## THE BALLINGER LEDGER

## BALLINGER READY TO ENTERTAIN PIONEERS

4-H Club Encampment
Dates Set July 21, 22

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Bridge Building
$x$ On Valley Creek
High School Band To Provide Music For June 29 Fete
$\$ 30,000$ School Improvement Planned by Board of Trustees
Ballinger Boy Scouts Move To New Home on Fourth St.

$I$


Scenes and Persons in the Current News


Committees preparing the program for Bal linger's 52 nd anniversary celebration Wednesday, June 29 , are rushing day and night putting on the final touches. Much work is accomplished and there is also a large amount to be done before the entertainment will be ready for the
$\qquad$


Local Delegation Assured of Road Work in County
$\underset{\substack{\text { of } \operatorname{san} \\ \text { aurring }}}{ }$

## Jennings Funeral Home



12 Local Girls are Candidates Wheas stiments For Queen of June 29 Pageant Dats beins feid

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\left.\right|^{\text {NEL }}
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$\qquad$ Zedilitz left Wednes-
Rockdale. immediately day for Rockdale, immediately
upon hearing of the serious illness


## Comper



## Prices as Low .. or Lower ..than Competition!

Our prices are LOW ... EXTREMELY low every day in the week - and on everything. You will always find our regular shelf prices is low or hower than other merchants' so-called advertised price specials. Every item in our store is plainly marked for your convenonce in comparing prices. We iovite you to compare Safeway vatues -store-wide-for that will CONVINCE YOU of SAFEW AY'S
CONSISTENT VALUES far more impressively than an statement we could make.

## Compare prices in our ad on page 8



## Tractor Tires

Goodyear Tire \& Rubber Co., has announced the appointment of Jim Flynt, Jr.,
as Special Salesman for Goodyear Tractor Tires in Runnels, Tom Green, Coleman, Brown, McCulloch, Mills and San Saba counties.

Farm tractors are so numerous in these counties that the Goodyear company felt the need of a special service to provide the right tire for every tractor

Special Goodyear advantages include open center-bar tread, wider tread, better grip, smooth riding, greater flexibility, reinforced lugs, weather-proof rubber

Mr. Flynt has been connected with farm implement houses in this section for many years and knows tractors and their needs.

## Sykes Motor Co.

Goodyear Dealers in Runnels County

## PIONEERS

It is a pleasure to have you visit us any time, but more so when you are attending

## Your Birthday Party

We are pioneers too! We've been in business in Ballinger for 20 years and feel that as one pioneer to another you should be most welcome here.

## This is the Home of Pioneer Products

 G-E REFRIGERATORS and RADIOS
## (1) Dromen's, society and Club News



Get On The BAND WAGON

Come to Ballinger June 29 and attend Ballinger's 52nd Birthday Celebration. We extend our welcome to the pioneers of this town and county
in whose honor the "party" is staged.


Krispy Crackers is. box 180 Drink Tea nationis llowe casas fire 25 c Cucumber Chips flar 29c Tomato Juice 3 Cans 25 c

|  | $\begin{aligned} & \text { P. \& G. Soap } \\ & \substack{\text { G Bars } \\ \mathbf{2 5 c}} \end{aligned}$ |
| :---: | :---: |
|  | $\begin{aligned} & \text { Oxydol } \\ & \text { Large Pkg. } \\ & \mathbf{2 5 c} \end{aligned}$ |
|  | Clean Quick Sois chipe 43c |

## BOB TUNNELL GROCERY and MARKET

We Deliver Del Monte Headquartere Phones 107 and 407


Marforie Mcoreger. Claran Beth
$\qquad$


Fashions of 1938

C. C. Davis Co.


- Man's earlier form of lons distance communication was the use of smoke signals-..even that was for comparatively short dis-

Telephones


Long Distance Rates are Lower After 7 p . m. and Sundays
The Southwestern States Telephone Co.

Piggly Wiggly Leadership In

## Lower Food Prices

is Not Questioned by Anyone-Even Competition. We Give You the Low Food Prices in Ballinger and Will Always Continue to Do So. A Comparison Will Convince You!
Belle of Grayson Flour $\quad{ }_{\text {liss }}^{48} 89 \mathrm{C}{ }_{\text {liss }}^{24}$. 49c Carnation Milk simpere

| Libby's <br> Red No. : Tall <br> Salmon |  |  |  |
| :--- | :--- | :---: | :---: |

Keliogg's Corn Flakes 3 for 19c

Exyuibute No. 24 Can Peaches 2 for 35c

| Sour Pickles 21 liarts 250 |
| :---: |



Full Cream Longhorn Cheese melterios 2 lbs. 25 c

| Bologna | Beef Ribs | Peanut Butter | Beef Steak | Fryers and | Beef Roast |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ib. $10 e$ | lb. $8 e$ | lb. $13 e$ | lb. 15 c | Fish | lb. 12e |



| $\overbrace{\text { Spinach }}^{\text {fanion }}$ | Olives | ${ }_{\text {Stem }}^{\text {Sem }}$ |  |
| :---: | :---: | :---: | :---: |
| ${ }_{\text {Sc }}$ | 9c | 10 c |  |




Gallon Fruits APPLES PEACHES APRICOTS BLACKBERRIES
Libhy's
Gra
J
35 c nemerr

Grape Juice
Pt. 15c Qt. 29c
Corn ${ }_{\text {site }}$ Pan for thice tur 56

## Executive Committee Arranges <br> First Primary Election Ballot




## Beddo Test Ready for Cement; Casing is Set in Pfleuger Well



$\underset{\text { barnett bellikingers }}{\ldots}$

> Special Session Of District Court To Start Monday


Ballinger Firemen Ballinger Ball Club Return from State Loses Close Decision Association Meeting To the Miles Giants


## Welcome Pioneers



Fresh Pineapple $\begin{gathered}\text { Larre } \\ \text { Each } \\ \text { 15c }\end{gathered}$
Fresh Tomatoes basket 19C
New Potatoes 10 lbs. 19e
Beets, Carrots 3 bunches 10 C
Okra $\begin{gathered}\text { Home } \\ \text { Grown } \\ \text {. . 1b. 15c }\end{gathered}$
Green Beans $\frac{\text { dome }}{\text { Grown }} \quad$ 1b. 6c

Blackeye Peas | Home |
| :---: |
| crown |

1b. 5 c

## Fresh Corn

Peaches, Plums, Apricots, Limes Cold Watermelons, Cantaloupes

| Hour Giaranee 98 C | Weldon Howel's |
| :---: | :---: |
| Tomatoes $\mathrm{Nan}^{2}$ 7c | Market |
| Tomatoes ${ }^{\text {Van }}$ ( forer 250 |  |
| Grape Juice frume fer 29 C |  |
| Tea Rribh e Early 15 c | ${ }_{\text {Fancy }}^{\text {Fo. } 7 \text { Steak }}$ |
| Hominy $\begin{gathered}\text { Tall } \\ \text { can } \\ \text { cal }\end{gathered}$ | Pork Roast lib. 1717 |
| $\text { Beans Mexicican style } 50$ | ${ }_{\text {country Butter }}^{25 \mathrm{c}}$ |
| Coffee simut minsen | Fleischmann's Yeast |

$\operatorname{amp}_{\text {CASH }}$ Orfhting a is

| Schilling's Coffee lb. 25c 2 lbs. 49c |  |
| :---: | :---: |
| Bananas | Doz. 12c Crackers ${ }^{\text {Liberty Bell }}$ Ibs. 15 C |
|  |  |
| Cleansers Babbitt Light House Sunbrite 4 Cans 15c | Challenge |
| Round Steak lb. 22c Loin Steak lb. 20c |  |
| PrI | Grocery and <br> R. L. Allem, Prop. |

0.) Dromen's, Society and Club News


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$\qquad$


Ghosts of
 Idea
Red Your Electric Serrant $\underset{\text { d }}{\mathrm{d}} \mathrm{l}$ ow
A Notion Has Vanished

$\qquad$


Drudgery
Is NOT
Necessary !
 Perhaps 1938's crop of girls are
haunted by the ghost of an old idea, that home-making incurs use of 1886
cooking methods such as is depicted in the picture at left. If so, well, it's an
idea that Reddy Kilowatt, Your ElecIdea that Reddy Kilowatt, Your Elec-
tric Servant, is chasing into the limbo of forgotten things along with memo-
ries of many other frontier hardships. Use of Electric Servants for ALL of this marvelous age. And women
"I Do the Work," says Reddy Kilowatt

"Reddy Kilowatt joins the Birthday Committee and the citizens of Ballinger in ex-
West Texas Utilities tending an invitation to the celebration
here on June 29 at which time we again pay homage to the pioneers of 1886 ."
(Signed) W. O. Wallace District Manager

# ONLY A FEW BUSINESS HOUSES HERE THAT EXISTED IN 1893 

Pioneer Woman Recalls How Town of Edith Was Named


## KEEP COOL PIONEERS

We invite you to visit our new air-conditioned

Balcony, where your comfort is assured by
modern air-conditioning, in the OLDEST DRY
GOODS STORE IN MALINGER

While you are in Ballinger, take advantage of our store wide CASH RAISING SALE.

Attractive Bargains in Every Department. Dependable Mar chandise.

THE HUB
 From Covered Wagon Days to the Modern V. 8 Ford

## USED CARS

1937 DE LUXE TUDOR $\$ 525$

1937 STANDARD TUDOR $\$ 525$
1936 TOURING FORD tUDOR $\$ 425$
1937 "60" FORD PICK-UP $\$ 475$
1934 FORD TUDOR $\$ 275$
1933 FORD TUDOR $\$ 225$
1933 PLYMOUTH TUDOR $\$ 245$

30-DAY GUARANTEE

## Welcome Pioneers

to the $52 n \mathrm{~d}$

## Ballinger Birthday Celebration

Since the days when the white man came to the plains of West Texas, transportation has been one of the problems. Ox teams and covered wagons made trips almost impossible. Horse teams and buggies did not almost impossible. Horse cans and bugs es did not overcome distance. The firs an possidle for trave t because of the machines.
manes of the

Today the 1938 Ford V-8 makes distance look small and trips over the entire nation are made on record time and with every comfort and convenience. Fords have played their full part in the development of this section of West Texas.

Holt-Flynt Motor Co.



Bob Stuart Speaks To Local Audience; Gives His Platform


June 29 will be home-coming
day for people who called Ballinger or Runnels county home 45
years or more ago. It is the 52 nd sting enveramend and aye here
 eating it thaw wool bye inter-
 information of those engaged in
business in malinger 45 years ago,
a list has been complied of business and professional people of
that date. The information was
taken from the archives section of the state and university libra-
of arches set ion fries at Austin. The list includes
the following names who were active at that time
David M. Baker Salinger Lumber Malinger Lumber Co.
Salinger Milling Co.
Banner -Leader (J. T. Billups,

editor)
Charles Blanchar
N. F. Bonsall
$\qquad$ Stonewall Cater
Carpenter
John well Chastan
Jompitt

 Charles F. D. Dickinson
Frank R. Dickinson
Hazel E. Dickinson Robert A. Dickinson
Doose-Billups \& Co.

$\qquad$

$\qquad$
$\qquad$ David Gay
Glenn \& Luck
Mrs. Alice Gre
$\qquad$



## UVEITIS




Marketing wool in Malinger in the 90's. wo malinger youths
on tarleton honor Mr and Mrs. Rainey Elliott and
young son. of Dallas. have
returned home after a visit in the
home of Dr. and Mrs. J. G. Doug-


Safeway's Lower Price Stores


The policy of Safeway Stores is to have prices as low or lower than competition. We are shopping daily the entire trading area to make sure our
prices are ALWAYS as LOW or LOWER than any prices are Ah policy as will be maintained in EVERY
offered. This policy SAFEWAY STORE REGARDLESS OF LOCATION.

YOU NEVER PAY MORE FOR YOUR FOOD AT SAFEWAY
 $\begin{array}{lllll}\begin{array}{l}\text { Red Sour } \\ \text { Pitted } \\ \text { Huxson Brand }\end{array} & \text { No. } 10 \\ \text { Can }\end{array} \mathbf{5 9 C} \quad$ Macaronis $\begin{gathered}\text { Packed in } \\ \text { Cellophane }\end{gathered} \begin{aligned} & \text { Big 8. oz } \\ & \text { Packago }\end{aligned} \quad$ SC Marshmallows Fluffiest $1-4 \mathrm{lb}$. 5 C Grapefruit Juice $\begin{gathered}\text { Stoker's } \\ \text { No. } 2 \text { Can } \\ \text { HOc }\end{gathered}$ Sweet Potatoes No. 2 can qc Post Toasties 3 le. Mks. 25C Libby's Peaches $2 \begin{gathered}\text { No. } 2 \text { cans } \\ \text { che } \\ \text { 35 }\end{gathered}$

## Sugar ${ }^{10.1}$ 49c






 Flour
Reg. 40-oz. Pkg. 19C

10 lbs. 19 c


Prunes
Norpac Fresh Prunes No. 1030
A. Y. Bread Regular 16-oz. Loaf Each


## THE BALLINGER LEDGER

Secrox :
County Nurse's Schedule


## PIONEERS

 of YESTERDAY

1902 to 1938
We have furnished groceries to Ballinger and this section since 1902.

Welcome to Ballinger June 29
U. E. Hartman

Oldest Grocery in Ballinger


> Tou can obsain travelers cheques ins convenient do nominations at this bank.

The First National Bank of Ballinger
ballinger, texas, thursday, june 23, 1938 .


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| $=2=2$ | June $29{ }^{\text {h }}$ |
|  | WELCOME PIONEERS |
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|  | To Ballinger and To Our Store |
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| $5=4=$ | BIRTHDAY BARGAINS |
|  |  |
|  | G O WOODROOF |
|  |  |
|  |  |



FURNITURE ANO


## EverybodyjTalking

About the Biggest Show Ever Presented in Ballinger
Ballinger's Historical Spectacle
Don't Fail to See It June 29th
(11)

## Pioneers:

Welcome to Ballinger and our store. We sincerely wish you a pleasant day a nd want you to visit us while you're here. Hats Off to the Pioneers!
KIRK \& MACK


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## 1886--Ballinger's 52nd Birthday-.-1938

 MEET YOUR FRIENDS AT WEEKS'Many of the old pioneers will be surprised at our modern store, but they will always meet their friends here.


## WEEKS DRUG STORE

## -WELCOME PIONEERS



Fifty-two years ago the furnishing of the home was a complicated problem. Most of the furniture was made by the pioneers and the small amount of "Store Bought" merchandise was hauled from far away.

This store has grown since the pioneer days to provide a service to the people of this section. Today two modern business establishments offer a service as good as can be found in the largest cities.

The King-Holt Furniture Store has furnished many homes in this section and today many people enjoy home com forts that have been provided by us. These people depend on us for their furnishings, because experience of many years has convinced them that only quality merchandise is delivered by us and that we are a part of this community and must make every business transaction satisfactory. It has been upon such a guarantee that we are today regarded the leading home furnishers of this section.

The King-Holt Funeral home is one of the most modern in this section of West Texas using everything that will add dignity and comfort to our funeral services, and at no extra cost. Years of experience has taught us how to render service in times of sorrow to relieve the bereaved of all responsibility and to be a real help to those who entrust their loved ones to our care.

We invite you to enjoy all the pleasures arranged for the 52nd Birthday of Ballinger.

# King-Holt Furniture and Undertaking Co. 

## County's Ranchmen Improving Range



| damasces. NEARLY 4,000, BELIEVED OLDEST CTTY ATHENS, June 22 History and archeology relate that the first eities or towns were built by the Sumerians in the Tigris-Euphrates valley, perhaps as early as 4500 some of these sites today but none can be pointed to as existing continuously <br> Damascus, on an oasis in Syria. being the oldest city in the world in continuous existence. It is mentioned in Genesis as already being a town in the days of Abraham, probably 2000 B. C. | In Africa a reasonably good case can be made out for Cairo more than 2,400 years, but it is not certain that small breaks in the continuity did not occur. On the edge of Cairo today are the ruins of Heliopolis, founded some 3.000 years before Christ. It had a continuous existence until <br> Hawail depends upon outside sources, mainly our Pacific coast for 63 per cent of her foodstuffs, according to estimates of the University of Hawail. | Judging by body measurements table should be 30 to 33 inches high, an ironing board 31 to 33 Inches, a sink 31 to 32 , and top shelves for china 72 to 74 <br> Schools as well as towns are successfully managing forests on small areas of waste land. <br> The glant horned toad of South America barks and bites like dog. <br> Dick Turpin, the most notorious highwayman of the 18th century England, was executed when was 33 . |
| :---: | :---: | :---: |

## GRIEIETIINCS PIONEIERS

We rejoice with you in the celebration on the occa-
sion of the 52nd Birthday of Ballinger. It will be
our pleasure to help entertain you while here and try to make the day a happy one.


209 Tenth Street

## COMIPLETE FUNERALIL SERRVICE

Phone 440
Lady Attendant
Ballinger Moderate Cost Ambulance Service Jennings Fumeral Home


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To the Best Party in West Texas! and
To the BEST FOOD you've ever tasted!

A Special Menu has been prepared for this $52 n d$ an. niversary celebration.
Plate Lanches.
TEXAS GRILL




The years between 1886 and 1938 show progress undreamed of by the early settlers. We owe each of them thanks for their effort and guidance.

We want all pioneers to visit our
modern shop while in town
Air Conditioned
Forson Barber Shop
H. T. Fonson, Prop.

## July 4 to Supply 2 Holidays Here; Stores Will Close tocemeneme <br> 

Who knew the
discomiorts of the Saturday Night
Tub!
1886

- •


## TODAY

Enjoy the comfort and luxury of a modern bathroom.


DeMoville Plumbing Co.


Buffalo Trails Are Gone

- In their places we have system of excellent
- In our business the old time methods are gone They have been supnerchandising methods wich offer better ser-

May Ballinger Always Go Forward!

Congratulations to the Pioneers
PERRY BROTHERS, Inc.
5c - 10c - 25c Stores


Fifty-Two Years oi safe Banking Im Ballinger

## 1886

June 2Qth Our Fifty-Second Birthday
$\qquad$ fidence place $d$ in us by them, we
fin would not be celefrating our FittySecond Anniverary. He nee, the officers and directors of this bank wish to take adrantage of this opportunity to express our deep appreciation for the confidence first fifty-wo years and to asesure you that we will strive as never before to meri+ a continuation of your patronage and friendship during the next years to come.


| Higginbotham Stores, ${ }^{\text {da }}$ |  |
| :---: | :---: |
| Have Had Williams ${ }^{\text {, }}$ ' | 边 |
| Services for 48 Years |  |
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| Williams Company. This continued as the firm title until all the company stores were put under |  |
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| PICTURES |  |
| You Wouldn't Part With for All the World. |  |
|  |  |
|  |  |
| MARTIN'S STUDIO |  |

# All Glory and Honor <br> to Runnels County <br> <br> PIONEERS <br> <br> PIONEERS <br> We invite you to the 52nd Birthday Celebration June 29. A day set apart to entertain those who brought civilization to the greatest county in West Texas. 

For more than 52 years Higginbotham's organization has stood for those principles that help to build communities. 55 years ago we began to distribute merchandise to the people of West Texas. For 31 years we
have been serving the people of this section. Today we are in the best position of our long career to serve well. On this, Ballinger's 52nd Birthday, and the Homecom ing of Pioneers we say again

## All Glory and Honor to the Pioneers of Runnels and Adjoining Counties



## THE BALLINGER LEDGER

## Ballinger History to be Shown in Pageant



Cameron's Garage


## Suminer tpparal

 Repriced RepricedAll of Our Silk Dresses Have Been Repriced. These Dresses Have Got to Move Out. They Have Been Repriced to a Price That Will Make You Buy Them!
Group No. 1

## Summer Silk Dresses $\$ 2.00$

Now don't think that just because they are $\$ 2.00$ that they are cheap dresses. They are really bargains and we want you to see them.
No RefundsNo Exchanges

Group No. 2
Summer Silk Dresses $\$ 3.00$
These are in Plain Colors and Prints. All summer materials. When we said repriced we meant just that. You come and see for yourself.
No RefundsNo Exchanges
Nationwide Sheets stoo 69C
House
Coats


The thing for outings these hot summer days.

Pure Silk


Just think of it All Silk Hose for this price. In New Colors.

Swimming Time

## Ladies'

Bathing Suits $\$ 1.98$
Very Stylish. Very Modern.

Union Services Here $\mid$ sonk leater and the minisers Will Begin July 3; hame min hase won mo











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$\qquad$


Flowers Remain First

Ballinger Floral Co.
1886 … PROGRESS ... 1938
遇而


## A New Home at Low Cost




Wm. Cameron \& Co., Inc. Builders of Good Homes for Over Fifty Years

## Cowtrails---Safer Than Highways 39,500 Auto Deaths in 1937



1886


## Solid Steel Tires

In 1886 that would have been a big selling point. SAFE yes, they were safe. LONG-WEARING - yes, in years, but not in mileage. COMFORTABLE decidedly NO!

## Life Guards

If you drive over 35 miles per hour and value your life, you need Goodyear LIFE GUARDS, the blow-outproof tubes

Years ago we didn't have four wheel brakes, all steel bodies or safety glass. NOW there's a fourth protection . . . LIFE GUARDS, because it isn't safe tordrive without LIFE GUARDS:

## SYKES MOTOR CO.

Gas-Oil
Phone 505
Tires-Tubes


## SAFE



Transportation in the Early Days was Safe, Although it was Very Slow.

## SAFE

Today we are doing all we can to promote safety for motorists. We check your car for you each time you drive in, to help you be a safe driver

You are Safer With Gulf Products Because Gulf Gas and Oil Will Give You Better Performance.

## CAL ADAIR, Distributor

mem

## PIONEERS <br> 

All they needed to make the repairs on their wagon trains were crude tools and a smattering of geod common sense and their transportation was made safe.

## TODAY



Only skilled mechanics can make the complicated machine we use today absolutely safe mechanically. Our experts do body and fender repair work.


## Sadler Addresses

Ballinger Audience
 In His $0 w n$ Behalf

## It's Tervitic!

4 We are speaking of the HISTORICAL SPECTACLE to be presented here at 8 p . m. Wednesday, June 29.

4 We are also speaking of the mileage and service you will get out of using
FIRESTONE TIRES

## McShan Motor Co.

## DE LUXE TAILORS?

To


De Luxe Tailors \& Hatters Bollinger's Newest and Most Complete Plont

Did you say
$\qquad$



Phooc 3.4

Great Southern Overiend
Known as "Jerknss Mu


One Ye
For North Pole Doctor

## WELCOME

- The entire city extends a warm welcome to each pioneer.
- We join in wishing you a grand and glorious time.
Wiginton Auto Parts


## Welcome Pioneers

to Ballinger's 52nd Birthday.
Banner Products Helped to Build West Texas.
Ice Cream - Ice - Milk Banner lce Co.

Telephone 234

## 1886-Ballinger's - 1938 FIFTY-SECOND ANNIVERSARY

A Century Ago
Homes were built with logs and the cracks filled with mud.
Fifty Years Ago
Homes were built with unfinished lumber and put
together with crude nails and tools.
TODAY
You can build a home and finance it through FHA.
We will be glad to discuss this plan with you and assist you in every way with building plans and in securing your loan.


[^0] Builders' supplies of all kinds are in stock at all times.
Clay Building Material Co.
BaLMmeat
L. J. $184 A M$ Henerer


YOour health is protectedby modern science and properly mixed Medicines.
Our stock of package drugs is complete.
A VISIT TO OUR FOUNTAIN WILL REFRESH YOU

CACTUS DRUG
Texas Theatre Bldg.

## 1886

1938
Do You Remember?
$I$


We are still old-fashioned in one
We Always Treat Our Customers Right. Come to see us while you are here. Currie Produce Co.

## 52 Candles



## On Ballinger's Birthday Cake

Each candle represents a year full of events which have played a vital part in the growth of a West Texas empire.
Our Birthday Cake Has Only Two Candles
But we feel that we are already part of Ballinger and its growth.

Welcome Pioneers
TO BALLINGER and to
SEIDEL IMPLEMENT CO.


## In Pioneer Days

When one whole day a week was set aside for baking in the hotkitchen

## Our New and Modern Equipment

Assures you that each loaf contains just the right weight and measure of pure wholsome ingredients.


Better Flavor...Smoother Texture


Runnels County Pioneers to the 52nd Birthday Celebration
Ballinger, June 29th
For home refreshment ... a handy carton of Coca-Cola


Coca-Cola Bottling Co.

## WELCOME PIONEERS



Above is sketch of scene on the Colorado River at Ballinger in 1886


Many Ballingerites did not know that at one time a ferryboat was used to convey passengers and freight over the Colorado. t's true


And it's also true that we have the most complete stock of variety goods in Ballinger.
CLEMENTS'


Balloons to Protect London From Airplanes
 A meting of the Runnels
County Slinging Association will be County stuging association wunnels be
held in the Ballinger Church of held in the Bailinger Church of
the Nazarene Sunday afternoon
This called meeting will bring large number of sill bers here
from all parts of the county and trom all parts of the county and
a number of special groups from
nearby towns. ararby tows.
ne program will commence
Themptly at $2: 30 \mathrm{p} . \mathrm{m}$. and all promptly at $2: 30 \mathrm{p} . \mathrm{m}$. and all
simgers in this area are invited to
participate. Choirs and ot her
pectal groups
 places on the program.
Vistoors are welcome as long as Vistors are welcome as long as
there is room in the auditorium. The town of St. Pierre, Martinique Island, was completely
destroyed by volcanic eruption in
1902. 1992
Along the highways in the Tros-
sachs of Scotland. tourists can sachs of Scotland, tourists can
find minstrels who will play
lively tune on their livety tune on who will play a
a few pennies. In the reign of Richard 1
scholars were maintained at ox The United States improved its ragua during 1937, according to Latin-American economic survey,
position as chite supplier to Nica- the Pan-American Union's annual while Germany, Great Britain and

## PIONEERS

to the noble and courageous men and women of 1886 we owe a debt which can never be paid.

## Their untiring efforts made possible our city and county.

Our thanks also go out to our predecessors in office . those men and women who served their citizenship in times of trouble and despair. Our hats are off to them

Runnels County Officials
W. A. Forgey
w. W. Chastain

Mrs. Aurelia Webb
Pe Paul Trimi
Judge Paul Trimmier John B. Rayburn District Clerk
E. C. Grindstaff

Myra Tankersley
Sarah F. Harwell
Roy Hill
John A. Barton
County Agent



THE ORIGINAL SUCCESSFUL WHEATLAND D The 26 inch high-polithed electrically heat treted




Seidel Implement Co.

## Symbols

The Covered Wagon


The covered wagon is a symbol of independence. The drivers were looking for land where independence for themselves and their families could be obtained.

## The Log Cabin <br> 

The log cabins built by the independent pioneers meant faith-faith in the community in which they chose to build their homes. Independence a n d faith have always been the keys to success in any venture to the pioneers of this city and county we extend a warm welcome to a celebration in their honor.

## L.C. Daugherty Drug Store

Quality ...Courtesy...Service



## We welcome you:

Look us up and visit with us. The
ddships formed in the years we have lived here are one of our greatest tre ures. Let us shake your hands as well a see your smiling faces and may we me
on these occasions for the years to come

## Ballinger Variety Store

Fifteen years in the variety business Forty-five years in Ballinger.

Welcome to Ballinger ${ }_{\text {our }}^{\text {and }}$ Modern Coffee Shop

Our motto is:
"Food Prepared Like You Like It"

When in Ballinger stop at the
Central Hotel
Mr. and Mrs. J. W. Gosnell

## WELCOME

to the 52nd Ballinger Birthday Celebration


See the Historical Pageant of Ballinger and Runnels County, Evening Feature at High School Football Stadium.
Welcome to the pioneers of Runnels county who took charge of the open ranges and made this county a We who enjoy it today owe a debt to those who endured hardships to develop a land that offers the citizens of 1938 every comfort and unlimited opportunities.
The West Texas Cottonoil Co. has played a part of which we are proud in establishing a plant here to take care of one of the leading crops, cottonseed, and to pro-
vide a source of the finest feed for the stock raisers of vide a source
this section.
Our organization will always be ready to assist with anything that will be a forward step for the people of this section. We appreciate the many things being done for the rural people, especially the boys and girls, that when they become the men and women to carry on

Bing Crosby and Bea Lillie Head Comedy Cast in Film




[^0]:    Cook's Wall Papers, Paints, Varnishes and Enamels.

