baguette Watches—the ideal graduation gift—at Tigner's.

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