## THE BALLINGER LEDGER

## Turkey Producers Hear

 Cunyus on Marketing|  | otton Marketi |
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| Paul A. Cunyus, of Plainview, manager of the Southwest Turkey |  |
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| any turkeys are sold from |  |
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| Options Obtained | 58 Local Youths to Enter |
| :---: | :---: |
| On Four Locations | Colleges, Special Schools |

## For Armory Here For Armory Here



## Create Troubles For Some Farmers

## Ballinger Schools Open With 1,104 Enrollment

Cotton Pickers
Coming in Fast
To Gather Crop


3
ballinger, texas, thursday, september 8, 1938,


West Texas Cottonoil Company
Ballinter

Be Sate | With the opening of |
| :---: |
| school, brings the most |
| dangerous traffic season |
| of the year! |$|$




YOUR PHYSICIAN

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the pastor preaching
Young peoples meeting at 7:30
Evening evangelistic service at
8 o'clock. Sermon by the pastor 8 oclock,
Wednesday
Mid-week
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Mirst Christian Chure
(Broadway and Murrell) Church school $9: 45 \mathrm{a} . \mathrm{m}$,
Communtion and worship service 10.50 a
Service at

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Monday, ${ }^{2}$
the church
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 YOU BUY ONE -
you get all FOUR at

## TEXACO DEALERS




## - IN SOCIETY


 $\left\lvert\, \begin{aligned} & \text { blanks on all sorts of contests } \\ & \text { and will try his hand at winning } \\ & \text { cash awards. } \\ & \text { Local dealers of Proctor \& } \\ & \text { Cambe products have been } \\ & \text { lssung many entry blanks in the } \\ & \text { contests which continue for } \\ & \text { several weeks. }\end{aligned}\right.$ City'sCollections Good in August; 11 Houses Vacant


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tractors some here
to pave e eight


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## For-

More Than--50 Years


In the FaceDress Shirt Special 79c

Beautiful Ties

## Shirts



Blue Demin Pants 98e


Bis Rein
Overalls
$\xrightarrow{\text { site } 38 \text { to te only }}$ Justin Boots $\$ 10$ - $\$ 15$
Higginbotham's The Beat Place to Trade


FALI DRESSES

Priced
\$3.95-\$5.95
$\$ 9.95$

- Satins!
- Jerseys!
- Crepes!
- All Sizes!



They've Just Arrived NEW FALL HATS


Higginbotham Bros. © Co.
The Beat Fiace to Tra

## - Toques

- Berets
- High Hats
$\$ 1.00$ to $\$ 4.95$


THE BALLINGER LEDGER


## Attention Farmers

Maize Heads 10c per hundred, Maize Hegari, Feterita and Cane in Shock $15 c$ per hundred. Sudan $20 c$ per hundred Threshing, Call 537 Ballinger or 640 Miles.
A. H. [Buzz] Smith

CNo matter where you roam


- your bank is always as near as the most convenient mail box. Come in and let us explain how simple it is to
MAKE DEPOSITS BY MAIL


## The First National Bank

of Ballinger
Since
(29)





Steamboat Syrup Gal. 49c Linen Mops 15c Coffee inilisisumic

American Wonder Peas 3 cans 25 c

Great Northern
Corn Tuna cans25c 2 25c

Grape Jam $\underset{\substack{\text { Large } \\ \text { Jare }}}{ }$ 12c

Pork and Beans
Fresh Blackeye Peas . . 5 c
Corned Beef . . . . 15c

Tamales . Gebhardts 2 for 25 c
Tomato Juice . . . ${ }^{\text {Tann }} \mathbf{~ C a}$
Grapefruit Juice . . ${ }_{\text {Can }}{ }^{\mathrm{N}}{ }^{2} \mathbf{5 c}$

|  | Milk | Blue Cross | or |
| :---: | :---: | :---: | :---: |

Medium 19c
Camay Soap . . Bar $5 \mathbf{5}$
P. \& G. Soap - $\quad 5$ Bars 19c

Spiced Peaches $\underset{\substack{\mathrm{No} \\ \text { Can }}}{\mathrm{N}} 2$ for $\mathbf{2 5 c}$

CHOICE MEAT VALUES

 short riss
lb. 10c
hamburcer meat
lb. 10c
ROUND STEAK
lb. 25c

Red Fish Steaks 1b. 23c
Fresh Catfish, Oysters and Fryers

## YOUR NEWSPAPER



> THE BALLINGER LEDGER 1 Year
> $\$ 1.00$ Special Offer THE LEDGER AND DALLAS SEMI-WEEKLY FARM NEWS Both 1 Year $\$ 1.50$

## You Must Keep Informed

On Sports, on Foods, on Clothes, on Politics, on Schools---on Everything--and this is the service your newspaper renders you and your entire family.

The Ledger will come to your home fifty-two times a year for less than 2 c per week.

It will be a welcome visitor, giving you the news of the county and merchants' ads will keep you informed on the newest in their lines.

READ YOUR COUNTY SEAT PAPER THE BALLINGER LEDGER


7 School Children GetTonsilsRemoved; Nurse Makes Visits


## MAKE YOUR HOME

 more cherery this fall
with ARMSTRONG'S QUAKER RUGS

Fhife and beauty with these colLlife and beauty with these col-
orful rugs. The new patterns are porfectly lovely-bright blendings effects, suitable for every room in your home. Dirt and spilled things face, and a dry mopping is all the daily care these beautiful rugoneed.
$\$ 7.95$

 | $9 \times 12$ Armstrong |
| :---: |
| Standard |
| $\$ 5.95$ | K Nㅡㅇ-18:



## Advertise

## To the Ambitious

Advertise to the ambitious. You will sell the others anyway. Write your copy to the young men and young women who are going places They have their eyes on the stars pick your self one and hitch your advertising wagon to it. Don't get tiresome and tedious trying to talk down to the level of the man whose ways are set, whose habits are fixed, whose needs are few and far between. Get enthusiastic. Talk the language of the up-and-comers; get hep to the wants and needs of the folks who are on the make; turn some of their abundant enthusiasm and expanding buying power toward your merchandise. Remember that these are the people who set the fads and buying habits of the town make them work for you. Remember that their support is contagious. And remember that these folks the ambitious will be tops one
THE BALLINGER LEDGER



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it with much care beneath the stove.
it with much care beneath the stove.
"Funny where that dann thing
went." he remarked, as he peered
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went," he remarked, as he peered
anxiously under the desk.
Biil started back into the post
anxiously under the des
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office and bumped into
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his watch.





## They're Here

1939
Plymouths
De Luxe and Roadking Models
So Beautiful You Won't Believe It's a Low Priced Car! Plymouth's Got It!
$\qquad$
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$\qquad$
$\qquad$

More room, more luxury, big carrying space for luggage, better cooling system, silent operation, safety signal speedometer, vee-type windshield, chromium and steel front end, 13 models to choose from.

Many other advantages which you must see to appreciate.

THEY ARE NOW ON DISPLAY
COME AND SEE THE CLASSIEST CAR EVER SHOWN FOR THE MONEY!

## Sykes Motor Co.



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| A.s.Three circle meetings will beheld each month with programs |  |
| (e) |  |
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| church and will be a combined Mission Study and business ses- <br> Missi sion. |  |
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| $\begin{aligned} & \text { Others present were: Mmes. } \\ & \text { Wallace Jones, B. W. Pilcher, O. b } \end{aligned}$ |  |
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| Mr . and Mrs. T a ylor Henley,who were married August 23, were |  |
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| bers of Mrs. Henley's Sundayschool class hostesses. Mrs. E. C. |  |
|  |  |
| Grindstaff is the teacher.Misses Ann Morton, Ruby Nance |  |
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not all eyes are on the game, wear MOJUD Clari-phane SILK STOCKINGS!

- When you turd wh to coter vou tom the chances Your viehty vill tie rou uftom ib to tool At you


79 c and $\$ 1.15$ Bettis \& Sturges

Check in your Own mirror the Beauty of epes


Bettis \& Sturges

1 hree Famous Stars Shine In Tuneful Latin Musical

## 

 Tropout Holldyy,", which opens in in
making even his Hollywood sweet-
midnight preview at the Texas
heart, blonde and lovely Binnie Theatre Saturday night and con
tinues its run there Sunday, Mon tinues its run there Sunday, Mo
day and Tuesday, Septeniber
12-13. Bob Burns, favorite son Arkansas, quurns, the staverte he he has fik tak
made tamous and becomes a bon
senatorial candidate senatorial candidate from okla- $\begin{aligned} & \text { Ok } \\ & \text { homa. Hilarious Martha R R ye e } \\ & \text { comes down to earth as the secre- }\end{aligned}$ Me lary to a screen author and th
elusive sweetheart of Burns, an
Dorothy Lamour trates sarong for the gay native coa
tumes of southern Mexico Ray Milland, heading the as the Hollywood writer
to eget away from it all
tropics, has

Palace

"The Lone Ranger"
$\oplus$

"Treasure Island" Donald Duck Cartoon - Floyd Gibbons Short


## TEXAS

Sunday, Monday and Tuesday prevue saturday night 11:45 therrre loose minig the latins!
 and Latest News
Sign an Attendance Card
On the Screen

Maharajah Is Handy With a Camera

Luise Rainer Has Colorful somem mumo anm prave

Tenth Avenue Kid Opens at Palace Sunda

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$\qquad$ he University of Texas from more
han 2.000 Texas establishments mbracing all types of industrie
nd trades indicate a decline per cent 1 nemployment from
e prececing month and a declin
m e decline in total weekly pay-
in was 0.4 per cent from June
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## Ritz Theatre

Sunday---Monday---Tuesday


| Friday and Saturday | Wednesiay and Thursday |
| :---: | :---: |
| Rex Bell in |  |
| September 14 and 15 |  |

Friday and Saturday
"West of Nevada" Flaming Frontier' Also Selected Shorts

Wednesday and Thursday "Rose of the Rio Grande" h Movita and John Carrol Selected Shorts

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|  |  | ${ }^{\text {Prato }}$ |  |
| Mrs. Tom Caudle |  | Beans 1010. 日e4 $49^{c}$ |  Washed Burbank Poatioes 10 noe. 29 c |
| $n$ winning the two prizes |  |  |  |
| on Oxydol and Camay Soap. |  |  | Tomatoes |
| $980{ }^{\text {chinny }}$ |  | Syrup |  |
|  |  | Syrup |  |
|  |  | $\frac{49}{\text { Canned Fruit }}$ |  |
|  |  |  | A.Y.Breadioil ${ }_{\text {Reg } 1600} 5^{\text {c }}$ |
|  |  | Canned Fruit Pears |  |
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| $z^{2}$ |  |  |  |
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| Your MOST IMPORTANT Foods |  | Flour | Quality Meats-1 |
|  |  | Kitchen Craft <br> $48 \mathrm{lb} . \mathrm{s}_{1} .25$ | Seven Steak 2 ino. 25c <br> Longhorn Cheese in. 15 C |
| I |  |  |  |
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|  |  |  | Short Rib Roast it ${ }^{\text {cos }}$ |
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