## THE BALLINGER LEDGER



Extra Policemen Will Patrol City During Holidays

Two More Blocks Of Curb, Gutter, Completed Here

Scenes and Persons in the Current News


Fletcher Well Gets Shot; Beddo Sets Casing 3,450

County Health Nurse
To go to Kingsville;
Successor Not Named

Recheck of Cattle Victims of Blast, For Tuberculosis Mother and Child, Begun in County Buried atWinters

$\qquad$



There are Still Families
Who Need Christmas Aid


Society $=$ Clubssoorganizations-o-Other Innterests of Women




It has been our pleasure to serve you trust we may be able to render more ser And now at this holiday season we extend to you our very bes

Clay Building Material Co.
man frime Ballinger Phone 44

## Greetings: May We Say <br> Iltary Chistmas

Happy New Year
Magnolia Petroleum Co.
f. M.

HOMEFOLKS

(
$\qquad$



May Your Home Be Filled
With Christmas Cheer
May we share our Christmas wishes
and good will with you and yours in the
home．It a p pleasure to serve you at any
time and we solict your continued support
during the New Year．
Ballinger Electric Co．



We feel that our friends mean more to us than material things．To us our patrons are our friends．We hope that we may
keep their friendship and good will during the future．This will make us very happy．

We wish for you a holiday season of mirth and good cheer and may prosperity ee coming yea

## Wm．P．Carey Lumber Co．



## PRICES SLASHED:

## For Our Christmas Clean Up

## Extra Large Heavyweight Woolgora Blankets

Solid color Reversible in orchid, rose, gold, blue and tan combinations. This is a Blanket that will be the pride of every woman's heart.

Reduced to
$\$ 3.50$

Men's Heavy Weight
Fleece Lined Sweaters
Just what you need to put on to keep out the cold. Tan and Grey mixtures, sizes 40 to 46

## 50 C

## Satin Bath Robes

In colors milady will like tea rose, blue and flesh-priced to clean up

$\$ 2.50$

## Ladies

## Silk Dresses

Just the dress you need. Blue, black brown, green and grey. Lovely new creations priced to clean up $\$ 2.00$

Linen Crash Tea Towels

Solid oyster crash with colored borders. You

as well as for gifts

## 2 for 5 c

## Lace Trimmed Panties

If you did not get your supply the last time, get them now! Six dozen left - priced to clean up!
$10 c$


Large assortment of wheel toys wooden cut-outs to pull-Rocket Cars and Aeroplanes.

## 5C Each

Large Assortment of
Baby Dolls
18 to 24 inches tall dressed in dainty organdies and batistes, sleeping and Crying.

Priced to Clean Up

Table and Chair Sets

Heavy Weight Oak Painted with bright pic tures easy to clean. Any child would like one Priced to Clean Up


AUTOMOBILES
DEMONSTRATORS

FIREMEN'S CAR
\$4

## 

## Dress Shirts

Fine quality percales in new fancy patterns just arrived. Also solid colors and whites. Clean-up Price

## $50 C$

Cleanup on Gifts Gift Boxes
Large Medium Small 4 C 5C 3C
Any size to fit any flat gift. Red with ecorations, solid white, silver novelty designs, and white and red

## Handkerchiefs

Colored and white, appliqued, and woven borders, rolled hems. Pure linens and fine cottons priced to clean up

$\mathbf{2 5 C}{ }_{\text {Box }}^{\text {per }}$

Ladies' Full-Fashioned
Silk Hose
In colors that are style now-Pepper, Pecan and Fog. Priced to Clean Up

## 59 c

Ladies'

## Fitted Bags

Four fittings and mirror with stand. Roomy size, black and brown $\$ 2.00$

## Silk Pajamas

In Blues and Maroon - sizes B and C. Give him a pair
$\$ 2.00$

## Ladies' Gifts

Powder Puffs, Bath Powders, in neat jars; Bath Salts and other novelties. Priced to Clean Up
$20 c$

## SOCIETY



## Rural

Greetings to
ALL

Eubank Floral
Co.


## Chzistmas Greetings

and
Thank

You
e appreciate greatly your friendli-

Seidel Implement Co.


## Our Kind Thoughts And Best Wishes Are For You



Hoiman to attend open house
Tuesday atternoon between the
hours of three and six
The spacious reception suite of
hours of three and six.
The spacious reception suite of
the Hoiman home on Eighty
Street was lighted throughou
with the soft giow from tapers


Bing Crosby, Martha Raye 'Broadway Melody of 1938'
Score in Brilliant Comedy Stars Taylor, Eleanor Powell
Christmas Greeting Friend

|  |
| :---: |
|  |
|  |



Thursday Night fred ston



Christmas Greetings Friends

nem
Texas and Palace Theatres









Theme of Picture Soon at Palace



WEST TEXAS NOTES
Cliped fom our Exchange

$\qquad$ Leto's" for the Gums


When You Need a Laxative
$\qquad$

BLACK-DRAUGHT
$666 \cot \mathrm{D}$ s
000 feV̈ER

| Dr. J. E. Smith Chiropactor-Masseut Gets Sick People Well $\qquad$ <br>  fank |
| :---: |



## Only 2 More Days

to buy
Furniture, Rugs, Cedar
Chests or Floor Lamps
at
SALE PRICES!
FRIDAY NIGHT our sale will overprices will be normal levels restored to Thursday and Friday will be your last

## LowSalePrices

Our sales force and trucks are busy selling and delivering big bills of furniture that was bought by discriminating buy ers who shopped around and compared prices before buying. What brought these smart buyers to King-Holt Co.'s 5

Bargains! ${ }^{\text {Thatl }}$

Attend our Xmas party $4: 30$ Friday, December 24th.

## Let Us Serve You

Delicious Ice Cream that tastes better Milk, Orangeade, Butter and Cottag Cheese
Ice and Conditionair Refrigerators.
Phone
234

## STRENGTH STABILITY SECURITY

The
Farmers \& Merchants State Bank

$\qquad$

## Our Wish to You

Our wish for you is a Christmas filled with good cheer and a New Year of Health, Happiness and Prosperity

Farmers Produce Co.


A Very Merry
CHRISTMAS

## Greetings <br> For the Season $\star$ 

 $\perp$| ( Very Merry <br> CHRISTMAS <br> Charme Beauty Shop |
| :---: |
|  |  |
|  |  |

## Season's Greetings



May your Christmas be one of Joy and Year full of the good things that will make

CLEMENTS' 10c to \$1.0N :ore



We Express Our
Gratitude for Your Past Favors

$\square$


## Patrick Chevrolet Co.

## Want Ads

## DRAVII

## 6 <br> $\frac{\square}{3}$ <br>  <br> Special Price for 3 Pairs Our Holiday Sale Closes Friday Night <br> 1 pair $\mathbf{8 9}$ c 3 pairs $\mathbf{S 2 . 3 7}$ <br> 1 pair $\mathbf{\$ 1}-3$ pairs $\mathbf{\$ 2 . 7 5}$ <br> 1 pair $\mathbf{\$ 1 . 1 5} 3$ pairs $\mathbf{\$ 3 . 0 0}$ 1 pair $\mathbf{S 1 . 2 9} 3$ pairs $\mathbf{S 3 . 4 0}$ <br> Bettis \& Sturges



# THE BALLINGER LEDGER 

 Many '37 Accomplishments

|  |
| :---: |
|  |  |



CREWS SCHOOL NEWS



## TINSLEY'S GROCERY



Higginhotham Bros. \& Co.





GREETINGS AT Yuletide

ECONOMY CASH STORE


## The Christmas Spirit




## Merry Christmas

And Happy New Year
To Our Friends and Patrons


Greetings to Our
Friends and Patrons
J. H. Parrish Service Station

## First National Bank

 of SalingerWe would be ungrateful if we did not pause occasanally to express our appreciation to those upon whose faith, friendship and patronage the business of this faith, friendship and p
Bank naturally depends

Together we have swung once more 'round the cir-
and with each passing year we appreciate more eenly what friends mean to us. We trust you have best efforts to your service
According to our custom for the past thirty-two Beginning Monday, January 3, 1938 Our Calendars for the New Year

## Mount Rainier-.-Tacoma"

A reproduction of original painting by H. H. Bug
Calendars will not be mailed. Children must have written order from parent or guardian

Permit this calendar to find a welcome place on ur wall. May the tearing of each leaf bring joyous memories of the month gone by and certain assurance of the blessings and good fortune which await you.

To all our friends, old and new, we wish you HAPPY NEW YEAR

The First National Bank of Salinger


