## The Ballinger Semi-Weekly Ledger

## Plans for Birthday Program Completed



Judge C. O. Harris Will Be Speaker at Birthday Party grow fat and famous
GOAL of heayy turks
$\qquad$

Lions' Luncheon
At Hagan Friday

| Members of the Ballinger Lions Club will go in a body to Hagan Friday evening for their regular weekly luncheon. They will be served luncheon by the club women of that community. Money derived from serving the menu will be used to help defray expenses of Hagan delegates to the A. \& M. short course. <br> The program for the luncheon will include installation of officers recently elected by the Lions Club, who will take office July 1 . Charles Coombes, incoming presi- dent, will address the club memdent, will the proposed projects for bers on the the ensuing year and recognition will be given R. E. Bruce, retiring executive, who has directed the local organization for the past twelve months. <br> Mrs. R. E. Bruce will be presented in a reading on the entertainment portion of the program. Special musical numbers will be rendered by the Burden boys' and girls' stringed orchestra. <br> All Lions are urged to make arrangements to attend this gathering and their wives are expected to accompany. Guests will be per- mitted but members must notify |
| :---: |




Crash With Truck I. 0. 0. F. Convention Injures Autoist To Open Wednesday

Burden is Chosen
Rotary Secretary

Marie Gathering
Is Well Attended

River Crossing Here University Greatly In Early Days Was Aided by Petroleum Made by Ferry Boat


Home of Chevrolet in Ballinger


Scamine C INPMRDOO3S
ing of spolls and the orgies of the as a fundamental step not only
victors swiftly follow.
to prevent wart but to make warSir Henry Morgan appears time profits impossibe. gain, at a later date when he the tracing of man's development in hunting down the last of com- The Evolution of Human Be-
great pirates by Englands com great pirates by England's com- The Evolution or Human Be-
mission, in Ratael Sabatin's "The havior." In "The City Jungle" Black swan", Felix Salten presents the perBlack Swan. Bernis, who marched
Charles de with Morgan at Panama, shows in his task of outwitting a gang FOR Groceries ransom Haradine. MENarD, Tex., June $23 .-$ KidChallenged by Love $\quad \begin{aligned} & \text { Mating for ransom nas made its } \\ & \text { appearance in livestock creles in }\end{aligned}$

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Higginbotham Funeral Home
$\qquad$
clusive Ambulance

Since Jonuary 1st, buyers have chosen more Chevrolet Sixes than the combinad foial of all fours and ell eiahs ariced below $\$ 1000$


Look at what happened when America began lifting hoods and counting cylinders: Overwhelming preference for "SIX CYLINDERS. No more-No less." A sweeping endorsement of the
soundness and correctness of the Chevrolet six-cylinder engine! America knows its motor cars. And America knows you can't get around these facts about cylinders in a low-priced car: That six is That six is the fewest you can have and still get built-in smooth-
That ness! And who wants to sacrifice either of these great factors of America prefers the Chevrolet Six-because it strikes a happy medium between two extremes. It gives economy-the lowest
operating and upkeep cost of any American car, as proved by the experience of tens of thousands of owners! It gives smoothness the built-in smoothness that makes driving really comfortable,
effortless, enjoyable! And it gives many other advantages just as effortless, enjoyable! And it gives many other advantages just as
essential and important as six cylinders. Advantages that no other low-priced car can match.
Fis her bodies - big, spacious, luxurious Fisher bodies - styled in the That matchless combination and ruggedly to give long service! That matchless combination-Free Wheeling and Syncro-Mesh
-for quick, quiet, effortless shifting and positive car control. A dependable chassis, whose basic design has been proved in the Such features of riding-comfort as four parallel-mounted springs Such features of riding-comfort as four parallel-mounted springs,
four hydraulic shock absorbers, adequate weight and correct balancel And new reduced prices-as much as $\$ 50$ and $\$ 55$ lower than they Chevrolet is able to give this value, because Chevrolet is the world's largest producer of motor cars. Largest for three out of the past five
years! Largest for the first six months of 1932 ! First in valueears! Largest for the first six months of 1932 !irst in value-
irst in sales!

Mevrolet motor company, detroit, michigan
FOR GREATEST ECONOMY AND BUILT-IN SMOOTHNESS SIX CYLINDERS. NO MORE-NO LESS
With more than six cylinders you socrifice economy - Wit

News in Ballinger 44 Years AgoAustralia Scorns Freedom 0ffered By English Laws

Wake Up Vour Liver Bile -Without Calomel And You'll Jump Out of Bed
in the Morning Rarin'


## FARM LOANS



## Don't Kill a Child

We have the necessary equipment to do


Believers In Runnels County

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Take a backward glance at Runnels county.
Review its progress; consider it people; think
you can. We believe in Runnels county, be-
lieve in its fundamental soundness; any busi-
on a quality and service basis will succeed.
    OUR BANK from its position of forty-six
years service looks forward with faith in the
```

Since 1886

## Welcome Pioneers

Come to Ballinger, Wednesday, June 29, Ballinger's 46th Birthday Celebration


Specials for Friday and Saturday, June 24-25 and Pioneer Day June 29
Vinegar

## BREAD

Raisins
1 Gallon 23c
Pinto Beans
10-lbs.
29c

Peanut Butter Quart Jar 22c

## Whole Wheat Flakes

 Pkg. . . . . 9cAirway Coffee 60c
Pickles sour or put
8-lb. Pail
50c Quart Jar 15c

## MEATS


FREE DELIVERY
We Reserve the Right to Limit Quantities.
TELEPHONE 183

Primary Ticket Is Completed

$\square$


$\qquad$ tis
43 Years as Peace Officer is Record Held bv B. W. Pilcher

for
Friday and Saturday

## 100 Pair

Ladies' Blonde Shoes
We are offering every pair of ladies' Blonde colored Shoes at this amazing price. They are $\$ 4$ and $\$ 5$ shoes.

## $\$ 1.00$

## Pair

## Jeanes Company

Special Inducements Friday and Saturday
Your Coupons are Due Now, Don't Delay, Bring Them In Today

Come to Our Birthday
Celebration
and Enjoy a Day of Gab
See the Old Timers A sain and Dont Forget the Fun to be Had that Night.
VISIT WITH US
and see our offerings of staple merchandise DEPRESSION PRICES
We Have What You Need

Perry Brothers, Inc.
5c-10c and 25 c Stores


MARSHMALLOWS,

|  |  |
| :---: | :---: |
| lb. | 218 |
| NEW POTATOES, N |  |
| or s. | , sour |
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| doz |  |
| $\mathrm{d}, 3 \text {-lbs. }$ |  |



TABLE SALT
$2-\mathrm{lb}$ boxes, 3 for 10 c
LIPTON'S TEA LiPTON'S TEA
lb. best
$\mathbf{1 9 C}$




# Fortyosix Years of Saife Banking 

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First Statement August 1888

| Loans and Discounts | Resources: |  |
| :--- | :--- | ---: |

## Going Forward With Rumnels County

It is pleasing to look back for a moment upon the trail which this bank and this community have traveled
 and tath thal seevice, of communts ually helpful associaion
with the pros of this bi our growth is written in a volume page bearing the story of some in

This is a strong home bank, devoted to the welfare and development of this conmunity. We are old in experience but young in our enthusiasm and in our conviction that our best years of service are still before us.

You will find in this old, safe institution just that quality of friendly, helpful service which will be most valuable to your own progress. Our officers are more than just experienced bankers, long familiar with local conditions; they are friends and neighbors whose interests are the same as your own.


Last Statement December 1831


Come to Baillingerss 4bth Birthday Celebration, Jume 29th

## MIEET YOUTR OLD $\mathbb{F} R I E E N D S ~ A T$



Nelly Don and Other Fast Color Wash Frocks $\$ 1.49$

39 Suits and Dresses

## Tripple Sheer, Chiffons and Prints

$\underset{\substack{\text { vilues } \\ \text { sitass }}}{\text { s.t. }}$

Cretonne
Bearitual Patems
Final Clearance, the Yard

$$
8 c
$$

## Ladies' Shoes

Entire stock of ladies' high grade shoes, Red Cross, Selby and other brands all last fitting, specializing in arch preservers. And all going at sacrifice clearance prices.

One lot of Patent and Satin Pumps and Blond Kid, values up to $\$ 8$, Final Clearance

$$
\$ 1.49
$$ and Pumps, Final Clearance

## 49c




Summer Hats

- man Soot

39 c
diass straws, Felts and sports, values to 8.00 Final Clearance Price $98 c$

Wash Frocks
 59c
kidoiss Wash Dresses $34 c$

Men's Straw Hats $49 c$ and $79 c$

For Street and Afternoon Wear Values to $\$ 10.00$ $\$ 2.98$

Special Lot
Ladies' Girdles
Values up to $\$ 2.00$, Final Clearance
$79 c$

## Every Spring Coat <br> Half Price 34 Frocks


es

| Suits and Dresses | Underwear |
| :---: | :---: |
| Prints and Summer <br> Sport Weaves. <br> Values to $\$ 16.75$ <br> Final Clearance | Rayon Silk Teds, Stepins an Pajamas, 100 Odd pieces $\$ 1.95$ value Close Out |
| \$6.89 | 69 c |


| 'FIT-ALL-IOP' |  |
| :---: | :---: |
| 2 HOSIERY |  |
| ...it's new <br> IT'S KAYSER's |  |
| Clearance S | pecial \$1.19 |
|  | Ine lot of Good Quality Rayon Hose, Service Weight Final Clearance <br> $14 c$ |

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One lot of Chiffon and Lace
Meshes, Values \(\$ 1.00\) to \(\$ 1.95\) Final Clearance \(59 c\)
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The lot of Good Quality Rayon Hose, Service Weight $14 c$

## Track Pants

New Fast Colored Patterns Final Clearance Price $23 c$

## Men's Shoes

Final Summer Clearance on all high class men's shoes, Stacy Adams, Florsheim, Friendly Five and others go at Final Clearance Prices

## Boys' Play Suits

$75 ¢$ and $\$ 1.00$ Values Final Clearance Price

59c
Men's Ties
Very Attractive Patterns 39c Each or
3 for $\$ 1$

$\qquad$
Friends or Foes?


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$\qquad$ Holcombe, had two rooms. Joel tive.
Holocome built the third
and tit contains three rooms.


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to

# Shake Hands With Old Friends at Ballinger's 46th Birthday Celebration Wednesday, June 29 

full day of entertainment will be presented, honoring the pioneers who vere here 46 years ago during the town lot sale when Ballinger was founded.

## Plan to be Here for the Entire Day

Bring the entire family. Come for the "old timers" home-coming in the forenoon and stay until the lights are turned out. A good time assured all.

Good Speakers---Good Music---Basket Dinner Old Time Dances With Old Time Music Parade of Pioneer Days
Old Fiddlers Contest---Pistol Shooting Contest
Fire Department Demonstration
Negro Baseball Game---Big Street Dance
Bring a Basket Well Filled for Dinner
Program Starts Promptly at 10 a. m. On the Court House Lawn
Everything Absolutely Free Ballinger Welcomes You!


## 異ural <br> L



# - Welcome to Ballinger 



# Higginnotham's <br> Big Department Store <br>  

and to our

# City's 46th Birthday Celebration Wednesday, June 29, 1932 

25 Years in Ballinger---52 Years in Texas---On With Runnels County First and Texas Next



New Conditions Make New Methods and New Prices---Read These

| SILK DRESSES | $\underset{\substack{\text { BROWN Doome } \\ \text { the yard }}}{\substack{\text { CosTIC } \\ 20}}$ | SILK HOSE <br> Cheapest Price We've Eever Had 50 c |  | LADIES' HATS Your Chors 83.95 95c | BROADCLOTH <br> trches wide 10 c |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$4.95 |  |  |  |  |  |

## Want Ads

Ballinger News of 1885 and '86



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## WELCOME

To Ballinger's 46th Birthday
Celebration ... June 29
To the Pionerers of 46 years ago we
desire to pay tribute, and to offer the
hope that the homeeoming on this
occasion will be a hapy day in your

We Also Welcome
Delegates to the Odd Fellows' Convention and offer an invitation to visit our store while in Ballinger.

## J. Y. Pearce Drug Co.

Oldest-Biggest-Best

## TAX FREE

## Firestone

TIRES WHILE THEY LAST: Buy Now-This offer is limited-while our stock lasts we are selling Firestone Extra Value Tires at Tax Free Prices. When thes are gone prices will go up. Dorit delayBuy Now and Sace.

## Firestone GUM-DIPPED TIRES

| firestore DIILD IYPE |  |  |  | Firestone |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Itie | Pouctit |  | Practit | tite | ctich price |  | atprem |
| 4.40-21 | \$4.79 | 84.79 | \$9.30 | 4.40-21 | \$3.59 | \$3.59 | \$6.98 |
| 4.50-20 | 5.35 | 5.35 | 10.38 | 4.50-21 | 3.95 | 3.95 | 7.66 |
| 4.50-21 | 5.43 | 5.43 | 10.54 | 4.75-19 | 4.63 | 4.63 | 9.00 |
| 4.75-19 | 6.33 | 6.33 | 12.32 | 5.00-19 | 4.85 | 4.85 | 9.44 |
| 4.75-20 | 6.43 | 6.43 | 12.48 | 5.25-21 | 5.98 | 5.98 | 11.64 |
| $\begin{aligned} & 5.00-19 \\ & 5.00-20 \end{aligned}$ | 6.65 6.75 | 6.65 6.75 | 12.90 13.10 | T7Pestone |  |  |  |
| 5.00-21 | 6.96 | 6.96 | 13.54 |  | \$3.10 |  |  |
| 5.25-18 | 7.53 | 7.53 | 14.60 | 4.50-21 | +3.15 | ${ }_{3.55}^{3.10}$ |  |
| 5.50-18 | 8.35 | 8.35 | 16.20 | 30x $3^{\frac{1}{2}} \mathrm{Cl}$. | 2.89 | 3.89 2.85 | 5.75 |
| 6.00-18 un | 10.65 | 10.65 | 16.46 20.66 | Firestome oldill TRUCK AND BUS TYPE |  |  |  |
| 6.00-19 mo | 10.85 | 10.85 | 21.04 |  |  |  |  |
| 6.00-20 mo | 10.95 | 10.95 | 2.1 .24 | $30 \times 5$ mp | \$15.35 | \$15.35 | \$29.74 |
| 6.00-21 In | 11.10 | 11.10 | 21.54 | $32 \times 5$ no | 26.50 | 26.50 | 51.00 |
| $6.00-22$ mo | 11.60 | 11.60 | 22.50 | 6.00-20 mom | 11.65 | 11.65 | 22.60 |
| 6.50-19 mo | 12.30 | 12.30 | 23.86 | 6.50-20 mo | 15.50 | 15.50 | 30.00 |
| $6.50-20$ un | 12.65 | 12.65 | 2.4 .54 | $7.50-20 \mathrm{~mm}$ | 26.45 | 26.45 | 51.60 |
| $7.00-20 \mathrm{~mm}$ | 14.65 | 14.65 | 28.42 | $9.75-20 \mathrm{mo}$ | 61.65 | 61.65 | 120.00 |

## McShan Motor Co.






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New Terminal
CLERMONT-FERRAND thacts of land into smaller ones merds were usualry from 1,500 to
that could be bought by familles 3,500 bead and most that could be bought by families 3,500 bead and most of them were
and payments made over a long driven to Abilene Kansas wher and payments made over a long driven to Abilene, Kansas, wher
period so they could acquire their a rallroad outlet to the East homes as profits accumulated afforded. When the cattle were
from crops or livestock. With this disposed of in the "big city" the
in mind he began to in mind he began to talk to large "boys" usually celebrated and the
land owners, but they were not in adventures in town by the cowfavor
ranch
acres.

## ${ }^{\circ}$

## Welcome Visitors

TO BALLINGER'S FORTY-SIXTH BIRTHDAY CELEBRATION WEDNESDAY, JUNE 29TH

Bring your poultry, eggs, cream, etc. to the Mid-
West Poultry Association where you will receive a good
price for it and where you will find a hearty welcome at
Bring a Full Basket and Spread Your Lunch With Others on the Court House Lawn.

Let's Make it a Big Day in Ballinger:
Mid-West Poultry Association


## Around the World



Girl Polests Search
 In Vain for Contest

| (By Associated Pess) <br> TUCSON, Ariz., June 23.-Arizona co-eds believe they can play polo better than any girls any-where-if any other girls play polo. <br> Racking their brains for means to prove their prowess, a conclusion is being forced upon them that their mere participation in this strenuous man's game may be unique. <br> The University of Arizona girls' polo team, pronounced ready for match play by its coach, Captain dearth of opponents. <br> Through their captain, Miss Hortense Lindenfeld, the girls several months ago issued a pre- liminary challenge. <br> The score of you had overcome stre women who objection to the risking of their fair persons in breakneck melees | seem to the co-eds a startling departure, although at the outset frogross was pot propitious. <br> Horseback riding is a major coed sport, nearly every feminine student spending at least a few hours a week on the bridle paths. Since 1922 the men's polo team has won wide attention, several times coming into national prominence. <br> Two years ago the girls demanded their right to invade one more man's sport. Authorities looked askance, but capitulated, until in the first scrimmage the over-enthusiastic co-eds mixed polo mallets indiscriminately with the legs of their mounts, spilling horses and riders grotesquely. <br> There were no causal:ies, but that was the end of feminine polo for a time. <br> This season the petition was renewed, with promises that recklessness would be curbed until the girls learned the fundamen- | team. <br> For months the girls practiced faithfully, until Coach Irvin pronounced them ready to do battue with all comers <br> Matchmakers got busy-the girls got proposals of marriage. <br> Wrong," they said. "We only want a polo match. Anybody can get married. $\qquad$ <br> OLFEN CLUBBERS JUDGI. <br> DAIRY CATTLE Olfen $4-\mathrm{H}$ Club was held on the August Halfmann farm June 20, at 2 p. m. C. W. Lehmberg, county asent, was present and judgiag of dairy cattle was demonstrated <br> There will be a social at the Oifen 4-H Club was held on the 8 o'clock p. m. The public is invited to attend, especially the candidates |
| :---: | :---: | :---: |



WE WILL SERVE FREE ICE WATER TO ALL WHO VISIT OUR PLANT-COME!
Banner Ice Co.

Only as Old as You Feel"

## Weeks'

## Drug Store

where you will come in contact with many of your friends, perhaps some that you have forgotten.
Only Oldas YouFel"

Neet Your Friend

## July 4th Xcursions

$60 \%$ \%

Galveston \$4.45
\$2.25 Round Trip for Children
$\qquad$

## PIONEERS

| Bananas dozen | $\mathbf{1 5 c}$ | Lettuce head | $\mathbf{5 c}$ |
| :--- | ---: | :--- | ---: |
| Lemons dozen | $\mathbf{1 7} \frac{1}{2} \mathbf{c}$ | Pickles sucet mixat, suan | $\mathbf{2 5 c}$ |

Brooms Each 20c

We are cooperating with the local Pre-School P.-T. A. In their sale Saturday of
KELLOGG'S CEREALS
Buy your cereals from our store and help the P.-T. A.

## Smith's

RED and WHITE STORES




First Election in Comty uas
Held on November 2, 1886


## Rirolhs

CHURCHES



## Judge . . . Counselor

 FriendWhat is the best soap for dishes, for woolens, for the toilet? How much is rib roast today? How much for the new shoes Billy needs? Where can I get rompers and sun suits for Mary? Can I afford new linoleum for the kitchen now? What about a new chair or two for the porch? An electric fan would be nice, but how much does it cost?

In this very newspaper you will probably find the answers to these and many other questions. Questions you must answer if you are to be sure of getting the best value for your money, the most out of your weekly budget.

Advertising is a friendly thing, ready to help you plan every purchase, to fit it to your need and your purse. As you sit at home reading the newspaper, study the advertisements and make your decisions at your leisure, free from the bustle and confusion of the market-place

Consult the Advertisements Betore You Buy



## Commemorating Ballinger's 46th Birthday Celebration BETTIS \& STURGES

The Ladies' Store

Offers Entire Stock at Tremendous Reductions From Friday, June 24 to July 1


